

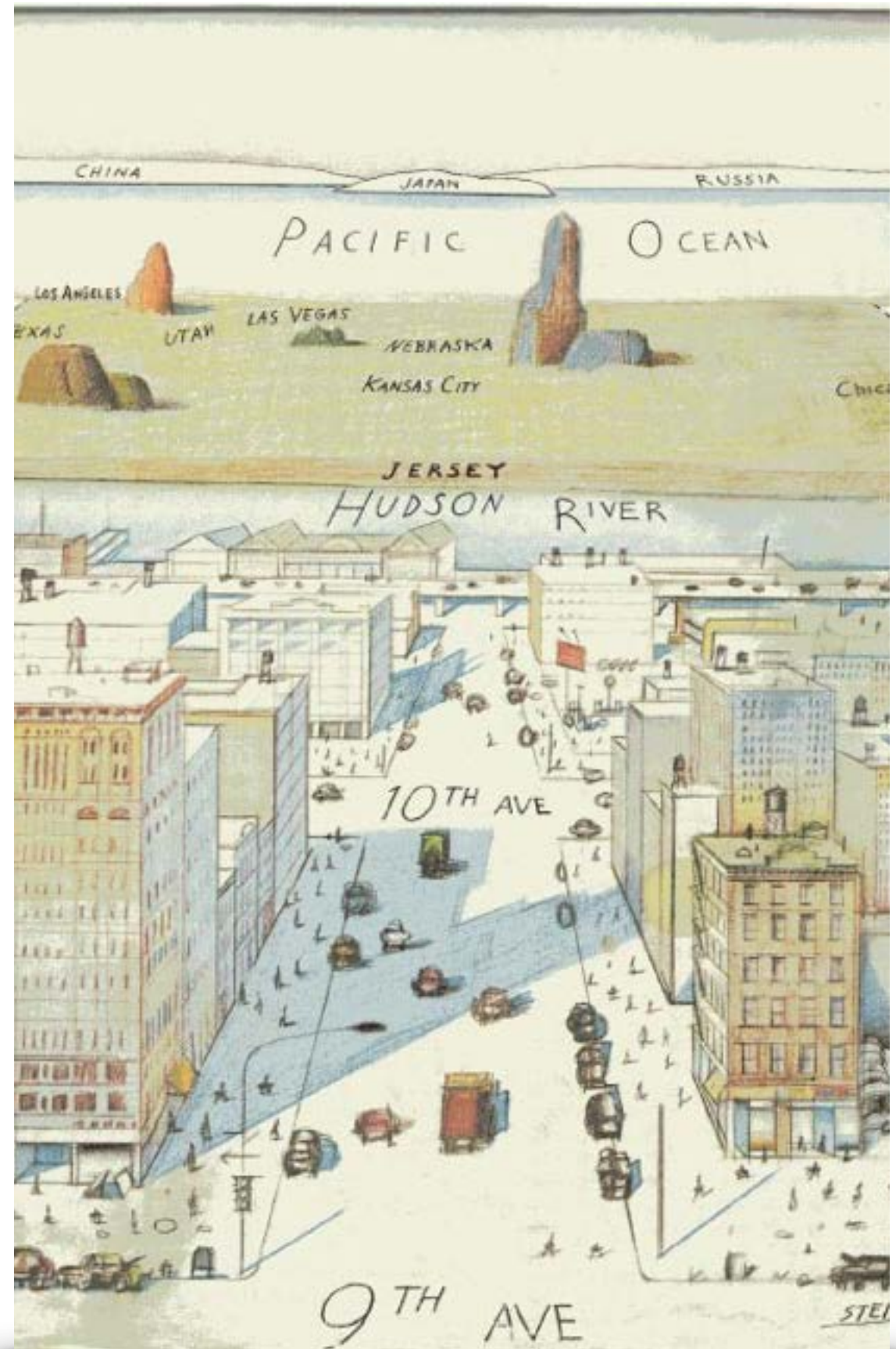
# Mapping the Community

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**R. David Lankes**

Professor and Dean's Scholar for  
New Librarianship  
Syracuse University

<http://www.DavidLankes.org>



# Agenda

- Setting the Stage: Great Libraries Build Communities
- Mapping Exercise
- Debrief
- Concluding Thoughts: What's Your Passion

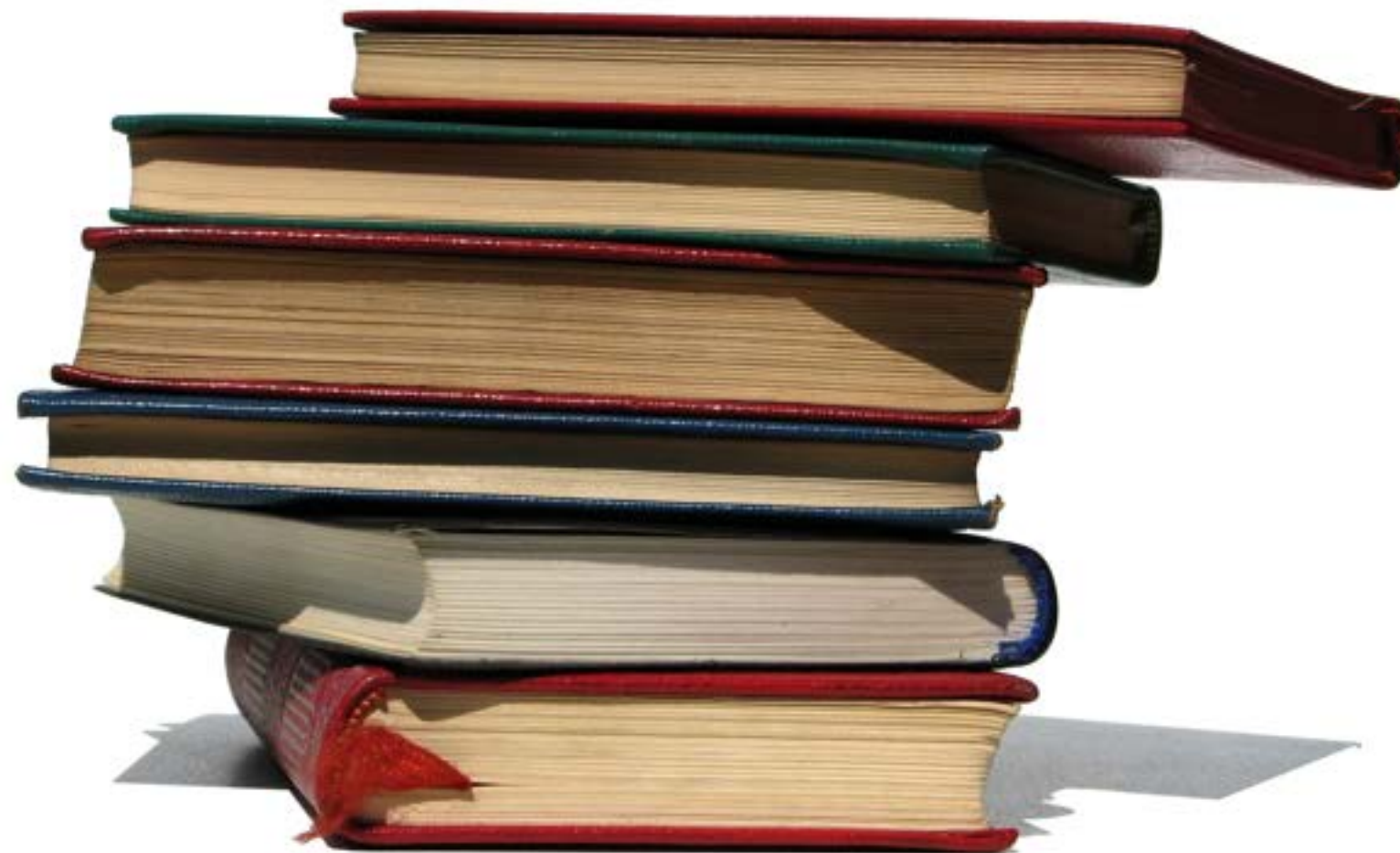








Bad Libraries Build  
Collections,  
Good Libraries Build  
Services,  
Great Libraries Build  
Community



Bad Libraries Build Collections

# Collection vs Community Focus

# Collection vs Community Focus





# Collection vs Community Focus





# Collection vs Community Focus





# Collection vs Community Focus



BOOK



Reading

**BOOK**

Knowledge

Reading

**BOOK**

Knowledge

Artifact

Reading

BOOK



Knowledge

Artifact

Reading

BOOK

Story

Knowledge

Artifact

Reading

BOOK

WHY?!

Story

Knowledge

Artifact

Reading

BOOK

Story

WHY?!

Distract?



Knowledge

Artifact

Reading

BOOK

Story

WHY?!

Distract?

Empower?

Knowledge

Artifact

Reading

BOOK

Story

WHY?!

Distract?

Empower?

Democratic Action?

Knowledge

Artifact

Reading

BOOK

Story

WHY?!

Distract?

Empower?

Democratic Action?

Economic Development?



Good Libraries Build Services

# Service Focus



# Service Focus

- ACRL's Move to Outcomes Over Outputs

# Service Focus

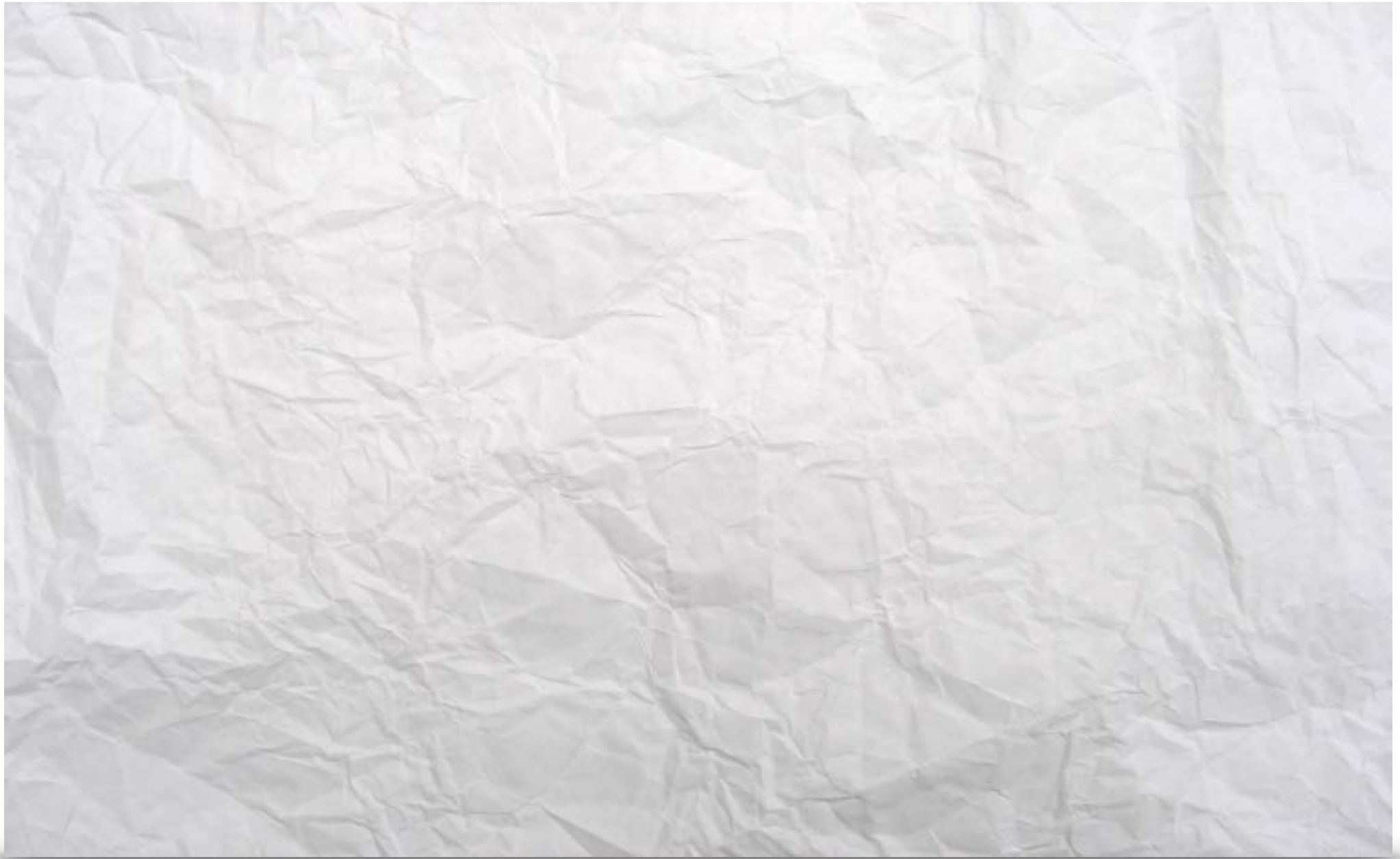
- ACRL's Move to Outcomes Over Outputs
- AASL's Embrace of Information Literacy Curriculum

# Service Focus

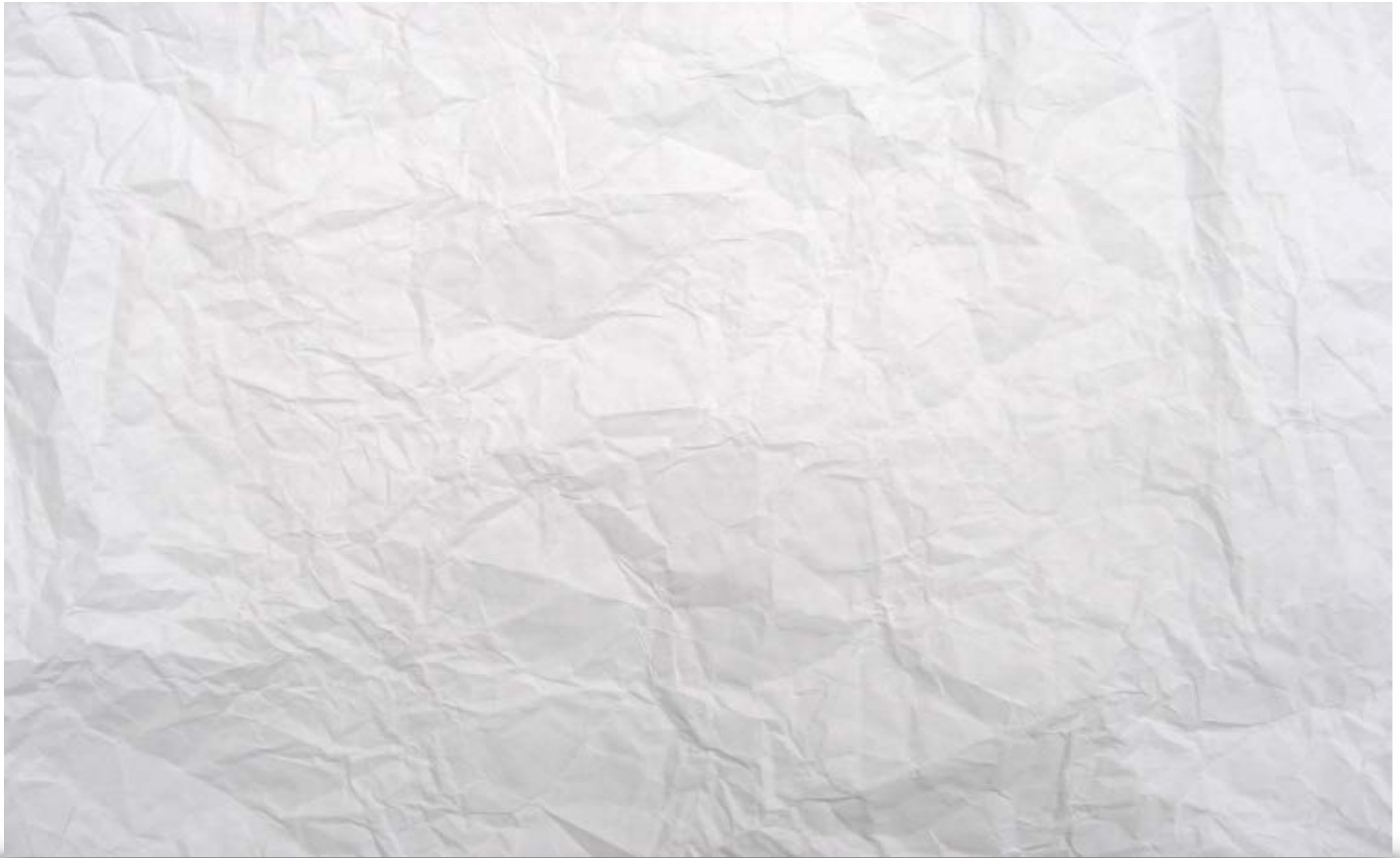
- ACRL's Move to Outcomes Over Outputs
- AASL's Embrace of Information Literacy Curriculum



# Mapping Exercise

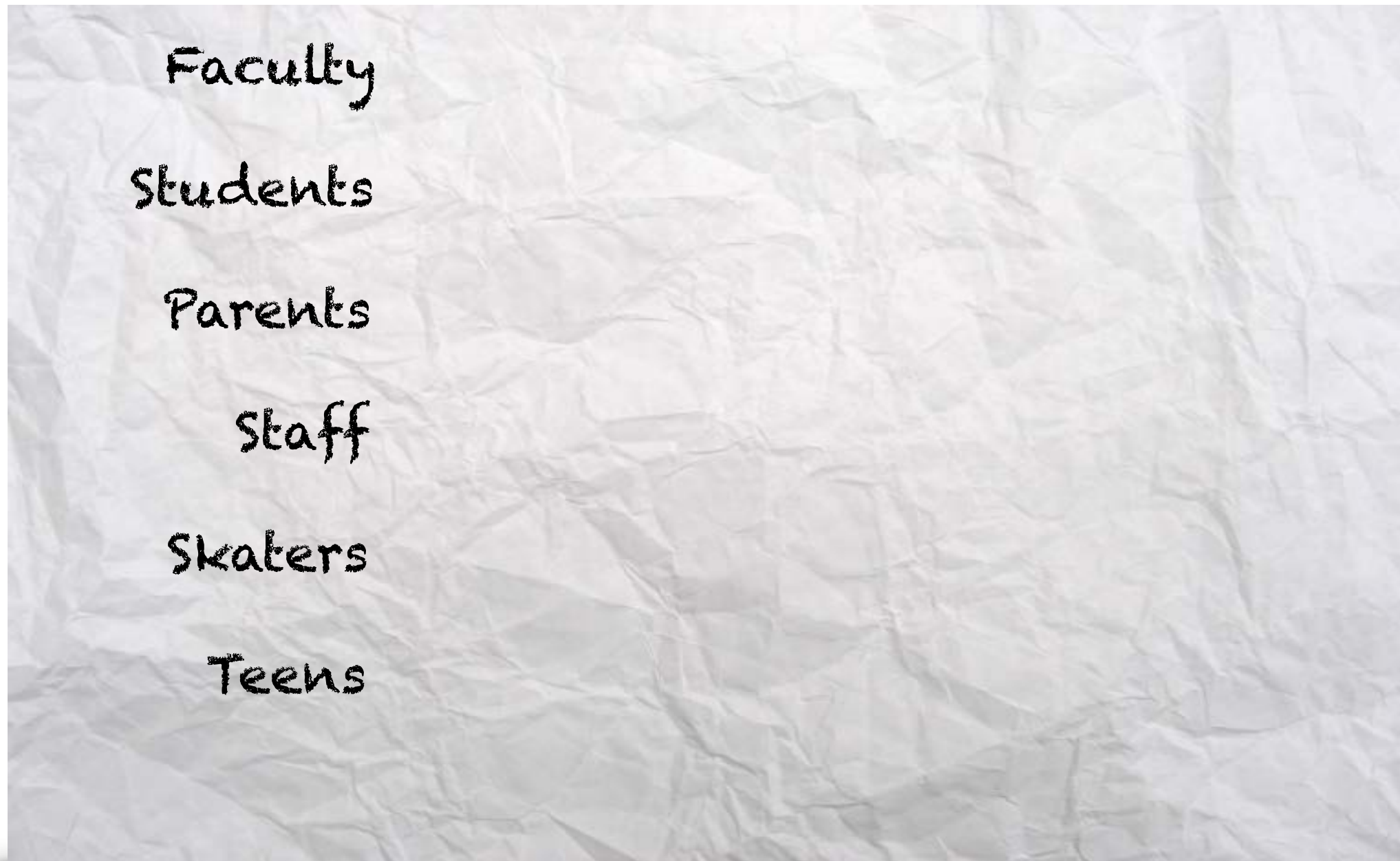


# Mapping Exercise

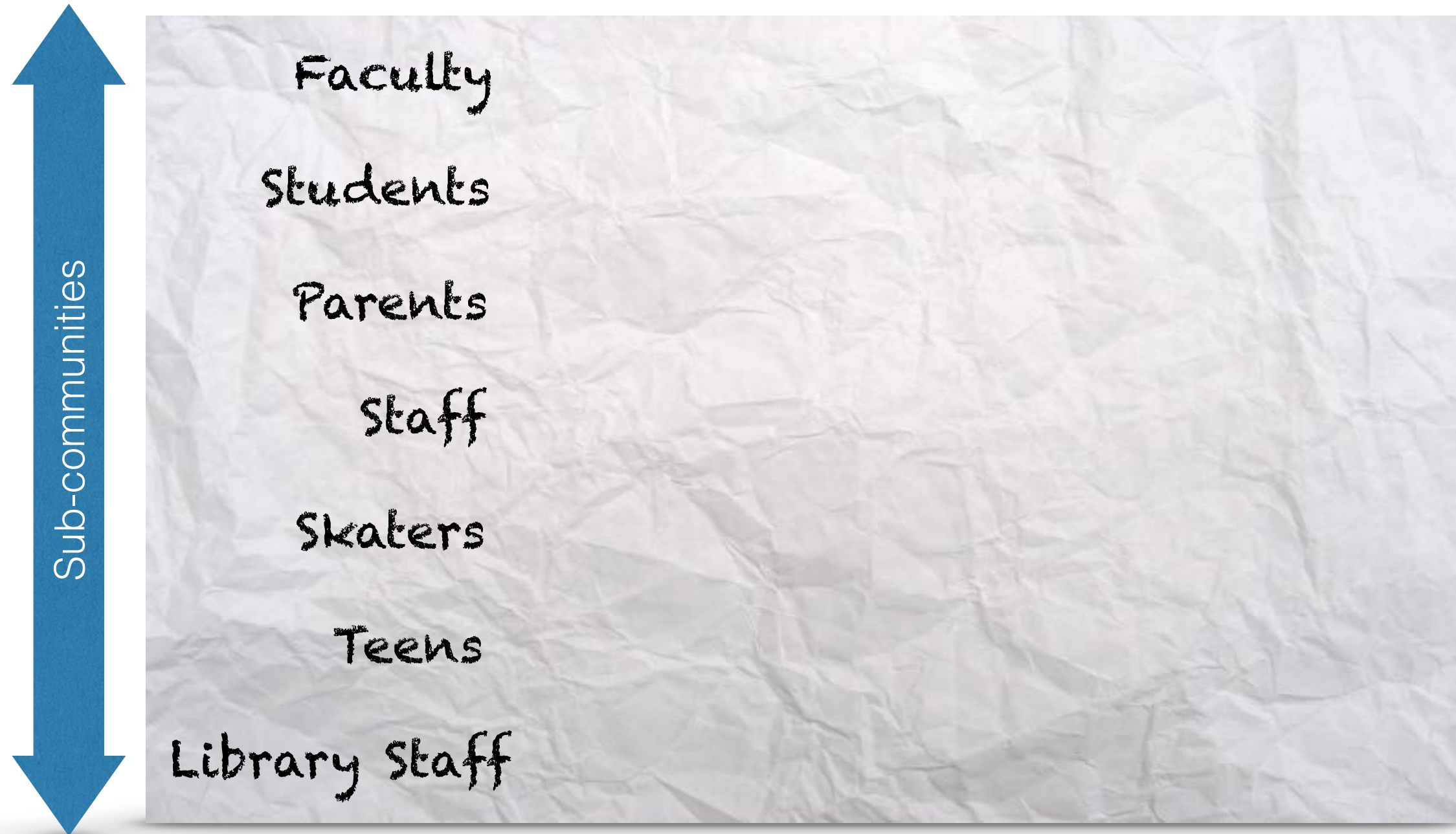




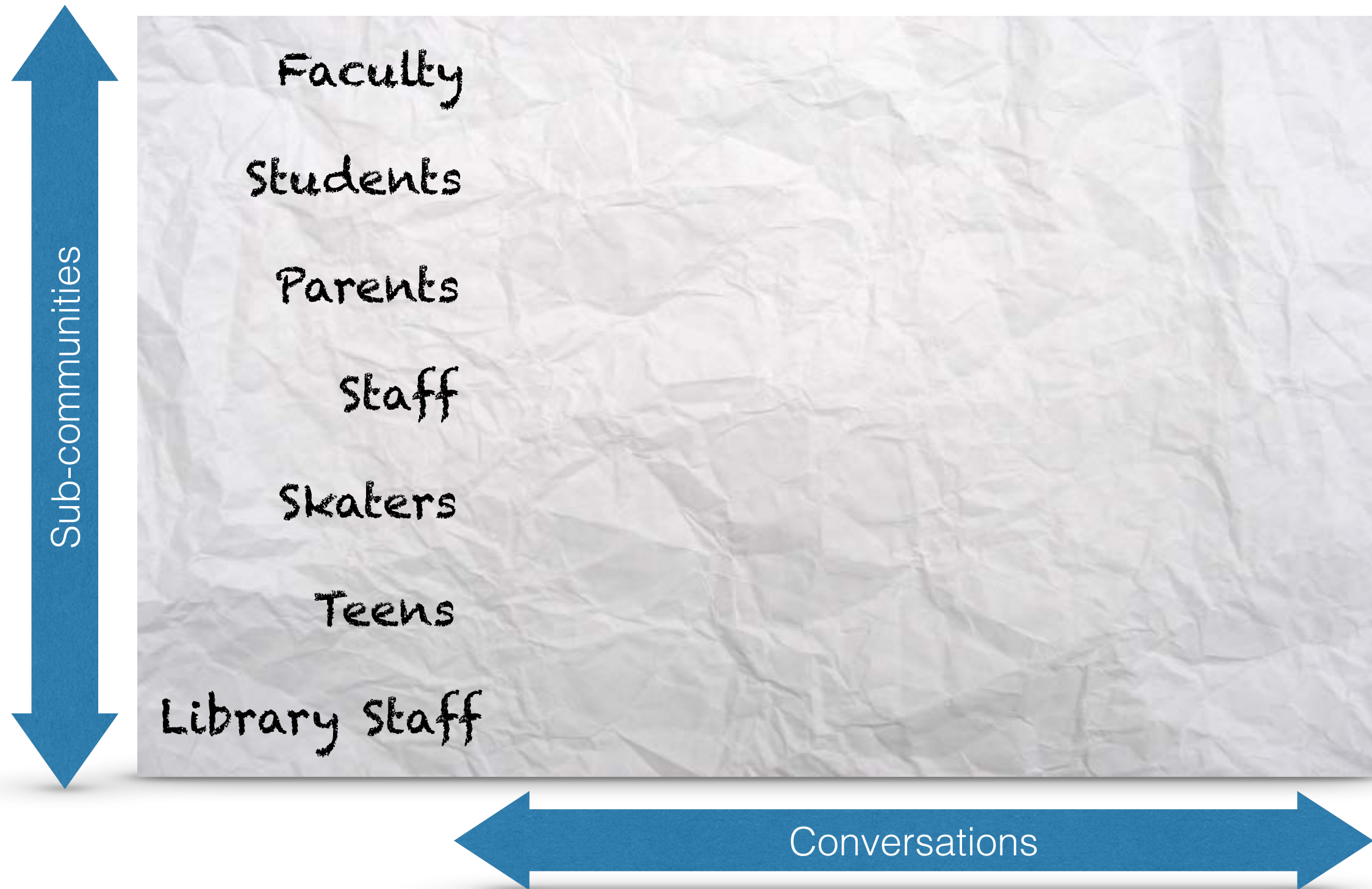
# Mapping Exercise



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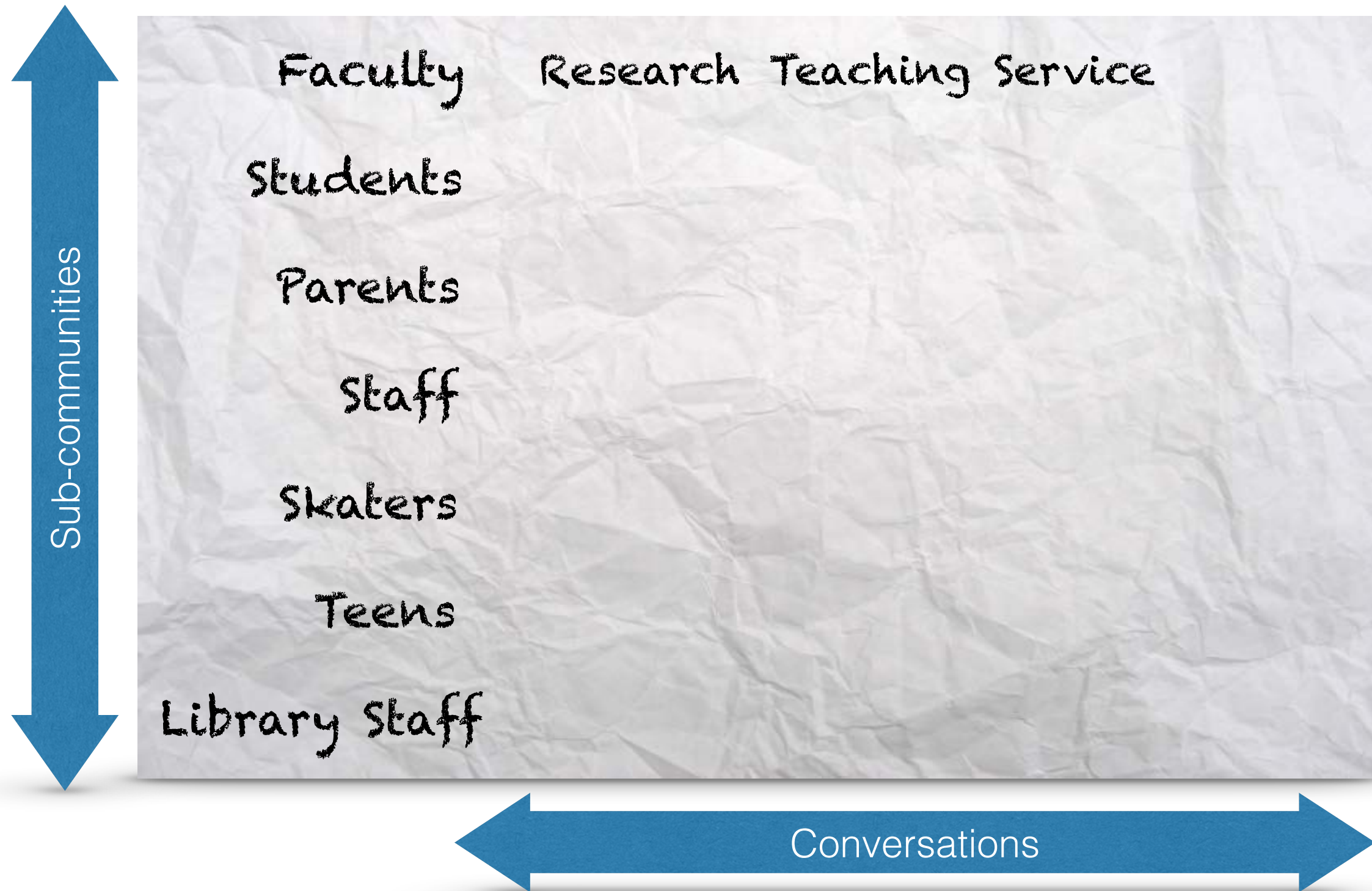


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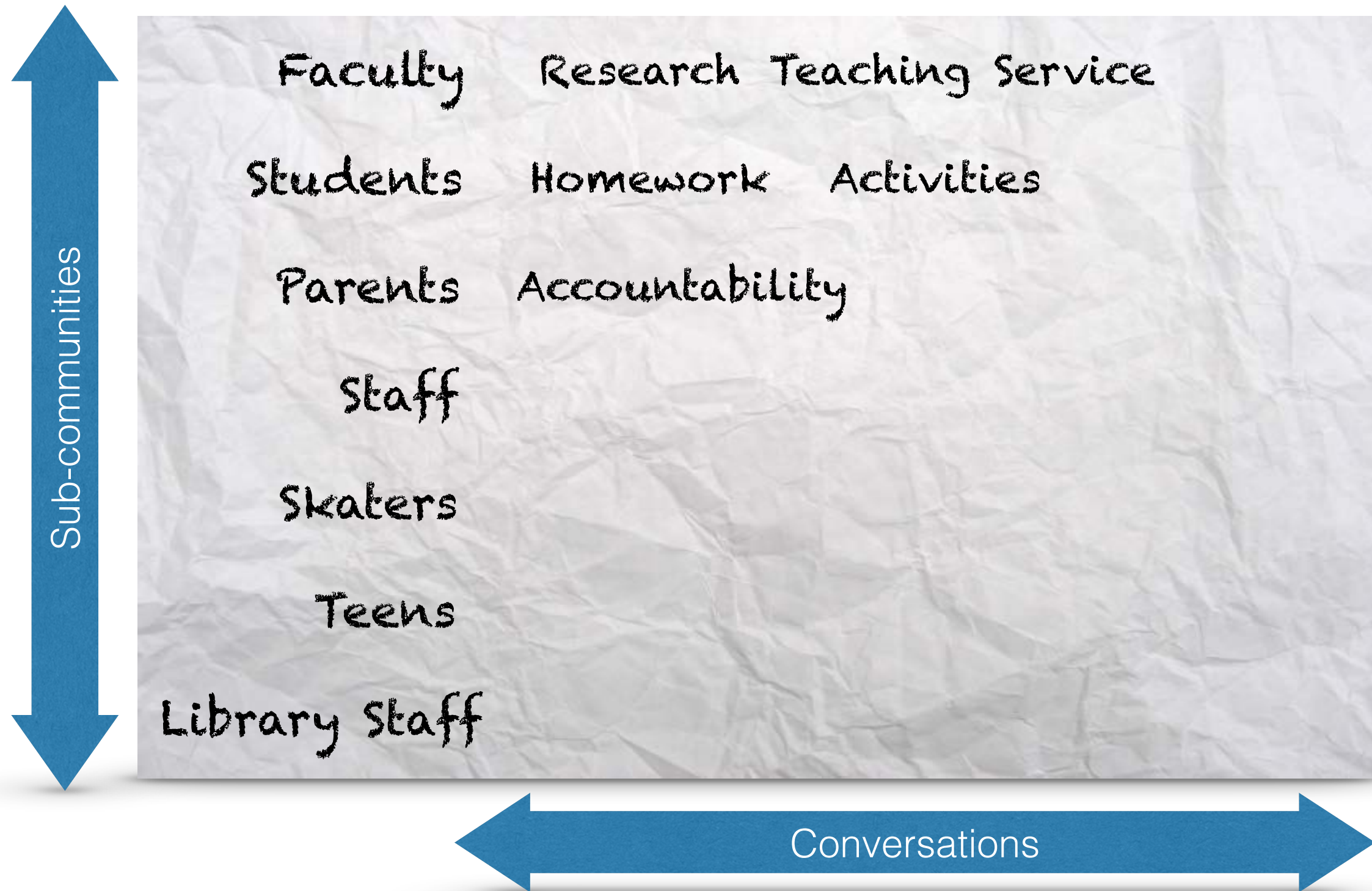




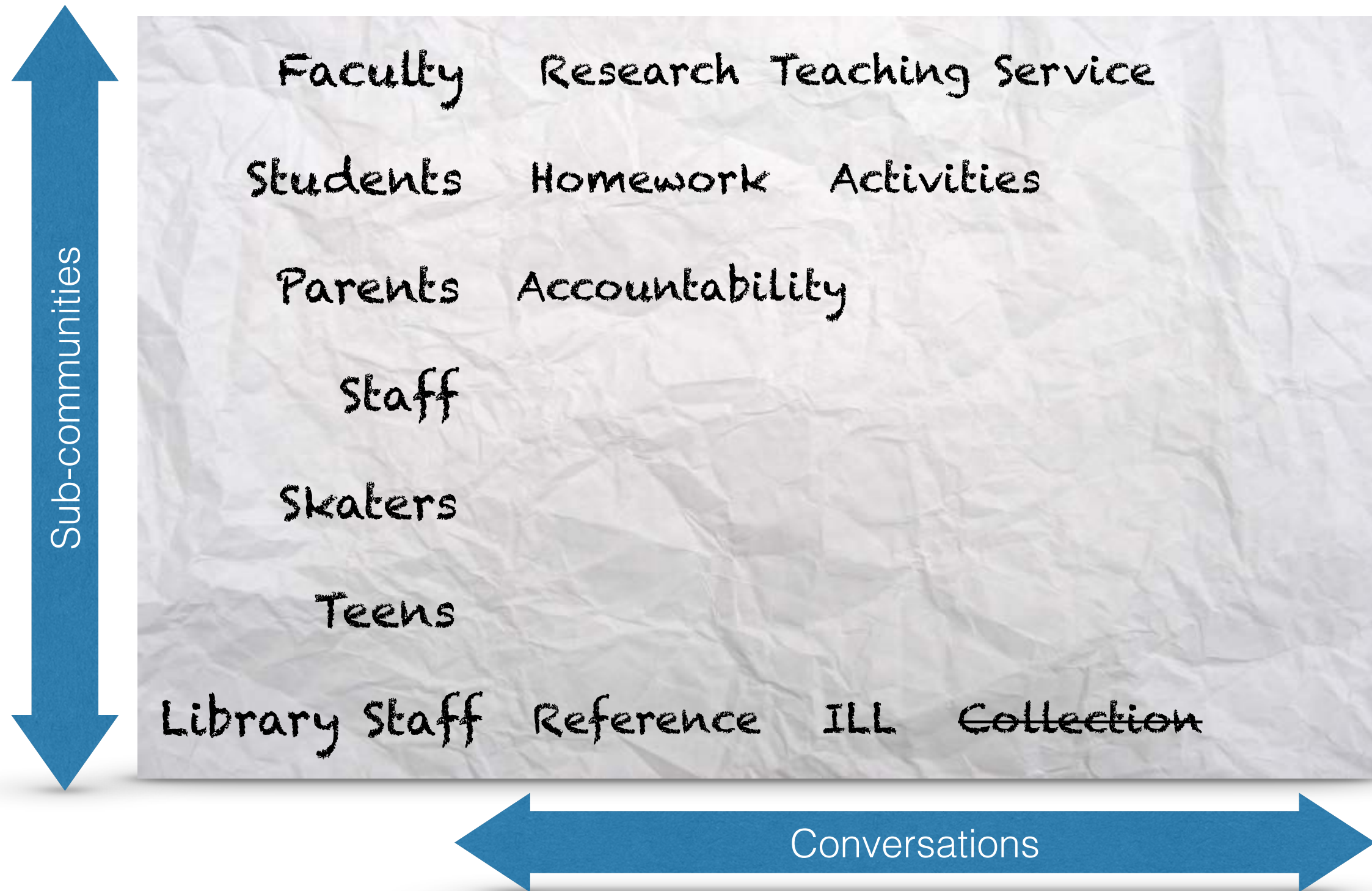
# Mapping Exercise



# Mapping Exercise

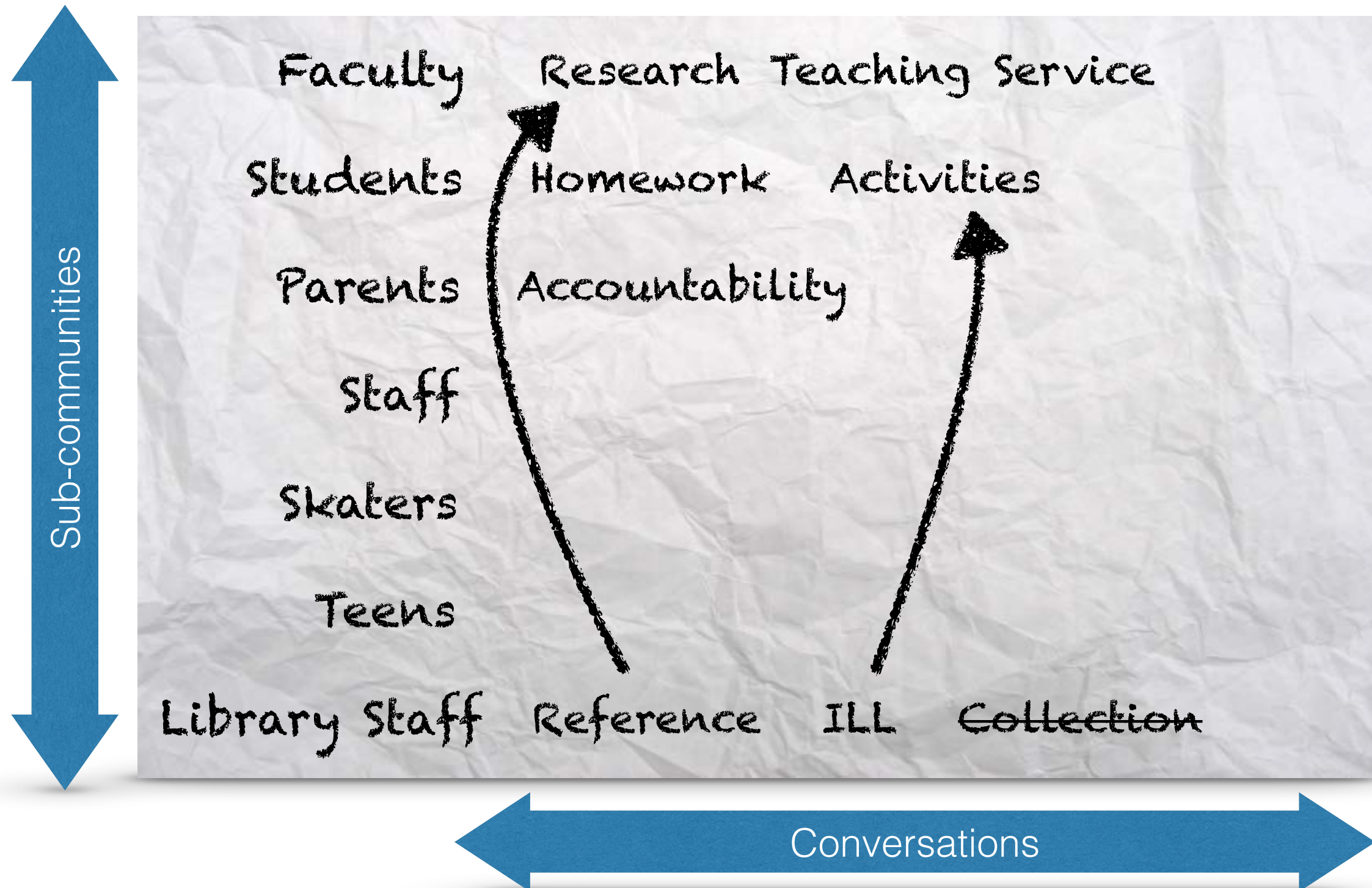


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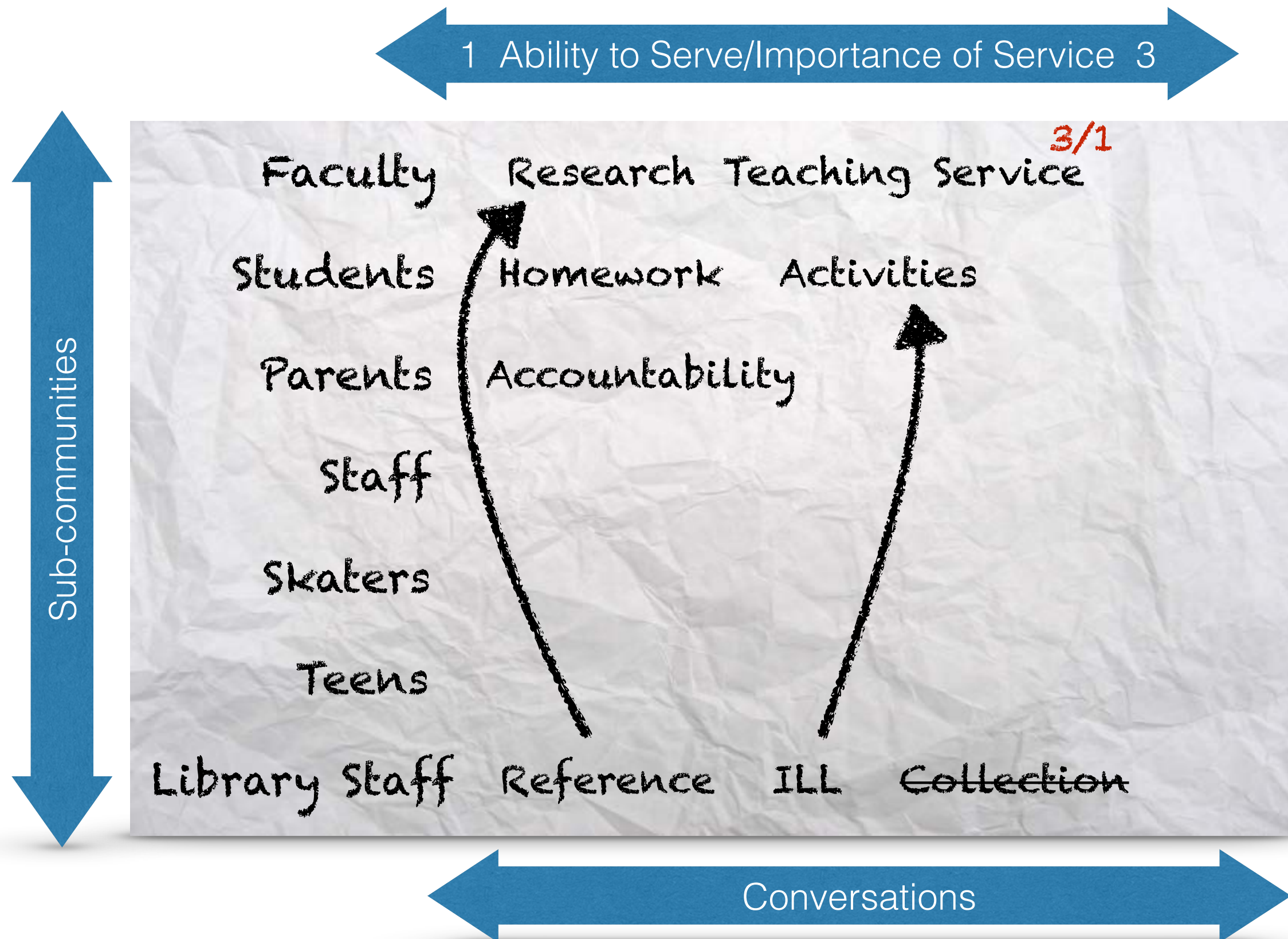




# Mapping Exercise

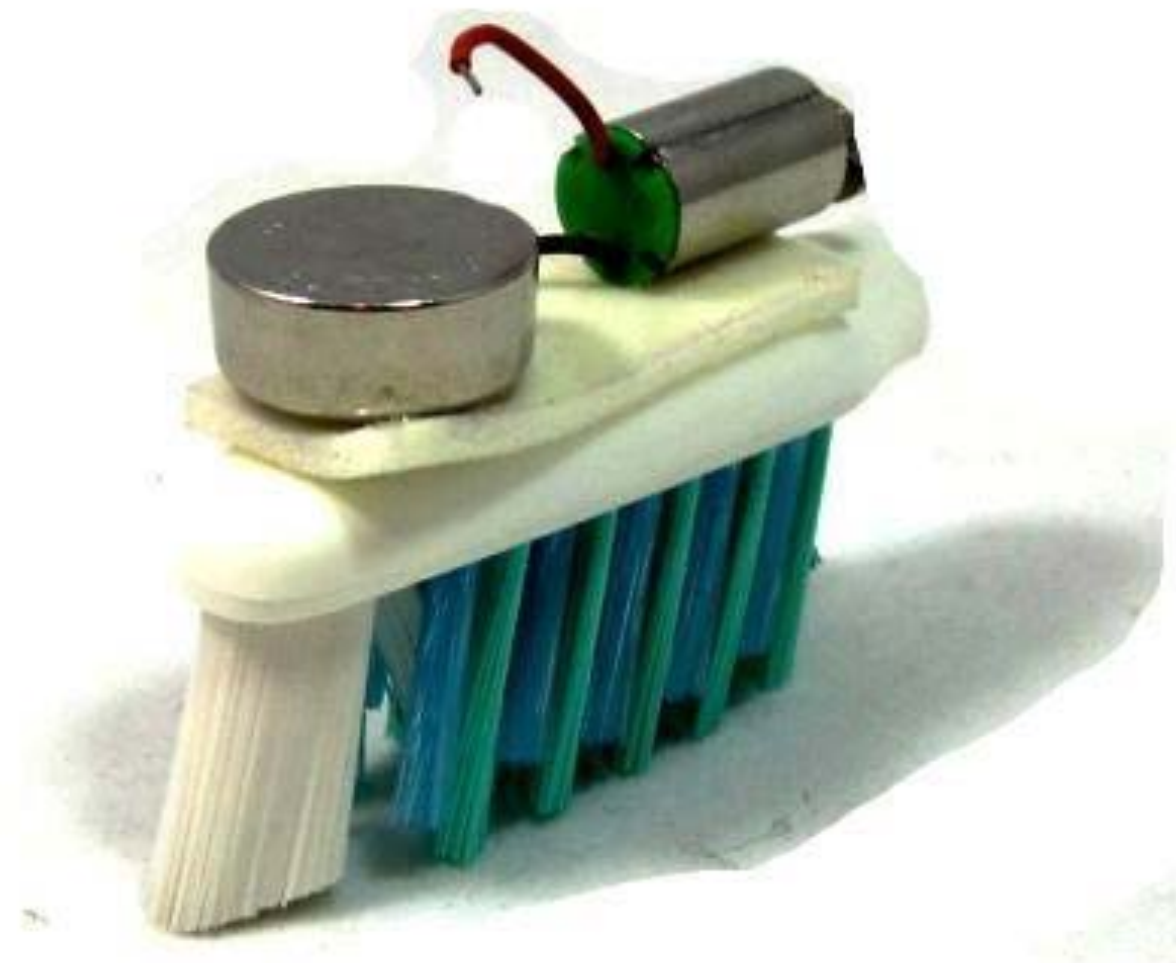


# Mapping Exercise



What are you passionate about?

Great Libraries Build Communities



















Today's Date: \_\_\_\_\_

What do you love to do?

What are you passionate about?

Would you be interested in sharing what you know/ teaching it to your neighbors/ to the community?

Can I have your contact info?

Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

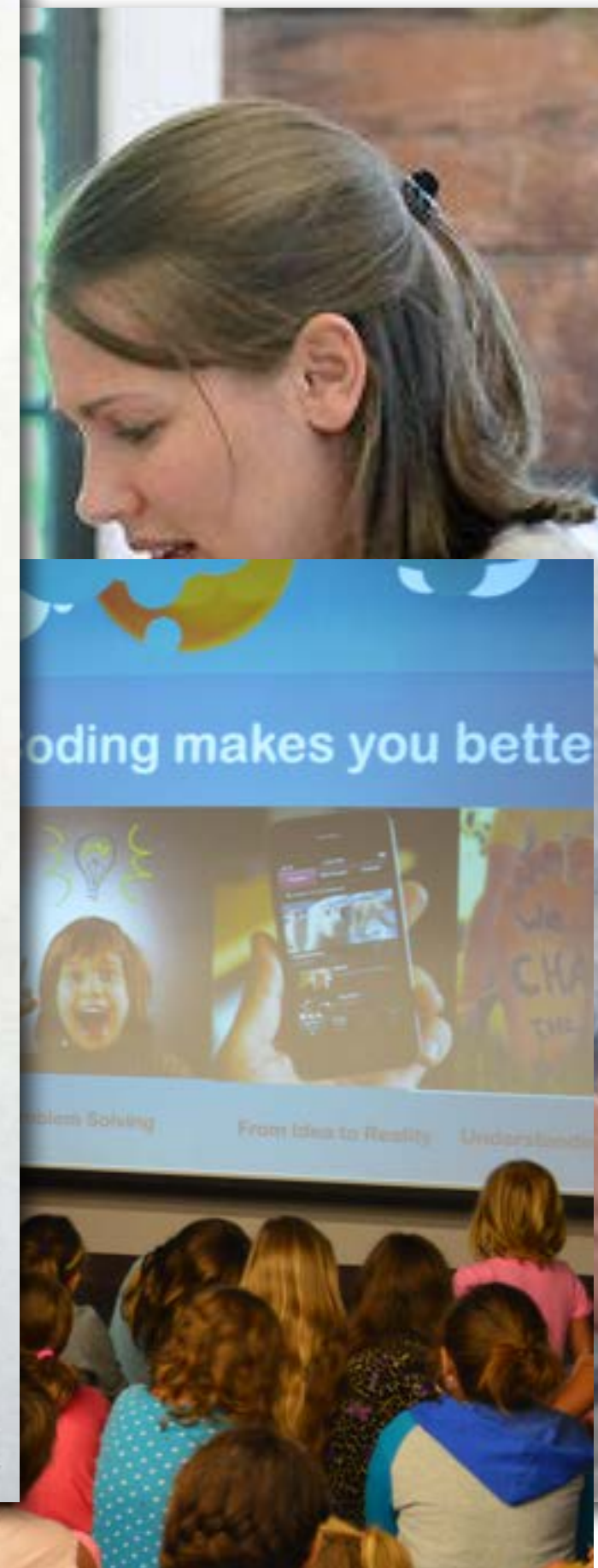
Do you want to speak in person? Please have the Executive Director contact me \_\_\_\_\_

Susan L. Considine, Executive Director  
Fayetteville Free Library  
300 Orchard Street  
Fayetteville, NY 13066  
315-637-6374 X 307  
[sconsidine@fflib.org](mailto:sconsidine@fflib.org)



Staff Initials \_\_\_\_\_

Date \_\_\_\_\_



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Staff Initials \_\_\_\_\_

Date \_\_\_\_\_

Sewing and Knitting  
Civil War Lectures  
Community Gardening  
Lego & Robotics Competition  
Digital Video Production  
Minecraft Competitions  
Gaming Tournaments

# Clinical Teaching Environment





# Librarians as Marshals



# ESM's iTeam



**The Mission of Librarians is to Improve Society  
through Facilitating Knowledge Creation in their  
Communities**

People Not Institutions

The Mission of Librarians is to Improve Society  
through Facilitating Knowledge Creation in their  
Communities

People Not Institutions



The Mission of Librarians is to Improve Society  
through Facilitating Knowledge Creation in their  
Communities



Created Through  
Conversation

People Not Institutions



```
graph TD; A[People Not Institutions] --> B[The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities]; C[Access  
Training/Knowledge  
Environment  
Motivation] --> B; D[Created Through conversation] --> B;
```

The Mission of Librarians is to Improve Society  
through Facilitating Knowledge Creation in their  
Communities

Access  
Training/Knowledge  
Environment  
Motivation

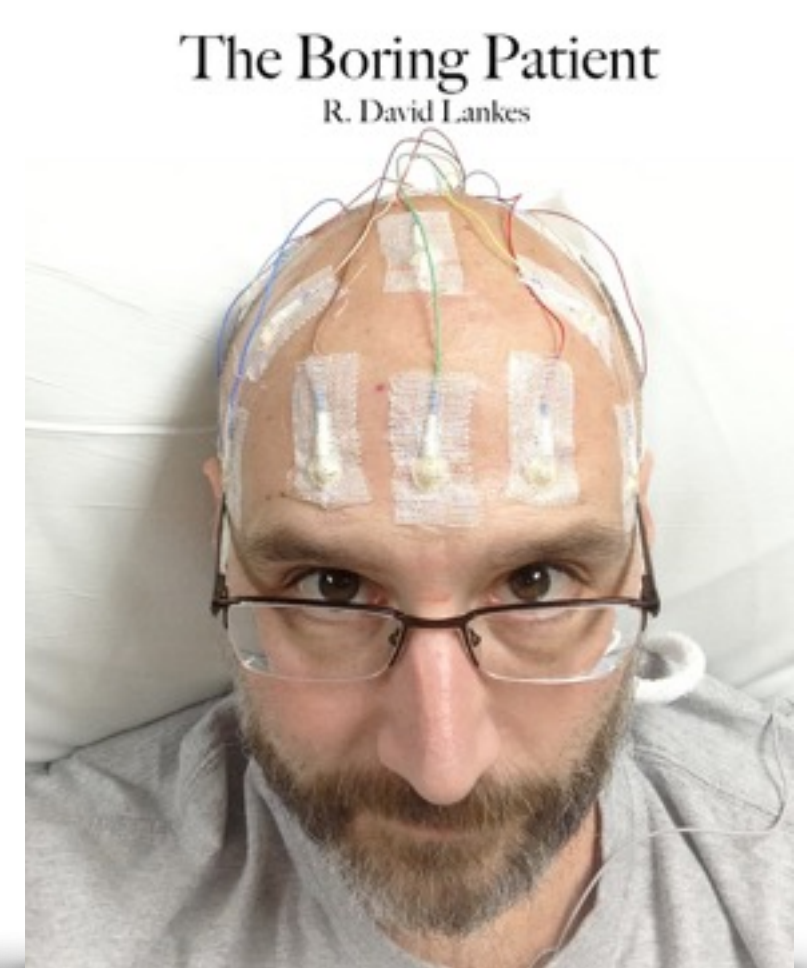
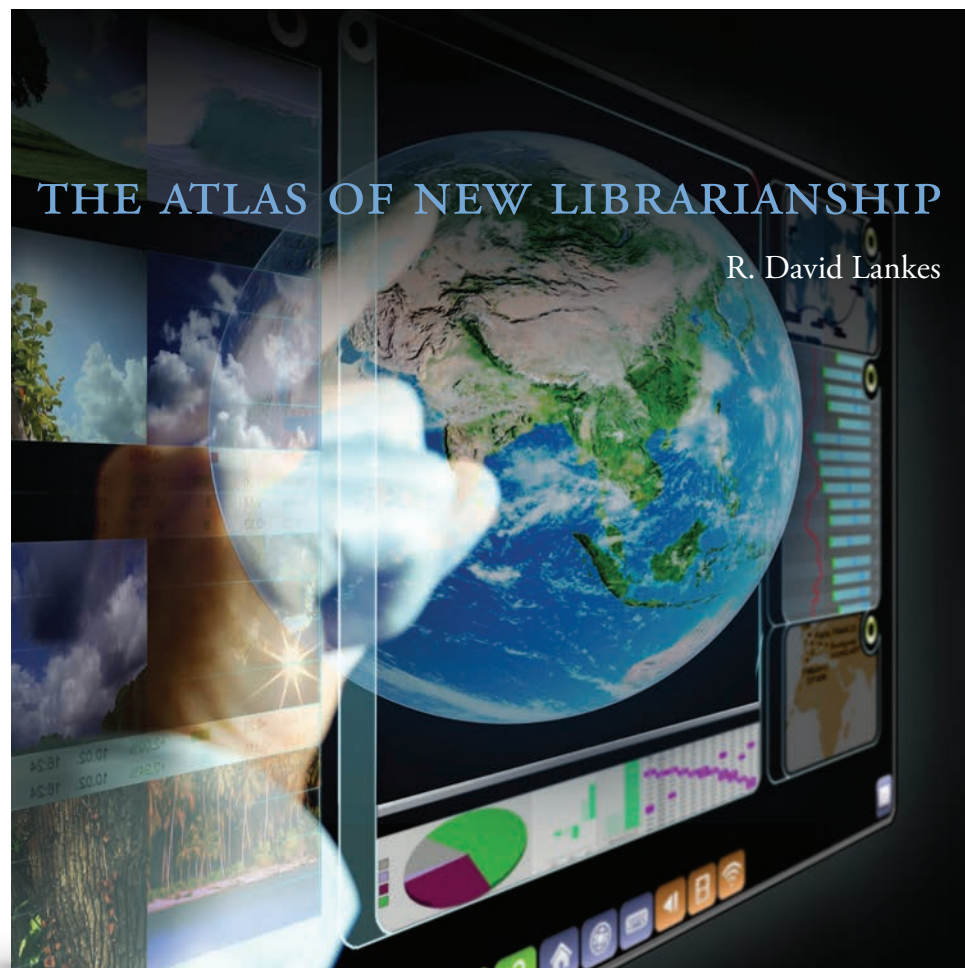
Created Through  
conversation



What are you passionate about?

A TIME OF GREAT CHANGE IS A TIME OF GREAT  
OPPORTUNITY

IN A TIME WHEN THERE ARE NO MORE CONCRETE  
DEFINITIONS OF “LIBRARY,” THE PASSIONS, DREAMS, AND  
ASPIRATIONS OF OUR COMMUNITIES WILL SHAPE THE  
LIBRARY, AND THE PASSIONS AND SKILLS OF OUR LIBRARIANS  
WILL LEAD THE LIBRARY.



# Mapping the Community

Slides @ <http://www.DavidLankes.org>