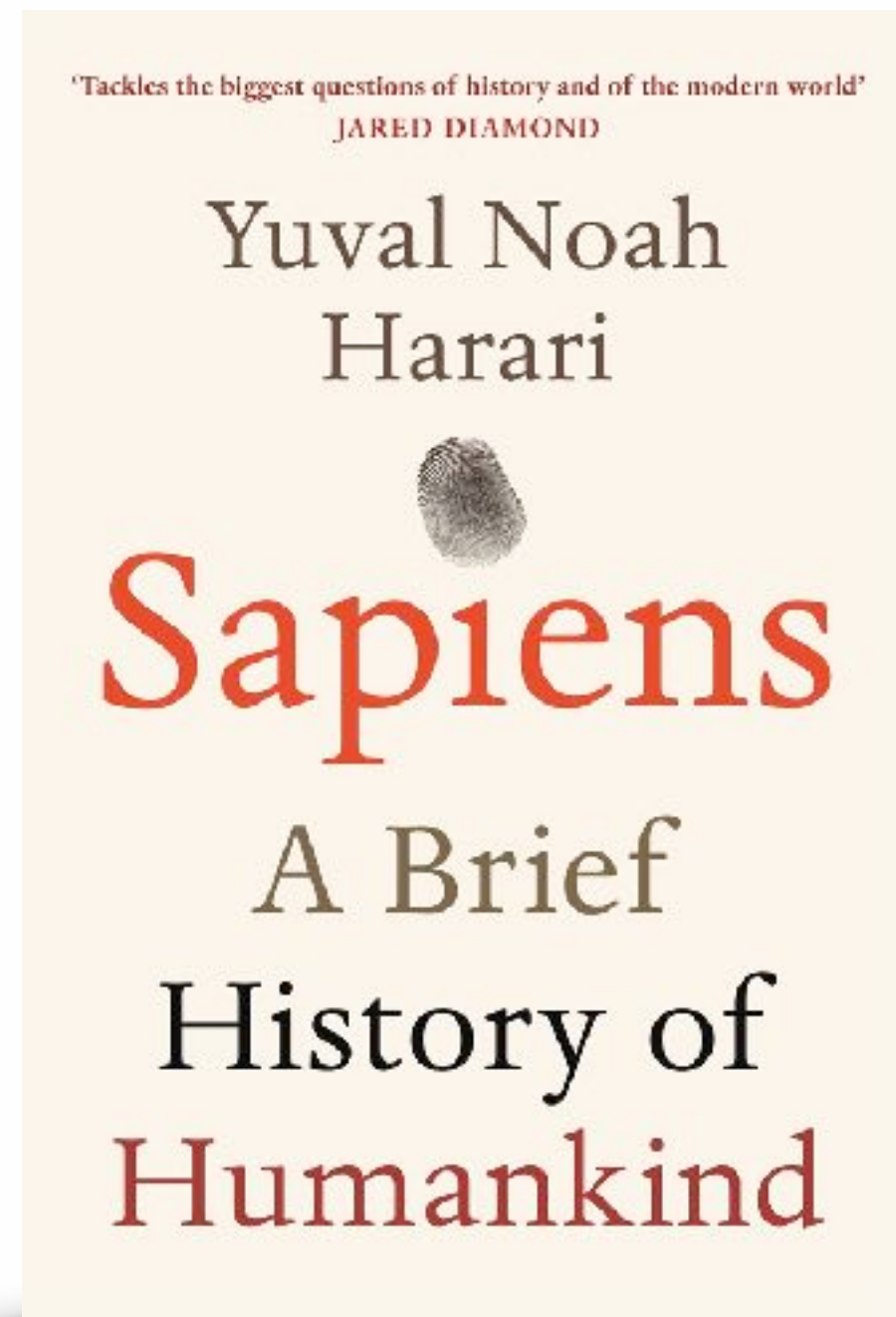


Eulogy for the Information Age: The Future is Impact Not Access

R. David Lankes
University of South Carolina
Carolina's Knowledge School

Cognitive Resolution

- Sapiens: A Brief History of Humankind
- by Yuval Noah Harari

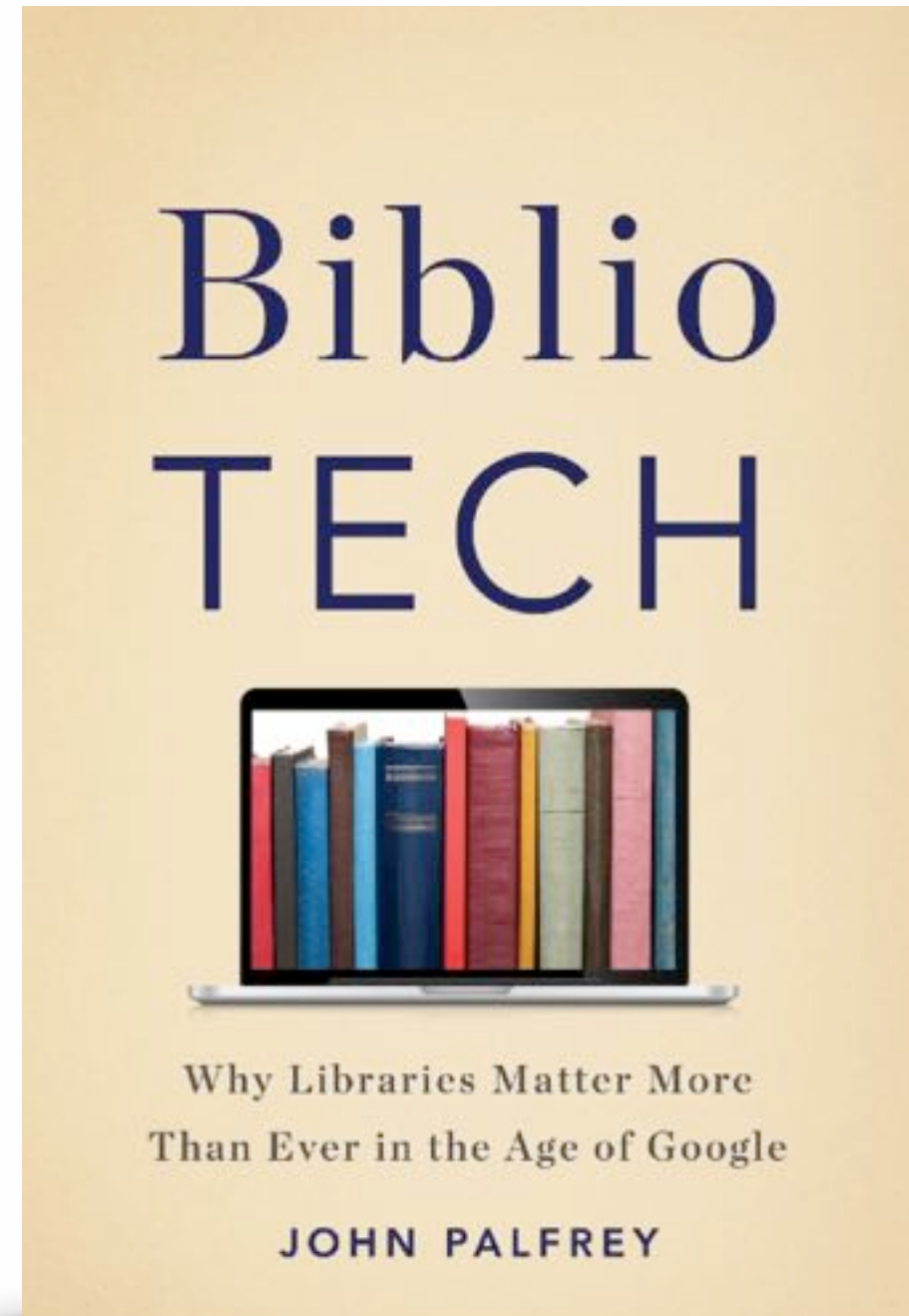


Ideas Are Reality



Nostalgia

- BiblioTech: Why Libraries Matter More Than Ever in the Age of Google
- by John Palfrey



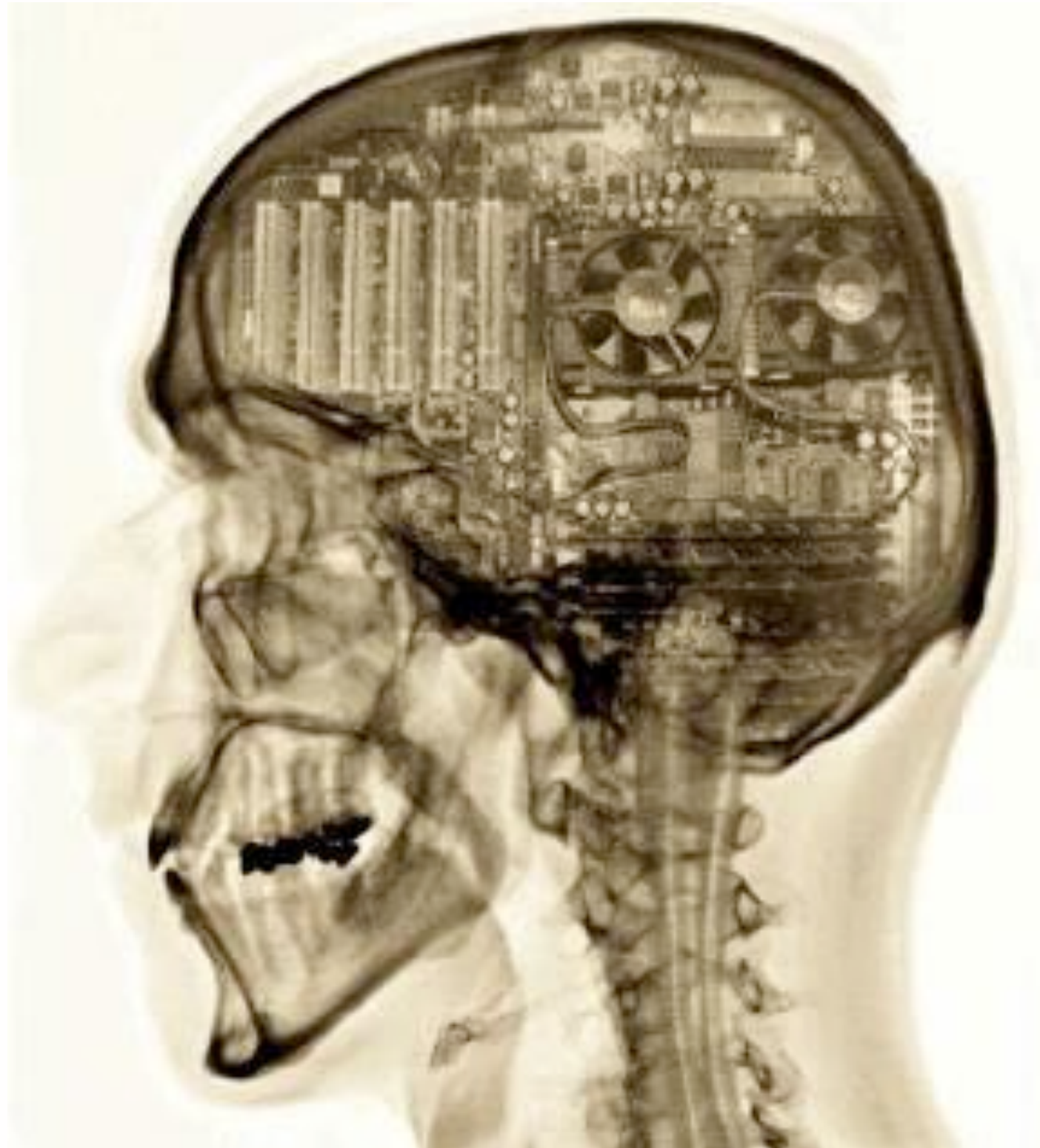
What Do We Call Them?





New Librarianship

People as Processors

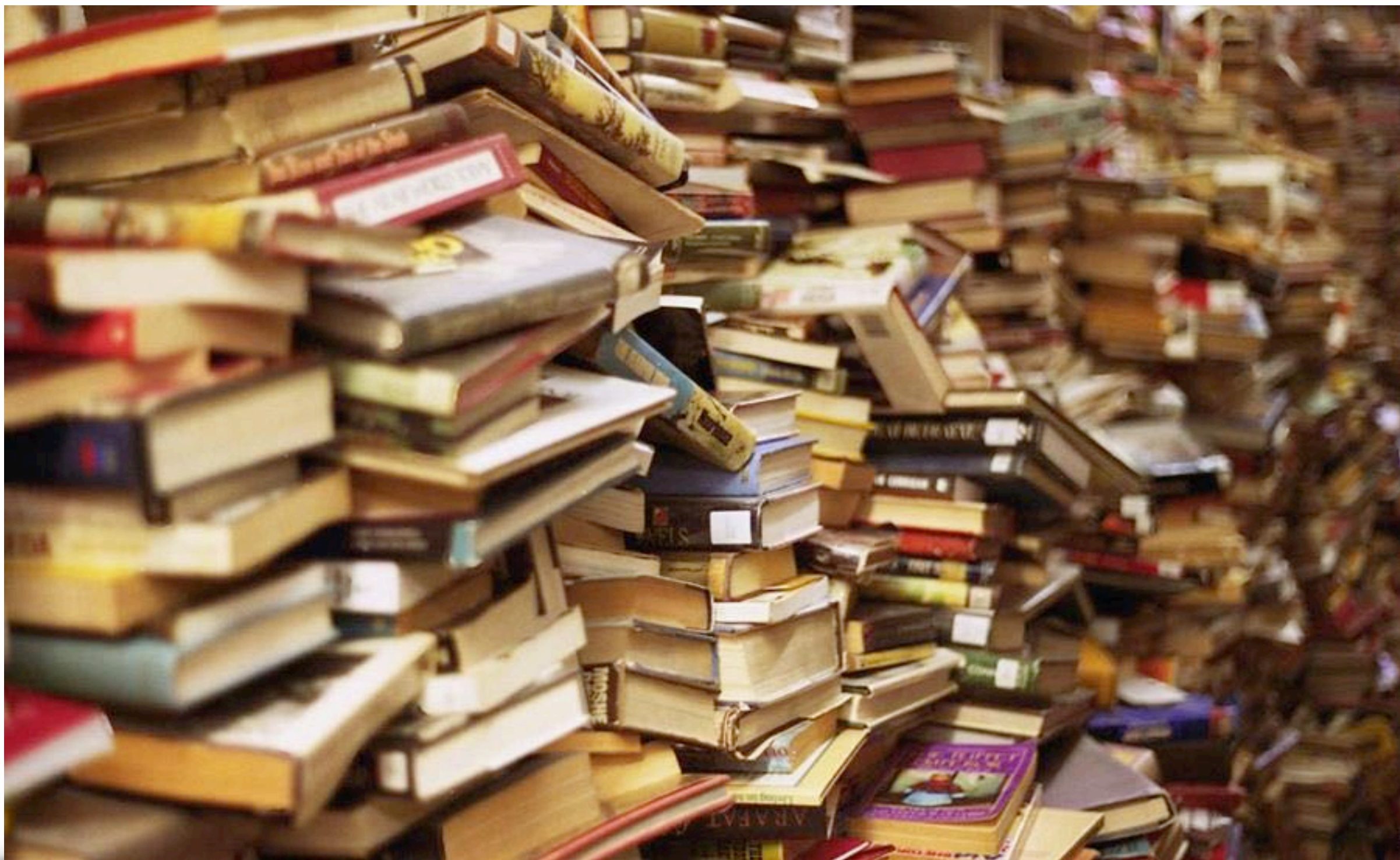


Access \neq Impact

- **Data** are discrete objective facts; or raw measurements and observations, which are unorganized, unprocessed, and do not convey any specific meaning
- **Information** is the organization and/or processing of data into meaningful patterns
- **Knowledge** consists of the beliefs, attitudes, experiences, and structures that exist in the mind (subconscious and conscious) and influence behavior
- **Knowing** is the conscious application of knowledge

Information \neq Knowledge

Books as Benefit



Chimamanda Ngozi Adichie



http://www.ted.com/talks/chimamanda_adichie_the_danger_of_a_single_story?language=en

Information Literacy

The information literate person can:

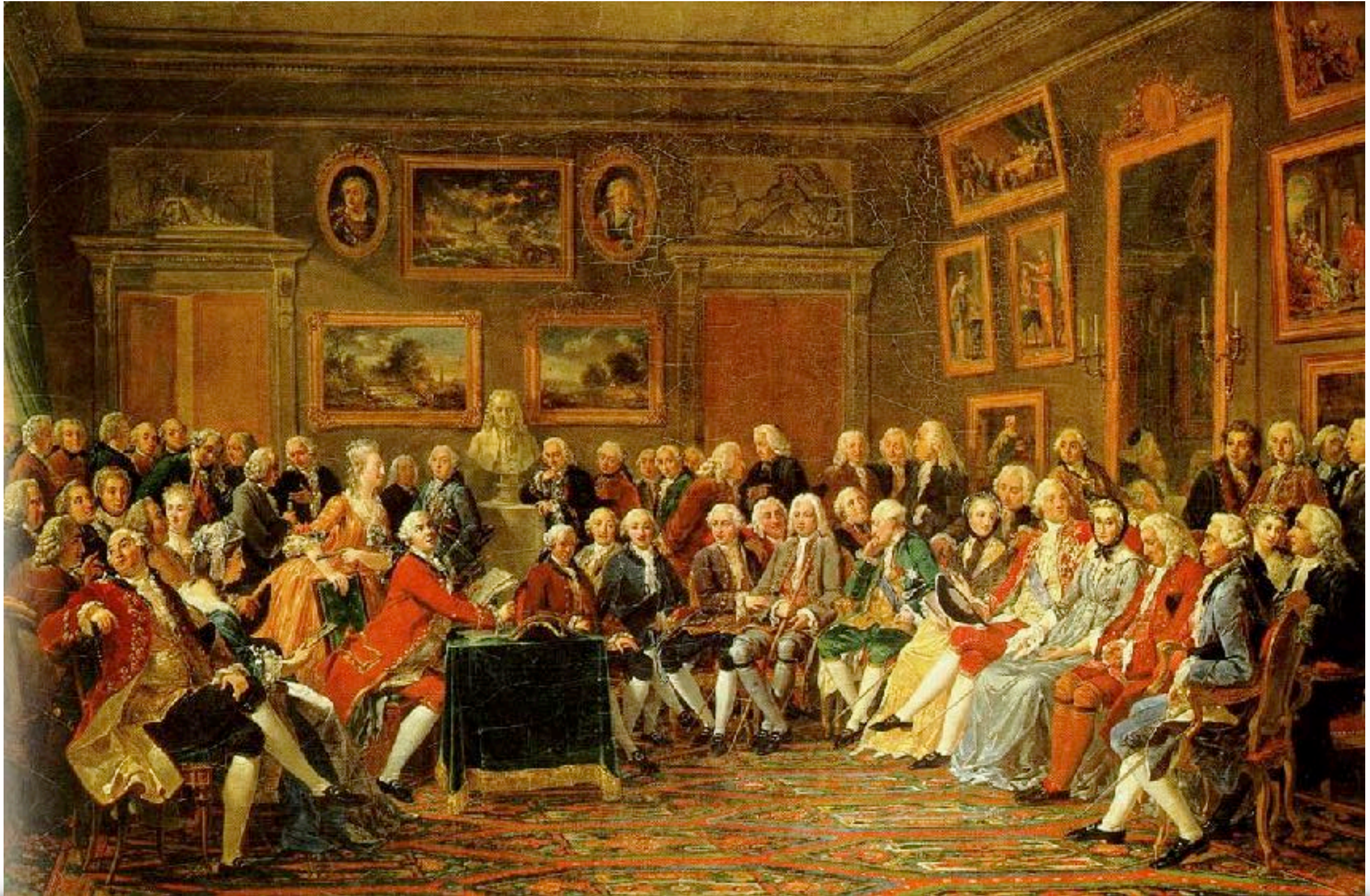


Information

All is Known



The Enlightenment



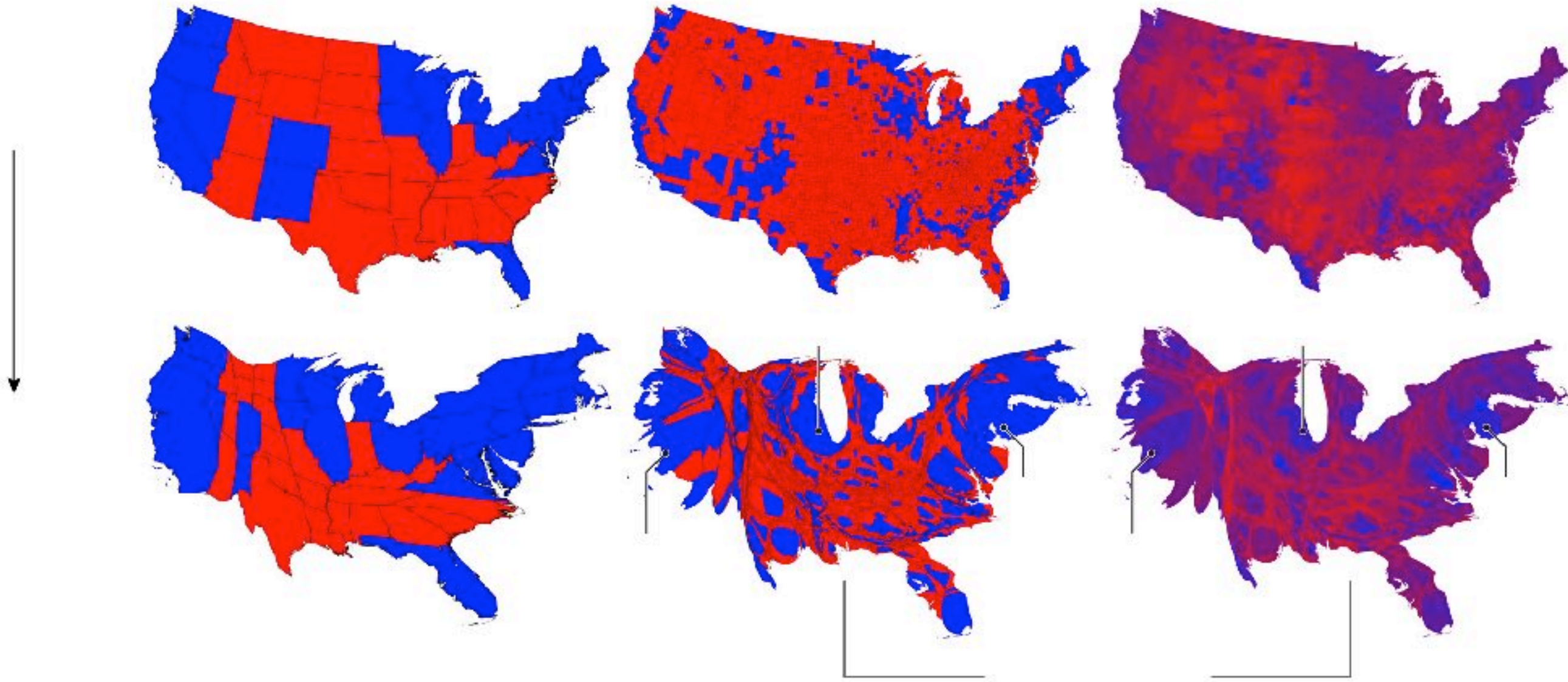
Data as Holy Text



Information is Neutral



Information is Sufficient



A New Librarianship: A New Nostalgia

A New Librarian is Brave and Bold

