



Virtual Dave Lankes

P r e s e n t a t i o n

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TITLE: Reference Roundup Roundup

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PUBLICATION TYPE: Presentation

DATE: 2003

VENUE: Closing Session at the Virtual Reference Desk Conference, San Antonio, TX.

ABSTRACT: Recap of conference topics, ideas and themes. Includes new and updated conference initiatives.

KEYWORDS: digital reference, virtual reference, conference



Reference Roundup Roundup





Thank You

- OCLC and Syracuse Staff, RUSA, Department of Education
- Positive Feedback and Participation
 - Knowledge Sharing in the Information Age
 - Take the Web!
 - “We didn’t let the cabinet makers manage the card catalog.”
 - It’s More than Just Questions
 - We need models and a better economic understandings in reference
- Thank you for your support of AskERIC and supporting the Educator’s Reference Desk



Speak Up

- What did you hear?
- What Should We be Paying Attention To?
- How can we Make this Conference Better?





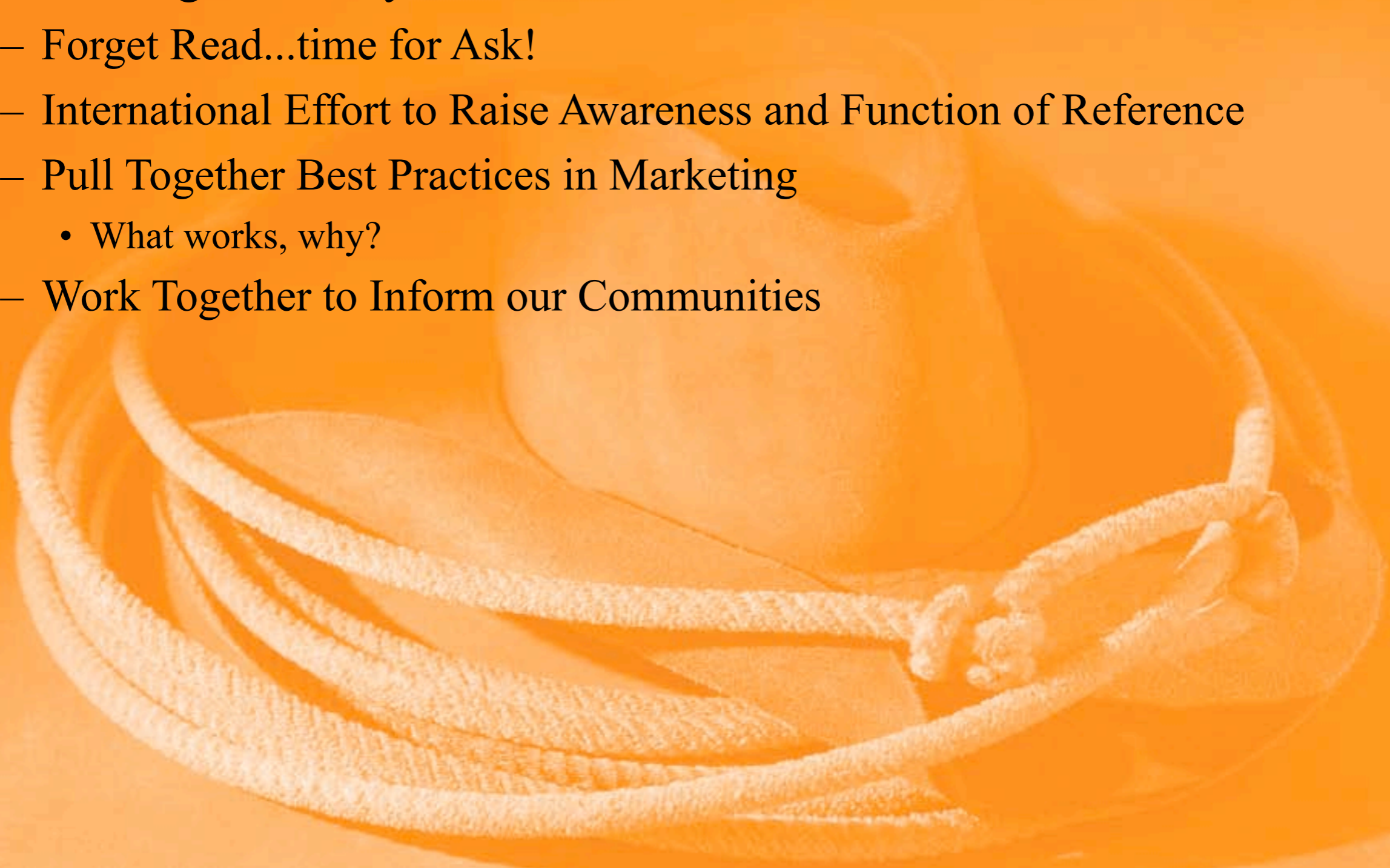
Get Involved: Current Initiatives

- Current Initiatives
 - Digital Reference Education Initiative
 - Digital Reference Research Agenda
 - Digital Reference Evaluation
 - Quality Workbook Online Soon
 - FSU Clearinghouse on Networked Statistics
 - Expand to Software Usability and Functionality
 - Provide Guidance in Software Purchasing
 - Interested, contact Chuck McClure cmcclure@lis.fsu.edu
- Continue the Conversation:
 - Mid-Winter OCLC Session, OLA Super Conference, Reference Roundtable
 - Dig_Ref
 - www.vrd.org



New Initiative

- Marketing/Visibility
 - Forget Read...time for Ask!
 - International Effort to Raise Awareness and Function of Reference
 - Pull Together Best Practices in Marketing
 - What works, why?
 - Work Together to Inform our Communities





Re-Focusing the Mission

From Reference Revolution to Reference Revival
From Revolutionaries to Missionaries

