

# Librarianship is a Technical Profession



...That is All About People

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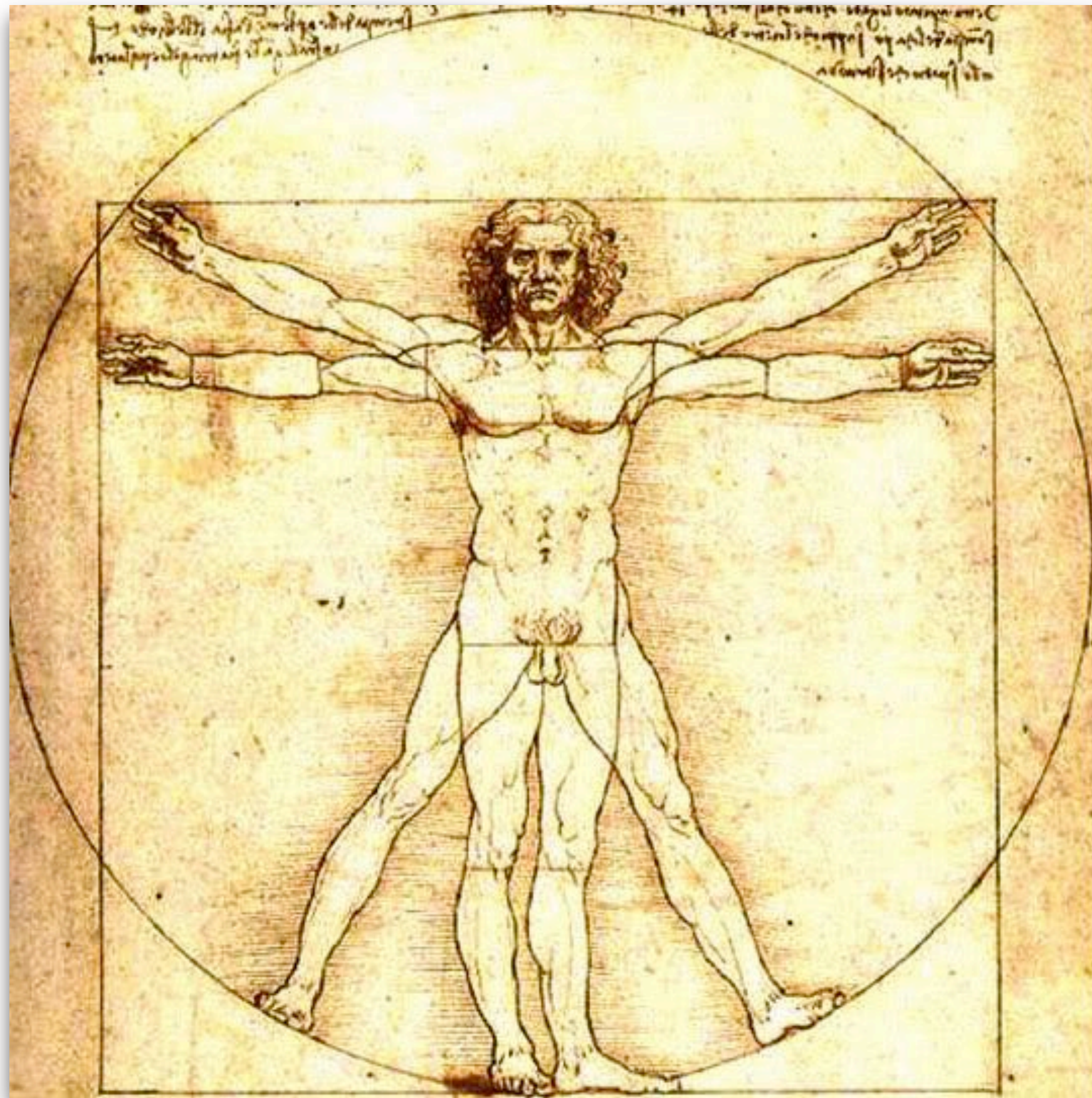


- What technological expertise should librarians have?
- What should we leave to other professions?
- General
- What does knowledge organization mean in 2017?
- Etc.

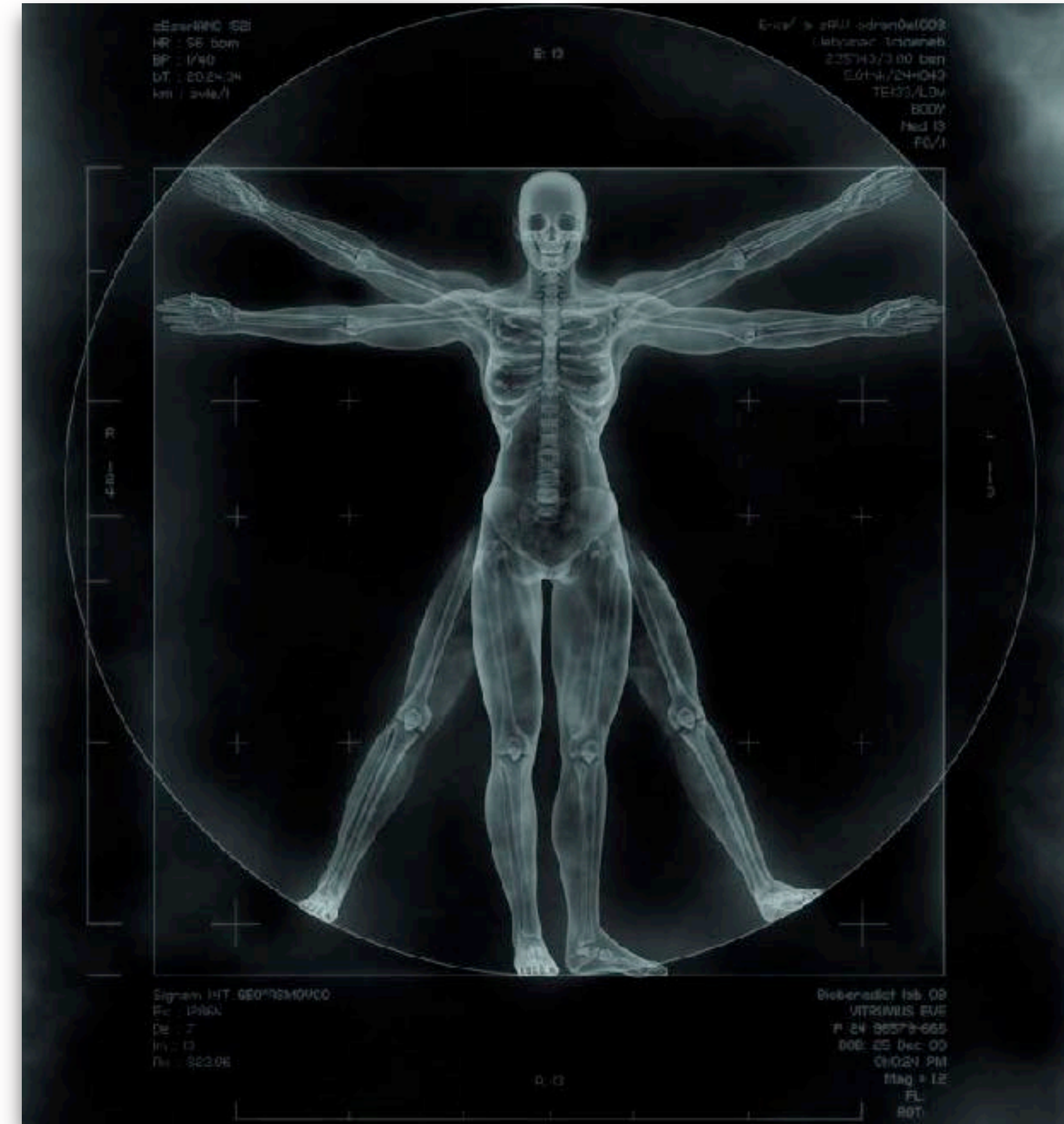
Are there right and wrong answers to  
these to begin with?

What is a librarian?



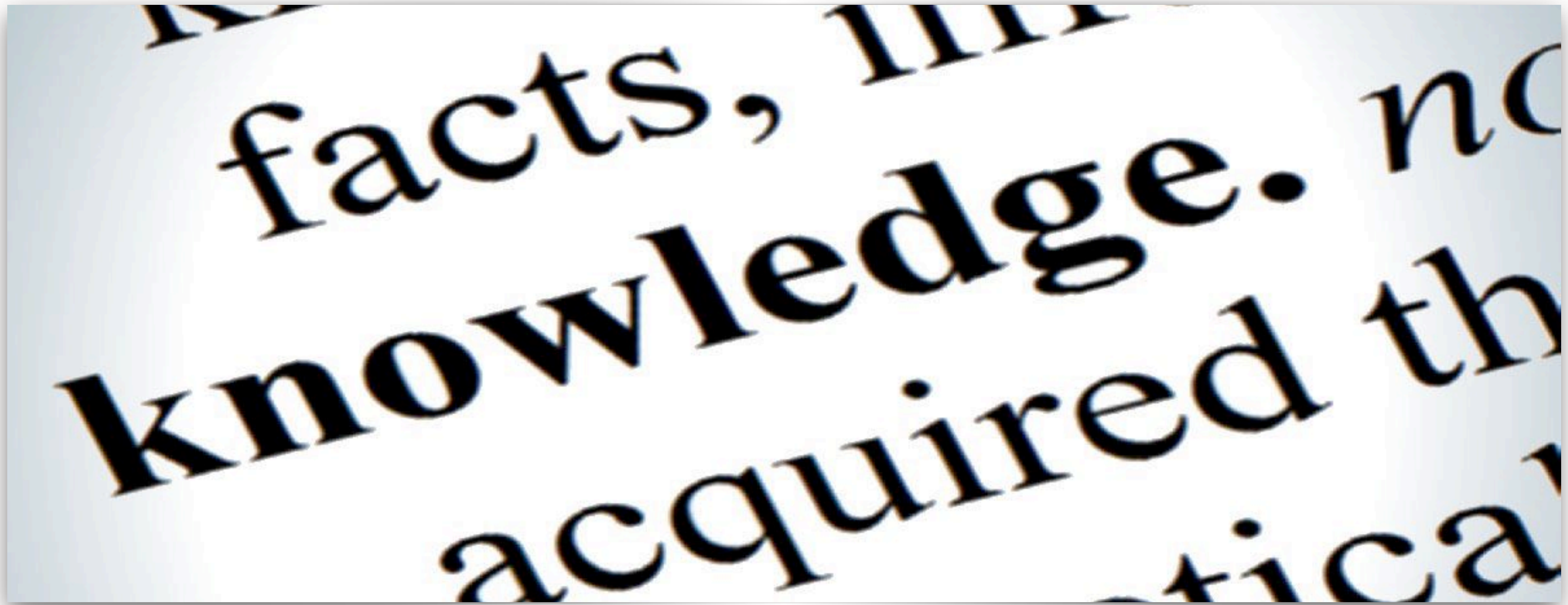


Humanist



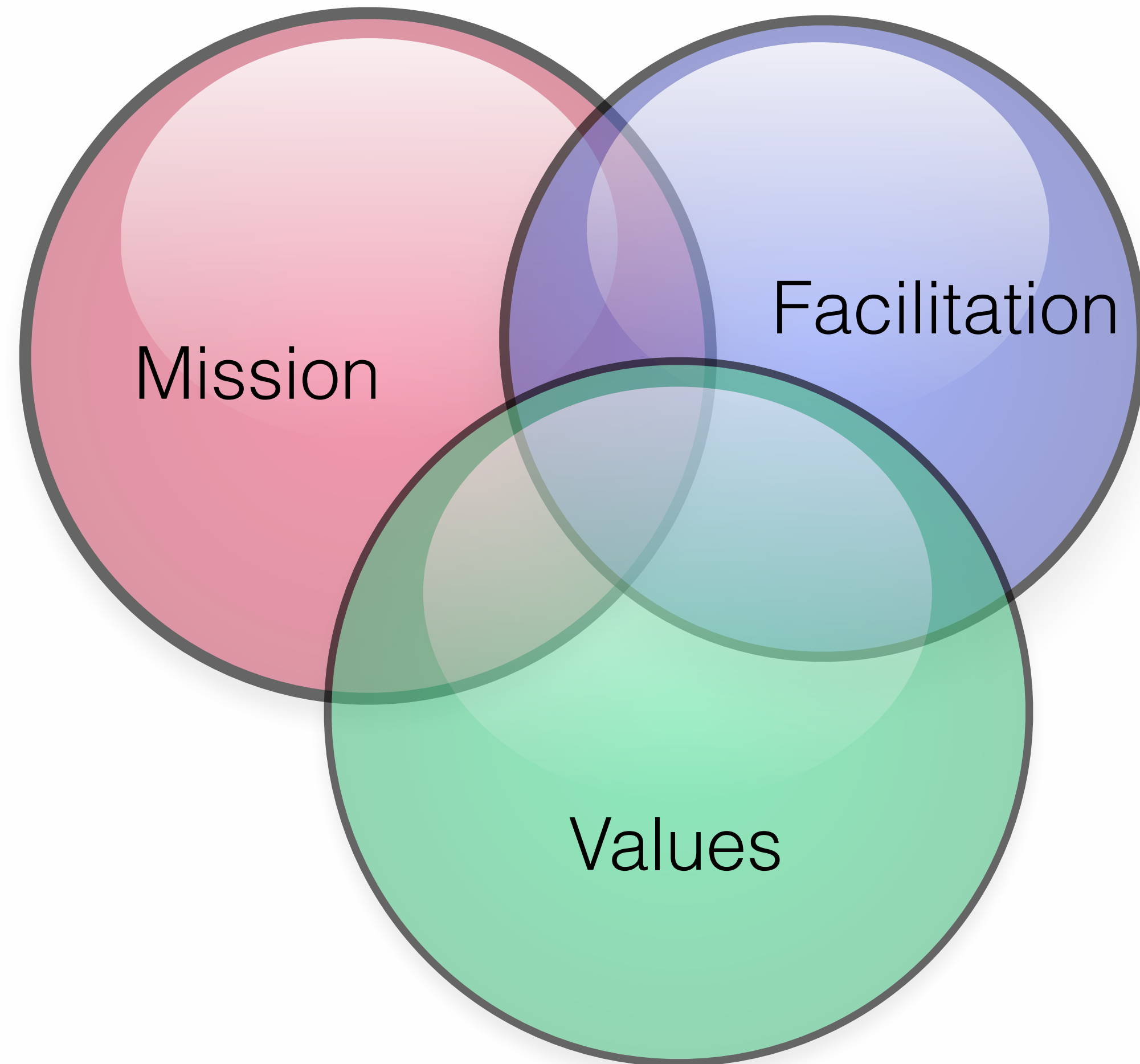
Informationist





- New librarianship, participatory librarianship, community-based librarianship

Learning  
The mission of  
Access  
libraries is to  
improve society  
through facilitating  
Intellectual knowledge  
creation and safety  
Motivation  
Intellectually Honest  
not Unbiased





# EXPLORING *AND* EXPANDING THE SALZBURG CURRICULUM

## **TRANSFORMATIVE SOCIAL**

**ENGAGEMENT:** Participatory culture includes establishing and maintaining the community connections with things like activism, advocacy, and relevant public programming.

## **MANAGEMENT FOR**

**PARTICIPATION:** Participatory culture requires that institutions must have clear goals and be aware of long-term sustainability. There must be teamwork to put those new ideas into motion and sustain them. This includes teaching others the necessary skills to launch, complete, and sustain projects.

**ASSET MANAGEMENT:** Participatory culture requires that institutions promote ongoing dialogue with their communities to assess what resources are important, when particular resources are important, and why resources are important. It goes beyond collecting things like books or artifacts and also considers what other resources a community needs.

**TECHNOLOGY:** Participatory culture encourages co-learning and co-building with emerging technologies in order to engage with communities.

**CULTURAL SKILLS:** Participatory culture requires an active role in designing communications and services for broad community demographics. Developing communication skills is imperative and can impact everything from the way a community perceives the institution (language barriers, etc.) to the types of literacies the institution considers in its programming (such as visual learning vs. hands-on learning).

**KNOWLEDGE, LEARNING, AND INNOVATION:** Participatory culture creates dynamic museum and library spaces that the community uses to learn, build, and share. Innovation is needed in order to build and maintain strong community ties.

by Dr. Michael Stephens, San José State University, School of Library and Information Science. Melissa Arjona serves as research assistant and site architect.



- What technological expertise should librarians have?
- What should we leave to other professions?
- Generalist vs specialist?
- What does knowledge organization mean in 2017?
- Etc.





# Slides

[www.DavidLankes.org](http://www.DavidLankes.org)

**WE MAKE  
LIBRARIANS**

INFORMATION SPECIALISTS  
NUMBER CRUNCHERS  
BUSINESS LEADERS  
COMMUNITY EDUCATORS

**WE SEND THEM TO  
LIBRARIES AND SCHOOLS**

**&** FORTUNE 500s  
THINK TANKS  
STARTUPS

WE PUT INFORMATION INTO ACTION  
**WE CHANGE THE WORLD**

WE ARE A MOVEMENT  
WE ARE THE

**KNOWLEDGE  
SCHOOL**