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Good thing for you that there is plenty wrong in the world 😐
The Power of Words

- Words Matter
- What We Call “Them” vs. What We Call Ourselves
- Users, Customers, Consumers, Members, Ally, Neighbors, Students
- Communities
The Power of Narratives

• Power of Story
• Help People to Identify and Relate
• Social Constructs
• Recall Bias
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- Help People to Identify and Relate
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- Recall Bias
Narrative: Racial Strife
THE LIBRARY WILL BE OPEN FROM 10 AM TO 5:30 PM.
New: We Build Diverse Communities
Narrative: Austerity
So Much More: The Economic Impact of the Toronto Public Library on the City of Toronto
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Cazenovia Public Library helping expand literacy in Madison County

Photo Courtesy CAZENOVIA PUBLIC LIBRARY Chin Burmese refugee Esther Tial consults with Cazenovia Public Library Literacy Coordinators Caro Zimmerman and Cindy McCall about the upcoming GED exam. Esther is earning her GED as well as improving her English skills in the library's expanded literacy program.
Russian Librarians Visit MakerSpace

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New: We Transform Investment Into Opportunity
Narrative: Migrant Crisis
MIGRANT'SCÈNE, LE FESTIVAL DE LA CIMADE
14 - 29 novembre 2015

2 semaines de rencontres, d'échanges et de fêtes autour de 300 événements !

En 2015, Migrant'scène nous entraîne sur les pas des réfugiés.

Qui sont-ils ? D'où viennent-ils ? Quels sont leurs droits ? La thématique « Réfugiés » permet d'aborder un sujet délicat grâce à une multitude d'événements culturels mis en place par les différents groupes CIMADE à l'échelle locale, avec la participation de 400 bénévoles et le soutien de 300 partenaires.

Le festival Migrant'scène, espace ouvert de partage, de découverte et de dialogue, vous attend...
New: We Are a Gateway to Cultural Identity
Narrative: Nature’s Fury
New: We Are There in a Crisis
Narrative: Security Over Privacy
New: Security Comes Not Through Limiting Freedom, But In Stronger Inclusive Communities Where Neighbor Knows And Respects Neighbor
New: Security Comes Not Through Limiting Freedom, But In Stronger Inclusive Communities Where Neighbor Knows And Respects Neighbor

Librarians Knit Communities Together
Narrative: We Are A Noble Profession
Narrative: We Are A Noble Profession
Narrative: We Are A Noble Profession

We Build Diverse Communities

We Transform Investment Into Opportunity

We Serve All

We Are There in a Crisis

Librarians Knit Communities Together
Expect More