

The Salzburg Curriculum: What is It?

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Basic Structure

- Framing
 - Mission
 - Applicability
 - Values
- Topical Areas
 - Transformative Social Engagement
 - Technology
 - Management for Participation
 - Asset Management
 - Cultural Skills
 - Knowledge, Learning, and Innovation

The Salzburg Curriculum: Framing

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Framing

- Mission
 - “the mission of librarians and museum professionals is to foster conversations that improve society through knowledge exchange and social action”
- Applicability
 - Formal and Continuing Education
- Values

Values

- Openness & transparency
- Self-reflection
- Collaboration
- Service
- Empathy and respect
- Continuous learning/striving for excellent
(which requires lifelong learning)
- Creativity and imagination

The Salzburg Curriculum: Transformative Social Engagement

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- activism
- social responsibility
- critical social analysis
- public programming – fitting to larger agenda
- advocacy (organizing communities to action-political, policy)
- sustainability of societal mission
- conflict management
- understanding community needs

The Salzburg Curriculum: Technology

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- crowdsourcing / outreach
- ability to engage and evolve with technology
- ability to impart technology to community across generation
- creating and maintaining on effective virtual presence

The Salzburg Curriculum: Management for Participation

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- institutional sustainability (funding, relevancy)
- advocacy for institution
- economics
- ethics & values
- sharing: benefits & barriers
- collaborate within interdisciplinary teams
- collaborate
- assessment /analytics / impact

The Salzburg Curriculum: Asset Management

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- preserve / safeguard
- collect
- organize
- dissemination

The Salzburg Curriculum: Cultural Skills

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- communication
- intercultural: the ability to analyze and function in micro and macro cultures including age and gender
- languages / terminology
- support for multiple type of literacies

The Salzburg Curriculum: Knowledge/Learning/Innovation

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- constructed
- improvisation or innovation
- interpretation
- dissemination
- information seeking