Building a New Librarianship

R. David Lankes
Slides@ www.DavidLankes.org
I Believe...

- Best Days of Librarianship are Ahead of Us
- We are the Right Profession, Uniquely Positioned to Lead in the Knowledge Age
- However, We won’t get there Following Current Trends and with our Current Focus on “Recorded Knowledge”
Origin of Printing
Origin of Printing

Artifact to be Preserved
Origin of Printing

Artifact to be Preserved

Religious Truth
Origin of Printing

Artifact to be Preserved

Religious Truth
The User Defines Context, Not the Object or the Facilitator
Thought Experiment

- $10 “Content” Fee on Every Device
- Ubiquitous Network Connection
- Any Book, Any Time
Thought Experiment

- Shift from Ownership to Rental
- Databases, DRM, Digital Content
- Explosion in Artifact Production
- Disaggregation of Content
- Explosion in Data
- Disintegration of Traditional Publishing Models
“to practice without theory is to sail an uncharted sea; theory without practice is not to set sail at all.”
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.
Knowledge is created through conversation.

The Mission of Librarians is to improve society through facilitating knowledge creation in their communities.

Conversation Theory.
Knowledge Creation

Knowledge is created through conversation

The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

Conversation Theory

Conversants
Knowledge Creation

Knowledge is created through conversation

Conversation Theory

The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

Language
Conversants
Knowledge Creation

Knowledge is created through conversation

Conversation Theory

Agreements

Language

Conversants

The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
Knowledge is created through conversation.

The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.

Conversation Theory

- Memory
- Agreements
- Language
- Conversants
Knowledge Creation

Knowledge is created through conversation.

The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.
Knowledge Creation

Knowledge is created through conversation.

The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.
Knowledge Creation

Knowledge is created through conversation

Conversation Theory

The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

- Memory
- Agreements
- Language
- Conversants
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
Pressure for Participation

The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
Pressure for Participation

Physical Environments

The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
Pressure for Participation

Physical Environments

The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Physical Environments.
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.

Pressure for Participation

Physical Environments
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
Pressure for Participation

Physical Environments

Digital Environments

The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
Pressure for Participation

Physical Environments

Digital Environments

The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.
The Mission of Librarians is to improve society through facilitating knowledge creation in their communities.
Conclusion

• Librarianship Beyond the Library
• Embedded in the Community
• Increasing Focus on Services over Collections
• Collections and buildings are services; tools to achieve the Mission
• Librarians and Libraries are in the Learning Business and Therefore the Conversation Business
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

Serve
Lead
Innovate