



Don't Save Libraries, Save the World Instead

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2013 DLF Forum

Austin, Texas, November 4-6

TEXAS

Austin★





“Libraries Don’t Need Saving”

2013 DLF Forum

Austin, Texas, November 4-6





“Libraries Don’t Need Saving”

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“Libraries Need Saving, and
Always Have”



**The “Durability” Of An Organization Is Determined By
The Impact That Members Of That Organization Have
On Others**

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Services We Provide To The Community

Model We Provide To Other Professional Services

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The Impact That Members Of That Organization Have
On Others

Services We Provide To The Community

**The Mission of Librarians is to Improve Society
through Facilitating Knowledge Creation in their
Communities**

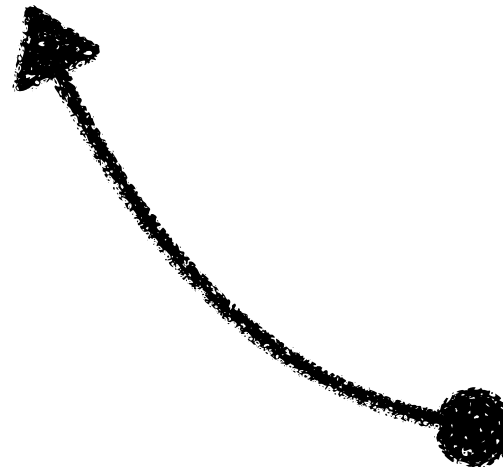
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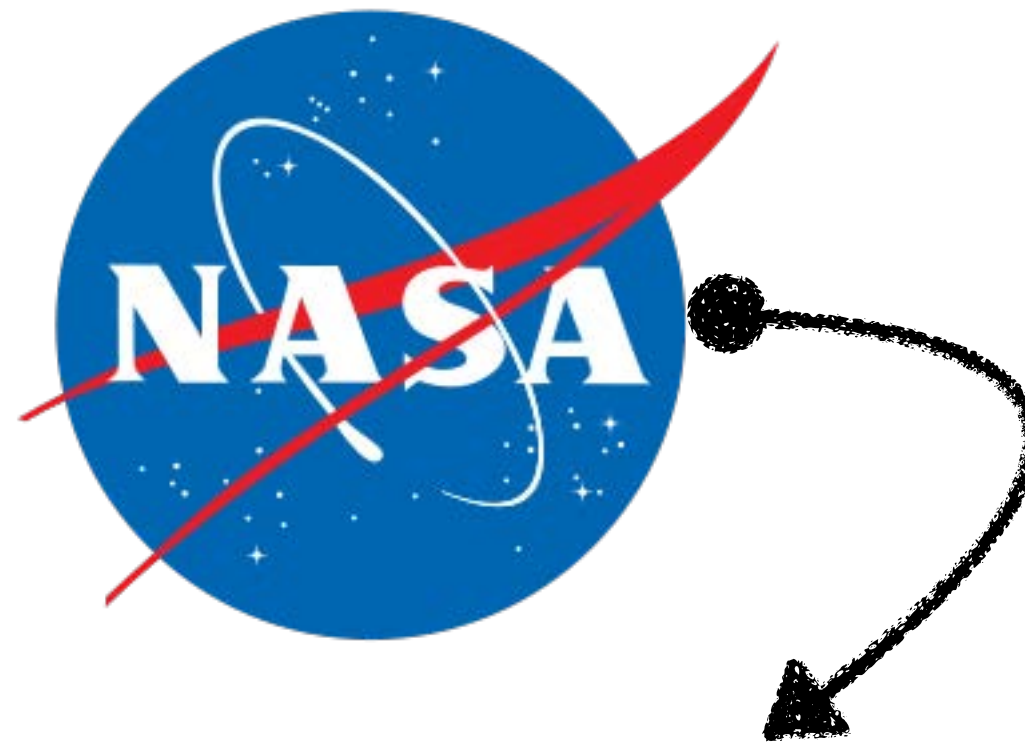
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Professional Service

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- Service is Important

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- Provider is Essential Part of the Service
- Expertise Matters

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- Increasing Outcome is Knowledge Creation

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Higher Education



- Scholarly Publishing
- Passing of the Baby Boom Echo
- For Profits
- Academic Debt
- Debating the Value of Liberal Education
- MOOCs, Flipped Classrooms, and Disruption

Higher Education



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Flipped Classroom



- *Swapping Lectures for Homework and Homework for Collaboration*
- Linked to Need for Innovation in MOOCs
- Current: Lecture Hall with 30,000 Students
- MOOC=Annotated Text Books
- Flipping is Not Lecturing to People in Pajamas

Higher Ed Needs to Look Like Libraries

- Inquiry Driven
- Hybrid Physical/Digital Environment
 - Use Presence Where it Matters
- Occurs in a Resource Rich Environment
 - Resources Have Multiple Sources
- Learning is Collaboration Between Expert and Novice

Higher Ed Needs to Look Like Libraries

- **Not** Collection Focused Libraries
- **Not** Functionally Oriented Libraries
- **Not** “Information-Based” Libraries
- On Progressive Libraries That See Learning, Participation, And Community As Core
- We **DON'T** Want To Replace The Stogy Old Professor Afraid Of Change With A Risk Averse Librarian Focused On Artifacts And Authority



Bachelor



Bachelor



Masters



Bachelor



Masters



Doctorate



Bachelor



Masters



Doctorate



Bachelor



Masters



Doctorate

Commencement



Bachelor



Masters



Doctorate

Commencement

Continuing Education



Bachelor



Masters



Doctorate

Commencement

Continuing Education

Continuous Education



Bachelor



Masters



Doctorate

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Bachelor



Masters



Doctorate

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Bachelor



Masters

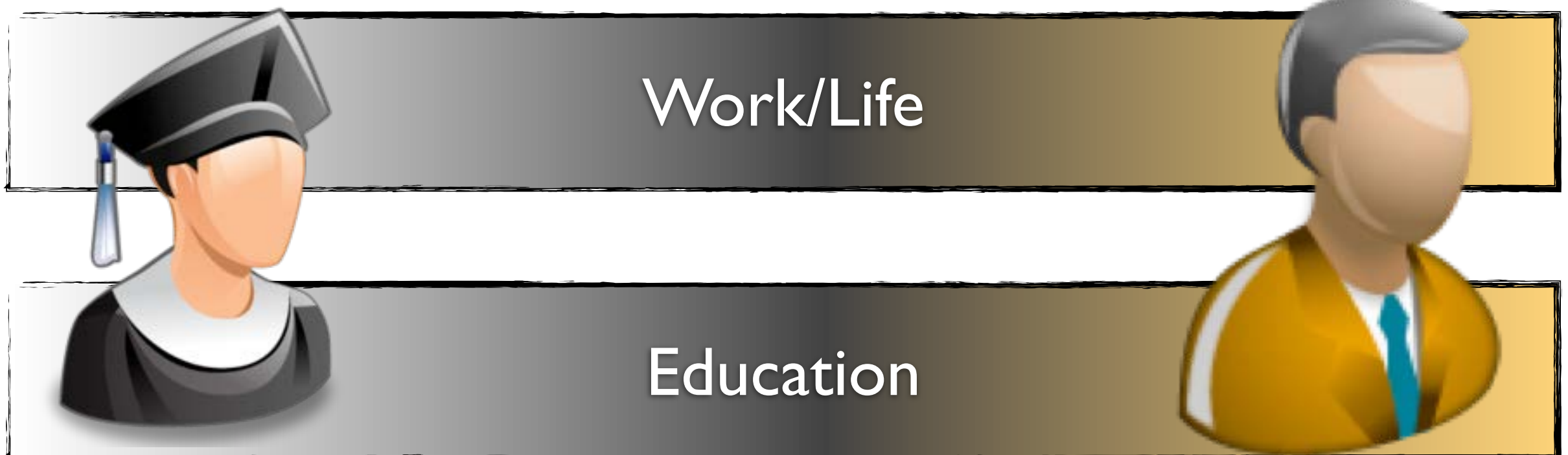


Doctorate

Commencement

Continuing Education

Continuous Education





Bachelor



Masters

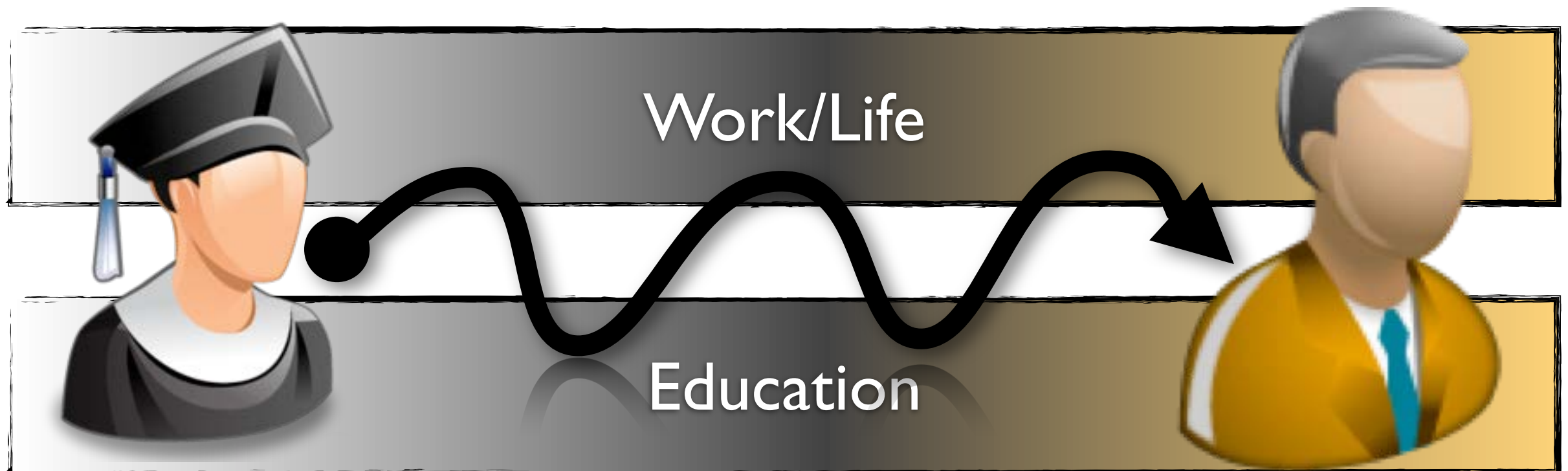


Doctorate

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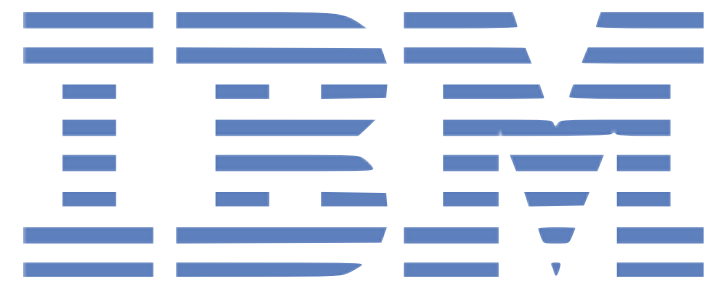


Focus on Accreditation over Monopoly of Delivery

- Today Certification and Delivery of Competencies are Bundled
- Innovation by Segmentation

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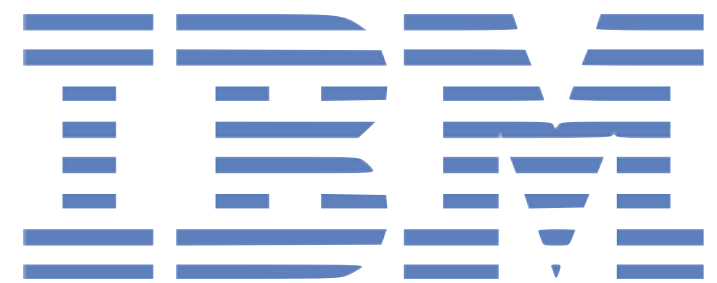
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Focus on Accreditation over Monopoly of Delivery

Focus on Accreditation over Monopoly of Delivery

The screenshot displays the 'Minerva Health Manager - Mary Adams' application. The interface includes a menu bar (File, View, Reports, Tools, Health Education, Help) and a toolbar with various icons. A left sidebar titled 'Personal Health Information' contains a tree view with categories like Identification, Contacts, Health Conditions, Medications, Treatments, Tests and Diagnostics, Health Indicators, Health Factors, Healthcare Visits, and Future Care Decisions. The main content area is titled 'Personal Profile' and contains a form for entering personal information. The form includes fields for Name (First, Middle, Last, Suffix), Sex, SS Number, Date of Birth, Age, Photo ID (with a photo of a woman and buttons for Paste, Browse, and Clear Photo), Ethnicity (Race, Group, Primary Language, Religion), and Physical Characteristics (ABO Blood Type, RH Factor, Height, Weight, Eye Color, Hair Color, and Identifying Marks). A red asterisk indicates required information.


Minerva Health Manager - Mary Adams

File View Reports Tools Health Education Help

Personal Health Information

Personal Profile

Please enter your personal profile information (name, photo, ethnicity, physical characteristics, etc.).

Name: * First: Mary Middle: Last: Adams Suffix: Photo ID:  Paste Browse... Clear Photo

Sex: Female

SS Number: . . .

* Date of Birth: On: 02/02/1972 Age: 37

Ethnicity

Race: White Group: European (Western)

Primary Language: English

Religion: Christianity - Roman Catholicism

Physical Characteristics

ABO Blood Type: A RH Factor: Positive

Height: 5 ft, 7 in

Weight: 142 lb

Eye Color: Hazel

Hair Color: Brown

Identifying Marks: Small birthmark on lower back

* Required information

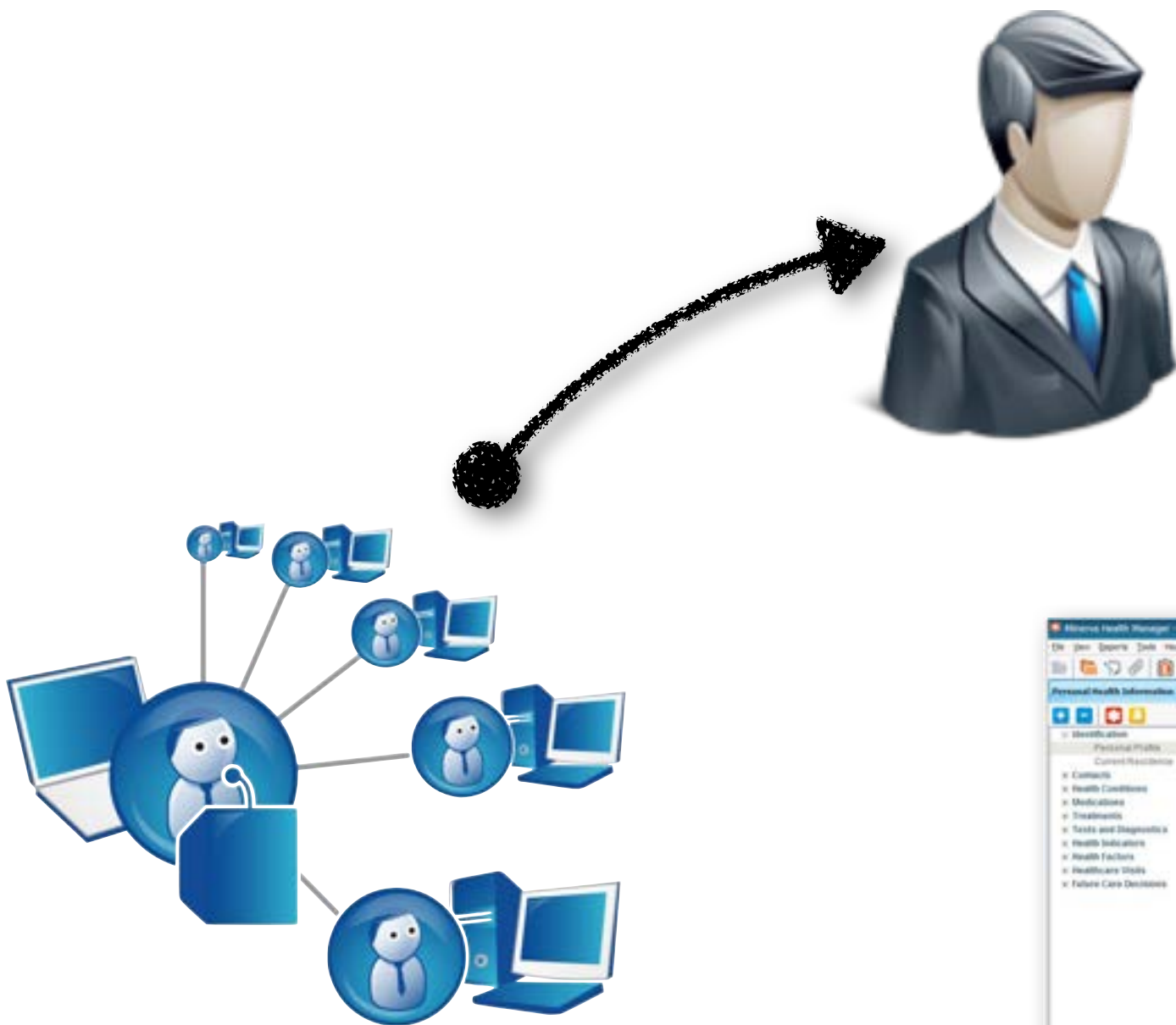
Focus on Accreditation over Monopoly of Delivery

The screenshot shows a web-based form titled "Personal Profile" within a software application window. The window has a menu bar with "File", "View", "Reports", "Tools", "Health Education", and "Help". Below the menu is a toolbar with various icons. On the left side of the form is a sidebar titled "Personal Health Information" with a tree view containing "Identification", "Current Residence", "Contacts", "Health Conditions", "Medications", "Treatments", "Tests and Diagnostics", "Health Indicators", "Health Factors", "Healthcare Needs", and "Future Care Decisions". The main content area is titled "Personal Profile" and includes a sub-header "Please enter your personal profile information (name, photo, ethnicity, physical characteristics, etc.)". The form is divided into several sections: "Identification" with fields for First Name (Mary), Middle Name (Adams), Last Name (Adams), Sex (Female), SS Number, Date of Birth (06/15/1972), and Age (37); "Ethnicity" with fields for Race (White), Group (European/American), Primary Language (English), and Religion (Christianity - Roman Catholicism); "Physical Characteristics" with fields for ABO Blood Type (A), Rh Factor (Positive), Height (5'4.7 in), Weight (142 lb), Eye Color (Hazel), Hair Color (Brown), and Identifying Mark (Small tattoo on lower back). There are "Print", "Browse", and "Clear Photo" buttons. A red asterisk indicates "Required Information".

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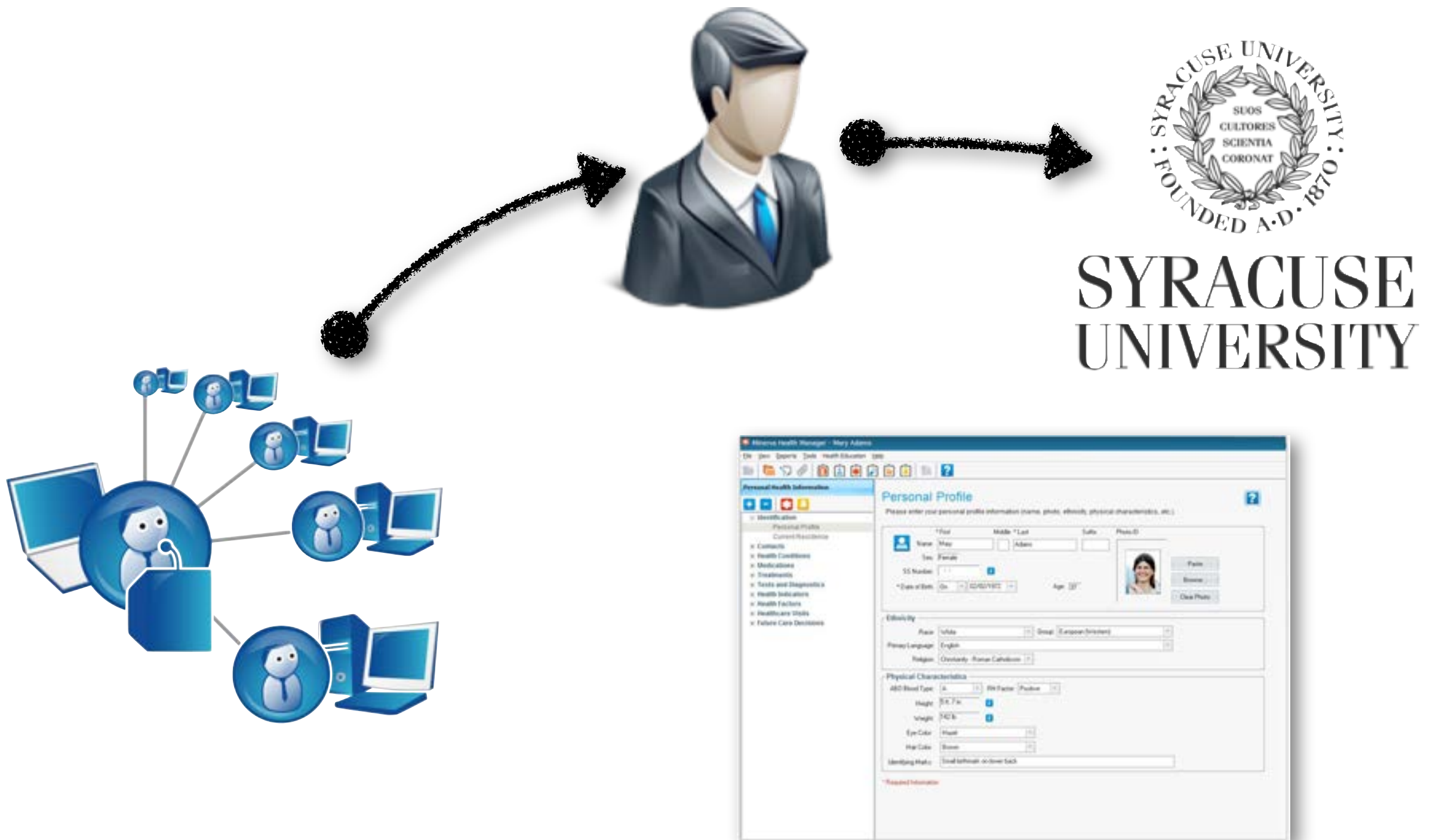
A screenshot of a web application titled "Minerva Health Manager - Mary Adams". The interface shows a "Personal Profile" form. On the left is a sidebar with a "Personal Health Information" menu containing options like "Identification", "Current Residence", "Contacts", "Health Conditions", "Medications", "Treatments", "Tests and Diagnostics", "Health Indicators", "Health Factors", "Healthcare Needs", and "Future Care Decisions". The main form area is titled "Personal Profile" and includes a sub-header "Please enter your personal profile information (name, photo, ethnicity, physical characteristics, etc.)". The form contains several sections: "Identification" with fields for First Name (Mary), Middle Name (Adams), Last Name (Adams), Sex (Female), SS Number, Date of Birth (06/01/1972), and Age (37); "Ethnicity" with fields for Race (White), Group (European/British), Primary Language (English), and Religion (Christianity - Roman Catholicism); and "Physical Characteristics" with fields for ABO Blood Type (A), Rh Factor (Positive), Height (5'4.7 in), Weight (142 lb), Eye Color (Hazel), Hair Color (Brown), and Identifying Mark (Small tattoo on lower back). There are buttons for "Photo", "Browse", "Clear Photo", and "Required Information" at the bottom.

Focus on Accreditation over Monopoly of Delivery



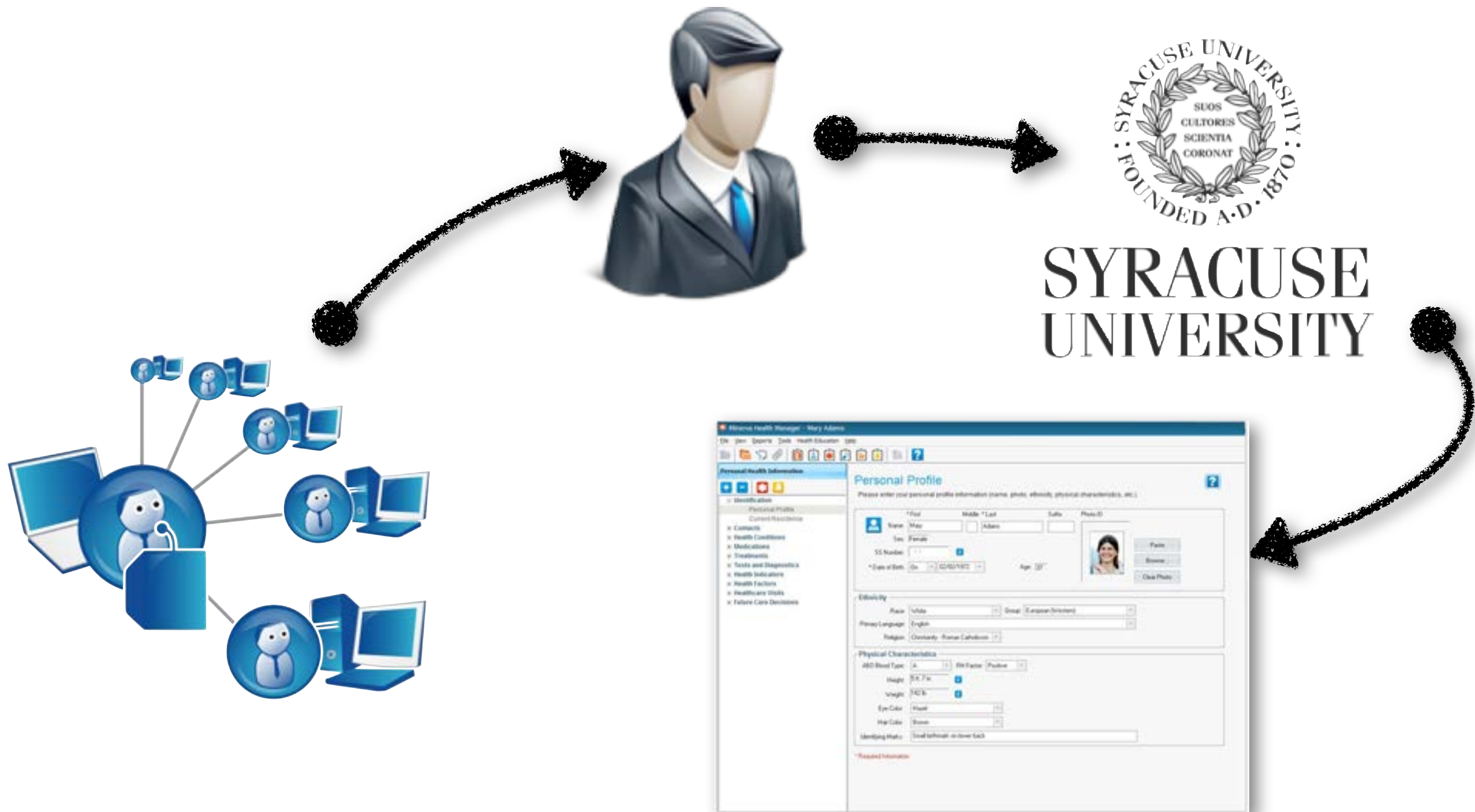
The screenshot shows a 'Personal Profile' form in a software application. The form is titled 'Personal Profile' and includes a sidebar with a list of categories: Identification, Personal Profile, Current Residence, Contacts, Health Conditions, Medications, Treatments, Tests and Diagnostics, Health Indicators, Health Factors, Healthcare Needs, and Future Care Decisions. The main content area contains fields for Name (First, Middle, Last, Suffix), Sex, SS Number, Date of Birth, Age, Photo, Ethnicity, Race, Primary Language, Religion, Physical Characteristics (ABO Blood Type, Rh Factor, Height, Weight, Eye Color, Hair Color), and Identifying Mark. A 'Required Information' section is also visible at the bottom.

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The screenshot shows a web application titled 'Personal Health Manager - Mary Adams'. The main content area is titled 'Personal Profile' and contains a form for entering personal information. The form includes fields for Name (First, Middle, Last, Suffix), Sex (Male, Female), SS Number, Date of Birth, Age, Photo (with a 'Photo' button and a 'Clear Photo' button), Ethnicity (Race, Group), Primary Language, Religion, Physical Characteristics (ABO Blood Type, Rh Factor, Height, Weight, Eye Color, Hair Color), and Identifying Mark. A 'Required Information' section is at the bottom.

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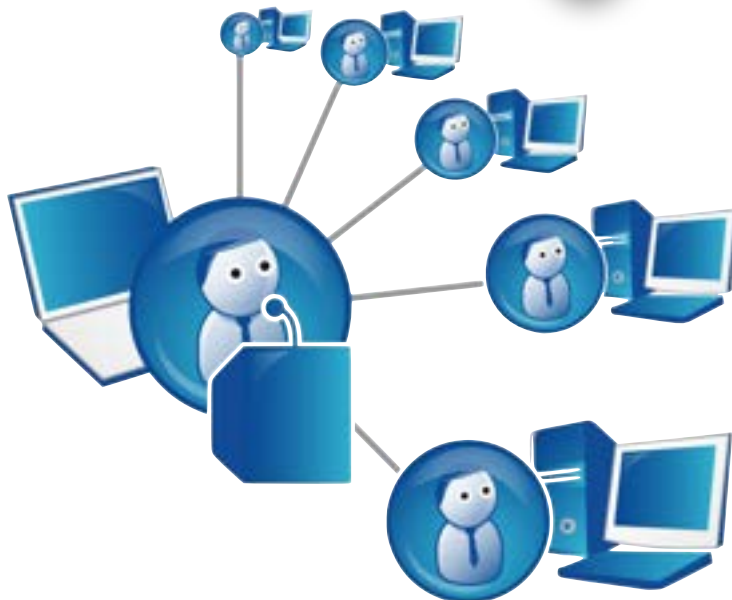
Focus on Accreditation over Monopoly of Delivery



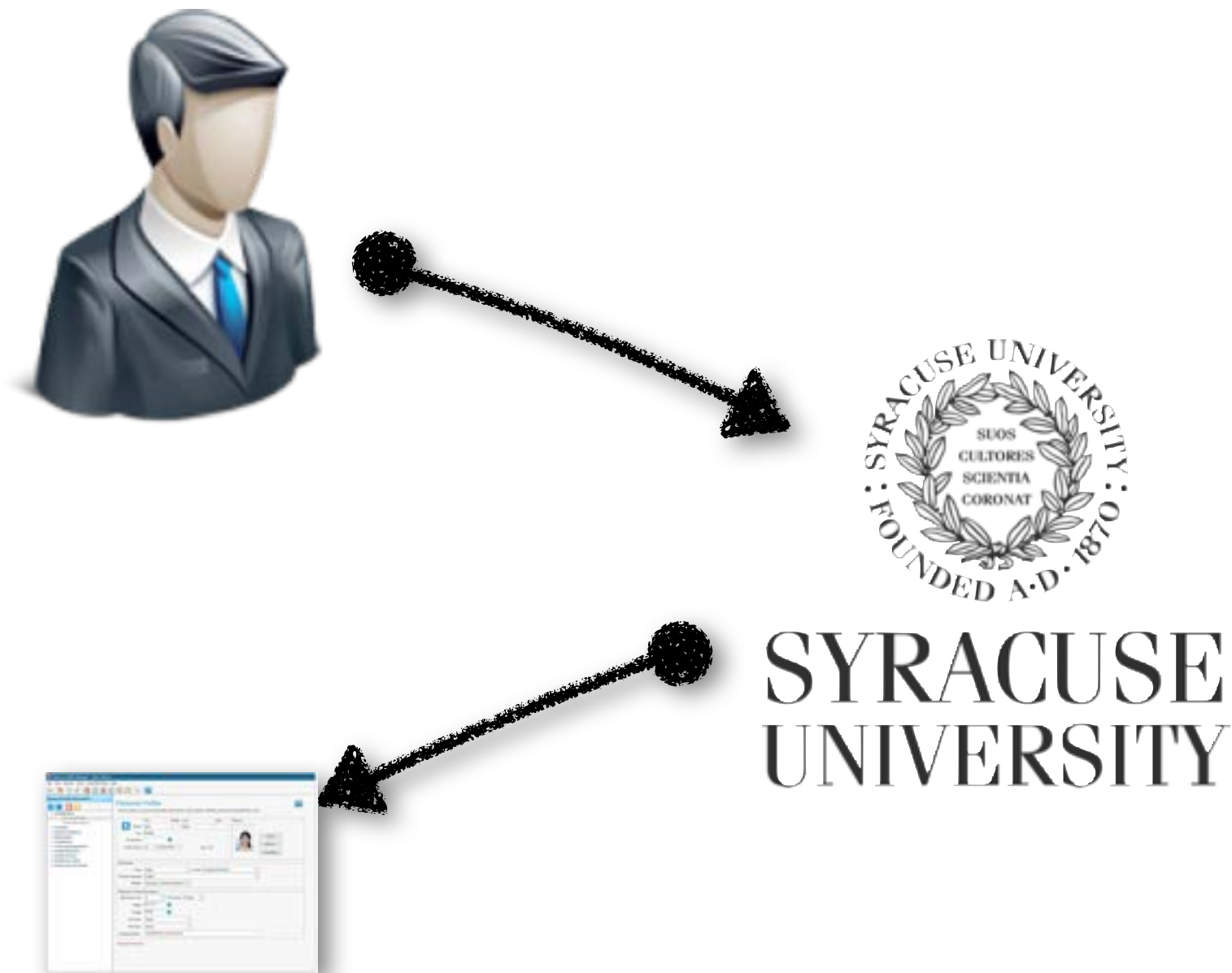
Microsoft Certified
Professional
Engineer



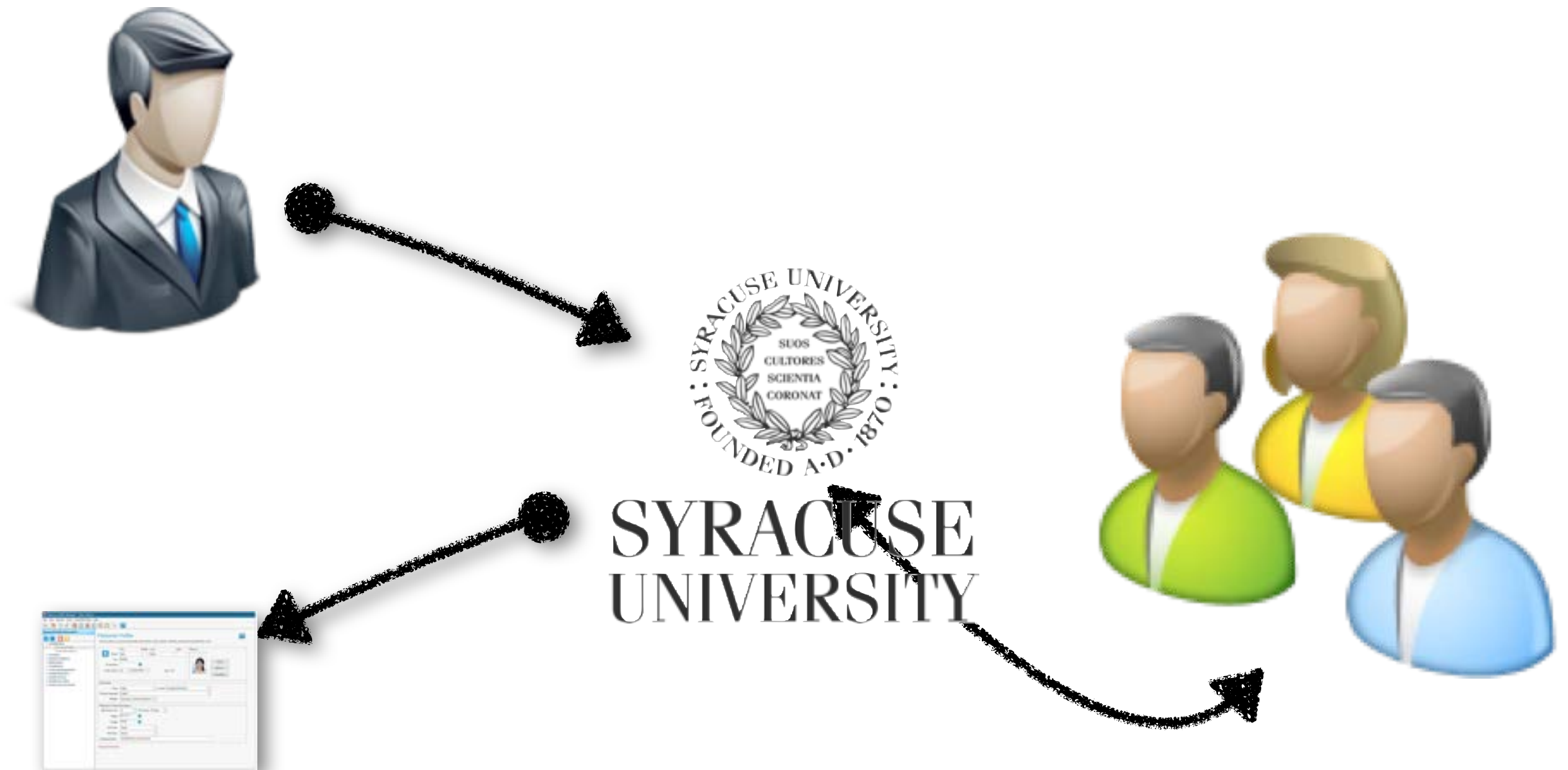
SYRACUSE
UNIVERSITY



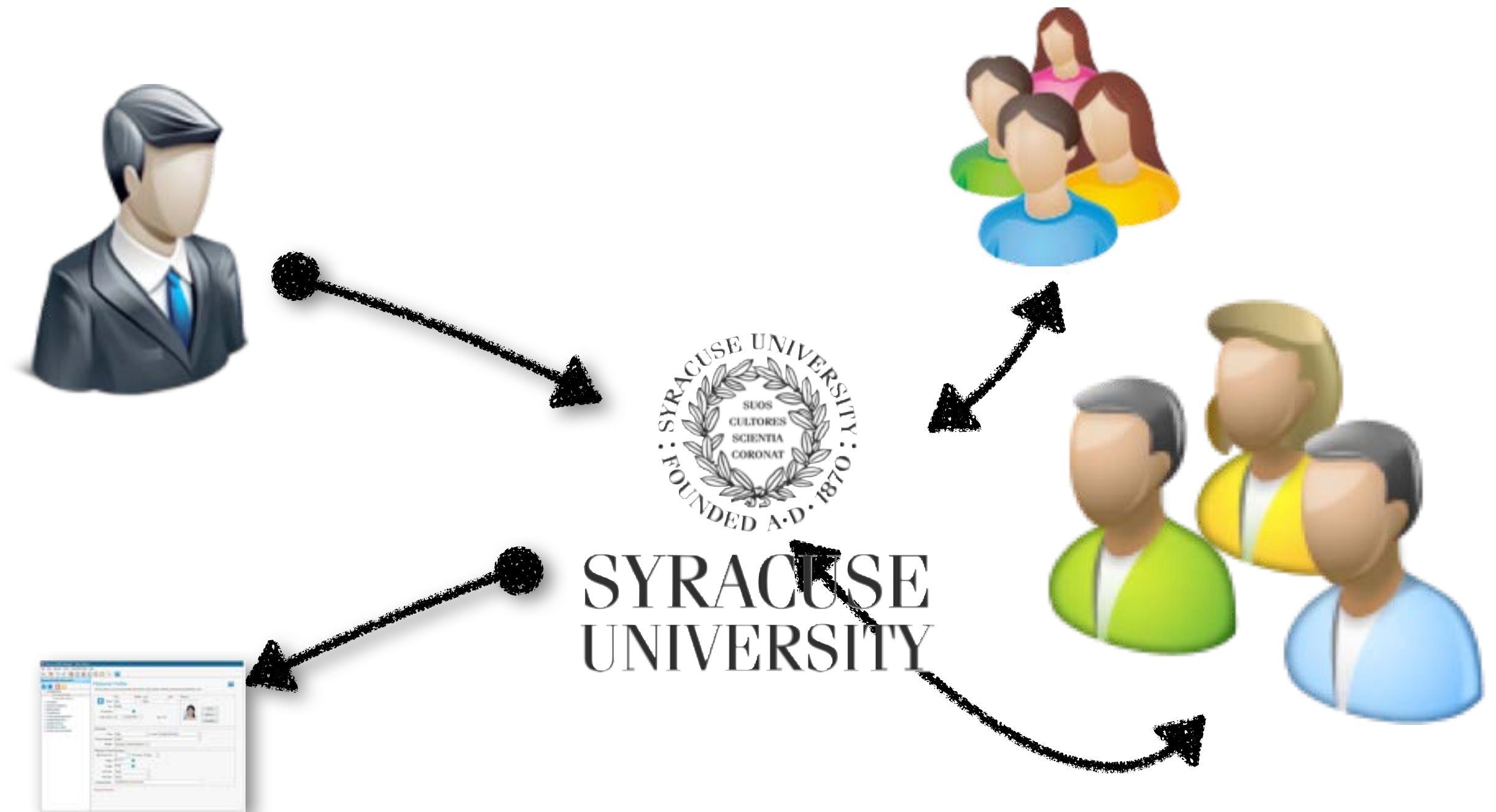
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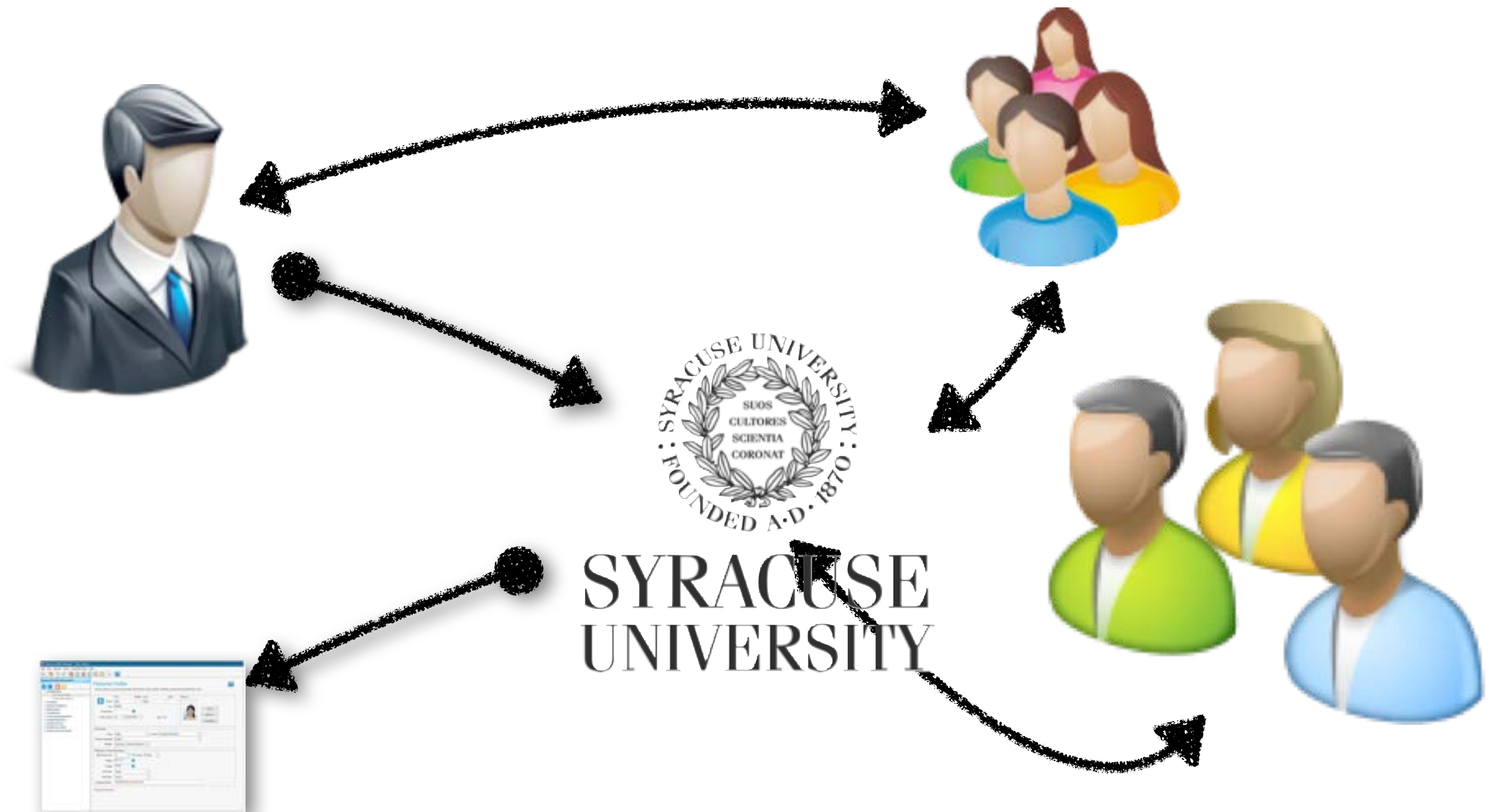
Focus on Accreditation over Monopoly of Delivery



Focus on Accreditation over Monopoly of Delivery



Focus on Accreditation over Monopoly of Delivery



Patient Centered Health Care

The screenshot displays the 'Minerva Health Manager' software interface for a patient named Mary Adams. The interface is divided into a left sidebar and a main content area. The sidebar, titled 'Personal Health Information', contains a list of categories: Identification, Personal Profile, Current Residence, Contacts, Health Conditions, Medications, Treatments, Tests and Diagnostics, Health Indicators, Health Factors, Healthcare Visits, and Future Care Decisions. The 'Personal Profile' category is selected and highlighted. The main content area, titled 'Personal Profile', contains a form for entering personal information. The form includes fields for Name (First, Middle, Last, Suffix), Sex (Female), SS Number, Date of Birth (02/02/1972), Age (37), Ethnicity (Race: White, Group: European (Western)), Primary Language (English), Religion (Christianity - Roman Catholicism), Physical Characteristics (ABO Blood Type: A, RH Factor: Positive, Height: 5 ft, 7 in, Weight: 142 lb, Eye Color: Hazel, Hair Color: Brown), and Identifying Mark (Small birthmark on lower back). A photo of the patient is displayed next to the name fields. The form is titled 'Please enter your personal profile information (name, photo, ethnicity, physical characteristics, etc.)'.

Minerva Health Manager - Mary Adams


File View Reports Tools Health Education Help

Personal Health Information

- Identification
- Personal Profile
- Current Residence
- Contacts
- Health Conditions
- Medications
- Treatments
- Tests and Diagnostics
- Health Indicators
- Health Factors
- Healthcare Visits
- Future Care Decisions

Personal Profile

Please enter your personal profile information (name, photo, ethnicity, physical characteristics, etc.).

Name: * First: Mary Middle: Last: Adams Suffix: Photo ID:  Paste Browse Clear Photo

Sex: Female

SS Number: -- --

* Date of Birth: On: 02/02/1972 Age: 37

Ethnicity

Race: White Group: European (Western)

Primary Language: English

Religion: Christianity - Roman Catholicism

Physical Characteristics

ABO Blood Type: A RH Factor: Positive

Height: 5 ft, 7 in

Weight: 142 lb

Eye Color: Hazel

Hair Color: Brown

Identifying Mark: Small birthmark on lower back

* Required Information

Minerva Health Manager - Mary Adams

File View Reports Tools Health Education Help

Personal Health Information

- Identification
 - Personal Profile
 - Current Residence
- Contacts
- Health Conditions
- Medications
- Treatments
- Tests and Diagnostics
- Health Indicators
- Health Factors
- Healthcare Visits
- Future Care Decisions

Personal Profile

Please enter your personal profile information (name, photo, ethnicity, physical characteristics, etc.).


* First Middle * Last Suffix Photo ID

Name: Mary Adams

Sex: Female

SS Number: --

* Date of Birth: On 02/02/1972 Age: 37

Photo:  Paste Browse Clear Photo

Ethnicity

Race: White Group: European (Western)

Primary Language: English

Religion: Christianity - Roman Catholicism

Physical Characteristics

ABO Blood Type: A RH Factor: Positive

Height: 5 ft, 7 in

Weight: 142 lb

Eye Color: Hazel

Hair Color: Brown

Identifying Mark: Small birthmark on lower back

* Required Information



Miner Health Manager - Mary Adams

File View Settings Health Education Help

Personal Health Information

- Personal Profile
- Current Residence
- Contacts
- Health Conditions
- Medications
- Treatments
- Tests and Diagnostics
- Health Indicators
- Health Factors
- Healthcare Visits
- Future Care Decisions

Personal Profile

Please enter your personal profile information (name, photo, ethnicity, physical characteristics, etc.).


* First Middle * Last Suffix Photo ID

Name: Mary Adams

Sex: Female

SS Number: --

* Date of Birth: On 02/02/1972 Age: 37

Photo ID:  Paste Browse Clear Photo

Ethnicity

Race: White Group: European (Western)

Primary Language: English

Religion: Christianity - Roman Catholicism

Physical Characteristics

ABO Blood Type: A RH Factor: Positive

Height: 5 ft, 7 in

Weight: 142 lb

Eye Color: Hazel

Hair Color: Brown

Identifying Mark: Small birthmark on lower back

* Required Information



Miner Health Manager - Mary Adams

File View Settings Health Education Help

Personal Health Information

- Personal Profile
- Current Residence
- Contacts
- Health Conditions
- Medications
- Treatments
- Tests and Diagnostics
- Health Indicators
- Health Factors
- Healthcare Visits
- Future Care Decisions

Personal Profile

Please enter your personal profile information (name, photo, ethnicity, physical characteristics, etc.).

* First Middle * Last Suffix Photo ID

Name: Mary Adams

Sex: Female

SS Number: - - -

* Date of Birth: On 02/02/1972 Age: 37

Photo ID: [Image of Mary Adams] [Paste] [Browse] [Clear Photo]

Ethnicity

Race: White Group: European (Western)

Primary Language: English

Religion: Christianity - Roman Catholicism

Physical Characteristics

ABO Blood Type: A RH Factor: Positive

Height: 5 ft, 7 in

Weight: 142 lb

Eye Color: Hazel

Hair Color: Brown

Identifying Mark: Small birthmark on lower back

* Required Information





Miner Health Manager - Mary Adams

File Edit View Health Education Help

Personal Health Information

Personal Profile

Current Residence

Contacts

Health Conditions

Medications

Treatments

Tests and Diagnostics

Health Indicators

Health Factors

Healthcare Visits

Future Care Decisions

Personal Profile

Please enter your personal profile information (name, photo, ethnicity, physical characteristics, etc.).

* First Middle * Last Suffix Photo ID

Name: Mary Adams

Sex: Female

SS Number: - - -

* Date of Birth: On 02/02/1972 Age: 37

Ethnicity

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Primary Language: English

Religion: Christianity - Roman Catholicism

Physical Characteristics

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Height: 5 ft, 7 in

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* Required Information





Minerva Health Manager - Mary Adams

File View Settings Health Education Help

Personal Health Information

Personal Profile

Current Residence

Contacts

Health Conditions

Medications

Treatments

Tests and Diagnostics

Health Indicators


Health Factors

Healthcare Visits

Future Care Decisions

Personal Profile

Please enter your personal profile information (name, photo, ethnicity, physical characteristics, etc.).

Name: * First: Mary Middle: Last: Adams Suffix: Photo ID: 

Sex: Female SS Number: * Date of Birth: On 02/02/1972 Age: 37

Ethnicity

Race: White Group: European (Western)

Primary Language: English

Religion: Christianity - Roman Catholicism

Physical Characteristics

ABO Blood Type: A RH Factor: Positive

Height: 5 ft, 7 in

Weight: 142 lb

Eye Color: Hazel

Hair Color: Brown

Identifying Mark: Small birthmark on lower back

* Required Information





My Health Manager - Mary Adams


File | View | Tools | Health Education | Help

Personal Health Information

- Personal Profile
- Current Residence
- Contacts
- Health Conditions
- Medications
- Treatments
- Tests and Diagnostics
- Health Indicators
- Health Factors
- Healthcare Visits
- Future Care Decisions

Personal Profile

Please enter your personal profile information (name, photo, ethnicity, physical characteristics, etc.).

Name: * First: Mary Middle: Adams Suffix: Photo ID: 

Sex: Female SS Number: * Date of Birth: On 02/02/1972 Age: 37

Ethnicity

Race: White Group: European (Western)

Primary Language: English Religion: Christianity - Roman Catholicism

Physical Characteristics

ABO Blood Type: A RH Factor: Positive

Height: 5 ft, 7 in Weight: 142 lb

Eye Color: Hazel Hair Color: Brown

Identifying Mark: Small birthmark on lower back

* Required Information



Conclusion

- Librarians Must Teach As Well As Serve
 - Participation
 - Role Of Expertise
- Don't Turn Them Into Librarians - Teach Them What We Learned

**These Fields Need Our
Innovation More Than
Our Collections**

Save Libraries by Saving the World





Slides and Screencat @
<http://www.DavidLankes.org>