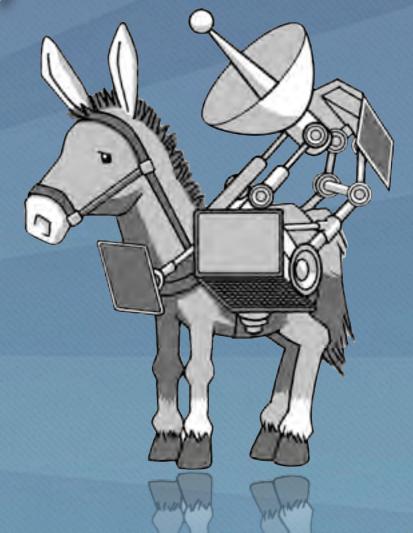
Killing the User and Other Necessary Acts

R. David Lankes Slides and Screencast http://www.DavidLankes.org "It is time to stop all 'next generation' catalog conversations, and ensure that this is the last generation of catalogs provided for public consumption " "It is time to stop all 'next generation' catalog conversations, and ensure that this is the last generation of catalogs provided for public consumption "

"Adding social features to a catalog is like staple gunning a satellite dish to a donkey"

"It is time to stop all 'next generation' catalog conversations, and ensure that this is the last generation of catalogs provided for public consumption "

"Adding social features to a catalog is like staple gunning a satellite dish to a donkey"



Killing the User and Other Necessary Acts

You are not a user, you are not a customer, or consumer - you are a participant in control of your world and able to shape your own learning and environment... You are not a user, you are not a customer, or consumer - you are a participant in control of your world and able to shape your own learning and environment...

So are those we seek to serve.











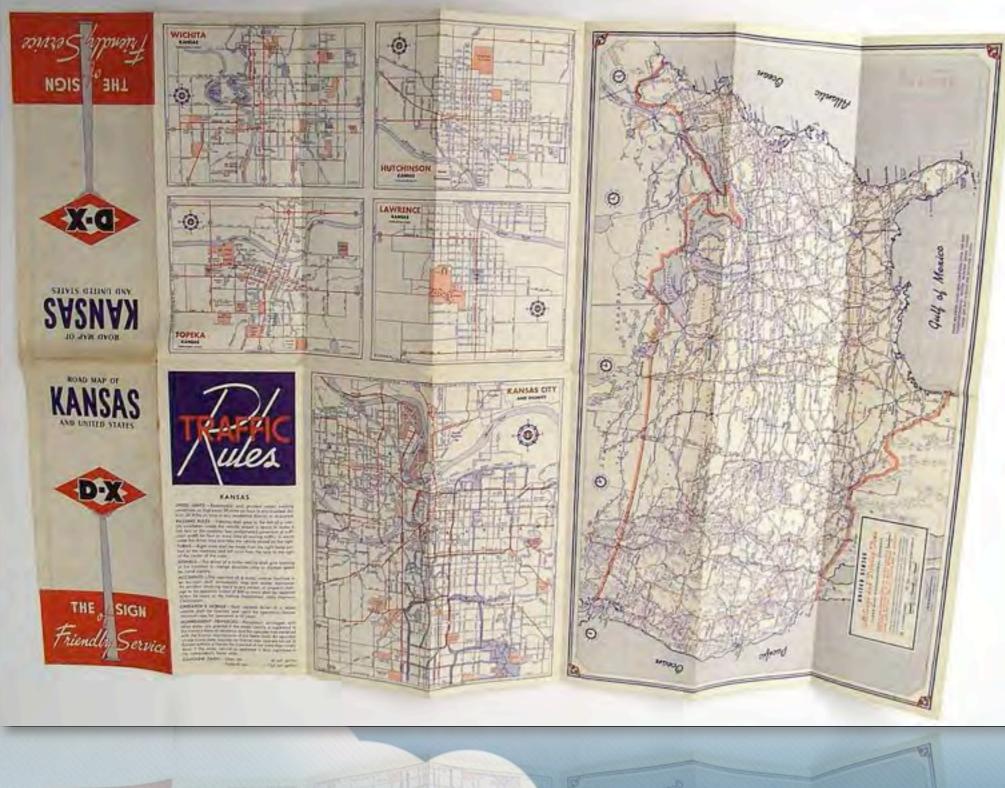








Not Users - Participants Not Patrons - Members

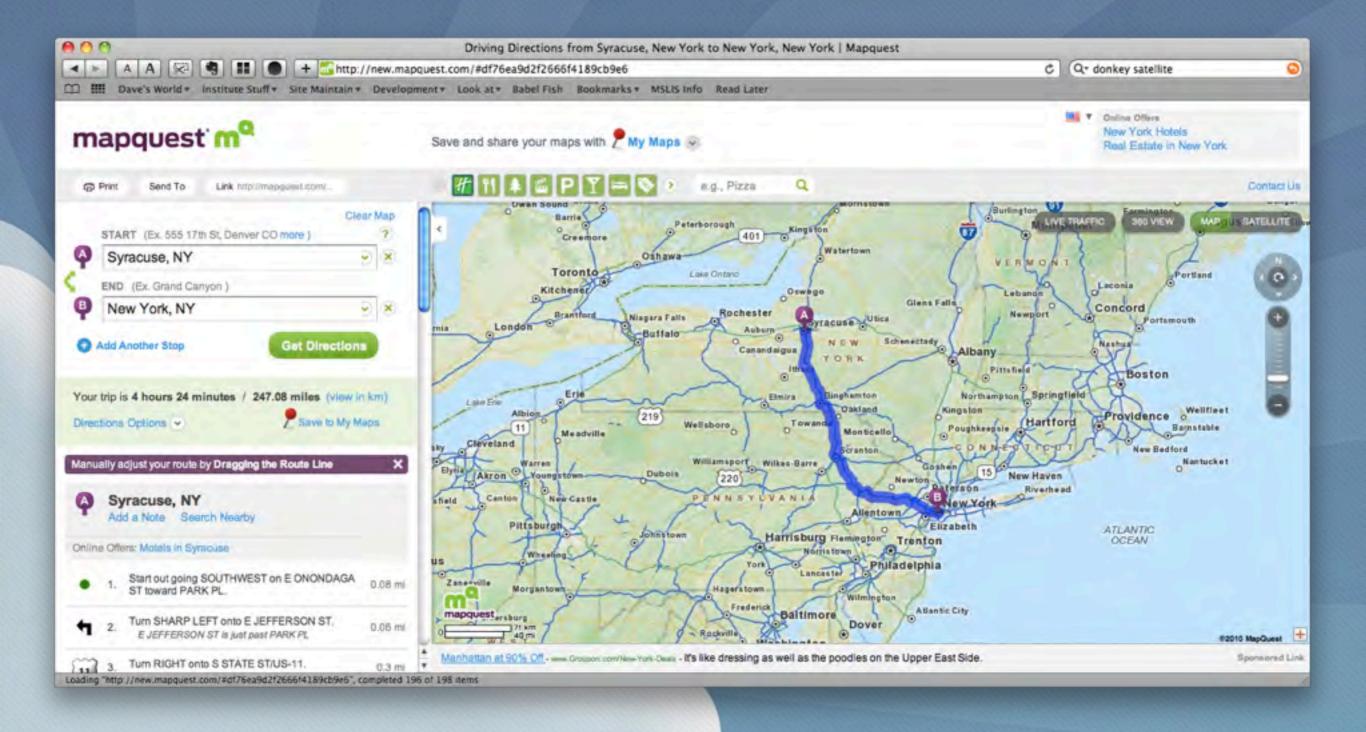


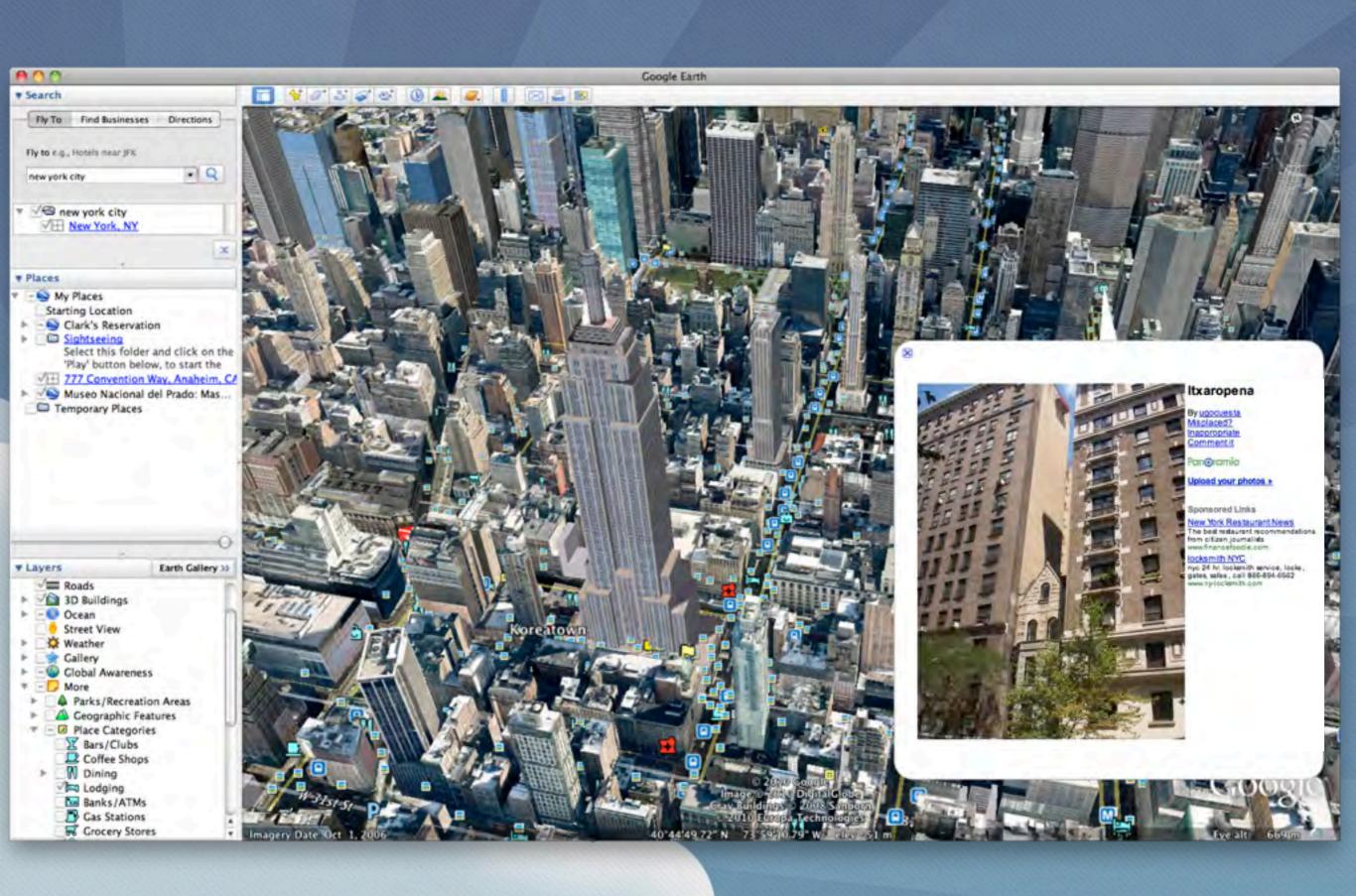
Friendly Service

The mast

The state of the s

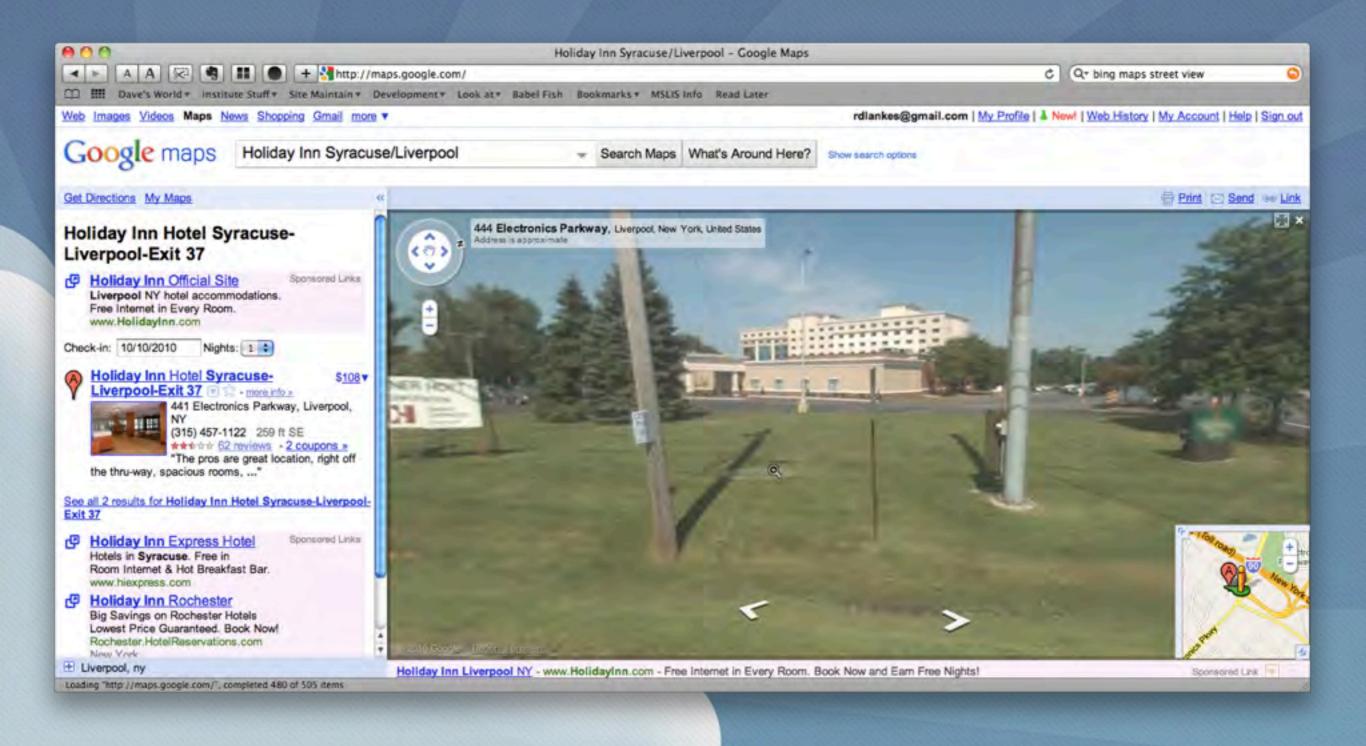
Adoption





Grocery Stores

Extension





Adaptation and Innovation

Already a member? Login

Find places, people, ta SEARCH

JOIN NOW

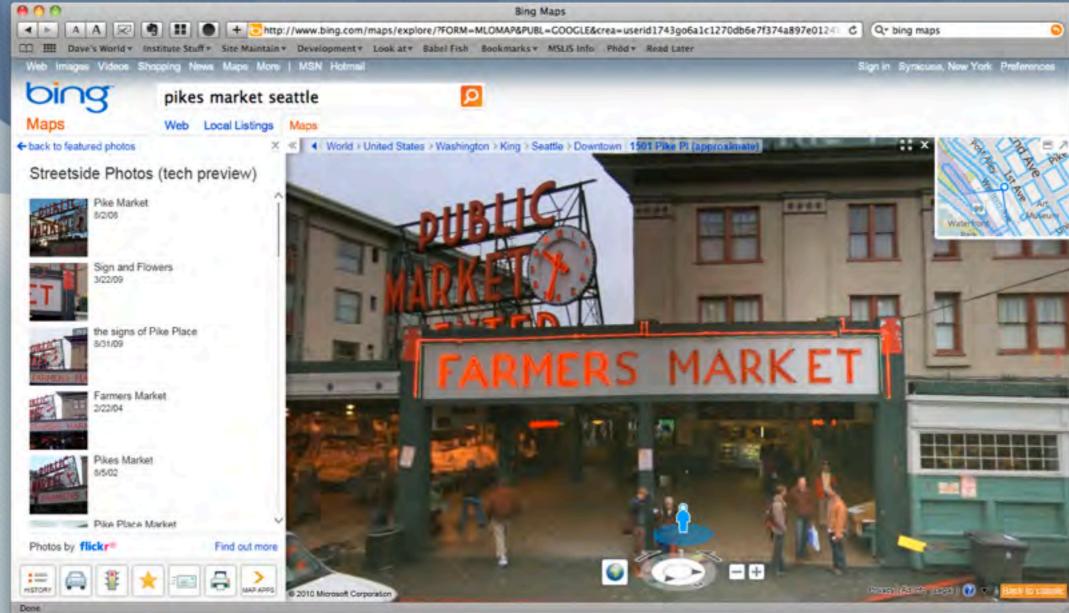
CHECK-IN FIND YOUR FRIENDS UNLOCK YOUR CITY

foursquare

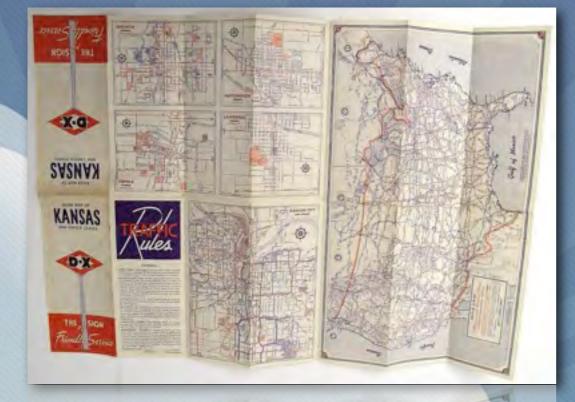
Foursquare on your phone gives you & your friends new ways of exploring your city. Earn points & unlock badges for discovering new things. TEARN MORE







Revolution





Revolution



From "pictures of places" to infrastructure that allow us to interact with the world and each other

From "pictures of places" to infrastructure that allow us to interact with the world and each other

> Move From Items to Relationships

 Redefine Integrated from Monolithic to Interoperable

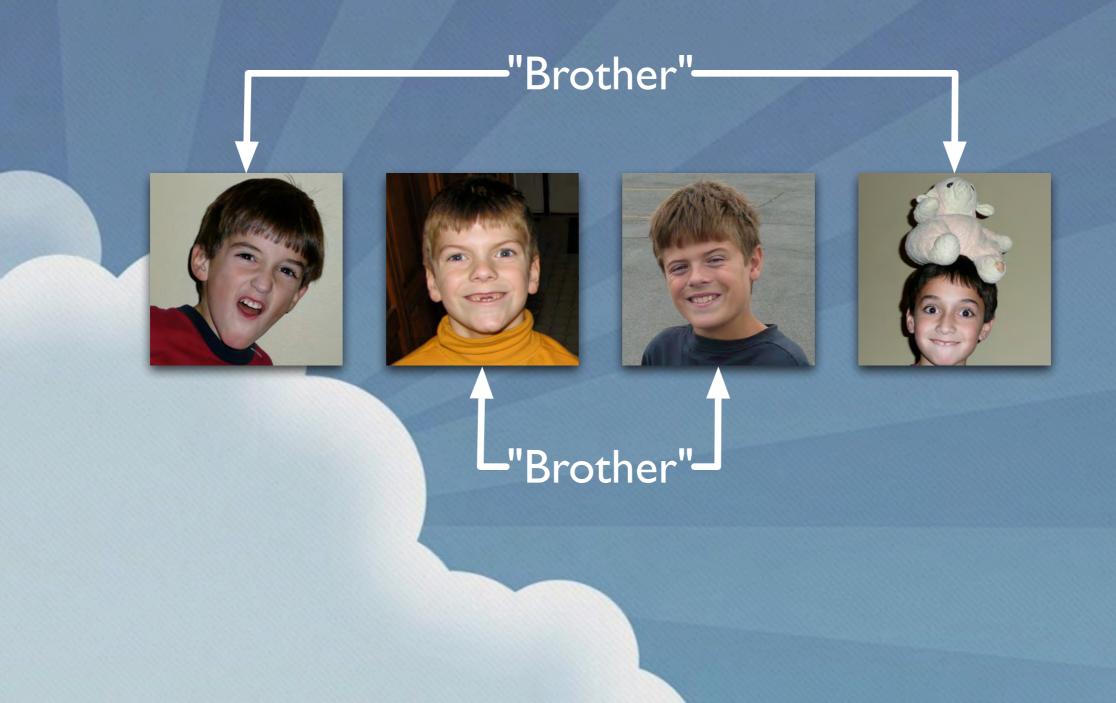
 Opened Up to Innovation and Participation

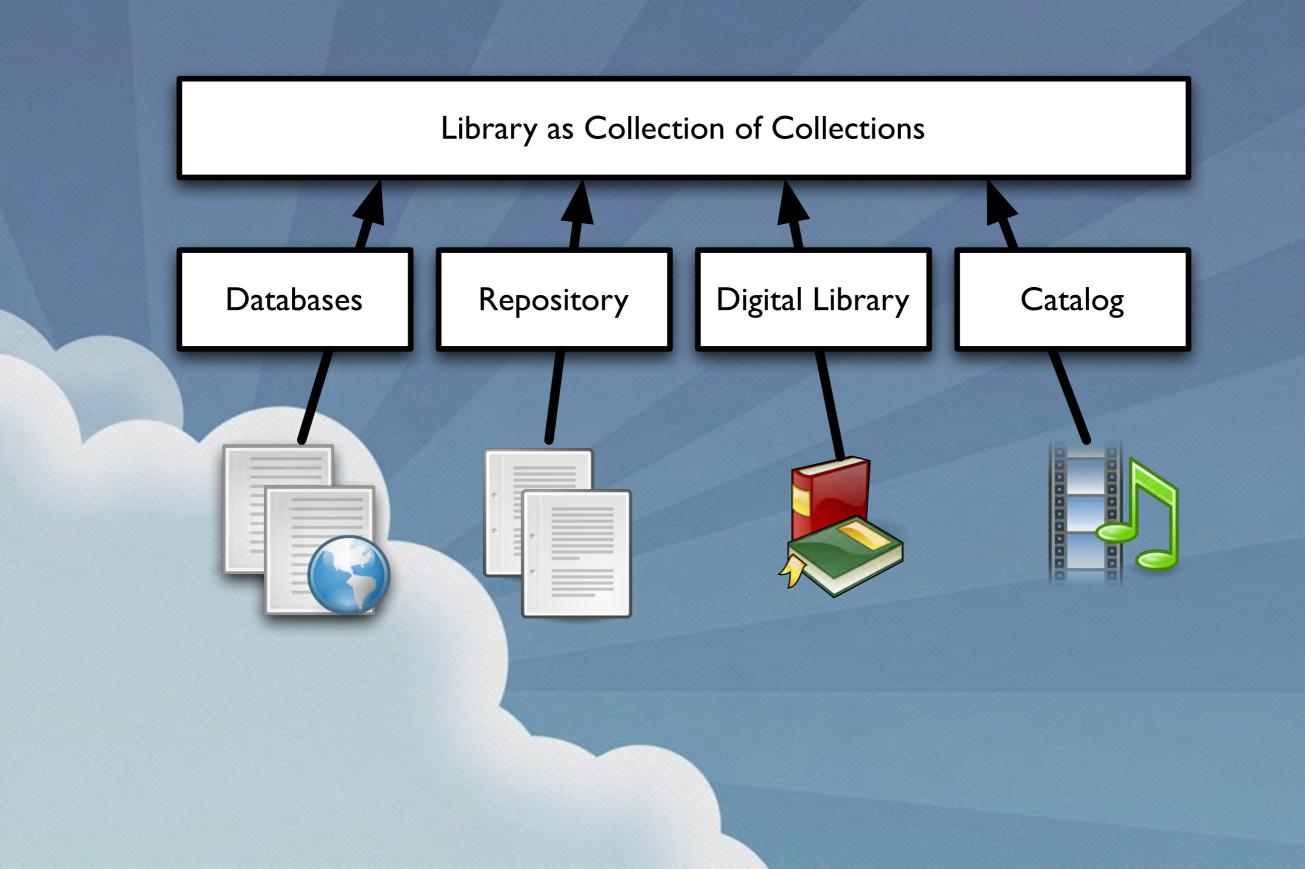
Move From Items to Relationships

"Brother"

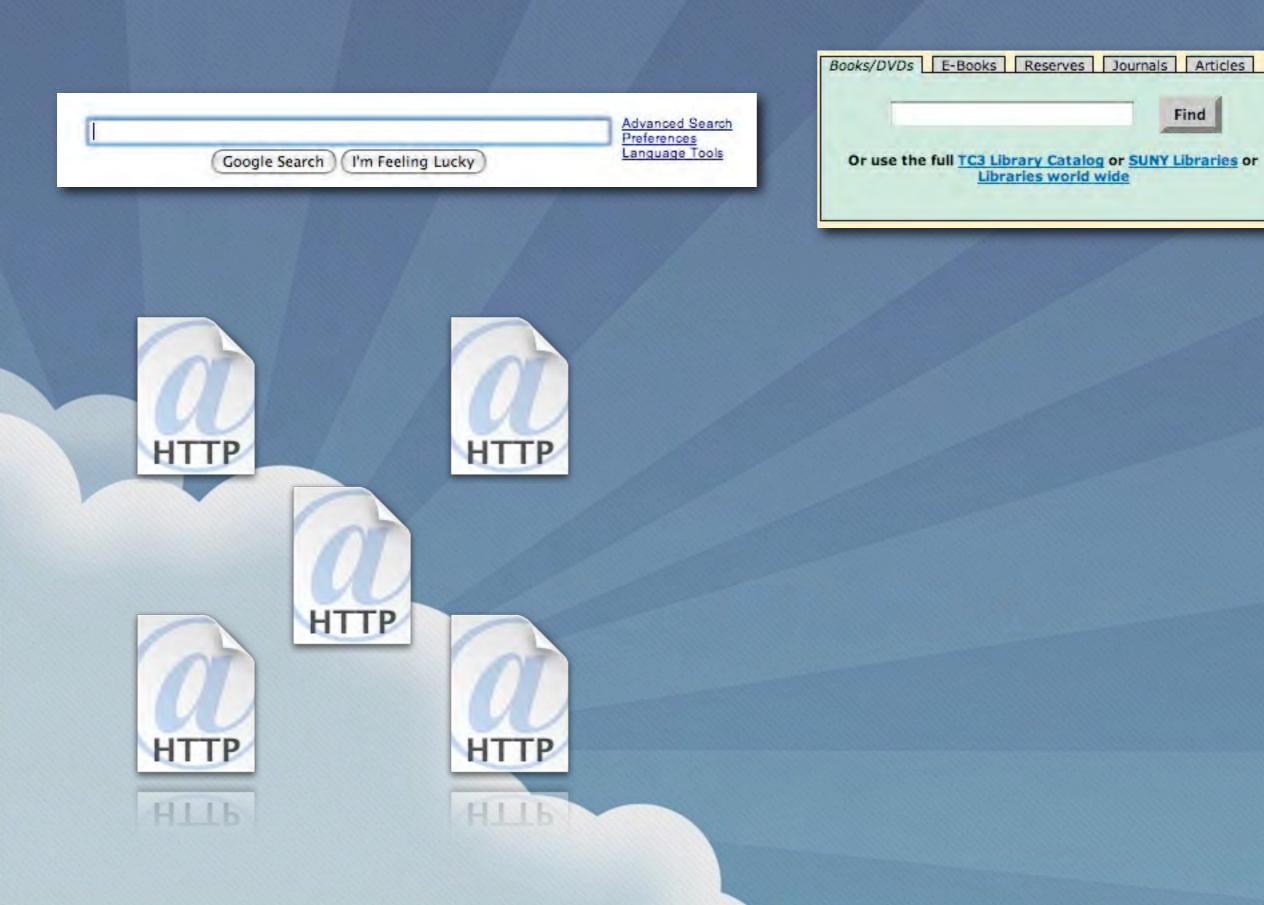


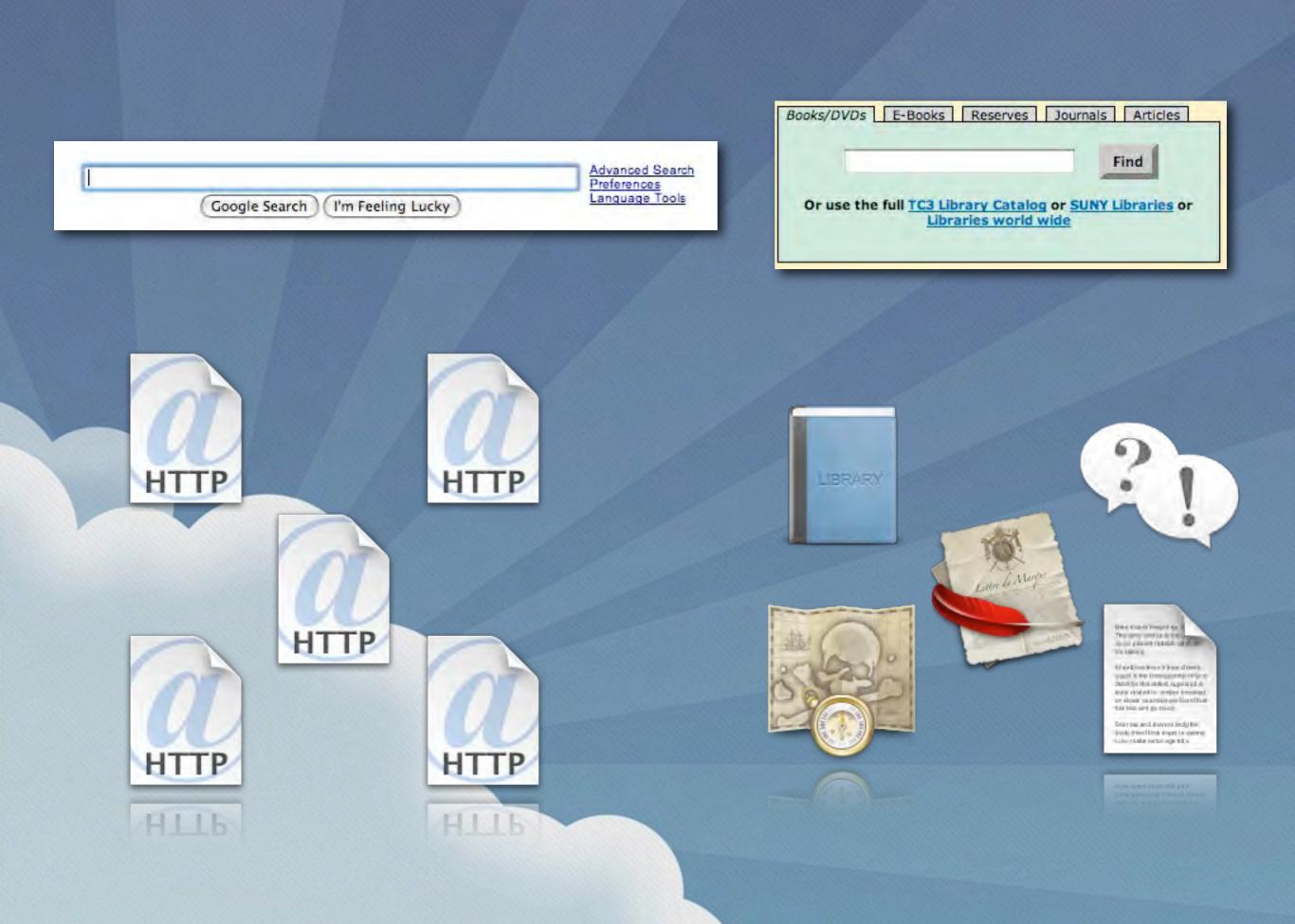
Move From Items to Relationships

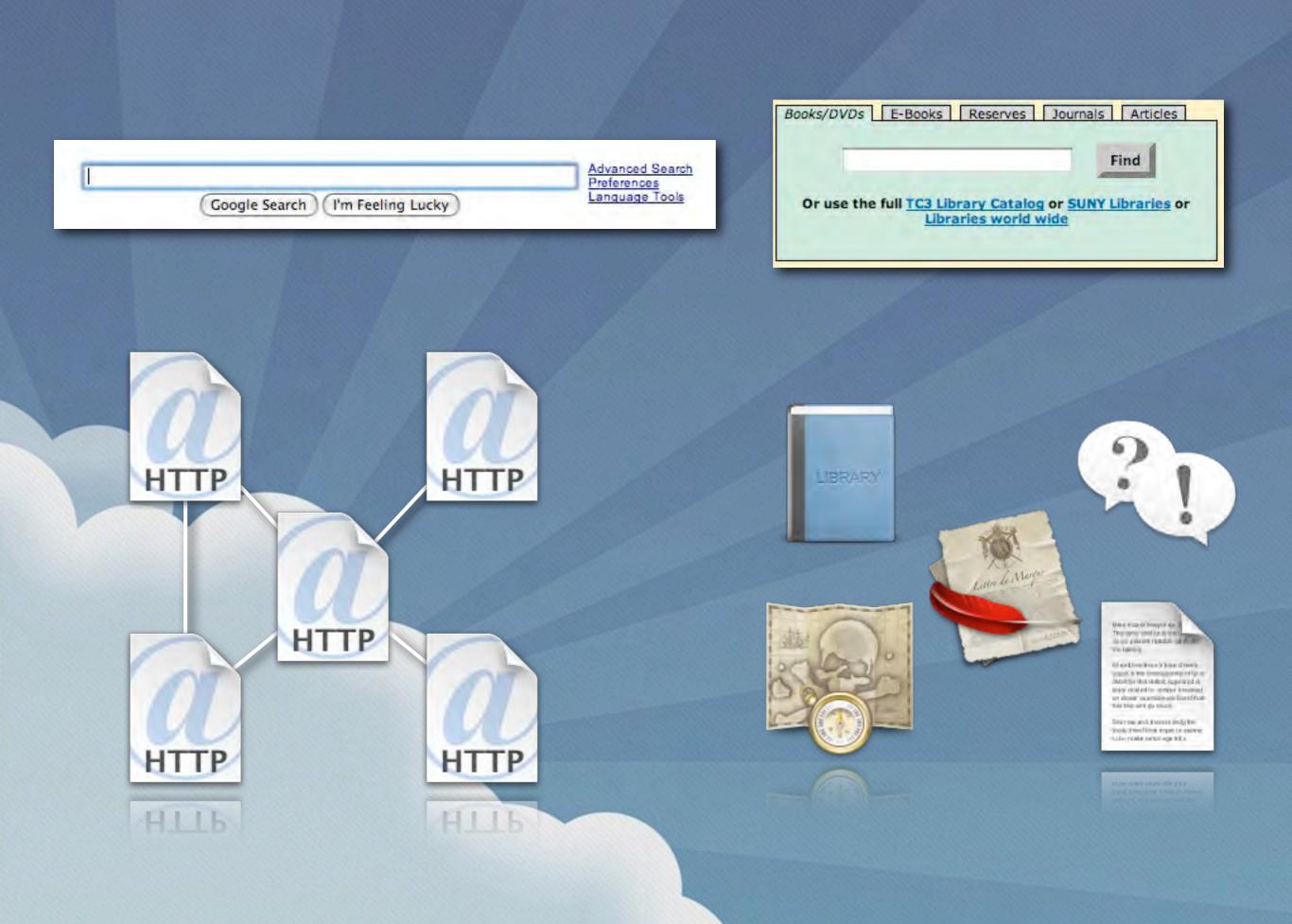




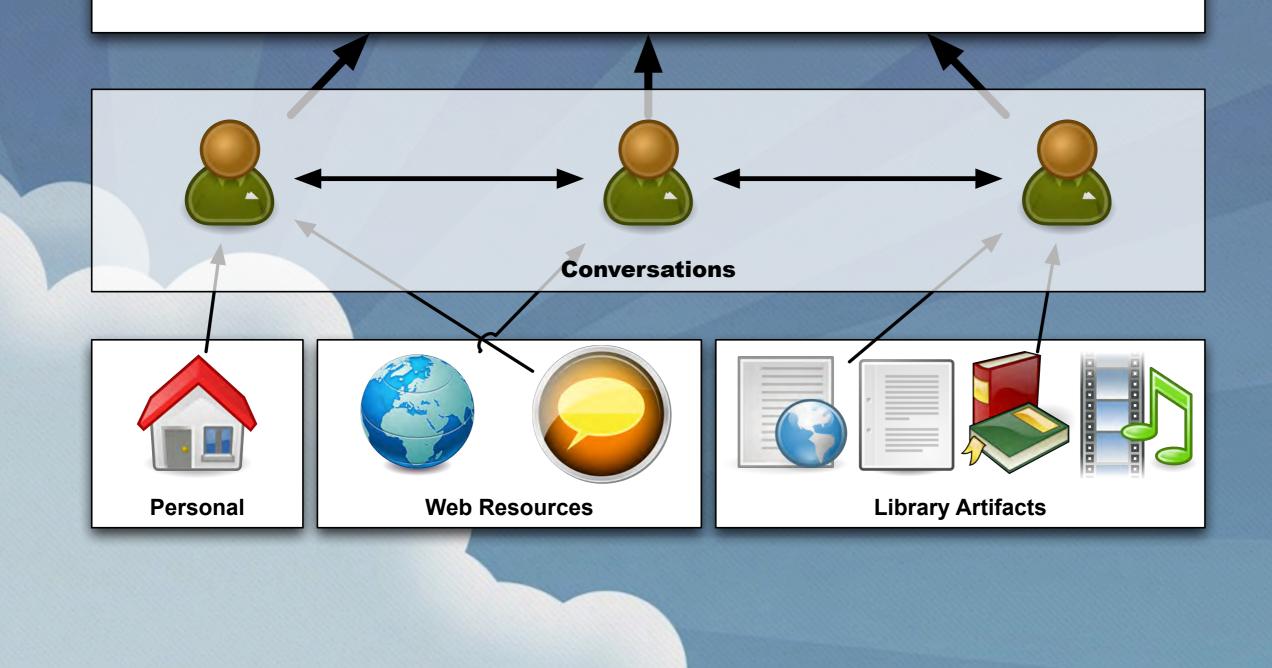
Google Search (I'm Feeling Lucky)	Books/DVDs E-Books Reserves Journals Articles

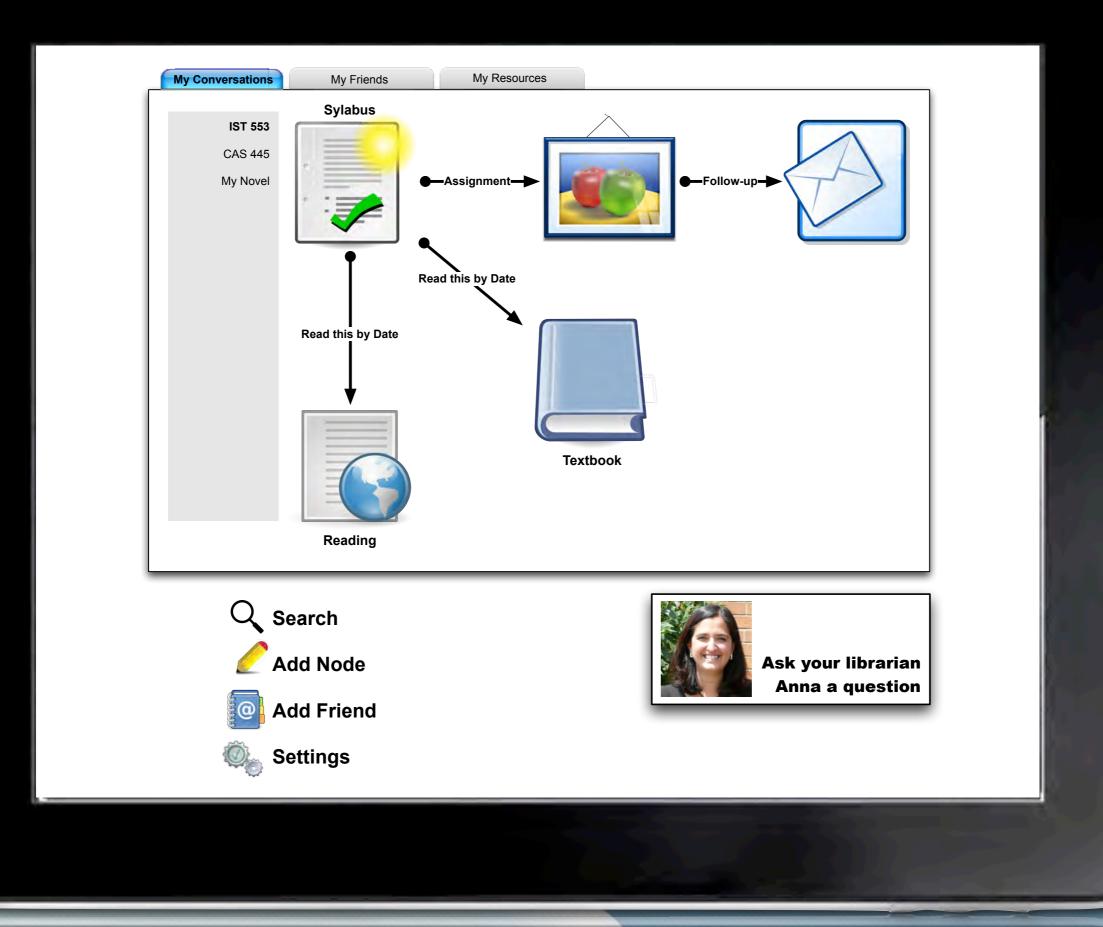




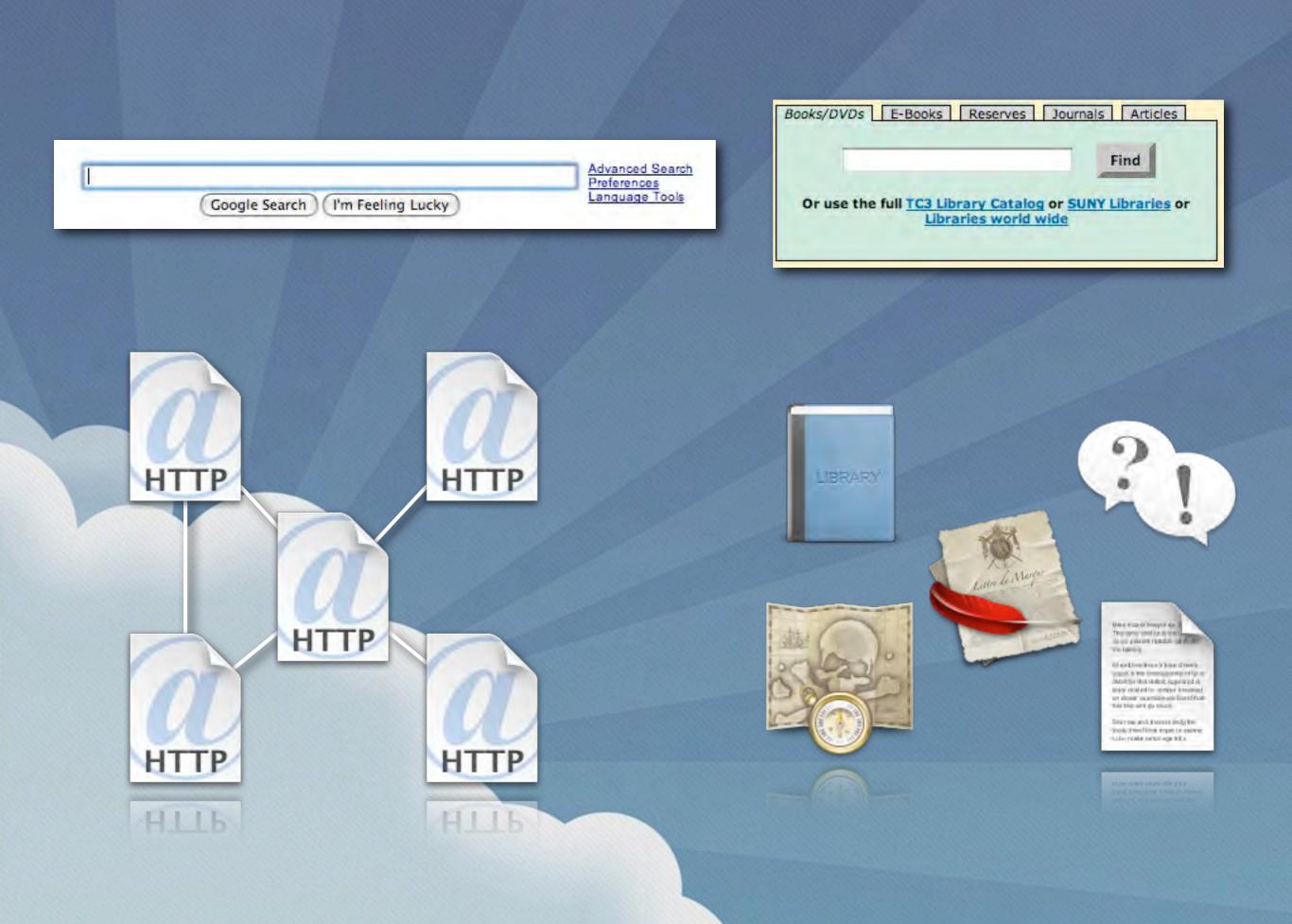


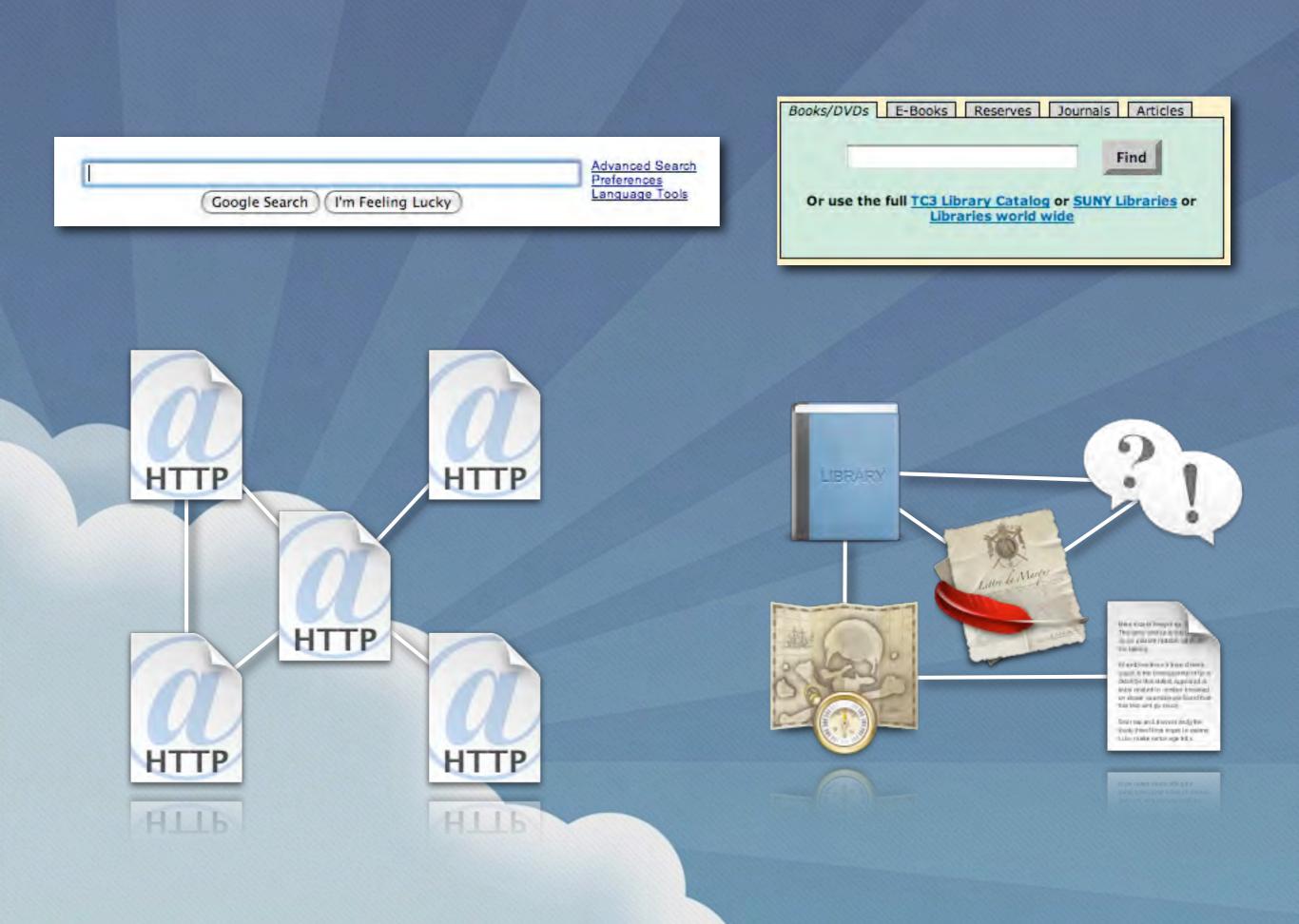
Collection of Member Collections





O



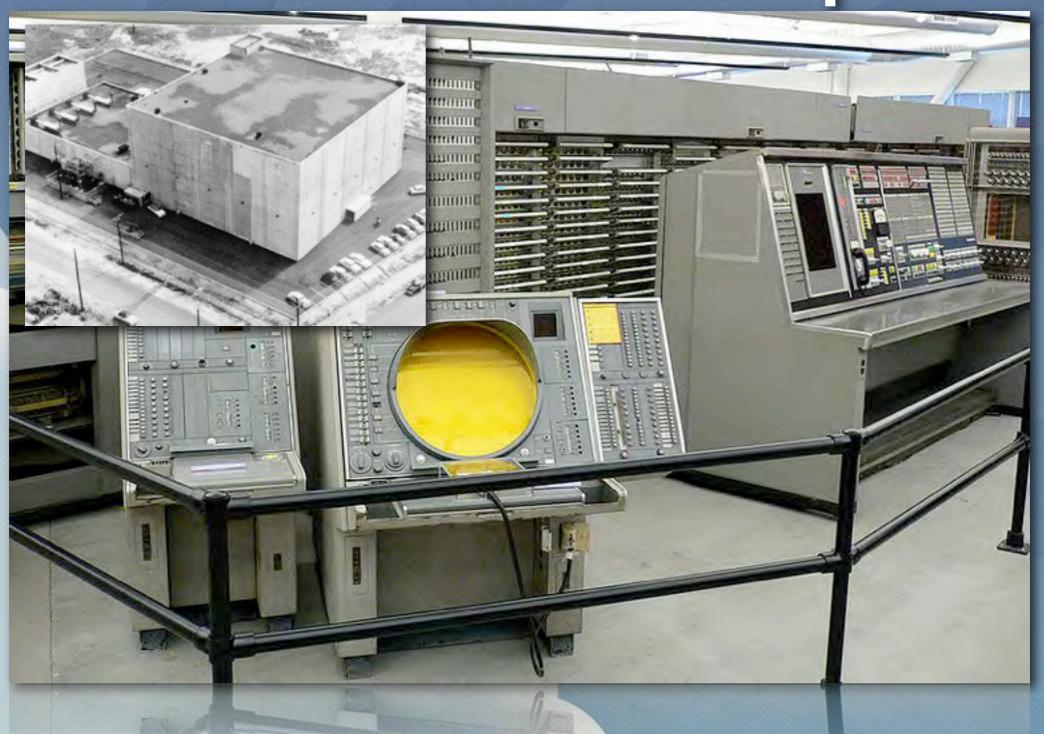


Redefine Integrated from Monolithic to Interoperable

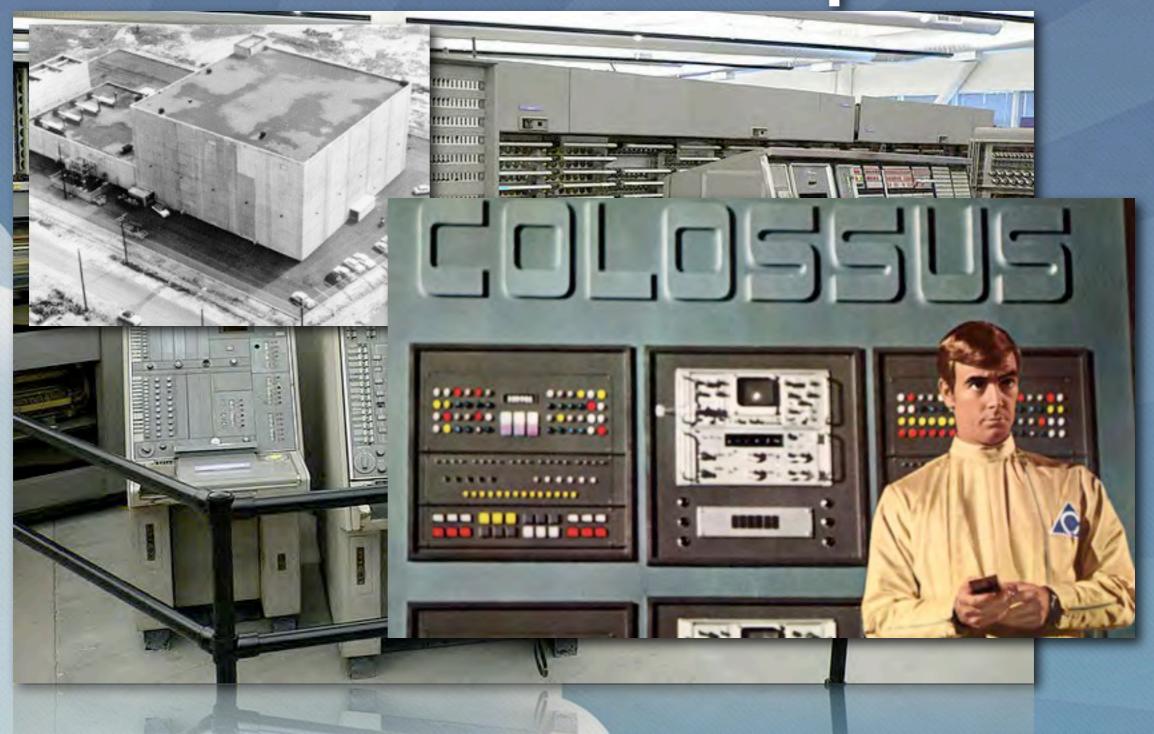
Redefine Integrated from Monolithic to Interoperable



Redefine Integrated from Monolithic to Interoperable



Redefine Integrated from Monolithic to Interoperable

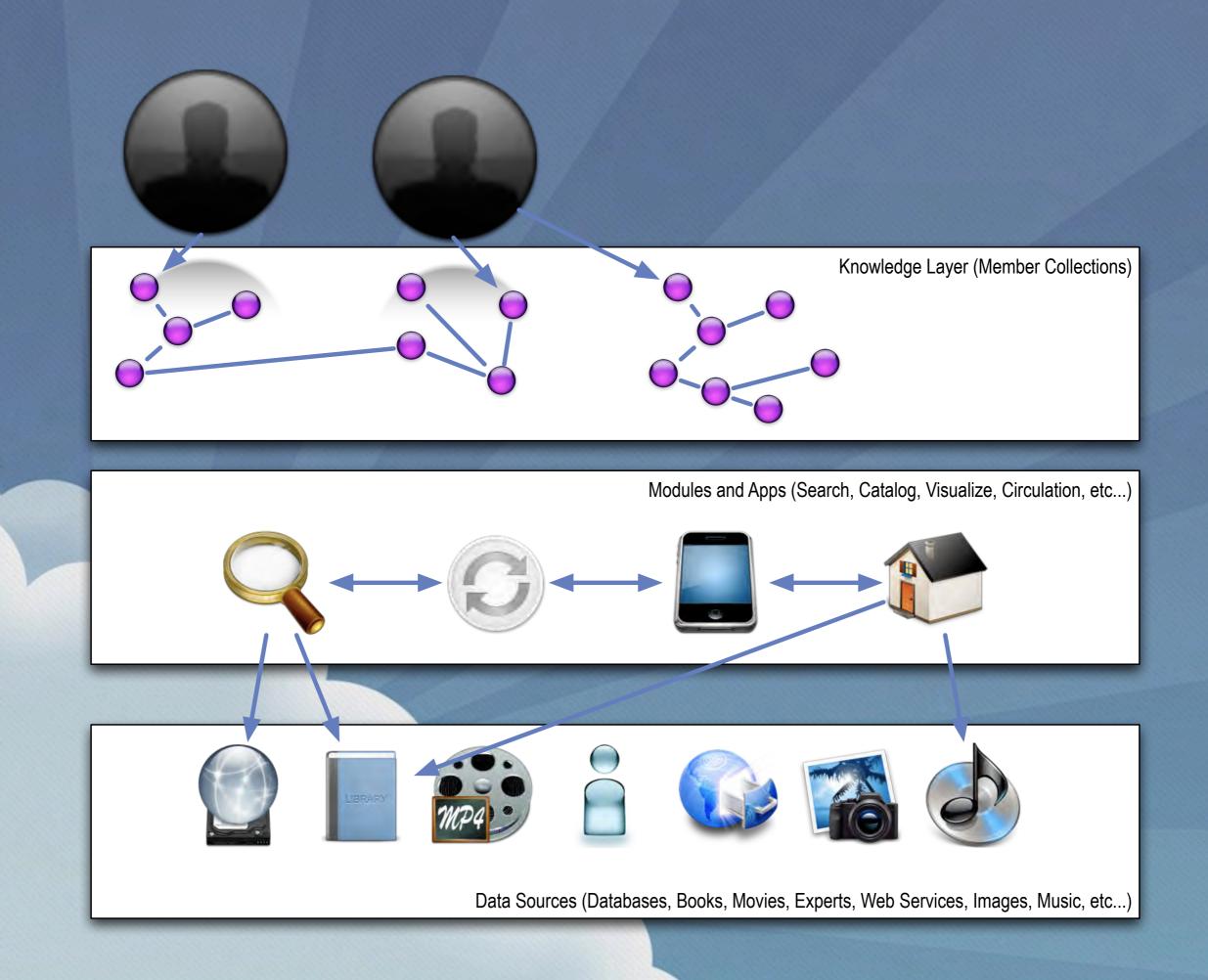


Redefine Integrated from Monolithic to Interoperable









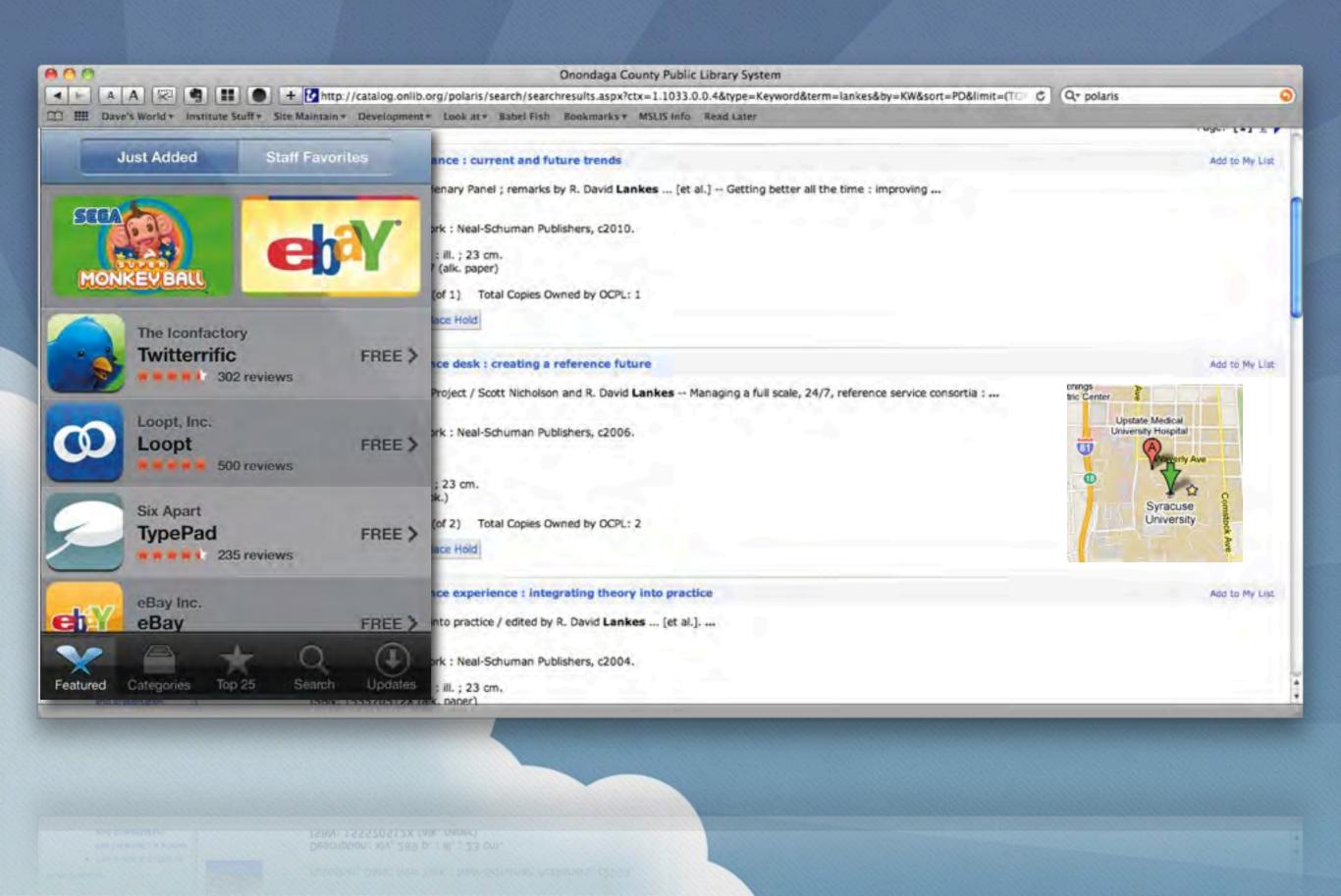
Opened Up to Innovation and Participation • Apps Store for ILS • Apps from Libraries, Members, Third Parties ILS becomes a value-added market place providing common functions (circ, etc), but also a transaction agent rewarding library innovation

100		Onondaga County Public Library System	
		http://catalog.onlib.org/polaris/search/searchresults.aspx?ctx=1.1033.0.0.4&type=Keyword&term=lankes&by=KW&sort=PD&limit=(TO C Q* polari	s
Dave's World + In	stitute Stuff + Site Mai	Intain * Development * Look at * Babel Fish Bookmarks * MSLIS Info Read Later	
bjects			109c. [*] F
 Digital BraniesUnited States Electronic reference services (Ubranies) Amana Society Amana Society Indians of North AmericaNew York (State)History Illustrated children's books More>> 	2010 2010	1. Reference renaissance : current and future trends and directors talk / Pienary Panel ; remarks by R. David Lankes [et al.] Getting better all the time : improving Publisher, Date: New York : Neal-Schuman Publishers, c2010. Description: xvi, 312 p. : ill. ; 23 cm. ISBN: 9781555706807 (alk. paper) Checked In at OCPL: 1 (of 1) Total Copies Owned by OCPL: 1 Find 1t/ Full Display Place Hold	Add to My List
 Lankas, Frank I. Kasowitz, Abby S. ERIC Clearinghouse on Information & Technology Silverstein, Joanne Hore>> 	2006	2. The virtual reference desk : creating a reference future Warehouse (DREW) Project / Scott Nicholson and R. David Lankes Managing a full scale, 24/7, reference service consortia : Publisher, Date: New York : Neal-Schuman Publishers, c2006.	Add to My List
 Vitual reference dask saries The New locary series no.6 Genealogy & local history (D12918) Genealogy & local history Genealogy & local history 		• Web Site Description: xill, 226 p. ; 23 cm. ISBN: 1555705553 (pbk.) Checked In at OCPL: 2 (of 2) Total Copies Owned by OCPL: 2 Find It1 Full Display	
 1990-1999 2010 2005 2004 2000 More>> ost Popular 	2004	3. The virtual reference experience : Integrating theory into practice : integrating theory into practice / edited by R. David Lankes [et al.] Publisher, Date: New York : Neal-Schuman Publishers, c2004.	Add to My List
 The bread & butter of the Internet : a primer and presentation 	_	Publisher, Date: New York : Neal-Schuman Publishers, C2004. Description: xiv, 289 p. ; III. ; 23 cm. ISBN: 155570512X (alk. paper)	

escription: kiv, 289 p. : III, ; 23 cm

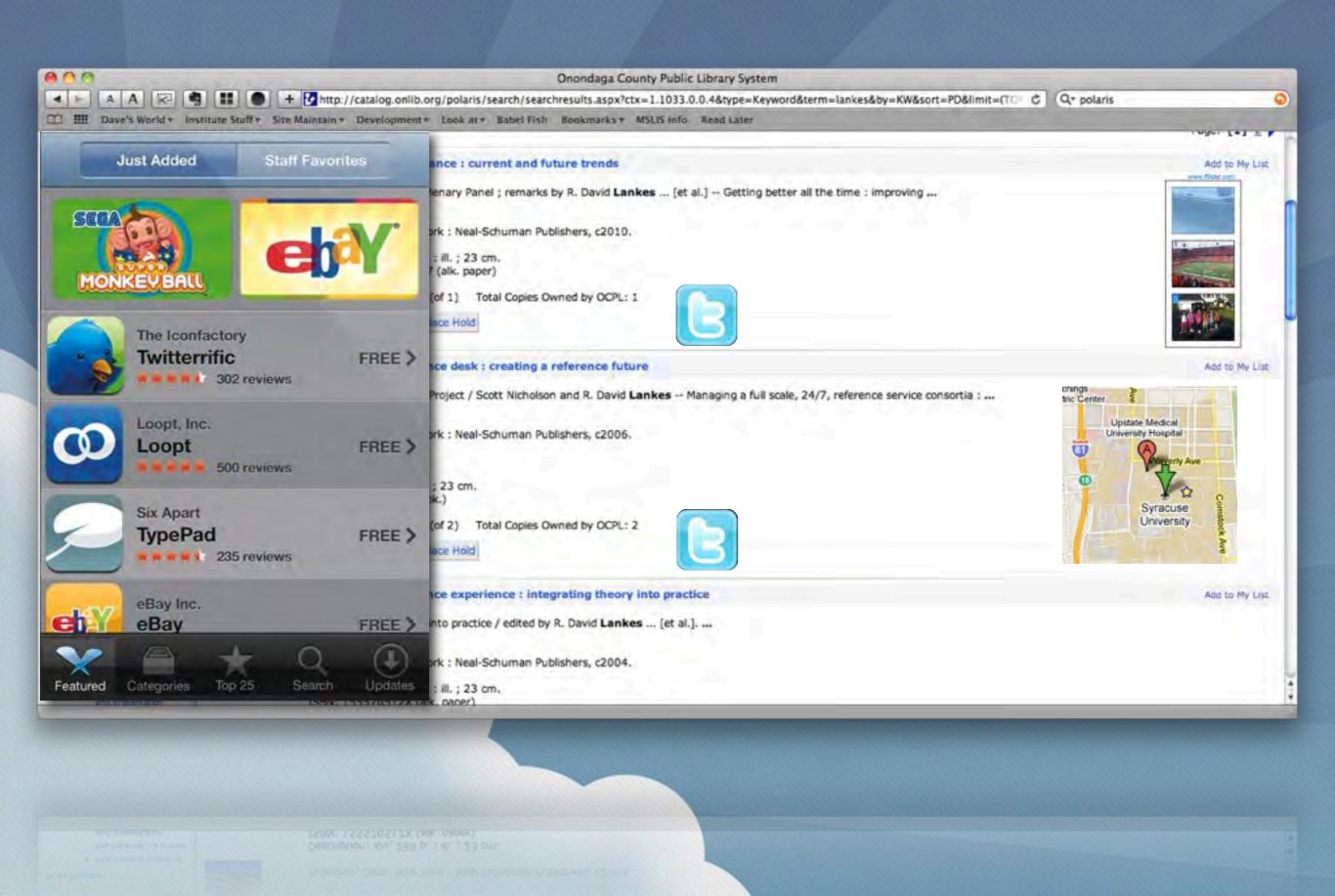
Let Date: Main Lote : Men poundar Liconoma e con

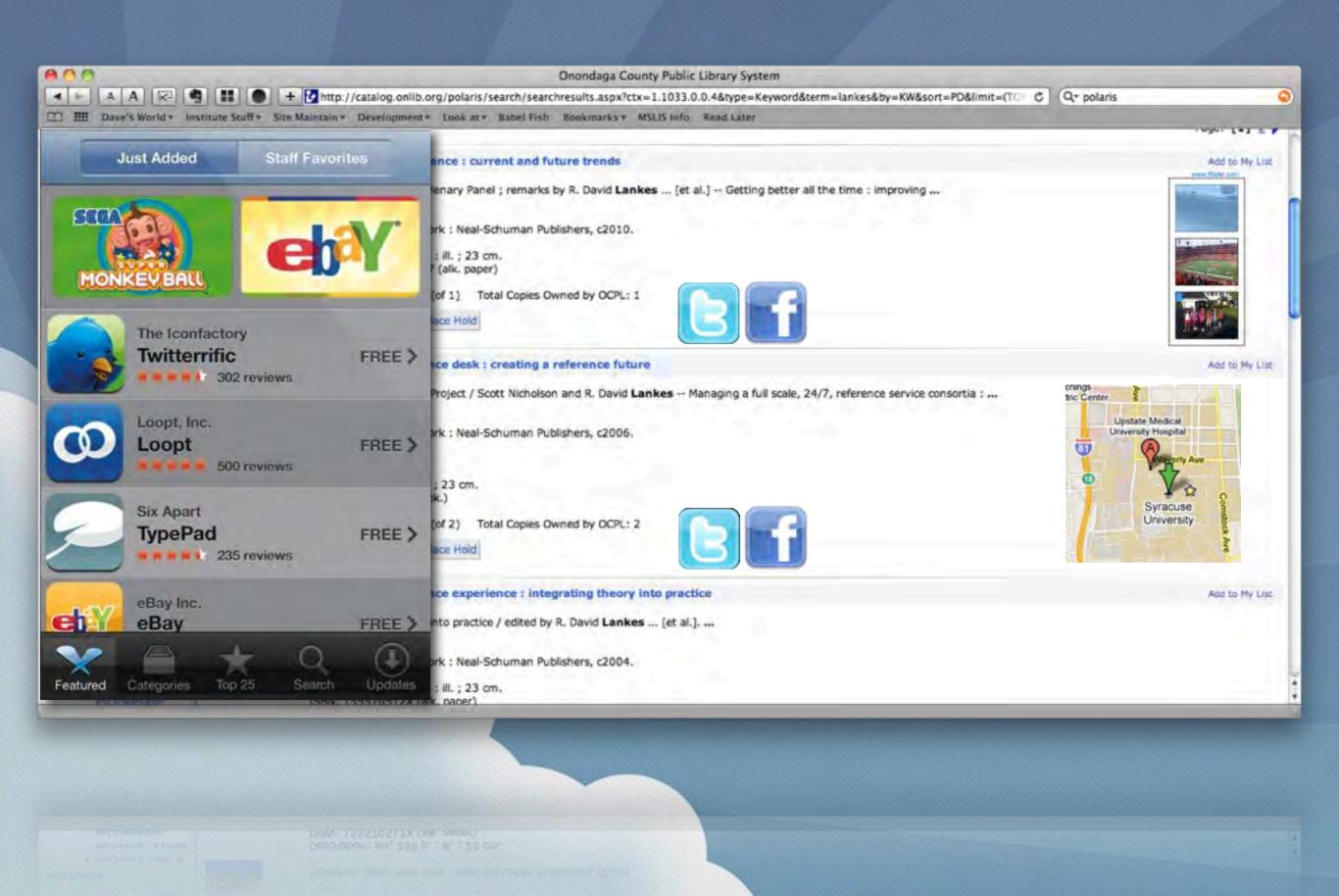
Just Added	Staff Favorites	ance : current and future trends	Add to My L
		lenary Panel ; remarks by R. David Lankes [et al.] Getting better all the time : improving	
ECACIO	IAC	ark : Neal-Schuman Publishers, c2010.	
		; ill. ; 23 cm.	
MONKEYBALL		(alk. paper)	
		(of 1) Total Copies Owned by OCPL: 1	
The Iconfactor		lace Hold	
Twitterrific FREE >		sce desk : creating a reference future	Add to My I
302	reviews	Project / Scott Nicholson and R. David Lankes Managing a full scale, 24/7, reference service consortia :	
Loopt, Inc. Loopt FREE >		ark : Neal-Schuman Publishers, c2006.	
		ark , Near-Schuman Publishers, C2000.	
		; 23 cm.	
Six Apart		jk.)	
TypePad	FREE >		
235	reviews	ace Hold	
eBay Inc.		nce experience : integrating theory into practice	Add to My I
eBay	FREE)	nto practice / edited by R. David Lankes [et al.]	
	0	prk : Neal-Schuman Publishers, c2004.	
red Categories Top	25 Search Updates		
2014 Of CENTRES.	INTRO-INTRO-INTRA-		

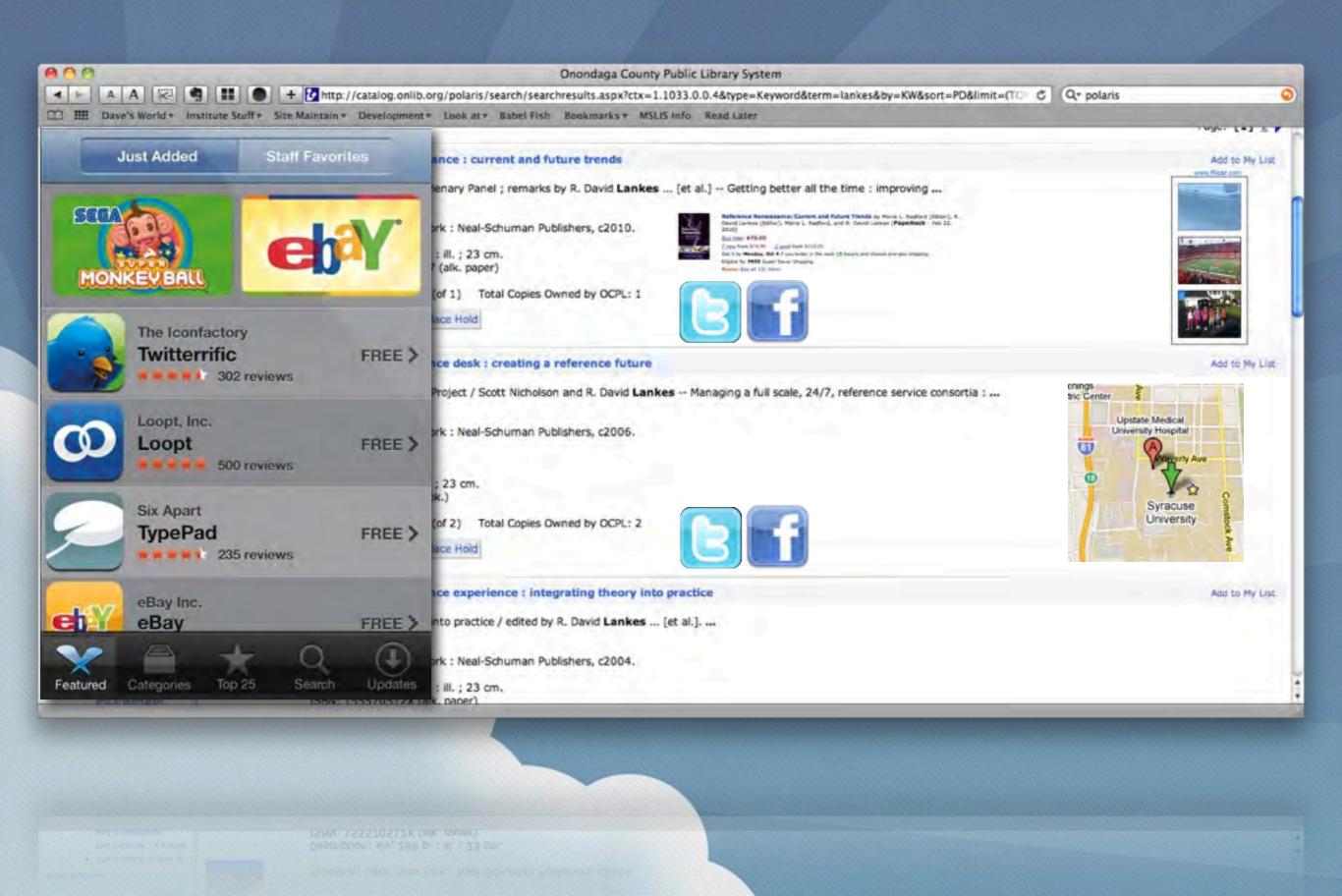


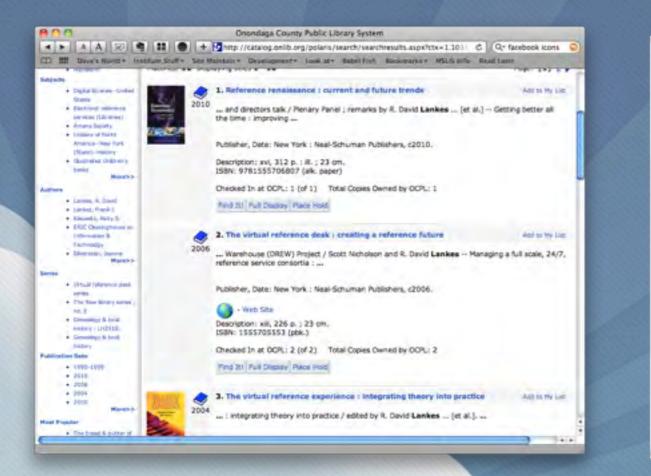
	and the second s		
Just Added	Staff Favorites	ance : current and future trends	Add to My I
-		lenary Panel ; remarks by R. David Lankes [et al.] Getting better all the time : improving	
	10/	ark : Neal-Schuman Publishers, c2010.	
-m - M	COPY	: III. ; 23 cm.	
MONKEYBALL		(alk, paper)	St Kanned
		(of 1) Total Copies Owned by OCPL: 1 lace Hold	
The Iconfactory			JERSON,
Twitterrific	FREE >	te desk : creating a reference future	Add to My
	iciterio i	Project / Scott Nicholson and R. David Lankes Managing a full scale, 24/7, reference service consortia :	nings B
Loopt, Inc.		ork : Neal-Schuman Publishers, c2006.	Upstate Medical University Hospital
Loopt	FREE >		Contenently Ave
	reviews	; 23 cm.	• 7.
Six Apart		K.)	Syracuse University
TypePad	FREE >	(of 2) Total Copies Owned by OCPL: 2	
235	reviews		
eBay Inc.		sce experience : integrating theory into practice	Add to My
eBay	FREE >	nto practice / edited by R. David Lankes [et al.]	
	0. 1	prk : Neal-Schuman Publishers, c2004.	
red Categories Top 2	5 Search Updates		
Contraction Calor	15882 1555705178	ra k, paper)	

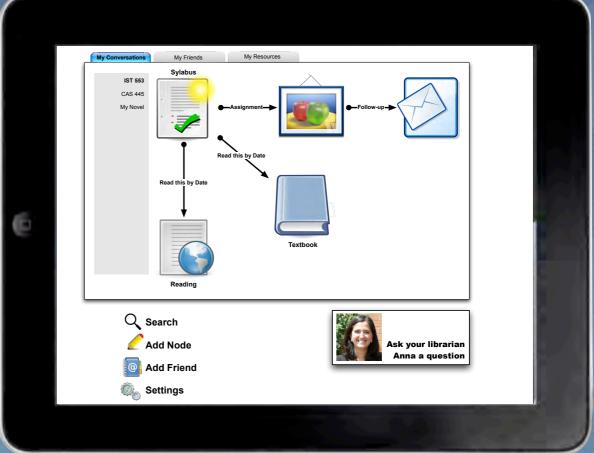
usher, Dáce: New York, : Meál-Schuman Publishers, C200



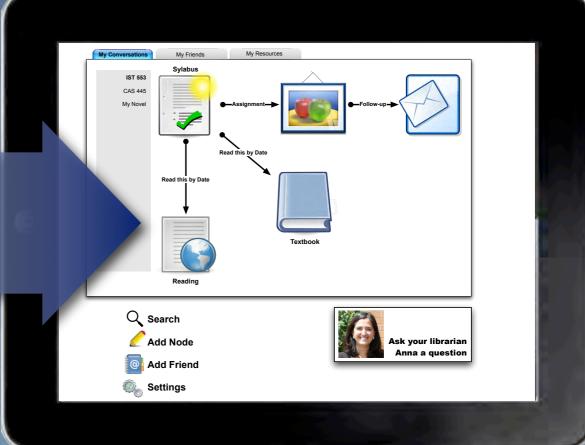








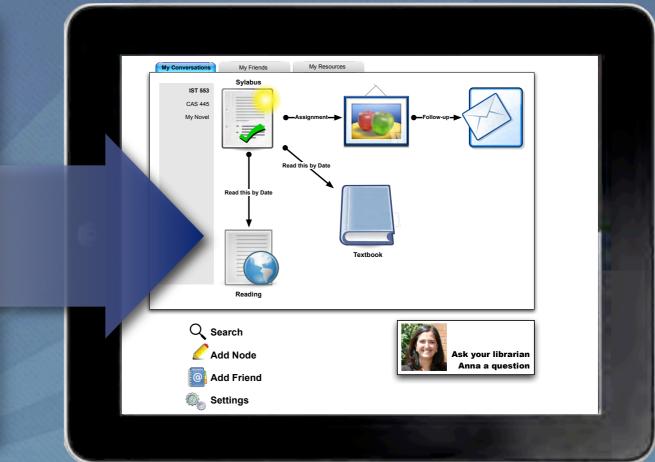




Catalog with Stapled Satellite Dishes View of the Library

Inventory of Items

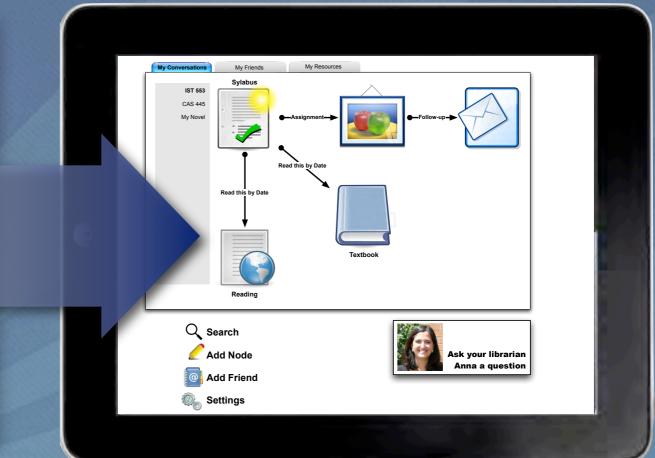




Catalog with Stapled Satellite Dishes View of the Library

Inventory of Items





Tool of Conversation View of the Member Knowledge System You are not a user, you are not a customer, or consumer - you are a participant in control of your world and able to shape your own learning and environment...

So are those we seek to serve.

Screencast @ www.DavidLankes.org