You Must Focus on Connection Management Instead of Collection Management

R. David Lankes
Slides & Screencast @ http://www.DavidLankes.org
Conclusion

• Best Days of Librarianship are Ahead of Us

• We are the Right Profession, Uniquely Positioned to Lead in the Knowledge Age

• However, We won’t get there Following Current Trends and with our Current Focus on “Recorded Knowledge” and Buildings
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From Collection to Scholarship
From Collection to Scholarship

From Dissemination to Action
From Collection to Scholarship

From Dissemination to Action

From Sharing to Social Good
Knowledge as Thing versus Knowledge as Action
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
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Knowledge is created through conversation.

Conversation Theory
Conversation Theory
Conversation Theory

Conversants

Language

Agreements

Conversation Theory
Conversation Theory

Conversants

Language

Agreements

Memory
Conversation Theory

Conversants

Language

Agreements

Memory

Why Does This Matter?
Why Does This Matter?
Learning is Participating
Why Does This Matter?
Learning is Participating
Systems Must Support Multiple Expert Languages - Not Just Dewey
Why Does This Matter?
Learning is Participating
Systems Must Support Multiple Expert Languages - Not Just Dewey
Agreements Lead to Shared Understanding

Convosants → Language → Agreements → Memory → Conversation Theory
RUN BANK
Move From Items to Relationships

“Brother”
Move From Items to Relationships

"Brother"
Library as Collection of Collections

- Databases
- Repository
- Digital Library
- Catalog
Rich Girl
Rich Girl
Artist: Gwen Stefani +
Artist: Eve +
Album: Love, Angel, Music, Baby +
Release Date: 2004 +
Album: Love, Angel, Baby

Rich Girl
Hey Jeff, do you know where I can find the lyrics to this song?
Hey Jeff, do you know where I can find the lyrics to this song?

Hold on...
Hey Jeff, do you know where I can find the lyrics to this song?

Hold on...

Album: Love, Angel, Music, Baby

Rich Girl

Spotlight: rich girl lyrics

Top Hit: Gwen Stefani – Rich Girl

Documents
- RichMan Example
- mygraph.xml
- QP001-050.doc — 190433
- QP001-050.doc — 190426
- June URLs.xls — 190278
- June URLs.xls — 188265

PDF Documents
- RG.pdf — 192823
- RG.pdf — 192818
- RG.pdf — 192811
- DMECReport.pdf

Webpages
- Love, angel, music, baby
- Gwen Stefani – Rich Girl
- Here Comes Another Bubble
- Fiddler on the Roof – Wikipedia
- Gwen Stefani – Rich Girl
- writer credit gwen stefani rich girl

Spotlight Preferences...
Hey Jeff, do you know where I can find the lyrics to this song?

Hold on...

Here’s a Scape someone did in the lyrics, I’ll bring it in.
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Na, na, na, na, na, na, na, na, na, na, na, na, na, na, na, na
Na, na, na, na, na, na, na, na, na, na, na, na, na, na, na, na

[2x]

If I was a rich girl (na, na....)
See, I'd have all the money in the world, if I was a wealthy girl
No man could test me, impress me, my cash flow would never ever end
Cause I'd have all the money in the world, if I was a wealthy girl

Think what that money could bring
I'd buy everything
Clean out Vivienne Westwood
In my Galliano gown
No, wouldn't just have one hood
A Hollywood mansion if I could
Please book me first-class to my fancy house in London town

All the riches baby, won't mean anything
All the riches baby, won't bring what your love can bring
All the riches baby, won't mean anything
Don't need no other baby
Your lovin' is better than gold, and I know

If I was rich girl (na, na....)
See, I'd have all the money in the world, if I was a wealthy girl
No man could test me, impress me, my cash flow would never ever end
Cause I'd have all the money in the world, if I was a wealthy girl

I'd get me four Harajuku girls to (uh huh)
Inspire me and they'd come to my rescue
I'd dress them wicked, I'd give them names (yeah)
Love, Angel, Music, Baby
Hurry up and come and save me

All the riches baby, won't mean anything
All the riches baby, won't bring what your love can bring
All the riches baby, won't mean anything
Don't need no other baby
Your lovin' is better than gold, and I know

[Ellen]
Come together all over the world
From the hoods of Japan, Harajuku girls
What, it's all love
What, give it up
What (shouldn't matter 4x), what
Hey Jeff, do you know where I can find the lyrics to this song?

Hold on...

Here's a Scape someone did on the lyrics, I'll bring it in.

In my Galliano gown

I'd get me four Harajuku girls to (uh huh)

Clean out Vivienne Westwood

See Stefani and her L.A.M.B., I rock the Fetish
Hey Jeff, do you know where I can find the lyrics to this song?

Hold on...

Here’s a Scape someone did on the lyrics, I’ll bring it in.

“In my Galliano gown” +
“I’d get me four Harajuku girls to (uh huh)” +
“Clean out Vivienne Westwood” +
“See Stefani and her L.A.M.B., I rock the Fetish” +

Stefani Back up Dancers +
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Cool, but I know I’ve heard something like this before.

Album: Love, Angel, Music, Baby +
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Librarian signed off
Penka signed off

Act I
1. Tradition
2. Matchmaker, Matchmaker
3. If I Were a Rich Man
4. Sabbath Prayer
5. To Life
6. Tevye’s Monologue
7. Miracle of Miracles
8. Tevye’s Dream
9. Sunshine, Sunset
10. The Bottle Dance

Act II
1. Now I Have Everything
2. Tevye’s Rebuttal
3. Do You Love Me?
4. The Rumor
5. Far From the Home I Love
6. Yente
7. Chava Sequence
8. Anatevka

If I Were a Rich Man

Is a Version of

Fiddler on the Roof

Rich Girl

Love, Angel, Music, Baby

Album: Love, Angel, Music, Baby

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Implications of Knowledge

- Knowledge is Created Through Conversation
- If you are in the knowledge business, you are in the conversation business
- Conversations Have Shared Ownership
- Knowledge is an Act of Creation, Not Absorption
- Invest in tools of production over artifacts
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.
Means of Facilitation
Means of Facilitation

Access
- Provide Meeting Rooms
- Provide Sufficient Bandwidth for Information Collection of Unique Resources
- Provision of Long Term Storage
- Provide Hybrid Meeting Rooms to Extend Meetings beyond One Place and Time (video conferencing, storage and retrieval)
- Allow Community Groups to build and Maintain Collections (VERY local history, Comics, Citizen Collections)

Knowledge
- Training and Education
- Mentoring and Access to Experts
- Standing Dissemination of Information
  - A “Standing” Curriculum and Offers of Certification
  - Partner with Educational Organizations to create Citizen Scholar Diplomas - Use “Student” projects to build collections and provide additional library services

Environment
- Free & Open Access
- Safety & Acceptable Use
- Community Norms
  - Daycare Center with Building Wide Monitoring
- Building Wide Monitoring of all public Events

Motivation
- Recognition of Effort
- Pushing People First on the Web

Ownership
- Create Innovation Spaces/Incubators for Entrepreneurs (innovators in all domains, not just business)
- Create Tiers of Volunteers and paraprofessionals
- Create Branded Content Dissemination System/Imprint for Patron Created Content
## Means of Facilitation

| Access | Provide Meeting Rooms  
|        | Provide Sufficient Bandwidth for Information  
|        | Collection of Unique Resources  
|        | Provision of Long Term Storage  
| Knowledge | Training and Education  
|          | Mentoring and Access to Experts  
|          | Standing Dissemination of Information  
|          | Pathfinders & Synthesis  
| Environment | Free & Open Access  
|             | Safety & Acceptable Use  
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|            | Ownership  
|            | Participation  
|
# Means of Facilitation

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Free Library
Writing  Music  Entrepreneurium
Writing  Music  Entrepreneurium
Writing Music Entrepreneurium
Writing  Music  Entrepreneurium
Writing  Music  Entreprenurium
Writing  Music  Entrepreneurium
Writing

Music

Entrpreneurium

Center with Curriculum
Governance with the Community
Place of Creation
Publisher of the Community
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.
Activism

• Our Values Cannot Stop at the Walls
• Privacy in the Catalog
• Service is Not Invisibility
• There is an Obligation the Innovate and Lead
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.
What is a Librarian Without a Library?
The Mission

- The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
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- The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
I Believe...

- Best Days of Librarianship are Ahead of Us
- We are the Right Profession, Uniquely Positioned to Lead in the Knowledge Age
- However, We won’t get there Following Current Trends and with our Current Focus on “Recorded Knowledge” and Buildings
Dear Library,

I want to share my allowance money so you can stay open. I am 6 years old. Here is $11.

(dictated by mom, scribe)  

Ani