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Presentation

http://www.DavidLankes.org

TITLE: Library as Conversation
AUTHOR(s): R. David Lankes
PUBLICATION TYPE: Presentation
DATE: 2007
VENUE: President's Forum, Free Library of Philadelphia, Philadelphia, PA.
ABSTRACT: Discussion of how participatory librarianship can be implemented across a public library space.
KEYWORDS: Participatory Librarianship

The Library as Conversation

R. David Lankes and Eli Neiburger



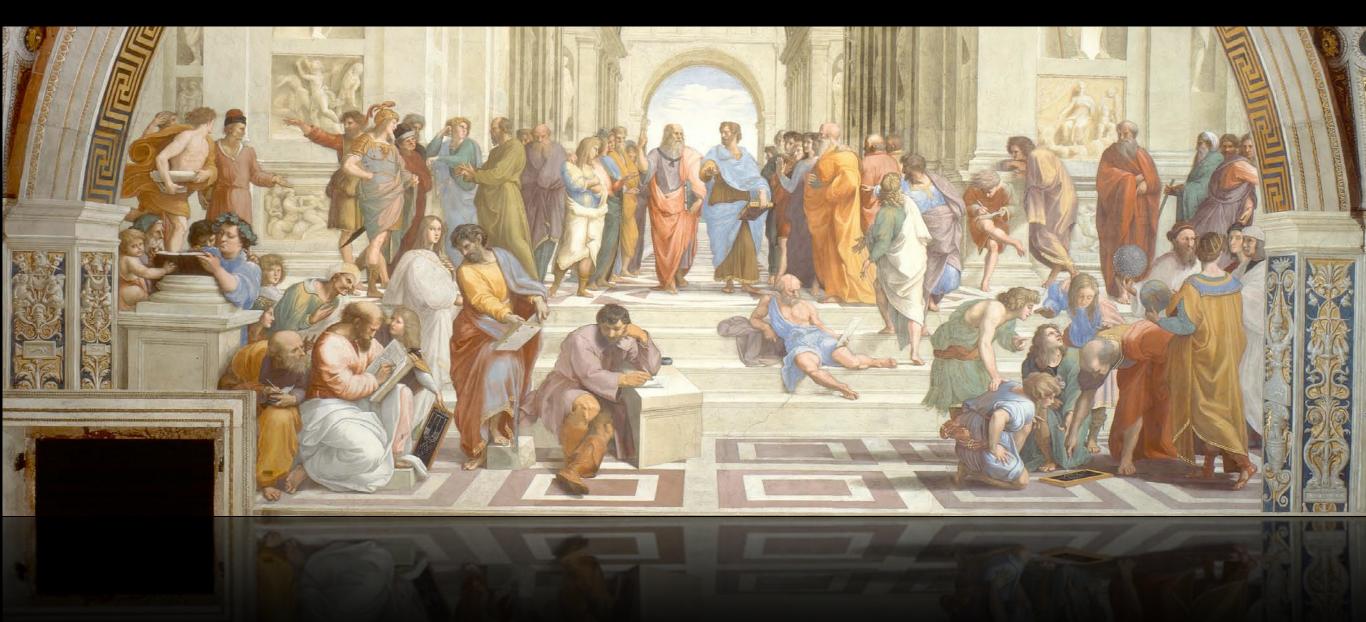
The Mission of the Library

"This is one of the grandest thought experiments of our time, a tremendous feat of imaginative reporting!" —Bill McKibben



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Participatory Spaces

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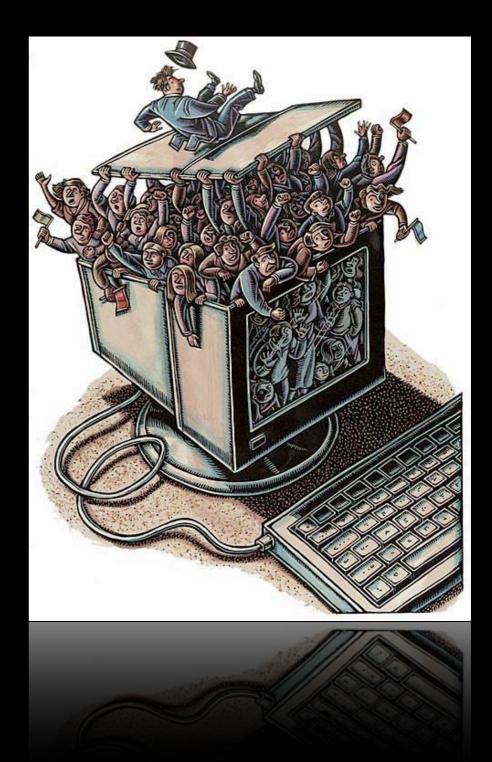
Participatory Librarianship

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- Knowledge is Created through Conversation
- Books, Videos, Web Pages, etc. are Simply Artifacts of Knowledge Creation
- Libraries are in the Knowledge Business, Therefore the Conversation Business
- Libraries Online and Off Need to Facilitate Conversation

The Pressure to Participate

- People Need to be Active Constructor of their Knowledge
- They Want Tools that Allow and Facilitate Conversation and Participation



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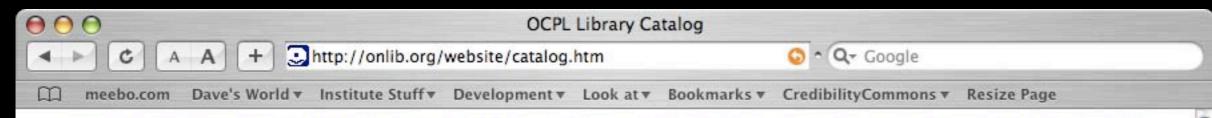
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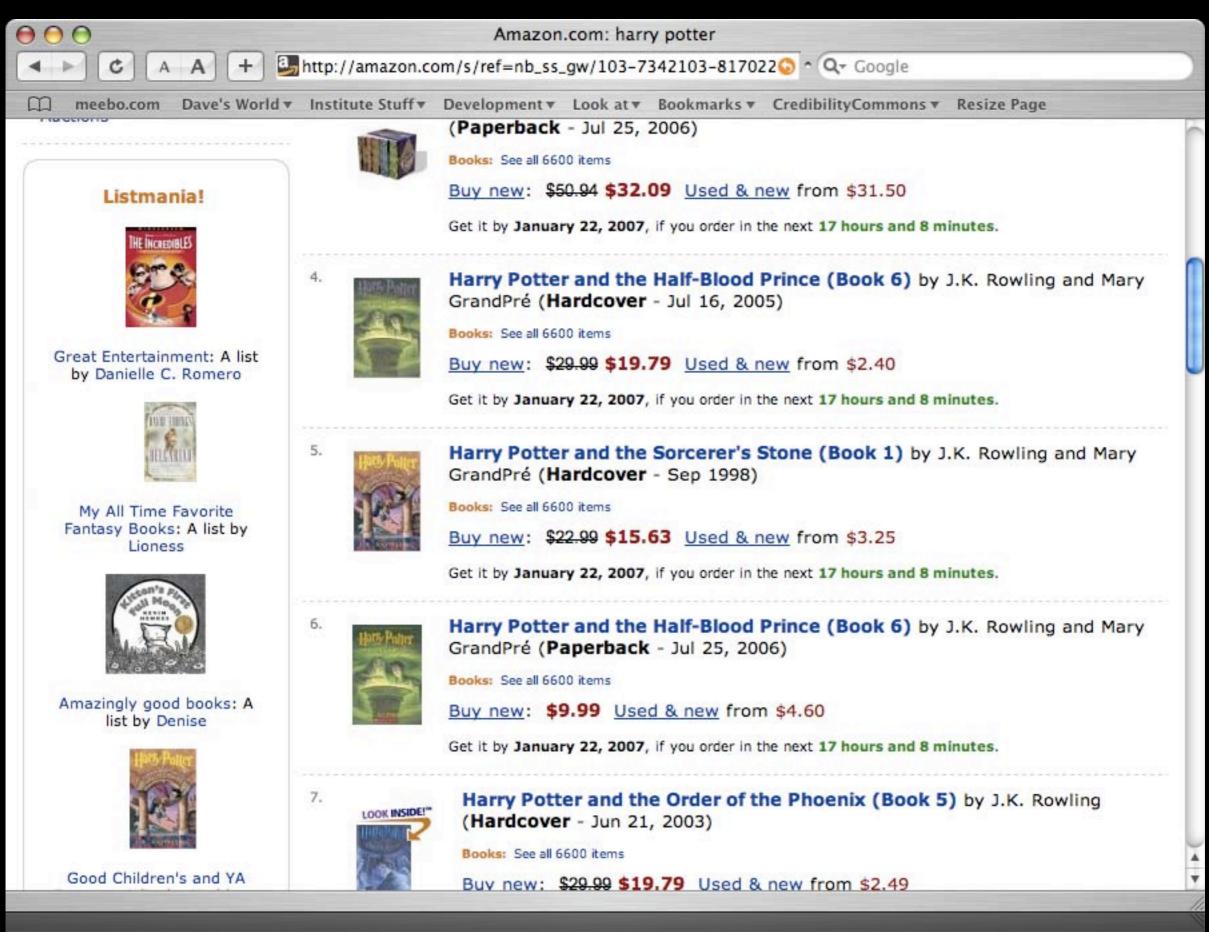
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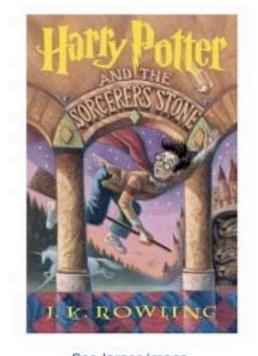


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External Feeds and Sites

Databases

Bibliographic Catalogs

Recommendations

Use Data

Community Involvement	Hosted Services (Wikis, blogs, etc)		
Traditional Reference Virtual Reference	Knowledge Base		
Institutional Repository	Digital Papagitany		
Digital Collections	Digital Repository		
External Feeds and Sites	Federated Search		
Databases			
Bibliographic Catalogs			
Recommendations	Recommender		
Use Data	System		

Community Involvement	Hosted Services (Wikis, blogs, etc)		
Traditional Reference Virtual Reference	Knowledge Base	Community Repository	
Institutional Repository Digital Collections	Digital Repository		
External Feeds and Sites			
Databases	Federated Search	Enhanced Catalog	
Bibliographic Catalogs			
Recommendations	Recommender		
Use Data	System		

Community		
Involvement		

Traditional Reference

Hosted Services (Wikis, blogs, etc)

Knowledge Base

Digital Repository

Federated Search

Tradicional Reference	
Virtual Reference	
Institutional Repository	
Digital Collections	

External Feeds and Sites

Databases

Bibliographic Catalogs

Recommendations

Use Data

Recommender System Enhanced Catalog

Community

Repository

Community Involvement

Traditional Reference

Hosted Services (Wikis, blogs, etc)

Knowledge Base

Digital Repository

Federated Search

Virtual Reference Institutional Repository Digital Collections

External Feeds and Sites

Databases

Bibliographic Catalogs

Recommendations

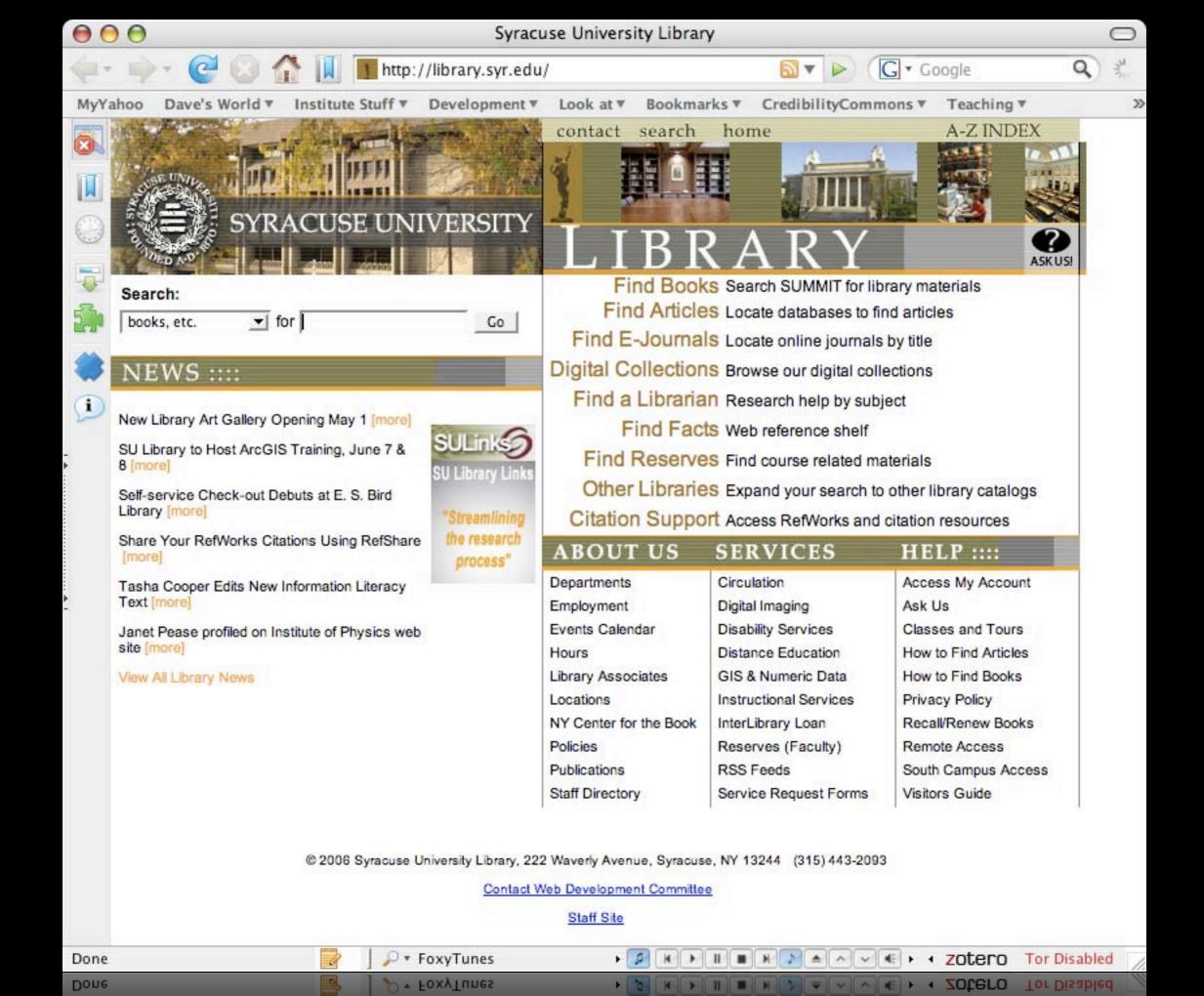
Use Data

Recommender System Enhanced Catalog

Community

Repository

Participatory Library



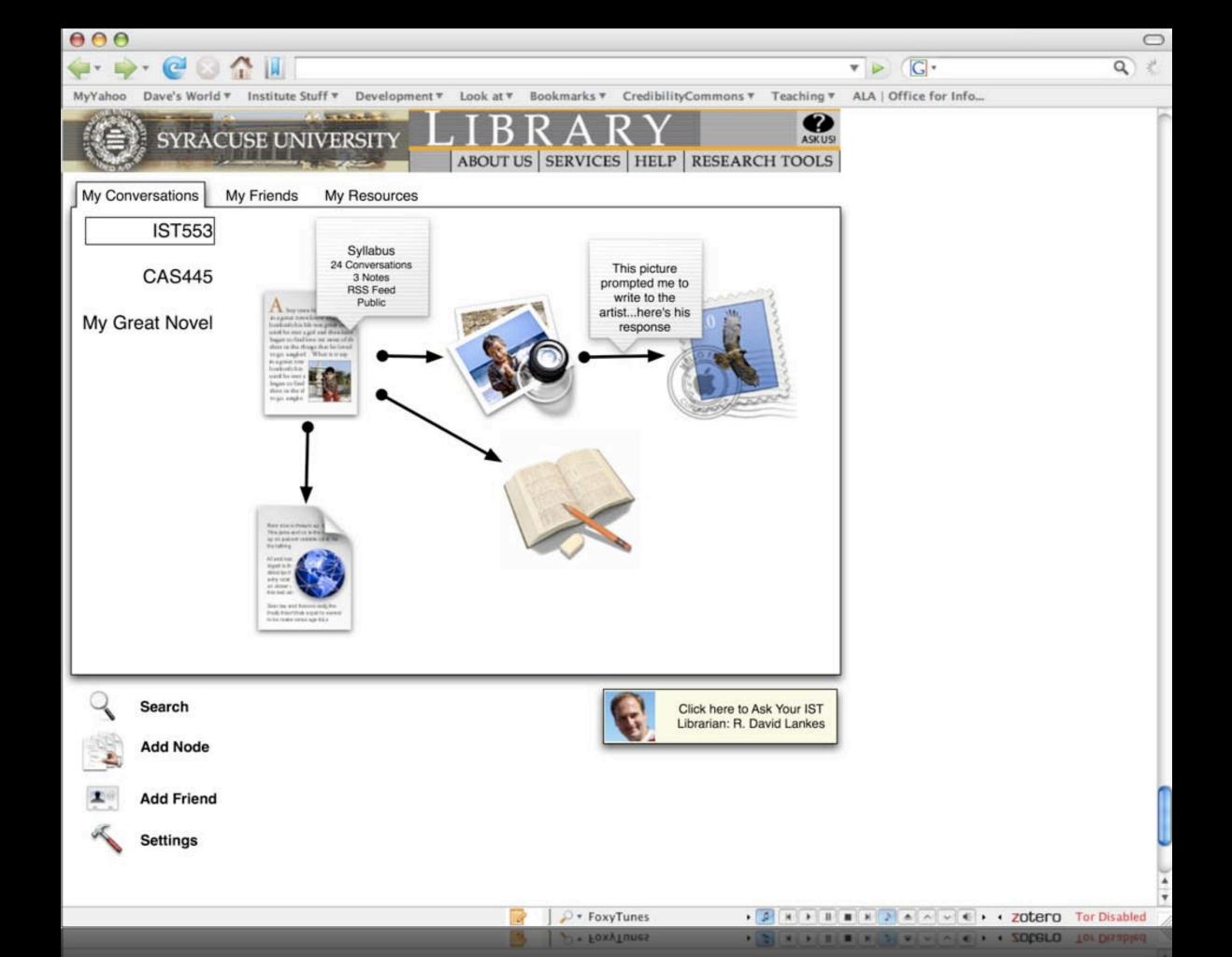
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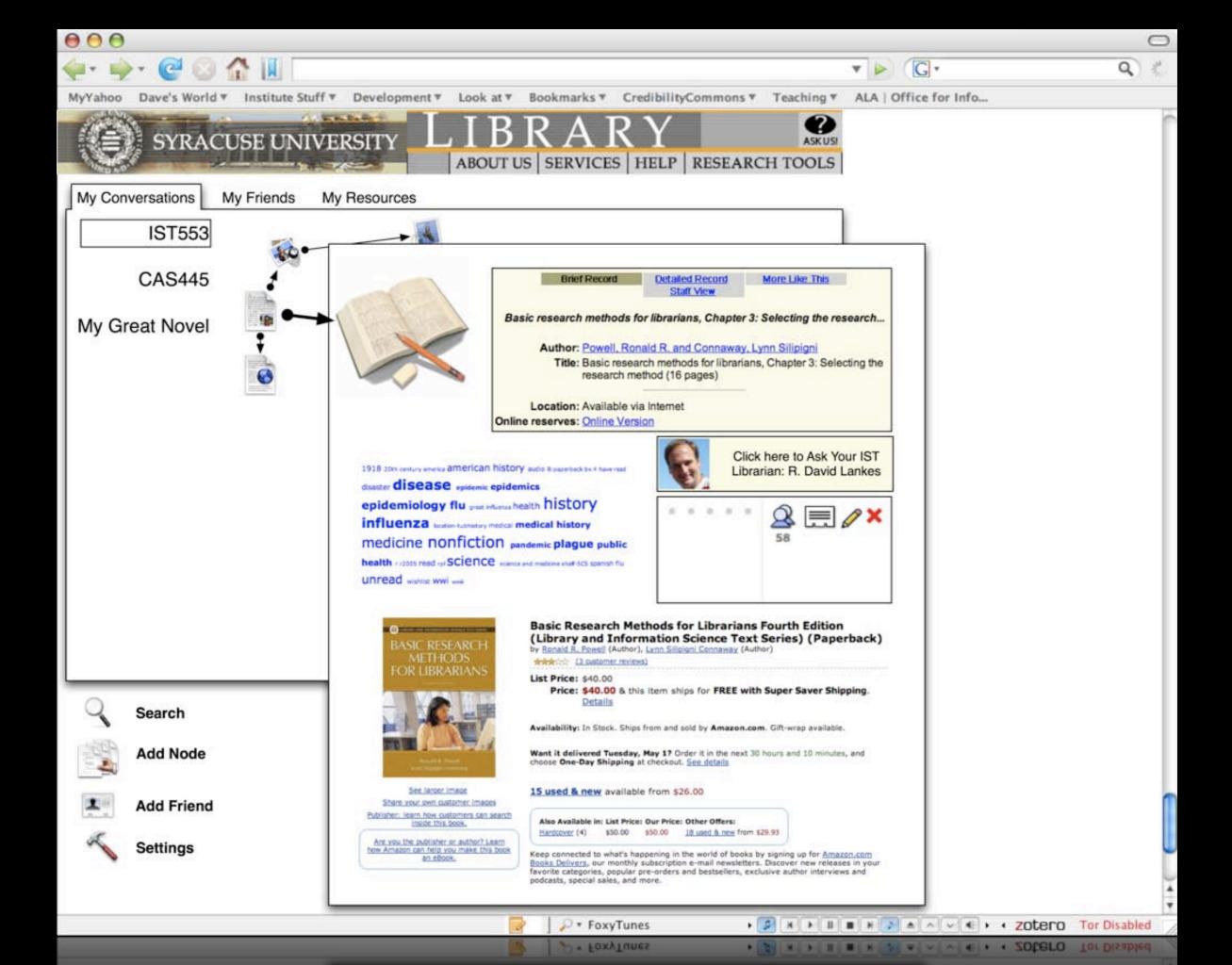


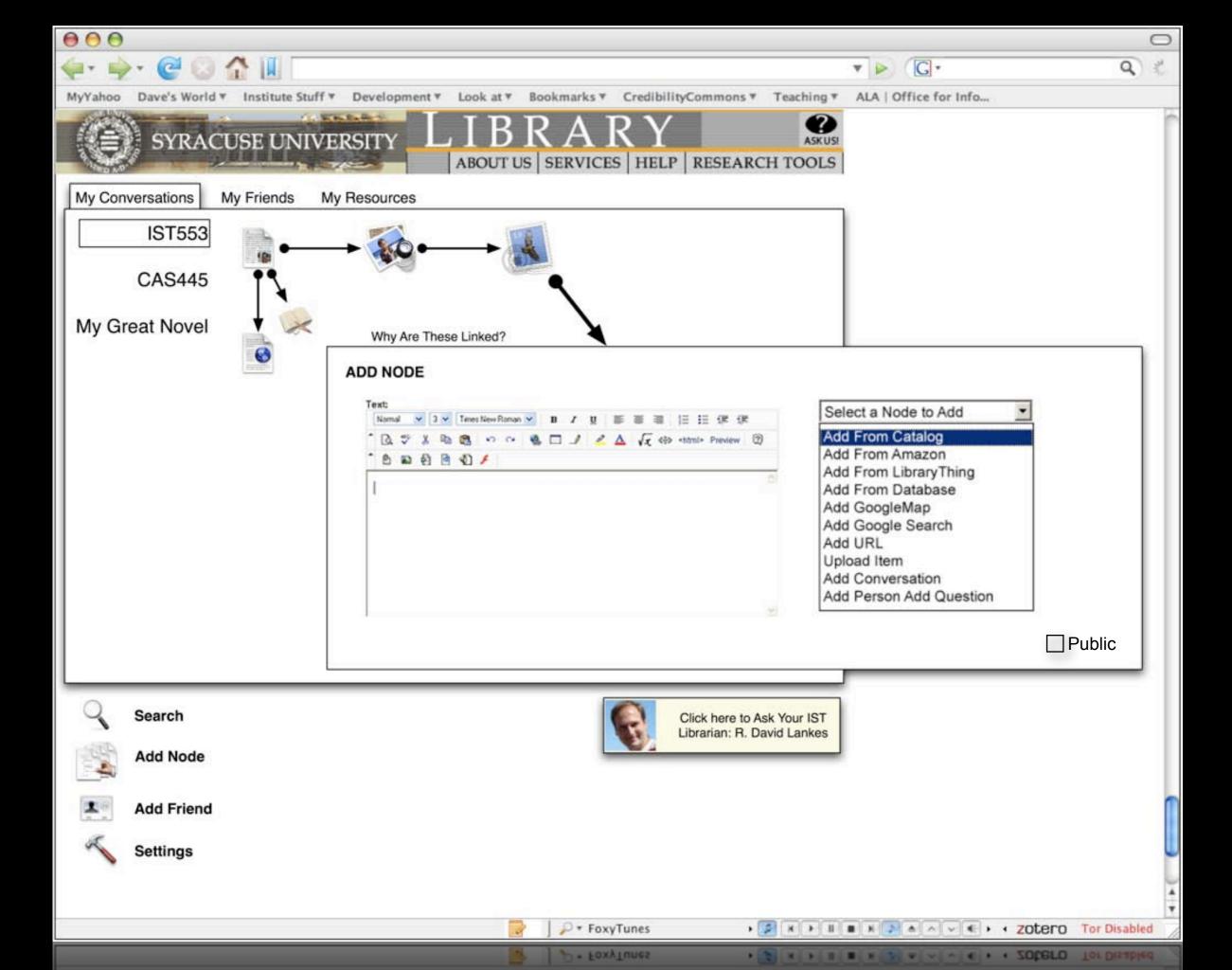


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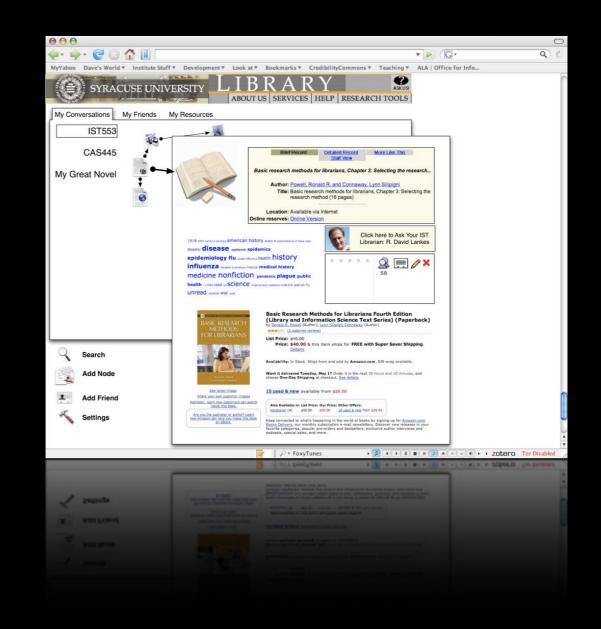




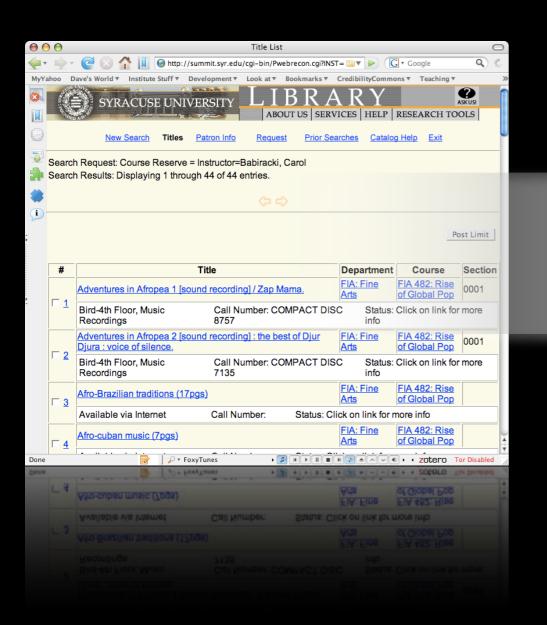


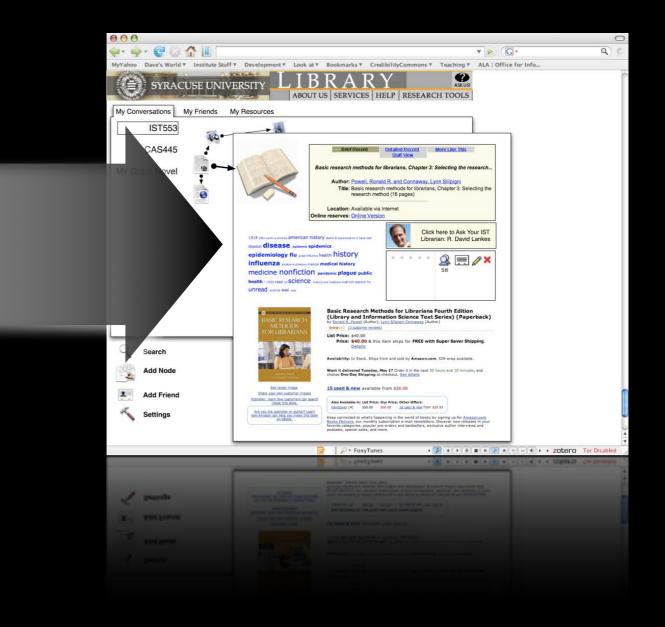
Migration from Artifacts to Conversations

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Migration from Artifacts to Conversations

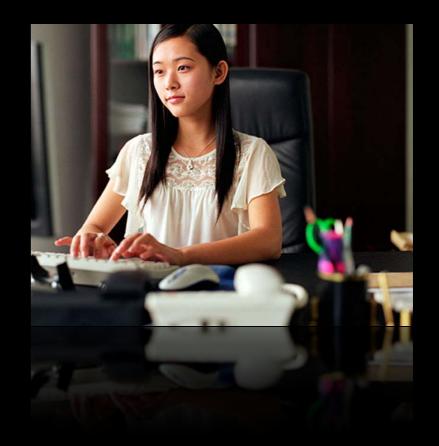




Old Model

- Library as a Separate Process and Collection from the Community's Core Business
- Emphasis on External Documents
- Pull Service Wait for the Problem





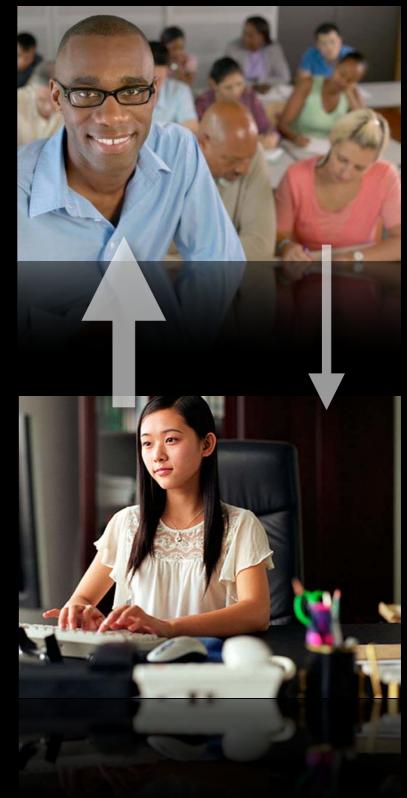
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New Model

- Library as Active and Engaged Information Agent of the Community
- Community Repository
- Emphasis on Synthesis
- Library as "Publisher of Community"
- Library as Force of Progress for the Community

Mission of the Participatory Library

To facilitate the knowledge creation of its community through conversation

Means of Facilitation

Access

Provide Meeting Rooms Provide Sufficient Bandwidth for Information Collection of Unique Resources Provision of Long Term Storage

Knowledge

Training and Education Mentoring and Access to Experts Standing Dissemination of Information Pathfinders & Synthesis

Environment

Free & Open Access Safety & Acceptable Use Community Norms

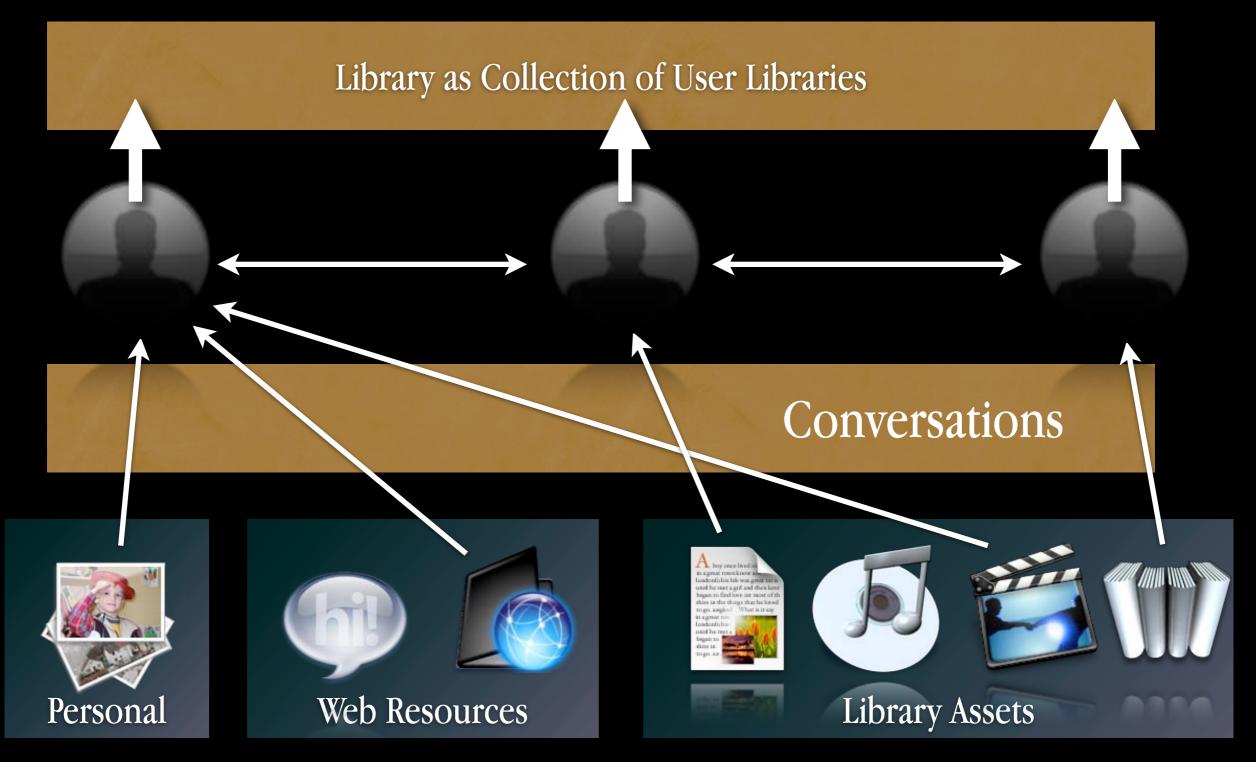
Motivation

Recognition of Effort Pushing People First on the Web Ownership Participation

Re-Imagine the Library



Re-Imagine the Library



Means of Facilitation

Access	Provide Meeting Rooms Provide Sufficient Bandwidth for Information Collection of Unique Resources Provision of Long Term Storage	Provide Hybrid Meeting Rooms to Extend Meetings beyond One Place and Time (video conferencing, storage and retrieval) Allow Community Groups build and Maintain Collections (VERY local history, Comics, Citizen Collections)
Knowledge	Training and Education Mentoring and Access to Experts Standing Dissemination of Information Pathfinders & Synthesis	A "Standing" Curriculum and Offers of Certification Partner with Educational Organizations to create Citizen Scholar Diplomas - Use "Student" projects to build collections and provide additional library services
Environment	Free & Open Access Safety & Acceptable Use Community Norms	Daycare Center with Building Wide Monitoring Building Wide Monitoring of all public Events
Motivation	Recognition of Effort Pushing People First on the Web Ownership Participation	Create Innovation Spaces/Incubators for Entrepreneurs (innovators in all domains, not just business) Create Tiers of Volunteers and paraprofessionals Create Branded Content Dissemination System/ Imprint for Patron Created Content

Capture the Conversation

- Make it Easy to Create, Store and Disseminate on the Web
- Respect Privacy:
 - for those who want it
 - ...inform those who don't
- Create a Truly Hybrid Environment

Staff Implications

• Staff are Facilitators of Conversation

• Not Behind a Desk, but Being at the Conversation

- Roaming Service...outside the Building
- Staff are Tool Builders
 - Software and Websites, Pathfinders and Living Documents, Groups and Events
- Staff are Constantly Learning
 - The Curriculum you Build HAS to Work for Them Too



Laura Kimberly - Amigos



No More Fear and Loathing

Recommendations



• INNOVATE!

• PARTICIPATE!

