# Fulfilling the Potential: Digital Libraries and The Future

#### R. David Lankes

Professor and Dean's Scholar on New Librarianship Syracuse University, School of Information Studies

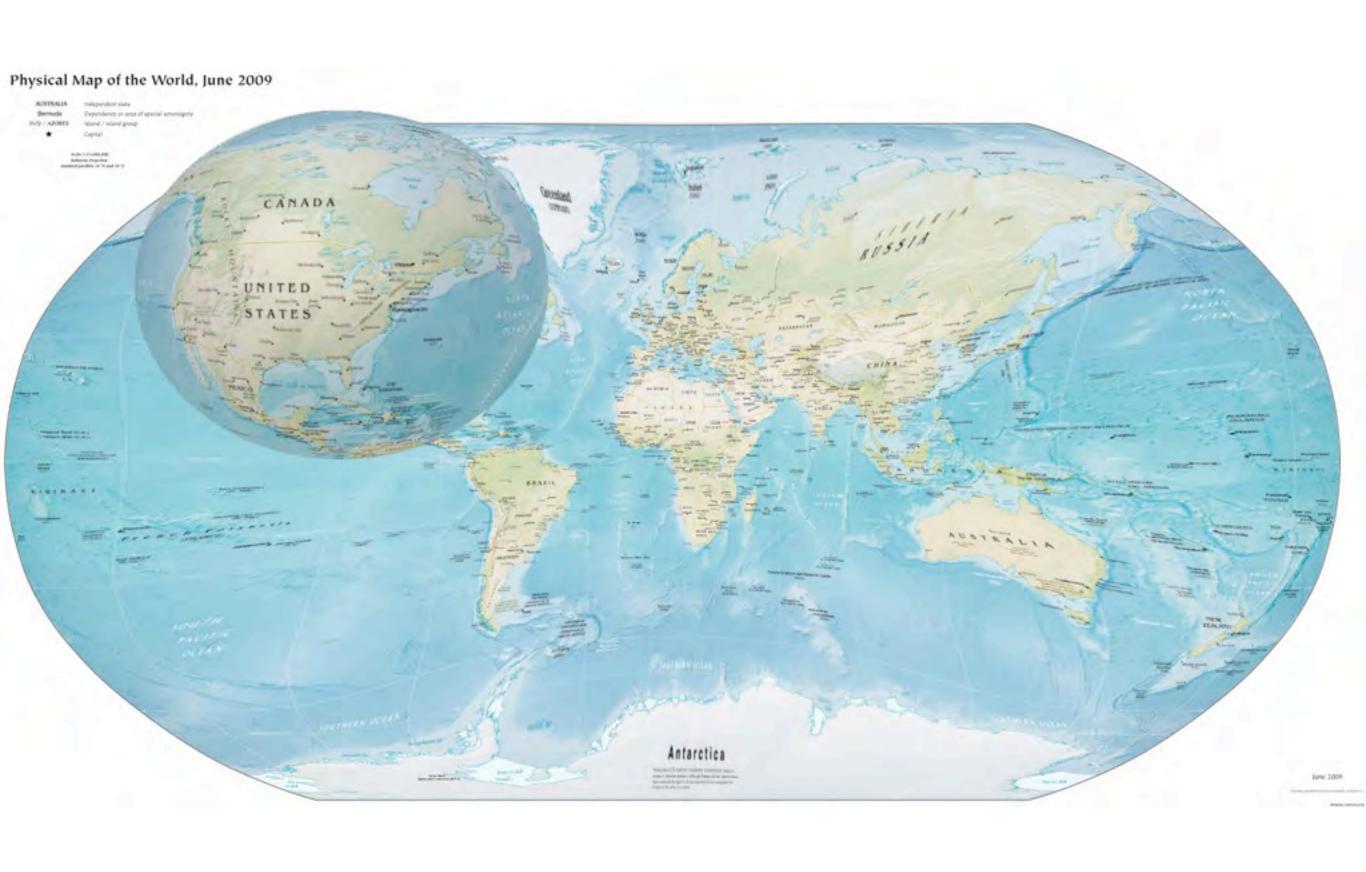
http://www.DavidLankes.org

#### Who Am I?

- AskERIC
- Virtual Reference Desk
- Gateway to Educational Materials
- ERIC IT
- NSDL
- Credibility Commons
- eScience

#### Physical Map of the World, June 2009





#### The Promise

- Interoperability
- Sustainability
- Scalability
- Heterogeneity



#### The Promise

- The Promise of Digital Libraries in Developing Countries (2001:Witten, Loots, Trujillo, Bainbridge)
  - Dissemination of Humanitarian Information
  - Disaster Relief
  - Creating Location Information
     Collections
  - Enter the Global Marketplace

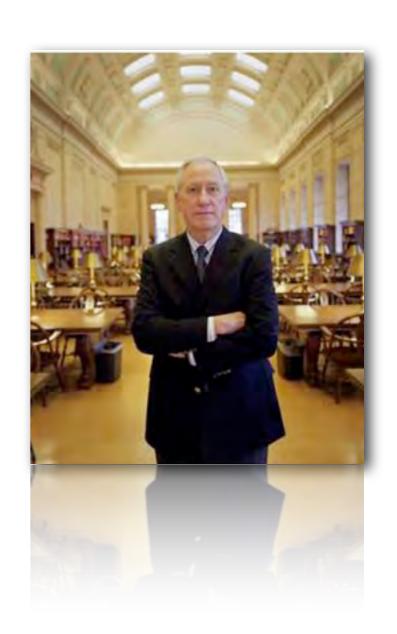
#### The Promise



#### **Book Ends:**

Information Superhighway 1992

Digital Public Library of America



#### It Did Get Better

- Interoperability Tools
- Advance in Information Organization and Metadata
  - RDA, FRBR, Dublin Core
- New Partners
- Computer Science, NSF
- Re-Energized Library Organziations

#### The Promise is Flawed

- Stuff Centered
  - "If we get a lot of stuff together and put it on the network, life will be better."

#### Another Promise

- The Success of Something is the lost of a modifier
- Digital/Virtual Reference Becomes Reference
- New media becomes media
- World wide web becomes the web
- Now digital libraries must become libraries, and libraries must break the stuff addiction too

# Fulfilling the Potential: Libraries and The Future

### Isn't That Cheating?

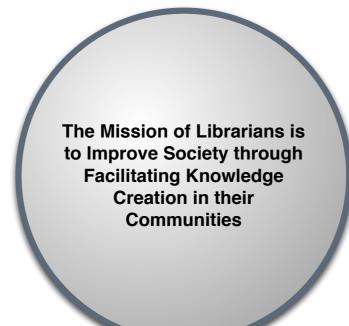
 Digital libraries and libraries are different right? The mission of librarians is to improve society through facilitating knowledge creation in their communities

# The mission of librarians is to improve society through facilitating knowledge creation in their communities

The mission of librarians is to improve society through facilitating knowledge creation in their communities

mission

facilitating librarians knowledge creation improve society



# communities mission facilitating librarians knowledge creation improve society



Importance of a Worldview

#### communities

facilitating librarians knowledge creation improve society



Importance of a Worldview

communities

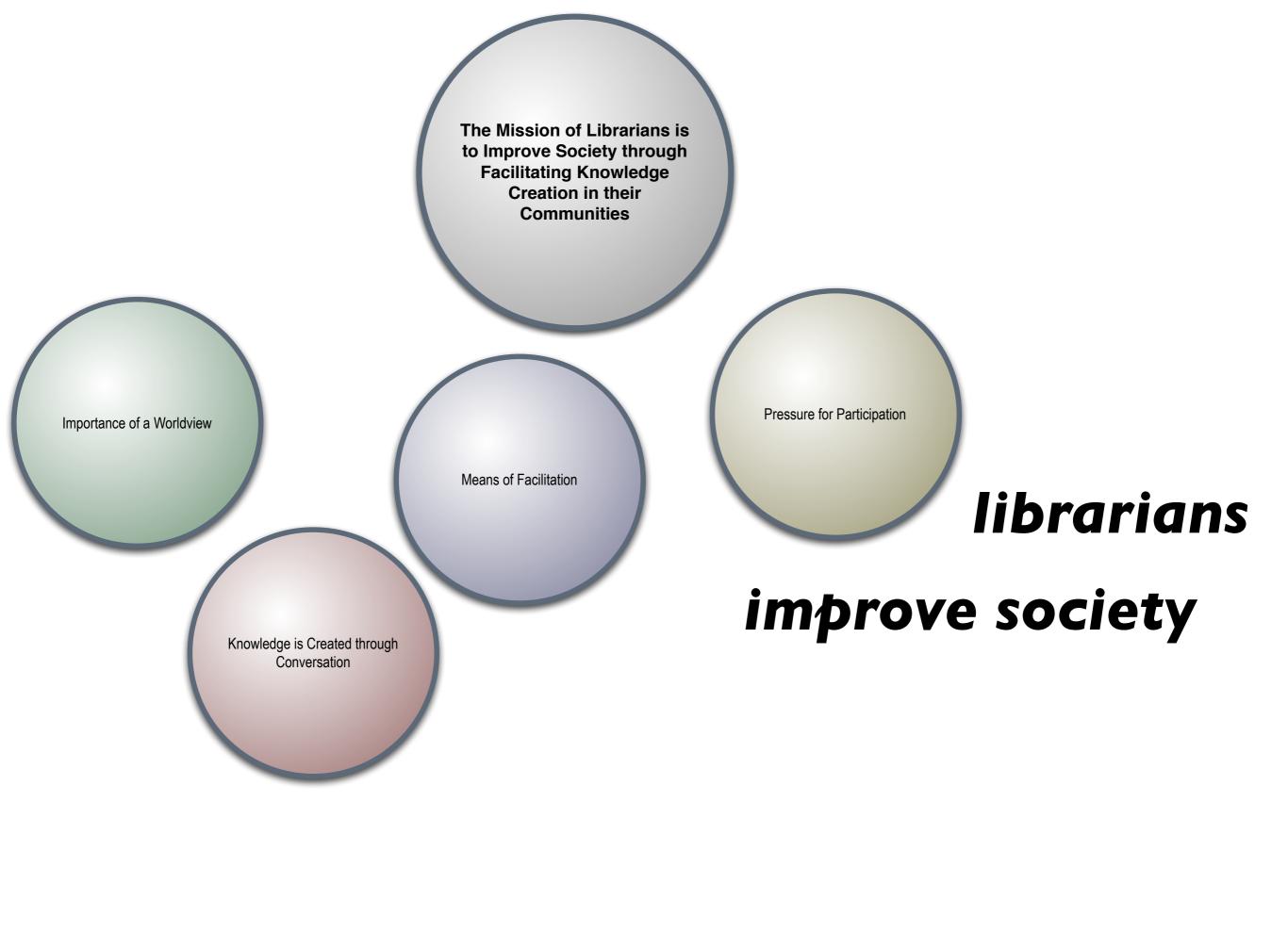
facilitating

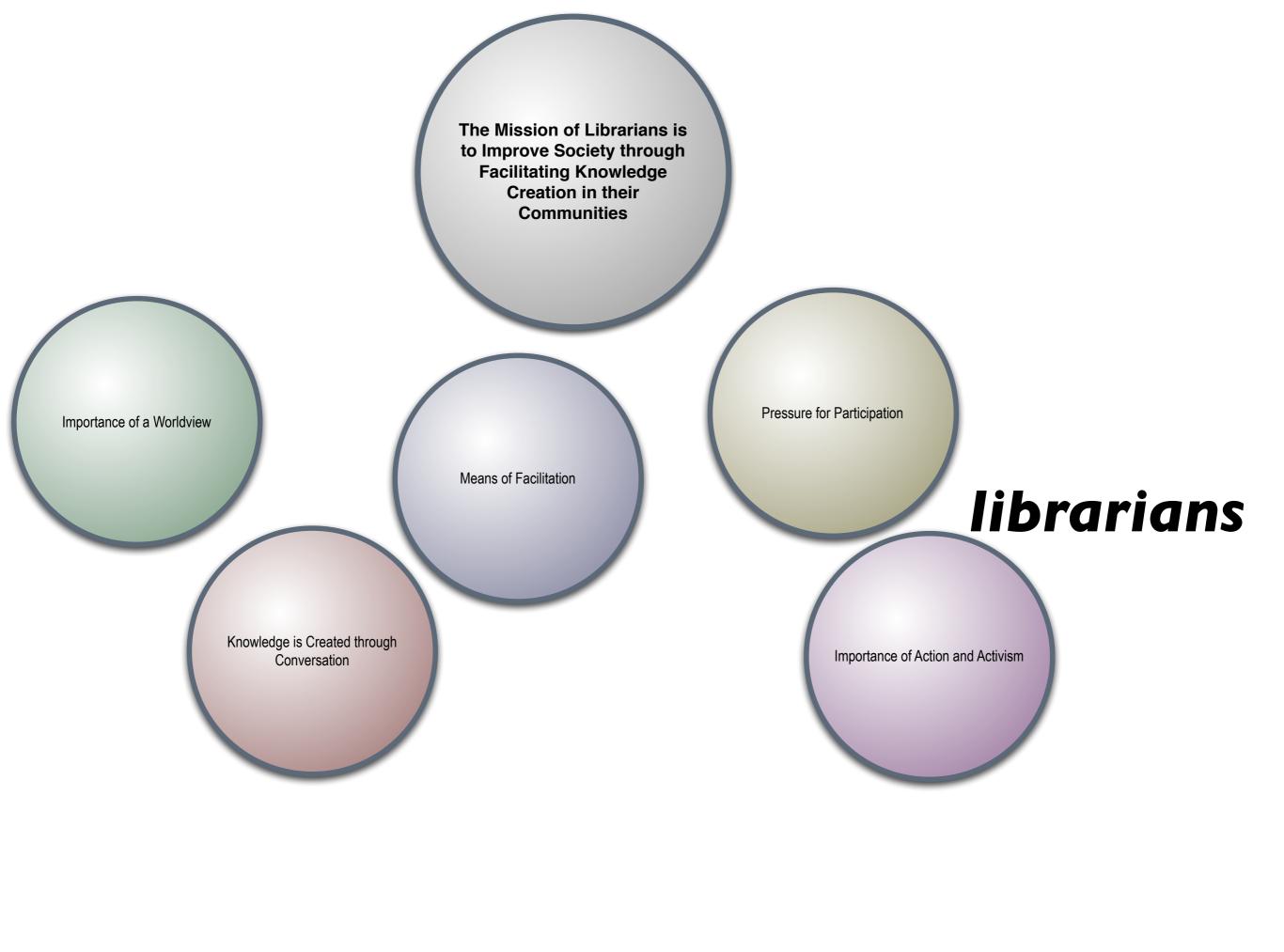
librarians

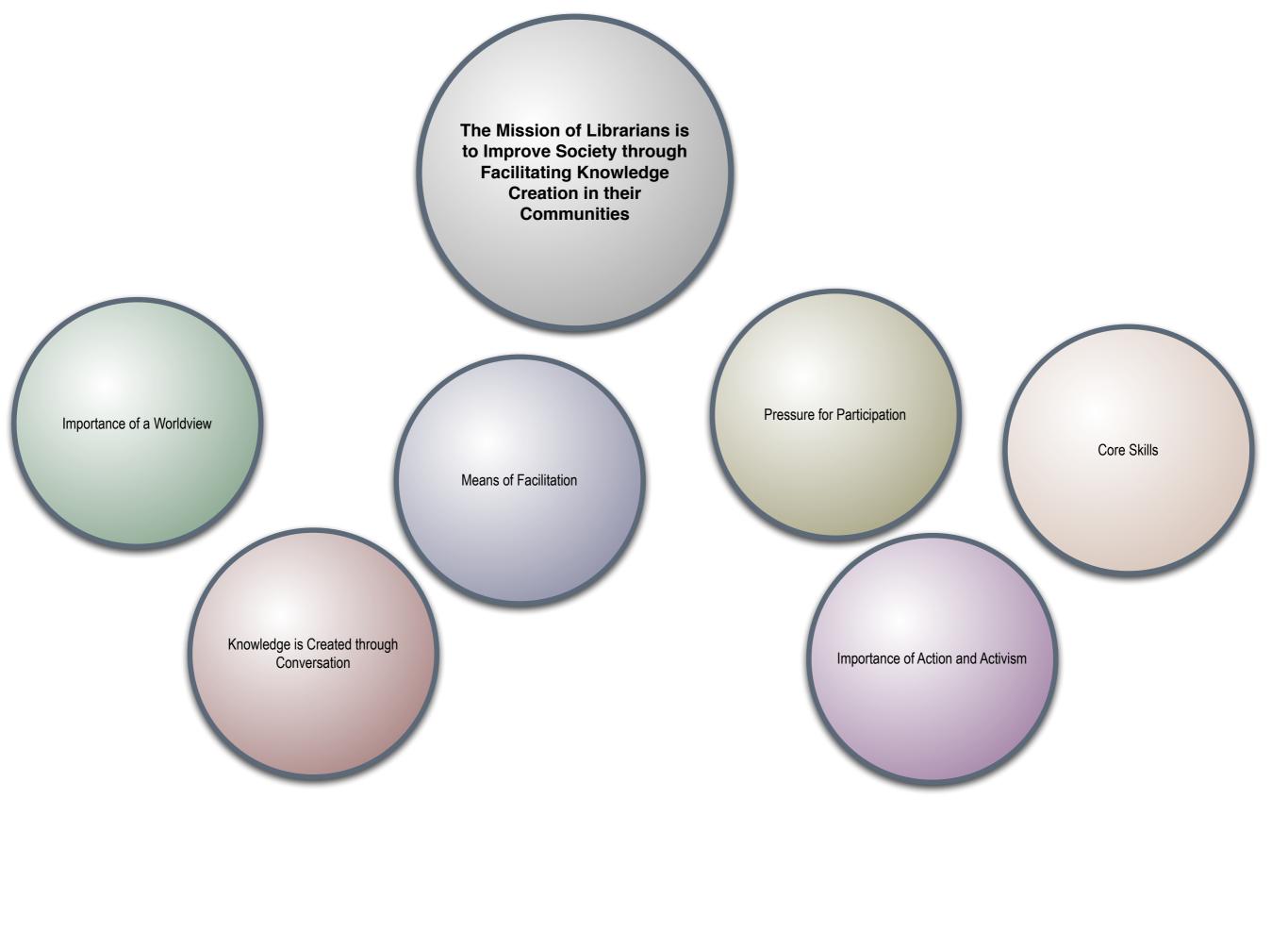
improve society

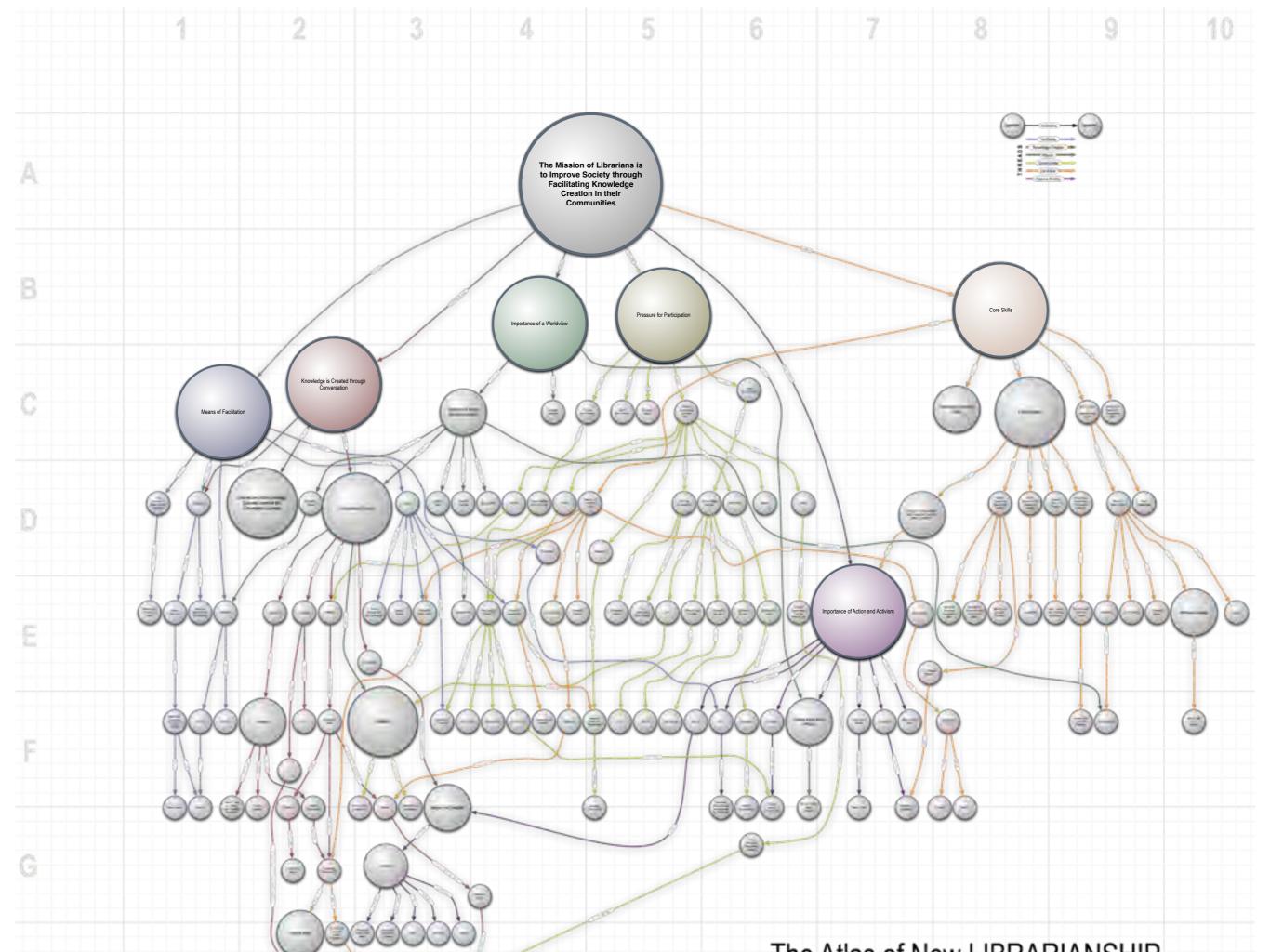
Knowledge is Created through Conversation











The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

## Knowledge Creation

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## Knowledge Creation

Knowledge is created through conversation

**Conversation Theory** 

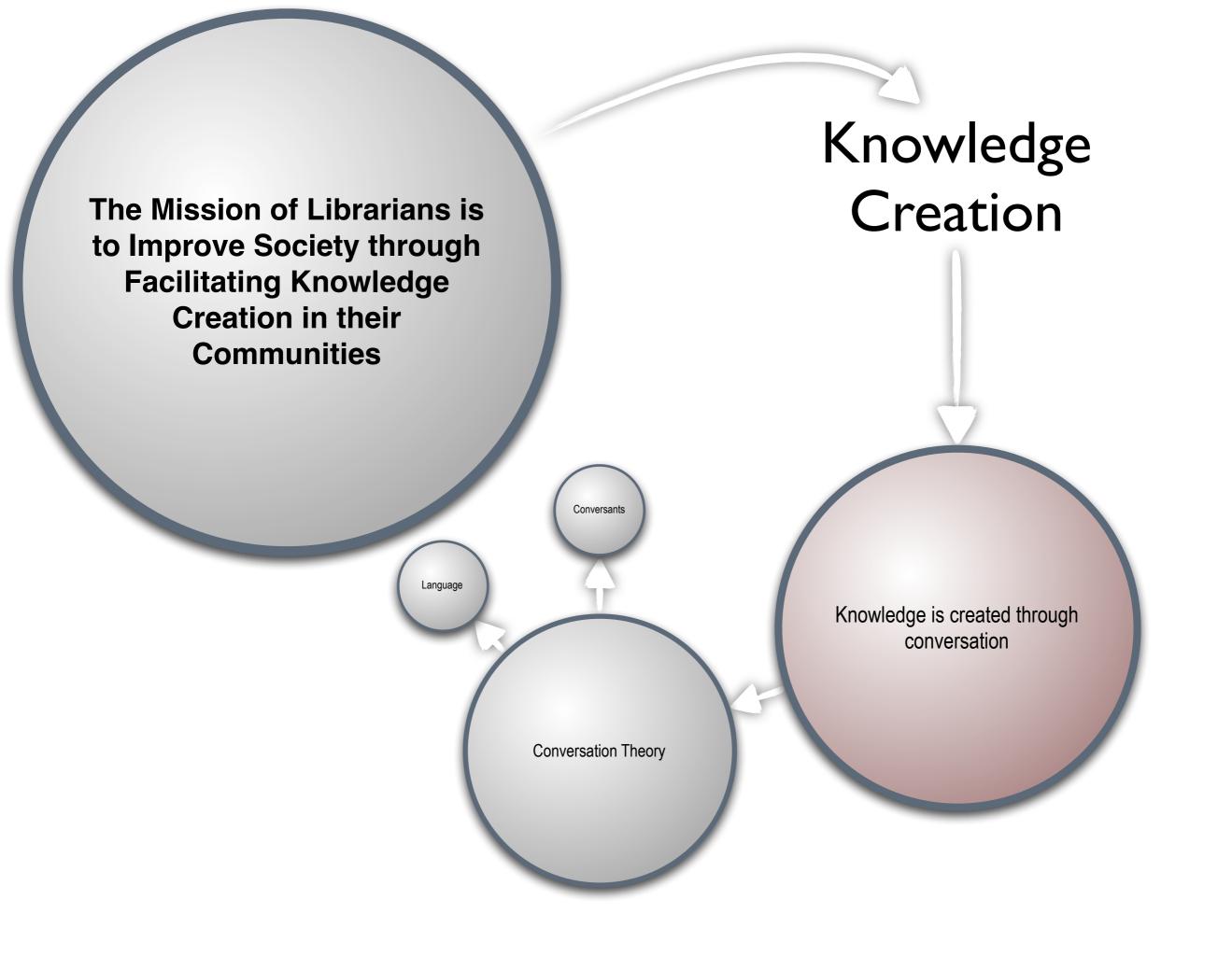


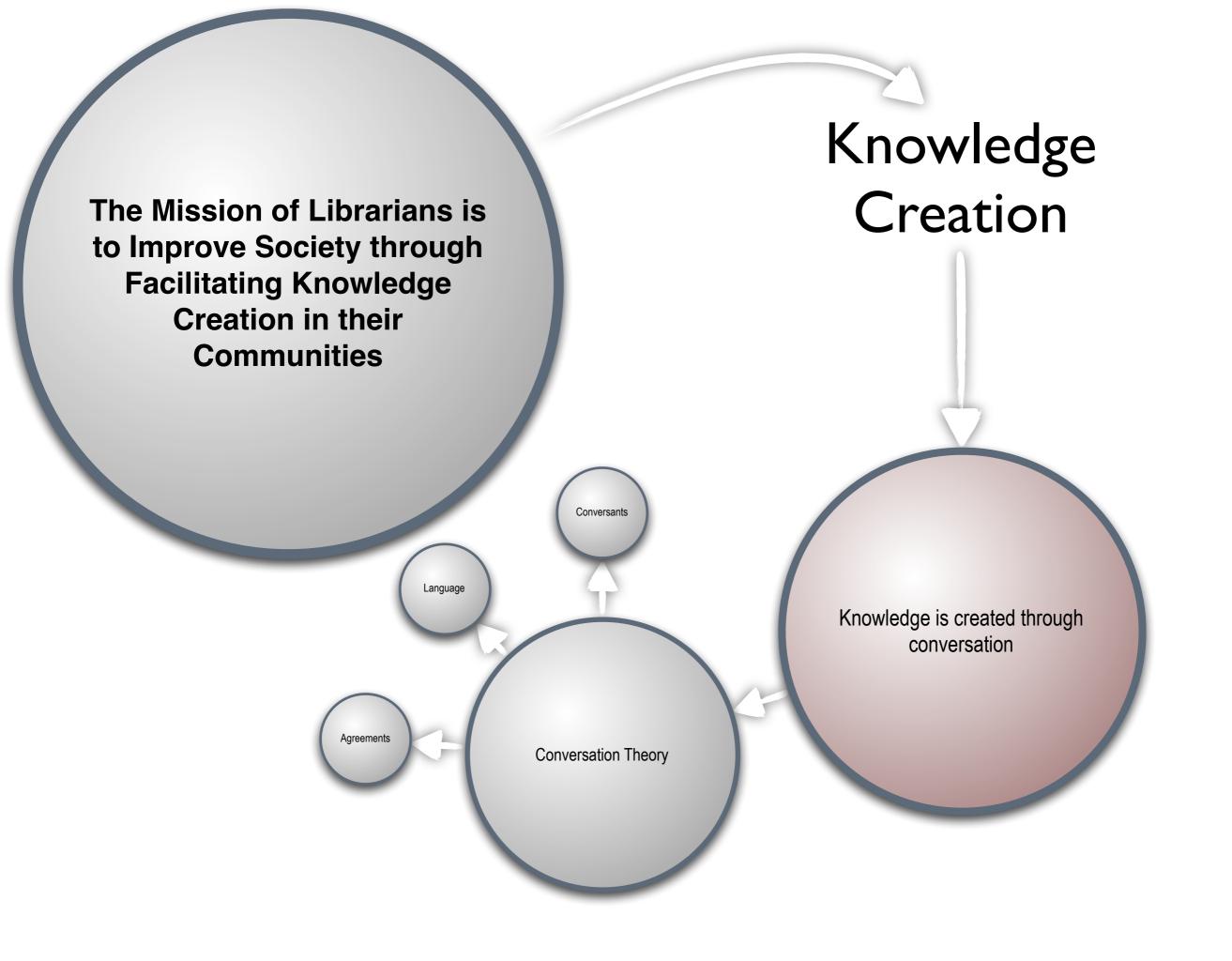
## Knowledge Creation

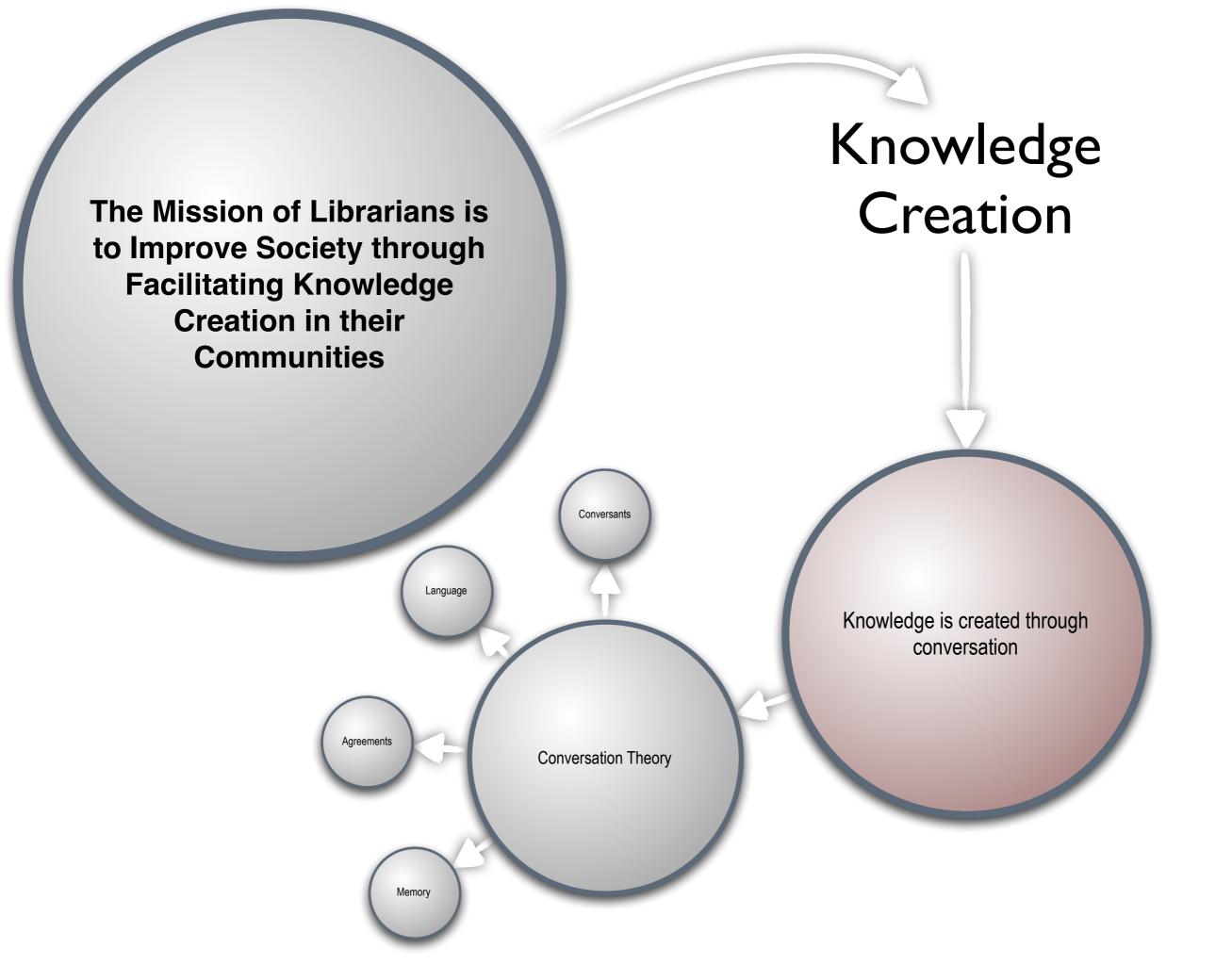
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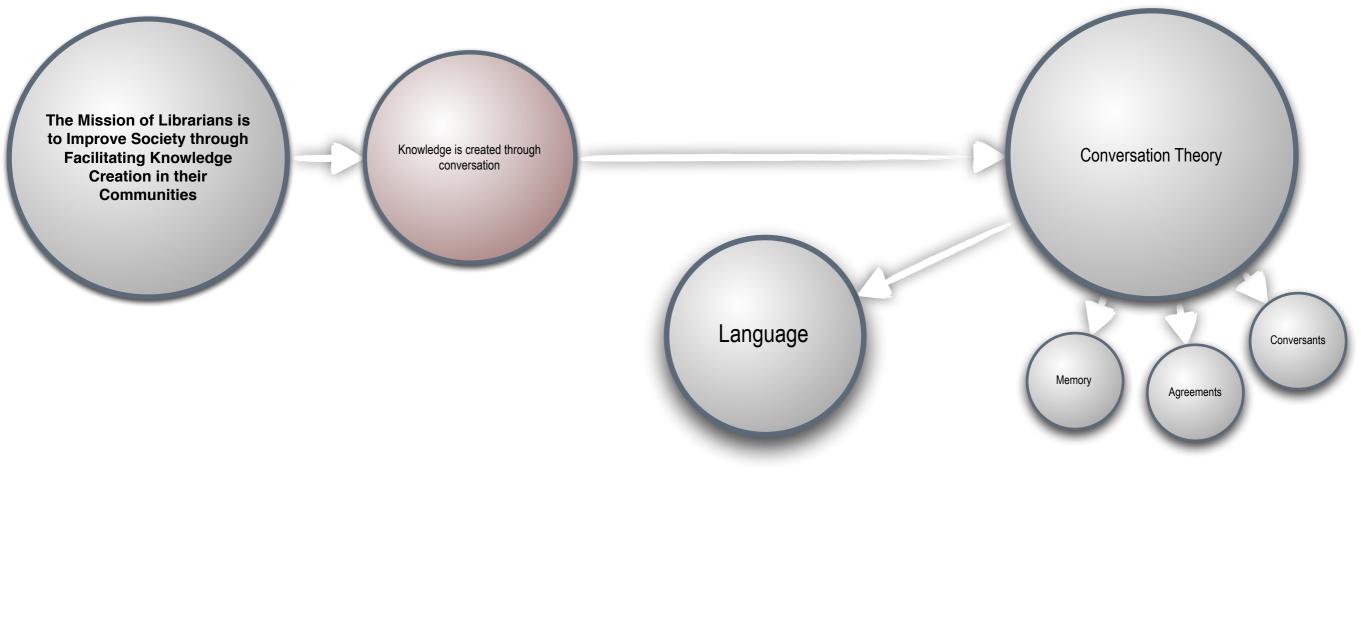
**Conversation Theory** 

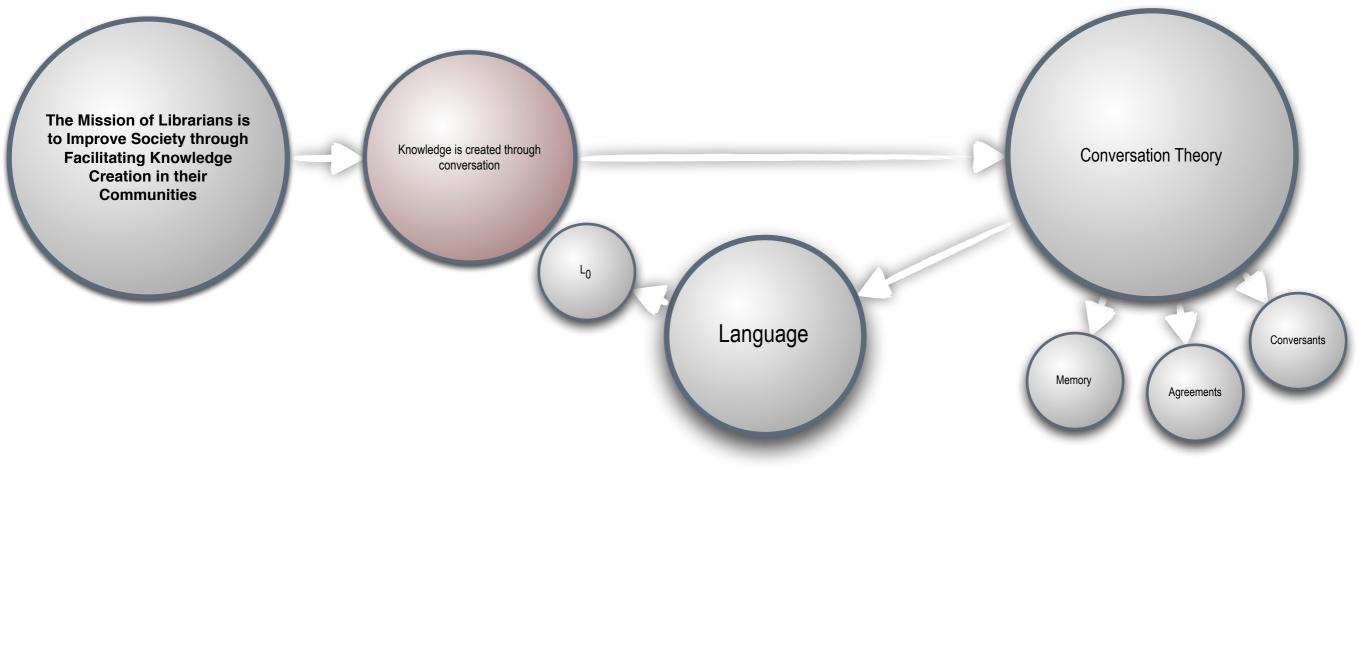
Conversants

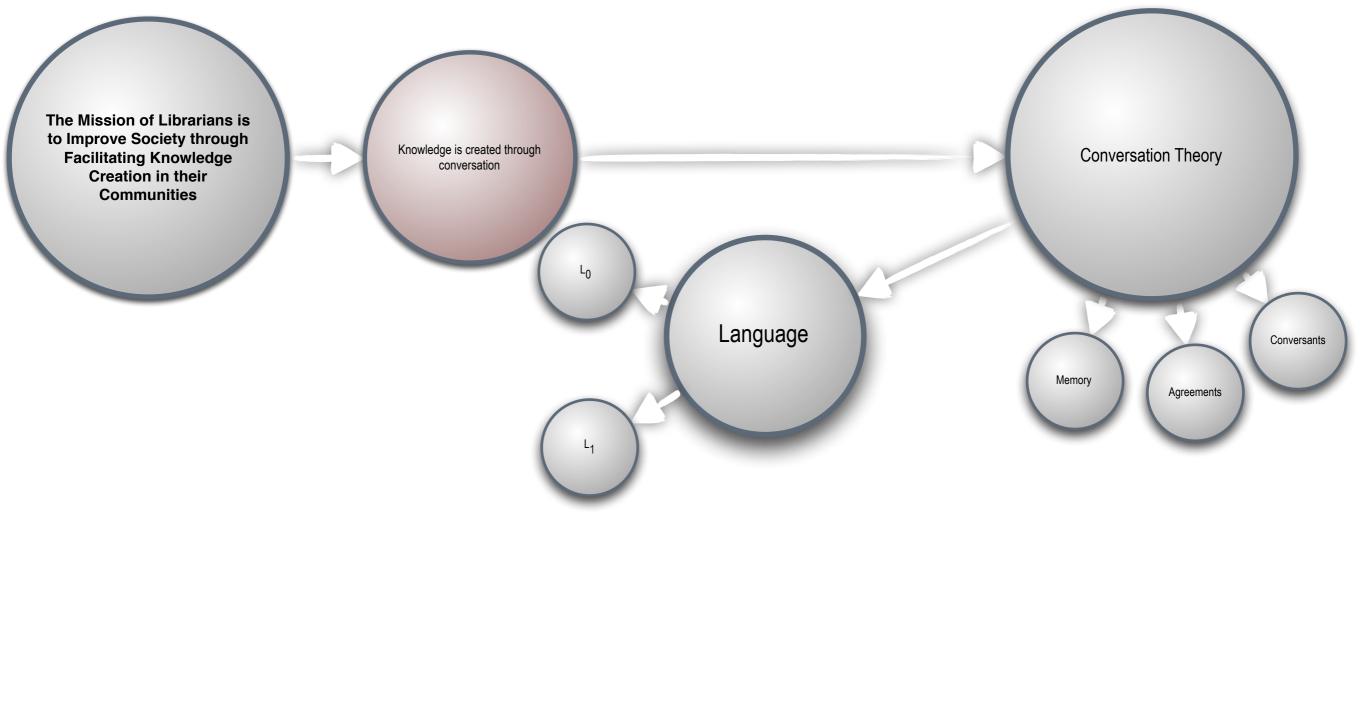


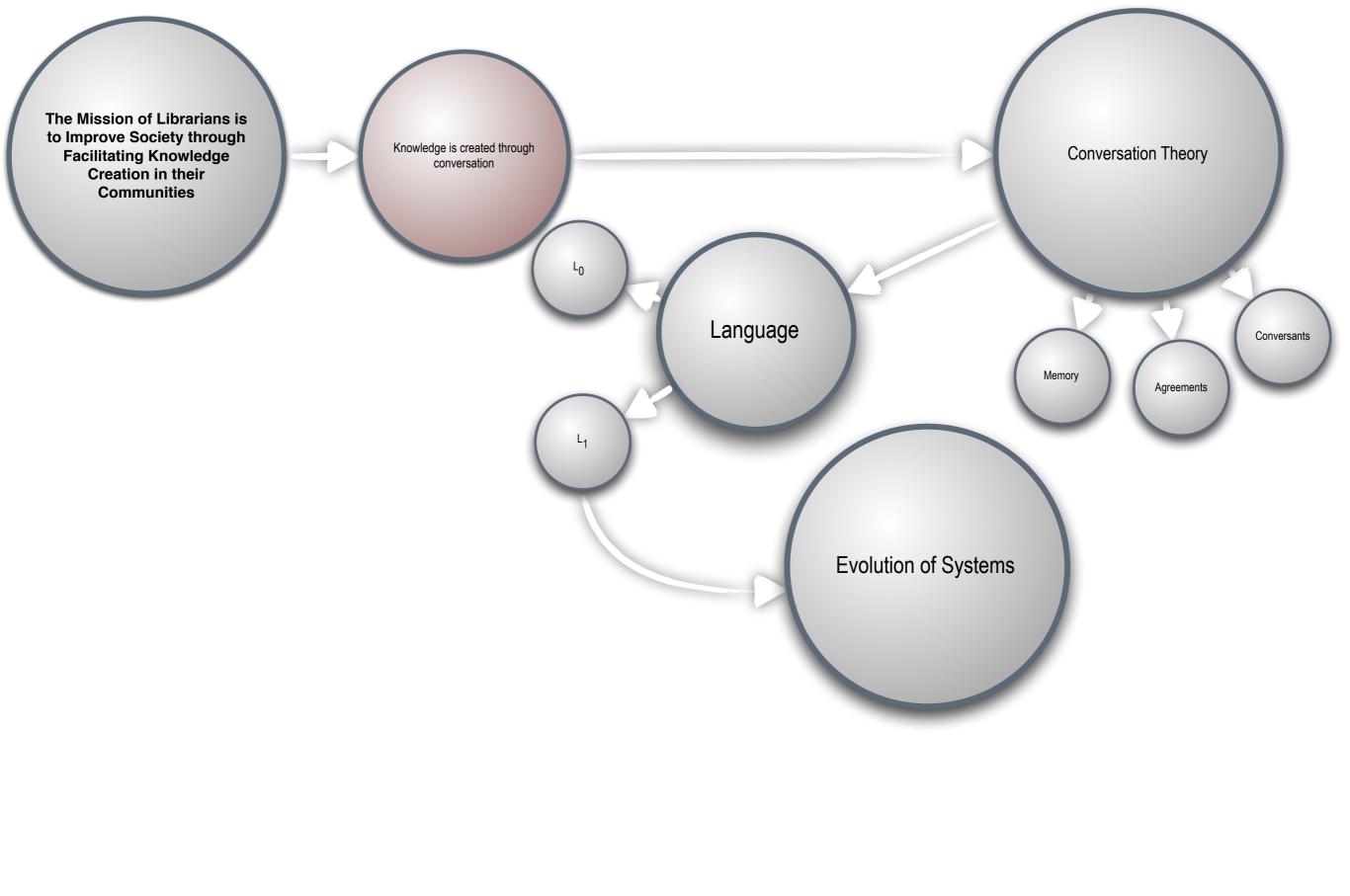


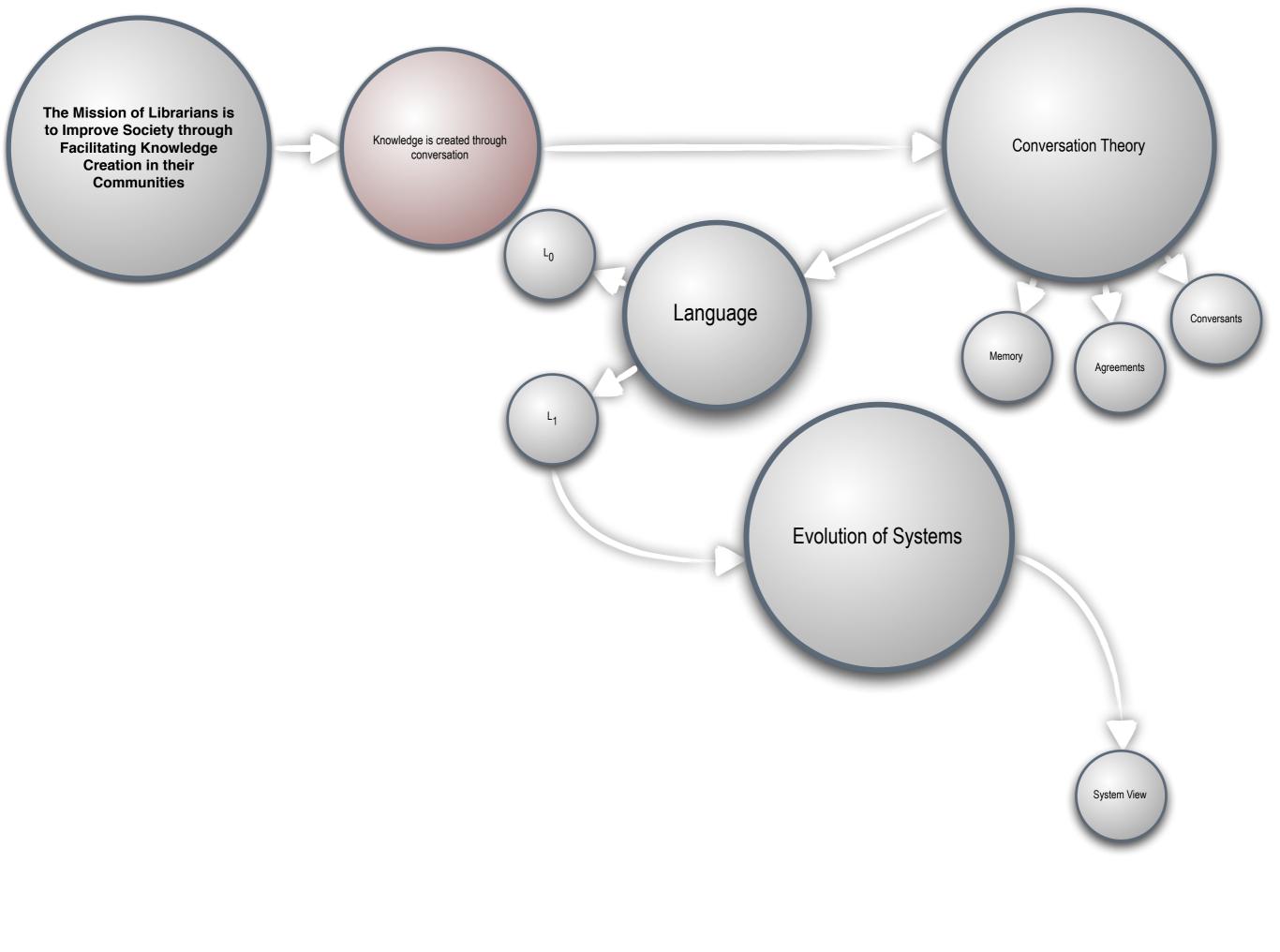


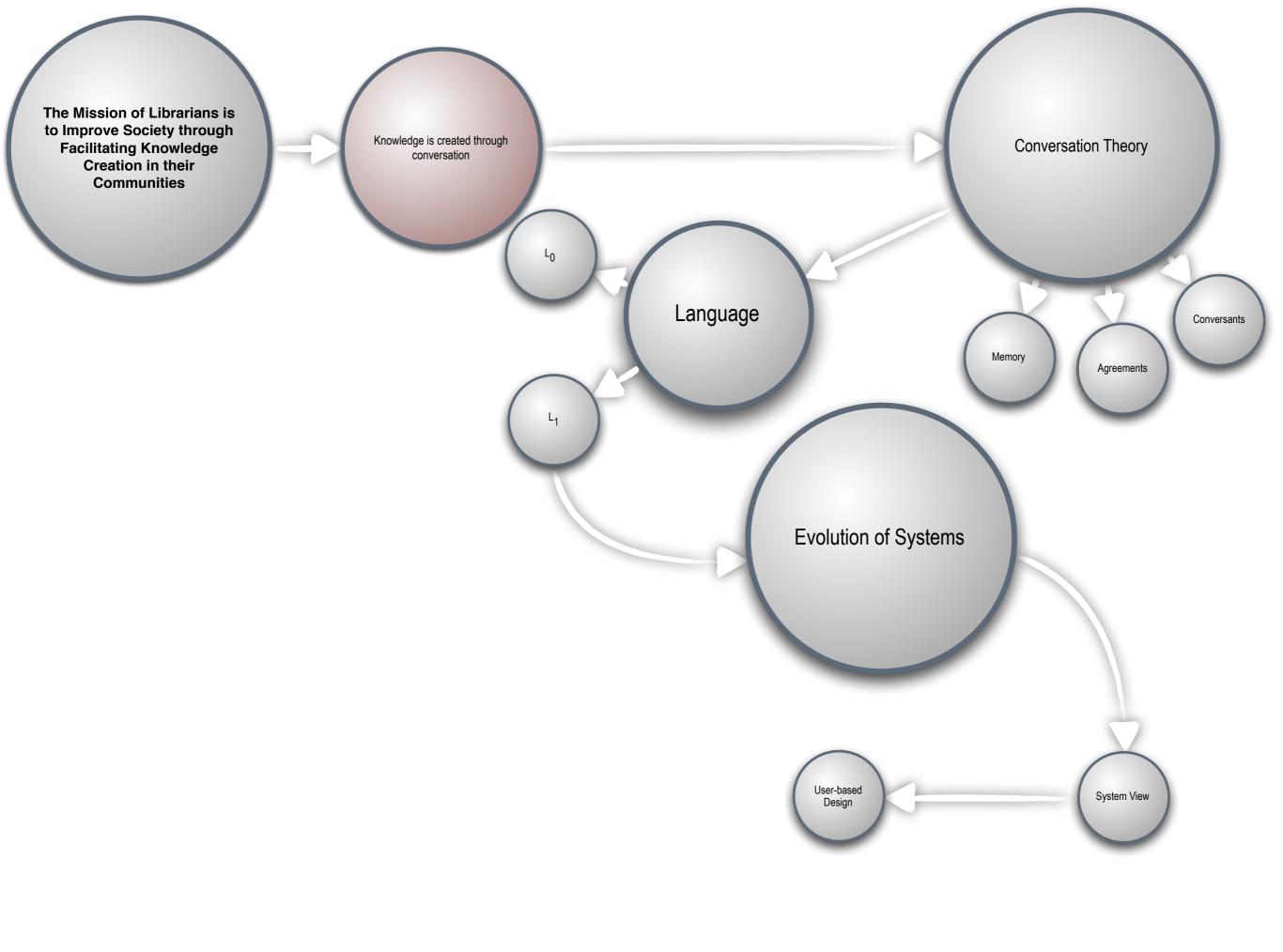


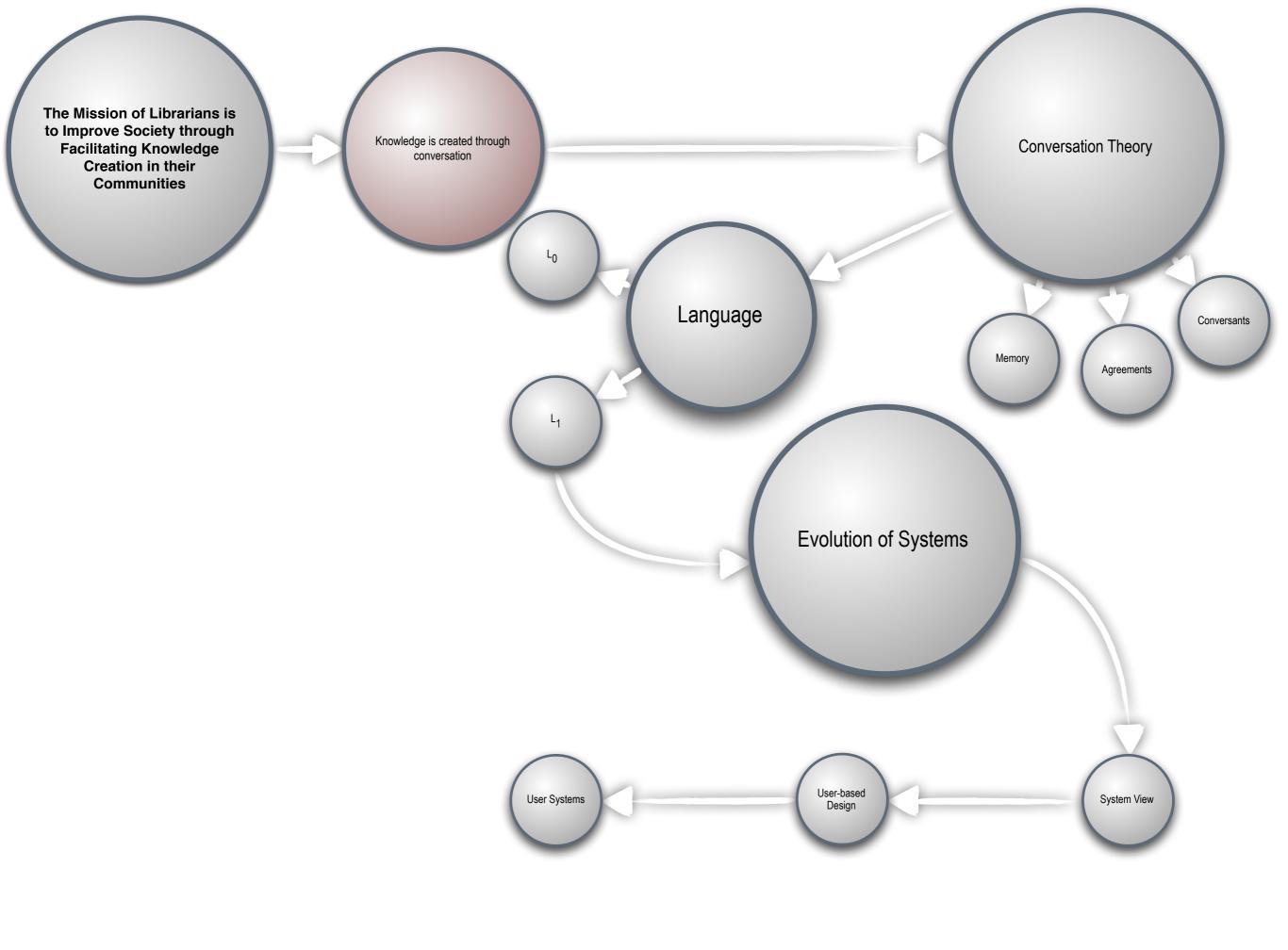


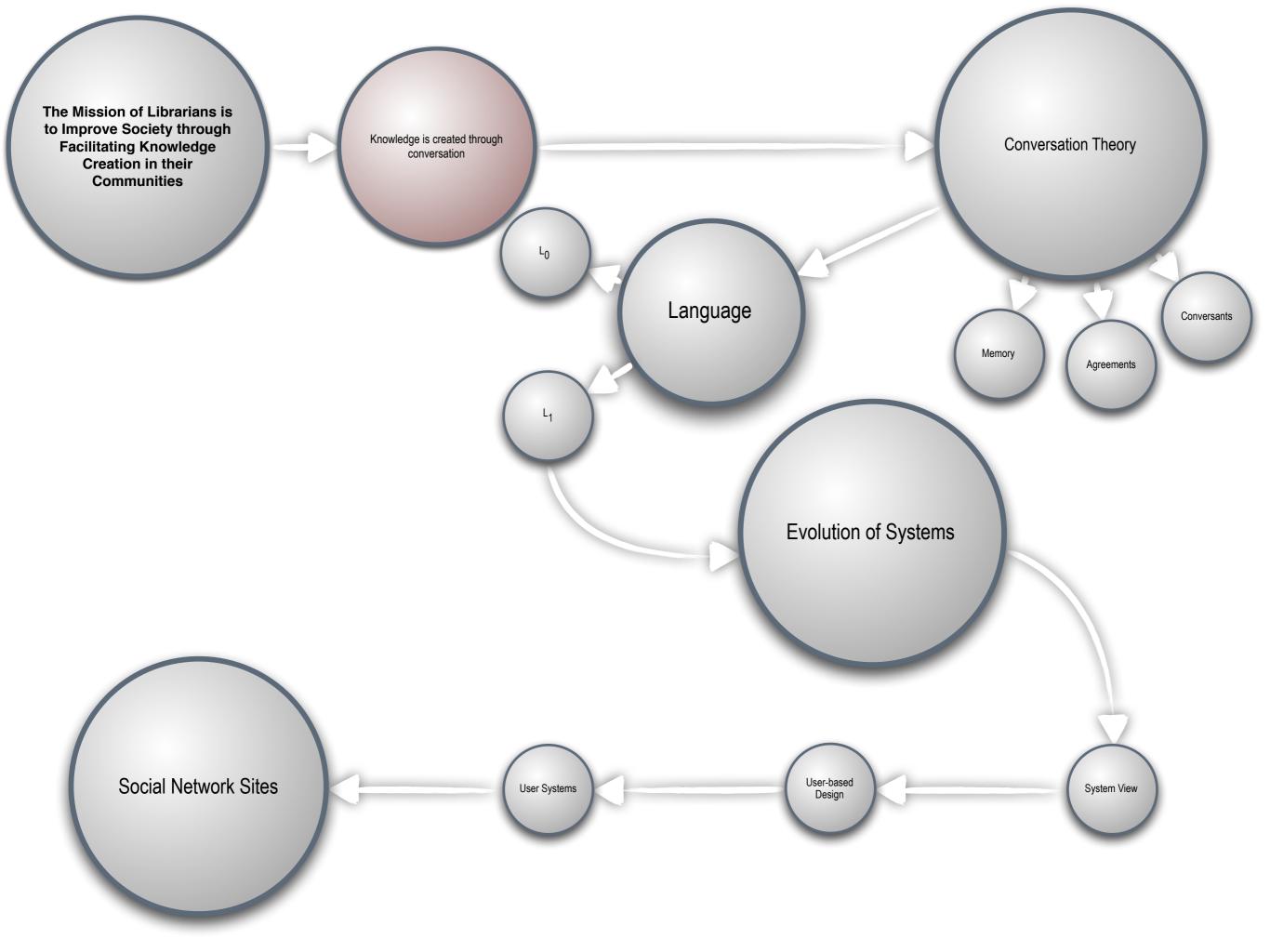


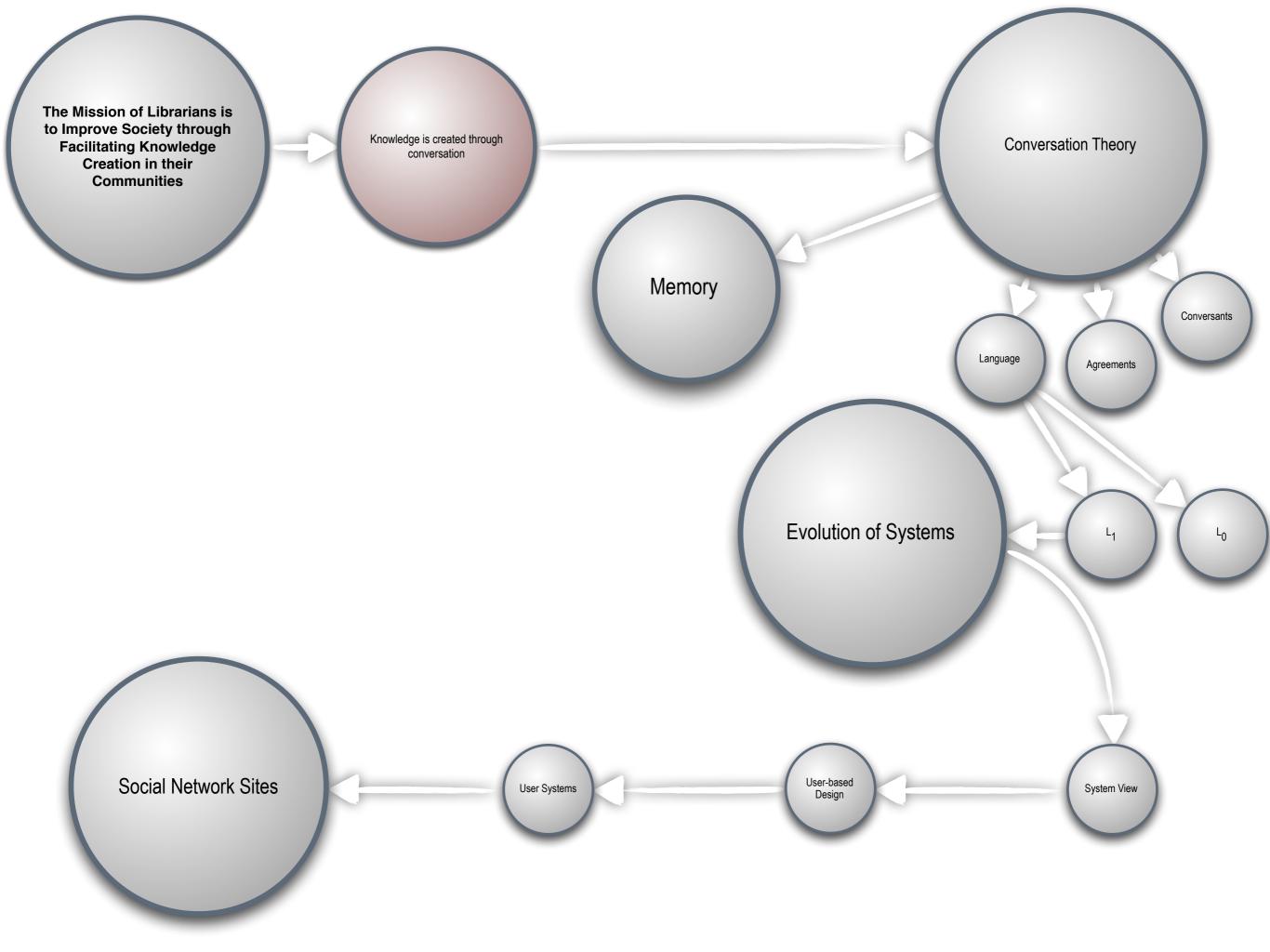


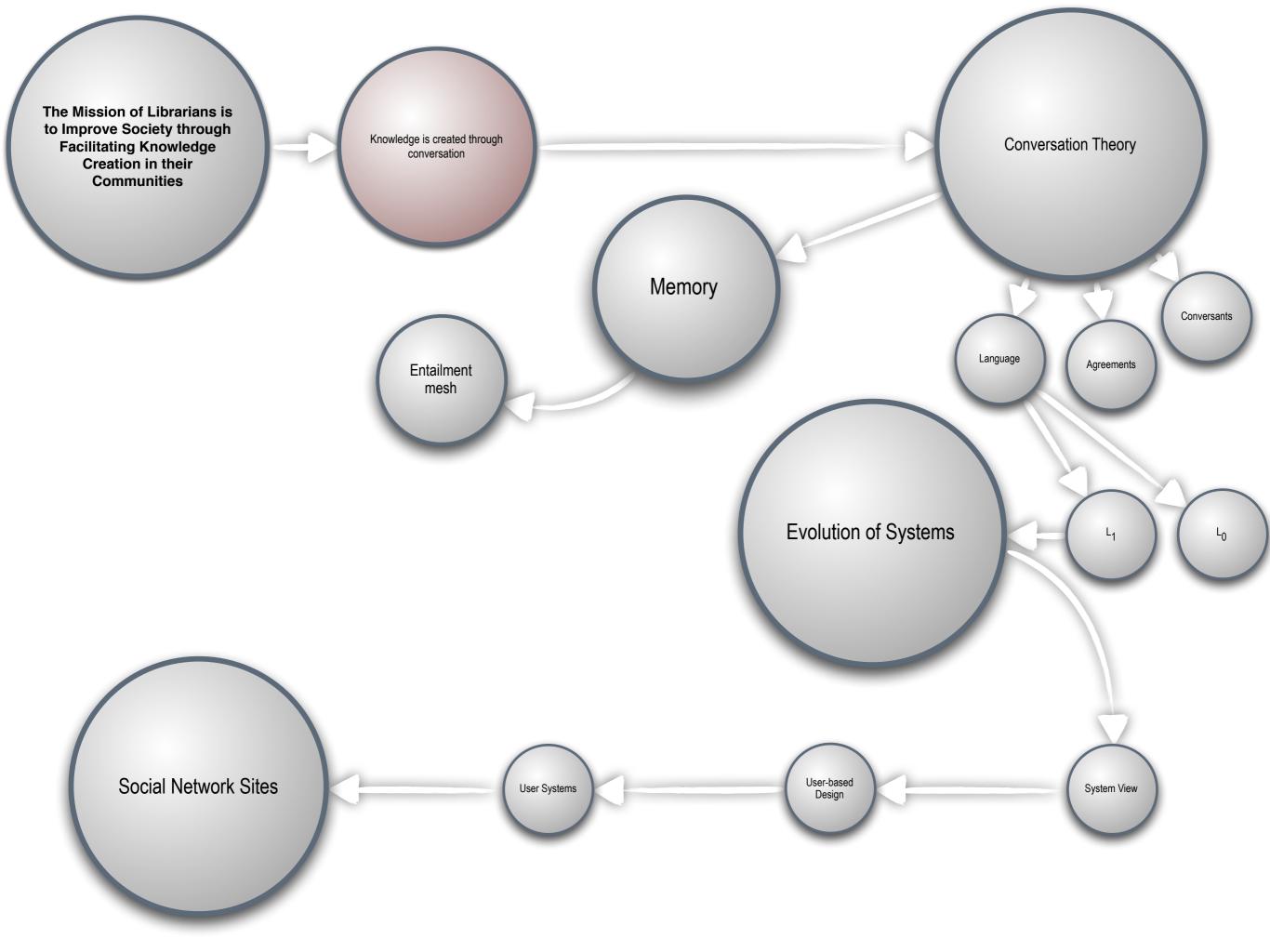


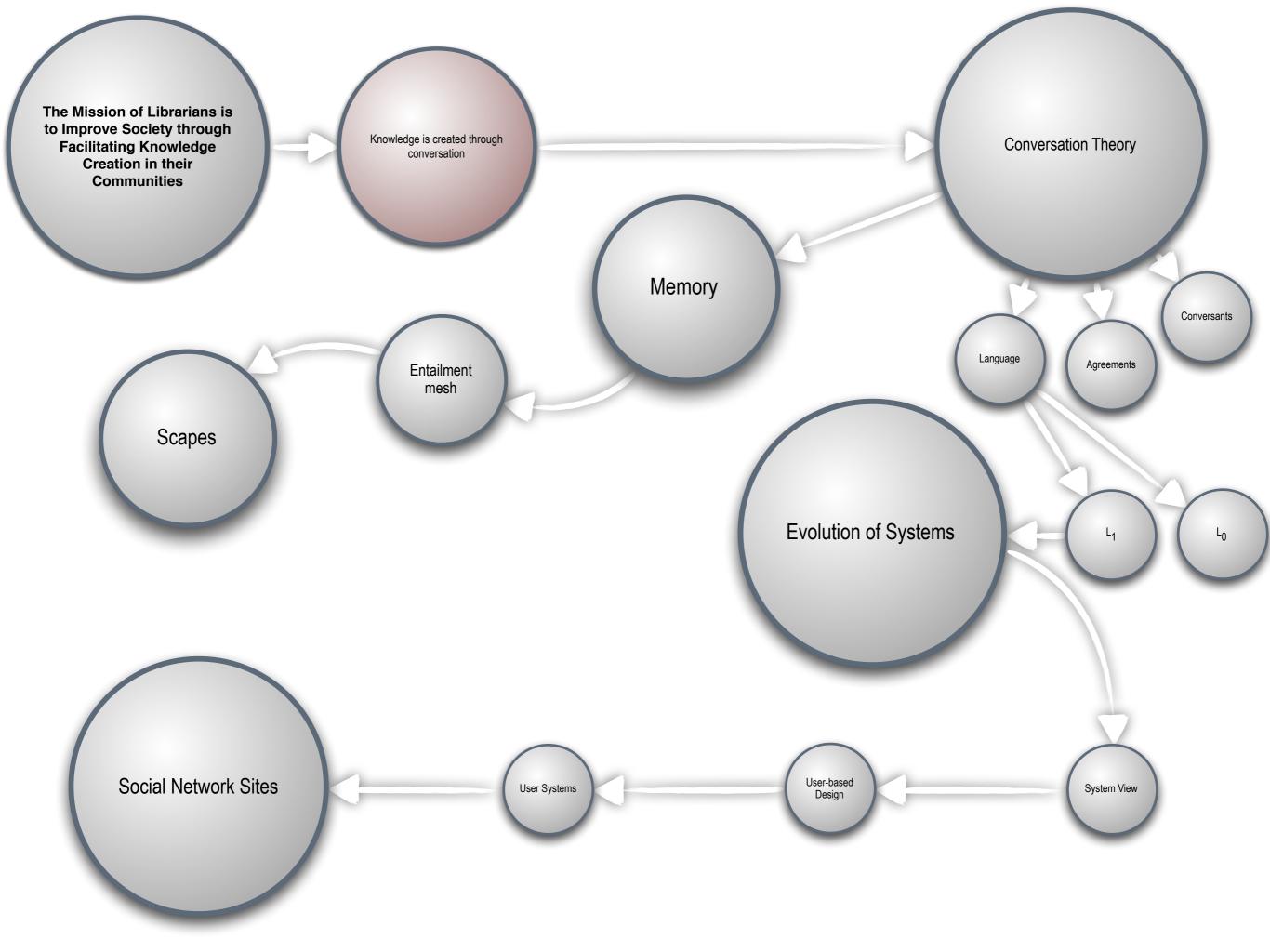




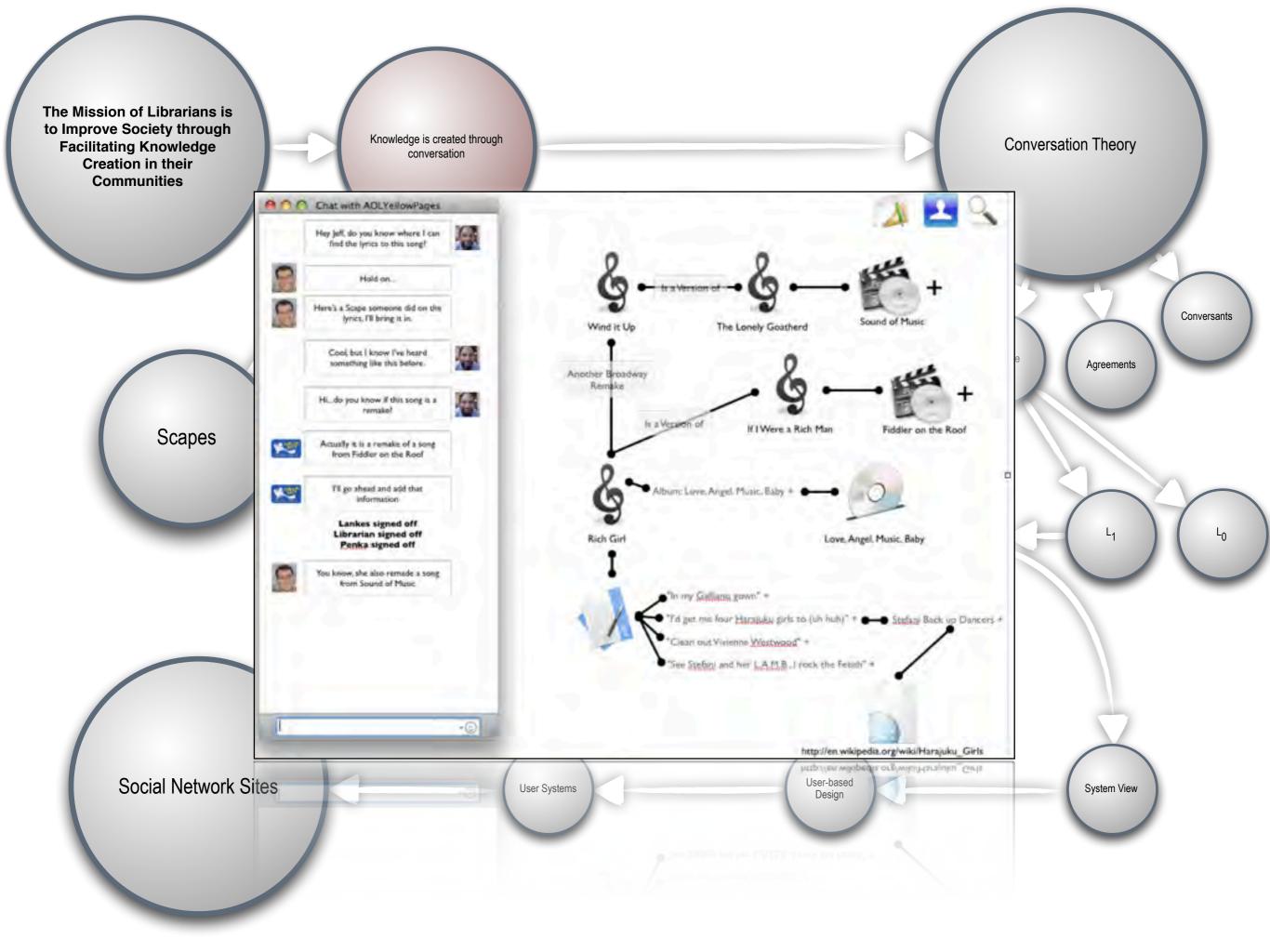






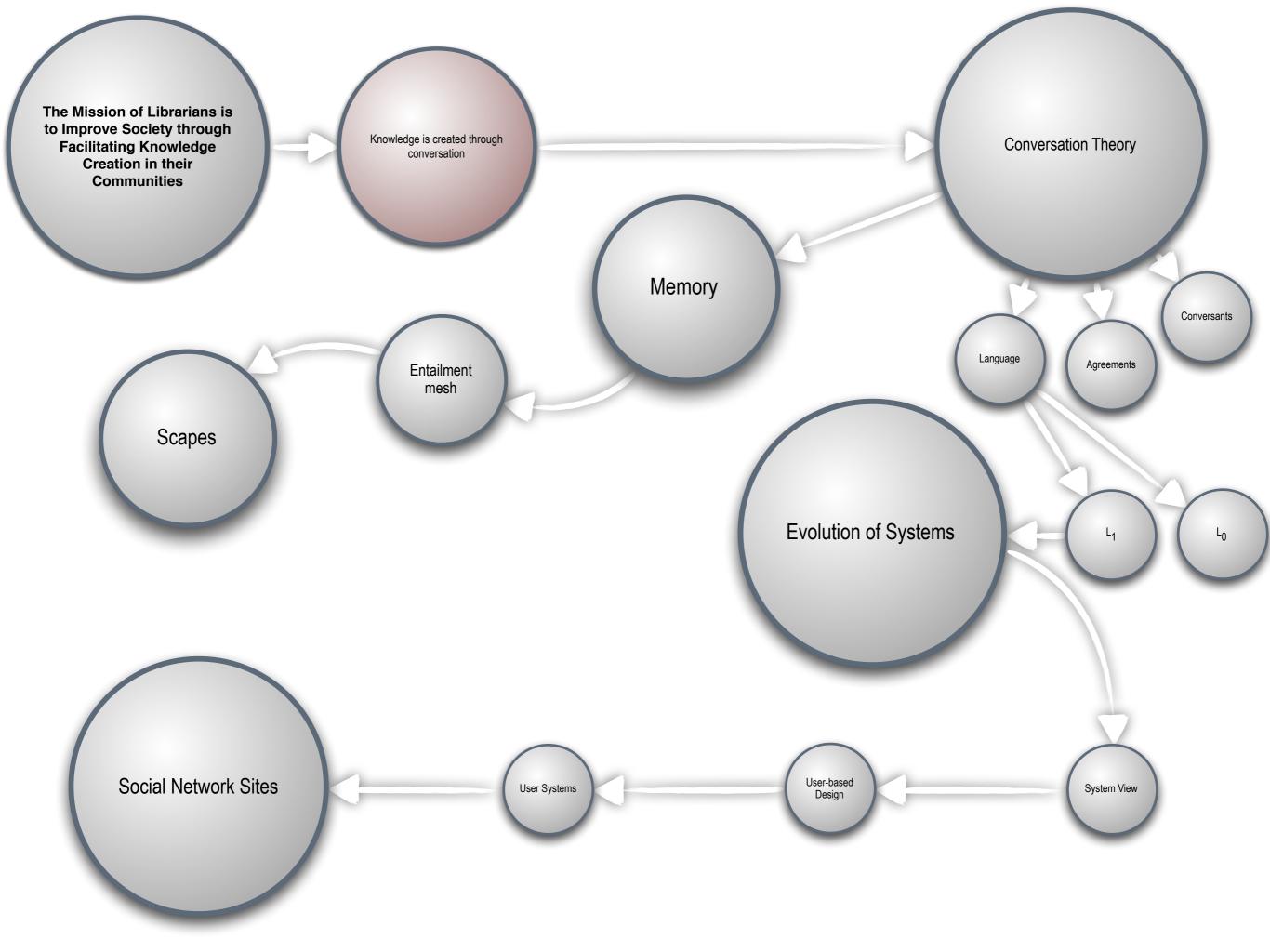


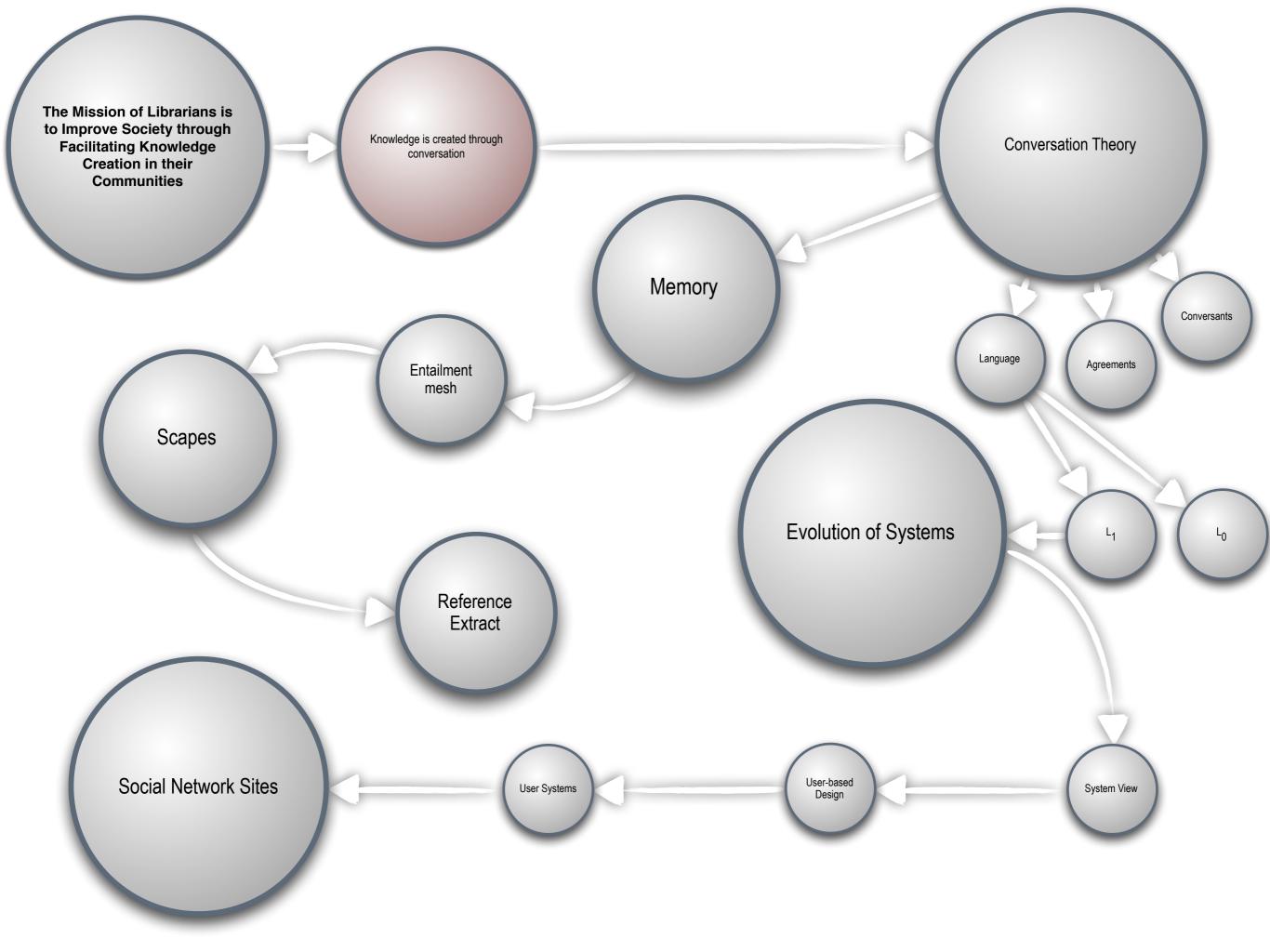


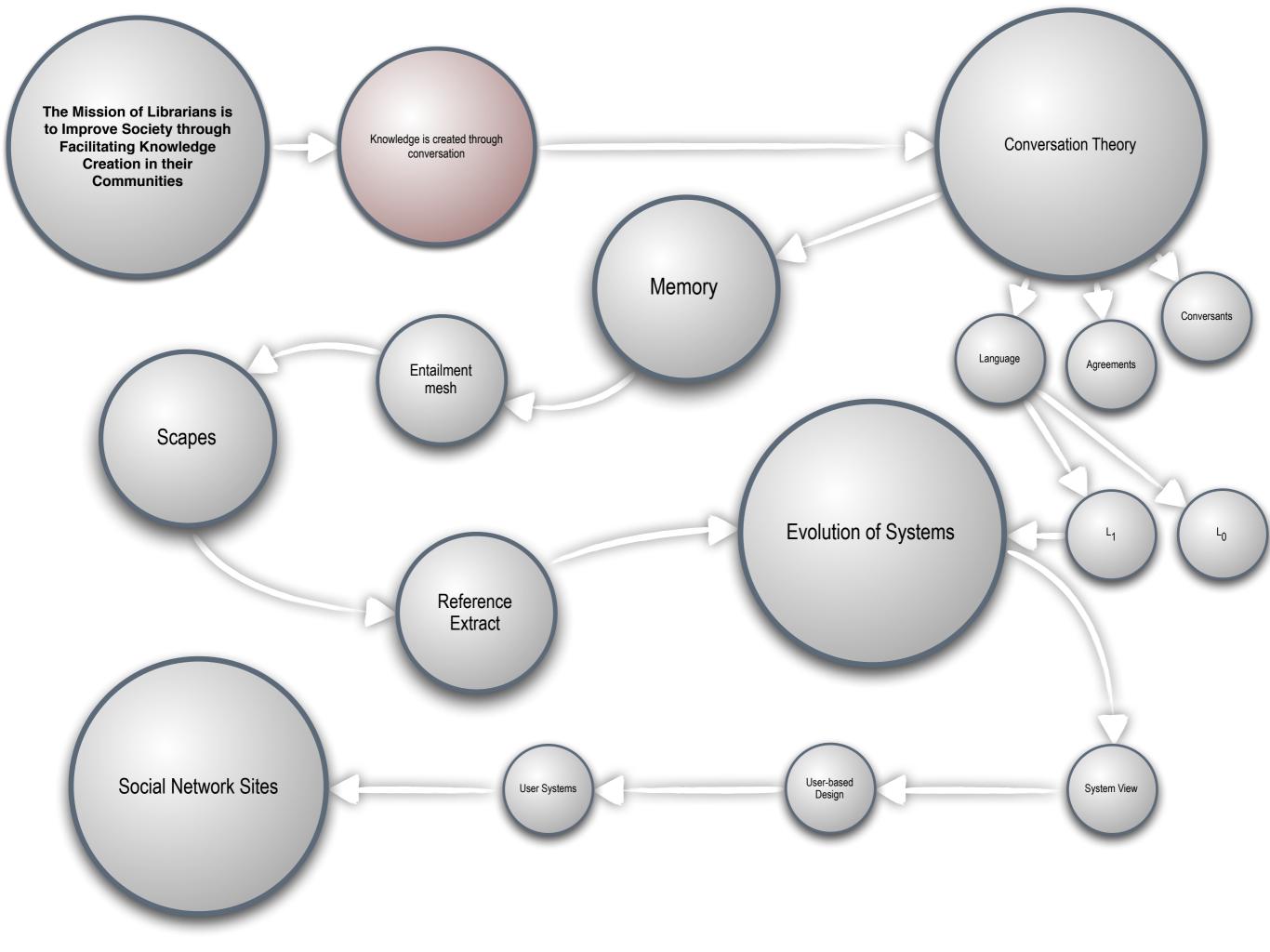












## Mission

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# Improve Society

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The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

#### **Facilitation**

# Improve Society

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**Facilitation** 

Knowledge Creation

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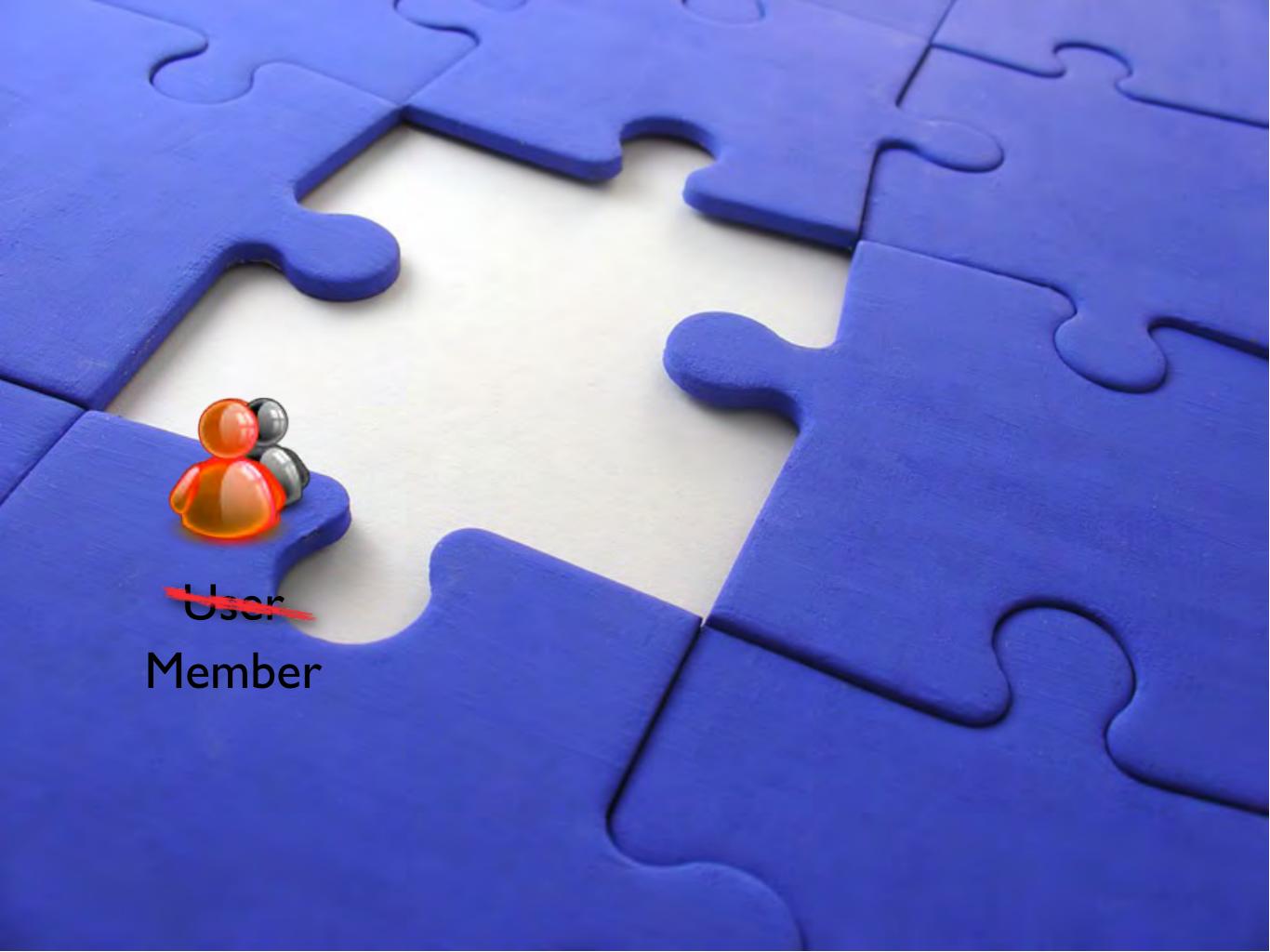
User

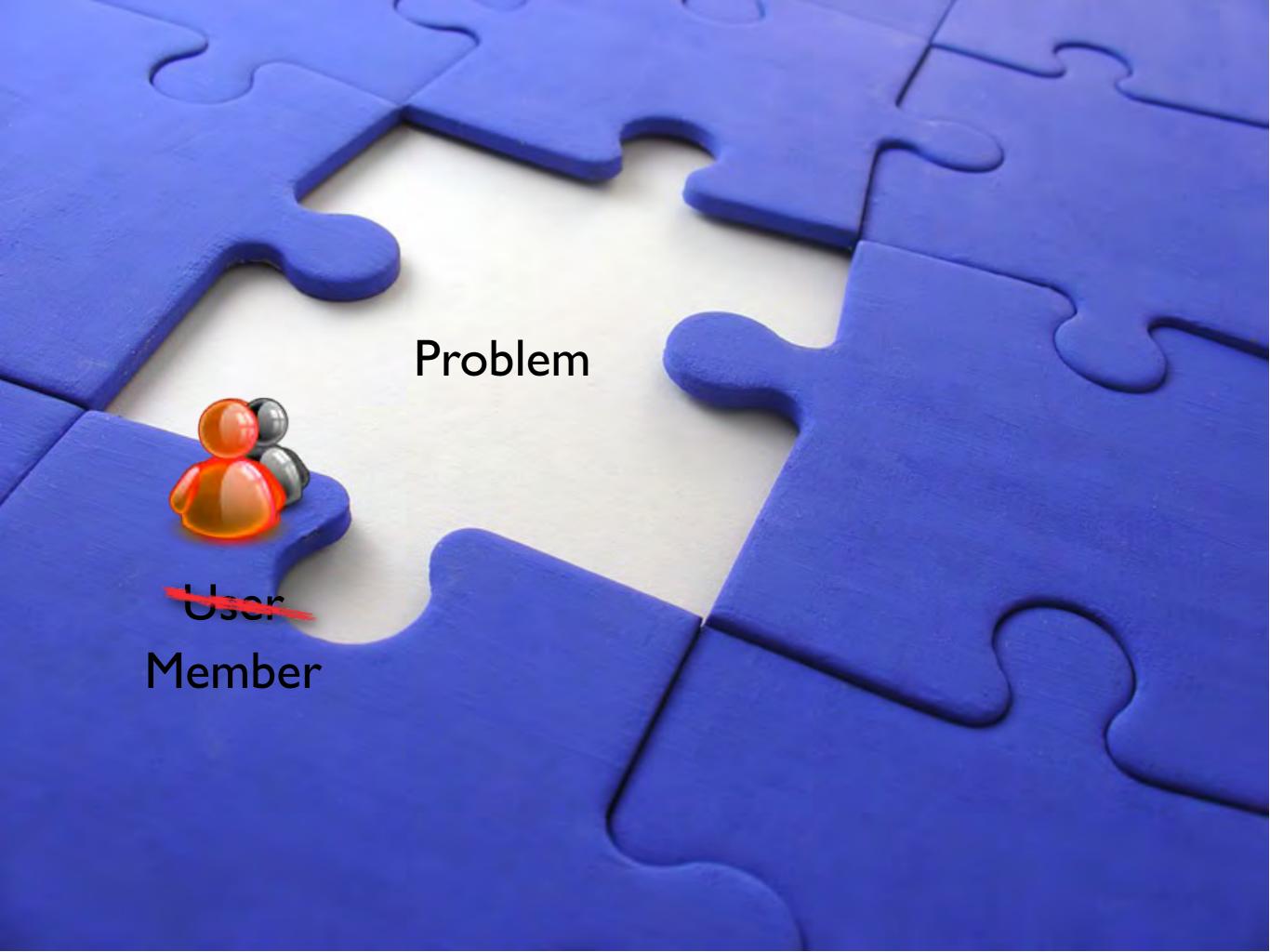


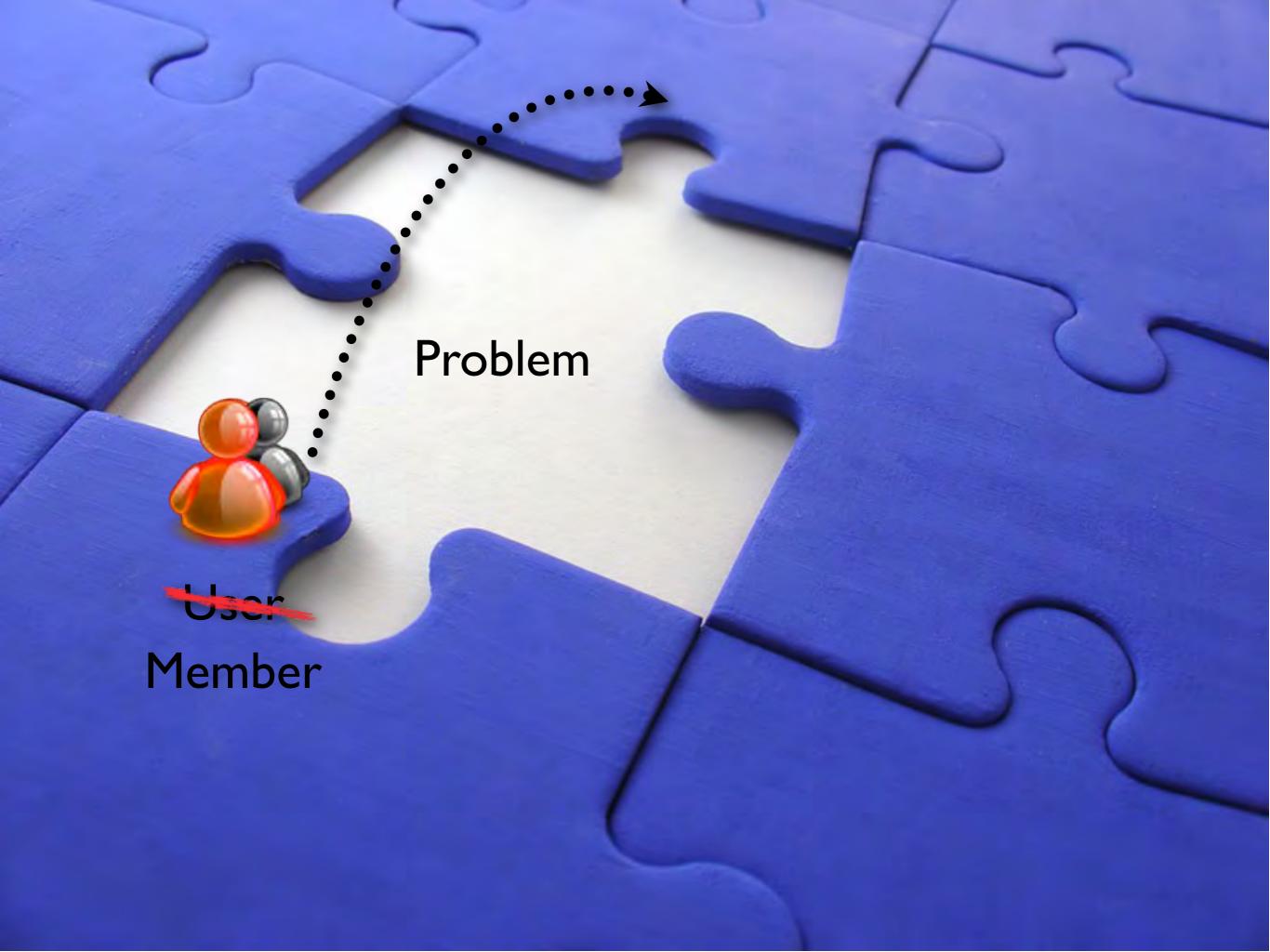
**User** Member

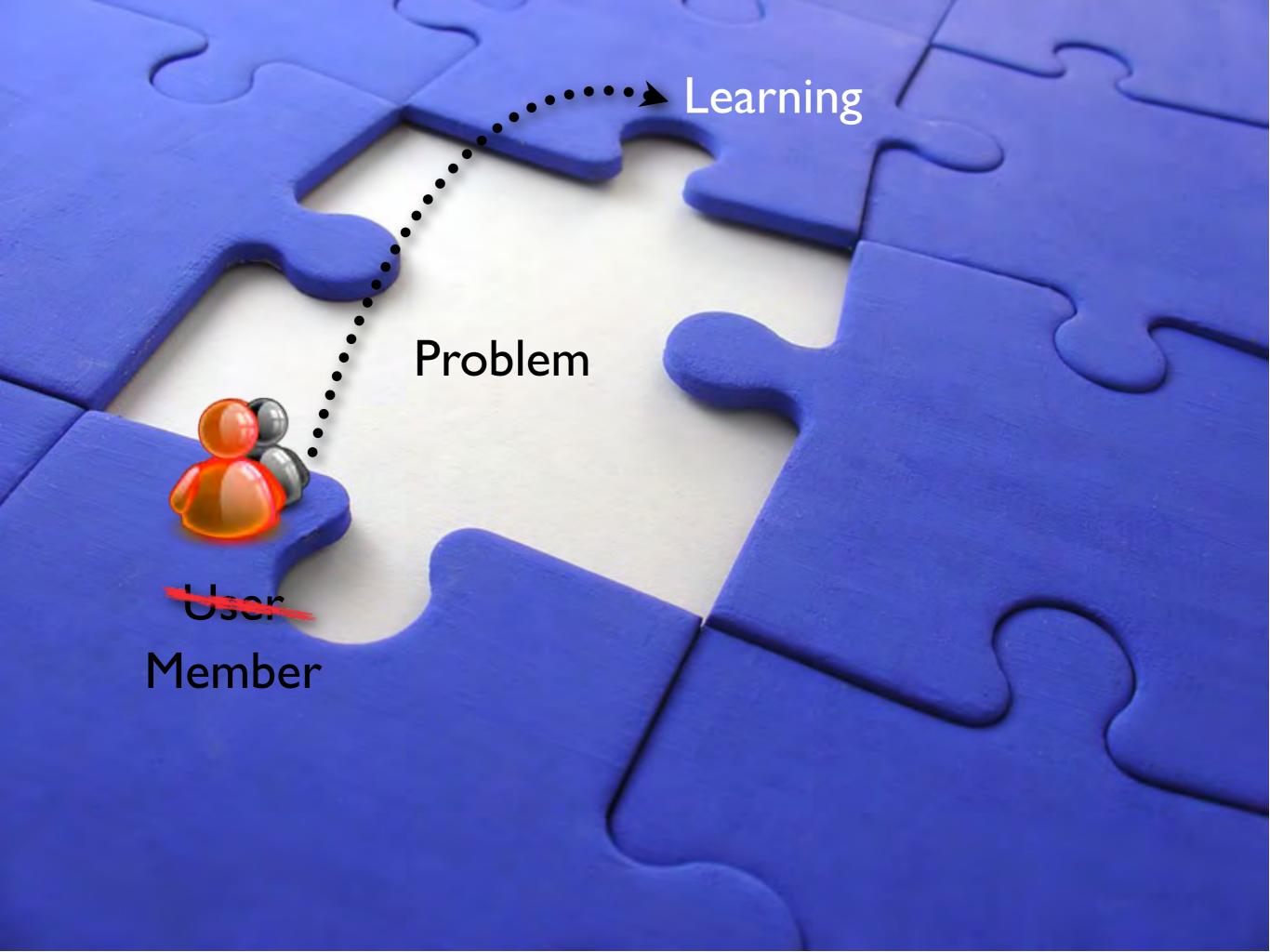


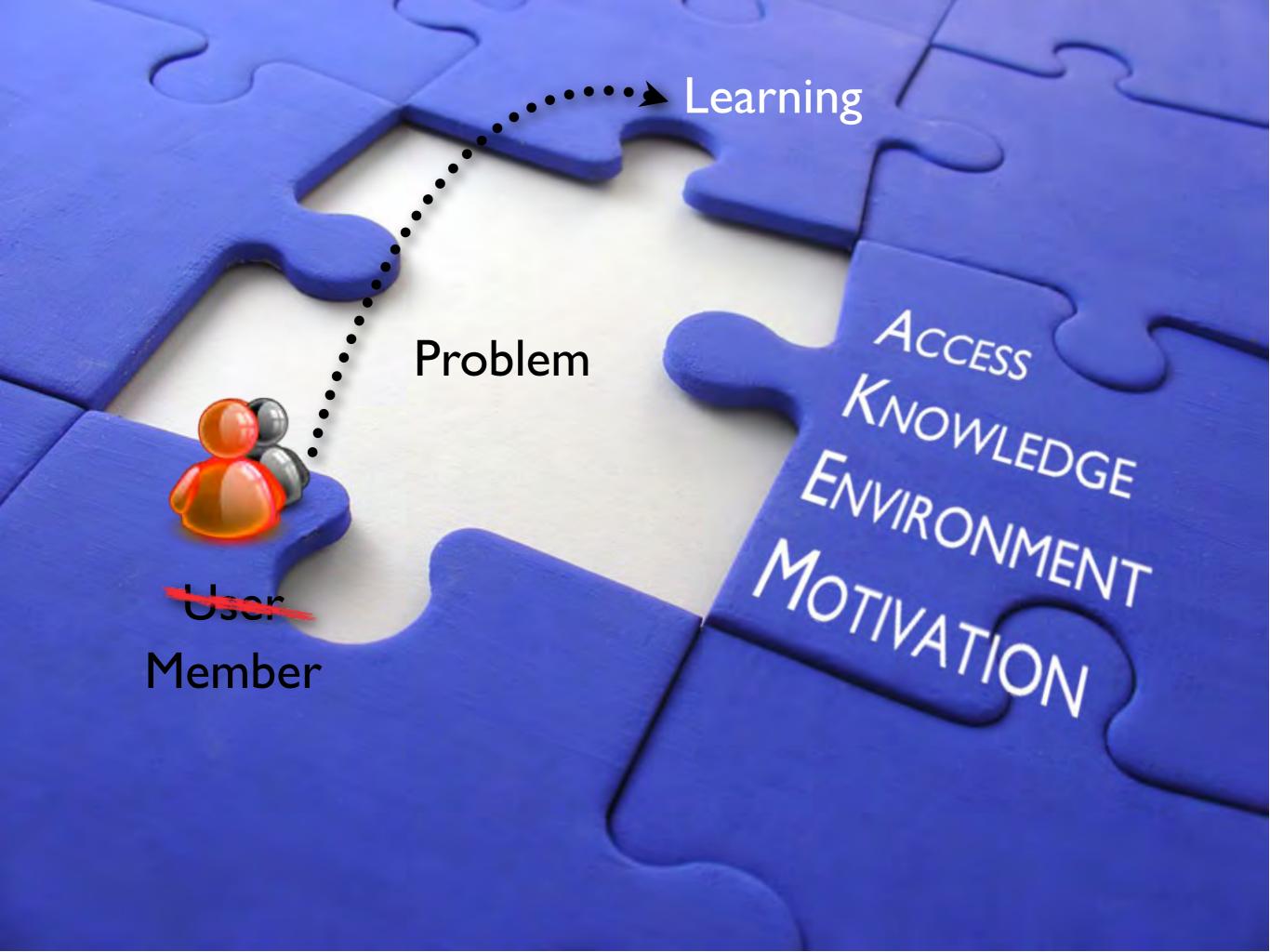
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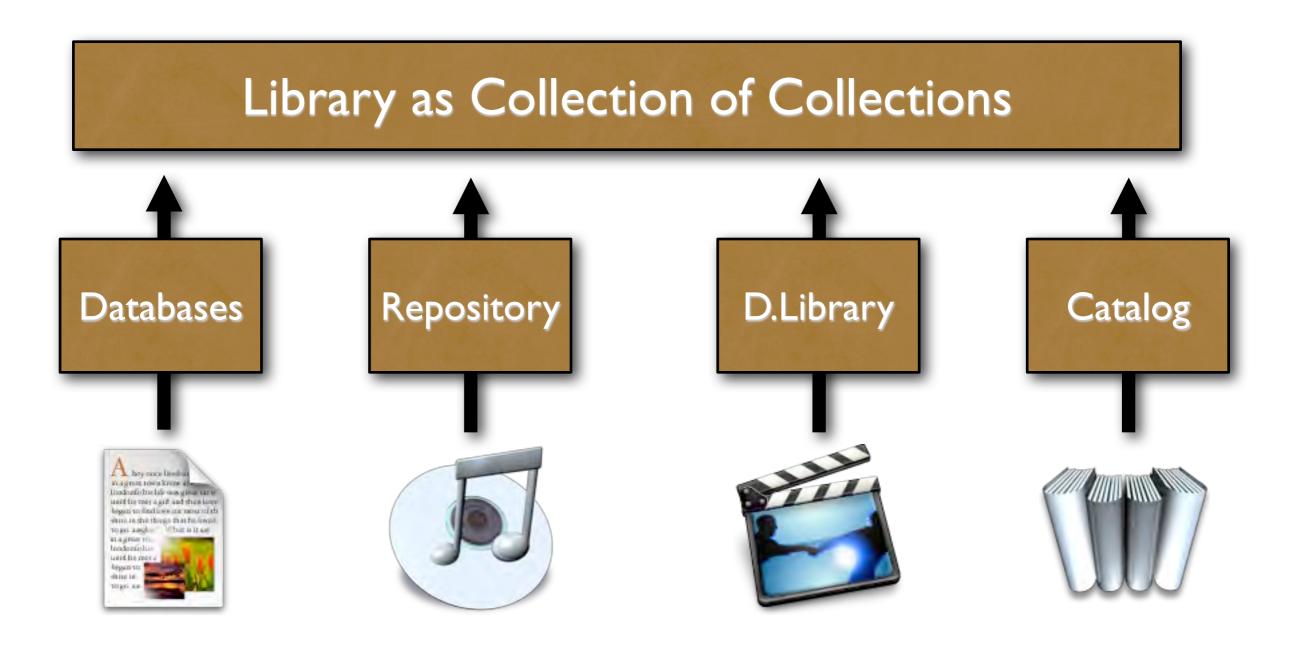




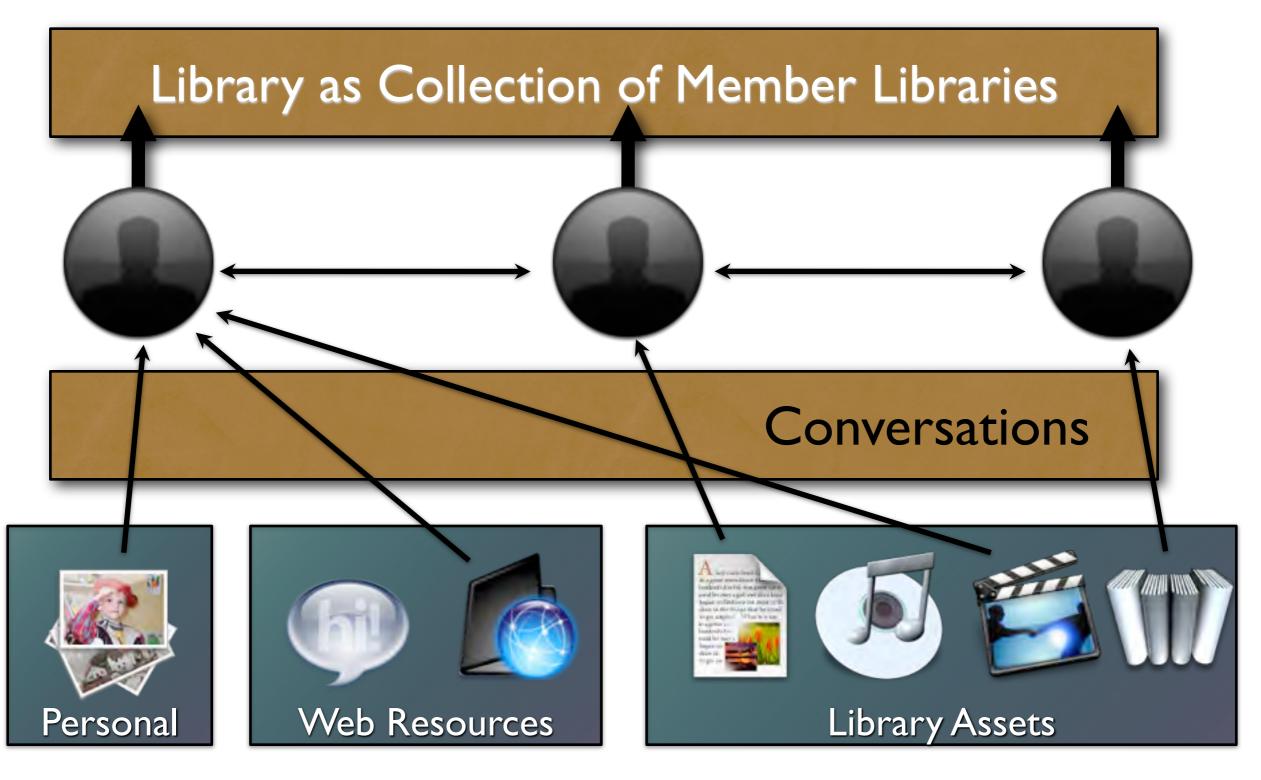




# Re-Imagine the Library



# Re-Imagine the Library



# A Digital Library

A Digital Library is a Managed Collection of SERVICES -One of Which is Access - used to meet the knowledge needs of a community

# Improve Society

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Knowledge Creation

Communities

# Communities

 Provides Conversation Opportunities that Match the Norms of the Community



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 Provides Conversation Opportunities that Match the Norms of the Community



# Characteristics

Goes Where the Conversation Is





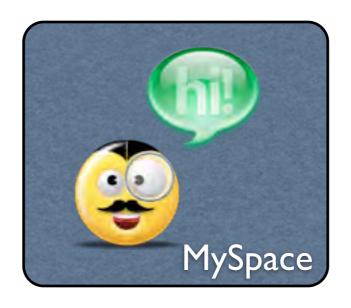




# Characteristics

Goes Where the Conversation Is



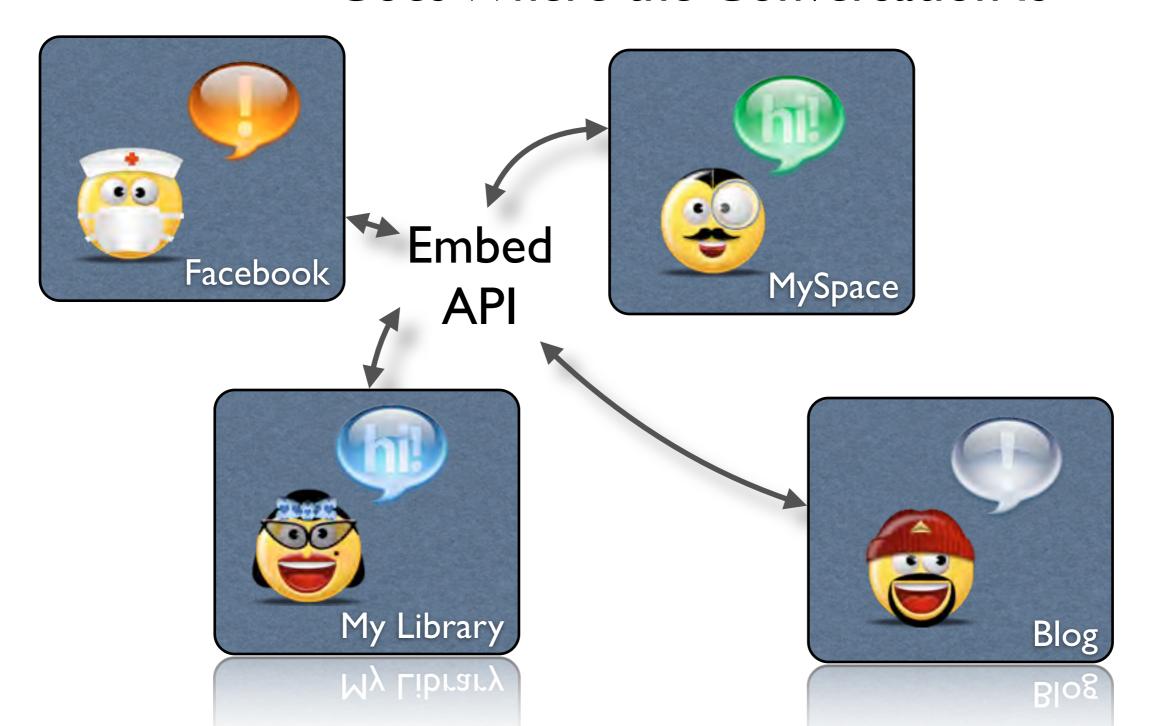






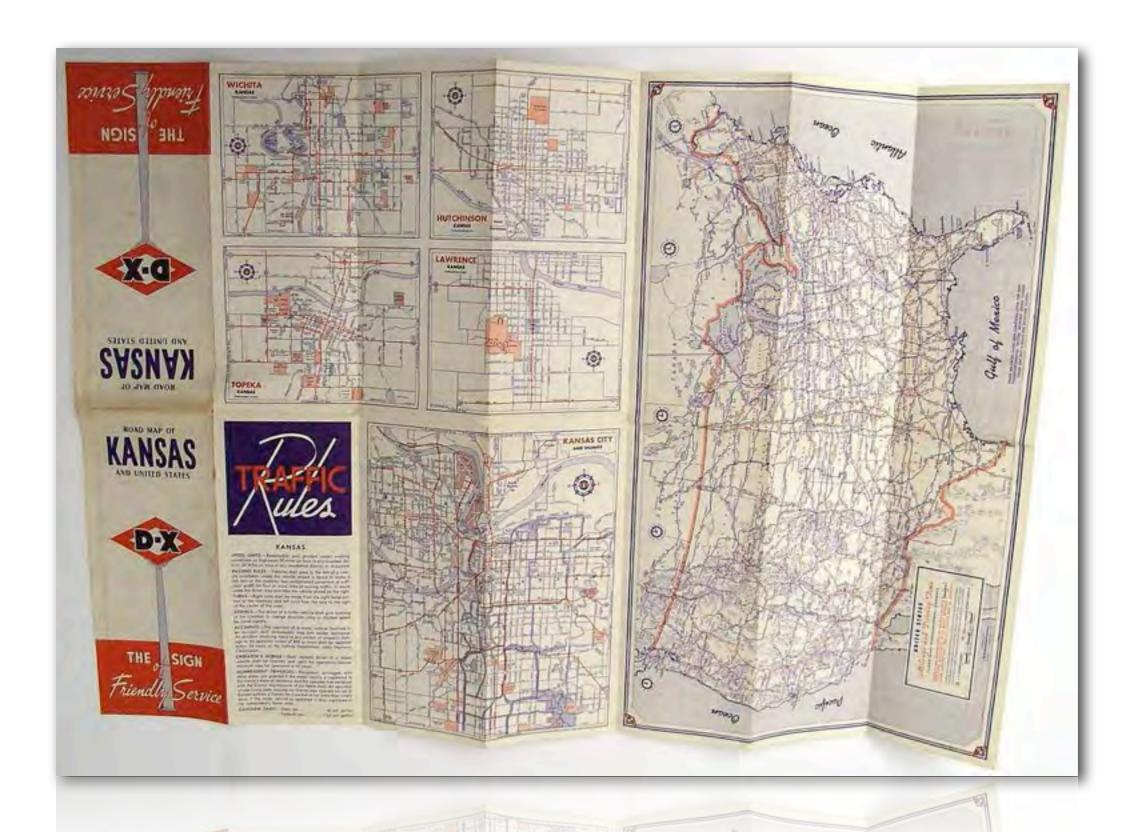
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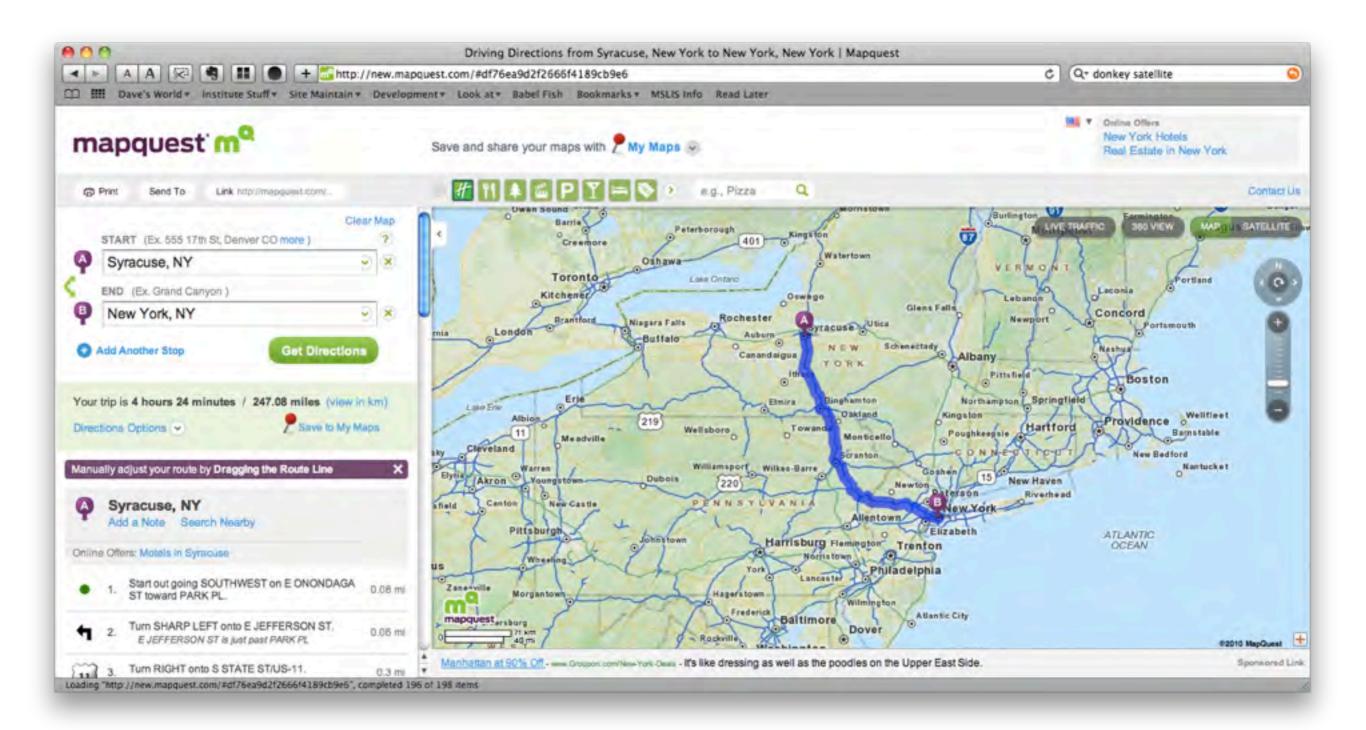


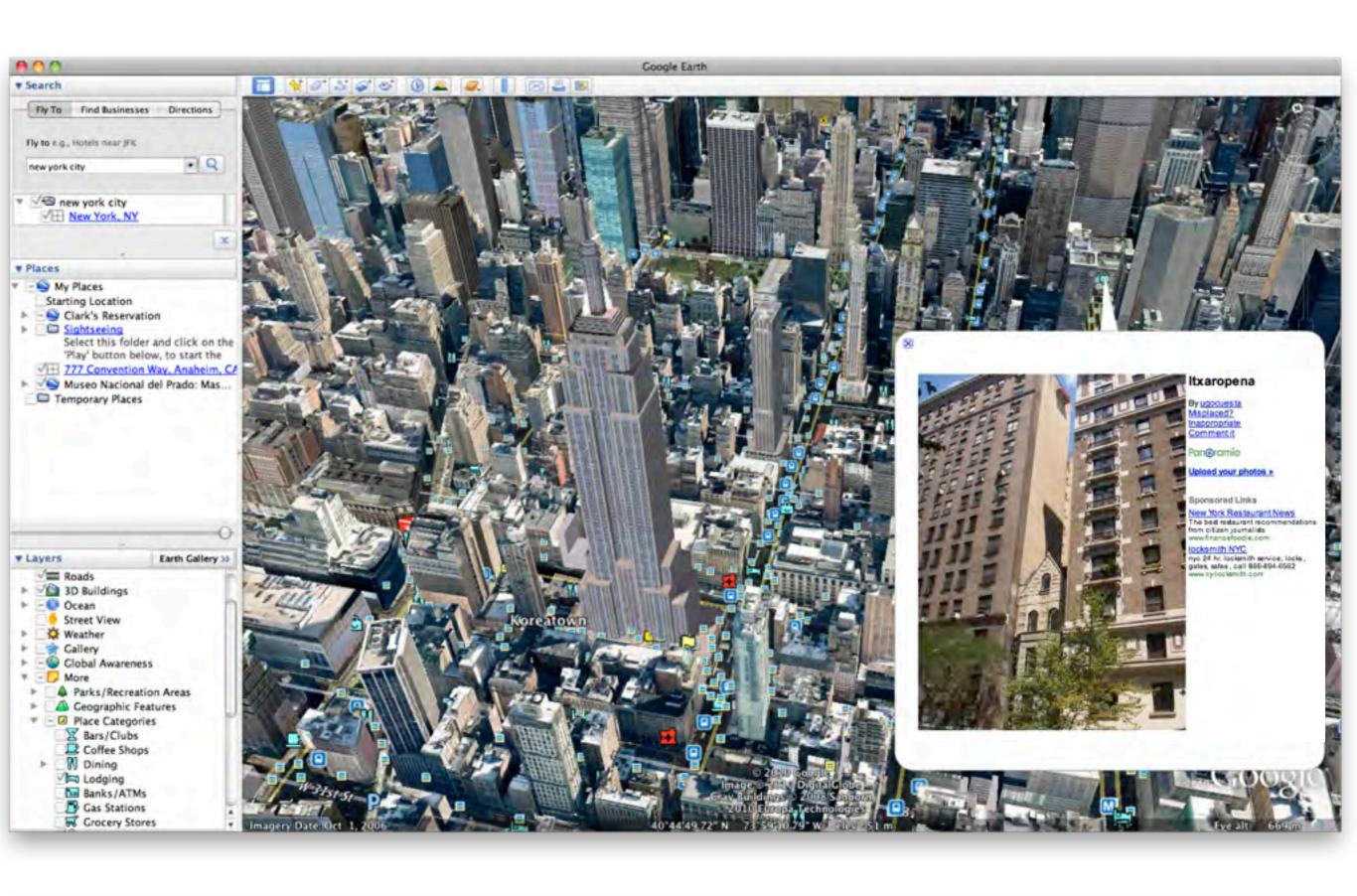
# Pressure for Participation

 You are not a user, you are not a customer, or consumer - you are a participant in control of your world and able to shape your own learning and environment...

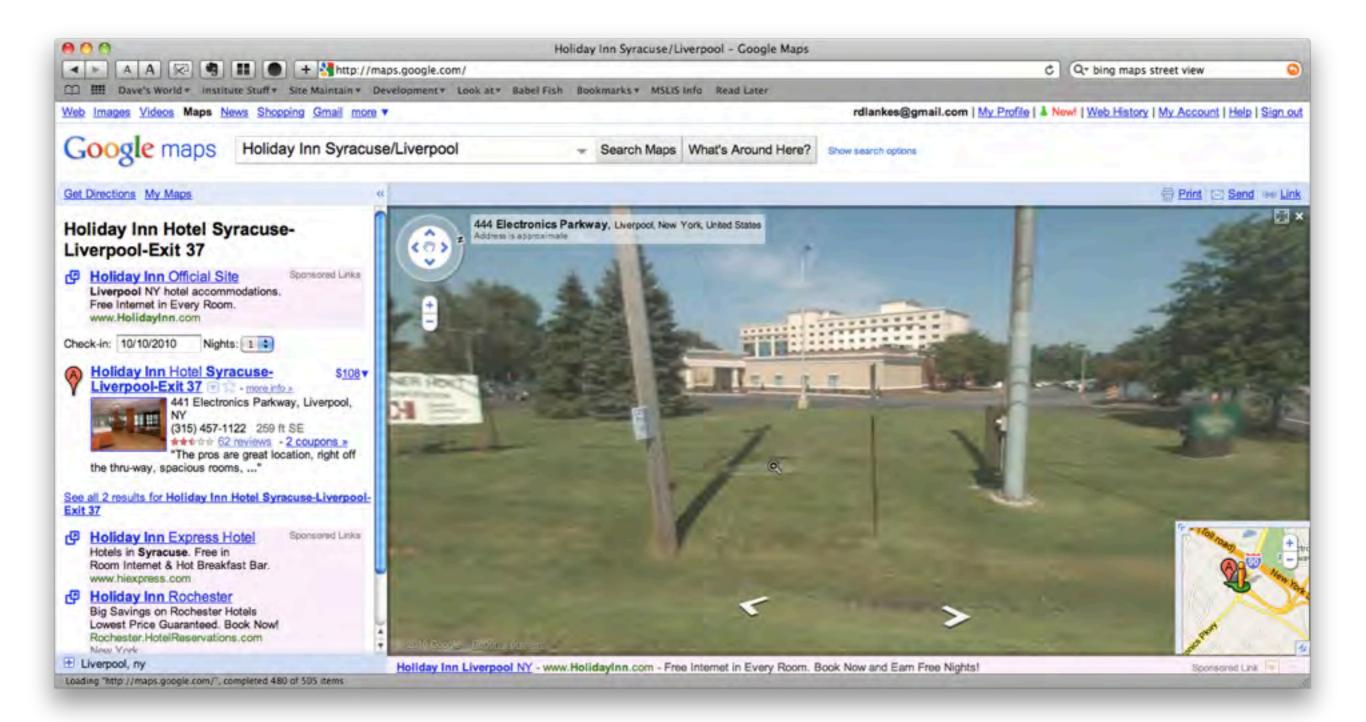


## Adoption





### Extension

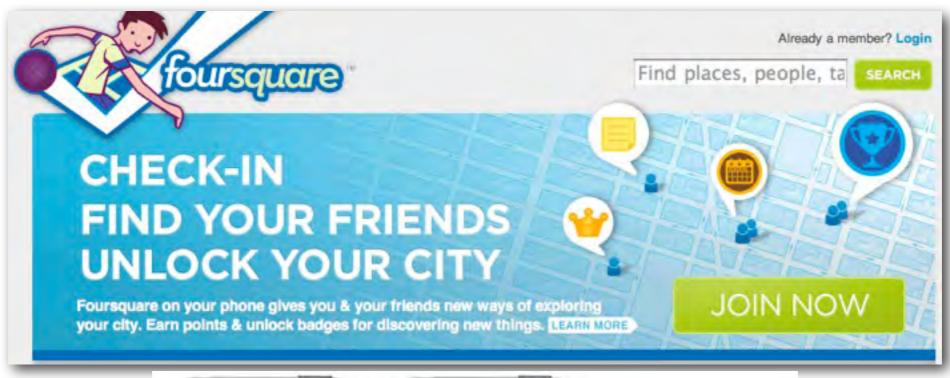




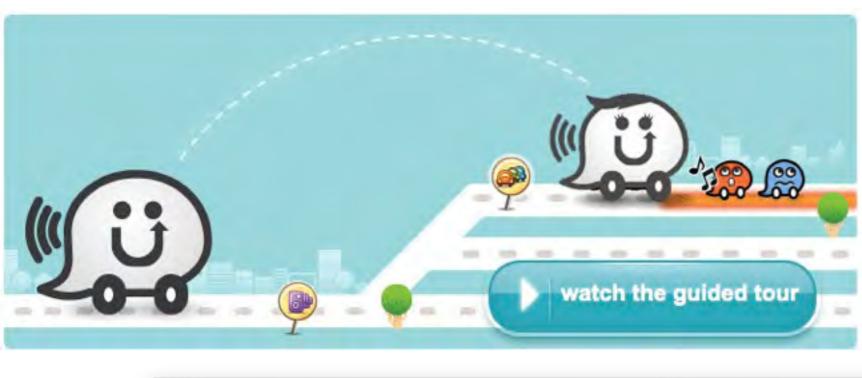
TOMTOM

Avenue Des Champs-Elysees

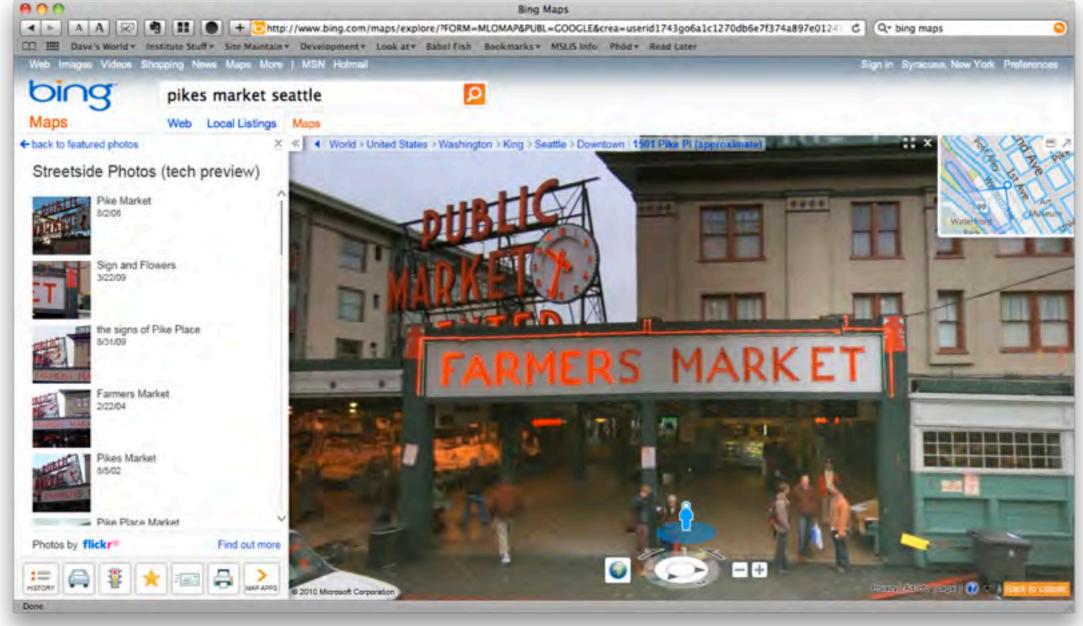
## Adaptation and Innovation













### Revolution





### Revolution





# Pressure for Participation

- You are not a user, you are not a customer, or consumer - you are a participant in control of your world and able to shape your own learning and environment...
- So are those we seek to serve.

## The Grand Challenge

 Coordinating the Knowledge Infrastructure to Unlock the Potential and Passions of Society