

# CHALLENGE YOUR THINKING

R. David Lankes

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Dictionary

professor

All Dictionary Thesaurus Apple Wikipedia

**pro·fes·sor** |prə'fesər|  
noun

**1** (also **full professor**) a teacher of the highest rank in a college or university.

- an associate professor or an assistant professor.
- informal any instructor, esp. in a specialized field.

**2** a person who affirms a faith in or allegiance to something : *the professors of true religion.*

DERIVATIVES

**pro·fes·sor·ate** |-rət| |prə'fesərət| |prou'fesərət| noun

**pro·fes·so·ri·al** |,präfə'sôrēəl| |'prafə'sɔriəl| |'proufə'sɔriəl| |prɒfi'sɔ:riəl| adjective

**pro·fes·so·ri·al·ly** |,präfə'sôrēəlē| |'prafə'sɔriəli| |'proufə'sɔriəli| |prɒfi'sɔ:riəli| adverb

**pro·fes·so·ri·ate** |,präfə'sôrēət| |'prafə'sɔriət| |'proufə'sɔriət| |prɒfi'sɔ:riət| noun

**pro·fes·sor·ship** |-,SH ip| |prə'fesər'ʃɪp| |prou'fesər'ʃɪp| noun

ORIGIN late Middle English : from Latin *professor*, from *profess-* 'declared publicly,' from the verb *profiteri* (see PROFESS).



A LIBRARY REVIVAL MEETING

# COMMANDMENTS

I. Books are for use

II. Every reader his book

III. Every book its reader

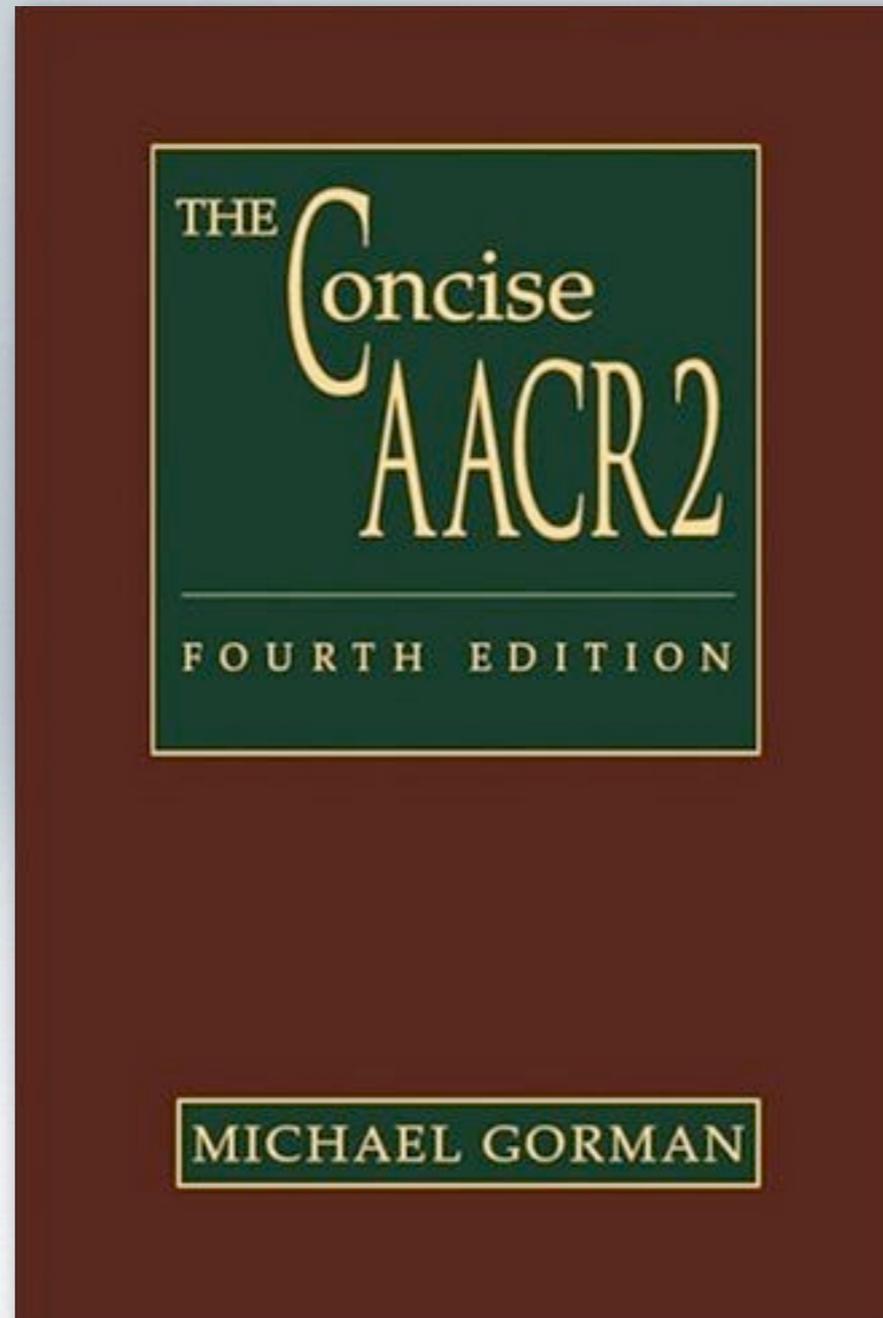
IV. Save the time of the User

V. The library is a growing  
organism

# PROPHETS



# HOLY BOOKS



MICHAEL GORMAN

# DOGMA

## **ALA's Core Competences of Librarianship**

*Final version*

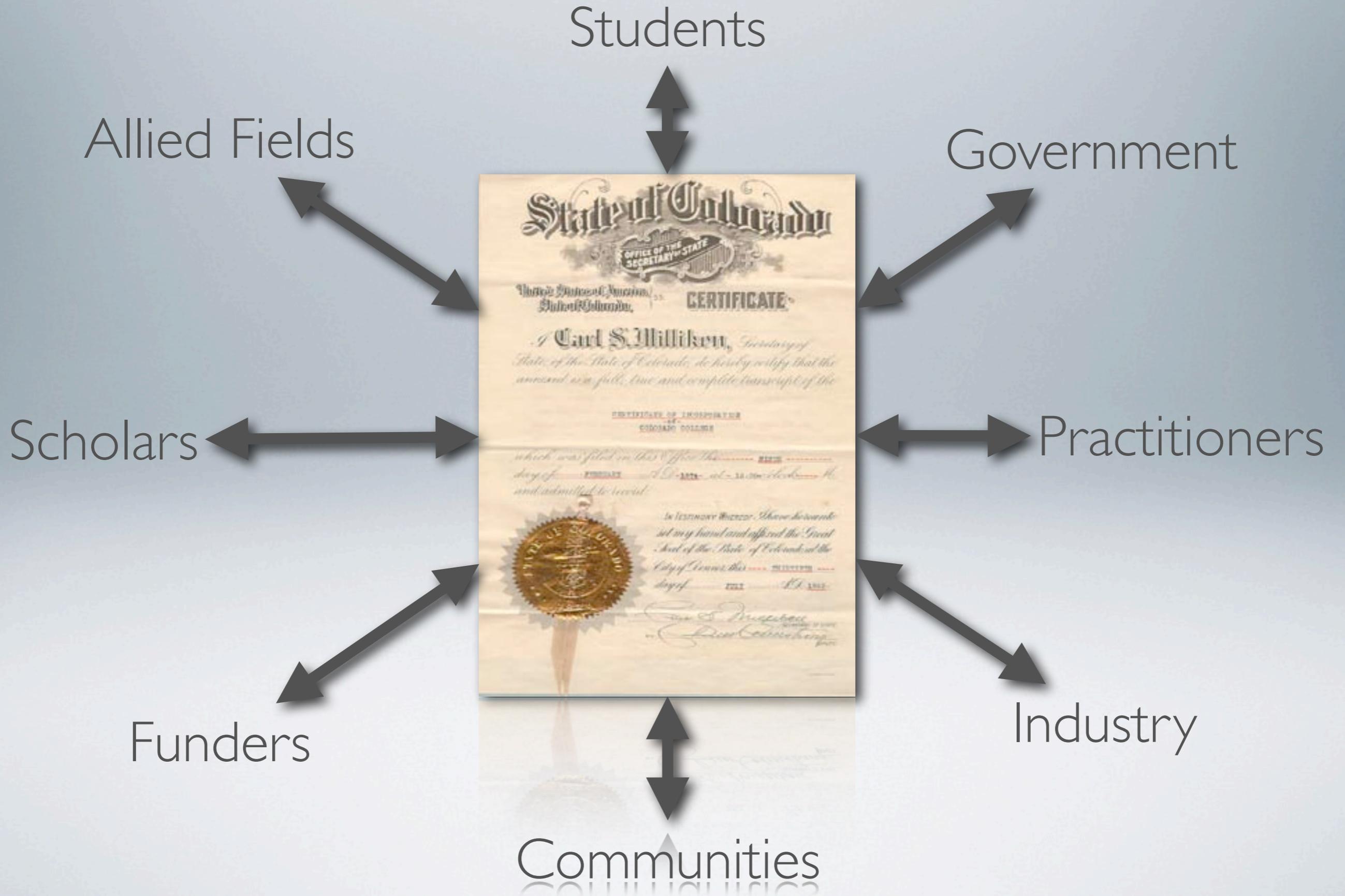
*Approved by the ALA Executive Board, October 25<sup>th</sup> 2008*

*Approved and adopted as policy by the ALA Council, January 27<sup>th</sup> 2009*

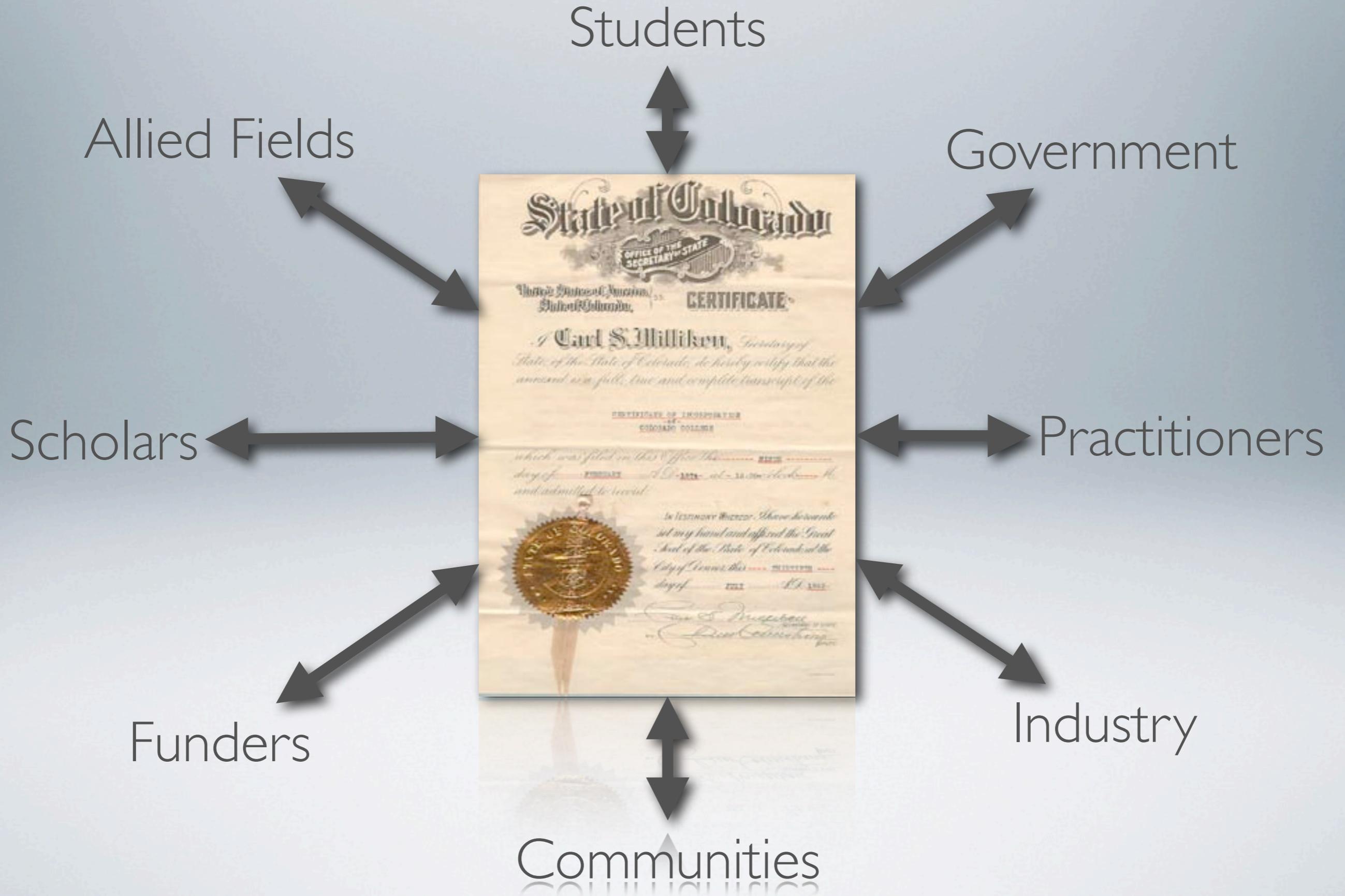
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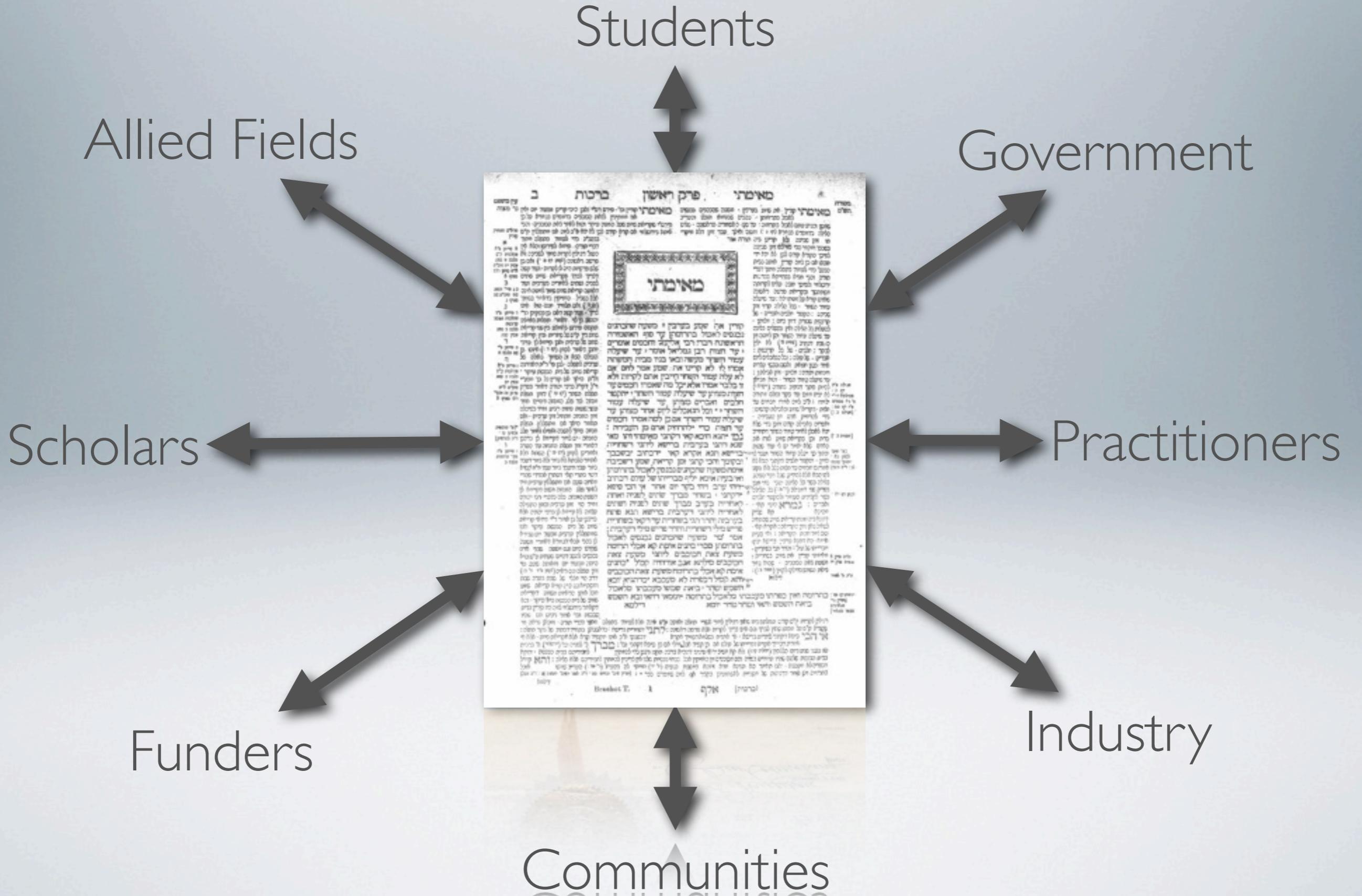
# DOGMA EVOLUTION



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# DOGMA EVOLUTION



# REFORMATION



# REFORMATION



"Test everything; retain what is good"

- Paul I Thessalonians 5:16-24





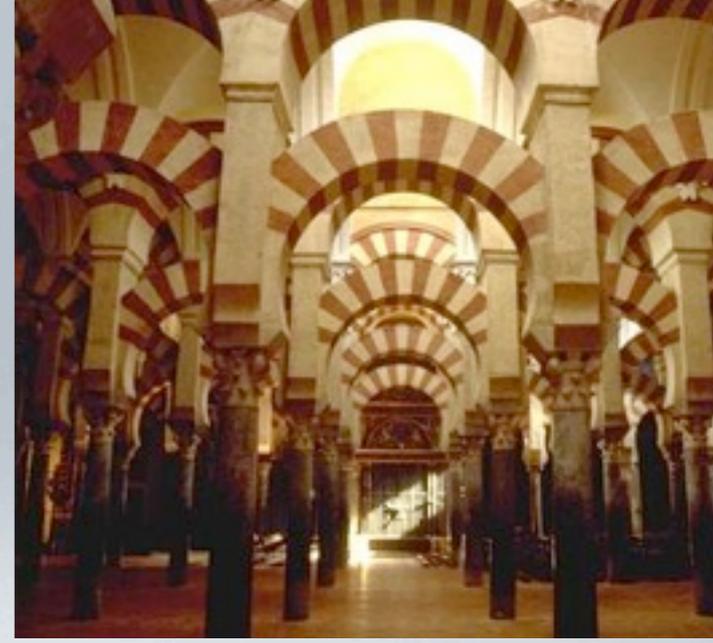


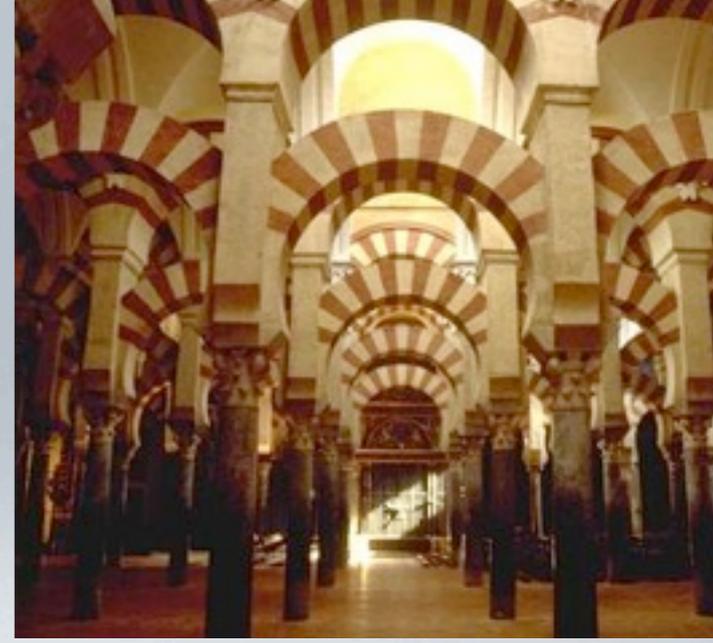
SCRIPTORIUM MONK AT WORK. (From *Lacritz*.)











# From Collection to Scholarship

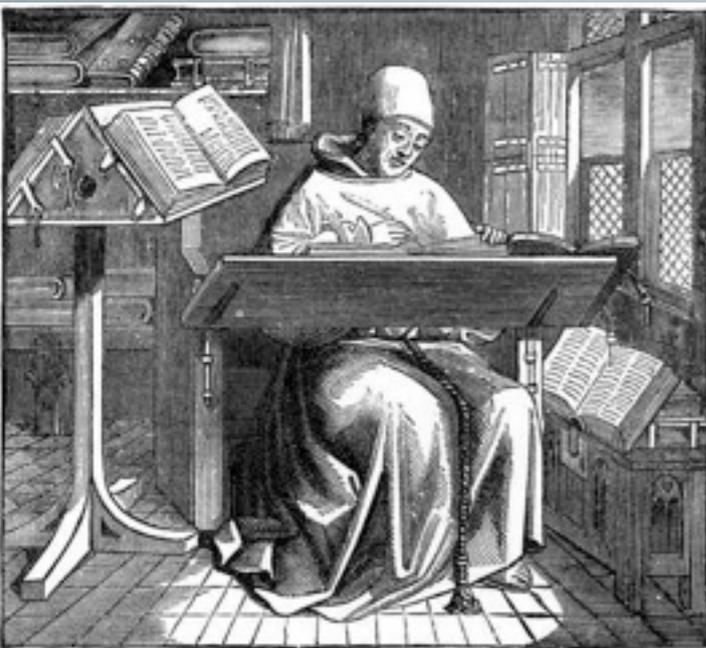


Portrait by Michael J. Deiss





From Collection to Scholarship



From Dissemination to Action





From Collection to Scholarship



From Dissemination to Action



From Sharing to Social Good

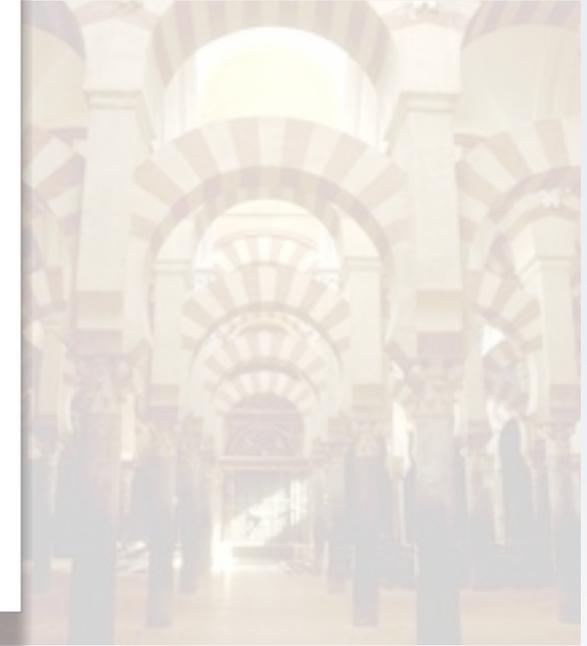




From Collection to Scholarship



# Knowledge as Thing versus Knowledge as Action



Portrait by Michael J. Deiss

From Sharing to Social Good





# RECORDED KNOWLEDGE



RECORDED KNOWLEDGE

~~RECORDED~~ KNOWLEDGE

## **The Mission of Librarians:**

To Improve Society Through Facilitating Knowledge Creation  
in their Communities

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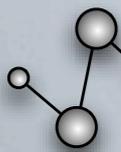
To Improve Society Through Facilitating Knowledge Creation  
in their Communities





User

User



Intrinsic Motivation  
Extrinsic Motivation



User



User





DOMAIN

KNOWING

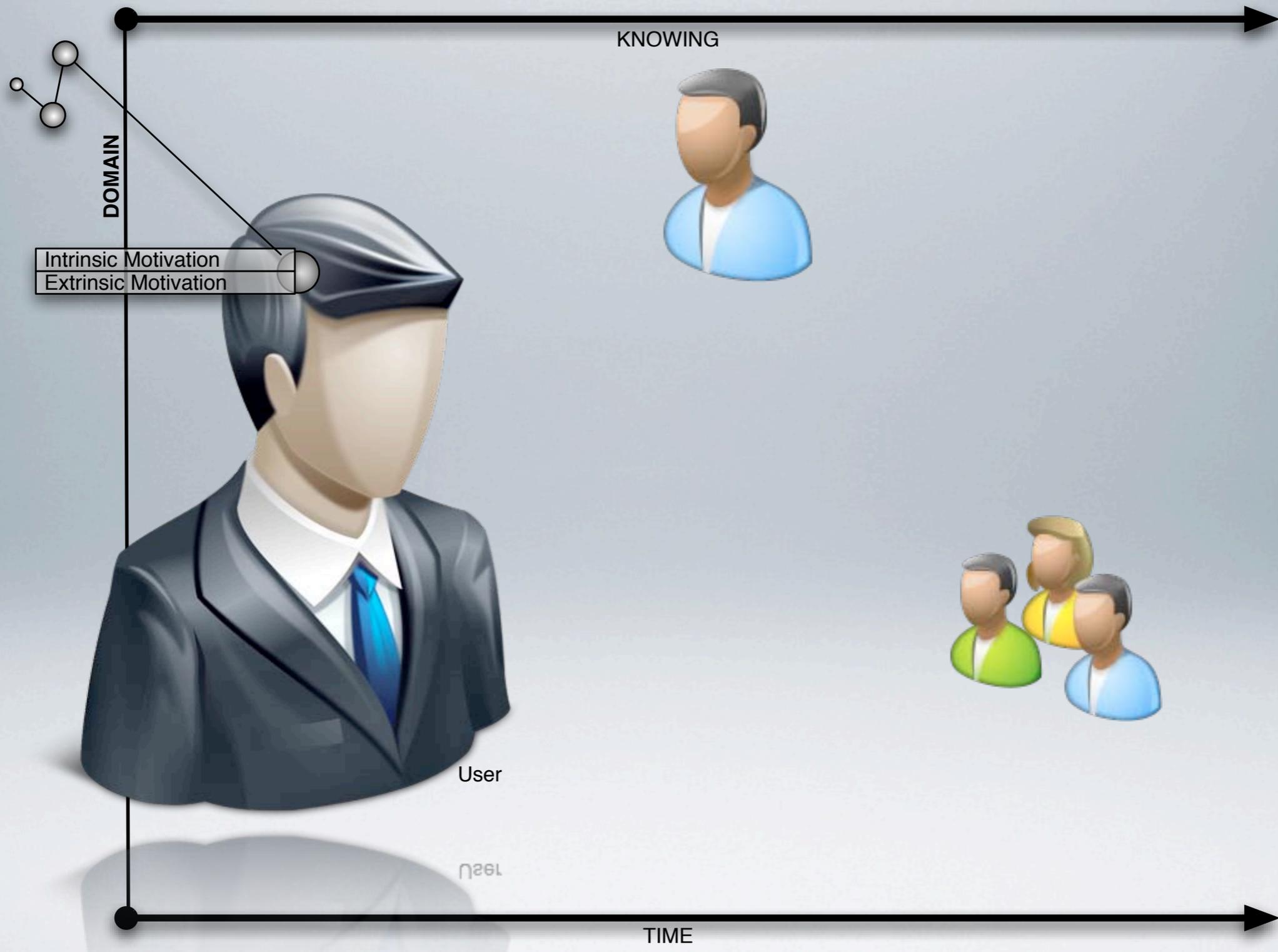
Intrinsic Motivation  
Extrinsic Motivation

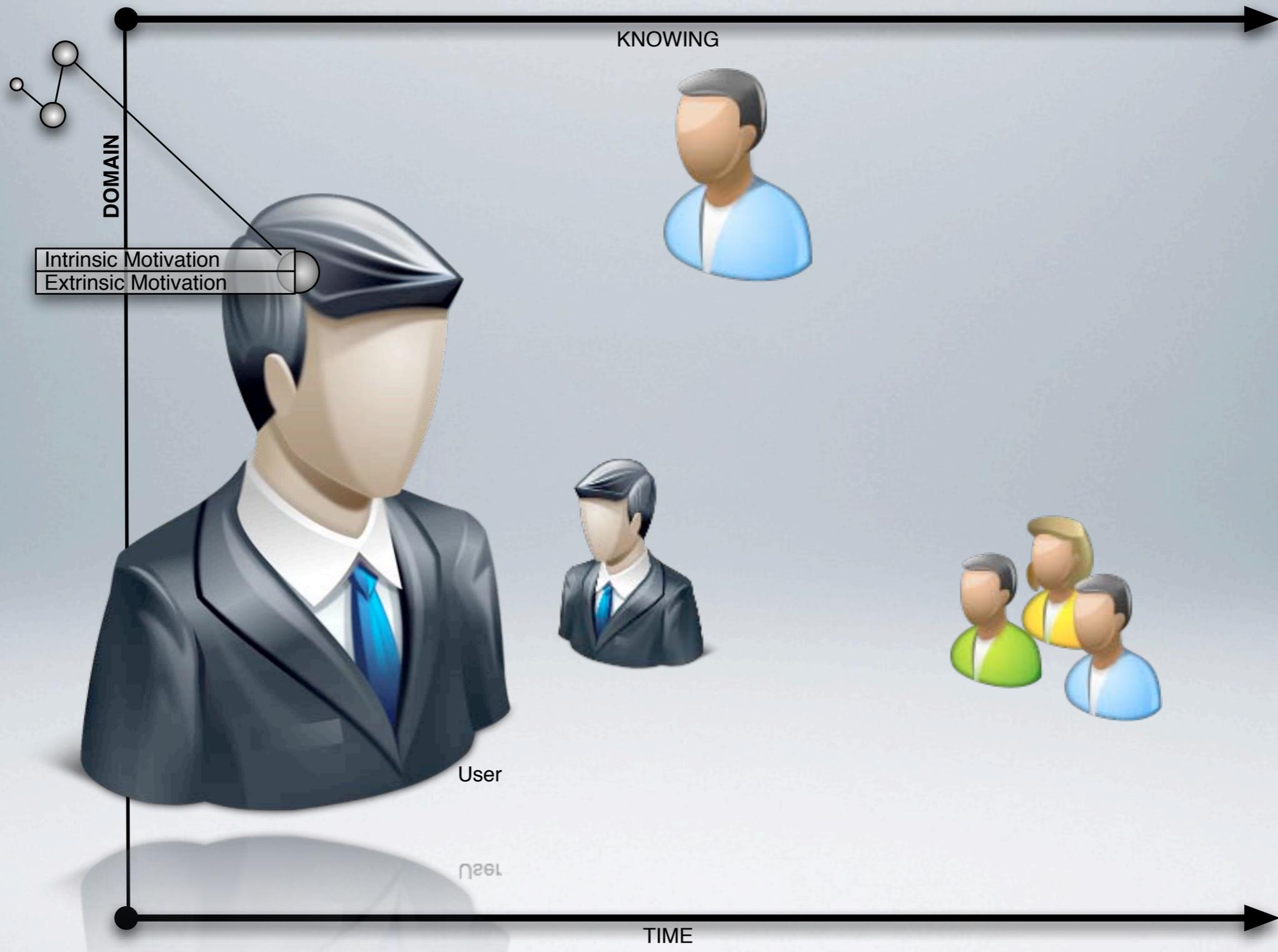
User

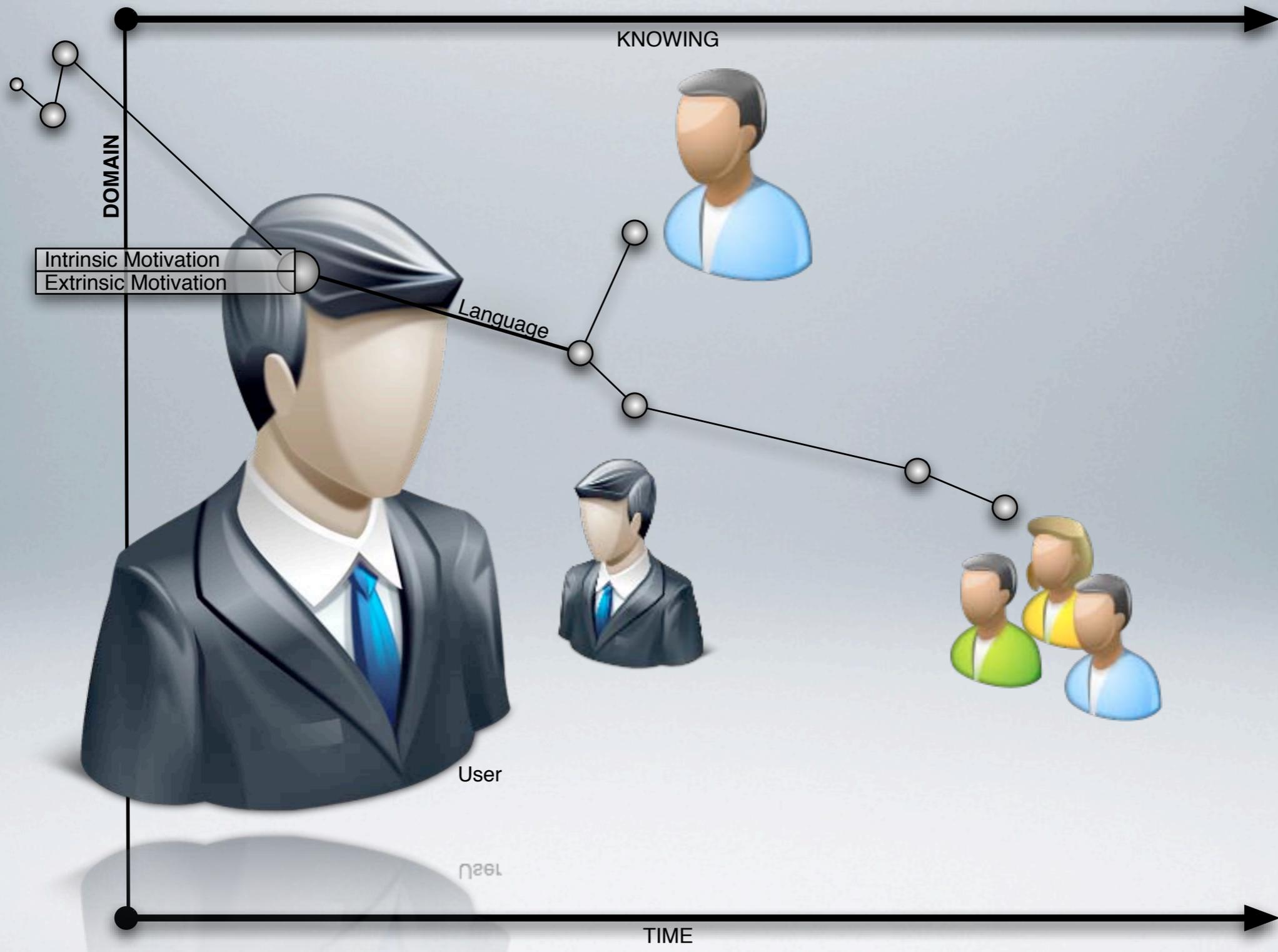
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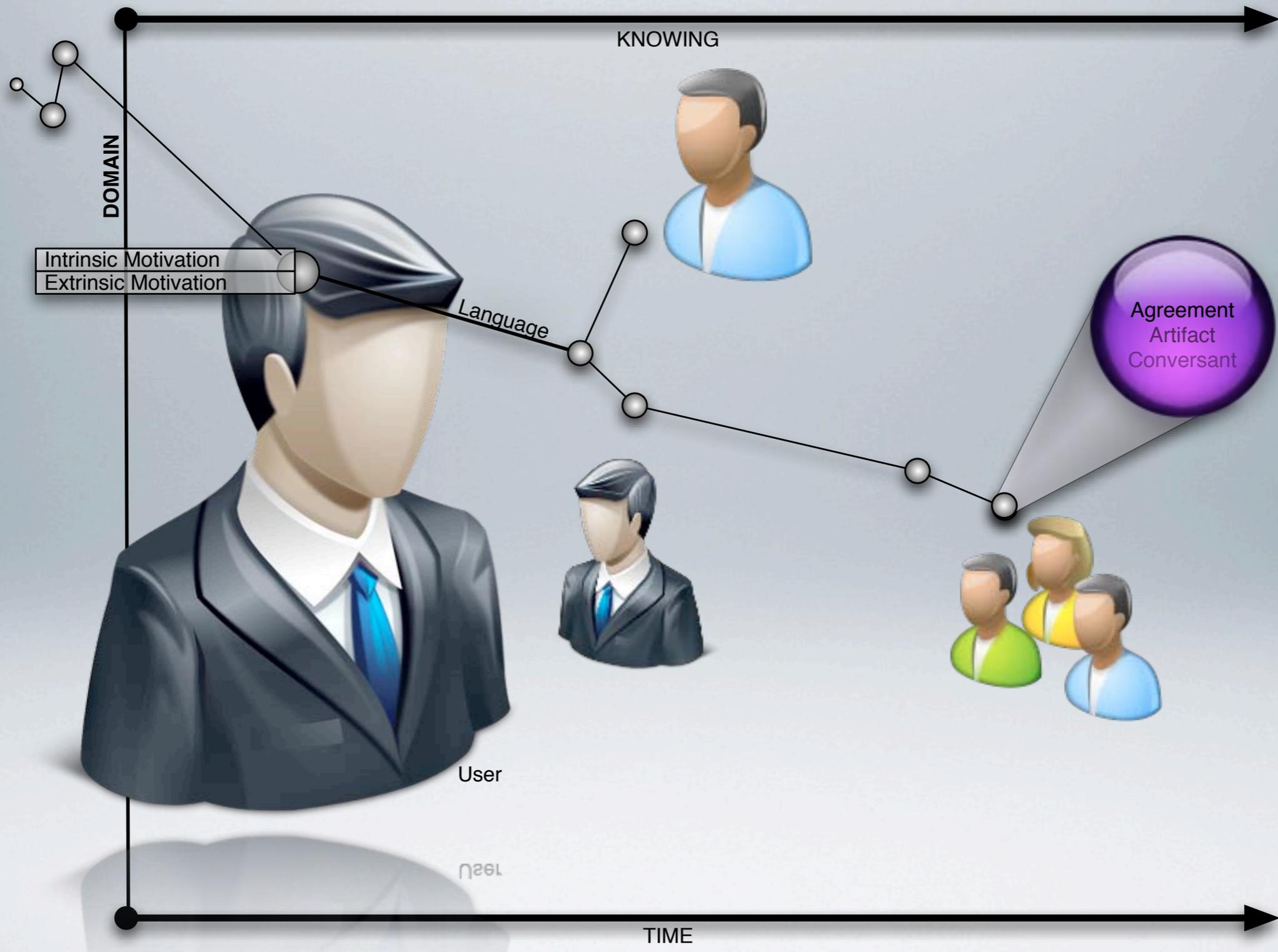
TIME

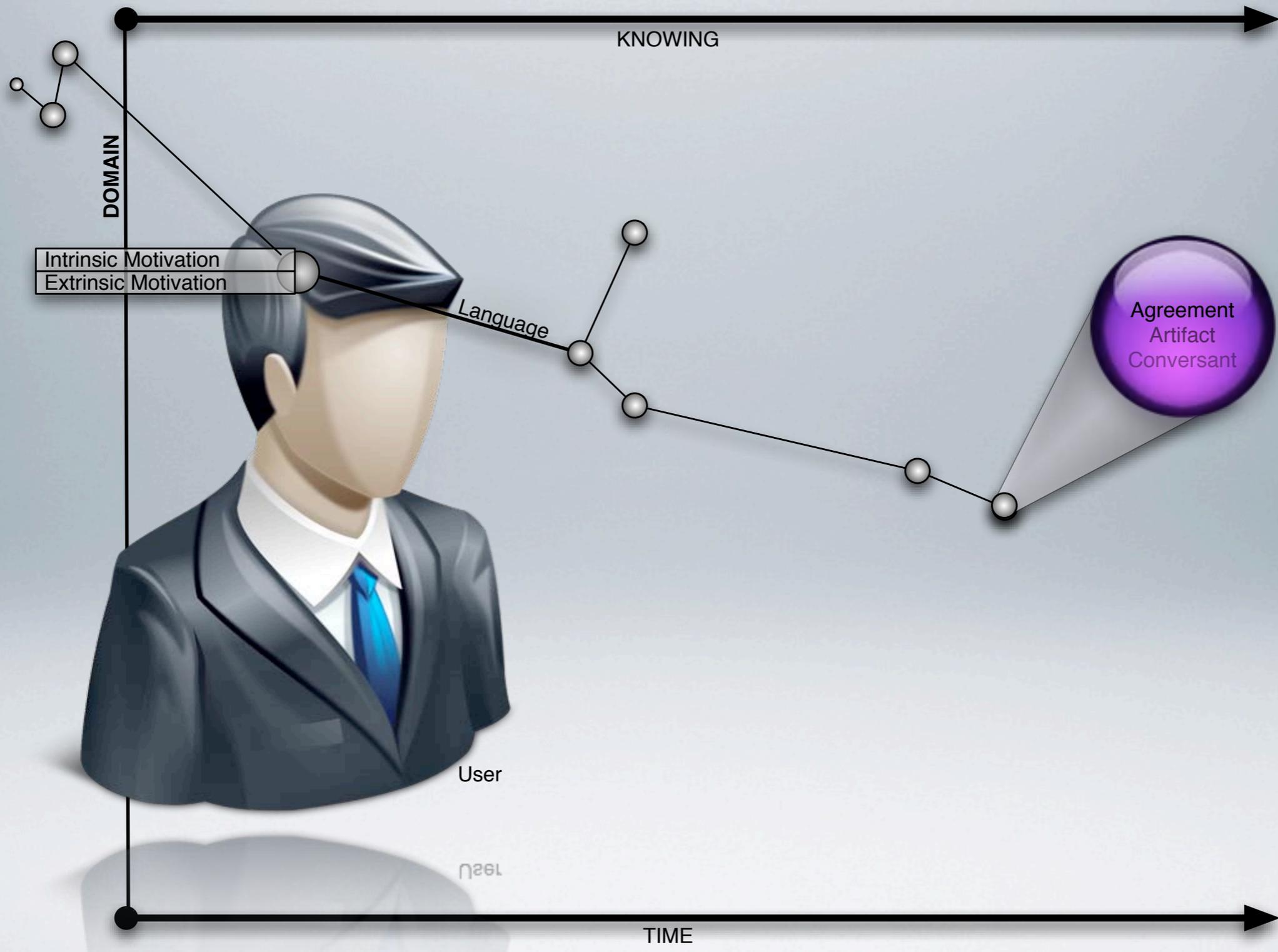












Intrinsic Motivation  
Extrinsic Motivation

Language

Agreement  
Artifact  
Conversant

User

User

KNOWING

TIME

DOMAIN

Title List

http://summit.syr.edu/cgi-bin/Pwebrecon.cgi?INST=

SYRACUSE UNIVERSITY LIBRARY

ASKUSI

ABOUT US SERVICES HELP RESEARCH TOOLS

New Search Titles Patron Info Request Prior Searches Catalog Help Exit

Search Request: Course Reserve = Instructor=Babiracki, Carol

Search Results: Displaying 1 through 44 of 44 entries.

Post Limit

#	Title	Department	Course	Section
1	<a href="#">Adventures in Afropea 1 [sound recording] / Zap Mama.</a>	<a href="#">FIA: Fine Arts</a>	<a href="#">FIA 482: Rise of Global Pop</a>	0001
	Bird-4th Floor, Music Recordings	Call Number: COMPACT DISC 8757	Status: Click on link for more info	
2	<a href="#">Adventures in Afropea 2 [sound recording] : the best of Djura Djura : voice of silence.</a>	<a href="#">FIA: Fine Arts</a>	<a href="#">FIA 482: Rise of Global Pop</a>	0001
	Bird-4th Floor, Music Recordings	Call Number: COMPACT DISC 7135	Status: Click on link for more info	
3	<a href="#">Afro-Brazilian traditions (17pgs)</a>	<a href="#">FIA: Fine Arts</a>	<a href="#">FIA 482: Rise of Global Pop</a>	
	Available via Internet	Call Number:	Status: Click on link for more info	
4	<a href="#">Afro-cuban music (7pgs)</a>	<a href="#">FIA: Fine Arts</a>	<a href="#">FIA 482: Rise of Global Pop</a>	

Done

Done

FoxyTunes

zotero Tor Disabled

3

[Afro-cuban music \(7pgs\)](#)

[FIA: Fine Arts](#)

[FIA 482: Rise of Global Pop](#)

Available via internet

Call Number:

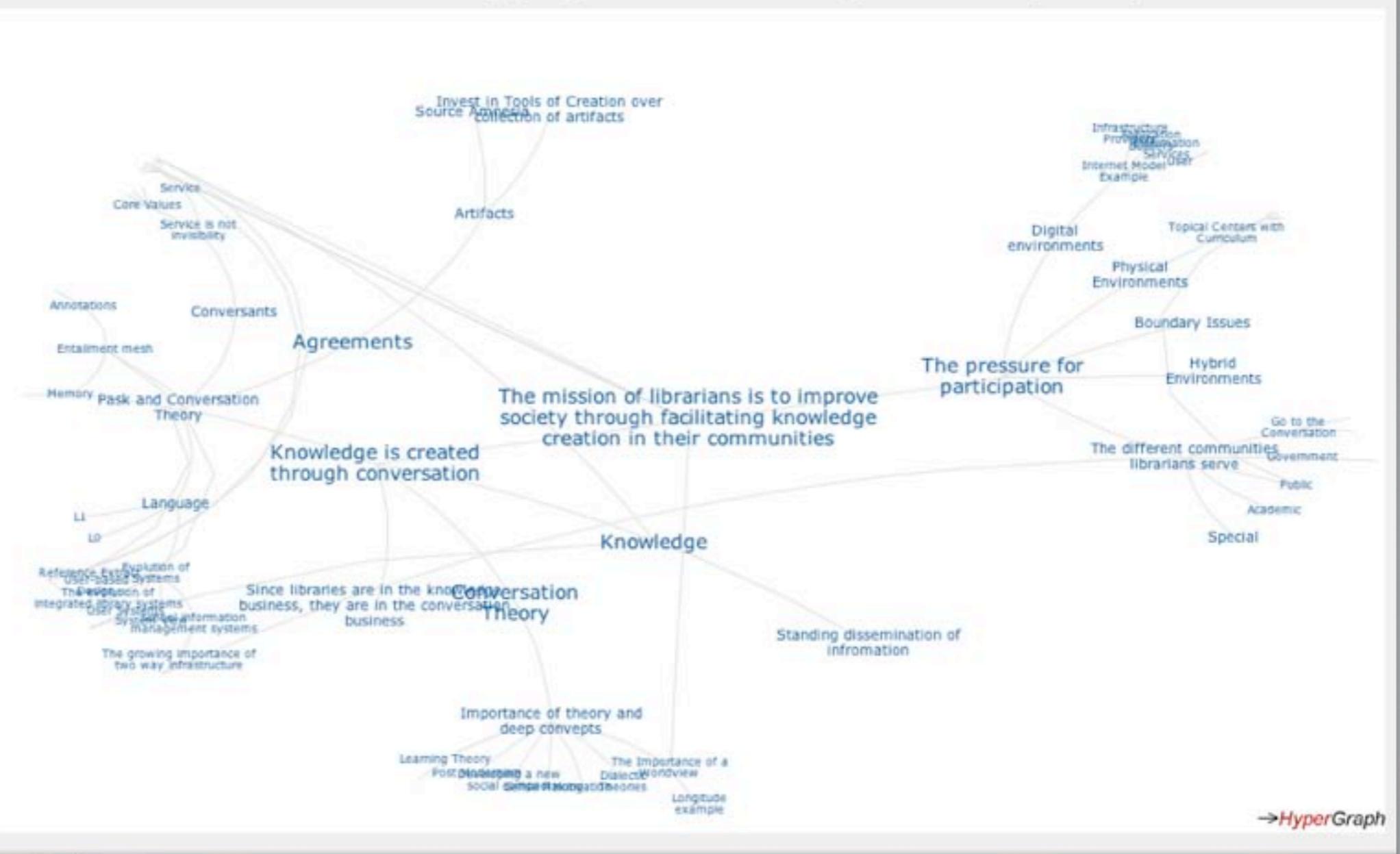
Status: Click on link for more info



#	
1	<a href="#">Adventures in Afropea 1</a> [s Bird-4th Floor, Music Recordings
2	<a href="#">Adventures in Afropea 2</a> [s <a href="#">Djura : voice of silence.</a> Bird-4th Floor, Music Recordings
3	<a href="#">Afro-Brazilian traditions (1</a> Available via Internet
4	<a href="#">Afro-cuban music (7pgs)</a>

# The Atlas of New Librarianship

## Mapping the Field through a Participatory Lens



→HyperGraph

## **The Mission of Librarians:**

To Improve Society Through Facilitating Knowledge Creation  
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Collection of Unique Resources  
Provision of Long Term Storage

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## **Motivation**

Recognition of Effort  
Pushing People First on the Web  
Ownership  
Participation



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- We Must be Active and Participate in the Improvement of our Communities and Larger Society
- We Cannot be Silent on Matters of Ignorance

LIBRARIES ARE PERFECTLY  
SITUATED



# LIBRARIES ARE PERFECTLY SITUATED

- We Function as Authorities NOT Authoritarians
  - We are Honest Brokers, Facilitators of Community Conversations
- We are Tool Builders
  - Need to Stop Riding the Waves, and Become Wave Machines
- We Provide the Connective Tissue to our Organizations

# THE GREAT CONVERSATION

- A Distributed Network of 123,291 Libraries Having Conversations
- Networking these Conversations Together
- Millions of Conversations to Sharing, Relating, Understanding
- Creating the Infrastructure in the Market Place of Ideas

# THE OBLIGATION OF LEADERSHIP

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- How can a Conservative, Risk Averse, Passive Institution Produce Revolutionary Change?



“And libraries? They hire library school graduates. In case the penny hasn’t dropped, let’s do the comparison in our heads. On the one hand, we have the best engineers and programmers in the country, and on the other hand we have...library school graduates. Unless the ALA can lobby successfully for some anti-competitive labor standards favoring librarians, I don’t see how libraries are going to compete.”

-The Annoyed Librarian

-The Annoyed Librarian

don't see how libraries are going to compete;

“Librarians should just relax, because they’re not going to reinvent anything. They never have. They never will. That’s not what libraries are for, but a lot of librarians like to get all hot and bothered that they can’t compete in a field they never entered in the first place.”

-The Annoyed Librarian

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entered in the first place;

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Serve



Innovate

The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities



Serve



Lead



Innovate

The Mission of Librarians is to Improve Society through  
Facilitating Knowledge Creation in their Communities



Serve



Lead



Innovate

<http://conversants.ning.com>