TITLE: Participatory Networks: The Library as Conversation
AUTHOR(s): R. David Lankes
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ABSTRACT: Thoughts on how libraries facilitate conversations. The idea is based on a simple theory: Knowledge is created through conversation; libraries are in the knowledge business; therefore, libraries are in the conversation business. Though libraries serve a vital role as community memory keeper, they often fall short of the ideal. Lankes will explain how by embracing the participatory online technologies from Web 2.0 libraries can advance not just their communities, but their positions within them. You’ll learn how adopting network concepts and software promotes the library’s most fundamental mission: knowledge creation and dissemination.
KEYWORDS: participatory networks, participatory librarianship, technology, test bed
Participatory Networks: The Library as Conversation

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That these are challenging, often difficult, times for academic libraries is no news to anyone in the library world. Concern for professionalism, with its attention to accountability and responsibility, abounds. Unprecedented growth in technology provides vast new opportunities for communication, and the availability of information far outstrips most people's capacity to digest it all. In the face of this information explosion, it is ironic that academic librarians are casting about for an appropriate myth or model for library service ...While critics charge that academic libraries are not sufficiently integrated into the central concerns of the college or university and that librarians have their own, independent agendas, librarians responsible for present services as well as plans for the future are uneasy.
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Perhaps it is an overstatement to say that academic librarians are drifting in a vast sea of information and technological advances, searching for an appropriate course of action. Nevertheless, we appear to have lost the stabilizing rudder of confidence in who we are and what we are to do.
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May 1986, p219
Participatory Librarianship

- Knowledge is Created through Conversation
- Books, Videos, Web Pages, etc. are Simply Artifacts of Knowledge Creation
- Libraries are in the Knowledge Business, Therefore the Conversation Business
- Libraries Online and Off Need to Facilitate Conversation

iis.syr.edu/Projects/PNOpen
The Pressure to Participate

- People Need to be Active Constructor of their Knowledge
- They Want Tools that Allow and Facilitate Conversation and Participation
Pressure up the Hierarchy
Pressure up the Hierarchy
Pressure up the Hierarchy

Application Builder

Infrastructure Provider
Pressure up the Hierarchy

- Information Service
- Application Builder
- Infrastructure Provider
Pressure up the Hierarchy

- User
- Information Service
- Application Builder
- Infrastructure Provider
Pressure up the Hierarchy

- User
- Information Service
- Application Builder
- Infrastructure Provider
- TCP/IP
Pressure up the Hierarchy
Pressure up the Hierarchy

User

Information Service

Application Builder

Infrastructure Provider

Web 2.0

Open Source

TCP/IP
Pressure up the Hierarchy

User

Information Service

Application Builder

Infrastructure Provider

Credibility

Web 2.0

Open Source

TCP/IP
Community Involvement
Traditional Reference
Virtual Reference
Institutional Repository
Digital Collections
External Feeds and Sites
Hosted Services (Wikis, blogs, etc)
Knowledge Base
Digital Repository
Federated Search
Recommender System
Use Data
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LIBRARY LOCATIONS
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Help Topics

How to Check My Account
View your library account information.

How to Place a Hold
Place holds on items and have them sent to your local library for pickup.

How to Renew Items
Renew borrowed items for an additional loan period.

How to Suggest Materials for the Collection
To suggest items that you would like to see added to the OCPL collection, please send title, author and any additional information you can provide to: **collection_development@onlib.org**

Interlibrary Loan
If the item you want is not available in the OCPL catalog, you can request it through Interlibrary Loan.
Welcome to the Onondaga County Public Library catalog visual search tool.

Search
- Enter your search terms in the text box above and press Enter (or click 'Search')
- Click on a result for a full view with holding information.
- The default keyword search searches all words in a record.
- You can specify an author search by putting author: before an author name.
- You can specify a title search by putting title: before the title in the search box.

Discover
- The pane on the left shows you related terms, spelling variations and translations.
- Click on words in the pane to explore the contents of the catalog.
- Your results list will grow with each click as clicking adds records with one or more of the new terms to your previous list.
- The records with more of the terms will be at the top of the relevancy-sorted results list.

Refine
- Refine shows you terms from records in your results list.
- Click on any term to focus and narrow your results.
Harry Potter and the sorcerer's stone / 
by Rowling, J. K.
ISBN: 059035342X (pbk.) : 
Description: vi, 309 p. : ill. ; 20 cm.
Notes: "First Scholastic trade paperback printing. September 1999"--T.p. verso.
Sequel: Harry Potter and the Chamber of Secrets.
Summary: Rescued from the outrageous neglect of his aunt and uncle, a young boy with a great destiny proves his worth while attending Hogwarts School for Wizards and Witches.
Additional Authors: GrandPre, Mary, Ill.
Total Holds on Item: 0
Total Available for Holds: 20
Format: 
Dynix #: 873380

Request Item
The image shows a user interface of the OCPL (Onondaga County Public Library) website. The interface includes a search bar with the query 'harry potter'. Below the search bar, there is a list of related words such as 'ravage', 'Putter', 'spotter', 'quidditch', 'prisoner', 'chamber', 'danger', 'wizard', 'witchcraft', 'harry potter', 'secret', 'hogwarts', 'sorcerer', 'mrs', 'wizardry', 'harry potter', 'rowling', 'goblet', 'phoenix', and 'Hari'.

A table displays the search results, with columns for Location, Collection, Call Number, and Status. Some of the entries include:

- **Location**: Central Library, Hazard Branch, Mundy Branch, White Branch
- **Collection**: CHILDREN'S FICTION, COMPACT SHELVES LVL4 ASK STAFF, CHILDREN'S PAPERBACKS, CHILDREN'S FICTION A-Z BY AUTHOR
- **Call Number**: J FIC ROWLING, YA FIC ROWLING, J FIC ROWLING, J FIC ROWLING
- **Status**: Lost, checked In, Request Copy

The interface also includes links to other sections of the library website such as Home, Library Locations and Hours, Best Sellers, Login, and My List.
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Amazon.com: harry potter

Search Amazon.com harry potter

Showing All Results

Email me when Harry Potter and the Deathly Hallows (Book 7) becomes available

Related Searches: harry potter book 7, lord of the rings, star wars.

1. Harry Potter and the Deathly Hallows (Book 7) (Hardcover - 2007)
   Books: See all 6600 items
   We will e-mail you when this title becomes available

   DVD: See all 82 items
   Buy new: $30.98 $23.99 Used & new from $15.99
   Get it by January 22, 2007, if you order in the next 17 hours and 8 minutes.
   Also Available For Download From Amazon Unbox

Sponsored Links:

New: Control your life -- Your organization program is here -- With expert guidance, it's simple! -- www.OrganizeYourselfOnline.com
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<td>(Paperback - Jul 25, 2006)</td>
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<td>Harry Potter and the Half-Blood Prince (Book 6)</td>
<td>J.K. Rowling and Mary GrandPré</td>
<td>Hardcover</td>
<td>Jul 16, 2005</td>
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<td>J.K. Rowling</td>
<td>Hardcover</td>
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- **Listmania!**
  - Great Entertainment: A list by Danielle C. Romero
- **My All Time Favorite Fantasy Books**
  - A list by Lioness
- **Amazingly good books**
  - A list by Denise
- **Good Children's and YA**
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OCLC Open WorldCat
OCPL
National Library of Australia
Library of Congress
Recommendations: General

- Libraries must be active participants in participatory networking
- This must be done at the core of the library, not on the periphery
- Anything less simply adds stress and stretches scarce resources even further
Recommendations

- Broader and Deeper Conversation about Participatory Librarianship
- Create a Participatory Library Testbed
  - Pooled Effort in Library System Innovation
- Education Program
Test Bed Examples

- Expanding Set of Diverse Case Studies
- Tools and Infrastructure Needed to Implement the Changes
- 8-10 Cases
- Cooperative Agreements: Workshops, Presentations, Prototyping/Envisioning
Test Bed Examples

- Redesign of Electronic Reserves - Syracuse University
- Creating Participatory Spaces - Philadelphia Free Library
- Exploring the Intersection of Gaming and Libraries - ALA/SU/UIUC
Course Reserve

SUMMIT Catalog includes Barclay Law Library, MLK, SUNY ESF and Syracuse University Library

Basic Search  Advanced Search  Course Reserves  New Titles

Instructor  Any
Department  Any
Course  Any
Section  Any

50 records per page  Search  Clear

Course Reserve Search

- Select the instructor, department, course, or section for which you wish to search for items
- See Course Reserves for additional information and help with accessing reserve materials

New Search  Patron Info  Request  Prior Searches  Catalog Help  Exit

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H. Douglas Barclay Law Library, Syracuse University College of Law, Syracuse, NY 13244-1030  (315) 443-9560
Martin Luther King, Jr. Memorial Library at Syracuse University, 231 Sims Hall, Syracuse, NY 13244  (315) 443-9349
Search Request: Course Reserve = Instructor=Babiracki, Carol
Search Results: Displaying 1 through 44 of 44 entries.

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<td>FIA 482: Rise of Global Pop</td>
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<td>Afro-cuban music (7pgs)</td>
<td>FIA: Fine Arts</td>
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</table>
Migration from Artifacts to Conversations
Migration from Artifacts to Conversations
Free Library of Philadelphia

- New Signature Building Project
- 100 Year Update
- World Class Services and Programs to Match
Means of Facilitation
Means of Facilitation

Access

Knowledge

Environment

Motivation
## Means of Facilitation

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<table>
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<td><strong>Access</strong></td>
<td>Provide Meeting Rooms  Provide Sufficient Bandwidth for Information  Collection of Unique Resources  Provision of Long Term Storage</td>
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<tr>
<td><strong>Knowledge</strong></td>
<td>Training and Education  Mentoring and Access to Experts  Standing Dissemination of Information  Pathfinders &amp; Synthesis</td>
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<td><strong>Environment</strong></td>
<td>Free &amp; Open Access  Safety &amp; Acceptable Use  Community Norms</td>
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<td><strong>Motivation</strong></td>
<td>Recognition of Effort  Pushing People First on the Web  Ownership  Participation</td>
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<td>Means of Facilitation</td>
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<tr>
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<td><strong>Provide Hybrid Meeting Rooms to Extend Meetings beyond One Place and Time (video conferencing, storage and retrieval)</strong></td>
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<td><strong>Collection of Unique Resources</strong></td>
<td><strong>Allow Community Groups build and Maintain Collections (VERY local history, Comics, Citizen Collections)</strong></td>
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<td><strong>Provision of Long Term Storage</strong></td>
<td><strong>A “Standing” Curriculum and Offers of Certification</strong></td>
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<td><strong>Provide Hybrid Meeting Rooms to Extend Meetings beyond One Place and Time (video conferencing, storage and retrieval)</strong></td>
<td><strong>Partner with Educational Organizations to create Citizen Scholar Diplomas - Use “Student” projects to build collections and provide additional library services</strong></td>
</tr>
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<td><strong>Allow Community Groups build and Maintain Collections (VERY local history, Comics, Citizen Collections)</strong></td>
<td><strong>“Student” projects to build collections and provide additional library services</strong></td>
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</table>
Exploring the Intersection of Gaming and Libraries

- Scott Nicholson

- The U.S. video and PC Game Retail Sales in 2006 was $13.5 Billion
  - 18% higher than in 2005 (NPD Group, 2007)
  - higher than the total sales of the film industry (Sutton and Womack, 2006)
  - Gaming has become part of the mass media alongside television, movies, magazines, and newspapers for not only our youth, but as the digital natives grow older, for a growing portion of the population (Prensky, 2001)

- 80% of Gaming Parents Play Games with their Children (ESA, 2006)
Recommendations

- CHANGE!
- INNOVATE!
- PARTICIPATE!
Slides:
www.DavidLankes.org
Participatory Librarianship:
http://iis.syr.edu/Projects/PNOpen