

Take a Right at the Obelisk

R. David Lankes

<http://www.DavidLankes.org>

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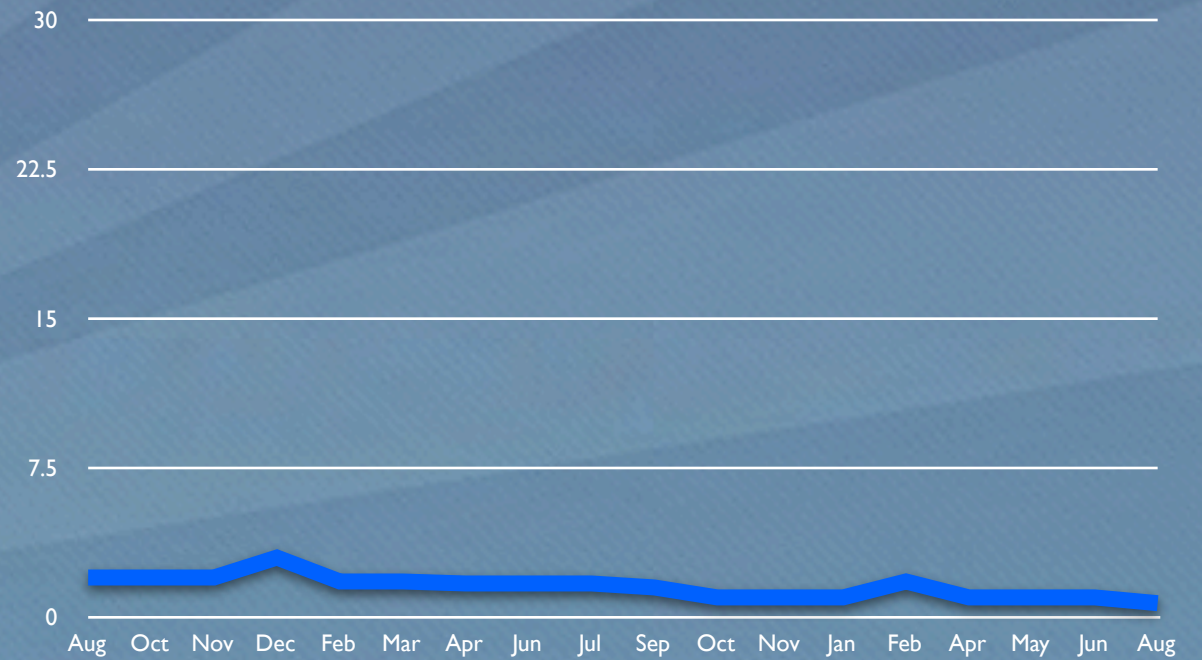
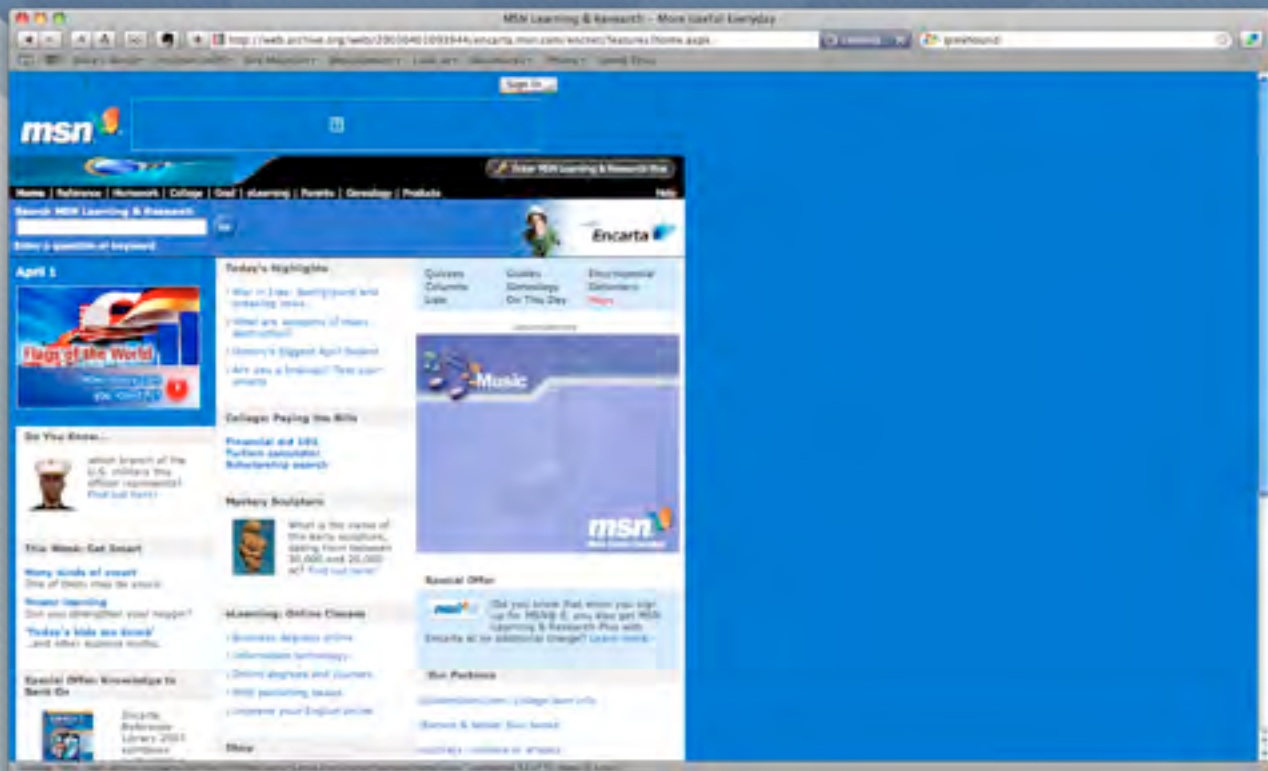
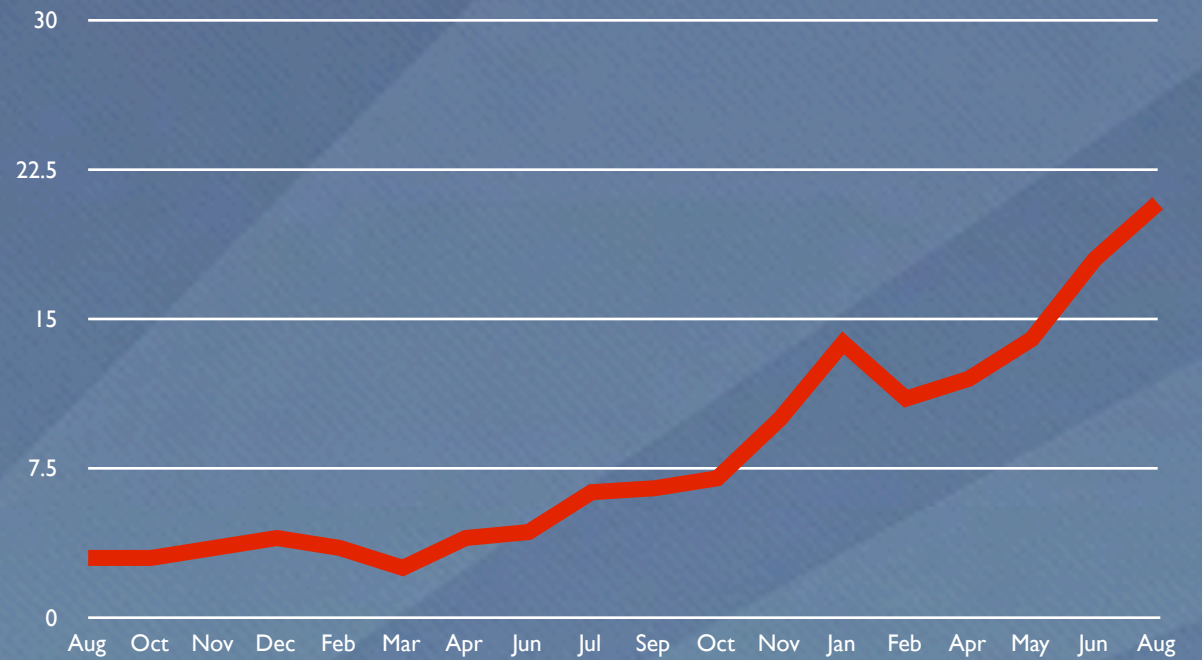


The background features a series of blue rays emanating from the top left corner, creating a sunburst effect. In the bottom left corner, there is a large, stylized white cloud with soft, rounded edges.

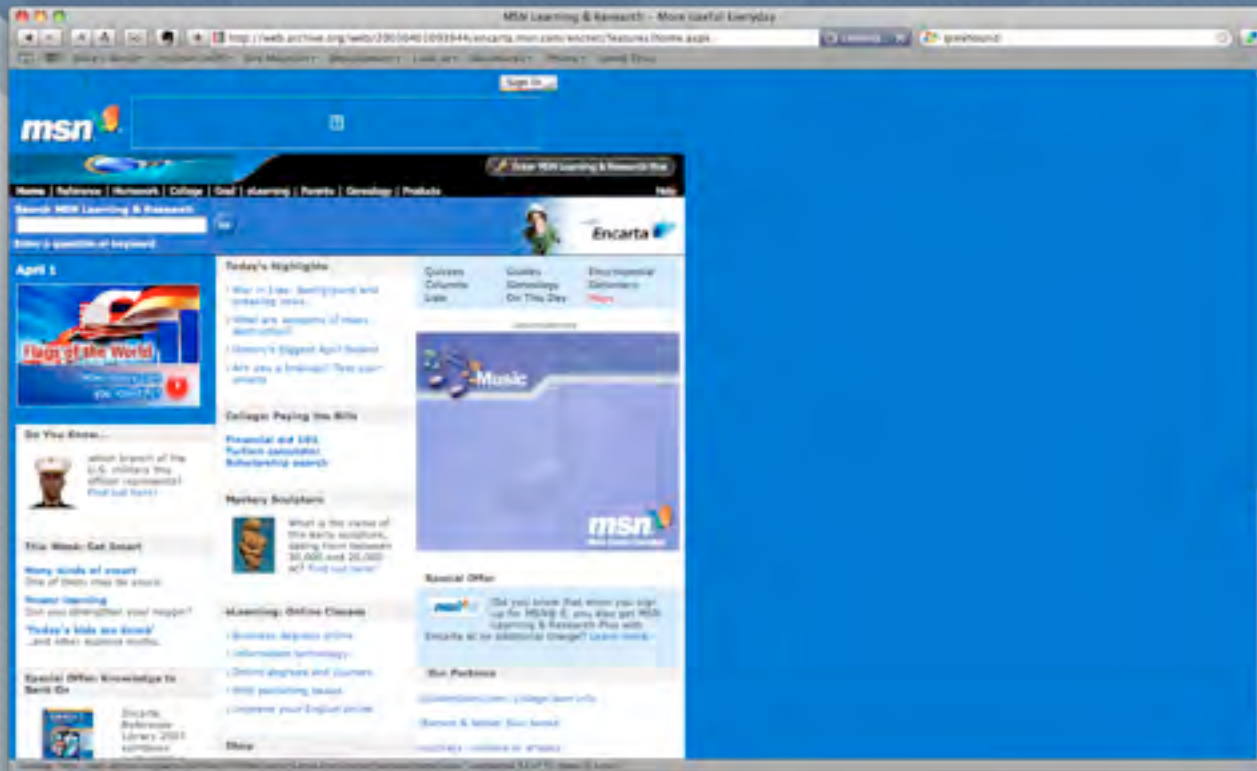
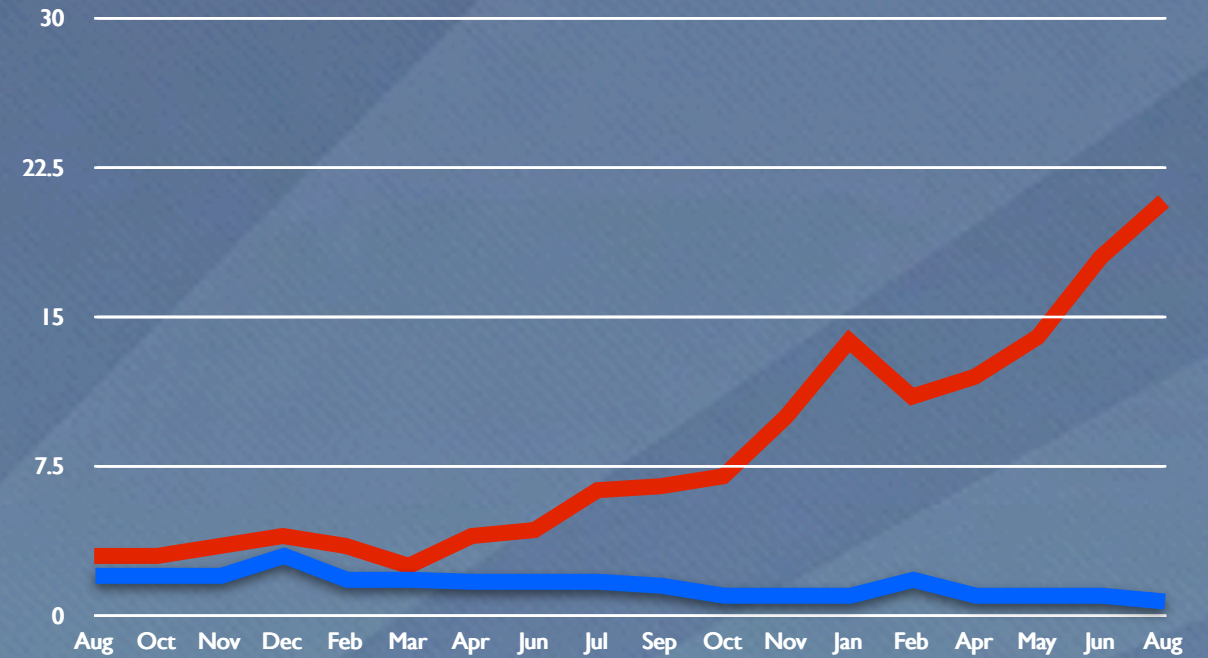
Success Does Not
Always Follow Success



August 2004



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We Must Mold Ourselves to Our Communities

- Shape Ourselves to Our Communities
- Not “Public and Technical Services,” but “Research and Instruction”
- DOJ “Marshals”
 - Embedded Librarians

Why Must all Libraries Look Alike?

- Strength in Diversity
- “We must prepare them for their future library”
- Shouldn't they learn the library by learning the community?

Wh

ries



- “We must prepare them for their future library”
- Shouldn't they learn the library by learning the community?

Wh

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nity?

Preventing the Tower of Babel

- Our Face to Our Communities is Unique, We Are All Still Librarians
- We have much to learn from the different communities we serve
- K-12, Public, Academic, etc.
- What Binds Us Together is a Common Mission



**The Mission of Librarians is
to Improve Society through
Facilitating Knowledge
Creation in their
Communities**



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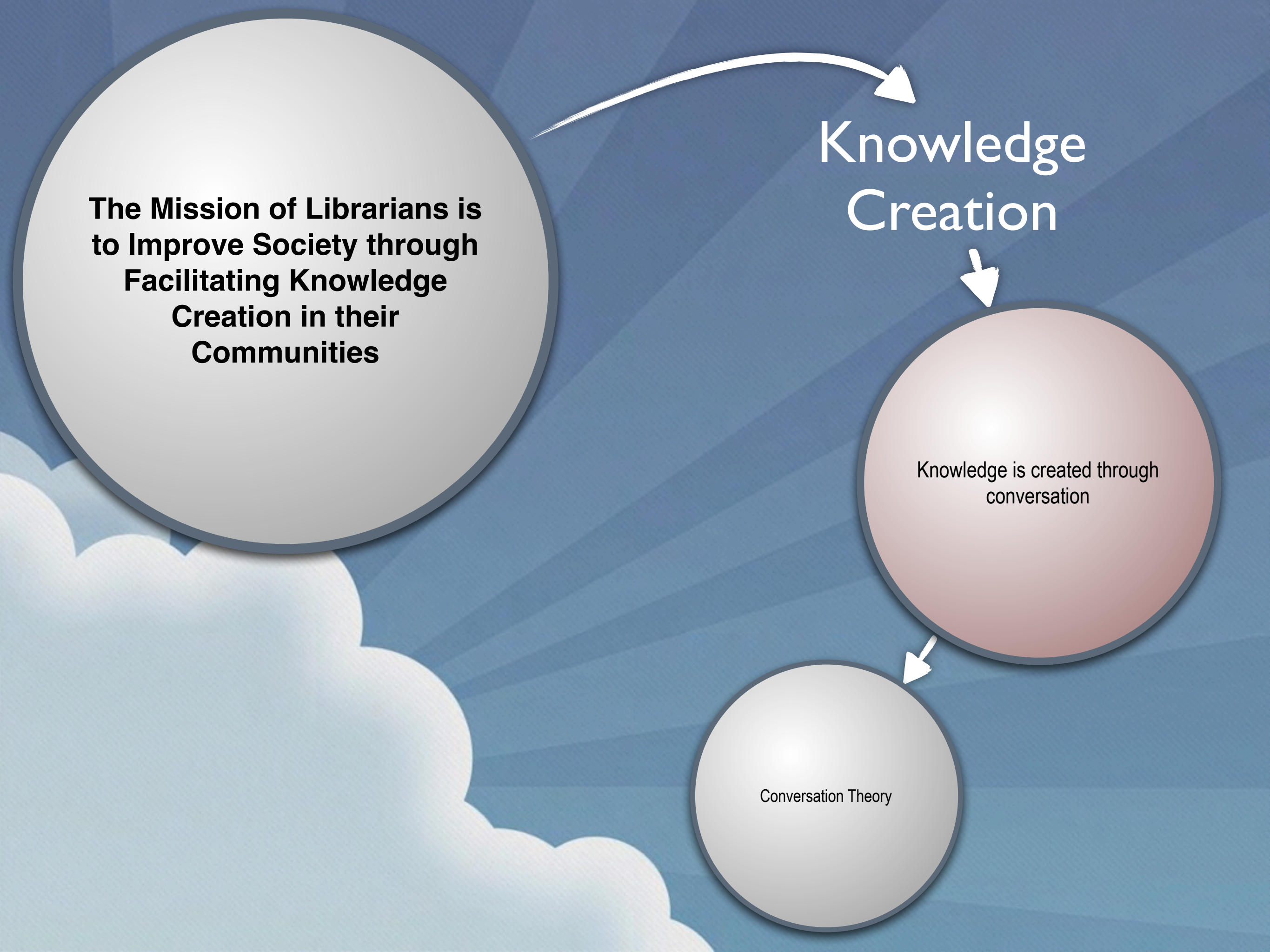
**Knowledge
Creation**

**The Mission of Librarians is
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Communities**

Knowledge
Creation

Knowledge is created through
conversation

Conversation Theory



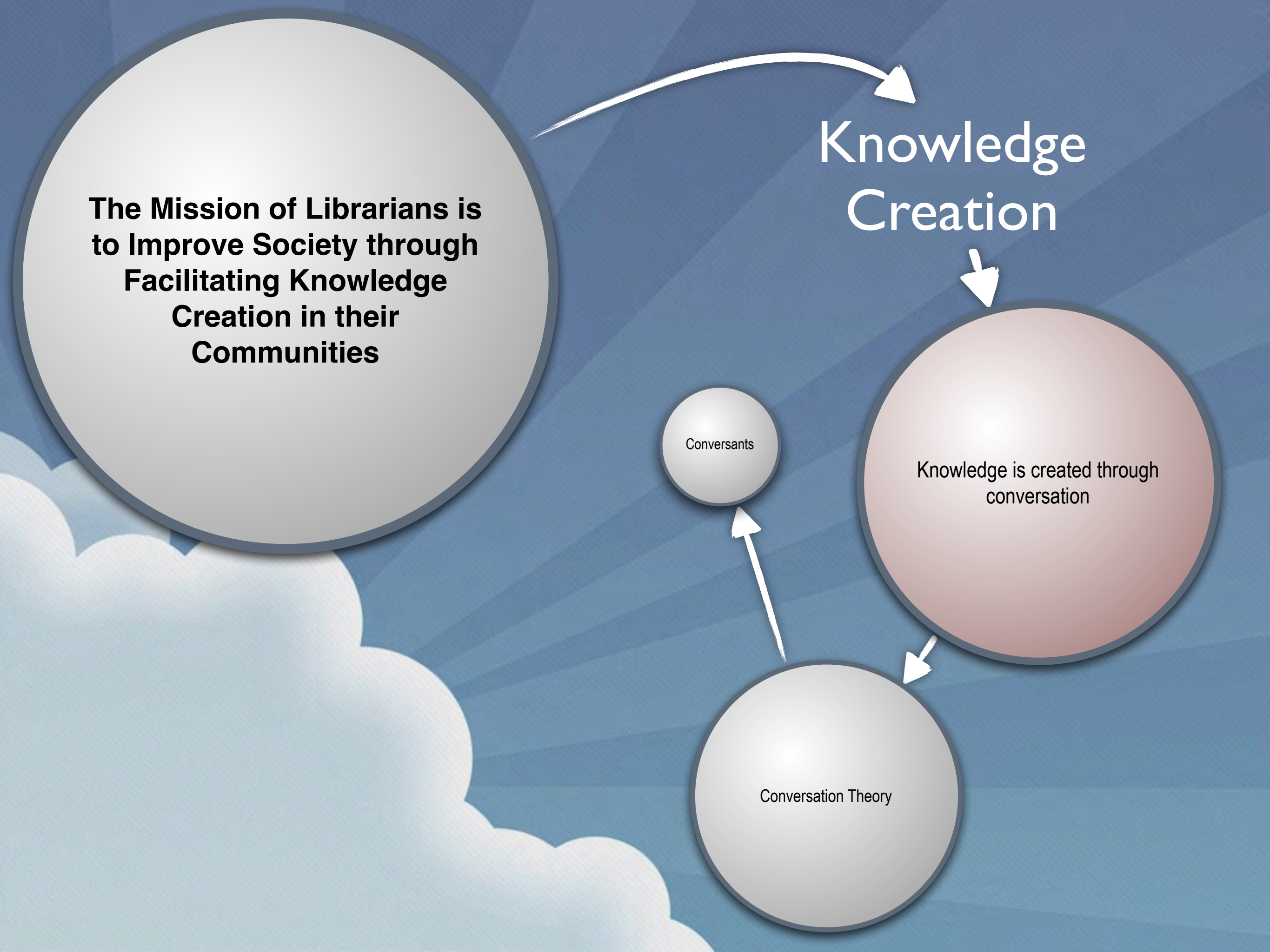
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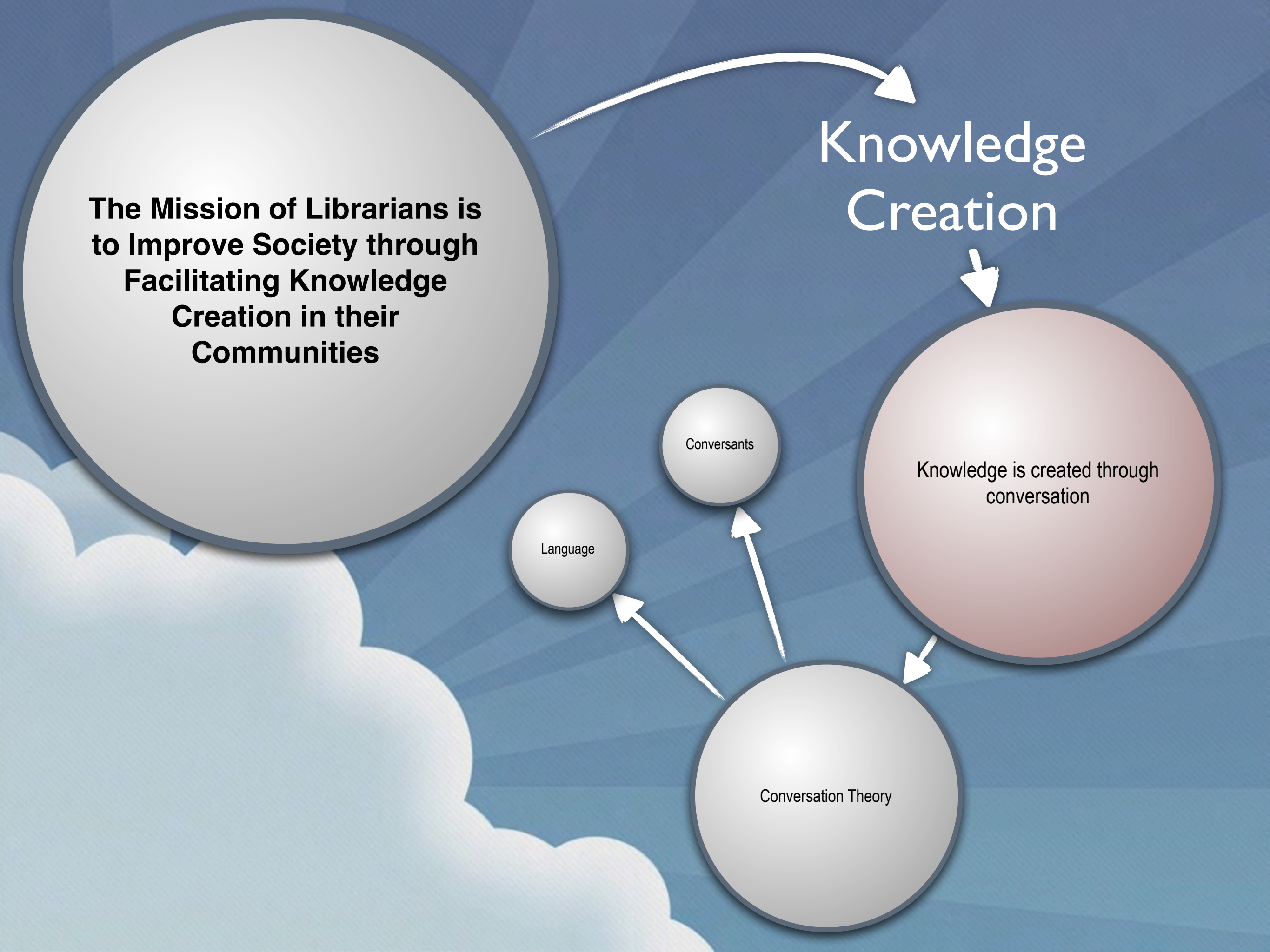
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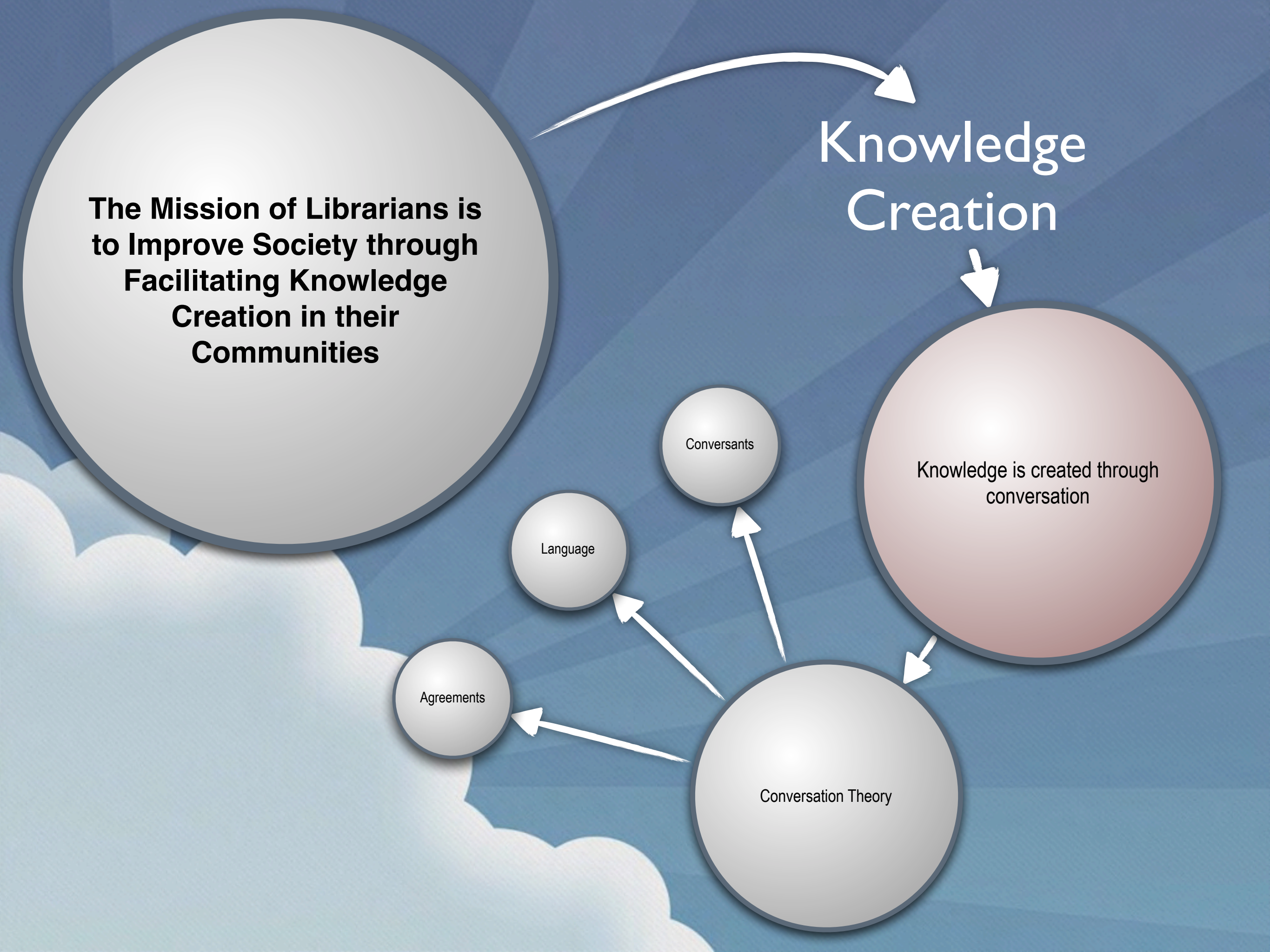
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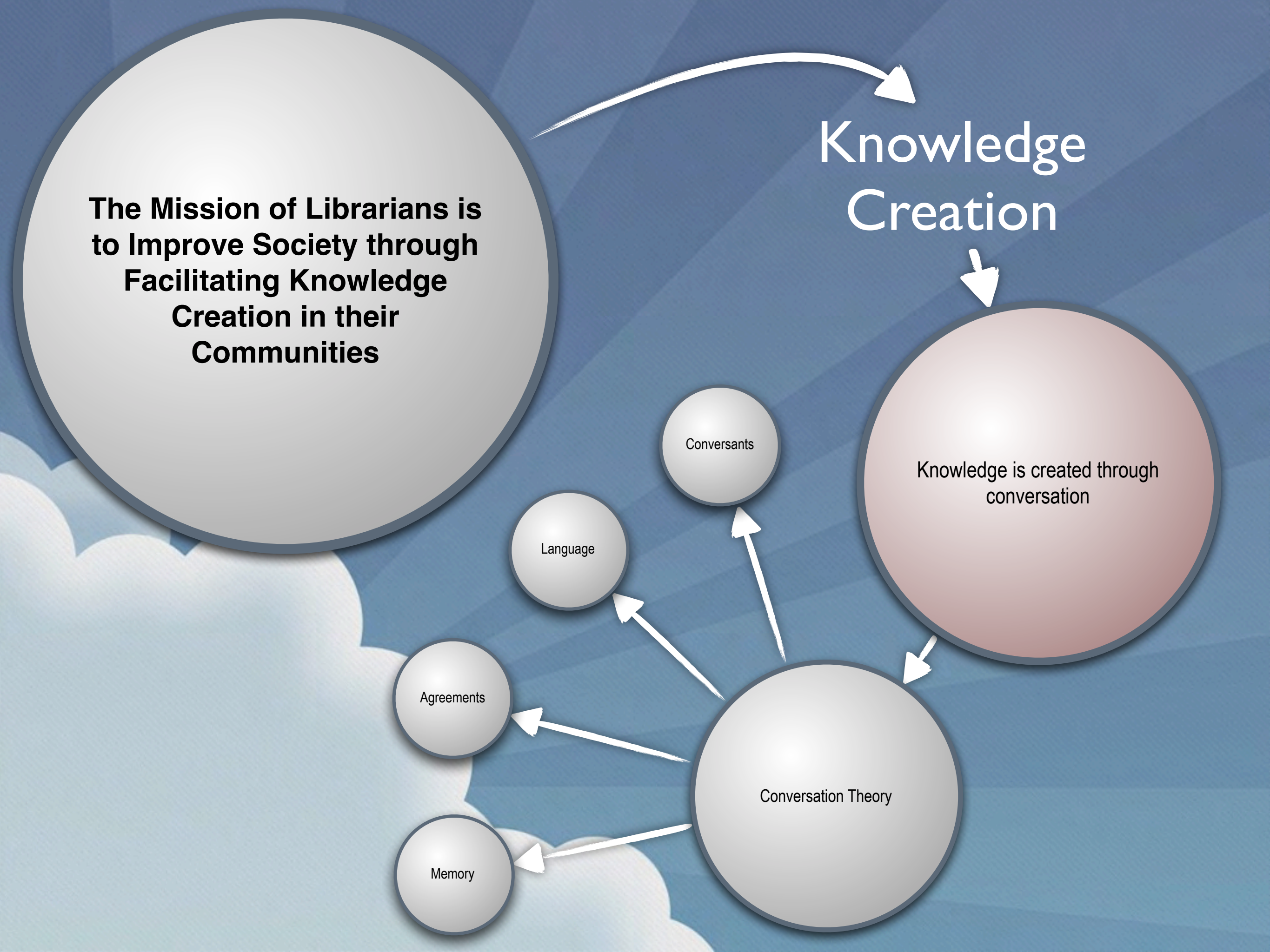
Conversants

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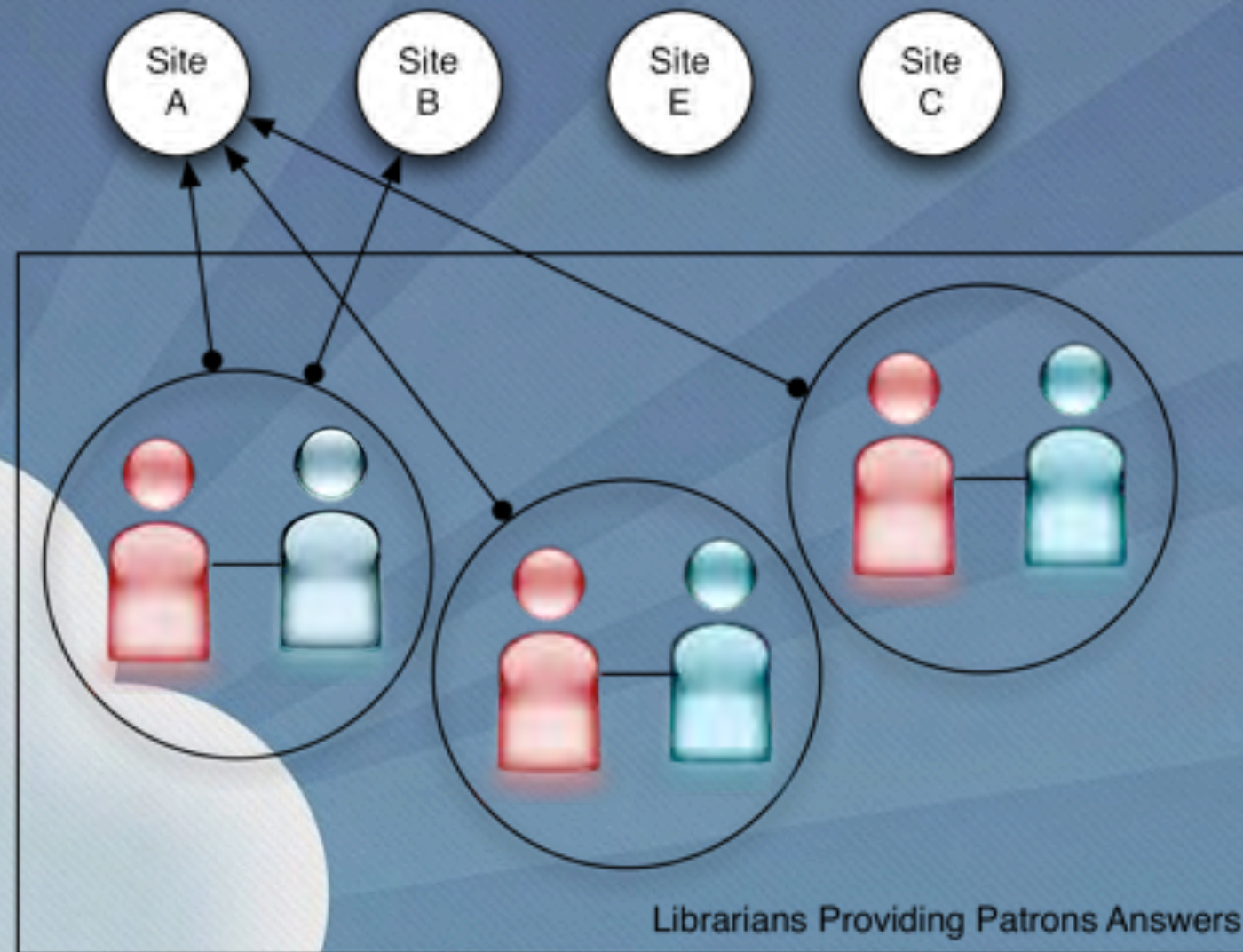
Memory

Conversation Theory



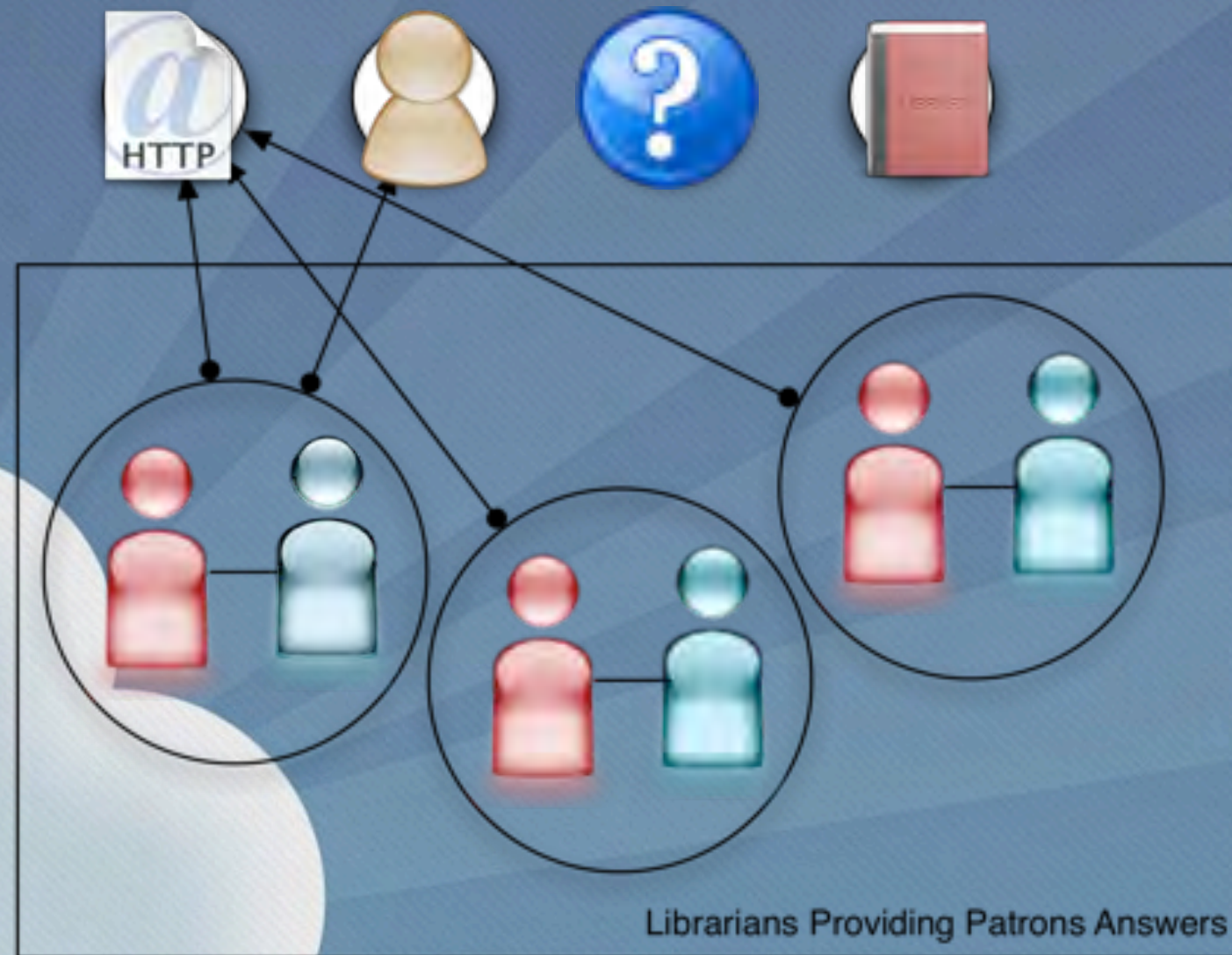
Reference Extract

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Librarians Providing Patrons Answers

Reference Extract



Librarians Providing Patrons Answers

Reference Extract



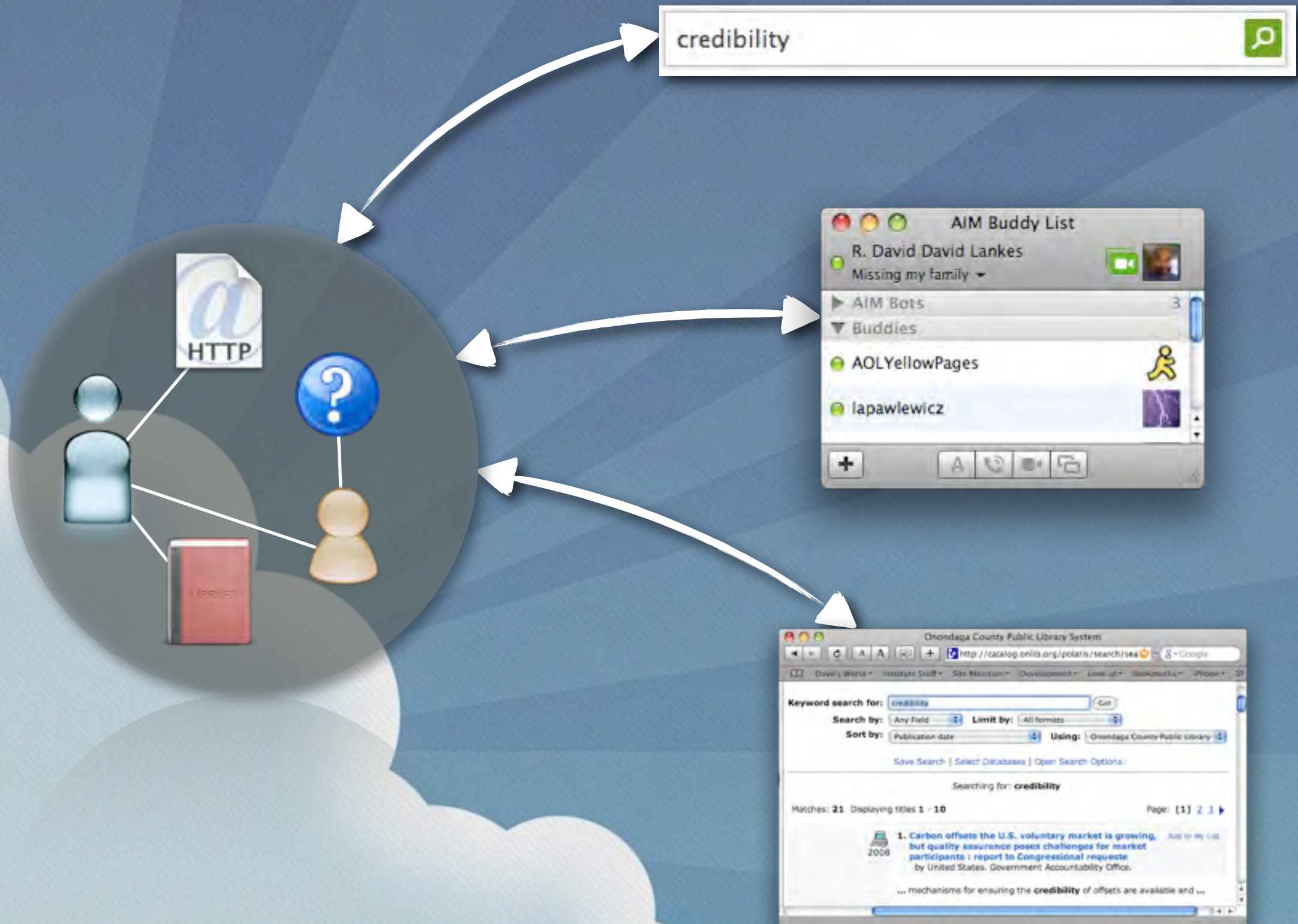
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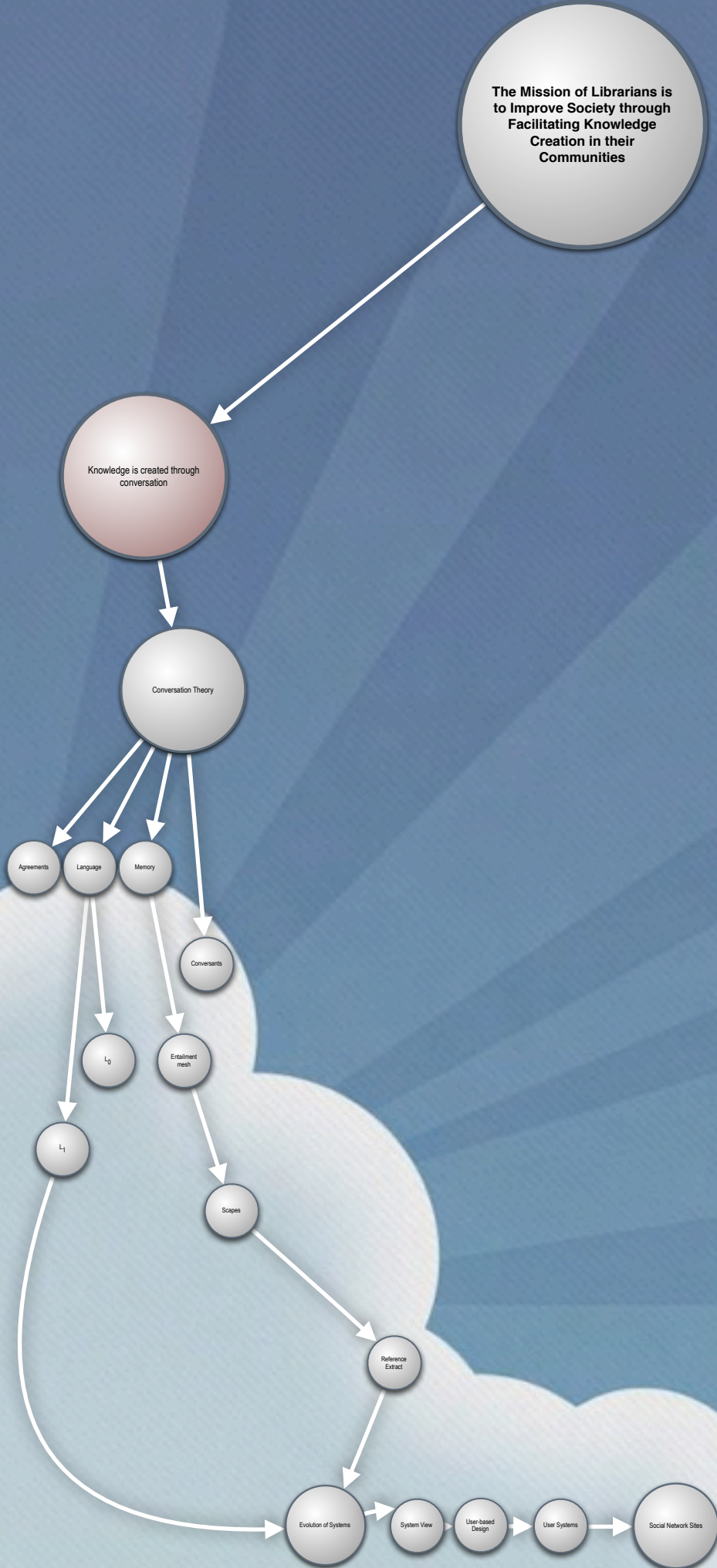
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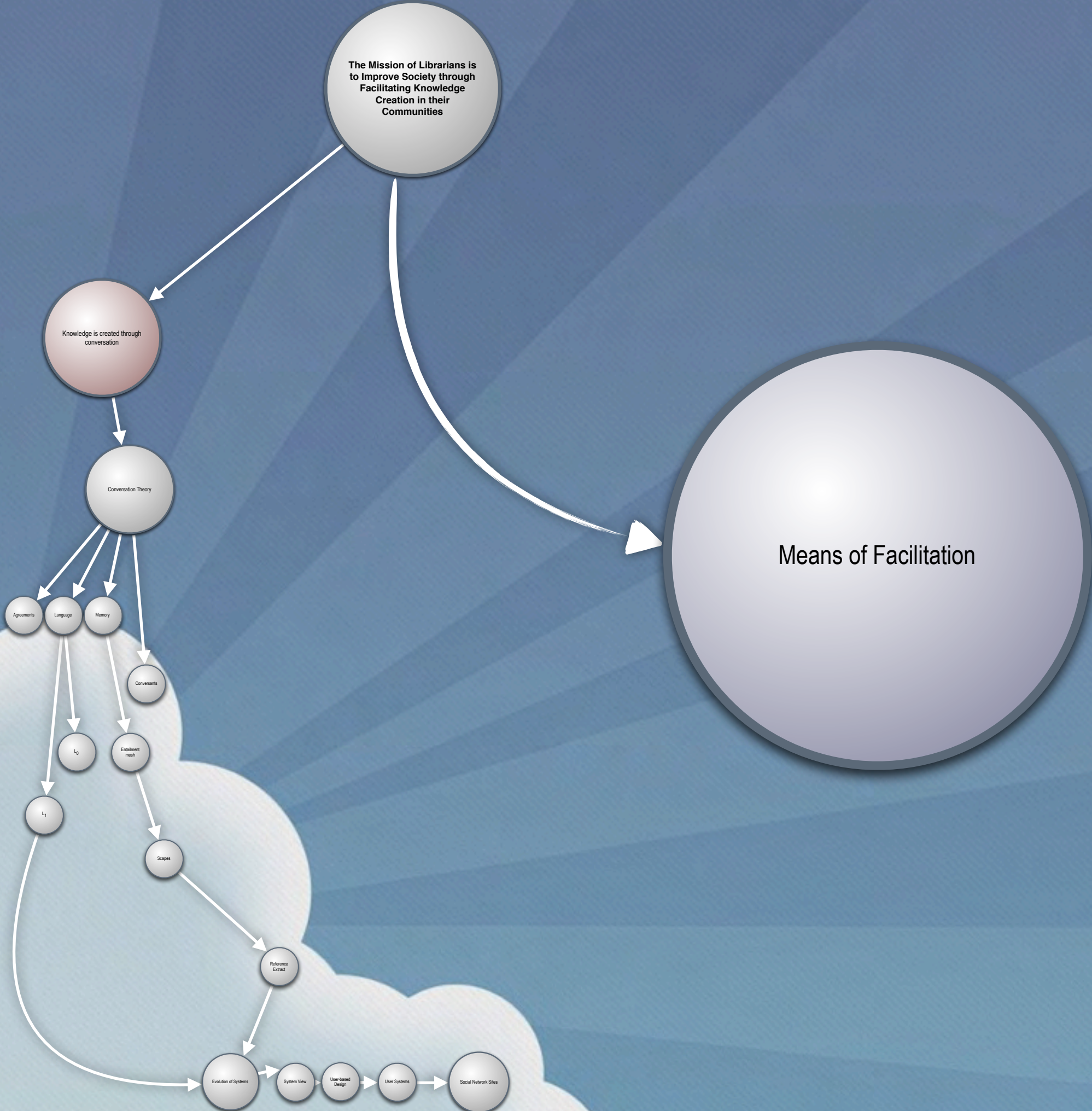


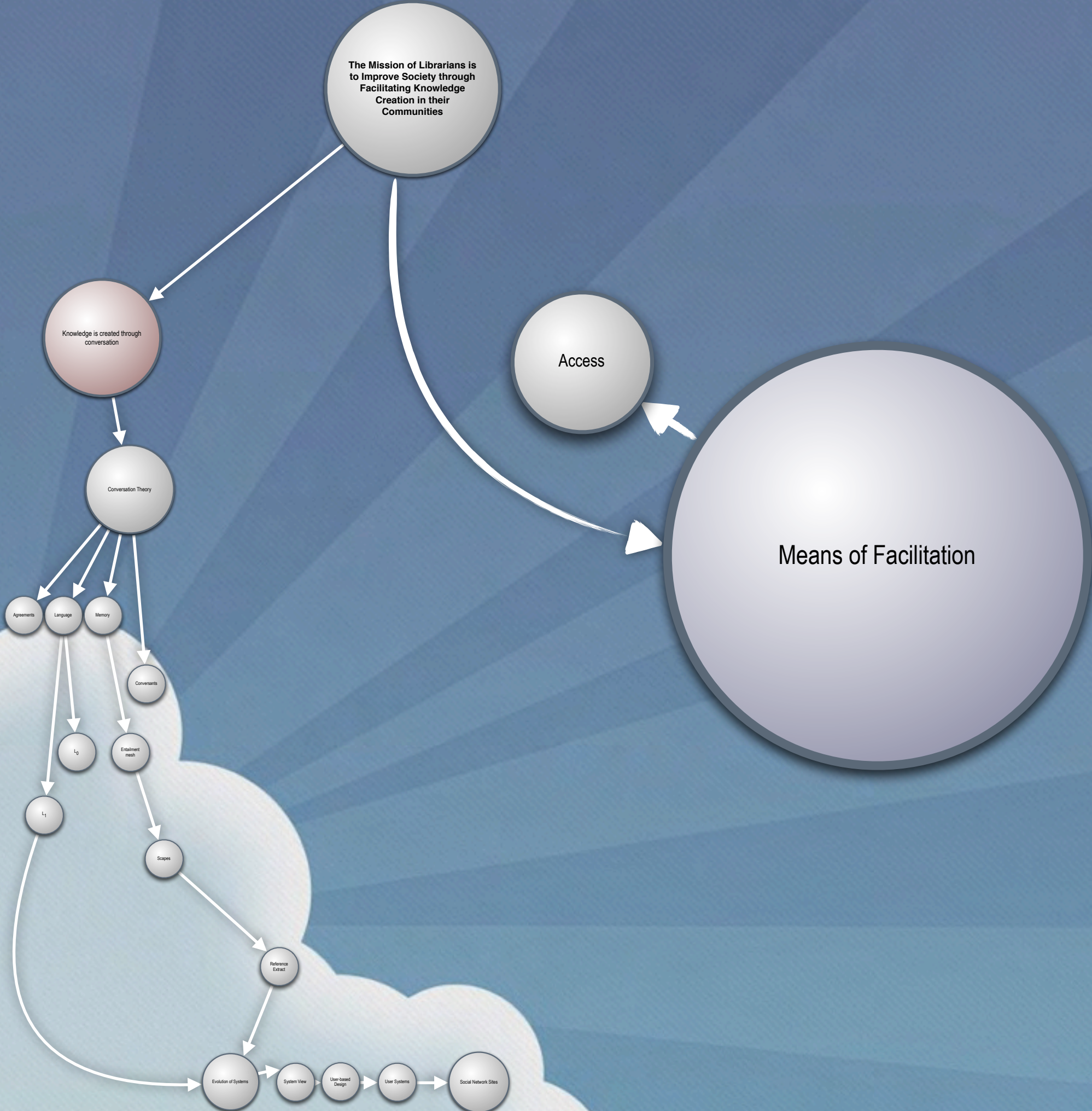
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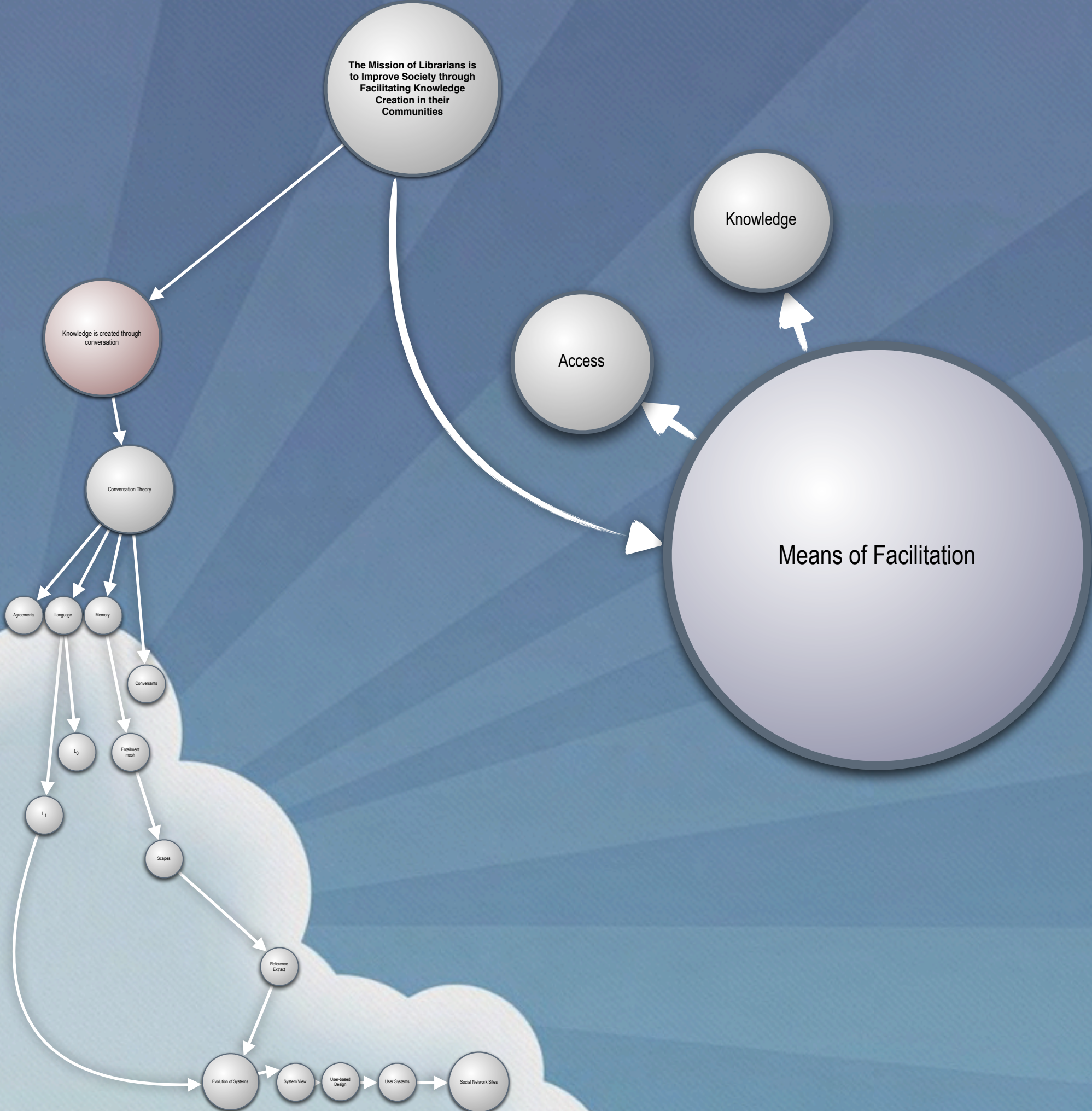


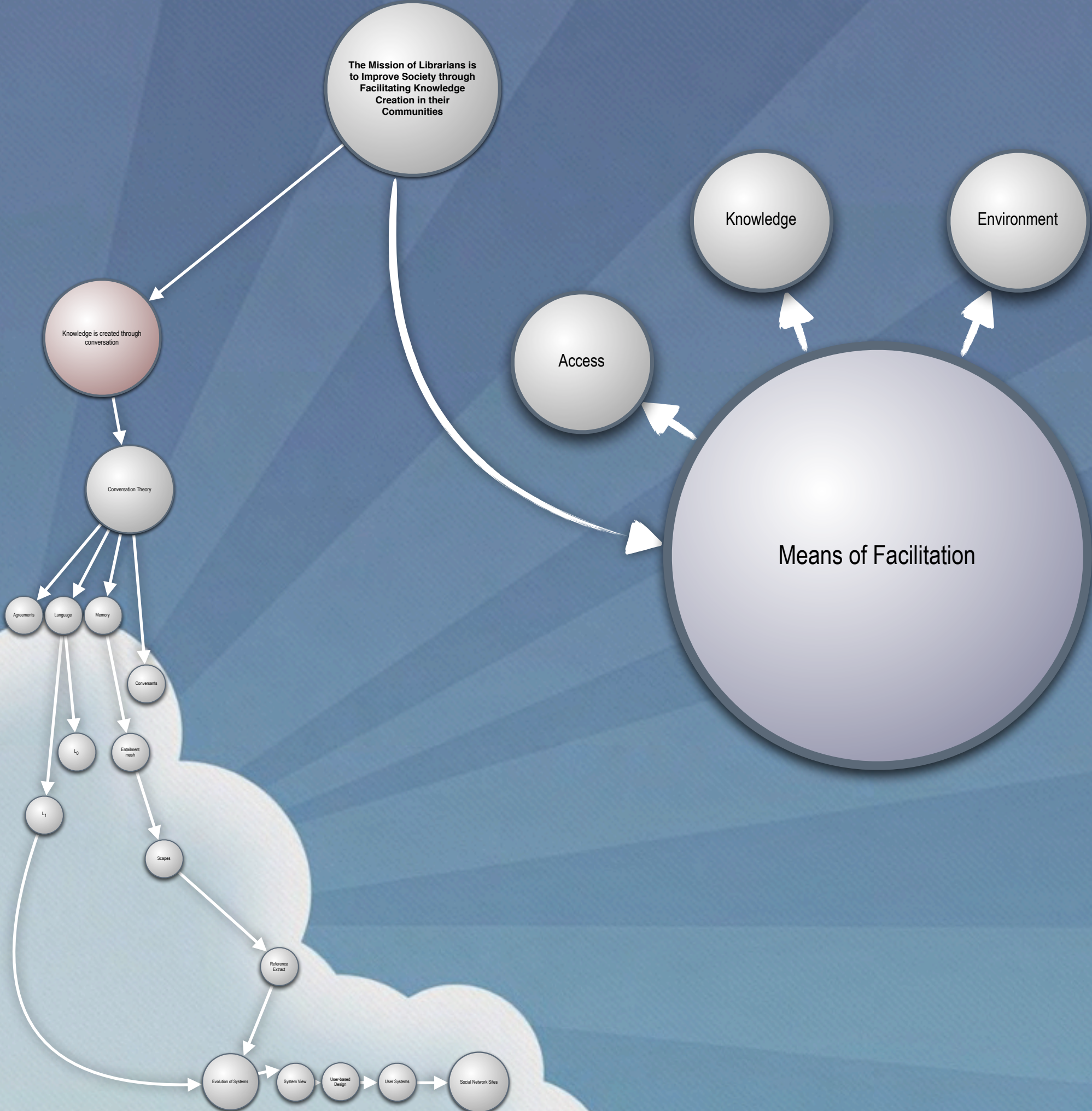


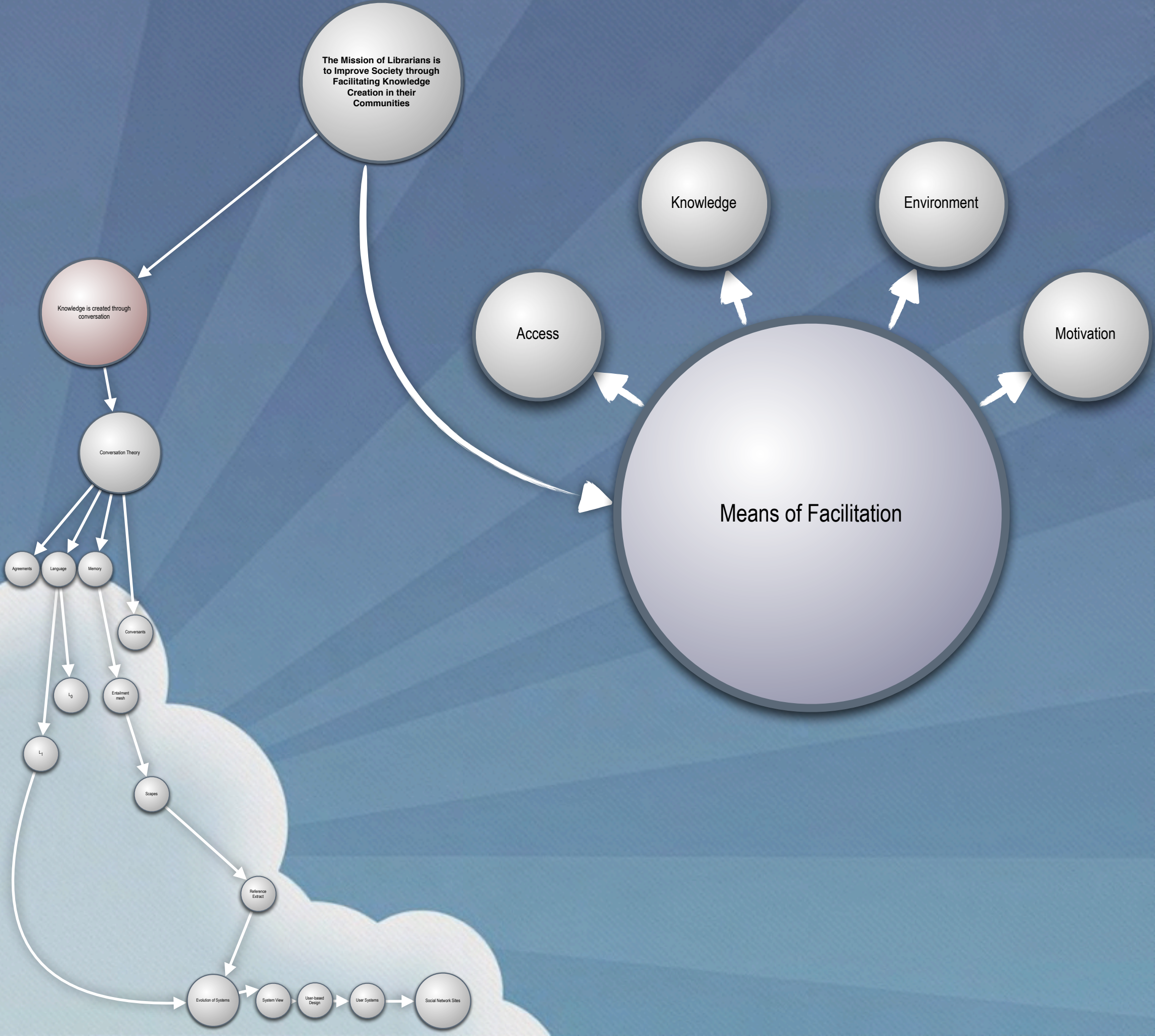


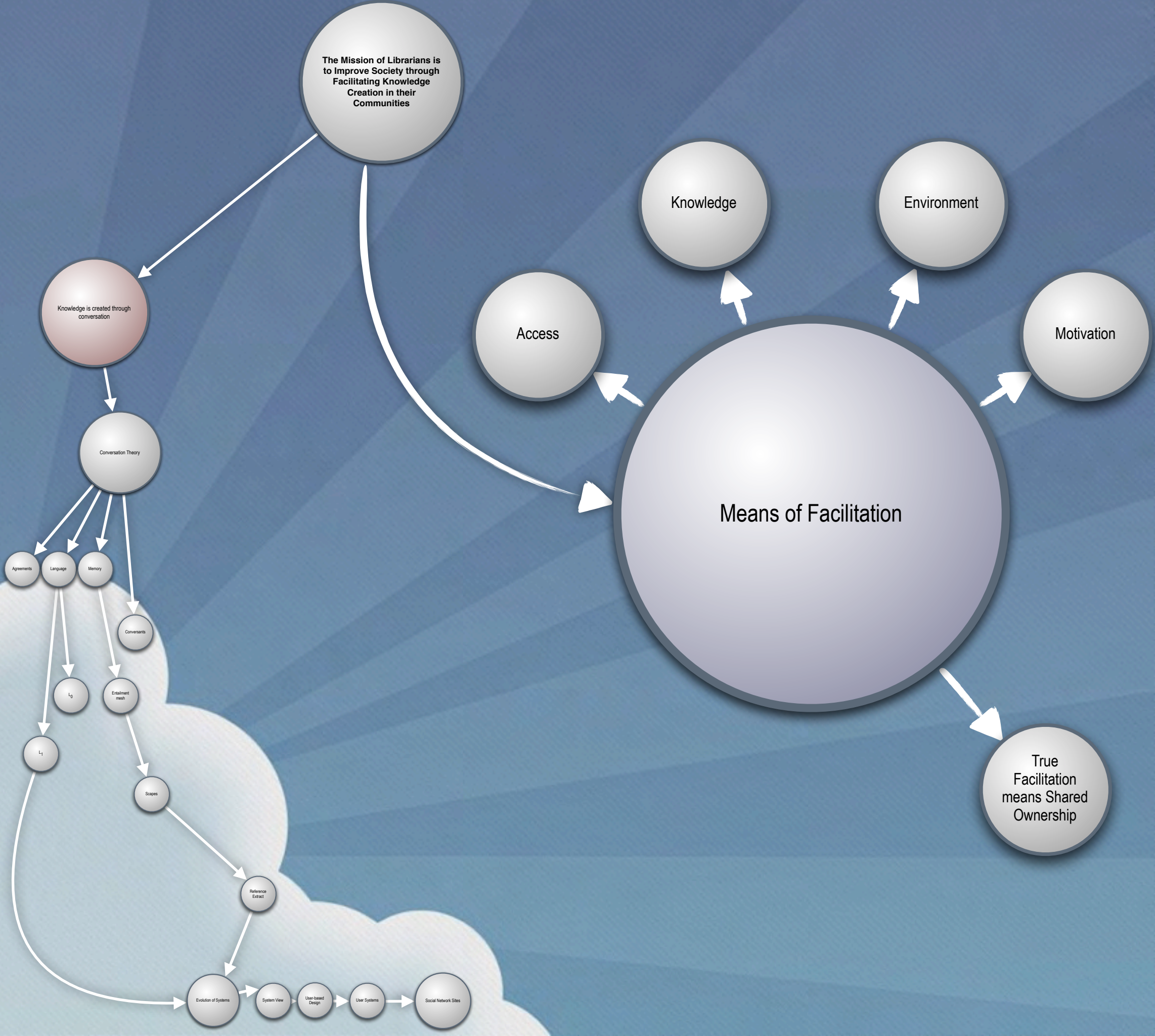


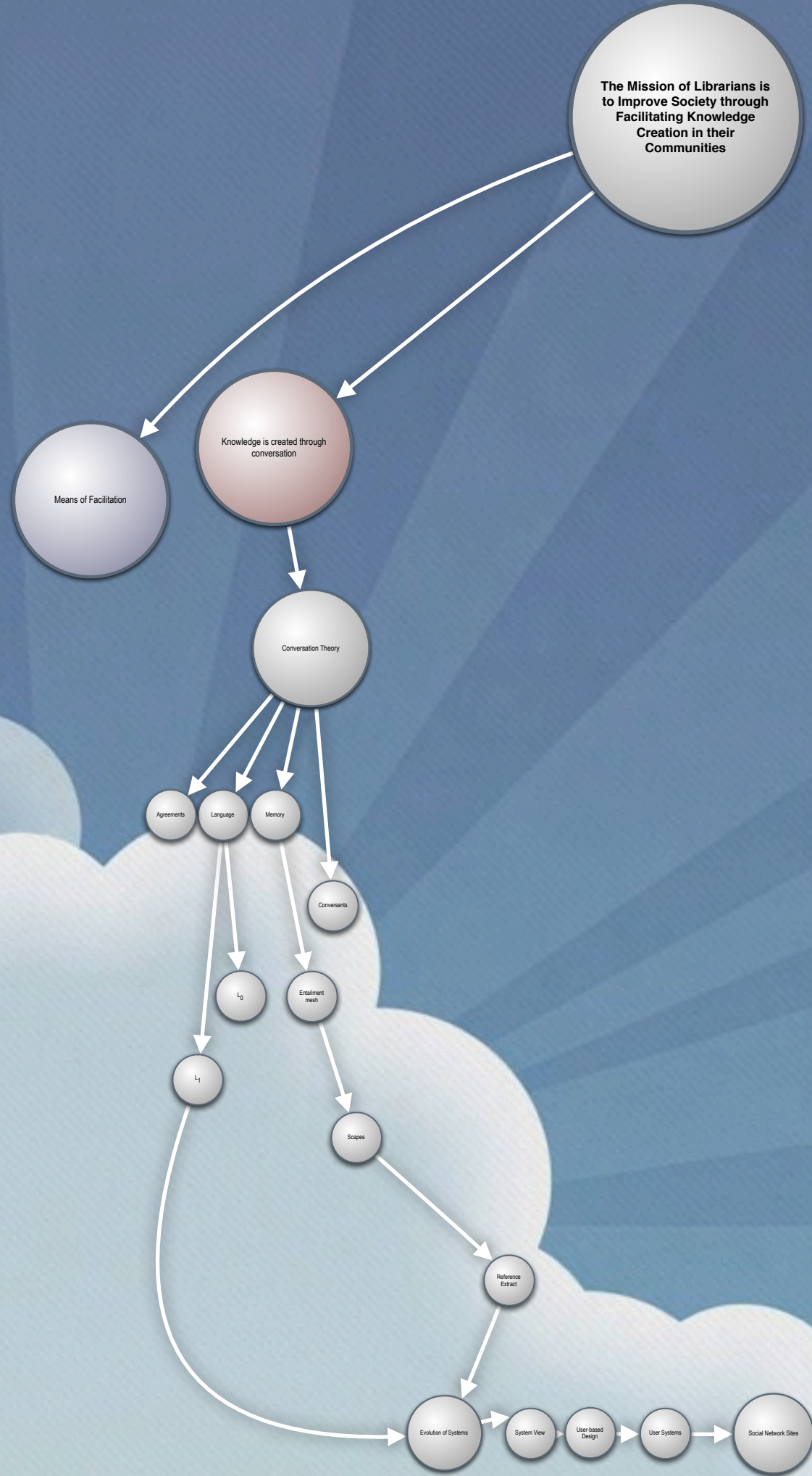


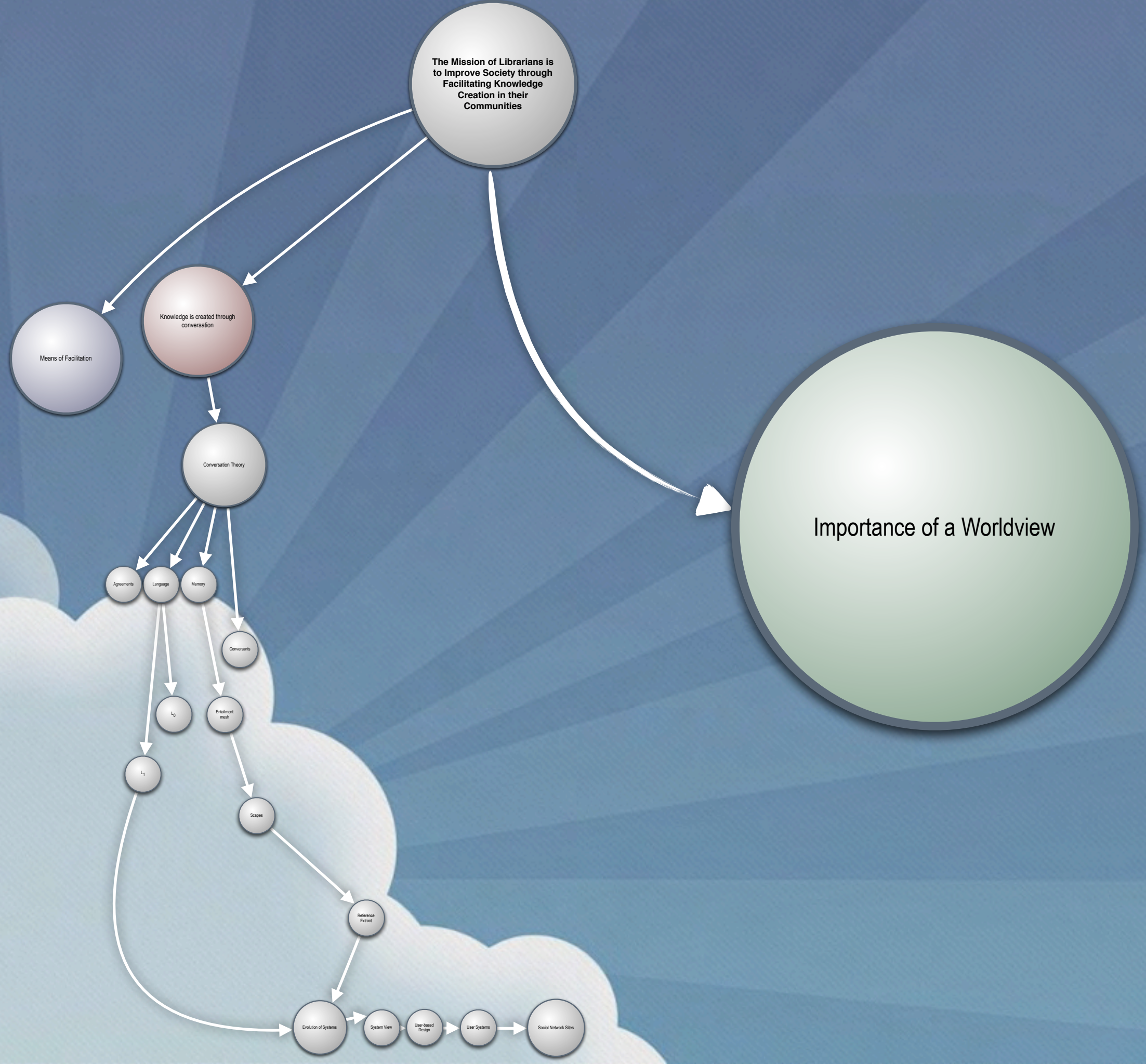


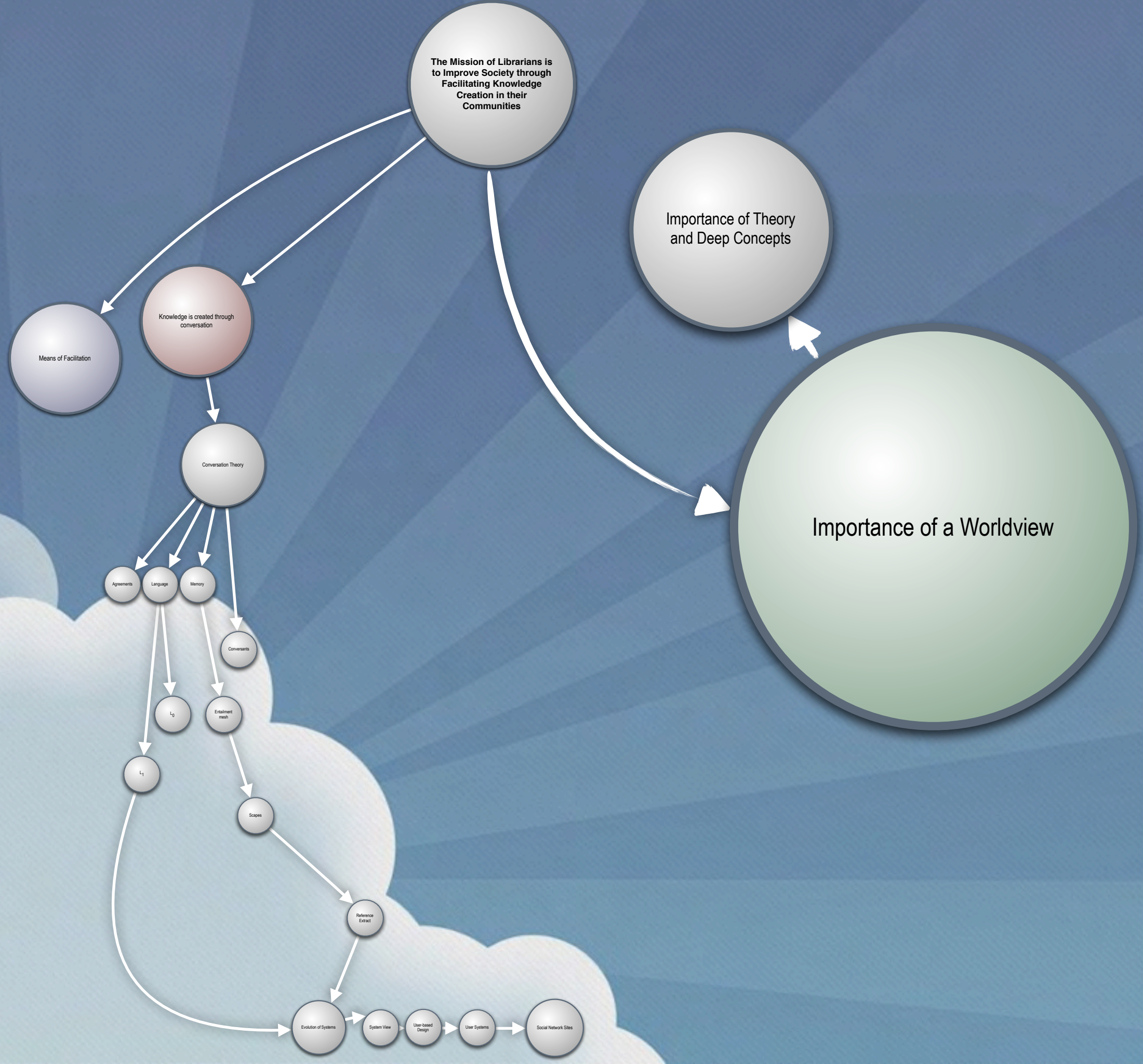


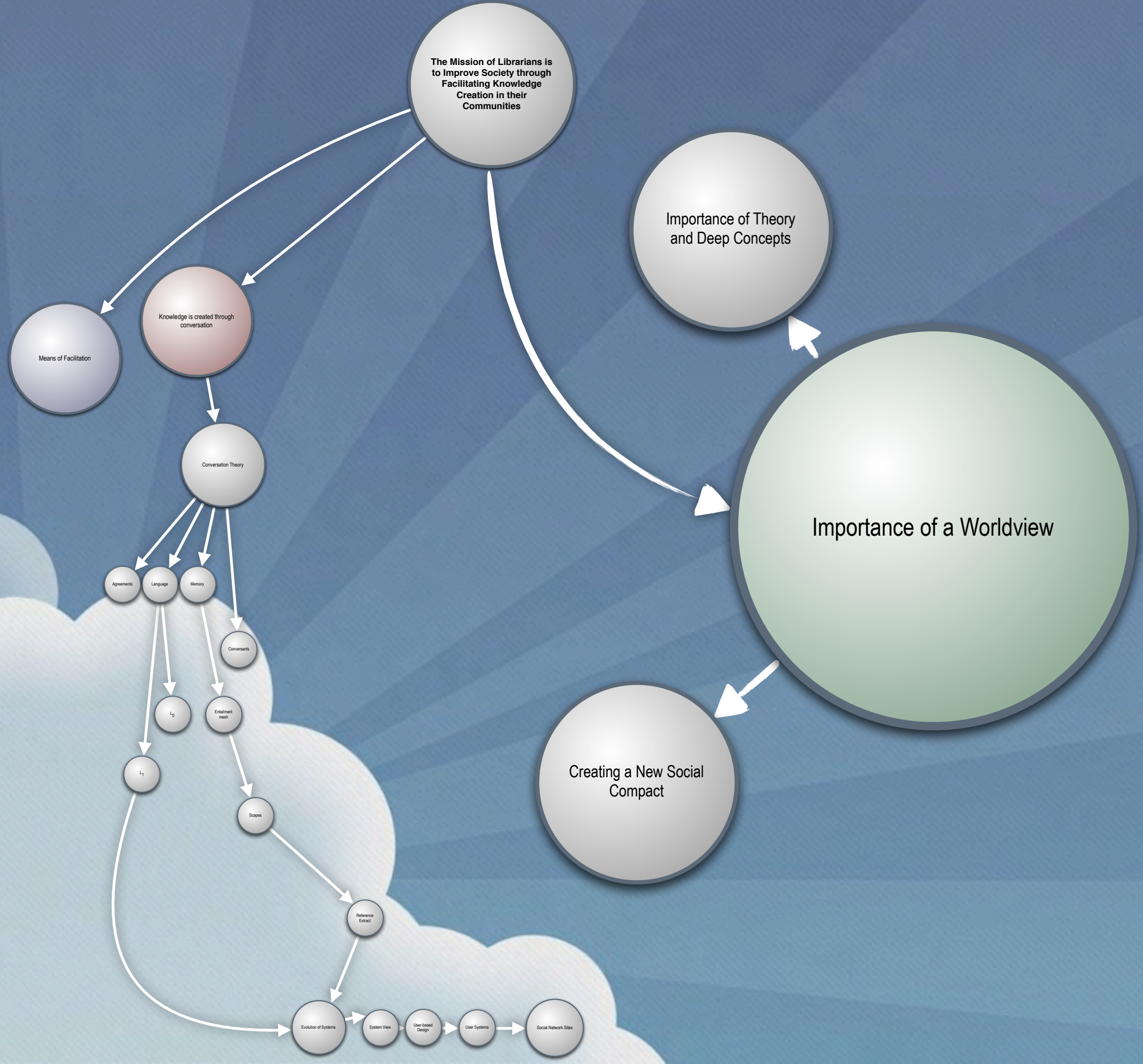


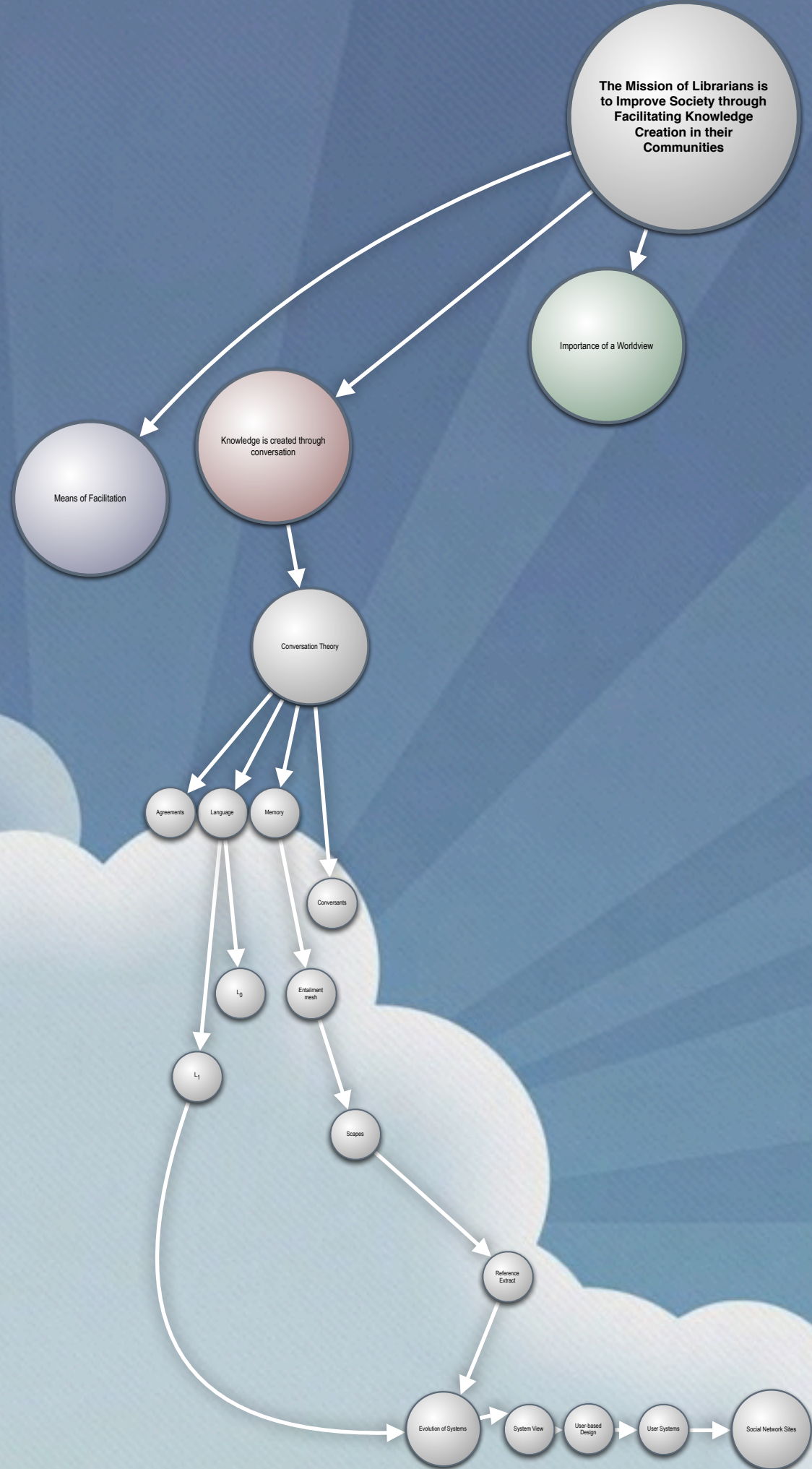


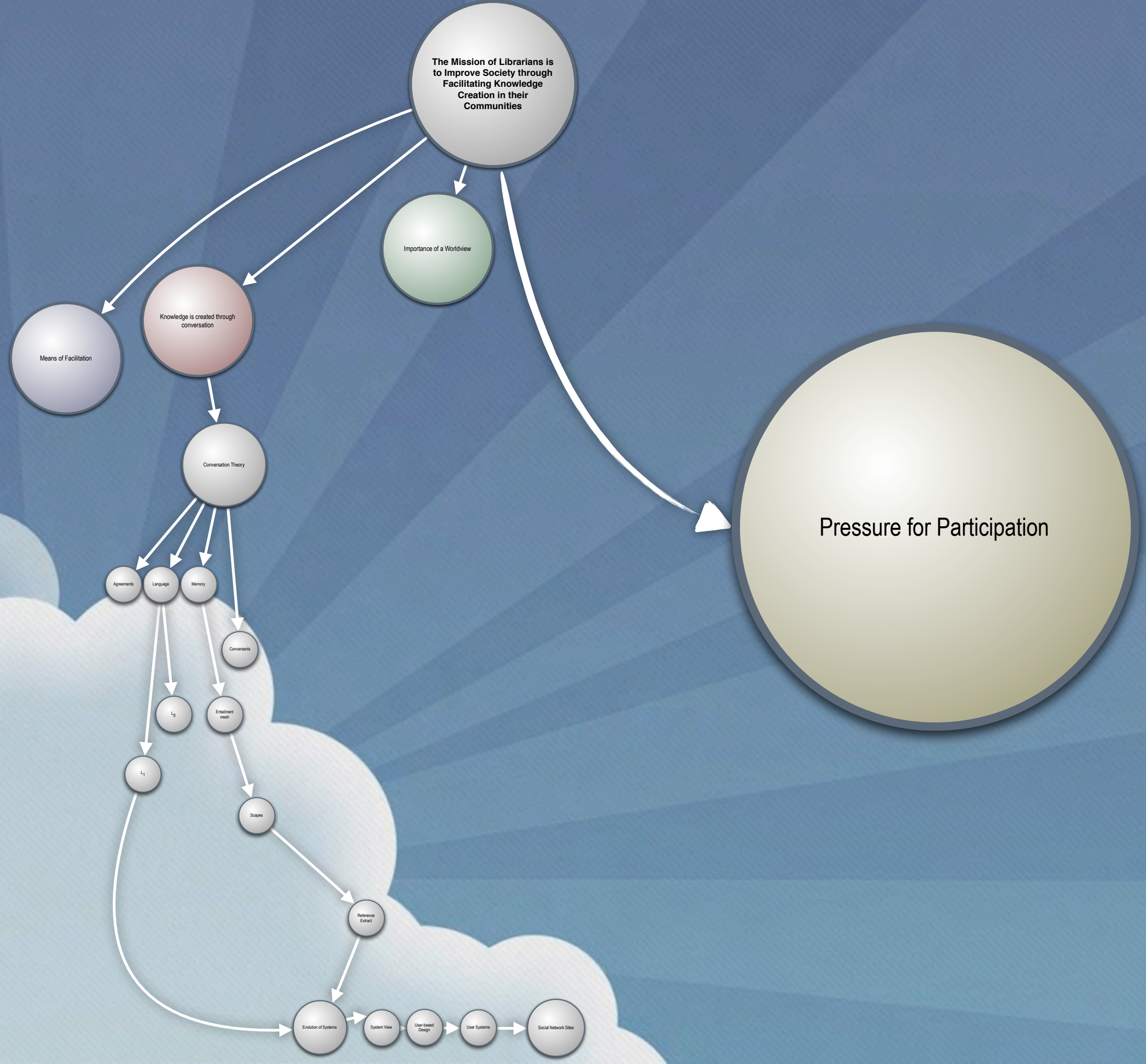


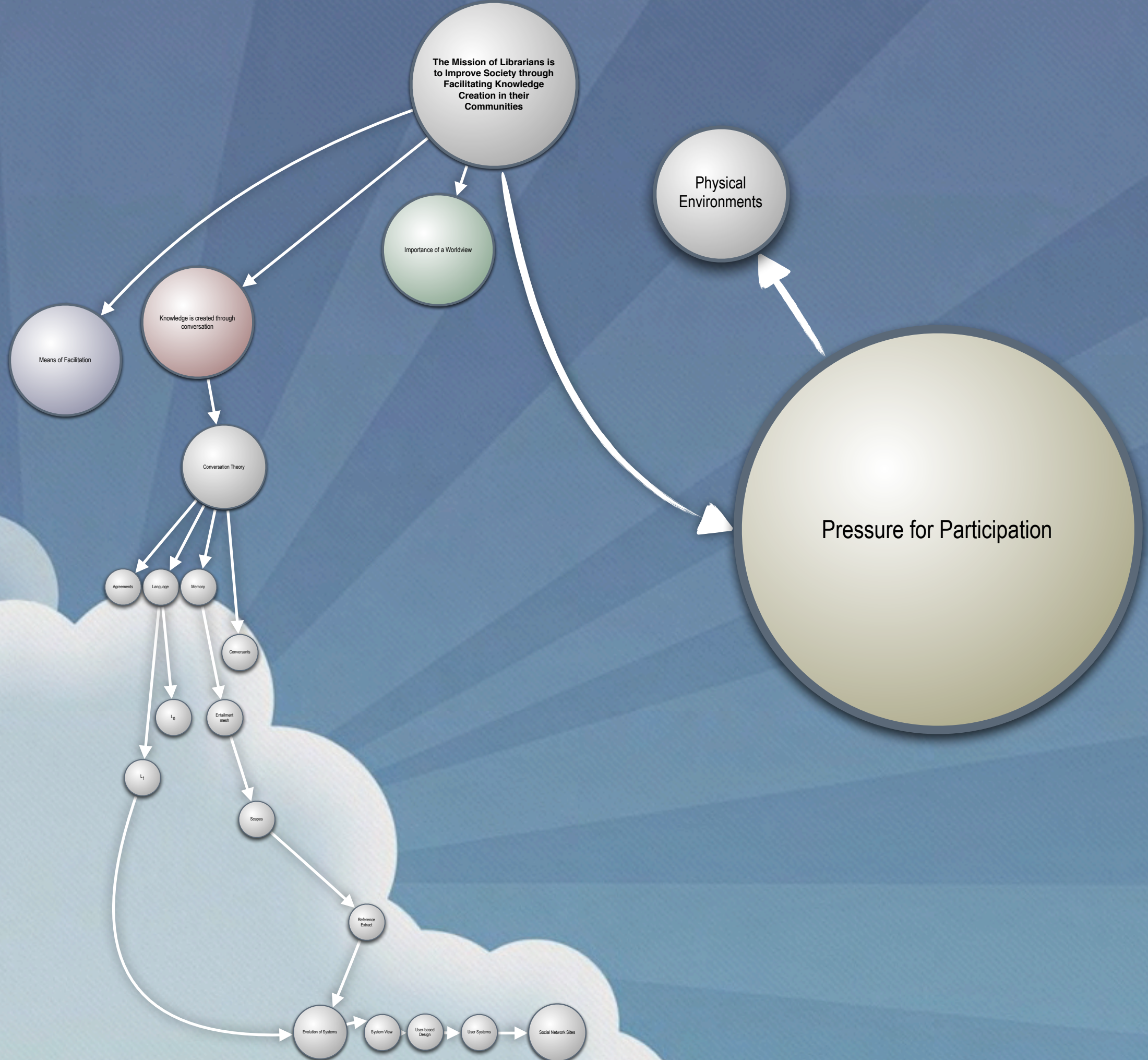












The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

Physical Environments

Means of Facilitation

Agreements

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Reference Extract

Evolution of Systems

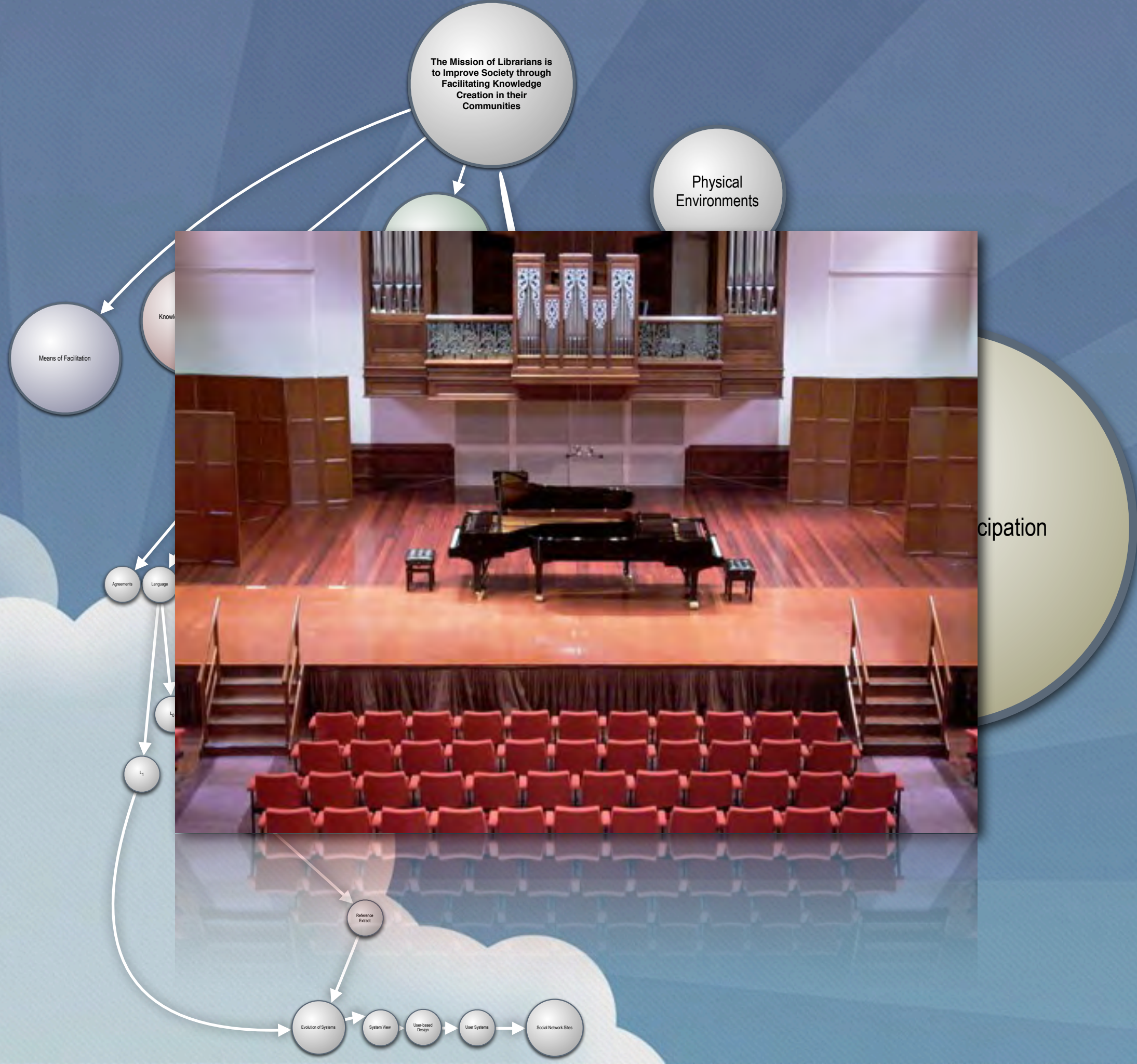
System View

User-based Design

User Systems

Social Network Sites





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Extract

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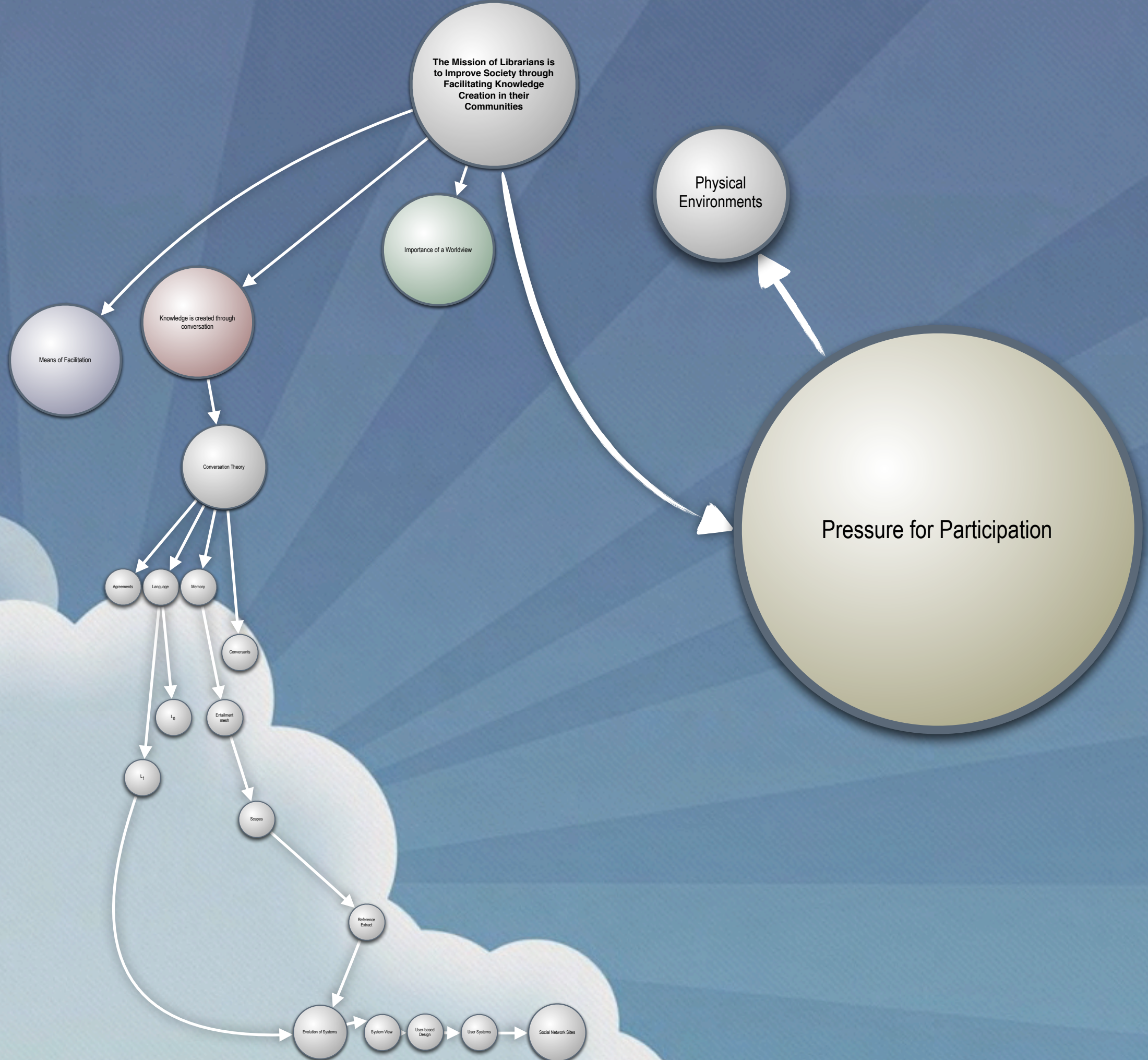
Evolution of Systems

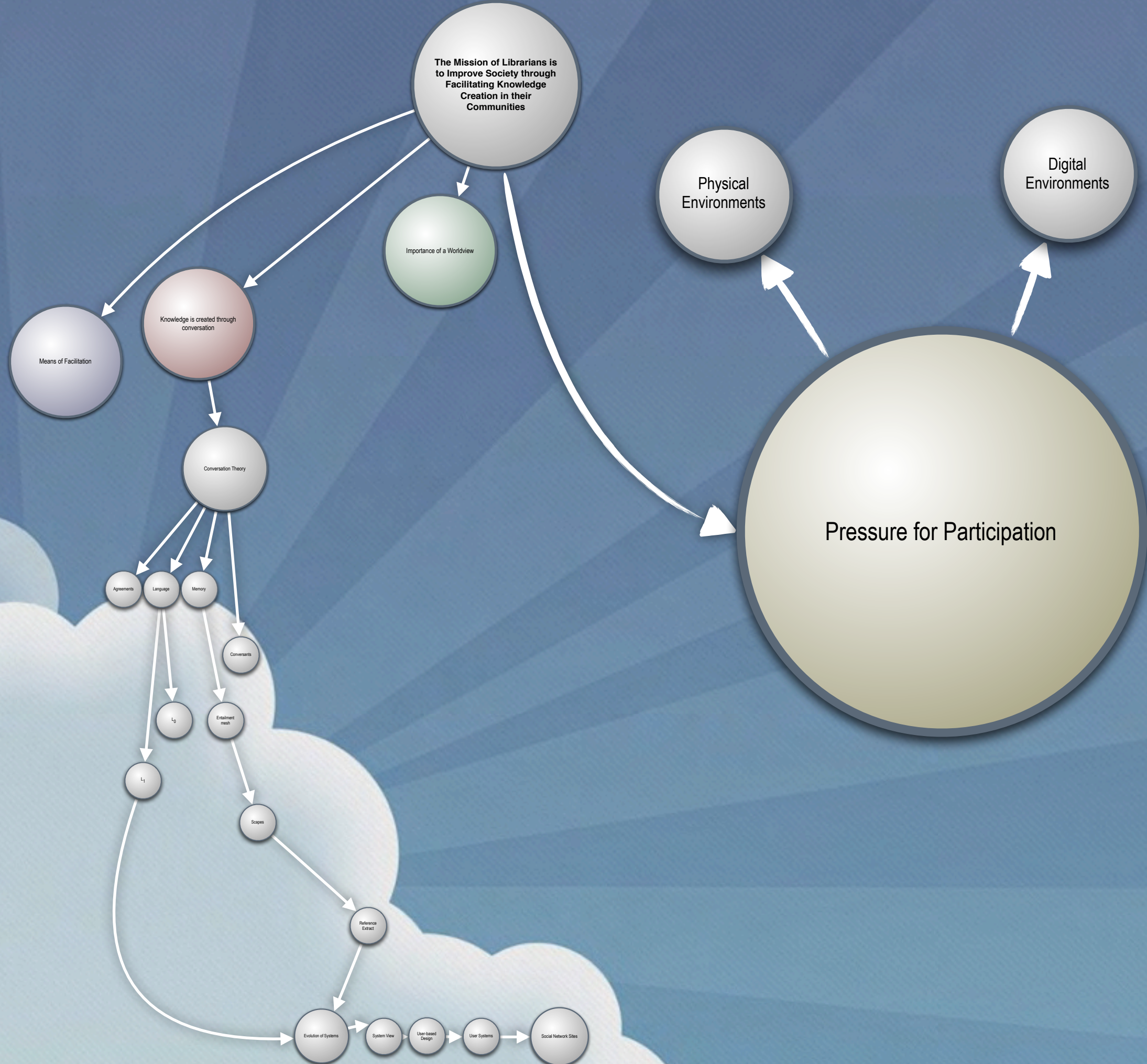
System View

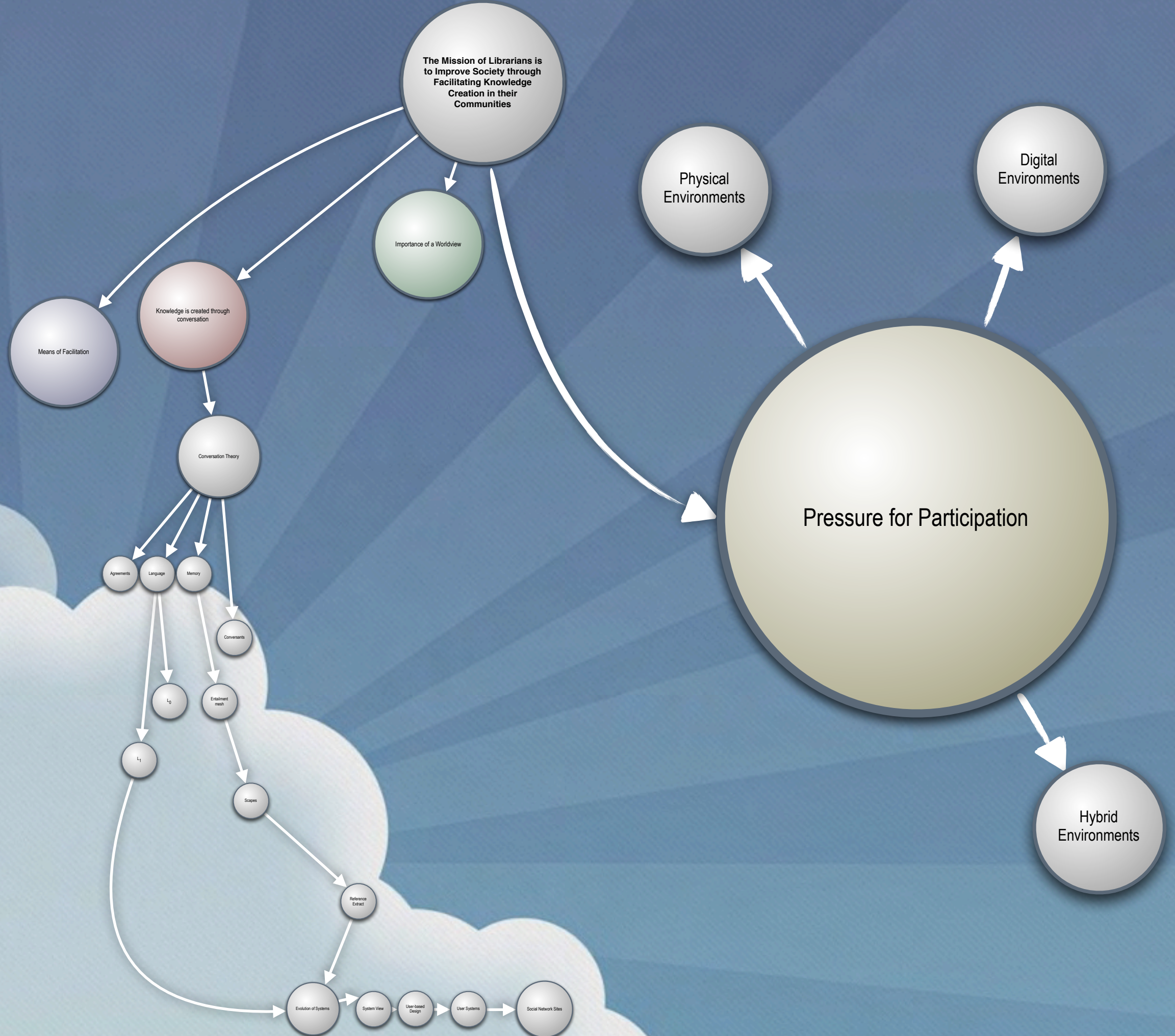
User-based
Design

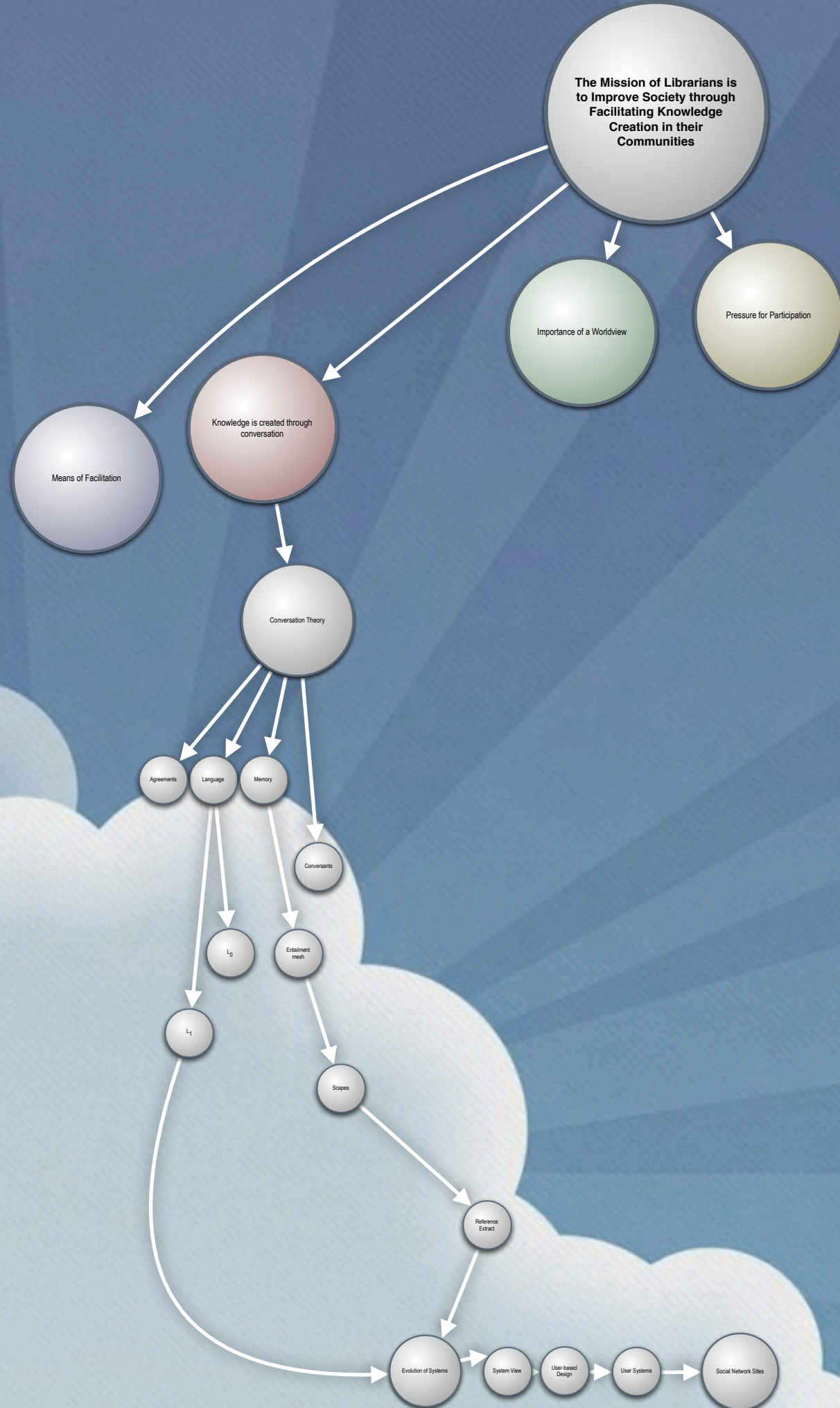
User Systems

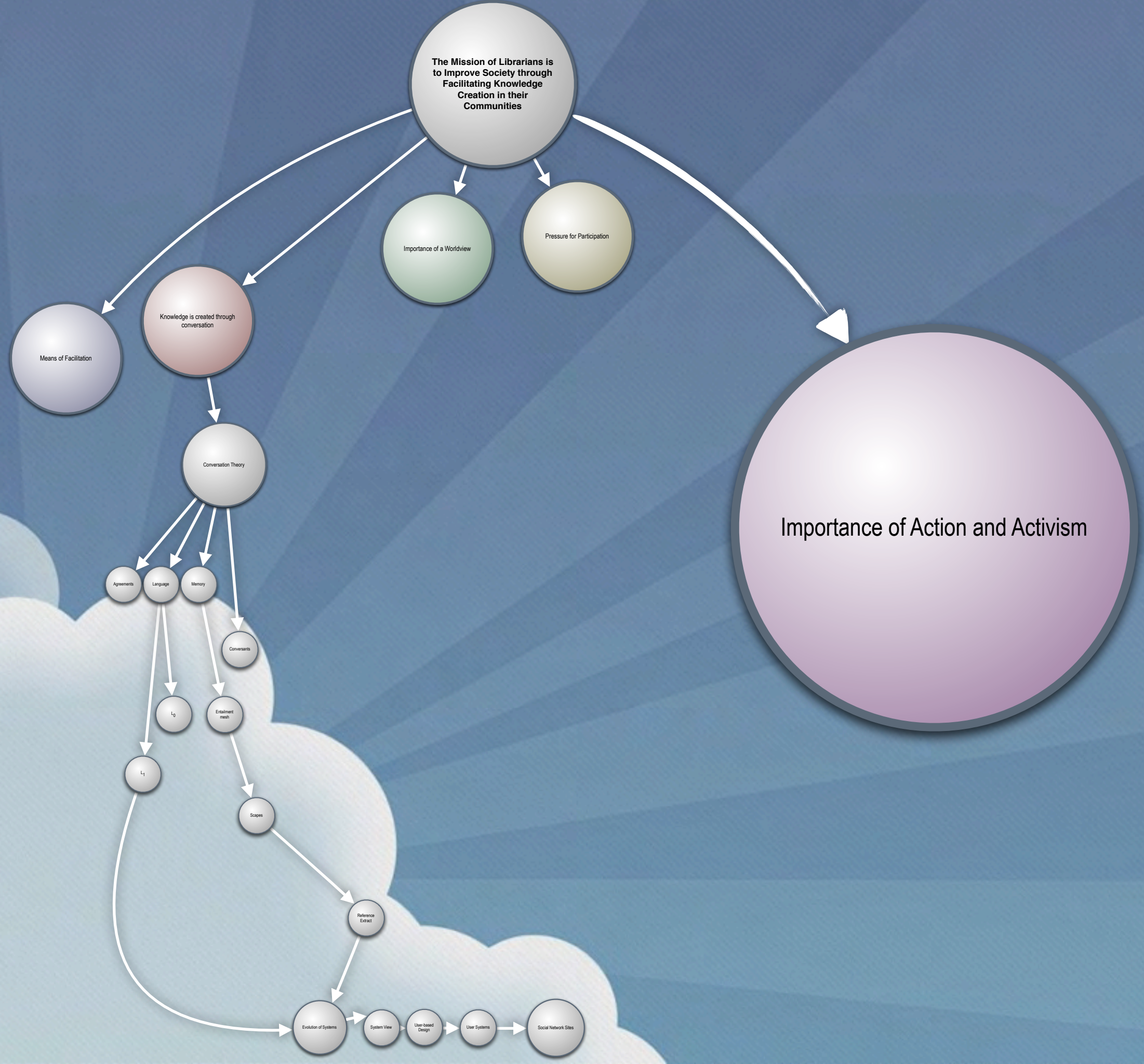
Social Network Sites

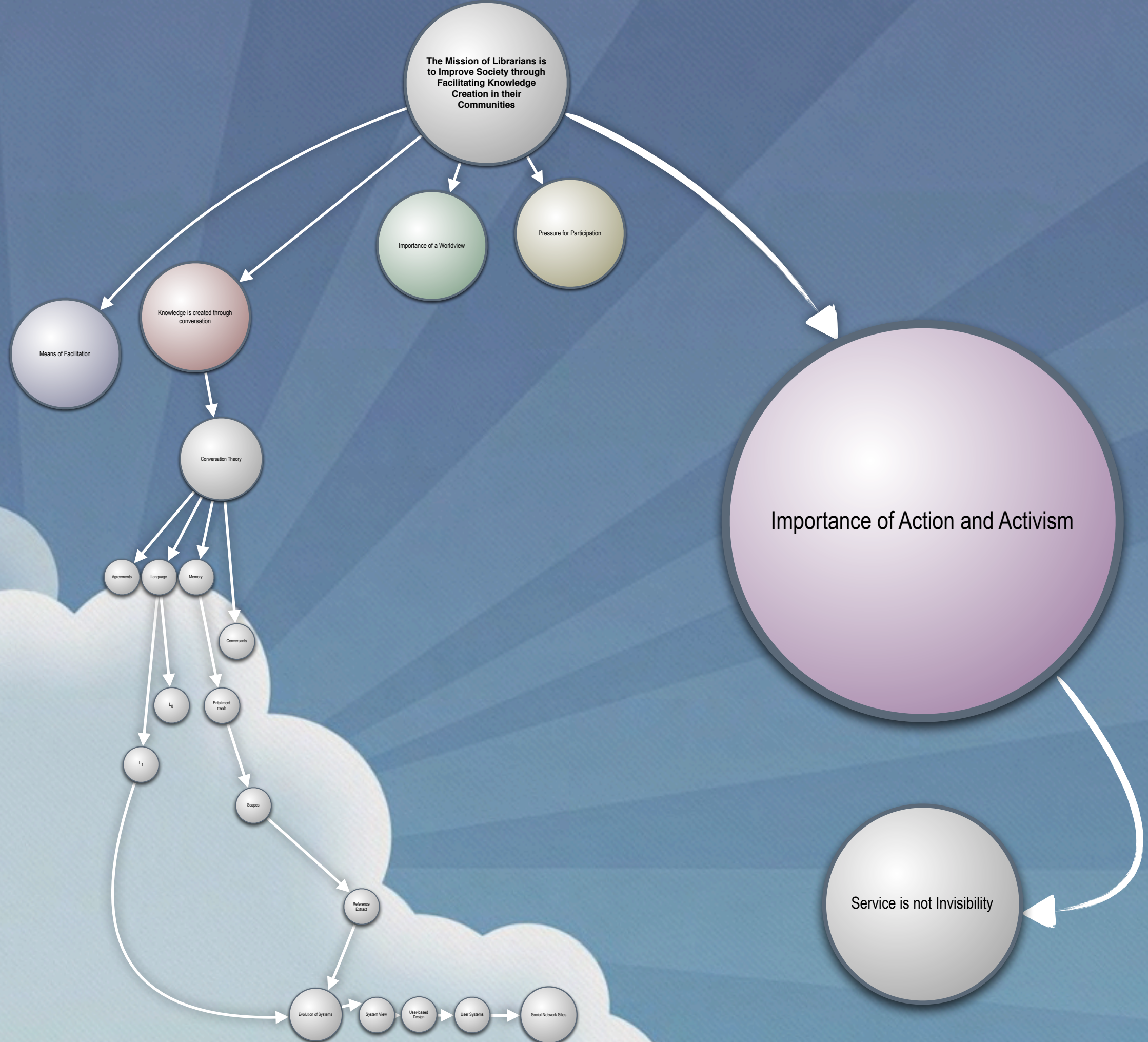


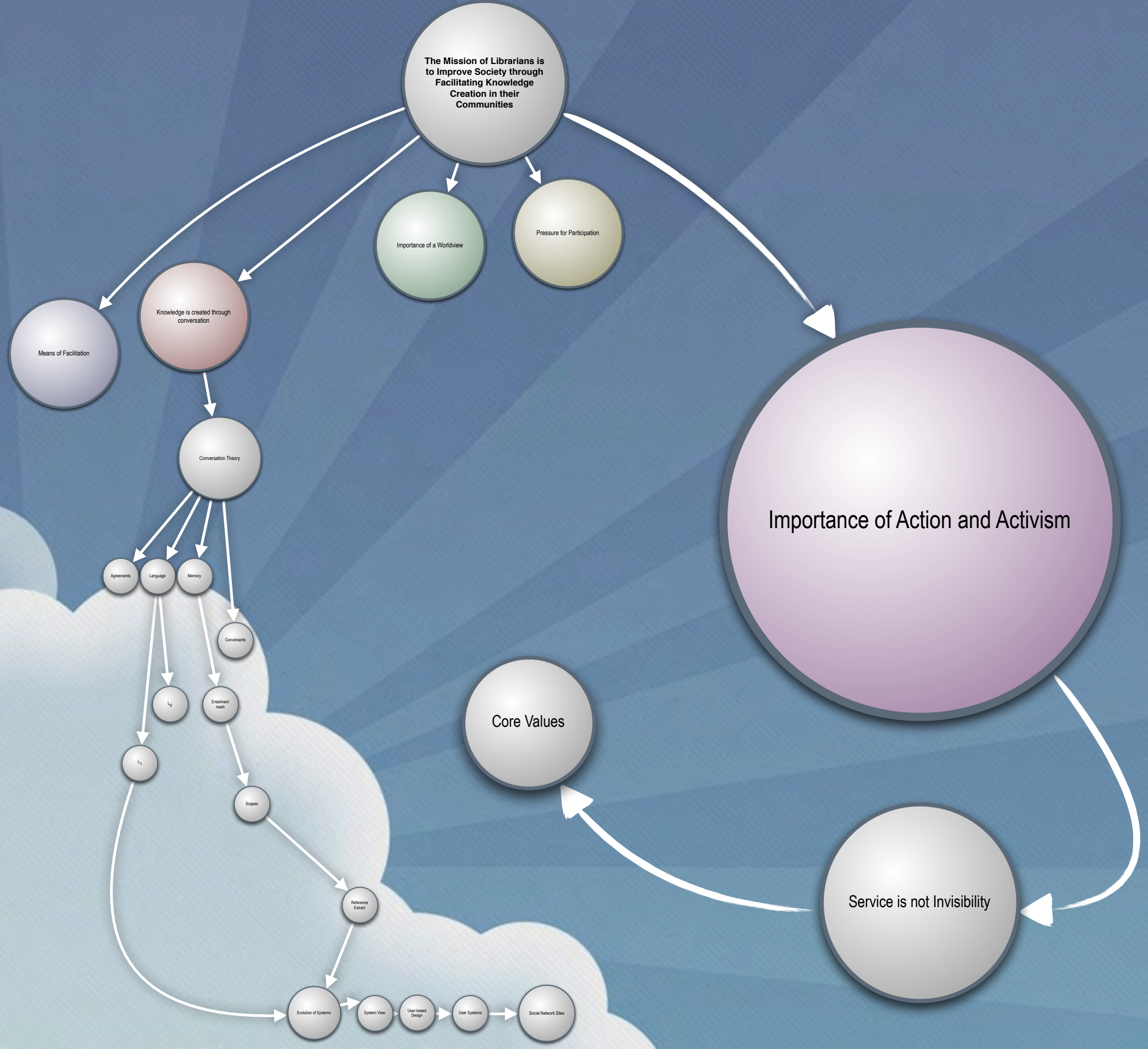


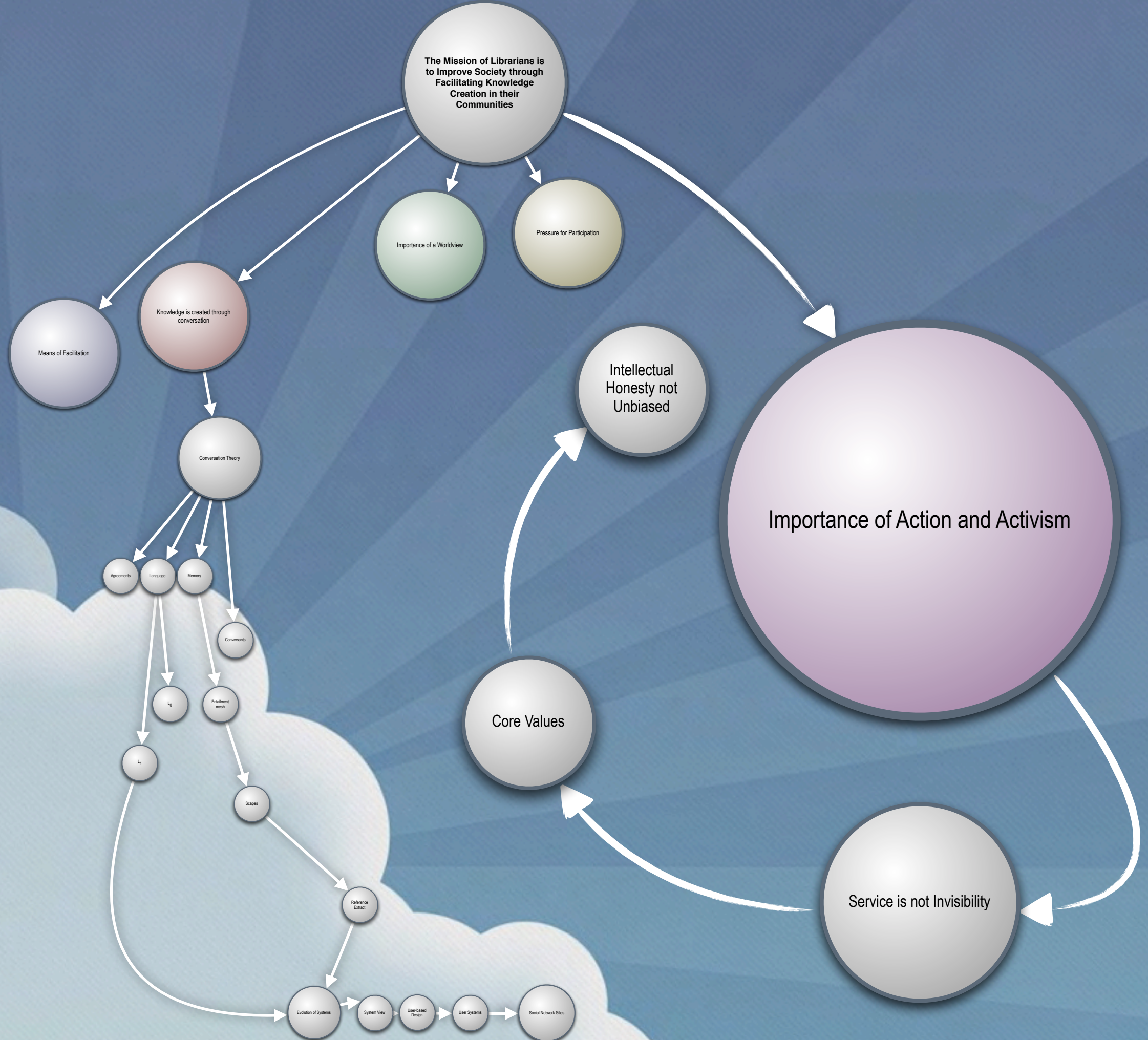




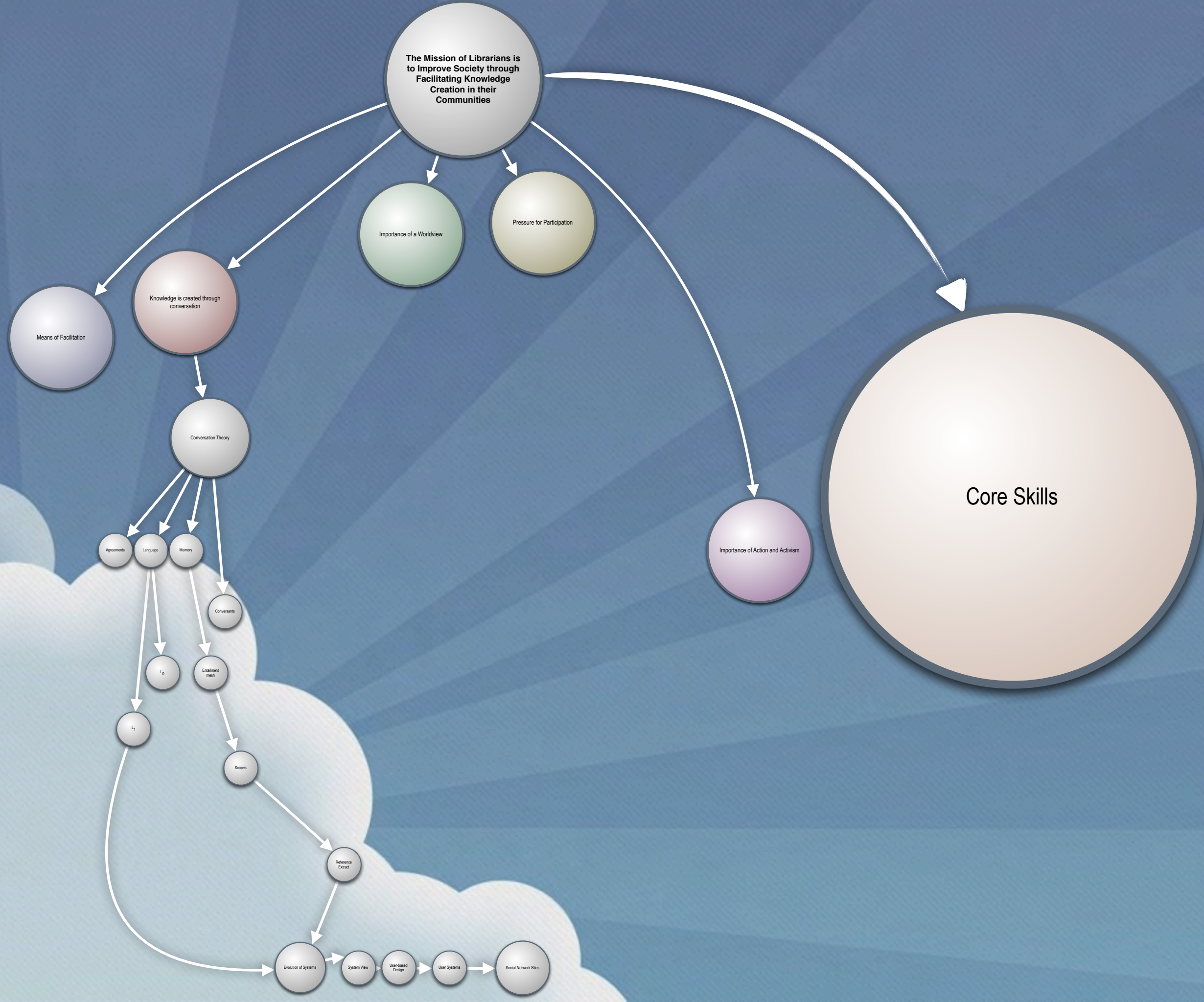


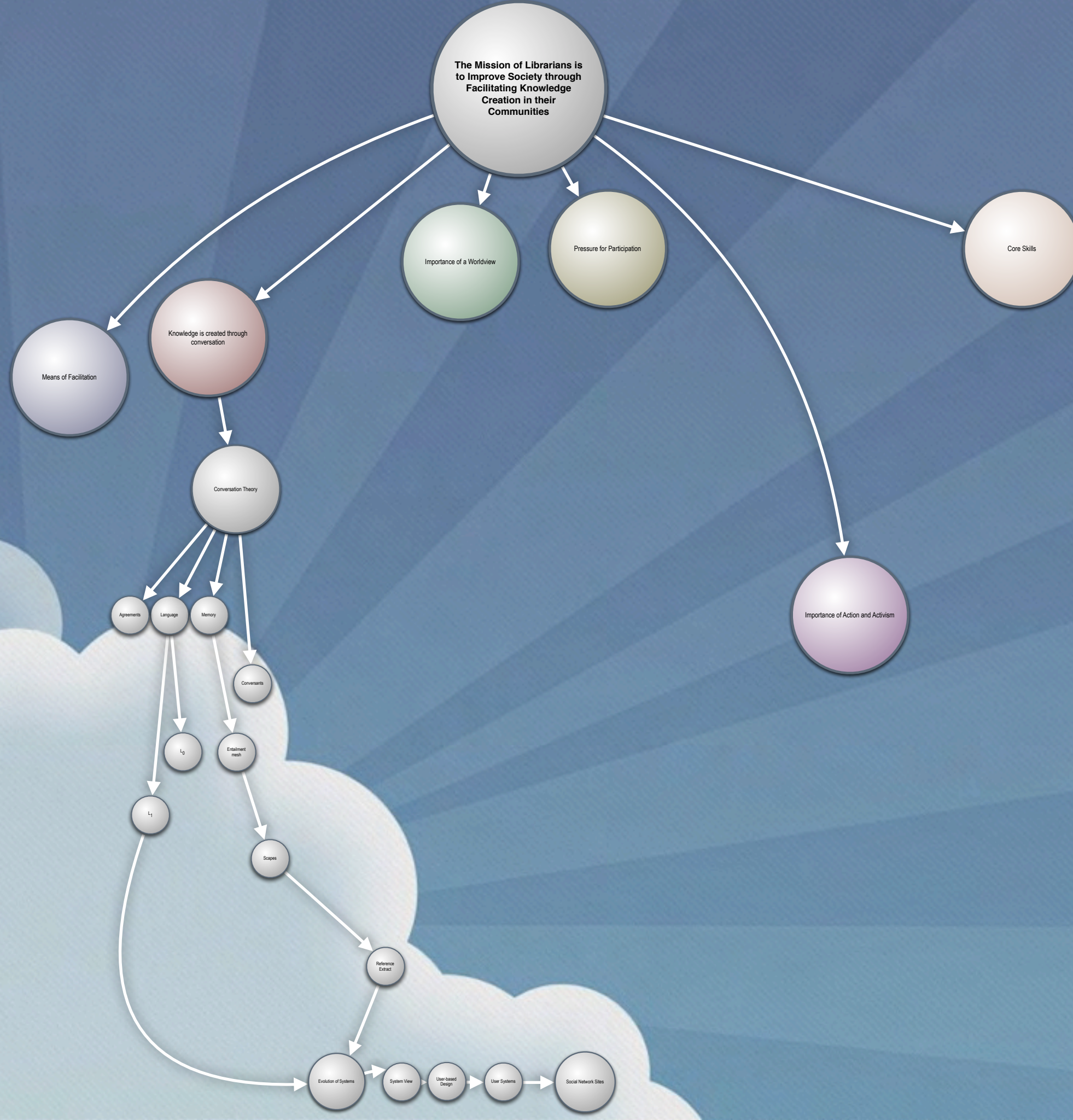


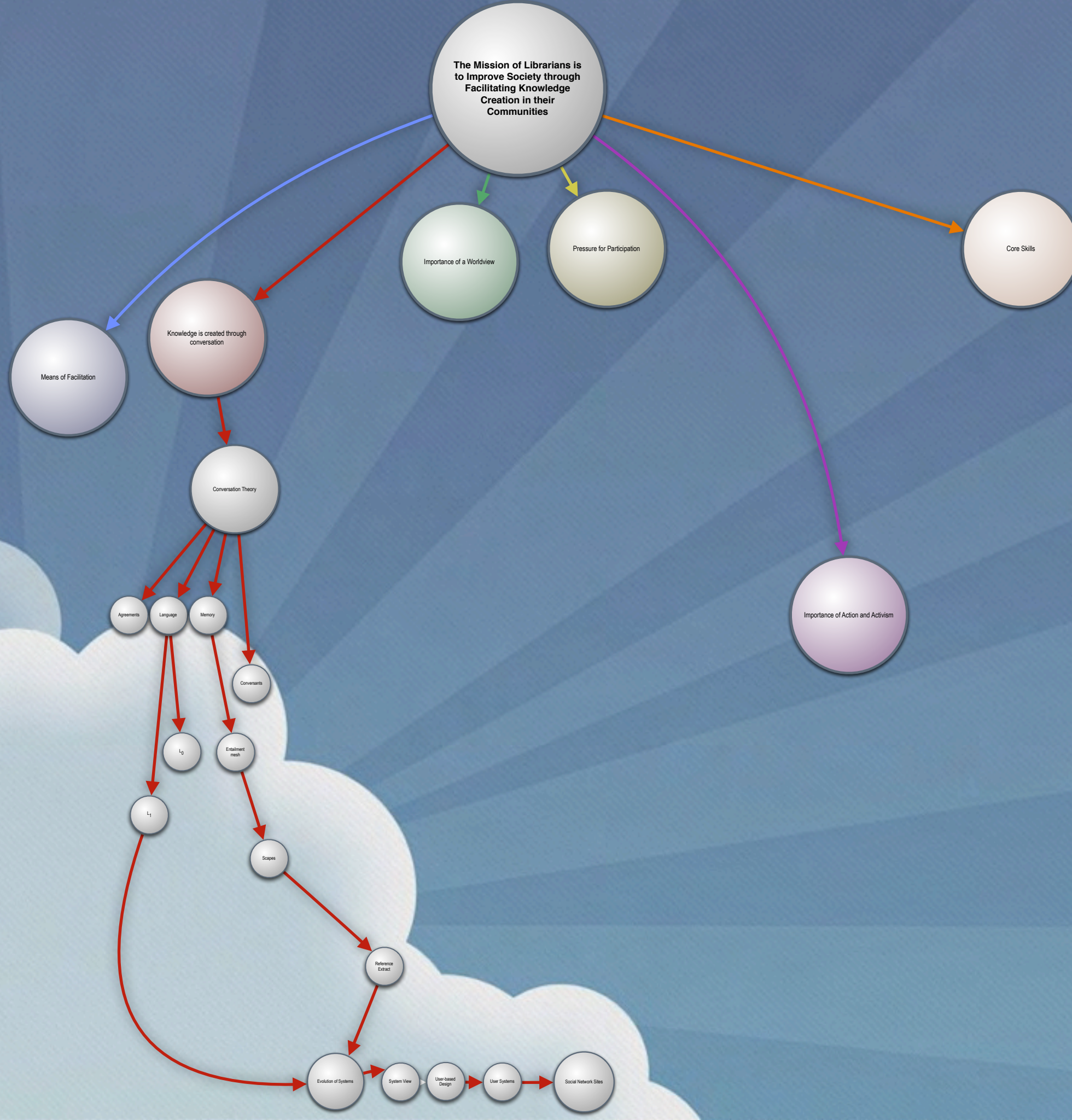


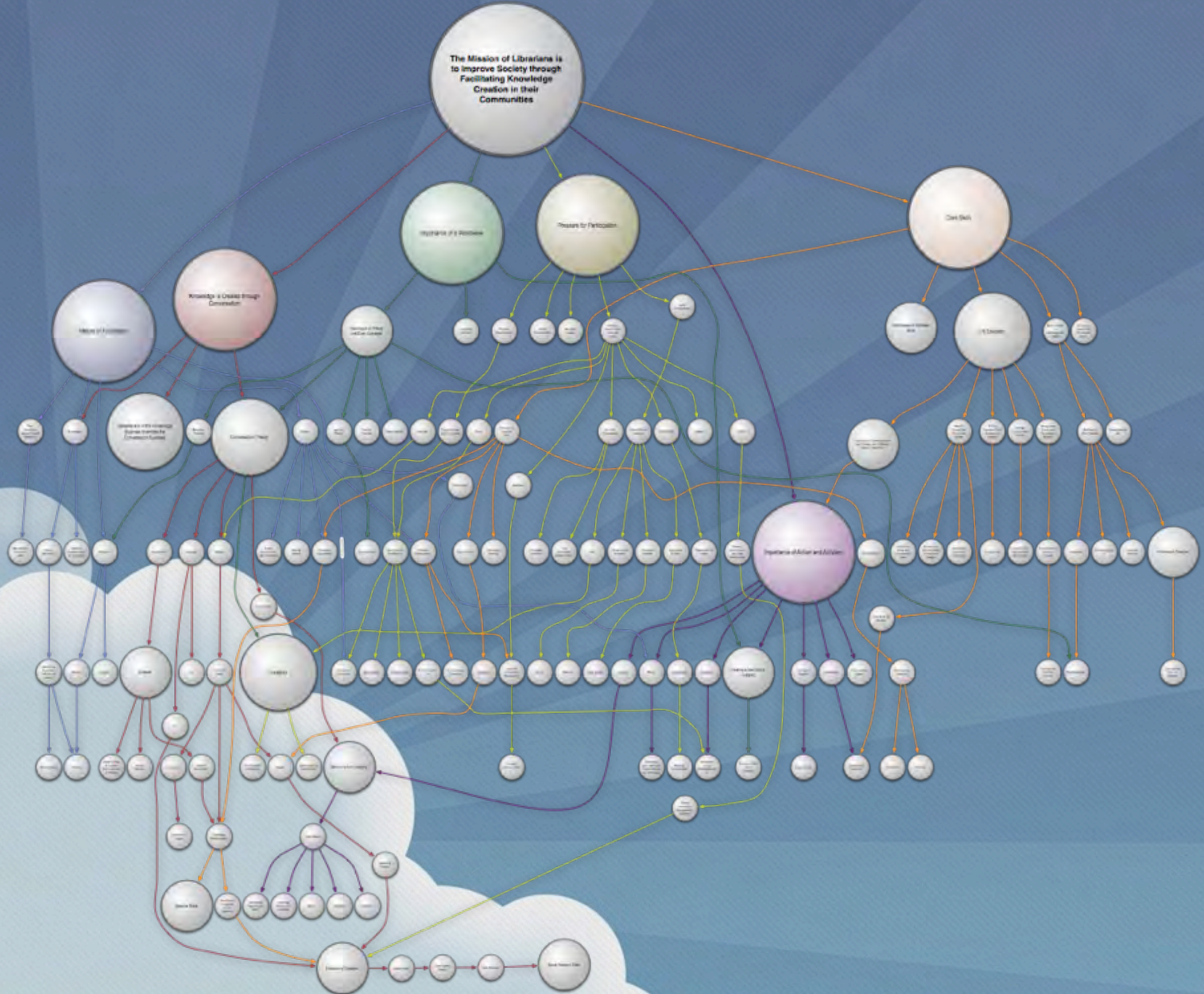


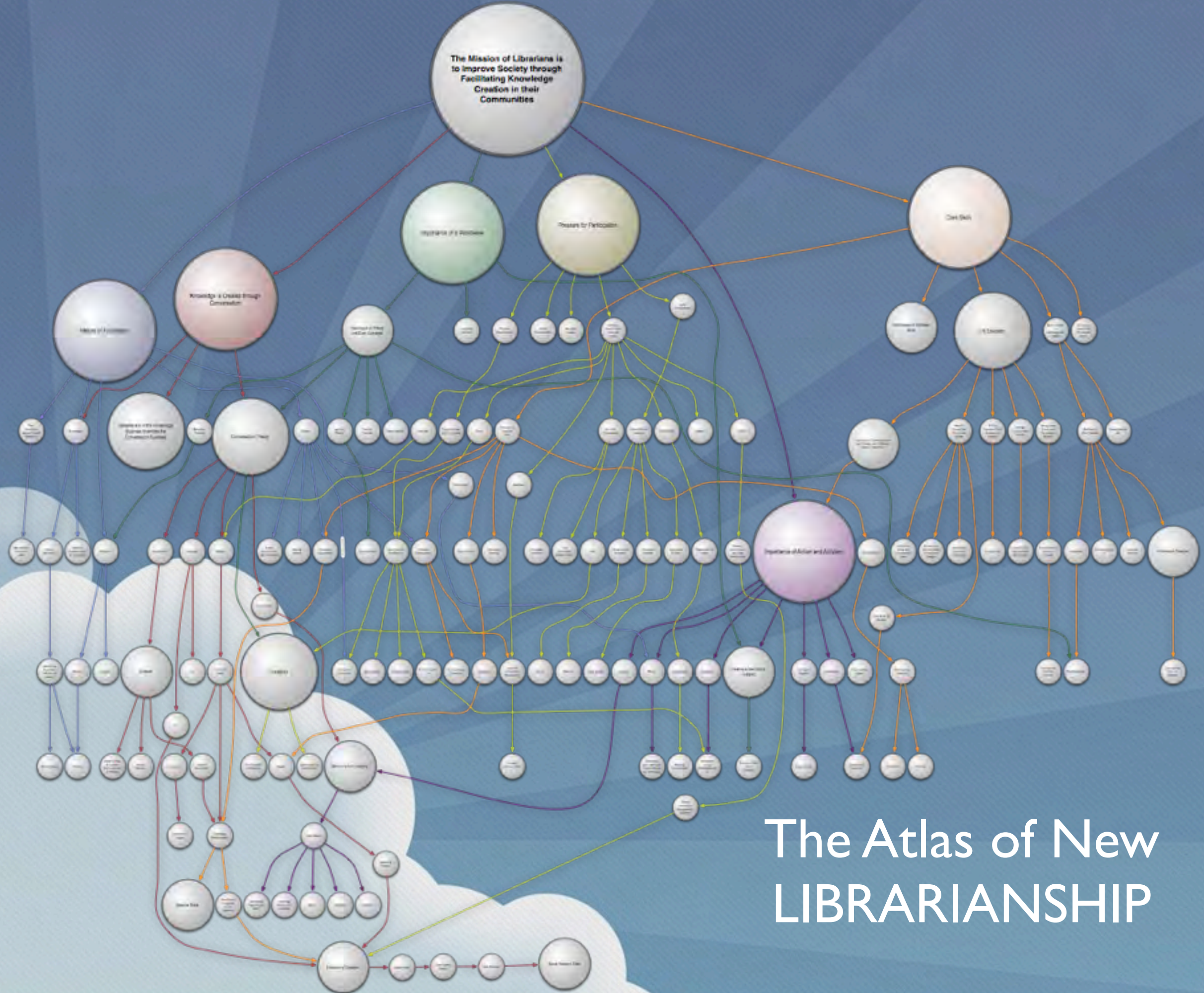












The Atlas of New LIBRARIANSHIP



Take the Mission Into Our Communities

**The Mission of Librarians is
to Improve Society through
Facilitating Knowledge
Creation in their
Communities**

- We Help Shape those Communities
- We Are *OF* the People, Not for Them
- We Are Engaged in an Ongoing Conversation to Build a New Social Compact

I Believe...

- Best Days of Librarianship are Ahead of Us
- However, We Won't Get There Focused on Our Processes and Artifacts
- We are the Right Profession, Uniquely Positioned to Lead in the Knowledge Age

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the Obelisk

SLIDES @
www.DavidLankes.org

