

# What Higher Education Can Learn From Libraries

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School of Information Studies  
**SYRACUSE UNIVERSITY**

# New Librarianship

## Master Class

- Number Expressed Interest: 3,145
- Number Enrolled: 2,405
- Certificate of Completion: 281
- Taking for Graduate Credit: 1
- Taking for CEUs: ~20

# A Proposition in 3 Parts

- Part 1: [Apocalypse.edu](http://Apocalypse.edu)
- Part 2: Learning Libraries
- Part 3: Libraries to the Rescue



**UNIVERSITY OF DALLAS**  
*The Catholic University for Independent Thinkers*

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HOME | PAGE NOT FOUND

## 404 - Page Not Found

The page you're looking for does not exist, *or does it?*

According to Immanuel Kant, there are fundamental features of reality that escape our direct knowledge because of the natural limits of the human faculties.

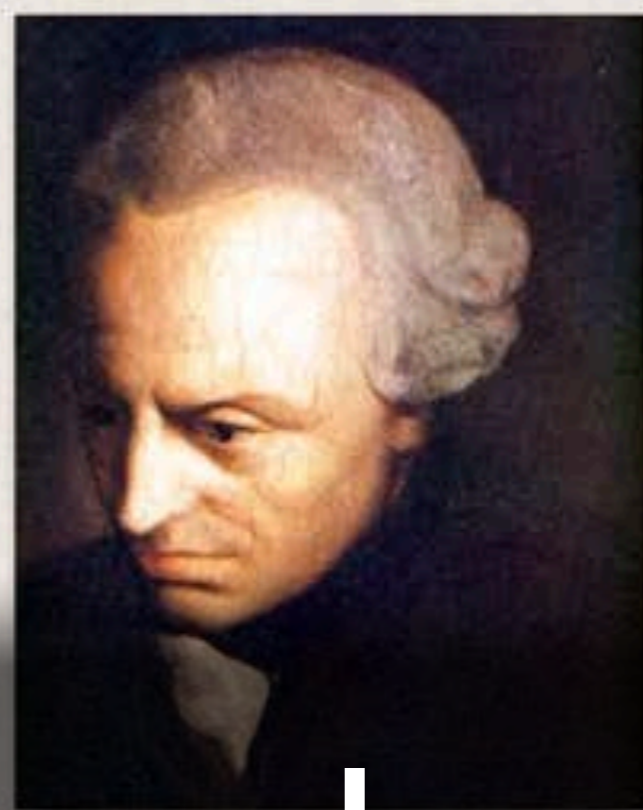
There are also fundamental features of the internet that escape our direct knowledge because of the semantic limits of internet technology.

We can't find the page you are looking for because of probably:

**A mis-typed address, or,**

**An out-of-date link.**

You can try again by checking your URL address, performing a Google search, or returning to our homepage.

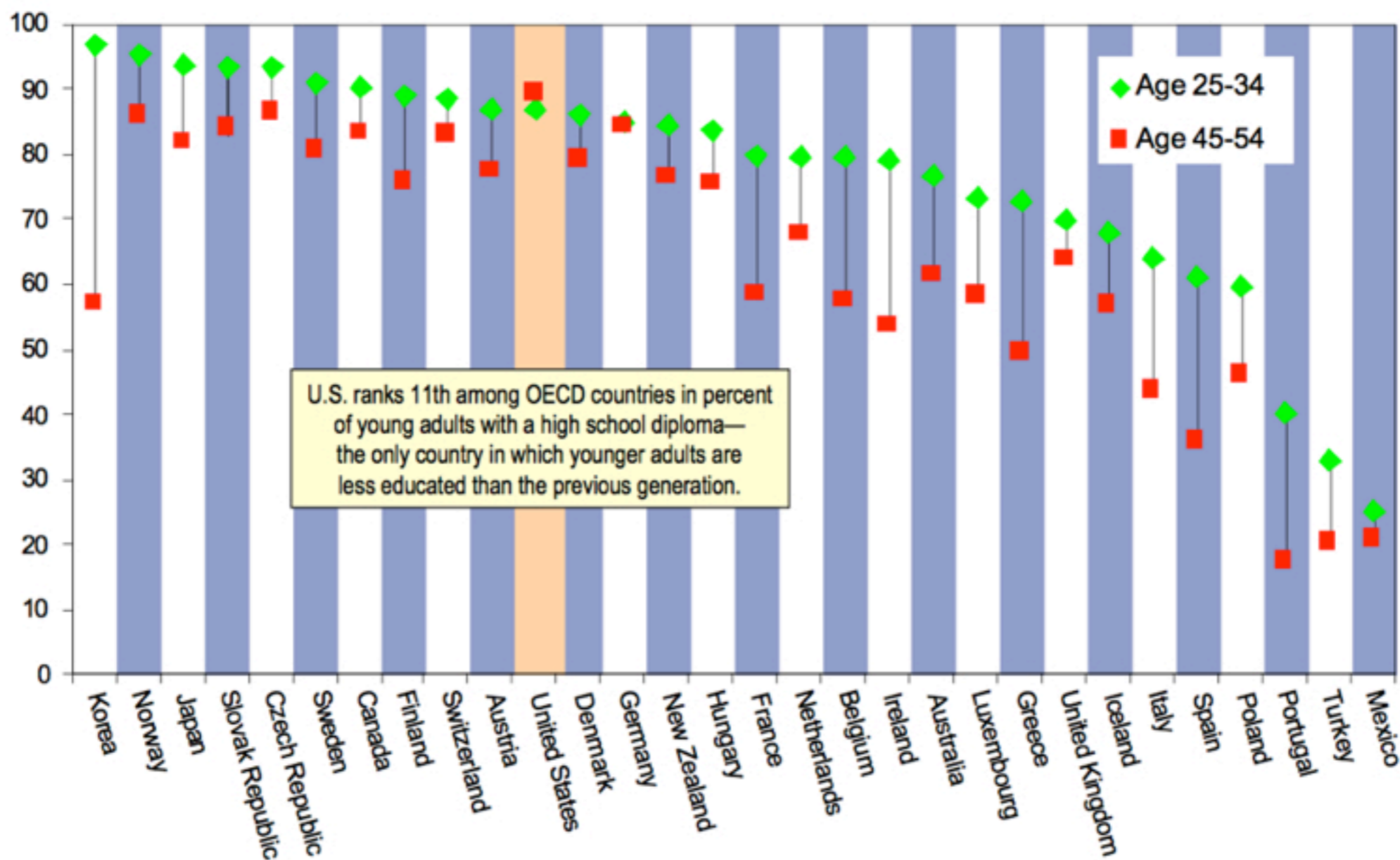


PART I

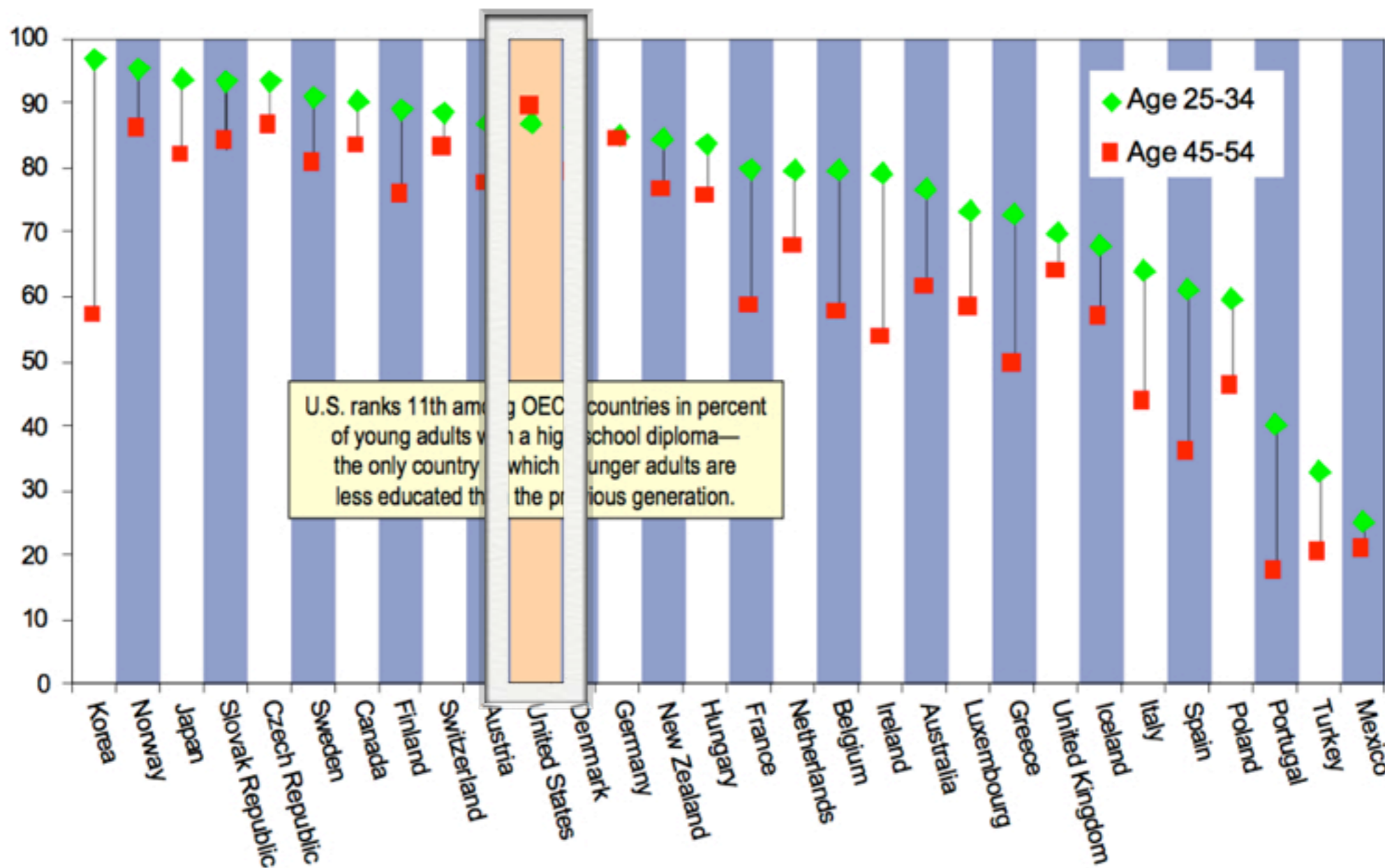
# Apocalypse.edu



## Percent of Adults with at Least a High School Diploma by Age Group, 2004

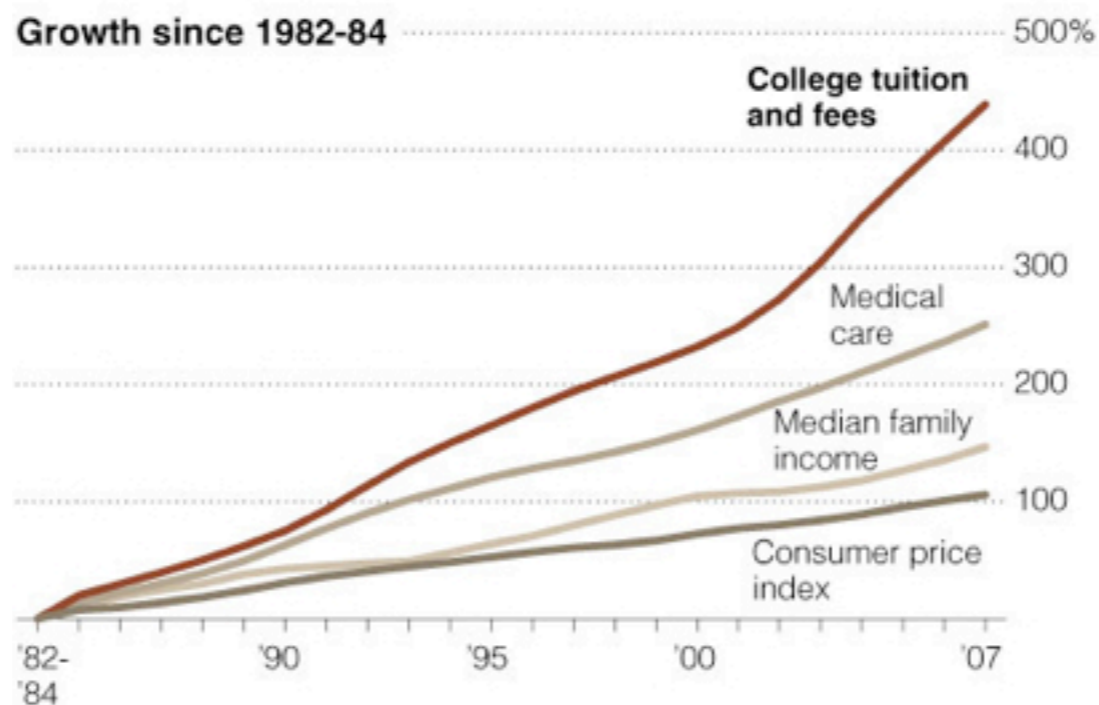


## Percent of Adults with at Least a High School Diploma by Age Group, 2004



## Soaring College Tuitions

College tuition continues to outpace median family income and the cost of medical care, food and housing.



### Net college costs as a percentage of median family income\*

INCOME CATEGORY	FOUR-YEAR PUBLIC		TWO-YEAR PUBLIC	
	1999-2000	2007-8	1999-2000	2007-8
Lowest	39%	55%	40%	49%
Lower-middle	23	33	22	29
Middle	18	25	15	20
Upper-middle	12	16	10	13
Highest	7	9	6	7

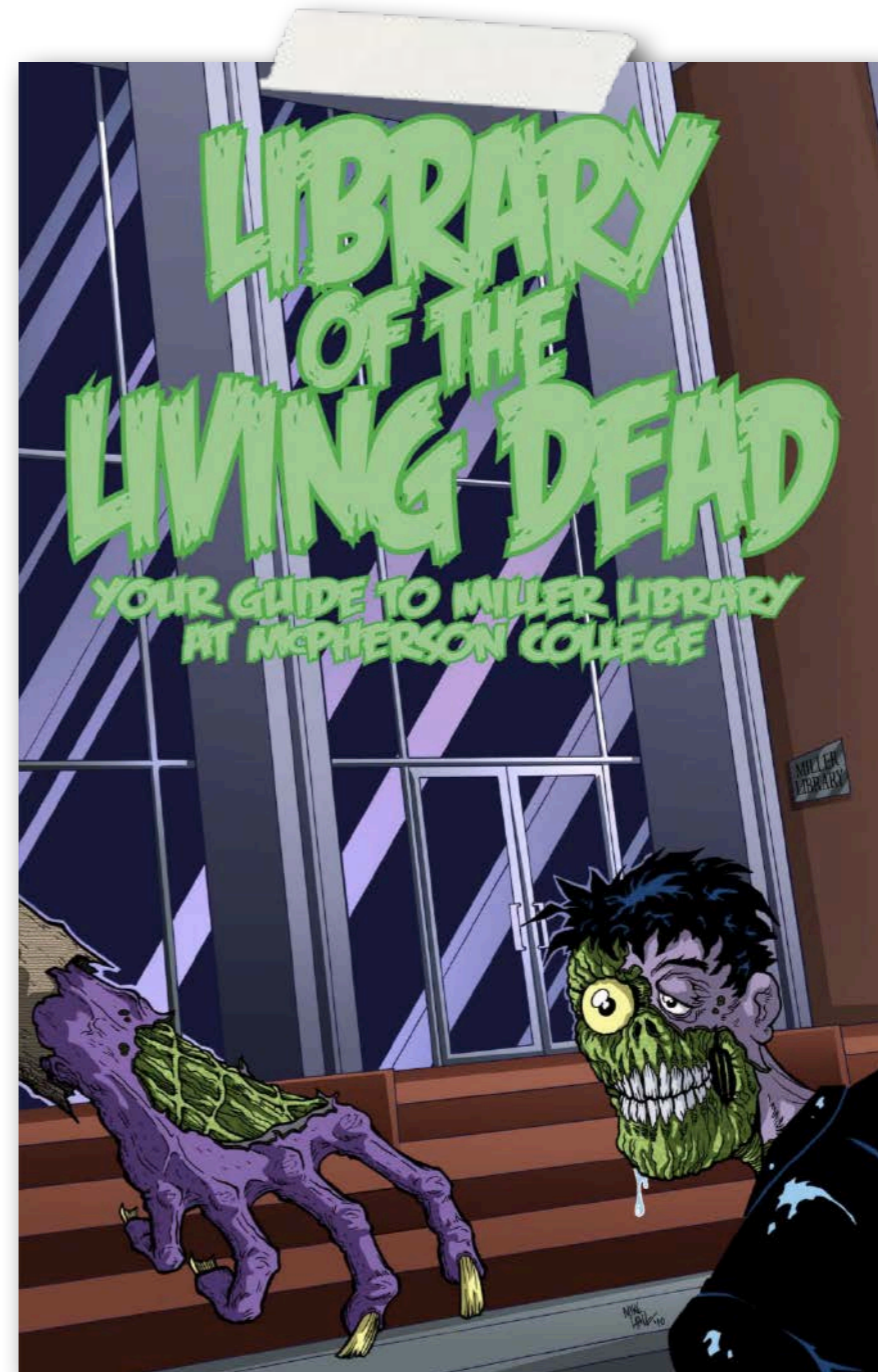
Note: Net college costs are tuition and room and board minus financial aid.

Source: "Measuring Up 2008," the National Center for Public Policy and Higher Education



# Apocalypse.edu

- Scholarly Publishing
- Passing of the Baby Boom Echo
- For Profits
- MOOCs







PART 2

# Learning Libraries



# Libraries and Education

- Just Because You Are  
in an Educational  
Institution Doesn't  
Make You  
Educational

# Libraries and Education

- Just Because You Are in an Educational Institution Doesn't Make You Educational



# Libraries and Education

- Just Because You Are in an Educational Institution Doesn't Make You Educational





# The Mission of the Library's #1 Asset Does

The Mission of Librarians is to Improve Society  
through Facilitating Knowledge Creation in their  
Communities

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People Not Institutions

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Created Through  
Conversation



People Not Institutions

Ethical Counter-Balance

The Mission of Librarians is to Improve Society  
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People Not Institutions

Ethical Counter-Balance

The Mission of Librarians is to Improve Society  
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Communities

Access  
Training/Knowledge  
Environment  
Motivation

Created Through  
Conversation

# Facilitation

- Access
  - ArXiv.org Not Institutional Repositories
- Training/Knowledge
  - Concierge Librarians
  - How to Hack College
  - MakerSpaces & Incubators
- Environment
  - Go to the Conversation
    - Embedded Librarians
  - Twitter Reference
  - Online Ascendant
- Motivation
  - Inquiry Driven Instruction

# A Learning-Based Library

- Learning is About Conversations
- The Collection is the Community
- Artifacts and Space are Important Tools, but Just Tools in the Larger Mission
- Conversations Are About Participation
- Participation is About Co-Ownership
- Success=Student and Faculty Outcomes





PART 3

# Libraries to the Rescue





**Bachelor**



**Bachelor**



**Masters**



**Bachelor**



**Masters**



**Doctorate**





**Bachelor**



**Masters**



**Doctorate**



**Bachelor**



**Masters**



**Doctorate**

**Commencement**





**Bachelor**



**Masters**



**Doctorate**

**Commencement**

**Continuing Education**



**Bachelor**



**Masters**



**Doctorate**

**Commencement**

**Continuing Education**

**Continuous Education**



**Bachelor**



**Masters**



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**Commencement**

**Continuing Education**

**Continuous Education**





**Bachelor**



**Masters**

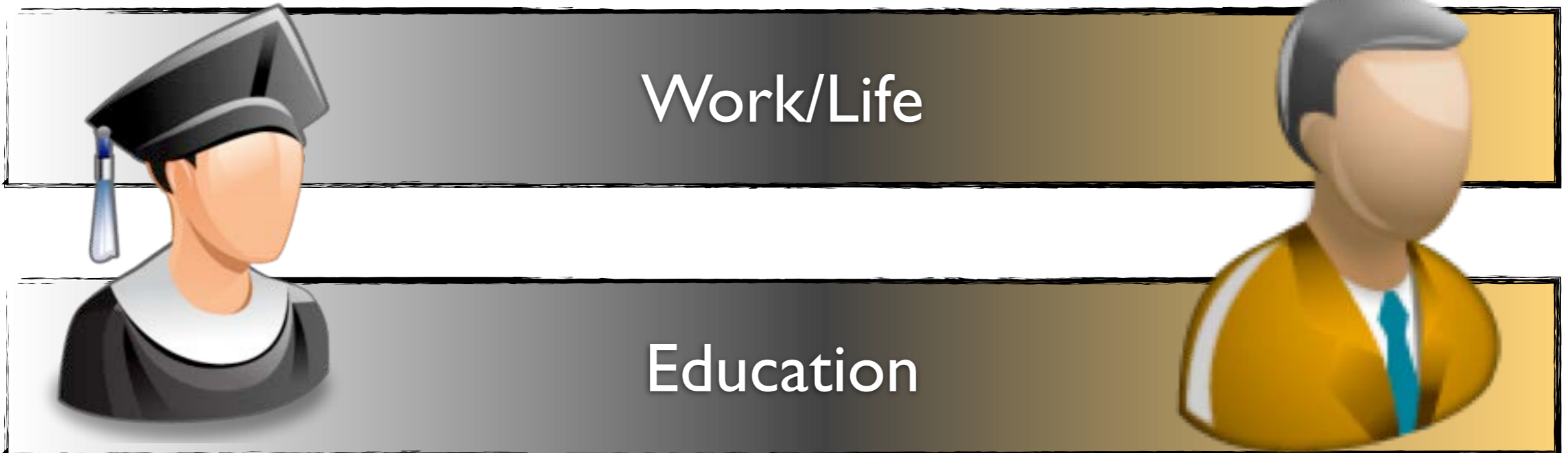


**Doctorate**

**Commencement**

**Continuing Education**

**Continuous Education**







**Bachelor**



**Masters**

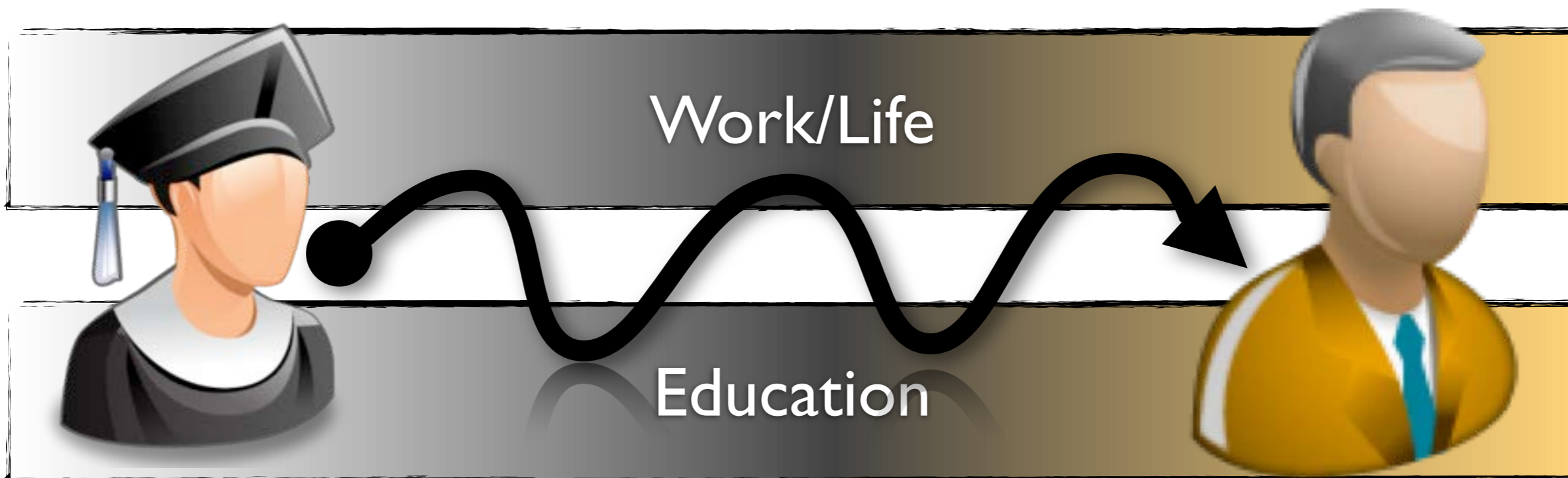


**Doctorate**

**Commencement**

**Continuing Education**

**Continuous Education**



# Alum to Member

- Students are Not Consumer
- Teachers are Not Producers
- Both are Participants Shaping the Environment
- Subscription Degrees
  - Linked to Expertise Economy

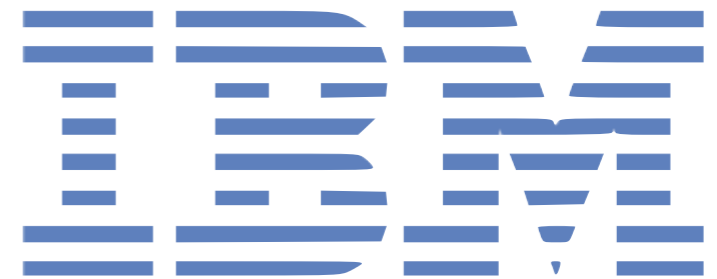


# Focus on Accreditation over Monopoly of Delivery

- Today Certification and Delivery of Competencies are Bundled
- Innovation by Segmentation

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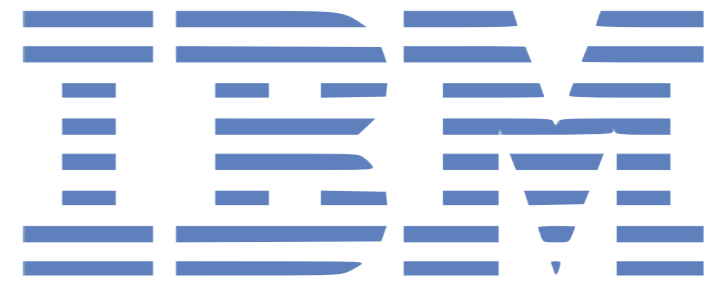
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# Focus on Accreditation over Monopoly of Delivery

# Focus on Accreditation over Monopoly of Delivery

Minerva Health Manager - Mary Adams


File View Reports Tools Health Education Help

Personal Health Information

- Identification
  - Personal Profile
  - Current Residence
- Contacts
- Health Conditions
- Medications
- Treatments
- Tests and Diagnostics
- Health Indicators
- Health Factors
- Healthcare Visits
- Future Care Decisions

### Personal Profile

Please enter your personal profile information (name, photo, ethnicity, physical characteristics, etc.).

Name:     Suffix:  Photo ID: 

Sex:

SS Number:

Date of Birth:  Age:

### Ethnicity

Race:  Group:

Primary Language:

Religion:

### Physical Characteristics

ABO Blood Type:  RH Factor:

Height:

Weight:

Eye Color:

Hair Color:

Identifying Marks:

\* Required Information

# Focus on Accreditation over Monopoly of Delivery

The screenshot displays the 'Minerva Health Manager' software interface for a user named Mary Adams. The main window is titled 'Personal Profile' and contains a form for entering personal information. The form is organized into several sections:

- Name:** Fields for First (Mary), Middle ( ), Last (Adams), and Suffix ( ).
- Sex:** A dropdown menu set to 'Female'.
- SS Number:** A field with two asterisks indicating required information.
- Date of Birth:** A date picker set to '02/02/1972', with an 'Age' field showing '37'.
- Photo ID:** A photo upload area with a 'Browse...' button and a 'Clear Photo' button.
- Ethnicity:** Fields for Race (White), Group (European (Western)), Primary Language (English), and Religion (Christianity - Roman Catholicism).
- Physical Characteristics:** Fields for ABO Blood Type (A), RH Factor (Positive), Height (5 R, 7 in), Weight (142 lb), Eye Color (Hazel), and Hair Color (Brown).
- Identifying Mark:** A text field containing 'Small birthmark on lower back'.

A red asterisk at the bottom left of the form indicates that certain fields are required information.

# Focus on Accreditation over Monopoly of Delivery



Minerva Health Manager - Mary Adams


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- Health Factors
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### Personal Profile

Please enter your personal profile information (name, photo, ethnicity, physical characteristics, etc.)

Name: \* First: May Middle: Adams Last: Suffix: Photo ID: 

Sex: Female

SS Number: --

\* Date of Birth: On: 02/02/1972 Age: 37

Ethnicity

Race: White Group: European (Western)

Primary Language: English

Religion: Christianity - Roman Catholicism

Physical Characteristics

ABO Blood Type: A RH Factor: Positive

Height: 5 R, 7 in

Weight: 142 lb

Eye Color: Hazel

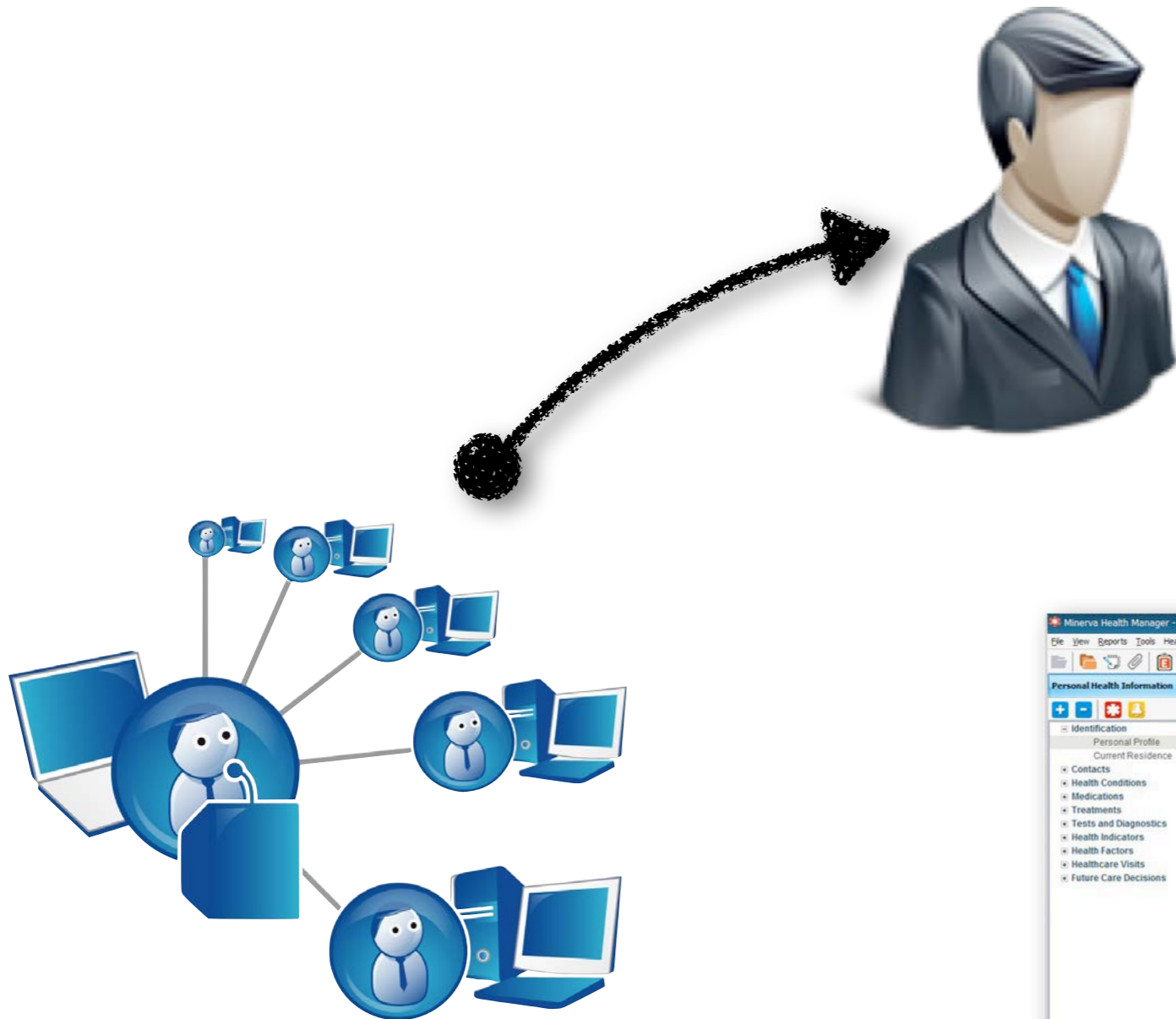
Hair Color: Brown

Identifying Mark: Small birthmark on lower back

\* Required Information



# Focus on Accreditation over Monopoly of Delivery



Minerva Health Manager - Mary Adams

File View Reports Tools Health Education Help

Personal Health Information

Personal Profile

Please enter your personal profile information (name, photo, ethnicity, physical characteristics, etc.)

Name: \* First: May Middle: Adams Last: Suffix: Photo ID:

Sex: Female

SS Number: - - - - -

\* Date of Birth: On: 02/02/1972 Age: 37

Ethnicity

Race: White Group: European (Western)

Primary Language: English

Religion: Christianity - Roman Catholicism

Physical Characteristics

ABO Blood Type: A RH Factor: Positive

Height: 5 R, 7 in

Weight: 142 lb

Eye Color: Hazel

Hair Color: Brown

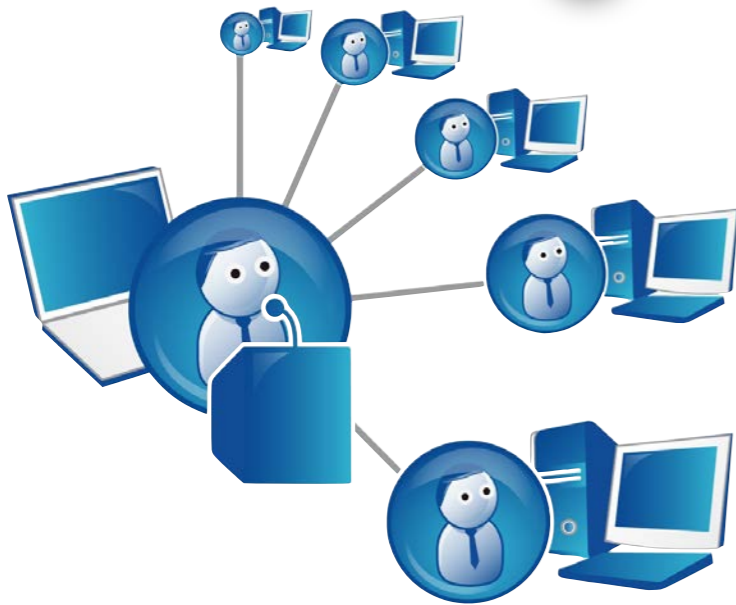
Identifying Mark: Small birthmark on lower back

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# Focus on Accreditation over Monopoly of Delivery



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Minerva Health Manager - Mary Adams

File View Reports Tools Health Education Help

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### Personal Profile

Please enter your personal profile information (name, photo, ethnicity, physical characteristics, etc.)

Name:

Sex:

SS Number:

Date of Birth:  Age:

Photo ID:

Ethnicity

Race:  Group:

Primary Language:

Religion:

Physical Characteristics

ABO Blood Type:  RH Factor:

Height:

Weight:

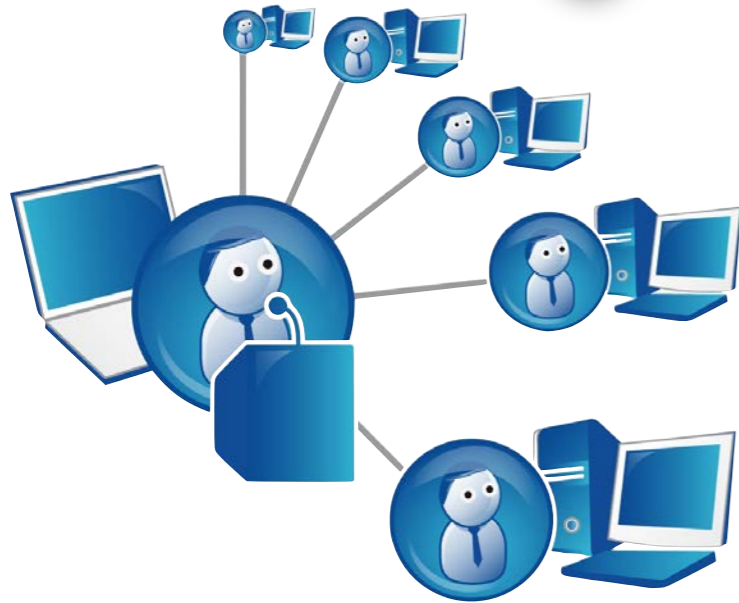
Eye Color:

Hair Color:

Identifying Mark:

\* Required Information

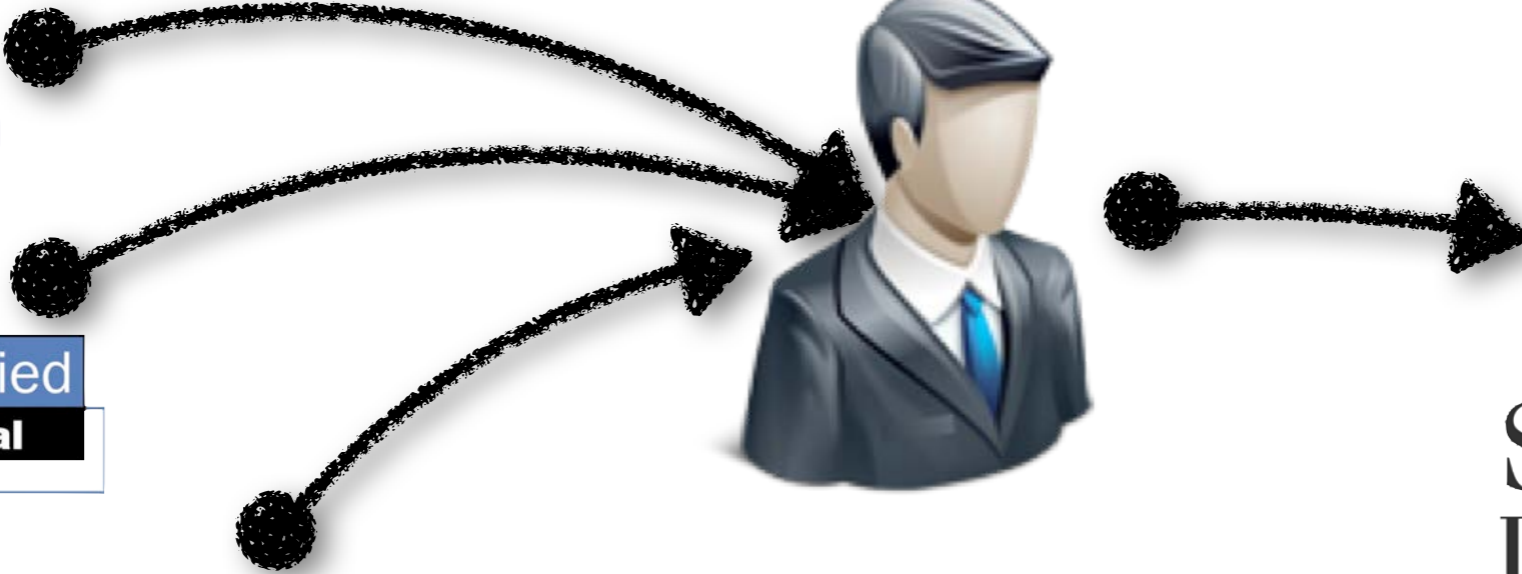
# Focus on Accreditation over Monopoly of Delivery



A screenshot of the Minerva Health Manager software interface. The window title is "Minerva Health Manager - Mary Adams". The interface is divided into a left sidebar and a main content area. The sidebar contains a "Personal Health Information" menu with options like "Personal Profile", "Current Residence", "Contacts", "Health Conditions", "Medications", "Treatments", "Tests and Diagnostics", "Health Indicators", "Health Factors", "Healthcare Visits", and "Future Care Decisions". The main content area displays the "Personal Profile" form, which includes fields for Name (First, Middle, Last, Suffix), Photo ID, Sex, SS Number, Date of Birth, Age, Ethnicity (Race, Group, Primary Language, Religion), and Physical Characteristics (ABO Blood Type, RH Factor, Height, Weight, Eye Color, Hair Color, Identifying Mark). A red asterisk indicates required information.

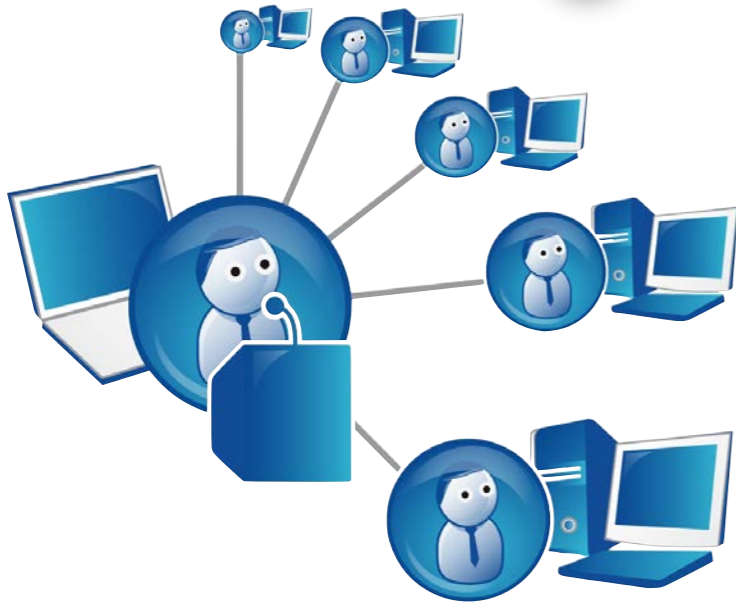


# Focus on Accreditation over Monopoly of Delivery



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Microsoft Certified  
Professional  
Engineer



Minerva Health Manager - Mary Adams

File View Reports Tools Health Education Help

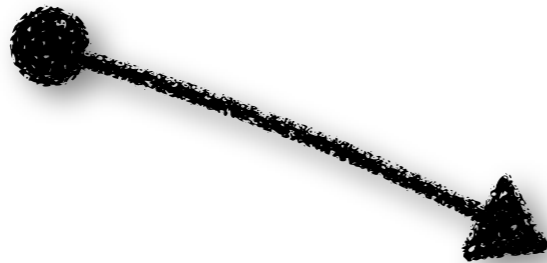
Personal Health Information

Personal Profile

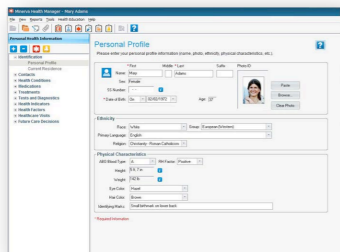
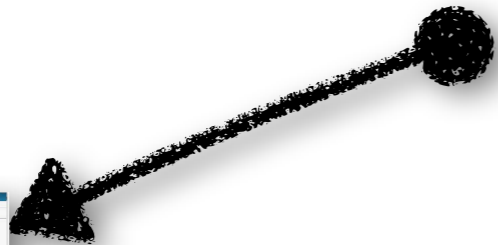
Please enter your personal profile information (name, photo, ethnicity, physical characteristics, etc.)

Name: \* First Middle \* Last Suffix Photo ID  
May Adams  
Sex: Female  
SS Number: \*  
Date of Birth: On 02/02/1972 Age: 37  
Ethnicity  
Race: White Group: European (Western)  
Primary Language: English  
Religion: Christianity - Roman Catholicism  
Physical Characteristics  
ABO Blood Type: A RH Factor: Positive  
Height: 5 R, 7 in  
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# Focus on Accreditation over Monopoly of Delivery

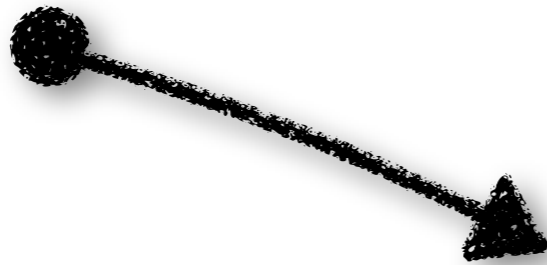


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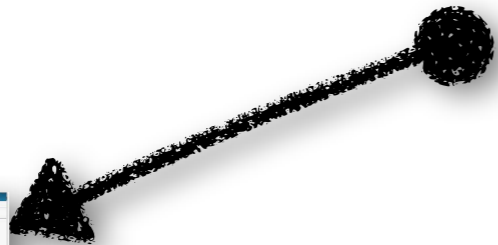
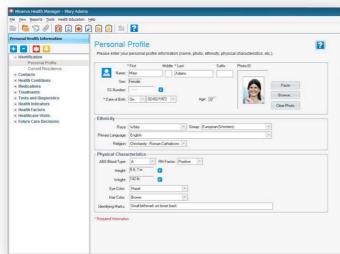




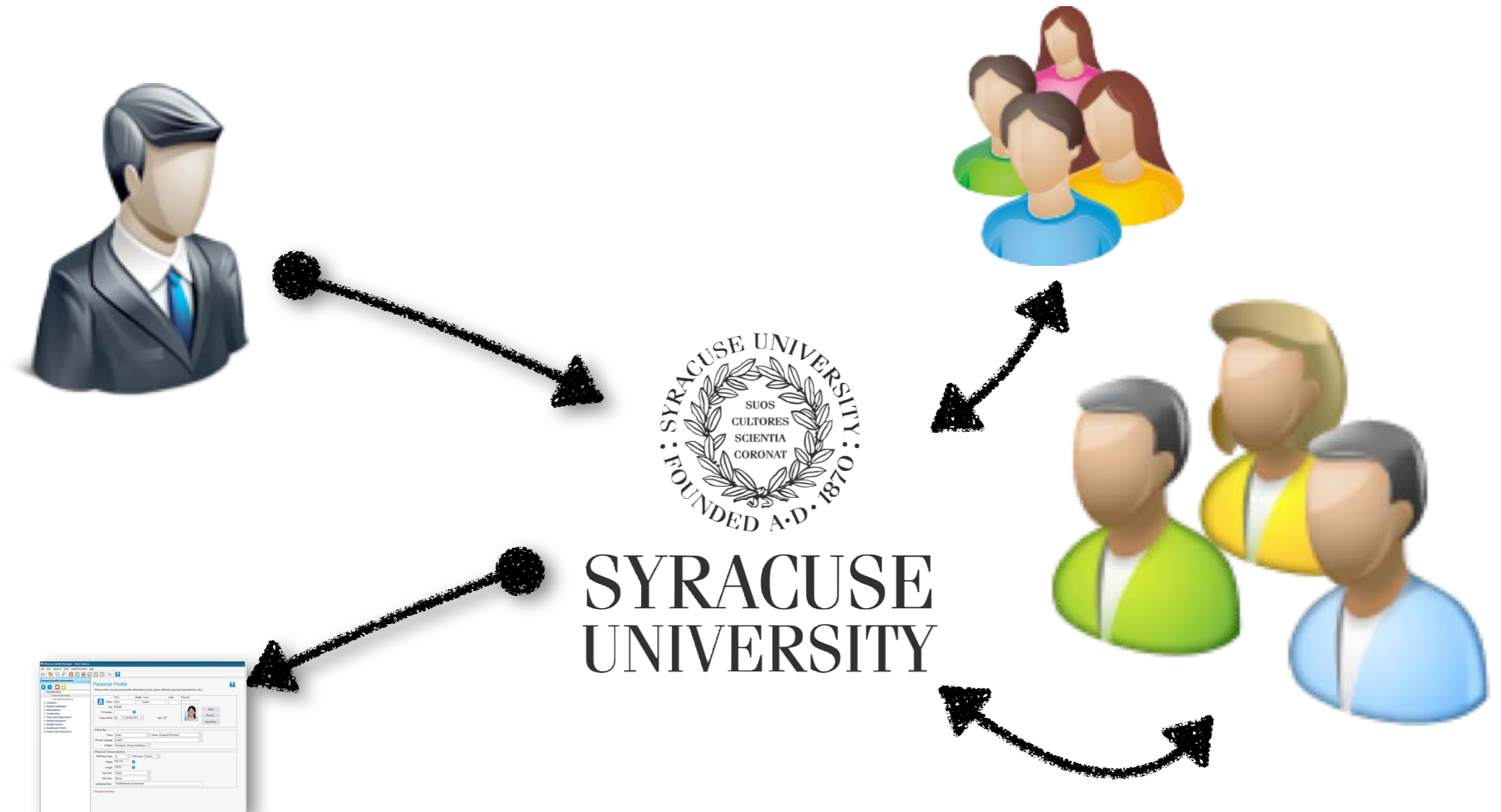
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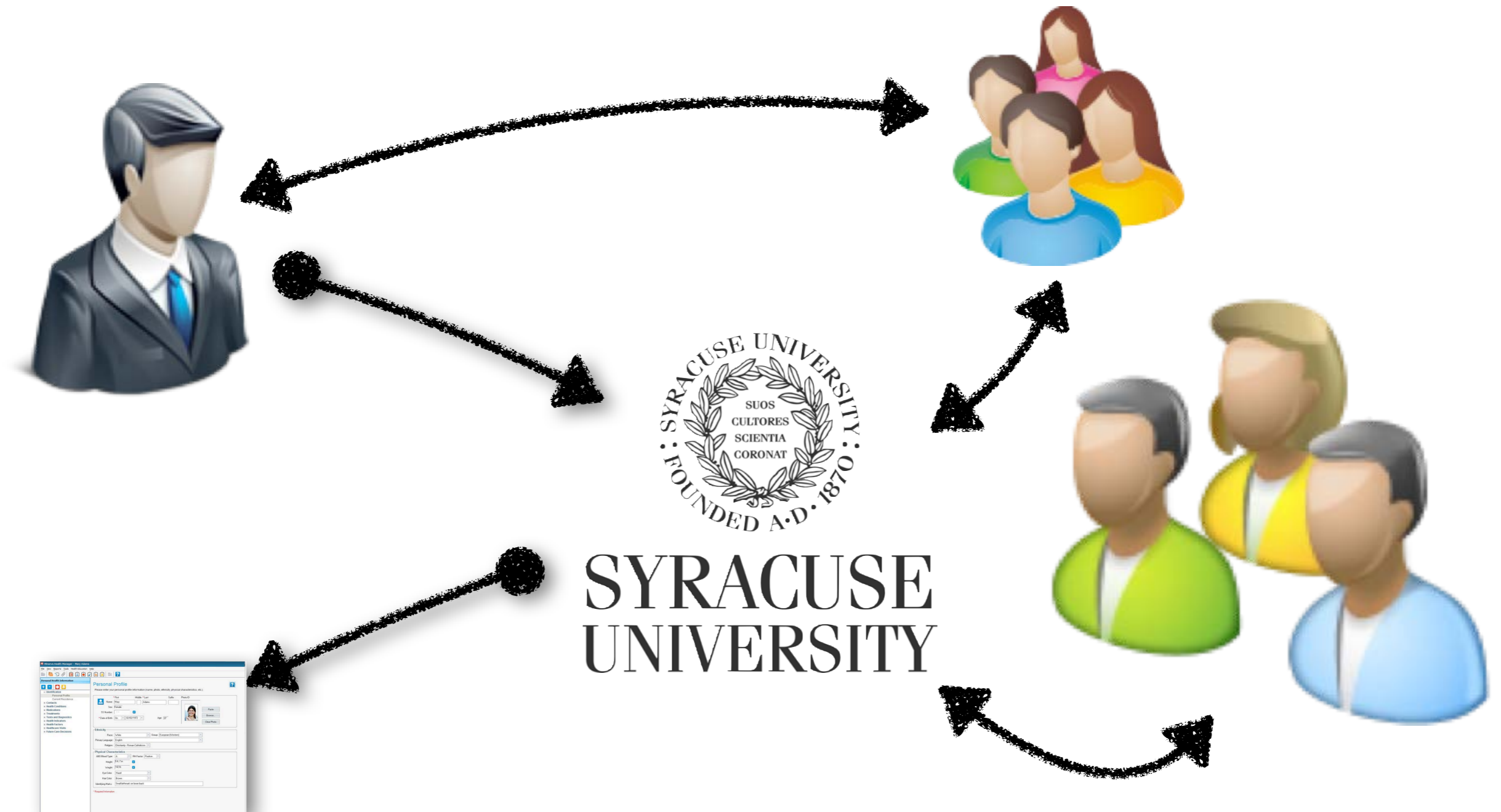
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# Focus on Accreditation over Monopoly of Delivery



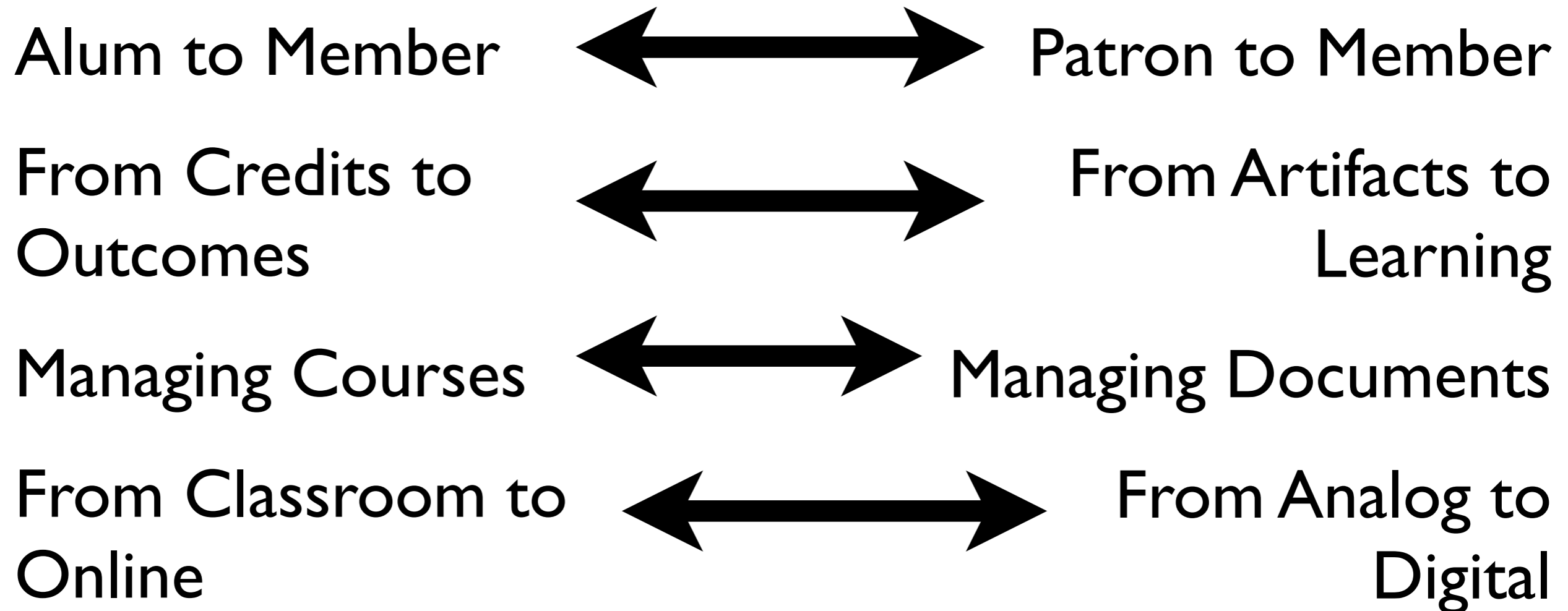
# Focus on Accreditation over Monopoly of Delivery



# Match of Librarianship

- Alum to Member
- Focus on Accreditation
  - Information Quality
- Managing Digital Documents
- Working in a Hybrid Environment

# Match of Librarianship





# Higher Ed Needs to Look Like Libraries

- Not Collection Focused Libraries
- Not Functionally Oriented Libraries
- Not “Information-Based” Libraries
- On Progressive Libraries that See Learning , Participation, and Community as Core

Higher Education  
Needs Our Innovation  
More Than Our  
Collections

# What Higher Education Can Learn From Libraries

Screencast and Slides @

<http://www.DavidLankes.org>