What's In It For the Information Professional?

R. David Lankes
Professor
Syracuse University iSchool
www.DavidLankes.org
The Selfish Gene
I Need Your Help

Local
National
International
A Ready Field

• We Are Ready
• Our Members Are Ready
• Our Communities Are In Crisis
We Are Ready

• Librarianship:
  • The Mission: To improve society through facilitating knowledge creation in their communities
  • Learning at the Center of Schools, Academic, Public, All Libraries

• Means of Facilitation
  • Access, Knowledge, Environment, Motivation

• Values
  • Service, Learning, Openness, Intellectual Freedom and Safety, Intellectual Honesty
We Are Ready

• Define Librarianship First, Library Second

• A library is a mandated facilitated space maintained by the community, stewarded by librarians, and dedicated to knowledge
We Are Ready

Salzburg Curriculum:

• Transformative Social Engagement
• Technology
• Asset Management
• Cultural Skills
• Knowledge, Learning, and Innovation
• Management for Participation

http://salzburg.hyperlib.sjsu.edu
Our Members Are Ready

- Aspen Institute on Public Libraries
- Pew Poll on Public Libraries
  - The public belief that libraries should off-site books to make way for interactive learning is significant and increasing
- Bill and Melinda Gates Study of European Libraries
  - Importance of Libraries and ICT

Our Members Are Ready

Pistoia | DOK Delft |
Amsterdam Public Library |
Fayetteville Free |
Chattanooga | Liverpool |
DePaul University |
University of Chicago |
Harvard | Hamilton College |
British Library | Vatican
Library | Johns Hopkins
University
Our Communities Are In Crisis

“A crisis is a terrible thing to waste.”

- Paul Romer
Crises Where We Can Have Real Impact

- Mass human migration and the need for diversity and cultural integration
- Economic crisis and the need to transform a sharing economy into a true maker movement
- Attacks on rationalism in public policy and a need for scientific literacy
- The erosion of liberal democratic participation into oligarchies and a false belief that democratic participation simply equals voting
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- Are You Ready?
Be the Change

• Fight Cynicism
  • Fight Calls for Absence of Power Because of a Twisted Concept of “Unbiased"
  • Fight Resignation Under the Heading of Neoliberalism and Start Fighting Neoliberalism!

• Fight Small Thinking
  • How Can You Expect Radical Positive Change in Our Communities If You Don’t Model it?

• You Should Be the Inspiration of Those Around You
Expect More from Yourself, Your profession, Your Communities And You Will Accomplish More Than You Could Ever Expect
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