

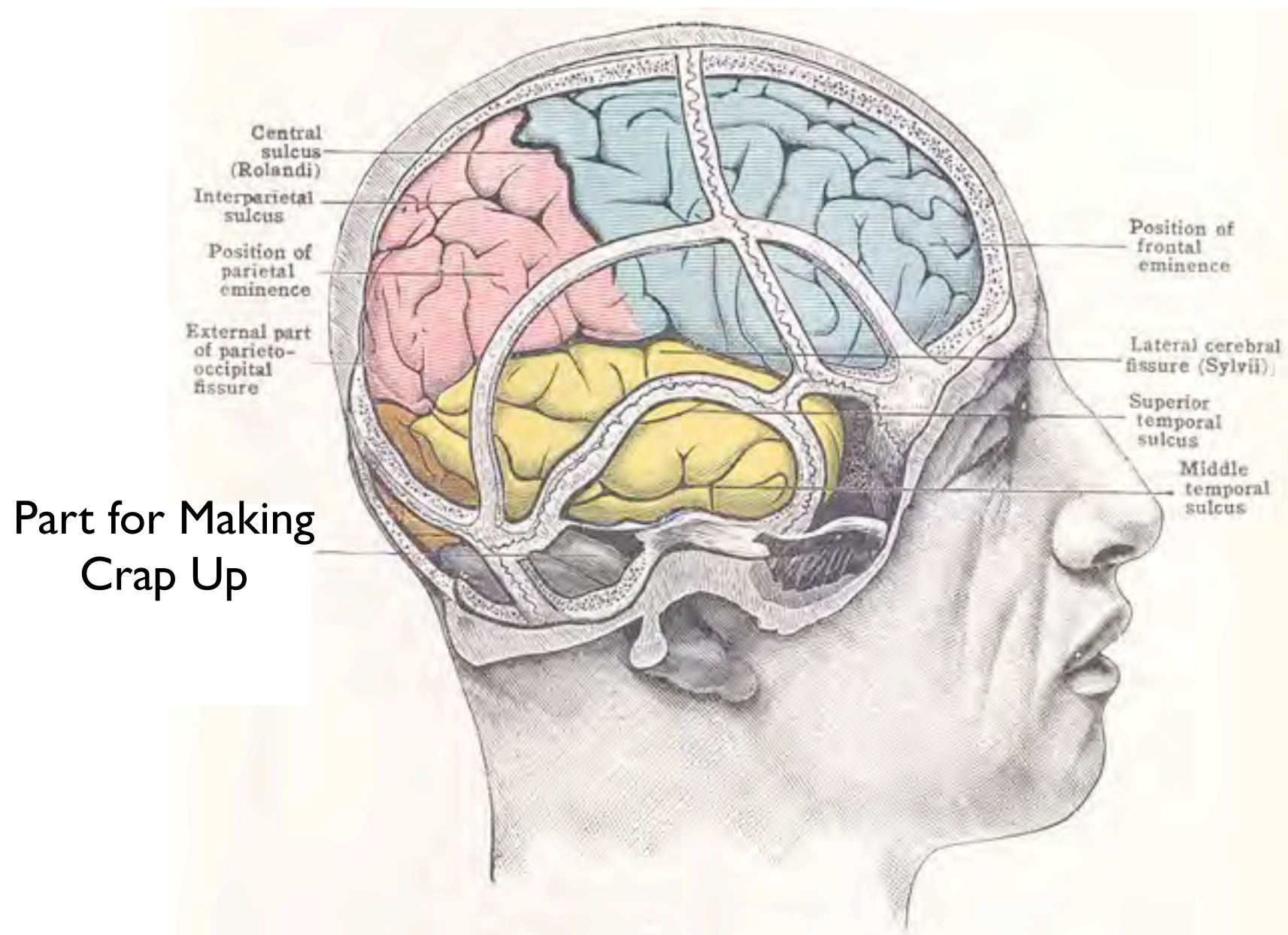
Reference in the Crowd

R. David Lankes

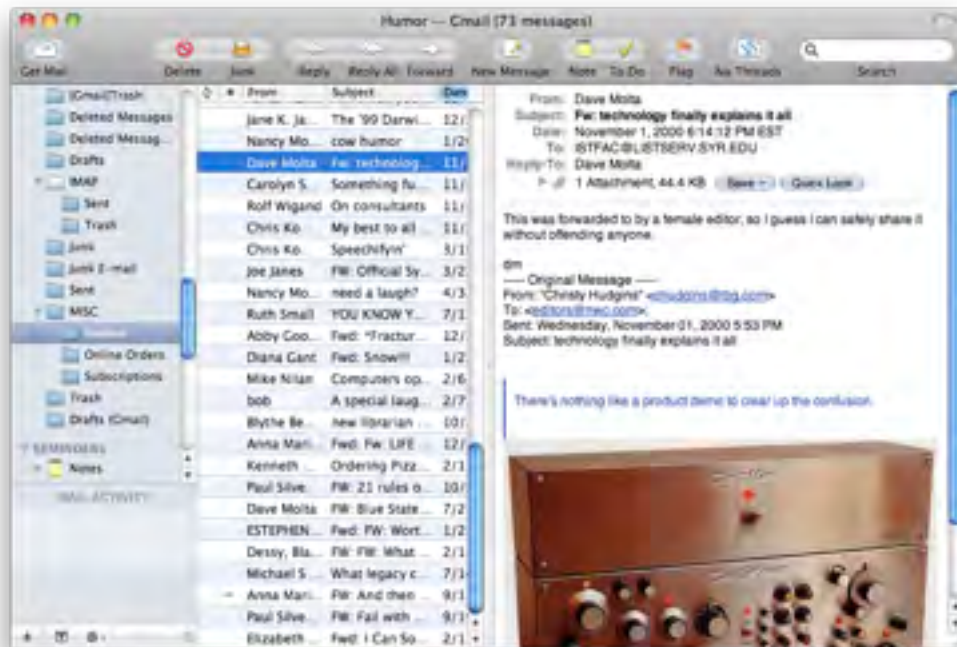
<http://www.DavidLankes.org>

WARNING:

Brainstorming Ahead



Evolution of Reference?



“Remote Reference”

Time-Shifting

Quality (Log Analysis)

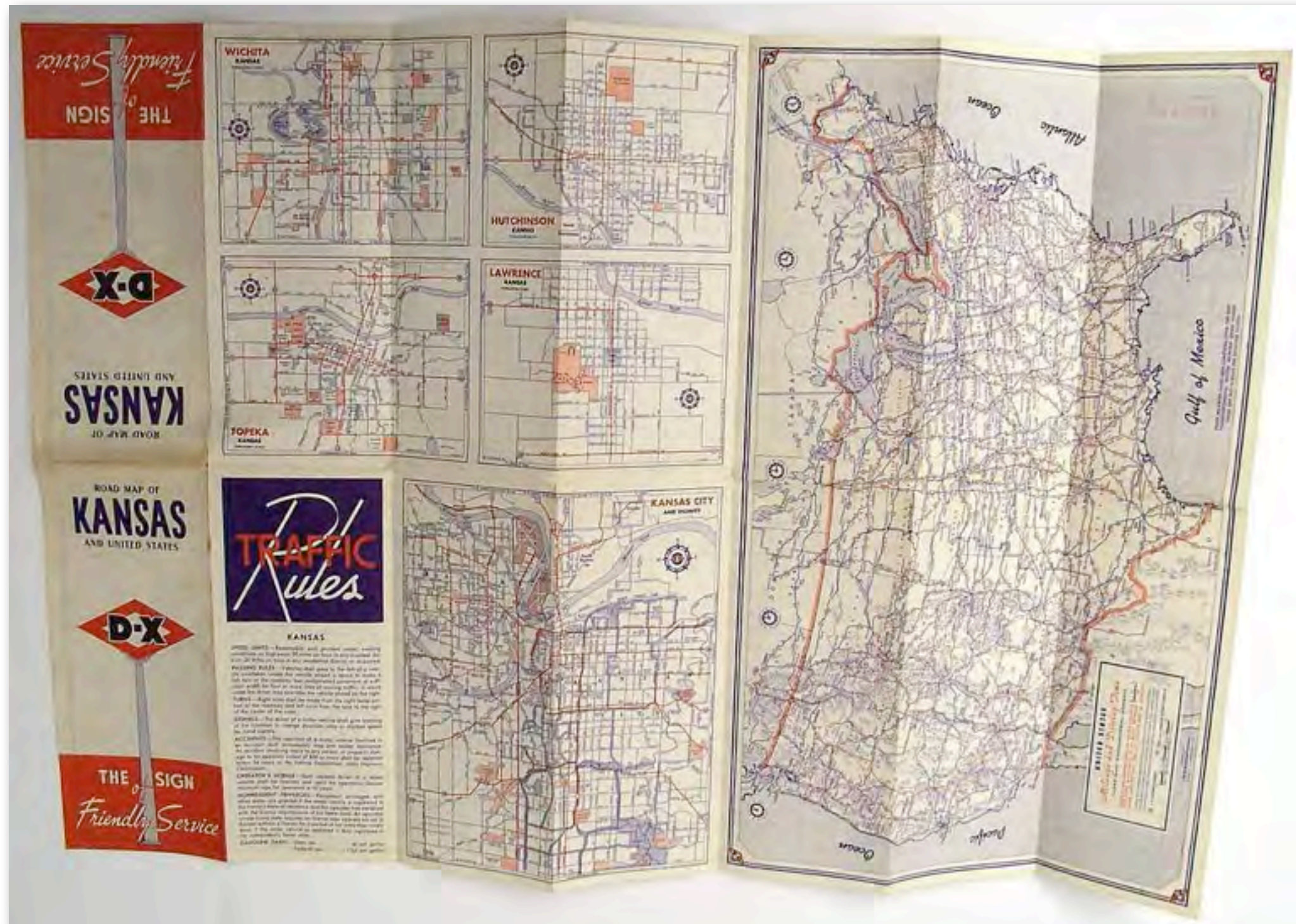
Peer to Peer

Disconnect Reference from Collection

Evolution of Reference?



Other Kind of Change?



Adoption/Extension

The screenshot displays the Google Maps interface with a route from Syracuse, NY to New York, NY. The left sidebar contains the 'Get Directions' panel, which lists two suggested routes. The first route, 'I-81 S and I-80 E', is 247 miles and takes 4 hours 23 minutes. The second route, 'I-81 S and NY-17 E', is 258 miles and takes 4 hours 33 minutes. A yellow banner indicates that the selected route has tolls. Below this, a list of 11 driving instructions is provided, starting from Syracuse, NY and ending in New York City. The main map area shows the route in blue, passing through Binghamton and Scranton, and ending in New York City. The browser window shows the URL 'http://maps.google.com/' and the search bar contains 'foiled maps'.

Syracuse, NY to New York, NY - Google Maps

http://maps.google.com/

Search Maps What's Around Here? Show search options

Get Directions My Maps

Syracuse, NY

New York City

Add Destination Show options

Get Directions

Driving directions to New York, NY

Suggested routes

I-81 S and I-80 E 4 hours 23 mins 247 mi

I-81 S and NY-17 E 4 hours 33 mins 258 mi

This route has tolls.

Syracuse, NY

1. Head south on S State St toward E Genesee St 0.9 mi
2. Turn right at E Raynor Ave 0.1 mi
3. Turn left at S Salina St 1.4 mi
4. Turn left toward I-81 S 200 ft
5. Turn right to merge onto I-81 S 127 mi
6. Slight right at I-380 S/I-84 E/US-6 E (signs for Carbondale/Mt Pocono) 28.9 mi
7. Merge onto I-80 E 63.4 mi
8. Slight left at I-280 E 16.5 mi
9. Take exit 17A toward Count 508 E/ Jersey City 0.6 mi
10. Merge onto Newark Turnpike 3.1 mi
11. Turn right toward County Rd 646/St 217 ft

Search

Fly To Find Businesses Directions

Fly to e.g., Hotels near JFK

new york city

new york city

New York, NY

Places

My Places

Starting Location

Clark's Reservation

Sightseeing

Select this folder and click on the 'Play' button below, to start the

777 Convention Way, Anaheim, CA

Museo Nacional del Prado: Mas...

Temporary Places

Layers

Earth Gallery

- ☒ Roads
- ☒ 3D Buildings
- ☒ Ocean
- ☒ Street View
- ☒ Weather
- ☒ Gallery
- ☒ Global Awareness
- ☒ More
- ☐ Parks/Recreation Areas
- ☐ Geographic Features
- ☐ Place Categories
 - ☐ Bars/Clubs
 - ☐ Coffee Shops
 - ☐ Dining
 - ☐ Lodging
 - ☐ Banks/ATMs
 - ☐ Gas Stations
 - ☐ Grocery Stores



Syracuse, NY to New York, NY - Google Maps

http://maps.google.com/

Web Images Videos Maps News Shopping Gmail more

rdlankes@gmail.com | My Profile | New! | Web History | My Account | Help | Sign out

Google maps

Search Maps What's Around Here? Show search options

Get Directions My Maps

18 W 49th St, New York, NY, United States
Address is approximate

Photos

Print Send Link

Get Directions

Syracuse, NY

New York City

Add Destination - Show options

Get Directions

Driving directions to New York, NY

Suggested routes

I-81 S and I-80 E 4 hours 23 mins
247 mi

I-81 S and NY-17 E 4 hours 33 mins
250 mi

This route has tolls.

Syracuse, NY

1. Head south on S State St toward E Genesee St 0.9 mi
2. Turn right at E Raynor Ave 0.1 mi
3. Turn left at S Salina St 1.4 mi
4. Turn left toward I-81 S 200 ft
5. Turn right to merge onto I-81 S 127 mi
6. Slight right at I-380 S/I-84 E/US-6 E (signs for Carbondale/Mt Pocono) 25.9 mi
7. Merge onto I-80 E 63.4 mi
8. Slight left at I-280 E 16.5 mi
9. Take exit 17A toward Count 508 E/ Jersey City 0.6 mi
10. Merge onto Newark Turnpike 4.1 mi
11. Turn right toward County Rd 646/St 217 ft

49th St

La Maison Du Chocolat

W 50 St

New York

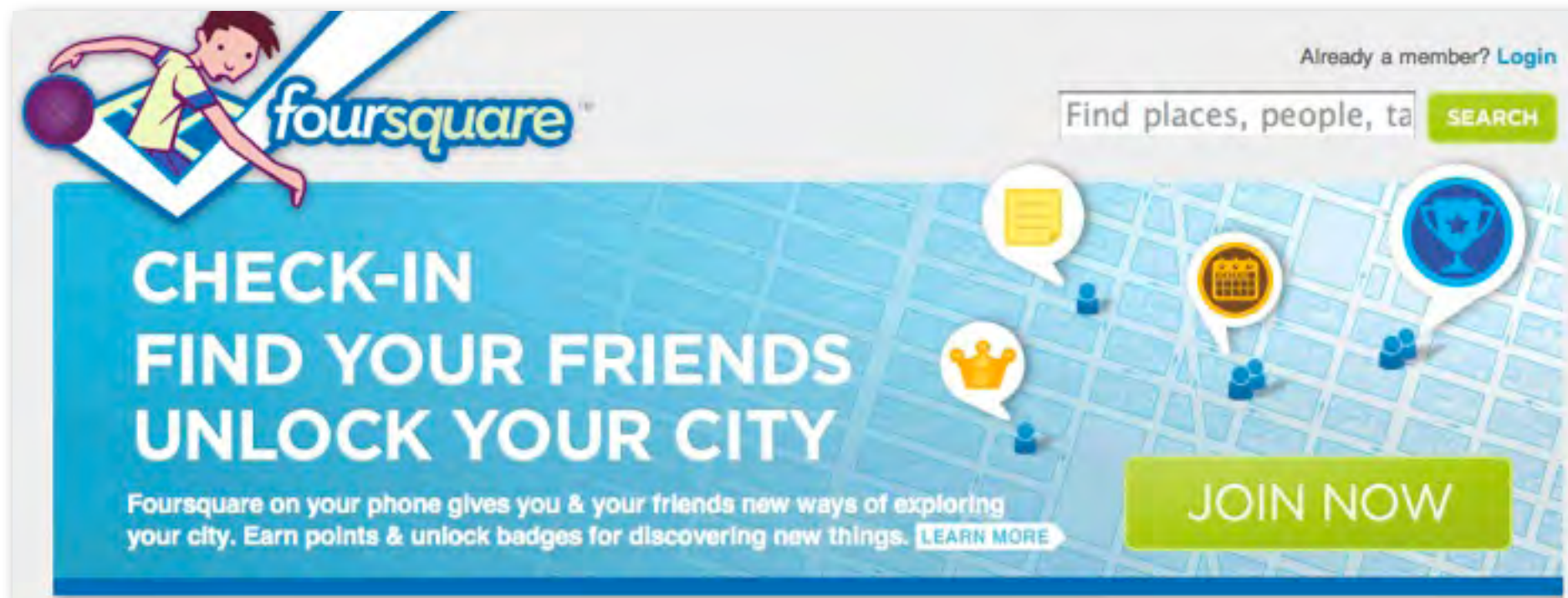
Loading "http://maps.google.com/", completed 523 of 543 items

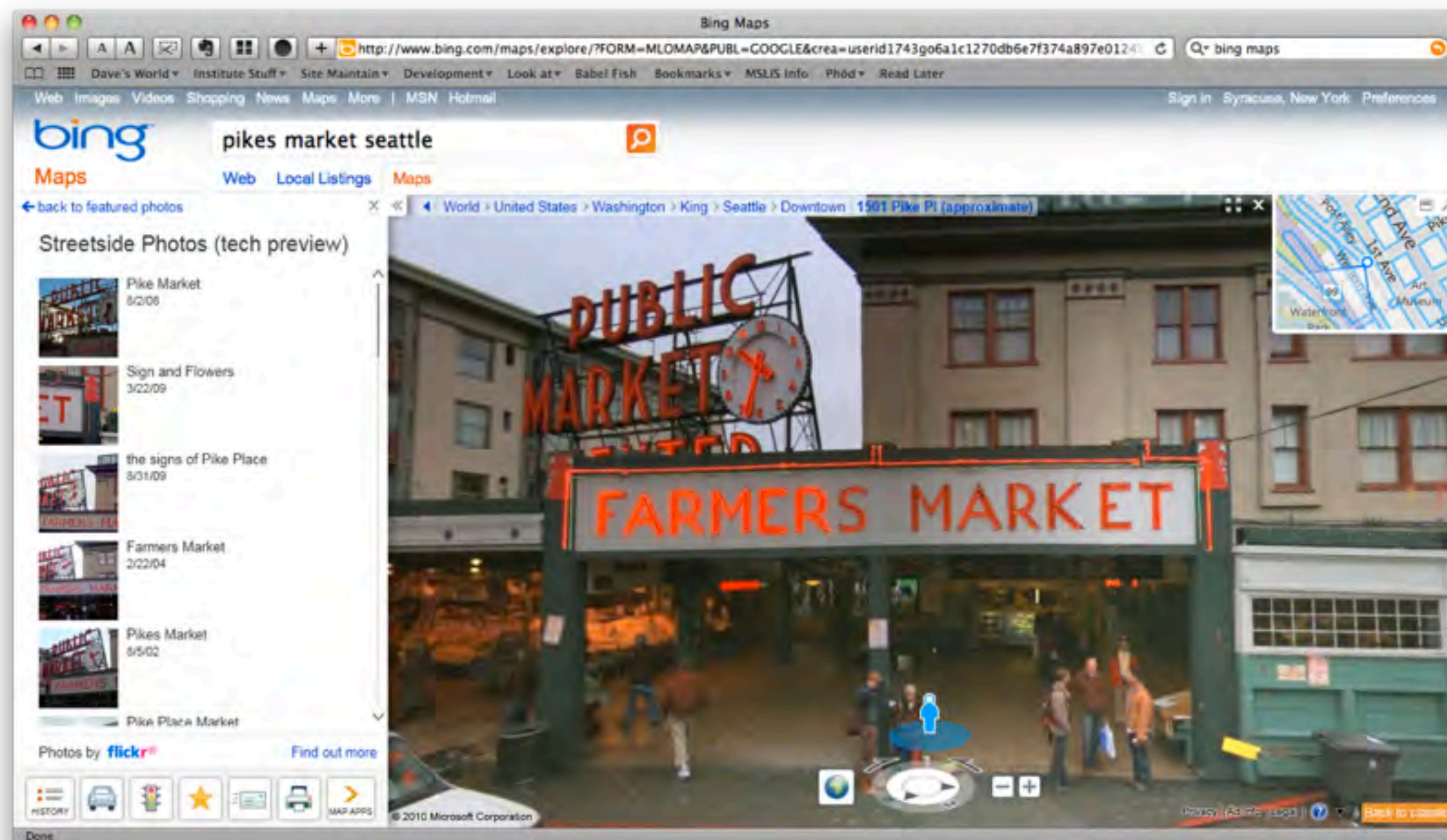
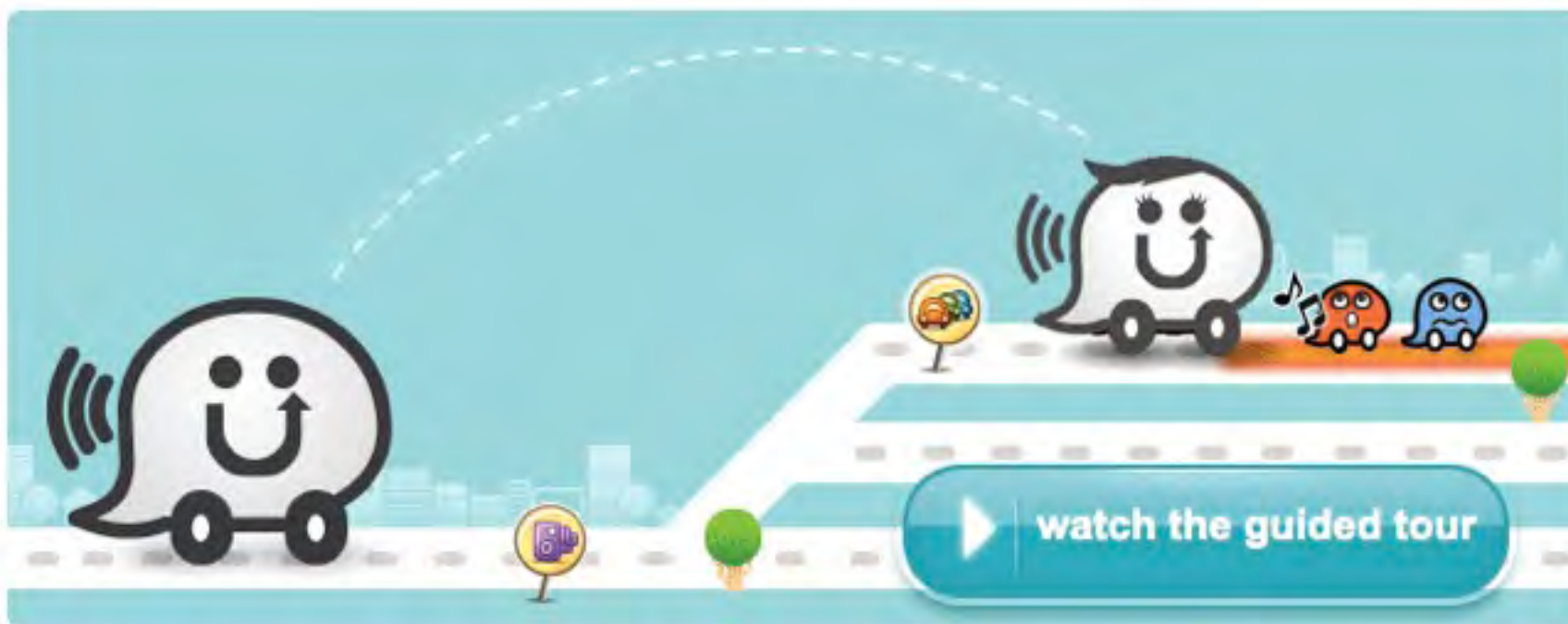


TOMTOM

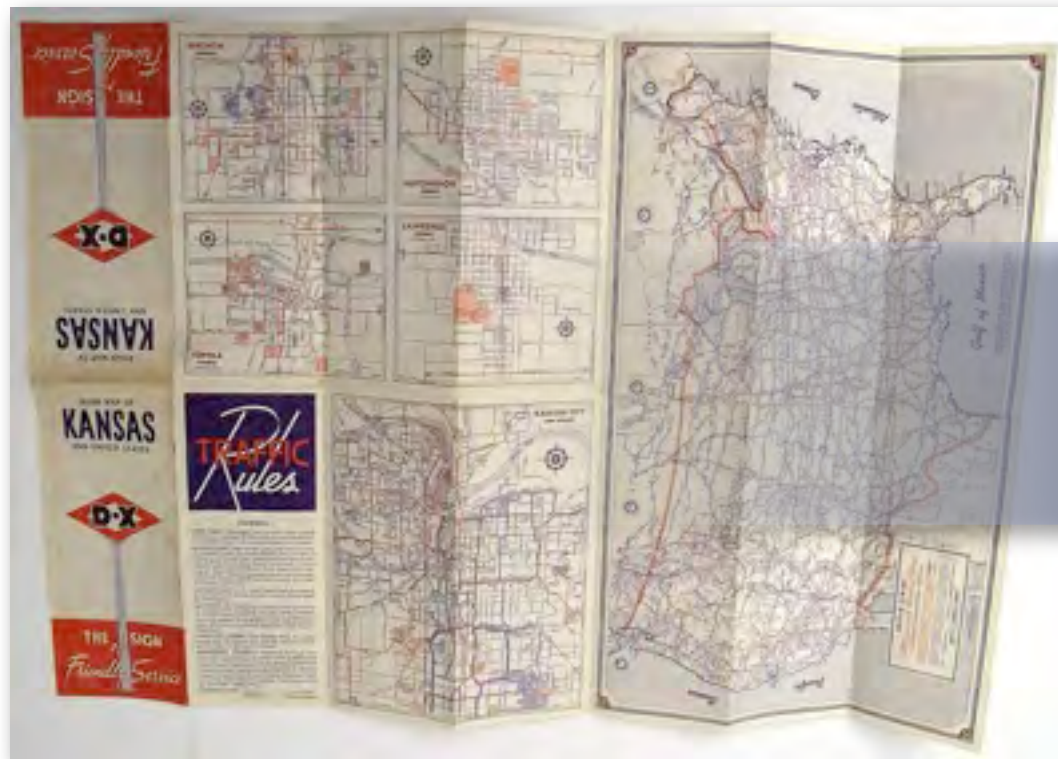
AVENUE DES CHAMPS-ÉLYSÉES

Extension/Adaptation





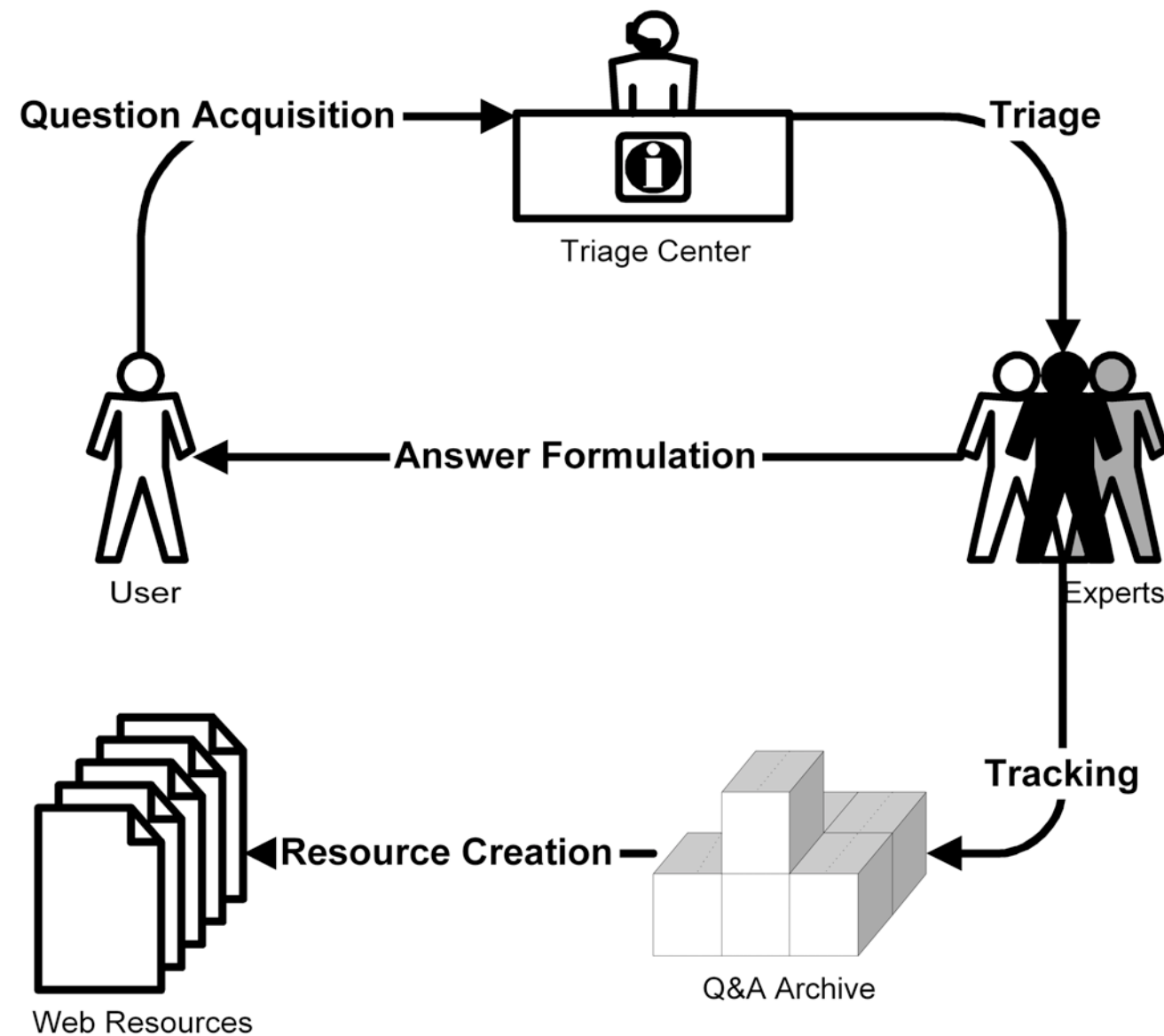
Revolution



Revolution in Reference?



Reference the Short Form





FUTURE

In Text
In Device
In Application

Embedded

eScience Coordinator
Information Coordinator

Social

Reference Extract
Augmented Reality
Knowledge Discovery

Service

Getting to Us

Answering

Results

Find a Place

User Name
Desk
URL

One on One

Subject Librarian
Consultations

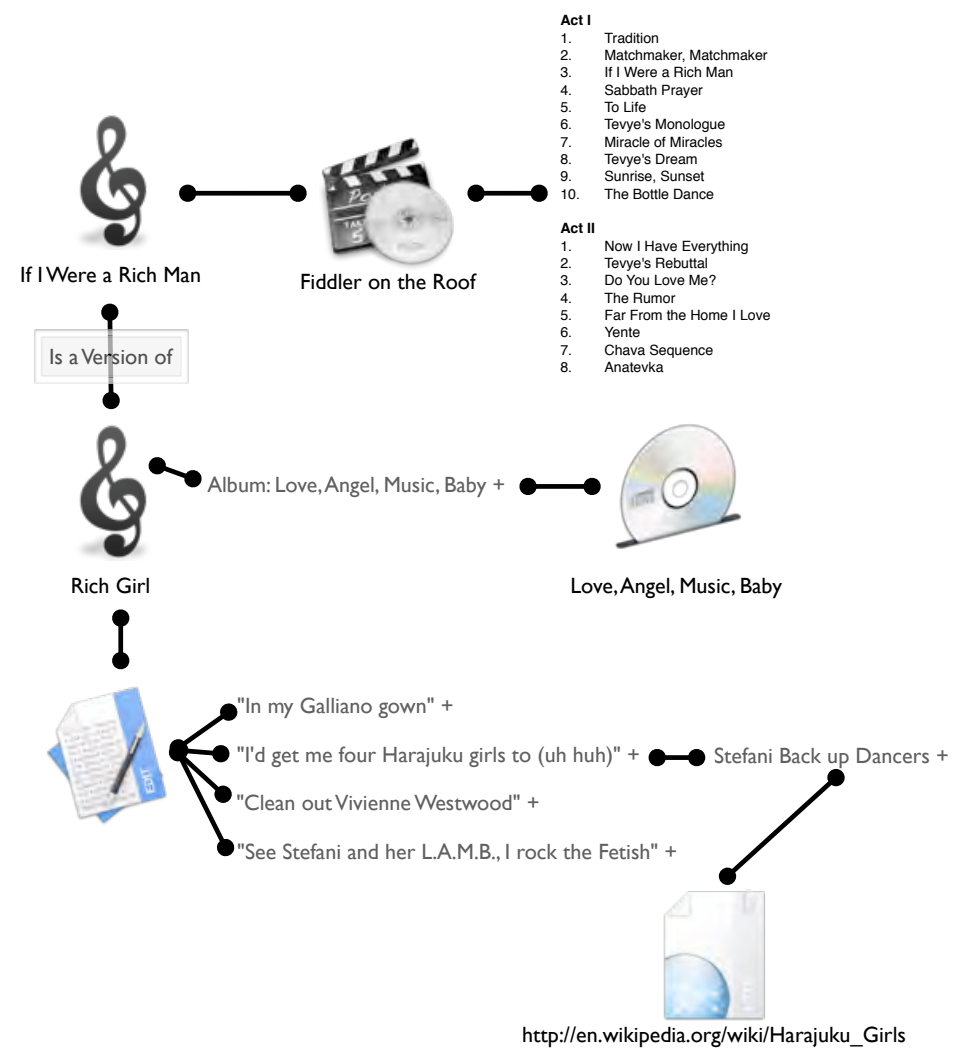
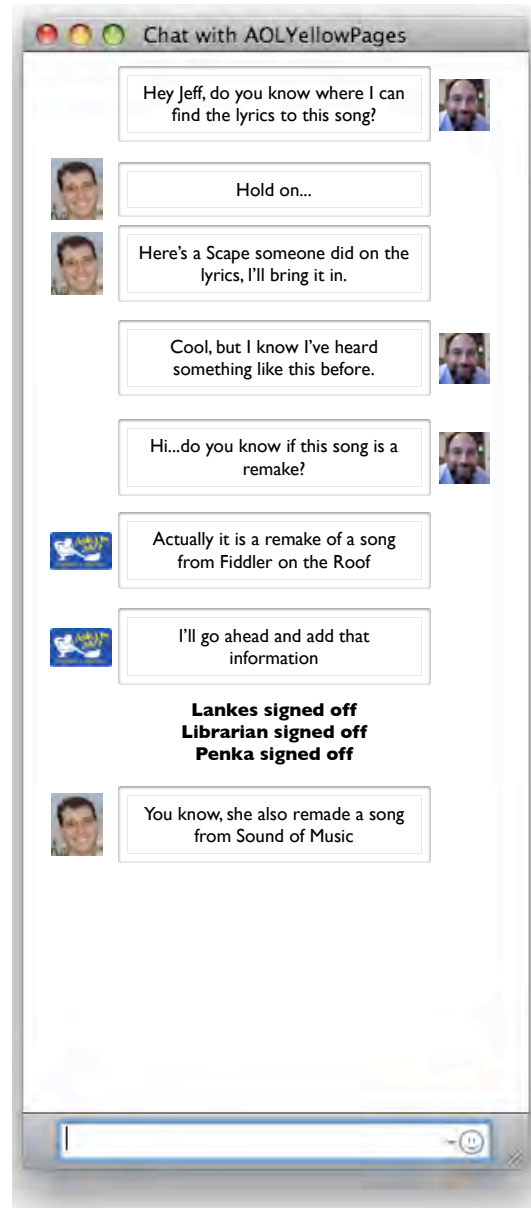
Archive

Edited Knowledge Bases
PAQs



PRESENT

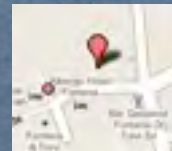
Scapes



<http://quartz.syr.edu/rdlankes/blog/?p=460>

Trevi Fountain

4,300 Conversation Available, 20 Relevant to Tourism



Available Experts:
Paolo Genovese
Dante Demasi
Guiseppe Verdi
Cynthia Patt

Oceanus (god of
all water)
See Related Items
and Questions

Standing Query:
Recommended
Restaurant 300m



Local Questions: Why throw coins? What is the Exchange Rate? Where is the best gelato?

Chart a New Course

- Time to Think “Out of the Desk”
- Dream Big
- Answer the Member Question...Eventually
 - Take Advantage of Technology