

# Inventing the Future of Librarianship

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School of Information Studies,  
Syracuse University

Slides @ <http://www.DavidLankes.org>



# Some Introductory Notes





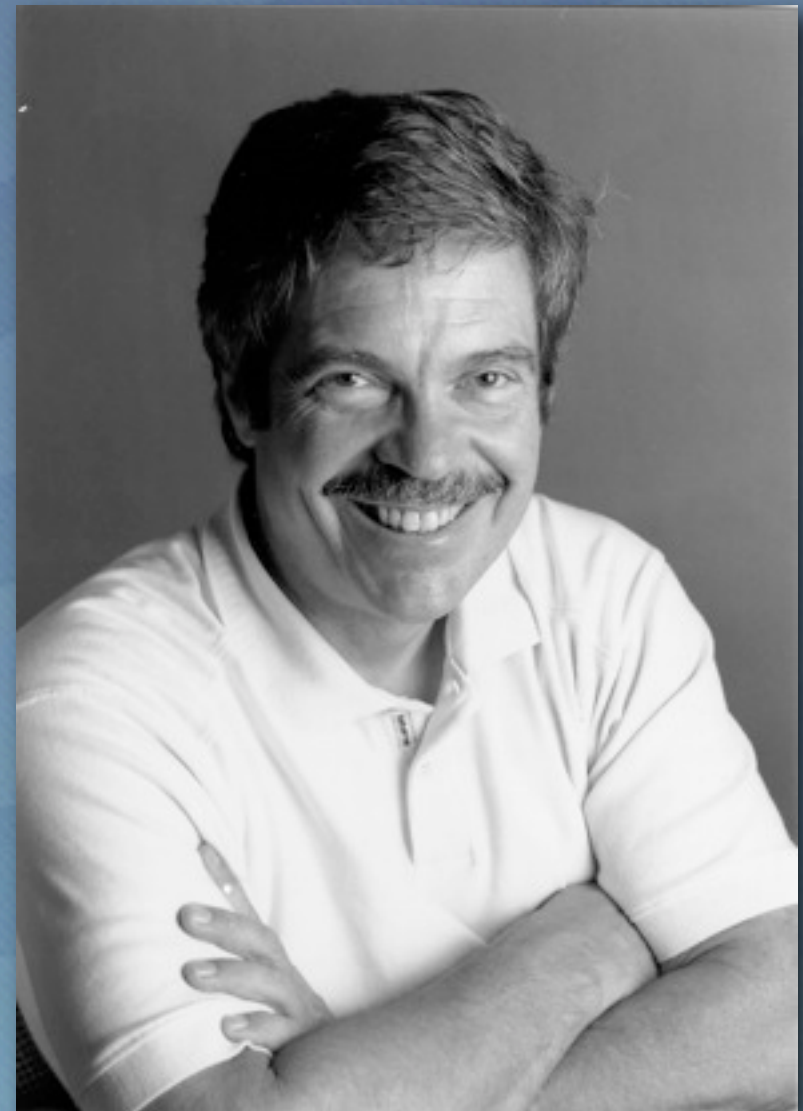
# Some Introductory Notes





# Some Introductory Notes

“The best way to  
predict the future is  
to invent it”





The background is a deep blue with several lighter blue rays emanating from the top left, creating a sunburst effect. In the bottom left corner, there is a large, stylized white cloud with soft, rounded edges.

What is the future of libraries?



The background features a series of blue rays emanating from the top left, creating a sunburst effect. A large, white, stylized cloud is positioned in the bottom left corner, partially obscuring the rays.

What is the future of libraries?


What **should be** the future of libraries **and librarians in a democracy?**



# Outline

- The Need for Reflection
- Bridging the Theory/Practice Gap
- Centering Librarians on Learning and Knowledge
- The Atlas of New Librarianship
- The True Impact of Learning at the Core of Librarianship



The background of the slide features a series of diagonal blue rays emanating from the top left, creating a sense of depth and movement. In the bottom left corner, there is a large, stylized white cloud with soft, rounded edges. The text is positioned in the upper left area, overlaid on the blue rays.

[Librarians] have become so busy and adept at keeping the library efficient and well managed that we have lacked the space to step back and observe it from a higher level.



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<http://www.informaworld.com/smpp/section?content=a914077465&fulltext=713240928>



increase in public library usage - Google Search

http://www.google.com/search?client=safari&rls=en&q=increase in public library usage




Dave's World ▾ Institute Stuff ▾ Site Maintain ▾ Development ▾ Look at ▾ Bookmarks ▾ iPhone ▾ Babel Fish ▾




Web Images Videos Maps News Shopping Gmail more ▾ rdlankes@gmail.com | Web History | Settings ▾ | Sign out




Google increase in public library usage Search Advanced Search




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Web + Show options... Results 1 - 10 of about 57,500,000 for increase in public library usage. (0.10 seconds)

Check it out - The Boston Globe - 6:29pm  
Jan 4, 2009 ... "When the economy is bad, **library use** goes up. ... Such efforts have helped **increase library** circulation in Massachusetts ever so slightly in each of the last nine ... The **Boston Public Library's** branches are thriving. ...  
[www.boston.com/news/local/massachusetts/articles/.../check\\_it\\_out/](http://www.boston.com/news/local/massachusetts/articles/.../check_it_out/) - Similar -   

FriendShop in The Seattle Public Library: Library Use Shows ... - 6:30pm  
Aug 27, 2009 ... FriendShop in The Seattle **Public Library** wrote a note titled **Library Use Shows Dramatic Increase As Furlough Approaches**.  
[www.facebook.com/note.php?note\\_id=144148916203...](http://www.facebook.com/note.php?note_id=144148916203...) - Cached - Similar -   

Recession brings dramatic increase in public library use ... - 6:30pm  
Apr 18, 2009 ... Recession brings dramatic **increase in public library use** ... The **Somerville Public Library** is recording its highest **usage** in years. ...  
[www.wickedlocal.com/.../Recession-brings-dramatic-increase-in-public-library-use](http://www.wickedlocal.com/.../Recession-brings-dramatic-increase-in-public-library-use) - Similar -   

Big increase in public library usage - Miami, Fort Lauderdale ...  
Feb 6, 2009 ... MIAMI (WSVN) - Miami-Dade **public libraries** are seeing an **increase in use** as the United States suffers some of the toughest economic times ...  
[www.wsvn.com/news/articles/local/MI112164/](http://www.wsvn.com/news/articles/local/MI112164/) - Cached - Similar -   

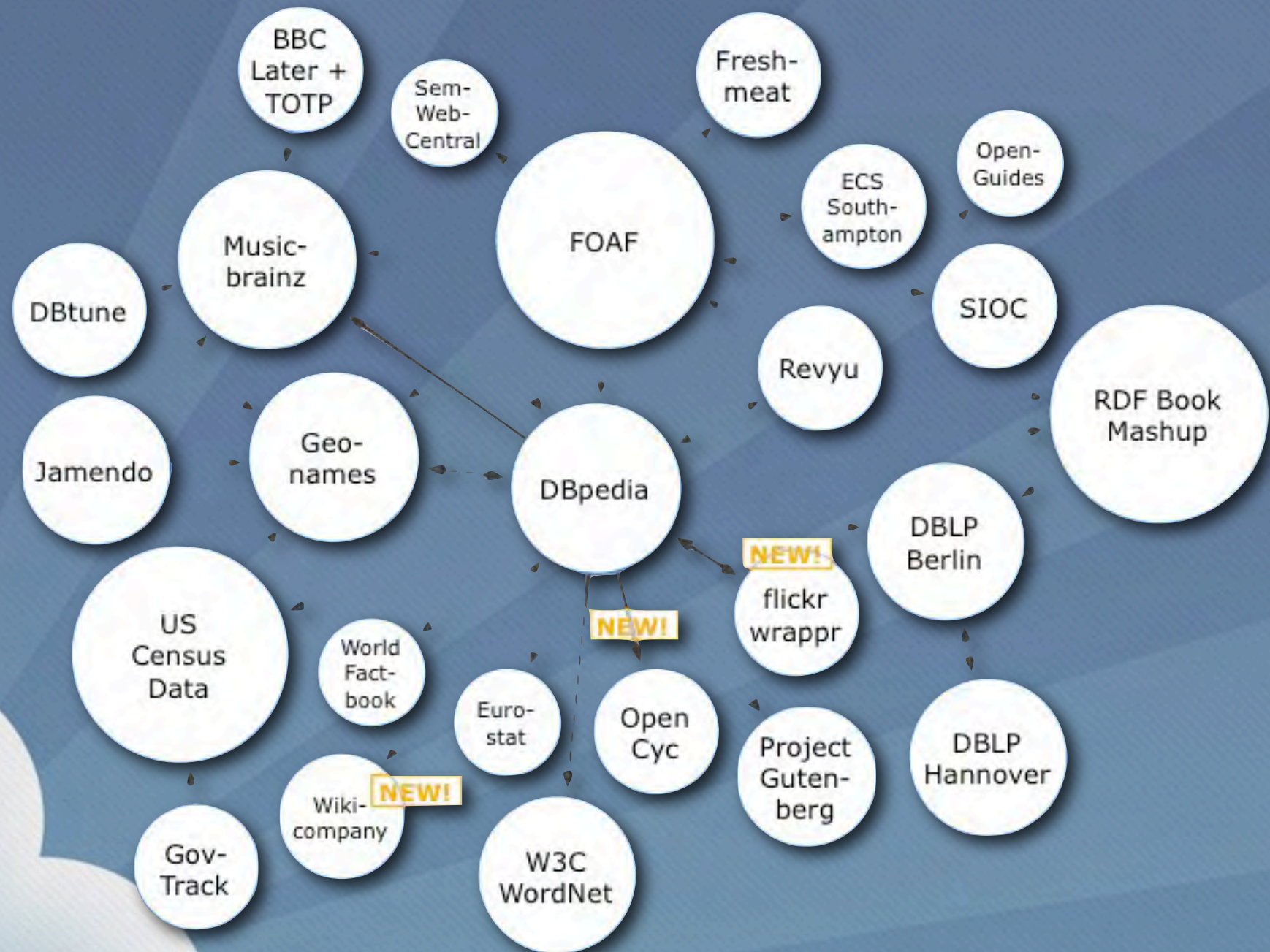




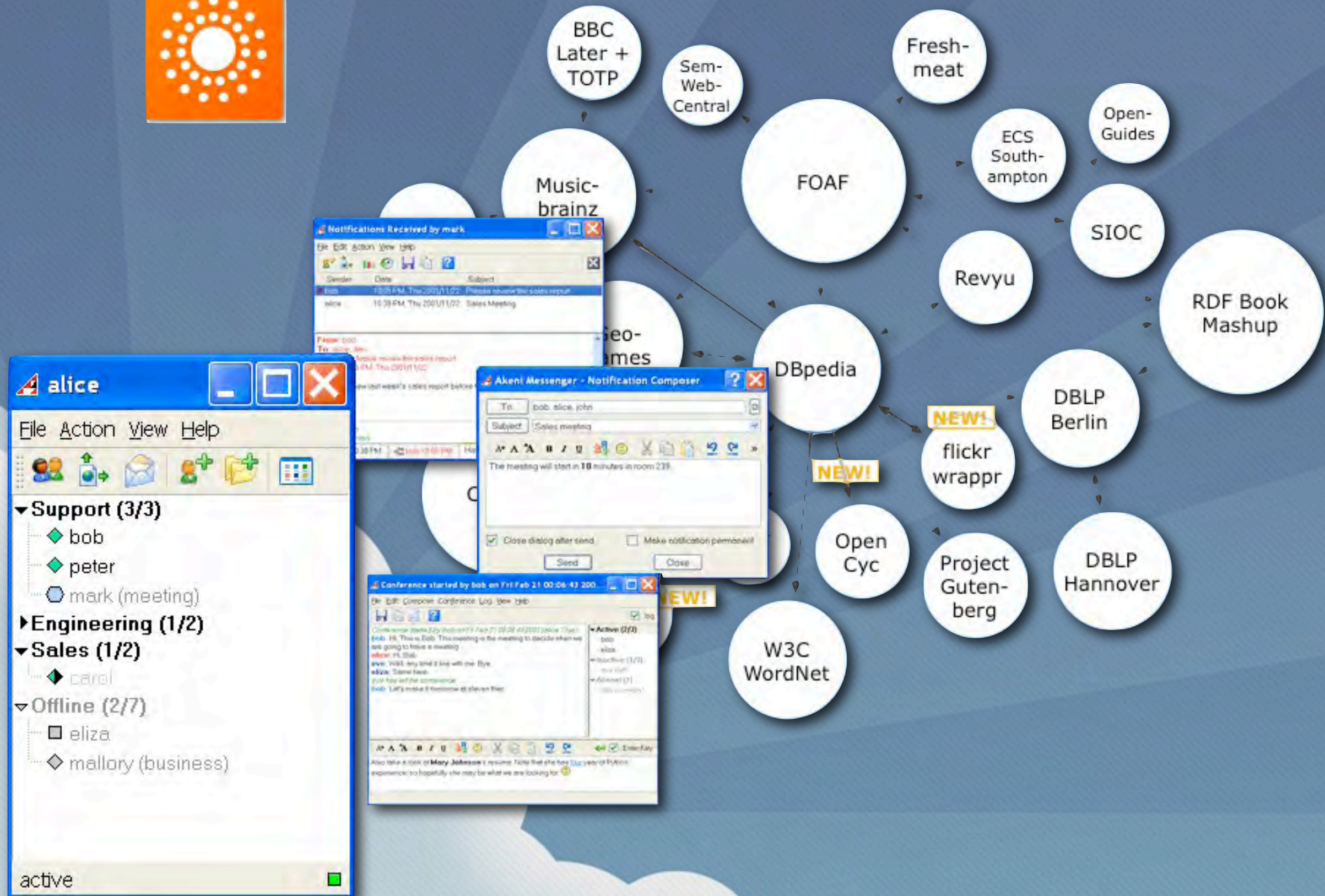
















**alice**

File Action View Help

Support (3/3)

- ◆ bob
- ◆ peter
- mark (meeting)

Engineering (1/2)

Sales (1/2)

- ◆ carol

Offline (2/7)

- eliza
- ◆ mallory (business)

active



RDF Book Mashup



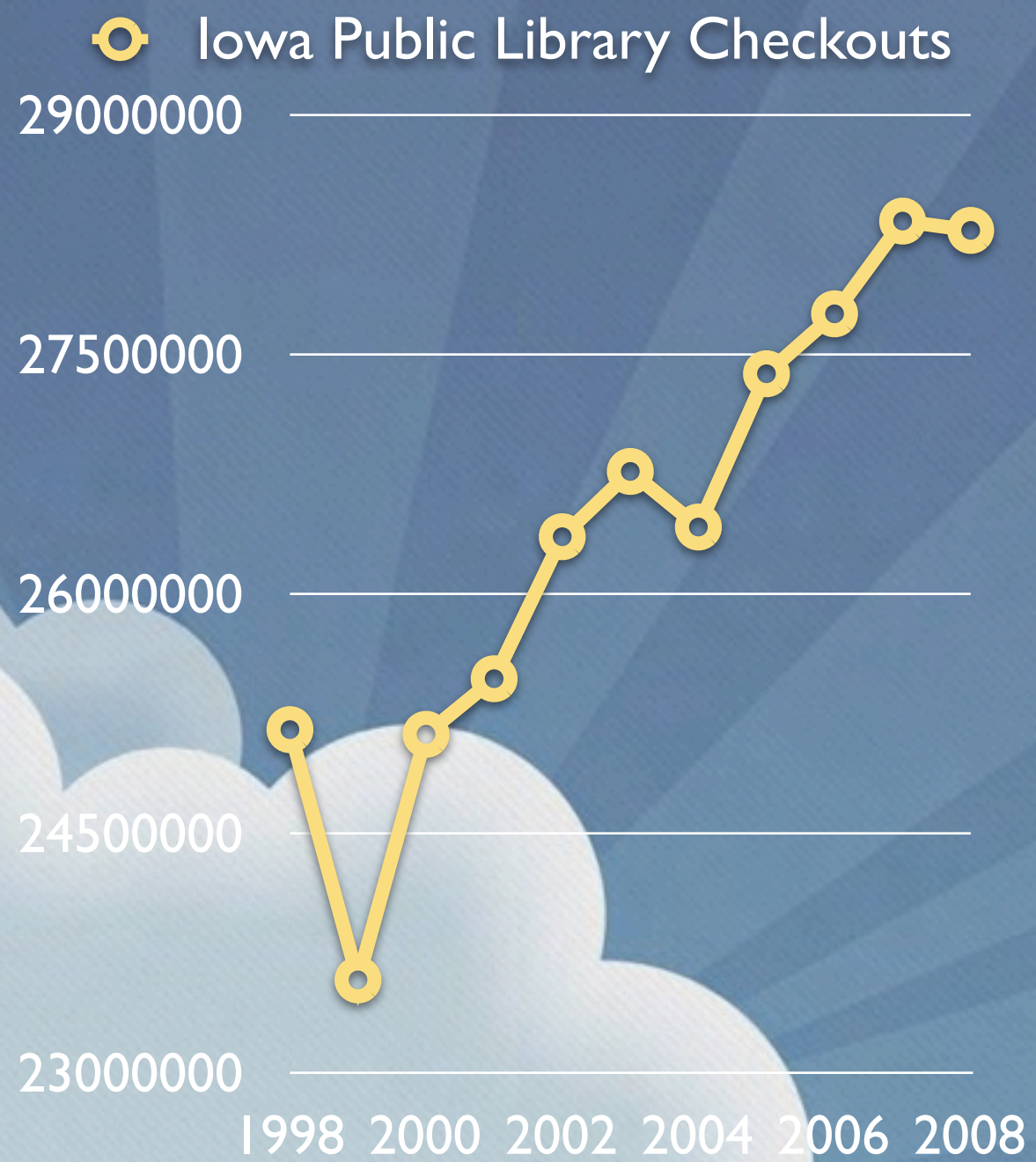




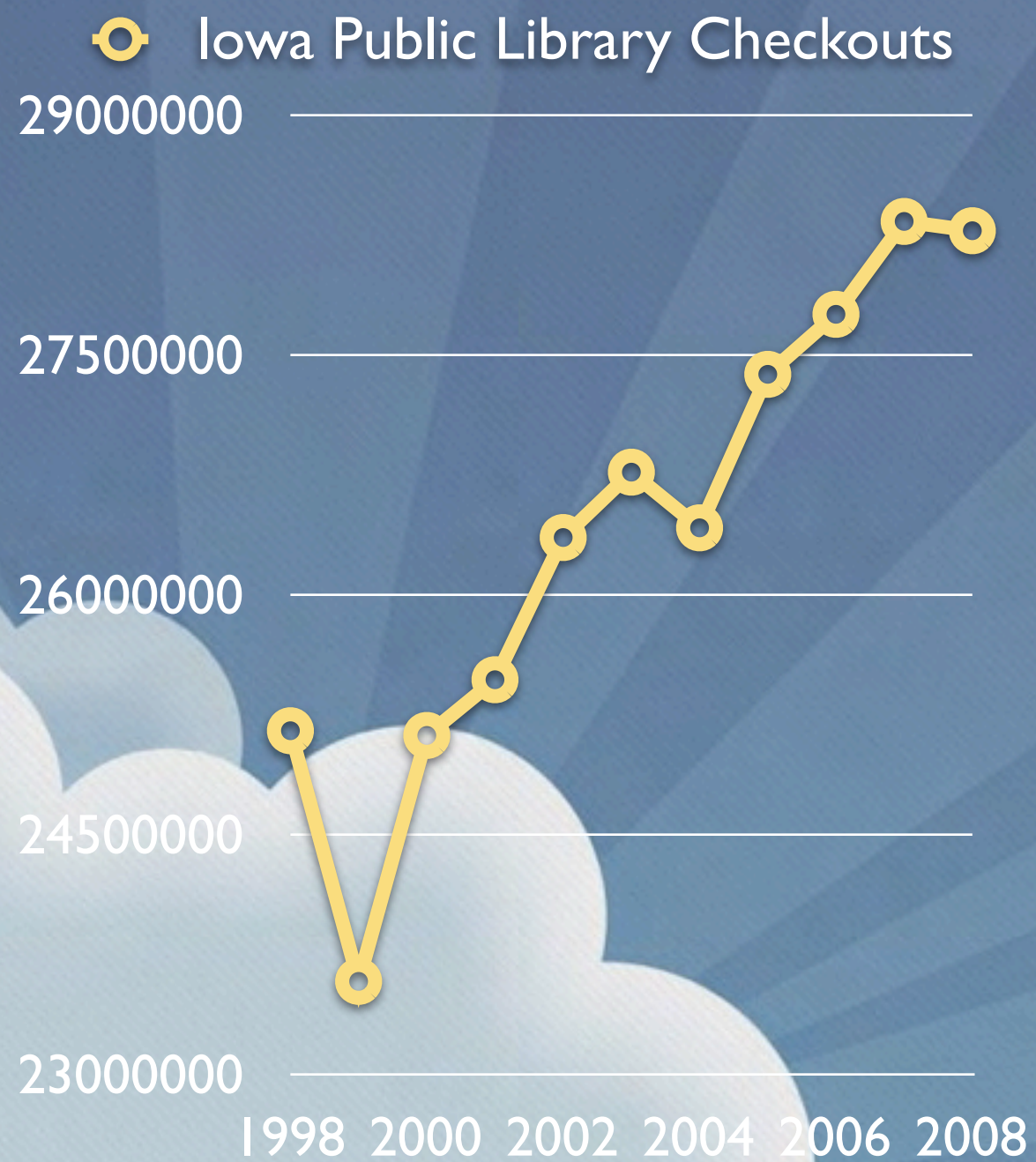
🔑 Iowa Public Library Checkouts



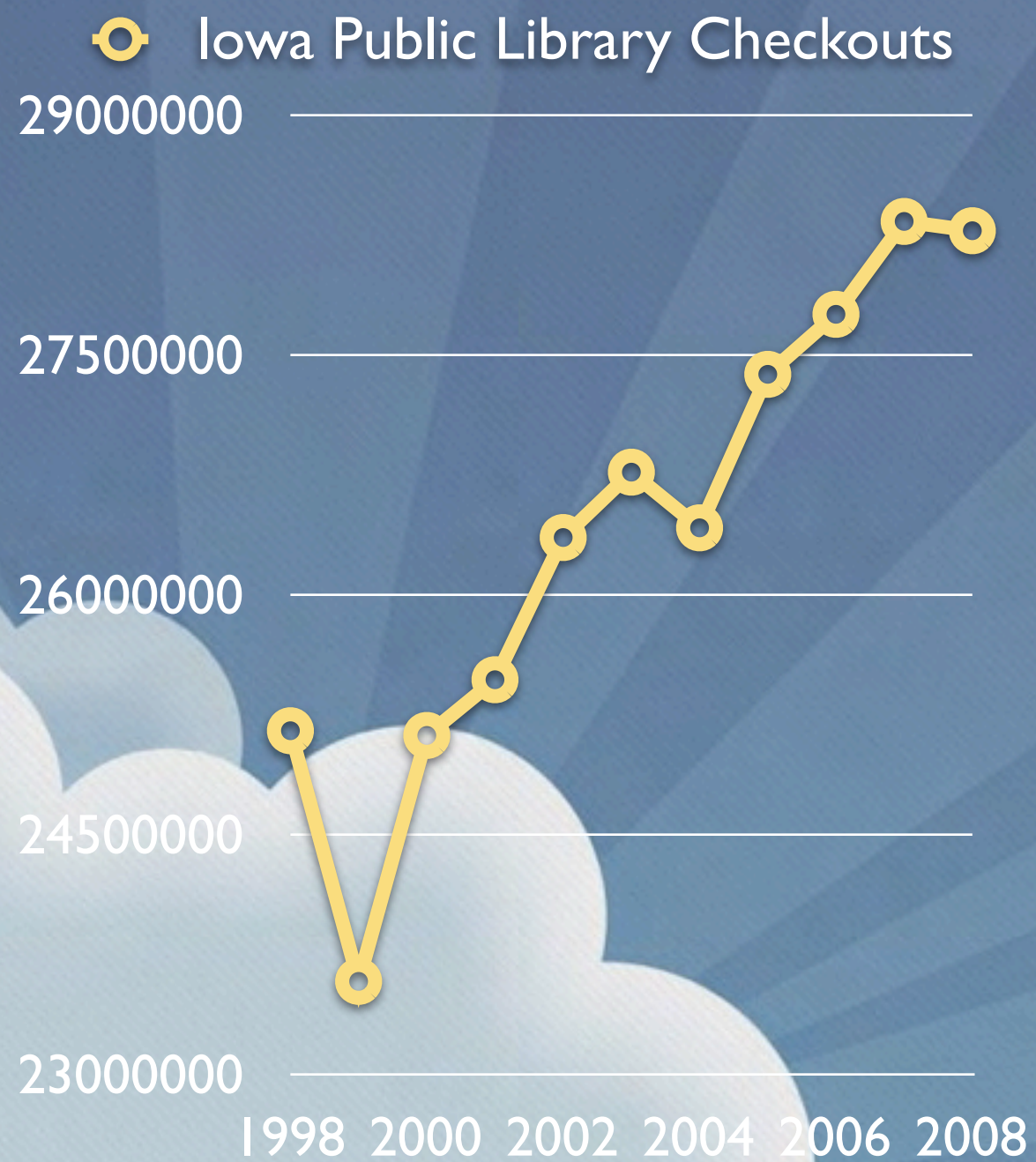










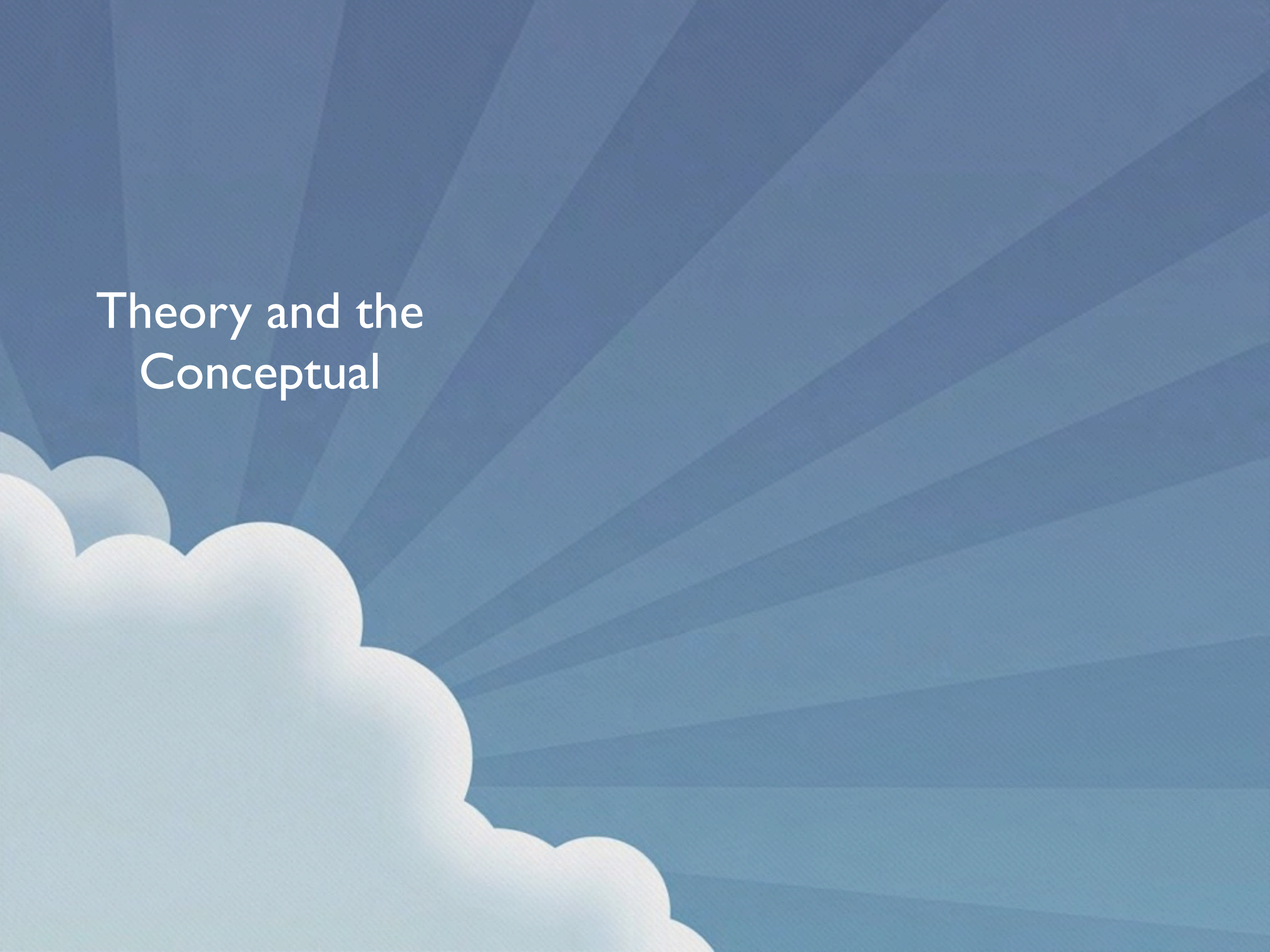








# Theory and the Conceptual

The background of the slide features a series of diagonal rays in various shades of blue, emanating from the top left and fanning out towards the bottom right. In the bottom left corner, there is a large, stylized white cloud with soft, rounded edges.



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Theory and the  
Conceptual

Practice and the  
Functional



Theory and the  
Conceptual

Practice and the  
Functional





# Knowledge & Learning

Theory and the  
Conceptual

Practice and the  
Functional







**The Mission of Librarians is  
to Improve Society through  
Facilitating Knowledge  
Creation in their  
Communities**



Mission



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Creation in their  
Communities**



Librarians

Mission

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Mission

Librarians

Improve Society

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**The Mission of Librarians is  
to Improve Society through  
Facilitating Knowledge  
Creation in their  
Communities**

**Knowledge  
Creation**



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graph TD; A((The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities)) --> B(Knowledge Creation); B --> C((Knowledge is created through conversation));
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**The Mission of Librarians is  
to Improve Society through  
Facilitating Knowledge  
Creation in their  
Communities**

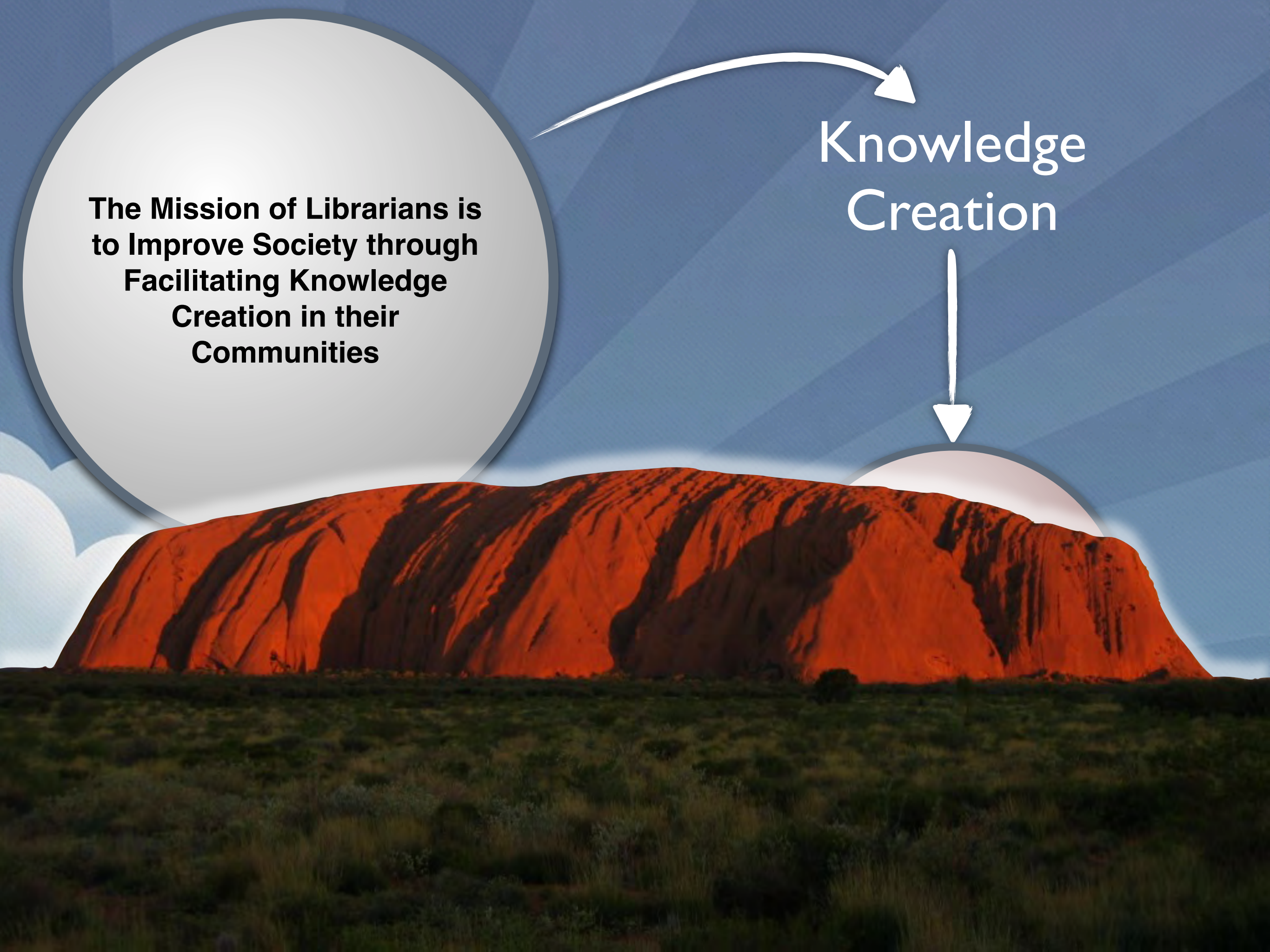
**Knowledge  
Creation**

Knowledge is created through  
conversation



**The Mission of Librarians is  
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**Knowledge  
Creation**



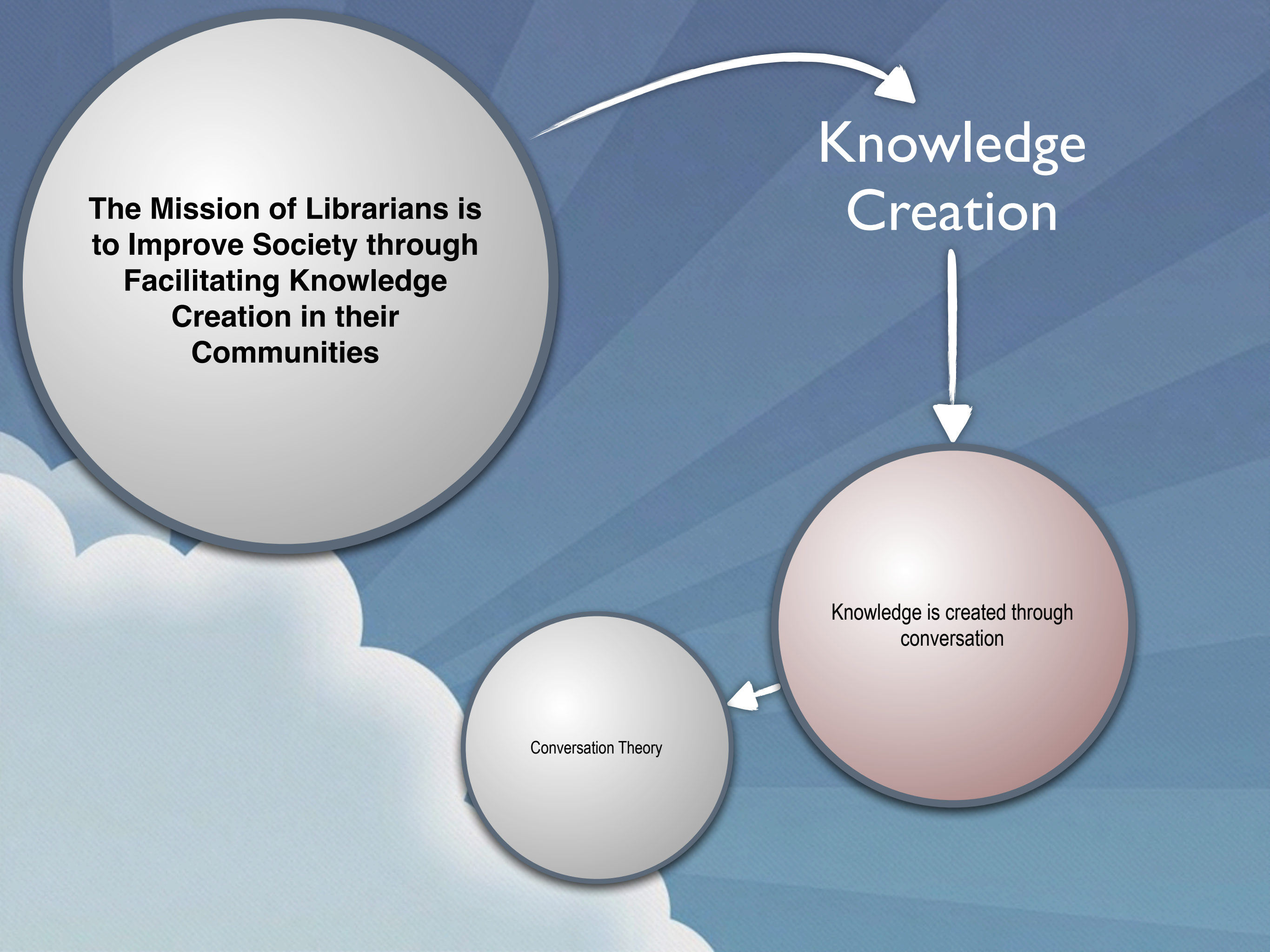


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Knowledge  
Creation

Knowledge is created through  
conversation

Conversation Theory





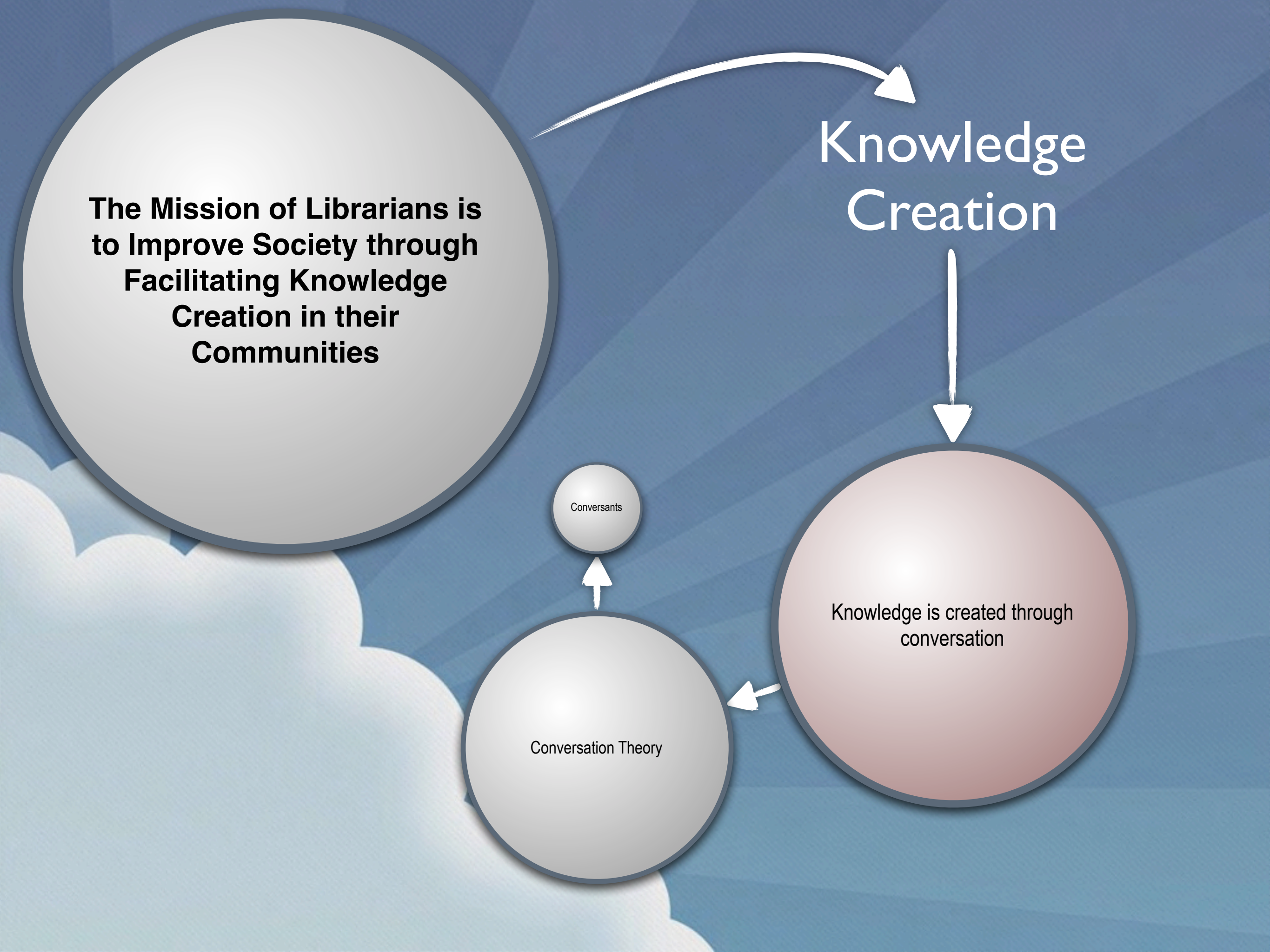
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Conversation Theory

Conversants





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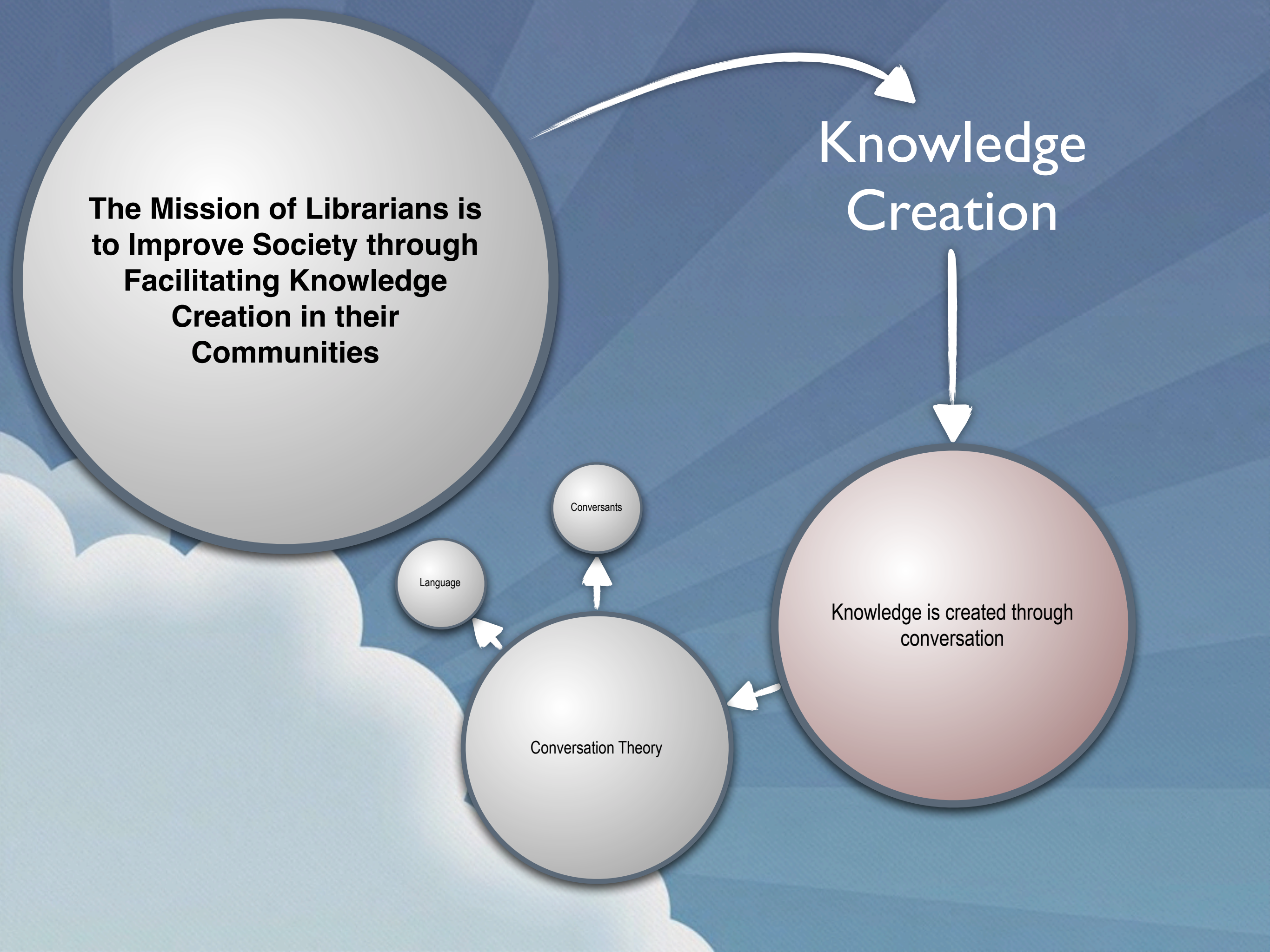
Knowledge  
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Knowledge is created through  
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Conversation Theory

Conversants

Language





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Conversants

Language

Agreements

Conversation Theory



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Conversants

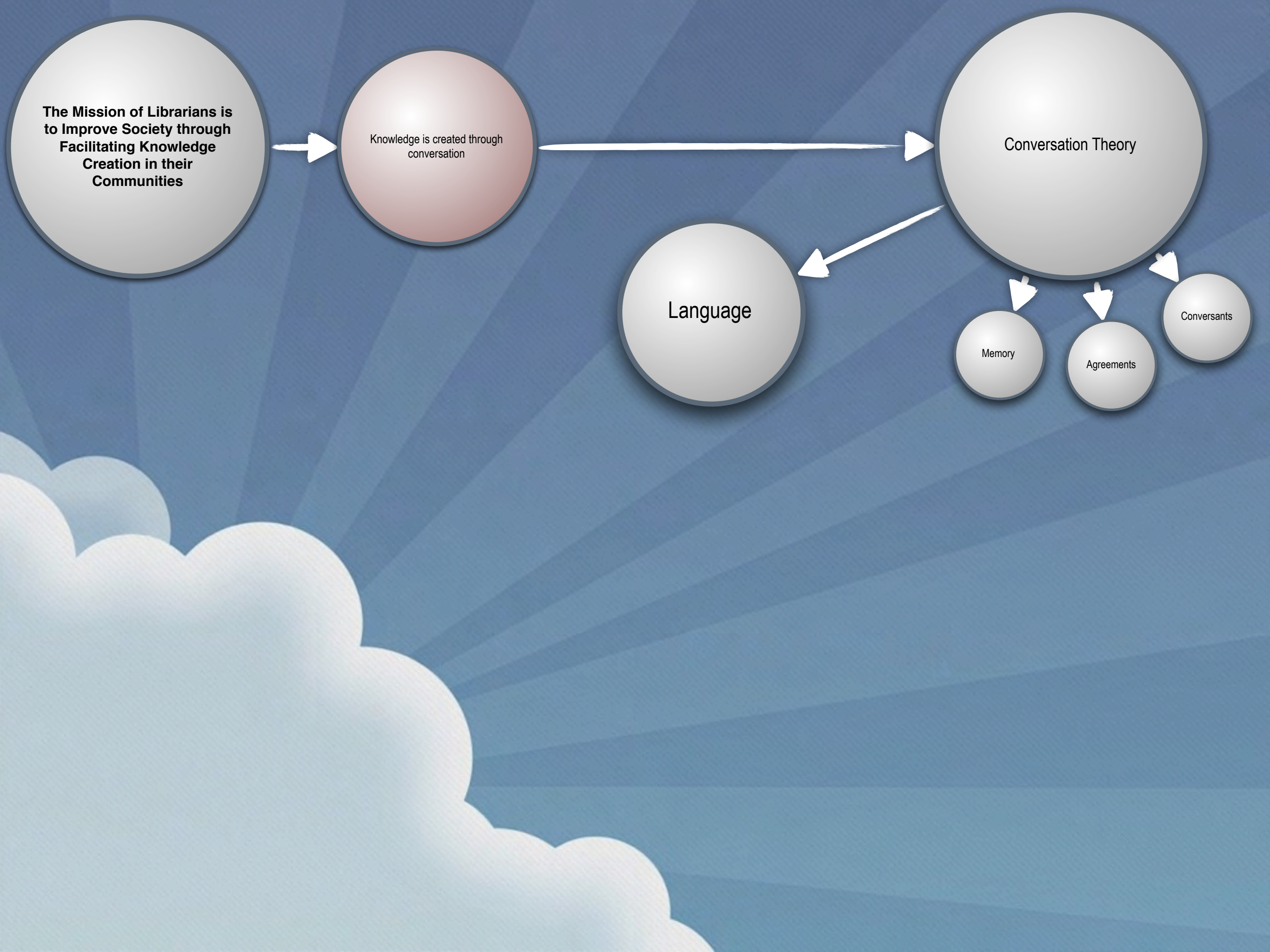
Language

Agreements

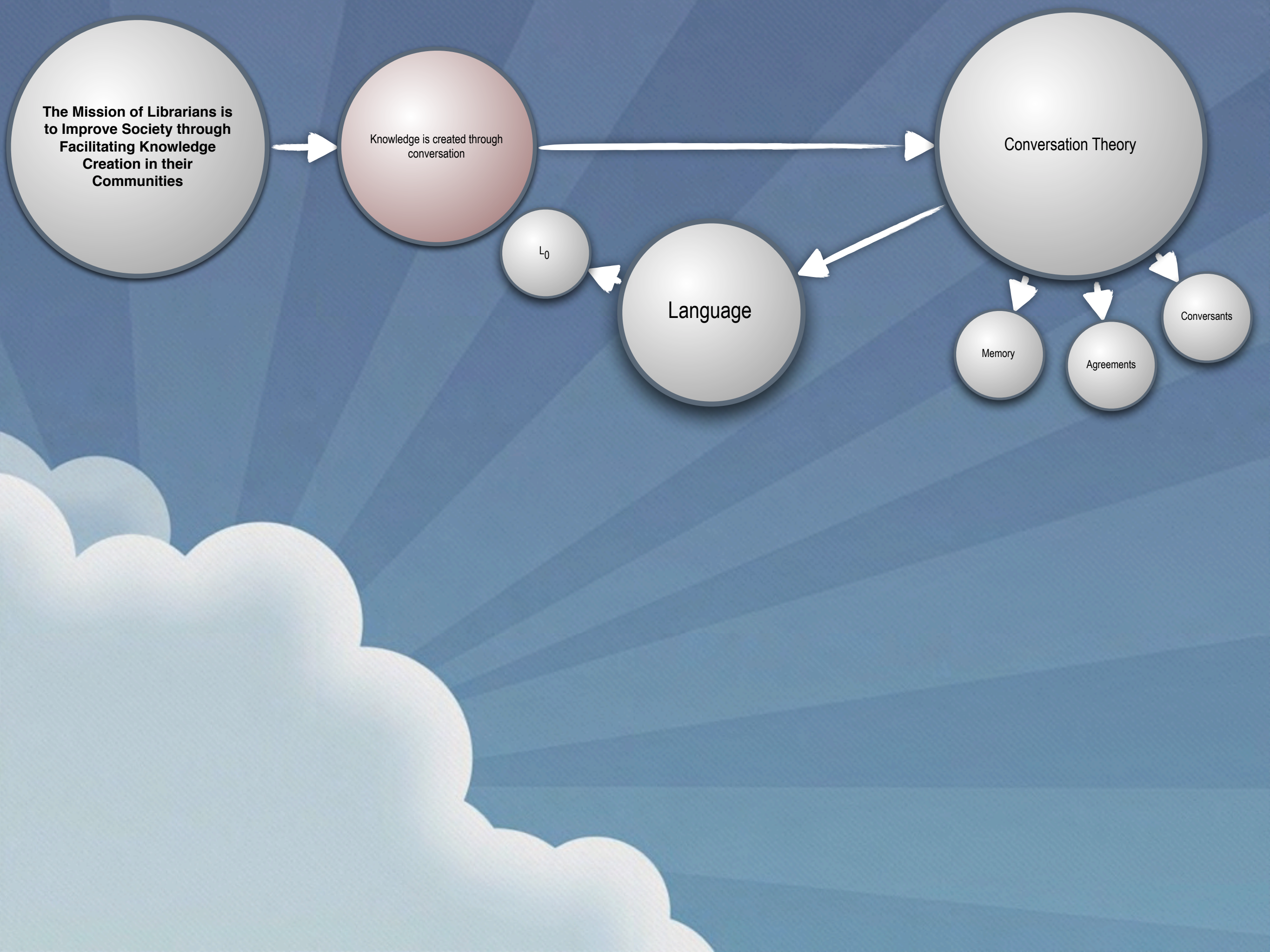
Memory

Conversation Theory

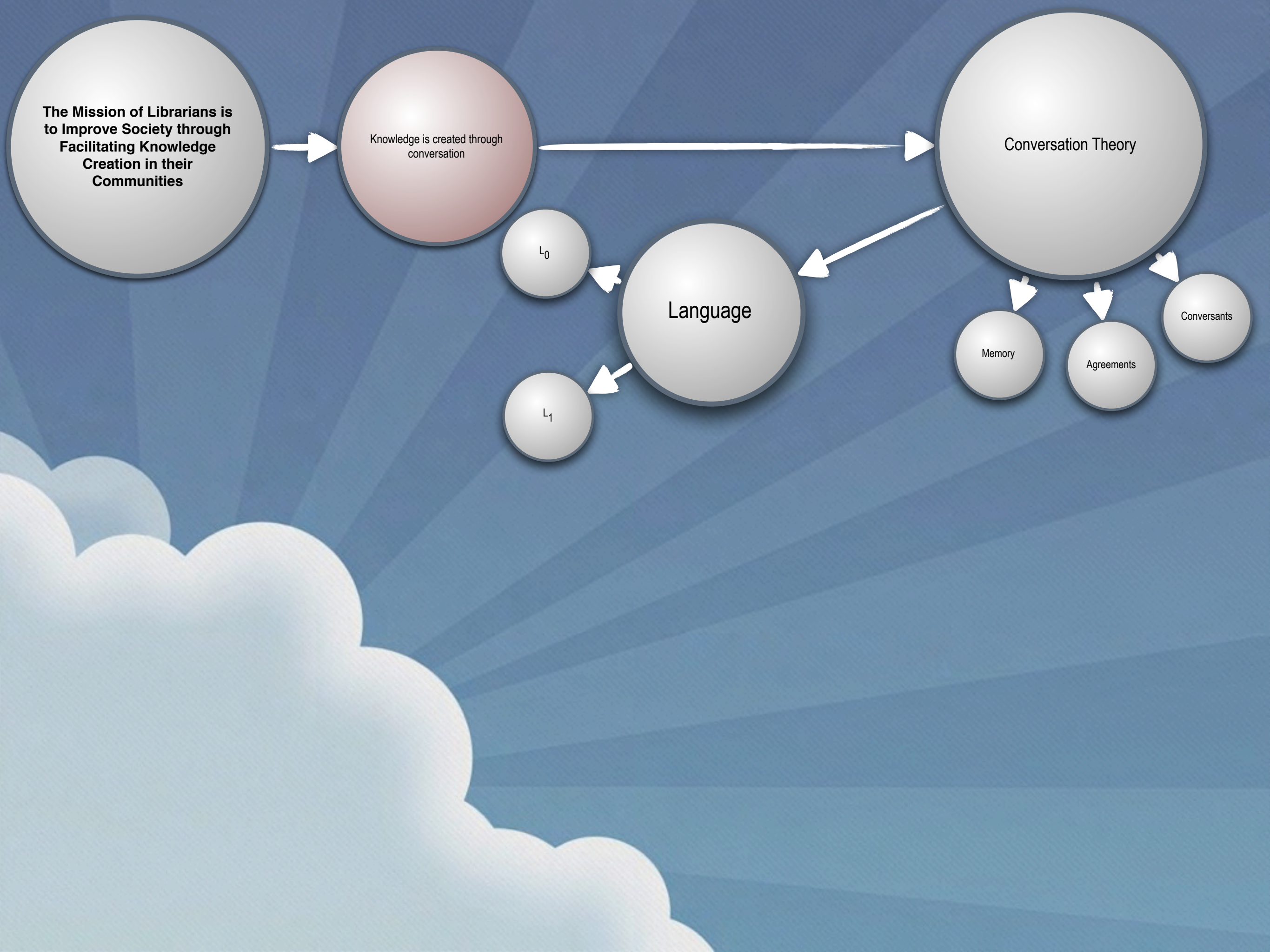




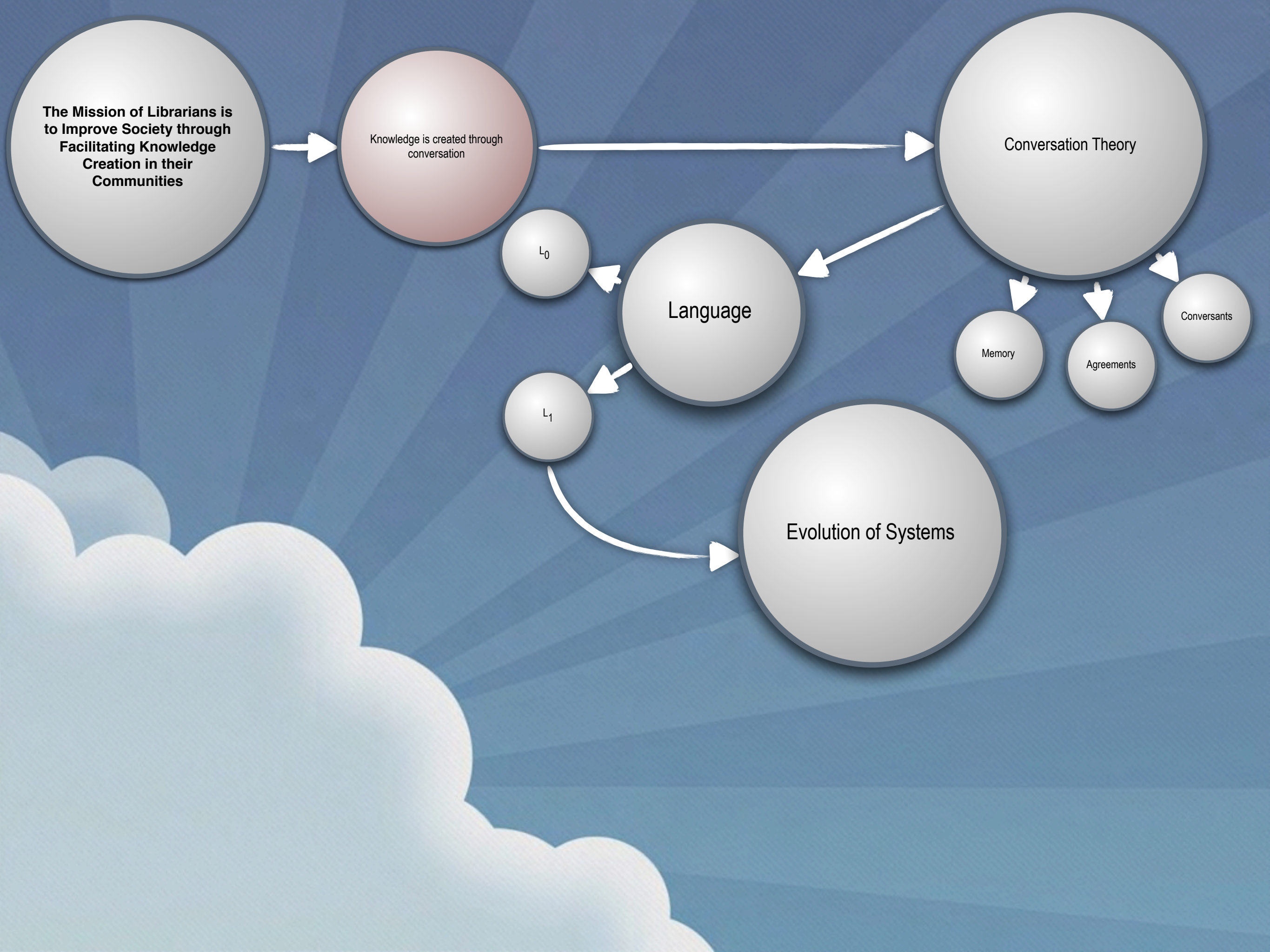




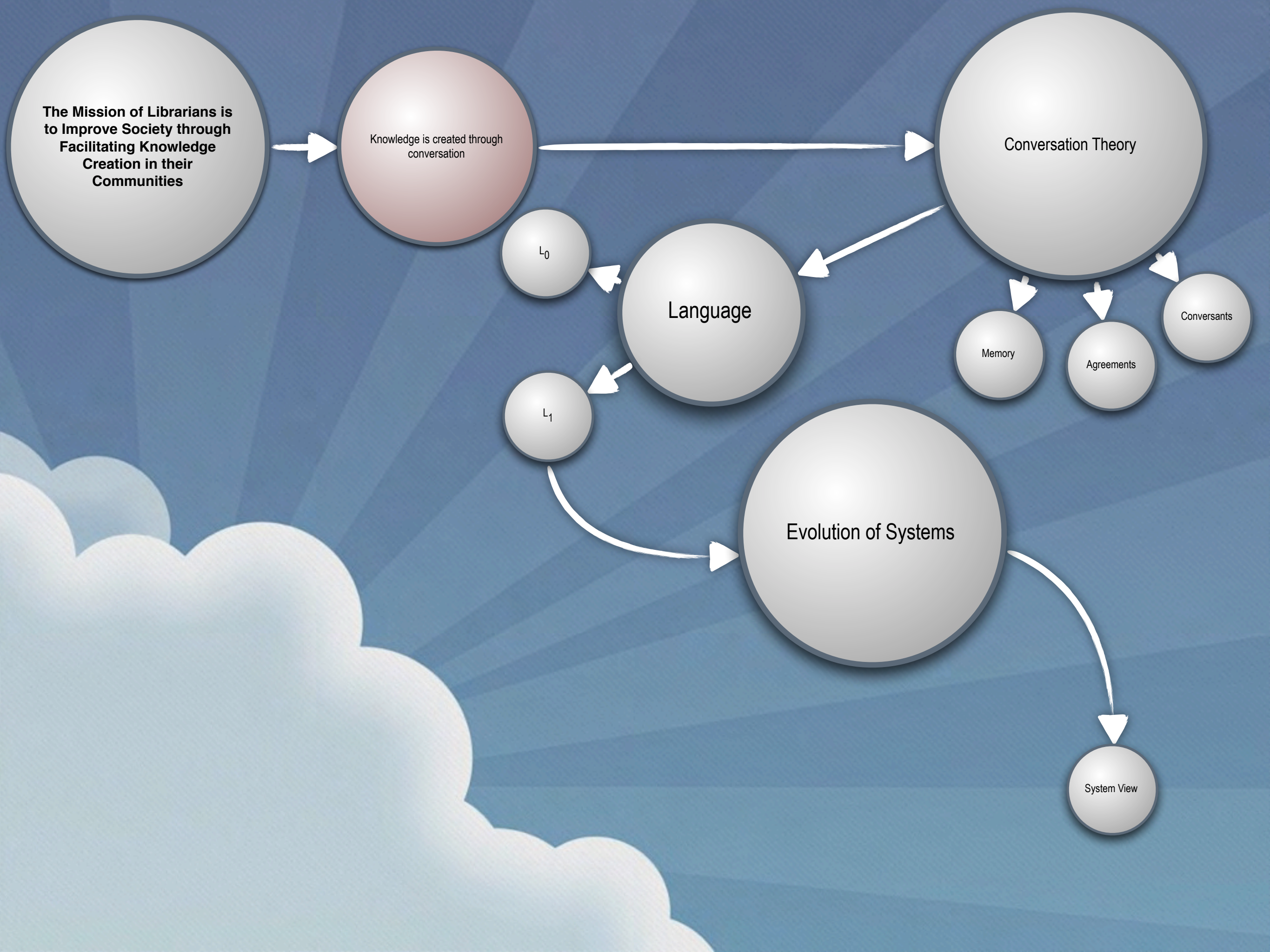




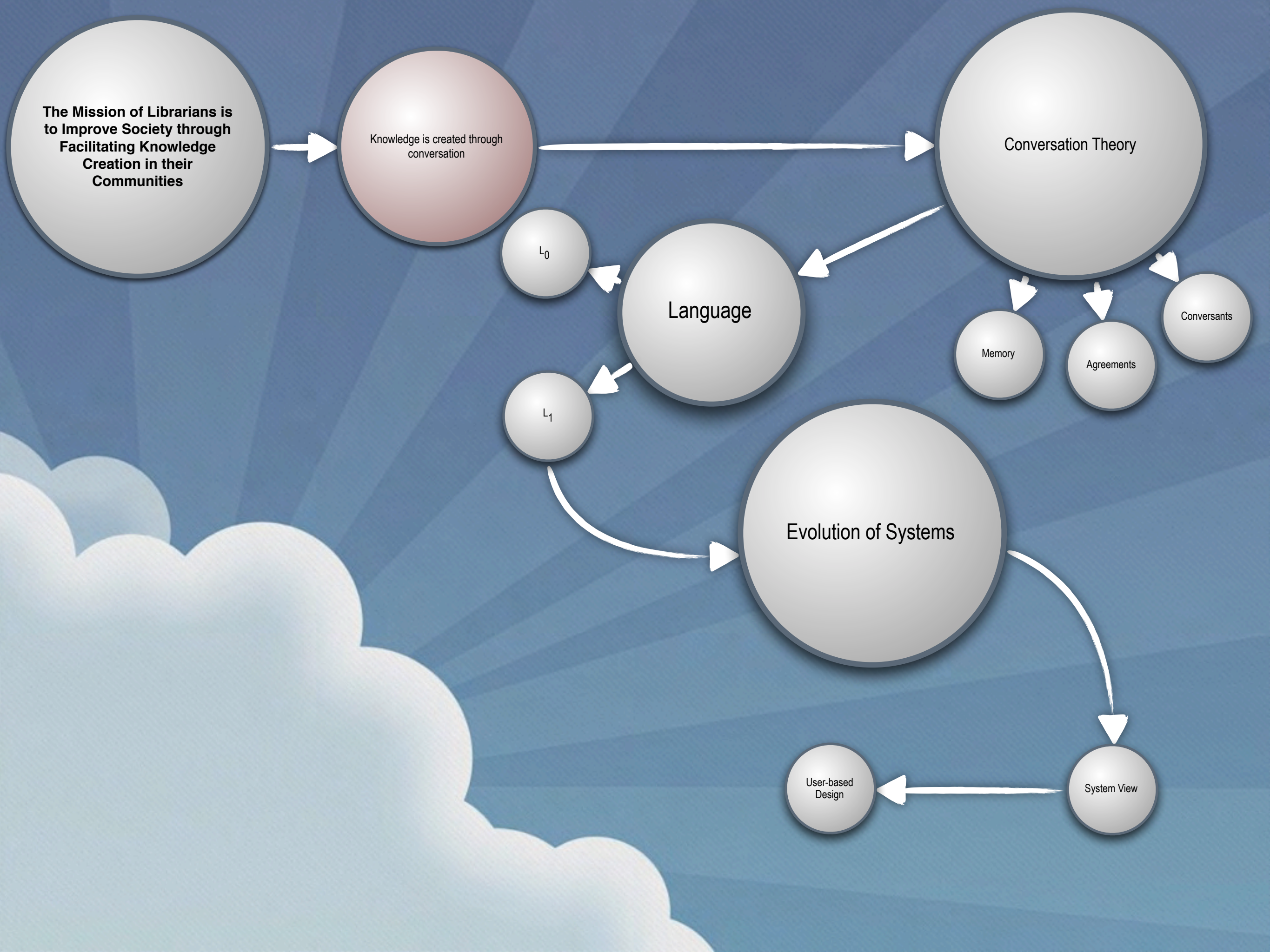




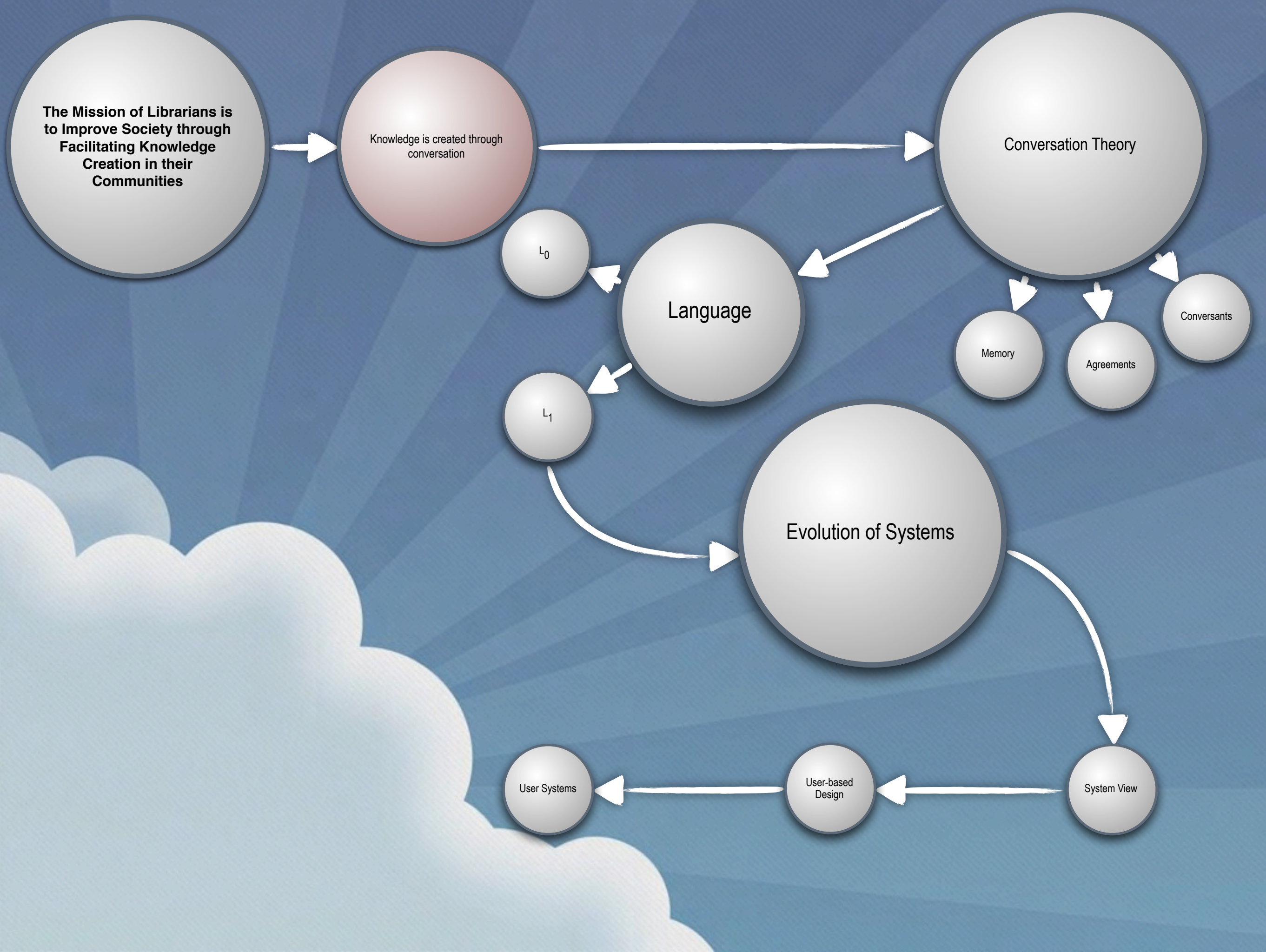




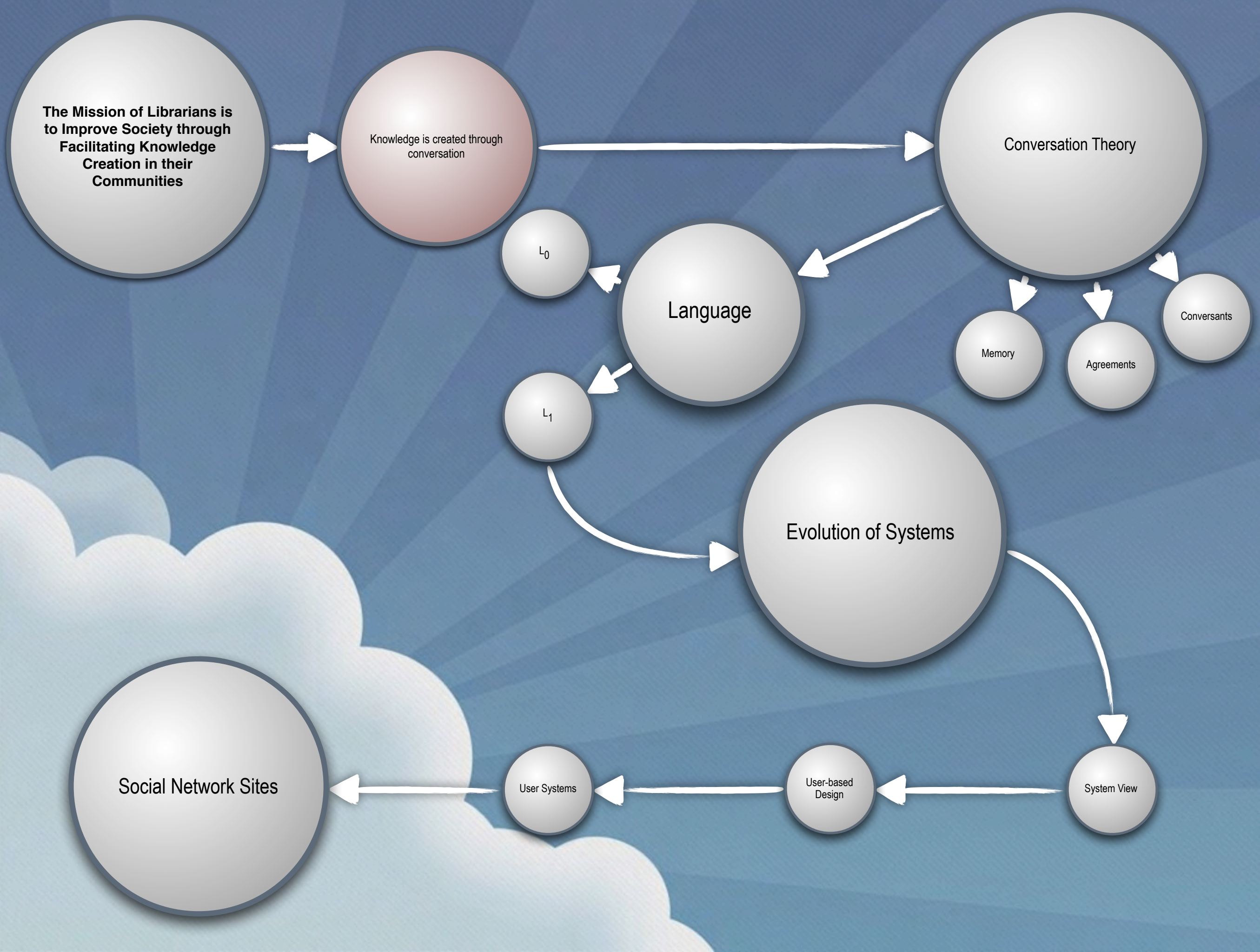




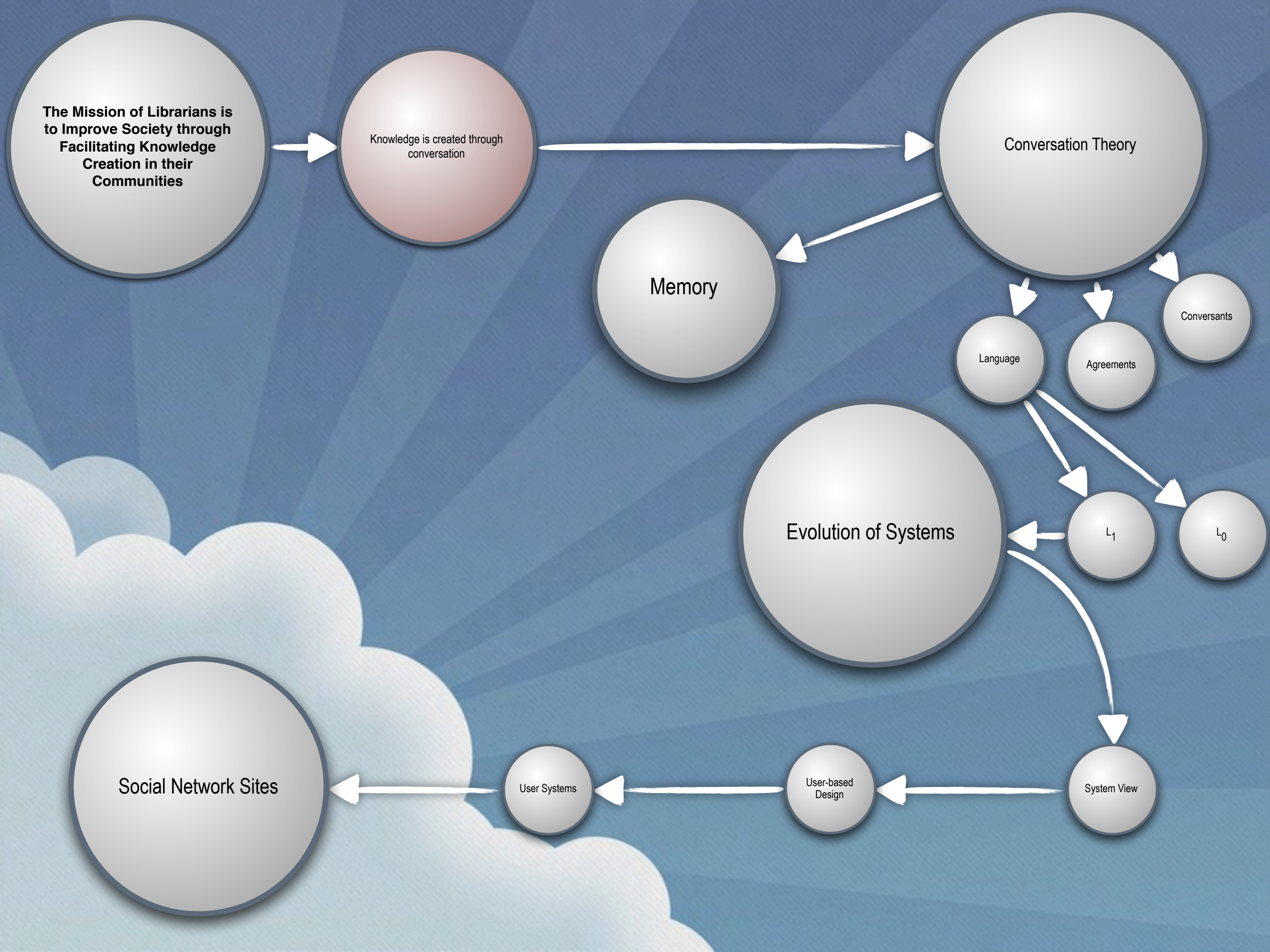




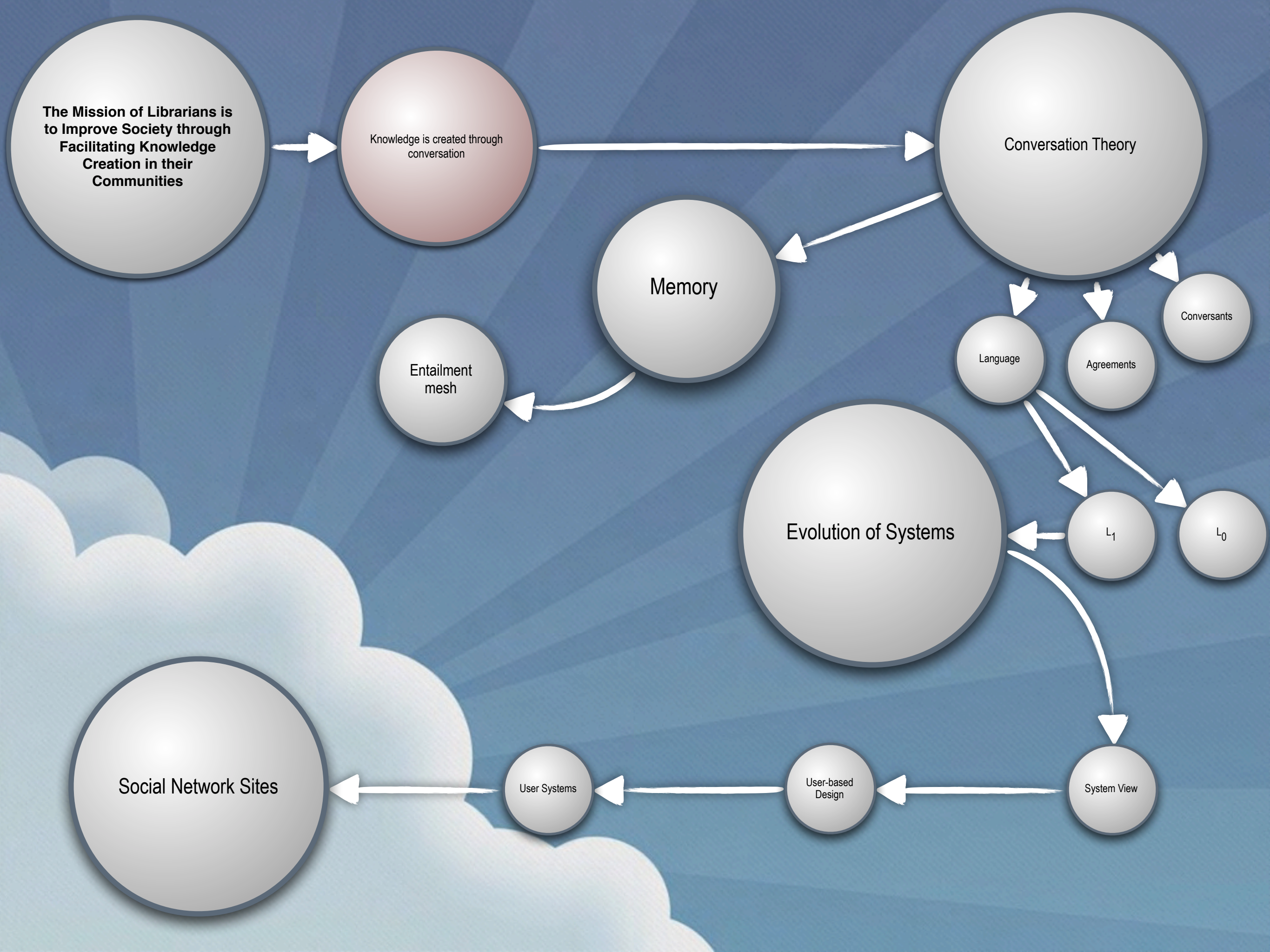




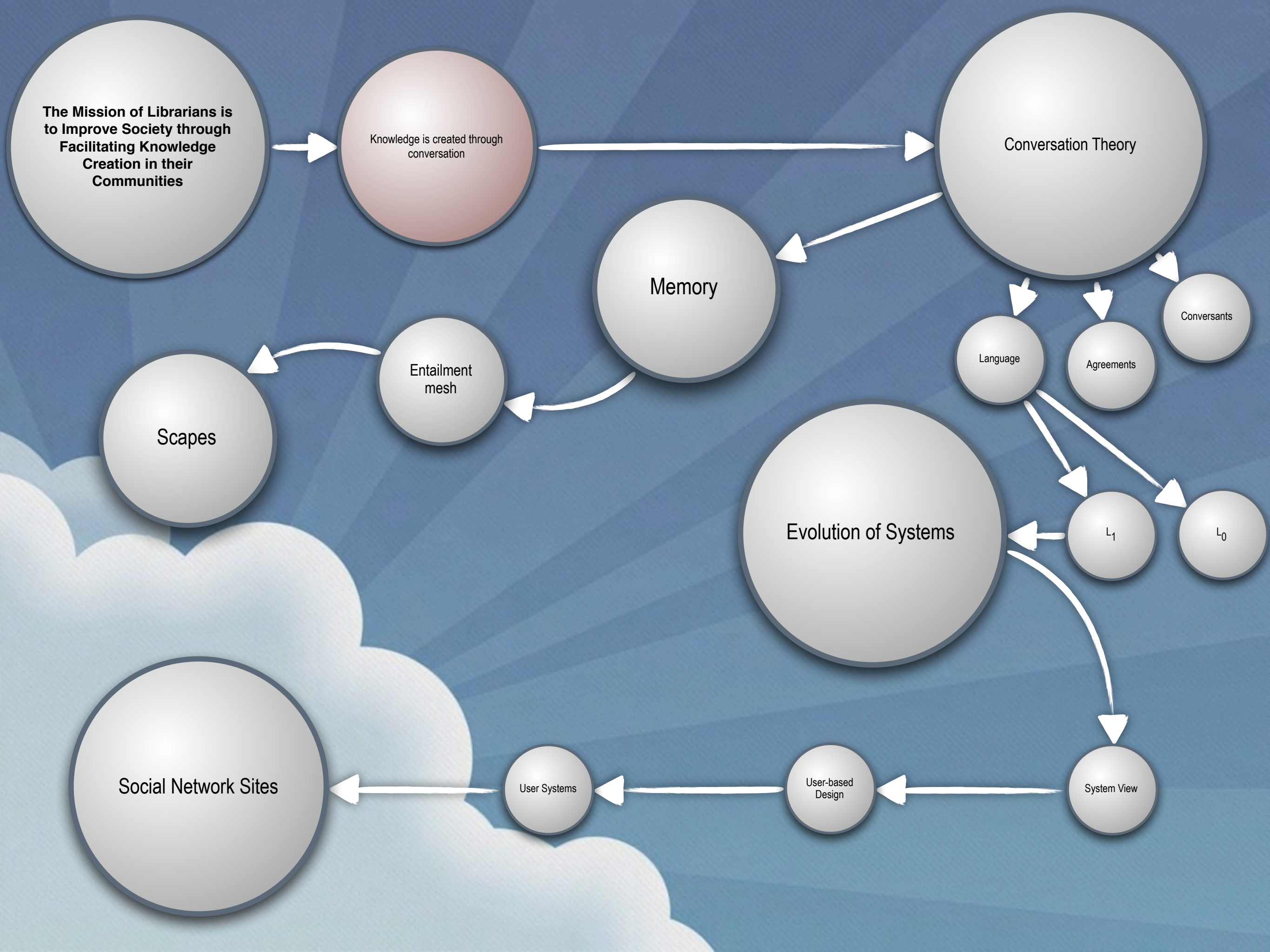















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Creation in their  
Communities


Patron

http://www.questionpoint.org/crs/servlet/org.oclc.home.TFSR - grand piano

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Name (required)

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Your Question

Connect  Exit 

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Last updated May 2008

Scap

on Theory

Conversants

Agreements

L<sub>1</sub>

L<sub>0</sub>

System View

Social Net



The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

Knowledge is created through conversation

Conversation Theory

Scapes

Social Network Sites

User Systems

User-based Design

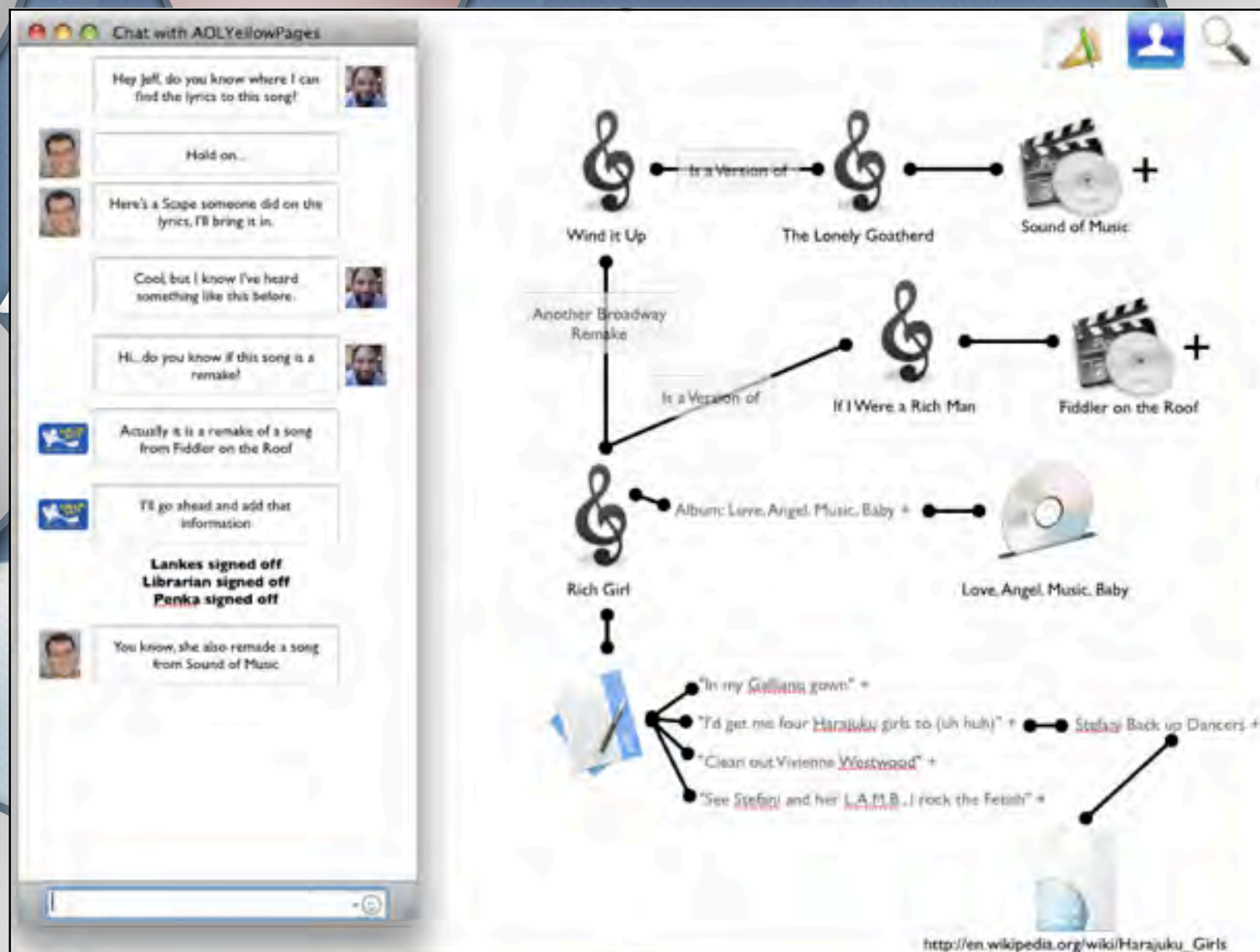
System View

Conversants

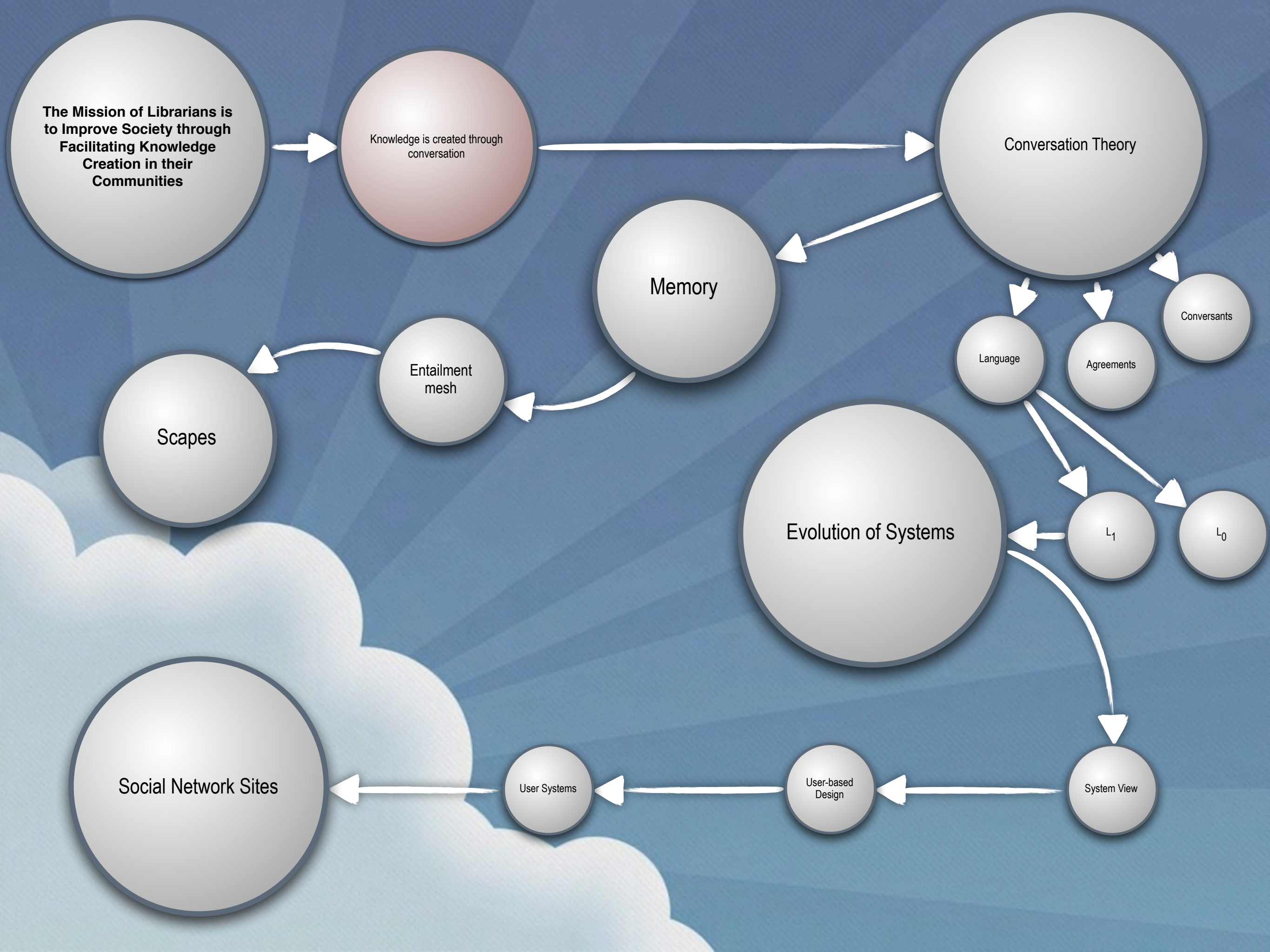
Agreements

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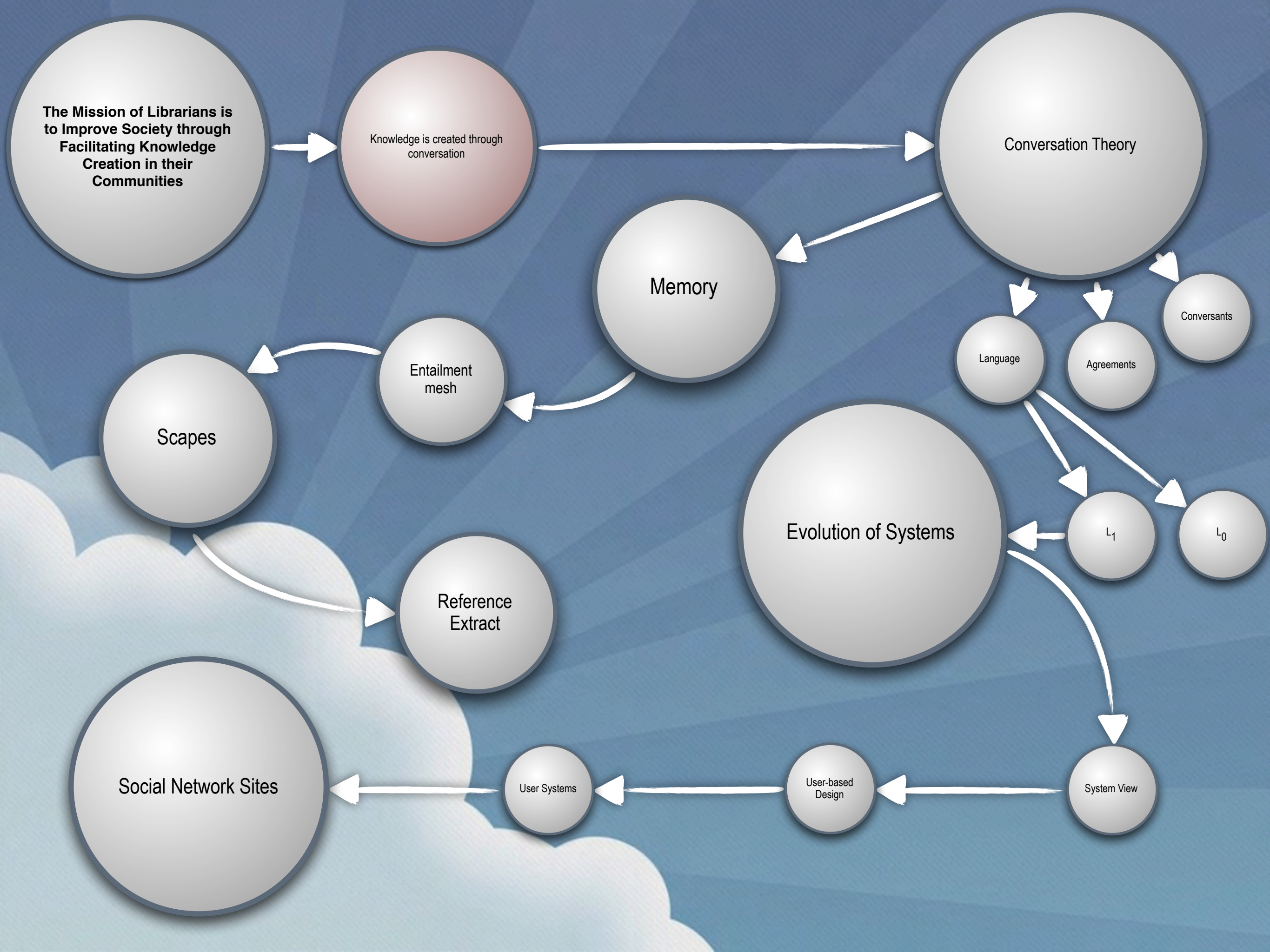
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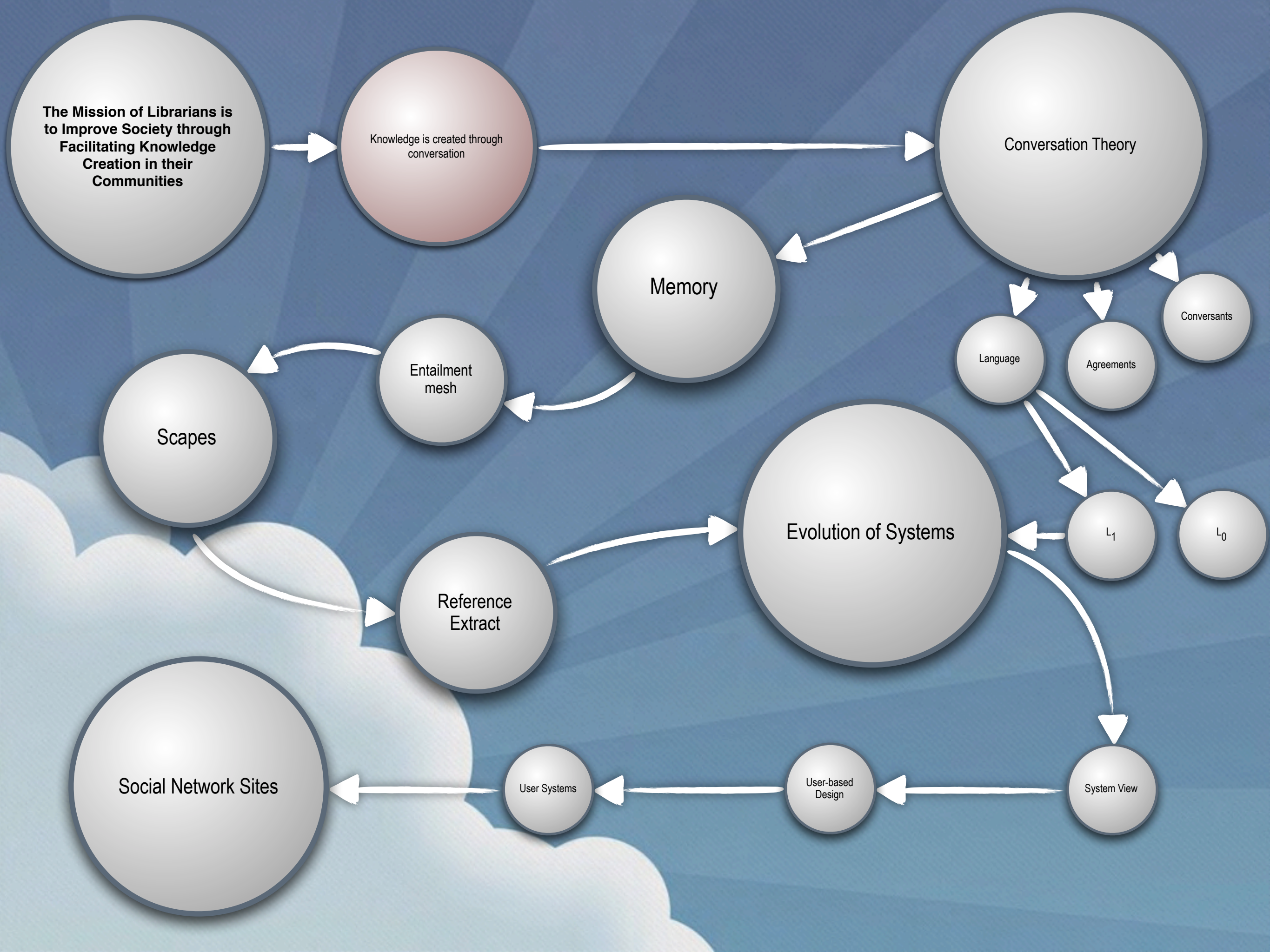




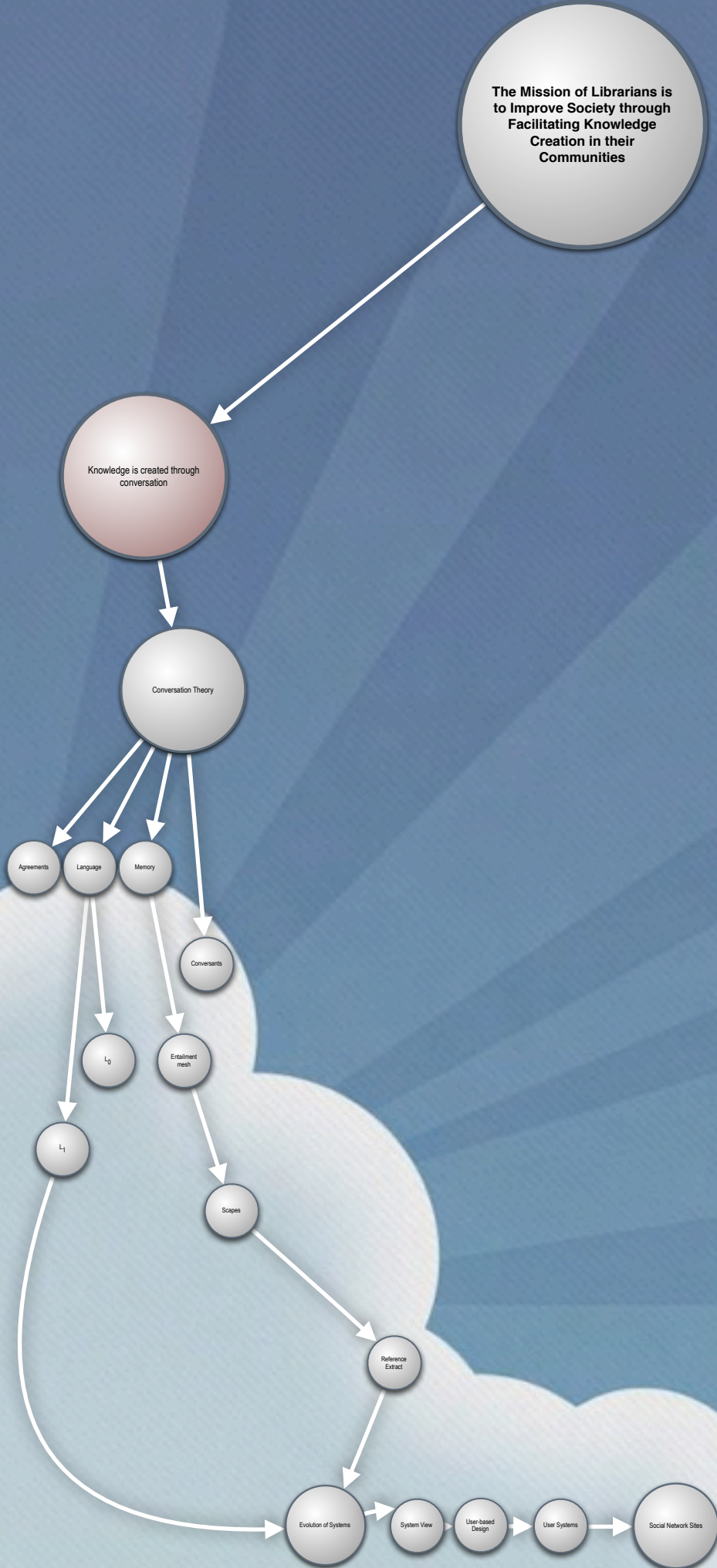




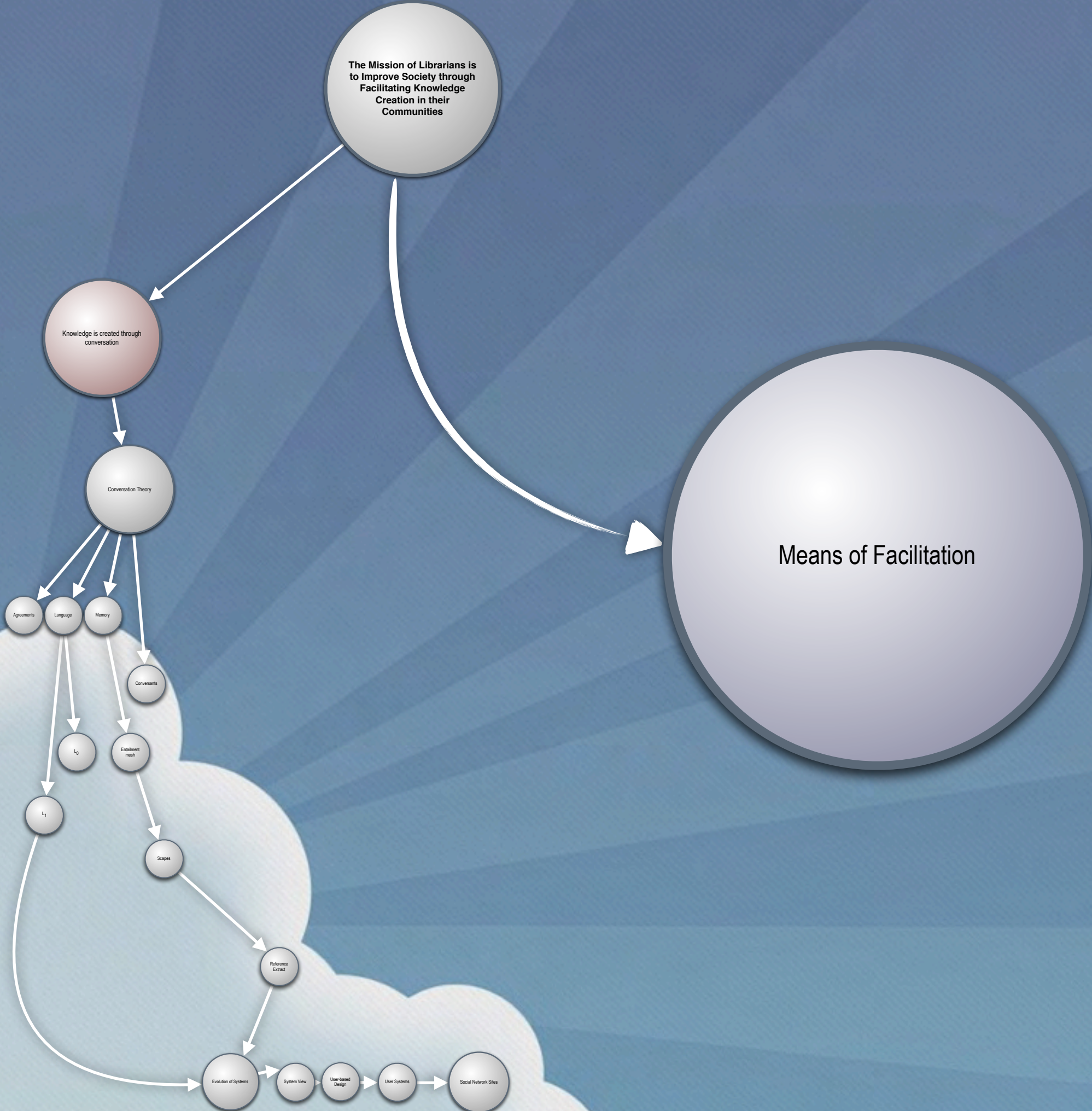




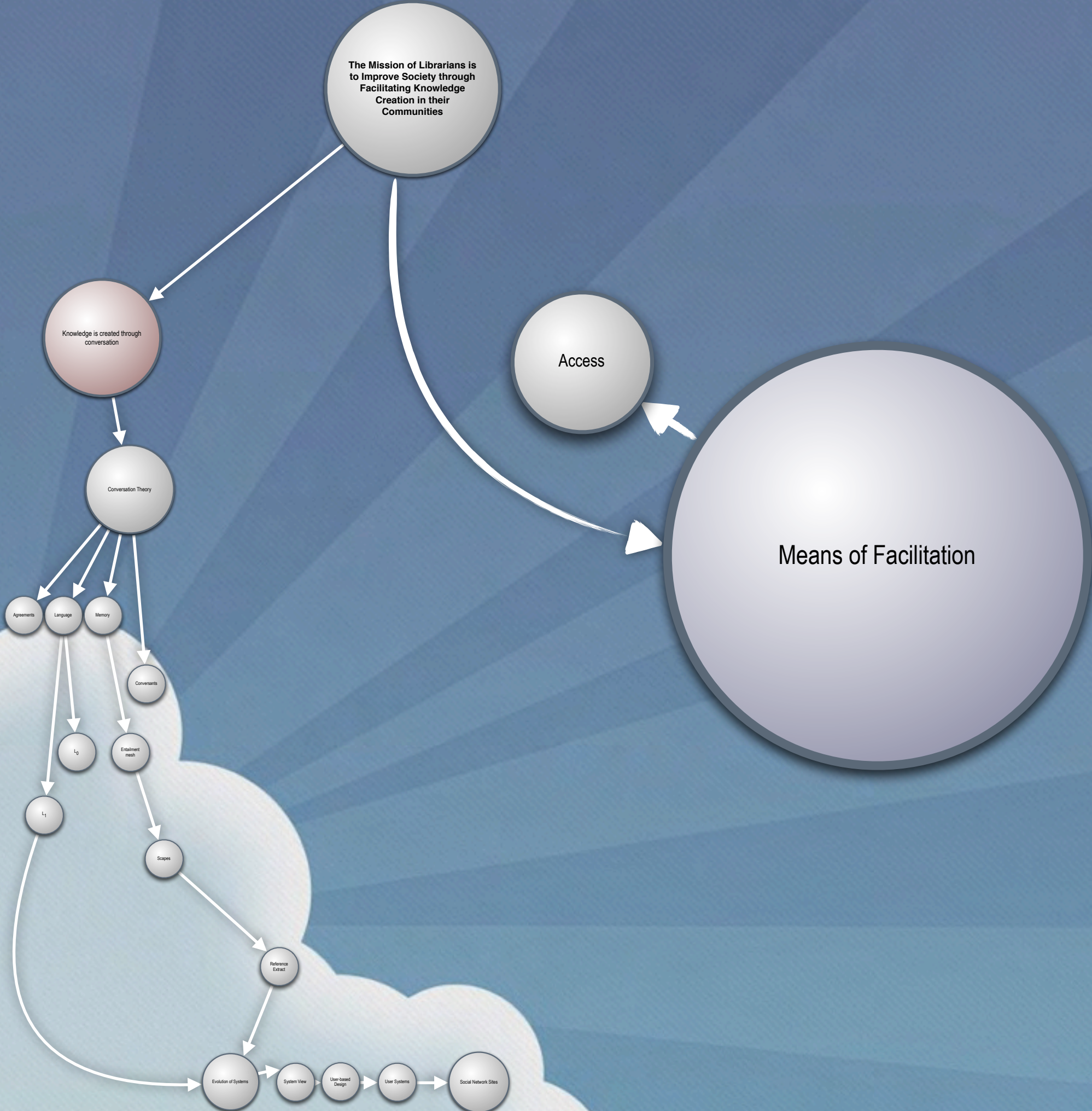




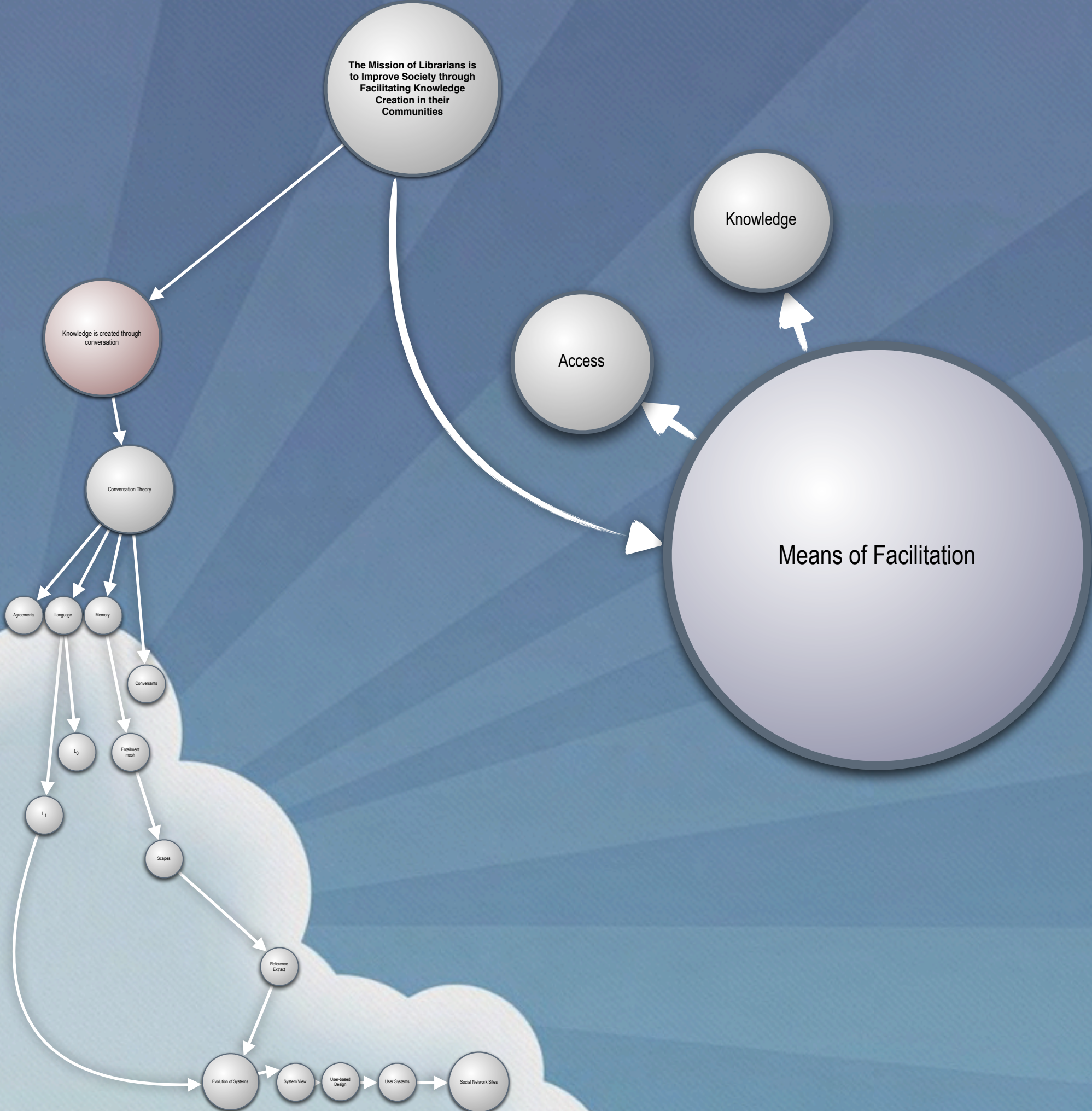




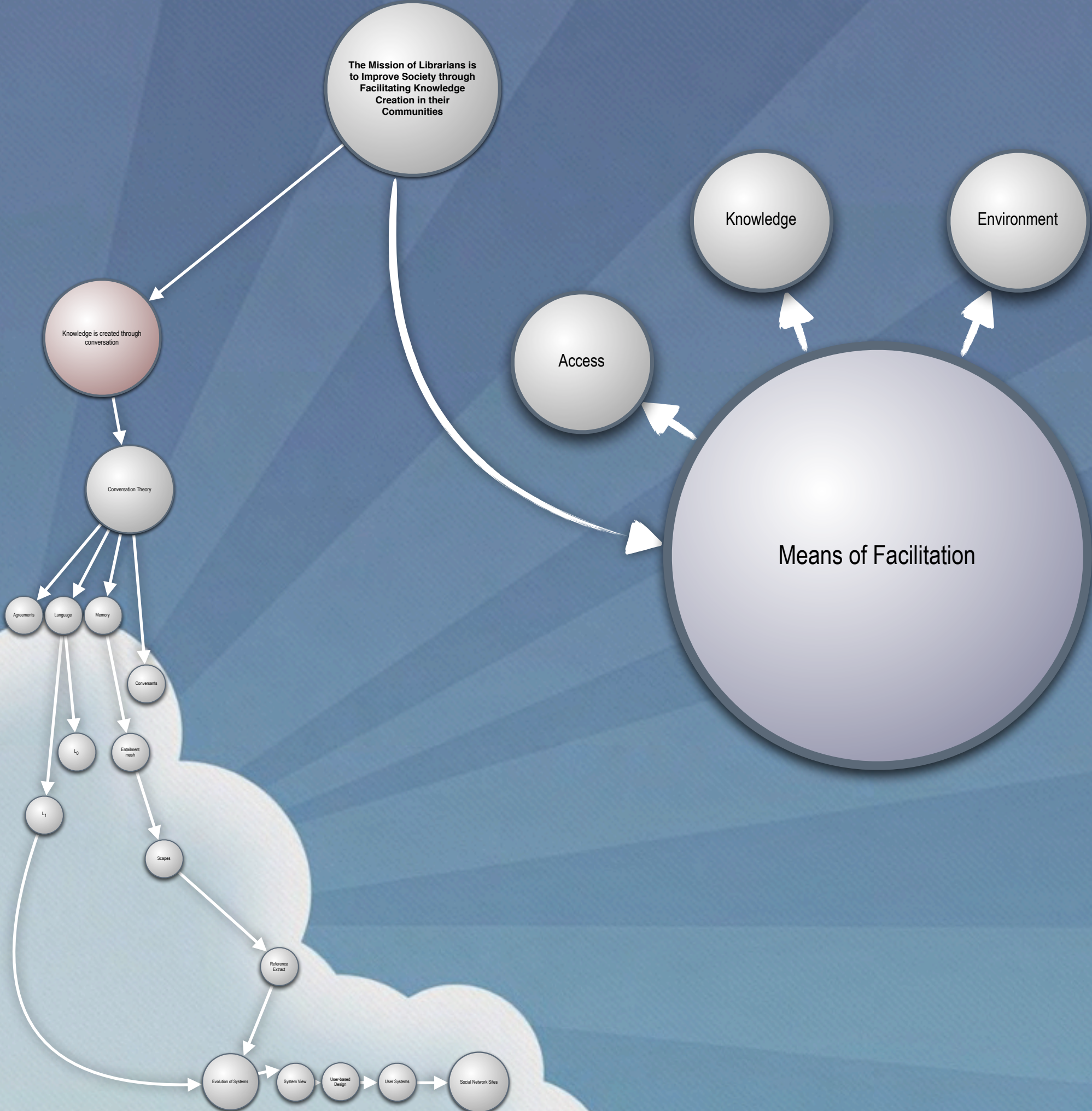




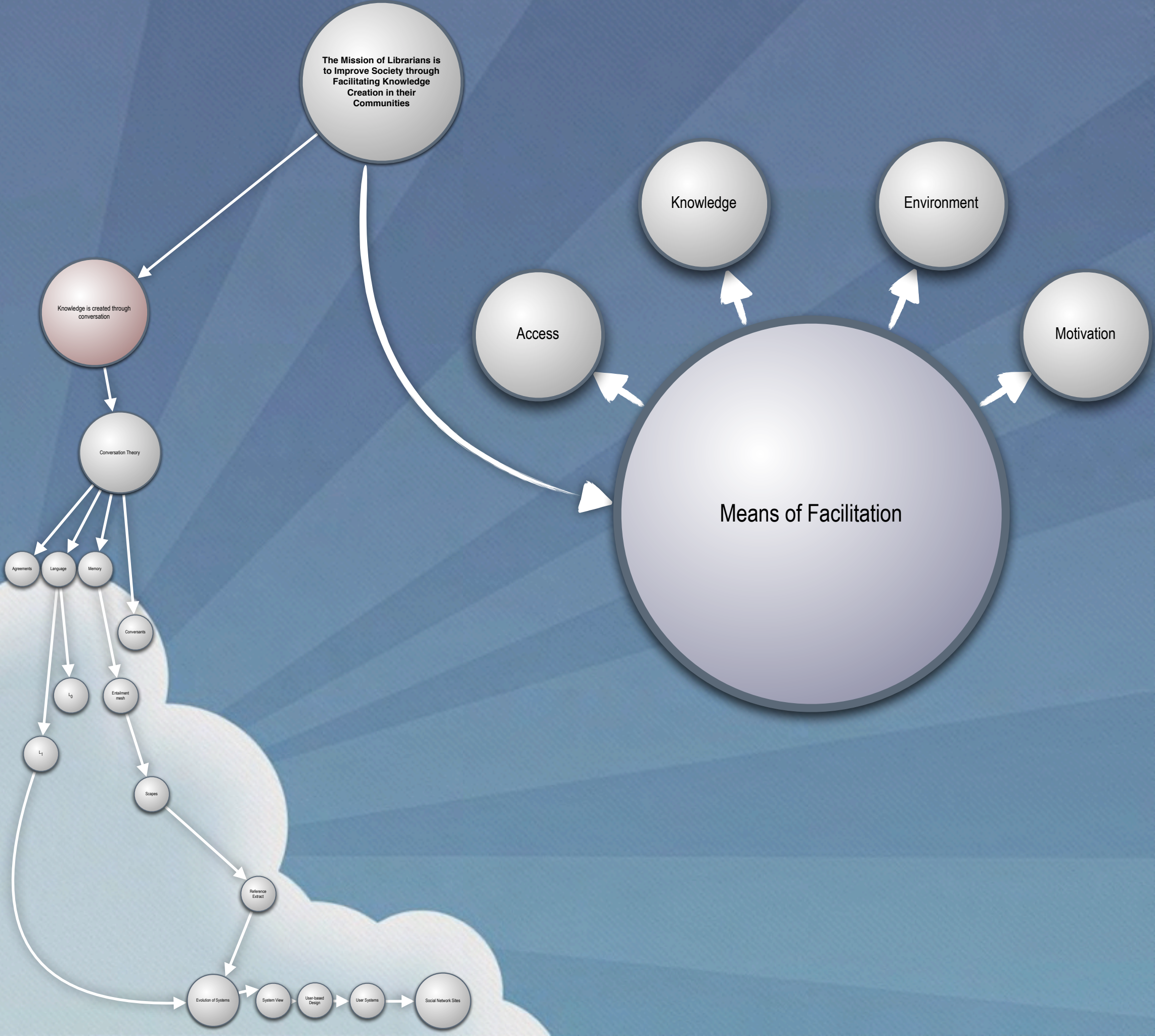




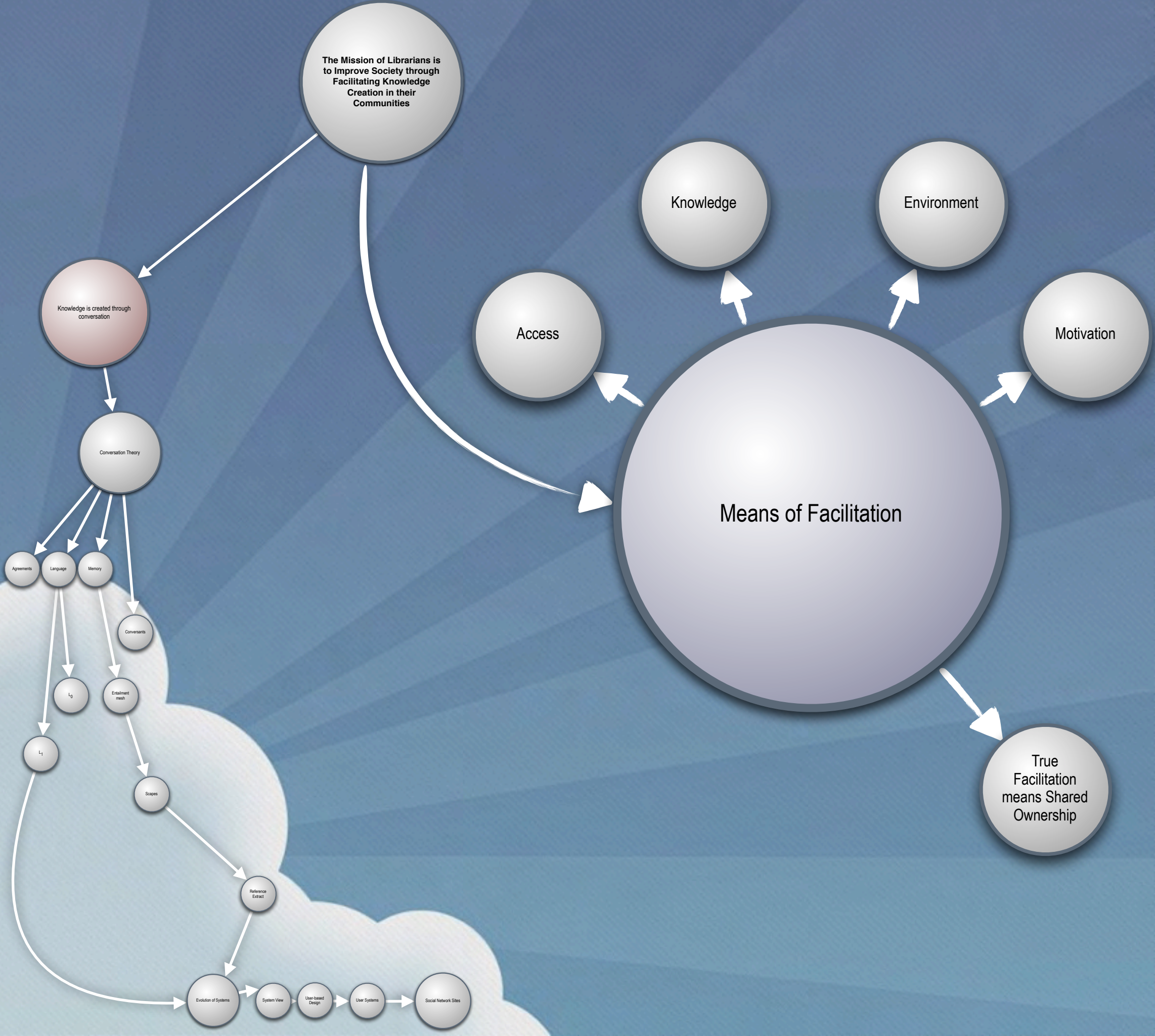




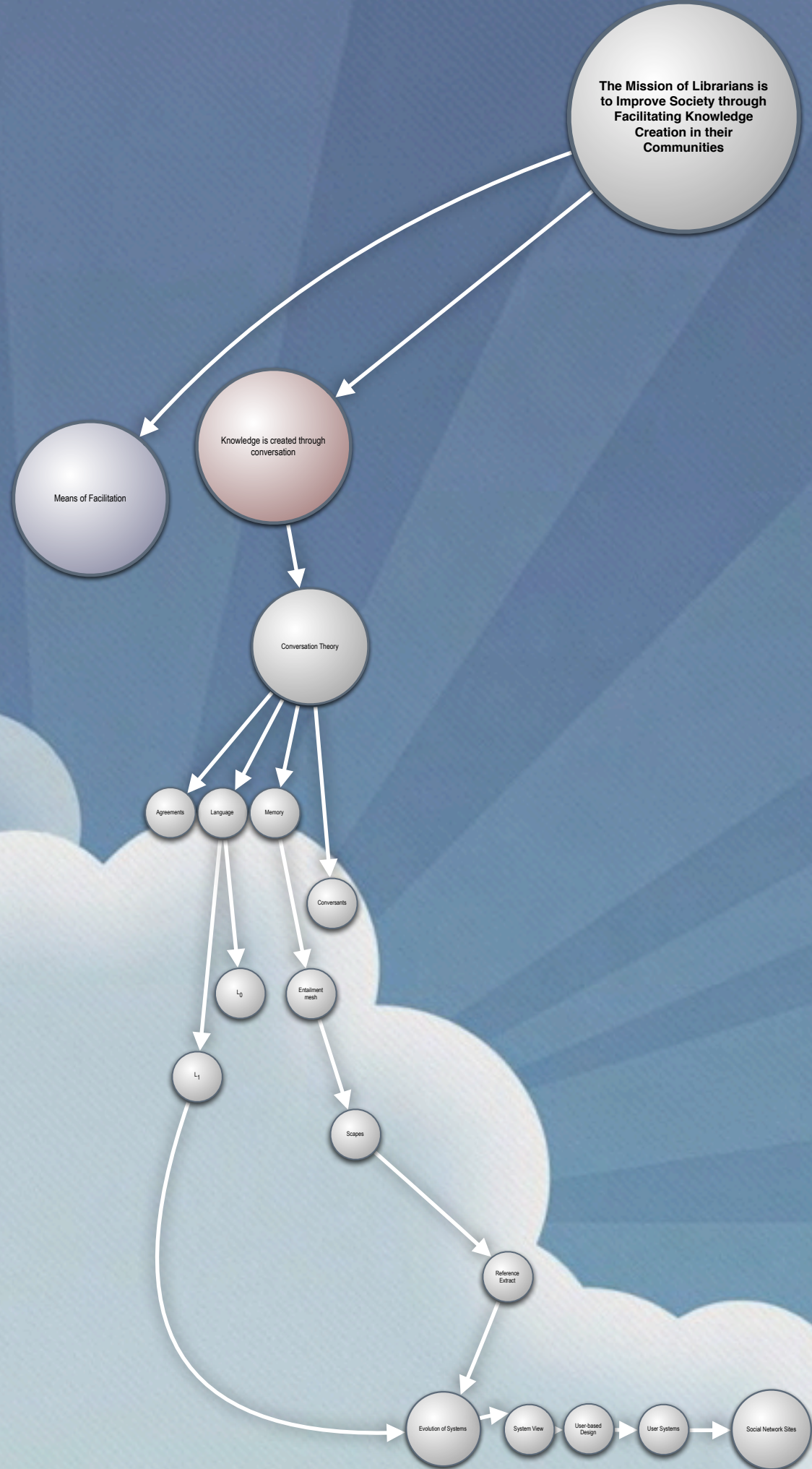




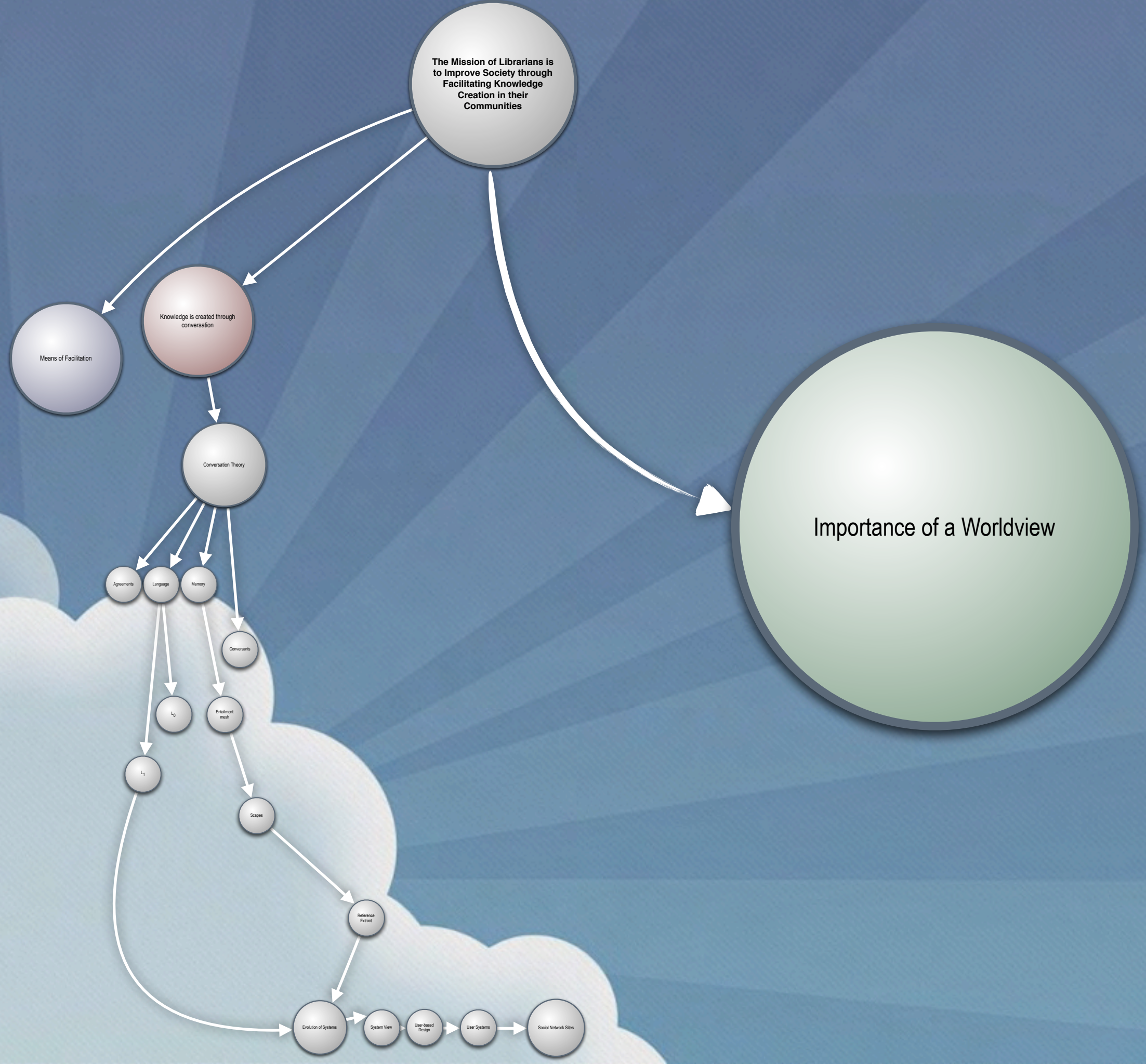




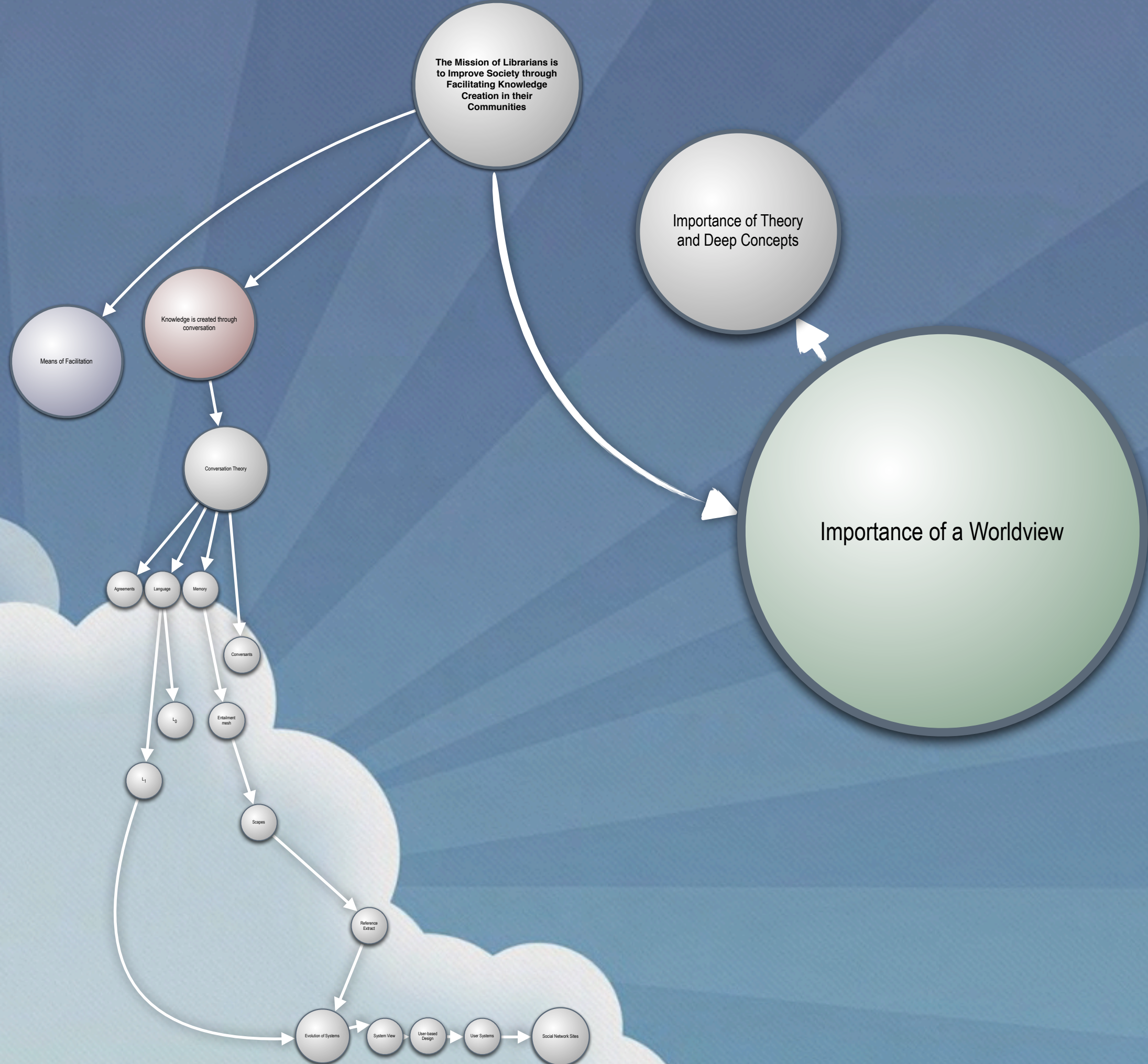




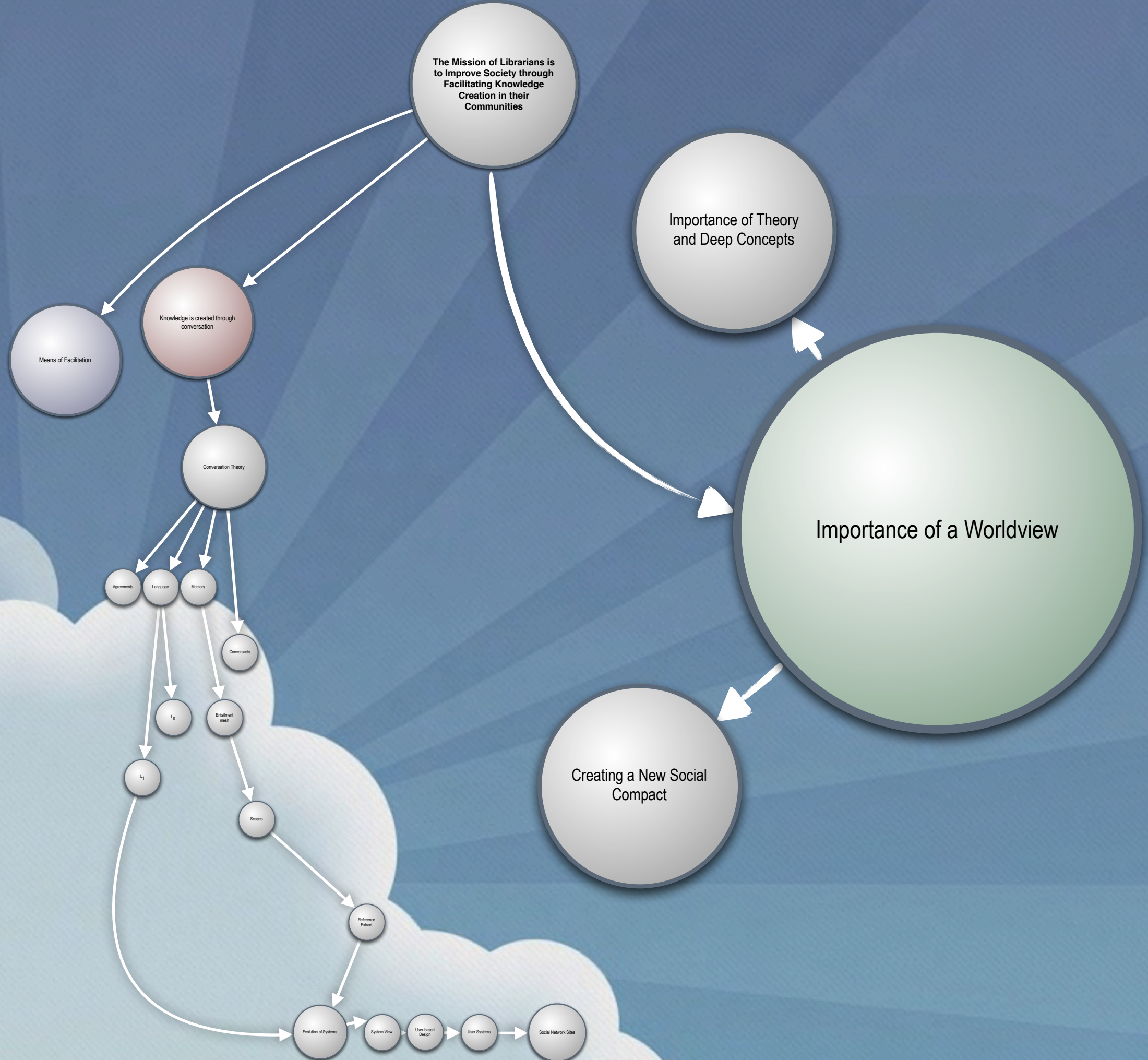




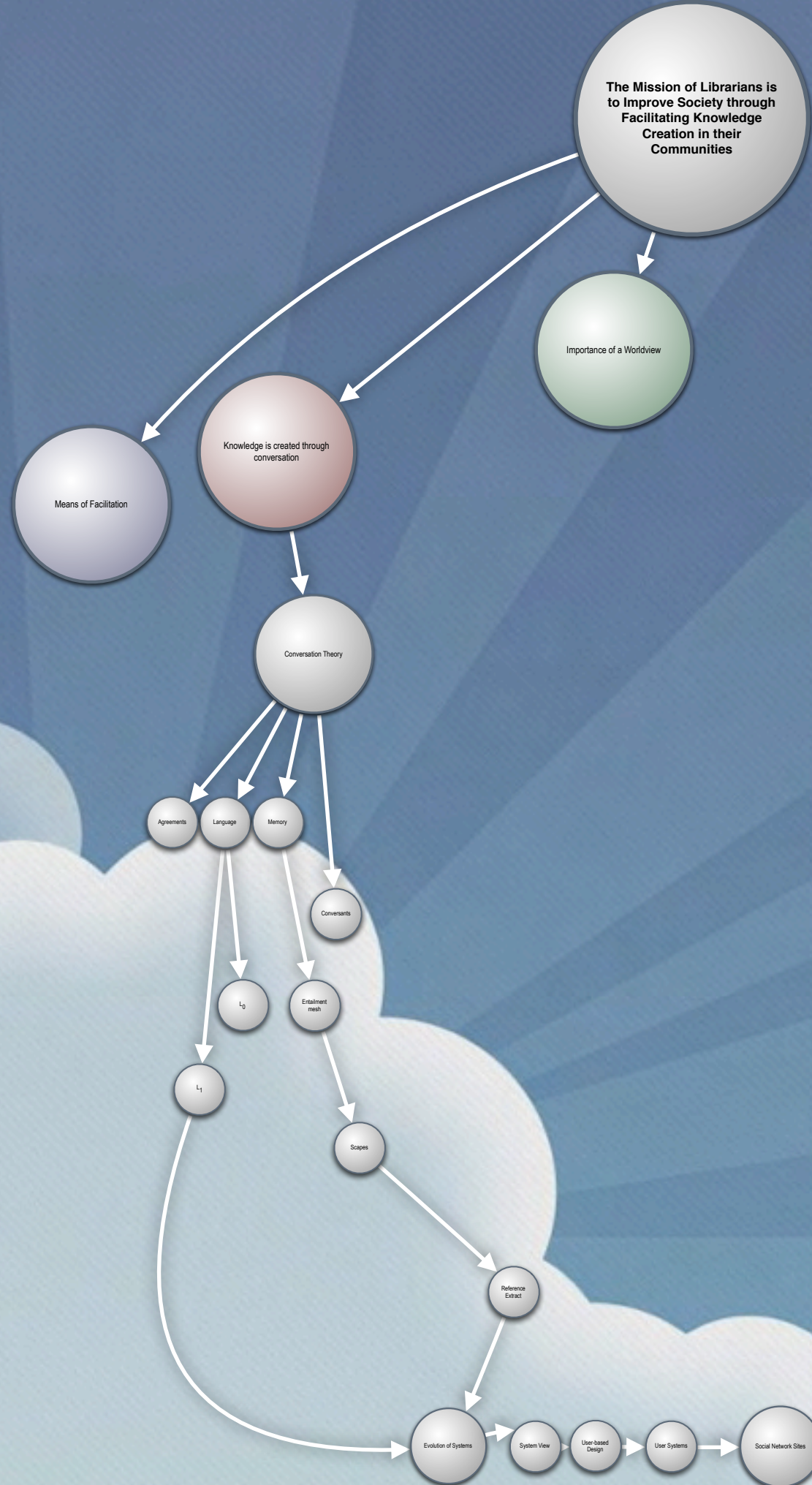




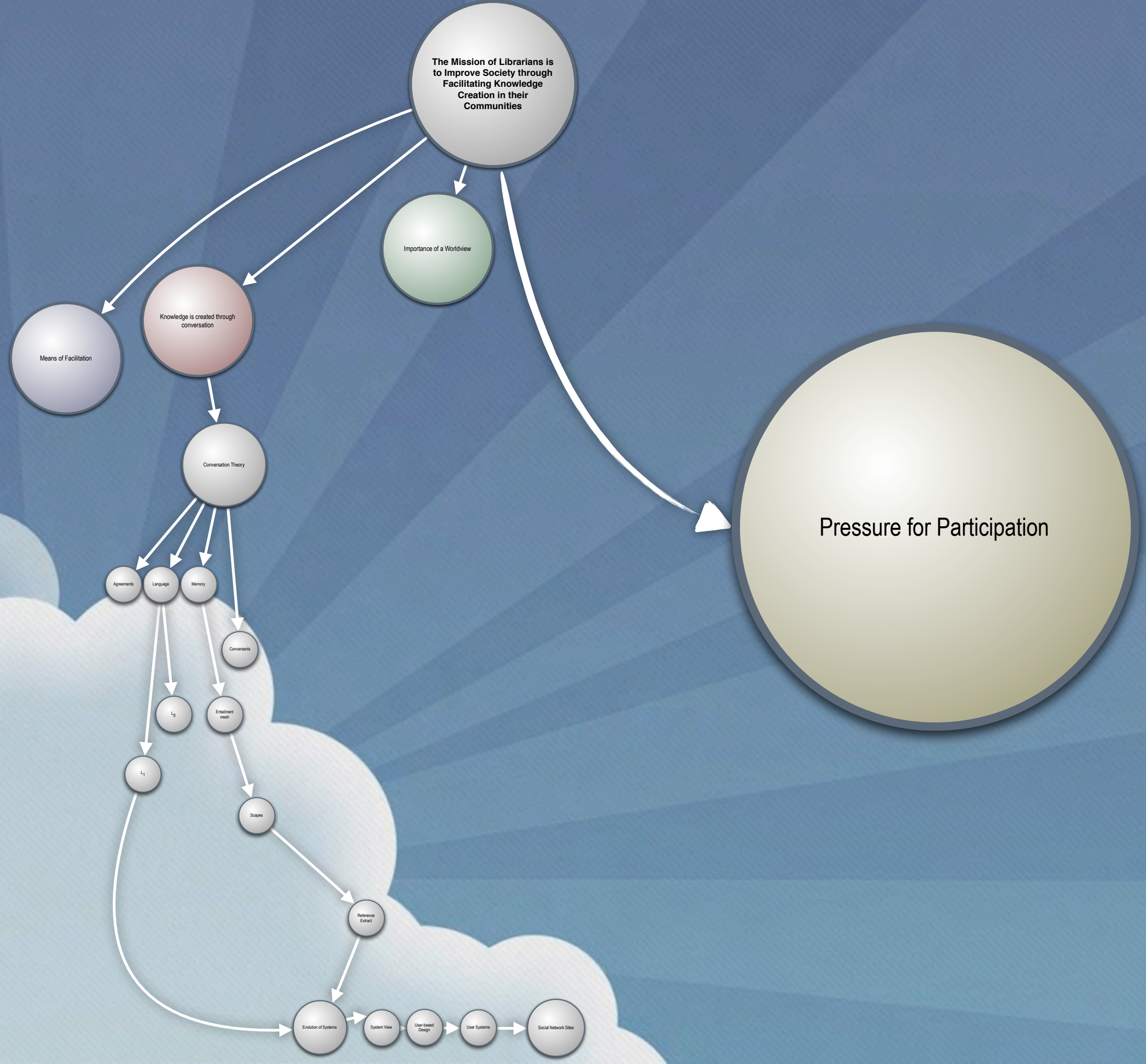




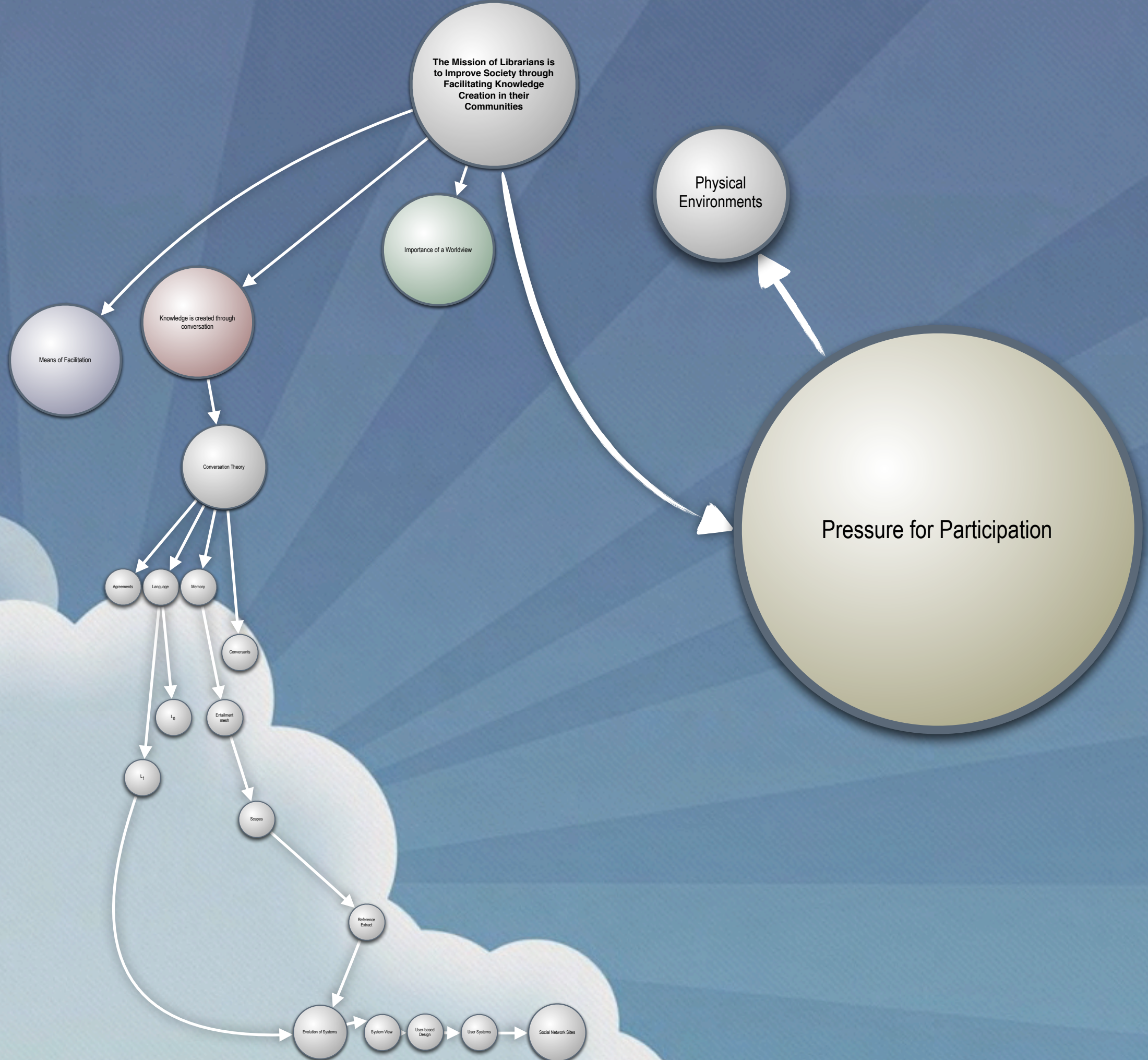














The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

Physical Environments

Means of Facilitation

Agreements

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Reference  
Extract

Evolution of Systems

System View

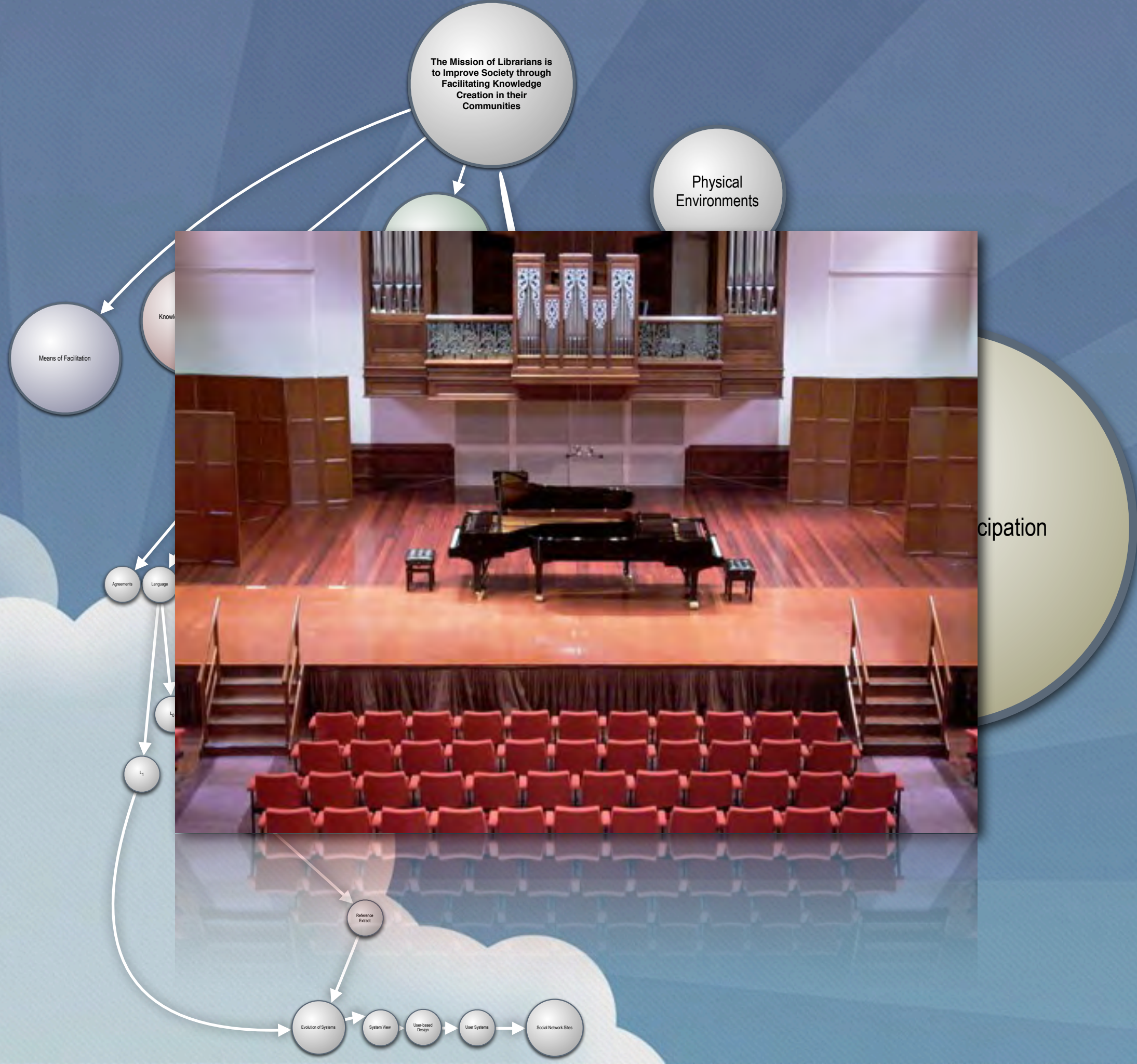
User-based  
Design

User Systems

Social Network Sites









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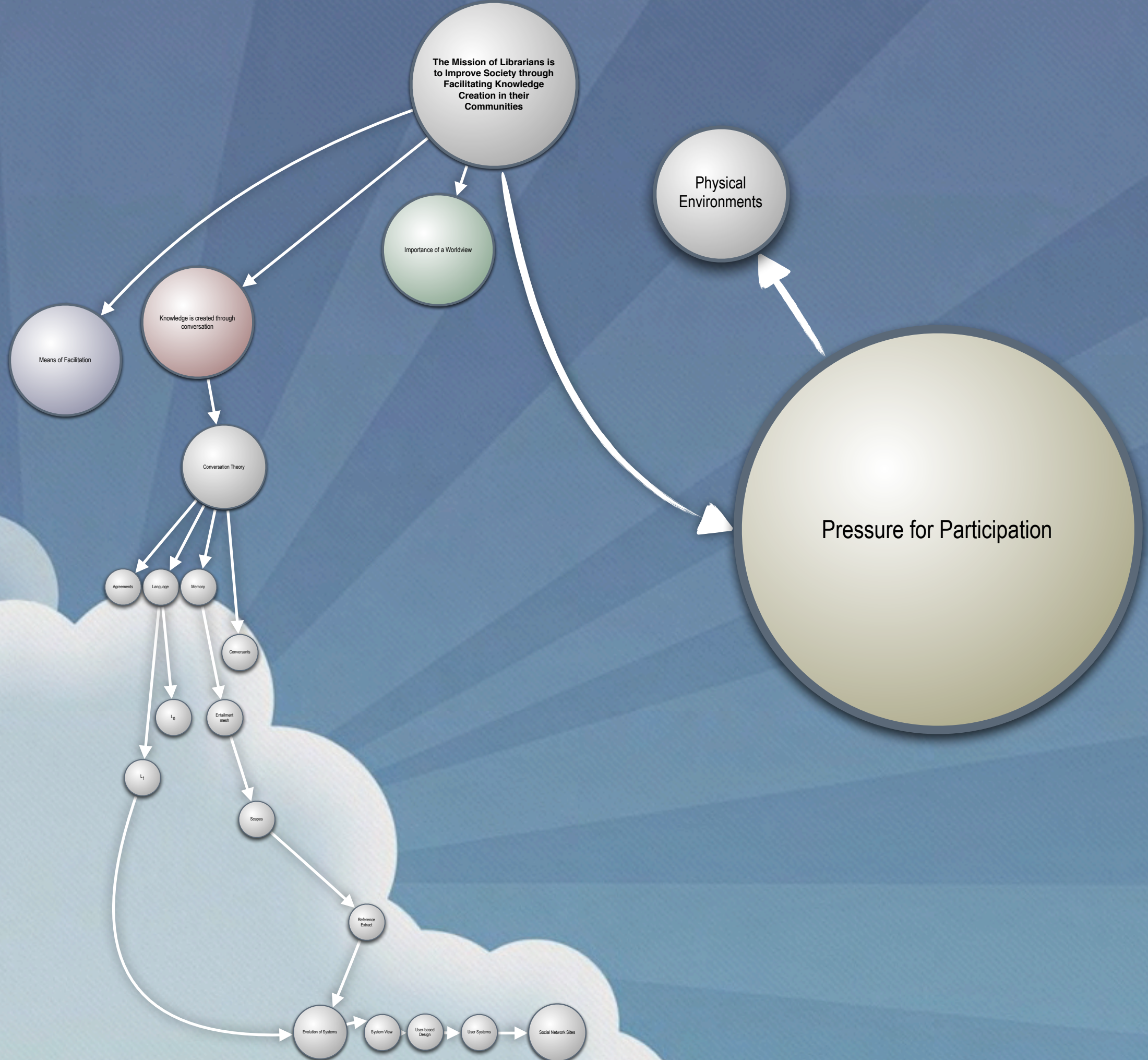
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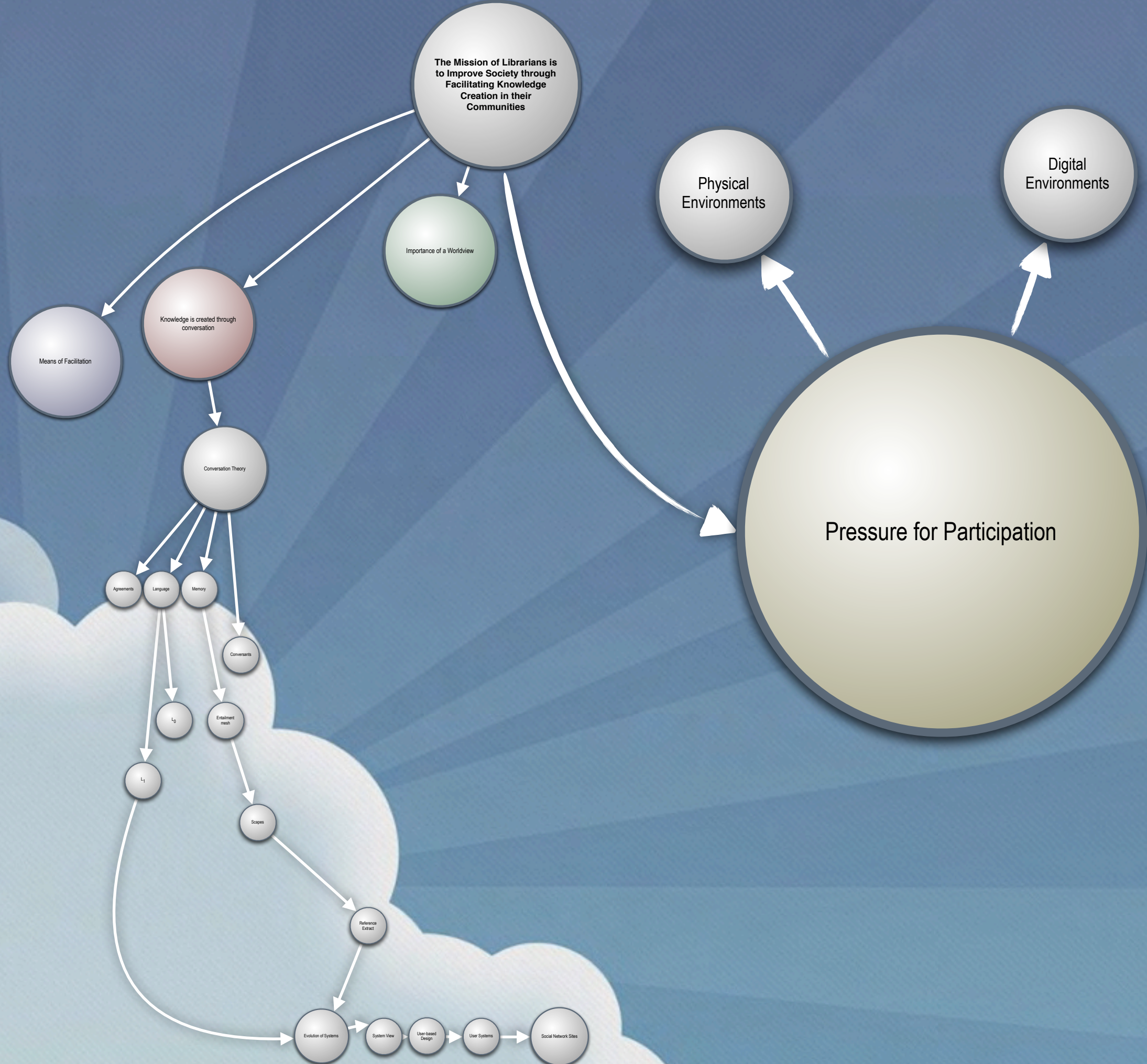
User Systems

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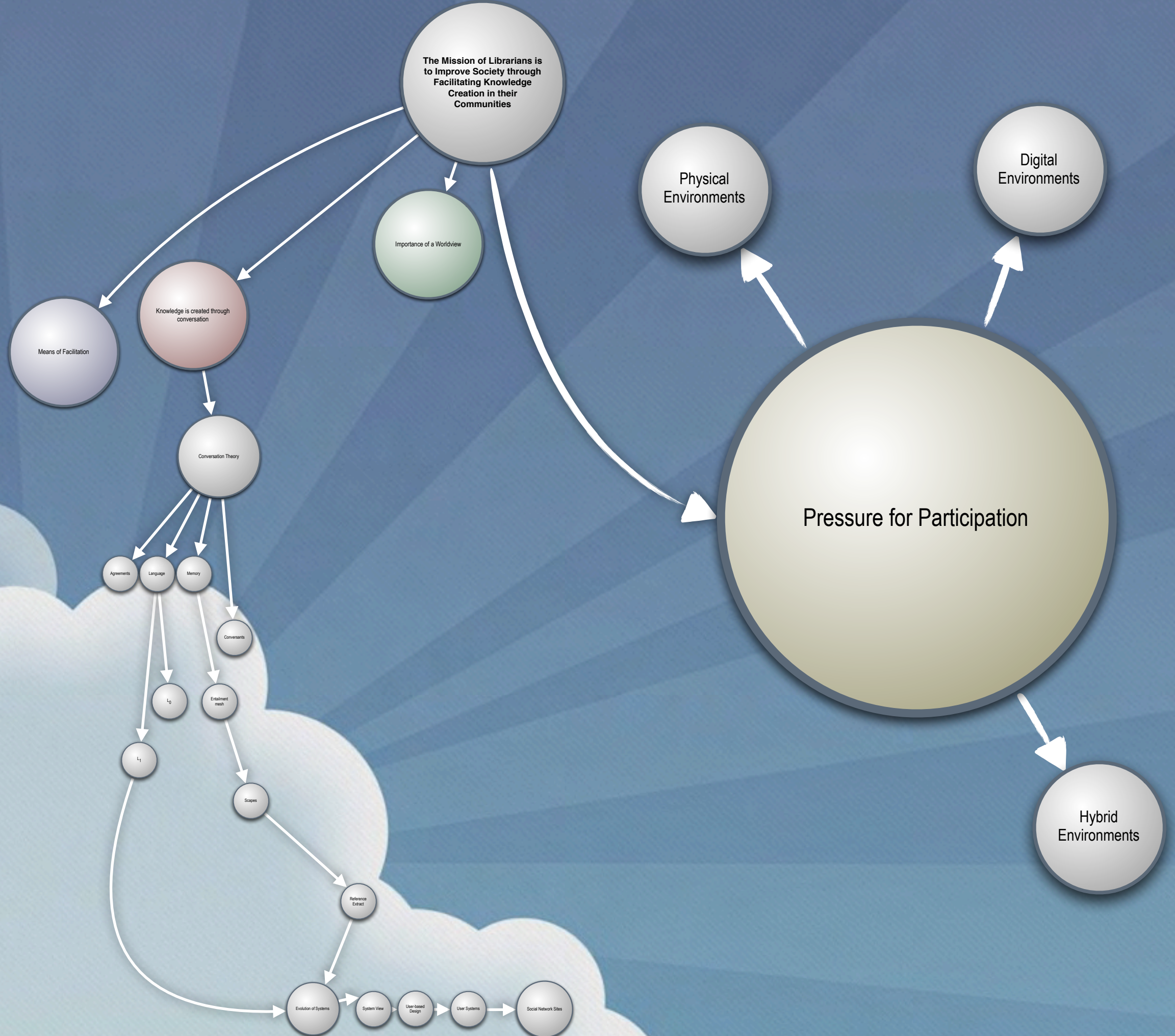




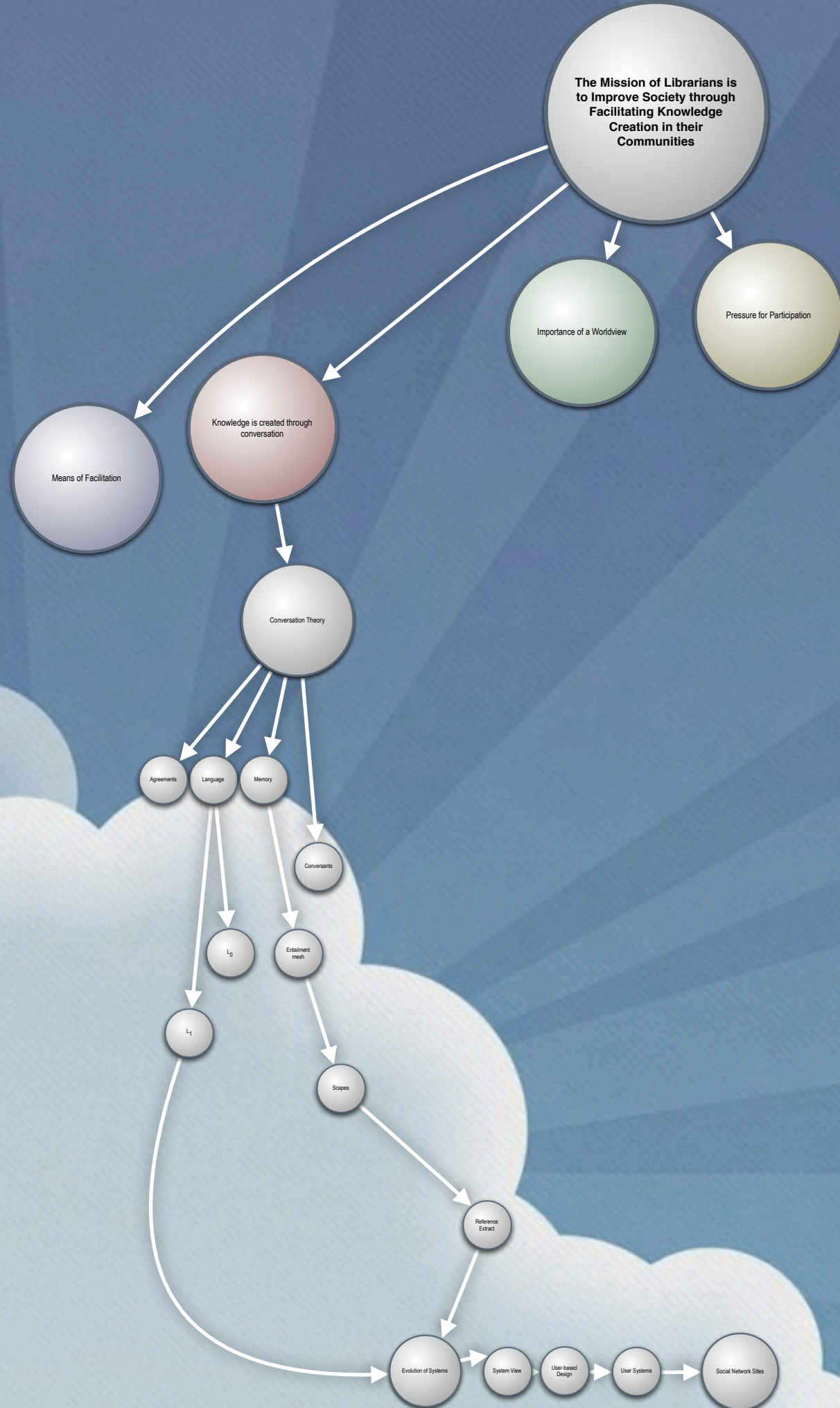




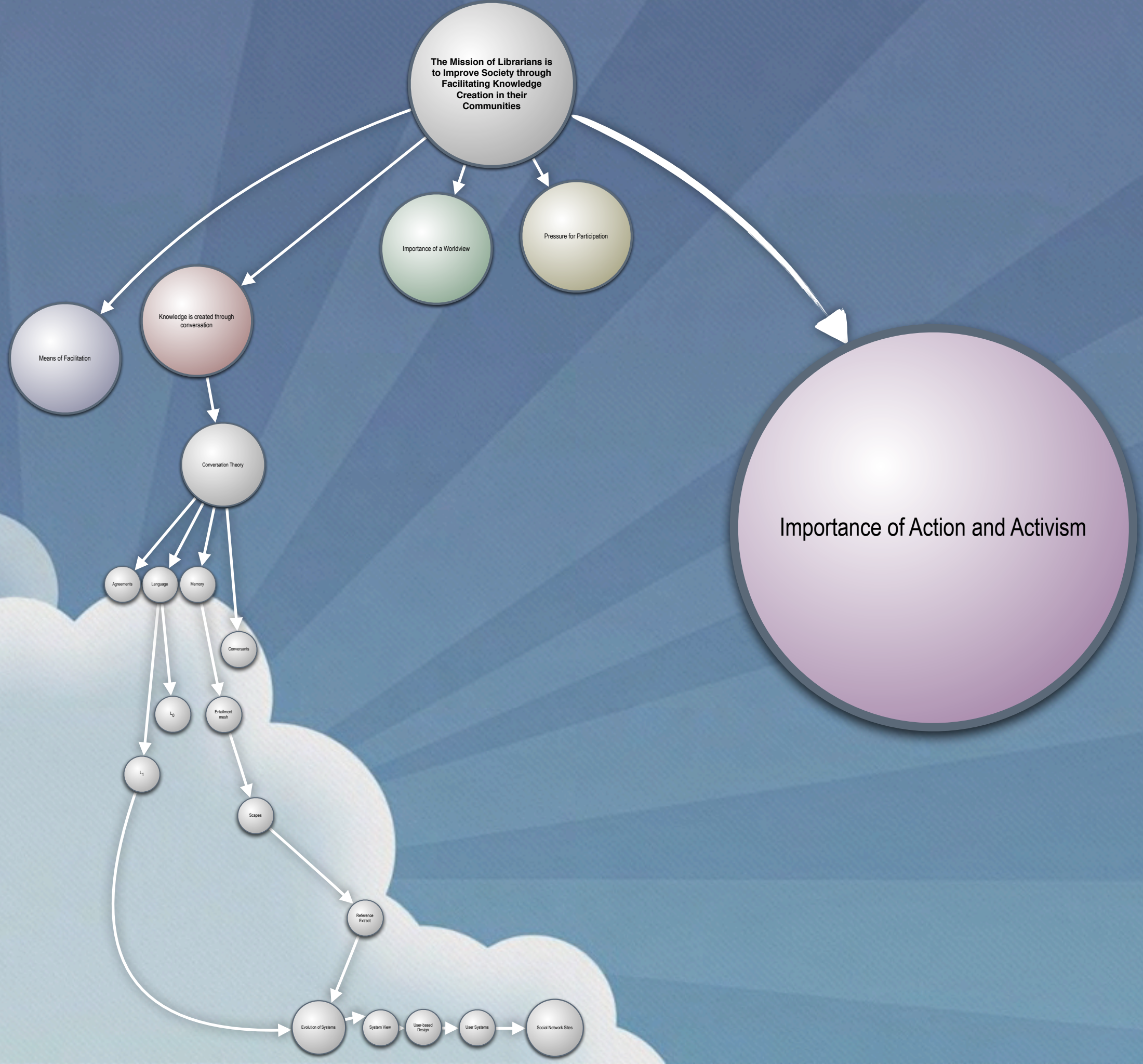




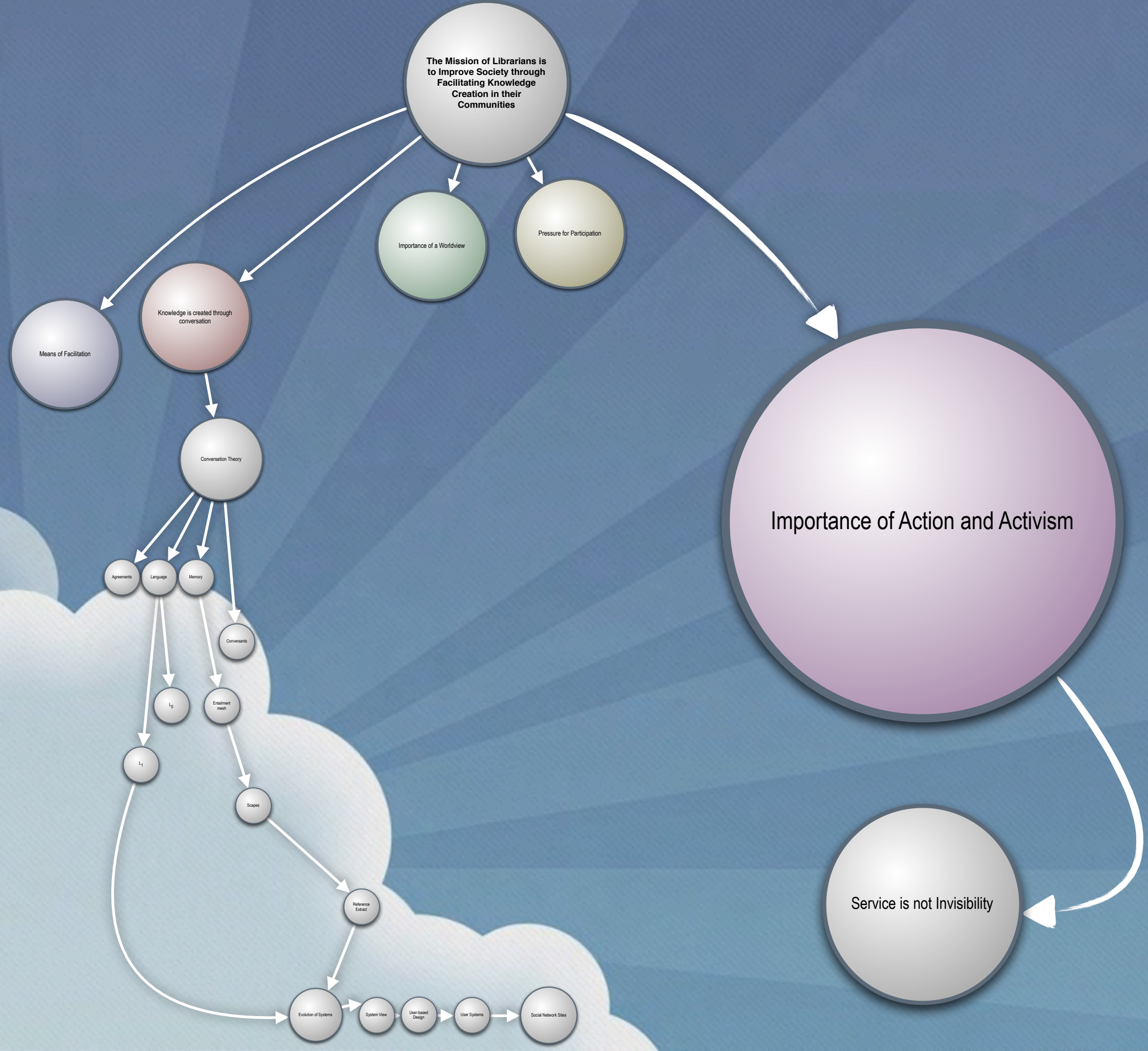




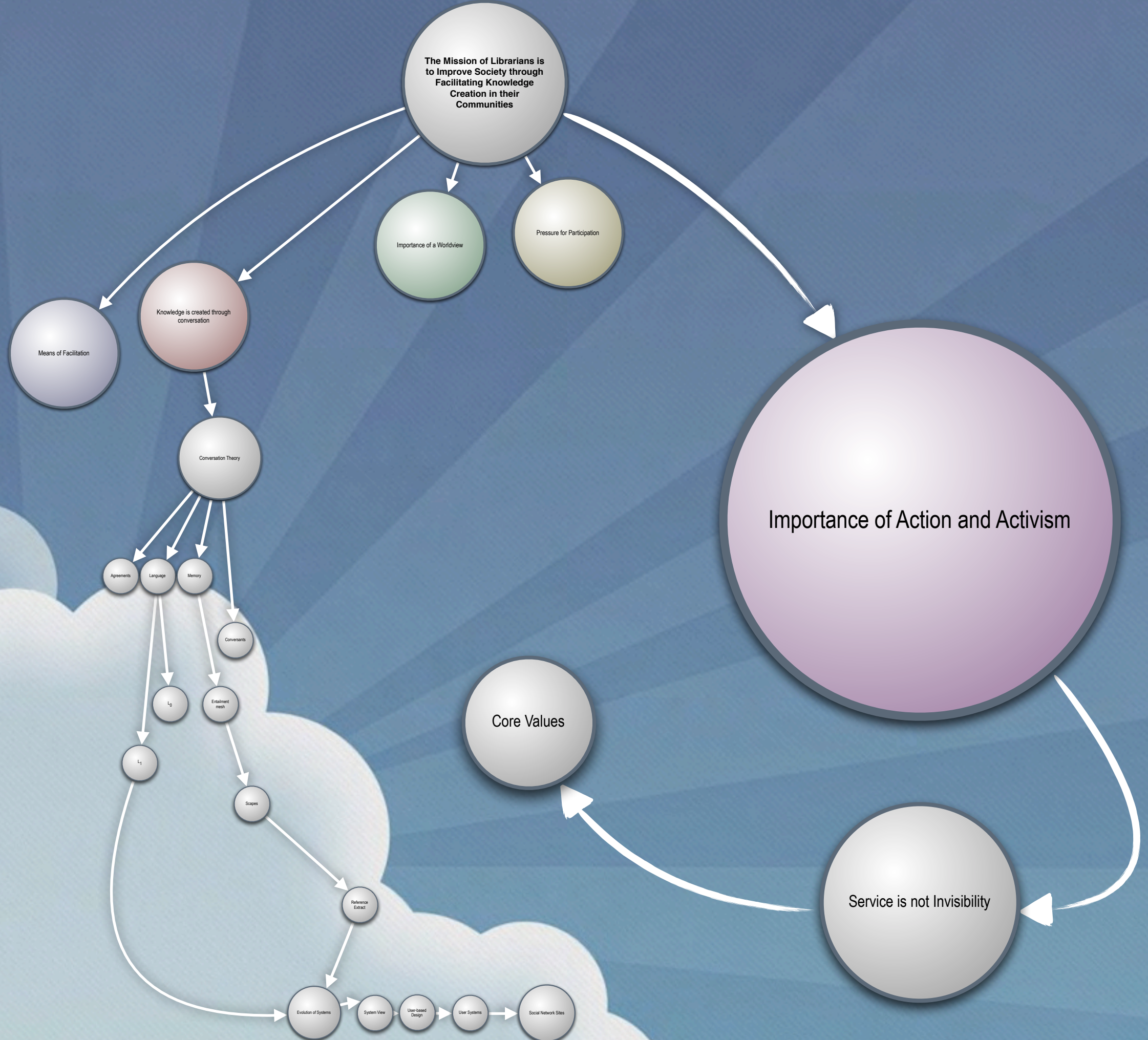




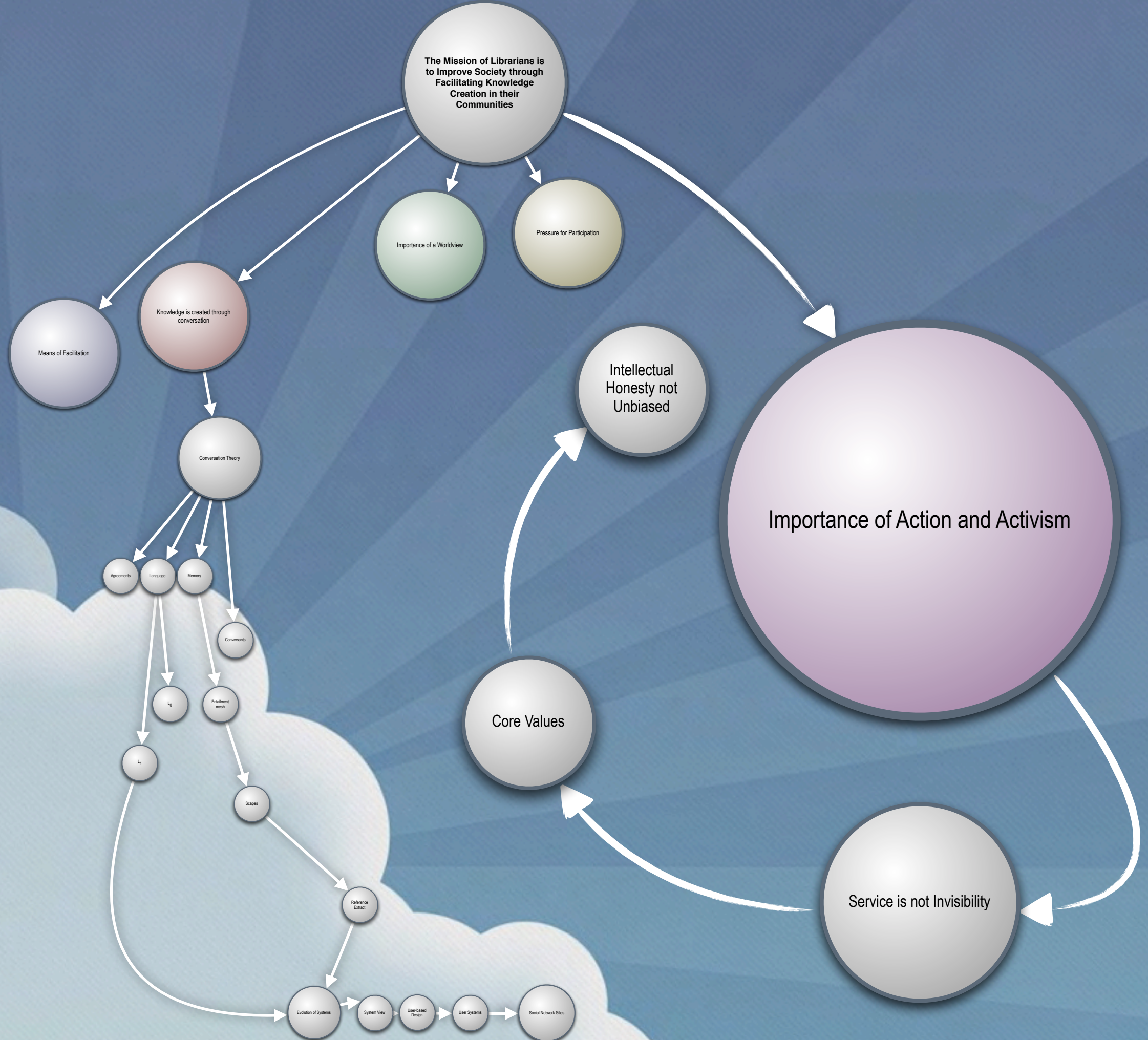




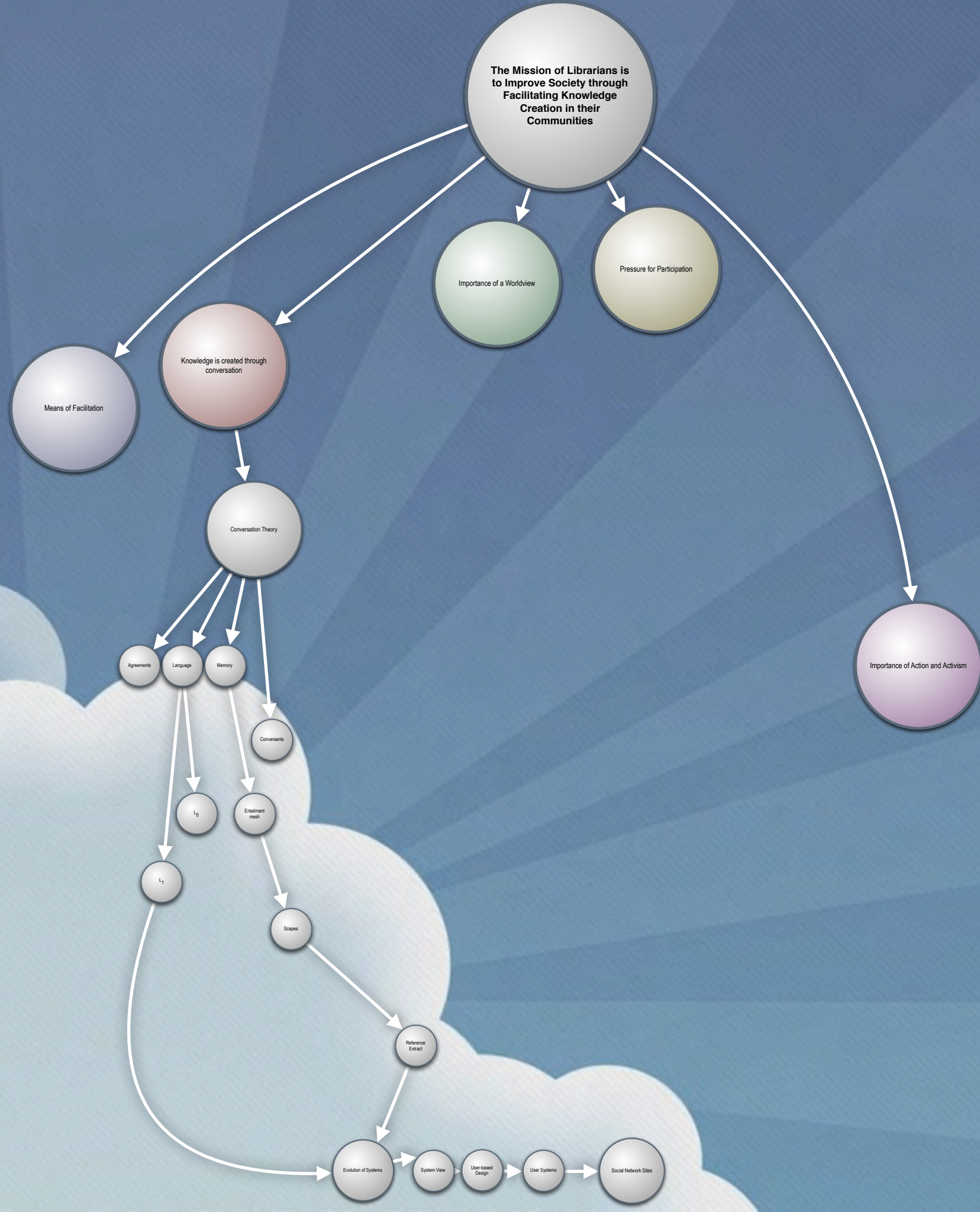




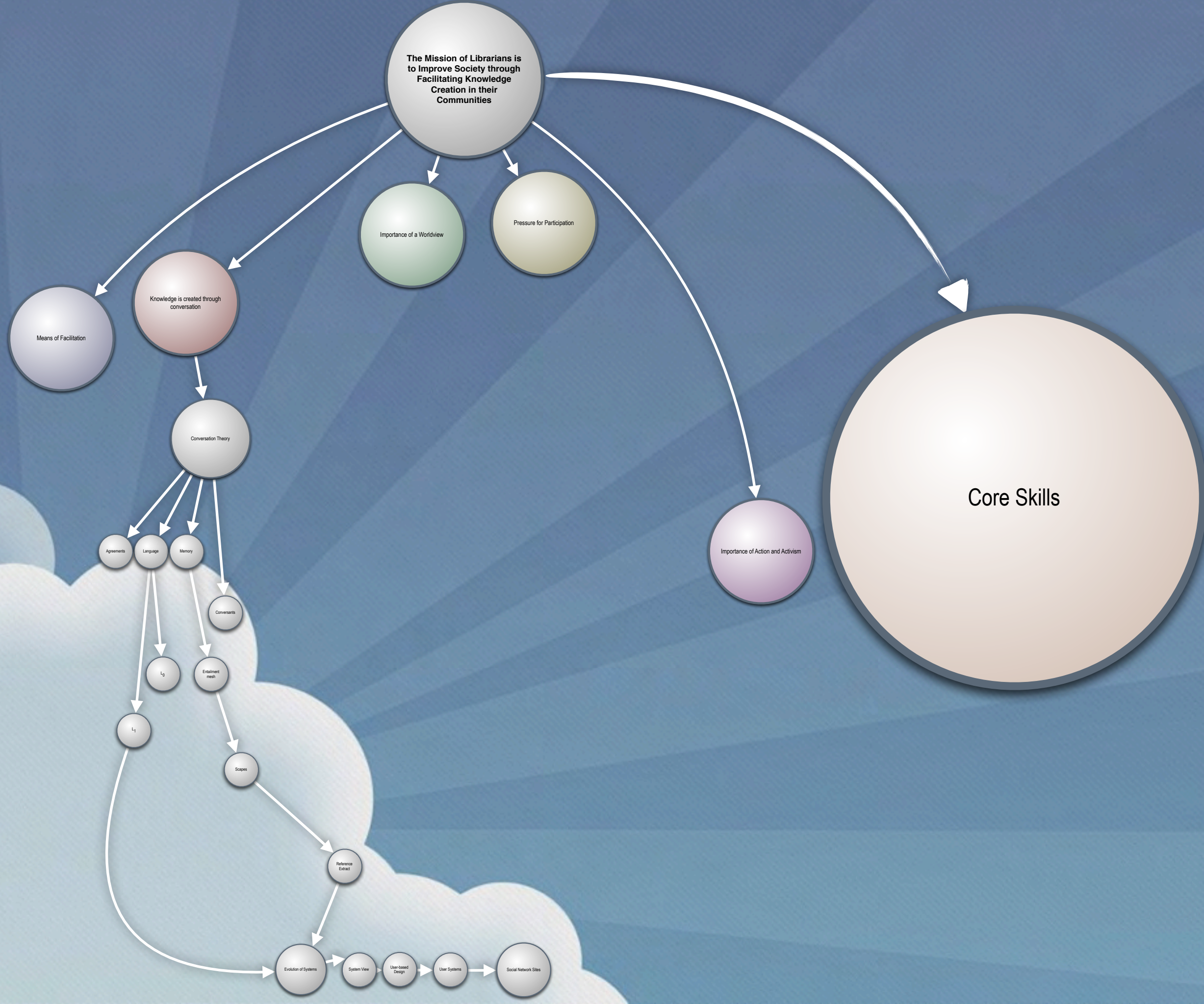




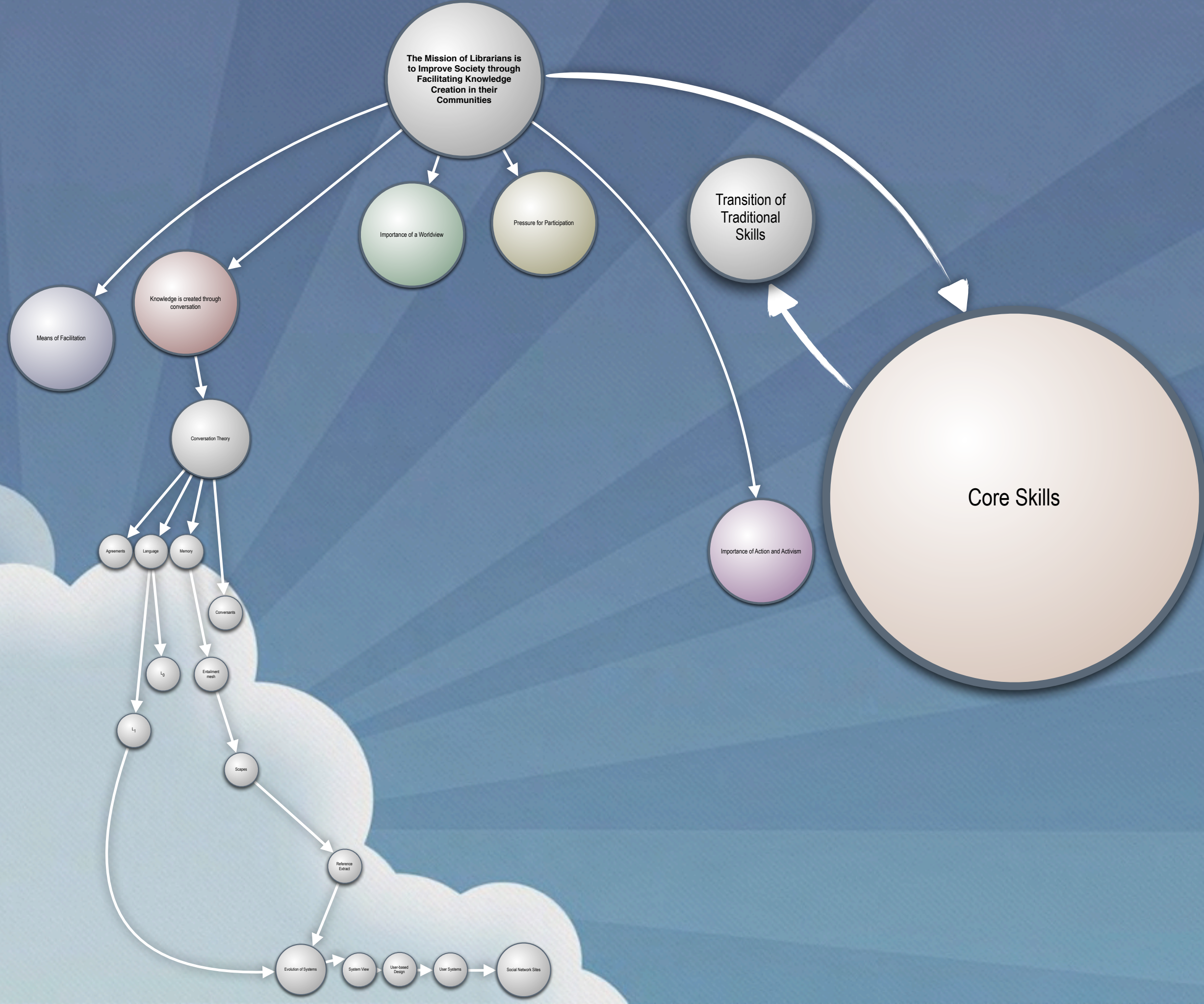




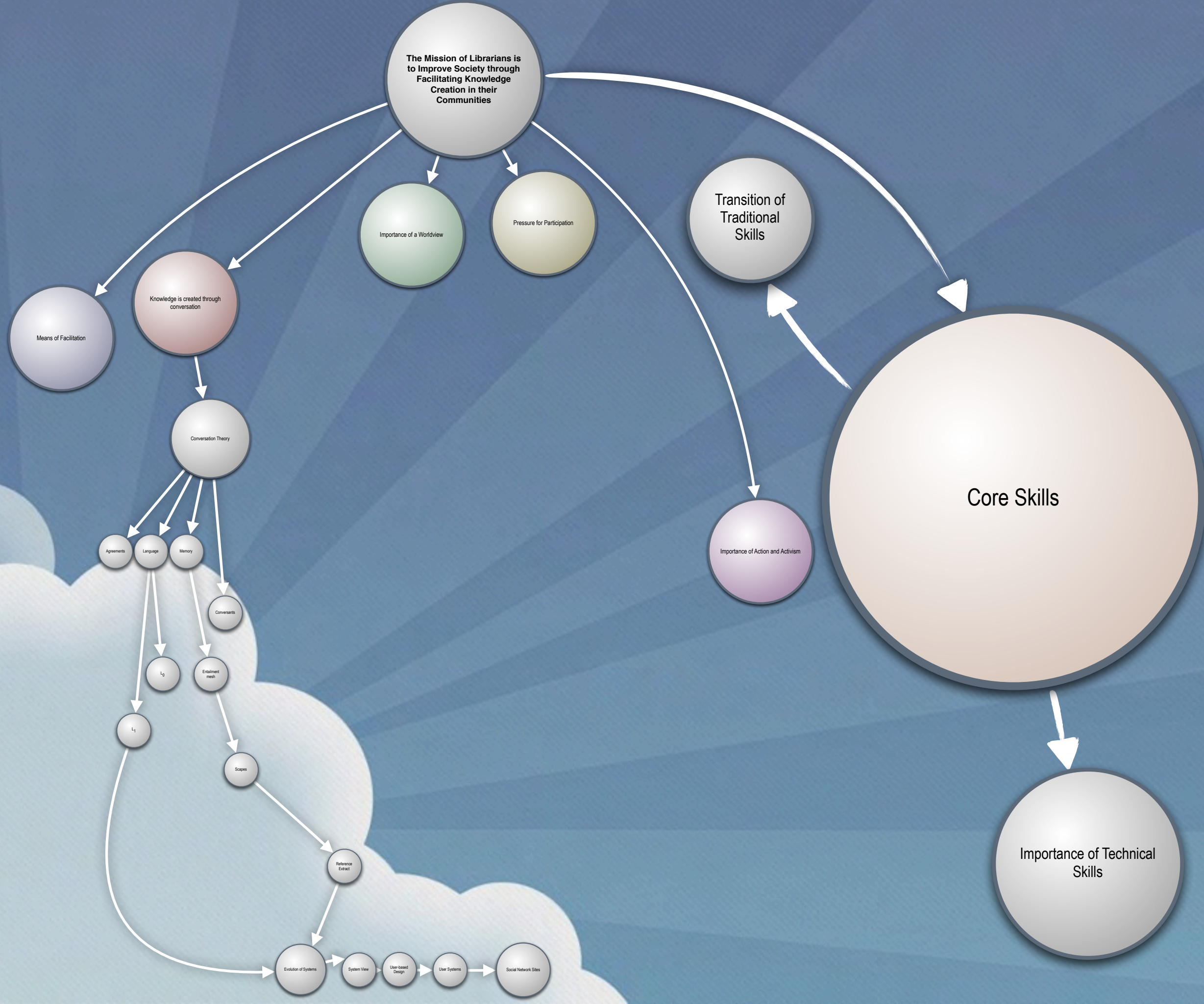




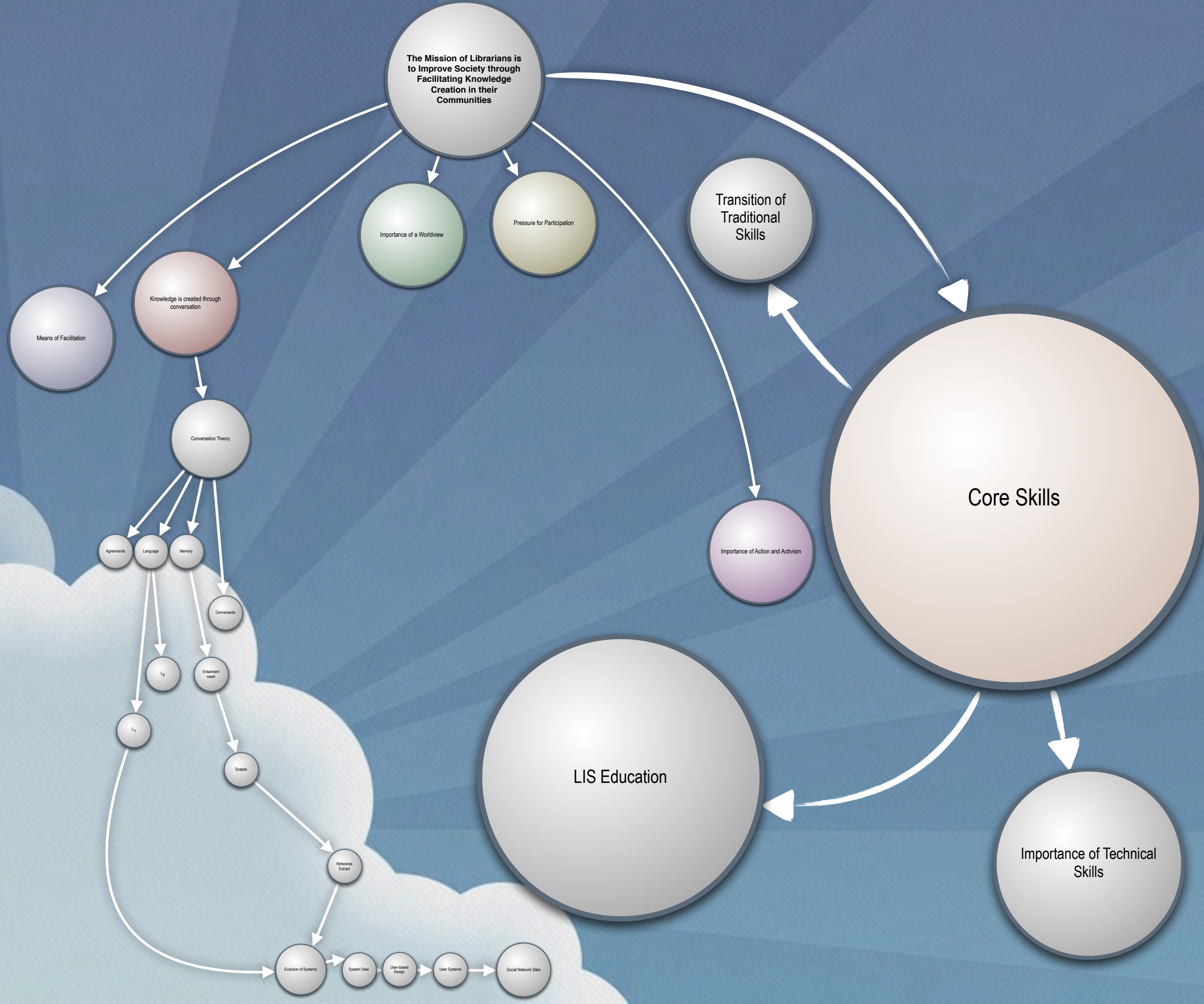




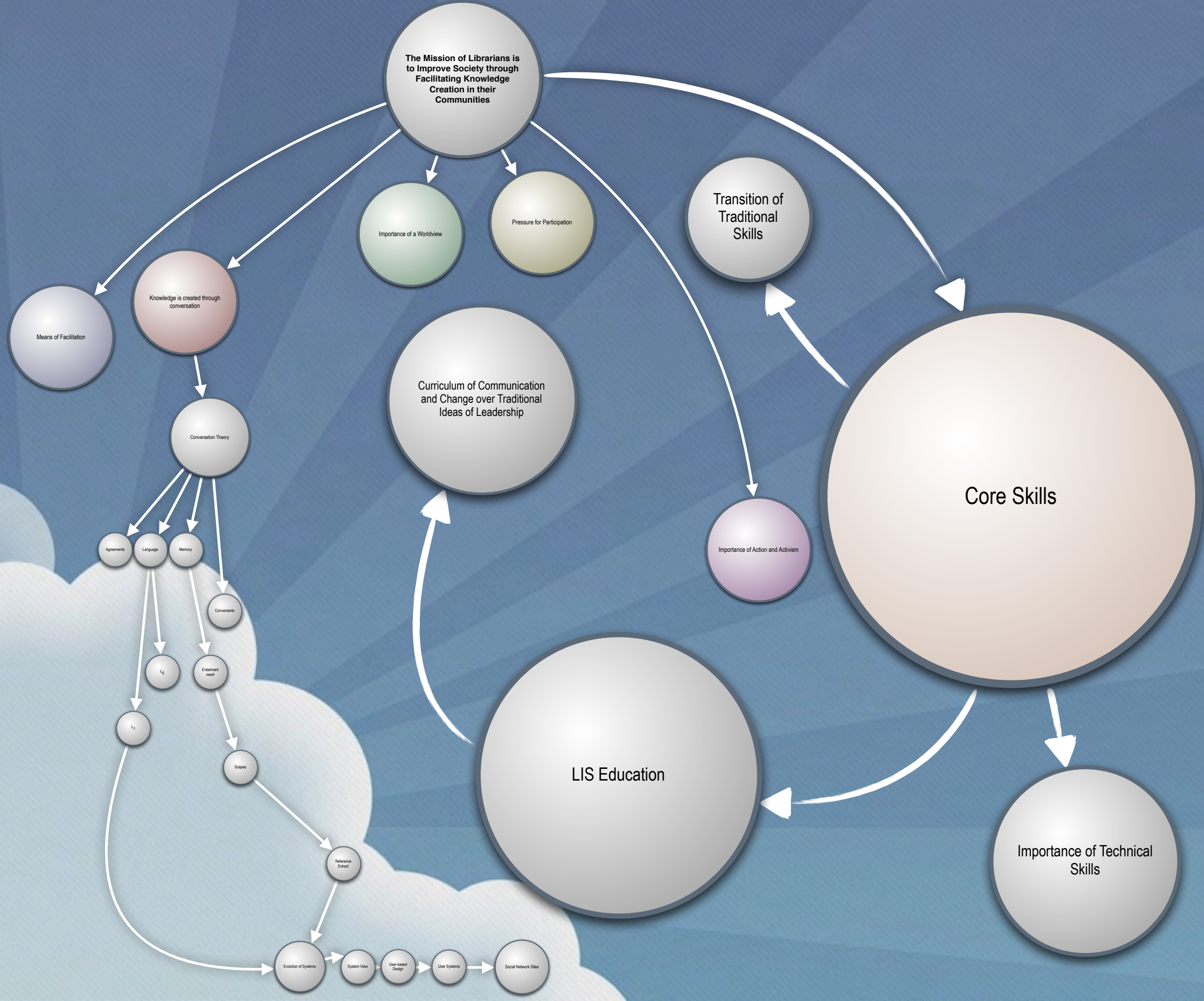




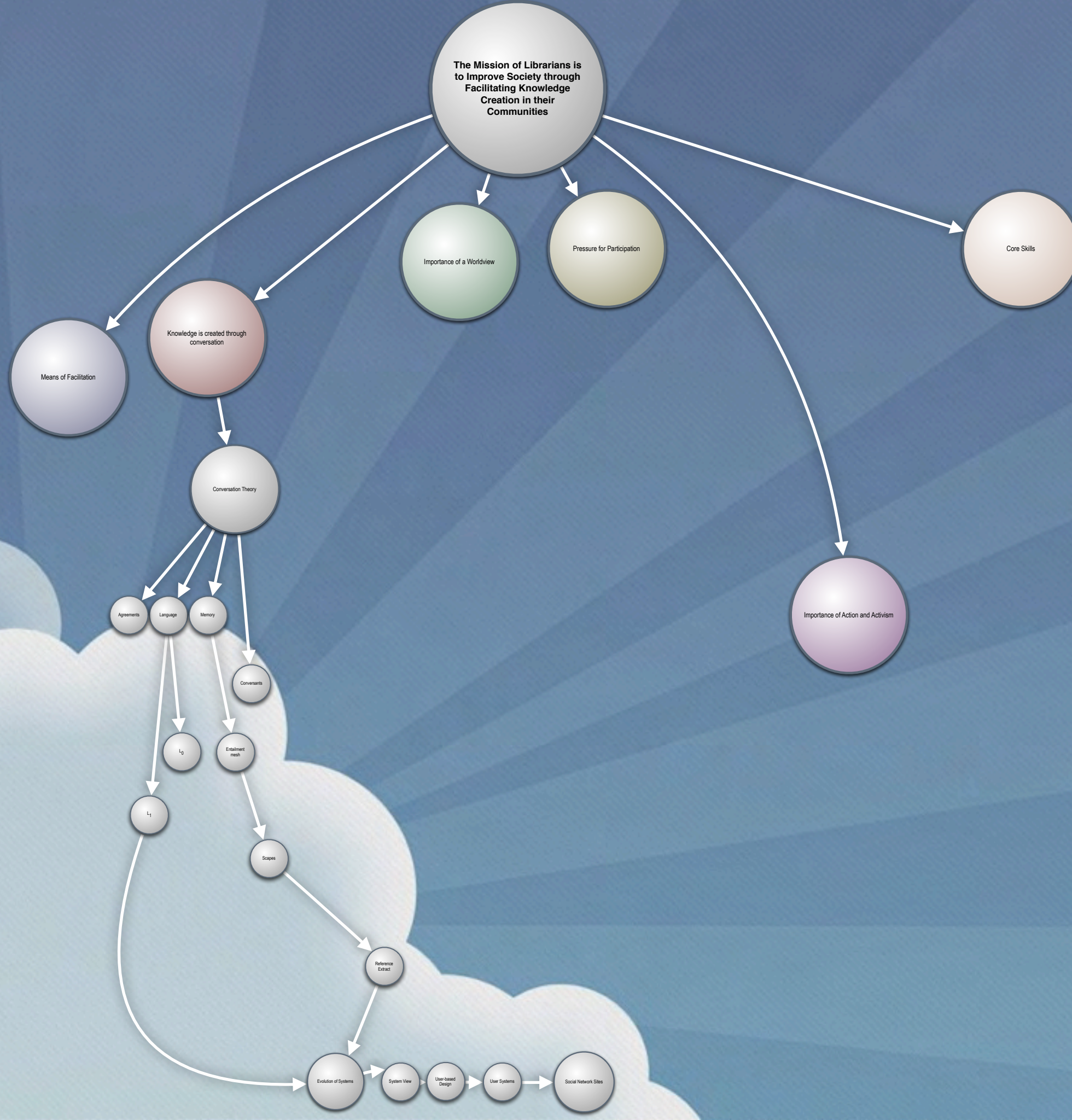




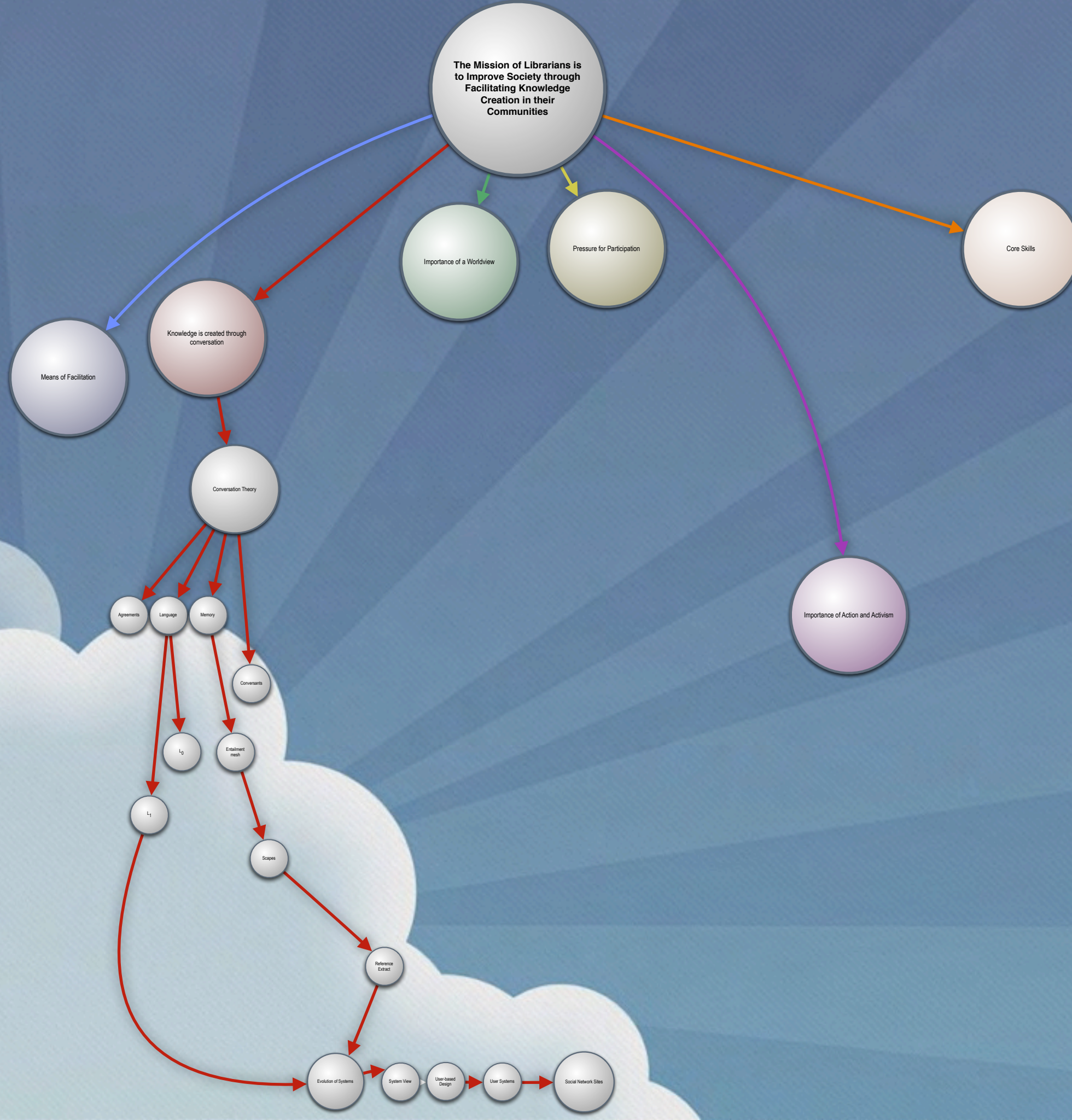




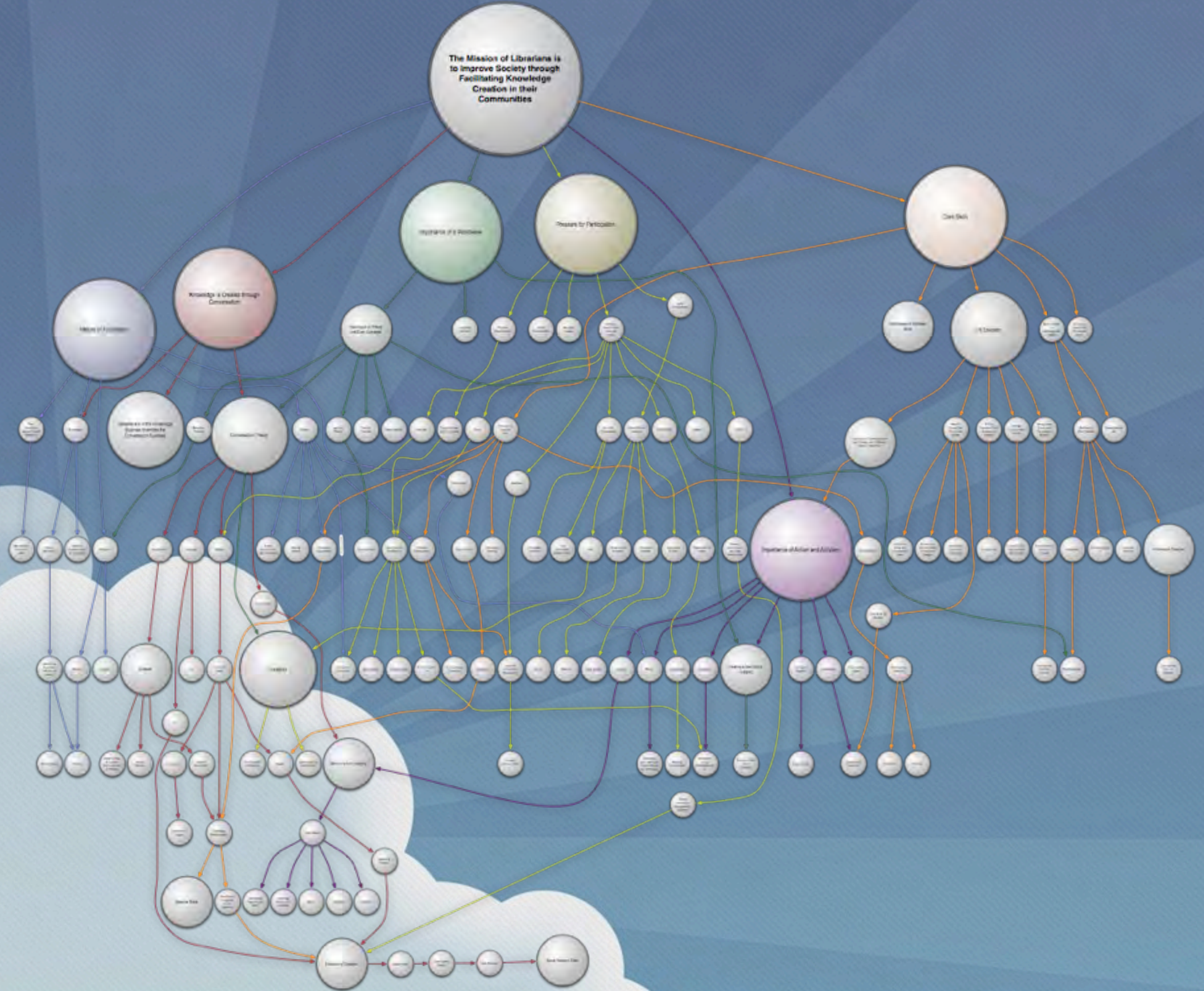




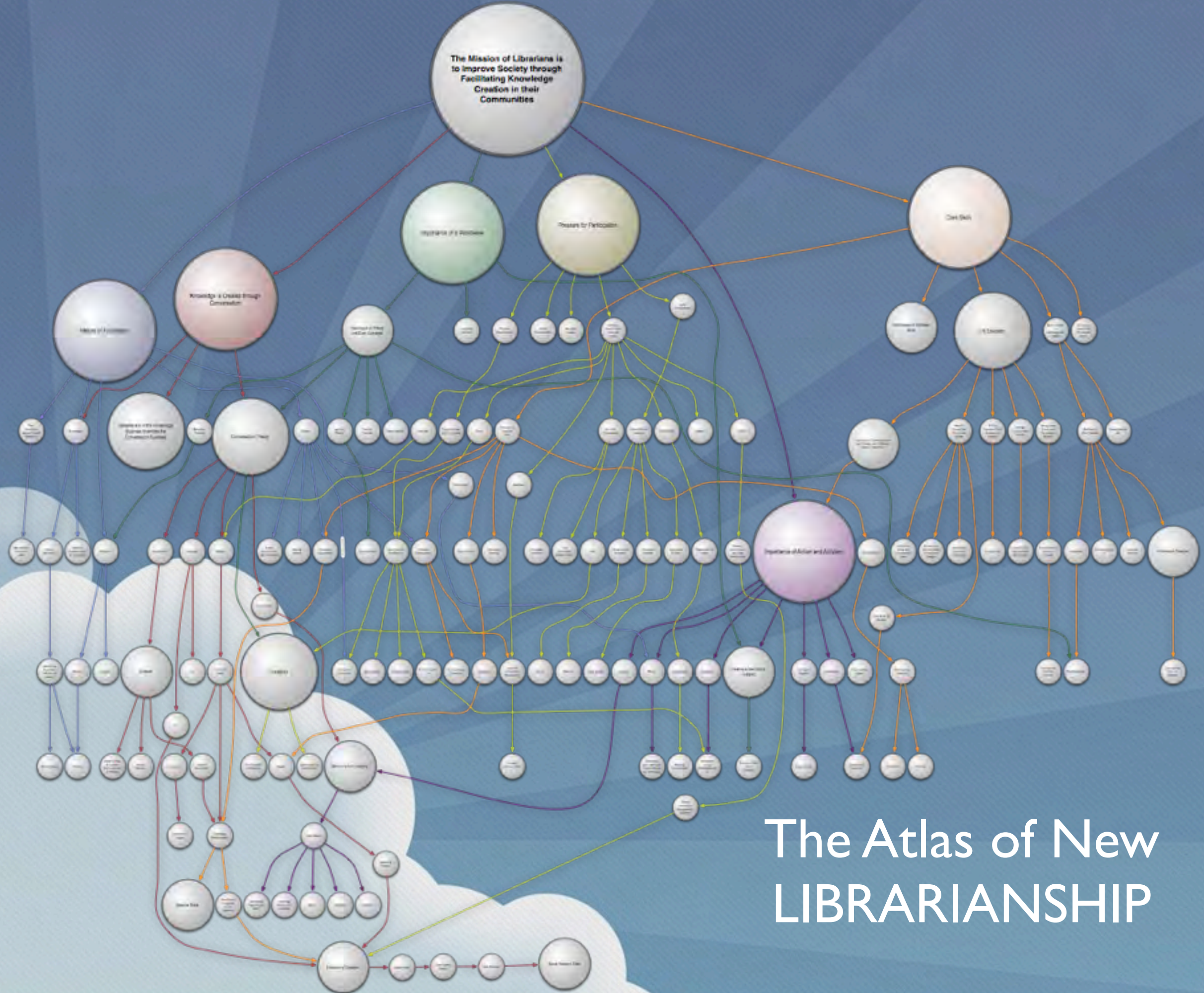






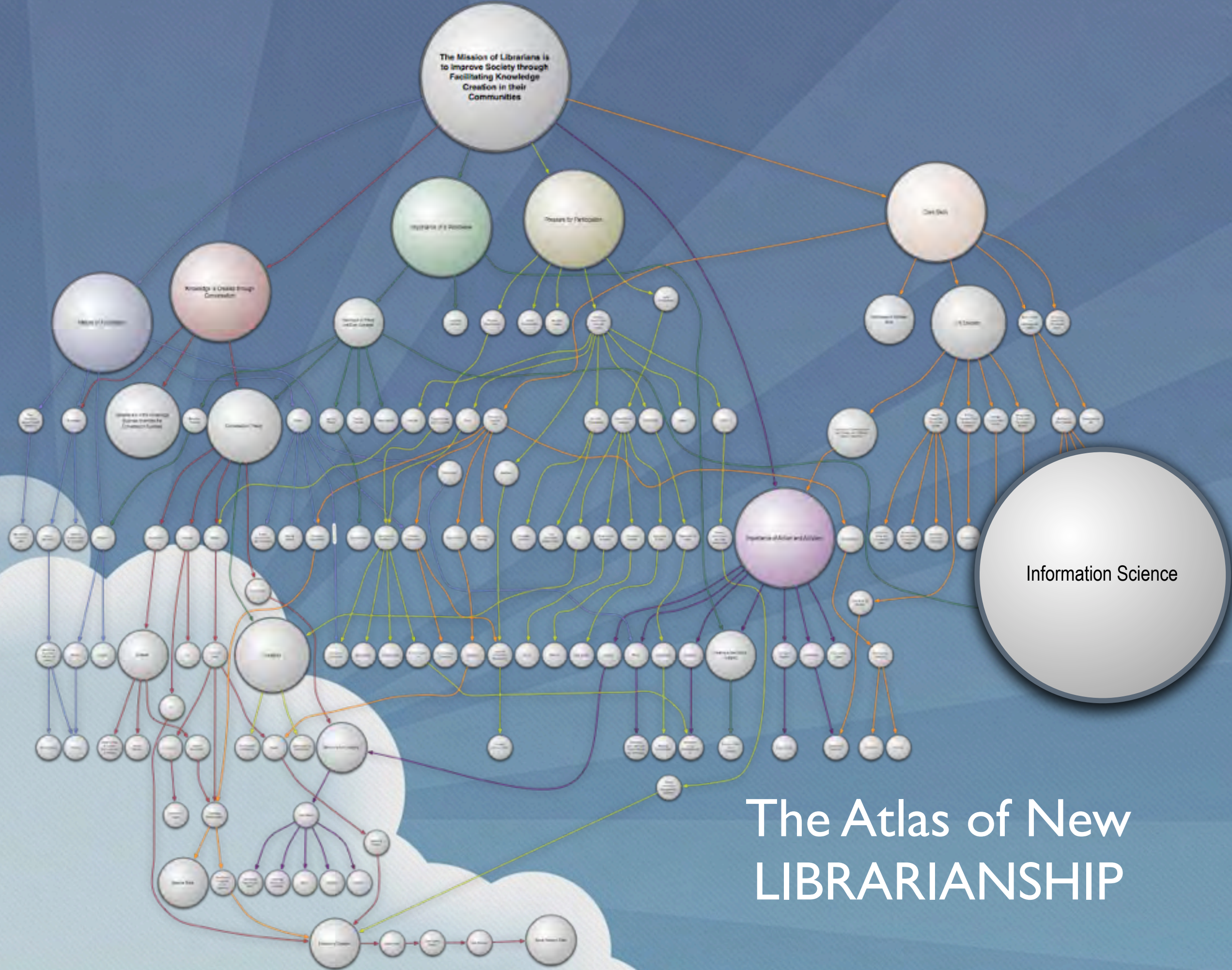






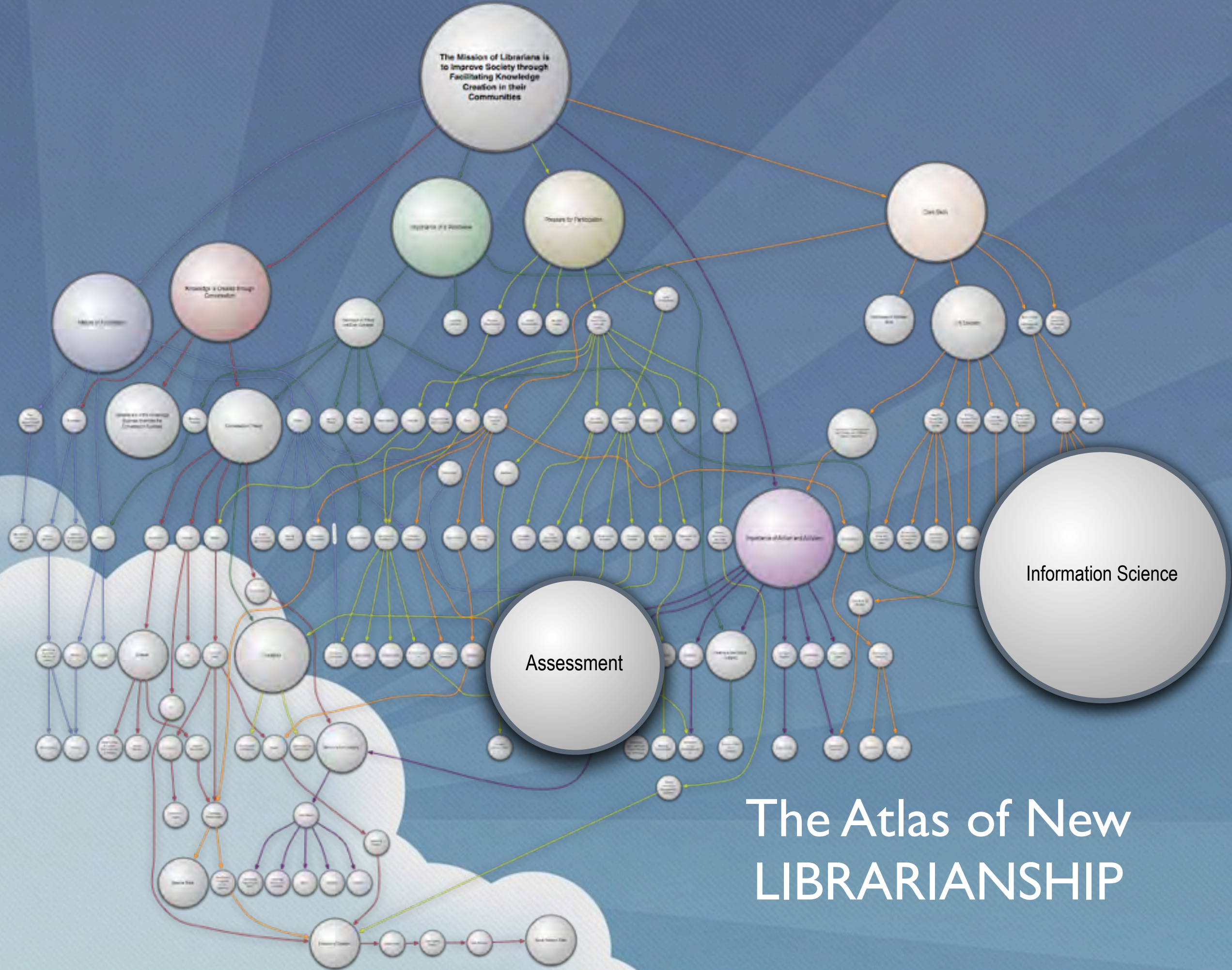
# The Atlas of New LIBRARIANSHIP



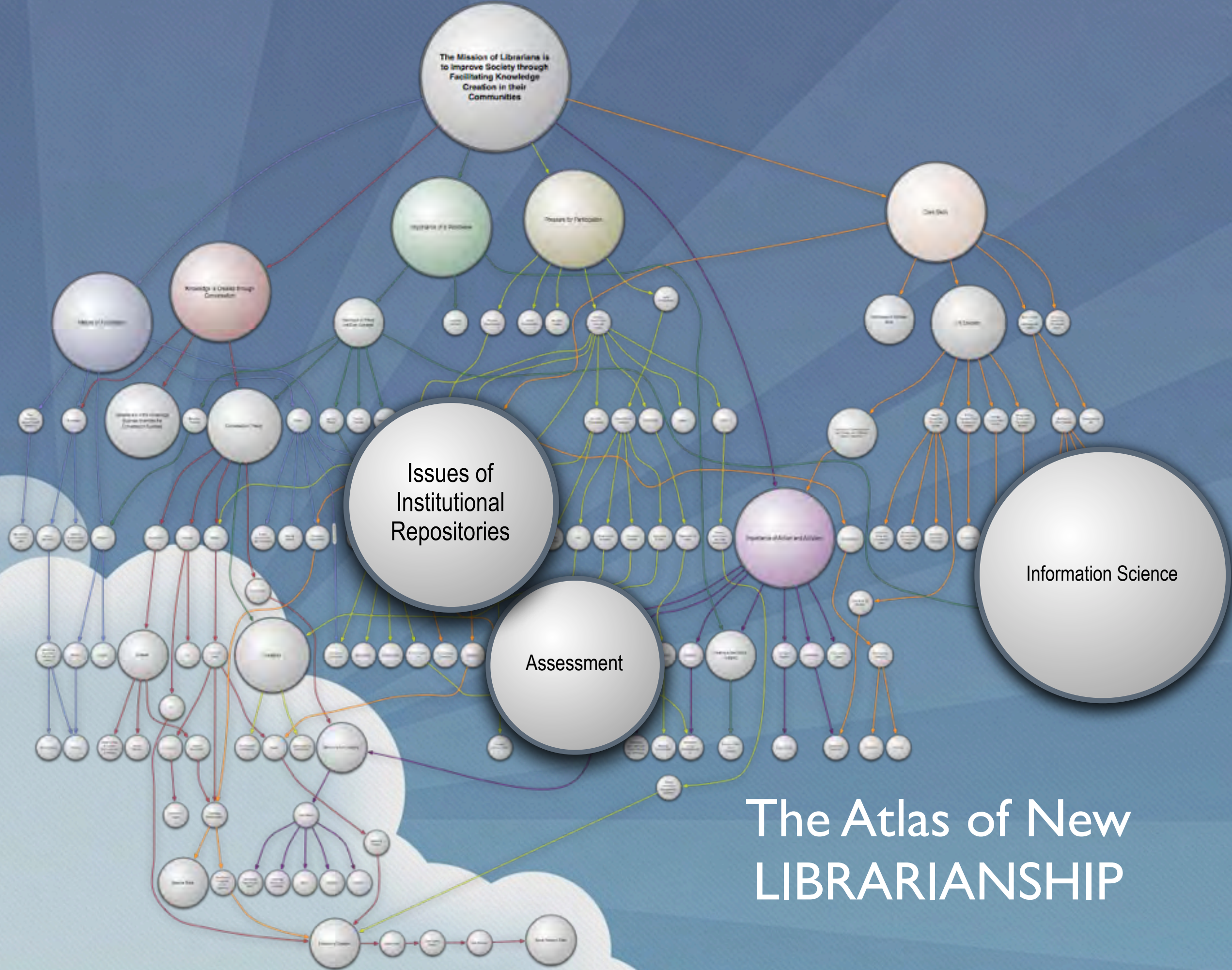


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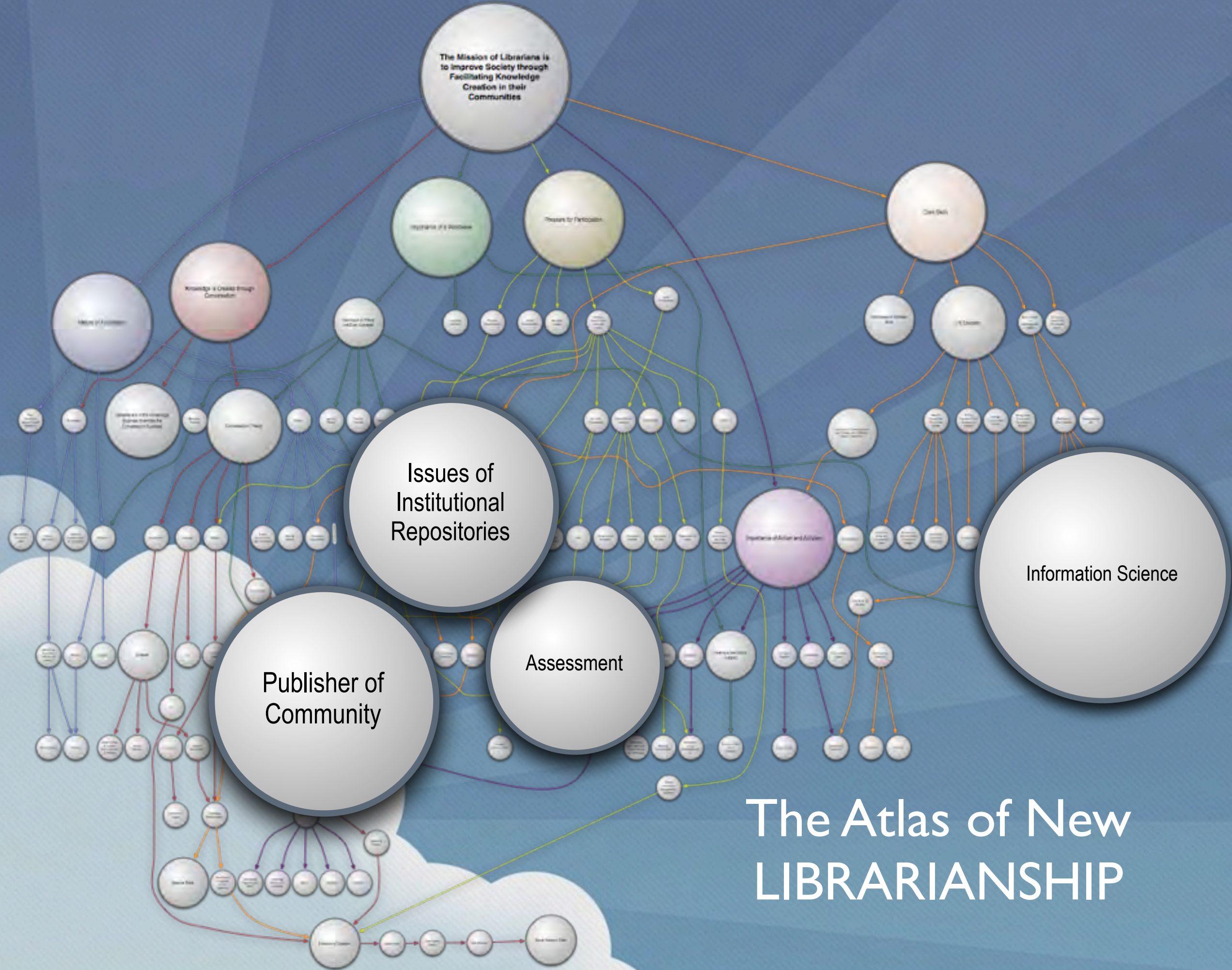




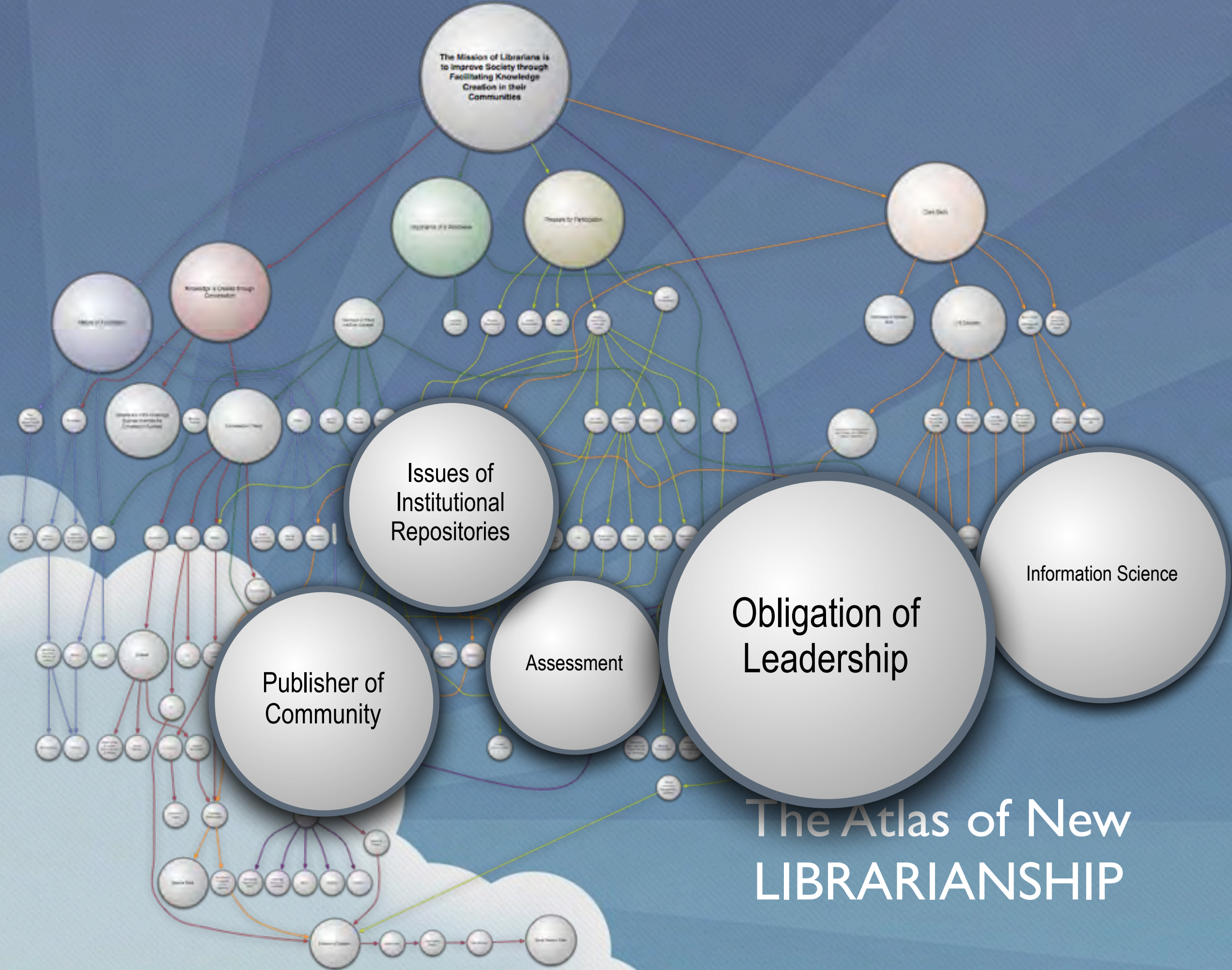














The Mission of Librarians is to Improve Society through  
Facilitating Knowledge Creation in their Communities





# The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

Serve





# The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

Serve



Lead





# The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

Serve



Lead



Innovate





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Slides @ <http://www.DavidLankes.org>