

## Neighbors Not Users, Members not Customers, **Partners not Patrons**

R. David Lankes



We can talk about libraries as community hubs all we want, but if we don't change our definitions of service, we will simply be engaged in a marketing exercise. The future of libraries of all types is true co-ownership of libraries with members of the community. From programing, to collections to governance, libraries must evolve into vital social infrastructure. Lankes will talk about new concepts of librarianship and examples of direct community involvement.



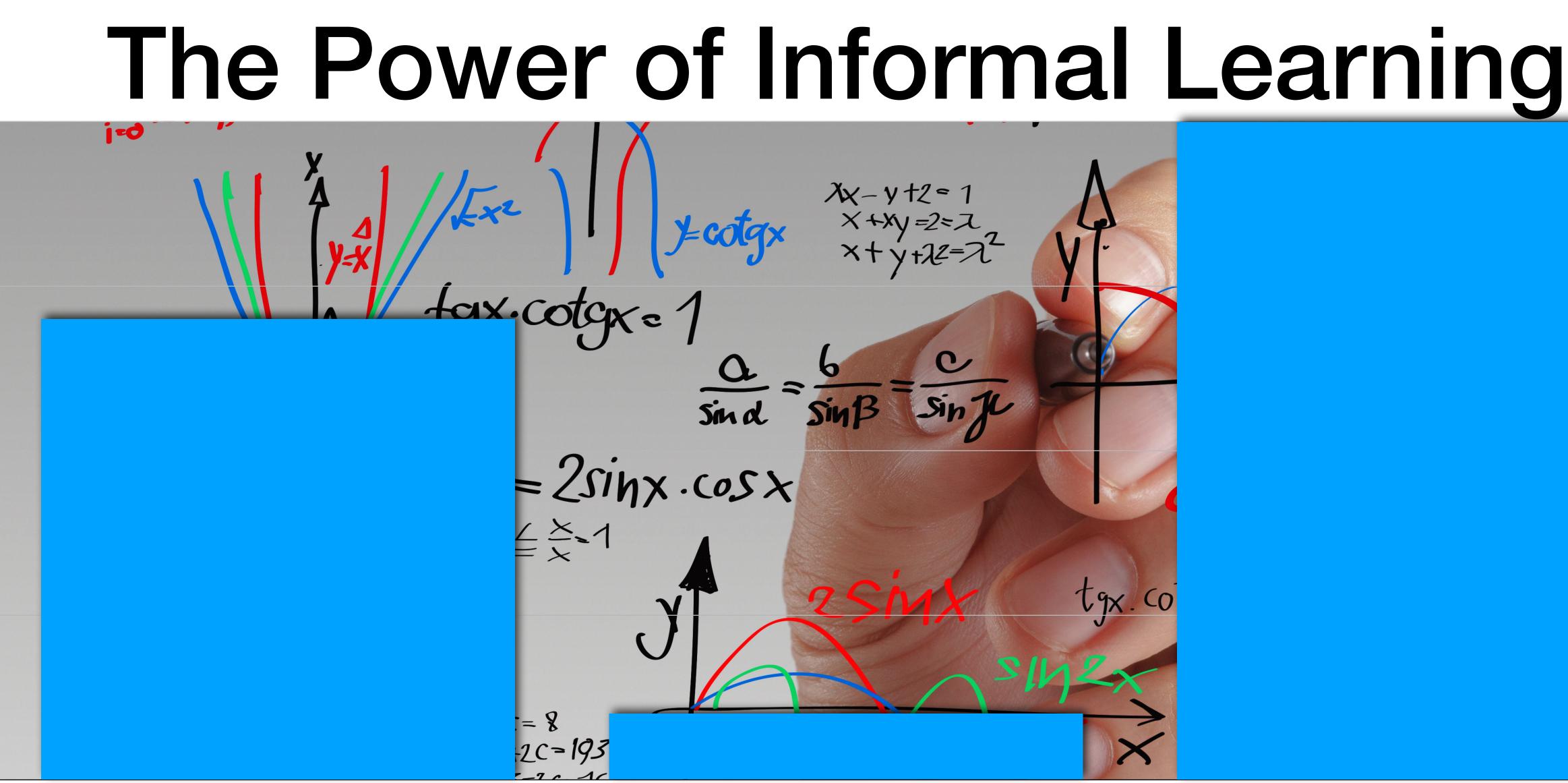


## The Power of Informal Learning

- At Grade 4, the U.S. was #7 in the world in science
- At grade 8, the U.S. was #23 in the world in science
- As Adults, the U.S. was #1 in the world understanding of science

https://www.lpi.usra.edu/education/stemlibraryconference/events/Falk\_%20Learning\_Ecosystems\_PRINT.pdf



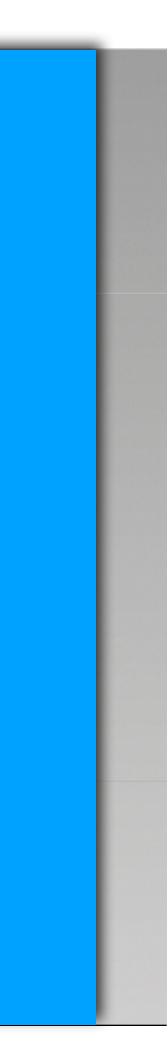


4th Grade

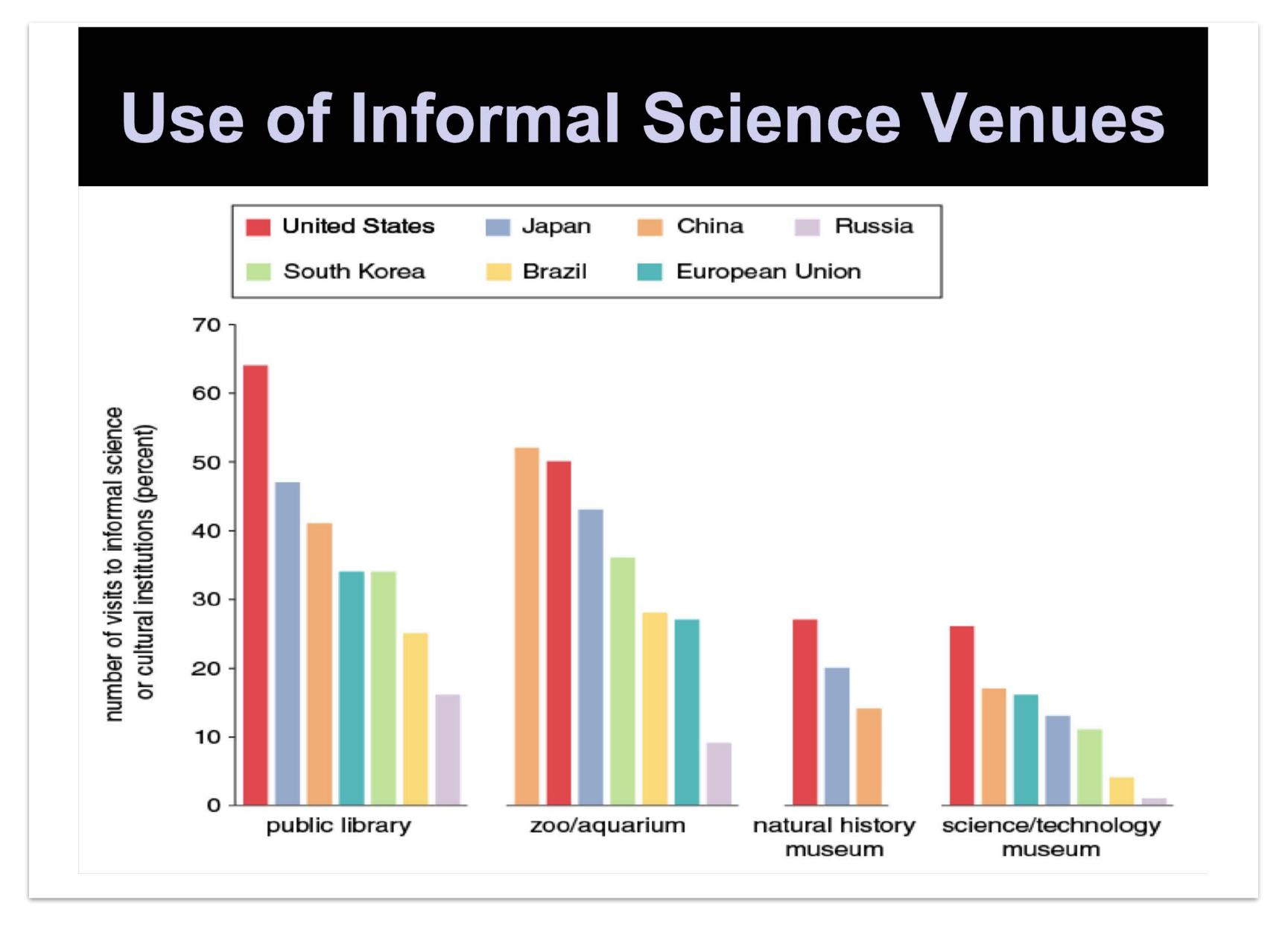
8th Grade

Adult

https://www.lpi.usra.edu/education/stemlibraryconference/events/Falk\_%20Learning\_Ecosystems\_PRINT.pdf







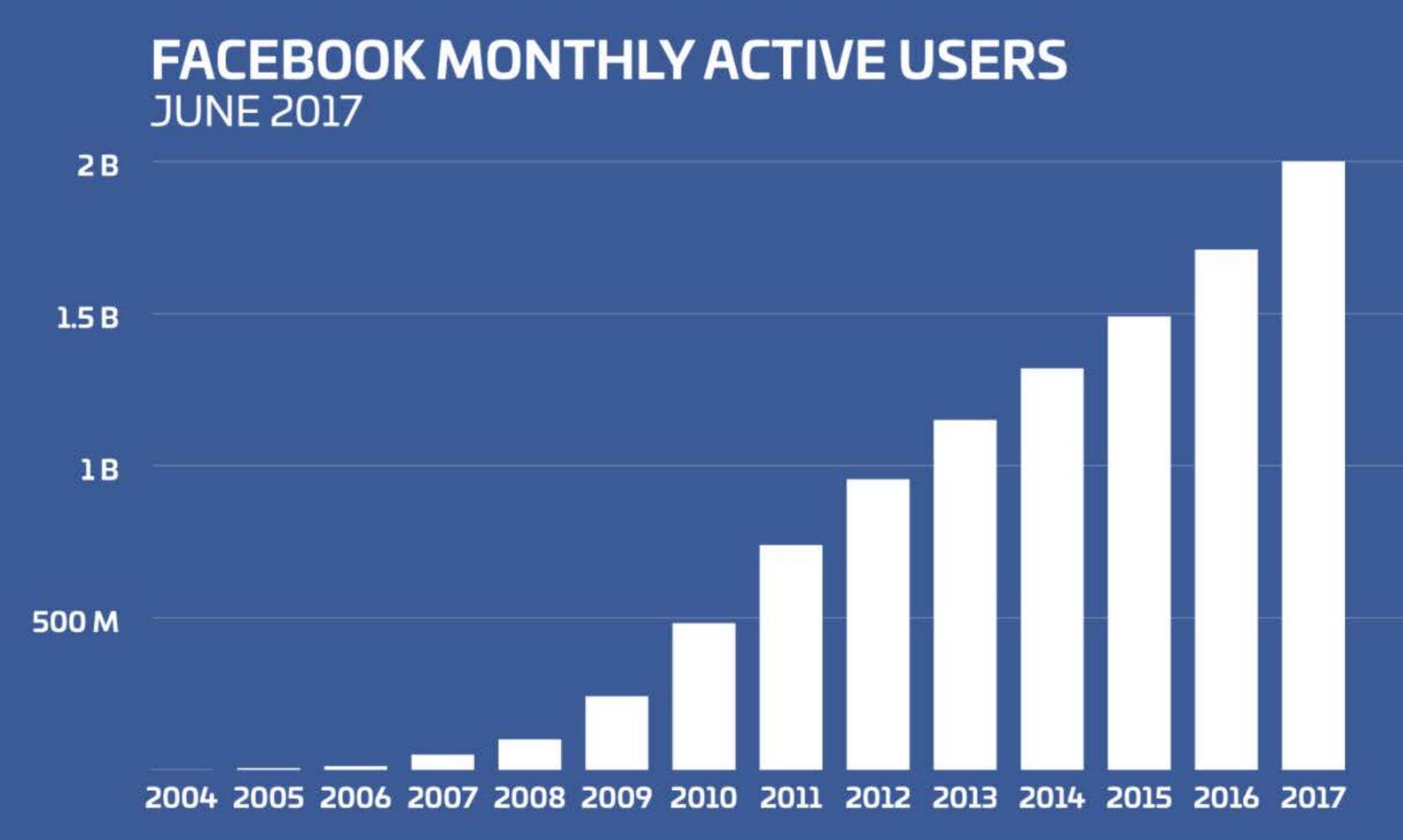
### https://www.lpi.usra.edu/education/stemlibraryconference/presentations/Thursday/Reflection-Discussion/Falk.pdf



## Aspects of Learning

- Learning is About Conversations
  - Conversants, Language, Agreements, Memory
- Conversations Are About Participation
- Participation is About Co-Ownership

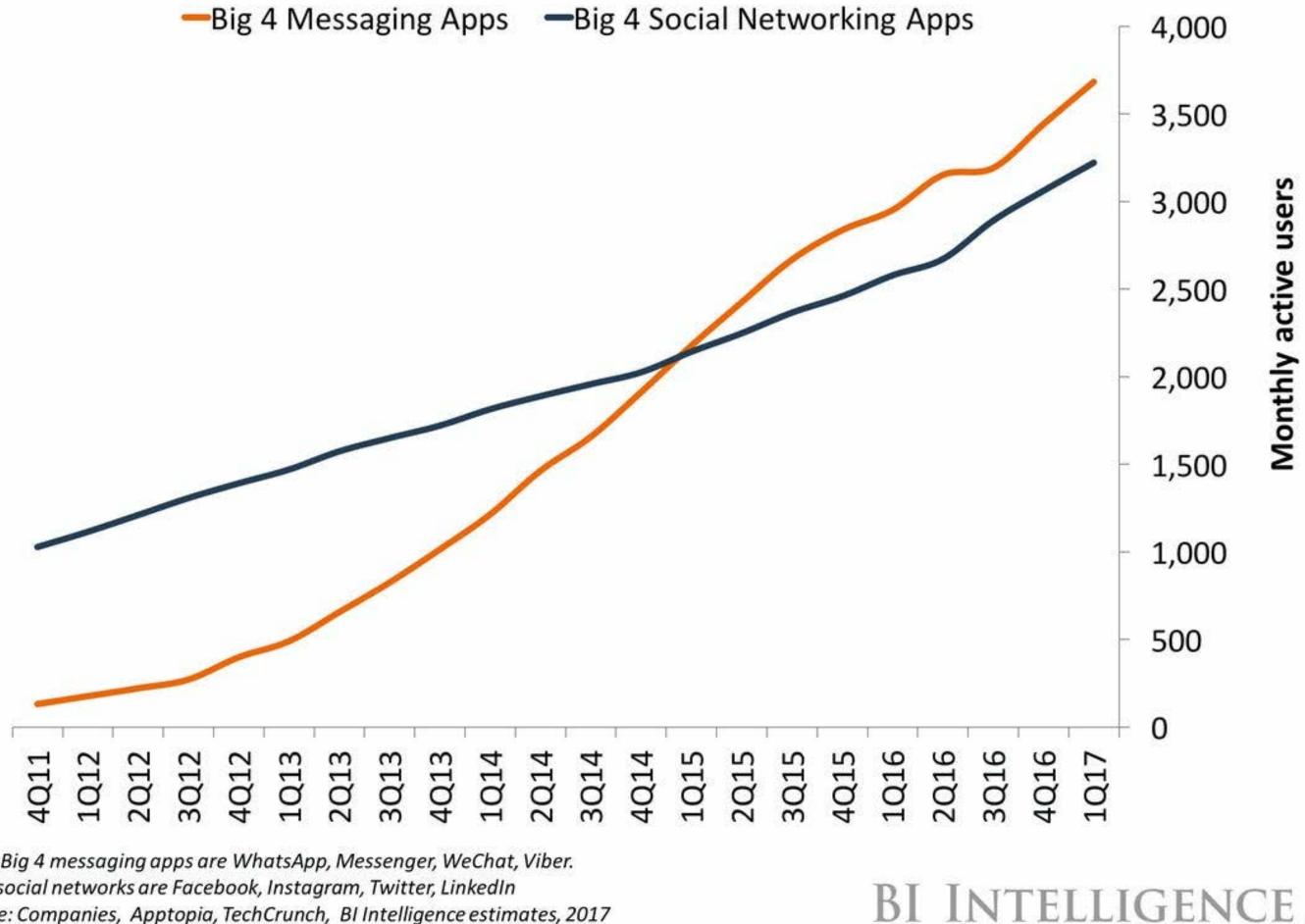
# **Participation on All Our Systems**



# Participation on All Our Systems

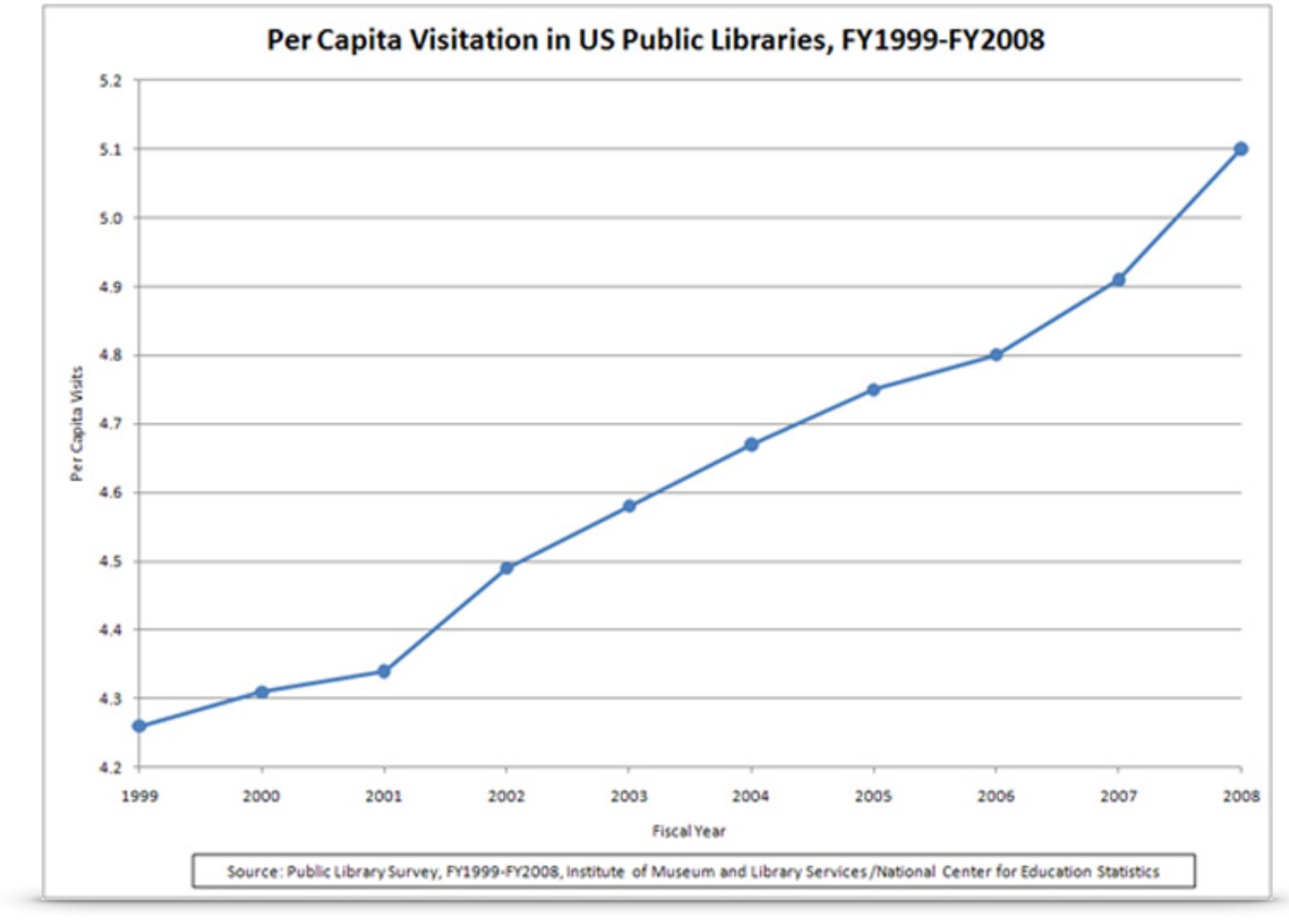
## Messaging Apps Have Surpassed Social Networks

Global monthly active users for the top 4 messaging apps and social networks, In millions



Note: Big 4 messaging apps are WhatsApp, Messenger, WeChat, Viber. Big 4 social networks are Facebook, Instagram, Twitter, LinkedIn Source: Companies, Apptopia, TechCrunch, BI Intelligence estimates, 2017

# Participation on All Our Systems

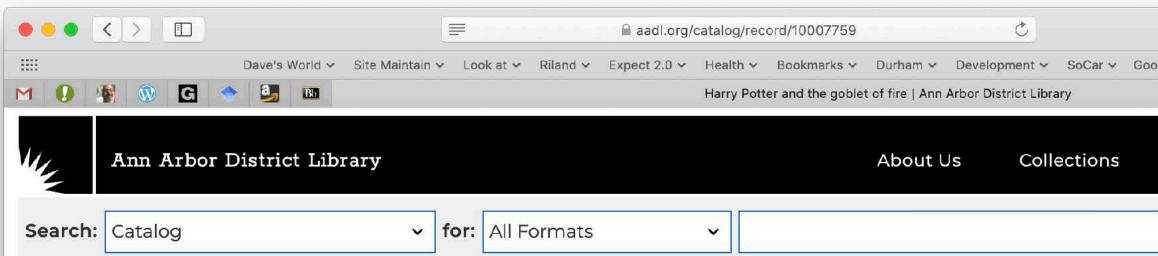


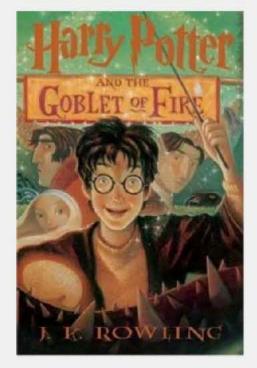
## Remember When We Thought Gre the Internet Would Bring Us Together?

## Access≠Ownership

- Neighbors Not Users\*
- Members not Customers
- Partners not Patrons







SERIES Harry Potter

#### PUBLISHED

New York : Arthur A. Levine Books, 2000. Year Published: 2000 Description: xi, 734 p. : ill. ; 24 cm. Language: English Format: Book

### READING LEVEL

Lexile: 880

#### **ISBN/STANDARD NUMBER** 0439139597 9781338299175 9780439139595

#### Harry Potter and the Goblet of Fire

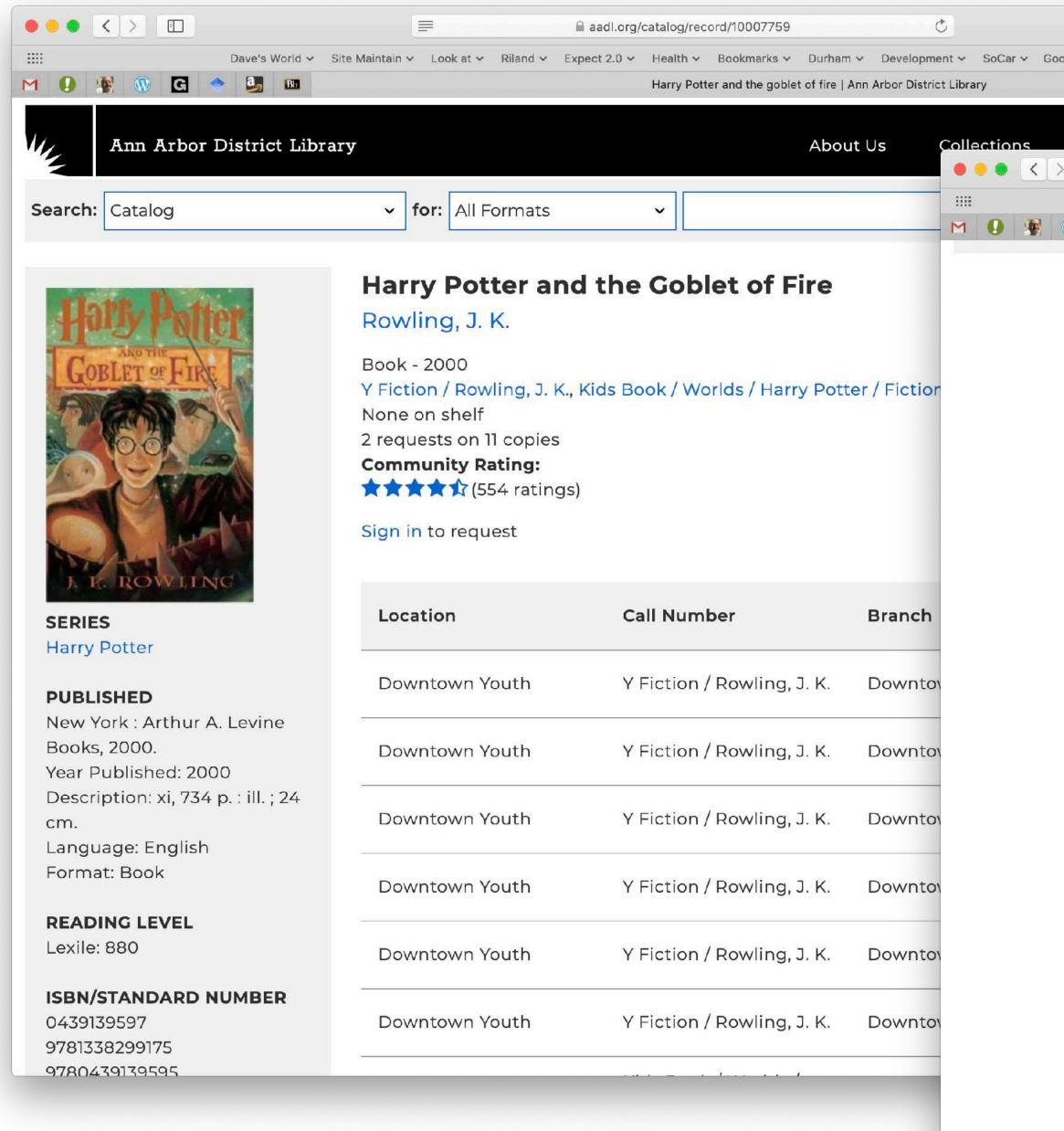
Rowling, J. K.

Book - 2000 Y Fiction / Rowling, J. K., Kids Book / Worlds / Harry Potter / Fiction None on shelf 2 requests on 11 copies Community Rating: ★★★★ (554 ratings)

Sign in to request

Location	Call Number	Branch
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#### **REVIEWS & SUMMARIES**

School Library Journal Review Booklist Review Publishers Weekly Review Summary / Annotation Table of Contents Fiction Profile Author Notes

#### **COMMUNITY REVIEWS**

#### WHAT????

submitted by soccerforlife on April 20, 2010, 3:25pm

I can't believe no one's written a review! Gosh, are there no Harry Potter fans in Ann Arbor? I think that in the beginning you may need to skip a few chapters, but the ending, as always, is amazing.

#### **Summary**

submitted by mysterio on June 18, 2011, 11:44am

Fourteen-year-old Harry Potter joins the Weasleys at the Quidditch World Cup, then enters his fourth year at Hogwarts Academy where he is mysteriously entered in an unusual contest that challenges his wizarding skills, friendships and character, amid signs that an old enemy is growing stronger.

#### <u>Stunning</u>

submitted by Oliviap0pp on June 20, 2011, 3:40pm

An outstanding sequel to The Prisoner of Azkaban. I love the exciting scenes when Harry is in the Triwizard Tournament.

#### <u>Great</u>

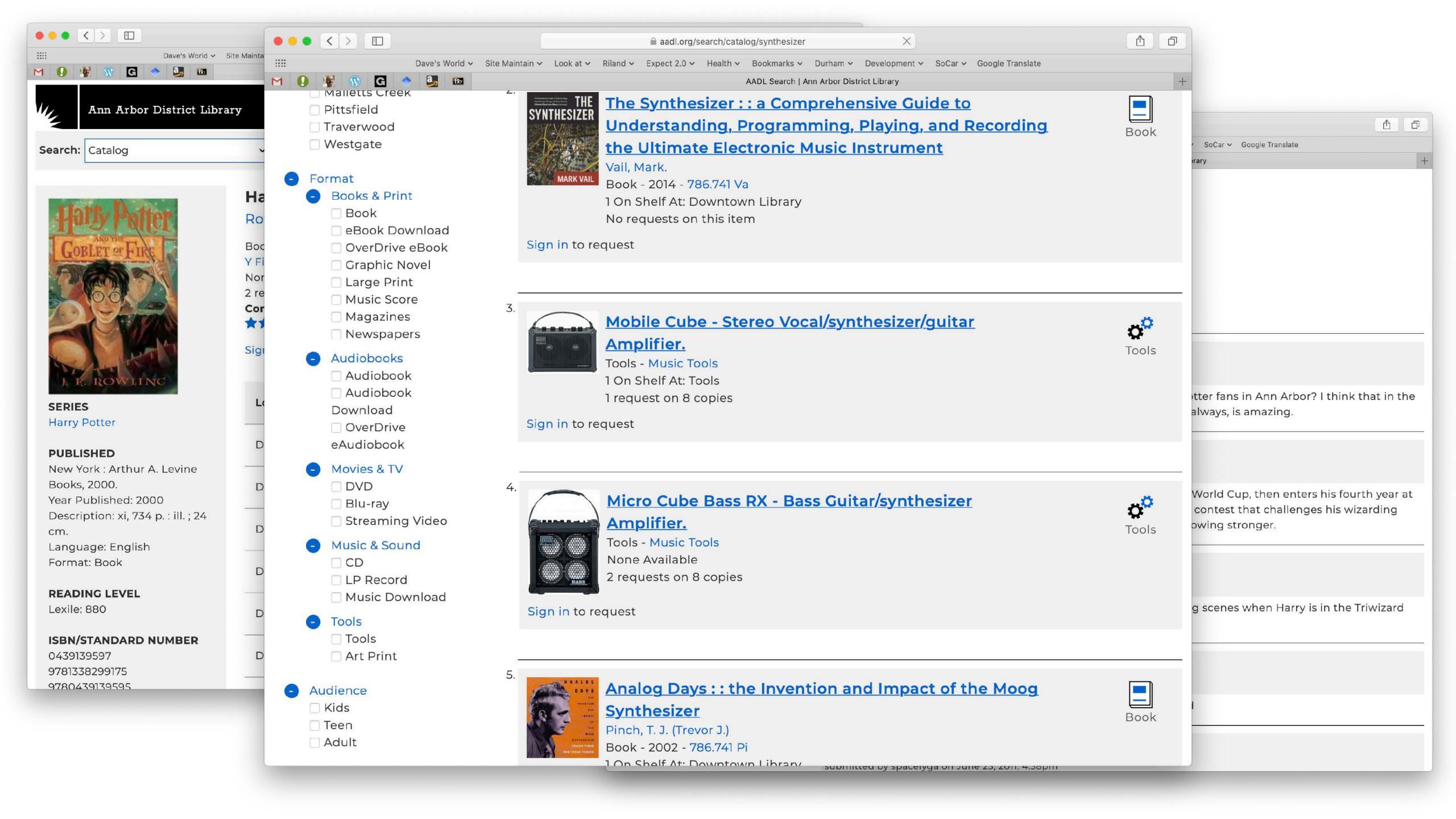
submitted by qfarol on June 23, 2011, 10:19am

This was my favorite book out of all of them. The maze is really good

#### Awesome

submitted by spacelyga on June 23, 2011, 4:38pm











## Over 2,000 Students E Attend 2017 SC Read-

March 28, 2017 - Posted in Education by Bette Jamison

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Over 2,000 students from across South Carolina will march to the State House ground Read-In, celebrating the magic of books alongside politicians, literacy advocates and m April 4.

## The event, now in its 26th year, is meant to encourage a lin children of all ages.

Students, teachers and adult chaperones from 80 different schools and 100 daycare fator to travel to Columbia for the event.

Attendees will gather at the South Carolina State Library at to kick off the Read-In, para House alongside the Keenan High School drum line. WI TX Anchor Darci Strickland, the

www.scetv.org/stories/education/2017/over-2000-students-expecte     C	
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	ETV Endowment Interns
	Making it Grow
	Palmetto Scene

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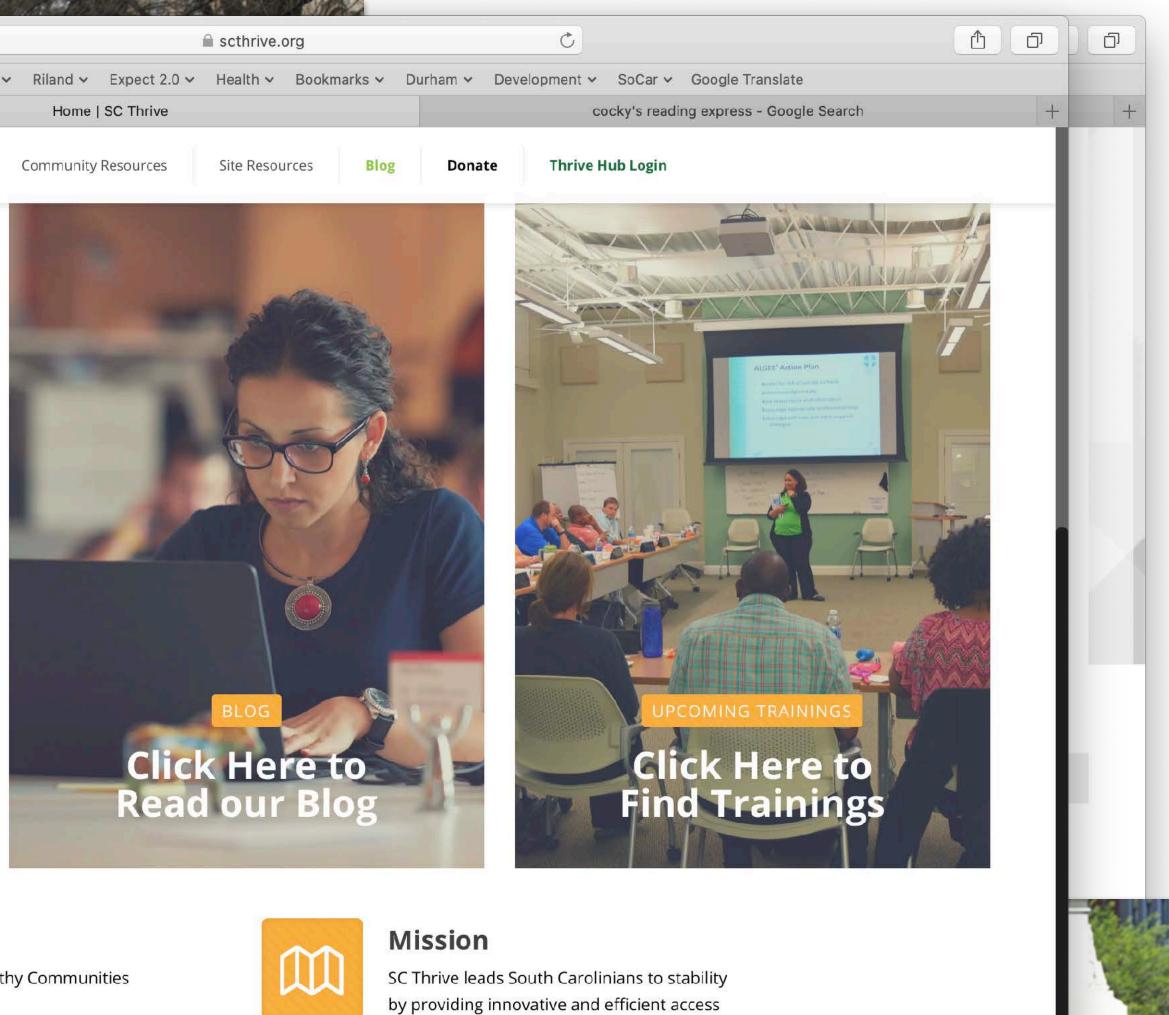




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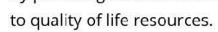
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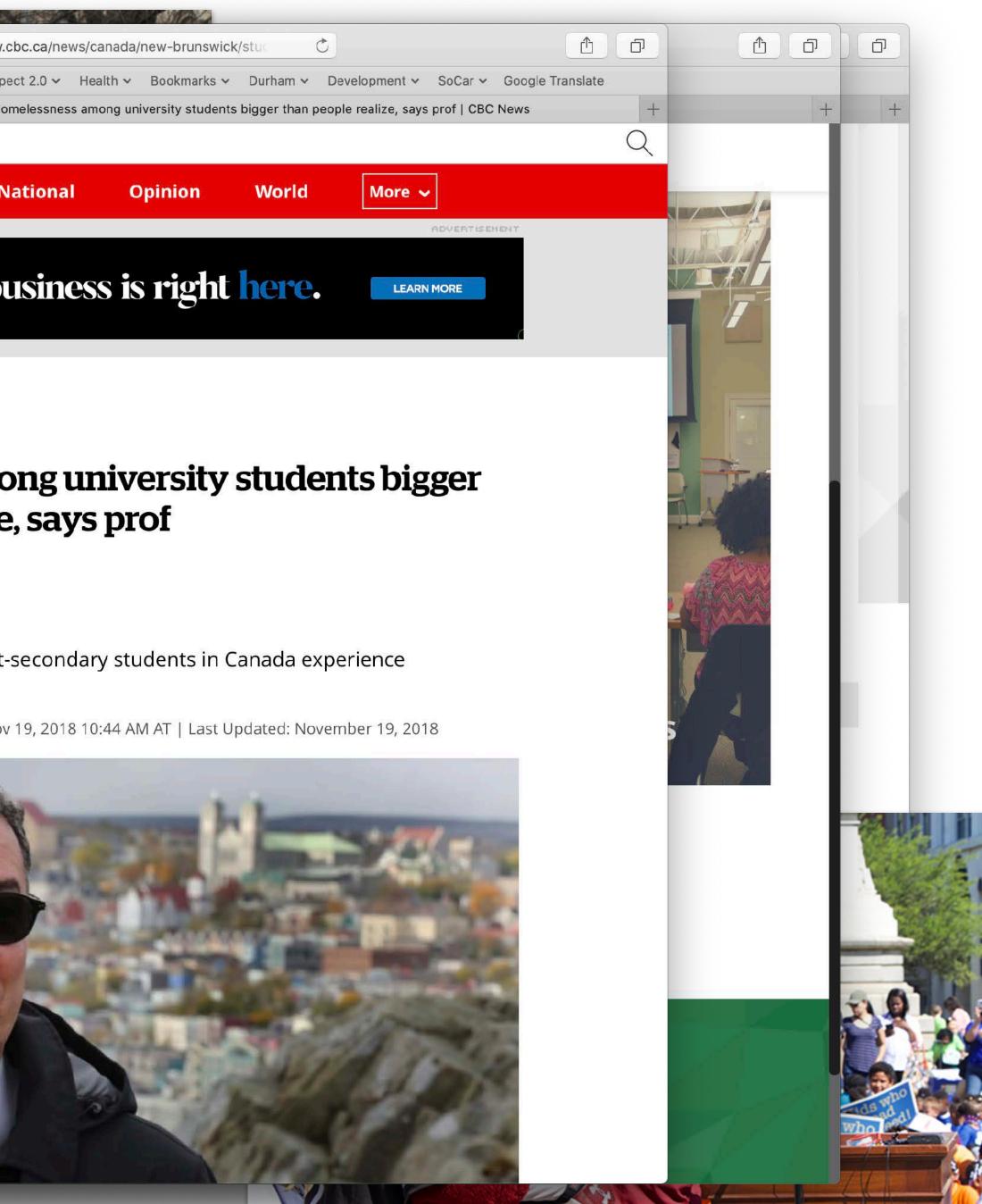
Vision Stabilized, Healthy Communities







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## The Next Decade

Our Commitment Enhance our citizens' lives through services when, where and how they need them.

### Our Goals

- Support the economic vitality of our community
- Monitor and respond to societal changes with information to help people manage and improve their lives.
- Support and nourish the community spirit, imagination and culture
- Contribute to the growth and development of our community's families and children

### Our Vision

- You know us and we know you
- You Trust Us
- You Are Proud of Us
- You Inspire Us
- You Can't Read Enough (For Us)

Our mission your place stories you want. information you need. connections you seek.



### https://tscpl.org/about/strategic-plan



### Next Decade Work plan for External Goals 2012-2013

### Changes are listed in red: new=lavender, on-going=pink, completed=green, no progress=yellow

Index	Goal	Project	Action	Timeframe	Who is Responsible	Status update
4.7.1	Contribute to the growth & development of our community's families & children	Teen Space Evaluation	Conduct an evaluation of The Edge and make recommendations for improvements	12/1/12	Lena Vogt & Edge Evaluation Team	BHAG: Be the "it" place for teens in Topeka and Shawnee County. Explore, inspire, learn, create, plan. Evaluation of where we are complete. Environmental scanning in progress.
4.1.1	Contribute to the growth & development of our community's families & children	Expand library's reach in delivering services, collections & programs	Develop plan & implementation for Parks & Recreation public computing project		Team being formed	
6.1.1	Support the economic vitality of our community	Hackerspace	Work with outside community group to create partnership	7/1/13	Rob Banks & David King	
6.2.1	Support the economic vitality of our community	Cowork space	Work with outside community group to create a partnership	7/1/13	Rob Banks & David King	
7.1.1	Library Growth	Customer Retention	Develop & implement strategies that will increase retention of new customer from 50%-75%	12/1/13	Gina Millsap, Rob Banks, Diana Friend, Paul Brennan & Ruth Rodden	

Our mission **your place** stories you want. information you need. connections you seek.



## https://tscpl.org/about/strategic-plan





## **Advance Our Community**

Richland Library brings diverse people together to solve community problems. Our work enhances our communities' strengths and increases our overall livability.

DAL 1	<ul> <li>Help create a strong and resilient e</li> <li>Outcomes:</li> <li>Community leaders view us as a vita attractive to business and economic</li> <li>Artists, designers and makers have</li> </ul>
L	to turn their talents and passions in
DAL 2	<ul> <li>Strengthen community cohesion.</li> <li>Outcomes: <ul> <li>Residents have access to safe space courageous conversations.</li> <li>We support problem-solving at the and skills they need to advocate for</li> <li>We are a part of what attracts, grow building partnerships with welcoming</li> </ul> </li> </ul>
DAL 3	<ul> <li>Transform educational outcomes for</li> <li>Outcomes:</li> <li>Beginning and struggling readers a and inspiration from the resources a</li> <li>We support teens, helping them but personal, professional and education</li> </ul>
DAL 4	<ul> <li>Increase equity, inclusion and oppo</li> <li>Outcomes: <ul> <li>Regardless of a person's circumstan accessible and supportive commun</li> <li>We are part of an ecosystem of service underserved communities, elimination who need us most.</li> </ul> </li> </ul>
	DAL 3



## Adva **Richla** comm

#### economy.

ital part of what makes our community more livable and ic development.

access to the tools, resources and knowledge needed nto business opportunities.

ces and trusted, competent facilitators that encourage

e local level, empowering residents with the knowledge or themselves and fully participate in democracy. ws and retains talent in Columbia and Richland County, ing, vibrant community groups.

#### or youth.

and their caregivers gain valuable support, knowledge and expertise on our team.

ouild confidence and skills as they achieve their ional goals.

#### ortunity.

nce, neighborhood or background, the library is an nity anchor.

rvice providers and advocates for marginalized and

ating barriers and strengthening support for those

#### ances our



BAD LIBRARIES BUILD COLLECTIONS, GOOD

Bad libraries build collections, good libraries build services, great libraries build communities.

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"Bad libraries build collections, good libraries build services, great libraries build communities." R. DAVID LANKES

Bad libraries build collections, good libraries build services, great libraries build communities.

R. DAVID LANKES



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Slides @ https://DavidLankes.org

