Claiming Victory and Moving On

R. David Lankes
When Everything is Information, Nothing is Information Science. When We View People as Users Their Only Value is in Consumption.
BSIS Revelatory Case
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College of Engineering and Computing

College of Information and Communications
BSIS Revelatory Case

College of Engineering and Computing

Integrated Information Technology

Computer Information Systems

College of Information and Communications

Library & Information Science
IN SEARCH OF

GEEKS

WITH

SOCIAL SKILLS

UOF.SC/USC-BSIS
Information Scientists Help Organizations Make More Informed Decisions
Findings

• “Information” is Not Enough

• Information Technology Can Simply Be Technology Without a Social Dimension

• Need a Different Frame Moving Forward for LIS
The Information Narrative Has Run Its Course

- Libraries
  - Humanities Lab ➔ University of the People ➔ Standardized Book Palaces ➔ Information
- Data Science/Analytics
- Journalism & Communications
Not a School: A School of Thought

Not Marketing or Identity like iSchools
The Knowledge School

• Foundation Must Be Knowledge And Meaning, Not Data And Information

• Community-Based and Aspirational

• Proactive
The Knowledge School

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Uniquely Human, Constructed, Relational Not Transactional
Our Ultimate Success is the Success of Others
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We Seek to Improve Society and Have a Social Mission
Natural Disasters
Natural Disasters

Residents applying for FEMA assistance at Florence County Library’s Johnsonville branch
Literacy
Education
Homelessness and Poverty
The mission of librarians is to improve society through facilitating knowledge creation in their communities.
THE MISSION OF LIBRARIANS IS TO IMPROVE SOCIETY THROUGH FACILITATING KNOWLEDGE CREATION IN THEIR COMMUNITIES

Or More Simply
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Or More Simply

TO CREATE THE WORLD OUR COMMUNITIES DESERVE
WE MAKE LIBRARIANS
INFORMATION SPECIALISTS
NUMBER CRUNCHERS
BUSINESS LEADERS
COMMUNITY EDUCATORS
WE SEND THEM TO
LIBRARIES AND SCHOOLS
&
FORTUNE 500s
THINK TANKS
STARTUPS
WE PUT INFORMATION INTO ACTION
WE CHANGE THE WORLD
WE ARE A MOVEMENT
WE ARE THE
KNOWLEDGE SCHOOL