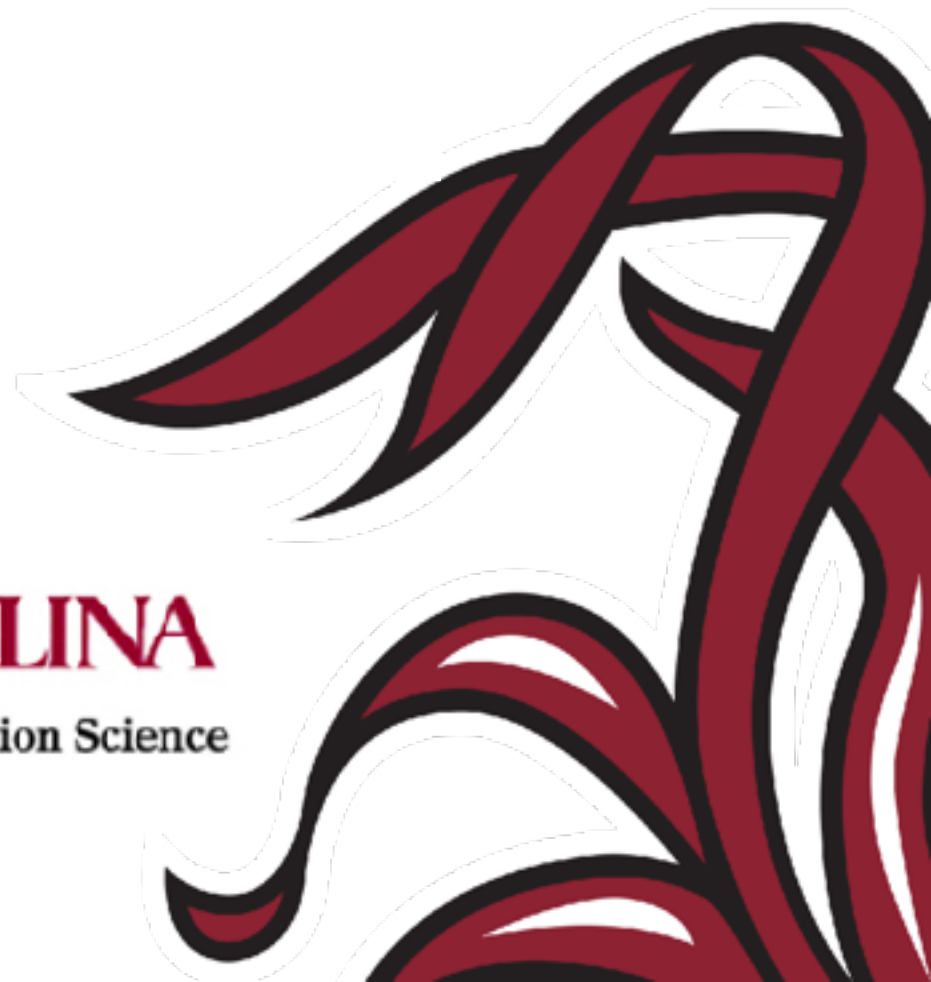


# Data, Information, & Knowledge:

## The Right Profession For The Right Time



UNIVERSITY OF  
**SOUTH CAROLINA**  
School of Library and Information Science



# Synonyms?

- Data
- Information
- Knowledge



# Synonyms?

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# Synonyms?

- Data
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# Synonyms?

- Data
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# Synonyms?

- Data
- Information
- Knowledge











# HEAD-TO-HEAD MATCHUP

MAY 15-19 +/-4.3%



CLINTON

46%



TRUMP

43%

 NBC NEWS / THE WALL STREET JOURNAL

HEAD-TO-



CLINTON

46%



NBC NEWS / THE WALL STREET JOURNAL

BloombergPolitics



CLINTON LEADS IN BLOOMBERG POLITICS POLL



NOV. 4-6



Clinton

44%

41%



Trump

Bloomberg

+/- 3.5 PERCENTAGE POINTS

TRUMP

43%

HEAD-TO-

BloombergPolitics



CLINTON LEADS IN BLOOMBERG POLITICS POLL



NOV. 4-6

# FOX NEWS POLL

## Four-Way Presidential Vote Preference

	NOW	OCT 22-25	OCT 15-17
Clinton	45%	44%	45%
Trump	43%	41%	39%
Johnson	5%	7%	5%
Stein	2%	3%	

November 1-3  
1,107 Likely Voters  $\pm$  3%



SPECIAL REPORT



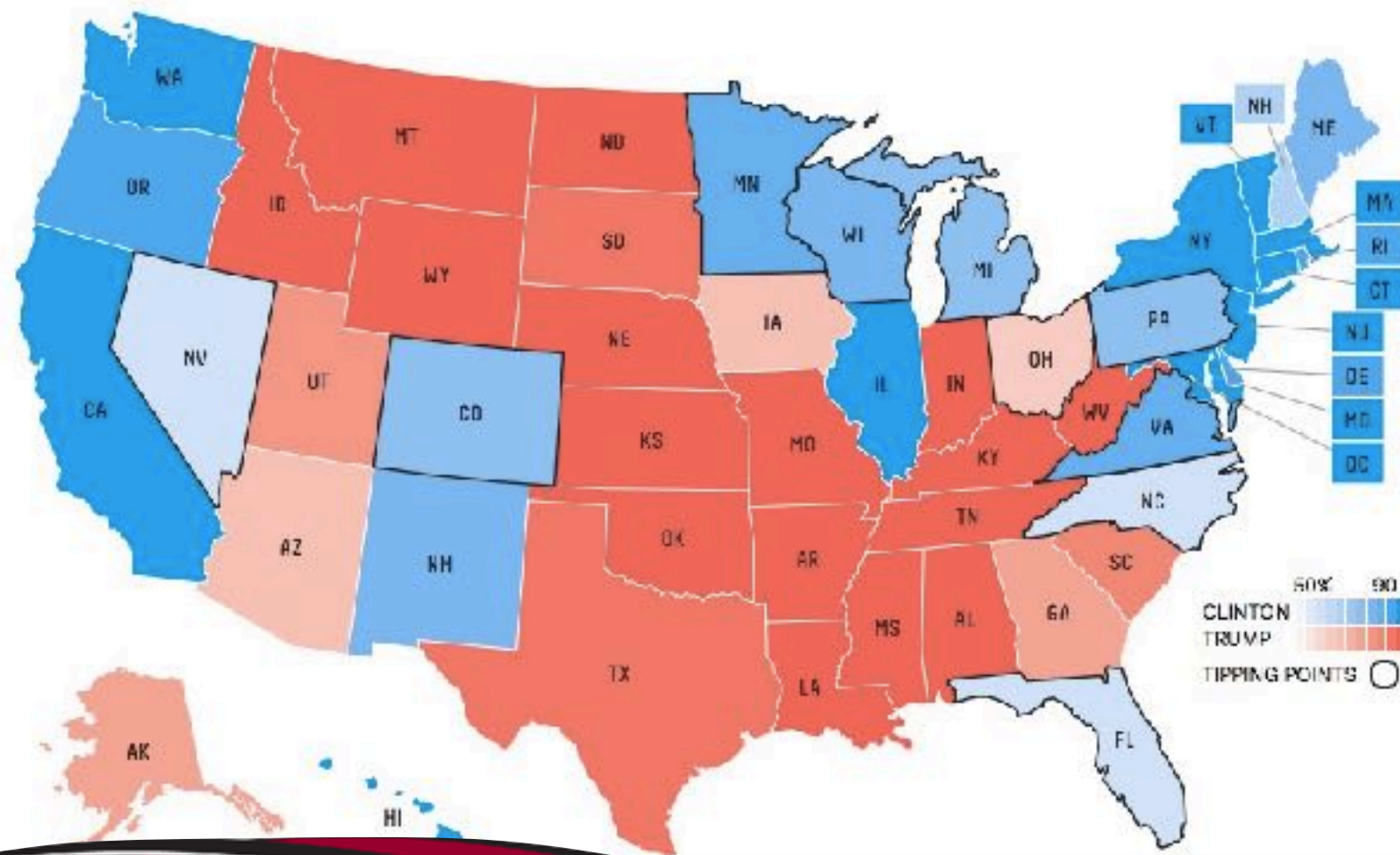


Hillary Clinton

71.4%

Donald Trump

28.6%



$$f(p_1, p_2, p_3, p_4) = c p_1^{b_1-1} p_2^{b_2-1} p_3^{b_3-1} p_4^{b_4-1}, \quad p_i \geq 0 \text{ for } i = 1, 2, 3, 4, \sum_{i=1}^4 p_i = 1,$$

where  $c = \Gamma(\sum_{i=1}^4 b_i) / \prod_{i=1}^4 \Gamma(b_i)$ .







PORTLAND, ME  
3:27 PM

**HAPPENING NOW**

**TRUMP SAYS HE WATCHED (NONEXISTENT) VIDEO  
OF IRAN RECEIVING CASH**

SOON: OBAMA NEWS CONFERENCE

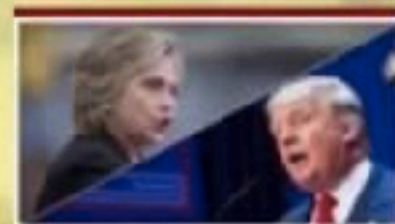


**LIVE**

**MSNBC**

COVERED BY THE NBC NEWS POLITICAL TEAM AT [MSNBC.COM/DECISION2016](https://www.msnbc.com/decision2016)

**NASA 8.23**



2:30P ET: CLINTON'S  
NATIONAL SECURITY SPEECH

**2016 RACE**

**TRUMP: I NEVER SAID JAPAN SHOULD HAVE NUKES (HE DID)**

**LIVE**  
**CNN**  
11:03 AM ET





### HILLARY CLINTON

Says FBI Director James Comey's letter about new developments in the investigation into her emails "only" went "to Republican members of the House."

— *PolitiFact National* on Sunday, October 30th, 2016



Check out the back page



### HILLARY CLINTON

"We are now, for the first time ever, energy independent."

— *PolitiFact National* on Tuesday, October 11th, 2016



On track, but not there yet



### HILLARY CLINTON

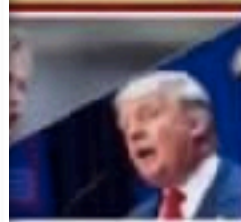
Says Donald Trump "doesn't make a thing in America."

— *PolitiFact Pennsylvania* on Monday, August 1st, 2016



Trump hats, wine and water come from the

[https://www.politifact.com/hillary-clinton/hillary-clinton-went-overboard-calling-out-donald-1/">https://www.politifact.com/hillary-clinton/hillary-clinton-went-overboard-calling-out-donald-1/](#) in a new tel



HILLARY CLINTON'S  
SECURITY SPEECH


LIVE  
CNN

11:03 AM ET

2016 R

TRUMP: I





**knowl·edge** |'nä  
(noun) 1 facts, infor  
a person through e  
theoretical or pra









Privacy $\neq$ Security



Privacy≠Security  
Patriot Act





Privacy≠Security  
Patriot Act  
TOR in the Library







# LIBRARIES TRANSFORM™



# Practical: Librarians

- Librarians Get Out of Your Building
  - The Buildings are Tools for the Community
  - Go to the Conversation
- Use Your Collections (The Community)
  - Programming, Collections Development



# Practical: LIS Education

- Focus on Core Values
  - Service, Learning, Openness, Intellectual Freedom and Safety, Intellectual Honesty
- Teach Facilitation
- Emphasize Knowledge Creation over Consumption

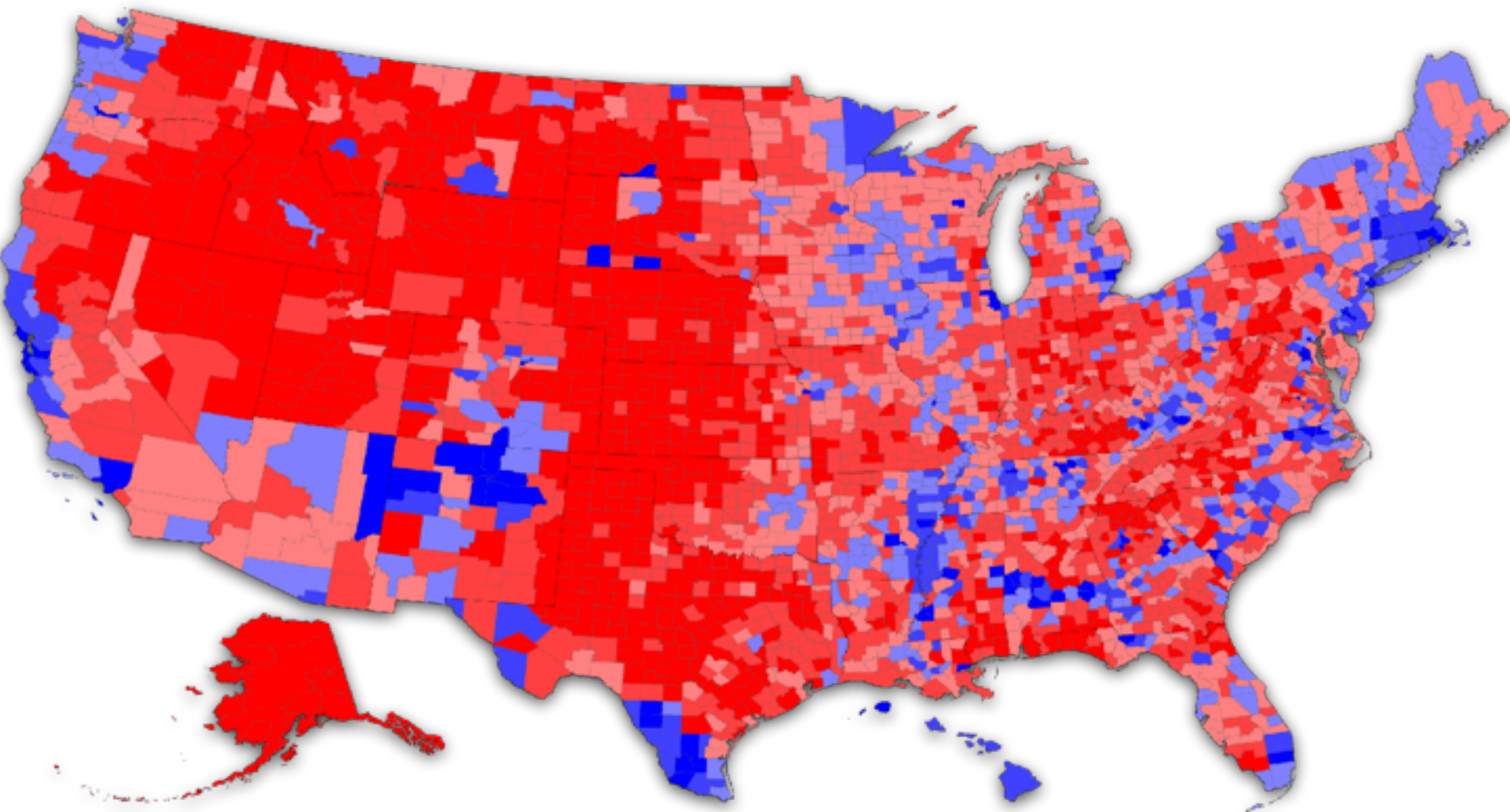




# Practical: Scholars

- Stop Documenting the World and Start Improving It
- True Validation of Findings is Not in Statistics, but Action





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