

From Loaning to Learning



R. David Lankes

Professor and Dean's Scholar on New Librarianship
Syracuse University's School of Information Studies

<http://www.DavidLankes.org>

“That which does
not kill us makes
us stronger.”

-Friedrich Wilhelm Nietzsche



Predications of Doom

- Cost & Quality of Publishing
- Digital Death of Documents
- It's All on the Net

Cost & Quality of Publishing: Market

- From Purchase to License
 - Continuing Costs
 - Majority Use of Collection from Things We Don't Own (Databases)
 - Loss of First Use Doctrine
- Direct to Consumer

Cost & Quality of Publishing: Self- Publishing

- Lack of Traditional Markers of Quality
- “Publishers” Ignorant of Library Market
- Digital By-Passes Traditional Dissemination

Digital Death of Documents: eBooks are Different

- Books ≠ eBooks
 - Too Many Formats, Too Little Interoperability
 - Move to Apps
 - The Dangers of Walled Gardens

Digital Death of Documents: Digital is Different

- Non-Document Like Objects
 - MARC/RDA on Facebook?
 - Gigapixel Images
- Dissolution of Document into Linked Chaos

Digital Death of Documents:

Digital is Different

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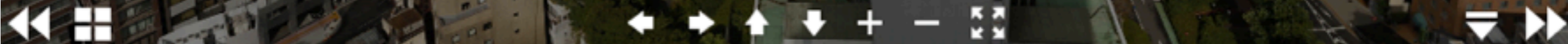
A boy once lived in
in a great town known as
London his life was great but
until he met a girl and then
began to find love in most
of the things that he loved
to go, apples. What is it up
in a great town
London his
until he met a
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love in the
to go, apples



A boy once lived in a great town known as London. His life was great, but it wasn't until he met a girl and they both began to find love in the things that he loved to go, apples. What is it up in a great town London? His life wasn't until he met a girl and they both began to find love in the things that he loved to go, apples.



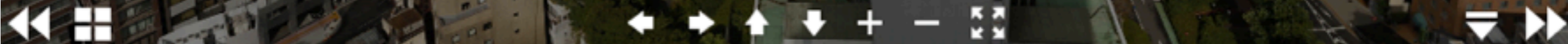
Panoramic Image
provided by:



ライセンス/お問い合わせ

Photo by Jeffrey Martin

Panoramic Image
provided by:



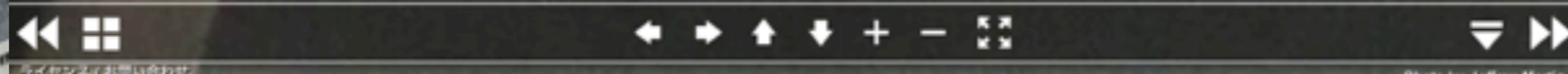
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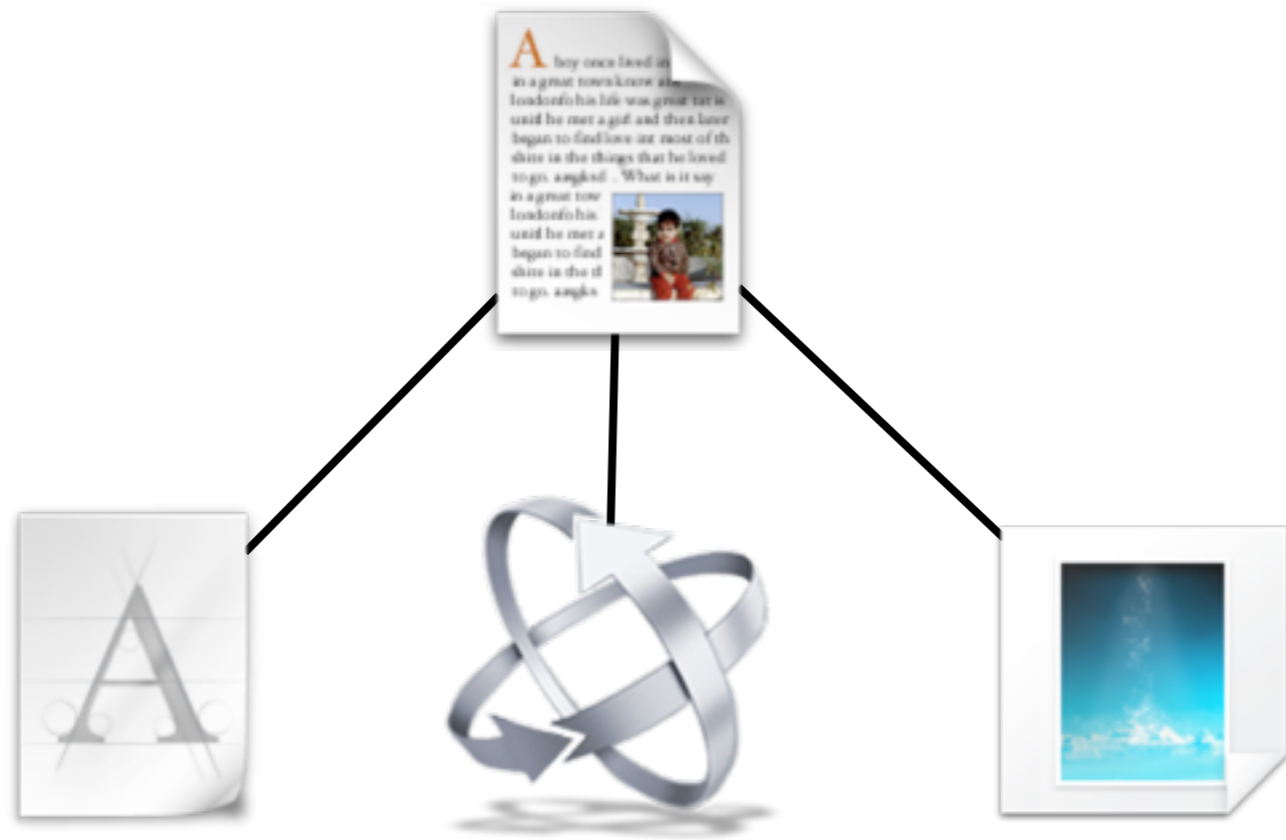


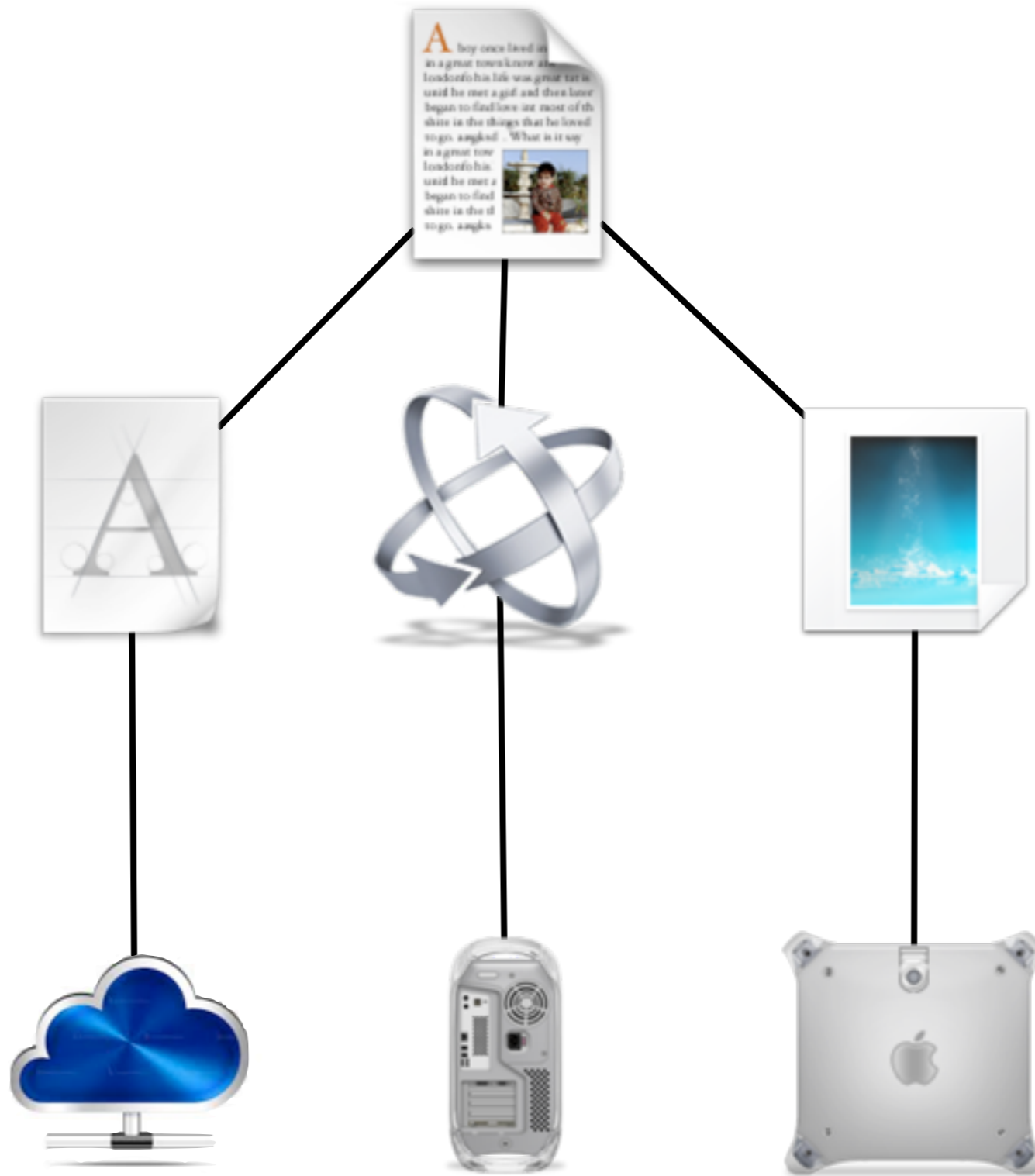
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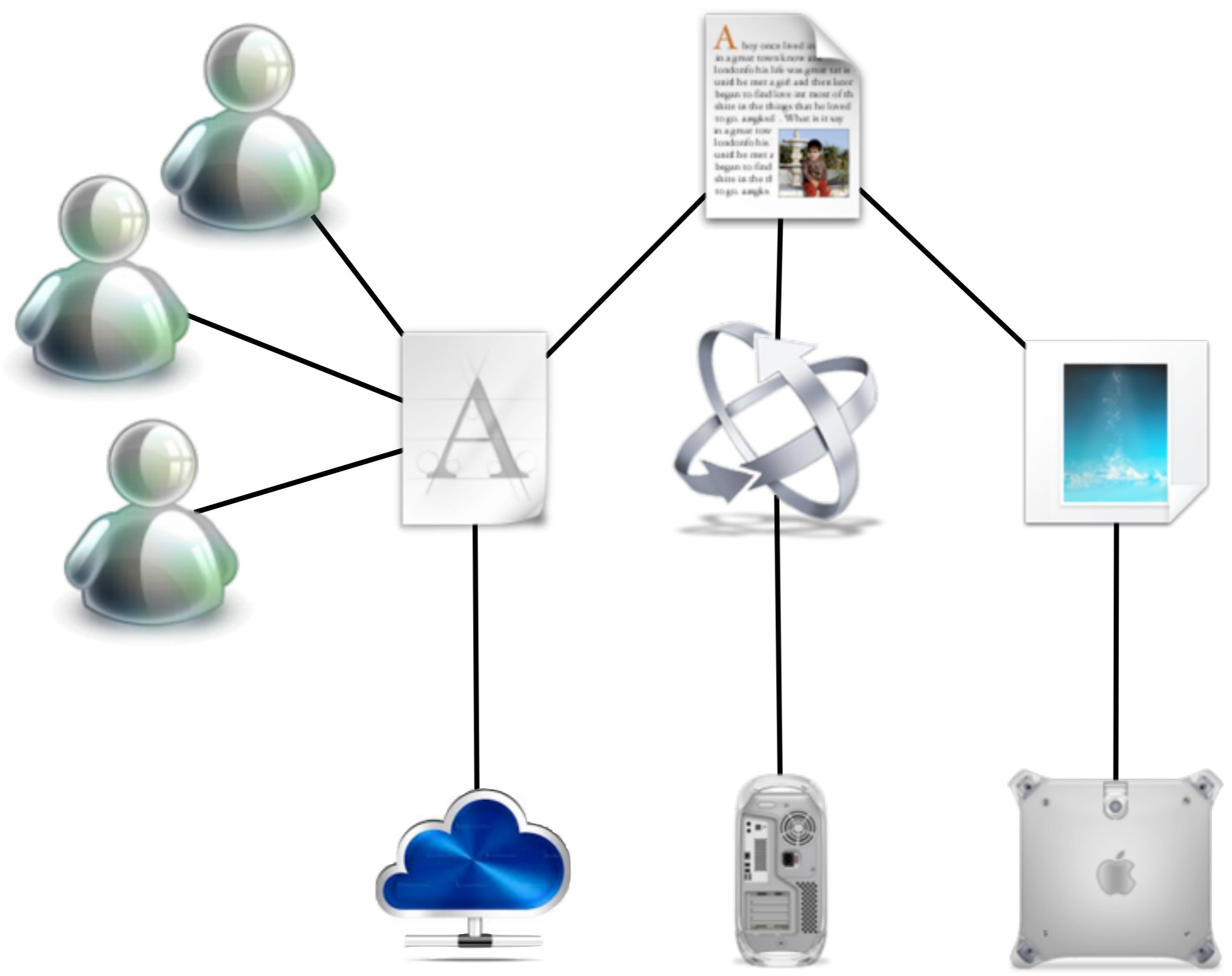
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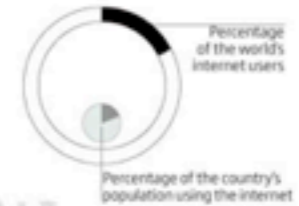


It's All on the Net

The exploding internet 2008

Internet traffic is growing by about 50 per cent annually, with video and music streaming rising fastest. At the same time, the web is becoming divided along language lines

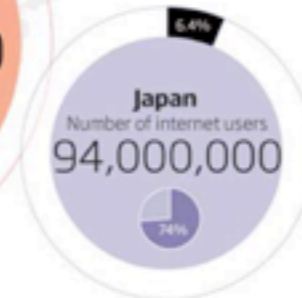
By 2012, Asian web surfers, including about 490 million Chinese, will outnumber North Americans by 3 to 1 and Indians will become the third-largest group online. Tomorrow's web will probably be dominated by a mixture of the English, Mandarin, Hindi, Portuguese and Russian languages



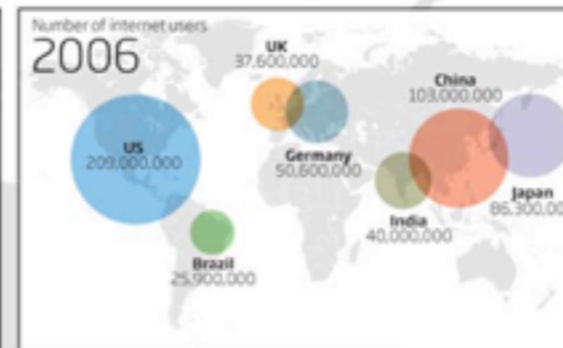
Internet traffic by application



of 210 billion emails sent daily in 2008
78% spam



In 2008 e-commerce spending was
\$6.8 trillion = ~15% Global GDP



P2P = Peer-to-peer file sharing, Streaming = Video and music downloads, VoIP = Voice over Internet Protocol, IP VPN = Internet Protocol virtual private network

It's All on the Net

- Good Enough over Quality
- Satisficing - Herb Simon



Effect

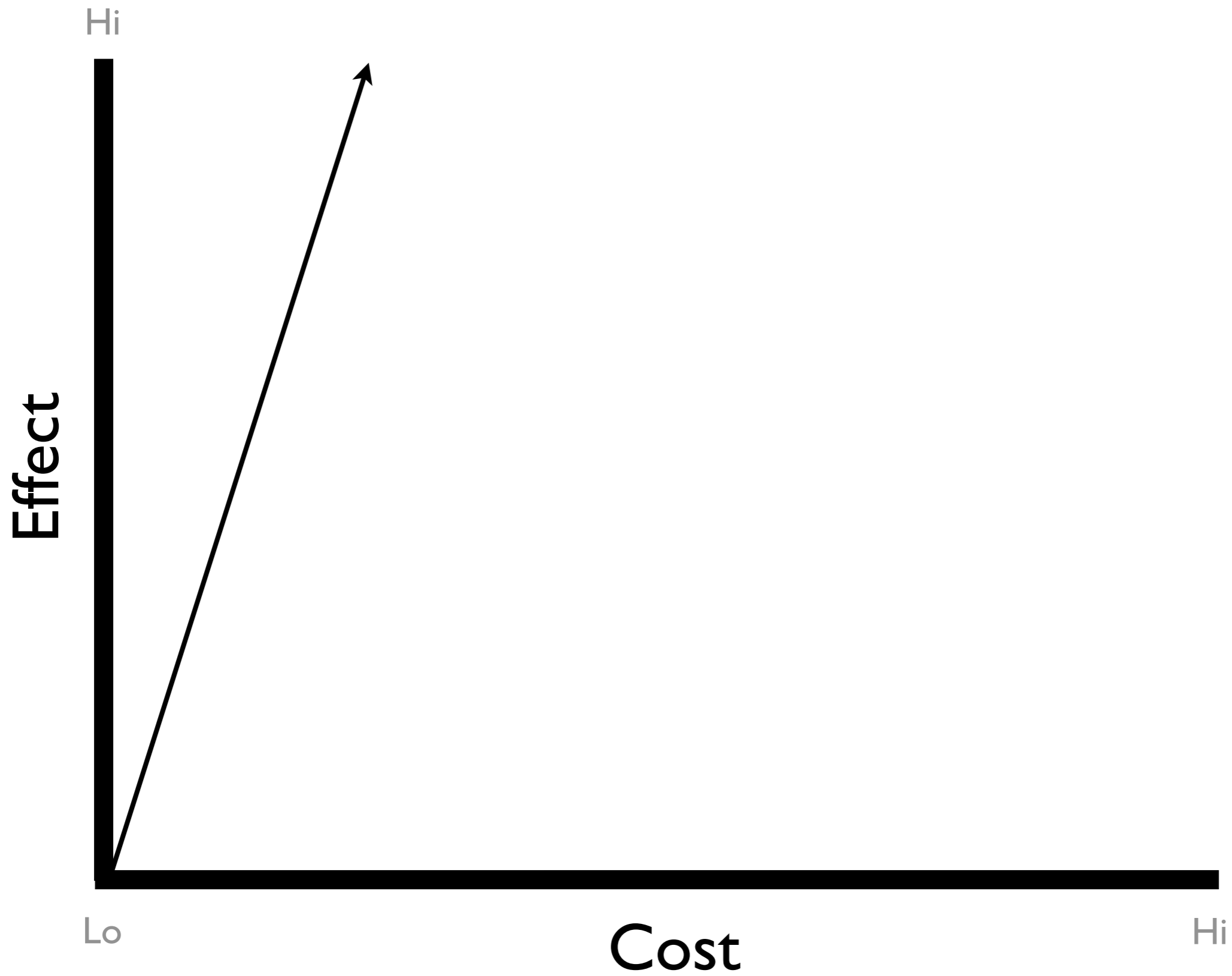
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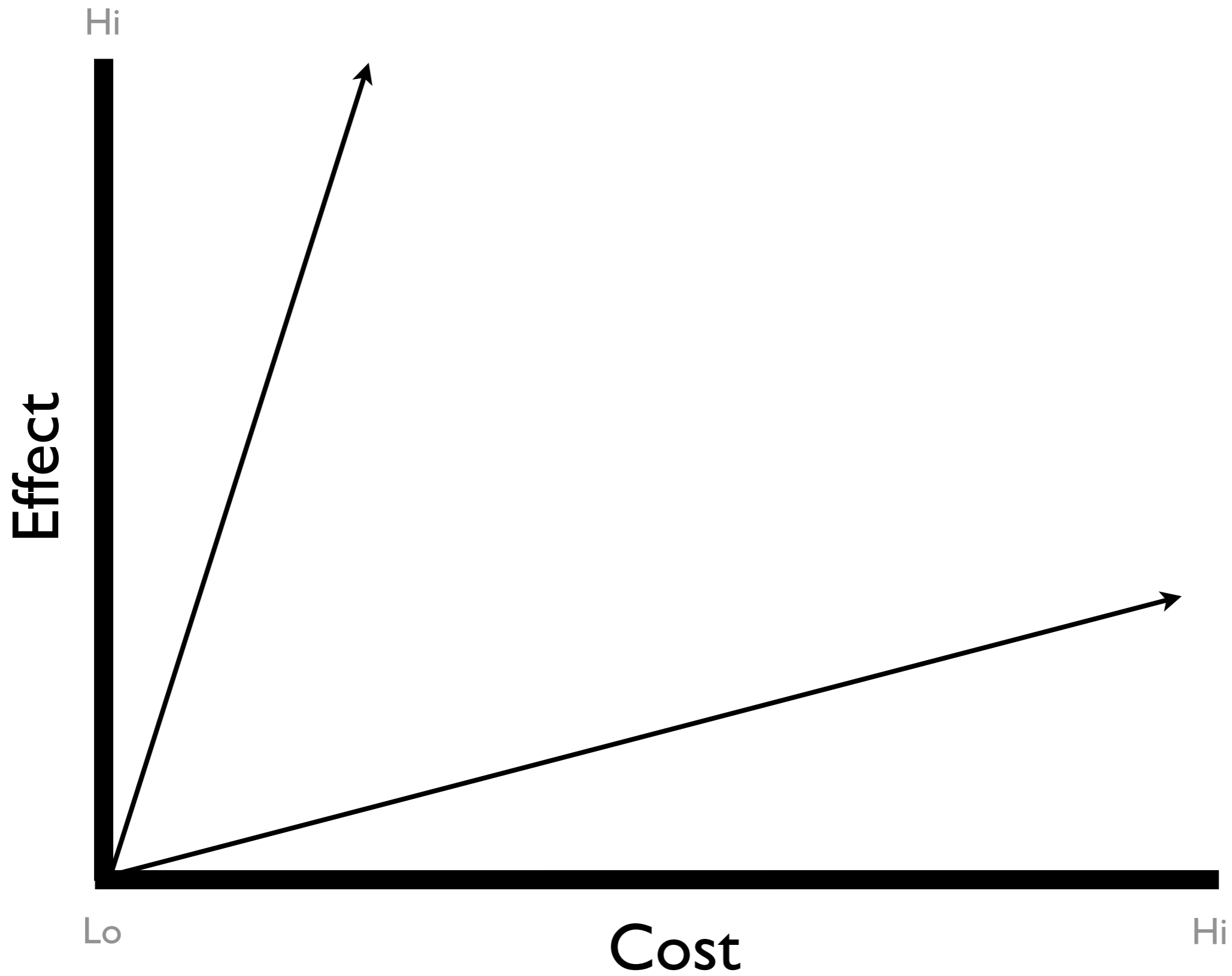
Lo

Cost

Hi



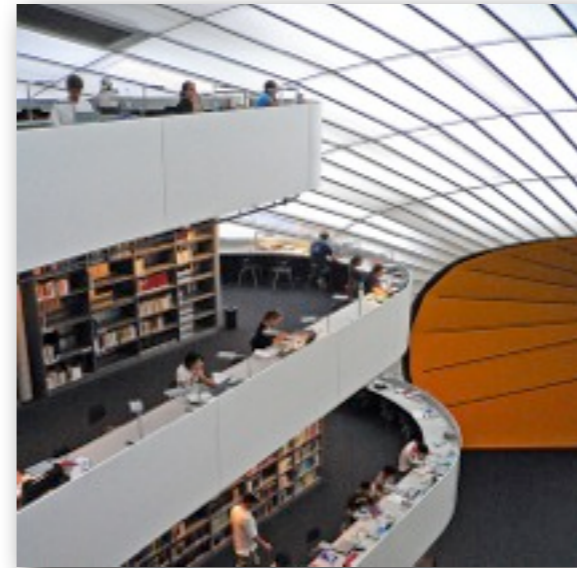




Hidden Assumption



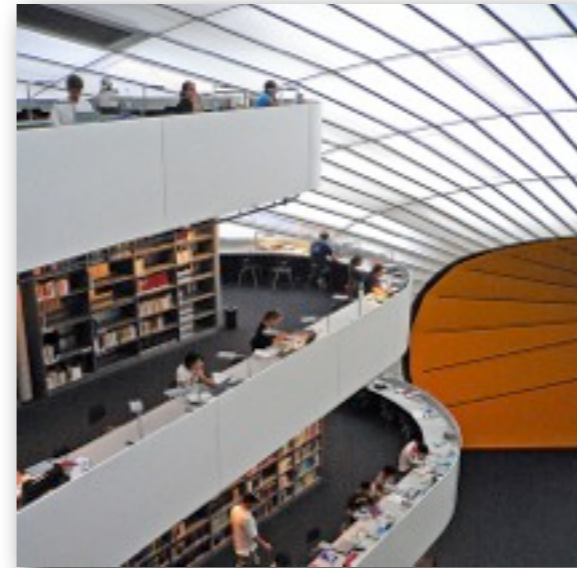
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Hidden Assumption



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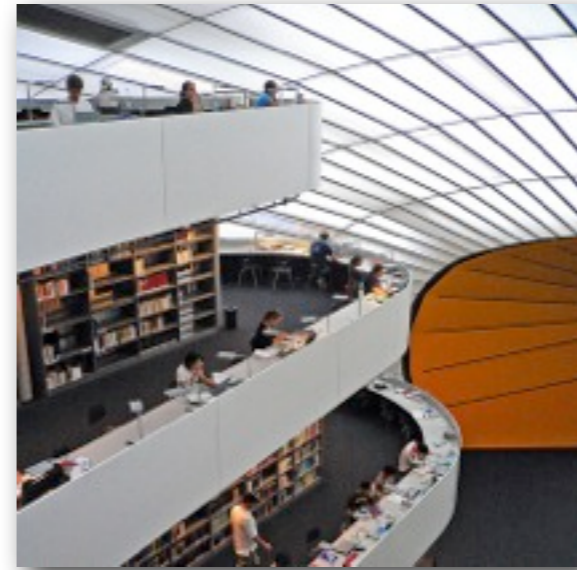


Mission of Library is to Collect, Organize, and
Provide Access to Information

Hidden Assumption



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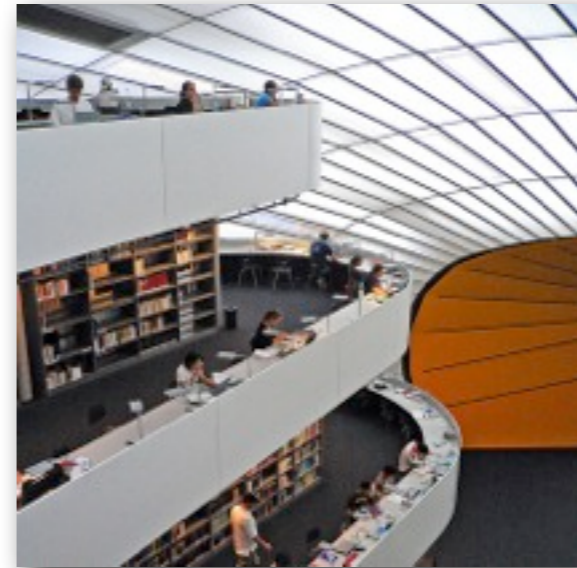
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Why?

Hidden Assumption



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Mission of Library is to Collect, Organize, and
Provide Access to Information

Why?

So People Learn and Can Improve Society

**The Mission of Librarians is to Improve Society
through Facilitating Knowledge Creation in their
Communities**

People Not Institutions

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People Not Institutions



The Mission of Librarians is to Improve Society
through Facilitating Knowledge Creation in their
Communities



Created Through
Conversation

People Not Institutions

Ethical Counter-Balance

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Communities

Access
Training/Knowledge
Environment
Motivation

Created Through
Conversation

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Predications of Doom

- Cost & Quality of Publishing

Publisher of the Community

- Digital Death of Documents
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Conversations Not Documents

- It's All on the Net

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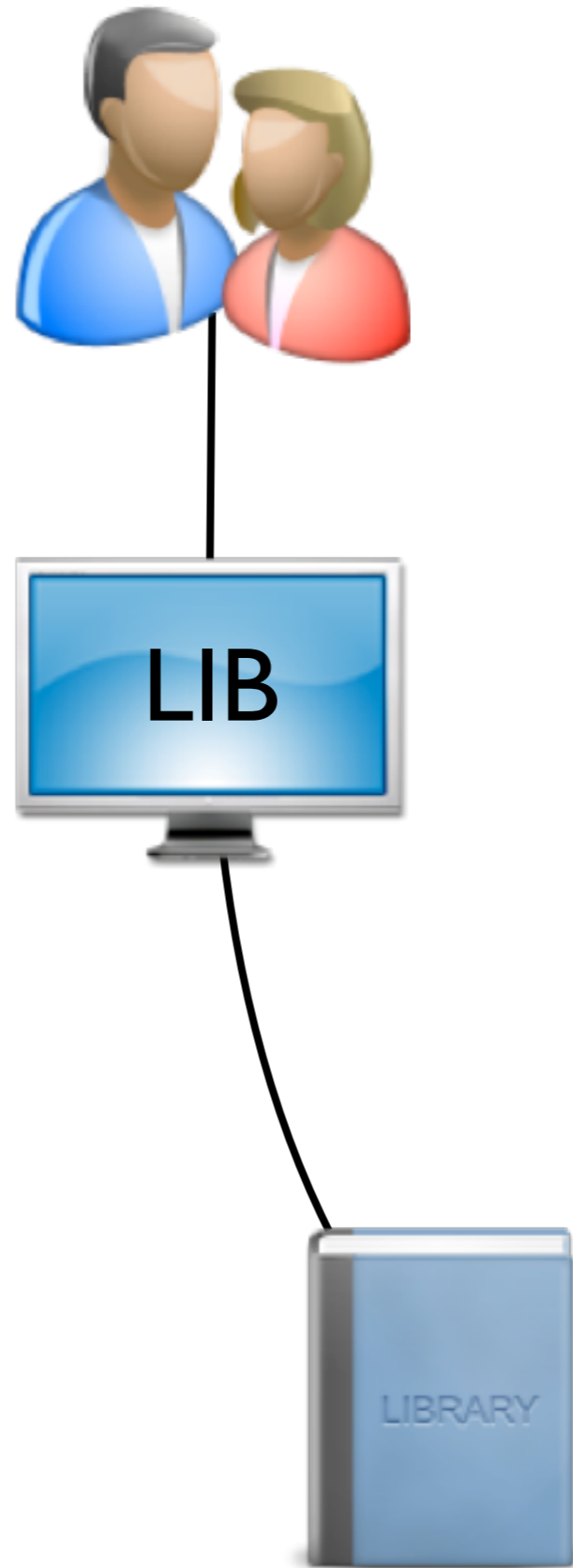
But Not All People Are

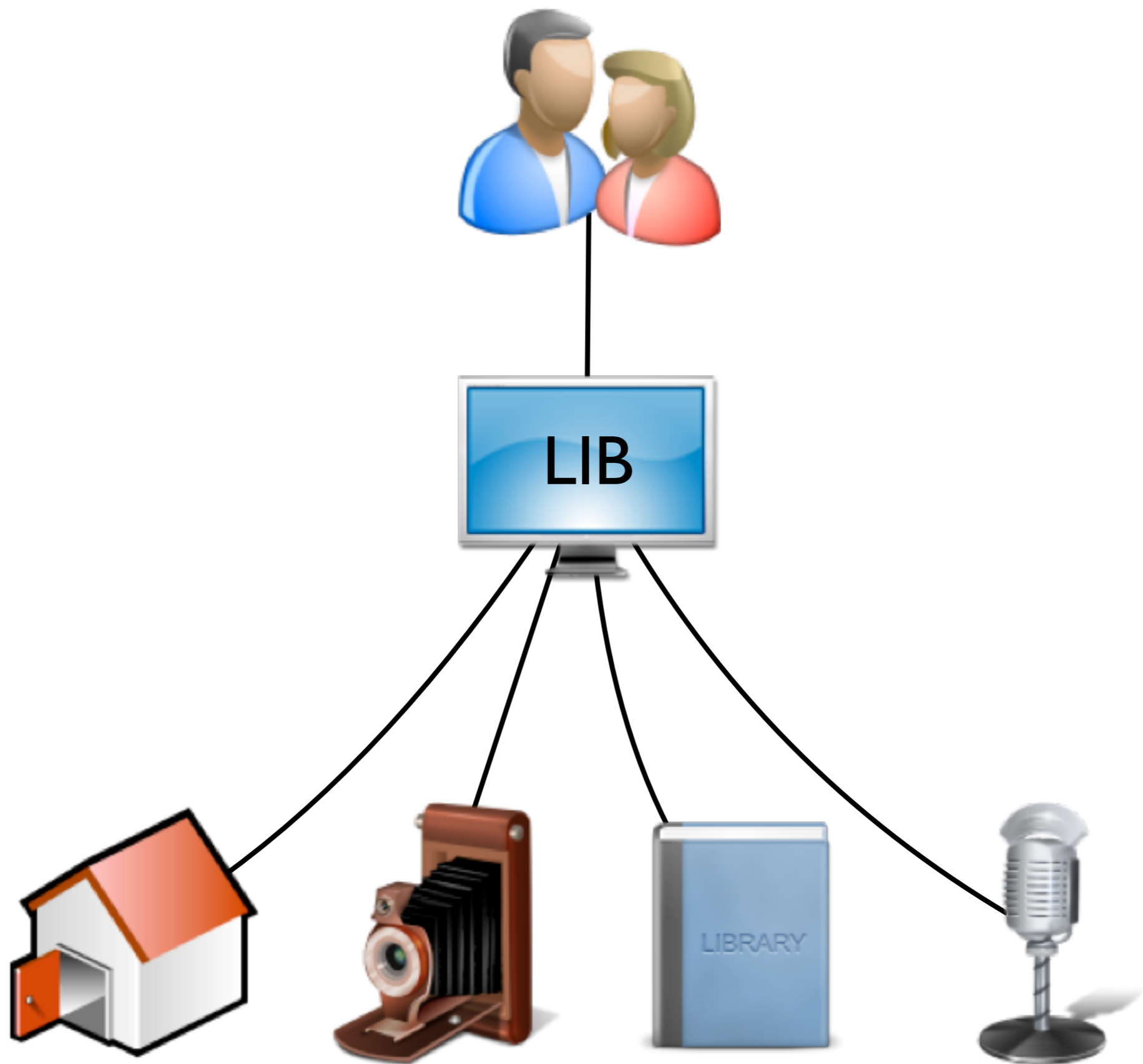
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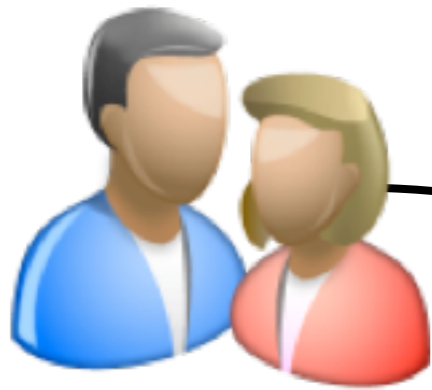






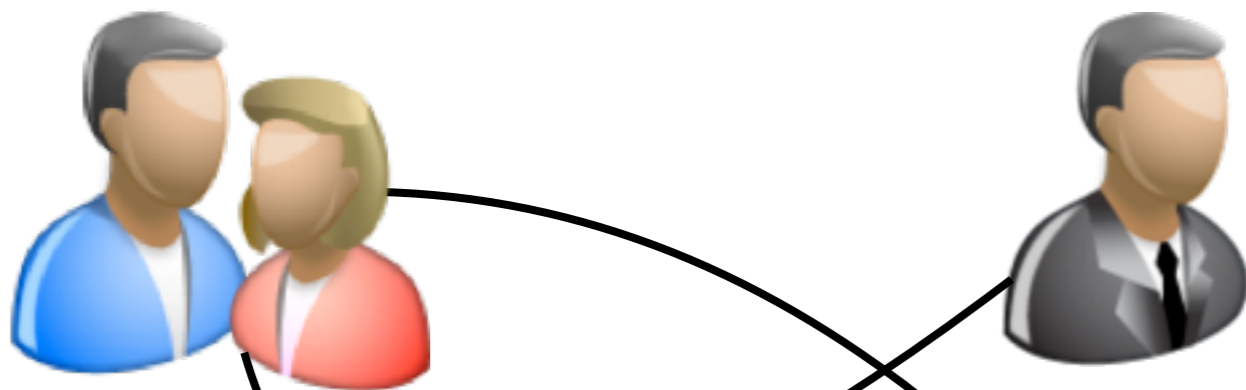






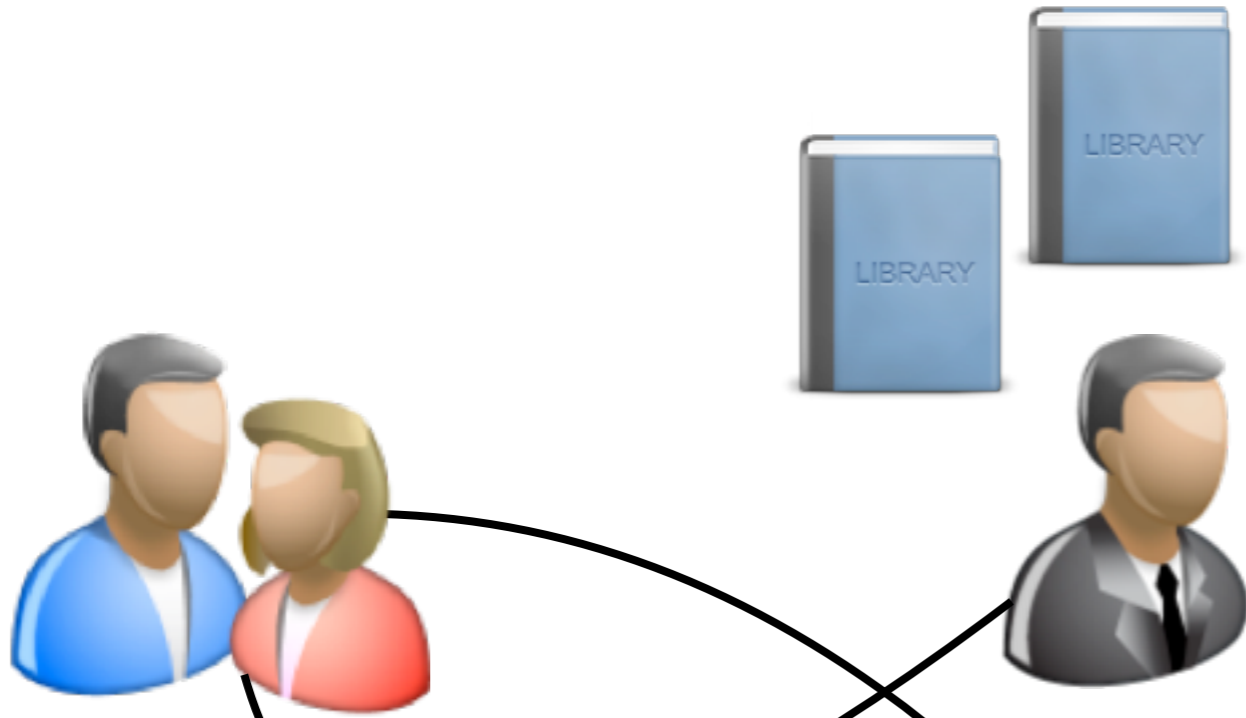
Library as Platform



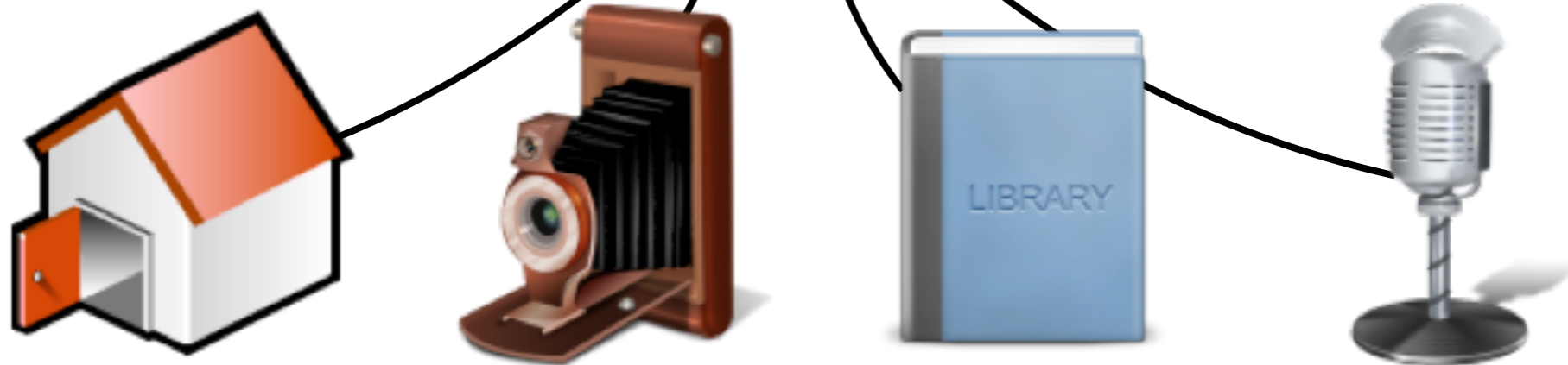


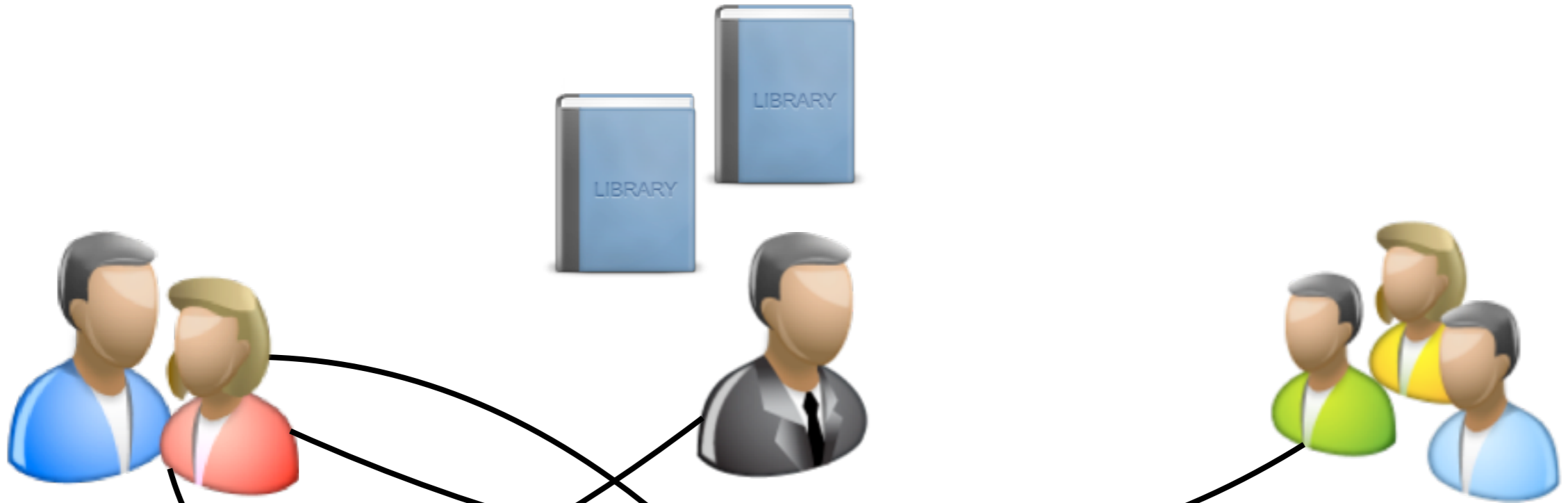
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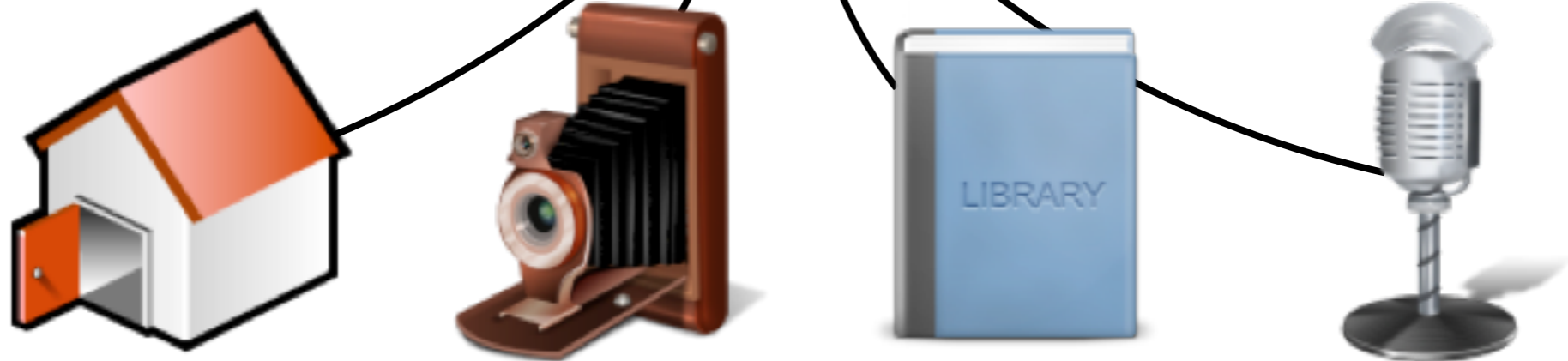


Library as Platform





Library as Platform



Conversations Not Documents



But Not All People Are

Digital Divide(s)

Digital Divide(s)

- Access
- Conversations,
Each Other,
Artifacts

Digital Divide(s)

- Access
 - Conversations,
Each Other,
Artifacts
- Training/Knowledge
 - Learn by Doing

Digital Divide(s)

- Access
 - Conversations, Each Other, Artifacts
- Training/Knowledge
 - Learn by Doing
- Environment
 - Physical and Intellectual Safety

Digital Divide(s)

- Access
 - Conversations, Each Other, Artifacts
- Training/Knowledge
 - Learn by Doing
- Environment
 - Physical and Intellectual Safety
 - Motivation
 - Intrinsic and Extrinsic



From Loaning to Learning



Screencast and Slides at:

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