



# *Virtual Dave Lankes*

## Presentation

<http://www.DavidLankes.org>

**TITLE:** The Educator's Reference Desk: Building on an 11 Year Investment to Promote Libraries

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**ABSTRACT:** An update on AskERIC and a proposal for the Educator's Reference Desk.

**KEYWORDS:** ERIC, AskERIC, Educator's Reference Desk



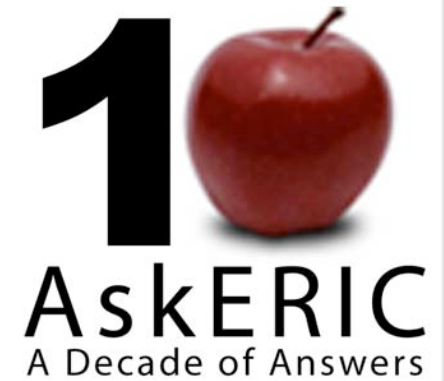
# The Educator's Reference Desk

Building on an 11 Year Investment to  
Promote Libraries

# Goodbye AskERIC...



- 11 Years
- Firsts:
  - 100 Gopher Sites
  - First 100 Web Sites
  - First U.S. Department of Education Site
- Over 300,000 Digital Reference Questions Answered
- 17,648,218 Unique Visitors
- 948,441,778 Web Hits





# ...Hello Educator's Reference Desk

The screenshot shows a browser window titled "The Educator's Reference Desk: Resource Guides" with the URL "http://eduref.org/". The browser's address bar includes a search engine (Google) and navigation buttons. The website header features the logo "the Educator's Reference Desk<sup>sm</sup>" with an image of three red apples and the "INFORMATION INSTITUTE OF SYRACUSE" logo. A search bar is present with the text "Site Search" and a "go" button, with a link to "advanced search".

Below the header is a navigation bar with icons and labels for "Resource Guides", "Lesson Plans", "Question Archives", and "Search ERIC Database".

The main content area is divided into two columns. The left column contains an announcement titled "Announcing the Educator's Reference Desk" with a speech bubble icon. The text reads: "The people who created AskERIC announce a new service and name to access the resources you've come to depend on for over a decade. While the U.S. Department of Education will discontinue the AskERIC service December 19th, you will still have access to the resources you've come to depend upon. Through The Educator's Reference Desk (http://www.eduref.org) you can access AskERIC's 2,000+ lesson plans, 3,000+ links to online education information, and 200+ question archive responses. While the question answer service will no longer be active, The Educator's Reference Desk provides a search interface to the ERIC Database, providing access to over one million bibliographic records on educational research, theory, and practice."

The right column contains a grid of topic links:

- Counseling**  
[Peer Education Programs, Therapy, more...](#)
- General Education**  
[Motivation, Learning Theories, more...](#)
- Educational Levels**  
[K-12 Education, Higher Education, more...](#)
- Librarianship**  
[School Libraries, Librarian Education, more...](#)
- Educational Management**  
[School Safety, Educational Facilities, more...](#)
- Reference**  
[Employment, Directories, more...](#)
- Educational Technology**  
[Internet, Distance Education, more...](#)
- Specific Populations**  
[Special Education, Rural Education, more...](#)
- Evaluation**  
[Alternative Assessment, Standards, more...](#)
- Subjects**  
[Language Arts, Social Studies, more...](#)
- Family Life**  
[Home Schooling, Child Care, more...](#)
- Teaching**  
[Classroom Management, Planning, more...](#)

At the bottom of the page is a footer with links: [Privacy Policy](#) | [About](#) | [Link Policy](#) | [Disclaimer](#) | [Topics A-Z](#) | [Site Search](#) | [Site Map](#)



# Transferred Resources

- AskERIC Resource Collection
  - 3000 resources on a variety of educational issues
- ERIC Database
- Ask an Education Expert
- Question Archive
  - The AskERIC Question Archive is a sample of responses to questions that have been sent to the AskERIC service.
- Lesson Plans
  - More than 2,000 unique lesson plans
  - Included in GEM, which links to over 25,000 online education resources.
  - The lesson plans constitute nearly a third of the traffic to AskERIC
  - Submit a Lesson Plan (about 200 a year are submitted)
  - Write-a-Lesson Plan Guide



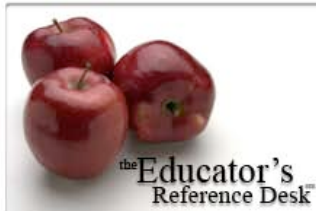
# AskERIC Users are Migrating

| Date    | Hits    |
|---------|---------|
| 1/10/04 | 655,775 |
| 1/9/04  | 827,487 |
| 1/8/04  | 886,929 |
| 1/7/04  | 901,062 |
| 1/6/04  | 913,458 |
| 1/5/04  | 646,602 |
| 1/4/04  | 445,052 |
| 1/3/04  | 777,061 |
| 1/2/04  | 340,983 |



# The Opportunity

- Take 11 Years of Investment and Transform it into a Showcase for the Essential Nature of Libraries
- Education Libraries
- School Libraries
- Others



# Here's What's on the Table

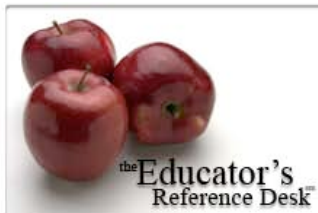
- 1 Semester of Limited Staffing
  - 1/2 Coordinator
  - 200 Hours of Programming Time
- Resources
- ERIC Database Subscription
- Infrastructure
  - System Support
- Partnerships
- Outreach
  - VRD Conference, Dig\_ref, The EduRef Site Itself





# What Else is Needed?

- Partners
- Governance Structure
- Ownership



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<http://www.eduref.org>