

Closing Keynote Address – 5:00-5:50 PM EDT

“New Librarianship” in the Age of the Ebook



R. David Lankes

Syracuse University's iSchool

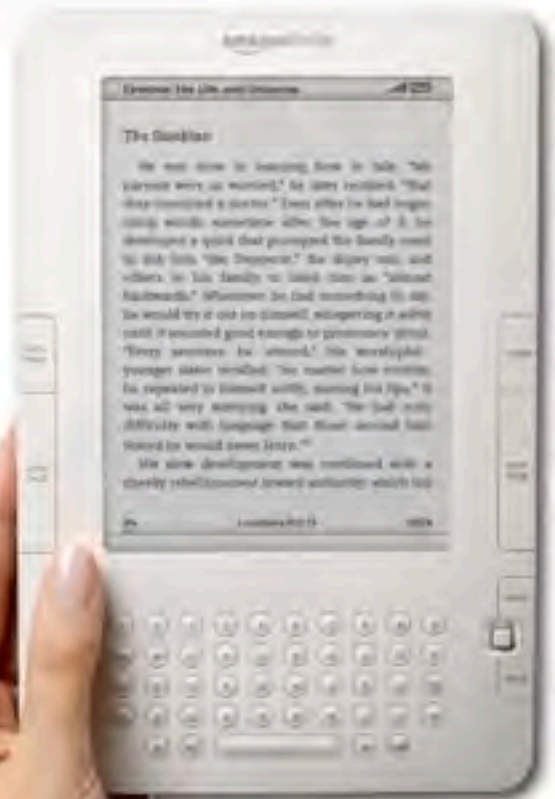


“New Librarianship” in the Age of the Ebook

R. David Lankes
Syracuse University's iSchool



Thought Experiment



**\$10 "Content" Fee on
Every Device**

**Ubiquitous Network
Connection**

Any Book, Any Time

Question



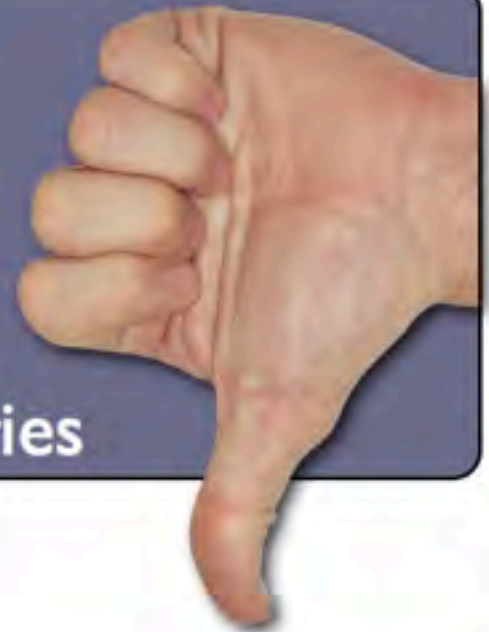
Would this be good or bad
for libraries?

Would this be good or bad
for librarians?

Bad for Libraries:

Libraries Value is in Collections and Buildings

Don't Need Stuff \neq Don't Need Libraries



Good for Libraries:

Libraries Value is in Knowledge

Don't Need Stuff = Need Libraries More



- Shift from Ownership to Rental
- Databases, DRM, Digital Content
- Explosion in Artifact Production
- Disaggregation of Content
- Explosion in Data
- Disintegration of Traditional Publishing Models

So the idea that because books are changing or ebooks growing are some threat to librarianship is absurd. The real threat is the perception on the part of librarians and their members that libraries are about owned artifacts.

Now that we’ve established that, let me turn my attention to ebooks, and why I ended up here.





FIND NOT

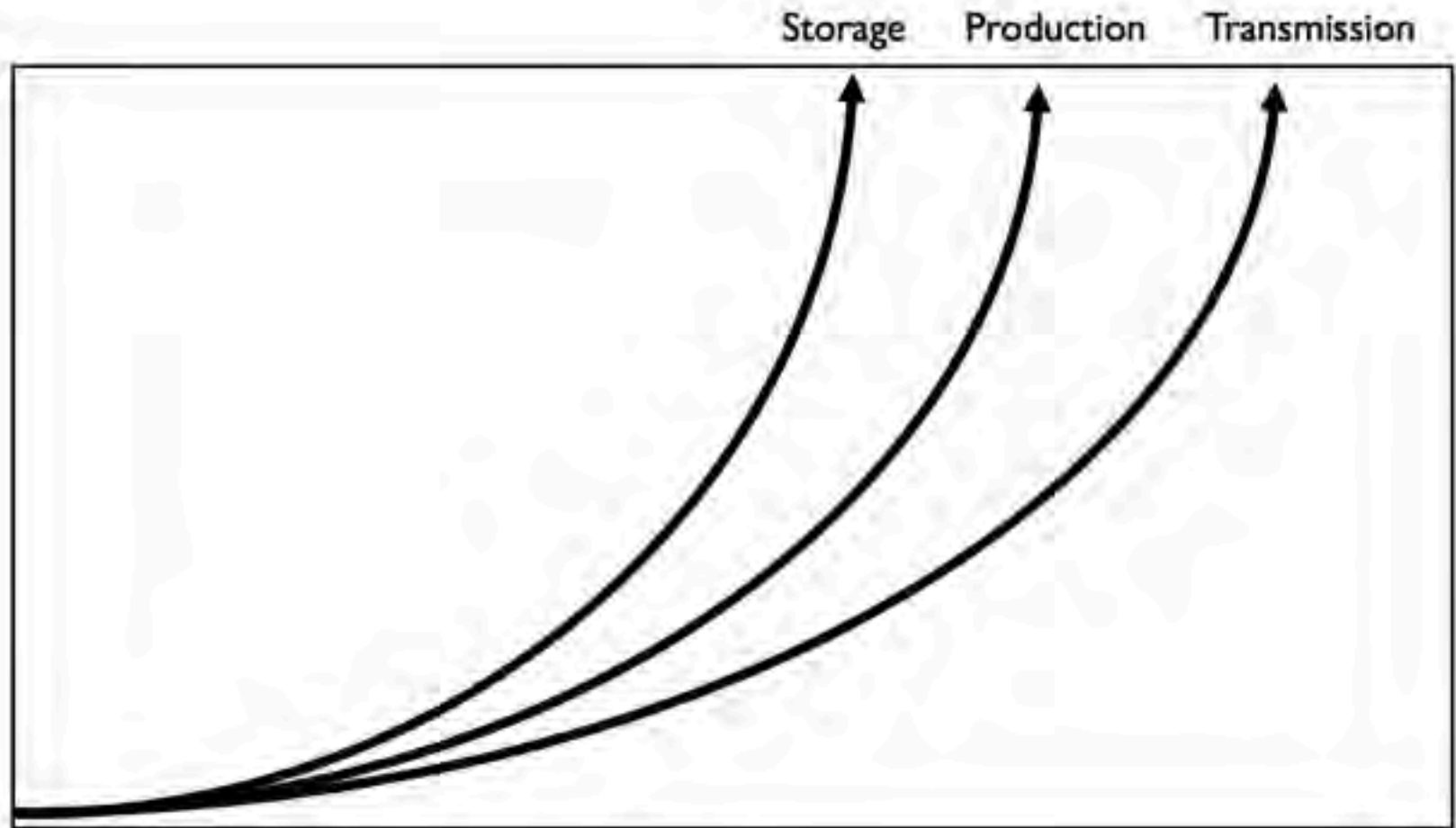
BOORNTING

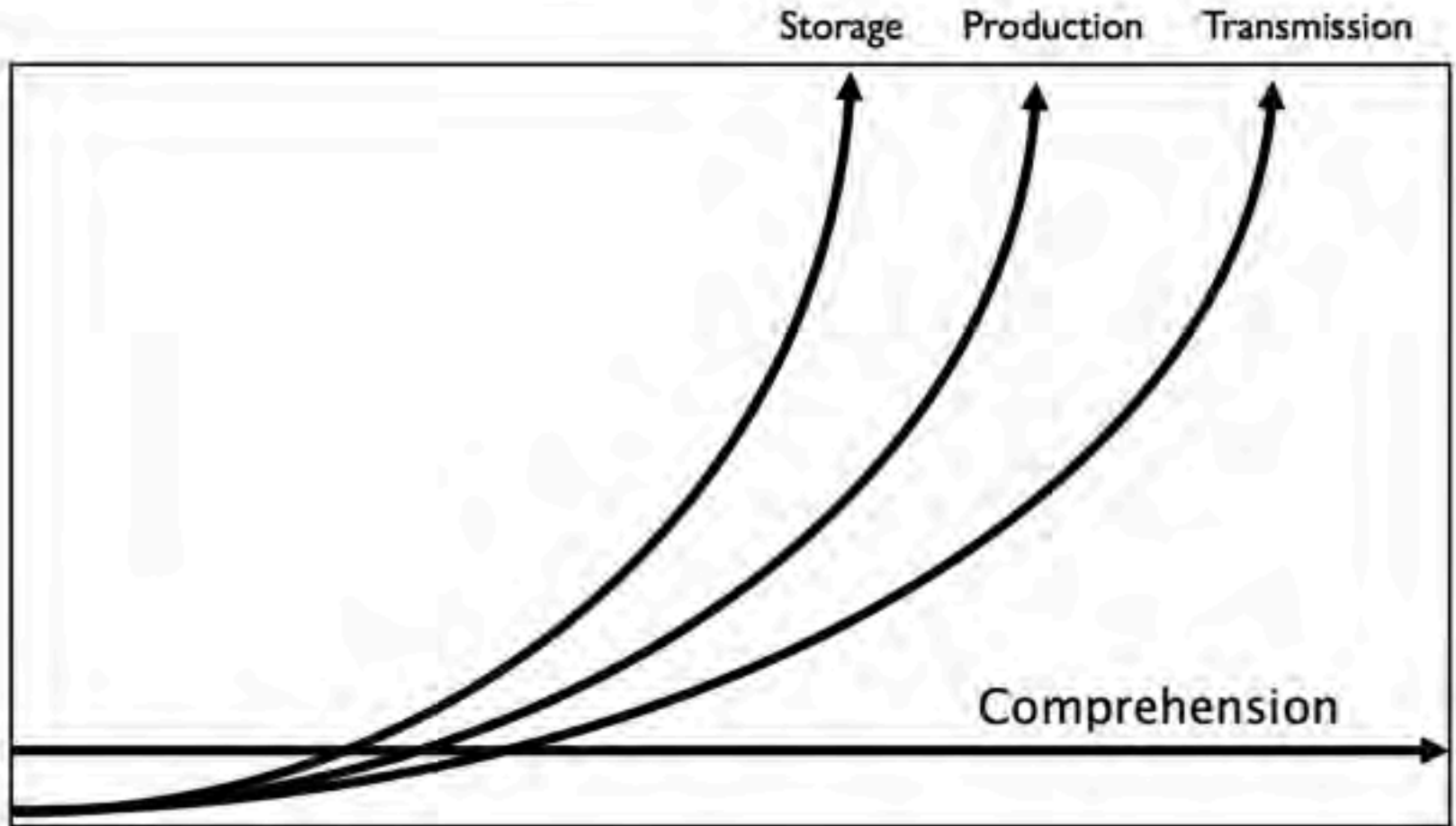
HELPING THE REAL

PROBLEM











Documents to Conversations



Documents to Conversations



Traditional Terminology becomes
Metaphoric

"Document," "Collection"

Append Prefixes

"e-Journal," "e-Book"

Document Approaches Fail



Documents to Conversations



Conceptual



Conceptual

Within Objects



Conceptual

Within Objects

Between Objects



Conceptual



Conceptual

Words on "Page" Physical Decoding



Conceptual

Words on "Page"
Physical Decoding



Cognitive Decoding
Words Meaning in the World

Conceptual

Link, Resolution, Ergonomics

Words on "Page"

Physical Decoding



Cognitive Decoding

Words Meaning in the World

Conceptual

Link, Resolution, Ergonomics

Words on "Page"

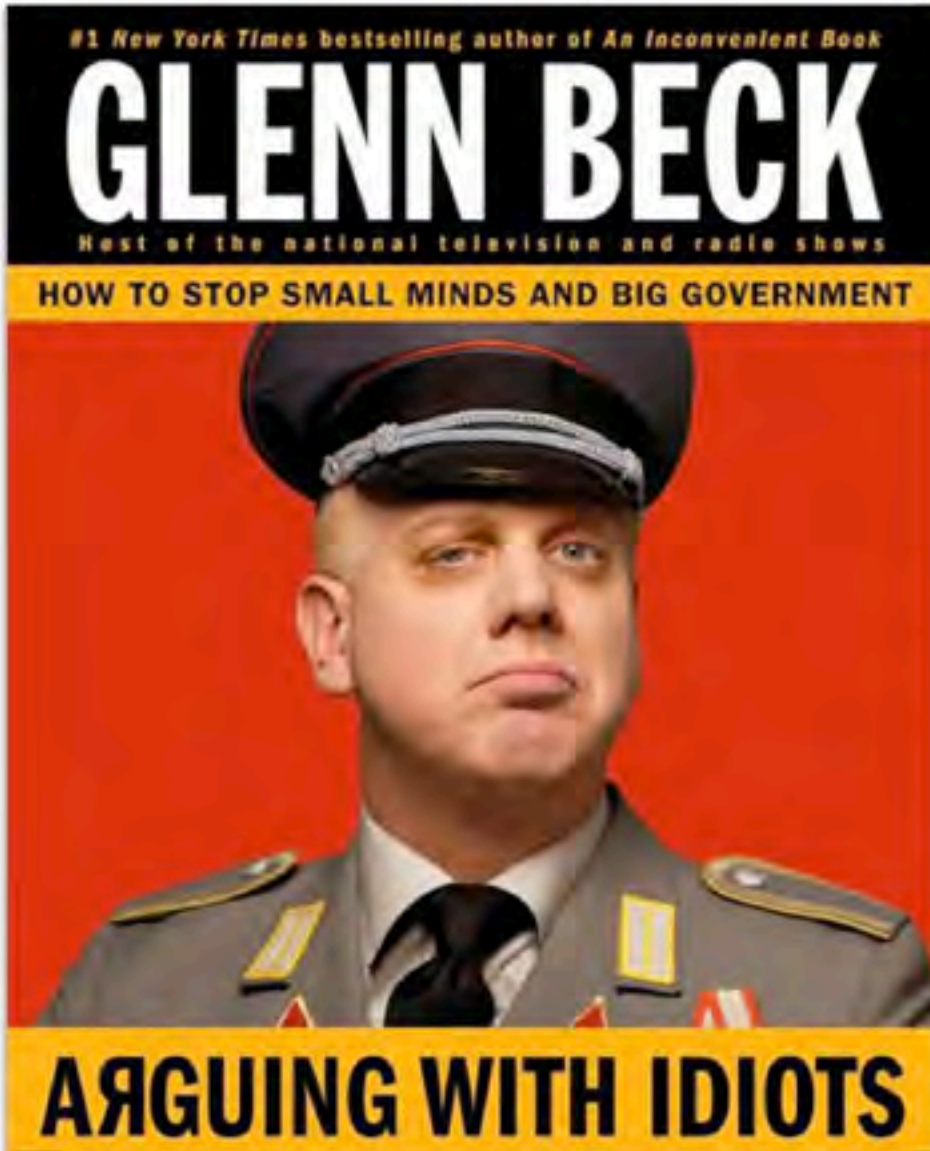
Physical Decoding



Cognitive Decoding

Words Meaning in the World

Comprehension, Meaning, Knowledge



While Part of
Reading is Very
Isolating the Larger
Concept of Reading
is Social

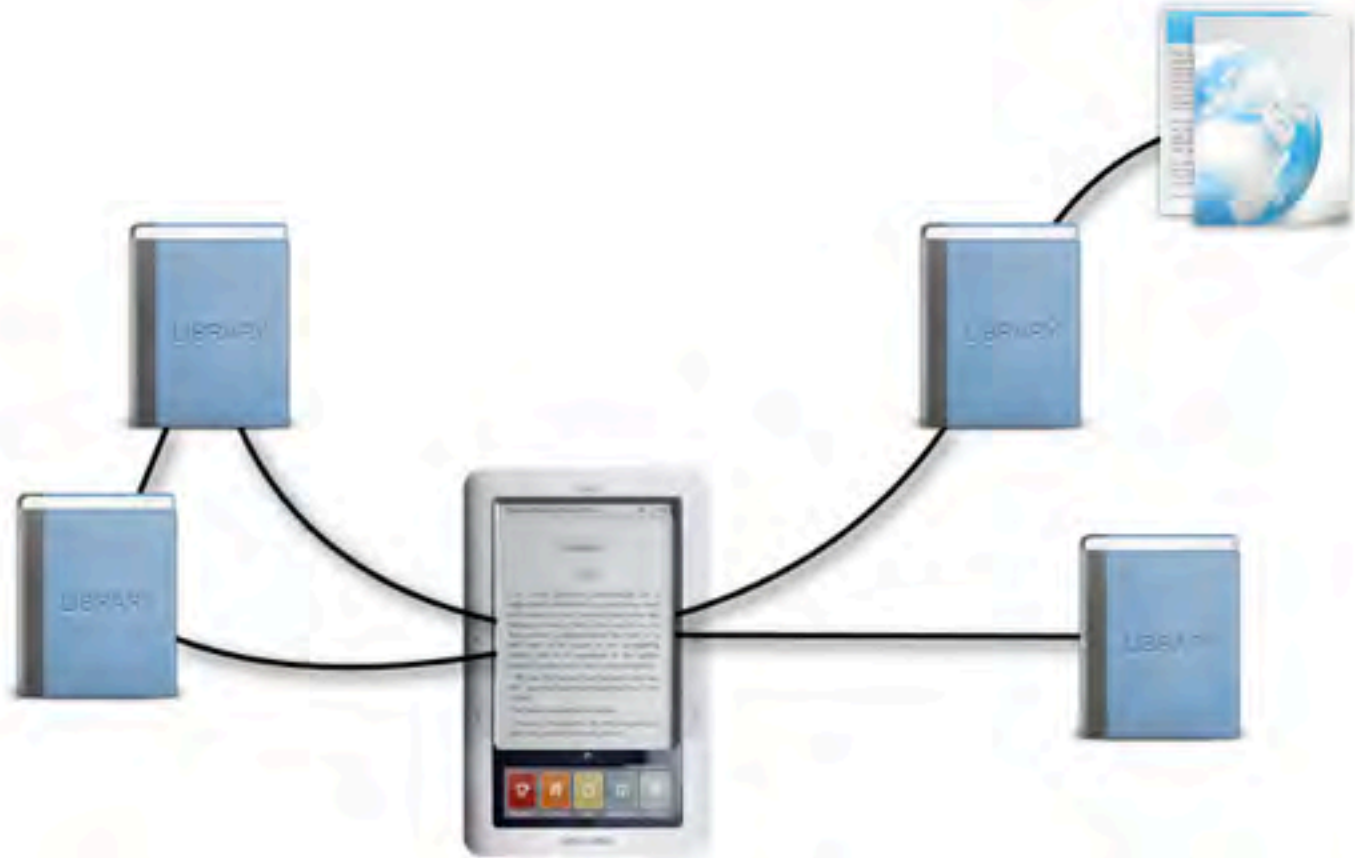


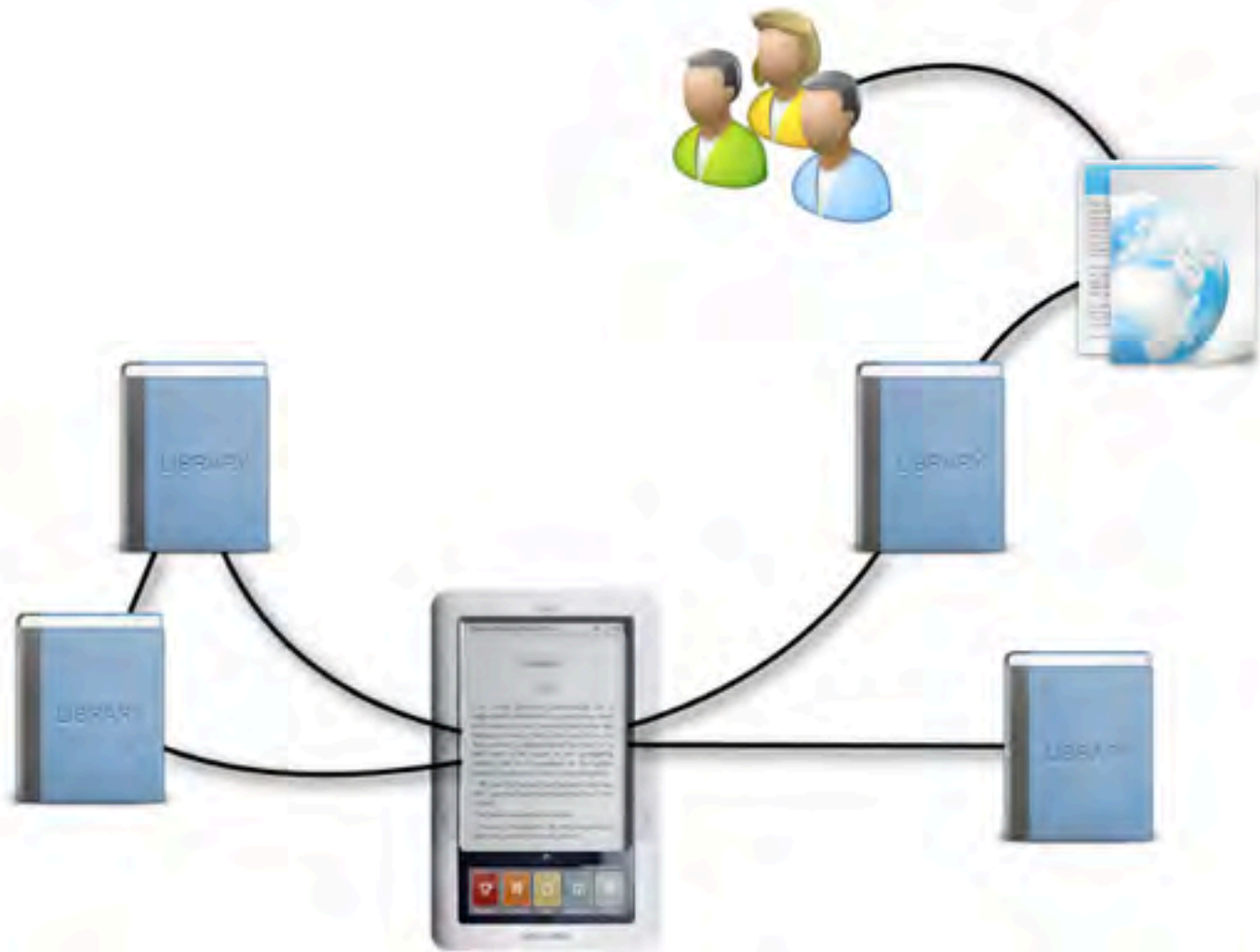


















Between Objects







Multiple Interfaces

Chapter 1

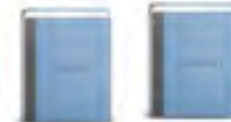


It is a truth universally acknowledged, that a single man in possession of a good fortune must be in want of a wife. However little known the feelings or views of such a man may be on his first entering a neighbourhood, this truth is so well fixed in the minds of the surrounding families, that he is considered as the rightful property of some one or other of their daughters.

"My dear Mr. Bennet," said his lady to him one day, "have you heard that Netherfield Park is let at last?"

Mr. Bennet replied that he had not.

"But it is," returned she; "for Mrs. Long has just been here, and she told me all about it."



Multiple Interfaces

Chapter 1



It is a truth universally acknowledged, that a single man in possession of a good fortune must be in want of a wife. However little known the feelings or views of such a man may be on his first entering a neighbourhood, this truth is so well fixed in the minds of the surrounding families, that he is considered as the rightful property of some one or other of their daughters.











"My dear Mr. Bennet," said his lady to him one day, "have you heard that Netherfield Park is let at last?"

Mr. Bennet replied that he had not.

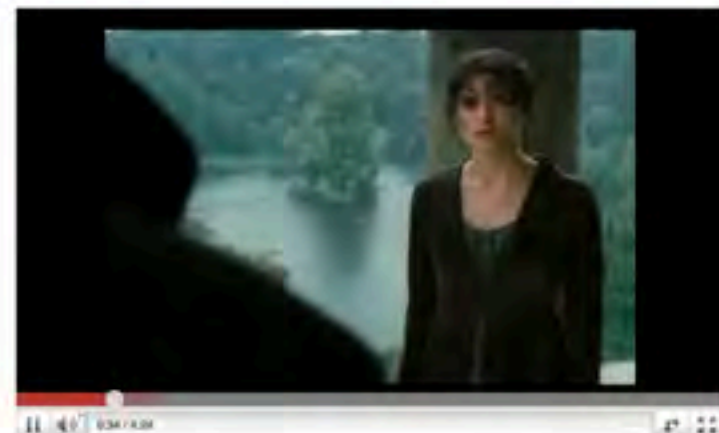
"But it is," returned she; "for Mrs. Long has just been here, and she told me all about it."



Friends Online

-  Anna Maria DeMasi... ●
-  Cathay Crosby ●
-  Kathie McGrath Olds ●
-  Michael Scialdone ●
-  Nicolette Warisse... ●
-  Stan Dohan ●
-  Eric Childress ●
-  Jim DelRosso ●
-  Rory Litwin ●
-  Stephen Abram ●

See All 



Chapter 1



It is a truth universally acknowledged, that a single man in possession of a good fortune must be in want of a wife. However little known the feelings or views of such a man may be on his first entering a neighbourhood, this truth is so well fixed in the minds of the surrounding families, that he is considered as the rightful property of some one or other of their daughters.

"My dear Mr. Bennet," said his lady to him one day, "have you heard that Netherfield Park is let at last?"

Mr. Bennet replied that he had not

Chapter 1



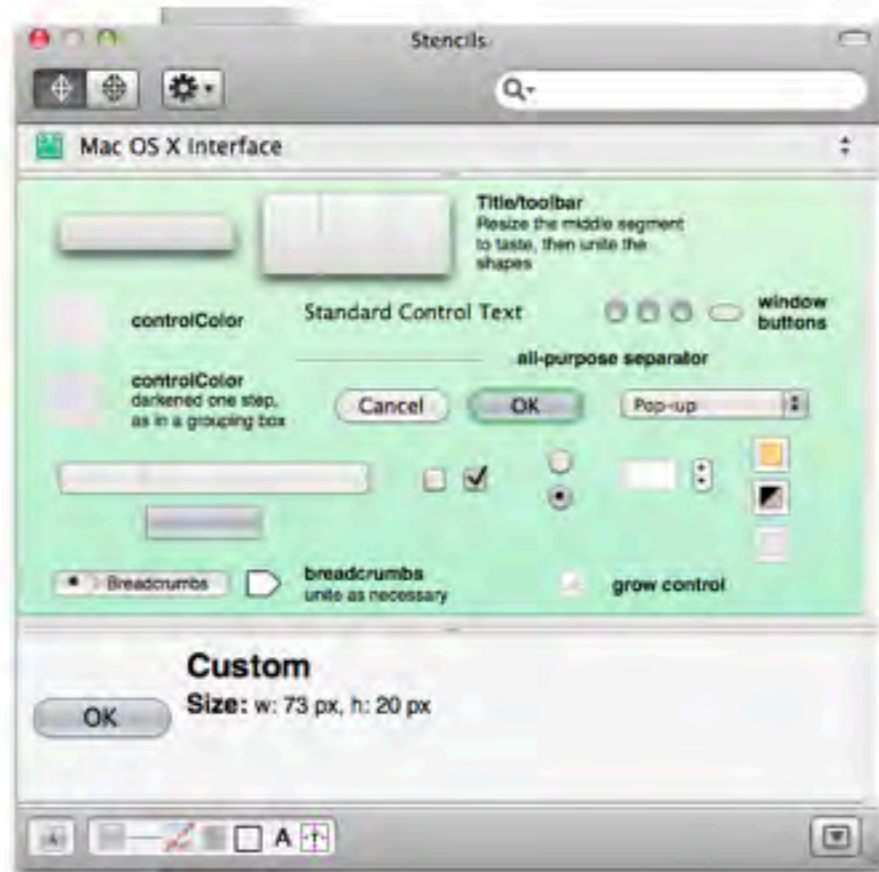
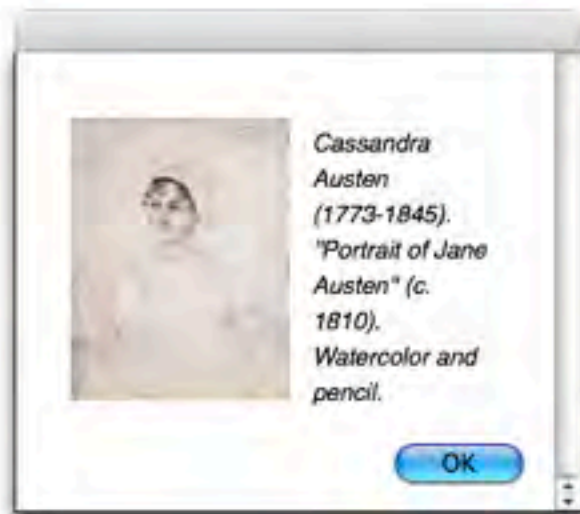
The screenshot shows a Google News Timeline for Jane Austen. The interface includes search filters for 'Jane Austen' and 'Books'. The timeline is set to 'Year' view, showing events from 1813 to 1819. Key events include:

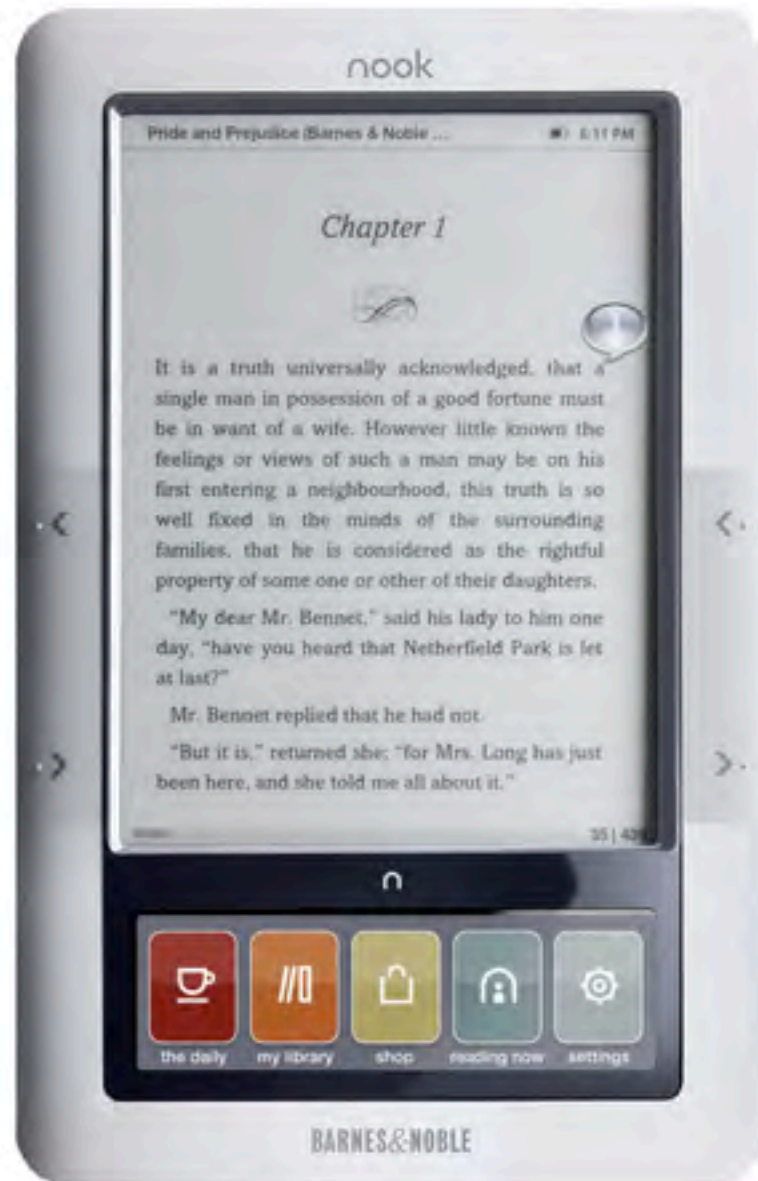
- January 26th, 1813:** Jane Austen's *Pride and Prejudice* is published.
- July 1814:** Jane Austen's *Emma* is published.
- December 1815:** Jane Austen's *Persuasion* is published.
- January 1st, 1816:** Tsar Alexander I of Russia signs an order for the execution of the Jews from the Russian Empire.
- January 30, 1816:** Sir Humphry Davy sees the Davy lamp for miners at medium Colliery.
- February 12th, 1816:** Fire nearly destroys the city of St. John's, Newfoundland.
- February 26th, 1816:** Gasparin Rossini's *The Barber of Seville* debuts at Teatro Argentina, with a *Requiem*.
- January 2nd, 1815:** Lord Byron marries Annabella Byron.
- January 1st, 1815:** Jane Austen's *Pride and Prejudice* is published.
- January 1st, 1815:** Mary Shelley's *Frankenstein* is published.
- January 2nd, 1818:** At 21:52 UTC, Venus occults Jupiter. It is the last occultation of a planet by another planet before 2100.
- January 29th, 1815:** Sir Stamford Raffles lands on the island of Singapore.

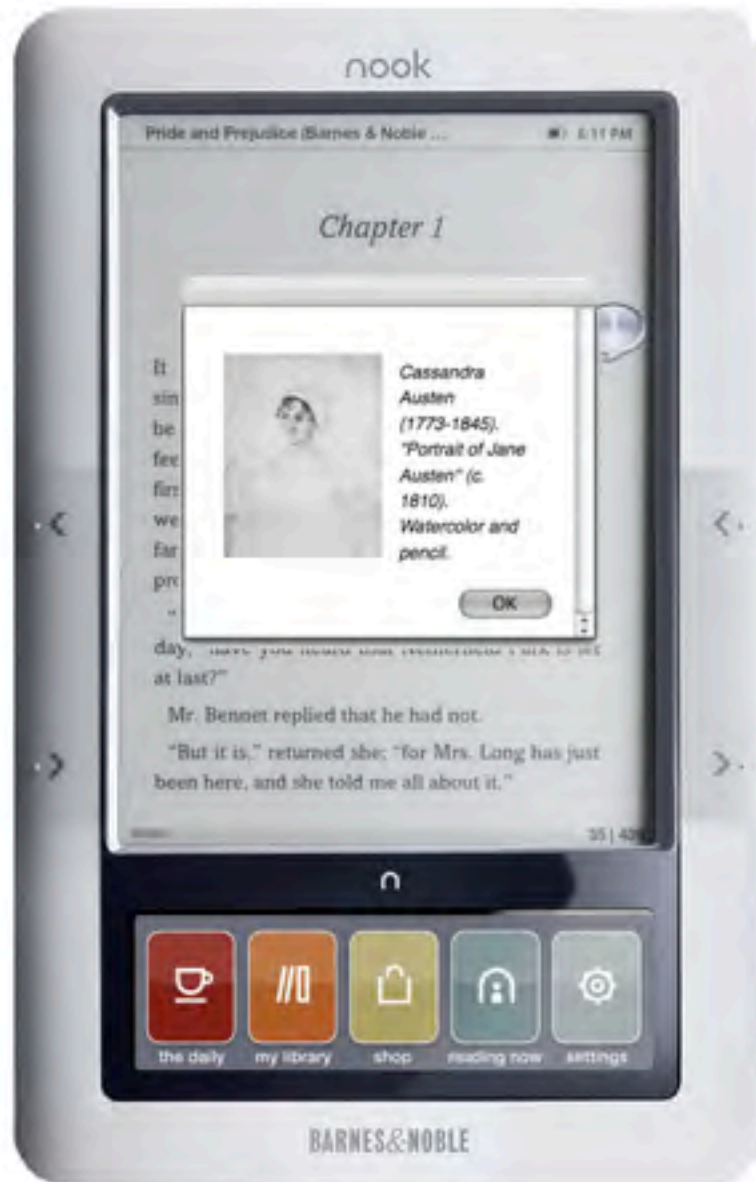
families, that he is considered as the rightful property of some one or other of their daughters.

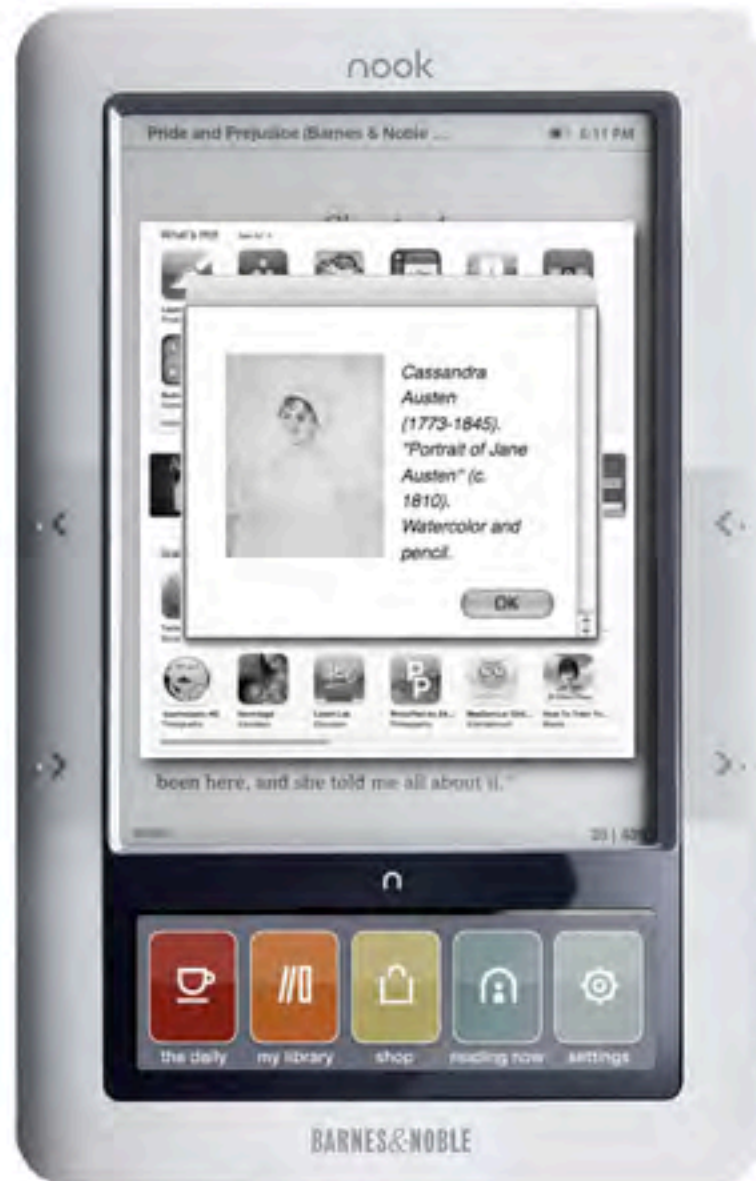
"My dear Mr. Bennet," said his lady to him one day, "have you heard that Netherfield Park is let at last?"

Mr. Bennet replied that he had not





















- Stop Waiting for “Them” to Figure This Out
- This is our problem/opportunity
- Stop Buying the Kindle/Nook/eReaders and Being Disappointed
- Stop Whining About About Publishers

- We Must Build It
 - Network Infrastructure
 - Platform (iOS,Android)
 - Standards (ePub, XML, RDF)
 - Relation to Authors/Publishers
 - Foundational Data (WorldCat, Others)



Conclusion

Conclusion

- Focus on Conversations and Learning, not Reading

Conclusion

- Focus on Conversations and Learning, not Reading
- This is Our Opportunity and Issue

Conclusion

- Focus on Conversations and Learning, not Reading
- This is Our Opportunity and Issue
- Think Beyond Artifacts and Physical Limitations

Conclusion

- Focus on Conversations and Learning, not Reading
- This is Our Opportunity and Issue
- Think Beyond Artifacts and Physical Limitations
- The Future is Bright for Libraries and Librarians, but **ONLY IF WE MAKE IT SO.**



DON'T BE BORING!

R. David Lankes • www.DavidLankes.org

Thank you for attending today’s
presentation.

The archive will be available Oct. 1 for
on-demand viewing, for 90 days.