

The Need for a New Librarianship



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The State of (North American) Libraries

- A Crisis is a Terrible Thing to Waste
- Some Bright Spots
- Obsession on Process and “How” not “Why”
- A Time of Great Flux

“[Librarians] have become so busy and adept at keeping the library efficient and well managed that we have lacked the space to step back and observe it from a higher level.” - Derek Law

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<http://www.informaworld.com/smpp/section?content=a914077465&fulltext=713240928>

Finding a New Librarianship

- Committed to the Values of Service and Preserving the Cultural Memory
- Durable in the Face of Changing Tools
- Founded on Deep Conceptual Foundation
- Re-Centering Librarians in the Community

New Librarianship

- Learning Theory
- Participatory
- Centered on Knowledge not “Recorded Knowledge” or Artifacts

New Librarianship

- Knowledge is Created through Conversation
- So to Support Knowledge, Librarians Must Facilitate Conversations

Mapping Conversations

Mapping Conversations

Writers

Mapping Conversations

Writers

Musicians

Mapping Conversations

Writers

Musicians

Business

Mapping Conversations

Writers

Musicians

Business

Librarians

Mapping Conversations

Writers



Musicians

Business

Librarians

Mapping Conversations

Writers



Musicians



Business

Librarians

Mapping Conversations

Writers



Musicians



Business



Librarians

Mapping Conversations

Writers

A large, empty rectangular box with a light gray background and a thin black border, positioned to the right of the 'Writers' label.

Musicians

A large, empty rectangular box with a light gray background and a thin black border, positioned to the right of the 'Musicians' label.

Business

A large, empty rectangular box with a light gray background and a thin black border, positioned to the right of the 'Business' label.

Librarians

A large, empty rectangular box with a light gray background and a thin black border, positioned to the right of the 'Librarians' label.

Mapping Conversations

Writers

Writing

Musicians

Business

Librarians

Mapping Conversations

Writers

Writing

Research

Musicians

Business

Librarians

Mapping Conversations

Writers	Writing	Research	Consultation
Musicians			
Business			
Librarians			

Mapping Conversations

Writers

Writing

Research

Consultation

Musicians

Composing

Business

Librarians

Mapping Conversations

Writers	Writing	Research	Consultation
Musicians	Composing		Performance
Business			
Librarians			

Mapping Conversations

Writers	Writing	Research	Consultation
Musicians	Composing		Performance
Business	Idea		
Librarians			

Mapping Conversations

Writers	Writing	Research	Consultation
Musicians	Composing		Performance
Business	Idea	Research	
Librarians			

Mapping Conversations

Writers	Writing	Research	Consultation
Musicians	Composing		Performance
Business	Idea	Research	Plan
Librarians			

Mapping Conversations

Writers	Writing	Research	Consultation	
Musicians	Composing	Performance		
Business	Idea	Research	Plan	Pitch
Librarians				

Mapping Conversations

Writers	Writing	Research	Consultation		
Musicians	Composing	Performance			
Business	Idea	Research	Plan	Pitch	Startup
Librarians					

Mapping Conversations

Writers	Writing	Research	Consultation		
Musicians	Composing	Performance			
Business	Idea	Research	Plan	Pitch	Startup
Librarians	Collections				

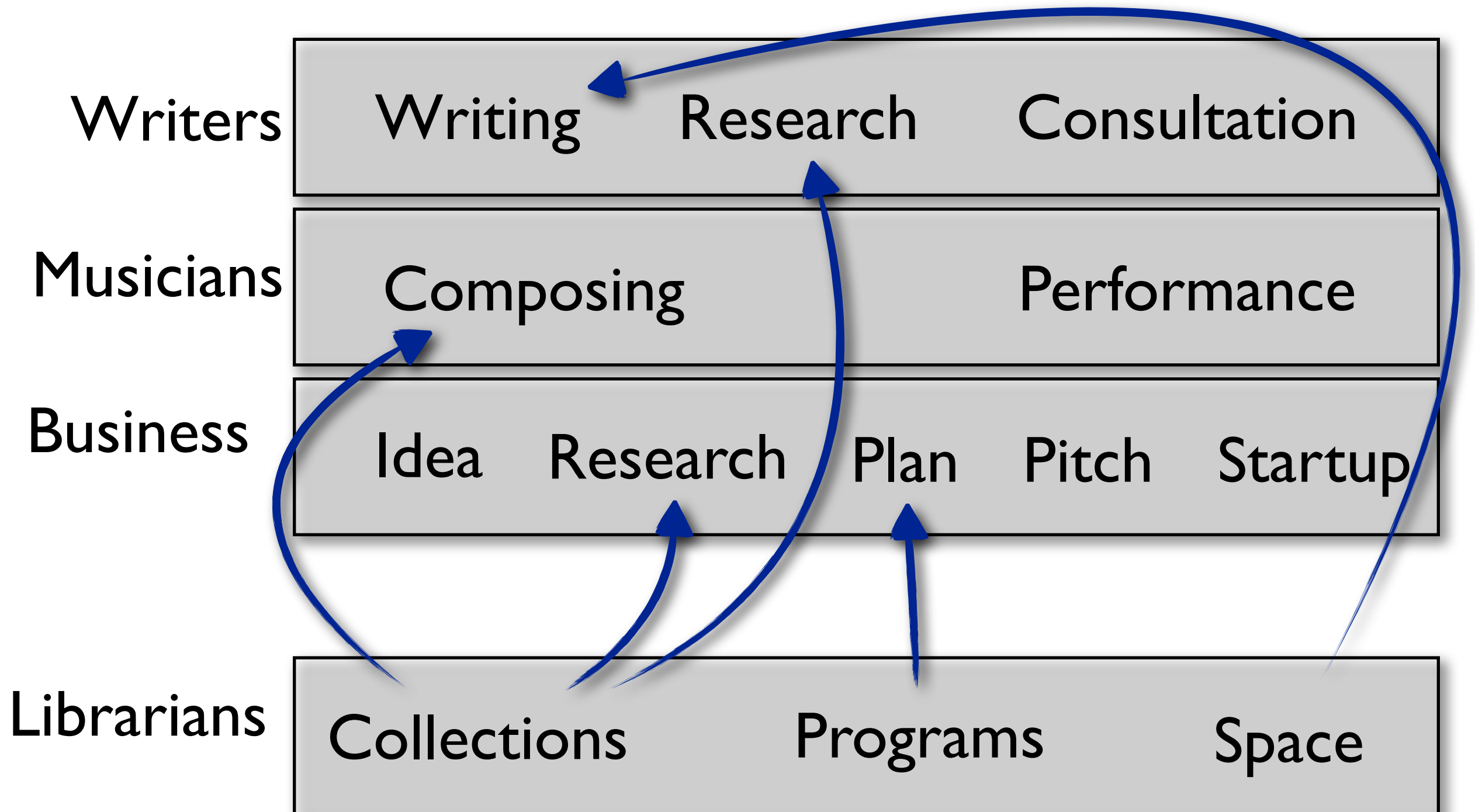
Mapping Conversations

Writers	Writing	Research	Consultation		
Musicians	Composing	Performance			
Business	Idea	Research	Plan	Pitch	Startup
Librarians	Collections	Programs			

Mapping Conversations

Writers	Writing	Research	Consultation		
Musicians	Composing	Performance			
Business	Idea	Research	Plan	Pitch	Startup
Librarians	Collections	Programs	Space		

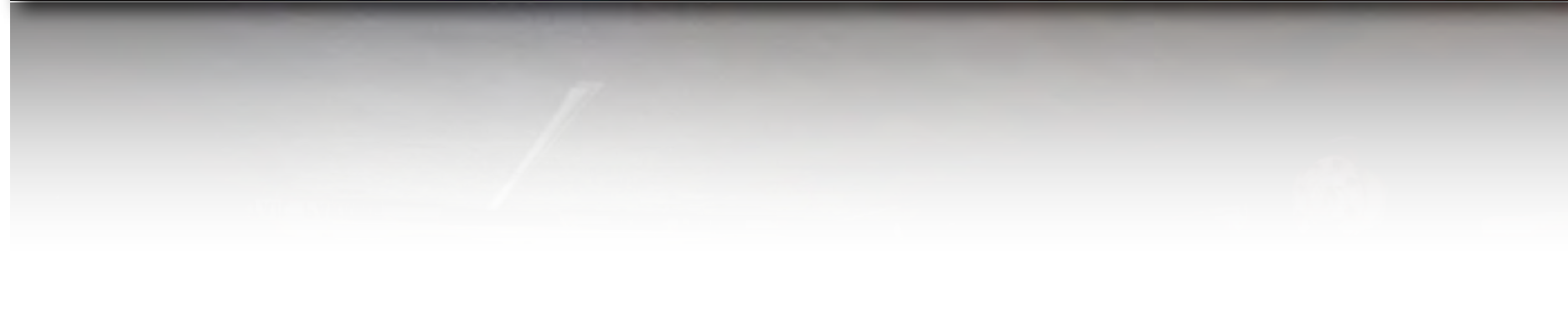
Mapping Conversations











Conclusion

- Librarianship Beyond the Library
 - Embedded in the Community
- Increasing Focus on Services over Collections
 - Collections and buildings are services; tools to achieve the Mission
- Librarians and Libraries are in the Learning Business and Therefore the Conversation Business

**The Mission of Librarians is to Improve Society through
Facilitating Knowledge Creation in their Communities**

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Serve



Innovate

The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities



Building a New Librarianship

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