

# World Domination Through Librarianship

R. David Lankes

Professor and Dean's Scholar for the New Librarianship  
Syracuse University's iSchool

Screencast and Slides at:

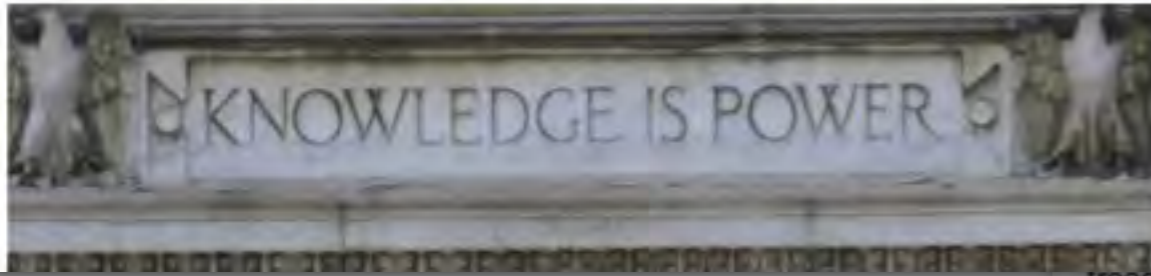
@rdlankes • <http://www.DavidLankes.org>

# **World Domination Through Librarianship**



**Why Librarians Will Take Over the World and What to  
Expect from Your New Overlords**

# Detroit Libraries Closing: 4 Branches Will Shutter Due To Budget Cuts



# New Normal: Annual Library Budgets Survey 2012

January 16, 2012 By [Michael Kelley](#) [Leave a Comment](#)



Library budgets trend downward, though 52 percent expect an increase. Lack of support at state level adds to strain

*Journal's* annual budget survey reveals that many public libraries are, at best, furiously trading water.

The 388 libraries that responded to the survey projected a negligible overall decrease in their total 2012 budgets (0.1 percent). Materials budgets are down 1.2 percent. And personnel budgets are up a uptick of just 0.2 percent.

# Dayton Daily News

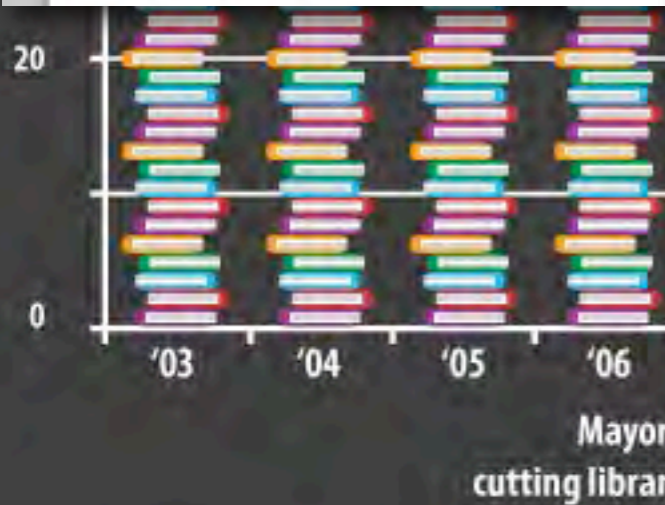
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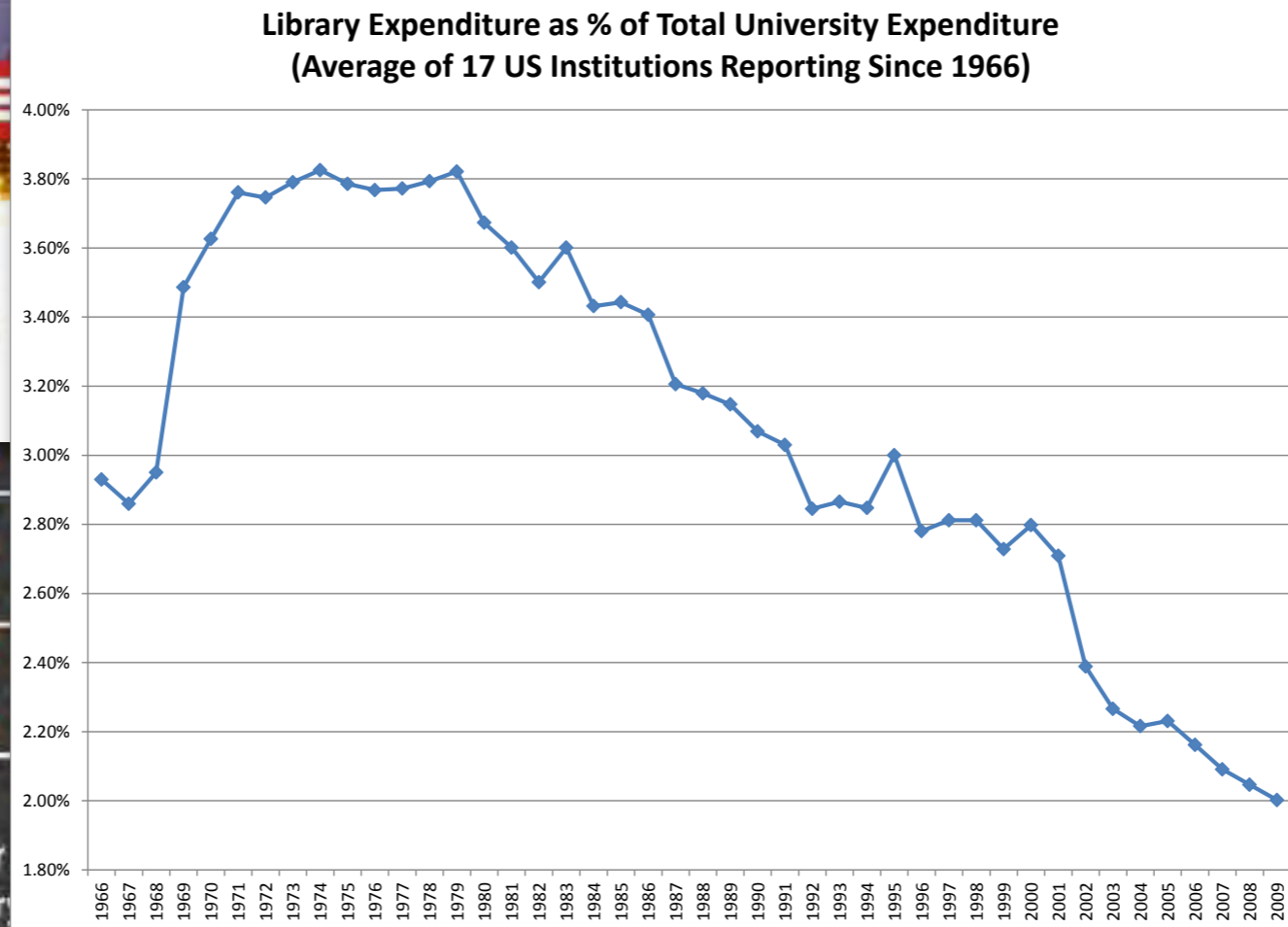
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## State budget cuts libraries



Sources: IBA, library annual reports, city budget documents



## CHANGE IN BUDGETS PROJECTED FOR 2012

Salary/Personnel Budget  
**+0.2%**

**-1.2%**  
Materials Budget

2012

Graphic by Keegan Kyle / VOSD

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Like

Library budgets trend down... at an increase.

Journal's annual budget... at best, furiously trading water.

The 388 libraries that responded... increase in their total 2012 personnel budgets are

# Dayton Daily News

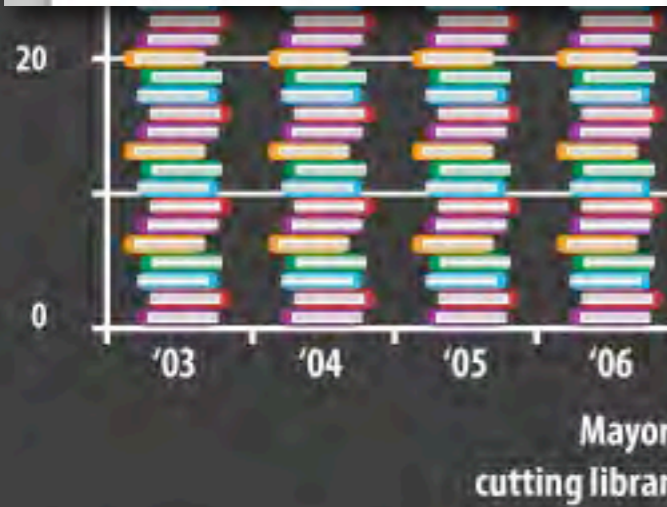
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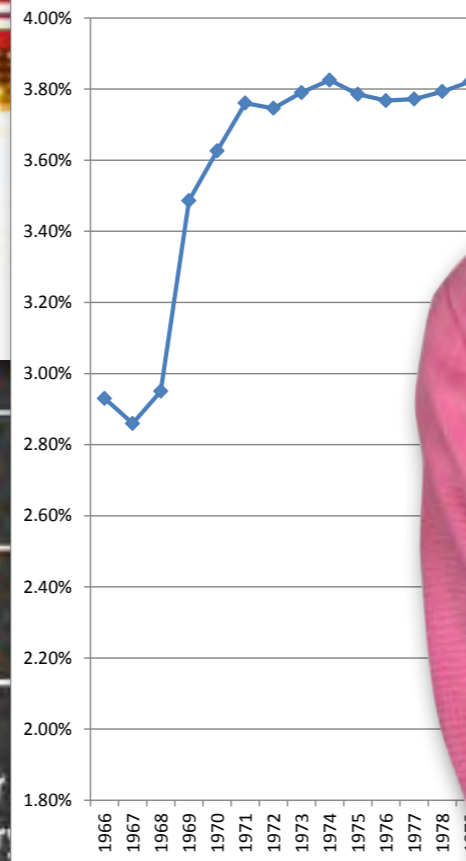
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## State budget cuts libraries



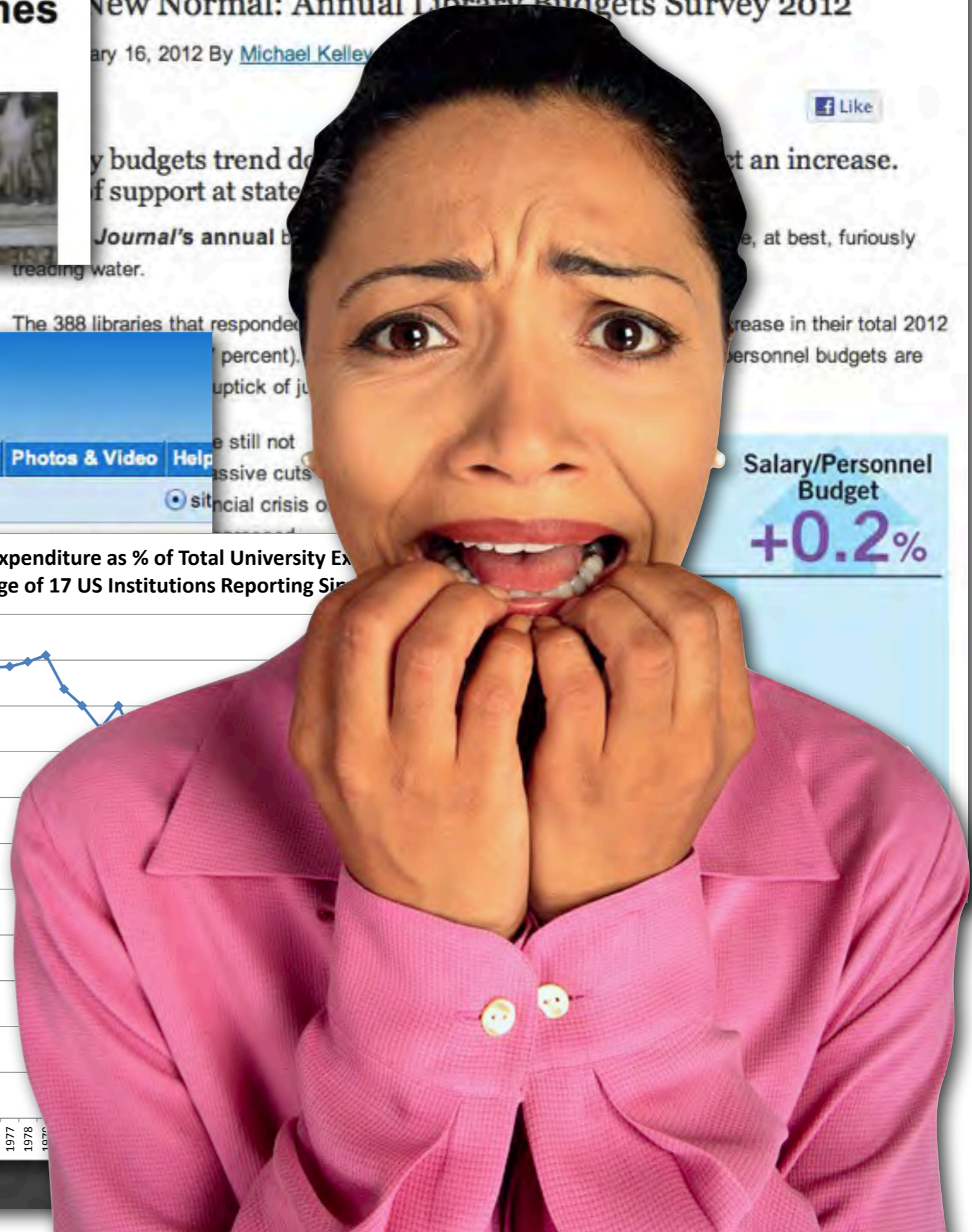
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Library Expenditure as % of Total University Expenditure (Average of 17 US Institutions Reporting Since 1966)



Salary/Personnel Budget +0.2%

The 388 libraries that responded... (percent)... uptick of j... e still not... assive cuts... ncial crisis o...







**Learning**

**Knowledge**

**Fun**

**Power**

**Information**



Learnin

age

Power

on



**Fun**

**Learning**

**Information**

**Knowledge**

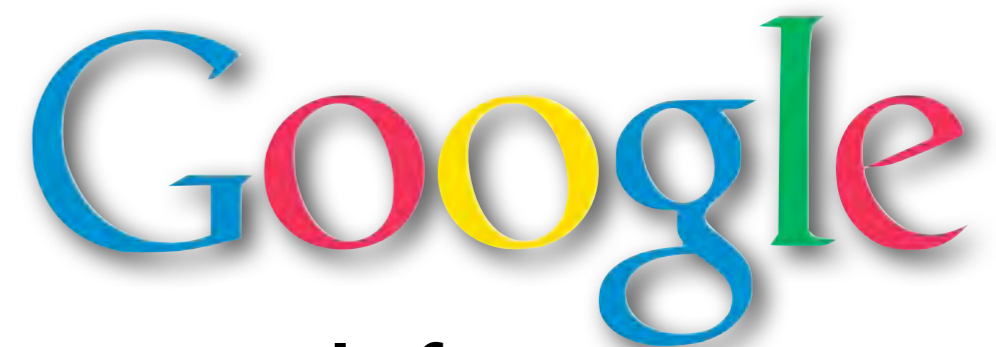
**Power**





Fun

Learning



Information

Knowledge

Power



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INTEGRATED

**Library**



freegal  
music

Library



**OverDrive**<sup>®</sup>  
leading digital media services





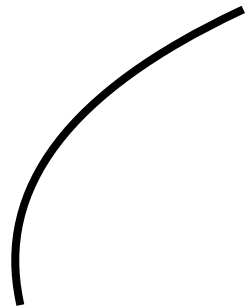
INTEGRATED?!  
Library



The mission of librarians is to  
improve society through  
facilitating knowledge creation  
in their communities

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Access to  
Materials

Reference  
Questions

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Access to  
Materials

Storytime

Promote  
Democracy/  
Education

Reference  
Questions

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Access to  
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The *mission* of *librarians* is to  
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**EXPECT MORE**  
*facilitate knowledge creation*  
*in their communities*

Access to  
Materials

Storytime



Promote  
Democracy/  
Education

Reference  
Questions

The *mission* of *librarians* is to  
*improve society*  
**EXPECT MORE**  
*facilitate knowledge creation*  
*in their communities*

Access to  
Materials

**Not Customers, or  
Consumers...Members and  
Participants**  
Storytime

***facilitating***

# ***facilitating*** **(Library as Platform)**

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- Polaris Community Portal
- Community Garden
- Reorganizing the Research Library
- eScience
- Dallas Public Library

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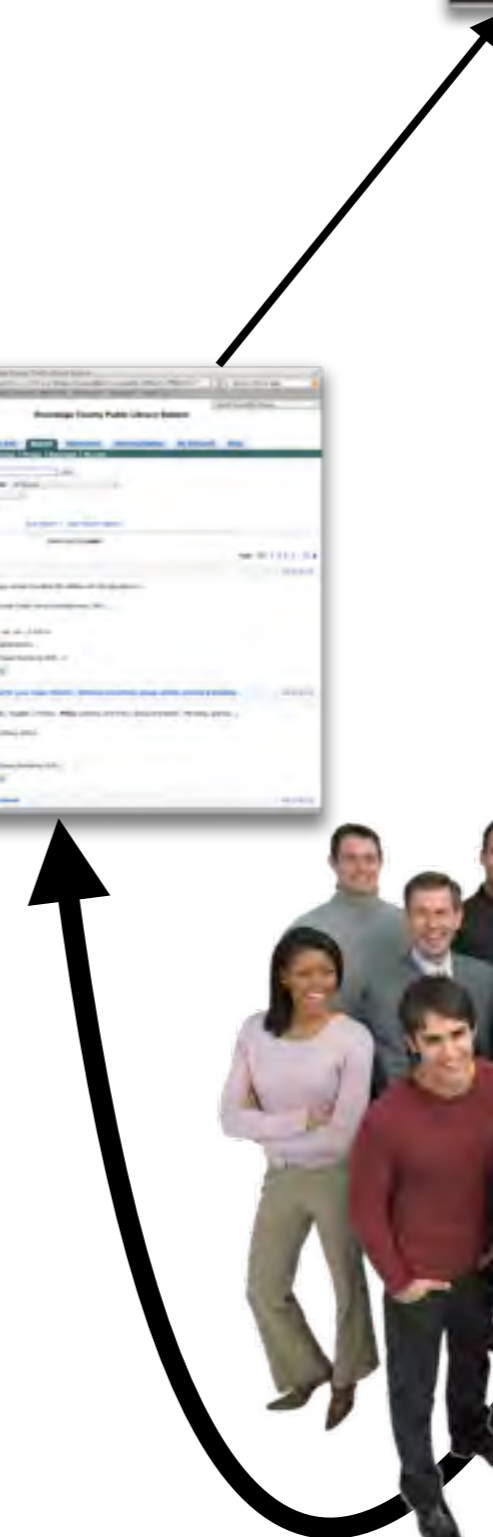
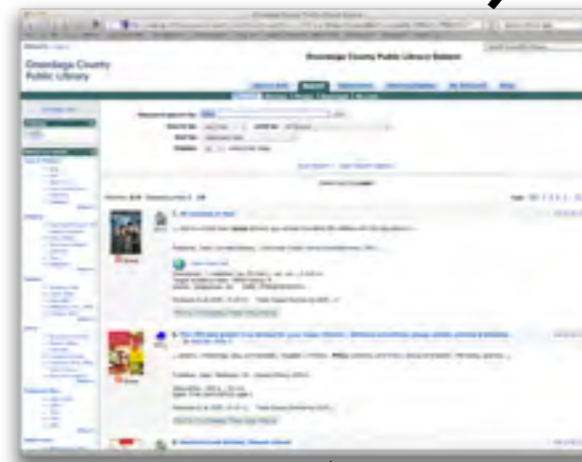


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Technical  
Services

Public  
Services

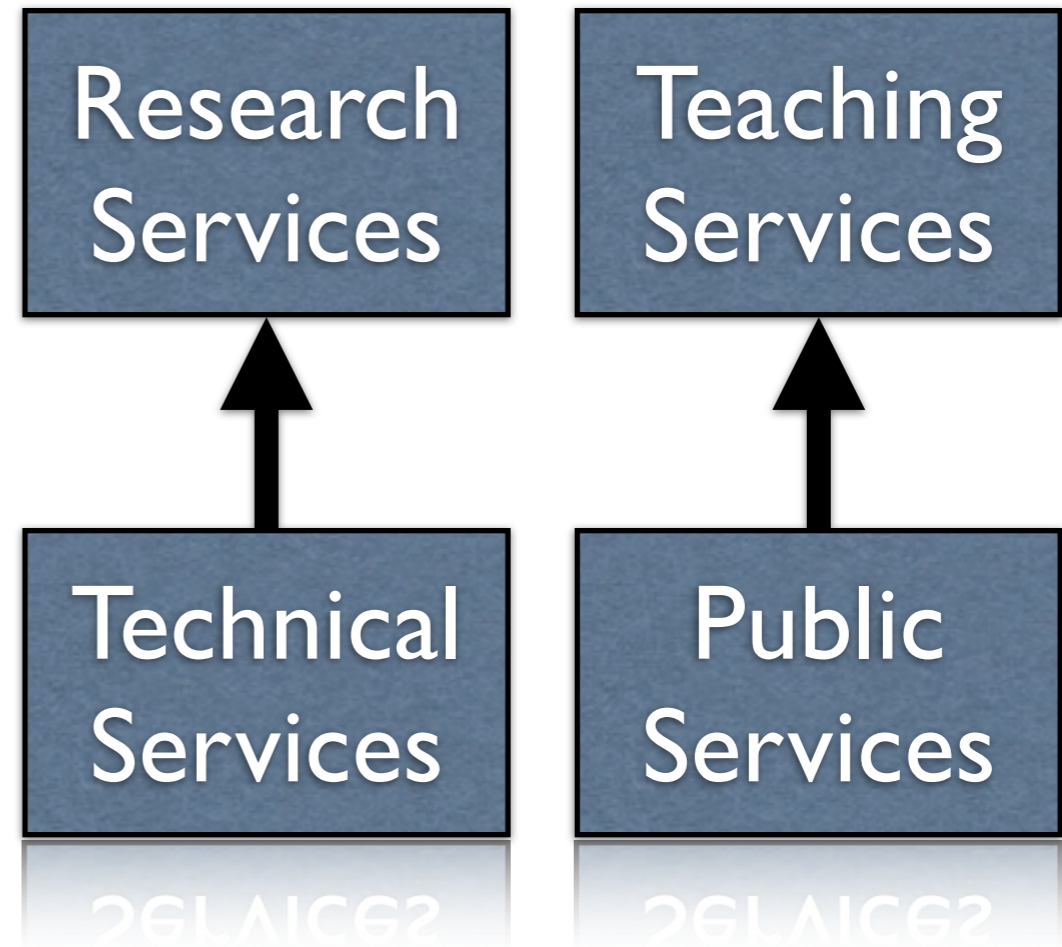
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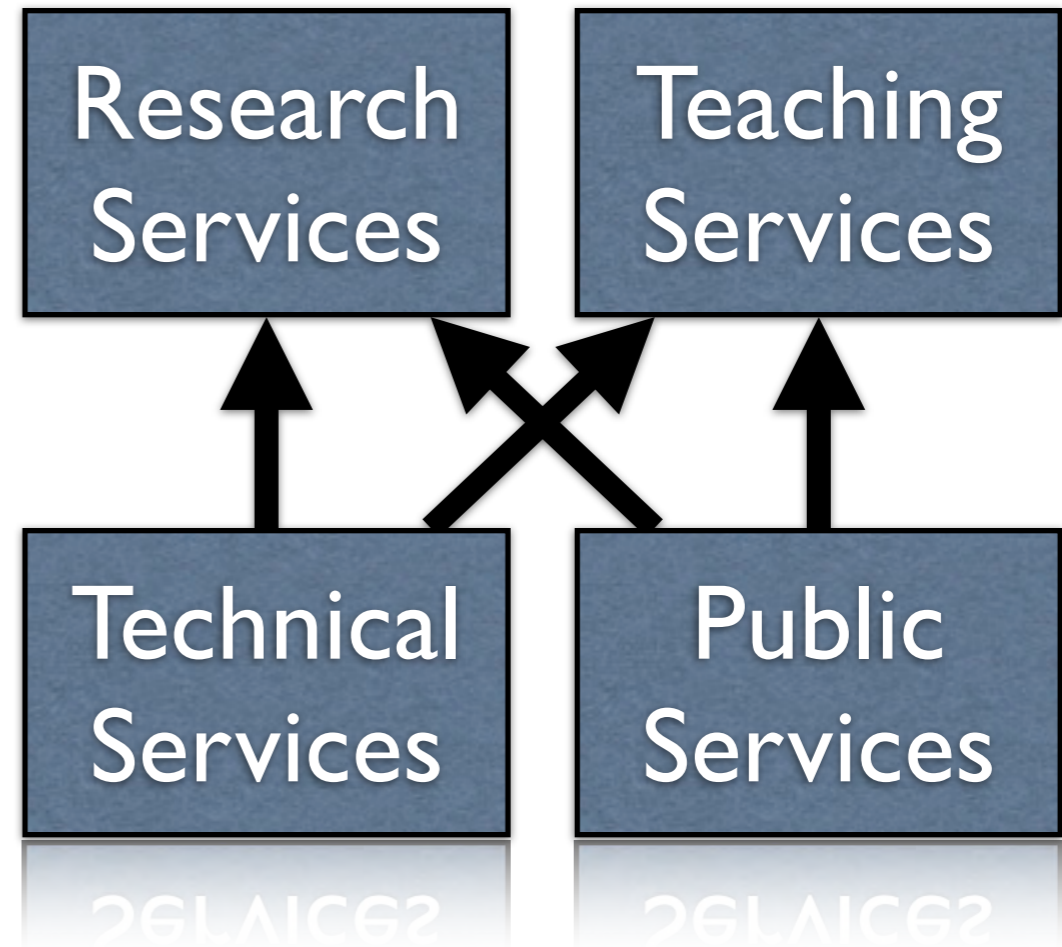
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# Expect More

- Community is the Collection
  - Focus on Connection Management Over Collection Management
- Engage the Community in a Conversation
  - Shape and Be Shaped
  - Focus on the Aspirations of the Community
- What is the Network of Meanings Around Your Library?

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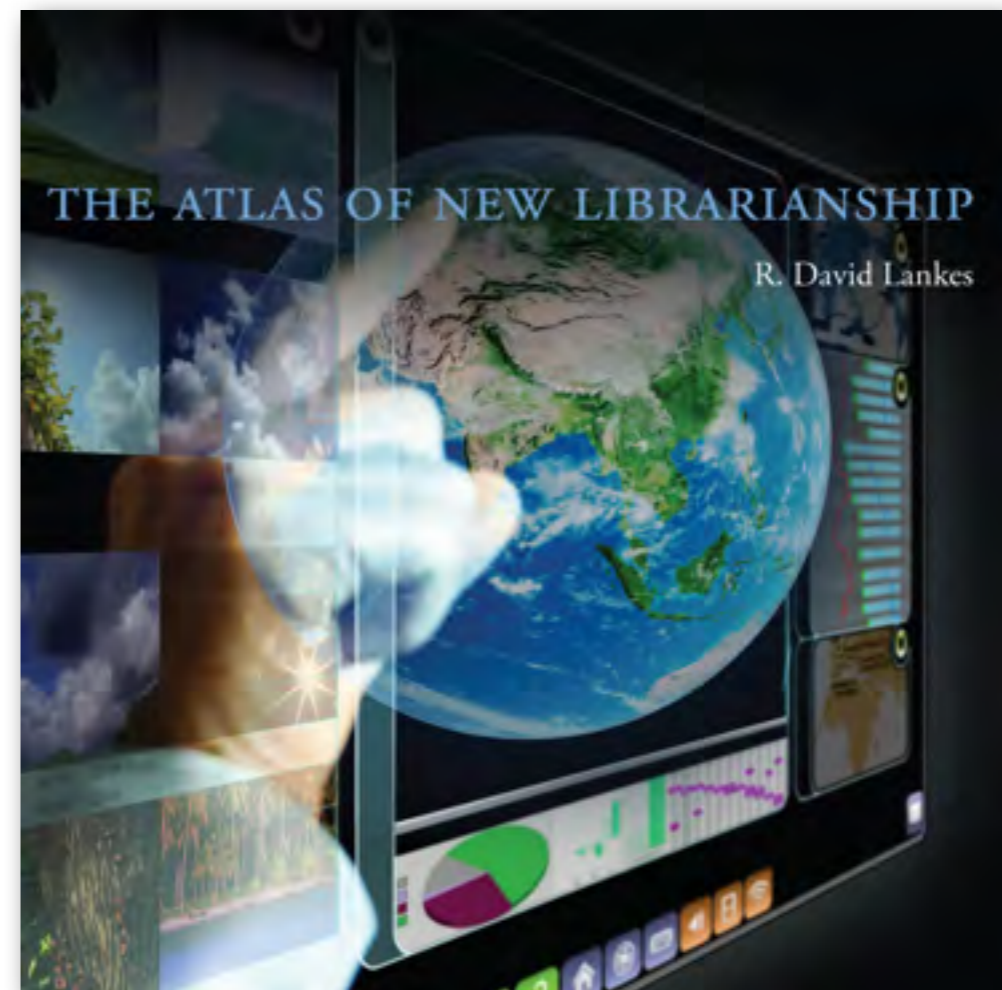
**Expect More**

For The Community



Coming Soon

For Librarians



# Expect More

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