



# The Market Place of Ideas

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# Agenda

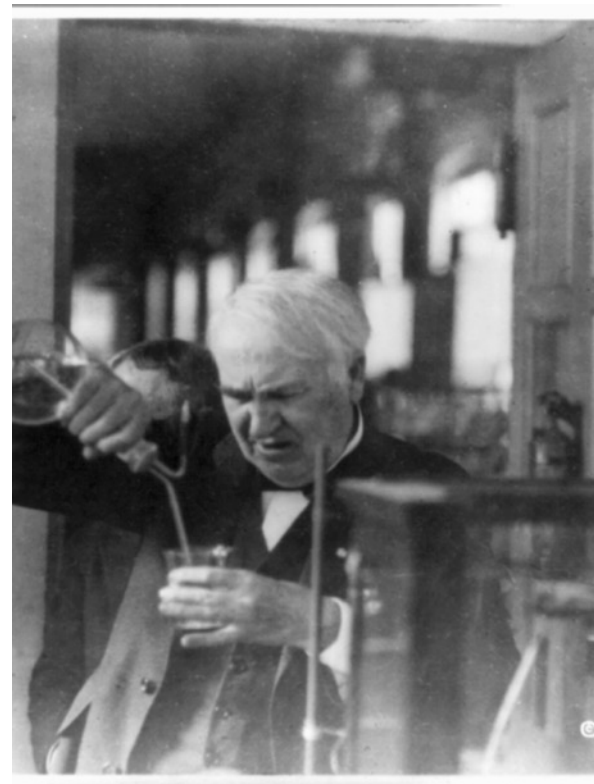
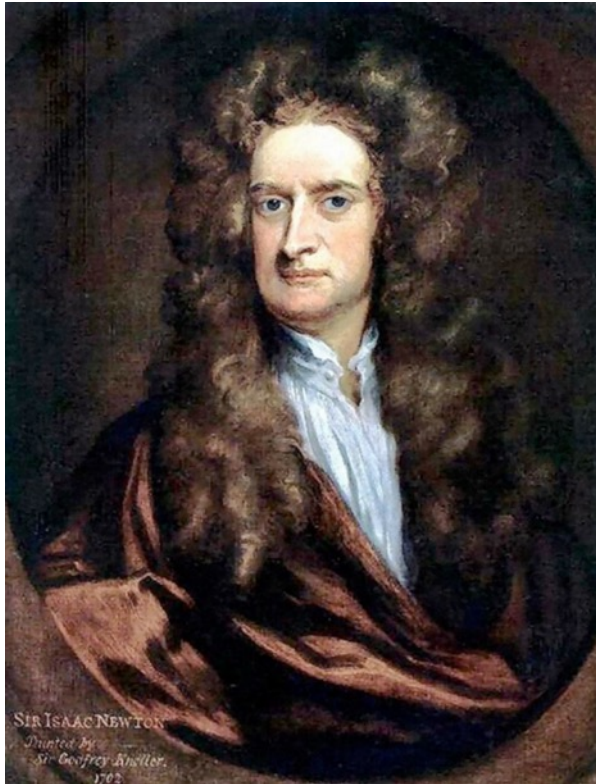
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- The Shot Clock and the Innovation Imperative
- Meg and the Marketplace of Ideas
- Library as Movement
- Technopia and Riding the AI Hype Cycle
- The Mission



# Innovators

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# A Market Place of Capital vs Ideas

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- Danny Biasone
  - Shot Clock and the NBA
- Innovation  $\neq$  Invention
- Adaptation  $\neq$  Adoption
- Nonlinear Effects



# A Market Place of Capital vs Ideas

- Meg Backus
  - Entrepreneurship in Libraries
  - Risk of Loss
- Libraries are about linking ideas, not capital
  - Open source
  - Community development



# The Library as Movement

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- Libraries and the Community are Users of the Library Platform



# Technology and the Next Big Thing

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- Obligations with Technology:
  - Play
  - Break
  - Look for Impact



# AI and Riding the Hype Cycle

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- The Hydra and the Chimera
- Augmented Intelligence over Artificial
- AI Literacy:
  - Identify
  - Evaluate
  - Produce/Use
  - Question (techno-utopians)

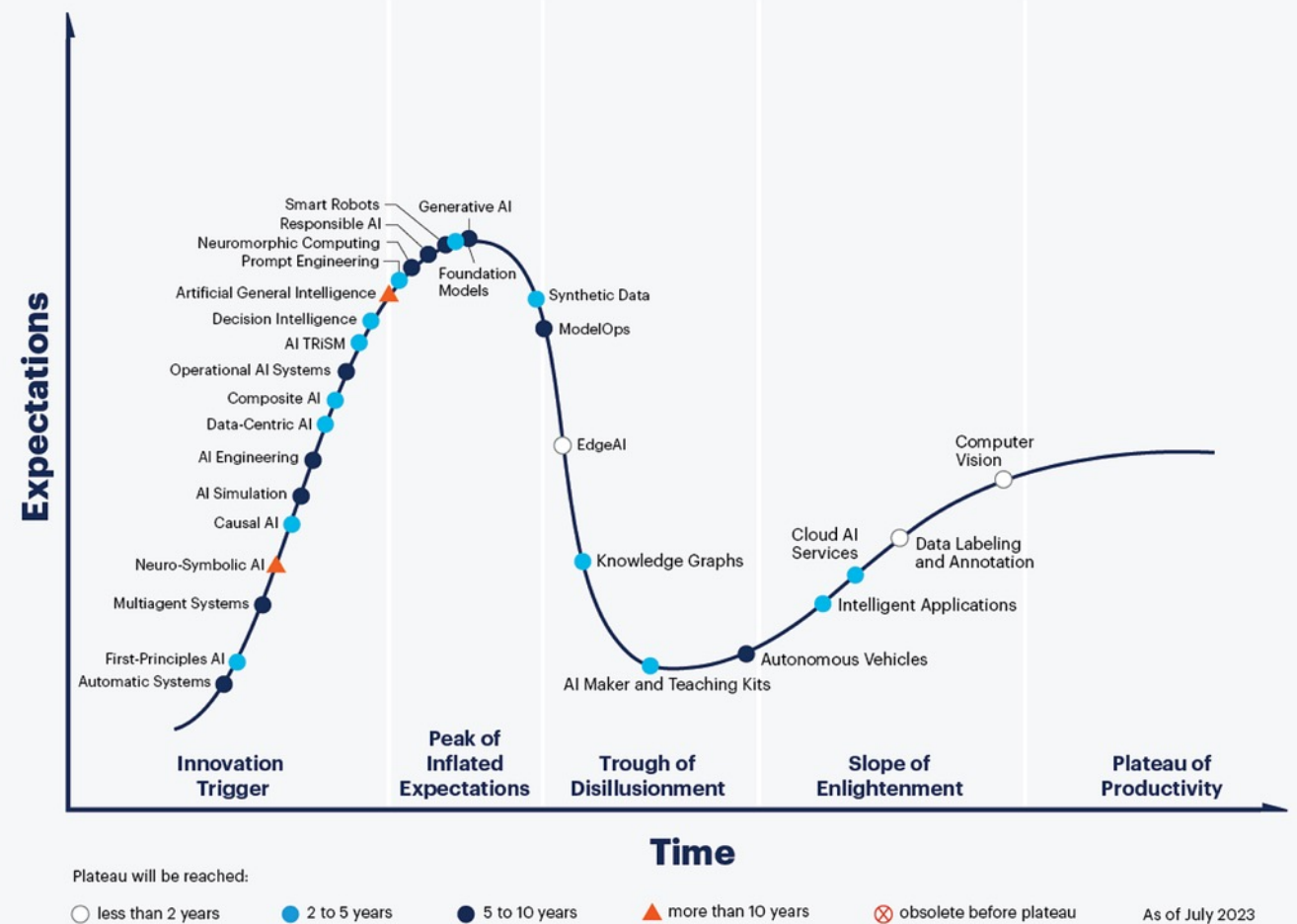




# AI and Riding the Hype Cycle

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## Hype Cycle for Artificial Intelligence, 2023



Plateau will be reached:

○ less than 2 years

● 2 to 5 years

● 5 to 10 years

▲ more than 10 years

⊗ obsolete before plateau

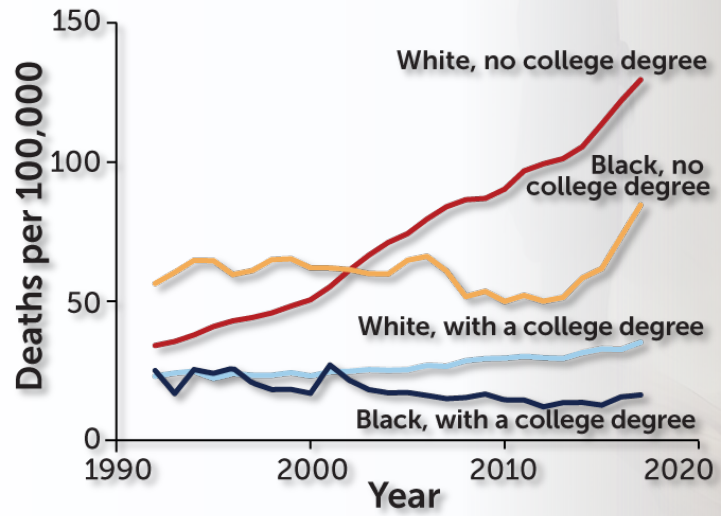
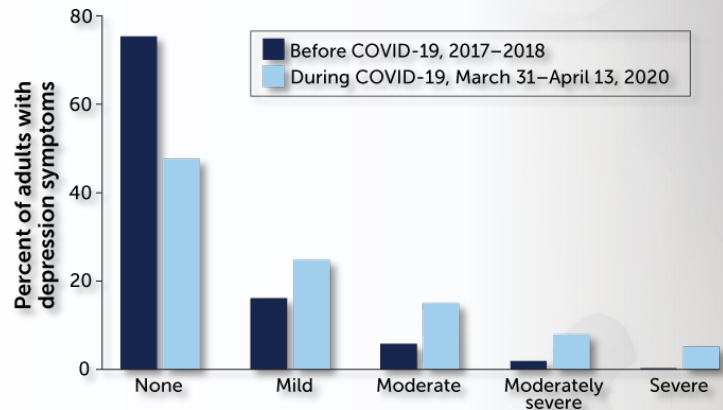
As of July 2023

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# Deaths of Despair and Libraries



Source: ScienceNews

<https://www.sciencenews.org/article/deaths-of-despair-depression-mental-health-covid-19-pandemic>

# Thank you

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Slides and More @

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