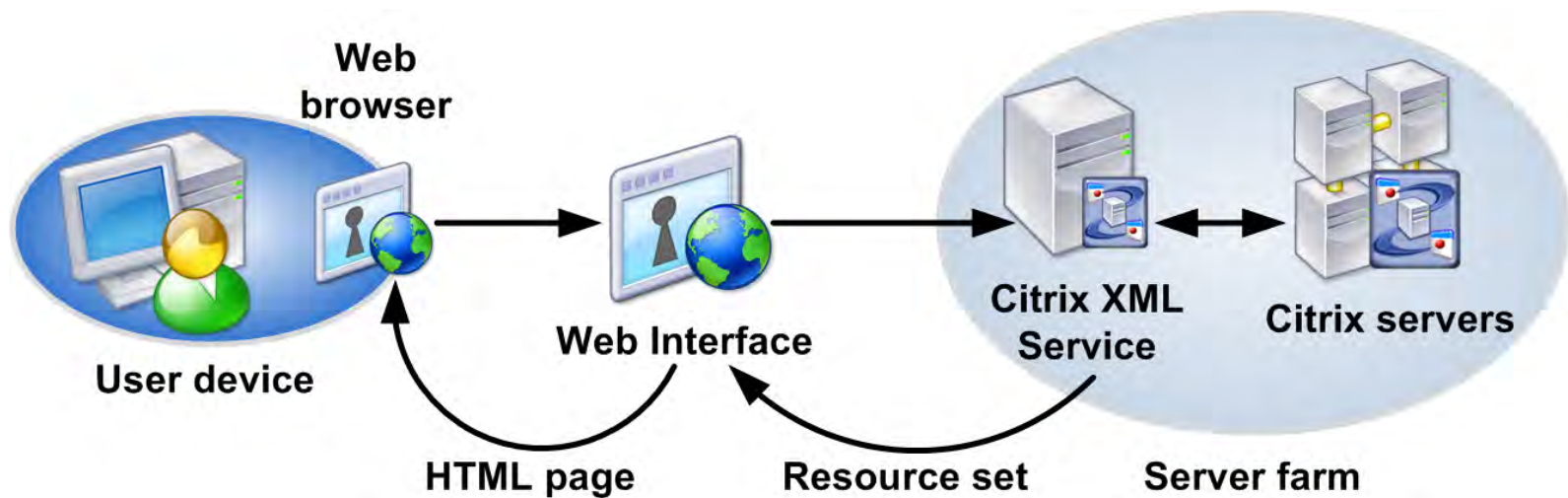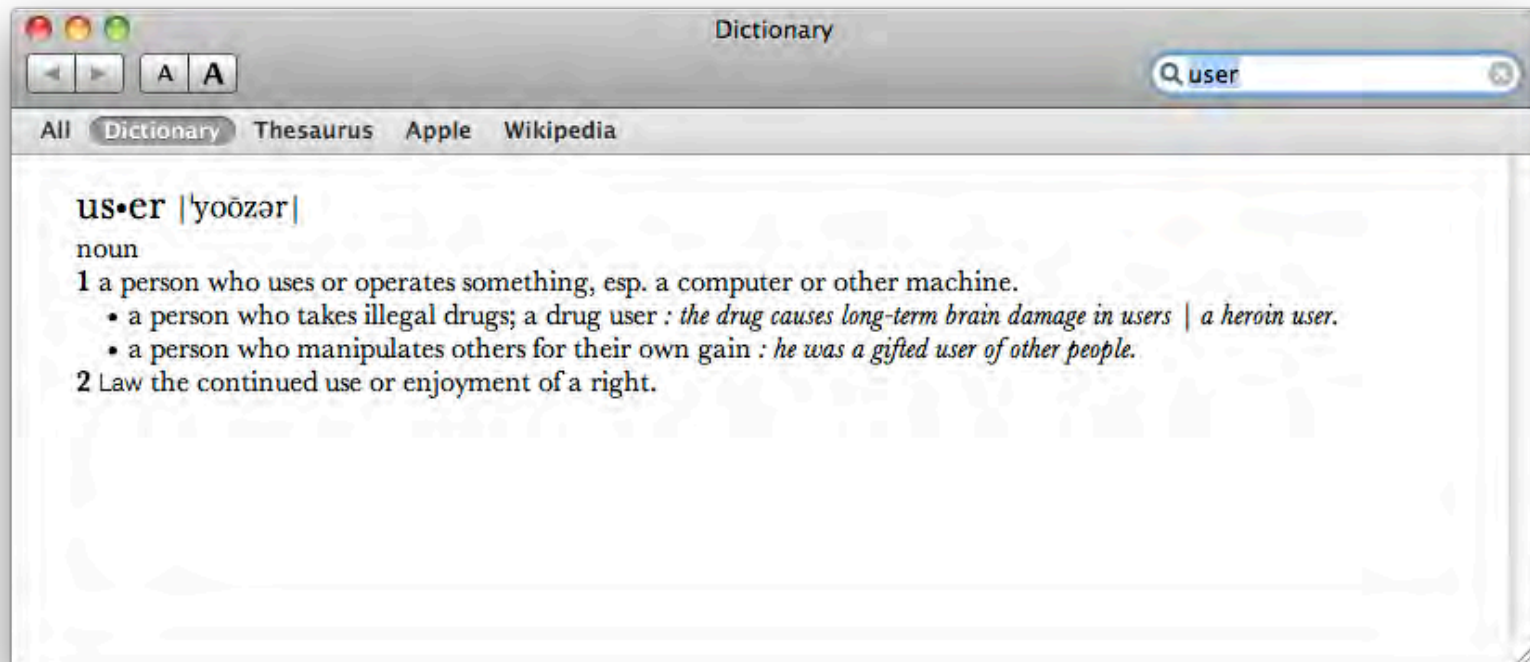# You are the Future

R. David Lankes

Things you Expect to Hear

- You are the Future

- Be Nimble

- Innovation

- Leadership

- Etc...

Things No One Says About the Future

We Must Kill the User to Save the Future

us•er |ˈyoōzər|

noun

1 a person who uses or operates something, esp. a computer or other machine.
• a person who takes illegal drugs; a drug user : *the drug causes long-term brain damage in users* | *a heroin user.*
• a person who manipulates others for their own gain : *he was a gifted user of other people.*
2 Law the continued use or enjoyment of a right.

Members

- Those who pay for, advocate for, govern, and, yes, use the library are members

- What's more, as a librarian you are a member of the community, not a servant to it - of the community not for the community

Word Games

Members = Users

iPhone, iPod touch, and iPad Apps

Air Hockey — Games
Amazon Mobile — Lifestyle
CAMERA-A — Photography
Comics — Books
Documents To Go® - ... — Productivity
Dropbox — Productivity
Epicurious Recipes & ... — Lifestyle
Evernote — Productivity

Free Time — Utilities
Gravilux — Entertainment
IMDb Movies & TV — Entertainment
Kindle — Books
Marvel Comics — Books
METAL GEAR SOLID T... — Games
Mocha VNC Lite — Business
Now Playing — Entertainment

SCI FI Wire Reader — News
Shanghai Mahjong — Games
Star Trek Comics — Books
WordPress — Social Networking

24 Applications

iPhone and iPod touch Apps

AccessMyLibrary — Reference
AccessMyLibrary - Sc... — Reference
Adobe® Acrobat® Con... — Business
Air Sharing Pro — Business
ARIS — Education
Astro Fighter Alpha — Games
AT&T myWireless Mobile — Utilities
B&N eReader — Books

Battery Magic — Utilities
BATTLE BEARS: Zomb... — Games
Battle of Midway — Games
BeejiveIM with Push — Social Networking
BeeTagg Reader Pro — Productivity
Bejeweled® 2 — Games
BigStopWatch — Utilities
Blue Skies — Games
Brush... — Banner Free

CAMERA-B — Photography
cAR locator — Navigation
Chalkboard Stunts — Games
Channel 9 Eyewitness ... — News
CheckPlease Lite - Tip... — Finance
Cro-Mag Rally — Games
CubeCheater — Utilities
Cubes — Games
Currency — Travel
DC Metro Map — Navigation

Dictionary.com - Dictio...
DVR Remote
EyeTV
Facebook
Ferrari GT Evolution
FlipTime
G Translator
Galaga REMIX Lite
Galcon Lite
Google Earth

100 Applications
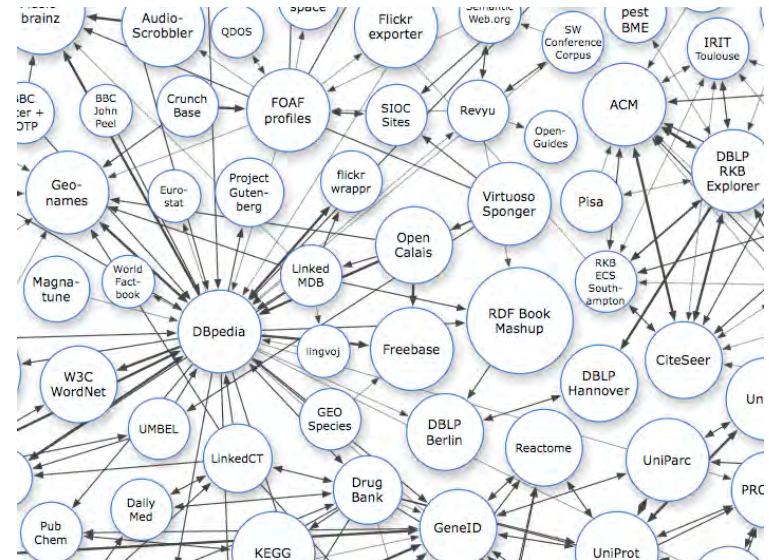
Check for Updates   Get More Apps

201 items

We build from basic "blocks" and materials into more complex and individual expressions...With today's technology the basic blocks have been upgraded and we are all now creators

App Store &
Telecommunications
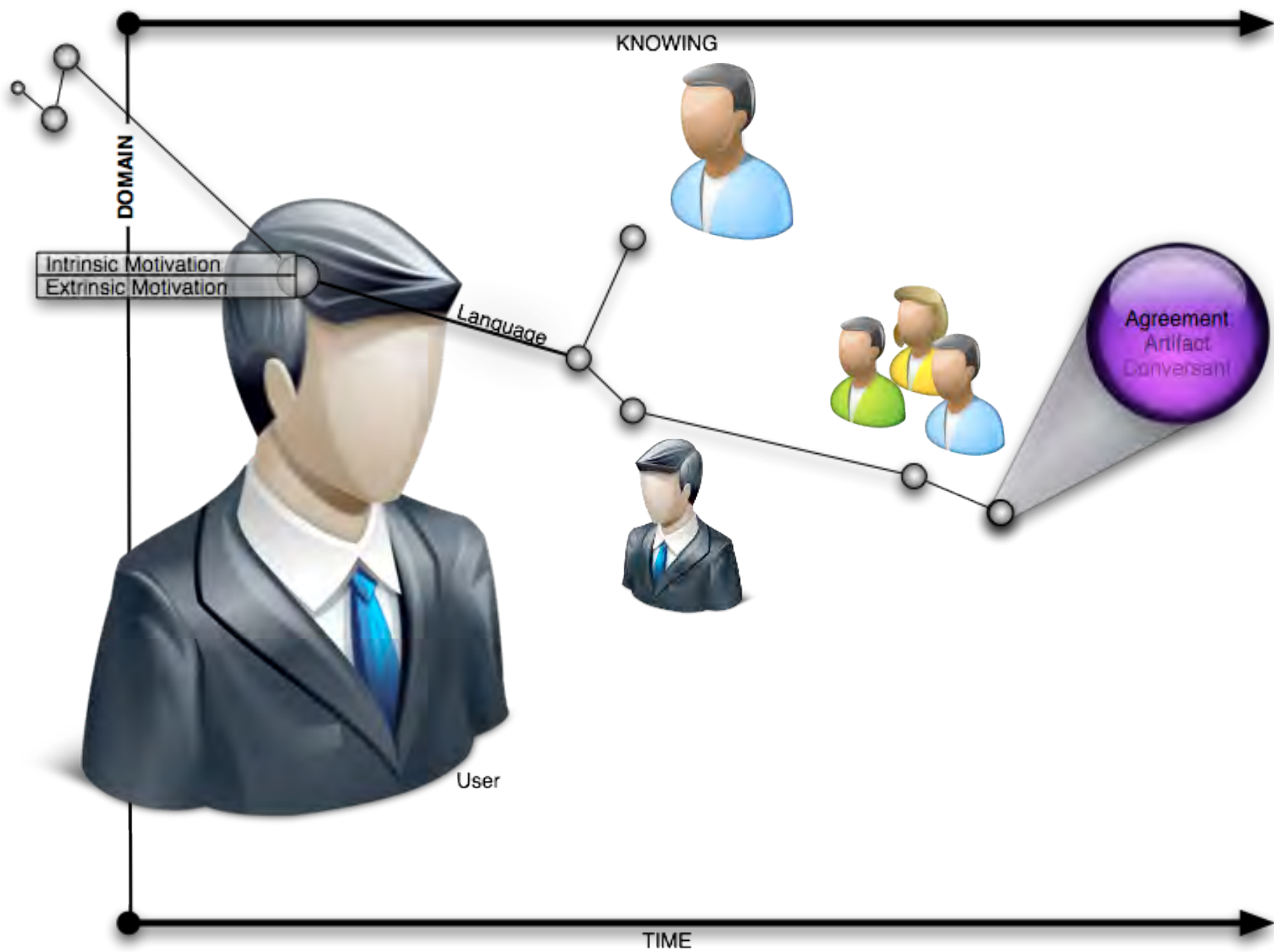
Facebook Apps &
Social Spaces
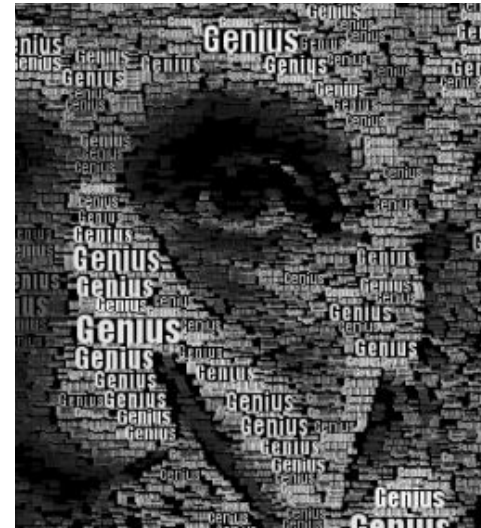
Linked Data &
Information Stores

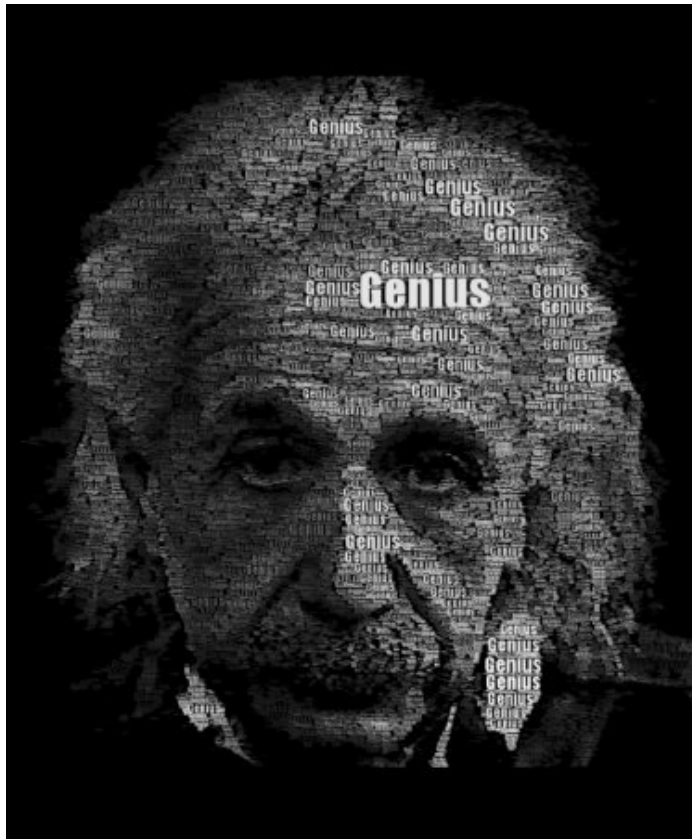Think about books...when they were the basic building blocks you could build a library....now they are being blown apart. We can mix and match pages, sections, illustrations, and indeed since eBooks are not really books at all we can co-mingle text, illustrations, media, and functionality into a new seamless whole.
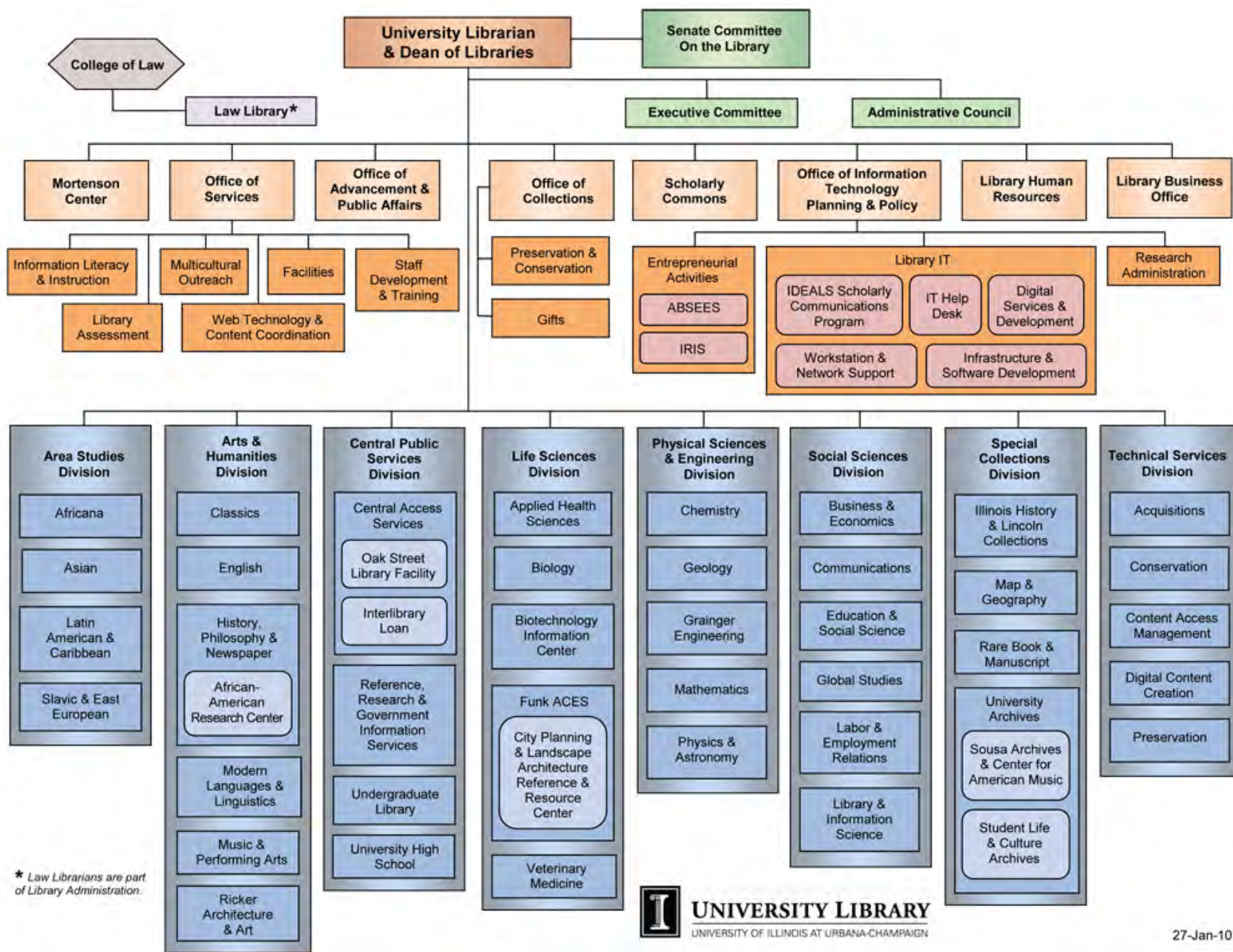
Word Games 2

Information = Education

But What About Recreation/ Entertainment/Fiction

University Librarian & Dean of Libraries — **Senate Committee On the Library**

College of Law

Law Library*

Executive Committee — **Administrative Council**

Mortenson Center

Office of Services

Office of Advancement & Public Affairs

Office of Collections

Scholarly Commons

Office of Information Technology Planning & Policy

Library Human Resources

Library Business Office

Information Literacy & Instruction

Library Assessment

Multicultural Outreach

Web Technology & Content Coordination

Facilities

Staff Development & Training

Preservation & Conservation

Gifts

Entrepreneurial Activities

ABSEES

IRIS

Library IT

IDEALS Scholarly Communications Program

IT Help Desk

Digital Services & Development

Workstation & Network Support

Infrastructure & Software Development

Research Administration

Area Studies Division
- Africana
- Asian
- Latin American & Caribbean
- Slavic & East European

Arts & Humanities Division
- Classics
- English
- History, Philosophy & Newspaper
- African-American Research Center
- Modern Languages & Linguistics
- Music & Performing Arts
- Ricker Architecture & Art

Central Public Services Division
- Central Access Services
- Oak Street Library Facility
- Interlibrary Loan
- Reference, Research & Government Information Services
- Undergraduate Library
- University High School

Life Sciences Division
- Applied Health Sciences
- Biology
- Biotechnology Information Center
- Funk ACES
- City Planning & Landscape Architecture Reference & Resource Center
- Veterinary Medicine

Physical Sciences & Engineering Division
- Chemistry
- Geology
- Grainger Engineering
- Mathematics
- Physics & Astronomy

Social Sciences Division
- Business & Economics
- Communications
- Education & Social Science
- Global Studies
- Labor & Employment Relations
- Library & Information Science

Special Collections Division
- Illinois History & Lincoln Collections
- Map & Geography
- Rare Book & Manuscript
- University Archives
- Sousa Archives & Center for American Music
- Student Life & Culture Archives

Technical Services Division
- Acquisitions
- Conservation
- Content Access Management
- Digital Content Creation
- Preservation

* *Law Librarians are part of Library Administration.*

UNIVERSITY LIBRARY
UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

27-Jan-10

Technical Services   Public Services

> Research and Instructional Services <

The Librarians must Constantly Reshape the
Library to Meet the Mission of the Community -
All the While Helping to Shape that Mission

- You are not a user

- You are not a customer or consumer

- You are a participant

  - In control of your world and able to shape your own learning and environment

- And those who take advantage of libraries are too

The Future of Libraries

- I Don't Care
  - I Care about the Future of Librarians
- Future of Librarians is Neither in Being a Better User nor a Better Servant
- The Future of the Librarian is in Being a True Member and Participant in the Community