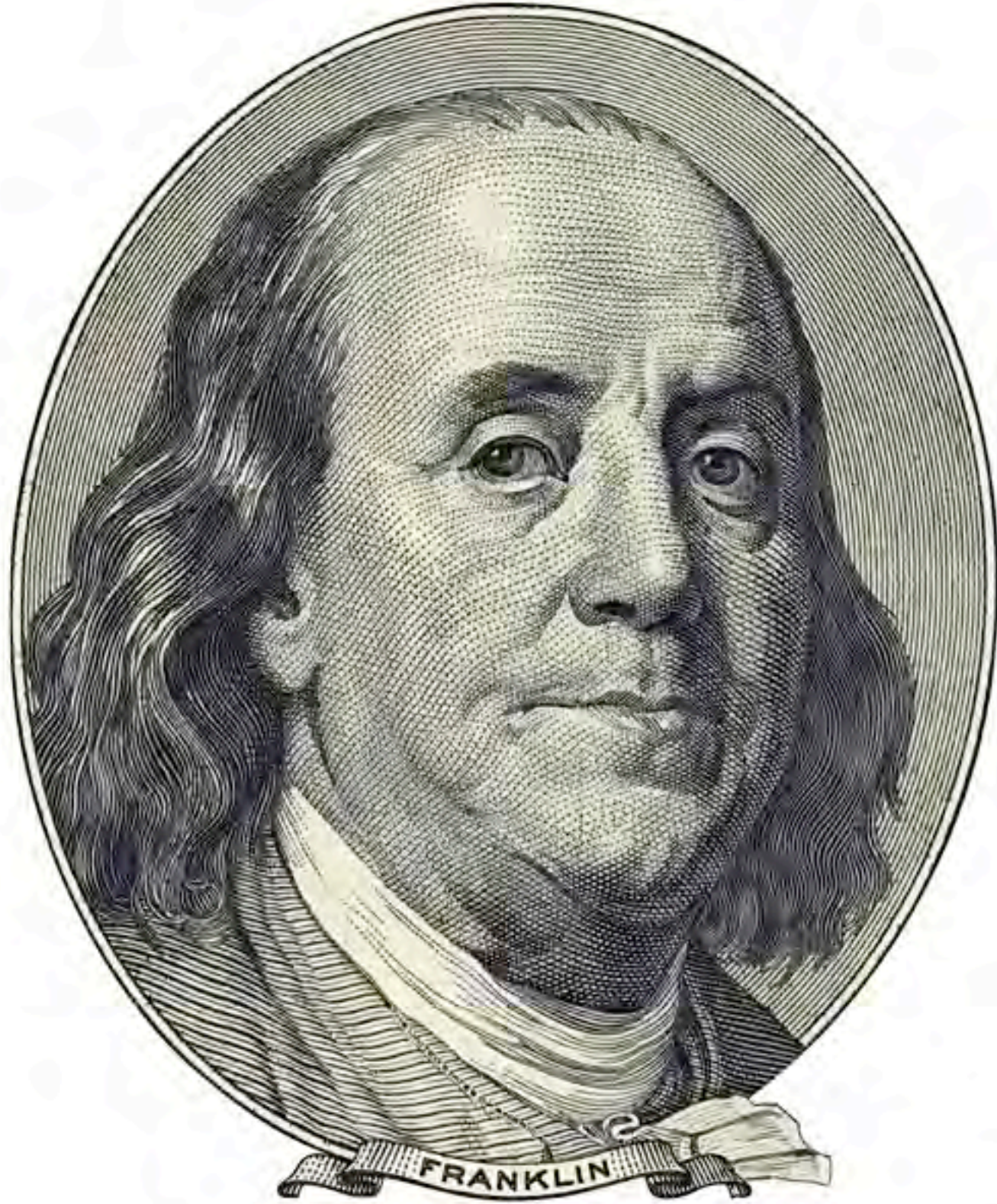


# New Librarianship: From Sharing to Lending and Back Again

R. David Lankes

Professor and Dean's Scholar for the New Librarianship  
Syracuse University's iSchool

Screencast @ <http://www.DavidLankes.org>  
Twitter: @rdlankes



# Synonyms?

- **Sharing:** Combining resources together to create a richer commons
- **Lending:** Allowing people to borrow from a common resource

# Synonyms?

- The More You Share, the More You Have
- The More You Lend, the Less You Have



# Macro Economics and Planning a Dinner Party



# Network Effect

- Social Networks
- Professional Associations
- Consortia
- MARC Records (OCLC)





# Congestion



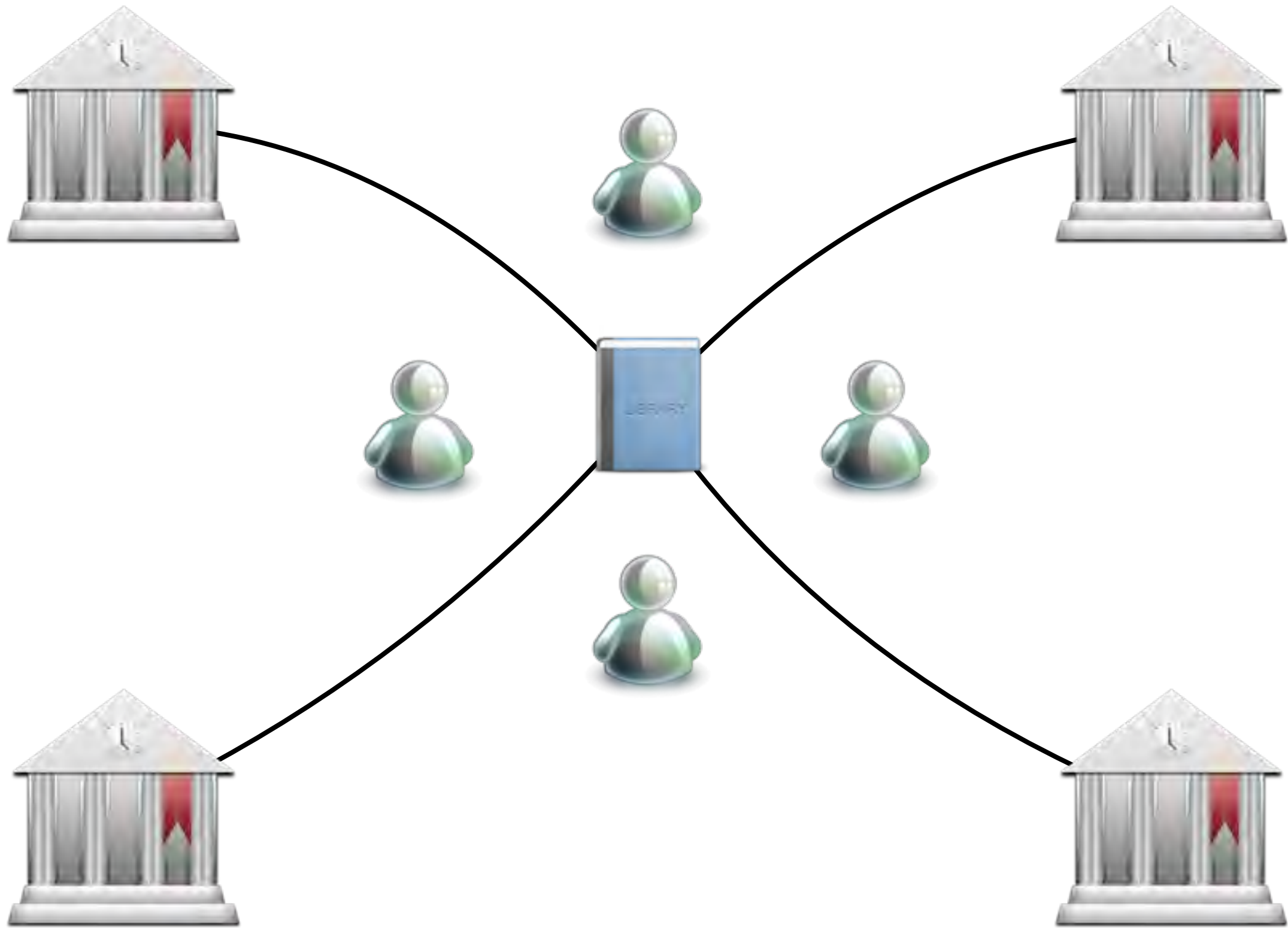
- Holds and Harry Potter
- Bandwidth
- Instruction



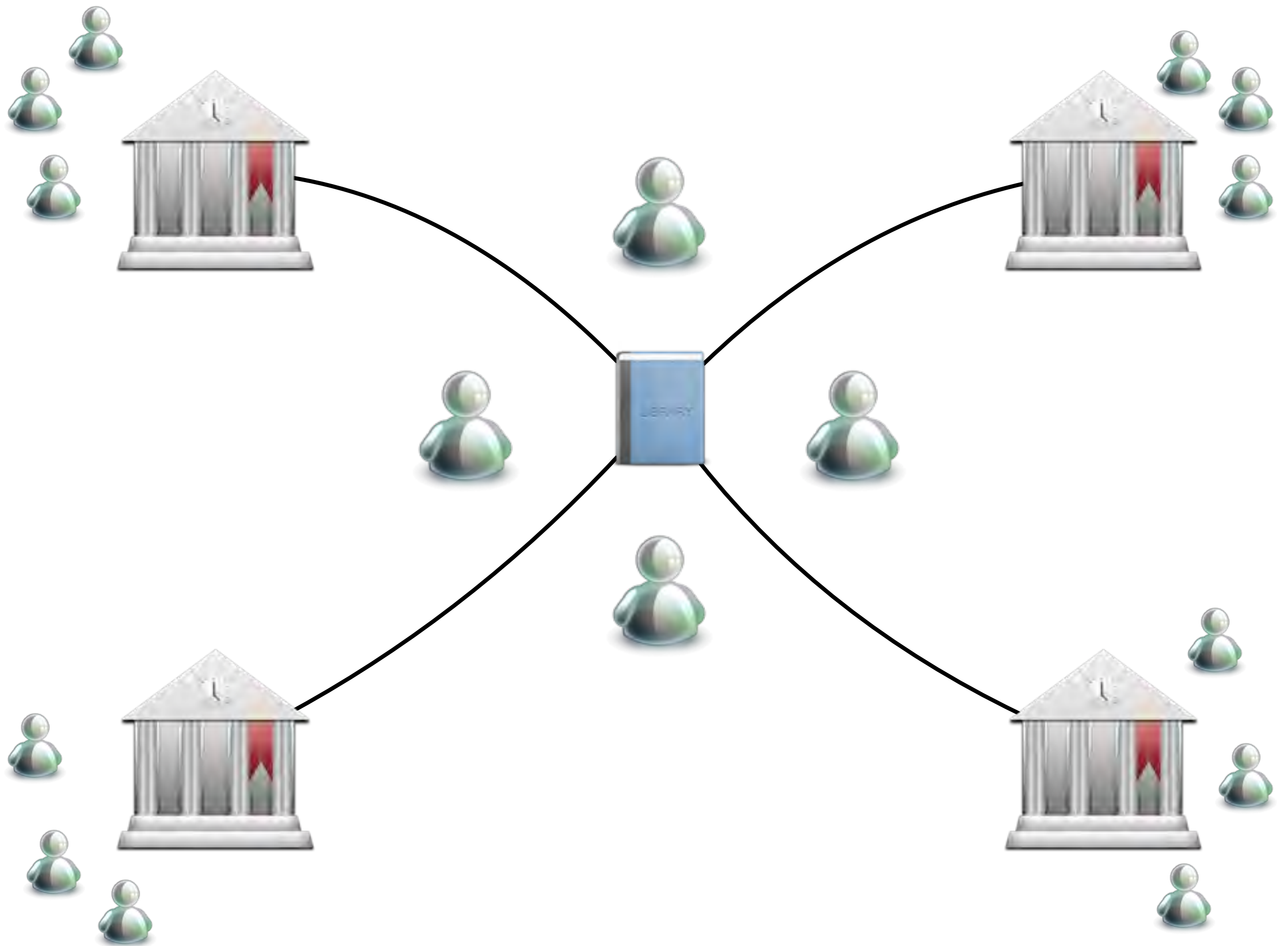


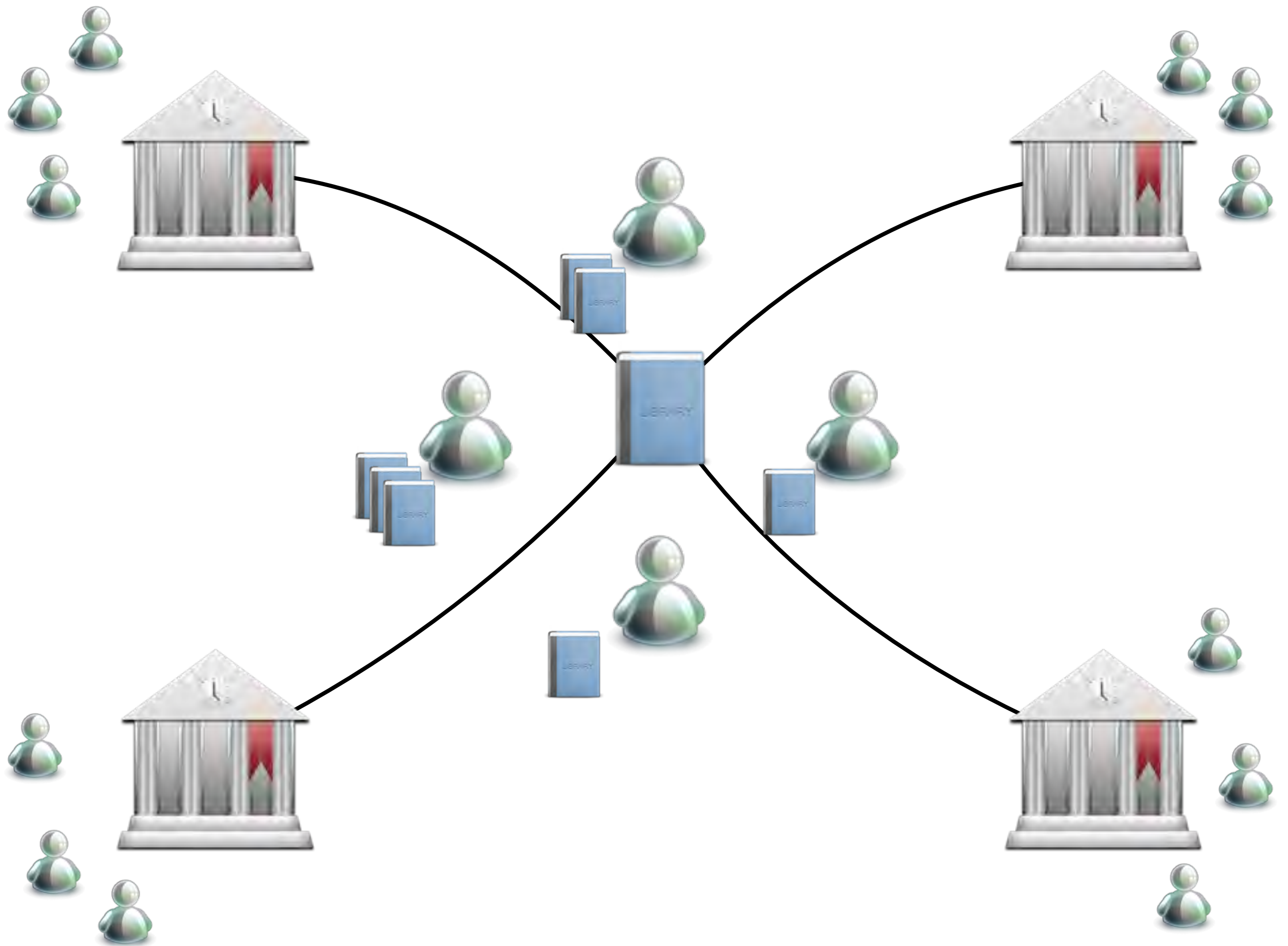


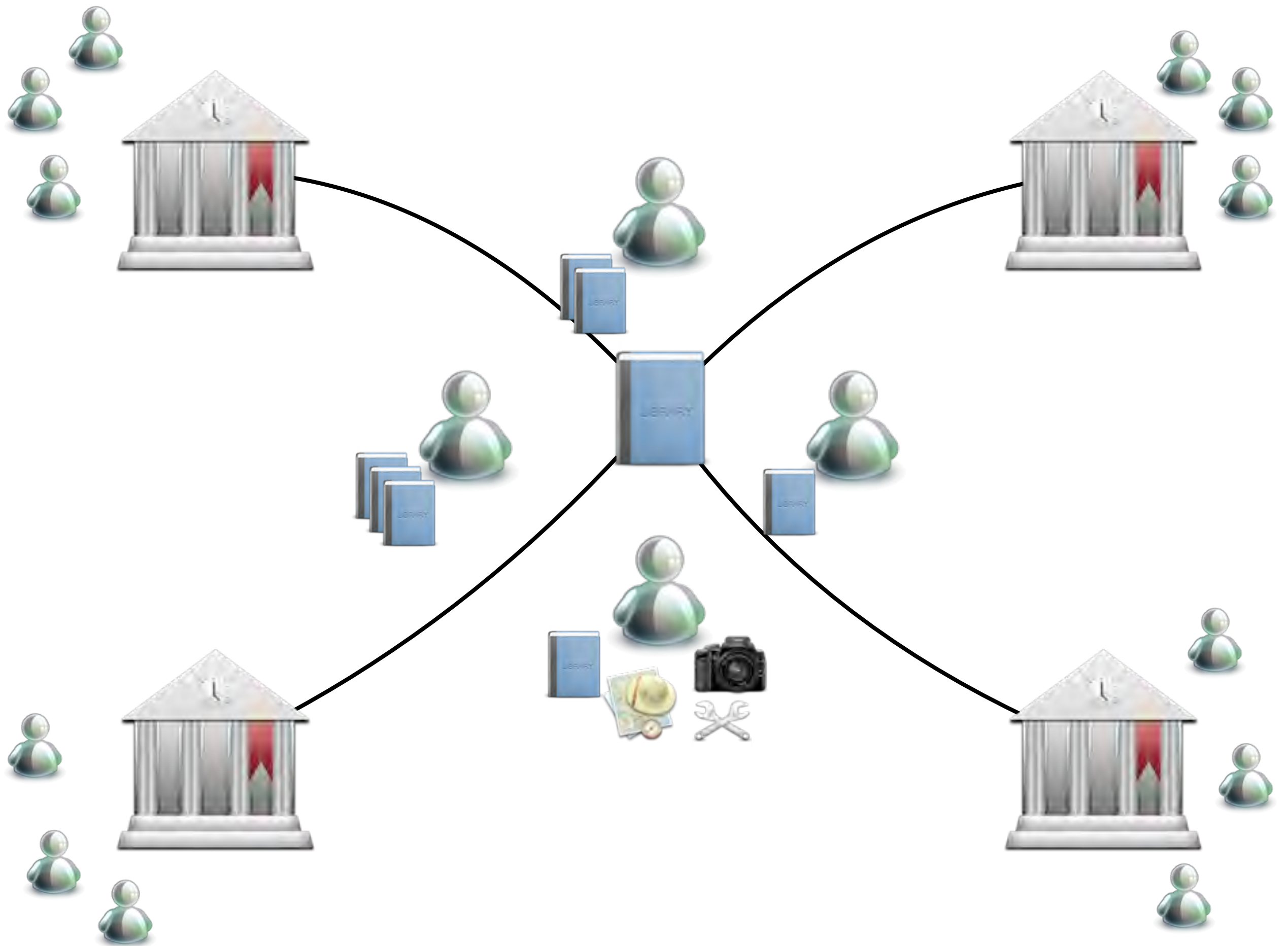
















# Library as Platform





# Library as Platform





Library as Platform

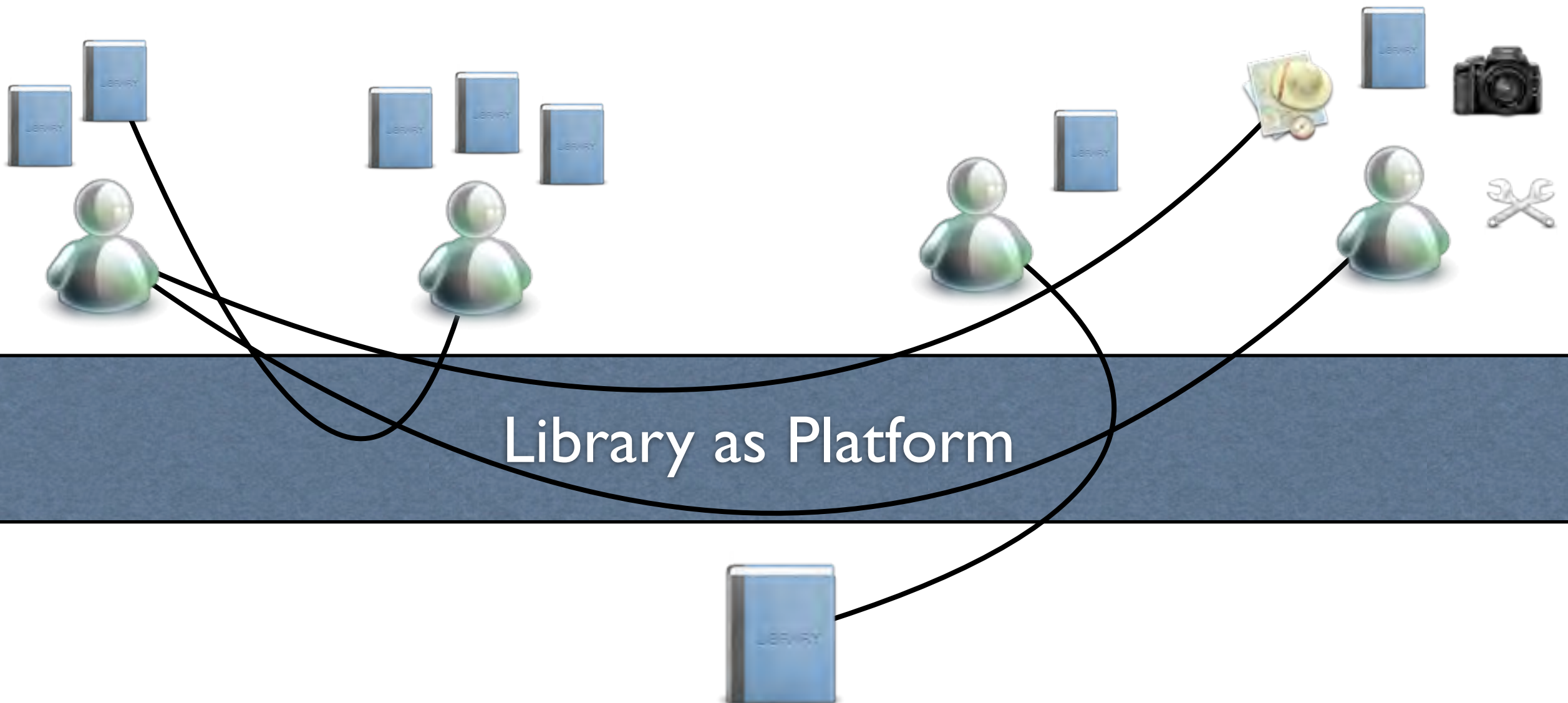






Library as Platform





Library as Platform



Library as Platform











# Helping Unemployed Adults Reinvent Themselves

## Business Contacts



Barry Blair, Owner  
Barry's Fitness Store  
402 East University Blvd.  
Chattanooga, TN 37403



Pamela Patterson, Owner  
Kaplan Prep's MBA & Coaching  
Chattanooga, TN 37403

## Business Contacts



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Chattanooga Chamber of Commerce  
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Tracy Evans, Author and Coach  
Tracy Evans Coaching, Inc.  
1000 University Park Drive  
Chattanooga, TN 37403



Janet [Name], [Title]  
[Address]  
[City, State, Zip]



[Name], [Title]  
[Address]  
[City, State, Zip]



[Name], [Title]  
[Address]  
[City, State, Zip]

GOOGLE MAPS

Interactive Google Map will be included on our Web Page

Additional information to be added:

- All participating libraries, Community Representatives and Schools
- Pictures and Videos

Find Us on LinkedIn

System U - Q & A from Local Business Owners

- 1. How do you find time to do this?
- 2. How do you find time to do this?
- 3. How do you find time to do this?
- 4. How do you find time to do this?
- 5. How do you find time to do this?
- 6. How do you find time to do this?
- 7. How do you find time to do this?
- 8. How do you find time to do this?
- 9. How do you find time to do this?
- 10. How do you find time to do this?

System U - Q & A from College Students

- 1. How do you find time to do this?
- 2. How do you find time to do this?
- 3. How do you find time to do this?
- 4. How do you find time to do this?
- 5. How do you find time to do this?
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- 10. How do you find time to do this?

## Student Contact

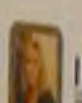


[Name]  
[Address]  
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## School Contacts



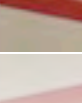
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[City, State, Zip]



[Name]  
[Address]  
[City, State, Zip]





Hot Ham & Cheese \$4.00  
Chicken Salad \$4.00  
Prov. Swiss Cheddar  
American (pick 2) bread  
Lemon or Lime Shakeup 3.00  
White Choc/Cran Cookie \$1.00

CEFCU

# Implications

- Scholarly Publishing
  - Not Institutional Repositories, Networked Repositories
- Role of Librarian: Acquisition to Curation
- Collection Development Becomes Connection Development
- Size Doesn't Matter
- Rural Libraries Well Positioned



# Conclusion

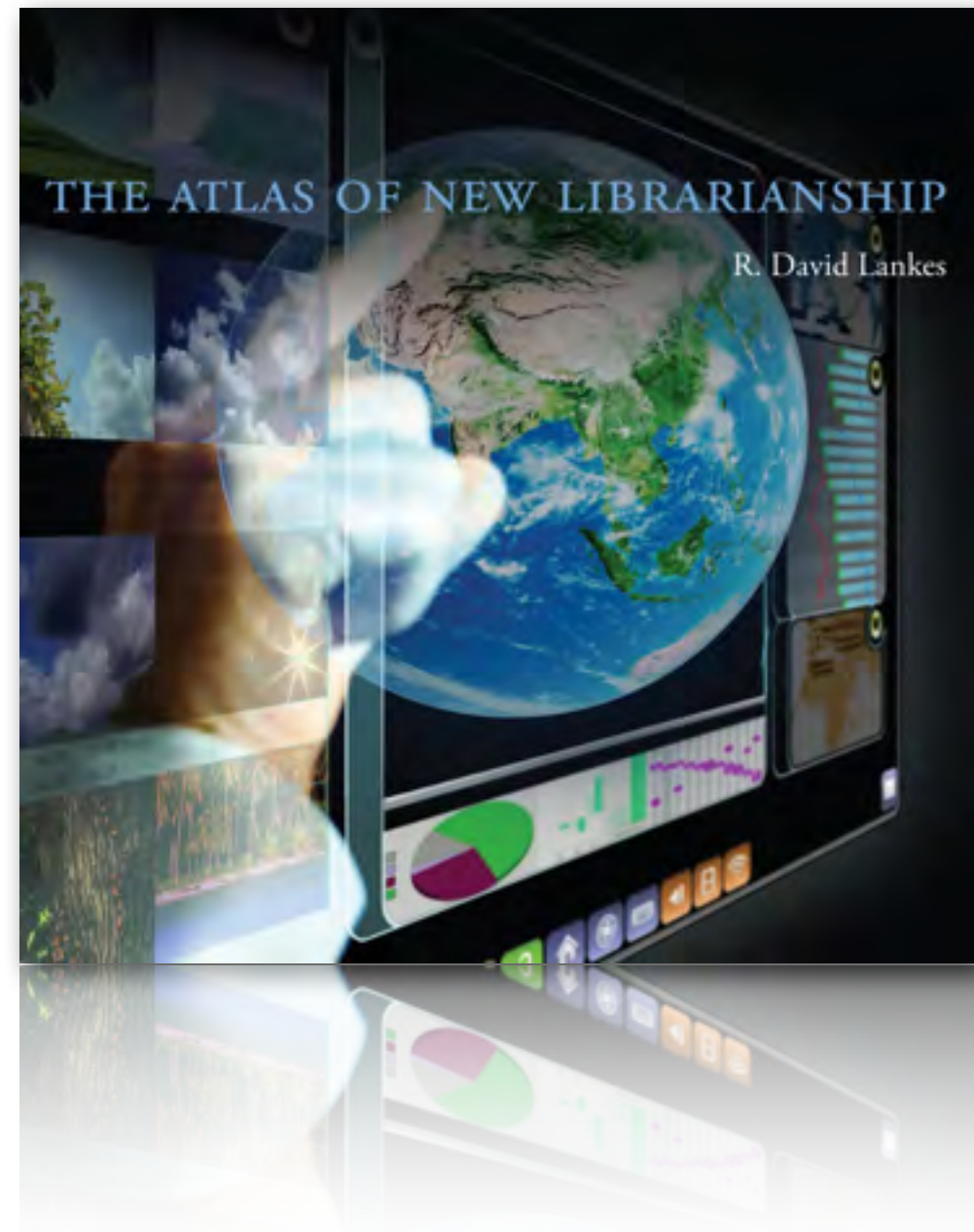
- The Future is Bright for Librarians and Libraries
  - Only if we discard the consumer mentality in ourselves and our members
- Libraries are places of Aspirations, Innovation, and Creation
  - This is our heritage and our future

## For The Community



Coming Soon

## For Librarians



Screencast and Slides at:  
@rdlankes • <http://www.DavidLankes.org>