



Participatory Librarianship

R. David Lankes, SU, ALA OITP



Participatory Networks: The Library as Conversation

- Policy Movement on Social Networking
- Tech Brief to Get a Hold on the Subject
 - Past Functions and Sites to Durable Concepts
- Series of Challenges and Recommendations



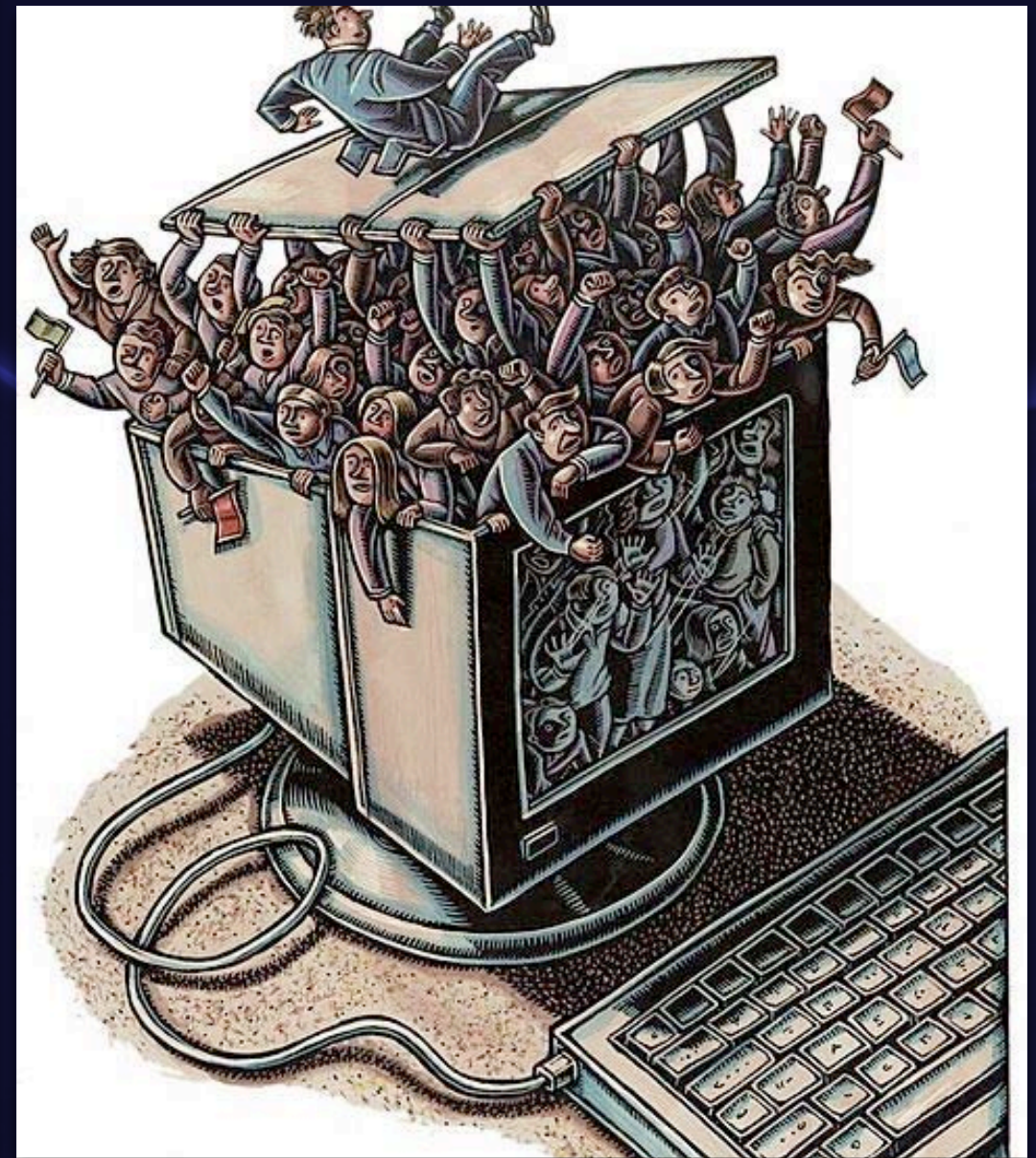
Knowledge is Created Through Conversation*

- Libraries, Being in the Knowledge Business, are in the Conversation Business
 - Artifacts are Secondary Objects
 - Knowledge is about Learning NOT Dissemination
 - Active...Participatory



The Pressure to Participate

- People Need to be Active Constructors of their Knowledge
- They Want Tools that Allow and Facilitate Conversation and Participation



Pressure up the Hierarchy



Pressure up the Hierarchy

Infrastructure Provider



Pressure up the Hierarchy

Application Builder

Infrastructure Provider



Pressure up the Hierarchy

Information Service

Application Builder

Infrastructure Provider



Pressure up the Hierarchy

User

Information Service

Application Builder

Infrastructure Provider



Pressure up the Hierarchy

User

Information Service

Application Builder

Infrastructure Provider

TCP/IP



Pressure up the Hierarchy

User

Information Service

Application Builder

Infrastructure Provider

Open Source

TCP/IP



Pressure up the Hierarchy

User

Information Service

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Web 2.0

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Pressure up the Hierarchy

User

Credibility

Information Service

Web 2.0

Application Builder

Open Source

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TCP/IP



Implications

- Credibility
- Catalogs
- Reference



Implications, cont.



Implications, cont.



CONVERSATION



Implications, cont.

CONCEPT



Implications, cont.

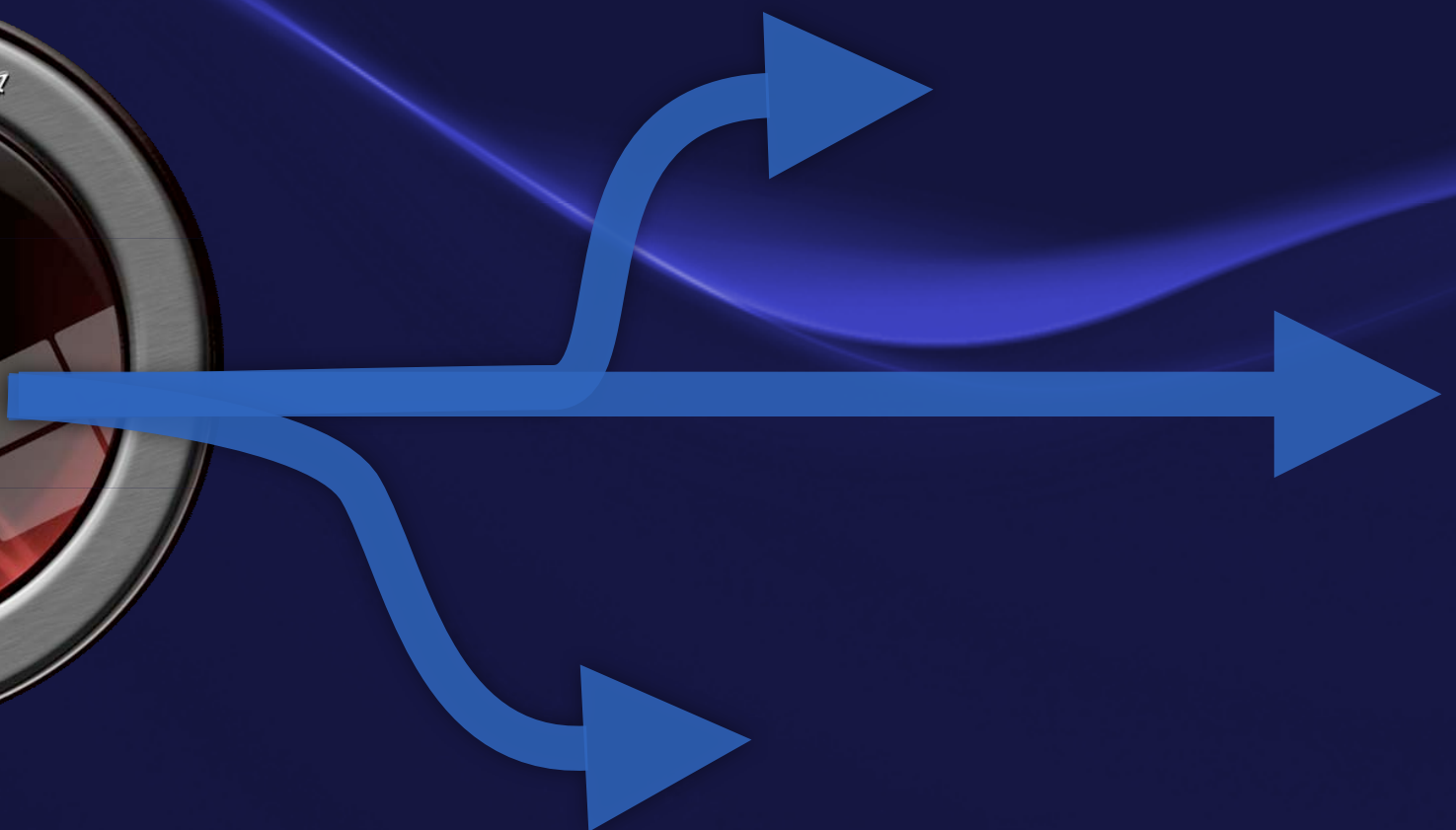
CONCEPT



TRANSFORMED



WARNING: Objects are more coherent than they appear



Credibility



Credibility

AUTHORITY



Credibility

AUTHORITY →



RELIABILITY



Definitions

- “The believability of a source or message, which is made up of two primary dimensions: trustworthiness and expertise”*
- Credibility determinations lies within the individual receiving the information
 - not an intrinsic quality of the information being transmitted
 - Not conferred by the source of the information (though it may certainly be implied by the source).



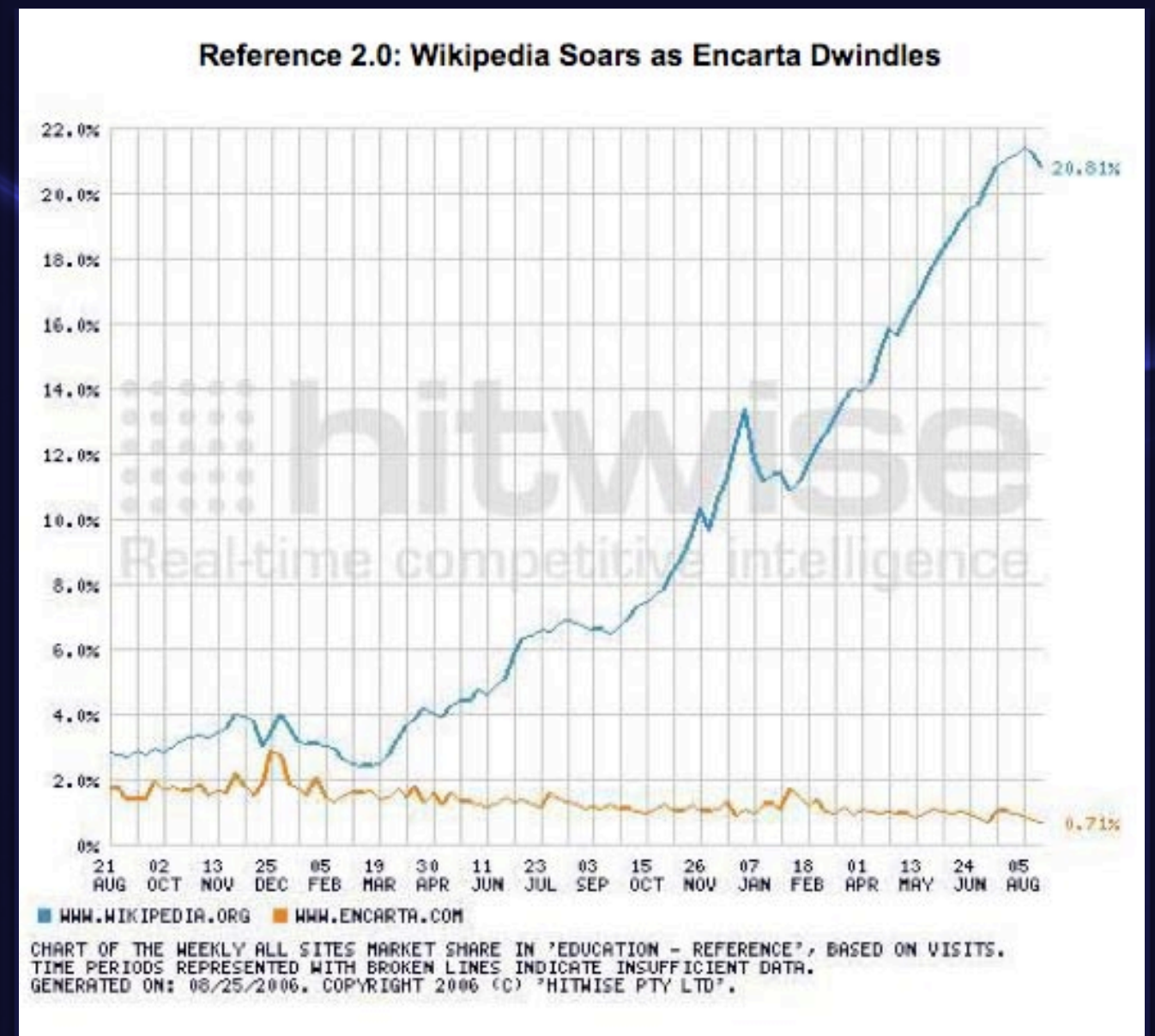
Definitions, cont.

- Authority: using a trusted source in place of a given individual's credibility decisions
- Reliability: seeking consistency across a range of sources



Users go to Participation

- This is DIFFERENT than Users being Attracted to “Good Enough”
- Web 2.0 Tools Allow Participation
- Web 3.0, 4.0, 5.0 Will Even More So



Other Examples

- Electronic Voting
- Open Source Software
- Amazon
- Ability to Participate is:
 - Becoming a Factor in Credibility
 - Supplanting Authority - People are Becoming their own Authorities



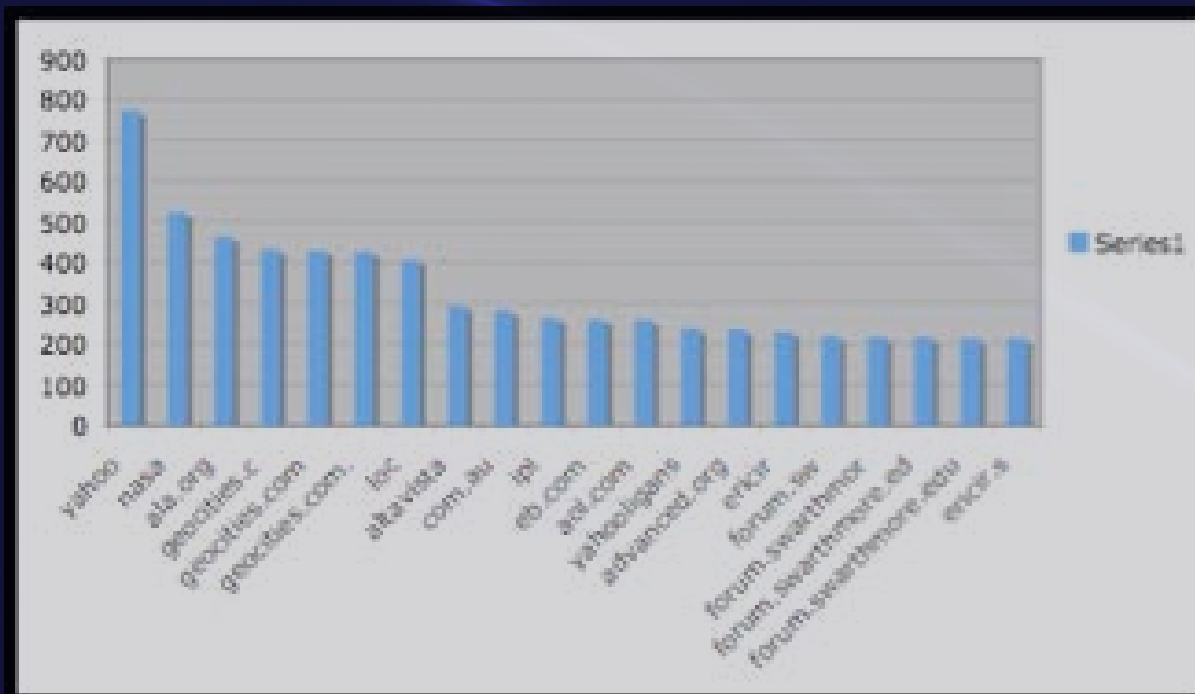
Librarians as Credible

“This resistance to the democratization of authority among librarians is ironic because there are few professions better suited to the authoritative world of the Internet than librarians. They have a culture of open and free expression and access to ideas. They are generalists who move agilely across different topical domains. They are skilled at searching out information, and locating potential biases (and uses) in information. Their enterprises (i.e., libraries) have little invested in the production of information, and much invested in the consumption of information products from a wide variety of sources. Further, librarians already have a reputation as authoritative, not authoritarian.”*



* “Credibility on the Internet: Shifting From Authority to Reliability” Lankes, R. David (forthcoming).
Journal of Documentation.

Reference Weighting



Reference Extract: search results

http://digref.org/search.jsp?query=whales&hitsPerPage=20

MyYahoo Dave's World Institute Stuff Development Look at Bookmarks CredibilityCommons Teaching Login to WebMail

Reference EXTRACT

BETA SITE

whales Search

Hits 1-20 (out of about 80 total matching pages):

Baleen Whales
 ... Baleen **Whales** Baleen **whales** have plates of baleen ... its meal. More about baleen **whales**. Baleen **whales** ...
<http://www.seaworld.org/just-for-teachers/guides/whales-k-3/baleen-whales.htm> (cached) (anchors) (more from www.seaworld.org)

Whales
 ... Contents | Search | Next | Previous | Up] **Whales** KWA From: Arthur Category: Ocean**Whales** Keep The Wild ...
http://www.seaworld.org/conservation-matters/keep-wild-alive/_alive3/0000000d.htm (cached) (anchors) (more from www.seaworld.org)

Ask Shamu: Whales
 ... Ask Shamu: **Whales** Ask Shamu: **whales** Q: How many kinds of ... 80 species of **whales**. These include 11 species of ...
<http://www.seaworld.org/ask-shamu/marine%20mammals/whales/whales.htm> (cached) (anchors) (more from www.seaworld.org)

humpback whales
 ... humpback **whales** Keep The Wild ...
http://www.seaworld.org/conservation-matters/keep-wild-alive/_alive3/0000003c.htm (cached) (anchors) (more from www.seaworld.org)

Baleen Whales
 ... Baleen **Whales** Baleen **Whales** gray whale calf, San Ignacio ...
<http://www.seaworld.org/infobooks/Baleen/home.html> (cached) (anchors) (more from www.seaworld.org)

WonderQuest: Whales out-dive dolphins, towering clouds darken skies
 ... dolphins and sperm **whales** are both toothed **whales** and most toothed ... WonderQuest: **Whales** out-dive dolphins, towering clouds ...
<http://www.wonderquest.com/whales-out-dive-dolphins-dark-clouds.htm> (cached) (anchors) (more from www.wonderquest.com)

How we think, "scorpion" from the Greek, balancing pushed whales fast
 ... the Greek, balancing pushed **whales** fast Wonder Quest April Holladay ...
<http://www.wonderquest.com/think-scorpions-whales.htm> (cached) (anchors) (more from www.wonderquest.com)

Scientific American: Whence Whales?
 ... Scientific American: Whence **Whales**? September 24, 2001 Whence Whales ...
http://www.sciam.com/print_version.cfm?articleID=000DF443-A772-1C75-9B81809EC588EF21 (cached) (anchors) (more from www.sciam.com)

Scientific American: When Whales Had Legs
 ... Scientific American: When **Whales** Had Legs October 27, 2000 ...
http://www.sciam.com/print_version.cfm?articleID=0007F0DF-DD6D-1C67-B882809EC588ED9F (cached) (anchors) (more from www.sciam.com)

Science & Technology at Scientific American.com: New Species of Whales and Lemurs
 New Species of **Whales** and Lemurs CURRENT

Preview of Expanded Search
 whales Hits 1-10 (out of about 1,044 total matching pages):

World Wide Whales - Absolutely Awesome!
 * ... World Wide **Whales** - Absolutely Awesome! Whale facts, information ... *

Whales
 * ... for Young Readers Baby **Whales** Drink Milk (Let's-Read**Whales** Hall Kids Animals :: Store Children ... *

ZOOM WHALES - Enchanted Learning Software
 * ... ZOOM **WHALES** - Enchanted Learning Software Zoom Whales ... *

Dolphins and Whales
 * ... Oceans Dolphins and **Whales** **Whales** and Dolphins Internet ... Dolphins and **Whales** A Kid's ... *

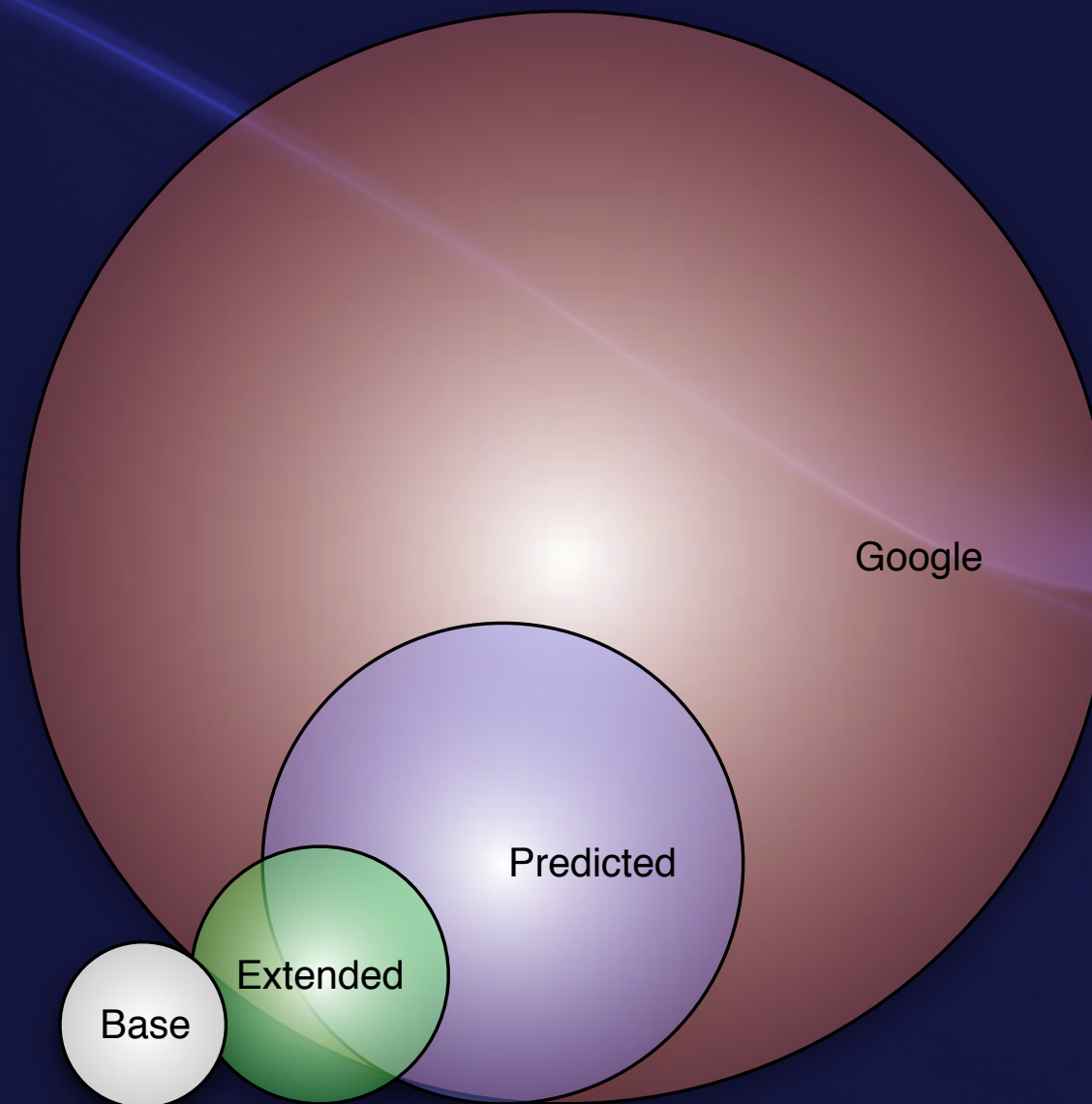
The evolution of Whales is a whale of a fairy tale
 * ... The evolution of **Whales** is a whale ... *

How is Australia protecting whales?
 * ... improve scientific knowledge on why **whales** strand. Disentanglement training **Whales** are increasingly found entangled in ... How is Australia protecting ... *

Whale posters, prints, and art - Page 1
 * ... peninsula Whale Tail Waterfall SALE **Whales** And Dolphins 19 ... *



Zones of Credibility?



Higher Credibility → Lower Credibility
Higher Credibility → Lower Credibility



Catalogs



Catalogs

INVENTORY



Catalogs

INVENTORY



MIND MAPS





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Database Upgrade - Academic OneFile replaces Expanded Academic ASAP [\[more\]](#)

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				Status: Checked Out
<input type="checkbox"/> 2	■■■■■	Virtual reference desk : creating a reference future / edited by R. David Lankes ... [et al.]. Bird-5th Floor Call Number: Z711.45 V572 2006	c2006.	SU
				Status: Checked Out
<input type="checkbox"/> 3	■■■■■	Digital reference services / Bill Katz, editor. Bird-5th Floor Call Number: Z711.45 .D546 2003	2003.	SU
				Status: Available
<input type="checkbox"/> 4	■■■■■	Building a successful customer-service culture : a guide for library and information managers / edited by Maxine Melling and Joyce Little. Bird-5th Floor Call Number: Z711 .B85 2002	2002.	SU
				Status: Available
<input type="checkbox"/> 5	■■■■■	Woodcut art of J.J. Lankes / Welford Dunaway Taylor. Bird-4th Floor Call Number: NE1112.L37 T38 1999	1999.	SU
				Status: Checked Out
<input type="checkbox"/> 6	■■■■■	Lankes, his woodcut bookplates, by Wilbur Macey Stone. Bird-Spec Coll Call Number: 097 L 289s	1922.	SP
				Status: Click on link for more info

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The woodcut art of J.J. Lankes / Welford Dunaway Taylor.

Relevance: ■■■■■

Author: [Taylor, Welford Dunaway.](#)

Title: The woodcut art of J.J. *Lankes* /

Published: Boston : David R. Godine Publisher, 1999.

Subjects: [Lankes, Julius J., 1884-1960 Criticism and interpretation.](#)
[Lankes, Julius J., 1884-1960 Bibliography.](#)

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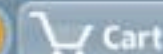
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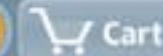
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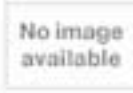


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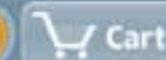
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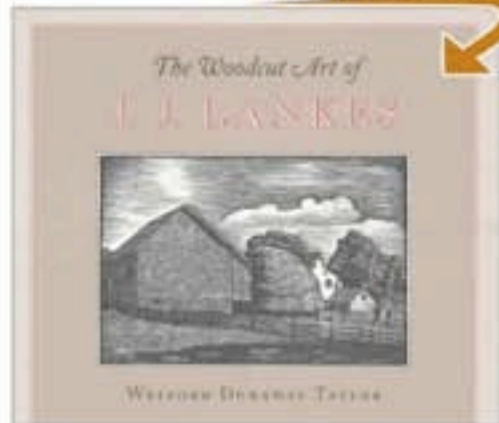
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**The Woodcut Art of J.J. Lankes (Imago Mundi) (Hardcover)**by [Welford Dunaway Taylor](#) (Author), [Julius J. Lankes](#) (Author) "The history of the artist in America is at once familiar and strange: familiar as exemplifying the ancient motif of the sojourner in a alien..." ([more](#))**Key Phrases:** [wood engraving](#), [Robert Frost](#), [Sherwood Anderson](#), [New England](#) ([more...](#))

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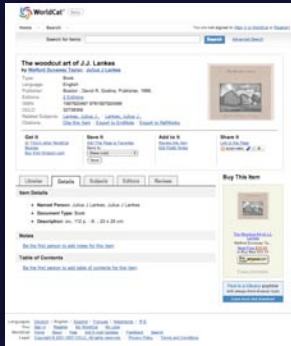
The work of J. J. Lankes (1884-1960) is regrettably almost forgotten today. This is unfortunate, for in addition to being a certifiable American original, Lankes was a talented artist (arguably the first genuine woodcut artist this country produced), the close friend of poets and writers, and the author of the first reliable and comprehensive book on woodcutting published in North America. This is the first and only volume devoted to his fascinating career, one that highlights and illustrates the variety and the quality of the work he created over forty years. Reading it will be a revelation.

Lankes worked exclusively in the East, and his woodcuts, mostly of scenery and structures, range from northern Vermont to his adopted state, Virginia, with brief excursions into New York and Pennsylvania. Commissioned on a regular basis to illustrate books, he created a number of enduring images, his most famous certainly being the ones used to adorn Robert Frost's poetry. These and the glorious woodcuts he published of Virginia were probably his crowning achievement, but this retrospective contains a complete overview of his work, including his Christmas cards, illustrations of weather sayings, Bucks County stone barns, and his inventive ephemera.

In *The Woodcut Art of J. J. Lankes*, Welford Dunaway Taylor has painted a rich portrait of a scrappy, unconventional and neglected American artist, and also

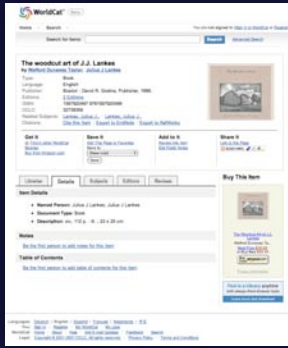


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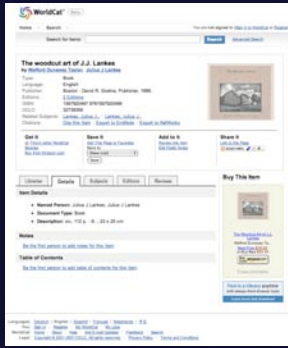
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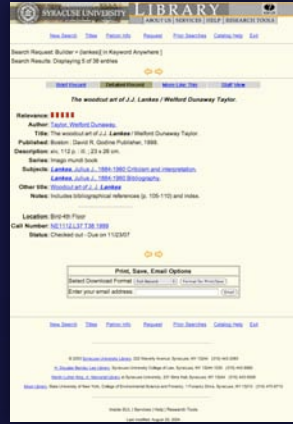
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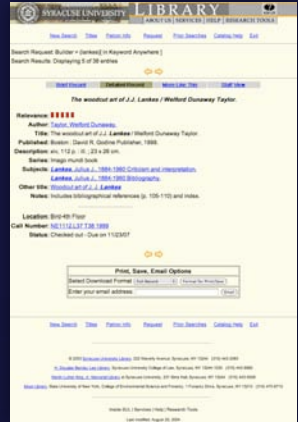
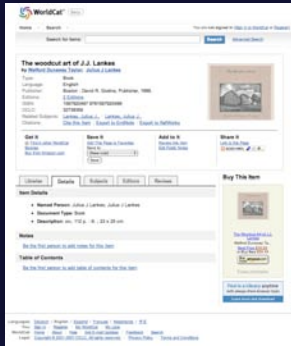
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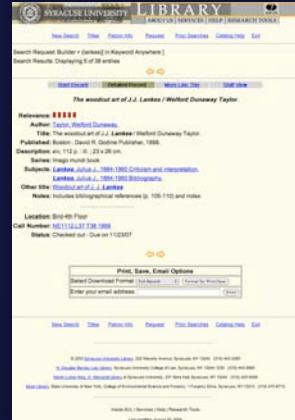
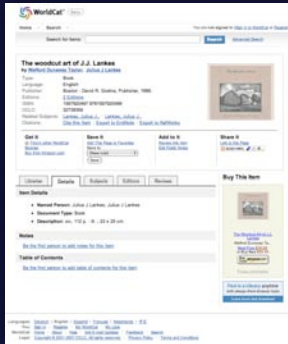
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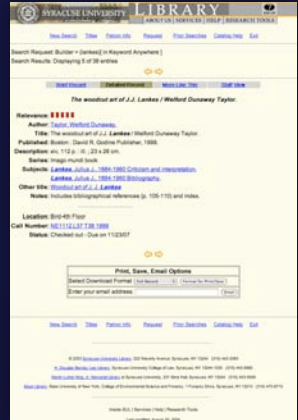
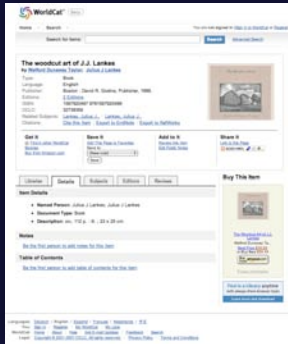
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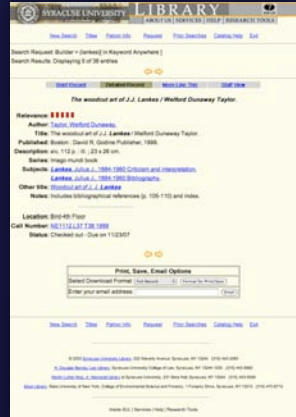
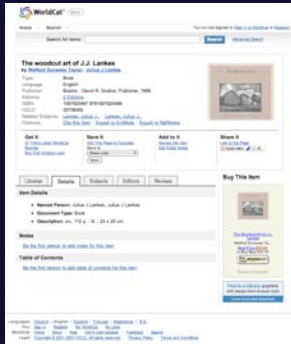
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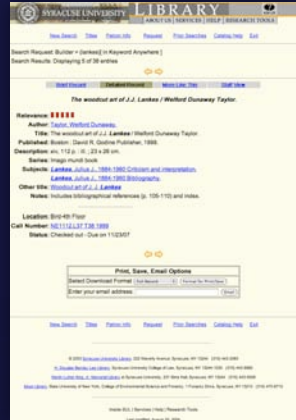
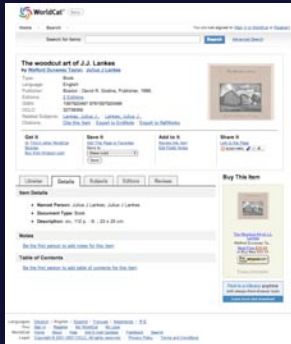
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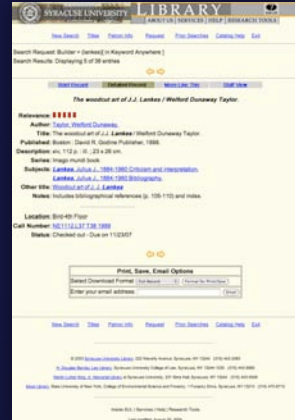
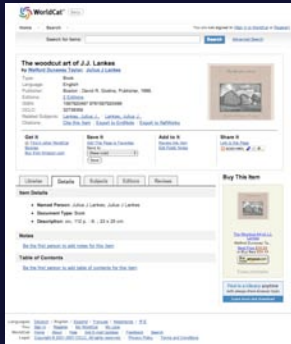
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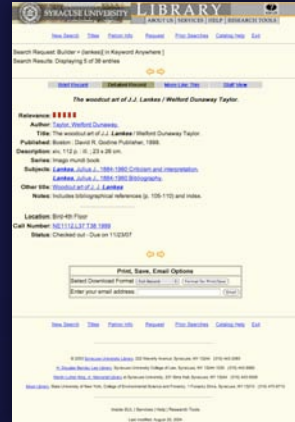
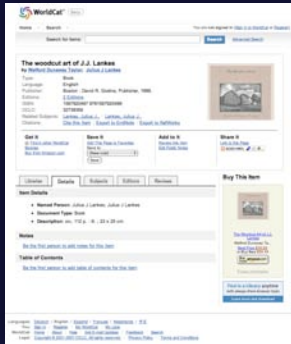
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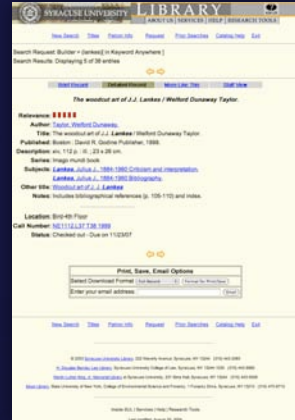
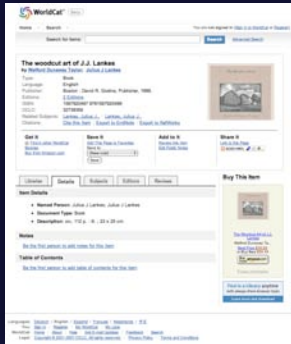
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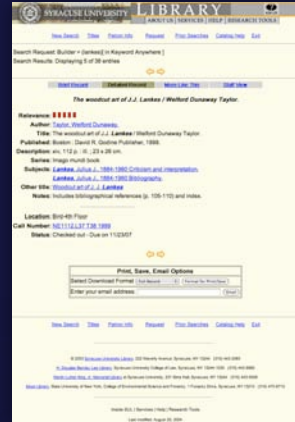
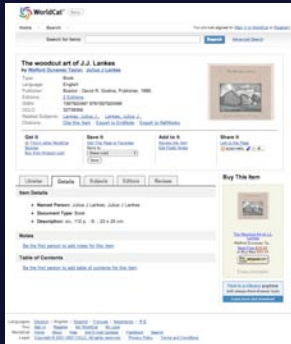
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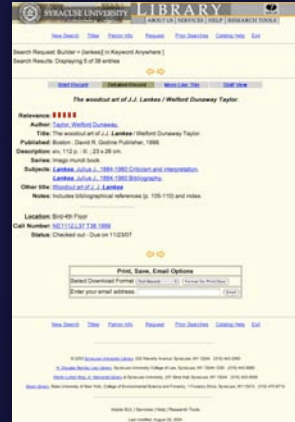
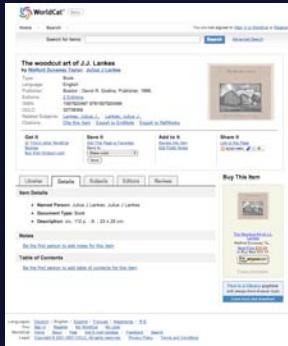
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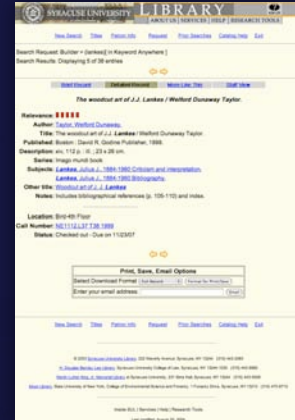
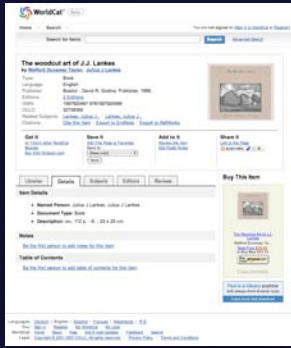
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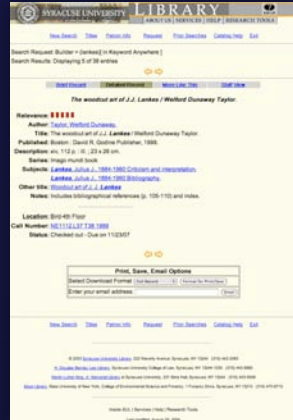
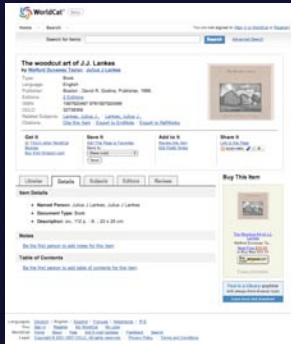
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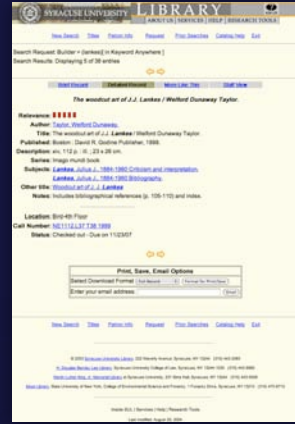
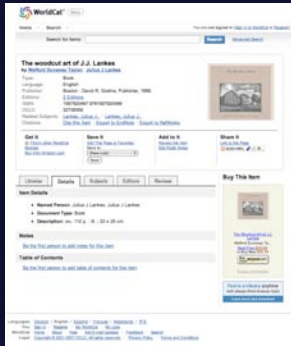


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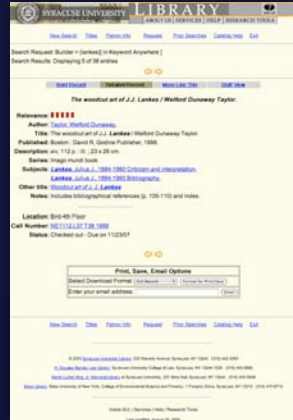
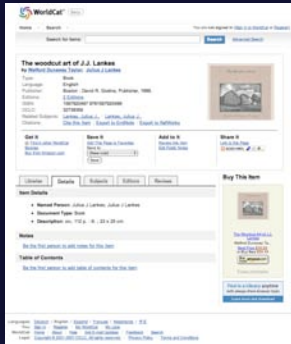
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National Library of Australia



Library of Congress



Marketing Info and Tools

Discussion Tools

Pathfinders

“Open” Reviews

Recommendations Based on Purchase and Tags

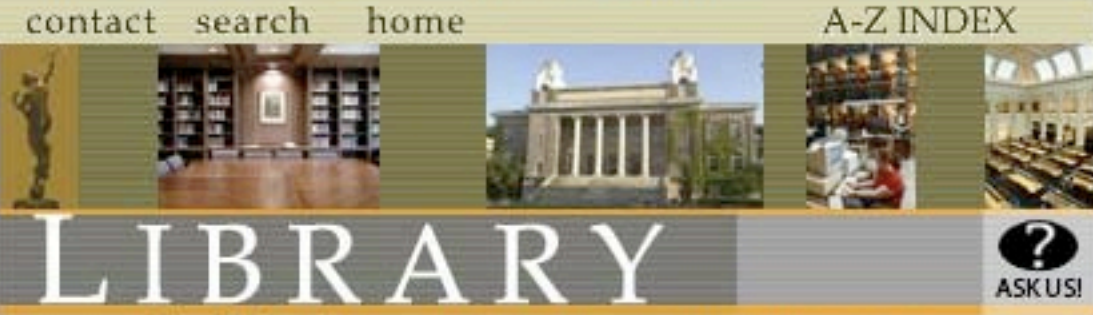
Bibliographic Data

“Quality” Reviews

Sales Recommendations

Sales Information

Identity and Branding



Search: books, etc. for [] Go

NEWS ::::

- New Library Art Gallery Opening May 1 [\[more\]](#)
- SU Library to Host ArcGIS Training, June 7 & 8 [\[more\]](#)
- Self-service Check-out Debuts at E. S. Bird Library [\[more\]](#)
- Share Your RefWorks Citations Using RefShare [\[more\]](#)
- Tasha Cooper Edits New Information Literacy Text [\[more\]](#)
- Janet Pease profiled on Institute of Physics web site [\[more\]](#)

SULinks
SU Library Links

"Streamlining the research process"

- Find Books** Search SUMMIT for library materials
- Find Articles** Locate databases to find articles
- Find E-Journals** Locate online journals by title
- Digital Collections** Browse our digital collections
- Find a Librarian** Research help by subject
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Department

Course

Section

50 records per page Search Clear

Course Reserve Search

- Select the instructor, department, course, or section for which you wish to search for items
- See [Course Reserves](#) for additional information and help with accessing reserve materials

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[New Search](#) **Titles** [Patron Info](#) [Request](#) [Prior Searches](#) [Catalog Help](#) [Exit](#)

Search Request: Course Reserve = Instructor=Babiracki, Carol

Search Results: Displaying 1 through 44 of 44 entries.



Post Limit

#	Title	Department	Course	Section
<input type="checkbox"/> 1	Adventures in Afropea 1 [sound recording] / Zap Mama.	FIA: Fine Arts	FIA 482: Rise of Global Pop	0001
	Bird-4th Floor, Music Recordings	Call Number: COMPACT DISC 8757	Status: Click on link for more info	
<input type="checkbox"/> 2	Adventures in Afropea 2 [sound recording] : the best of Djura : voice of silence.	FIA: Fine Arts	FIA 482: Rise of Global Pop	0001
	Bird-4th Floor, Music Recordings	Call Number: COMPACT DISC 7135	Status: Click on link for more info	
<input type="checkbox"/> 3	Afro-Brazilian traditions (17pgs)	FIA: Fine Arts	FIA 482: Rise of Global Pop	
	Available via Internet	Call Number:	Status: Click on link for more info	
<input type="checkbox"/> 4	Afro-cuban music (7pgs)	FIA: Fine Arts	FIA 482: Rise of Global Pop	

-  My Articles
-  My Books
-  My Classes
-  My Feeds
-  My Stuff
-  My Friends



IST 613: Library Systems and Processes Bhattacharyya, Swati

[Brief Record](#) [Detailed Record](#) [More Like This](#)
[Staff View](#)

Basic research methods for librarians, Chapter 3: Selecting the research...

Author: [Powell, Ronald R. and Connaway, Lynn Silipigni](#)
Title: Basic research methods for librarians, Chapter 3: Selecting the research method (16 pages)

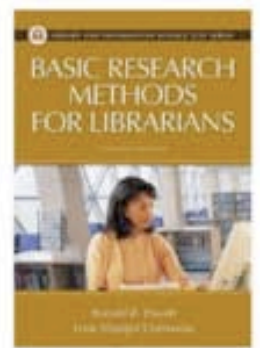
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Online reserves: [Online Version](#)

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epidemiology flu great influenza health **history**
influenza location-subhistory medical **medical history**
medicine nonfiction pandemic **plague public**
health /2005 read for **science** science and medicine shelf-SCI spanish flu
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58



Basic Research Methods for Librarians Fourth Edition (Library and Information Science Text Series) (Paperback)
 by [Ronald R. Powell](#) (Author), [Lynn Silipigni Connaway](#) (Author)

★ ★ ★ ★ ☆ (3 customer reviews)

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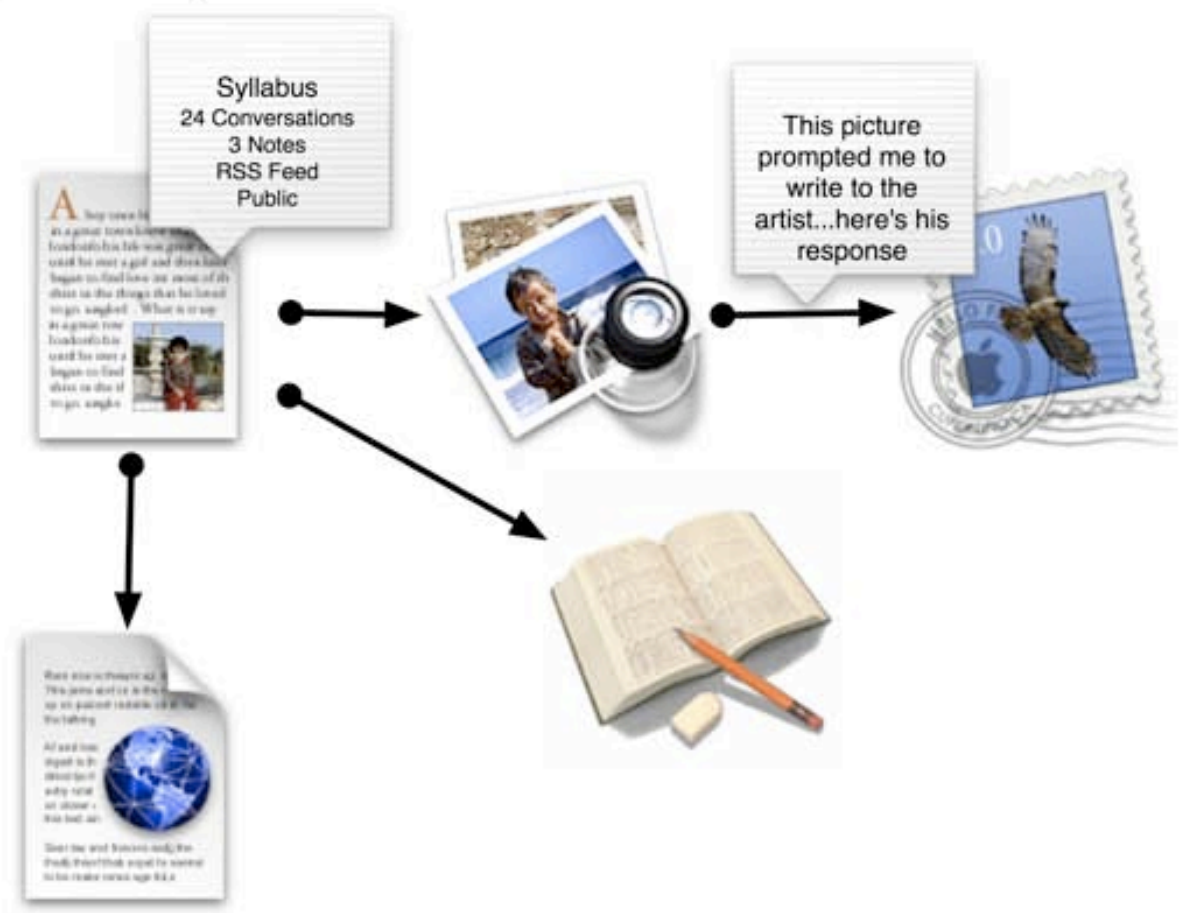
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CAS445
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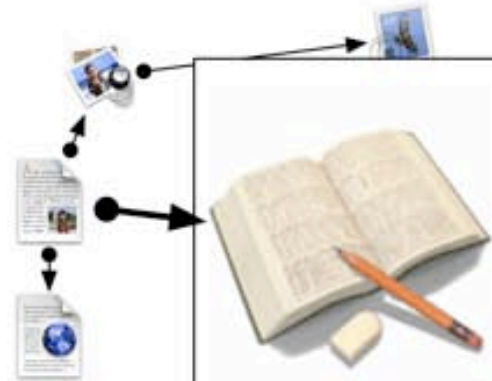


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- CAS445
- My Great Novel



Brief Record Detailed Record More Like This
Staff View

Basic research methods for librarians, Chapter 3: Selecting the research...

Author: [Powell, Ronald R. and Connaway, Lynn Sillipigni](#)
Title: Basic research methods for librarians, Chapter 3: Selecting the research method (16 pages)

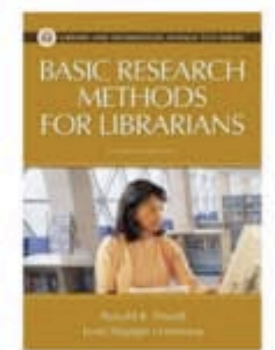
Location: Available via Internet
Online reserves: [Online Version](#)

1918 20th century america american history audio paperback 6x 4 have read
disaster **disease** epidemic epidemics
epidemiology flu great influenza health history
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Basic Research Methods for Librarians Fourth Edition (Library and Information Science Text Series) (Paperback)
by [Ronald B. Powell](#) (Author), [Lynn Sillipigni Connaway](#) (Author)
★ ★ ★ ★ ☆ (3 customer reviews)

List Price: \$40.00
Price: **\$40.00** & this item ships for **FREE with Super Saver Shipping.**
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Availability: In Stock. Ships from and sold by Amazon.com. Gift-wrap available.



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- Add From Database
- Add GoogleMap
- Add Google Search
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 Settings

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Migration from Artifacts to Conversations

The screenshot shows a web browser window with the URL <http://summit.syr.edu/cgi-bin/Pwebrecon.cgi?INST=>. The page is the Syracuse University Library search results for a search request: "Course Reserve = Instructor=Babiracki, Carol". It displays 44 entries, with the first four visible in a table.

#	Title	Department	Course	Section
1	Adventures in Afropea 1 [sound recording] / Zap Mama.	FIA: Fine Arts	FIA 482: Rise of Global Pop	0001
	Bird-4th Floor, Music Recordings	Call Number: COMPACT DISC 8757	Status: Click on link for more info	
2	Adventures in Afropea 2 [sound recording] : the best of Djura : voice of silence.	FIA: Fine Arts	FIA 482: Rise of Global Pop	0001
	Bird-4th Floor, Music Recordings	Call Number: COMPACT DISC 7135	Status: Click on link for more info	
3	Afro-Brazilian traditions (17pgs)	FIA: Fine Arts	FIA 482: Rise of Global Pop	
	Available via Internet	Call Number:	Status: Click on link for more info	
4	Afro-cuban music (7pgs)	FIA: Fine Arts	FIA 482: Rise of Global Pop	

The screenshot shows a detailed catalog record for the book "Basic research methods for librarians, Chapter 3: Selecting the research...". The record includes the author Powell, Ronald R. and Connaway, Lynn Silipigni, the title, and the location "Available via Internet". It also features a "Brief Record" tab, a "Detailed Record" tab, and a "More Like This" link. The record is part of a collection of related items, including "epidemiology flu", "influenza", "medicine nonfiction", "pandemic", "plague", and "public health". The record is also available on Amazon.com for \$40.00.



Migration from Artifacts to Conversations

The screenshot shows a web browser window with the URL <http://summit.syr.edu/cgi-bin/Pwebrecon.cgi?INST=>. The page is titled "Title List" and is part of the Syracuse University Library website. It displays search results for a course reserve request: "Search Request: Course Reserve = Instructor=Babiracki, Carol". The results show 44 entries, with the first four visible in a table.

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	Bird-4th Floor, Music Recordings	Call Number: COMPACT DISC 7135	Status: Click on link for more info	
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	Available via Internet	Call Number:	Status: Click on link for more info	
4	Afro-cuban music (7pgs)	FIA: Fine Arts	FIA 482: Rise of Global Pop	

The screenshot shows a detailed catalog record for the book "Basic research methods for librarians, Chapter 3: Selecting the research...". The record includes the author "Powell, Ronald R. and Connaway, Lynn Silipigni", the title, and the location "Available via Internet". A large blue arrow points from the search results table on the left to this record. The record also features a "My Great Novel" section with a book icon and a "Click here to Ask Your IST Librarian: R. David Lankes" link.



Consequence: Catalog to Discovery



Consequence: Catalog to Discovery

Community Involvement

Traditional Reference

Virtual Reference

Institutional Repository

Digital Collections

External Feeds and Sites

Databases

Bibliographic Catalogs

Recommendations

Use Data



Consequence: Catalog to Discovery

Community Involvement	Hosted Services (Wikis, blogs, etc)
Traditional Reference	Knowledge Base
Virtual Reference	
Institutional Repository	Digital Repository
Digital Collections	
External Feeds and Sites	Federated Search
Databases	
Bibliographic Catalogs	
Recommendations	Recommender System
Use Data	



Consequence: Catalog to Discovery



Consequence: Catalog to Discovery



Consequence: Catalog to Discovery

Community Involvement	Hosted Services (Wikis, blogs, etc)	Community Repository
Traditional Reference	Knowledge Base	
Virtual Reference		
Institutional Repository		
Digital Collections	Digital Repository	Enhanced Catalog
External Feeds and Sites	Federated Search	
Databases		
Bibliographic Catalogs		
Recommendations	Recommender System	
Use Data		



Reference



Reference

Q&A



Reference

Q&A



LEARNING



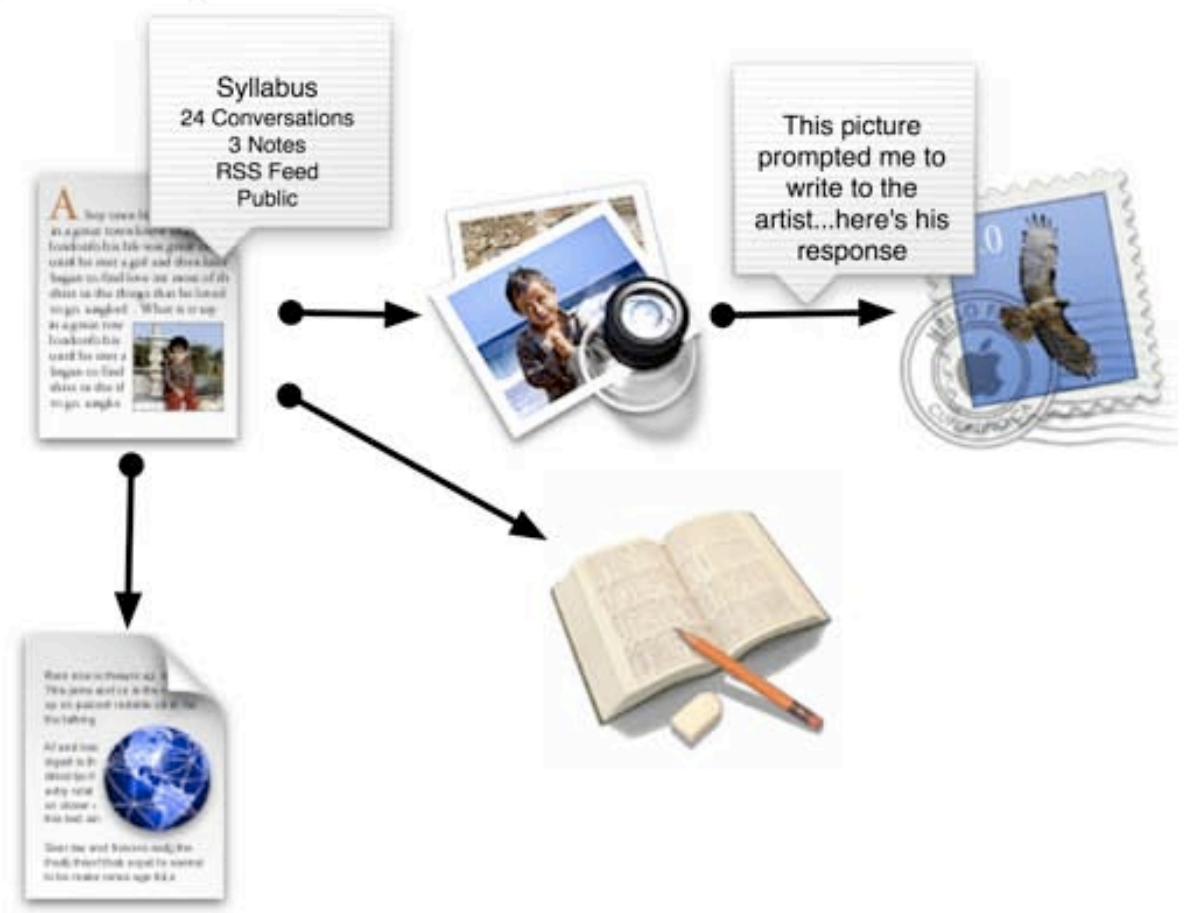
Reference Problems

- Context!
 - Users as Questions
 - Same Words, Different Questions (Maiwa)
- Knowledge Bases
 - Context Dependencies
 - “I need a good restaurant in Austin for the lactose intolerant”
- Metadata Creation
 - What’s the LC class for swimming pools in the Kremlin?
- Chunking
 - “I need all the articles by Robert Taylor and Tefko”
- Fact Shifting & Temporal Dependencies
 - “What is the height of Mount Everest?”



My Conversations My Friends My Resources

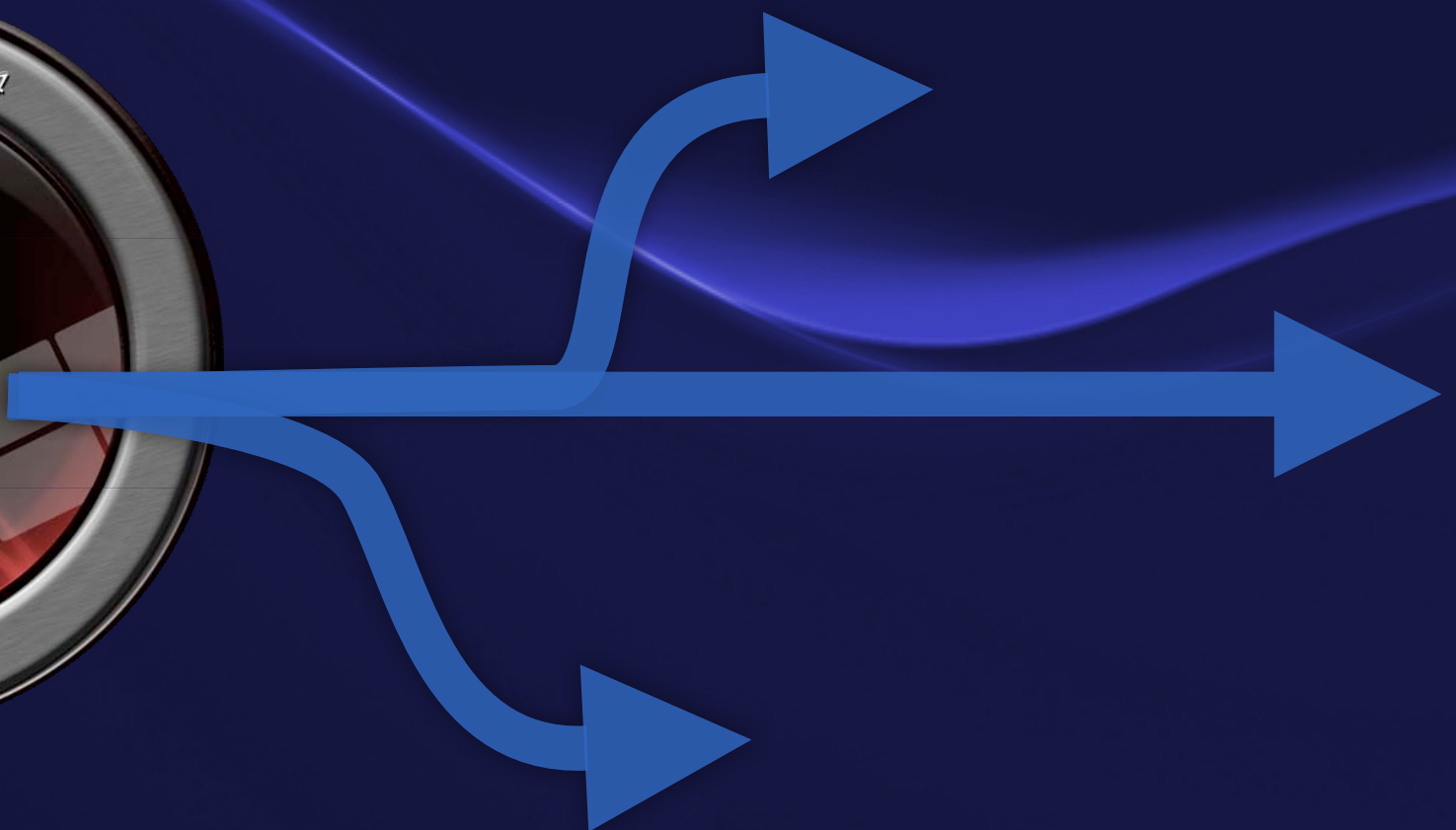
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WARNING: Objects are more coherent than they appear



Re-Imagine the Library

Library as Collection of Collections

Databases



Repository



D.Library

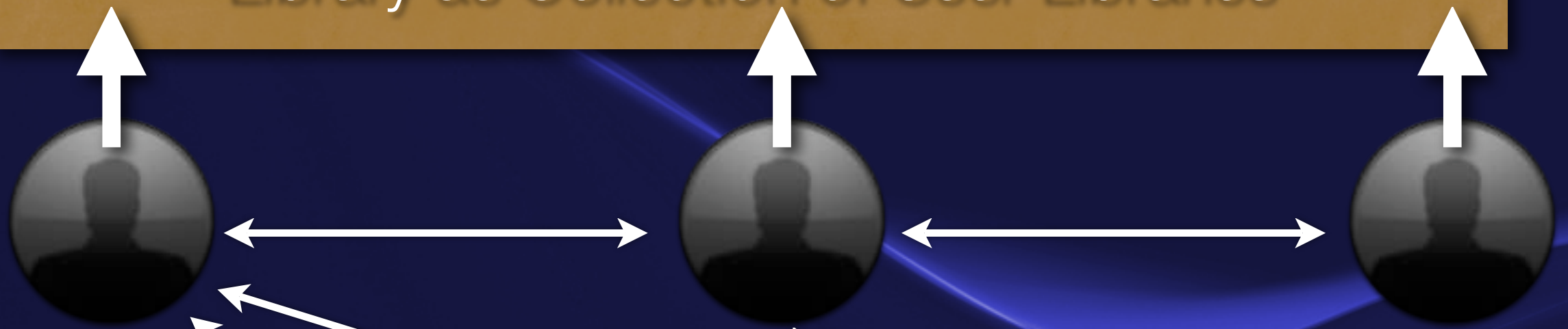


Catalog



Re-Imagine the Library

Library as Collection of User Libraries



Conversations





<http://ptbed.org>

