The Year of the Librarian
Of the People

R. David Lankes

Slides and Screencast @
www.DavidLankes.org
I Believe...

- Best Days of Librarianship are Ahead of Us
- We are the Right Profession, Uniquely Positioned to Lead in the Knowledge Age
- However, We won’t get there Following Current Trends and with our Current Focus on “Recorded Knowledge” and Buildings
We Need a New Librarianship

• Focusing on Knowledge and Conversation
• Dedicated to Social Action, Leadership, and Innovation
• Dedicated to being a Service not “For the People,” but “Of the People”
Thought Experiments
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- Shift from Ownership to Rental
- Databases, DRM, Digital Content
- Explosion in Artifact Production
- Disaggregation of Content
- Explosion in Data
- Disintegration of Traditional Publishing Models
Thought Experiments
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Collection

Community
The Mission
The State Library of Pennsylvania provides information for State Government and citizens while collecting and preserving our written heritage through materials published for, by, and about Pennsylvania.
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
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Knowledge is created through conversation

Conversation Theory

Conversants
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Conversation Theory

Conversants

Language
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Knowledge is created through conversation

Language
Conversants
Agreements
Conversation Theory

Knowledge Creation
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Agreements

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Language

Memory

Artifacts
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.

Knowledge is created through conversation.

Invest in Tools of Creation over Collection of Artifacts.

Agreements

Conversation Theory

Conversants

Memory

Language

Artifacts
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.

Knowledge is created through conversation.

Invest in Tools of Creation over Collection of Artifacts.

Agreements

Conversation Theory

Conversants

Memory

Language

Artifacts
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.

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Agreements

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Conversants

Memory

Language

Artifacts

Death of Documents

Invest in Tools of Creation over Collection of Artifacts
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

Knowledge is created through conversation

Invest in Tools of Creation over Collection of Artifacts

Artifacts

Agreements

Conversants

Memory

Language

Conversation Theory

Cataloging Relationships

Death of Documents

Relationships
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.

Knowledge is created through conversation.

Conversation Theory

Conversants

Agreements

Artifacts

Death of Documents

Invest in Tools of Creation over Collection of Artifacts

Evolution of Integrated Library Systems

Cataloging Relationships

Memory

Language

Conversants
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities.

Knowledge is created through conversation.
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Means of Facilitation
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Means of Facilitation

Access
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Means of Facilitation

Access

Knowledge
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- Means of Facilitation
- Knowledge
- Access
- Environment
- Motivation

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Means of Facilitation:
- Access
- Knowledge
- Environment
- Meeting Spaces

True Facilitation Means Shared Ownership.

Shared Shelves with the Community.

Knowledge is created through conversation.
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Knowledge is created through conversation. Means of Facilitation include Access, Motivation, Environment, Meeting Spaces, Shared Shelves with the Community, Knowledge, and True Facilitation Means Shared Ownership.

Members not Patrons or Users.
The Mission of Librarians is to improve society through facilitating knowledge creation in their communities.

Knowledge is created through conversation.

Means of Facilitation

- Access
- Knowledge
- Environment
- Motivation
- Meeting Spaces
- Shared Shelves with the Community

True facilitation means shared ownership. Members are not patrons or users. Be "of" your communities, not "for" them.
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The Atlas of New LIBRARIA NSHIP
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Publisher of Community

Assessment

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Assessment

Obligation of Leadership

Publisher of Community

Gaming

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Publisher of Community

Obligation of Leadership

Topical Centers with Curriculum

Assessment

Gaming

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LIS Education

Obligation of Leadership

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Embedded Librarians

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Go to the Conversation

Embedded Librarians with Curriculum

Assessment

Obligation of Leadership

LIS Education

Publisher of Community

Gaming

The Atlas of New LIBRARIANSHIP
The Mission of Librarians is to improve society through facilitating knowledge creation in their communities.
“Take away my people, but leave my factories, and soon grass will grow on the factory floors. Take away my factories, but leave my people, and soon we will have a new and better factory.”
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