

New Librarianship's New Promise



R. David Lankes

Professor and Dean's Scholar for the New Librarianship • Syracuse University's iSchool

Screencast and Slides at:

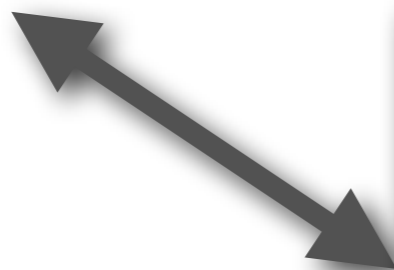
@rdlankes • <http://www.DavidLankes.org>

Students



Government

Allied Fields



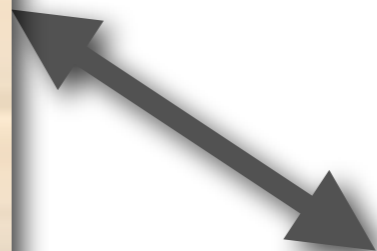
Librarians



Faculty



Industry



Funders



Scholars



- Work With Our Communities To Shape Ourselves And Our Connection To The Community
- What Is Our New Promise?





Libraries are Obsolete



Remediation

- Collect Books ⇨ Books are Scarce
- Internet Access ⇨ Internet is Expensive
- Reference ⇨ Information is Hard to Find
- Readers Advisory ⇨ People Have Bad Taste



Sharing



Sharing



Lending

Synonyms?

- The More You Share, the More You Have
- The More You Lend, the Less You Have

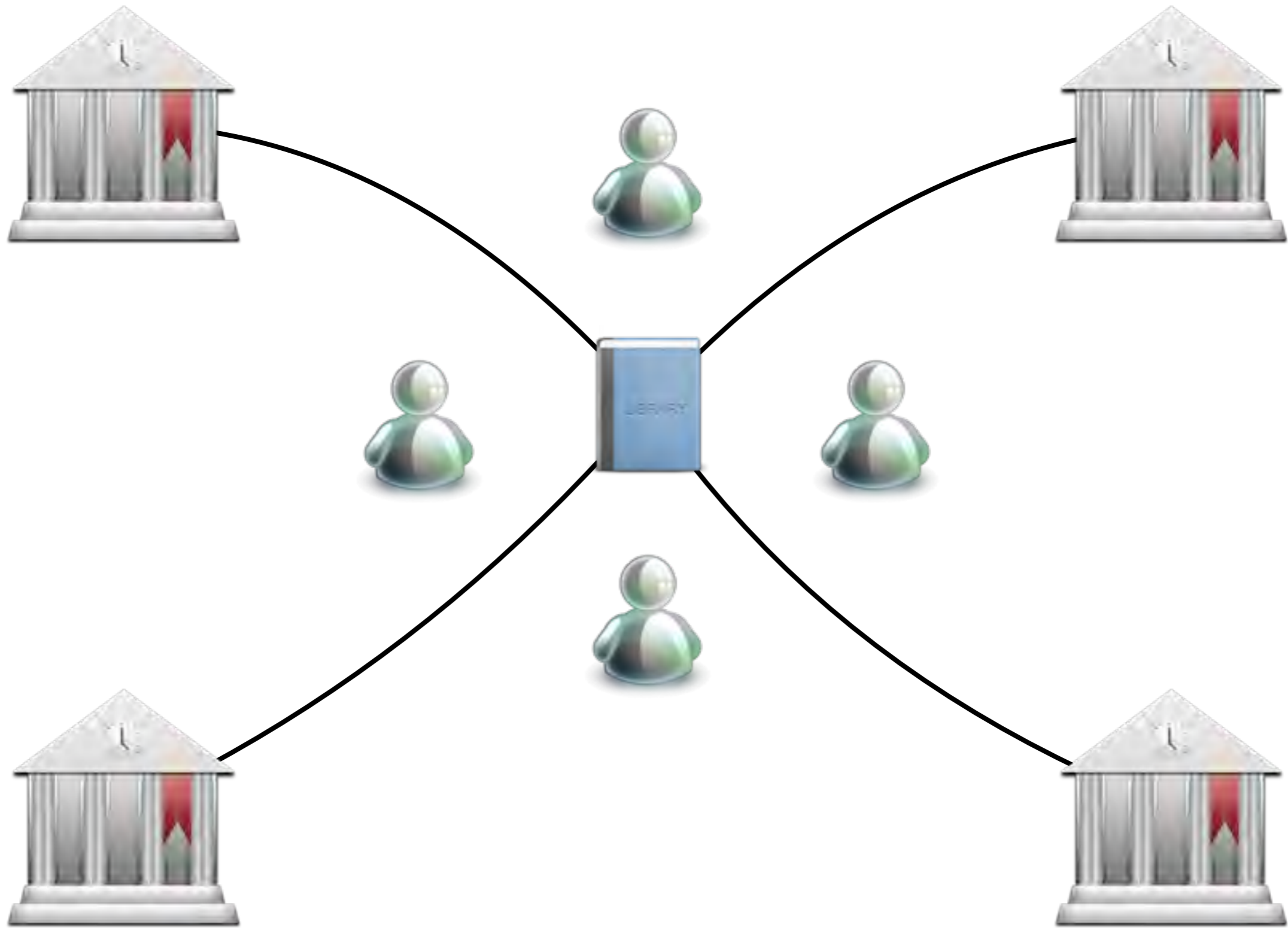
Macro Economics and Planning a Dinner Party

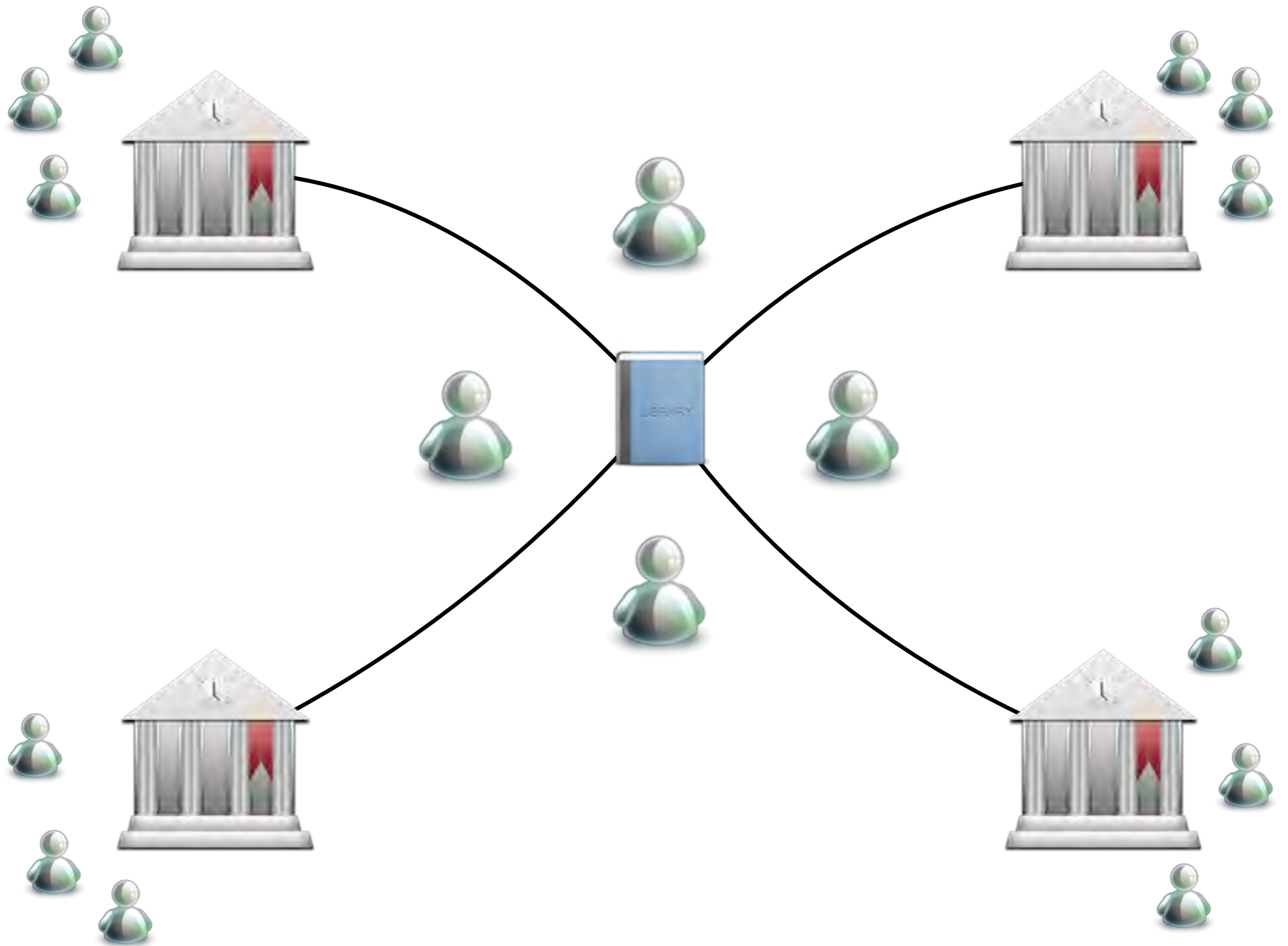


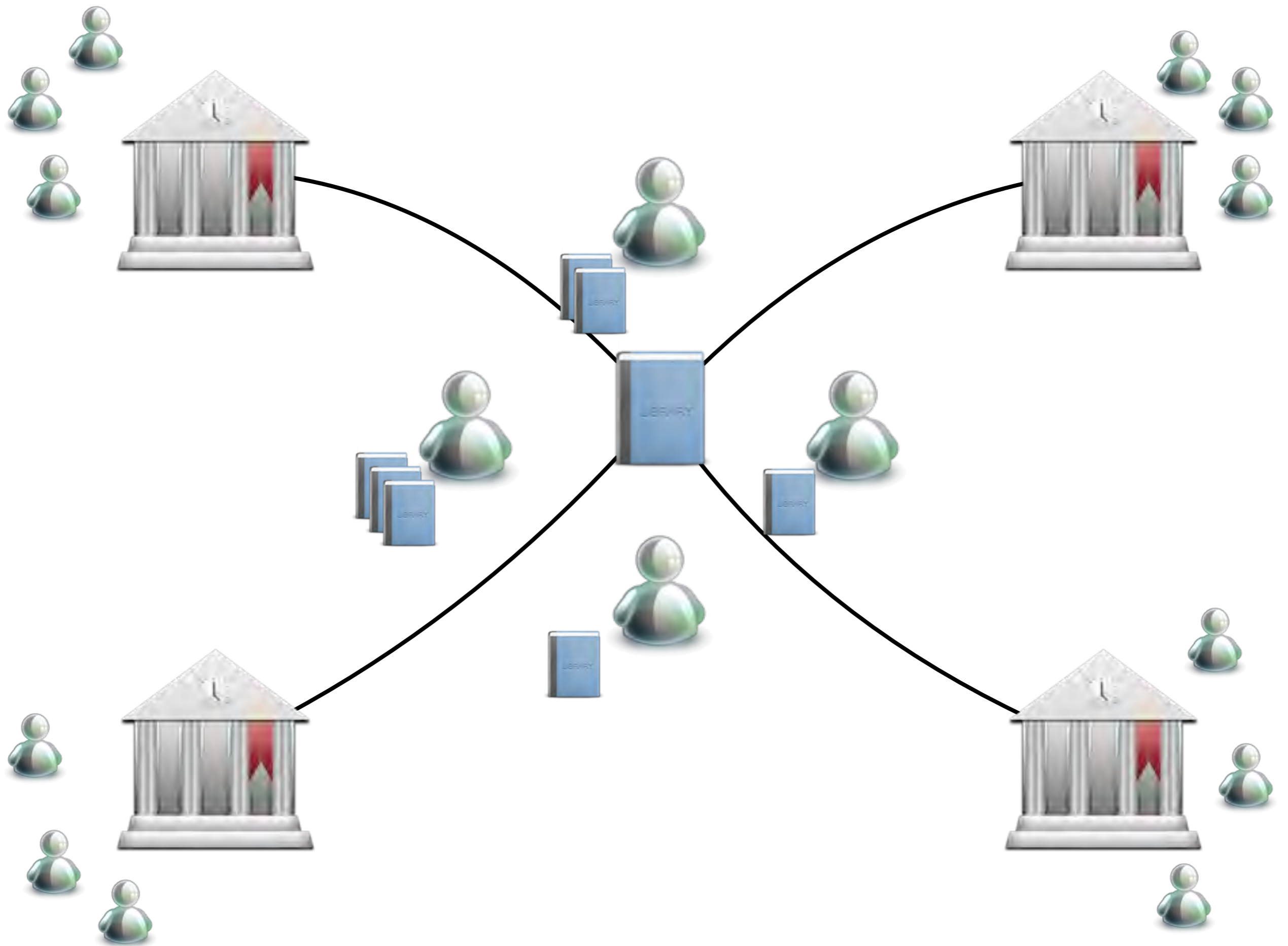


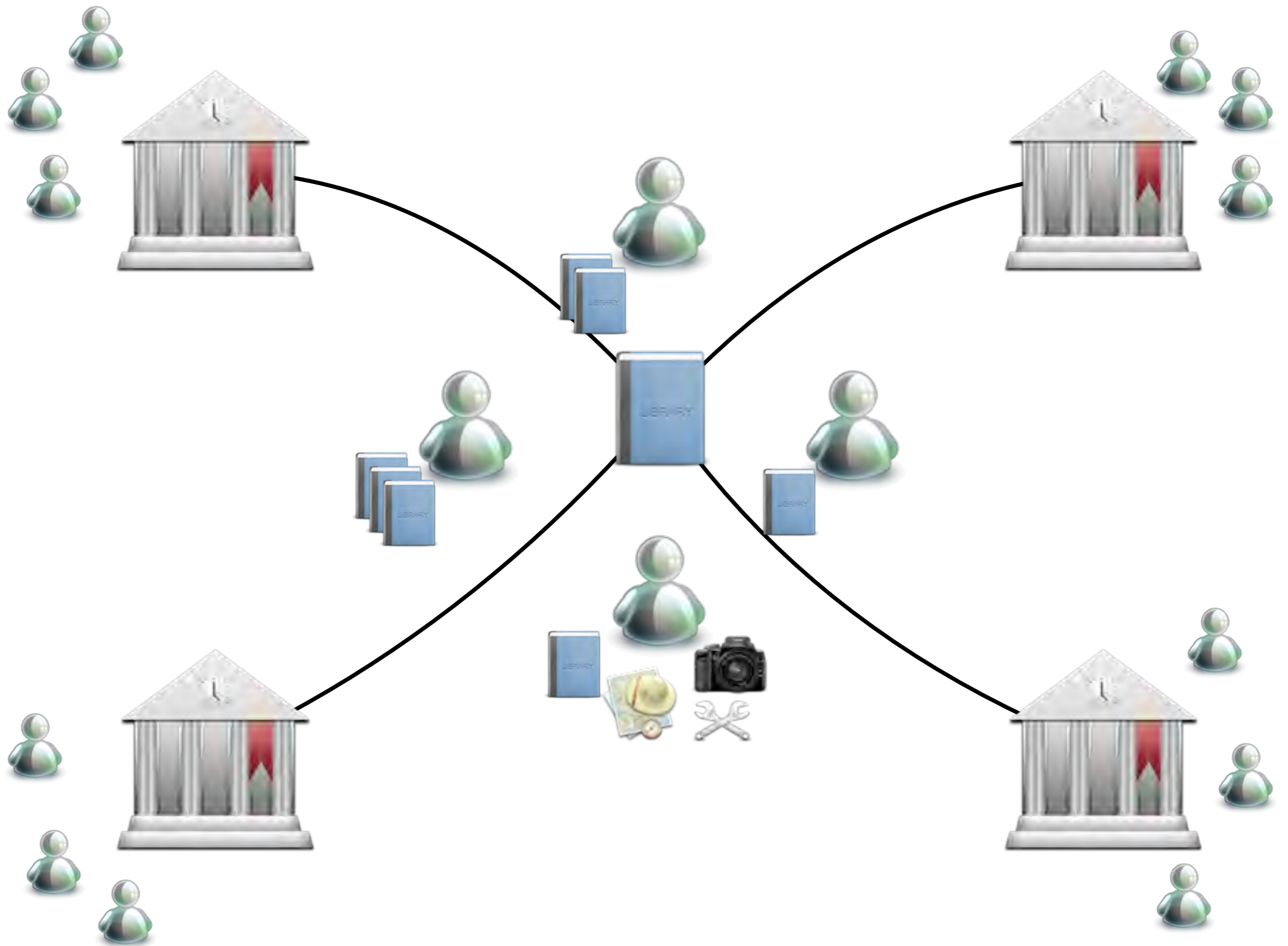














Library as Platform





Library as Platform





Library as Platform





Library as Platform



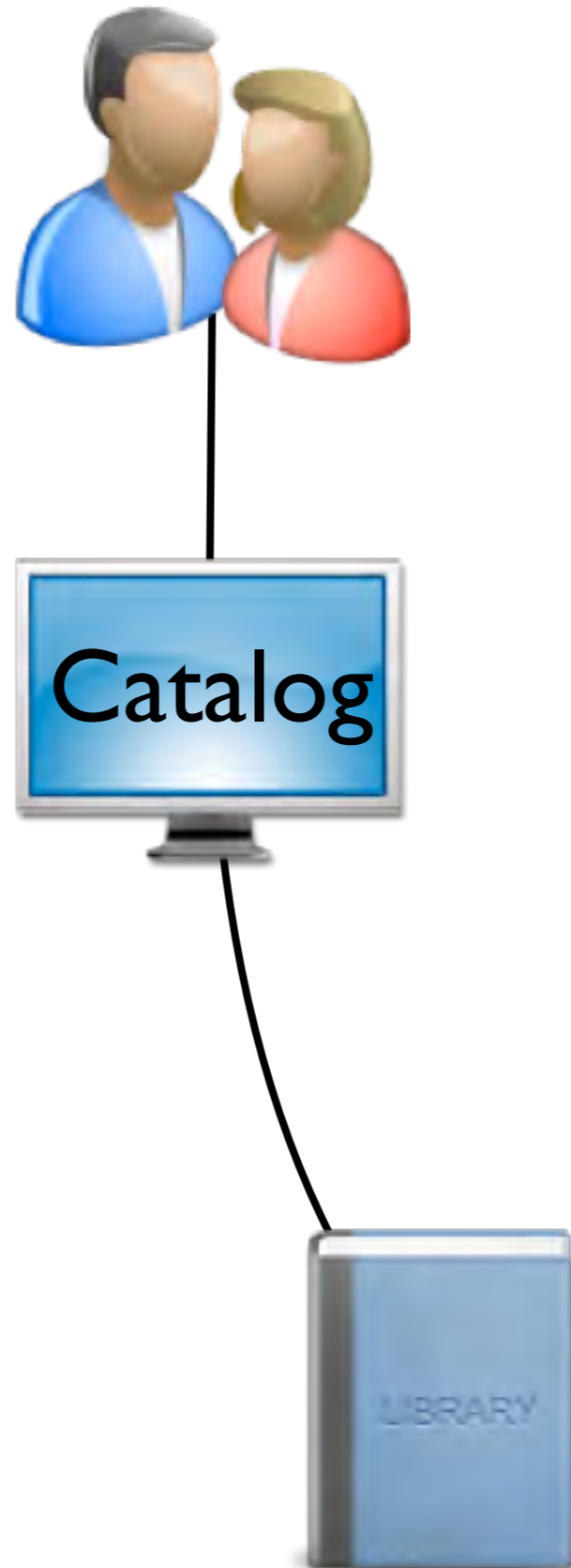


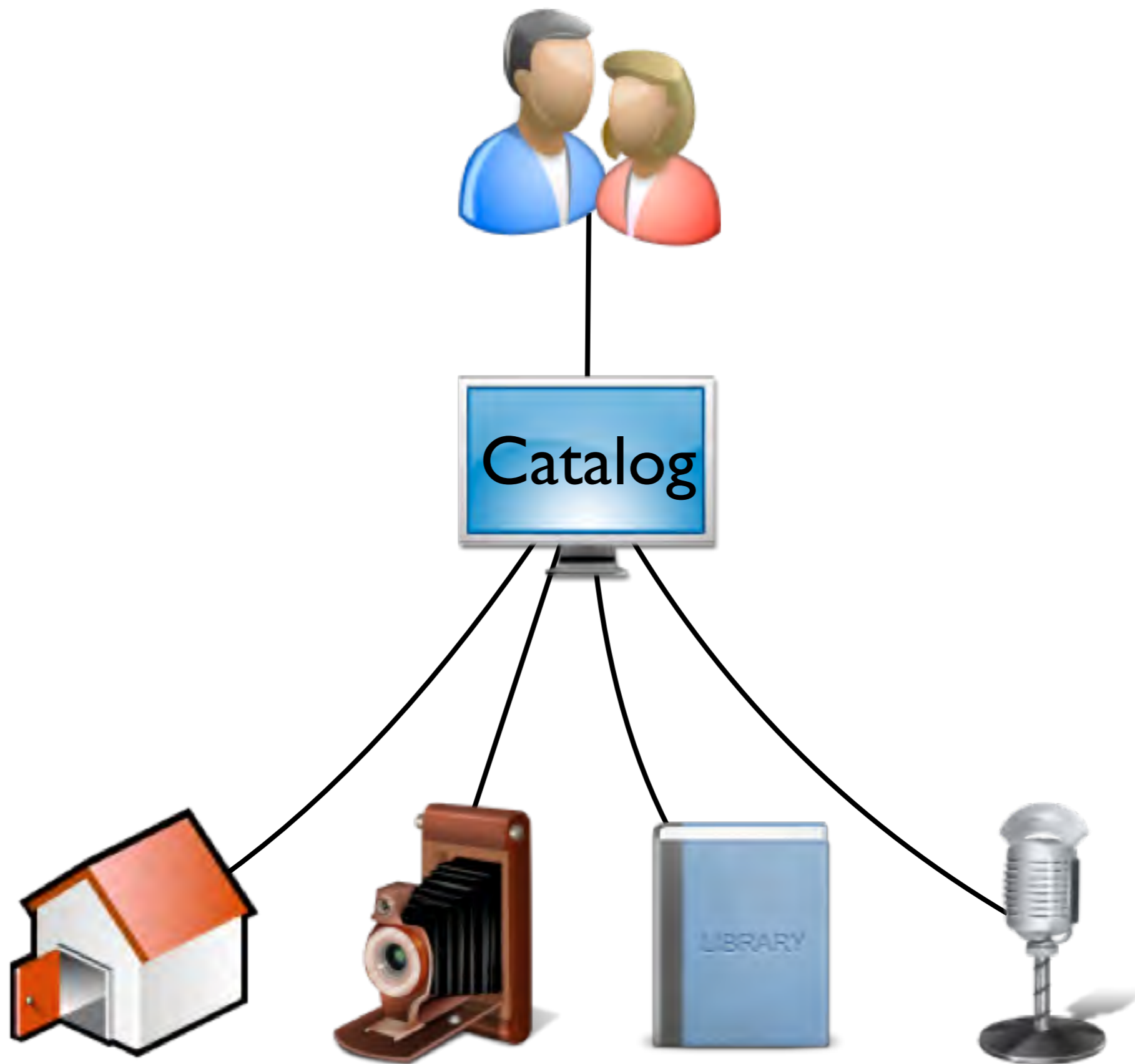
Library as Platform













Catalog As Platform



Content

Catalog As Platform



Content | Bib Data

Catalog As Platform



Content	Bib Data	Links
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Catalog As Platform



Profiles	Content	Bib Data	Links
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Catalog As Platform



Events

Profiles

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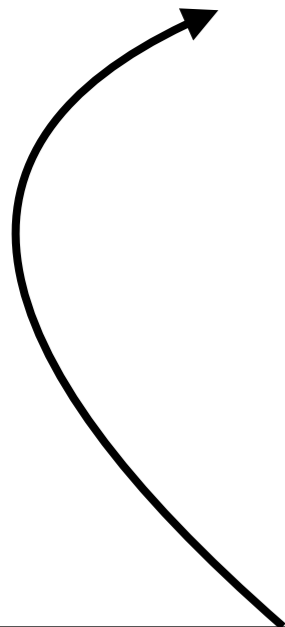
Bib Data

Links

Catalog As Platform



Community Calendar



Events	Profiles	Content	Bib Data	Links
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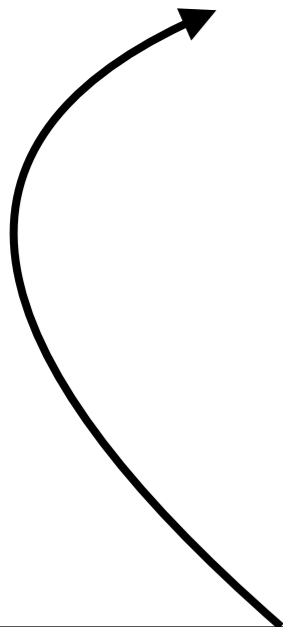


Catalog As Platform



Community Calendar

Simple Web Presence



Events	Profiles	Content	Bib Data	Links
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Catalog As Platform



Community Calendar

Simple Web Presence

Virtual Branch

Events

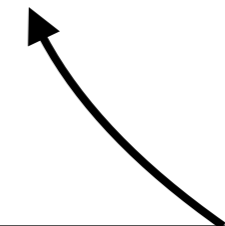
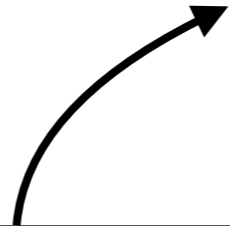
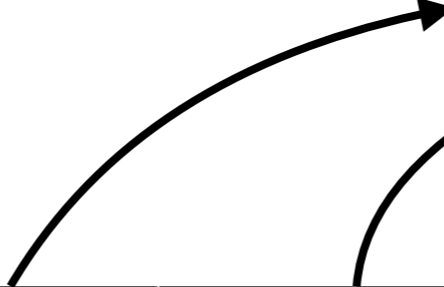
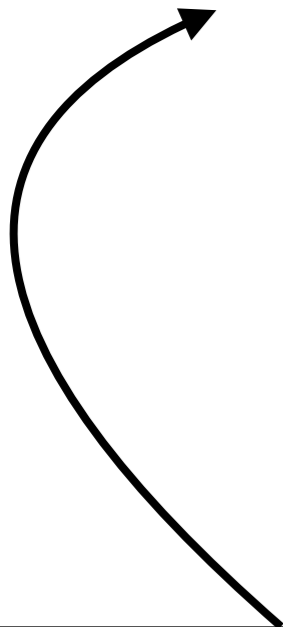
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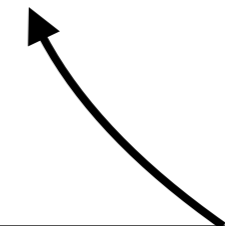
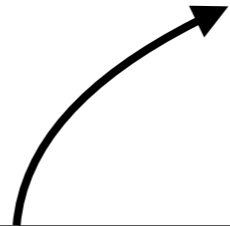
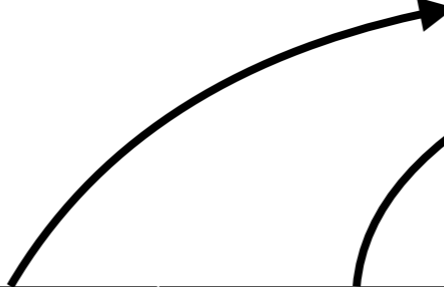
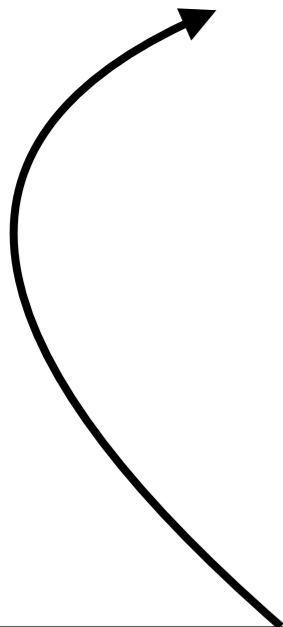
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Community Calendar

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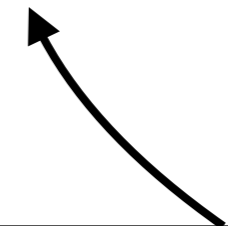
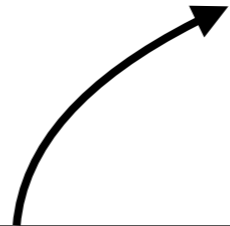
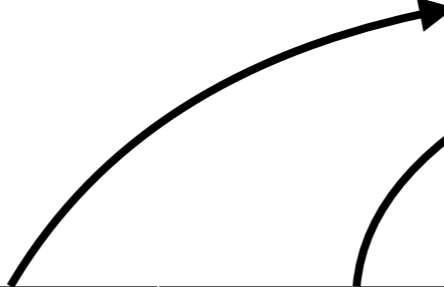
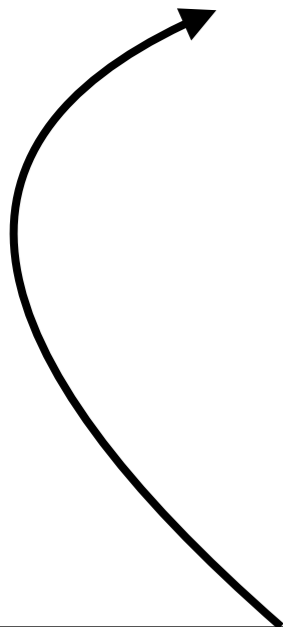
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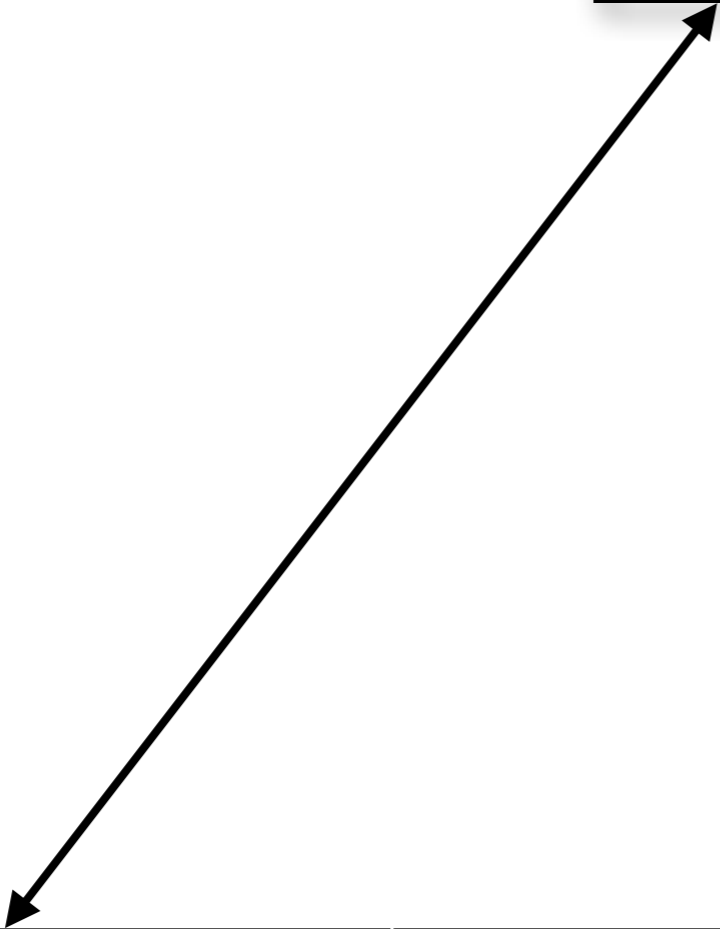
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PAC As Platform

Course



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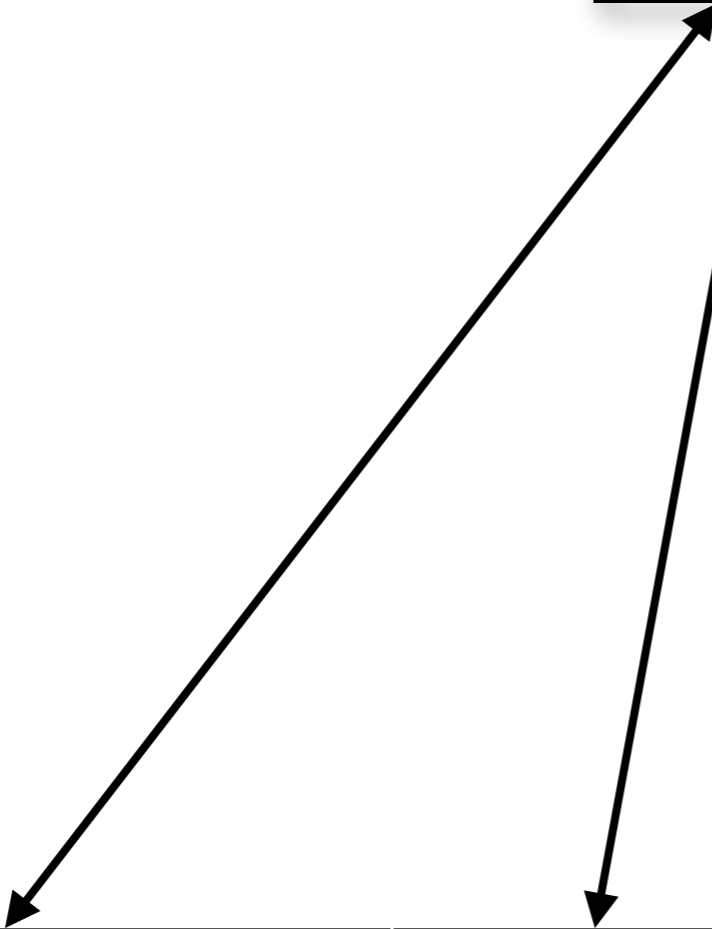
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PAC As Platform

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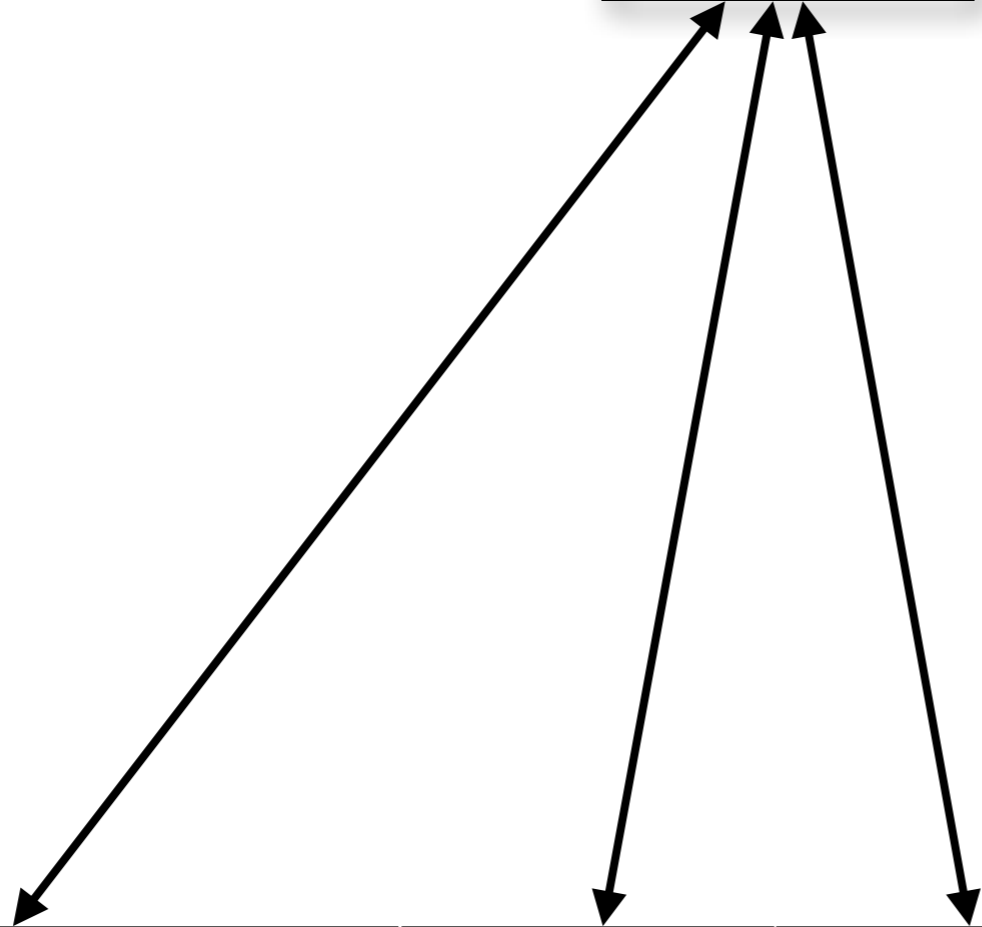
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PAC As Platform

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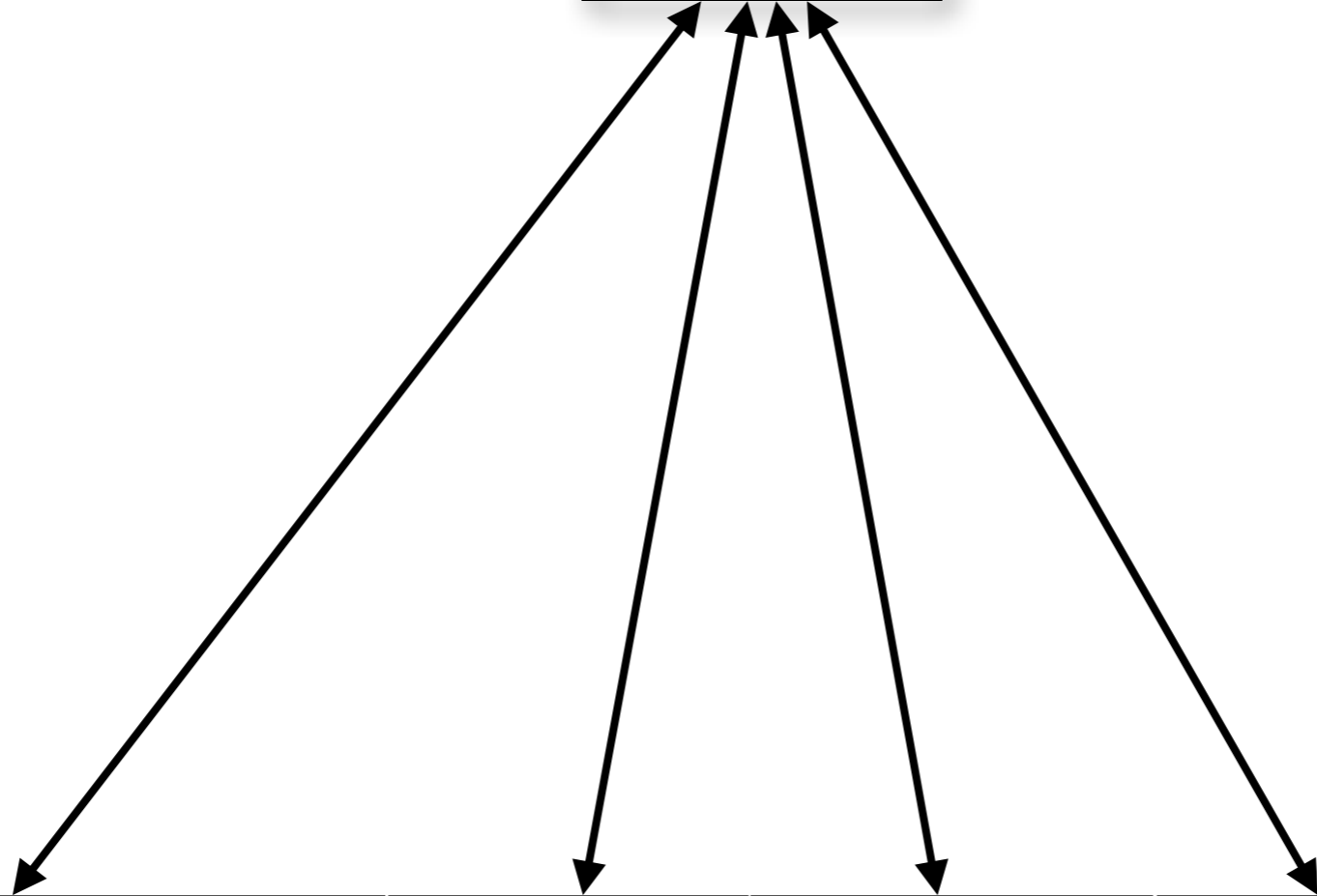
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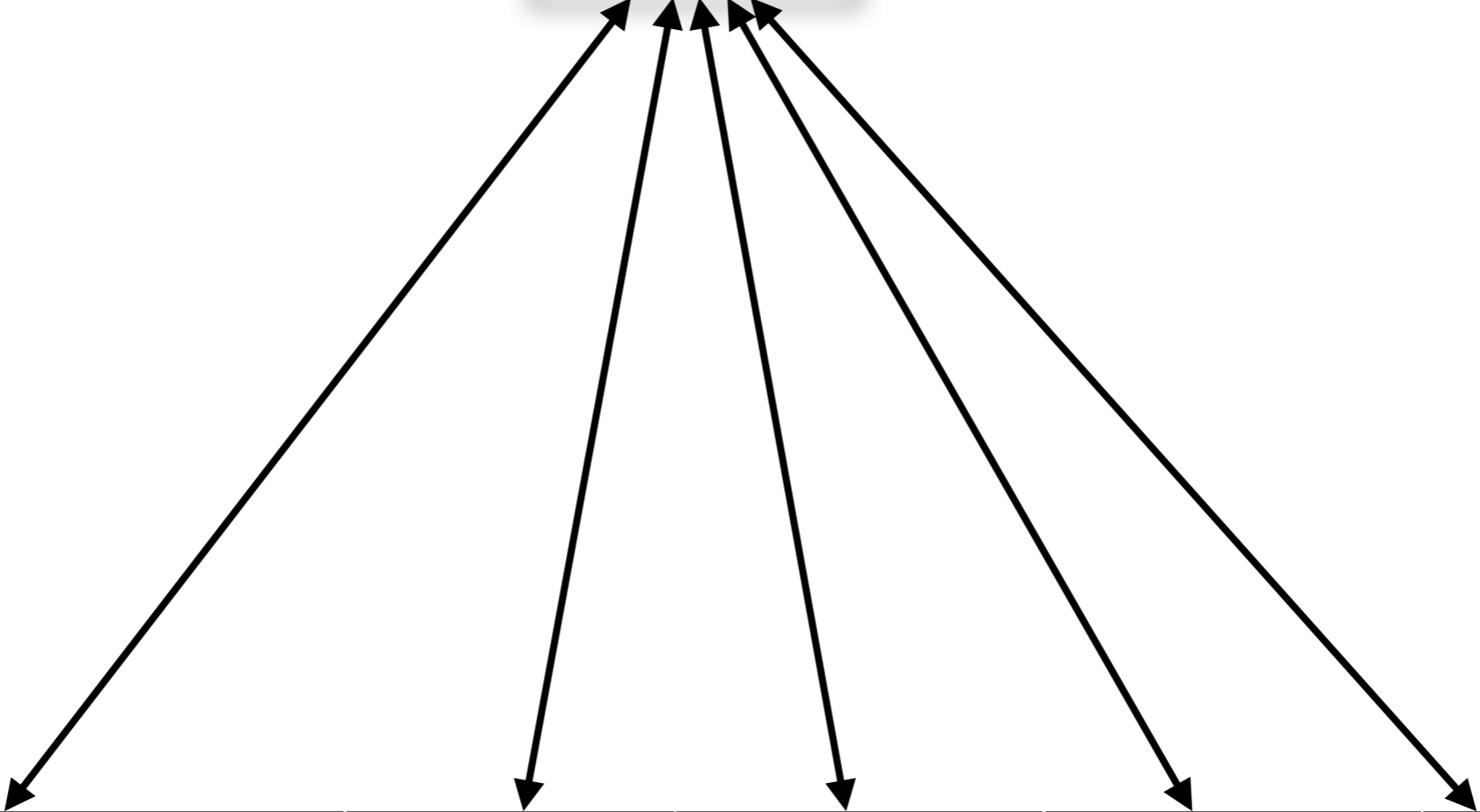
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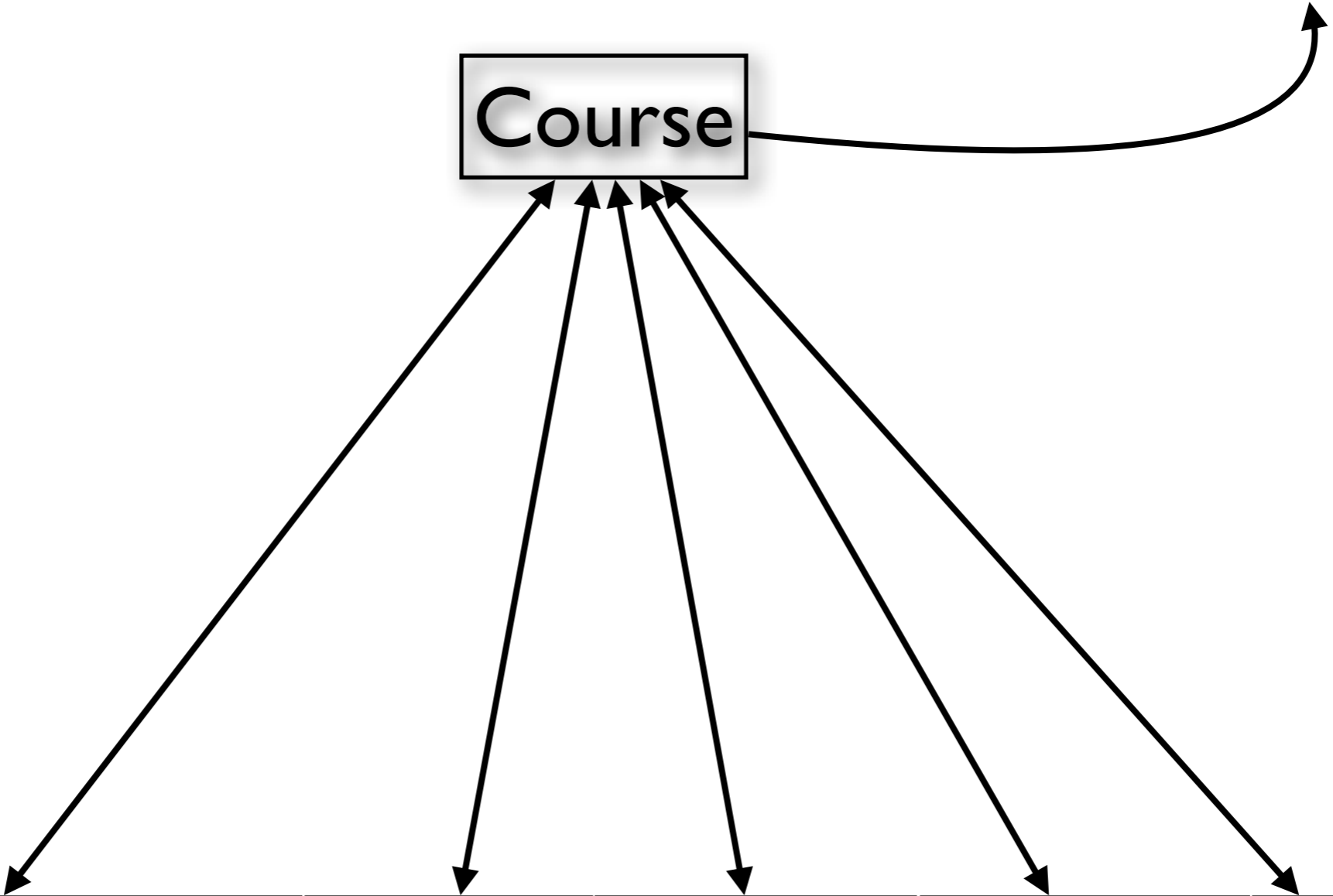
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Academic LMS

Course



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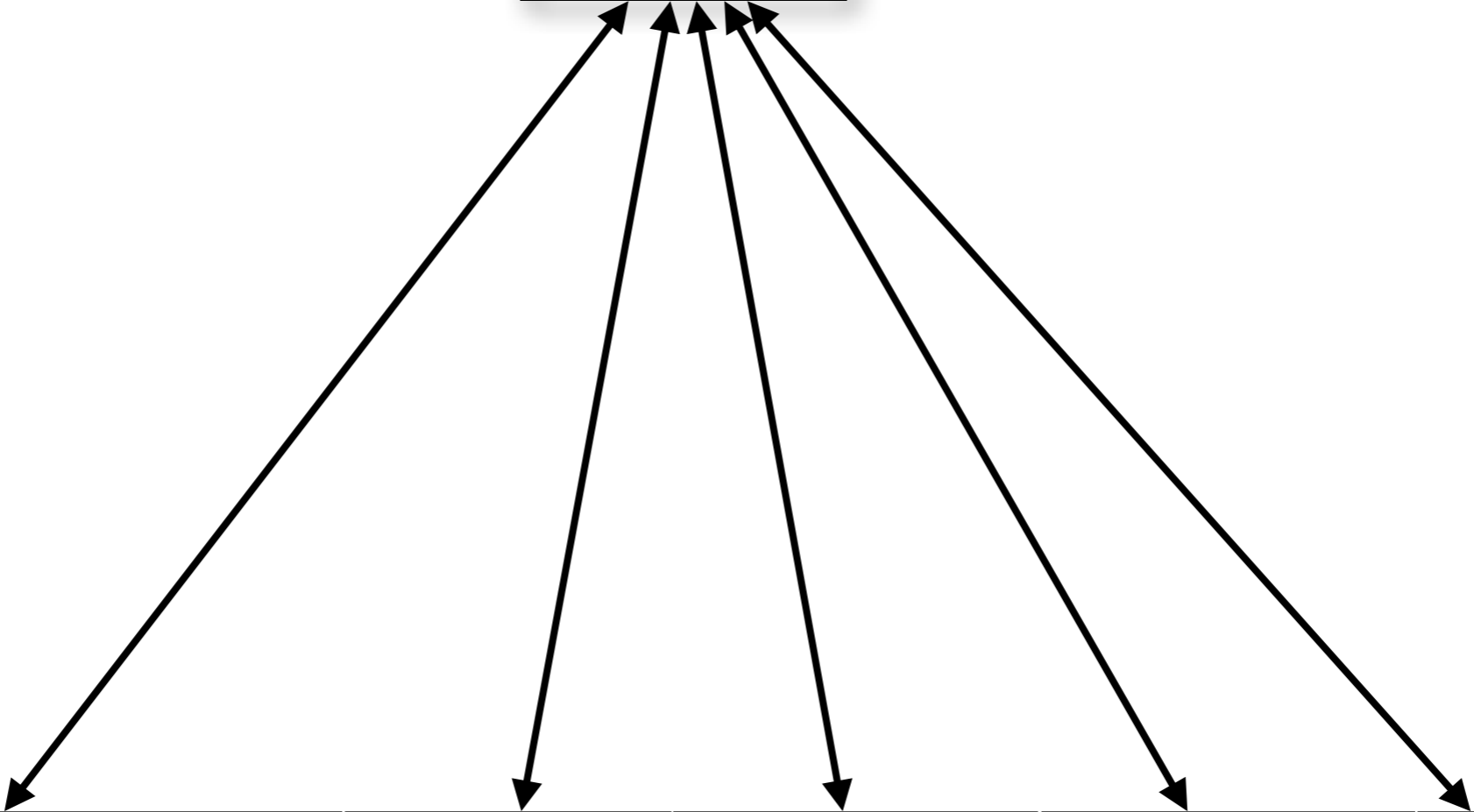
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PAC As Platform

Open Courses

Academic LMS

Course



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PAC As Platform



Sharing Expertise



Sharing Expertise



Sharing Facilitates



Sharing Expertise



Sharing Facilitates



Sharing Interests



Sharing Expertise



Sharing Facilitates



Sharing Interests



Sharing Expertise



Sharing Facilitates



Sharing Interests



- **Why Is This a Library**
- **What Is My Role as a Librarian?**

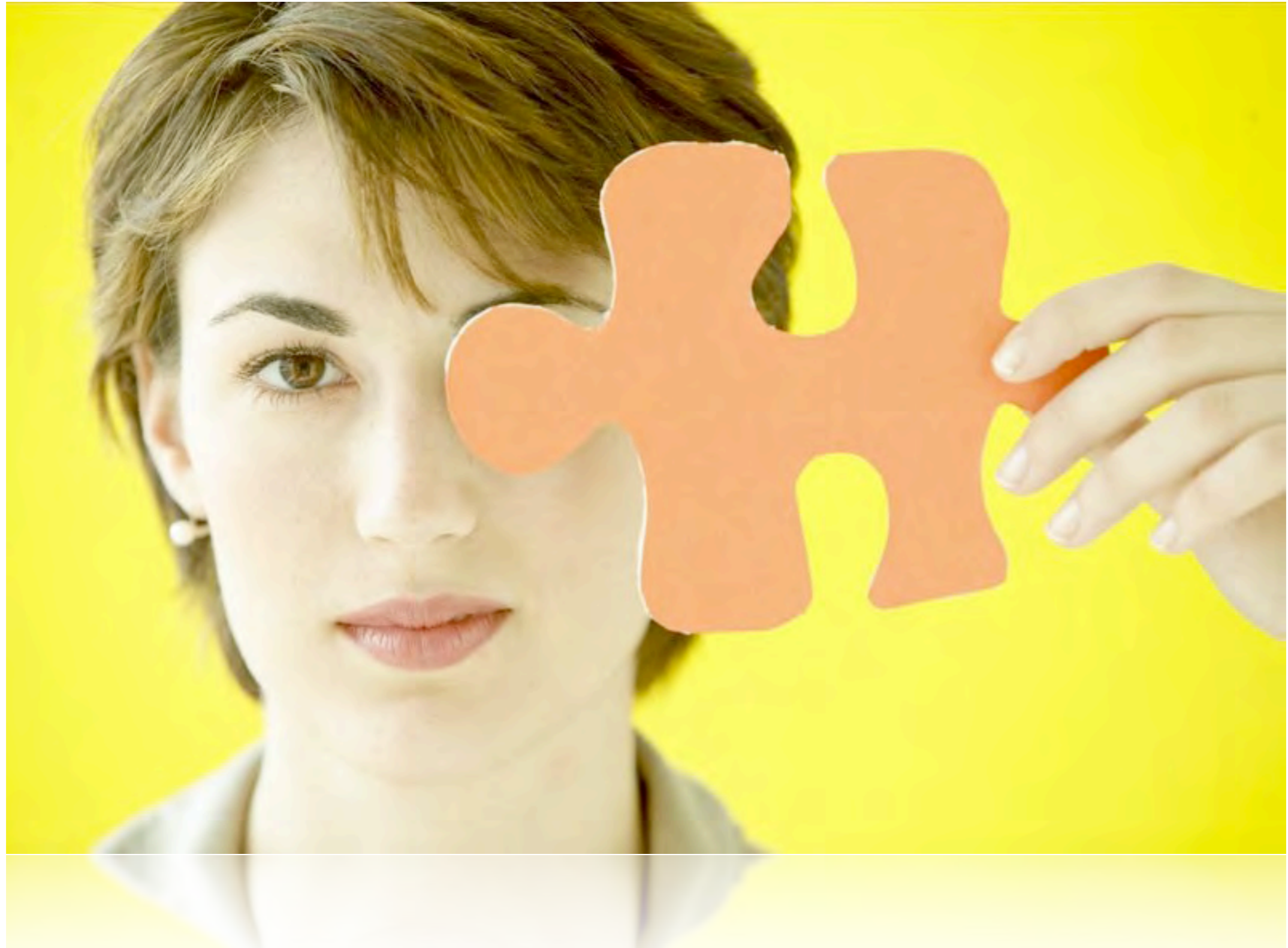
The mission of librarians is to improve society through facilitating knowledge creation in their communities

- Why Is This a Library
- What Is My Role as a Librarian?

The mission of librarians is to improve society through facilitating knowledge creation in their communities

- Access
- Knowledge
- Environment
- Motivation

Reject the Deficit Model



Reject the Consumer Model



The New Promise?

The New Promise?

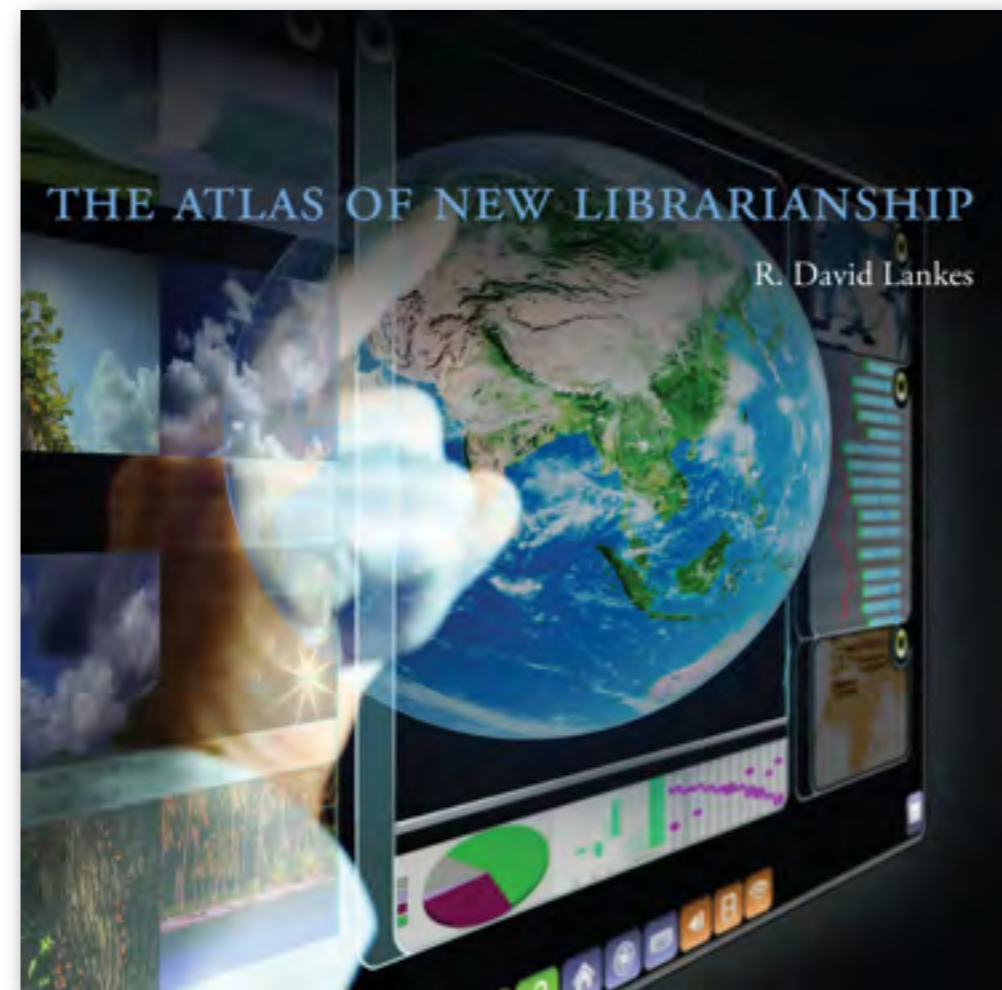
PARTICIPATION

For The Community



Coming Soon

For Librarians



MAKE A NEW PROMISE

Screencast and Slides at:

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