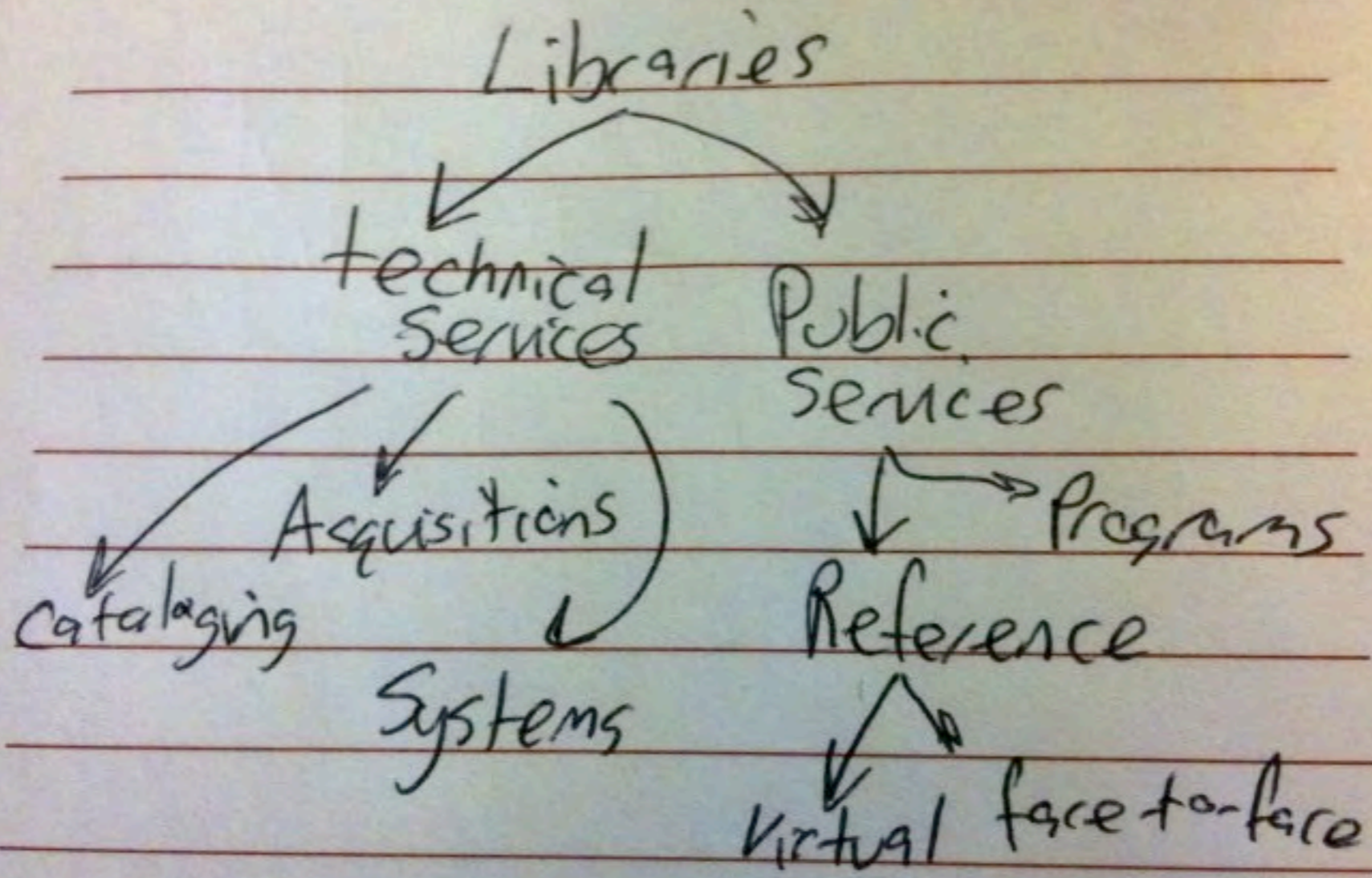


Conversants

R. David Lankes

Leave a trail of genius.



**ALA's
Core Competences of Librarianship**

Final version

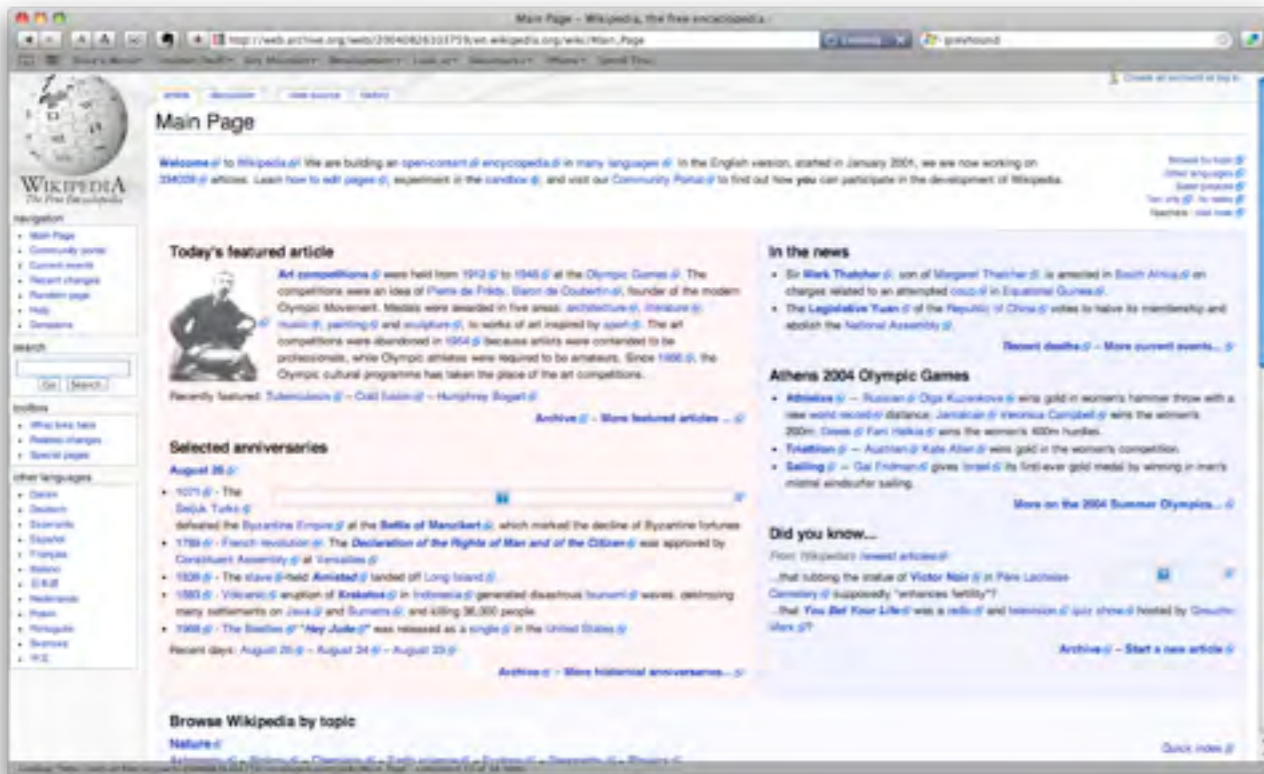
Approved by the ALA Executive Board, October 25th 2008

Approved and adopted as policy by the ALA Council, January 27th 2009

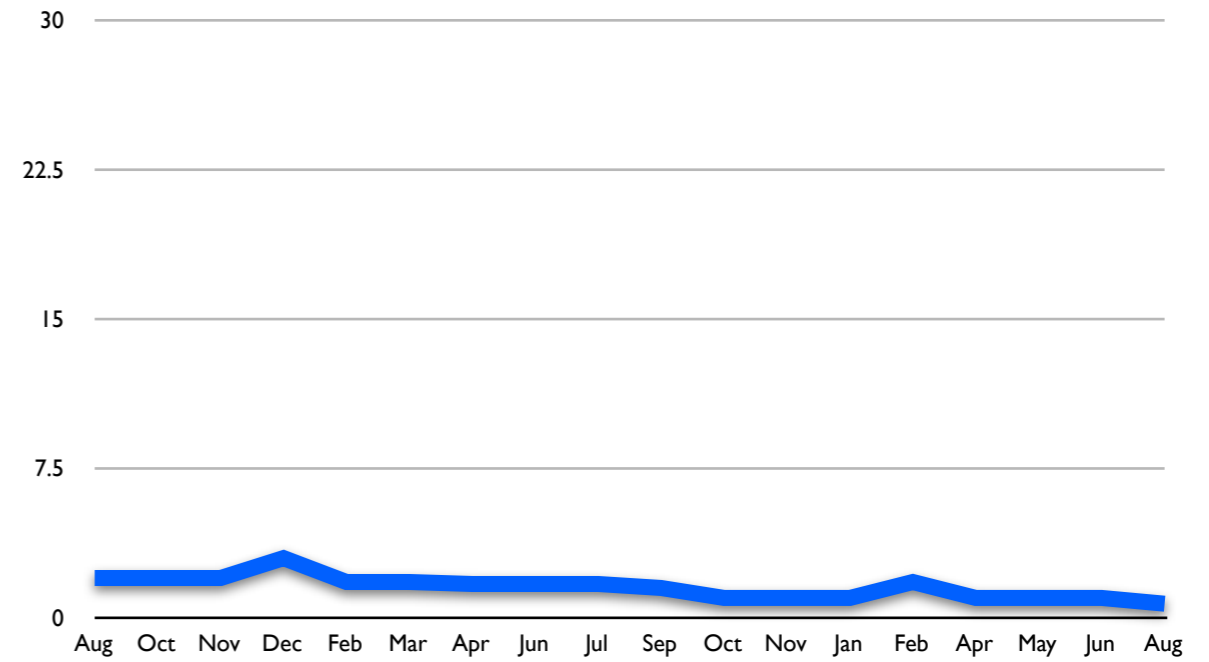
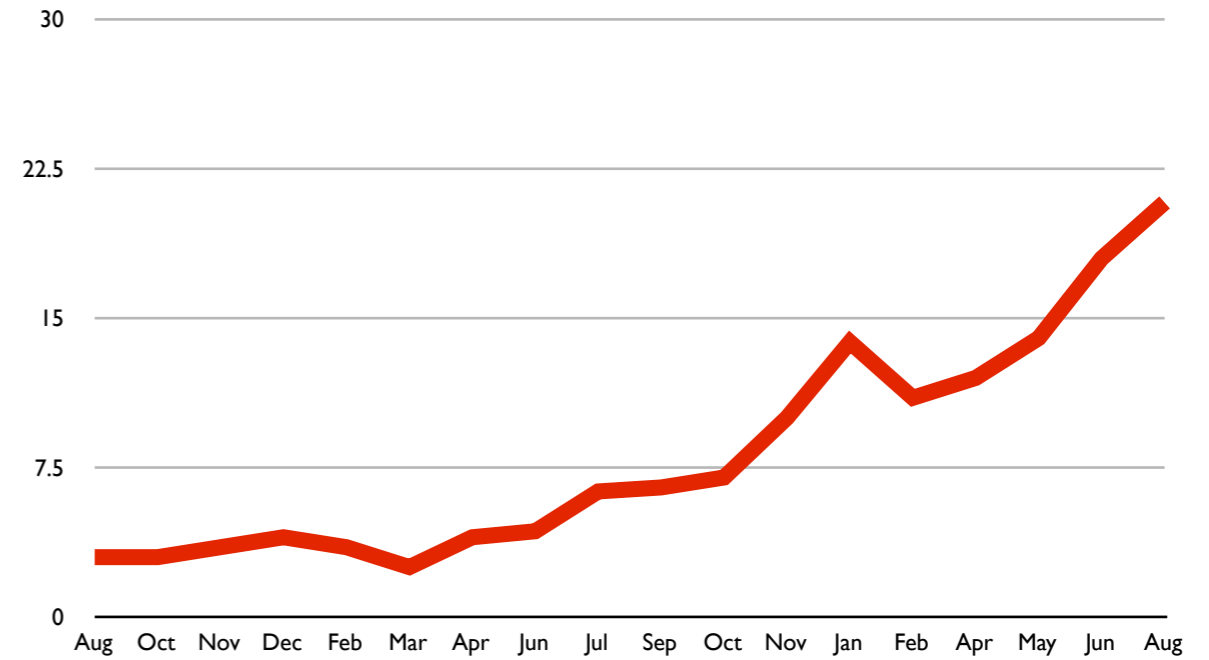
1. Foundations of the Profession
2. Information Resources
3. Organization of Recorded Knowledge and Information
4. Technological Knowledge and Skills
5. Reference and User Services
6. Research
7. Continuing Education and Lifelong Learning
8. Administration and Management

Limitations of a Functional View

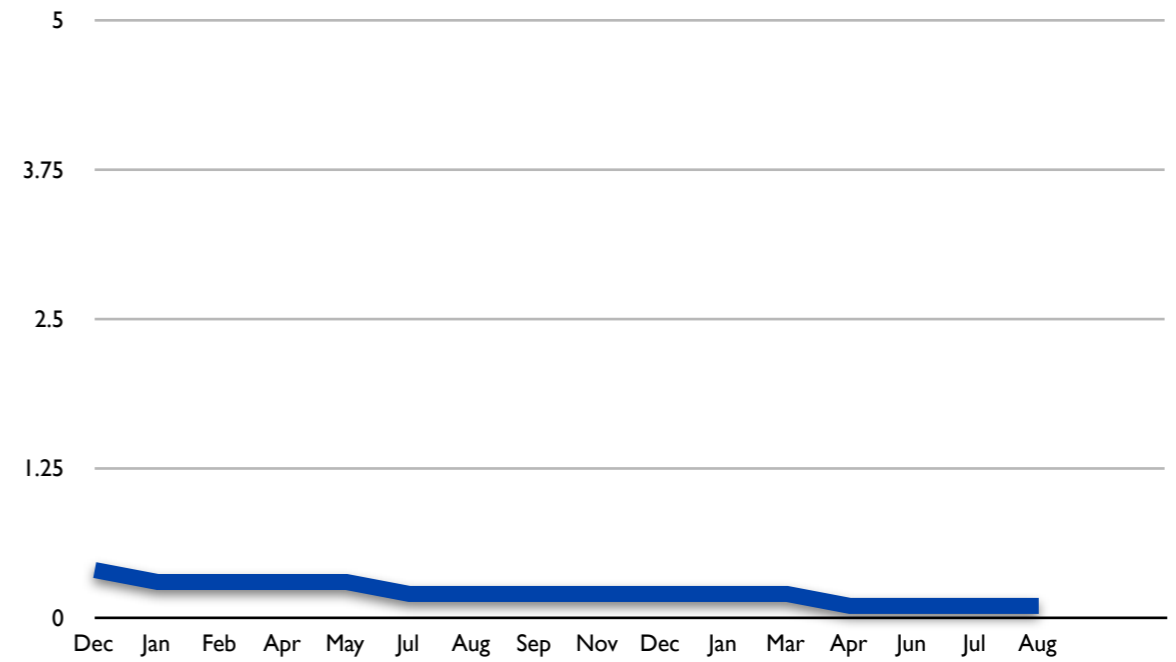
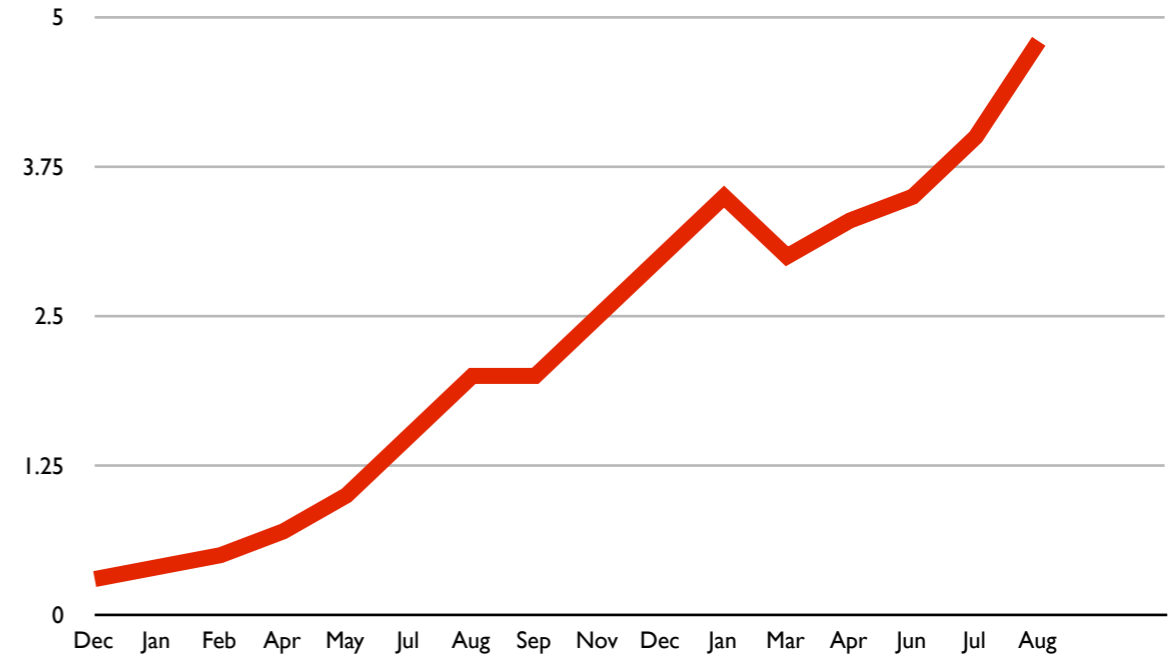
- False Functional Equivalencies
 - The Web is like a Brochure
 - Libraries are like Amazon (or Google, or Bing, or Sears)
- Failure to be Strategic
 - Encarta vs Wikipedia



August 2004



August 2004



August 2004

The Mission of Librarians:

To Improve Society Through Facilitating Knowledge Creation
in their Communities

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Mission

Librarians

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Facilitating

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Communities



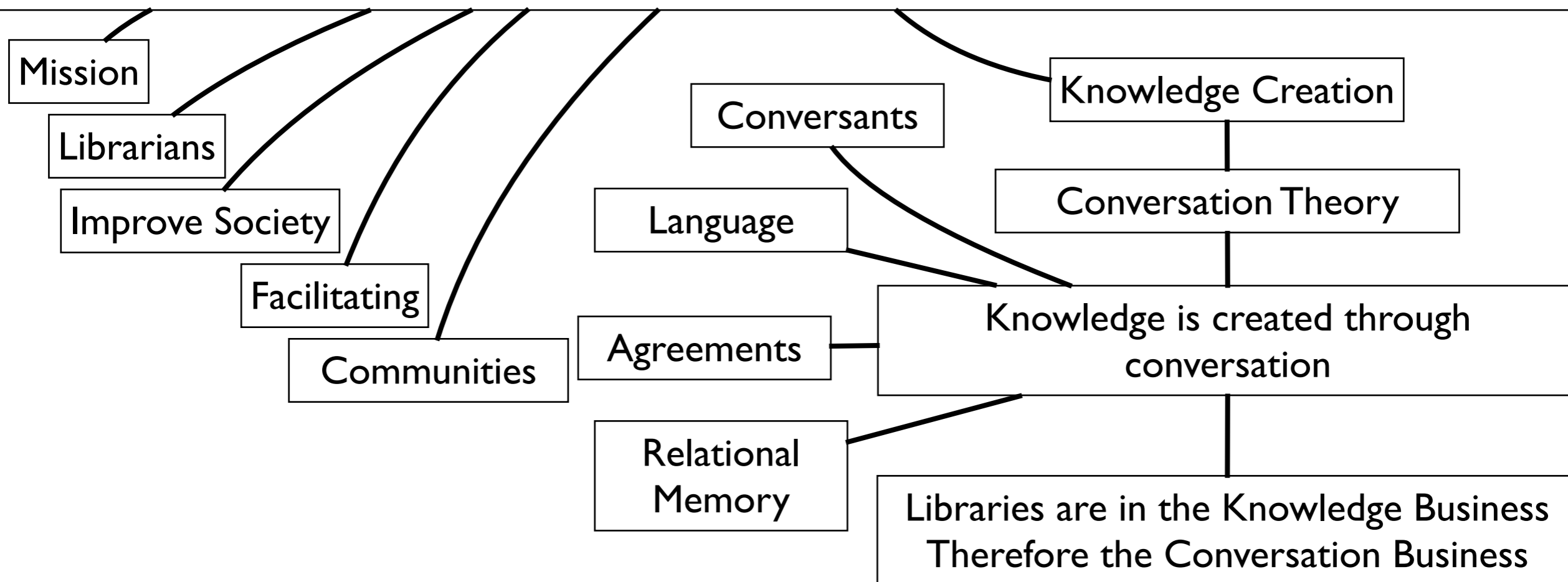
Conversation Theory

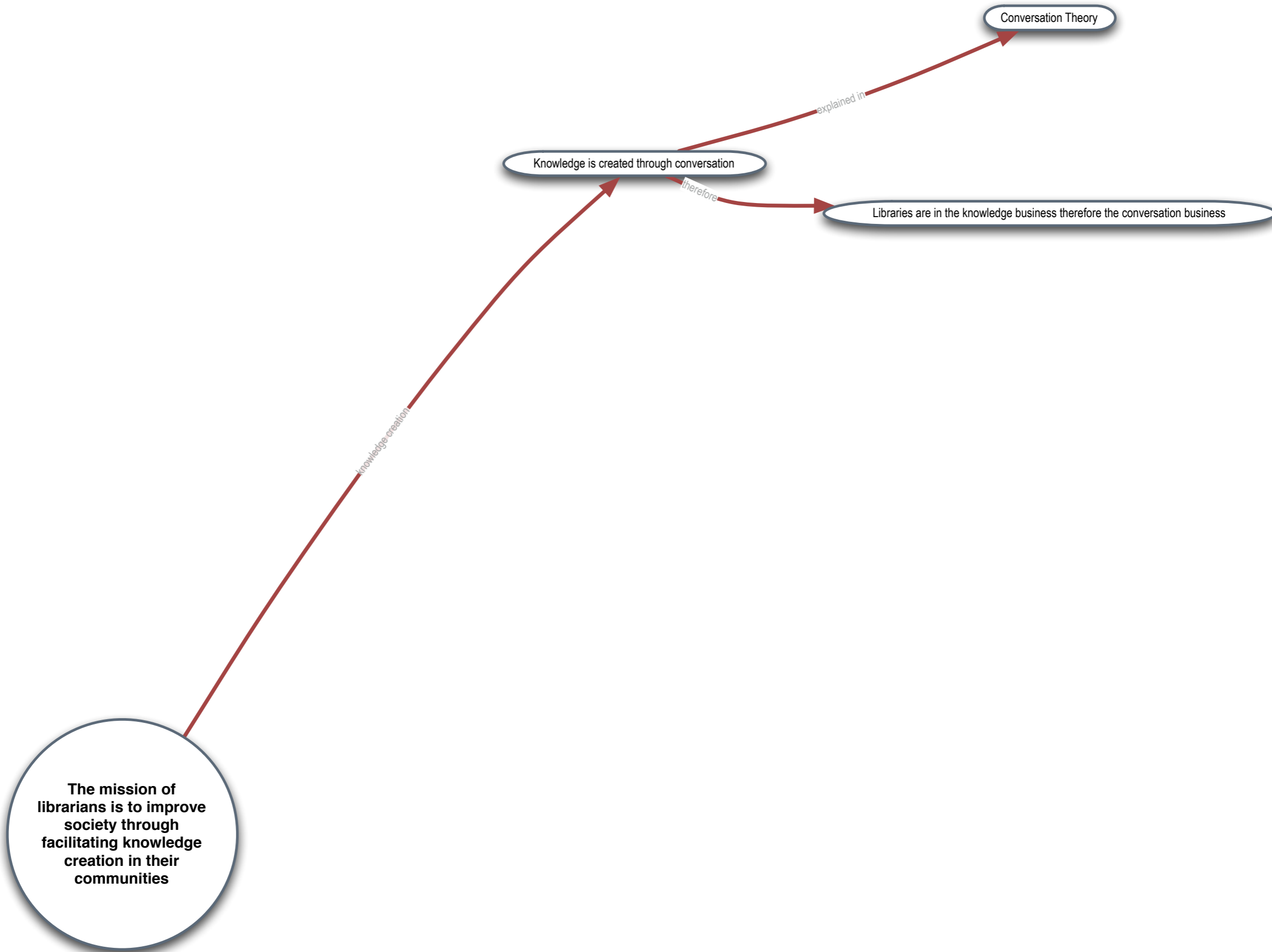
- Conversants
- Language
- Agreements
- Memory

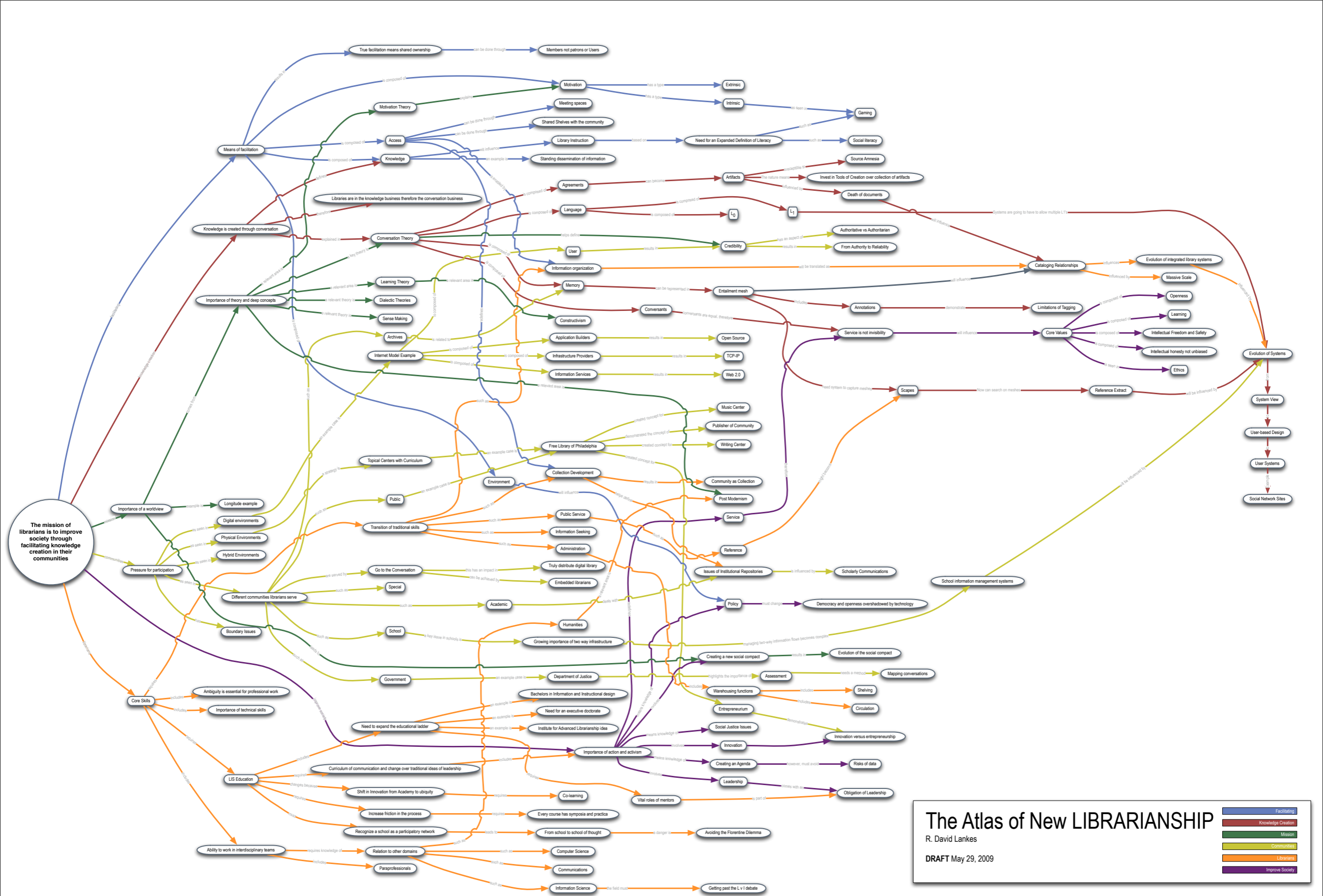


The Mission of Librarians:

To Improve Society Through Facilitating Knowledge Creation in their Communities







The Atlas of New LIBRARIANSHIP
 R. David Lankes
 DRAFT May 29, 2009

Facilitating
Knowledge Creation
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Librarians
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3	Afro-Brazilian traditions (17pgs) Available via Internet
4	Afro-cuban music (7pgs)

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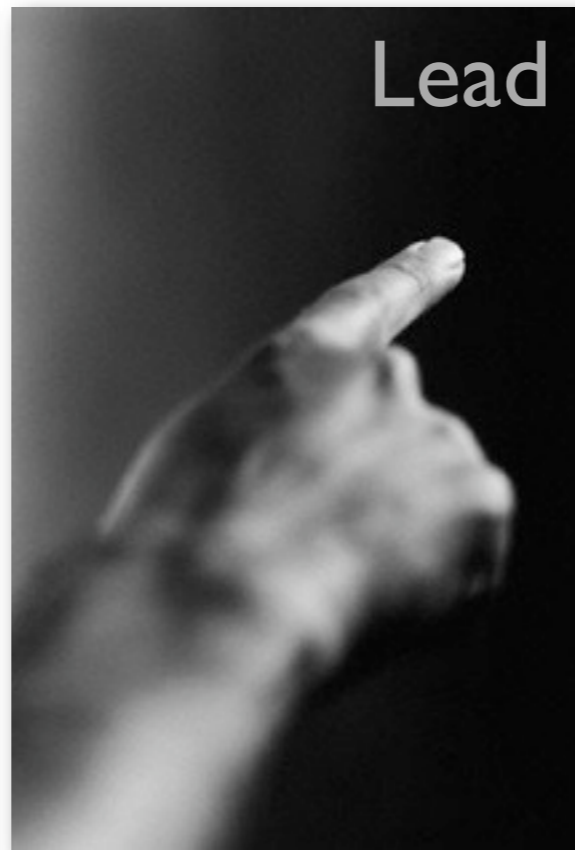
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