

Community: The Pressure for Participation

R. David Lankes

Professor and Dean's Scholar for the New Librarianship
Syracuse University's iSchool

**Participation in a system, however minimal, exerts pressure
on that system**

Sources of Pressure

- Pressure to Learning
 - Members Want to Shape the Systems in Which They Learn
- Members are Social
 - Relate, build, converse
- Response to Limitations of Resources
- The Nature of Boundaries
 - Experiences in One Community Bleed to Others

Pressure up the Hierarchy

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Infrastructure Provider

Pressure up the Hierarchy

Application Builder

Infrastructure Provider

Pressure up the Hierarchy

Information Service

Application Builder

Infrastructure Provider

Pressure up the Hierarchy

User

Information Service

Application Builder

Infrastructure Provider

Pressure up the Hierarchy

User

Information Service

Application Builder

Infrastructure Provider

TCP/IP

Pressure up the Hierarchy

User

Information Service

Application Builder

Infrastructure Provider

Open Source

TCP/IP

Pressure up the Hierarchy

User

Information Service

Social Web

Application Builder

Open Source

Infrastructure Provider

TCP/IP

Pressure up the Hierarchy

User	Credibility
Information Service	Social Web
Application Builder	Open Source
Infrastructure Provider	TCP/IP

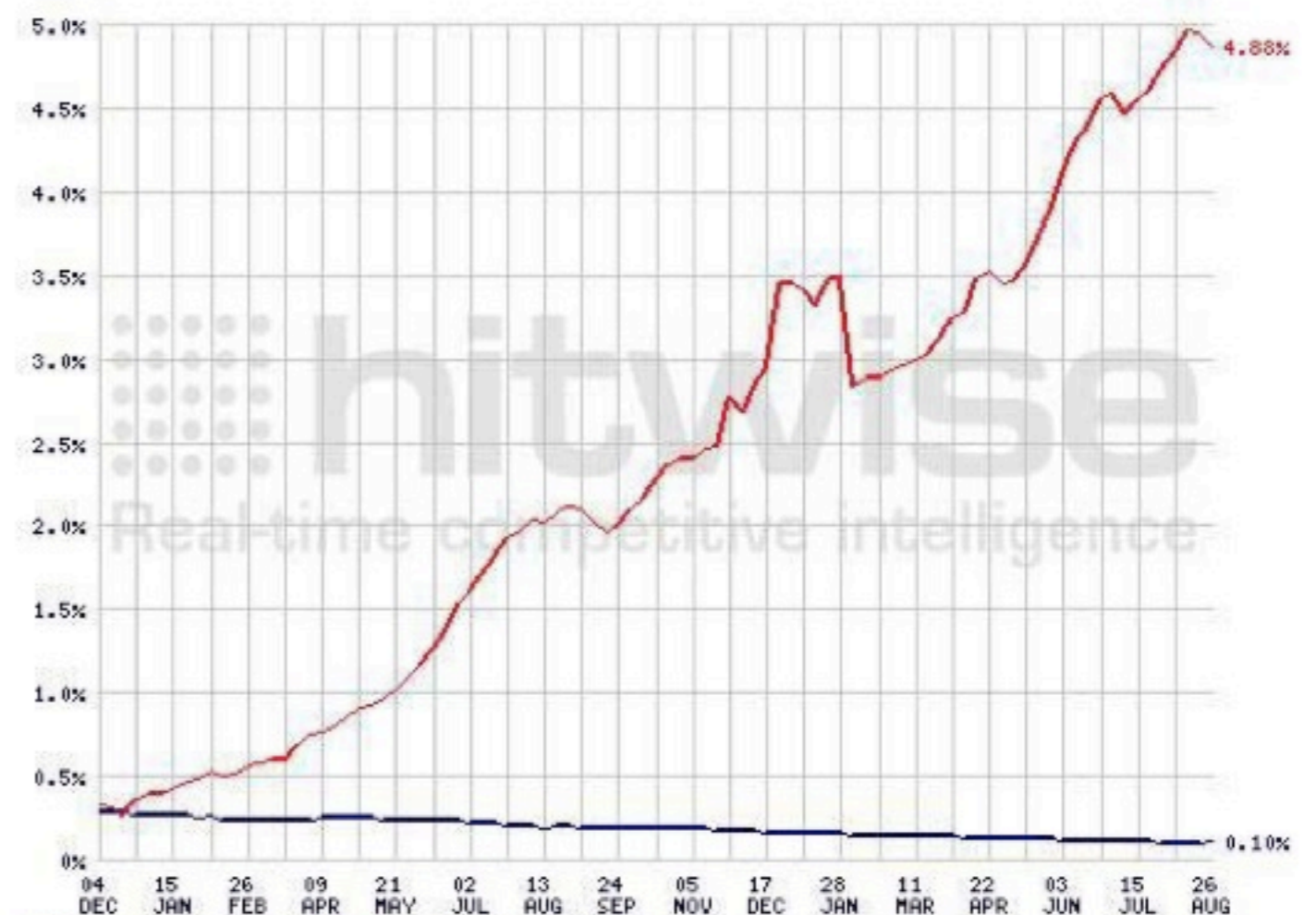
Users go to Participation

- This is
DIFFERENT than
Users being
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Social 2.0: MySpace Dominates as Geocities Crumble



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Reference 2.0: Wikipedia Soars as Encarta Dwindles



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www.wikipedia.org www.encyclopedia.com

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