Expect More
Creating Better Libraries for Today’s Complex World
The “Usual” Pitch

- More Than Books
  - Maker Spaces
  - Online
  - Programming
The “Usual” Pitch

• The Education Business
  • Early Literacy
  • Augmenting Formal Education
  • GED
  • STEM/Adult Education
The “Usual” Pitch

- Participation Not Consumption
  - Publisher of the Community
  - Podcasting
- Video and Audio Production
Innovation Fallacies

- Innovation ≠ Big Invention
- Innovation ≠ Entrepreneurship & Business
- Innovation ≠ Making For All
- Innovation ≠ Technology
Innovation ≠ Big Invention
Innovation Equals Invention

- Shot Clock
- 3 Minute Pop Songs
- Credit Hour

Innovations are Time Sensitive
Innovation ≠ Entrepreneurship & Business
Marketplace of Ideas

Innovation

Entrepreneurship

Capital

Risk

Networks

Access to the Multitudes

Marketplace of Ideas
Innovation ≠ Making For All
The Truth of the Maker Movement

“According to a survey conducted by Maker Media, 8 out of 10 Makers are male. Their median age is 44. Their average household income is $106,000. Nearly 83 percent are employed, and 31 percent have job descriptions that fall into scientific or engineering categories. 97 percent are college graduates and 80 percent have some post-graduate education.”

http://www.salon.com/2013/07/26/the_maker_economy_cant_fix_everything/
Innovation ≠ Technology
Why?
and
Why Not?!
Why?
Why?

Learning
Learning

The Mission of The Library is To Improve Society Through Facilitating Knowledge Creation in a Community
Tools for Learning v. Facilitating Learning
Learning

• Participatory
• Inquiry Driven
• Built Through Conversation
• Social
• Fiction and Nonfiction
• Lifelong and Continuous
Why Not?!
Innovation and Maintenance

Hail the maintainers
Capitalism excels at innovation but is failing at maintenance, and for most lives it is maintenance that matters more

by Lee Vinsel & Andrew Russell

https://aeon.co
Tearing Down Walls

• Between Us And Them
  • Customers | Consumers | Users
  • Members | Allies | Neighbors
• Between Librarian And Staff
  • A Librarian By: Credentials | Job Title | Spirit
The Obligation of Leadership

• You Have An Obligation To Lead And Innovate

• This Is An Obligation At Every Level, Not Just Administration Of Librarians.

• Requires An Investment At All Of Those Levels As Well
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