Learning, Information, and Technology Walk Into a Bar...

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• Changing Labor Market
• Change in Education Market (increasingly competitive, increasingly expensive)
• Expansion of Student Population (crossing demographics, learning styles, support systems)
• Technology Enabled Change (online education)
• Reversal of Scarcity from Information to Attention
• Better Understanding of Learning and Pedagogy
The misconception that people at the time of Columbus believed in a flat Earth was listed by the Historical Society (of Britain) as the second most common error in history.
Patron

Users

Students

Customer? Consumer?
• You are not a user.

• You are not a customer, nor a consumer.

• You are a participant in control of your information and the world around you, and so are those you seek to serve.

• You are a Member of a Community
Community College
Community College
Community College

Not Student Centered - Community Centered
Community College

Not Student Centered - Community Centered

Learning and People are Social
Community College

Not Student Centered - Community Centered

Learning and People are Social

Learn Through Conversation
Intrinsic Motivation
Extrinsic Motivation
User
Intrinsic Motivation
Extrinsic Motivation
Intrinsic Motivation
Extrinsic Motivation
Intrinsic Motivation
Extrinsic Motivation

User
Intrinsic Motivation
Extrinsic Motivation
Language
Intrinsic Motivation
Extrinsic Motivation
Language
Agreement
Artifact
Conversant

User
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Learn Through Conversation

Implications for Higher Education?
Implications
Implications

- Faculties Are Communities of Practice
- Allow Time and Tools for Interactions
- Reward Collaboration
Implications

• Faculties Are Communities of Practice
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• Reward Collaboration
• Technologies We Choose
• Blackboard is an Old Model
Implications

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- Alumni - Keeping Them in the Community
Implications

• Faculties Are Communities of Practice
• Allow Time and Tools for Interactions
• Reward Collaboration
• Technologies We Choose
• Blackboard is an Old Model
• Alumni - Keeping Them in the Community
• Library - Capture Within the Community Too
Implications
Implications

- Curriculum Must be Modal
Implications

• Curriculum Must be Modal

• Interactions with Students Must be Beyond the Content

• Context is King, not Content
Implications

- Curriculum Must be Modal
- Interactions with Students Must be Beyond the Content
- Context is King, not Content
- Embedding
  - Tutors, Librarians, Students, Faculty in Authentic Environments
The mission of librarians is to improve society through facilitating knowledge creation in their communities.
The mission of [blank] is to improve society through facilitating knowledge creation in their communities.
The mission of leadership is to improve society through facilitating knowledge creation in their communities.
Our mission is to improve society through facilitating knowledge creation in their communities
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World Café
Process

• 3 Rounds

• Pick a Table

• While You Are Talking as a Group, You Are Not Working as a Group
  • Conversations are for You
  • Write, Draw, Doodle

• Between Rounds, Find a New Table with New Folks

• Plenary Conversation Around Mission/Vision
Question 1

- How is the learning community of Jefferson Community College changing in light of new technologies (increasingly mobile for example), new cultural expectations (an increased need for a skilled workforce), and new community needs?
Question 2

• What skills do I bring to meet these changes? What skills do I lack and need to retool for the future?
Question 3

• What common goals do we all share in meeting the expectations of this new learning environment?
Plenary

• What Surprised You?
• What Excited You?
• What Are You Worried About?
Plenary

• Does this speak to a joint vision for elements of a learning commons and the direction for Jefferson’s Collaborative Learning Commons building?