Data, Information, & Knowledge: The Right Profession For The Right Time
Synonyms?

• Data
• Information
• Knowledge
Synonyms?

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Synonyms?

- Data
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- Knowledge
Synonyms?

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- Knowledge
Synonyms?

- Data
- Information
- Knowledge
HEAD-TO-HEAD MATCHUP
MAY 15-19 +/- 4.3%

Clinton: 46%
Trump: 43%

NBC NEWS / THE WALL STREET JOURNAL.
\[ f(p_1, p_2, p_3, p_4) = c \, p_1^{b_1-1} \, p_2^{b_2-1} \, p_3^{b_3-1} \, p_4^{b_4-1}, \quad p_i \geq 0 \text{ for } i = 1, 2, 3, 4, \sum_{i=1}^{4} p_i = 1, \]

where \( c = \Gamma(\sum_{i=1}^{4} b_i) / \prod_{i=1}^{4} \Gamma(b_i). \)
HAPPENING NOW

TRUMP SAYS HE WATCHED (NONEXISTENT) VIDEO OF IRAN RECEIVING CASH

COVERED BY THE NBC NEWS POLITICAL TEAM AT MSNBC.COM/DECISION2016
TRUMP: I NEVER SAID JAPAN SHOULD HAVE NUKES (HE DID)
HILLARY CLINTON

Says FBI Director James Comey's letter about new developments in the investigation into her emails "only" went "to Republican members of the House."

— PolitiFact National on Sunday, October 30th, 2016

HILLARY CLINTON

"We are now, for the first time ever, energy independent."

— PolitiFact National on Tuesday, October 11th, 2016

HILLARY CLINTON

Says Donald Trump "doesn't make a thing in America."

— PolitiFact Pennsylvania on Monday, August 1st, 2016
knowledge

(noun) 1 facts, information a person through education, training, or learning
Privacy ≠ Security
Privacy ≠ Security
Patriot Act
Privacy≠Security
Patriot Act
TOR in the Library
Practical: Librarians

• Librarians Get Out of Your Building
  • The Buildings are Tools for the Community
  • Go to the Conversation

• Use Your Collections (The Community)
  • Programming, Collections Development
Practical: LIS Education

• Focus on Core Values
  • Service, Learning, Openness, Intellectual Freedom and Safety, Intellectual Honesty

• Teach Facilitation

• Emphasize Knowledge Creation over Consumption
Practical: Scholars

• Stop Documenting the World and Start Improving It
• True Validation of Findings is Not in Statistics, but Action