



# Participatory Libraries

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january 11-16, 2008

# ALA's Office for Information Technology Policy



A Time for Big Ideas

# Participatory Networks: The Library as Conversation

- Policy Movement on Social Networking
- Tech Brief to Get a Hold on the Subject
  - Past Functions and Sites to Durable Concepts
- Series of Challenges and Recommendations



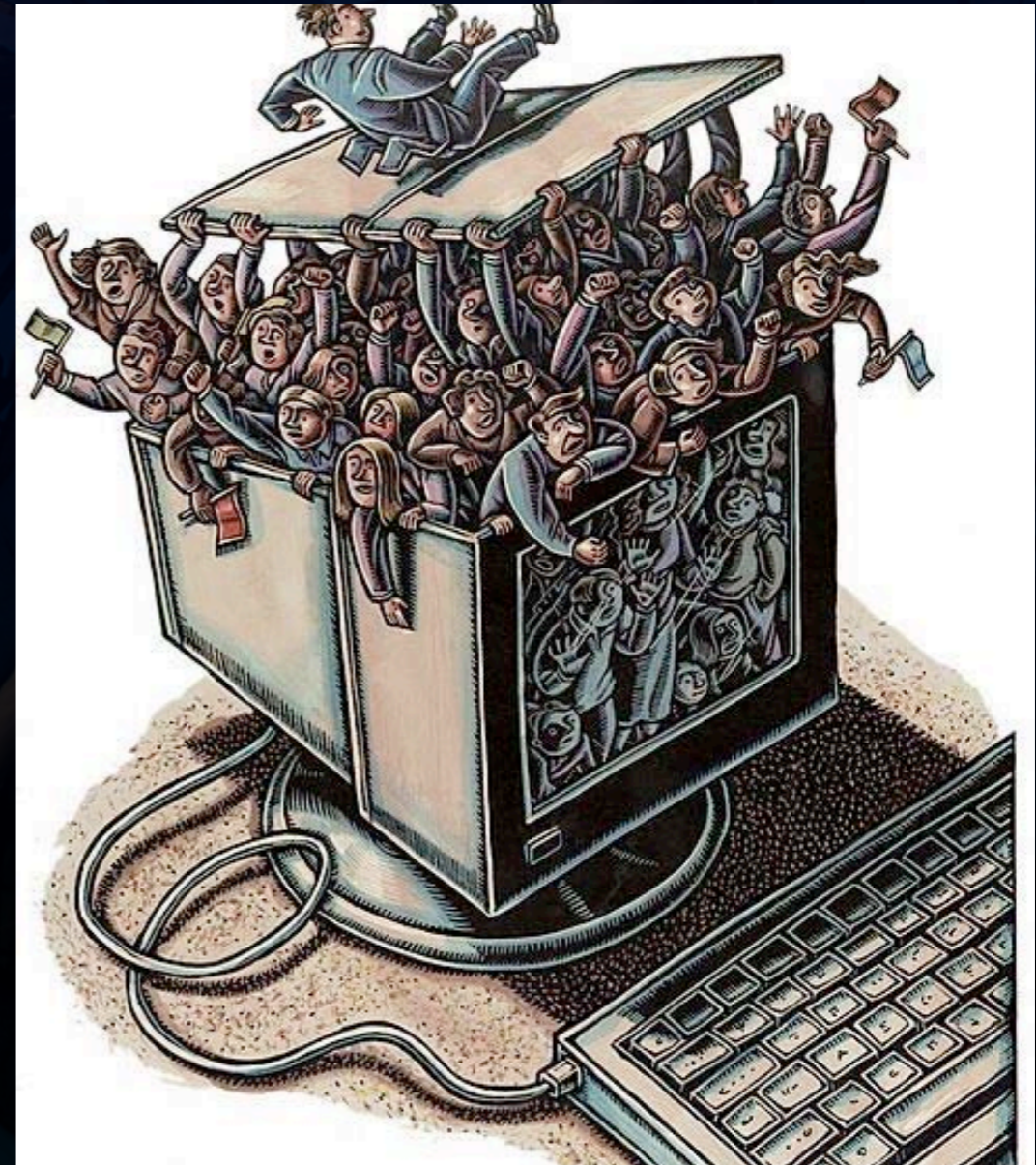
# Knowledge is Created Through Conversation\*

- Libraries, Being in the Knowledge Business, are in the Conversation Business
  - Artifacts are Secondary Objects
  - Knowledge is about Learning NOT Dissemination
    - Active...Participatory



# The Pressure to Participate

- People Need to be Active Constructors of their Knowledge
- They Want Tools that Allow and Facilitate Conversation and Participation



# Pressure up the Hierarchy



# Pressure up the Hierarchy

**Infrastructure Provider**



# Pressure up the Hierarchy

**Application Builder**

**Infrastructure Provider**

# Pressure up the Hierarchy

**Information Service**

**Application Builder**

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# Pressure up the Hierarchy

**User**

**Information Service**

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# Pressure up the Hierarchy

**User**

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**Open Source**

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# Pressure up the Hierarchy

**User**

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**Web 2.0**

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# Pressure up the Hierarchy

**User**

**Credibility**

**Information Service**

**Web 2.0**

**Application Builder**

**Open Source**

**Infrastructure Provider**

**TCP/IP**

# Implications/Applications

- Reference
- Physical Settings
- Education





# Current Model



# Problems with Current

- Library Centered
  - Come into My Space, Use my Tools (of which mine are actually better), I Control the Page Pushing
- Puts Librarians into an Awkward Spot
  - Assumed Content Expert (leads to disagreement over “answer”)
- Assumes One to One
- Divorced from Locus of Learning

# What Participatory Tells Us

- The User is in Control
- It is ALL About Learning
- Learning is a Collaborative Conversation

<http://ptbed.org/downloads/Scapes.mp4>









Spotlight rich girl

- Show All
- Top Hit: Gwen Stefani - Rich Girl (fea...
- Documents: The Truth Behind Costco Ca...  
mygraph.xml  
saveResult.xml
- Messages: HURRY!!! Join The Best Gold ...  
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- Images: 0391 Adobe ID 099ASP9440...  
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Rich Girl





Rich Girl



- Artist: Gwen Stefani +
- Artist: Eve +
- Album: Love, Angel, Music, Baby +
- Release Date: 2004 +

Rich Girl



Rich Girl



Album: Love,Angel, Music, Baby +



Love,Angel, Music, Baby



Album: Love, Angel,  
Rich Girl

**Spotlight**  ✕

**Show All**

**Friends**

- Anna Maria
- Jeff Penka
- Joe Janes
- Donna Dinberg
- Steve Job

**Homework Helper**

- Math Tutor
- English Tutor
- Social Studies Tutor
- Science Tutor
- History Tutor

**Librarians**



Check this box to make this session anonymous. [Please click here for explanation.](#)

**Name (required)**

**Email Address**

**Confirm Email Address**

**Your Question**

**Connect**  **Exit** 

Hey Jeff, do you know where I can find the lyrics to this song?



Rich Girl

Album: Love, Angel, Music, Baby +



Love, Angel, Music, Baby

Input field for chat messages with a smiley face icon on the right.

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Spotlight rich girl lyrics

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Rich Girl



- "In my Galliano gown" +
- "I'd get me four Harajuku girls to (uh huh)" +
- "Clean out Vivienne Westwood" +
- "See Stefani and her L.A.M.B., I rock the Fetish" +

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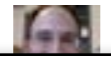


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Cool, but I know I've heard some



Hi...do y

Actually from



I'll g



### ADD NODE

Text:

Normal 3 Times New Roman

**B** *I* U [List Icons]

[List Icons]  $\sqrt{x}$   $\leftrightarrow$  <html> Preview [?]

Select a Node to Add

- Add From Catalog**
- Add From Amazon
- Add From LibraryThing
- Add From Database
- Add GoogleMap
- Add Google Search
- Add URL
- Upload Item
- Add Conversation
- Add Person Add Question

aby

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[Input field with smiley face icon]



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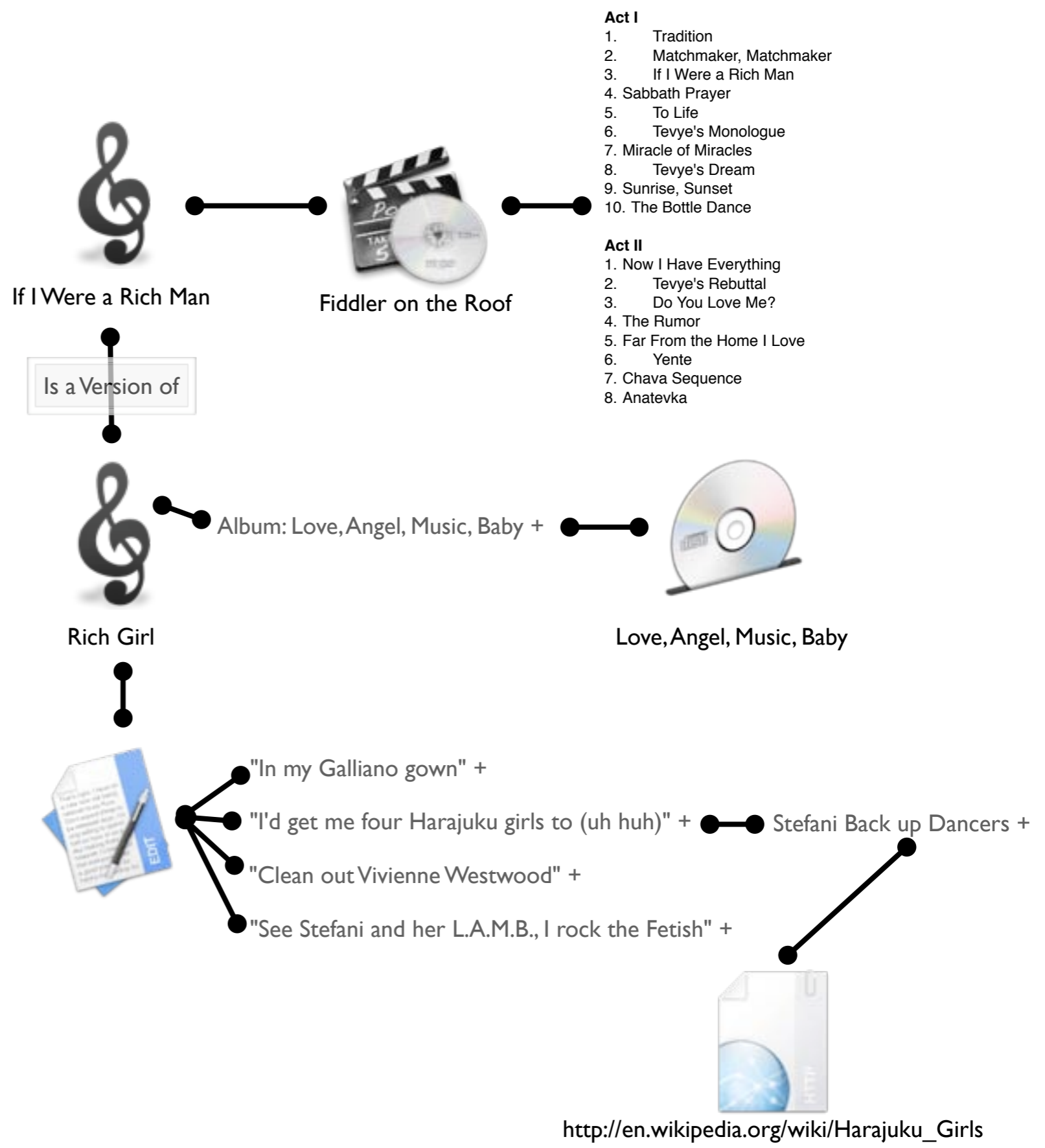


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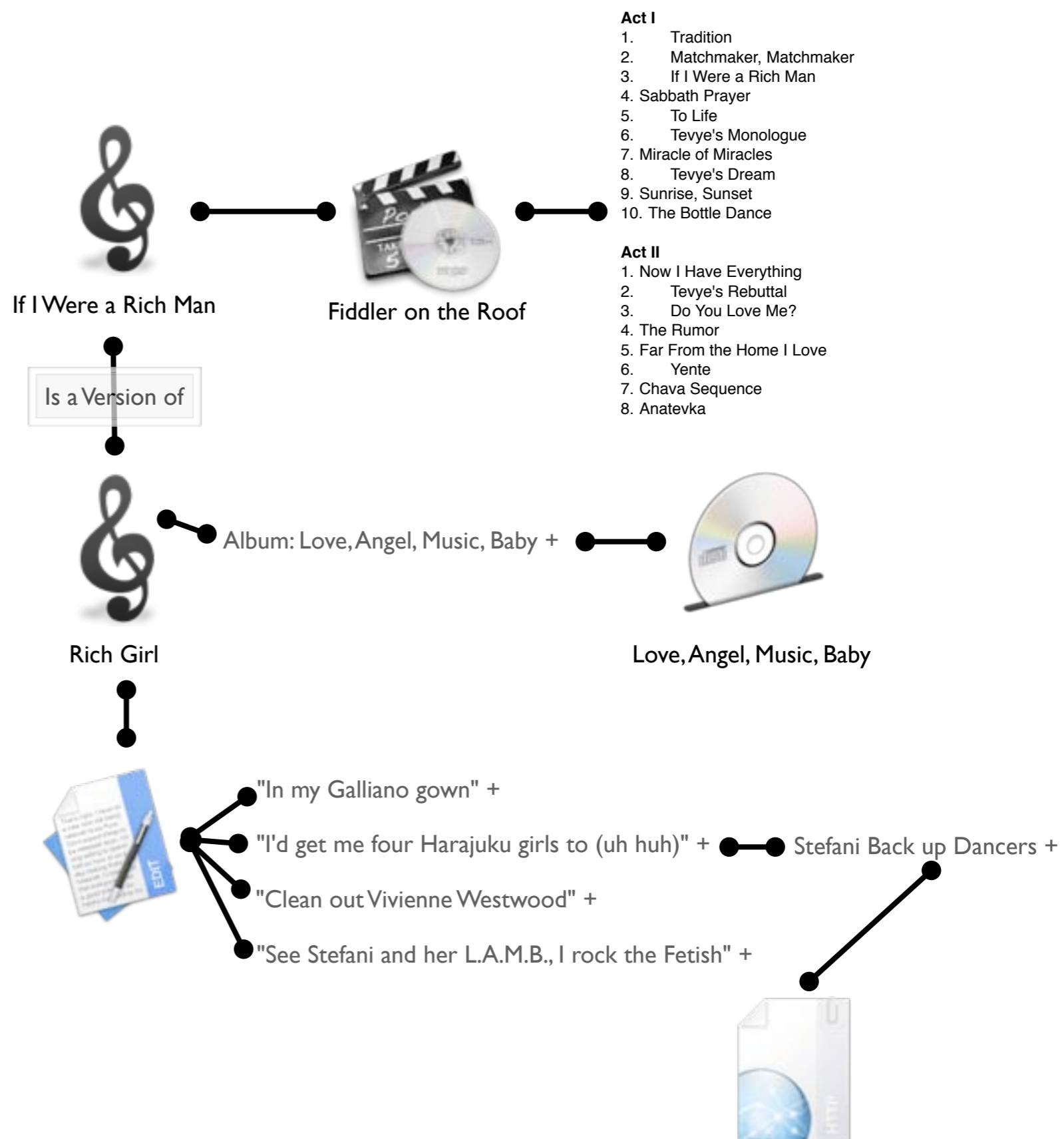
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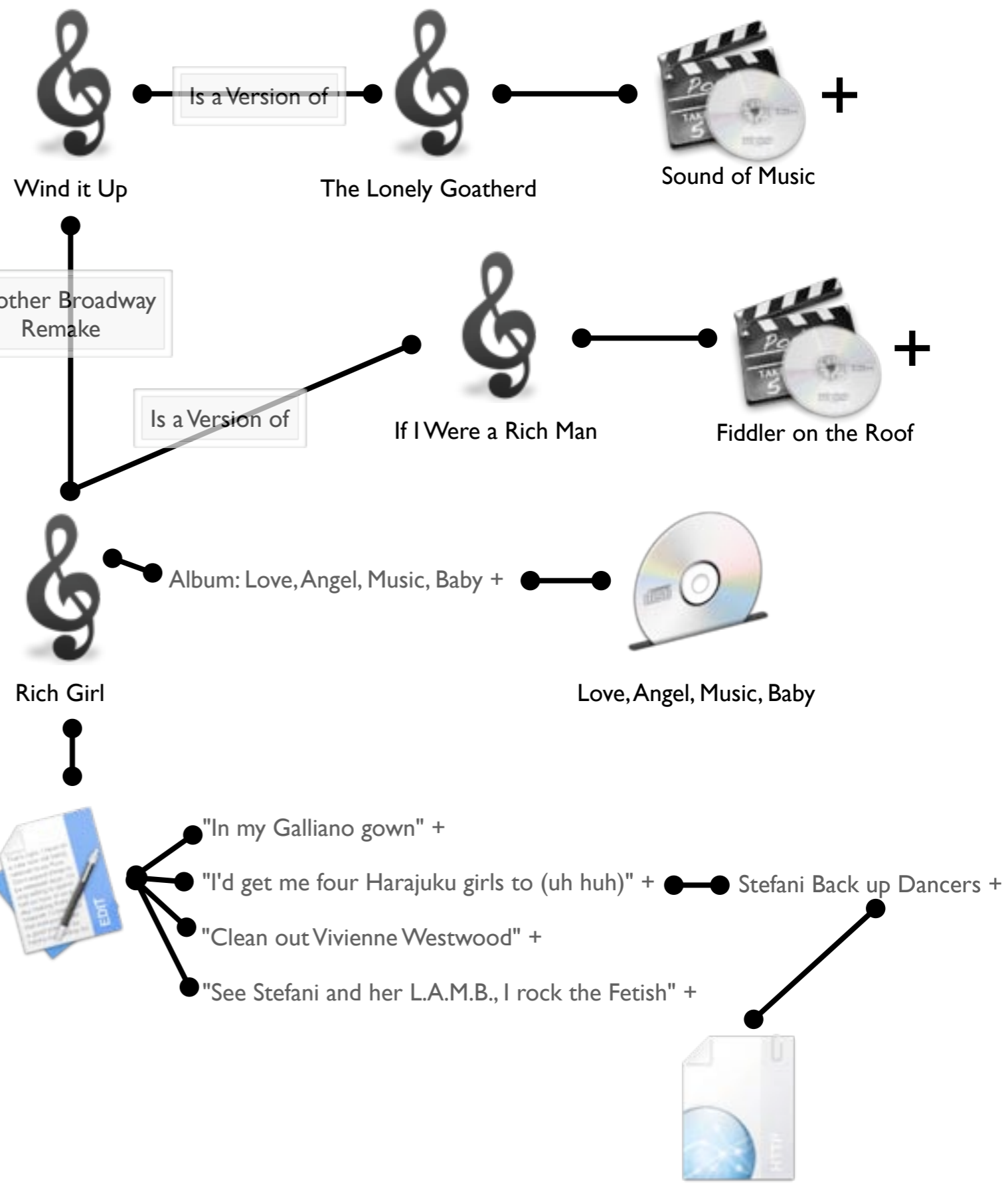
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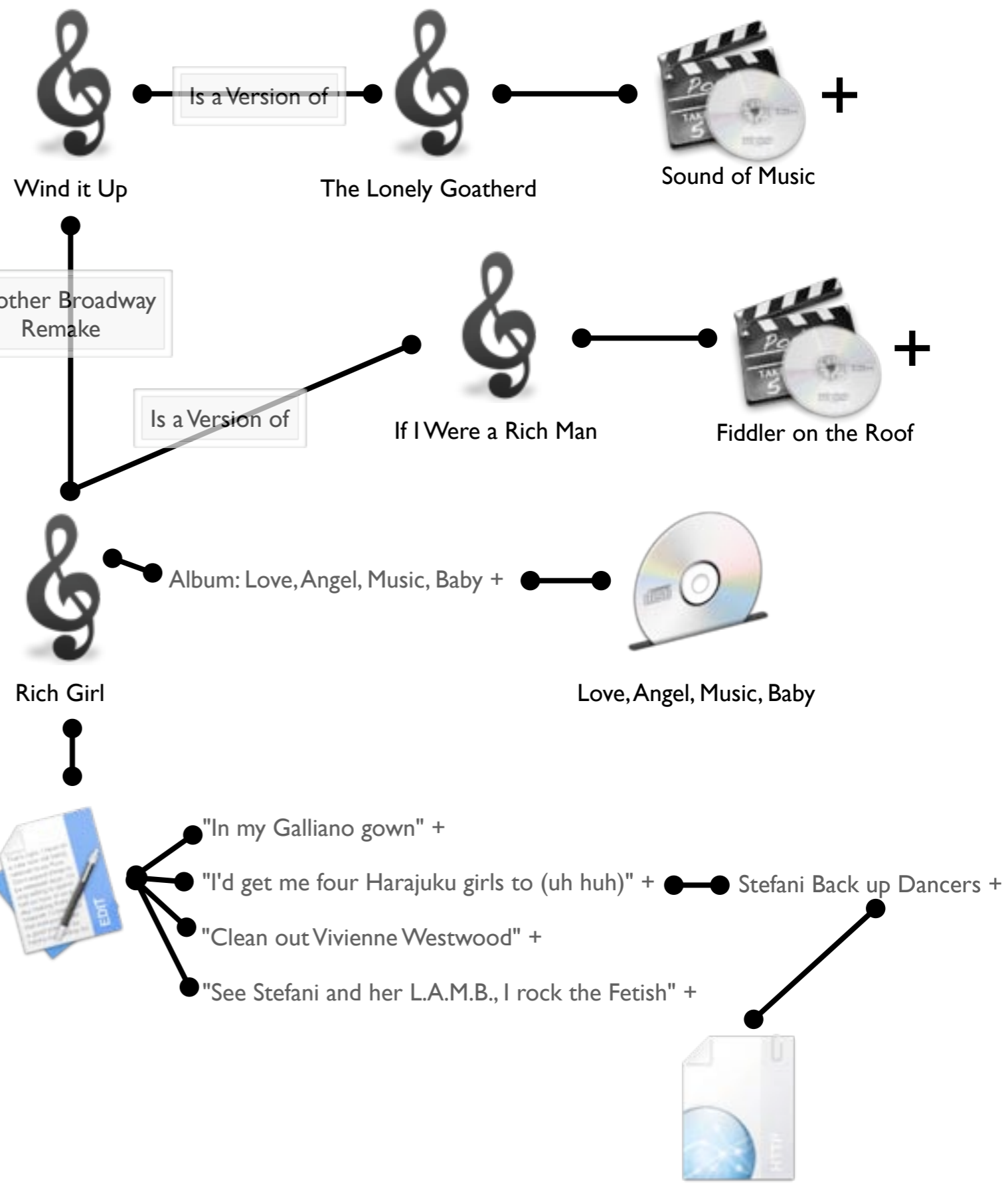
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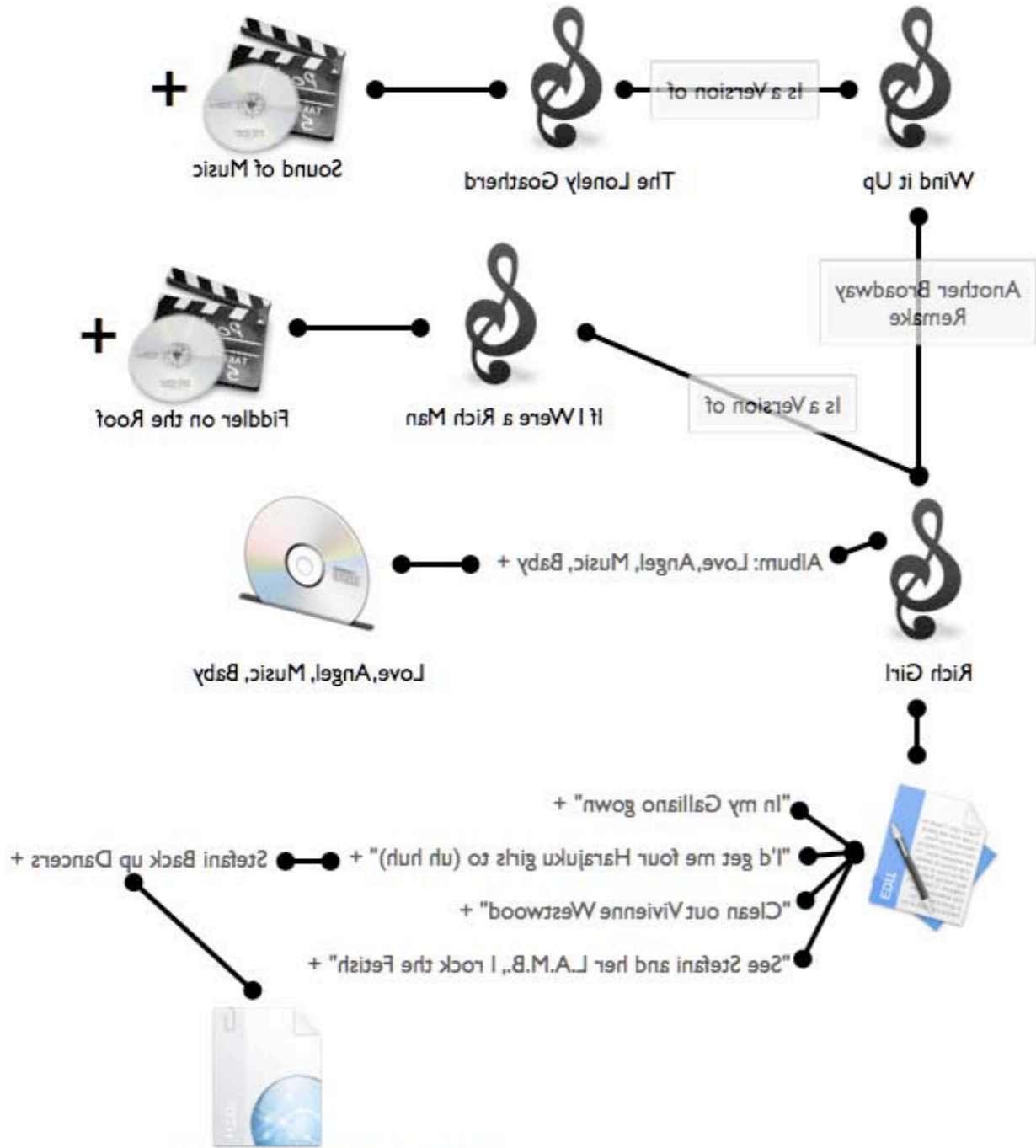
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Chat with AOLYellowPages

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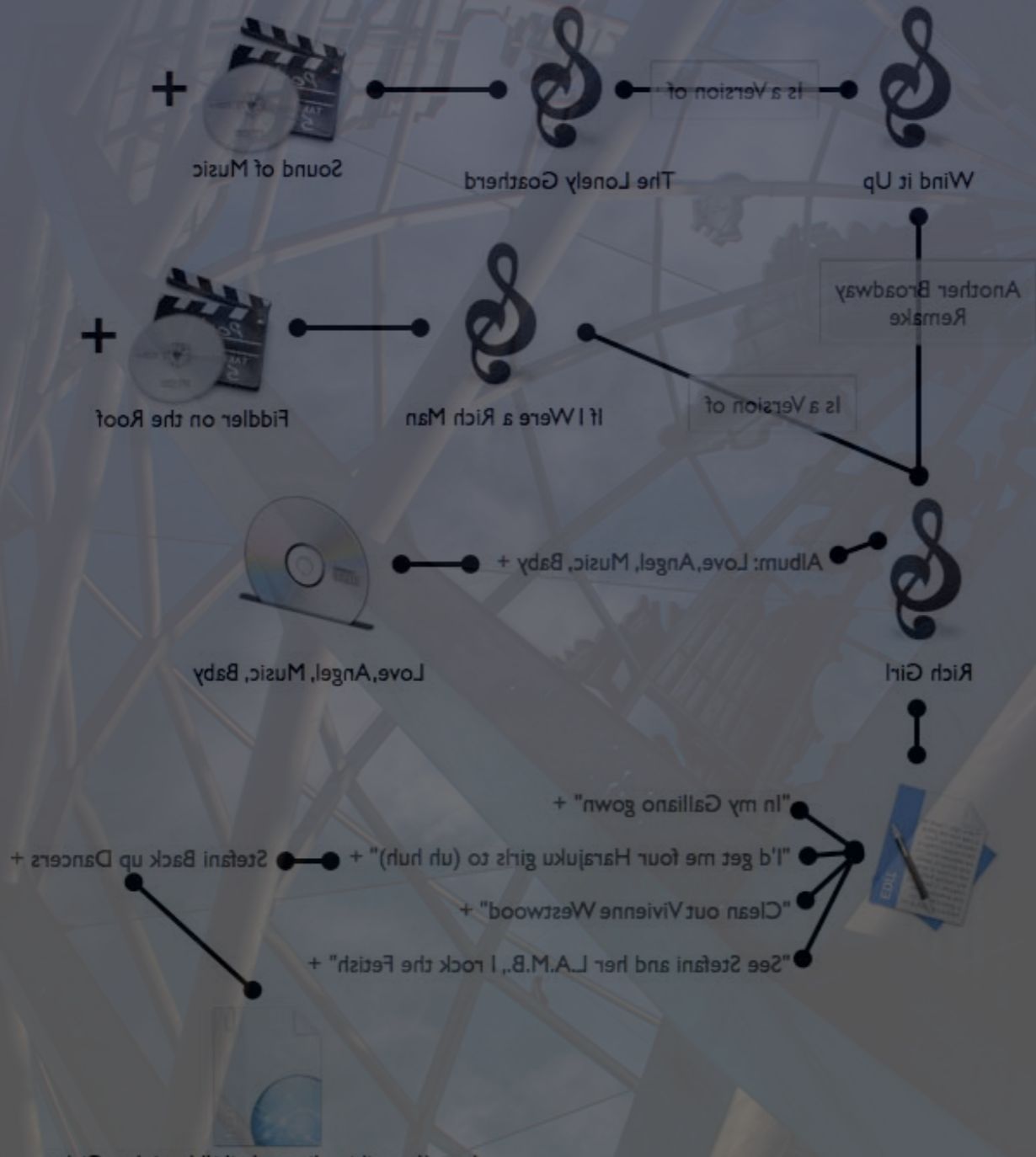
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The screenshot shows a music-related application interface with a chat window on the right. The main area contains a network diagram of music tracks and artists, along with various icons like CDs, clappers, and people. A yellow speech bubble with "hi!" is prominent in the center.

**Chat Window (Right):**

- Chat with AOLYellowPages
- Hey Jeff, do you know where I can find the lyrics to this song?
- Hold on...
- Here's a scrape someone did in the lyrics, I'll bring it in.
- Cool, but I know I've heard something like this before.
- Hi...do you know if this song is a remake?
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- Actually it is a remake of a song from Fiddler on the Roof
- I'll go ahead and add that information
- Penka signed off
- Librarian signed off
- Lankes signed off
- You know, she also from song

**Main Interface Elements:**

- Top Left:** Search icon, user profile icon, and a graph icon.
- Network Diagram:**
  - Tracks: "Wind it Up", "The Lonely Goatherd", "Sound of Music", "Fiddler on the Roof", "If I Were a Rich Man", "Another Broadway Remake", "Rich Girl", "Love, Angel, Music, Baby", "Dancers + Stetani".
  - Relationships: "Wind it Up" is a version of "The Lonely Goatherd". "Fiddler on the Roof" is a version of "If I Were a Rich Man". "Love, Angel, Music, Baby" is a version of "Rich Girl". "Dancers + Stetani" is a version of "Rich Girl".
  - Artists: "Love, Angel, Music, Baby" and "Stetani" are associated with "Rich Girl".
- Center:** A yellow speech bubble with "hi!".
- Bottom Left:** A URL: [http://en.wikipedia.org/wiki/Harajuku\\_Girls](http://en.wikipedia.org/wiki/Harajuku_Girls).
- Bottom Right:** A document icon with "EDIT" and a pen, and a CD icon.

The image is a composite of several elements:

- Music Network Diagram:** A central hub with a yellow 'hi!' speech bubble is connected to various nodes. These nodes include:
  - Three stylized human figures (blue, green, red) with lines connecting them to the central hub.
  - Text labels: "http://en.wikipedia.org/wiki/Harajuku\_Girls", "http://en.wikipedia.org/wiki/Harajuku\_Girls", "Album: Love,Angel,Music,Baby +", "Rich Girl", "Love,Angel,Music,Baby", "Fiddler on the Roof", "If I Were a Rich Man", "Another Broadway Remake", "is a Version of", "The Lonely Goatherd", "Wind it Up", "is a Version of", "Sound of Music", "Penka signed off", "Librarian signed off", "Lankes signed off", "I'll go ahead and add that information", "Actually it is a remake of a song from Fiddler on the Roof", "Here's a scape someone did n the lyrics, I'll bring it in.", "Cool, but I know I've heard something like this before.", "Hi...do you know if this song is a remake?", "Here's a scape someone did n the lyrics, I'll bring it in.", "Hey Jeff, do you know where I can find the lyrics to this song? Hold on..."
  - Icons: A CD, a clapperboard, a document with a pencil, a speech bubble, and a document with 'EDIT' written on it.
- Chat Window:** A window titled "Chat with AOLYellowPages" is positioned on the right side. It contains a list of messages and user avatars, all of which are mirrored from the text labels in the network diagram.
- Background:** The entire scene is set against a dark, blue-toned background featuring a complex, geometric pattern of lines and shapes, resembling a stylized city or architectural structure.

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Love, Angel, Music, Baby

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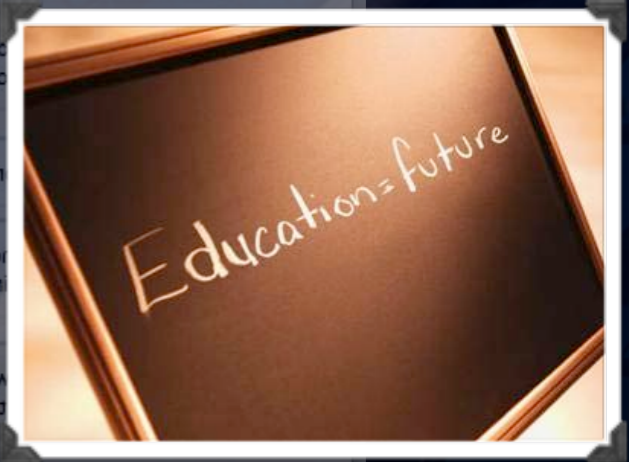
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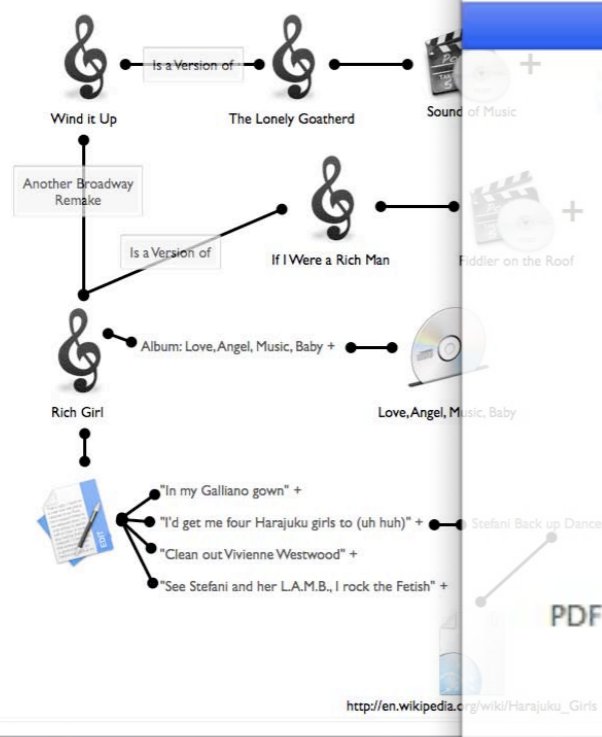
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- RichMan Example
- mygraph.xml
- QP001-050.doc — 190433
- QP001-050.doc — 190426
- June URLs.xls — 190278
- June URLs.xls — 188265

Messages

- Re: Hello from a Former Stu...
- Re: Hello from a Former Stu...
- Re: Hello from a Former Stu...

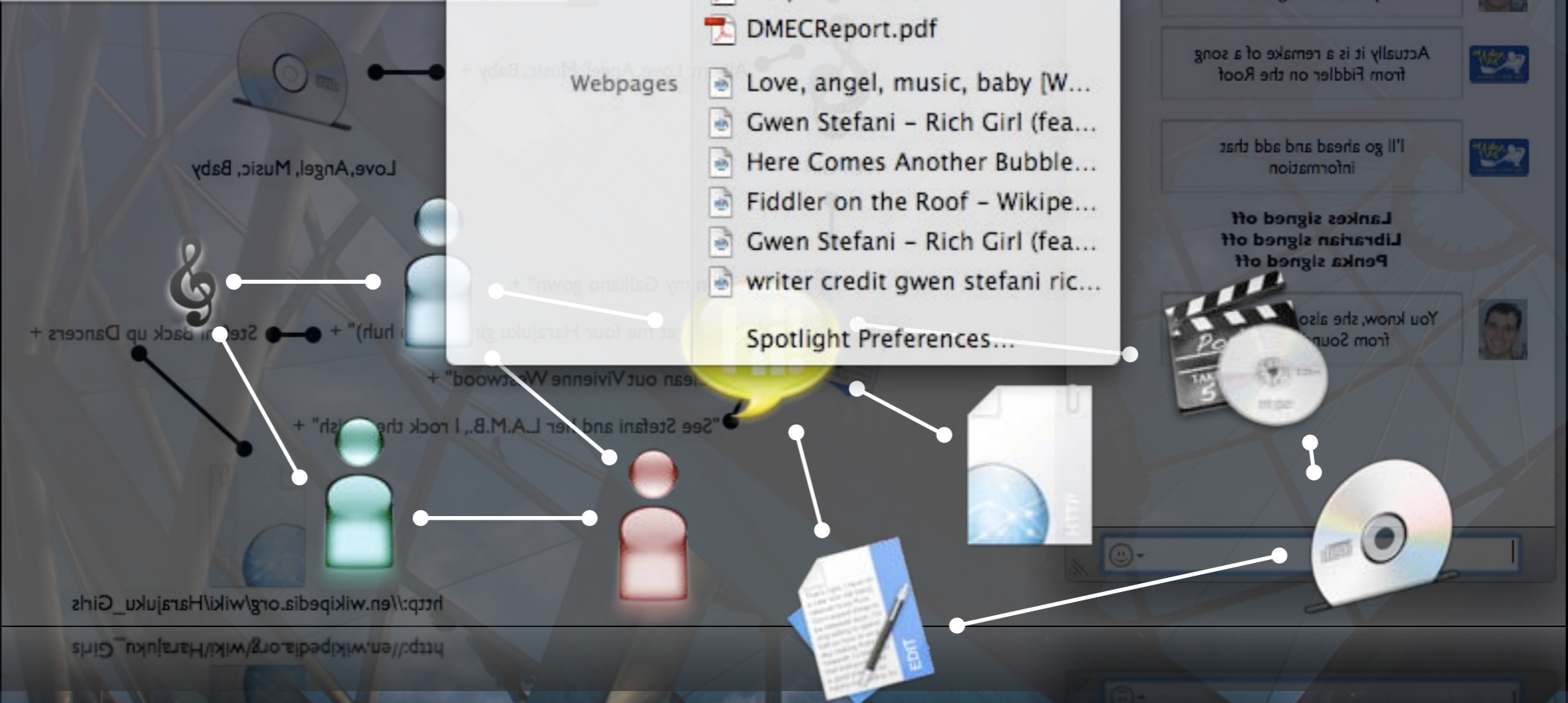
PDF Documents

- RG.pdf — 192823
- RG.pdf — 192818
- RG.pdf — 192811
- DMECReport.pdf

Webpages

- Love, angel, music, baby [W...
- Gwen Stefani - Rich Girl (fea...
- Here Comes Another Bubble...
- Fiddler on the Roof - Wikiped...
- Gwen Stefani - Rich Girl (fea...
- writer credit gwen stefani ric...

Spotlight Preferences...



# Free Library of Philadelphia

- Community Driven Centers
  - Entrepreneurium
  - Writing Center
  - Music Center
- Publisher of the Community
- Hybrid Services



# What Participatory Tells Us

- The User is in Control
- It is ALL About Learning
- Learning is a Collaborative Conversation
- The Library Serves as Facilitators of Conversation
- True Facilitation with the Community Means Shared Ownership
- Invest in Tools for Creation Over the Collection of Artifacts

# LIS Education

- “Mission of libraries is to improve decision making to improve people's lives” - Timothy Sineath, UKy
- “Libraries need to engage society in the large conversations and grand themes” - David Fenske, Drexel
- “Our curriculum currently teaches from student to object, we must teach past the object.” - Kimberly Kelley, Catholic
- “Our highest priority is to prepare students for a vital field that is dynamic and always changing” - Gale Eaton, URI

# Think Bigger (not Hype)

- Not 2.0
  - Not a Product of New Features, but in Recognition of New Societal Needs and Capabilities
- Preparing for a “Dewey-Level” Shift in Libraries: From Artifacts and Items to Knowledge and Relationships
  - Facilitation: Access, Knowledge, Environment, Motivation
  - Digitally Enabled Conversations

# Teach Change Management not Leadership

- Facing the Dysfunctional Innovation by New Hire Process
- Provide Real World Opportunities to Implement Change Throughout the Educational Process

# Drink the Kool-Aid and Eat Your Own Dog Food

- Recognize the Shift in Innovation from Concentrated in the Academy to Distributed throughout Practice and Other Industries
- Model Co-Learning in the Classroom
- Recognize and Enhance the Participatory Network that is a School
- Transition from a School to a School of Thought
  - Intellectual Signatures not Motto's

# Obligation of Leadership

- Innovate from Core Principles
  - Simply Adopting Features will Always put You in Second Place
- Obligation of LIS Education to Facilitate the Discussion Defining Librarianship
- Accept the Obligation of Leadership



# Questions, Corrections, Arguments

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