

You Must Focus on Connection Management Instead of Collection Management

R. David Lankes

Slides & Screencast @

<http://www.DavidLankes.org>

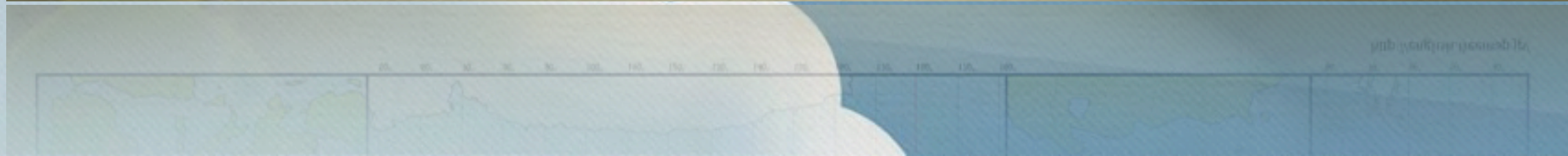
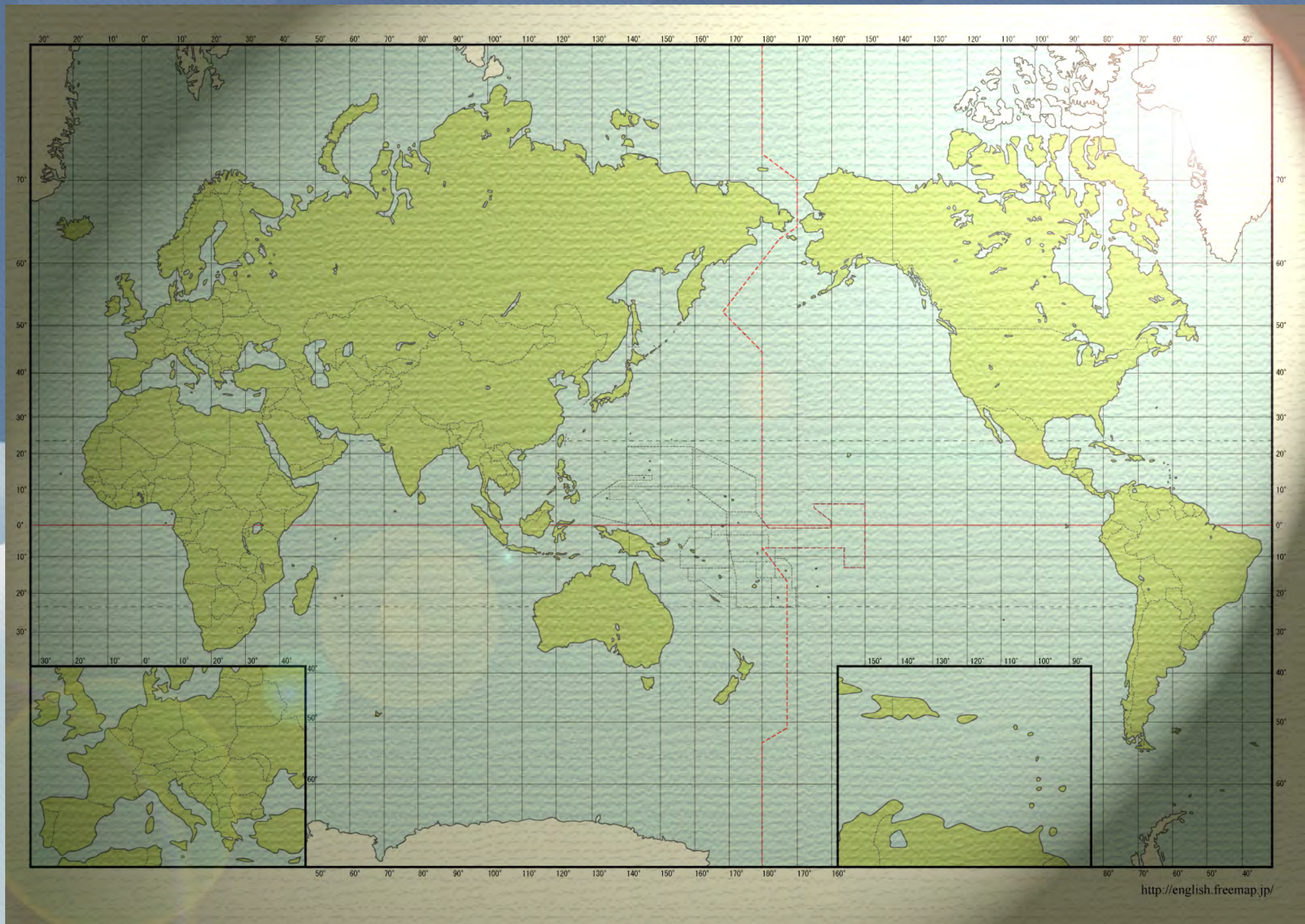
Conclusion

- Best Days of Librarianship are Ahead of Us
- We are the Right Profession, Uniquely Positioned to Lead in the Knowledge Age
- However, We won't get there Following Current Trends and with our Current Focus on "Recorded Knowledge" and Buildings



Conclusion

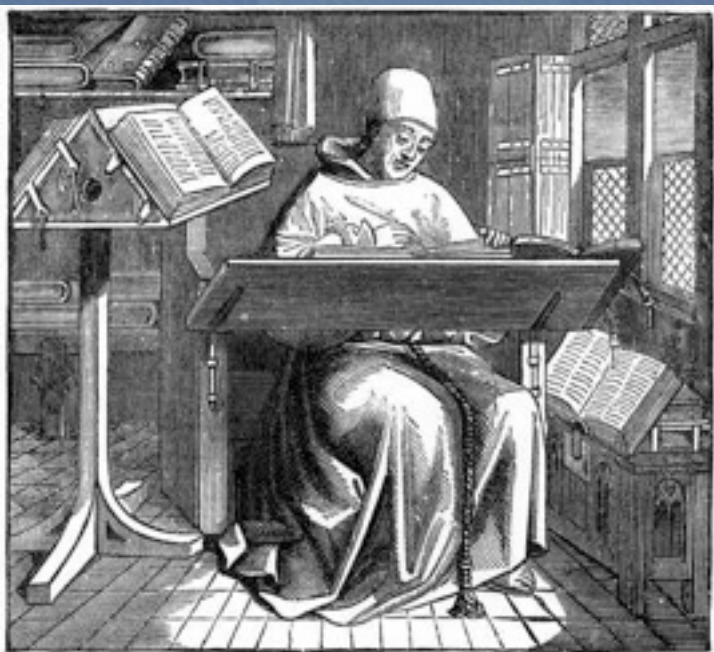
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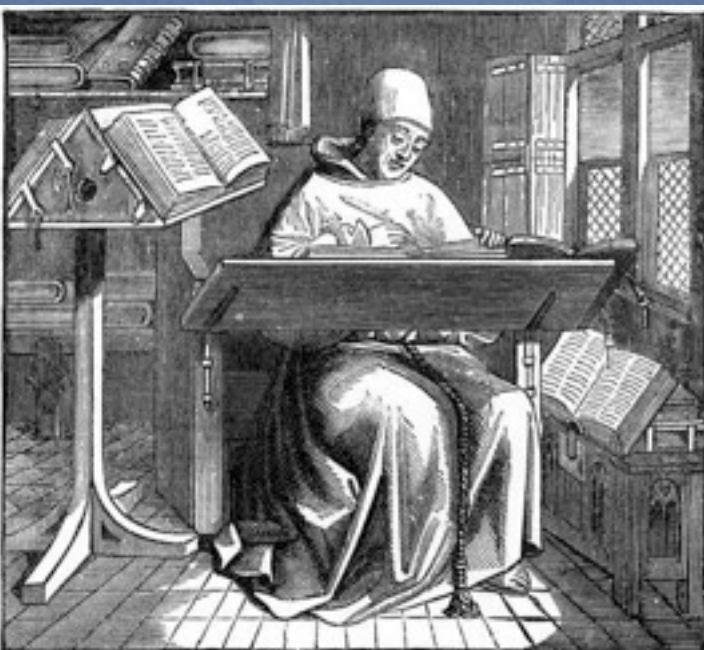


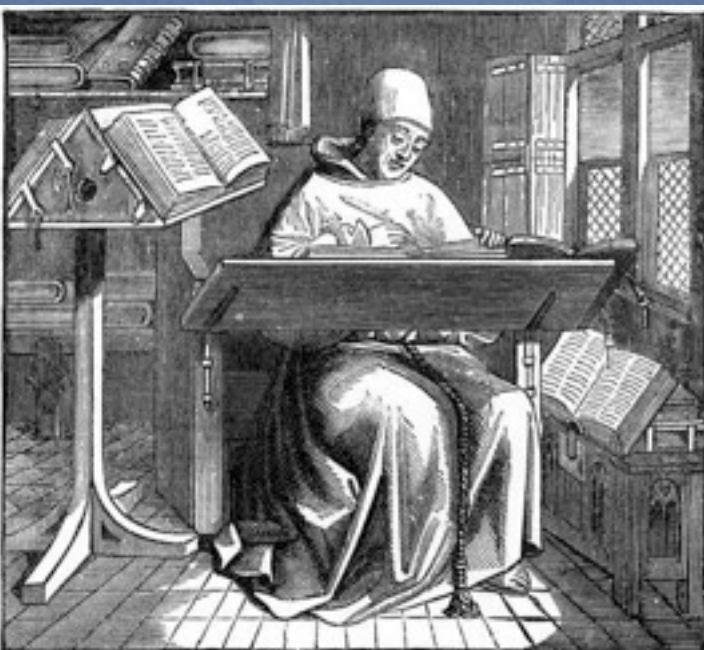


SCRIPTORIUM MONK AT WORK. (From *Lacroix*.)









From Collection to Scholarship





From Collection to Scholarship

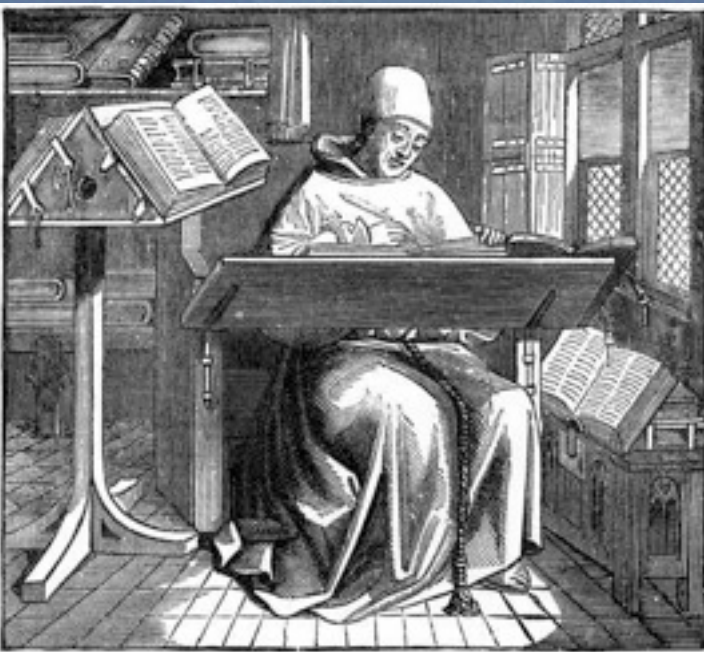


From Dissemination to Action





From Collection to Scholarship



From Dissemination to Action

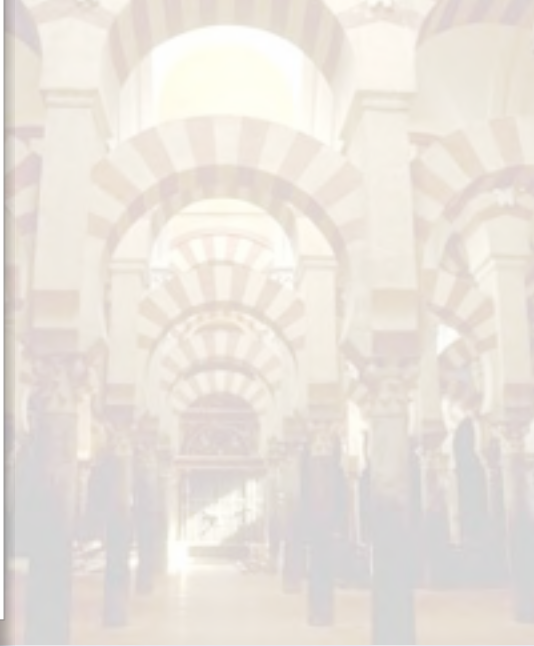



From Sharing to Social Good





From Collection to Scholarship



Knowledge as Thing versus Knowledge as Action



From Sharing to Social Good



**The Mission of Librarians is
to Improve Society through
Facilitating Knowledge
Creation in their
Communities**

Mission



**The Mission of Librarians is
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Librarians

Mission

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Mission

Librarians

Improve Society

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**The Mission of Librarians is
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**Knowledge
Creation**

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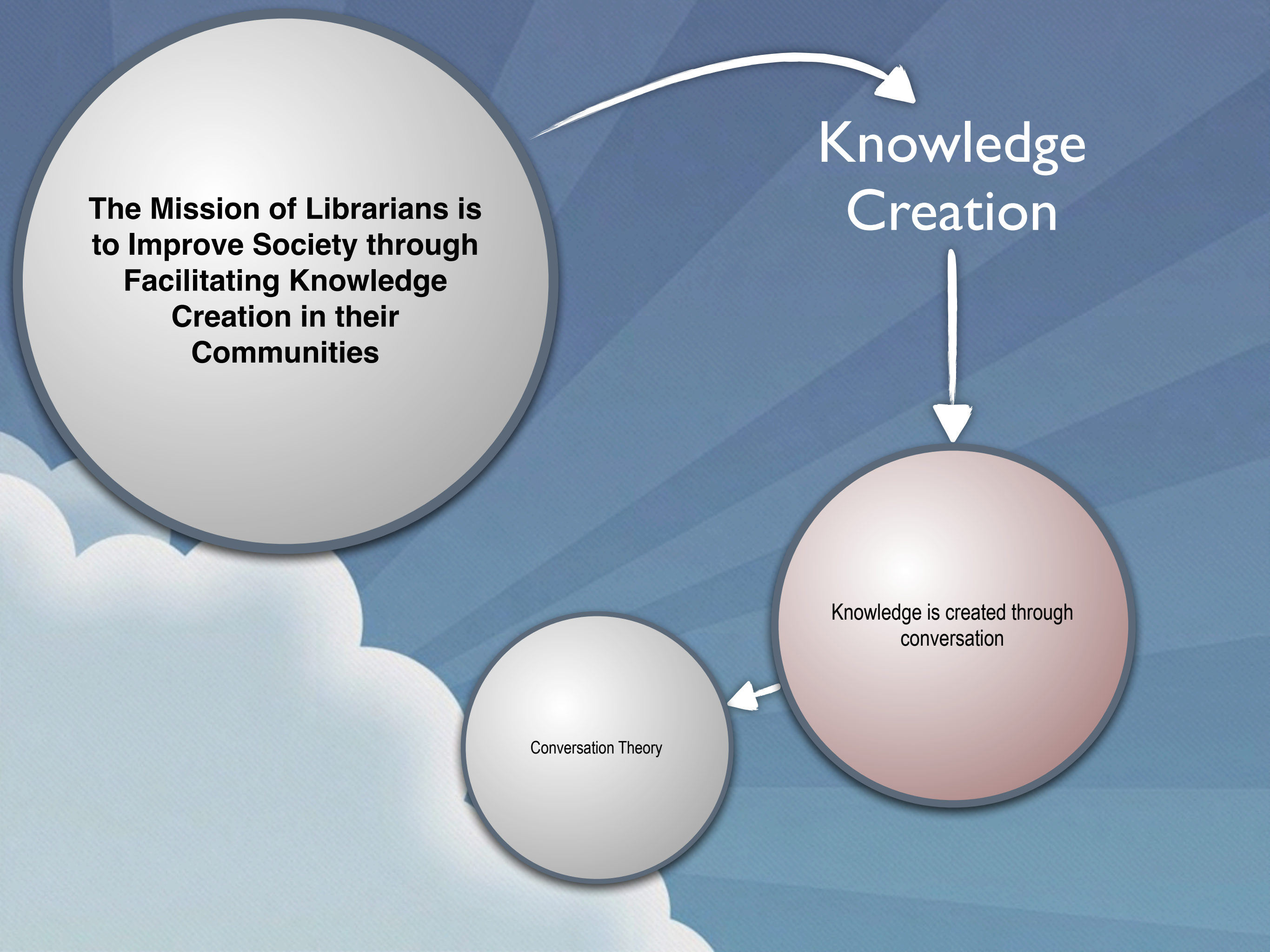


**The Mission of Librarians is
to Improve Society through
Facilitating Knowledge
Creation in their
Communities**

Knowledge
Creation

Knowledge is created through
conversation

Conversation Theory



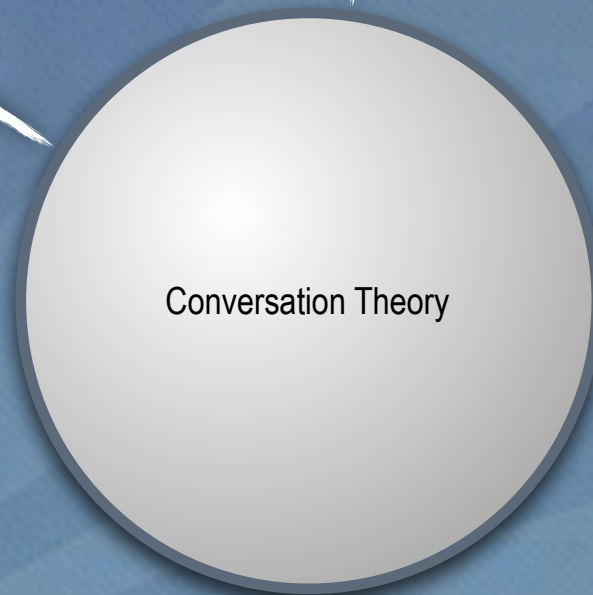


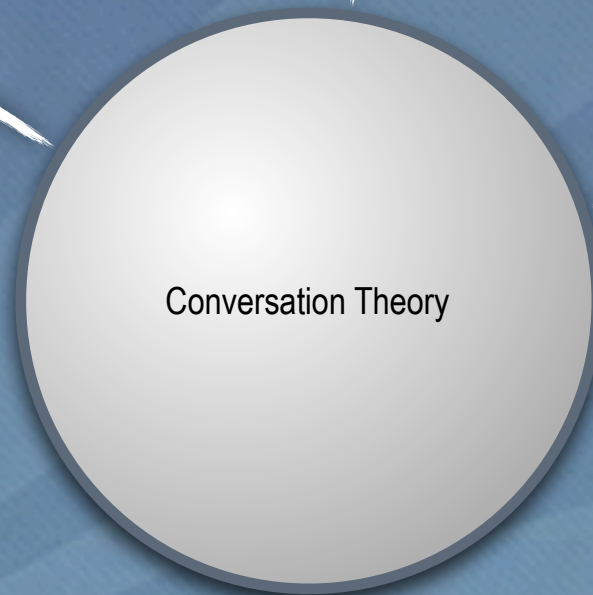
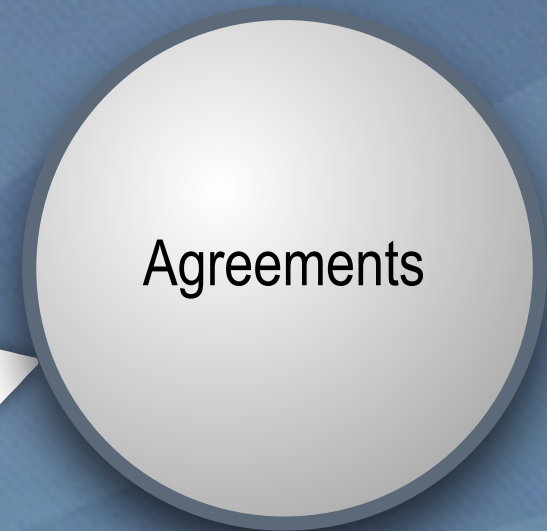
Conversation Theory

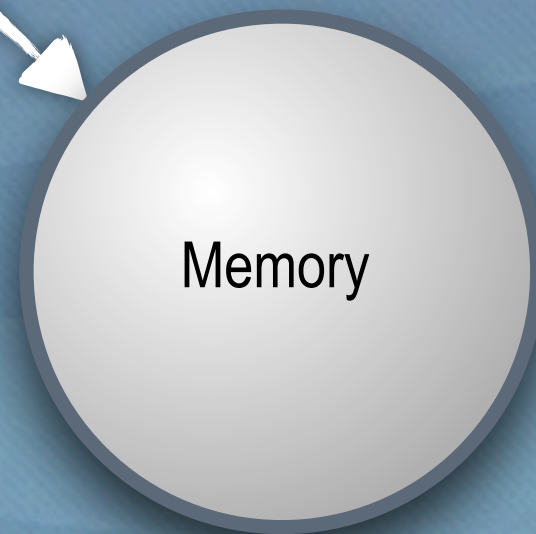
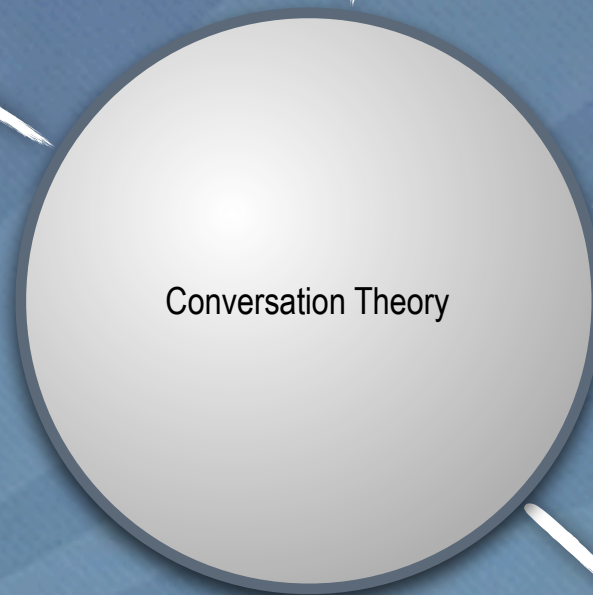
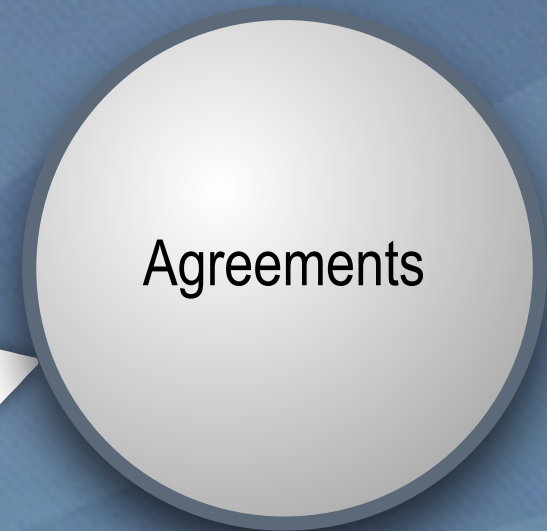
A diagram with a blue background featuring diagonal stripes and a white cloud in the bottom-left corner. Two light gray circles are present. The circle on the left is labeled 'Conversants'. The circle on the right is labeled 'Conversation Theory'. A white arrow points from the 'Conversation Theory' circle to the 'Conversants' circle.

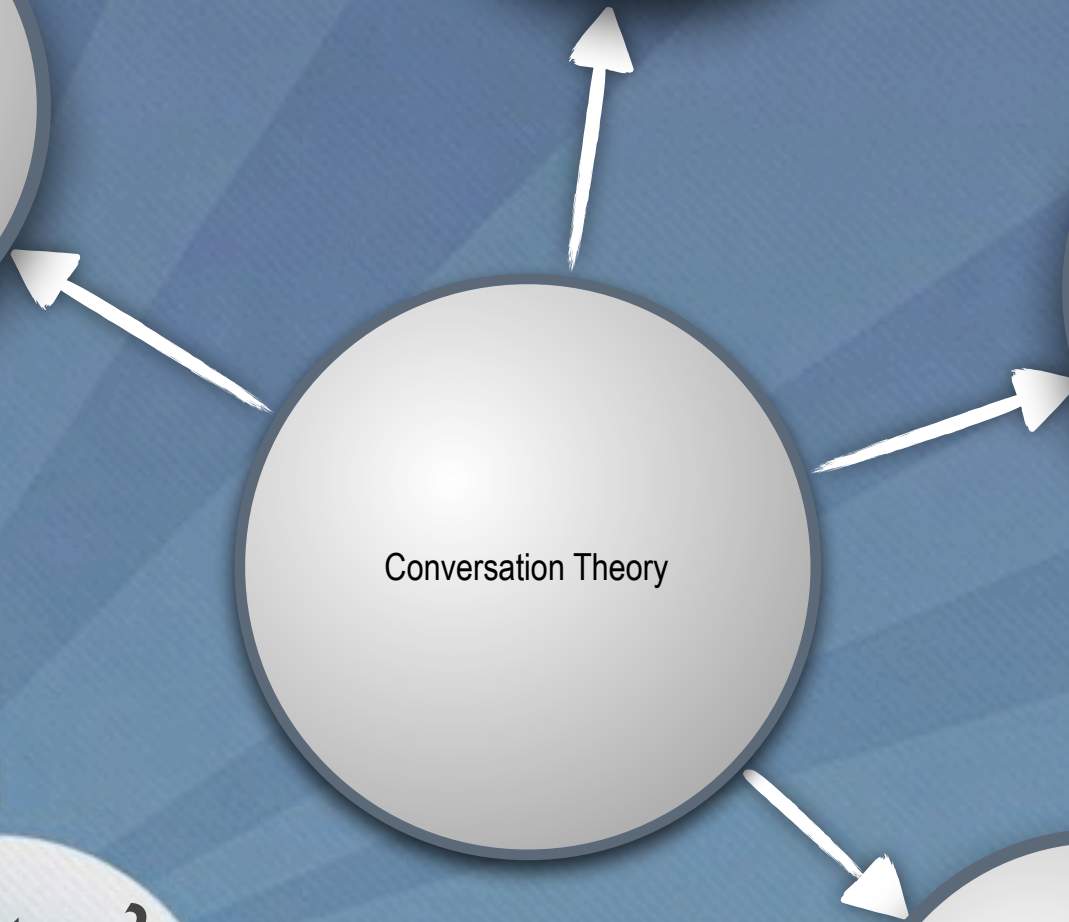
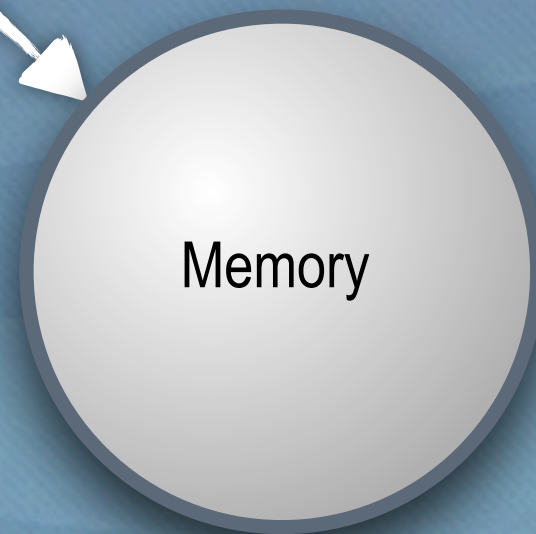
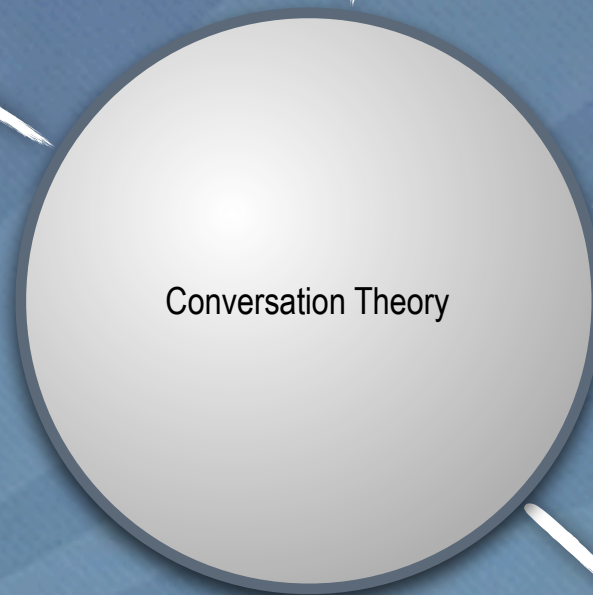
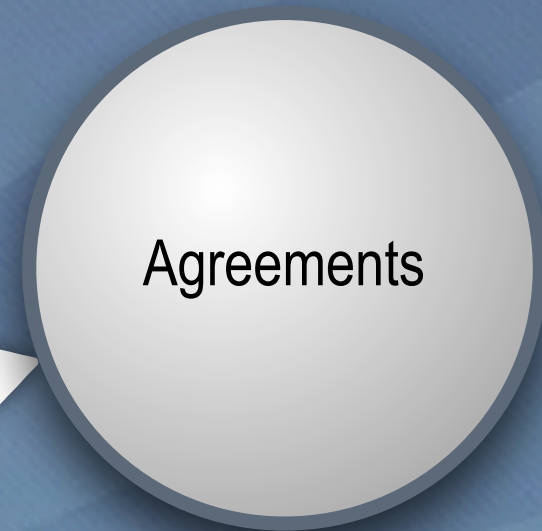
Conversants

Conversation Theory

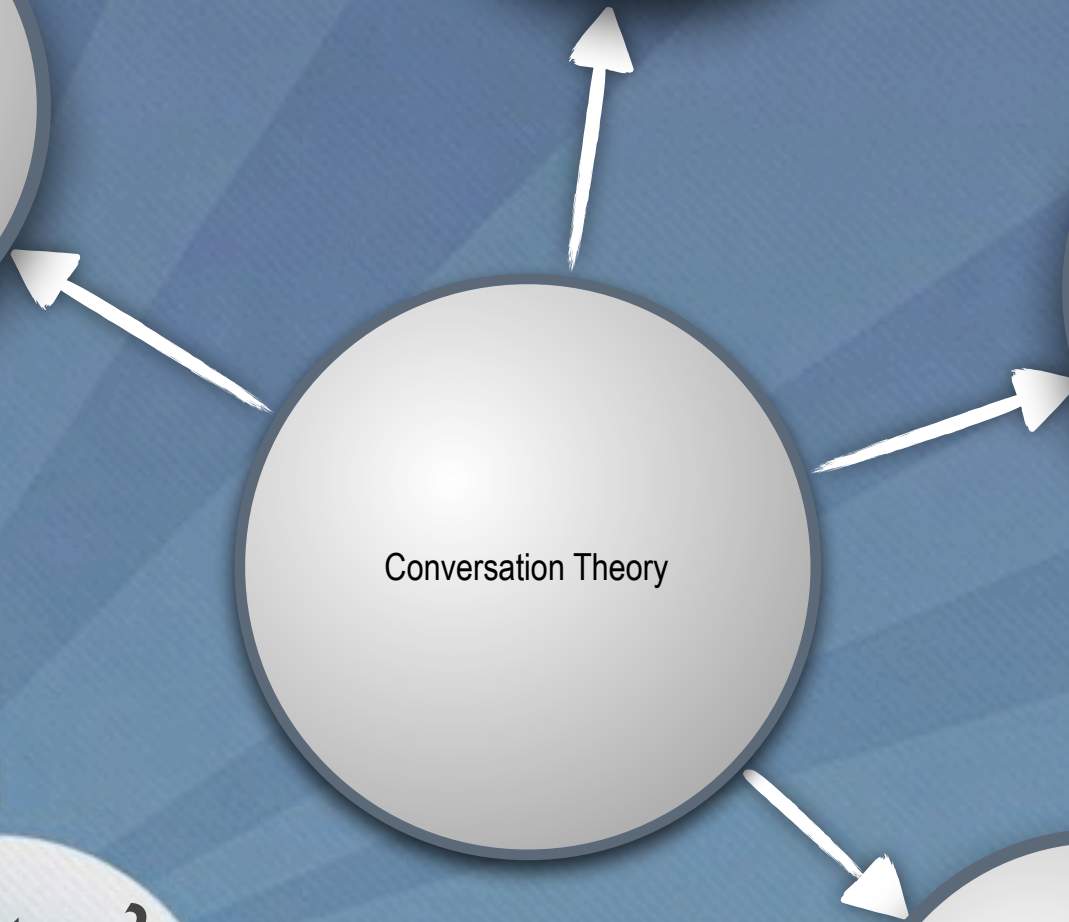
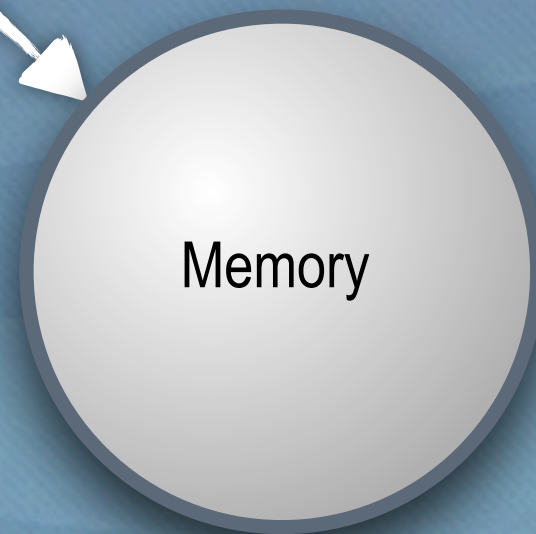
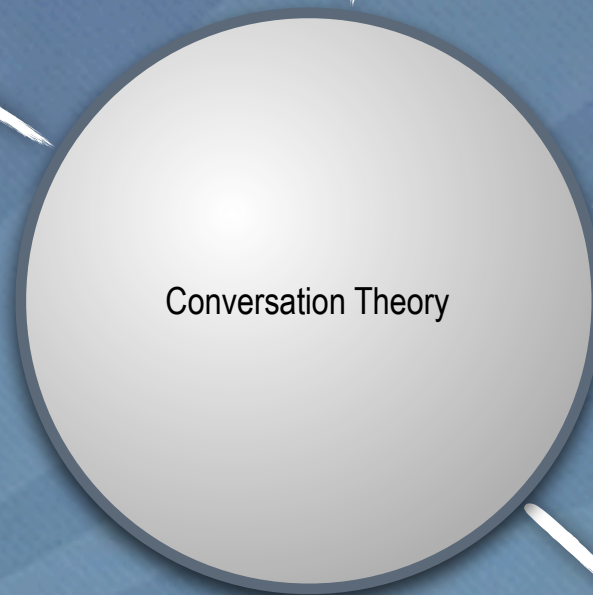
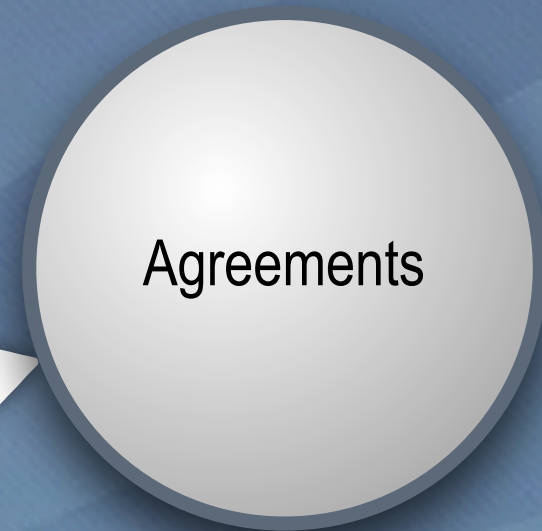






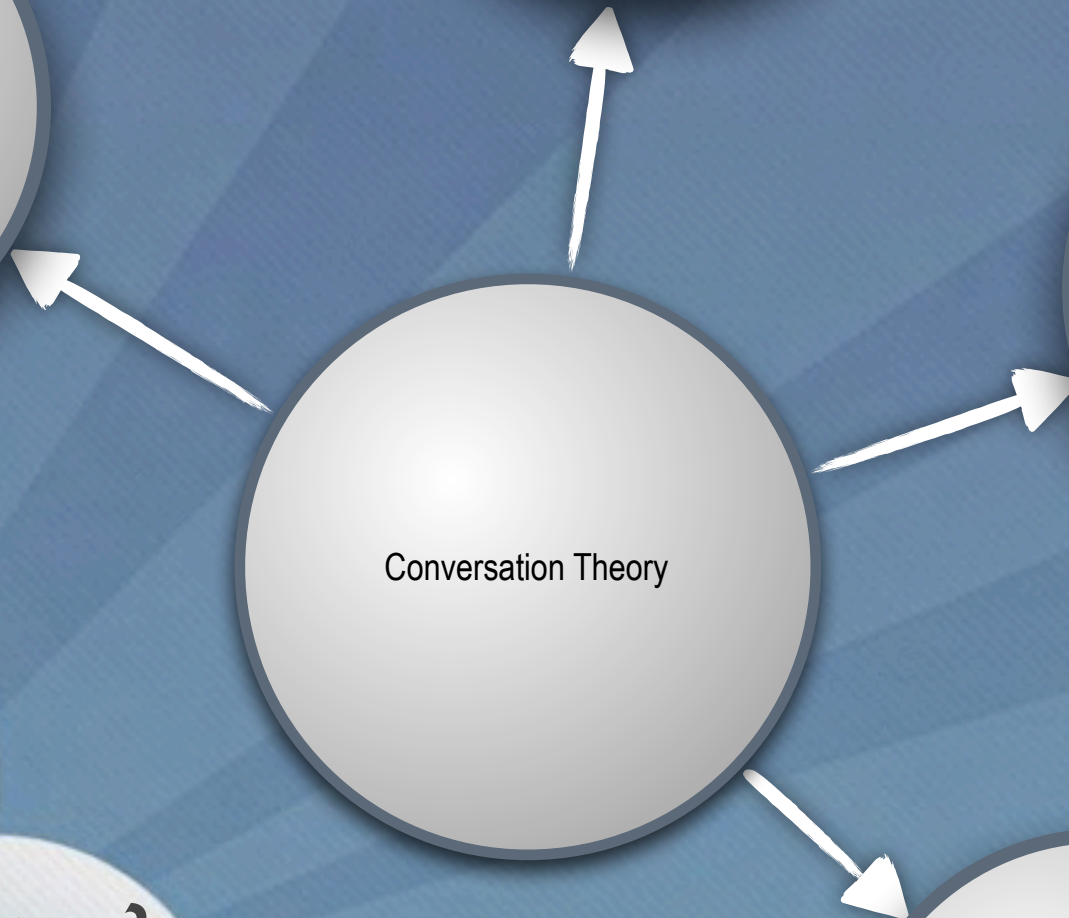
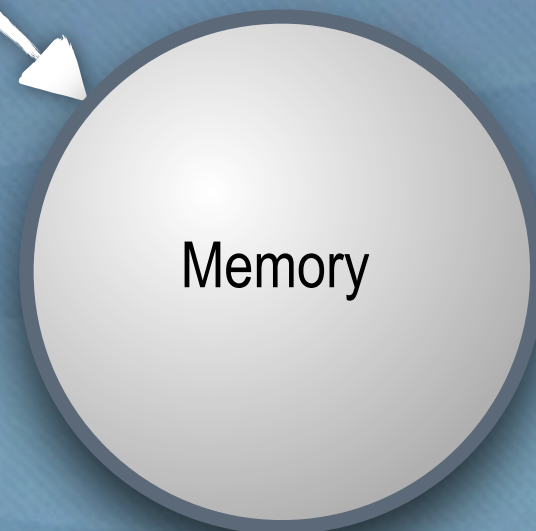
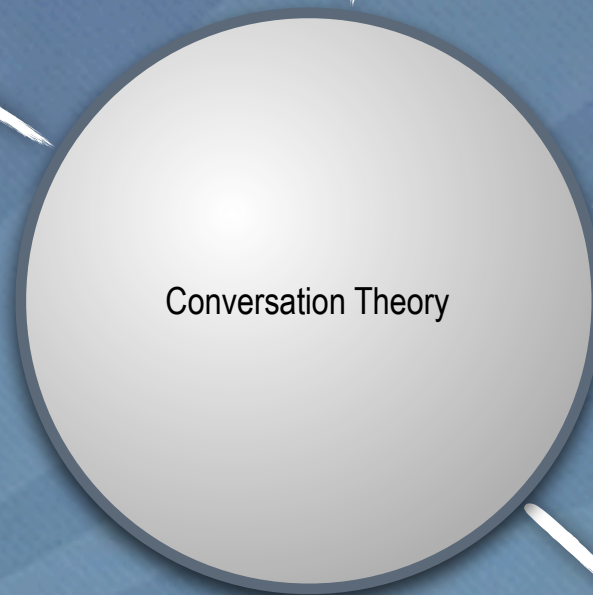
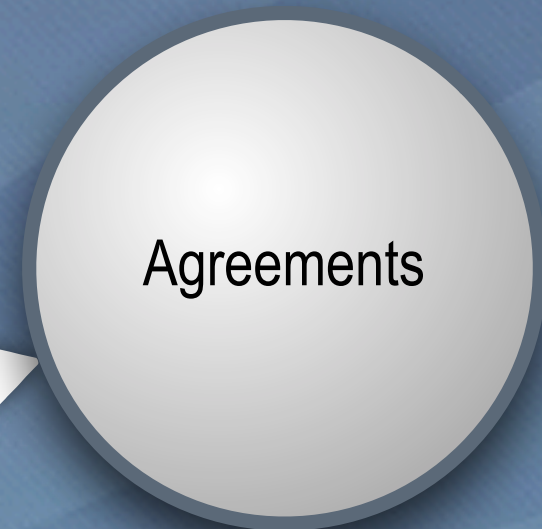


Why Does This Matter?



Why Does This Matter?

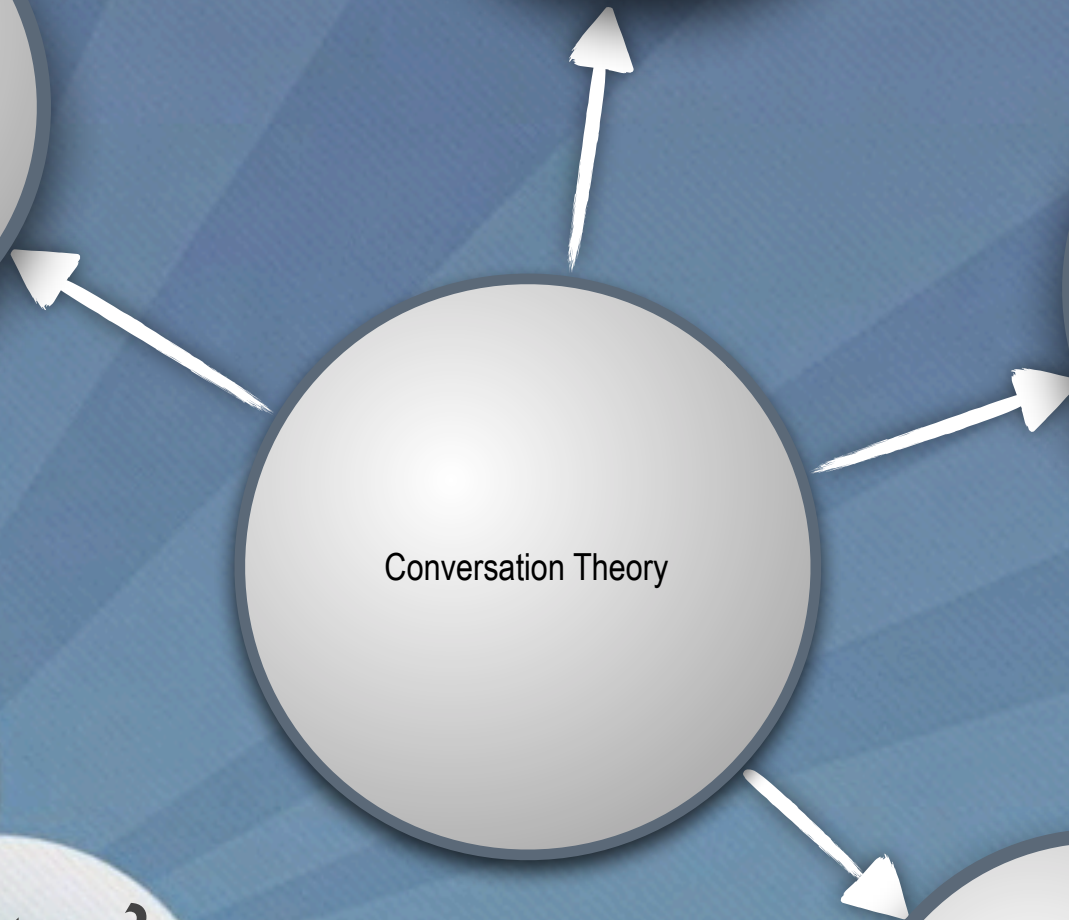
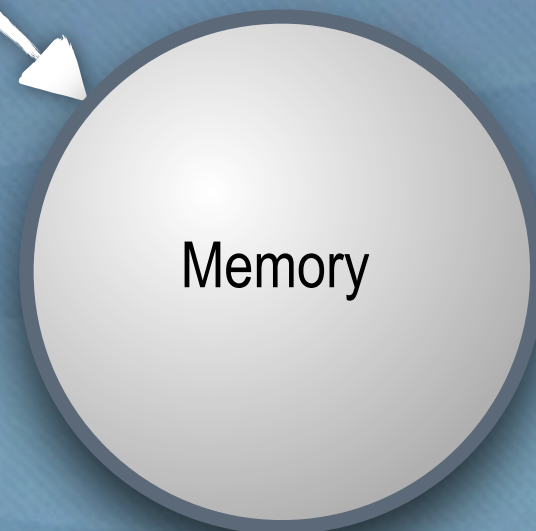
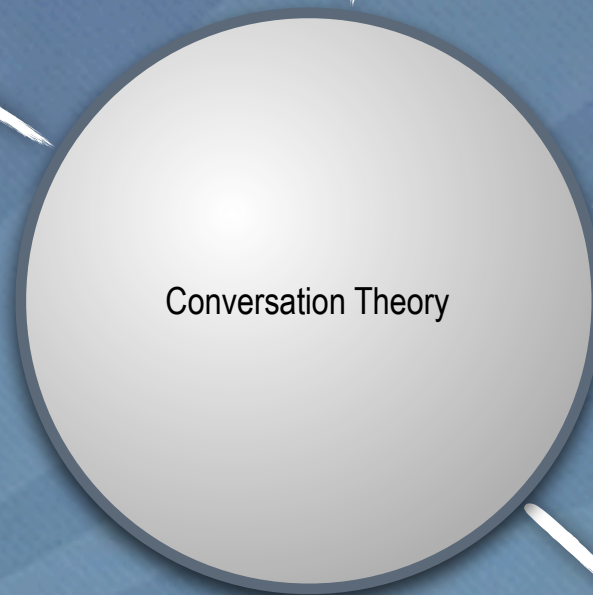
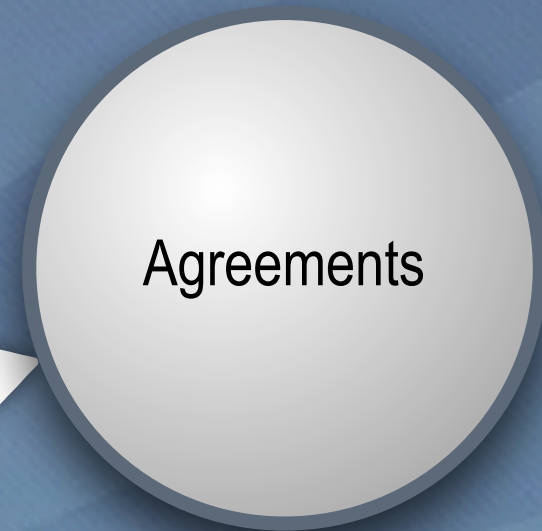
Learning is Participating



Why Does This Matter?

Learning is Participating

Systems Must Support Multiple
Expert Languages - Not Just Dewey



Why Does This Matter?

Learning is Participating

Systems Must Support Multiple
Expert Languages - Not Just Dewey

Agreements Lead to Shared Understanding



RUN



RUN
BANK

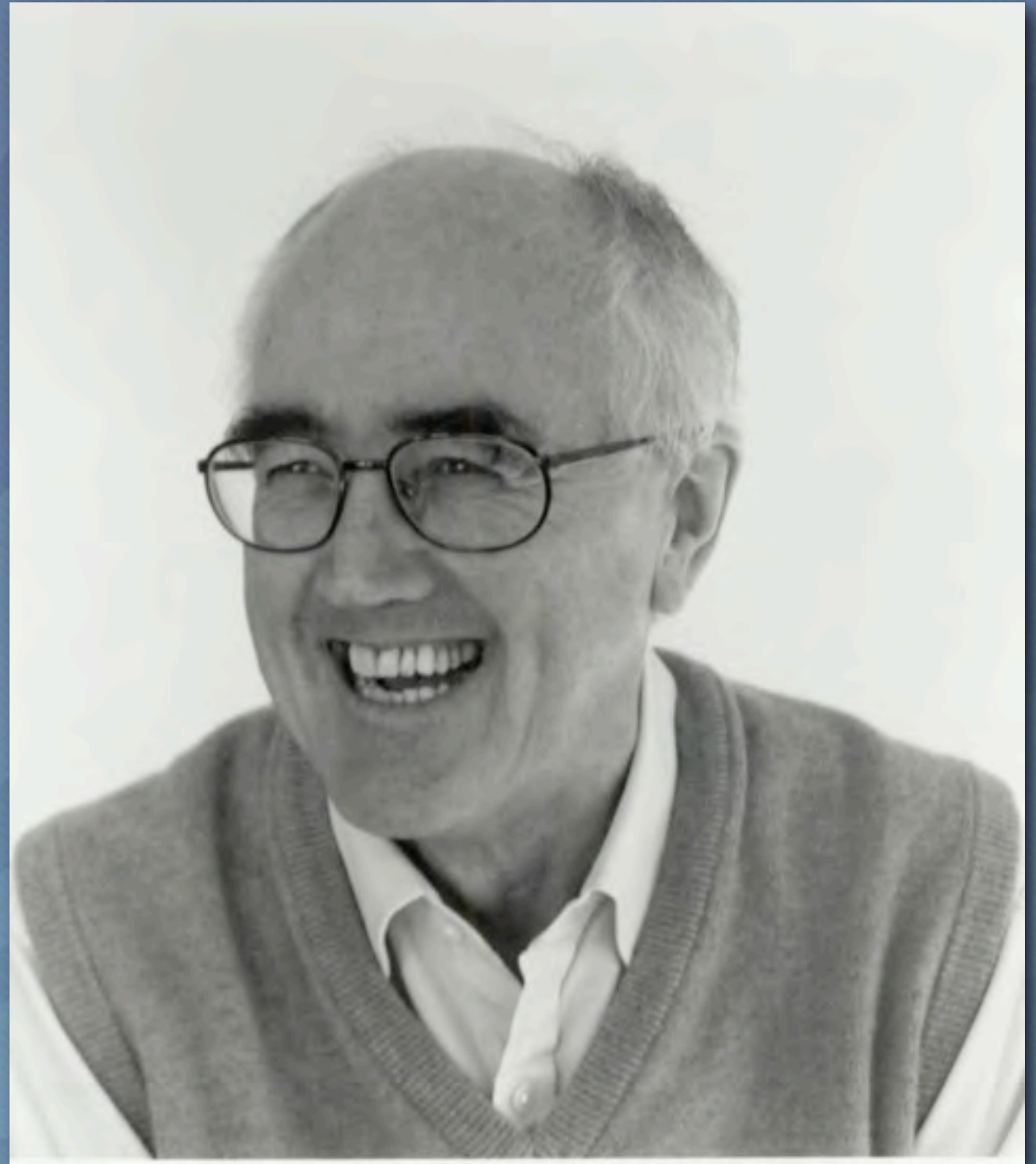


RUN

BANK

OMG

RUN
BANK
OMG

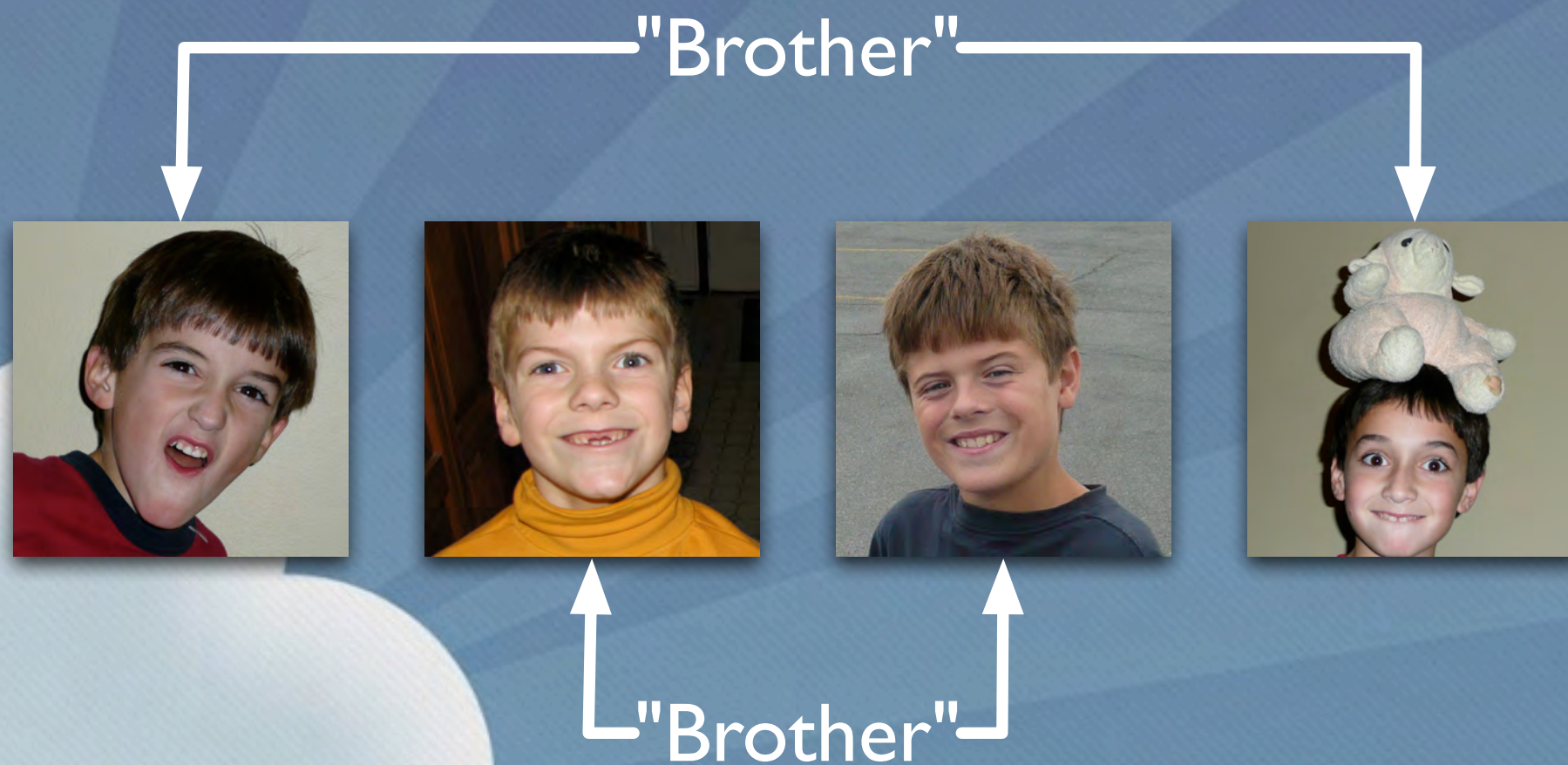


Move From Items to Relationships

“Brother”



Move From Items to Relationships



Library as Collection of Collections

Databases



Repository



Digital Library



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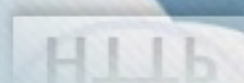
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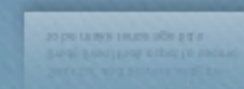
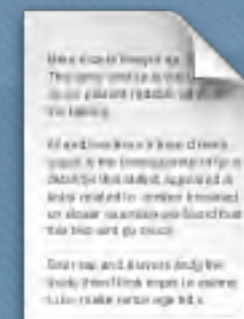
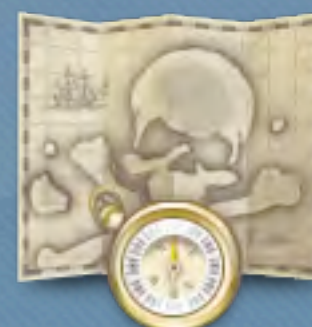
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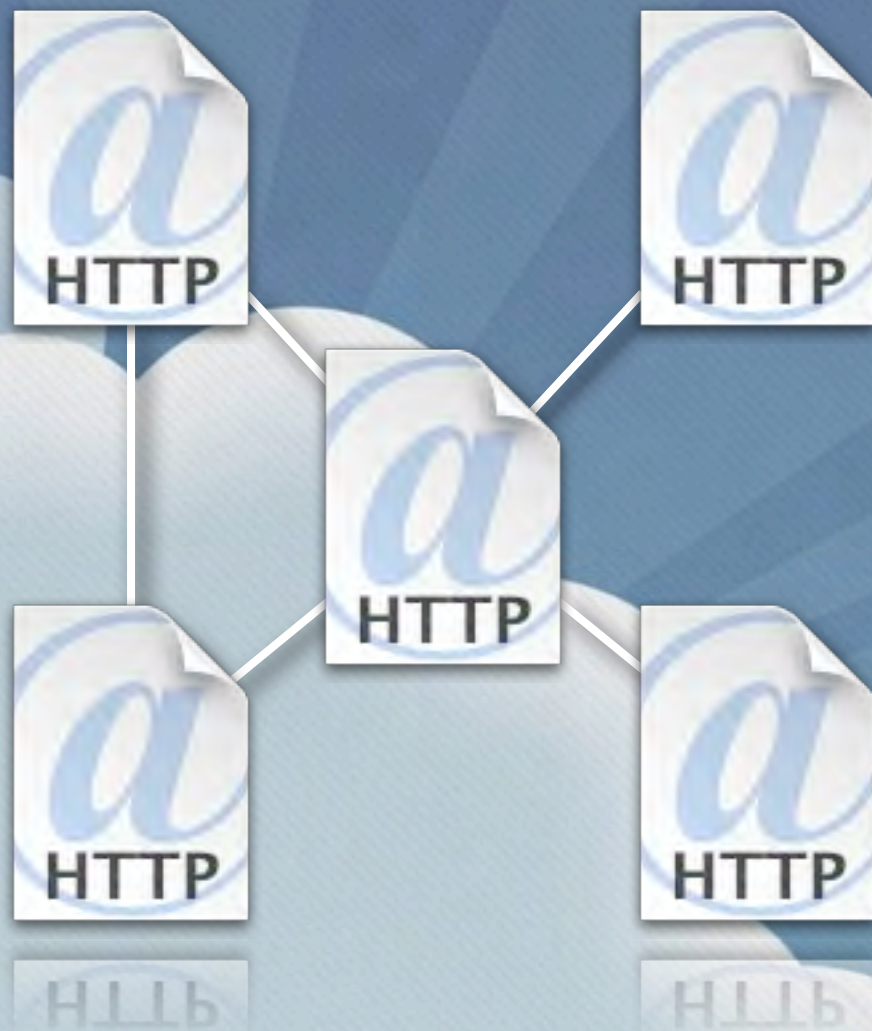
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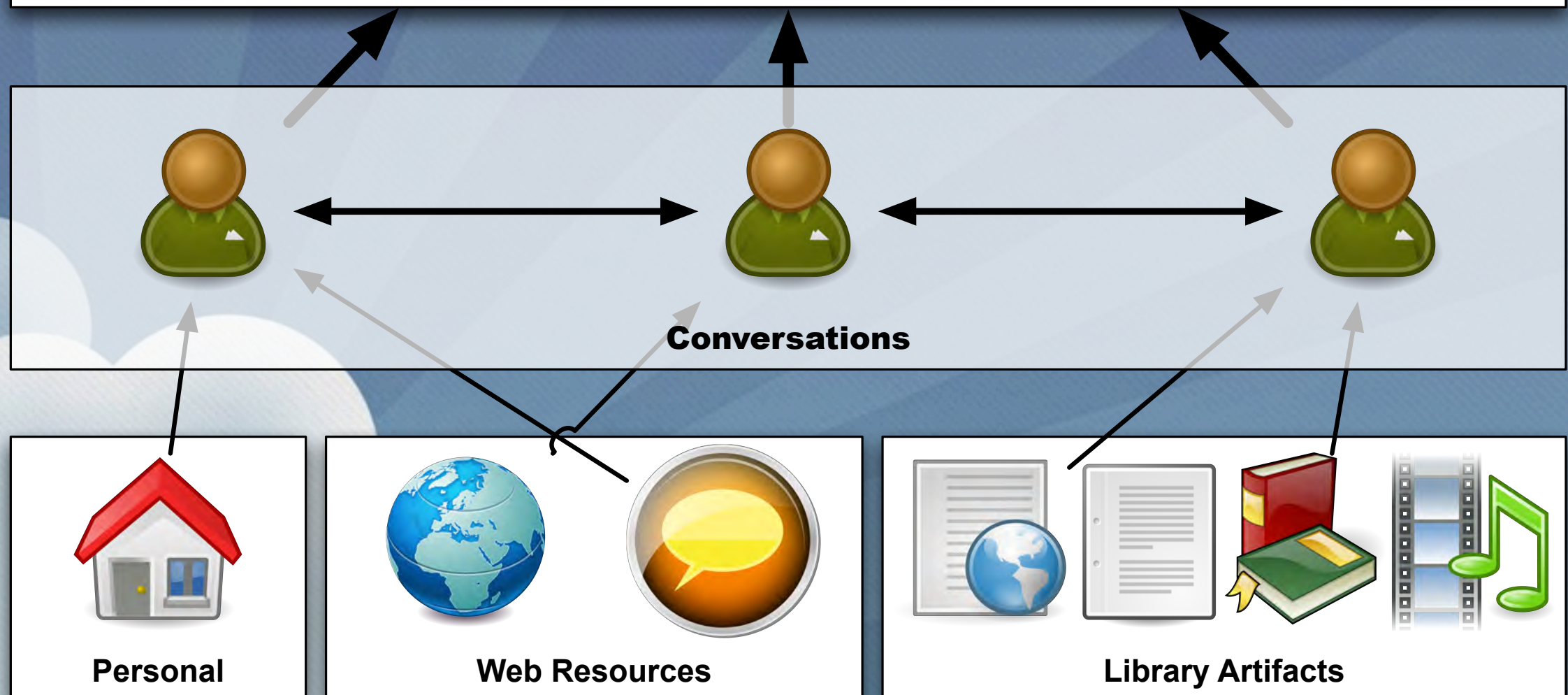
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Collection of Member Collections









Spotlight

rich girl

Show All

Top Hit

Documents

Messages

Images

PDF Documents

Webpages

Music

Show All

Gwen Stefani - Rich Girl (fea...

The Truth Behind Costco Ca...

mygraph.xml

saveResult.xml

HURRY!!! Join The Best Gold ...

HURRY!!! Join The Best Gold ...

HURRY!!! Join The Best Gold ...

Re: Hello from a Former Stu...

0391 Adobe ID 099ASP9440...

0143 Adobe ID 164ASP9440...

0099 Adobe ID 099ASPea36...

0136 Adobe ID 099ASPea36...

RG.pdf — 192823

RG.pdf — 192818

RG.pdf — 192811

Gwen Stefani - Rich Girl (fea...

Dee Bradley Baker

The Internet Movie Database...

02 Rich Girl.mp3 — 192823

02 Rich Girl.mp3 — 192818

02 Rich Girl.mp3 — 192811



Rich Girl



Rich Girl



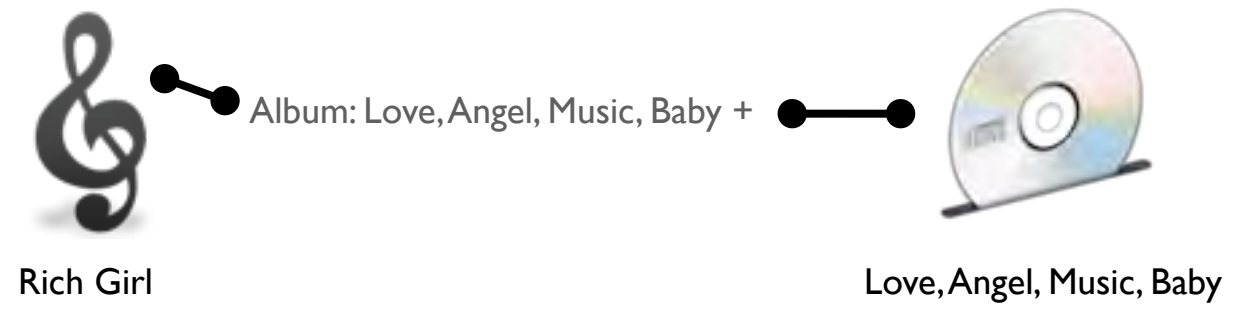
Rich Girl





- Artist: Gwen Stefani +
- Artist: Eve +
- Album: Love, Angel, Music, Baby +
- Release Date: 2004 +

Rich Girl





Spotlight

Friends

Homework Helper

Librarians

Show All

Anna Maria
Jeff Penka
Joe Janes
Donna Dinberg
Steve Job

Math Tutor
English Tutor
Social Studies Tutor
Science Tutor
History Tutor

☐ Check this box to make this session anonymous. [Please click here for explanation.](#)

Name (required)

Email Address

Confirm Email Address

Your Question

Connect

Exit

Hey Jeff, do you know where I can find the lyrics to this song?



Rich Girl


Album: Love,Angel, Music, Baby +




Love,Angel, Music, Baby

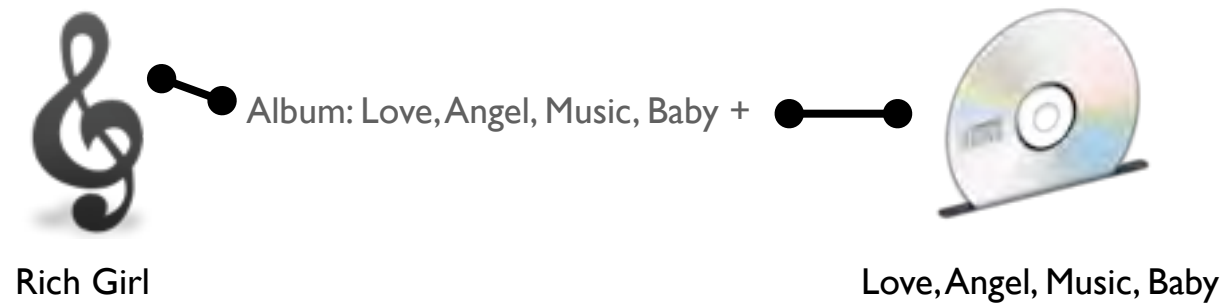
Chat with AOLYellowPages

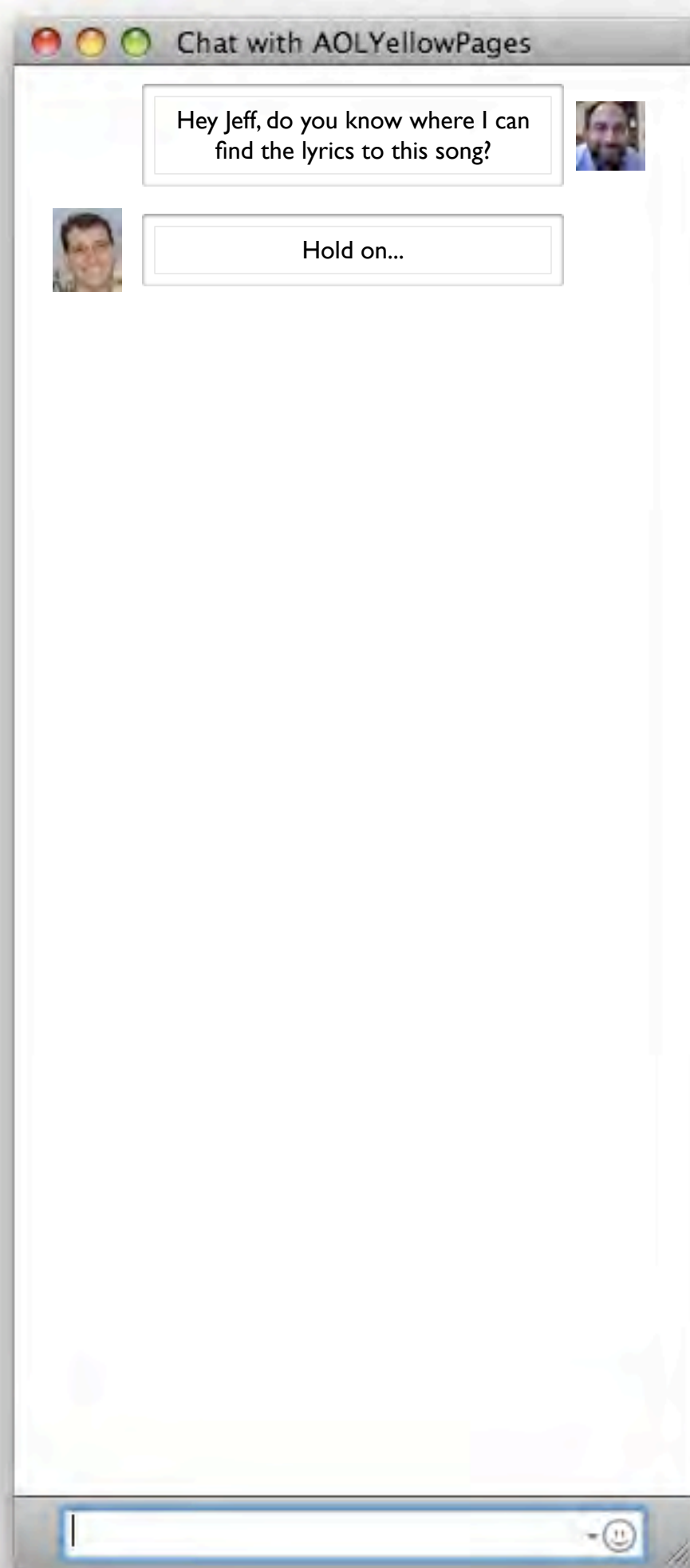
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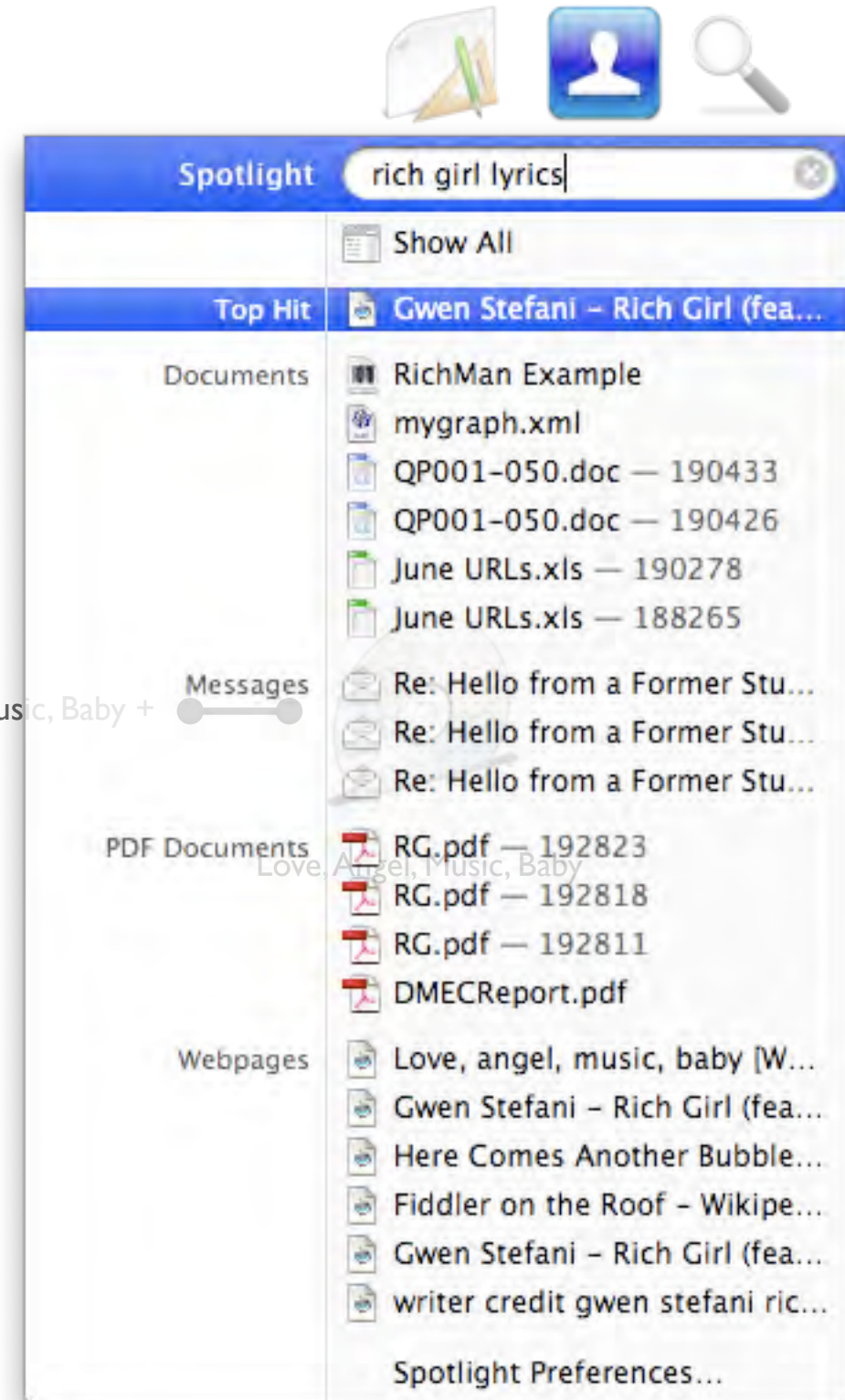
Hold on...

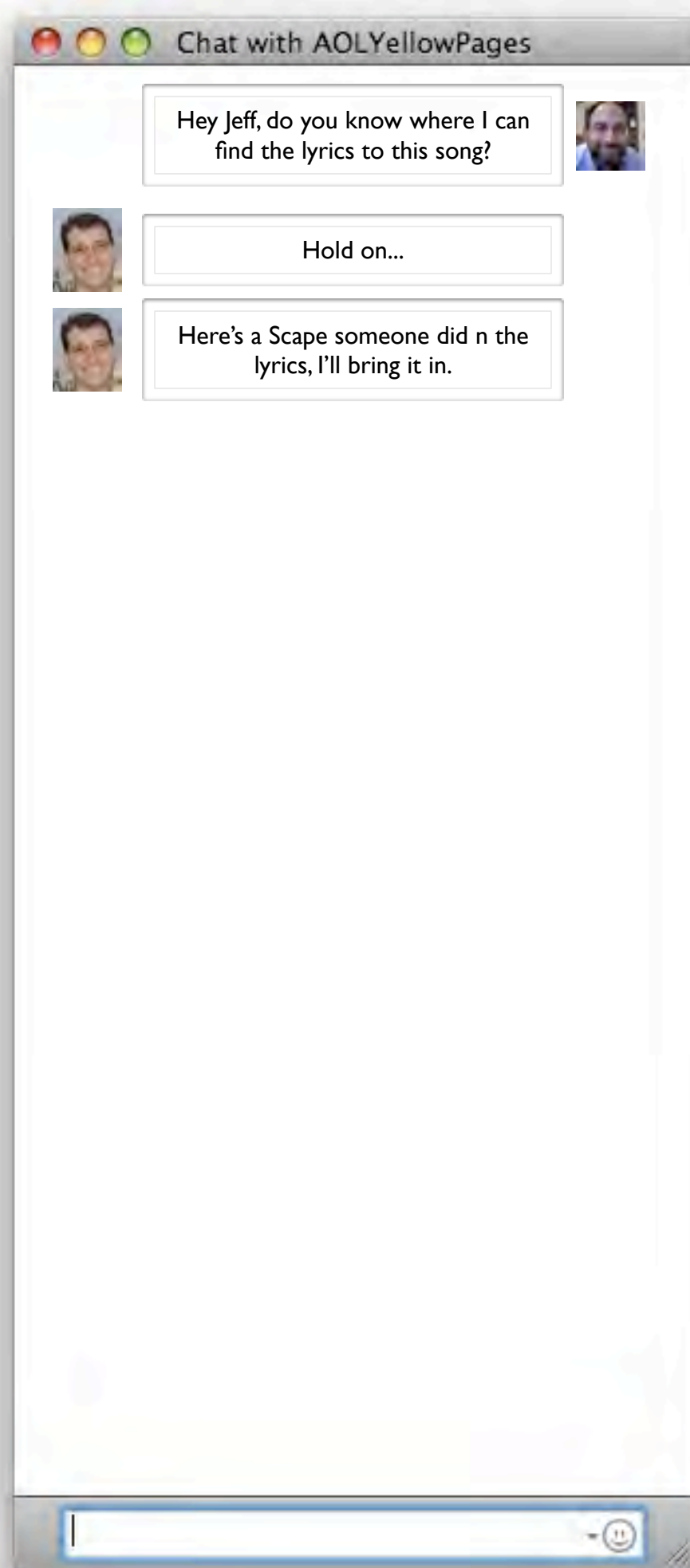




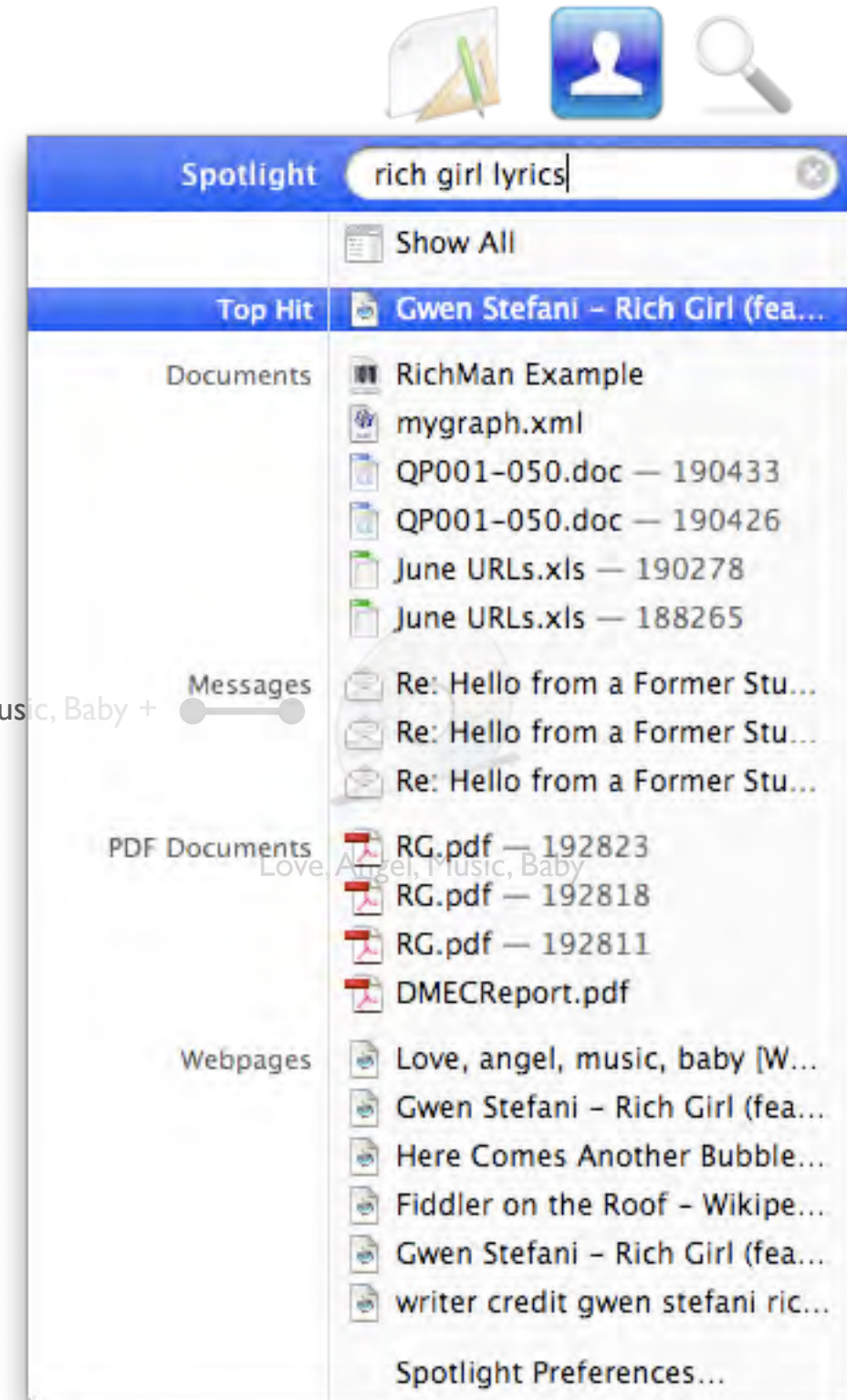
Rich Girl

Album: Love, Angel, Music, Baby +





Album: Love,Angel, Music, Baby +



Hey Jeff, do you know where I can find the lyrics to this song?



Hold on...

Here's a Scape someone did on the lyrics, I'll bring it in.



Rich Girl



+

Album: Love,Angel, Music, Baby +



Love,Angel, Music, Baby



Hey Jeff, do you know where I can find the lyrics to this song?



Hold on...



Here's a Scape someone did on the lyrics, I'll bring it in.



Rich Girl



Album: Lov

Na, na, na, na, na, na, na, na, na, na, na, na
Na, na, na, na, na, na, na, na, na, na, na, na
[2x]

If I was a rich girl (na, na....)
See, I'd have all the money in the world, if I was a wealthy girl
No man could test me, impress me, my cash flow would never ever end
Cause I'd have all the money in the world, if I was a wealthy girl

Think what that money could bring
I'd buy everything
Clean out Vivienne Westwood
In my Galliano gown
No, wouldn't just have one hood
A Hollywood mansion if I could
Please book me first-class to my fancy house in London town

All the riches baby, won't mean anything
All the riches baby, won't bring what your love can bring
All the riches baby, won't mean anything
Don't need no other baby
Your lovin' is better than gold, and I know

If I was rich girl (na, na...)
See, I'd have all the money in the world, if I was a wealthy girl
No man could test me, impress me, my cash flow would never ever end
Cause I'd have all the money in the world, if I was a wealthy girl

I'd get me four Harajuku girls to (uh huh)
Inspire me and they'd come to my rescue
I'd dress them wicked, I'd give them names (yeah)
Love, Angel, Music, Baby
Hurry up and come and save me

All the riches baby, won't mean anything
All the riches baby, won't bring what your love can bring
All the riches baby, won't mean anything
Don't need no other baby
Your lovin' is better than gold, and I know

[Eve]
Come together all over the world
From the hoods of Japan, Harajuku girls
What, it's all love
What, give it up
What (shouldn't matter 4x) what

Hey Jeff, do you know where I can find the lyrics to this song?



Hold on...

Here's a Scape someone did on the lyrics, I'll bring it in.



Rich Girl

Album: Love,Angel, Music, Baby +



Love,Angel, Music, Baby



"In my Galliano gown" +

"I'd get me four Harajuku girls to (uh huh)" +

"Clean out Vivienne Westwood" +

"See Stefani and her L.A.M.B., I rock the Fetish" +

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Hold on...

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Album: Love,Angel, Music, Baby +



Love,Angel, Music, Baby



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"I'd get me four Harajuku girls to (uh huh)" +

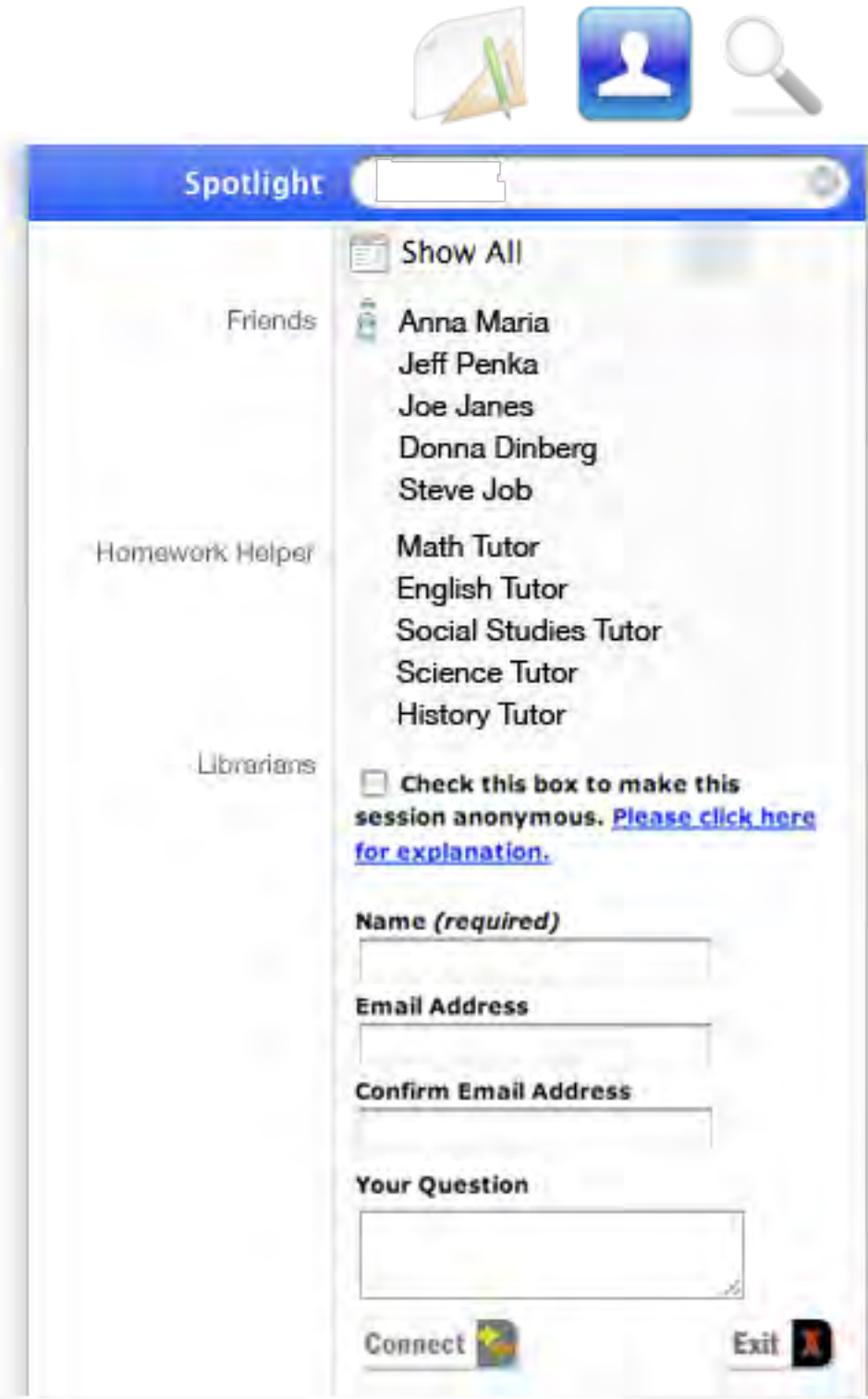
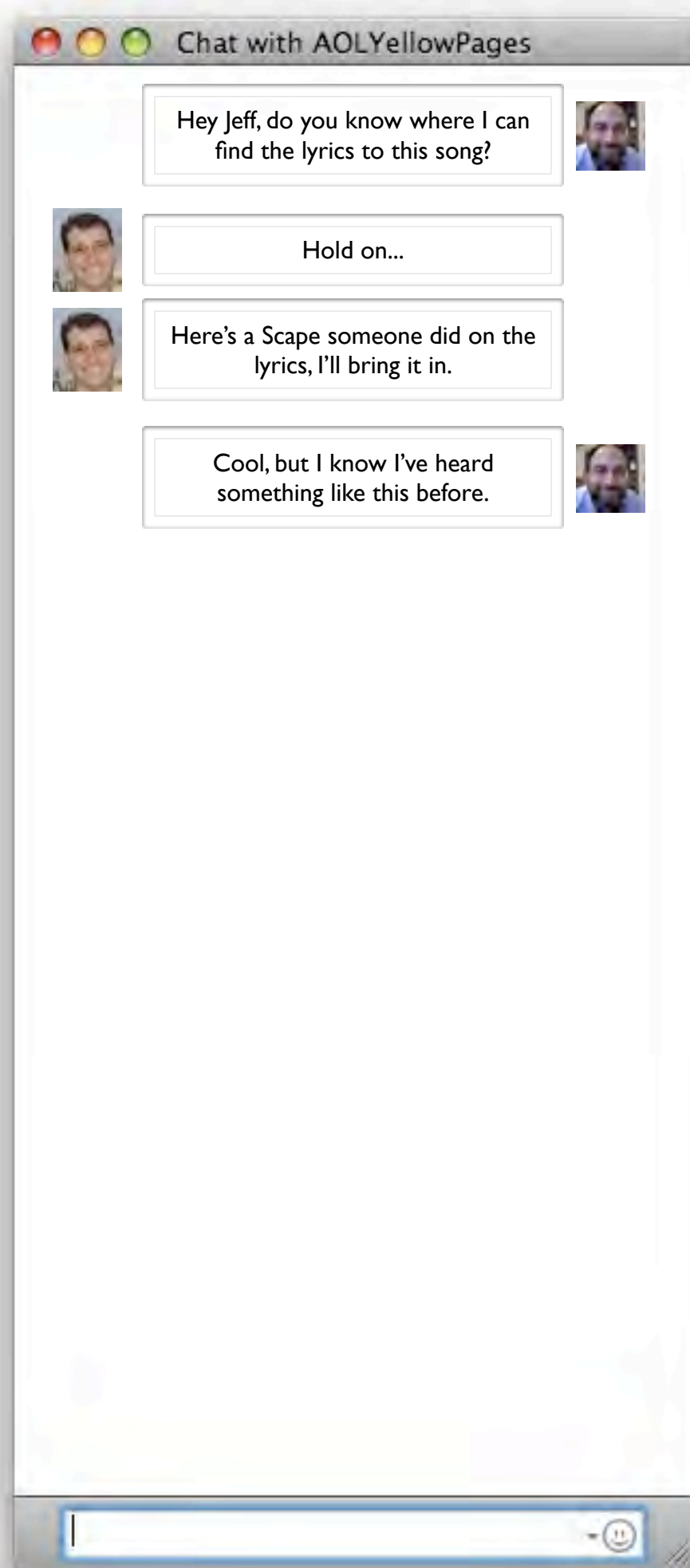
"Clean out Vivienne Westwood" +

"See Stefani and her L.A.M.B., I rock the Fetish" +

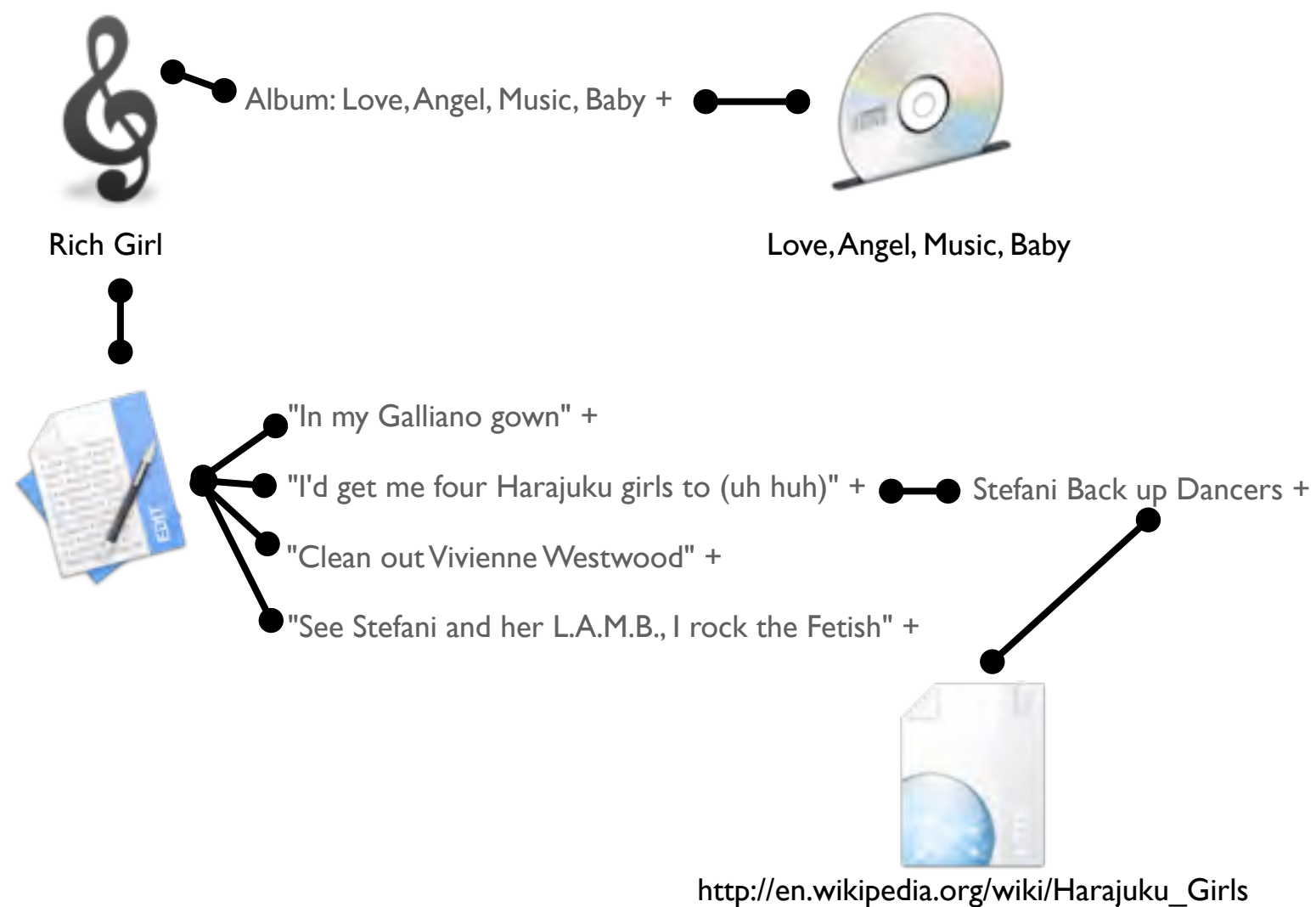
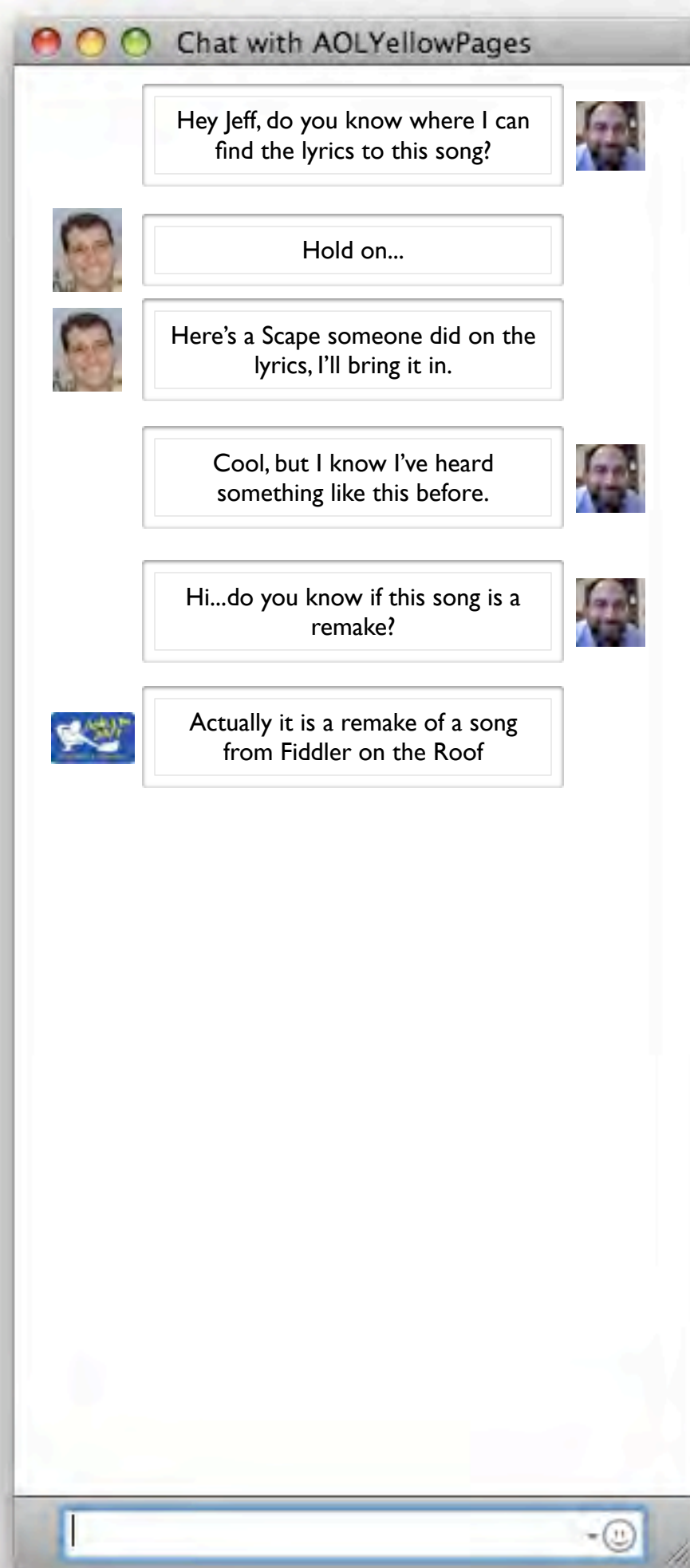
Stefani Back up Dancers +

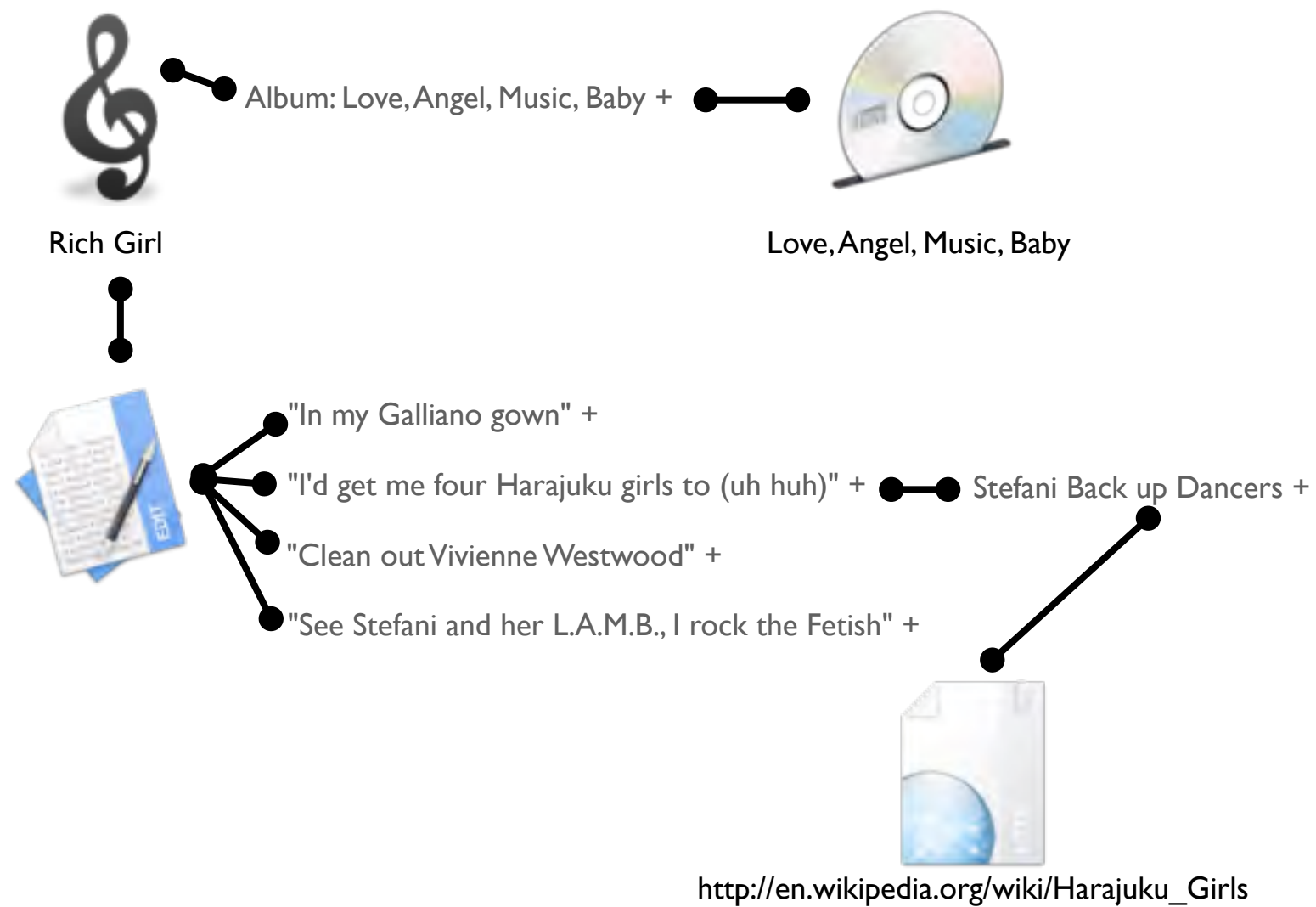
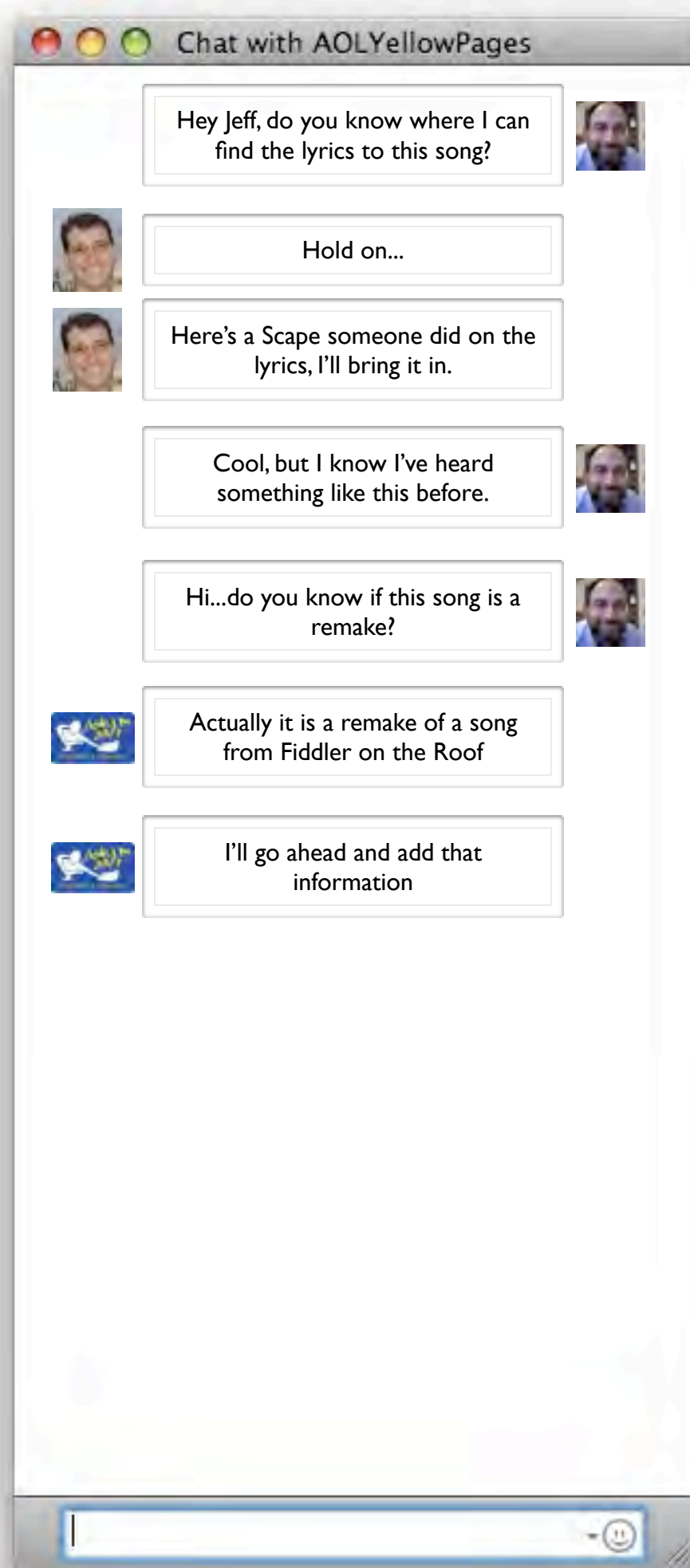


http://en.wikipedia.org/wiki/Harajuku_Girls



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Text:

1	
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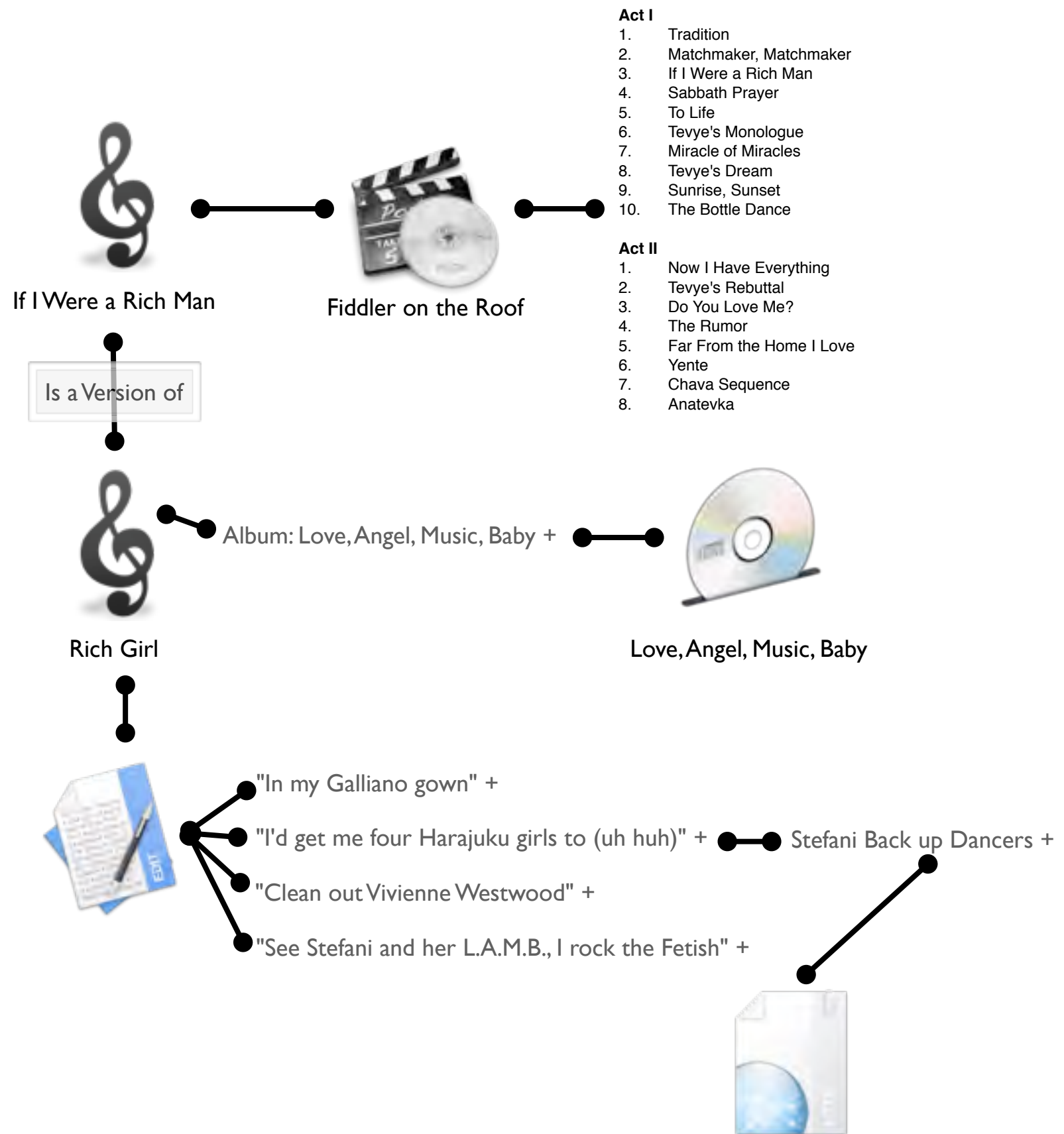
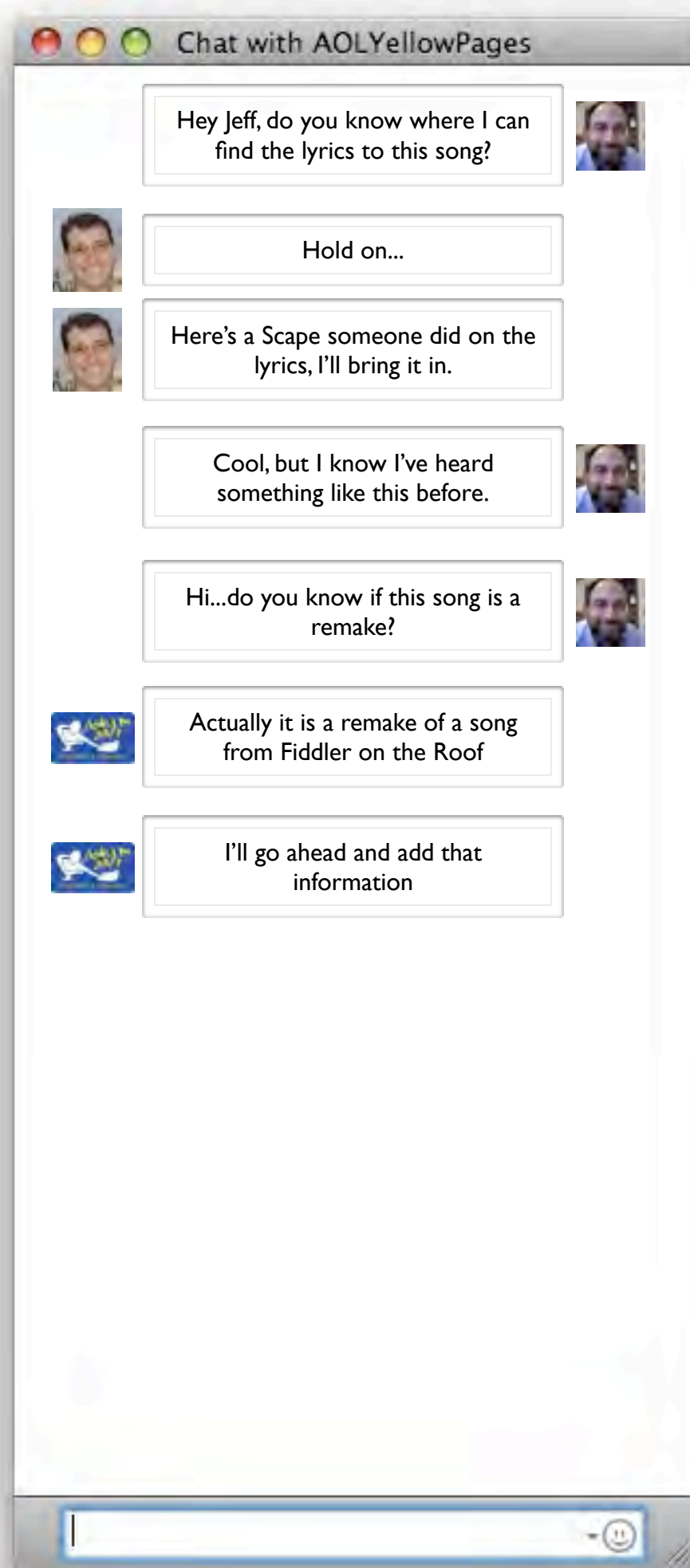
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- Add From Amazon
- Add From LibraryThing
- Add From Database
- Add GoogleMap
- Add Google Search
- Add URL
- Upload Item
- Add Conversation
- Add Person Add Question

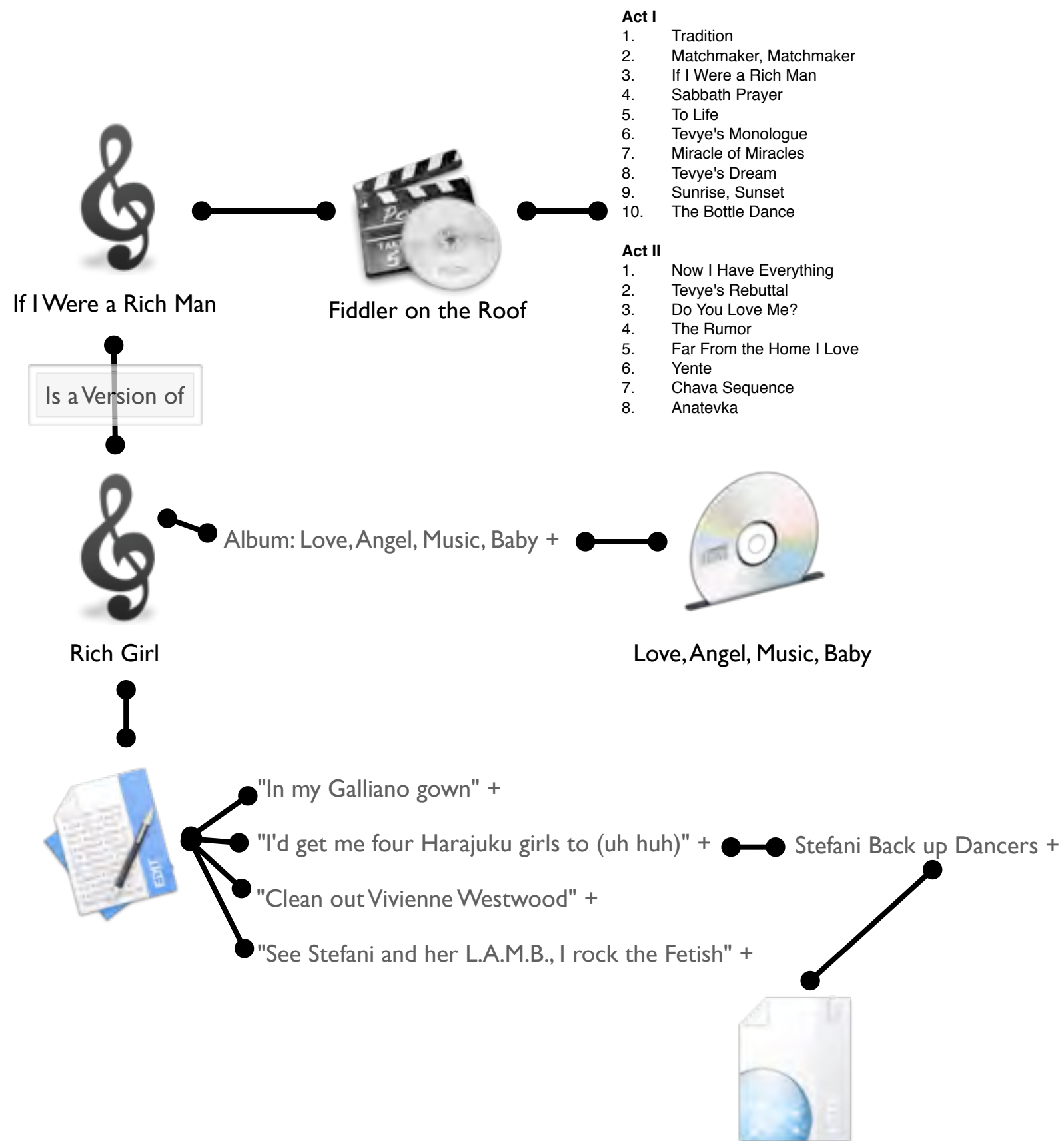
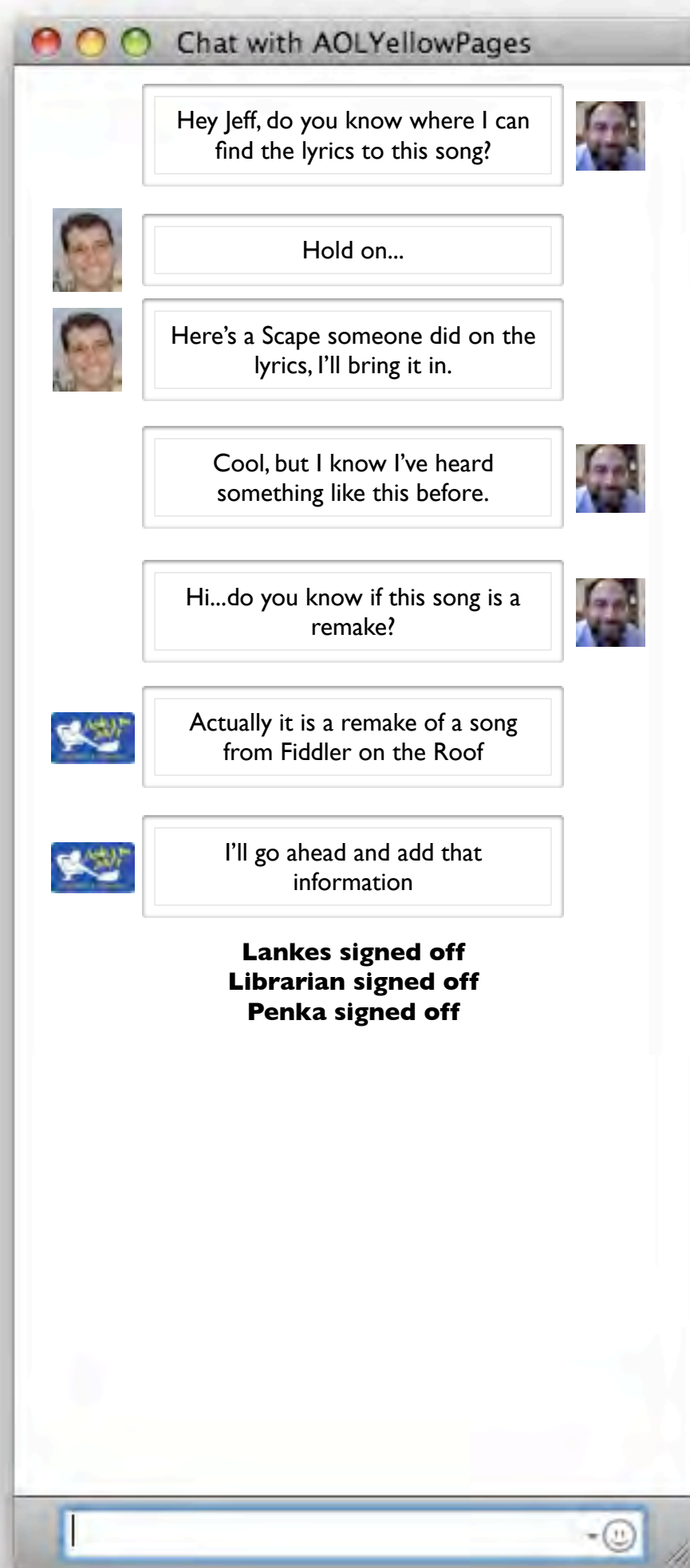
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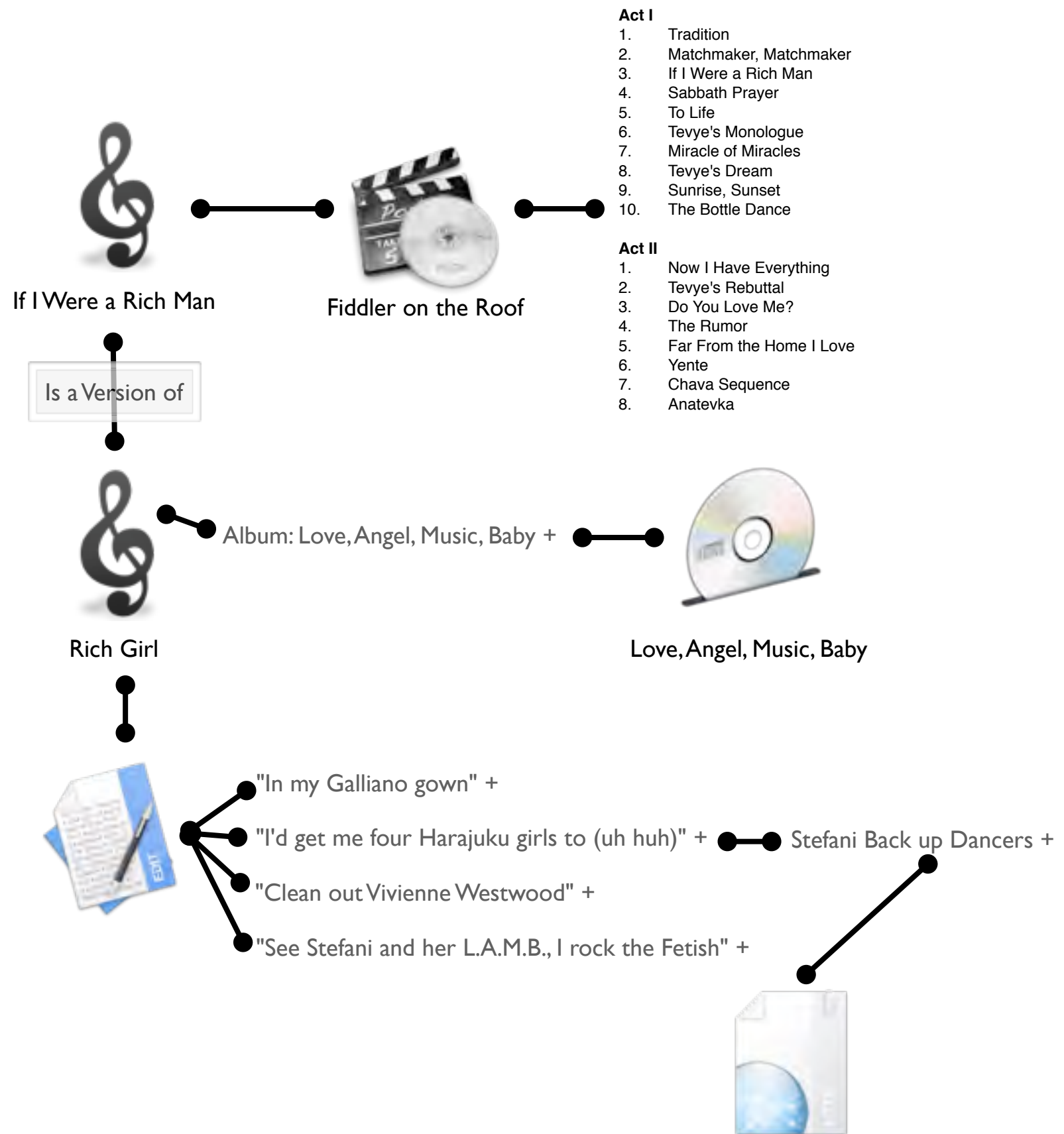
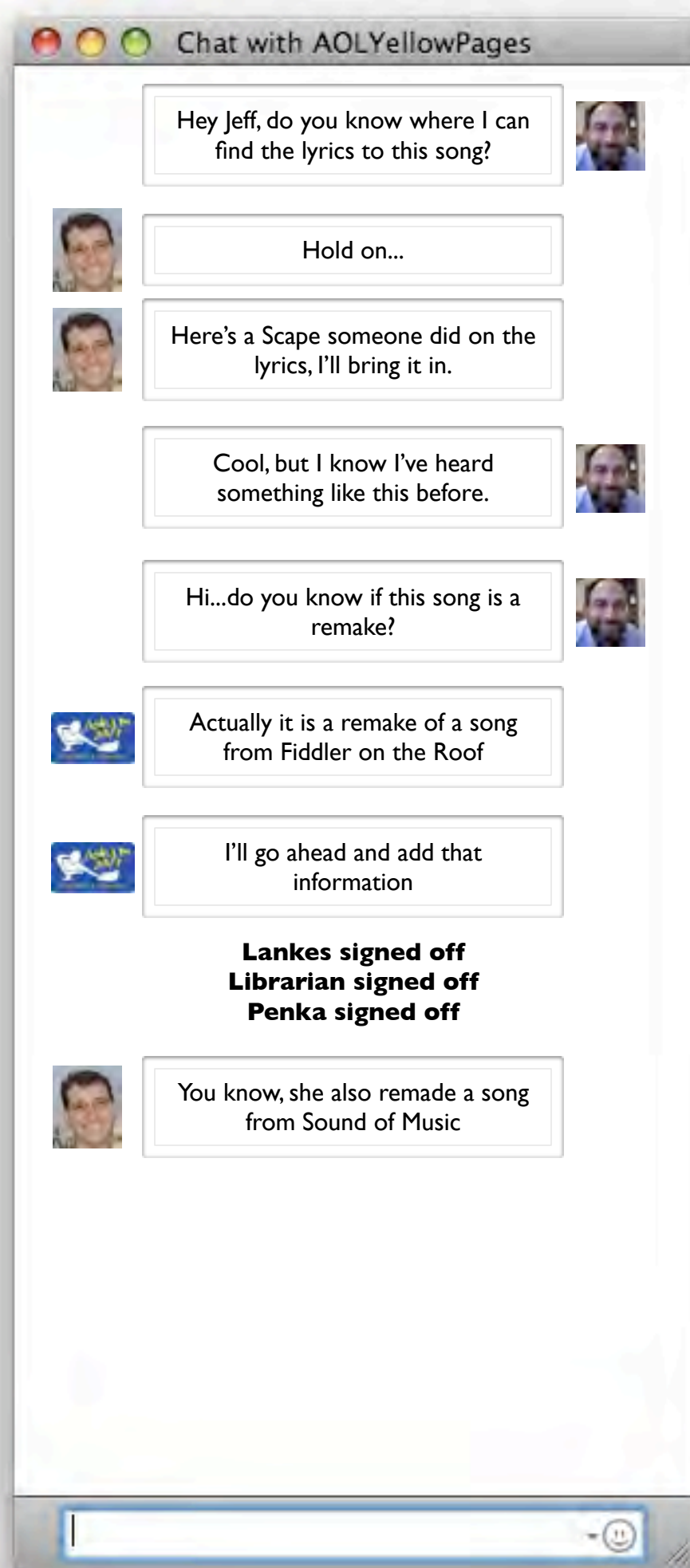
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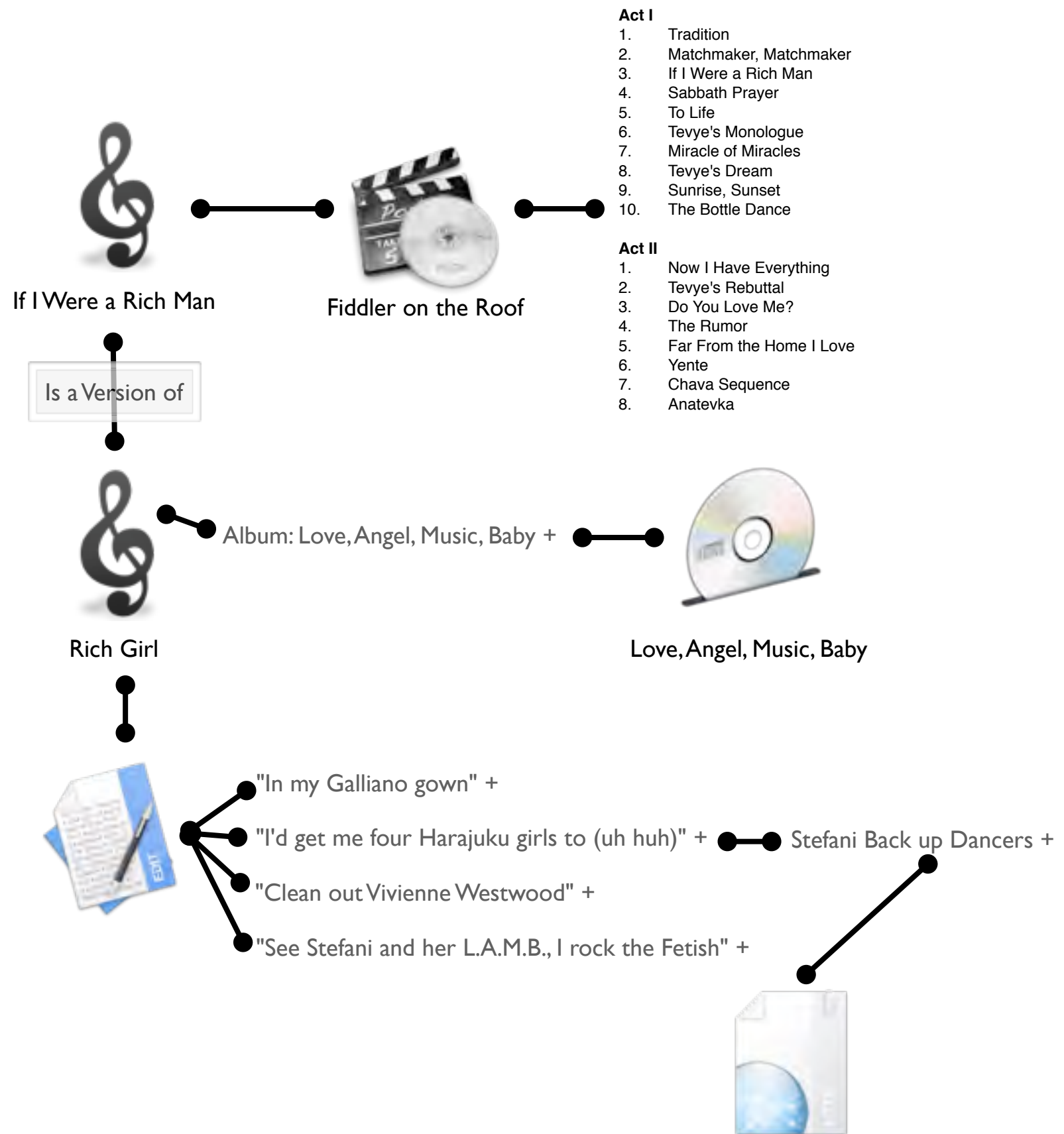
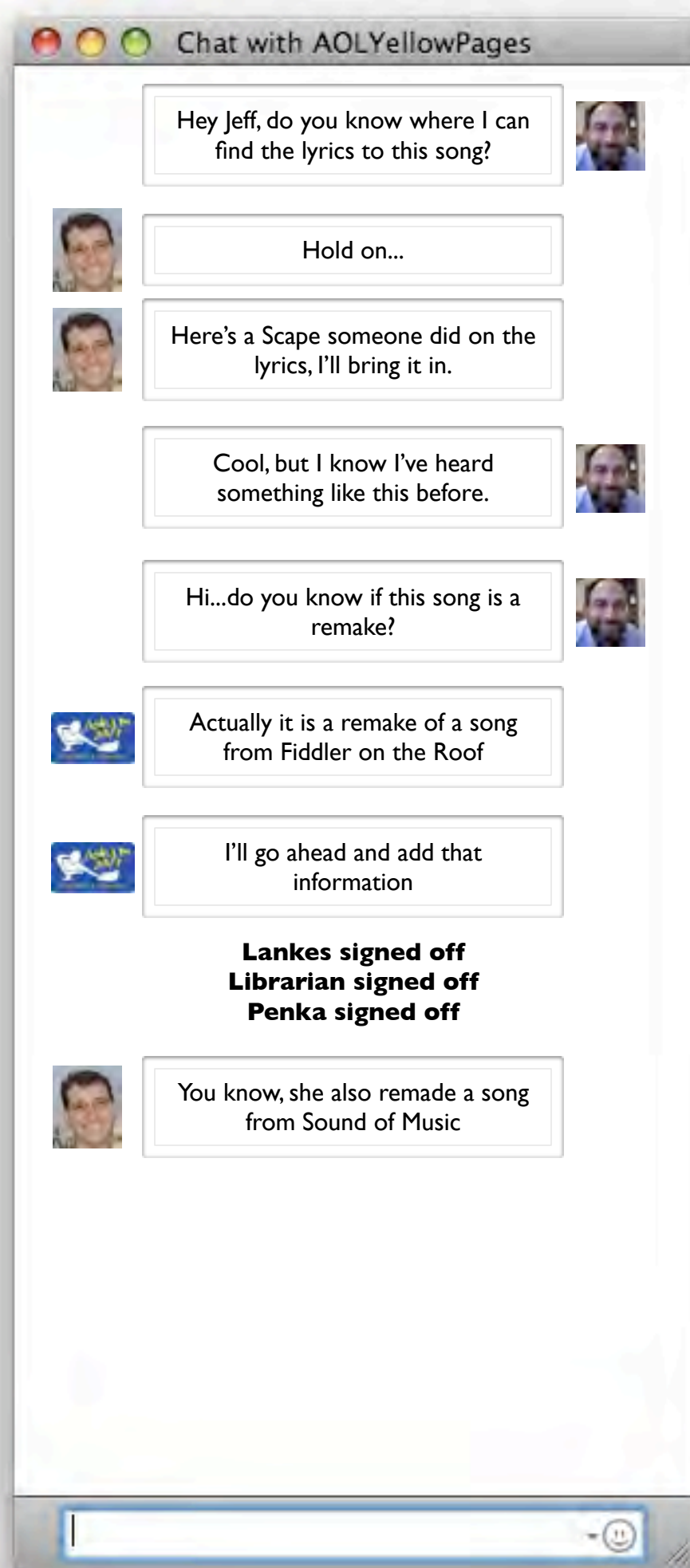
http://en.wikipedia.org/wiki/Harajuku_Girls











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Hold on...

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Cool, but I know I've heard something like this before.

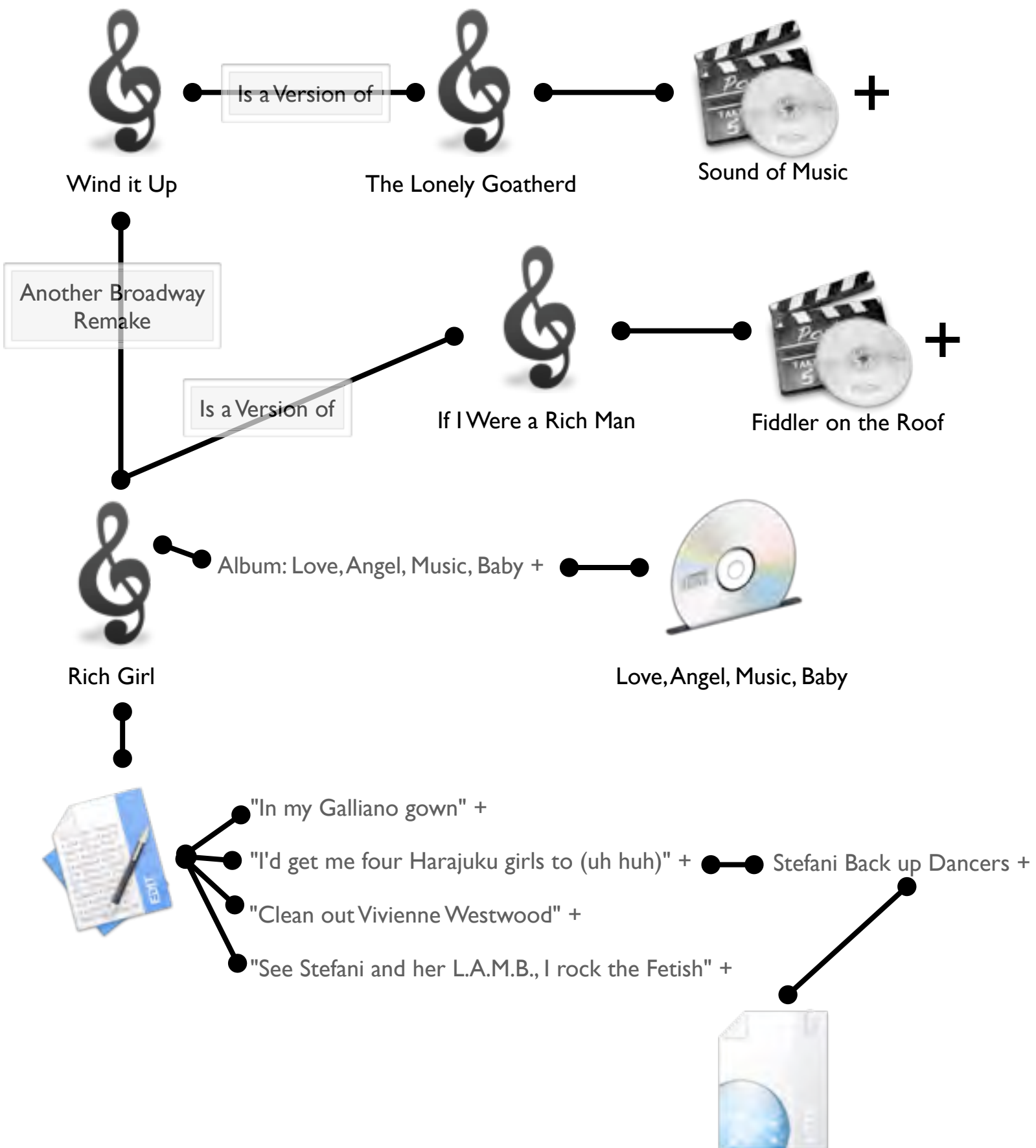
Hi...do you know if this song is a remake?

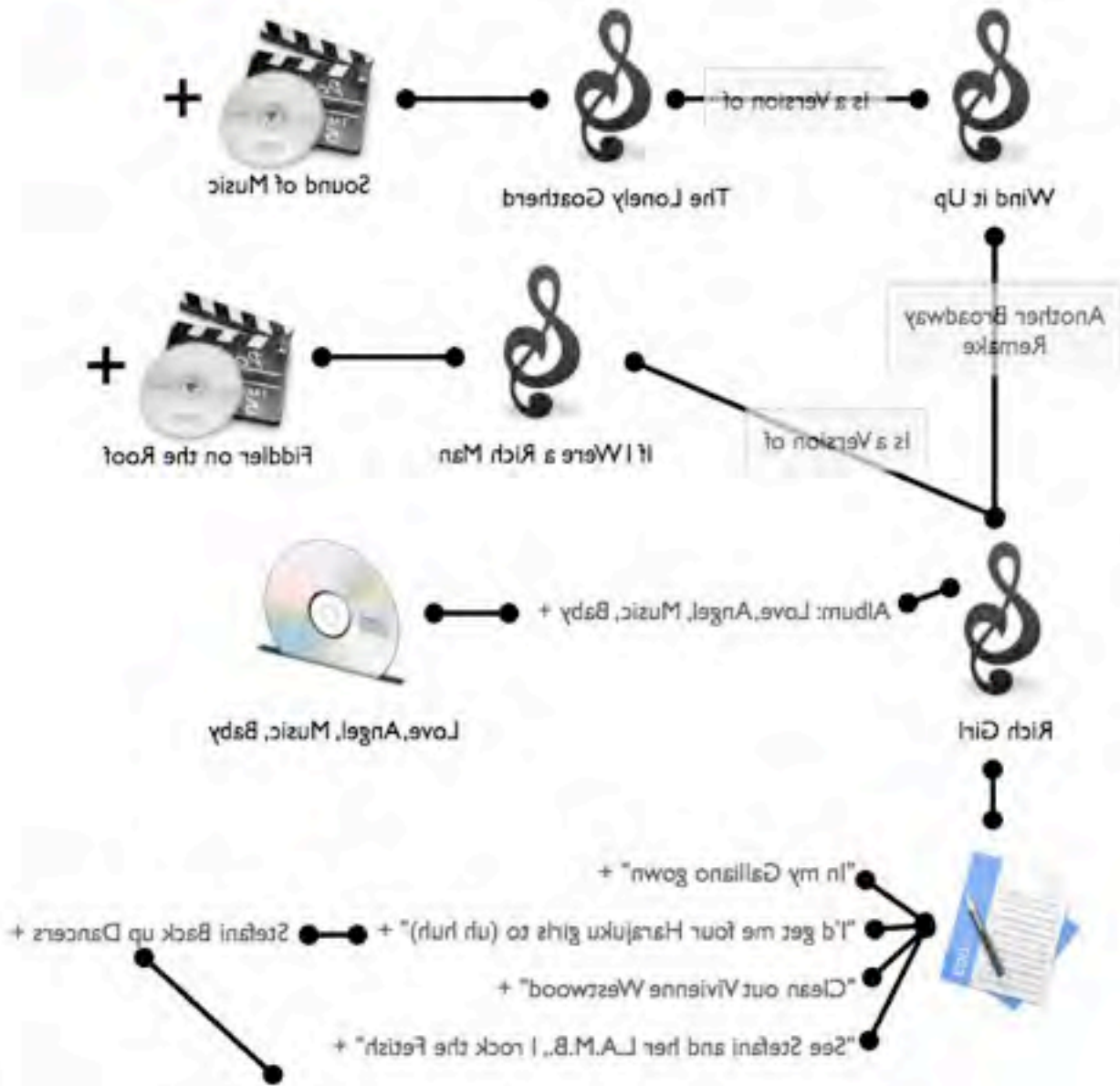
Actually it is a remake of a song from Fiddler on the Roof

I'll go ahead and add that information

Lankes signed off
Librarian signed off
Penka signed off

You know, she also remade a song from Sound of Music





http://en.wikipedia.org/wiki/Harajuku_Girls

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Chat with AOLYellowPages

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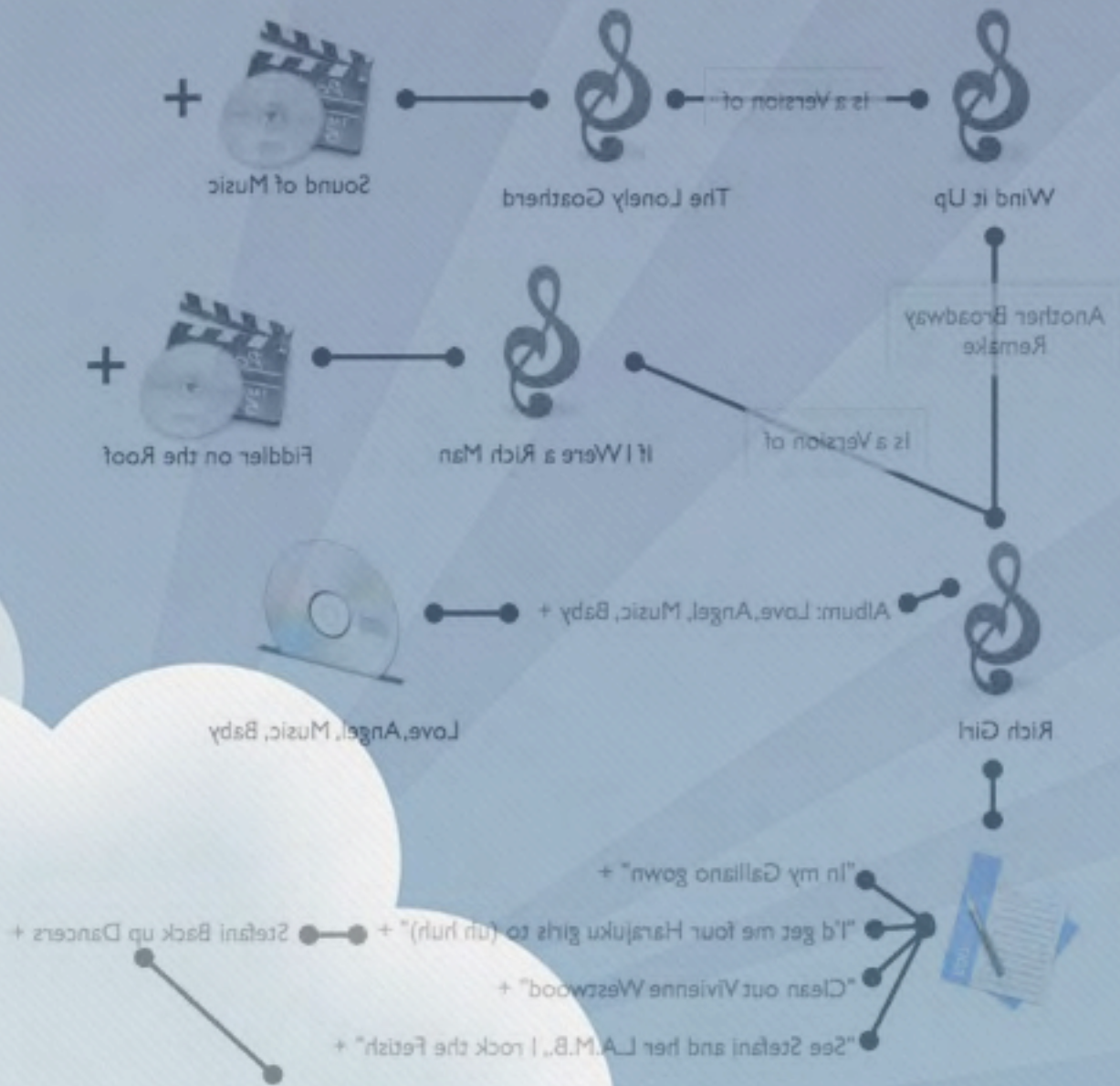
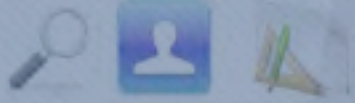
I'll go ahead and add that information

Lankes signed off

Libarian signed off

Penka signed off

You know she also remade a song from Sound of Music



http://en.wikipedia.org/wiki/Harajuku_Girls

http://en.wikipedia.org/wiki/Harajuku_Girls

Chat with AOLYellowPages

Hey Jeff, do you know where I can find the lyrics to this song?

Hold on...

Here's a Scapè someone did n the lyrics, I'll bring it in.

Cool, but I know I've heard something like this before.

Hi...do you know if this song is a remake?

Here's a Scapè someone did n the lyrics, I'll bring it in.

Actually it is a remake of a song from Fiddler on the Roof

I'll go ahead and add that information

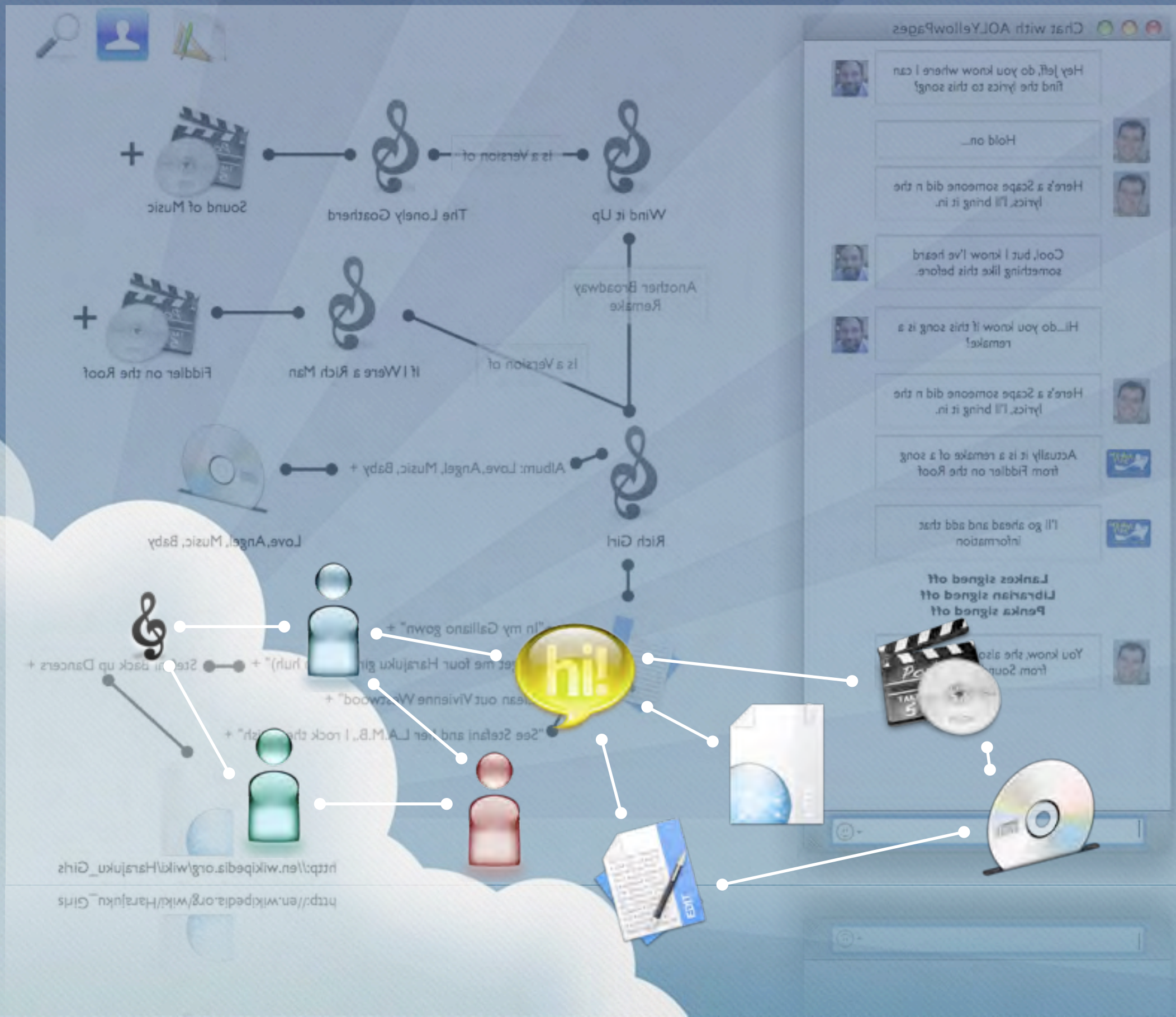
Lankes signed off

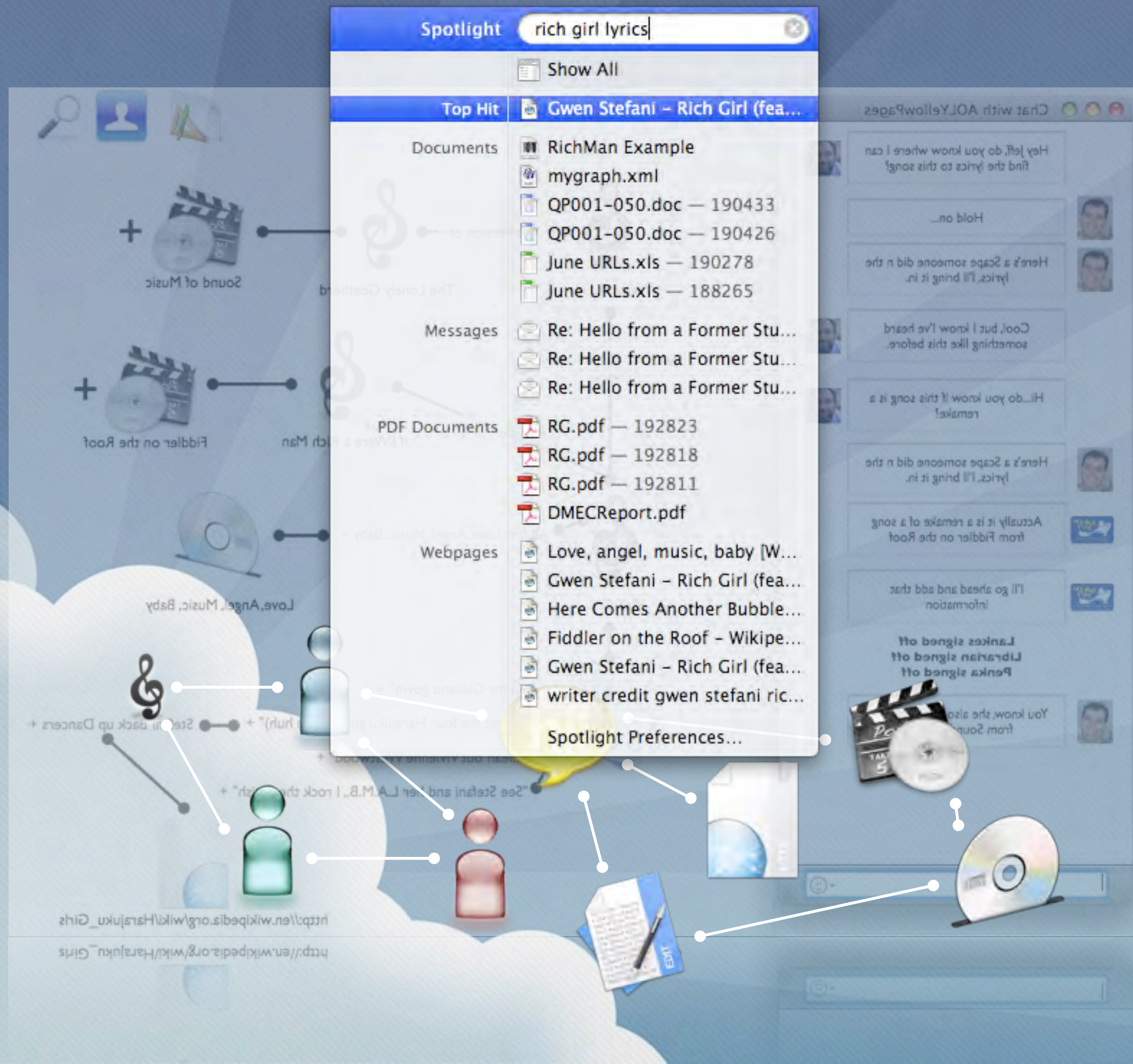
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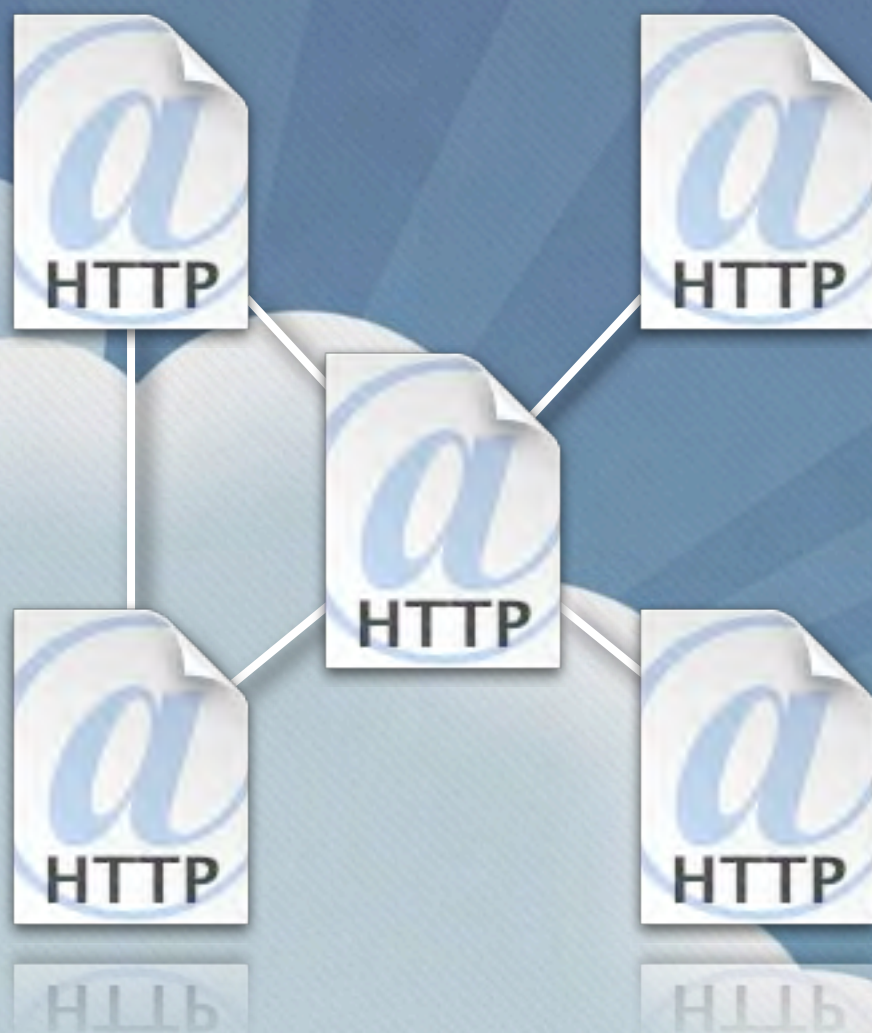
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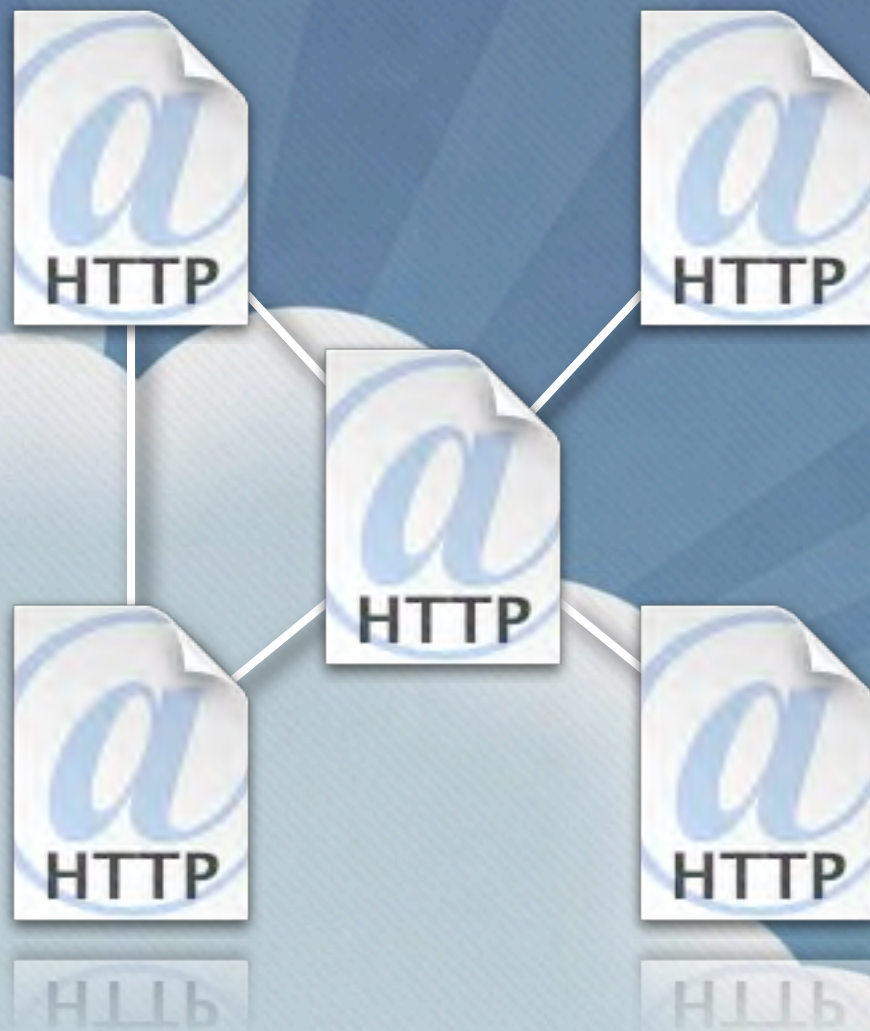
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Implications of Knowledge

- Knowledge is Created Through Conversation
- If you are in the knowledge business, you are in the conversation business
- Conversations Have Shared Ownership
- Knowledge is an Act of Creation, Not Absorption
- Invest in tools of production over artifacts



Means of Facilitation



Means of Facilitation

Access

Knowledge

Environment

Motivation

Means of Facilitation

Access	<ul style="list-style-type: none">Provide Meeting RoomsProvide Sufficient Bandwidth for InformationCollection of Unique ResourcesProvision of Long Term Storage
Knowledge	<ul style="list-style-type: none">Training and EducationMentoring and Access to ExpertsStanding Dissemination of InformationPathfinders & Synthesis
Environment	<ul style="list-style-type: none">Free & Open AccessSafety & Acceptable UseCommunity Norms
Motivation	<ul style="list-style-type: none">Recognition of EffortPushing People First on the WebOwnershipParticipation

Means of Facilitation

Access	Provide Meeting Rooms Provide Sufficient Bandwidth for Information Collection of Unique Resources Provision of Long Term Storage	Provide Hybrid Meeting Rooms to Extend Meetings beyond One Place and Time (video conferencing, storage and retrieval) Allow Community Groups build and Maintain Collections (VERY local history, Comics, Citizen Collections)
Knowledge	Training and Education Mentoring and Access to Experts Standing Dissemination of Information Pathfinders & Synthesis	A “Standing” Curriculum and Offers of Certification Partner with Educational Organizations to create Citizen Scholar Diplomas - Use “Student” projects to build collections and provide additional library services
Environment	Free & Open Access Safety & Acceptable Use Community Norms	Daycare Center with Building Wide Monitoring Building Wide Monitoring of all public Events
Motivation	Recognition of Effort Pushing People First on the Web Ownership Participation	Create Innovation Spaces/Incubators for Entrepreneurs (innovators in all domains, not just business) Create Tiers of Volunteers and paraprofessionals Create Branded Content Dissemination System/ Imprint for Patron Created Content



Free Library



Writing

Music

Entrepreneurium



Writing

Music

Entrepreneurium



Writing

Music

Entrepreneurium

OXFORD
UNIVERSITY PRESS

Writing

Music

Entrepreneurium



Writing

Music

Entrepreneurium



Writing

Music

Entrepreneurium



Writing



Music



Entrepreneurium

Writing



Music



Entrepreneurium



Writing



Music



Entrpreneurium

Writing

Music

Entrpreneurium



Writing



Music

Entrepreneurium



Writing



Music



Entrepreneurium



Center with Curriculum

Governance with the Community

Place of Creation

Publisher of the Community



Activism

- Our Values Cannot Stop at the Walls
 - Privacy in the Catalog
- Service is Not Invisibility
- There is an Obligation to Innovate and Lead



What is a Librarian Without a Library?



The Mission

- The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

The Mission

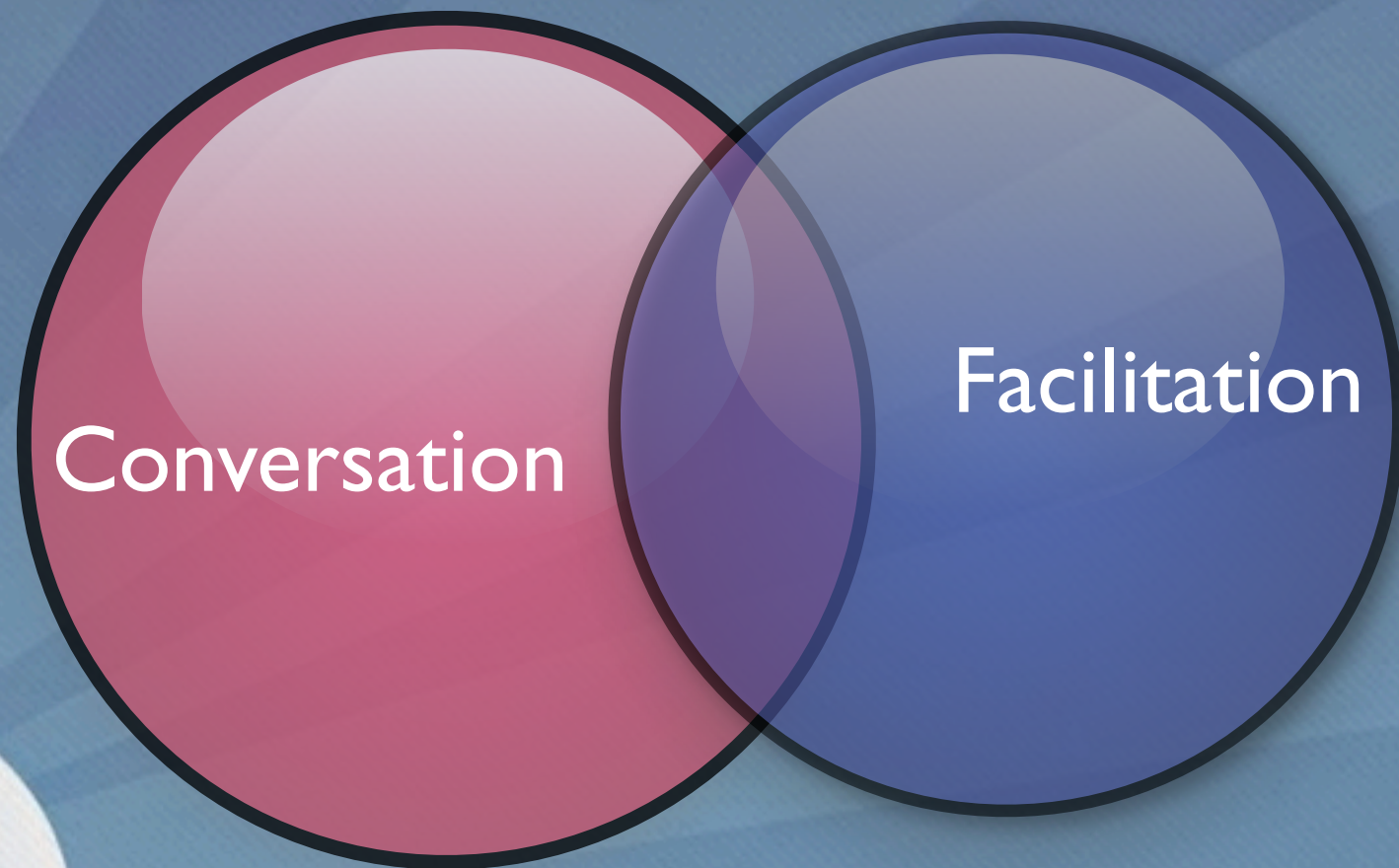
- The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities



Conversation

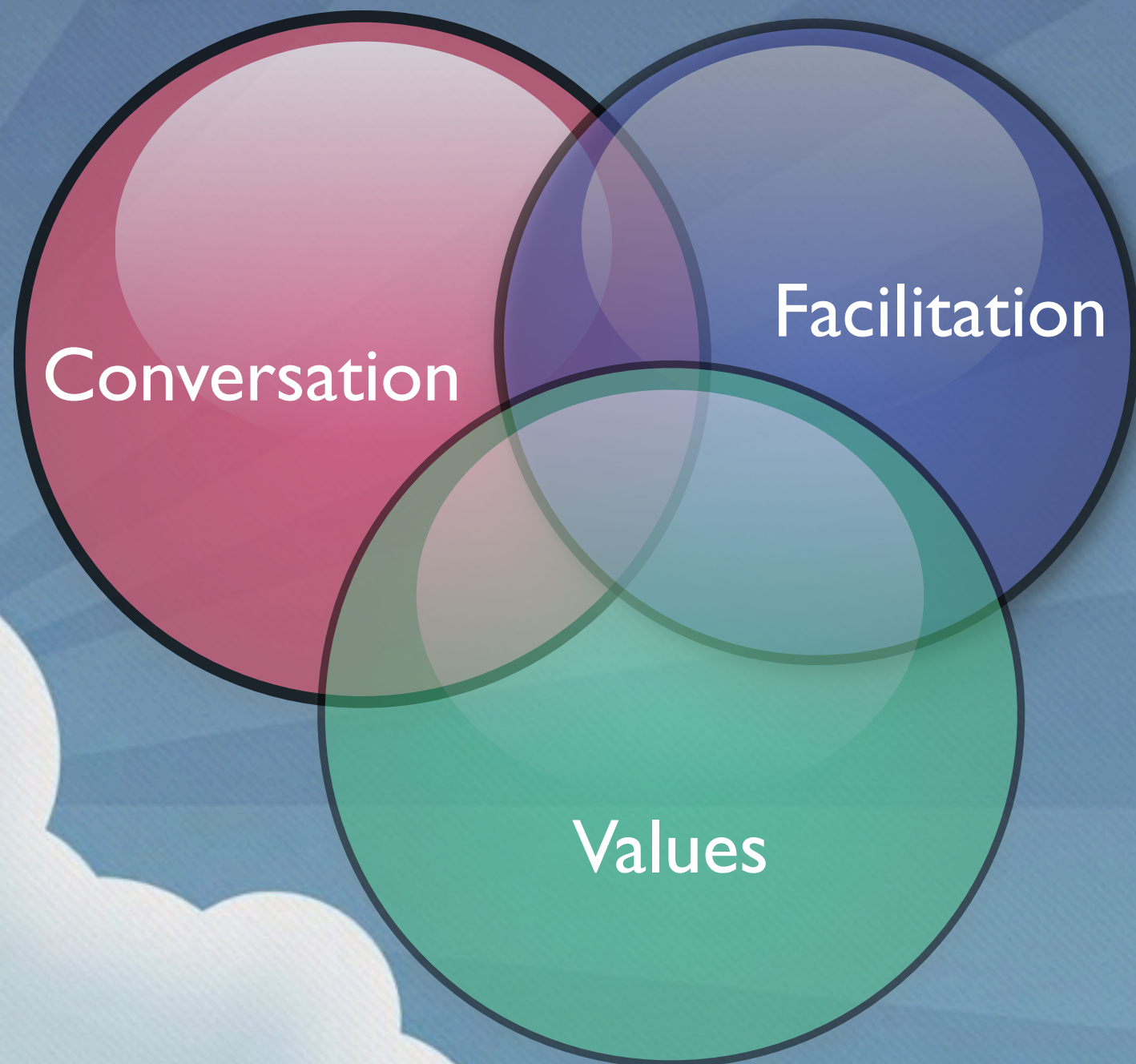
The Mission

- The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities



The Mission

- The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities



I Believe...

- Best Days of Librarianship are Ahead of Us
- We are the Right Profession, Uniquely Positioned to Lead in the Knowledge Age
- However, We won't get there Following Current Trends and with our Current Focus on "Recorded Knowledge" and Buildings





Dear Library,
I want to share my allowance money so you can stay open. I am 6 years old. Here is \$11.
(dictated ^{to} by mom, ^{aka} scribe) Ani

