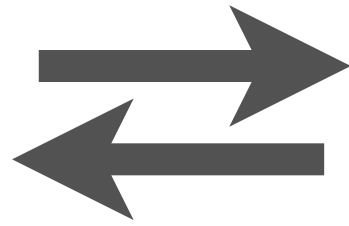


Kill the User



R. David Lankes

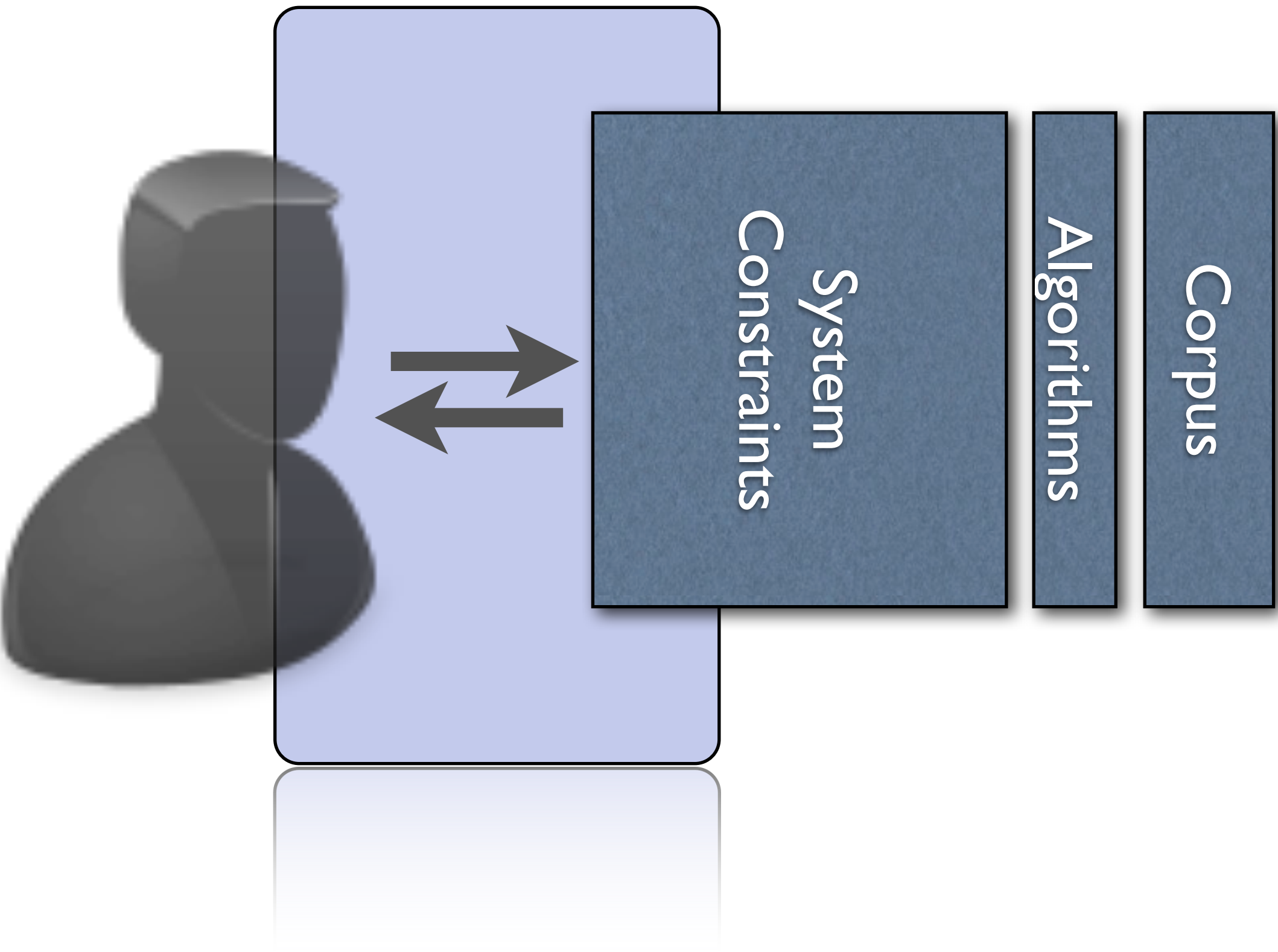
Professor and Dean's Scholar for the New Librarianship
Syracuse University's iSchool



Corpus

Algorithms

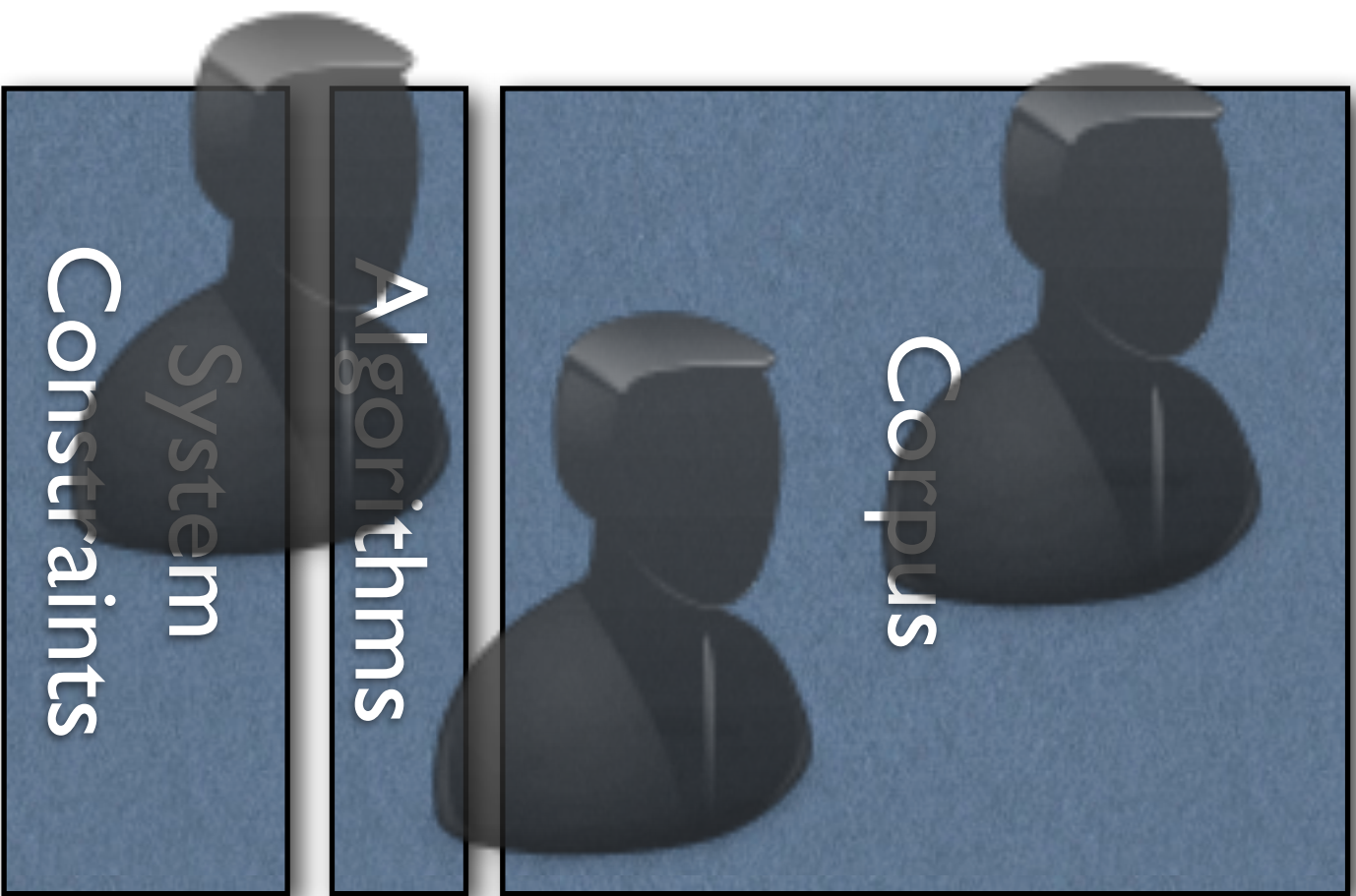
System Constraints



Corpus

Algorithms

System
Constraints



<RANT>User</RANT>

- History of User-Orientation
 - Grew Out of a Systems Perspective
 - Defines a Simplistic Dialog
 - Not Social
 - Increasingly Synonymous with Consumer
- Those Who Championed “User-Based” are Abandoning It as Too Limited
- Quest for a Better Term: Participant, Member, Creator, Prosumer...