



Claiming Victory and Moving On

R. David Lankes

When Everything is Information, Nothing is Information Science. When We View People as Users Their Only Value is in Consumption.



BSIS Revelatory Case



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College of Engineering
and Computing

College of Information
and Communications

BSIS Revelatory Case



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College of Information
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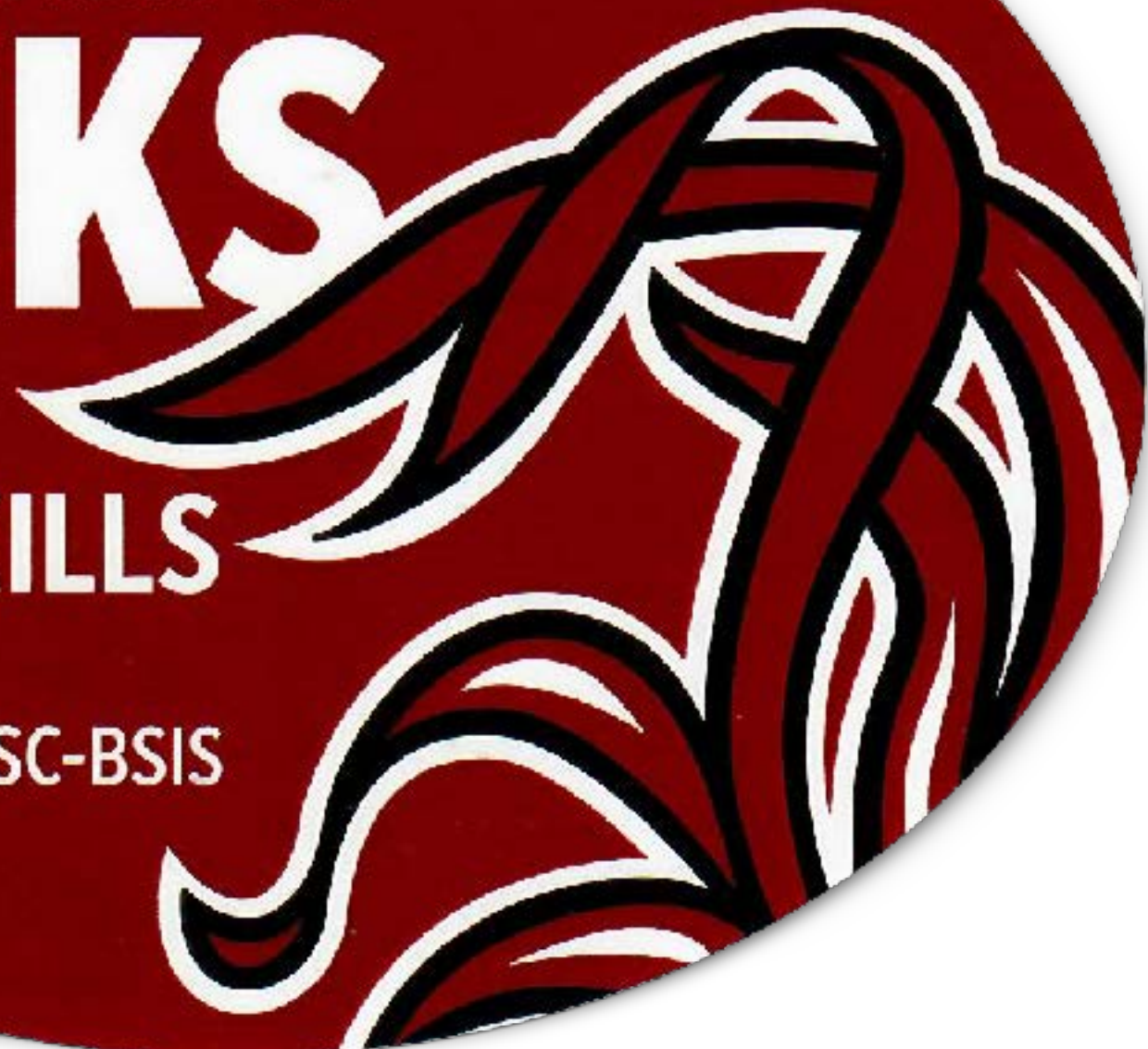
Integrated Information
Technology

Computer Information
Systems

Library & Information
Science

IN SEARCH OF
GEEKS
WITH
SOCIAL SKILLS

UOF.SC/USC-BSIS



Information
Science



Lead



Information
Technology



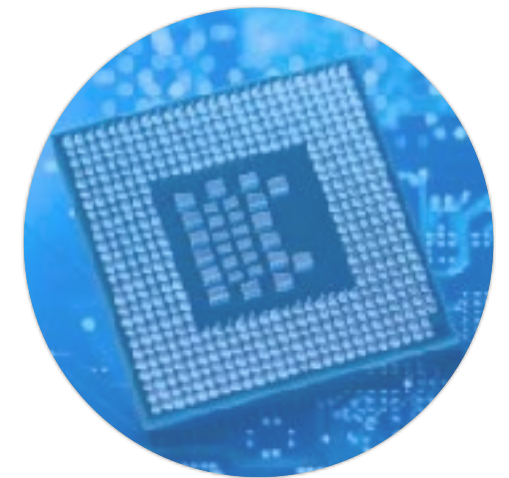
Maintain

Computer
Science



Program

Computer
Engineering



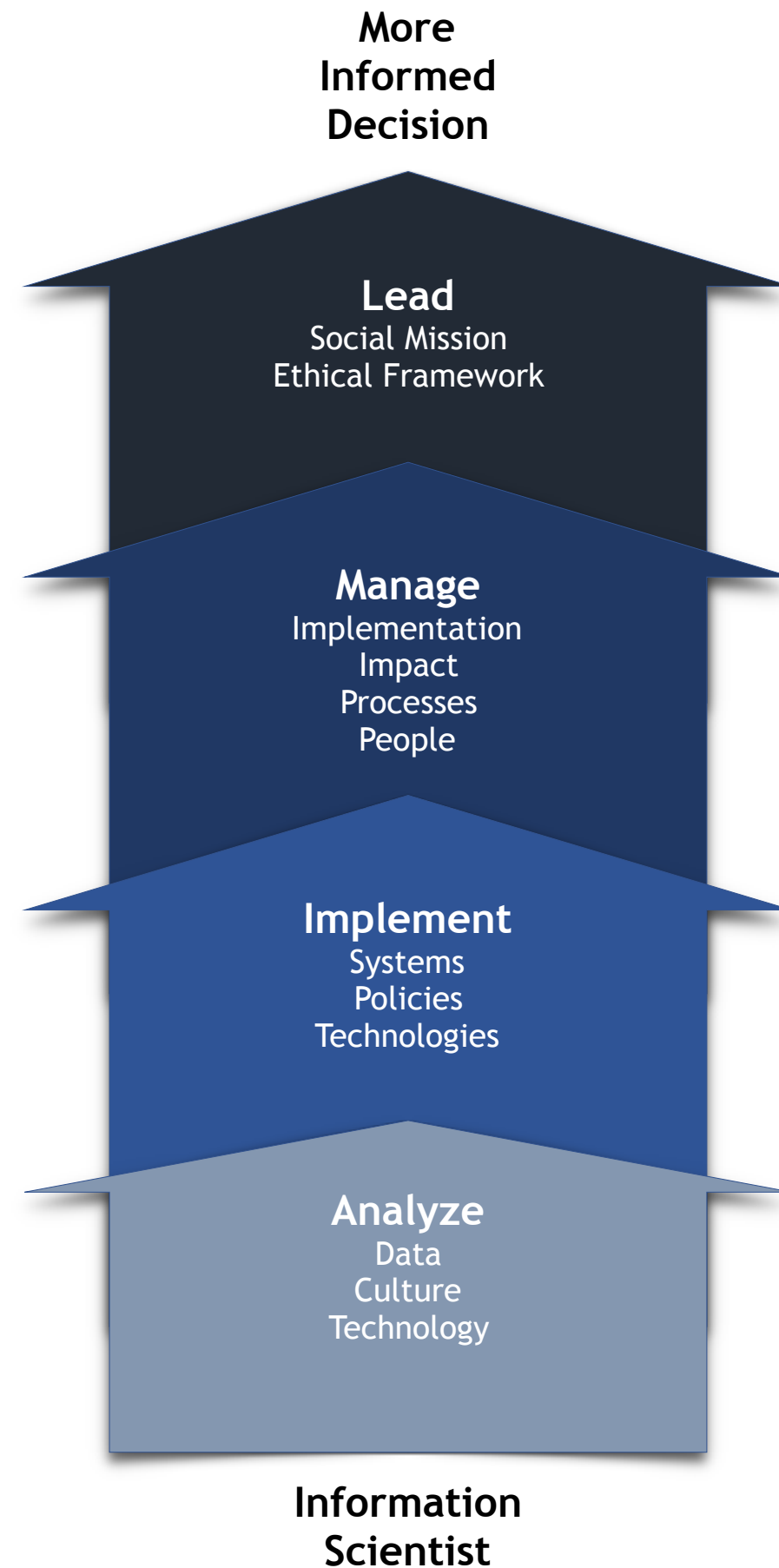
Build

Social Science



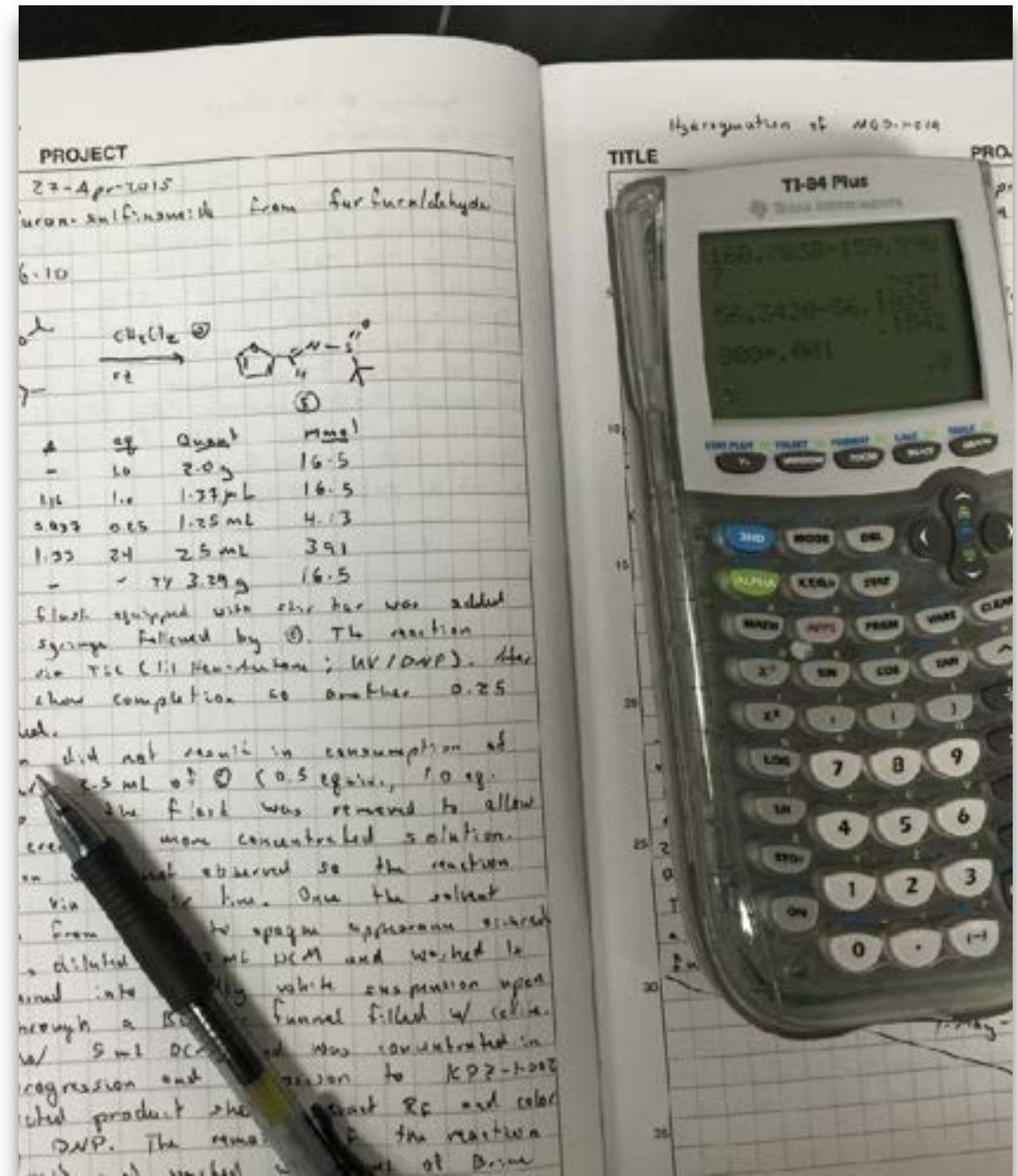
Engineering

Information Scientists Help Organizations Make More Informed Decisions



Findings

- “Information” is Not Enough
- Information Technology Can Simply Be Technology Without a Social Dimension
- Need a Different Frame Moving Forward for LIS



The Information Narrative Has Run Its Course

- Libraries
 - Humanities Lab ▶ University of the People ▶ Standardized Book Palaces ▶ Information
- Data Science/Analytics
- Journalism & Communications



Not a School: A School of Thought

Not Marketing or Identity like iSchools



The Knowledge School

- Foundation Must Be Knowledge And Meaning, Not Data And Information
- Community-Based and Aspirational
- Proactive

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Uniquely Human,
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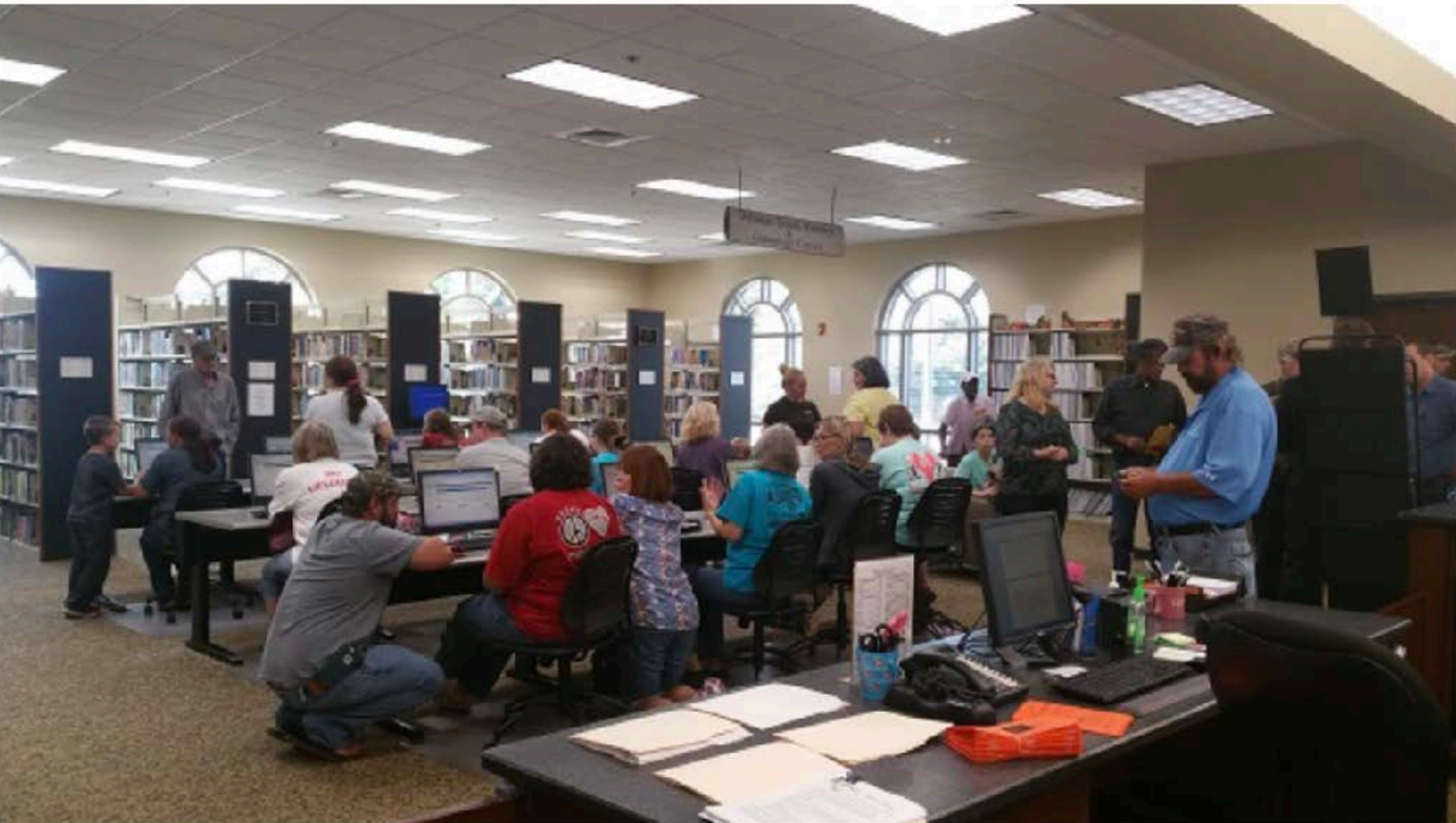
- Proactive

We Seek to Improve Society
and Have a Social Mission

Natural Disasters



Natural Disasters



Residents applying for FEMA assistance at Florence County Library's Johnsonville branch

Literacy



Education



Homelessness and Poverty



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IMPROVE SOCIETY THROUGH
FACILITATING KNOWLEDGE CREATION
IN THEIR COMMUNITIES**

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IN THEIR COMMUNITIES**

Or More Simply

**TO CREATE THE WORLD
OUR COMMUNITIES
DESERVE**



Slides
www.DavidLankes.org

WE MAKE LIBRARIANS

INFORMATION SPECIALISTS
NUMBER CRUNCHERS
BUSINESS LEADERS
COMMUNITY EDUCATORS

WE SEND THEM TO
LIBRARIES AND SCHOOLS

& FORTUNE 500s
THINK TANKS
STARTUPS

WE PUT INFORMATION INTO ACTION

WE CHANGE THE WORLD

WE ARE A MOVEMENT
WE ARE THE

**KNOWLEDGE
SCHOOL**