

# They Named the Building after Us

The Library as Conversation

R. David Lankes

Slides @ <http://www.DavidLankes.org>

**li·brar·i·an** |līˈbre(ə)rēən|

noun

a person, typically with a degree in library science, who administers or assists in a library.

DERIVATIVES

**li·brar·i·an·ship** |-, SH ip| noun

ORIGIN late 17th cent. (denoting a scribe or copyist): from Latin *librarius* 'relating to books,' (used as a noun) *'bookseller, scribe,'* + -AN.

New Oxford American English Dictionary

**li·brar·i·an** |lɪˈbre(ə)rēən|

noun

a person, typically with a degree in library science, who administers or assists in a library.

DERIVATIVES

**li·brar·i·an·ship** |-, SH ɪp| noun

ORIGIN late 17th cent. (denoting a scribe or copyist): from Latin *librarius* 'relating to books,' (used as a noun) 'bookseller, scribe,' + -AN .

New Oxford American English Dictionary

- **libr-, libel +** (Latin: book; originally, the "inner bark of a tree", whence "the text written on this", "collection of leaves for writing", and finally "book"). (four matches, page 1)
- **-ary** (Latin: a suffix; a person who, a place where, a thing which, or pertaining to; connected with; having the character of; apparatus). (one match, page 7)

[http://wordinfo.info/words/index.php?v=info&a=view\\_results&s=library](http://wordinfo.info/words/index.php?v=info&a=view_results&s=library)

**li·brar·i·an** |lɪˈbre(ə)rēən|

noun

a person, typically with a degree in library science, who administers or assists in a library.

DERIVATIVES

**li·brar·i·an·ship** |-,SH ɪp| noun

ORIGIN late 17th cent. (denoting a scribe or copyist): from Latin *librarius* 'relating to books,' (used as a noun) 'bookseller, scribe,' + -AN.

New Oxford American

- **libr-, libel** + (Latin: book; originally, the "leaf written on this", "collection of leaves for writing")

to a place



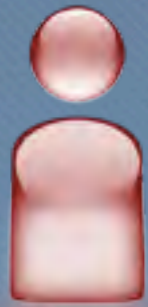
The background features a series of diagonal blue rays emanating from the top left, creating a sunburst effect. In the bottom left corner, there is a large, stylized white cloud with soft, rounded edges.

The Mission of Librarians is to Improve Society through  
Facilitating Knowledge Creation in their Communities

# Shannon and Weaver's Information Theory

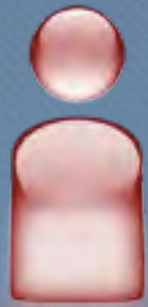
The background features a series of blue rays emanating from the top left, creating a sunburst effect. In the bottom left corner, there is a stylized white cloud with soft, rounded edges.

# Shannon and Weaver's Information Theory



Sender

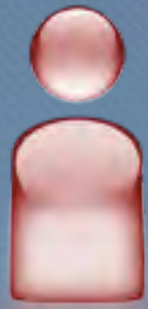
# Shannon and Weaver's Information Theory



Sender



# Shannon and Weaver's Information Theory



Sender



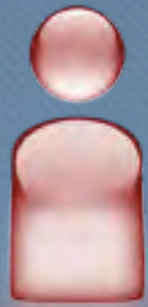
Receiver

# Shannon and Weaver's Information Theory



Message

Transmission



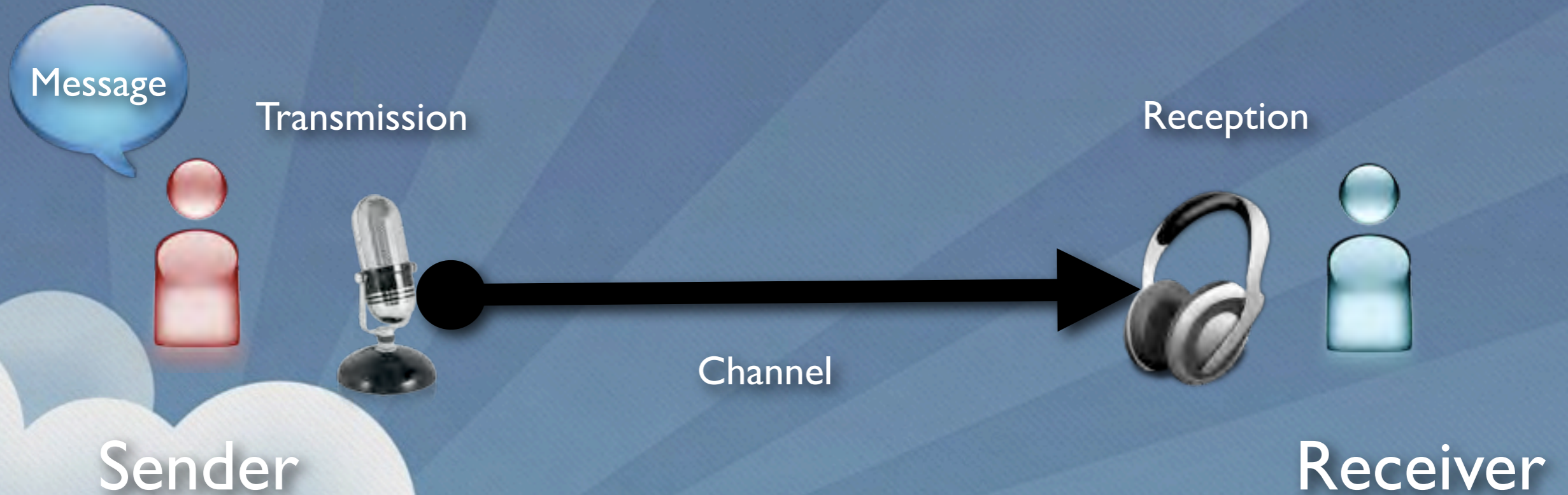
Sender

Receiver

# Shannon and Weaver's Information Theory



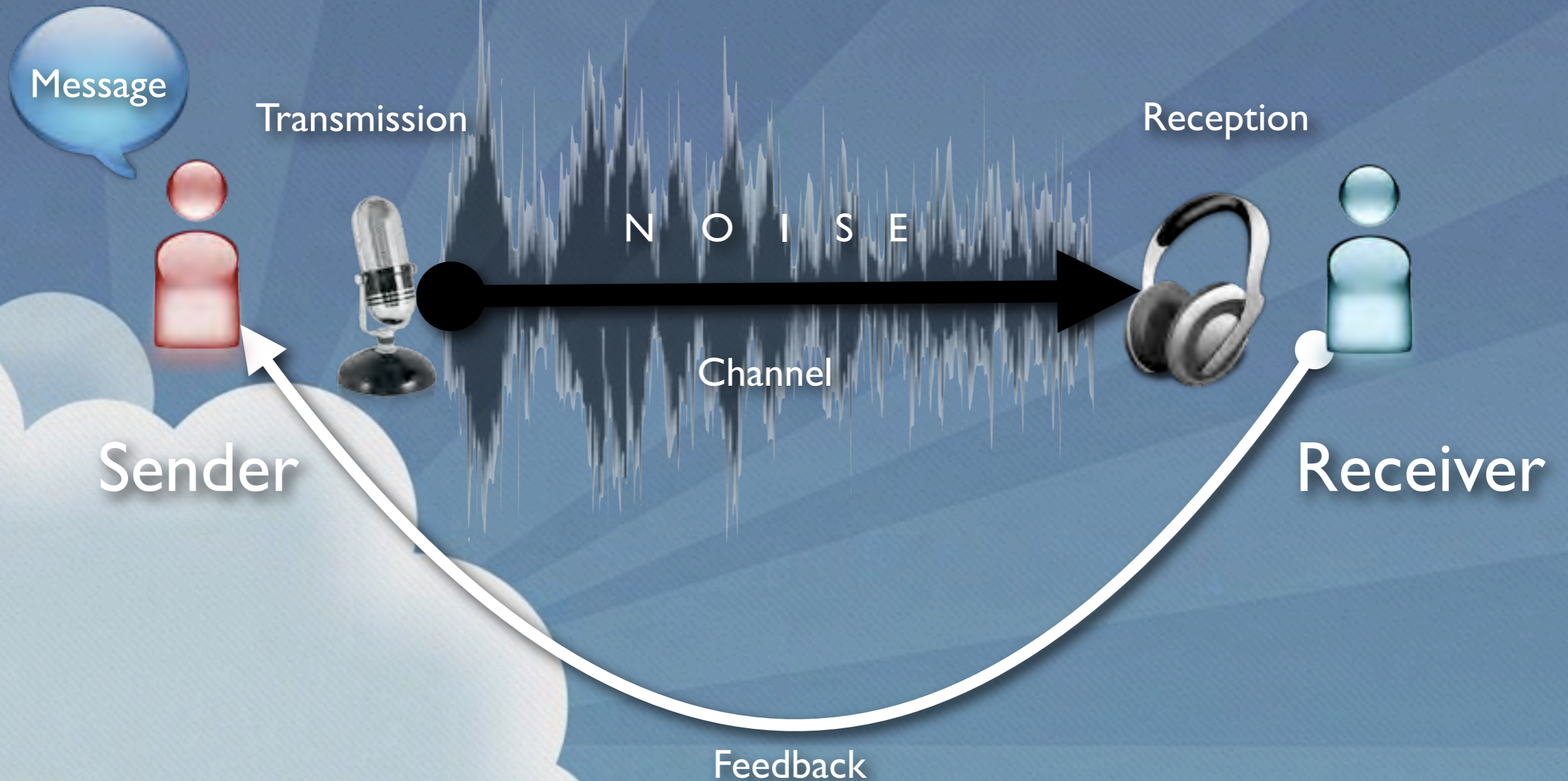
# Shannon and Weaver's Information Theory



# Shannon and Weaver's Information Theory



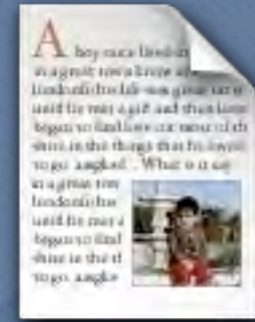
# Shannon and Weaver's Information Theory



# Documentalists



# Documentalists





# Information Taxonomy

The background features a series of blue rays emanating from the top left, creating a sunburst effect. In the bottom left corner, there is a large, stylized white cloud with soft, rounded edges.

# Information Taxonomy

The background features a series of blue rays emanating from the top left, creating a sunburst effect. In the bottom left corner, there are stylized white clouds with soft shadows, partially overlapping the blue rays.

# Information Taxonomy

Data

# Information Taxonomy

Information

Data

# Information Taxonomy

Knowledge

Information

Data

# Information Taxonomy

Wisdom

Knowledge

Information

Data

# Information Taxonomy

Wisdom

Knowledge

Information

Data



# Information Taxonomy

Wisdom

Knowledge

Information

Data



Pamela Lynn Posen



# Information Taxonomy

Wisdom

Knowledge

Information

Data



Pamela Lynn Posen



# Information Taxonomy

Wisdom

Knowledge

Information

Data



CBSNEWS

LONDON, Aug. 22, 2009

## UK Deflects Lockerbie Backlash to Scotland

### British Officials Deny Any Role in Releasing Pan Am Bomber



Libyan Abdel Baset al-Megrahi, who was found guilty of the 1988 Lockerbie bombing, top left, is accompanied by Seif al-Islam el-Gadhafi, son of Libyan leader Libyan leader Muammar Gadhafi upon his arrival at airport in Tripoli, Libya, Thursday after Scotland freed the terminally ill Lockerbie bomber on compassionate grounds. (AP Photo/ Amr Nabil)

(AP) Britain on Saturday rejected any suggestion that it had struck a deal with Libya to free the Lockerbie bomber - questions that arose when Muammar Gadhafi publicly thanked British officials as he embraced the man convicted of killing 270 people in the 1988 airline bombing.

Gadhafi praised Prime Minister Gordon Brown and members of the royal family by name for what he described as influencing the decision to let the terminally ill Abdel Baset al-Megrahi return home to die. Thousands greeted al-Megrahi at the airport as he arrived in Tripoli after being freed Thursday from a Scottish prison.

But British officials insisted they did not tell Scottish justice officials what to do - and in any case, they could not, because the decision was not theirs' to make.

"The idea that the British government and the Libyan government would sit down and somehow barter over the freedom or the life of this Libyan prisoner and make it form part of some business deal ... it's not only wrong, it's completely implausible and actually quite offensive," Business Secretary Peter Mandelson told reporters in London.

Britain has walked a fine line in the issue, as the government in London must distance itself from local affairs in Scotland. While outraged at the jubilant reception al-Megrahi received in Libya, British leaders have refrained from criticizing the decision to free the man convicted in the bombing of Pan Am Flight 103, a decision made in Edinburgh under Scotland's separate judicial system.

Knowledge



Knowledge

# Recorded Knowledge

Knowledge

# Recorded Knowledge



Knowledge

~~Recorded~~ Knowledge



# Knowledge



Knowledge is Created through Conversation





# Knowledge is Created through Conversation

- Conversants



# Knowledge is Created through Conversation

- Conversants
- Language



# Knowledge is Created through Conversation

- Conversants
- Language
- Agreements



# Knowledge is Created through Conversation

- Conversants
- Language
- Agreements
- Memory



The background features a series of blue rays emanating from the top left, creating a sunburst effect. A large, soft white cloud is positioned in the bottom left corner, partially overlapping the rays. The overall color palette is a range of blues, from light to dark, with the white of the cloud providing a high-contrast element.

Knowledge = Power



What is the future of libraries?

What is the future of libraries?

What **should be** the future of libraries **and librarians in a democracy?**

# Common Vision

- **Librarians,** their skills, and preparation are the key to any future for the library
- **The library as place** will continue to play an important, but different role, in libraries. The library will become much more of a **trusted community space** with ample opportunities for learning and discourse.
- **Education and learning** will be the core of library service
- **The information world is increasingly digital,** and librarians have a strong role in helping make sense of this digital world for their patrons
- There is a **need for better data** and methods for determining the impact of library work
- Federal and global **policies on intellectual property, openness of government information, and privacy** in forums **outside of the library** will have a **huge impact** on the library's future



The background features a series of blue rays emanating from the top left, creating a sunburst effect. A large, white, stylized cloud is positioned in the bottom left corner, partially overlapping the rays. The overall color palette is dominated by various shades of blue and white.

Knowledge = Power



Knowledge = Power to Innovate



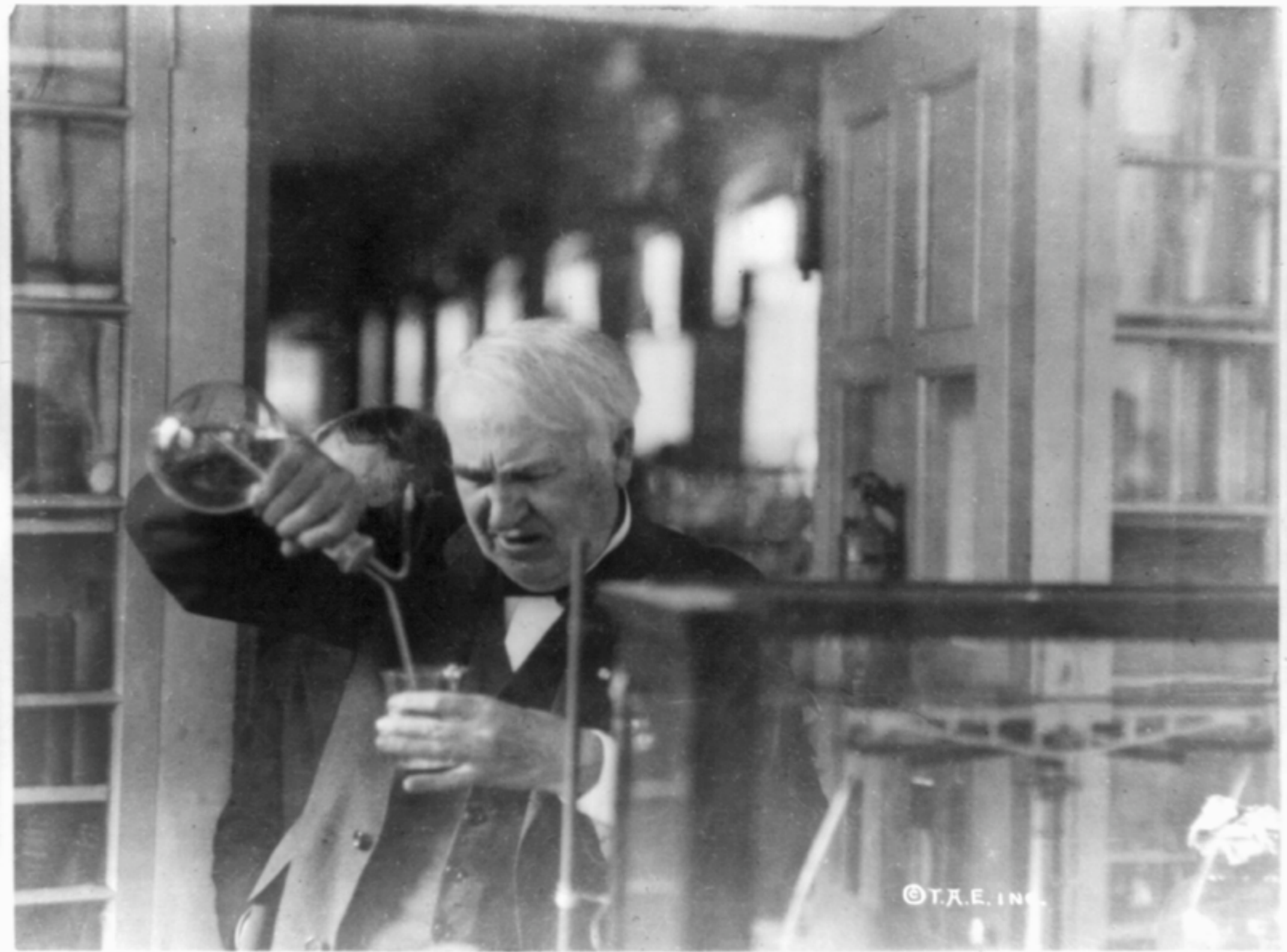


SIR ISAAC NEWTON

Painted by  
Sir Godfrey Kneller.

1702

Oil on canvas, 120 x 100 cm



© T.D.E. INC.

© T.D.E. INC.



Innovation is Not Miraculous

The background features a series of diagonal blue rays emanating from the top left, creating a sense of depth and movement. In the bottom left corner, there is a large, soft, white cloud with a slightly textured appearance, partially overlapping the rays.

Innovation is Not Miraculous





# Innovation is Not Miraculous

- Not a Time or a Committee, but a State of Mind



# Innovation is Not Miraculous

- Not a Time or a Committee, but a State of Mind
- Not a Job Title



# Innovation is Not Miraculous

- Not a Time or a Committee, but a State of Mind
- It Doesn't have to be Big
- Not a Job Title



# Innovation is Not Miraculous

- Not a Time or a Committee, but a State of Mind
- Not a Job Title
- It Doesn't have to be Big
- It is Every Librarians Job





© Copyright A.K.

© 2014 A.K.



© Copyright A.K.

© Copyright A.K.



© Copyright A.K.

© Copyright A.K.



© Copyright A.K.

© Copyright A.K.





© Copyright A.K.

© Copyright A.K.

# The Obligation of Innovation



# The Obligation of Innovation

- It Is Up To You to Come Up With The Answers
- Those Answers Must Answer “Why,” “Why Not,” and “So What”

# The Obligation of Innovation

- It Is Up To You to Come Up With The Answers
  - Those Answers Must Answer “Why,” “Why Not,” and “So What”
- Those Answers Must Have Impact

# The Obligation of Innovation

- It Is Up To You to Come Up With The Answers
  - Those Answers Must Answer “Why,” “Why Not,” and “So What”
- Those Answers Must Have Impact
- Change the World, Don’t Just Document It, or Automate It

# The Obligation of Innovation

- It Is Up To You to Come Up With The Answers
  - Those Answers Must Answer “Why,” “Why Not,” and “So What”
- Those Answers Must Have Impact
- Change the World, Don't Just Document It, or Automate It
- “Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it's the only thing that ever has.” - Margaret Mead

# The Obligation of Innovation

- It Is Up To You to Come Up With The Answers
  - Those Answers Must Answer “Why,” “Why Not,” and “So What”
- Those Answers Must Have Impact
- Change the World, Don't Just Document It, or Automate It
- “Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it's the only thing that ever has.” - Margaret Mead
- There are few fields if any where one can have a greater impact

The Mission of Librarians is to Improve Society through  
Facilitating Knowledge Creation in their Communities

The background features a series of blue rays emanating from the top left, creating a sunburst effect. In the bottom left corner, there is a large, stylized white cloud with soft, rounded edges.



The Mission of Librarians is to Improve Society through  
Facilitating Knowledge Creation in their Communities



# The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities



Serve



Innovate

# The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities



# The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities



Slides @ <http://www.DavidLankes.org>