

The Future of Librarianship

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Screencast @ <http://www.DavidLankes.org>

The Future

- Apps will replace books as the primary means of distributing content
 - Apps will exist in walled gardens
- Information will become a commodity traded for privacy and attention
 - Proprietary Interests as Sole Stewards
- A few libraries will continue to exist primarily as archives of unique content
 - Staffed by Subject experts

The Future

- Apps will replace books as the primary means of distributing content
- Apps will exist in walls of libraries
- Information will be treated as a commodity traded for money and attention
- Publishers' Interests as Sole Stewards
- Libraries will continue to exist primarily as archives of unique content
- Staffed by Subject experts

INFORMATION APOCALYPSE

Are You OK With That?

Are You OK With That?

What is the future of libraries?

Refining the Question

What **should be** the future of libraries?

Refining the Question

What **should be** the future of libraries **and**
librarians?

Refining the Question

What **should be** the future of libraries **and** librarians in a democracy?

The Future: Part 2

- Libraries retrench highly selective print and digital collections
- Popular material is rented as a means to entice a public in for engaging cultural enrichment
- Librarians are increasingly behind the scenes in specialized research and collection maintenance

The Future: Part 2

- Libraries retrench highly selected and digital collections
- Popular materials are a means to entice a new audience and engaging cultural enrichment

Book Museum

are increasingly behind the scenes in specialized research and collection maintenance

Developing An Agenda

Developing An Agenda



Today

Developing An Agenda



Today



Predicted Future

Developing An Agenda

Ideal Future



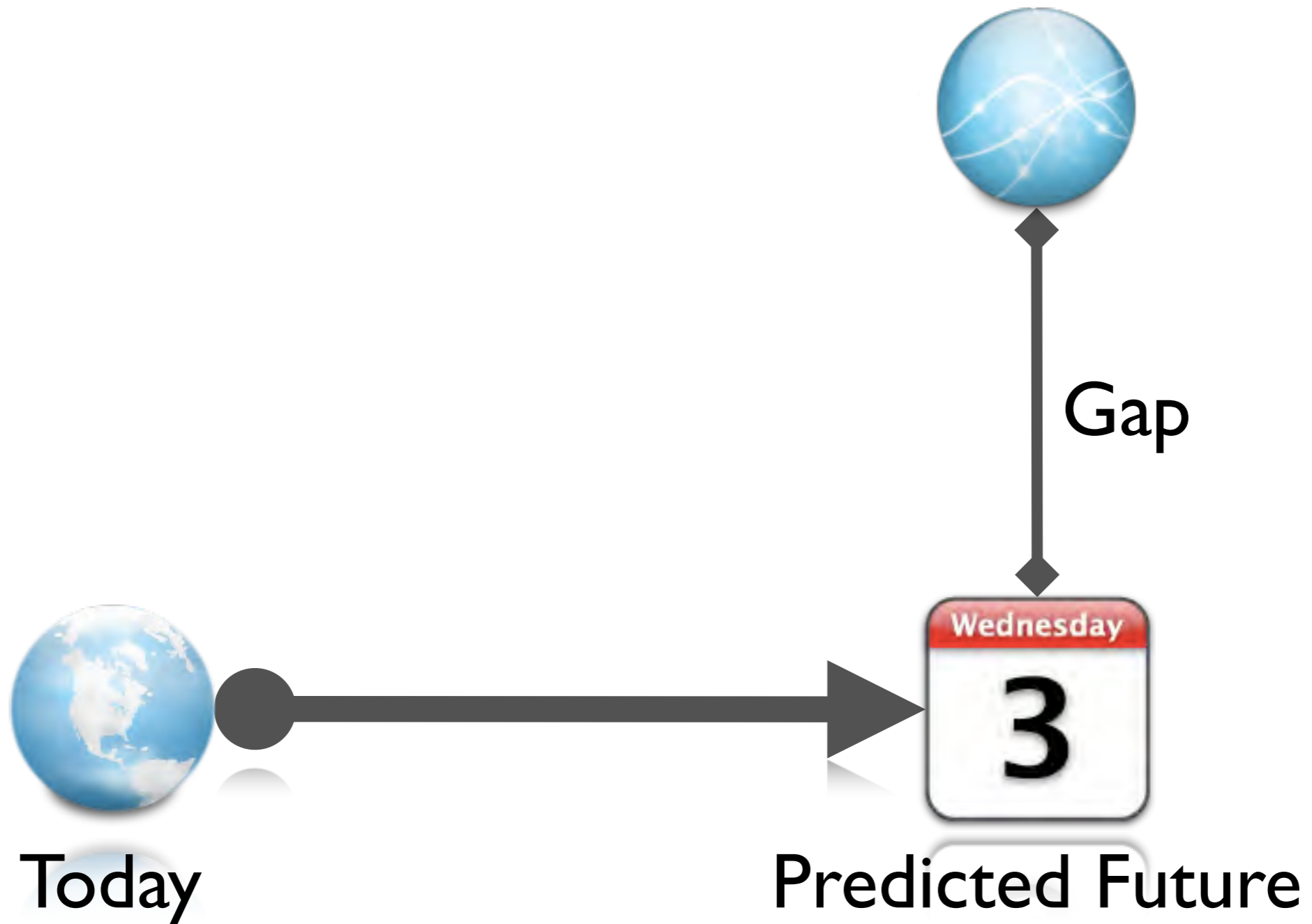
Today



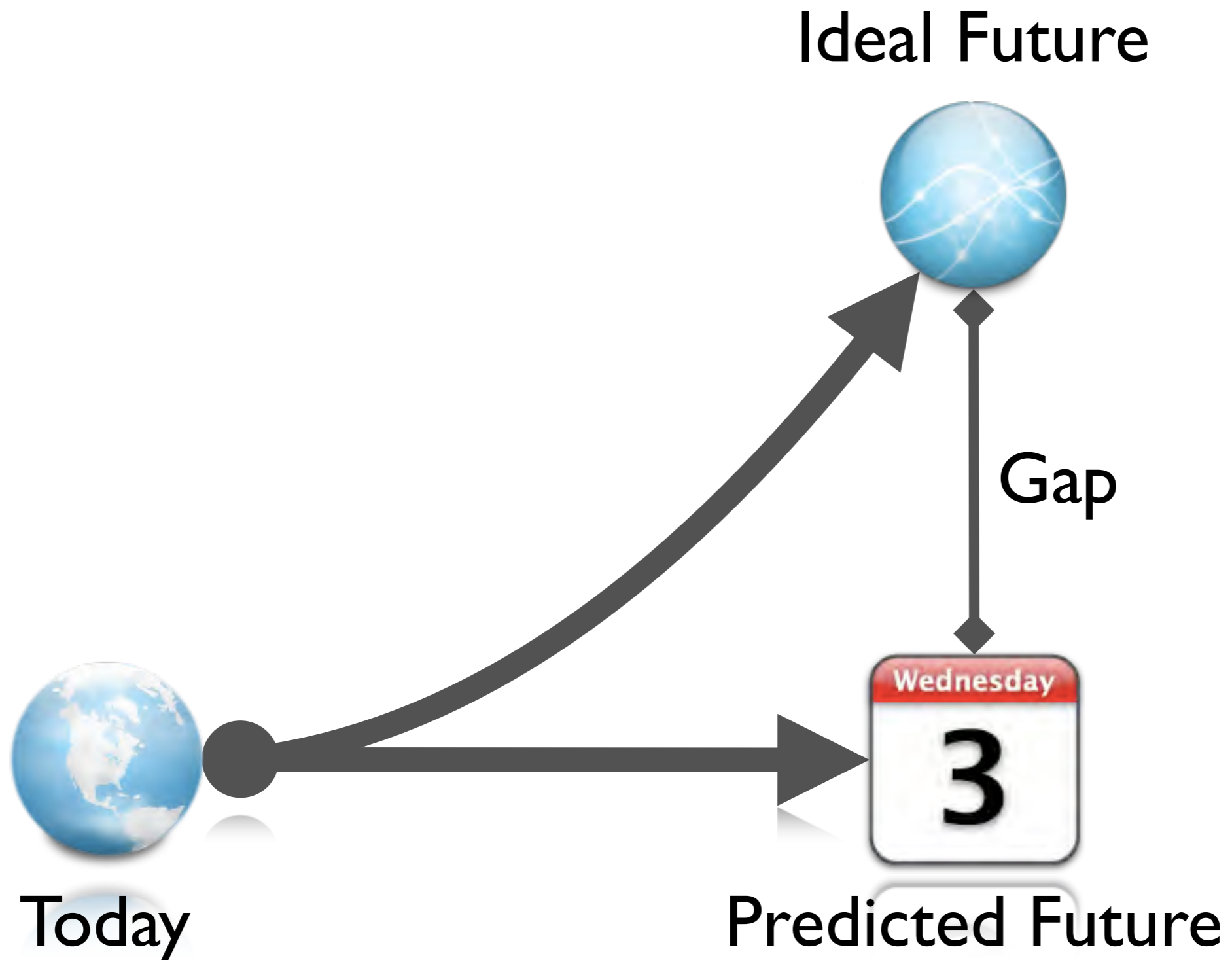
Predicted Future

Developing An Agenda

Ideal Future

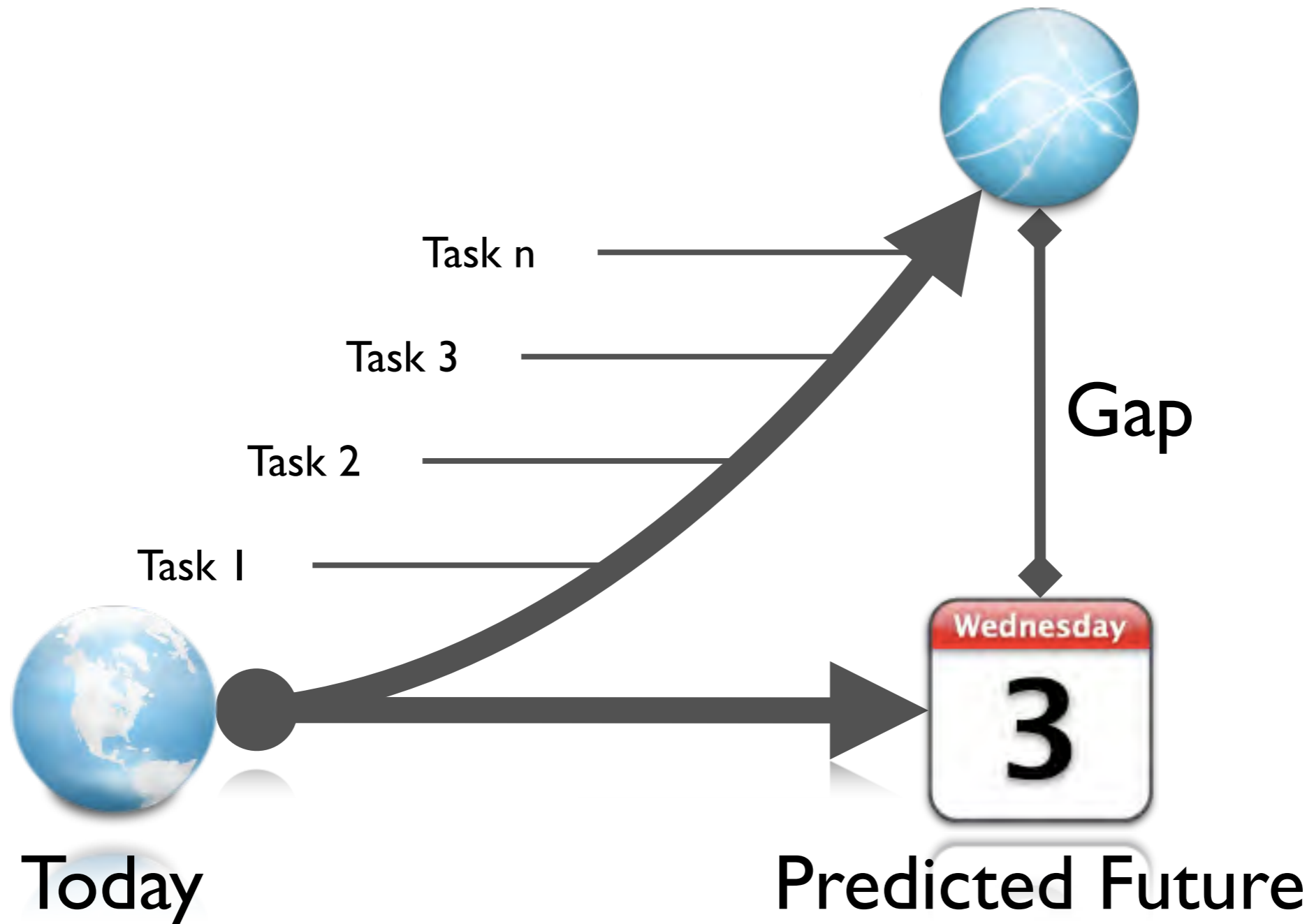


Developing An Agenda

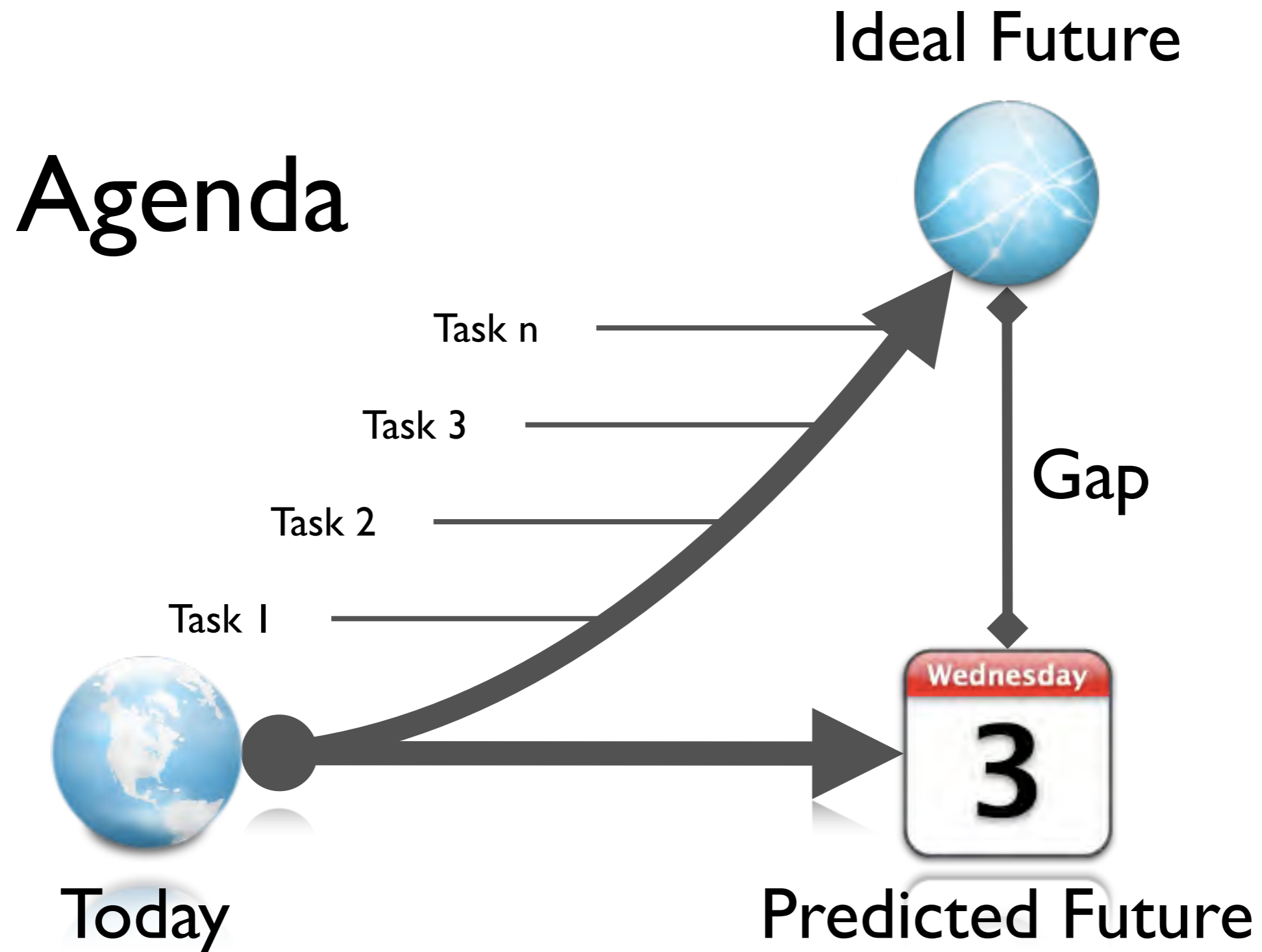


Developing An Agenda

Ideal Future



Developing An Agenda



Mission

- Not About Artifacts
- Not About Buildings
- Not About “Information”
- Not About Cataloging or Reference or ILL

Mission

- The mission of librarians is to improve society through facilitating knowledge creation in their communities

Grand Challenges

A Societal-Level Problem That is Solvable and Has High Potential Rewards

- Andrew Dillon, University of Texas
- Mary Stansbury, University of Denver
- Sam Hastings, South Carolina University
- David Lankes, Syracuse University
- Tula Giannini, Pratt Institute
- William Schickling, Polaris
- Corrine Hill, Dallas Public Library
- Annie Norman, Delaware State Library
- Martha Reid, Vermont State Library
- Anne Craig, Illinois State Library
- Mary Chute, IMLS



Knowledge Society

Nature of Knowledge and Deep Thought

How to accept multiple ways of coming to
a solution - truth by consensus



Knowledge Society

Knowledge Economy

Skilled Workforce, Importance of
Innovation, Distribution of Resources,
Nature of Education



Knowledge Infrastructure

**Uncoordinated and
Conflicted**

Producer/Consumption Oriented



Knowledge Infrastructure

**Uncoordinated and
Conflicted**

Producer/Consumption Oriented

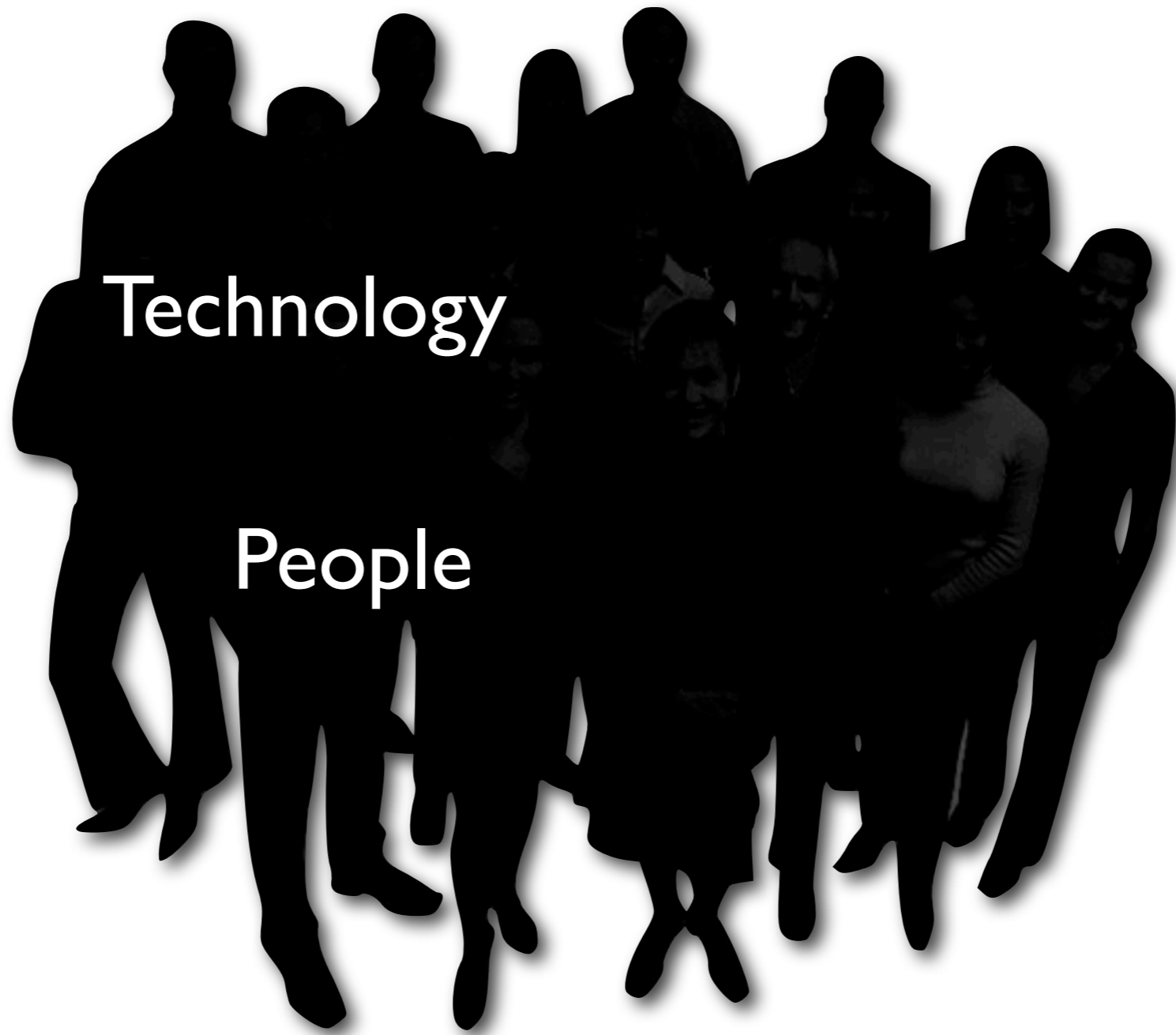


Technology

Knowledge Infrastructure

Uncoordinated and
Conflicted

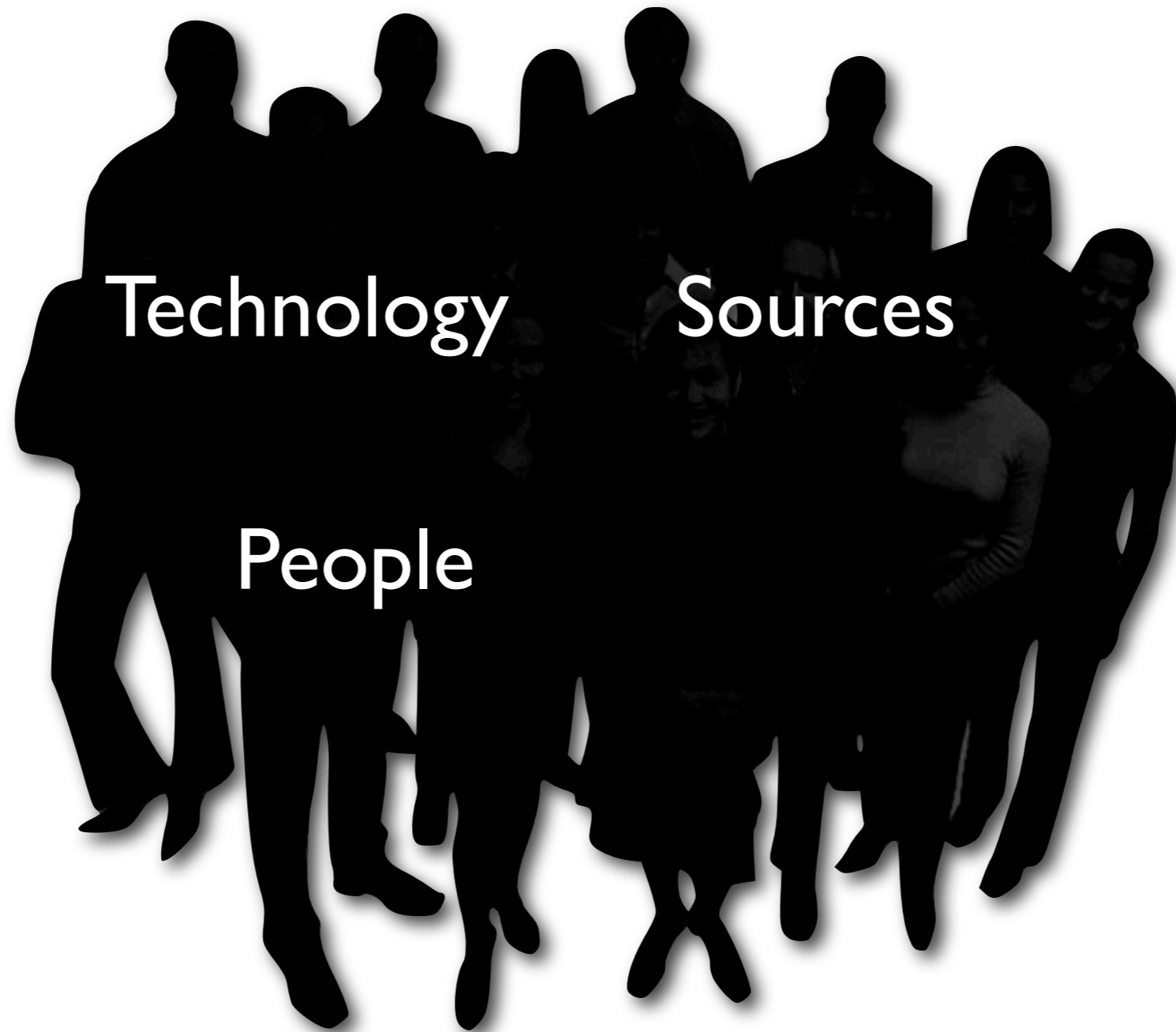
Producer/Consumption Oriented



Knowledge Infrastructure

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Technology

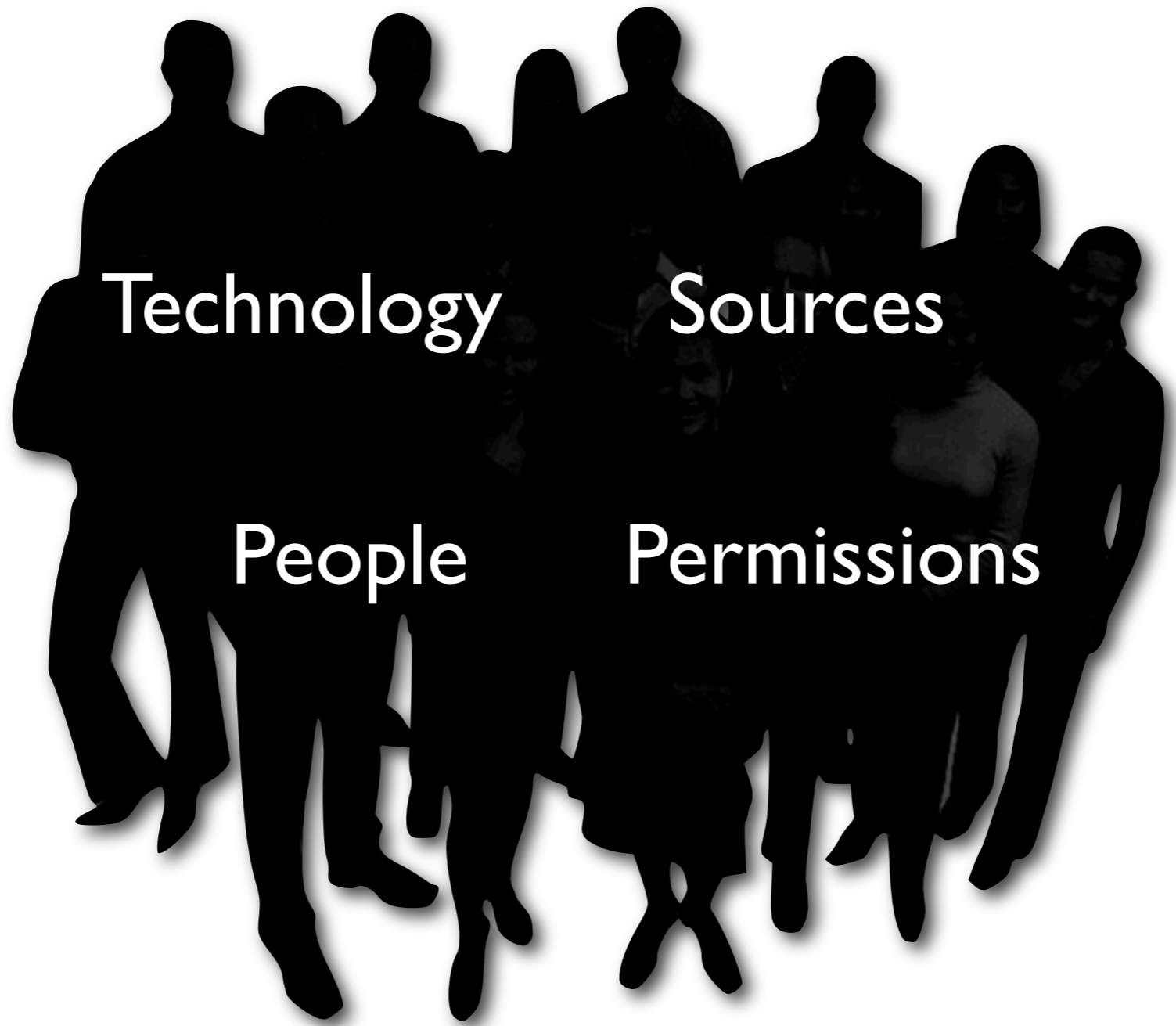
Sources

People

Knowledge Infrastructure

Uncoordinated and
Conflicted

Producer/Consumption Oriented



Technology

Sources

People

Permissions

Knowledge Infrastructure

Uncoordinated and
Conflicted

Producer/Consumption Oriented

Coordinated Knowledge Infrastructure



Coordinated Knowledge Infrastructure



- Lifelong Learning
- P-20: Preparing Students to Engage in an Academic Culture
- P-20: Higher Education: Fixing an Increasingly Broken Model
- How to Credential Knowledge

Coordinated Knowledge Infrastructure



- Lifelong Learning
- P-20: Preparing Students to Engage in an Academic Culture
- P-20: Higher Education: Fixing an Increasingly Broken Model
- How to Credential Knowledge
- Transfer Community Knowledge Local to Global

Coordinated Knowledge Infrastructure



- Lifelong Learning
- P-20: Preparing Students to Engage in an Academic Culture
- P-20: Higher Education: Fixing an Increasingly Broken Model
- How to Credential Knowledge
- Transfer Community Knowledge Local to Global
- Equality of Access for the 21st Century

The Future?



Information Apocalypse?



Book Museum?

**The Mission of Librarians is to Improve Society through
Facilitating Knowledge Creation in their Communities**

The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

Serve



The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

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Innovate



The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

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Lead



Innovate



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Slides @ <http://www.DavidLankes.org>



Want More Detail?

The Atlas of New Librarianship

Now Available From MIT Press