



# Expect More

Creating Better Libraries for Today's  
Complex World

# The “Usual” Pitch

- **More Than Books**
  - Maker Spaces
  - Online
  - Programming

# The “Usual” Pitch

- **The Education Business**
  - Early Literacy
  - Augmenting Formal Education
  - GED
  - STEM/Adult Education

# The “Usual” Pitch

- **Participation Not Consumption**
  - Publisher of the Community
  - Podcasting
  - Video and Audio Production

# Innovation Fallacies

- Innovation ≠ Big Invention
- Innovation ≠ Entrepreneurship & Business
- Innovation ≠ Making For All
- Innovation ≠ Technology

Innovation  
≠  
Big Invention



# Innovation Equals Invention



- Shot Clock
- 3 Minute Pop Songs
- Credit Hour

---

Innovations are Time  
Sensitive



Innovation  
≠  
Entrepreneurship & Business







Innovation



Entrepreneurship

↓  
Capital

↓  
Risk

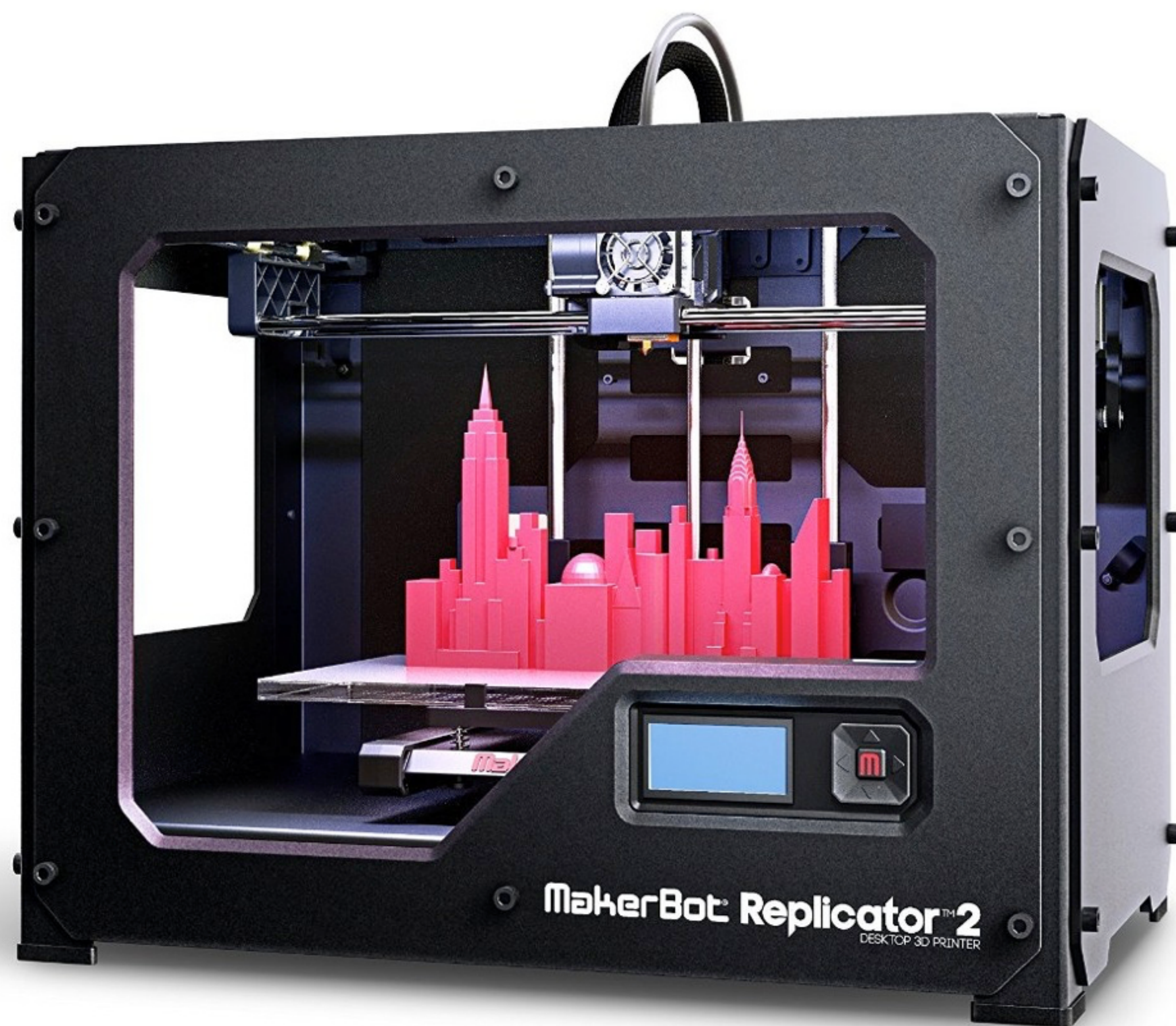
Networks

↓  
Access to the  
Multitudes

Marketplace of Ideas

Innovation  
≠  
Making For All







# The Truth of the Maker Movement

“According to a survey conducted by Maker Media, **8 out of 10 Makers are male. Their median age is 44. Their average household income is \$106,000. Nearly 83 percent are employed, and 31 percent have job descriptions that fall into scientific or engineering categories. 97 percent are college graduates and 80 percent have some post-graduate education.**”

Innovation  
≠  
Technology

Why?  
and  
Why Not?!

# Why?



Why?

Learning

# Learning

---

The Mission of The Library is To  
Improve Society Through Facilitating  
Knowledge Creation in a Community

# Tools for Learning v. Facilitating Learning



# Learning

- Participatory
  - Inquiry Driven
  - Built Through Conversation
- Social
- Fiction and Nonfiction
- Lifelong and Continuous



# Why Not?!



# Innovation and Maintenance



## **Hail the maintainers**

Capitalism excels at innovation but is failing at maintenance, and  
for most lives it is maintenance that matters more

*by Lee Vinsel & Andrew Russell*

<https://aeon.co>

# Tearing Down Walls

- Between Us And Them
  - Customers | Consumers | Users
  - Members | Allies | Neighbors
- Between Librarian And Staff
  - A Librarian By: Credentials | Job Title | Spirit



# The Obligation of Leadership

- You Have An Obligation To Lead And Innovate
- This Is An Obligation At Every Level, Not Just Administration Of Librarians.
- Requires An Investment At All Of Those Levels As Well





# Expect More

Creating Better Libraries for Today's  
Complex World