From Loaning to Learning

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“That which does not kill us makes us stronger.”

-Friedrich Wilhelm Nietzsche
Predications of Doom

- Cost & Quality of Publishing
- Digital Death of Documents
- It’s All on the Net
Cost & Quality of Publishing: Market

- From Purchase to License
- Continuing Costs
  - Majority Use of Collection from Things We Don’t Own (Databases)
- Loss of First Use Doctrine
- Direct to Consumer
Cost & Quality of Publishing: Self-Publishing

- Lack of Traditional Markers of Quality
- “Publishers” Ignorant of Library Market
- Digital By-Passes Traditional Dissemination
Digital Death of Documents: eBooks are Different

- Books ≠ eBooks
- Too Many Formats, Too Little Interoperability
- Move to Apps
- The Dangers of Walled Gardens
Digital Death of Documents: Digital is Different

- Non-Document Like Objects
- MARC/RDA on Facebook?
- Gigapixel Images
- Dissolution of Document into Linked Chaos
Digital Death of Documents: Digital is Different

• Non-Document Like Objects
• MARC/RDA on Facebook?
• Gigapixel Images
• Dissolution of Document into Linked Chaos
A. Boy once lived in a great township that
he loved. His life was peaceful, but in
the middle of the night, he heard a noise.
He ran to the window and saw a strange
figure in the backyard. The boy was
scared, but he knew what to do. He called
the police and they came quickly.

B. The police arrived and found
nothing. They searched the
backyard, but there was no
evidence of a
stranger. The boy
continued living
his life, but he
was always
nervous.

C. One day, the
boy's parents
invited a
friend to
their house.
The friend was
nostrange,
but he
was different
from the
girl's
boy's friends.

D. The boy's
parents
welcomed
the friend,
but they
were
surprised
when he
began
talking
about
magic.

E. The boy and his
parents were
amazed
when the
friend
began
transforming
into
different
creatures.

F. The friend
explained
that he
was a
goblin,
and he
had
come
to
help
the
boy
protect
his
township.

G. The goblin
used his
powers
to protect
the
boy
from
any
danger.

H. The
boy and
his
parents
were
grateful
for
the
friend's
help.

I. From that
day on,
the
boy
and
his
friends
began
to
accept
different
creatures
and
understand
that
they
were
not
scary.

J. The
boy
and
his
friends
continued
living
happily
in
their
township,
and
they
were
happy
that
they
had
a
guardian
in
the
goblin.
It’s All on the Net
It’s All on the Net

- Good Enough over Quality
- Satisficing - Herb Simon
It's All on the Net

• Good Enough over Quality

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- Good Enough over Quality
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![Diagram showing effect and cost relationship with low and high levels]

- Effect
- Cost
  - Low (Lo)
  - High (Hi)
It's All on the Net

• Good Enough over Quality
• Satisficing - Herb Simon

Effect vs. Cost graph:
- Effect increases dramatically with Cost.
- Low Cost (Lo) does not significantly impact Effect.
- High Cost (Hi) leads to high Effect.

Lo

Hi

Cost
It's All on the Net

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<table>
<thead>
<tr>
<th>Effect</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Lo</td>
<td>Lo</td>
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<tr>
<td>Hi</td>
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Hidden Assumption
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Mission of Library is to Collect, Organize, and Provide Access to Information
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Why?
Hidden Assumption

Mission of Library is to Collect, Organize, and Provide Access to Information

Why?

So People Learn and Can Improve Society
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
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People Not Institutions
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.

People Not Institutions

Created Through Conversation
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- People Not Institutions
- Ethical Counter-Balance
- Created Through Conversation
- Access
- Training/Knowledge
- Environment
- Motivation
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Predications of Doom

• Cost & Quality of Publishing

Publisher of the Community

• Digital Death of Documents

Conversations Not Documents

• It’s All on the Net

But Not All People Are
LIB
Library as Platform
Library as Platform
Library as Platform
Conversations Not Documents
But Not All People Are Digital Divide(s)
Digital Divide(s)

- Access
  - Conversations, Each Other, Artifacts
Digital Divide(s)

- Access
- Conversations, Each Other, Artifacts
- Training/Knowledge
- Learn by Doing
Digital Divide(s)

- Access
  - Conversations, Each Other, Artifacts
- Environment
  - Physical and Intellectual Safety
- Training/Knowledge
- Learn by Doing

But Not All People Are
Digital Divide(s)

- Access
  - Conversations, Each Other, Artifacts
- Training/Knowledge
  - Learn by Doing
- Environment
  - Physical and Intellectual Safety
- Motivation
  - Intrinsic and Extrinsic

But Not All People Are
From Loaning to Learning

Screencast and Slides at:

http://www.DavidLankes.org