

Expect More:  
**Service is Proactive**

**R. David Lankes**

Professor & Dean's Scholar on New Librarianship  
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Slides: <http://www.DavidLankes.org>

The Mission of  
Librarians is to Improve  
Society Through  
Facilitating Knowledge  
Creation in Their  
Communities

# Salzburg Curriculum

- Technology
- Management for Participation (Professional Competencies)
- Asset management
- Cultural Skills
- Knowledge / Learning / Innovation
- Transformative Social Engagement

# ● **Transformative Social Engagement**

- activism
- social responsibility
- critical social analysis
- public programming – fitting to larger agenda
- advocacy (organizing communities to action-political, policy)
- sustainability of societal mission
- conflict management
- understanding community needs

# COPYRIGHT

"Notice: the copyright law of the United States  
(Title 17, U.S. Code) governs the making of photocopies or other  
reproductions of copyrighted material; the person using this equipment  
is liable for any infringement."

# COPYRIGHT

...but let me tell you about fair  
use and creative commons

**The FBI  
has not  
been here**

*[watch very closely for the removal of this sign]*

*[watch very closely for the removal of this sign]*



help • help • help

TECH HELP  
MON-THU 9-5pm  
FRI 3-5pm

University of Kentucky



**Prejudice Library**



# Other Ideas

- Integrating into Tenure
- Embedded via Twitter
- Concierge for Freshmen
- Data Repository for Research



**eScience**



**Expect More**