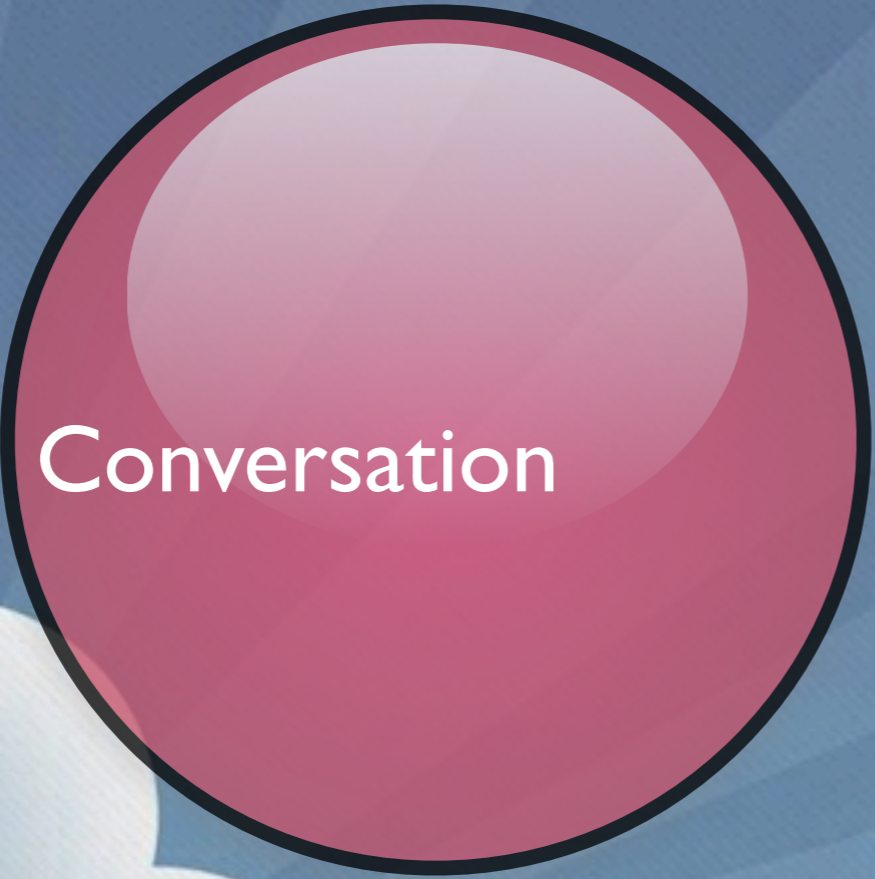


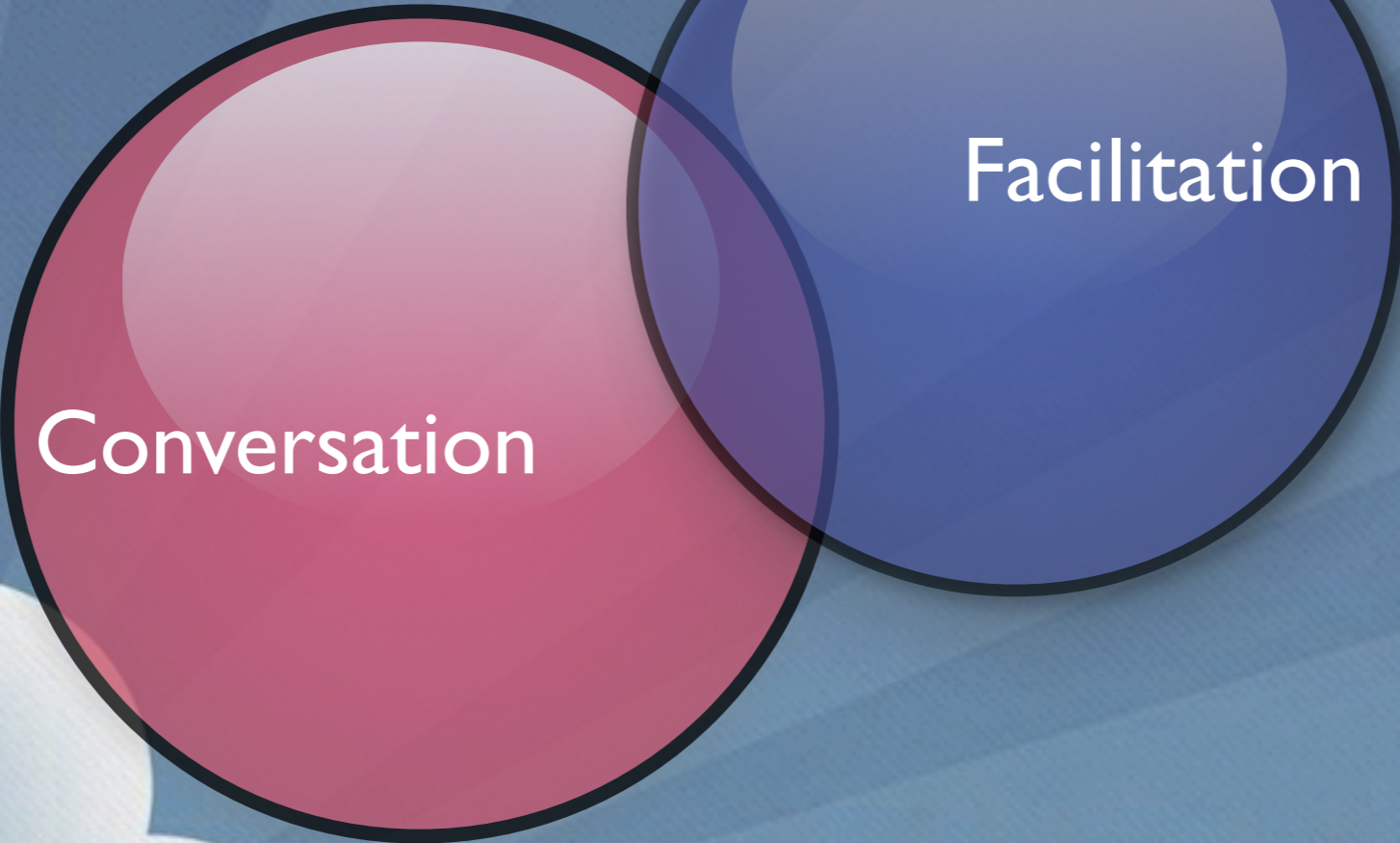
# What does the Future Hold for Reference Services?

R. David Lankes



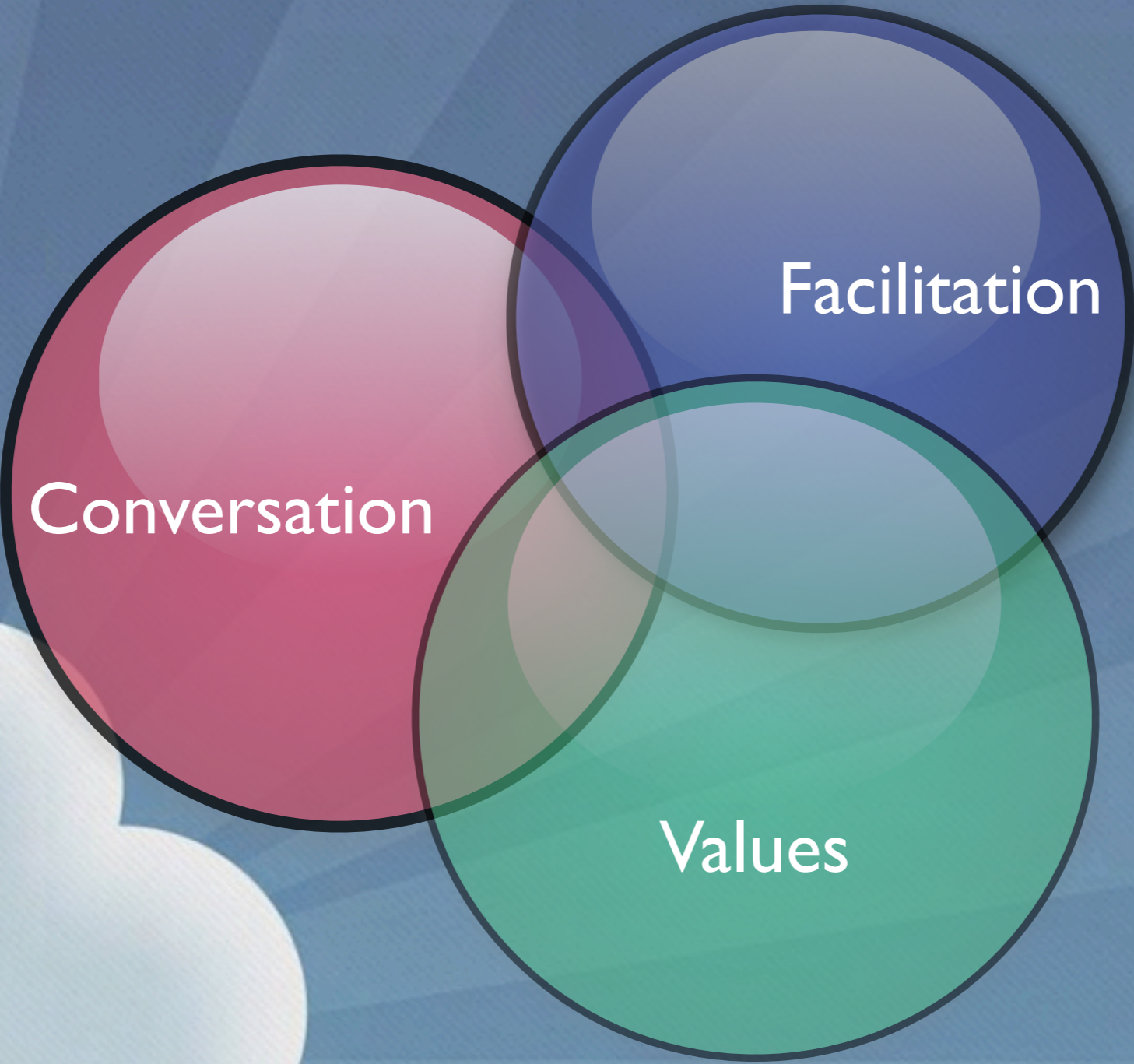


Conversation



Conversation

Facilitation



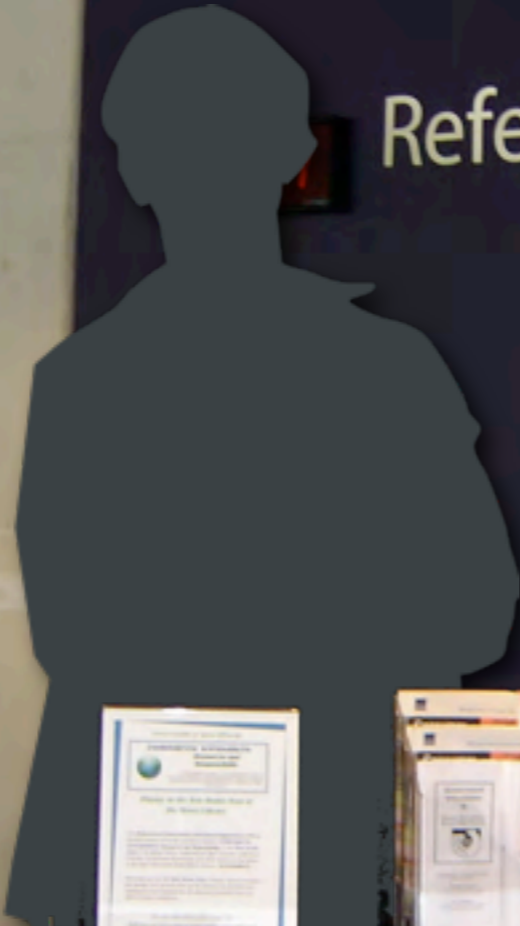


Facilitation  
Conversation  
Values



**The Mission of Librarians is  
to Improve Society through  
Facilitating Knowledge  
Creation in their  
Communities**

# Reference & Government Information



Reference & Government Information Desk Hours  
Full Time  
Monday - Thursday: 9am - 5pm  
Friday: 9am - 4pm  
Saturday: 10am - 4pm  
Sunday: Closed

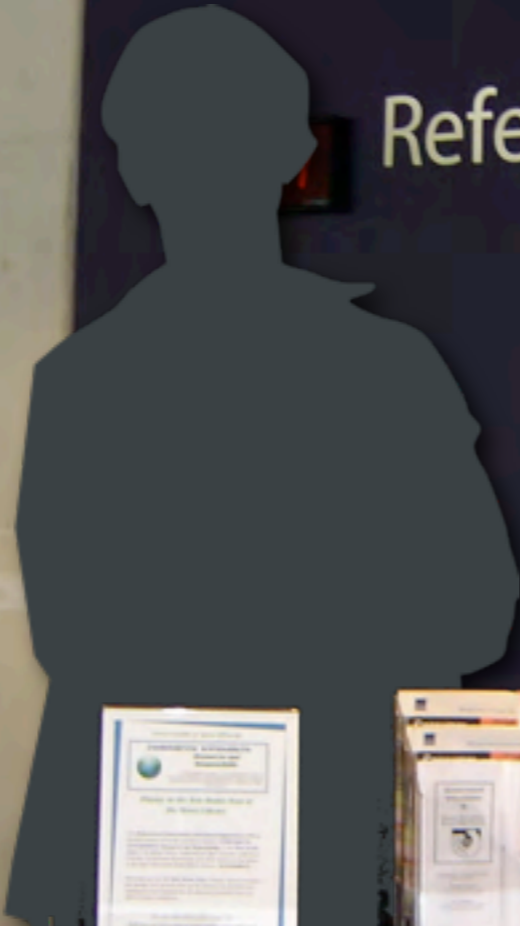
Reference & Government Information  
Services  
We are the best source for all  
the information you need.

Reference & Government Information  
Services  
We are the best source for all  
the information you need.

LIBRARY  
INSTRUCTION  
Classroom 106  
NW Corner,  
2nd Floor  
←



# Reference & Government Information



Reference & Government Information Desk Staff  
Full Time

Reference	Government Information
Reference	Government Information
Reference	Government Information
Reference	Government Information

Reference & Government Information Desk Staff  
Full Time

Reference	Government Information
Reference	Government Information
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Reference	Government Information

Reference & Government Information Desk Staff  
Full Time

Reference	Government Information
Reference	Government Information
Reference	Government Information
Reference	Government Information

LIBRARY  
INSTRUCTION  
Classroom 106  
NW Corner  
Floor  
←















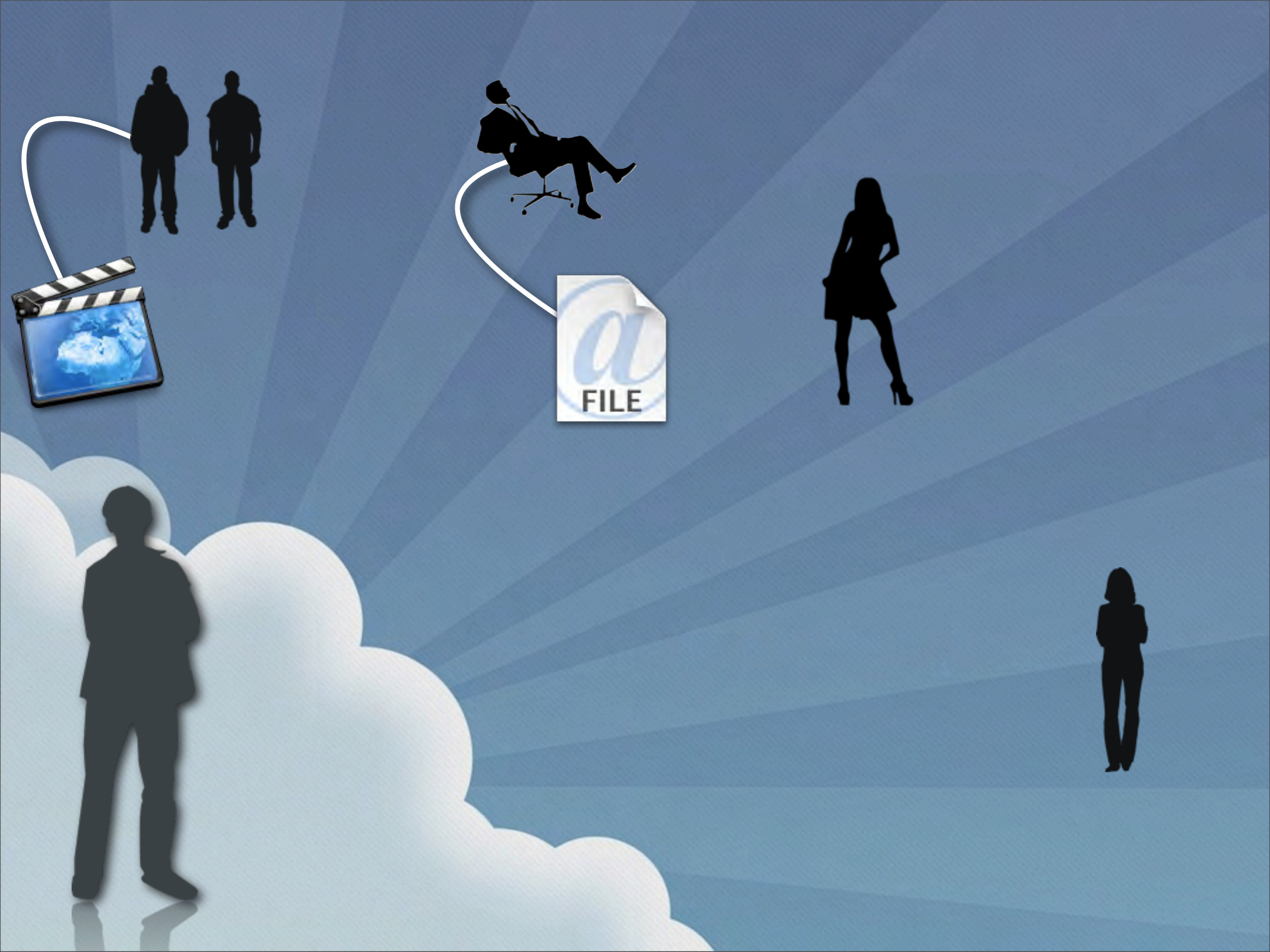






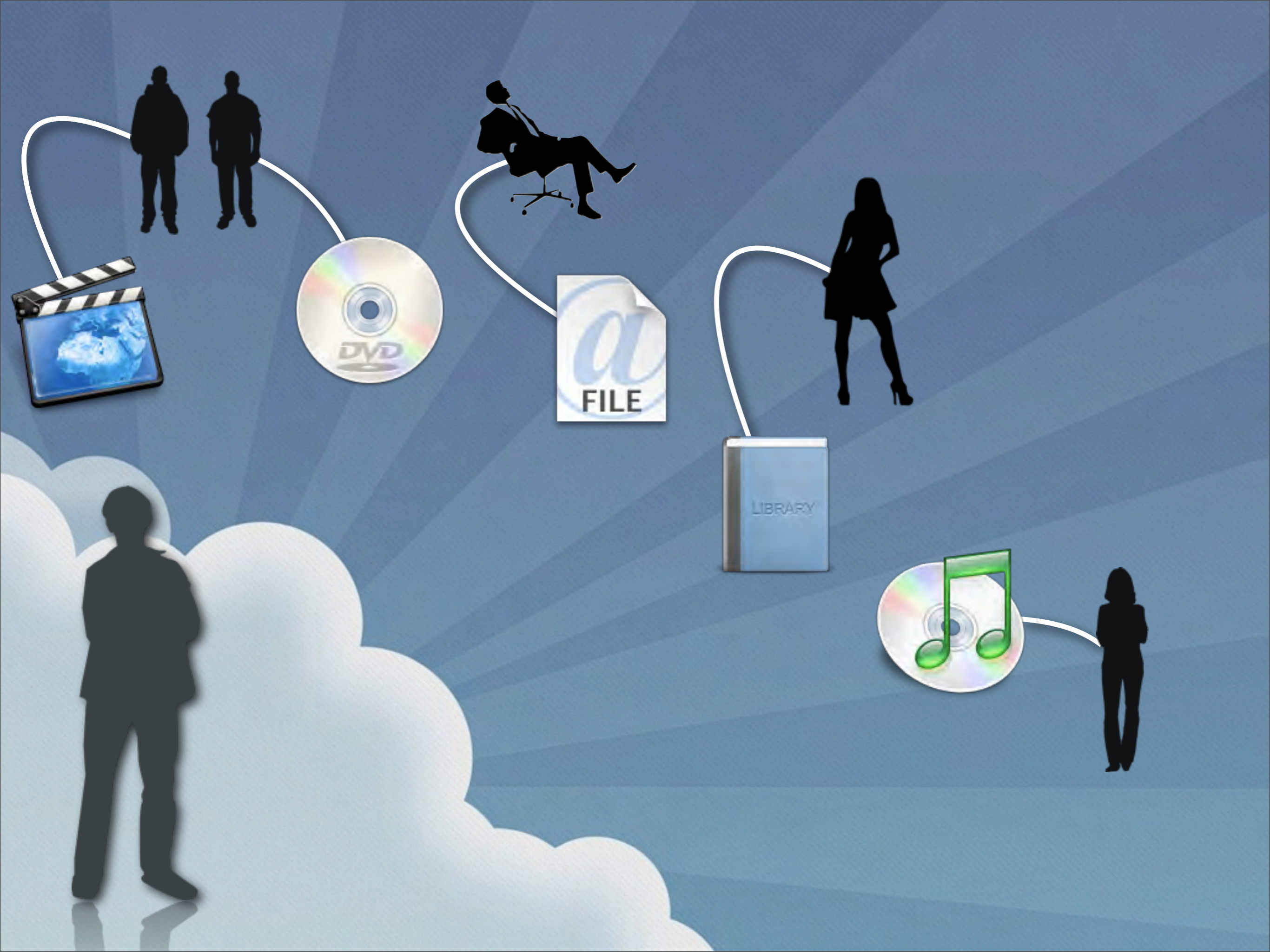




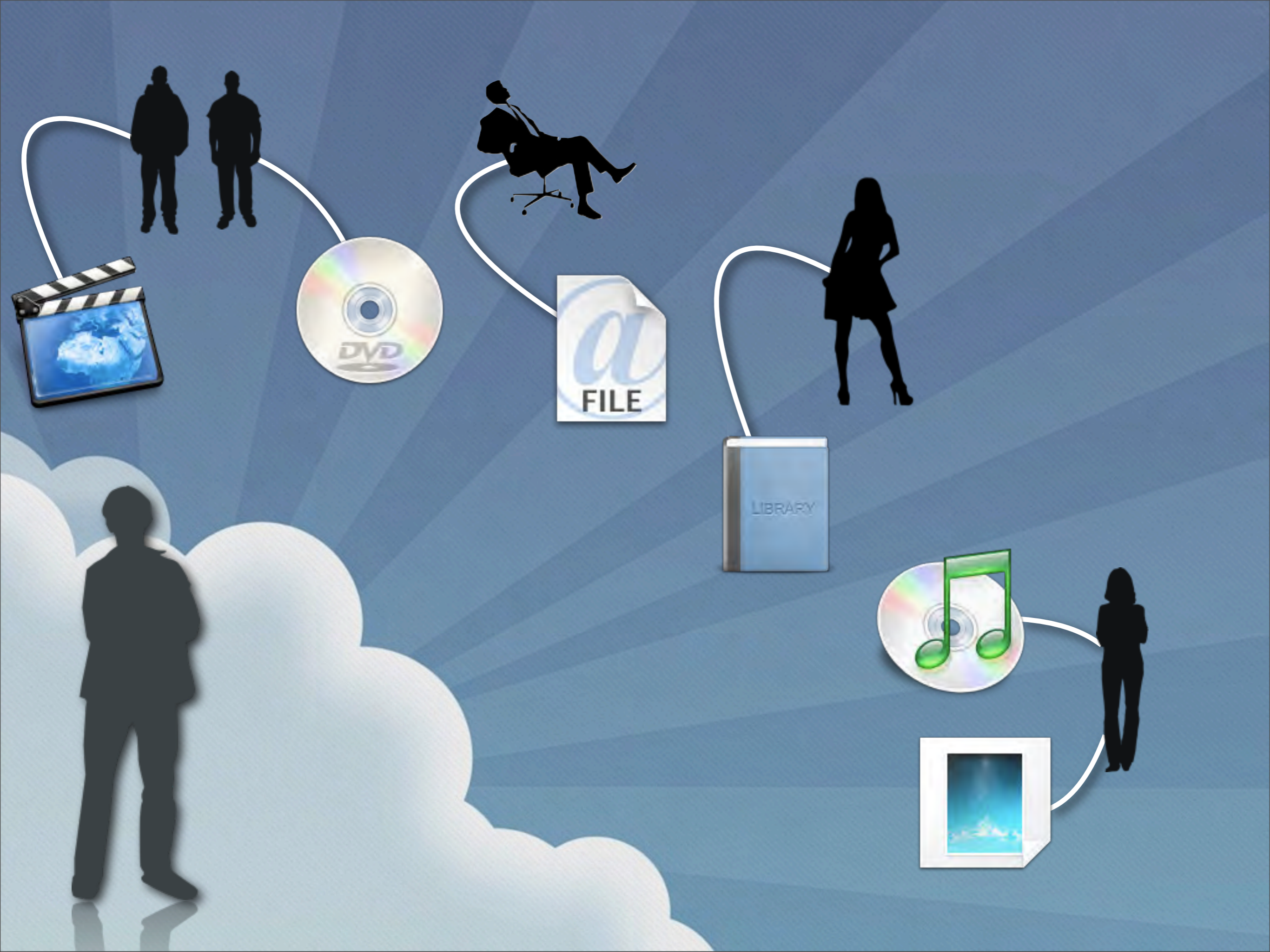


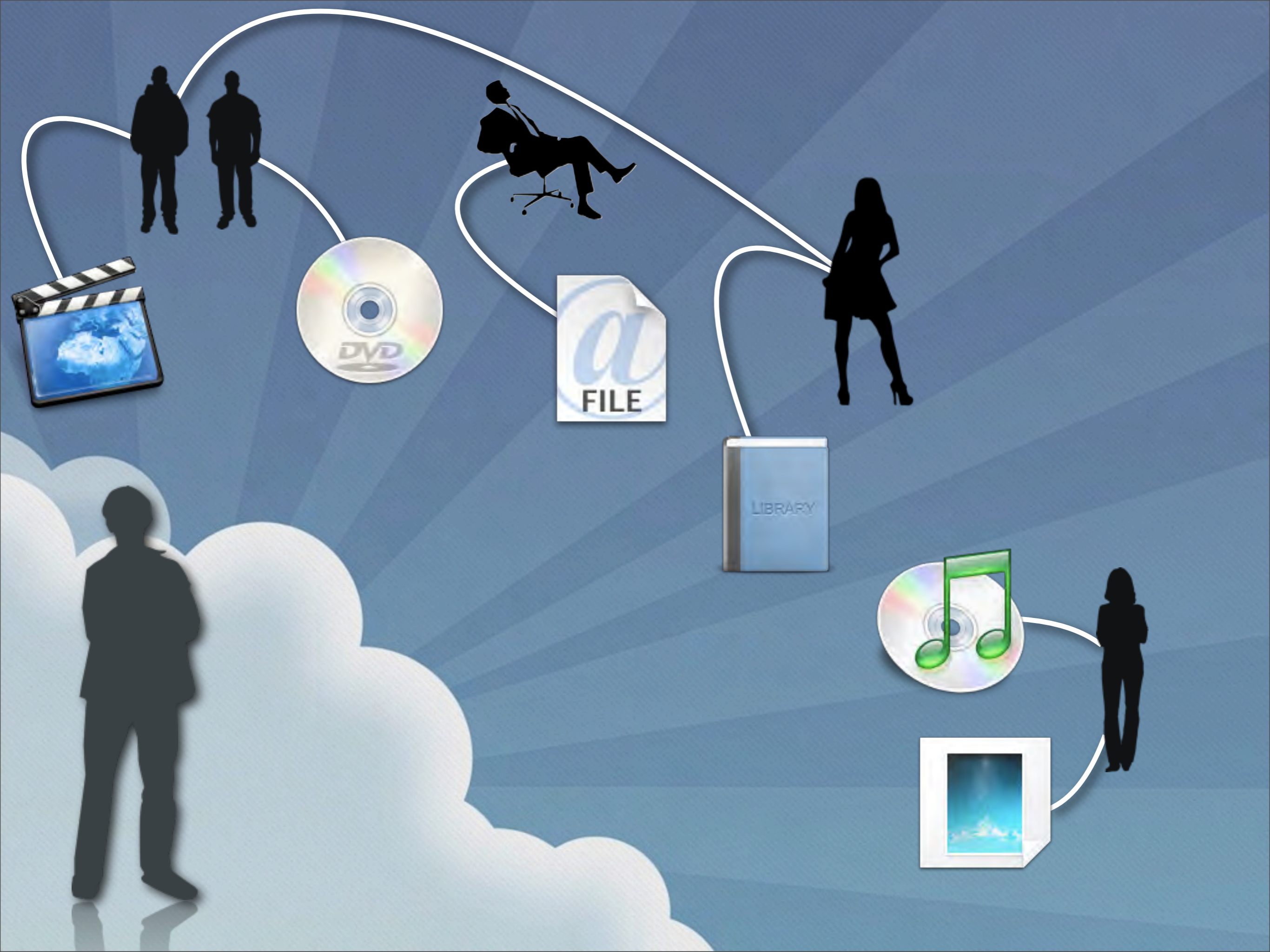


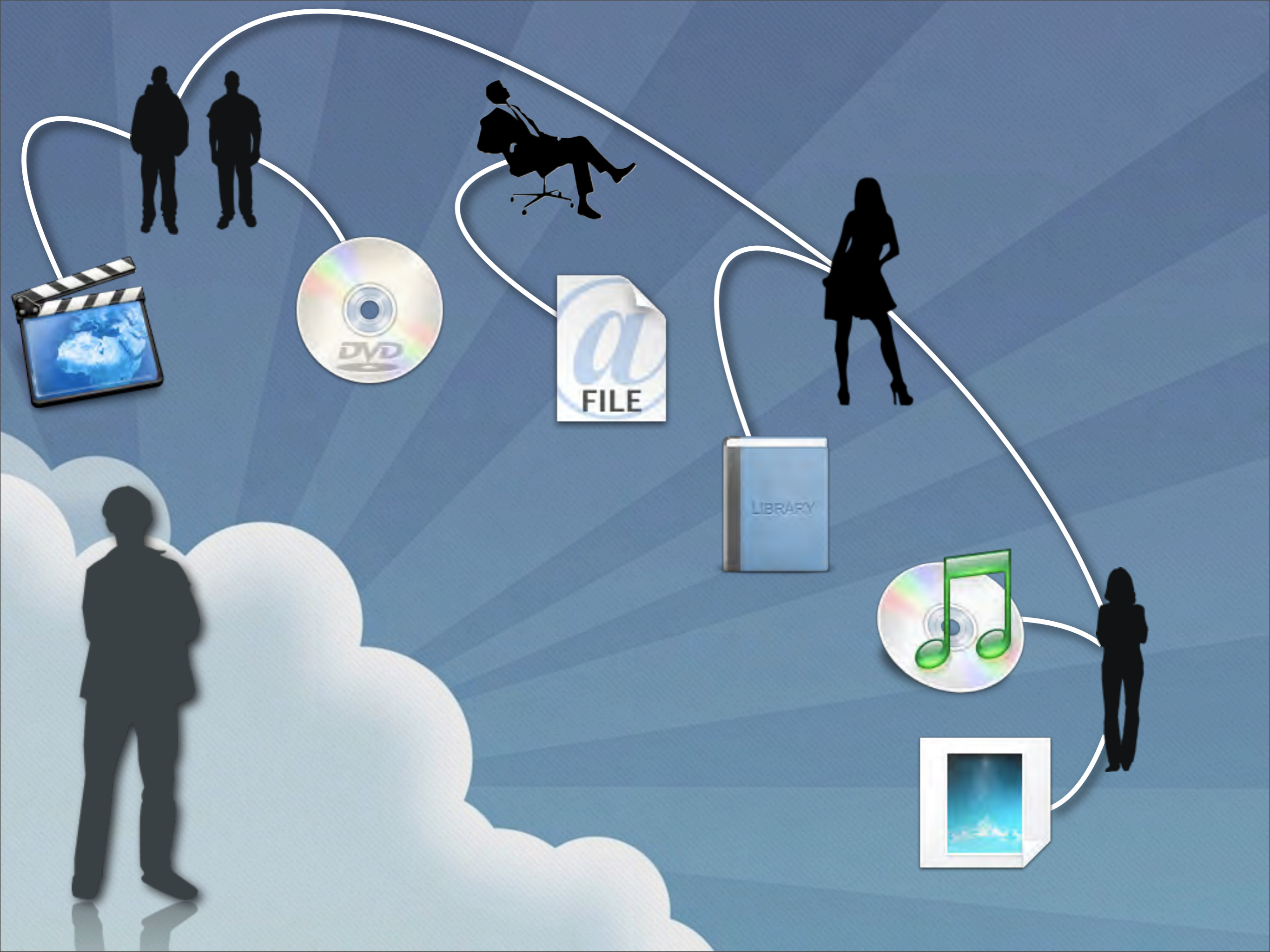


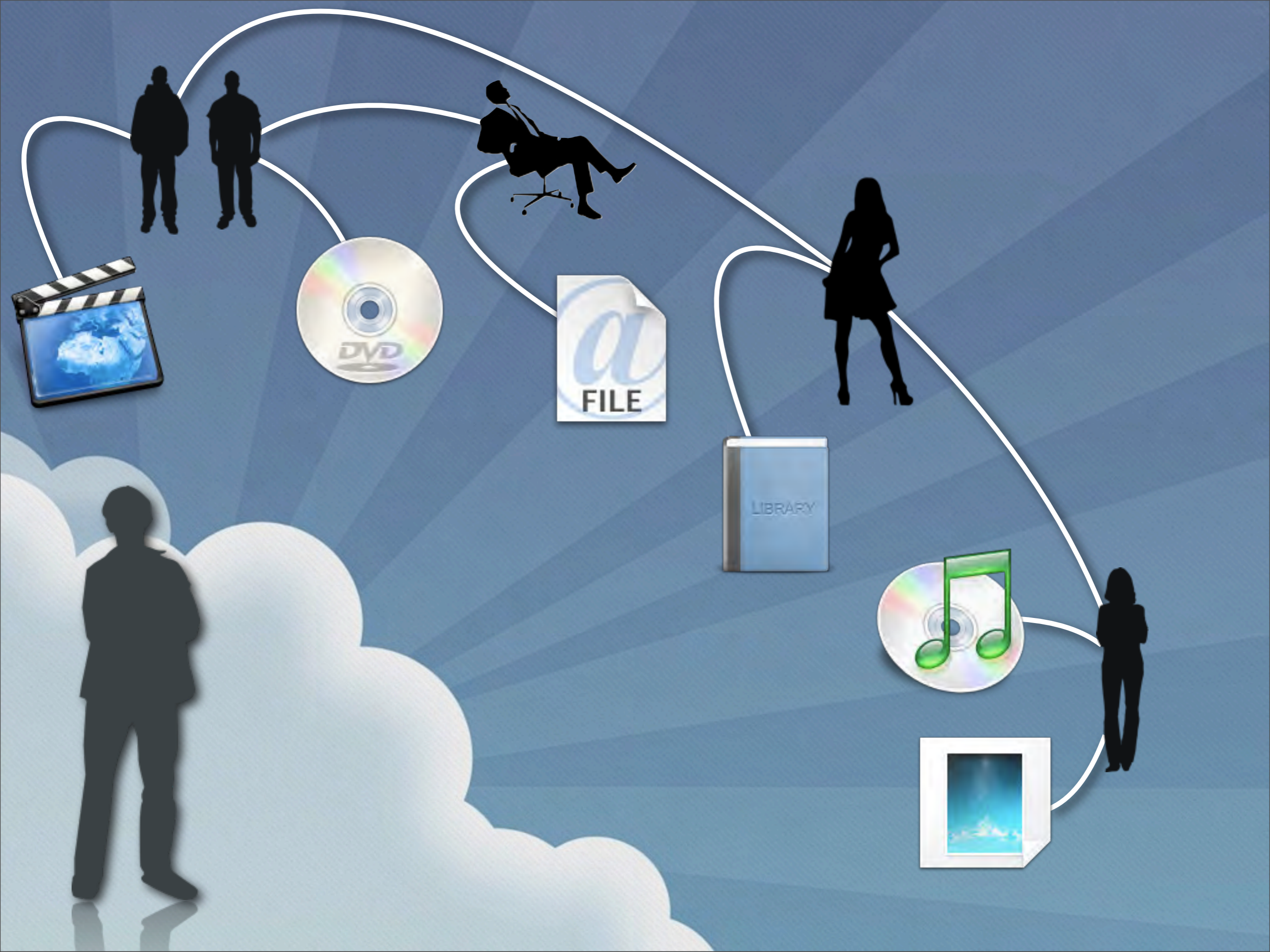


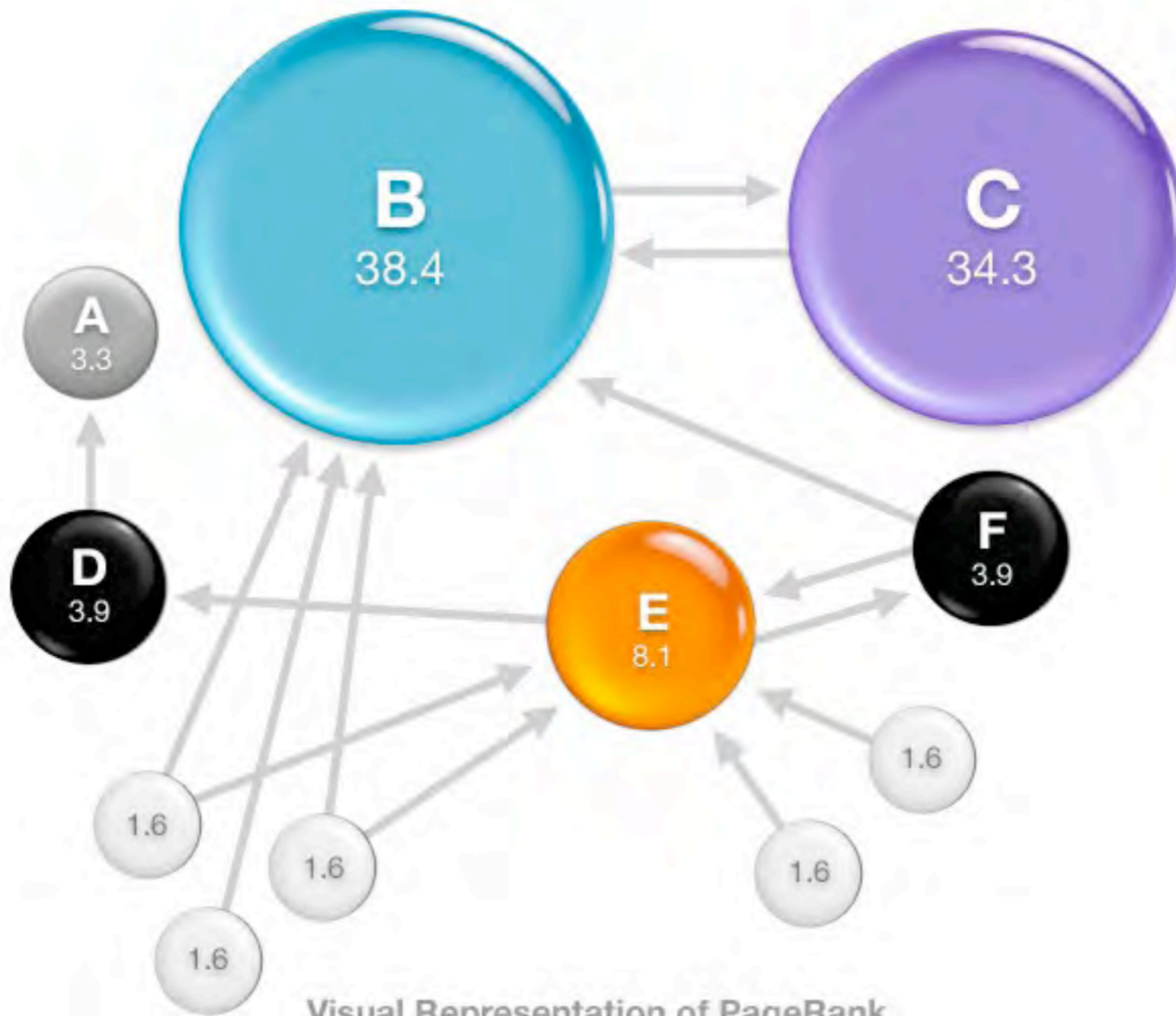






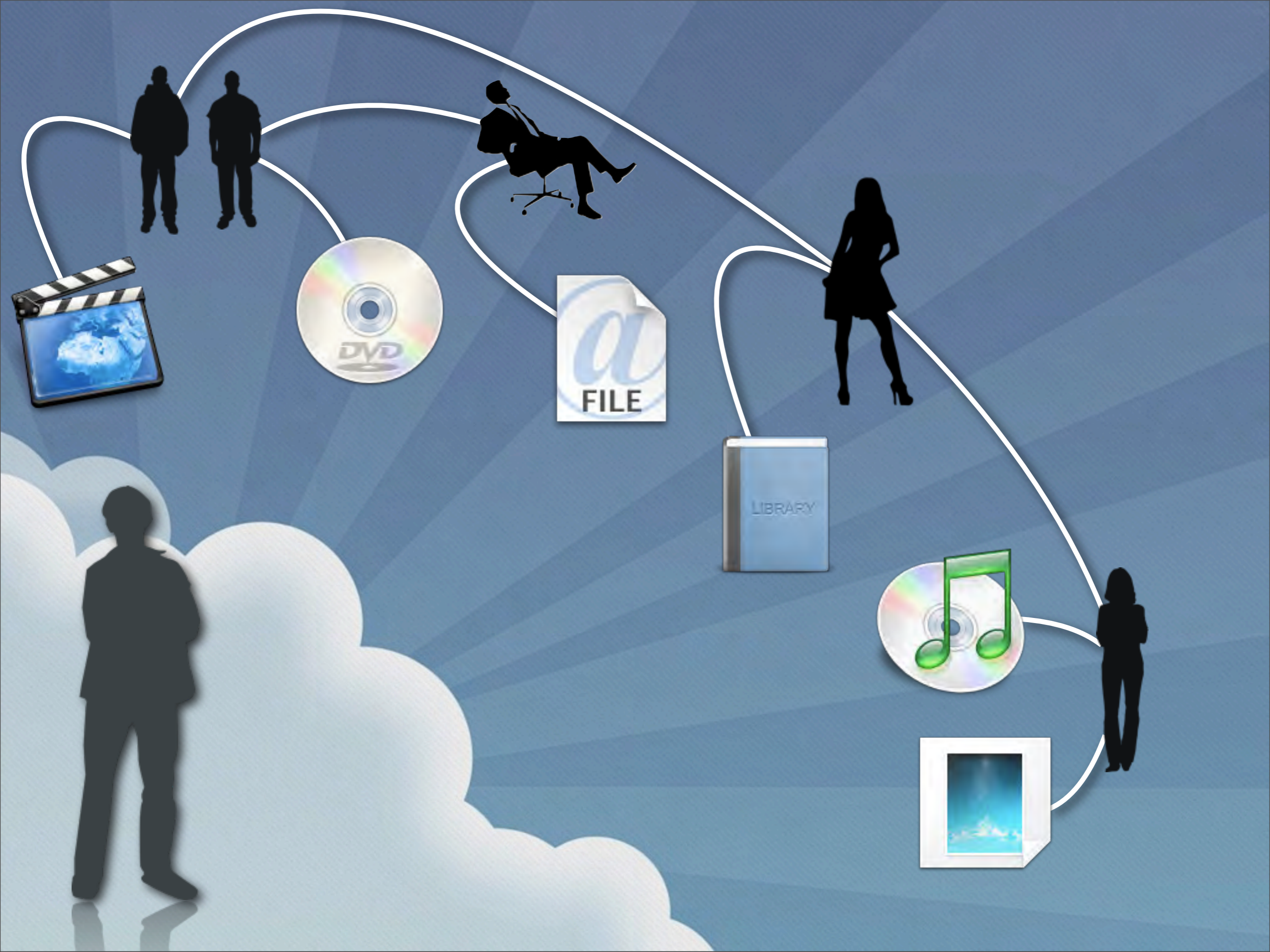


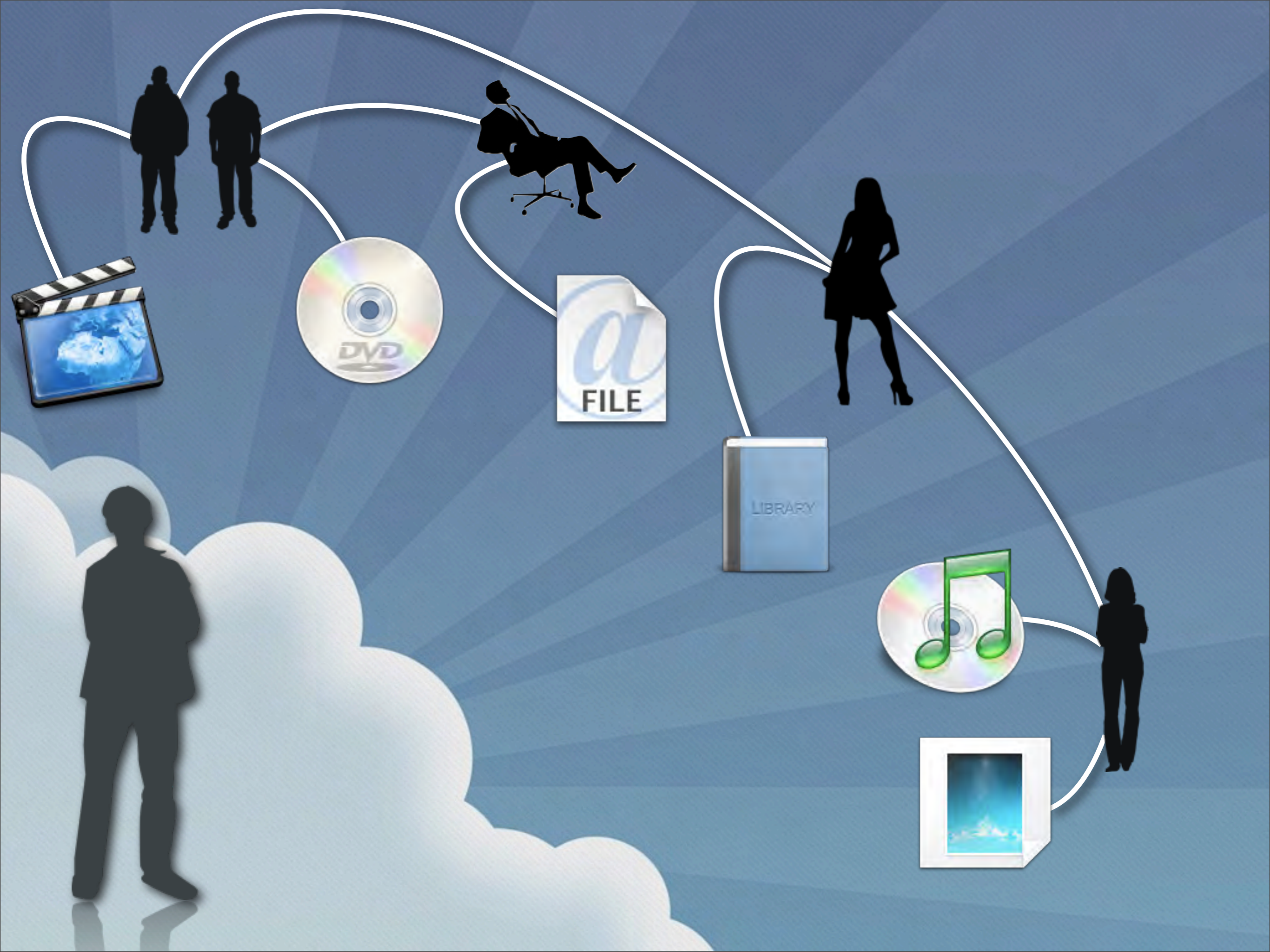


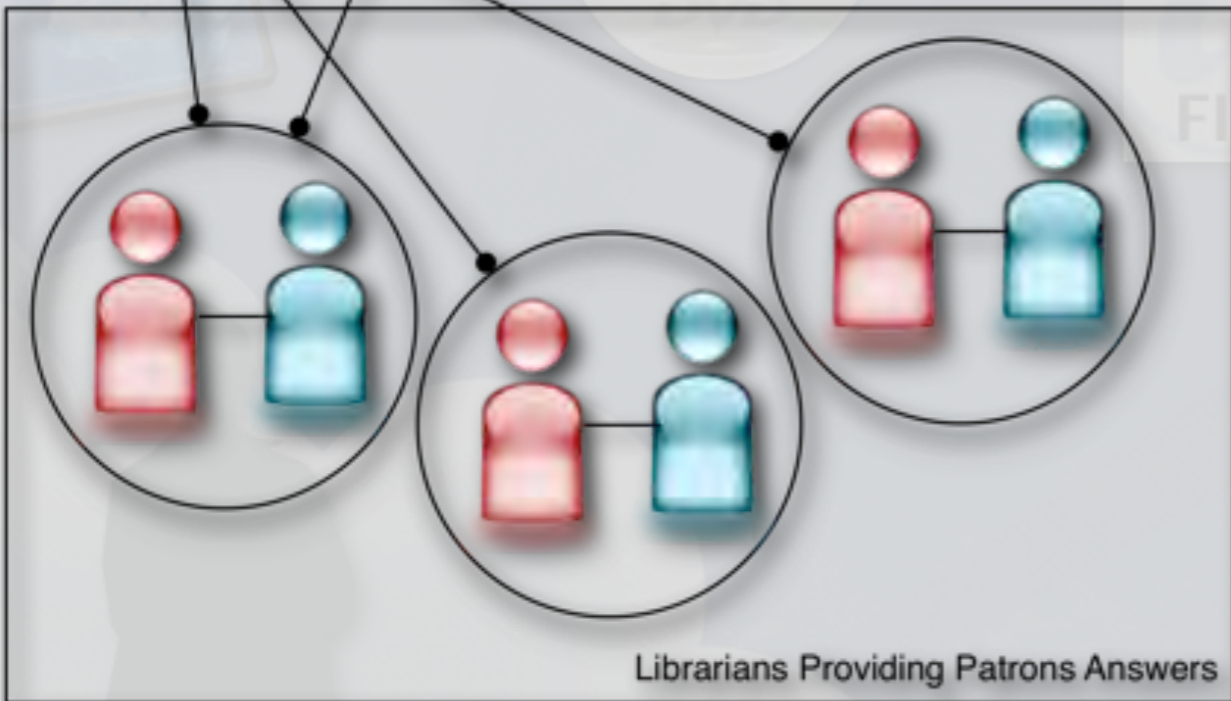


Visual Representation of PageRank

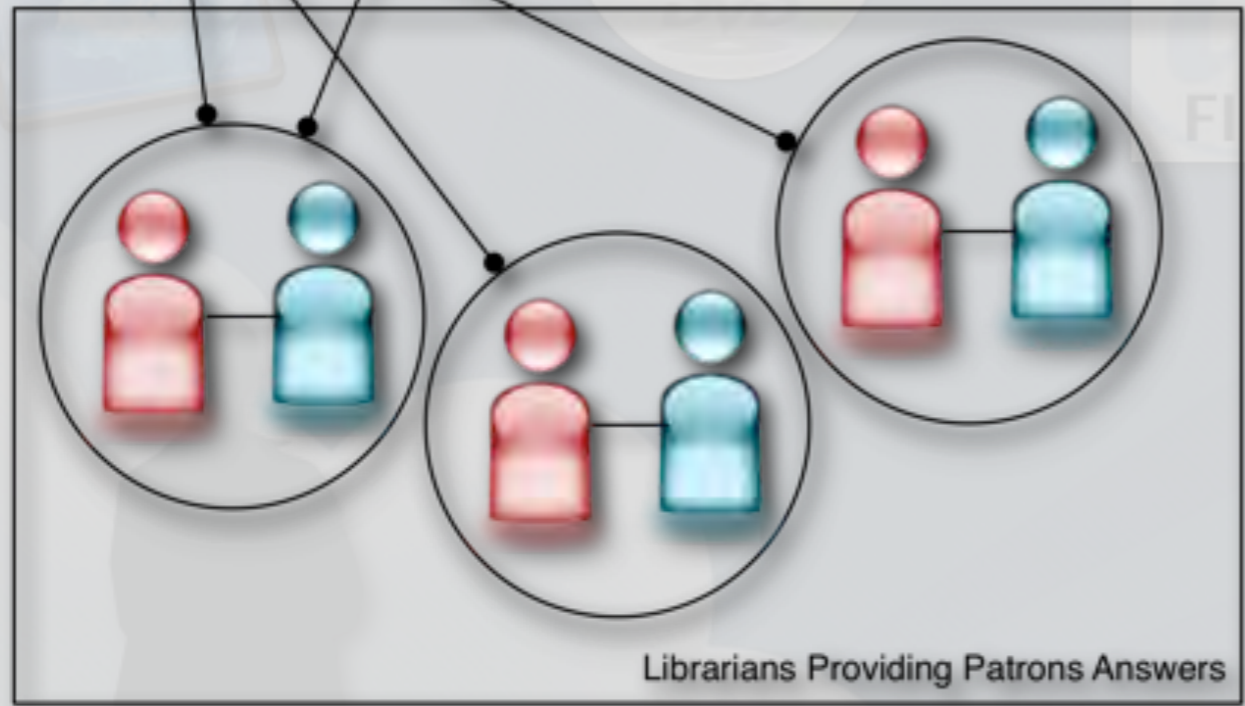
\*Source: Wikipedia.



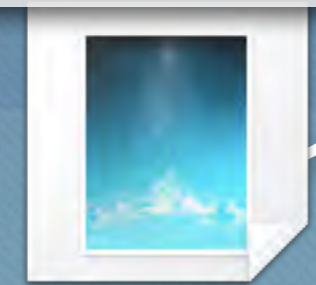


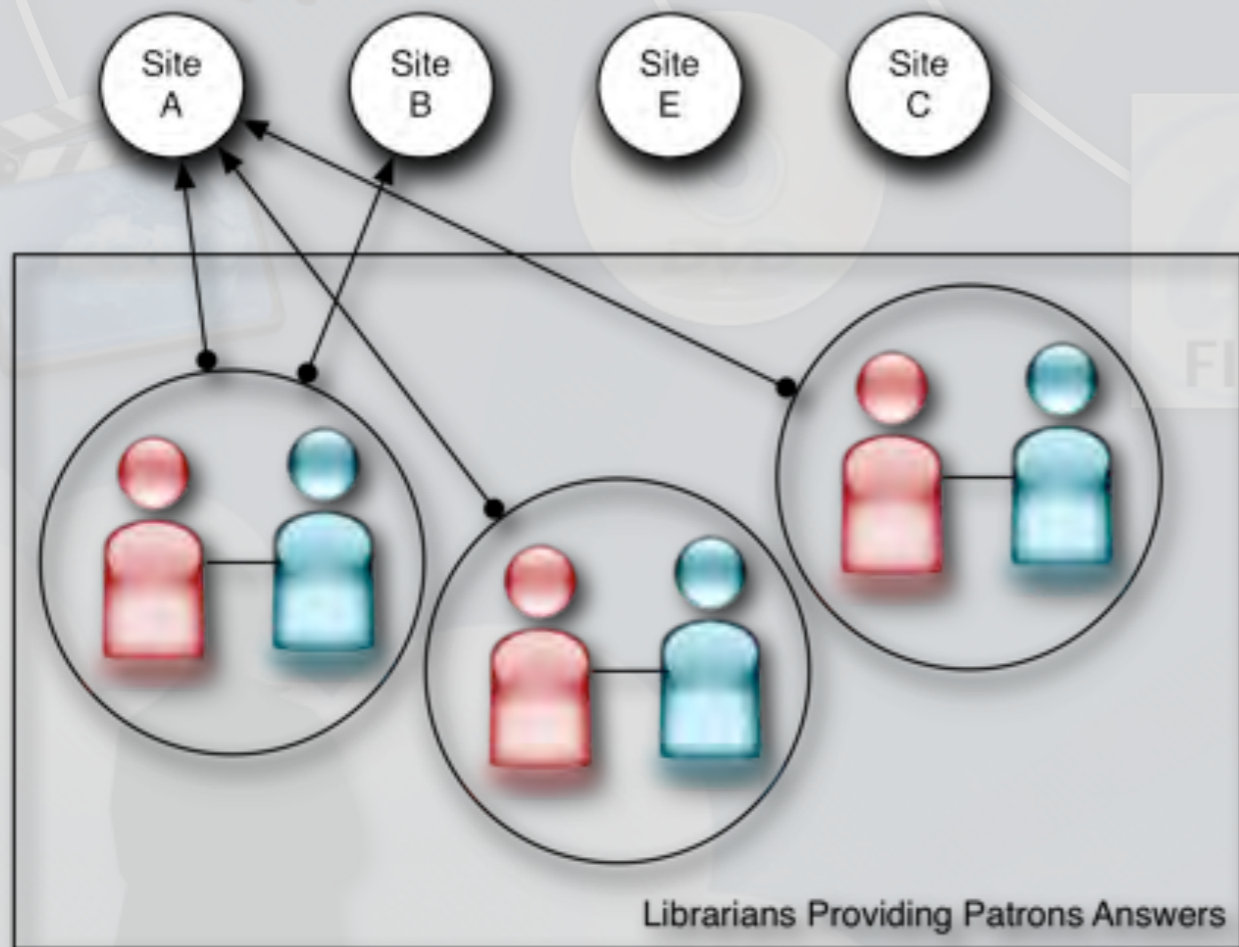




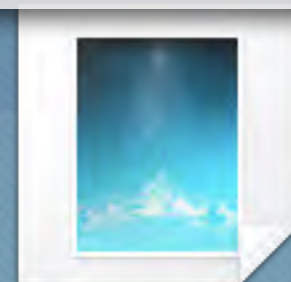


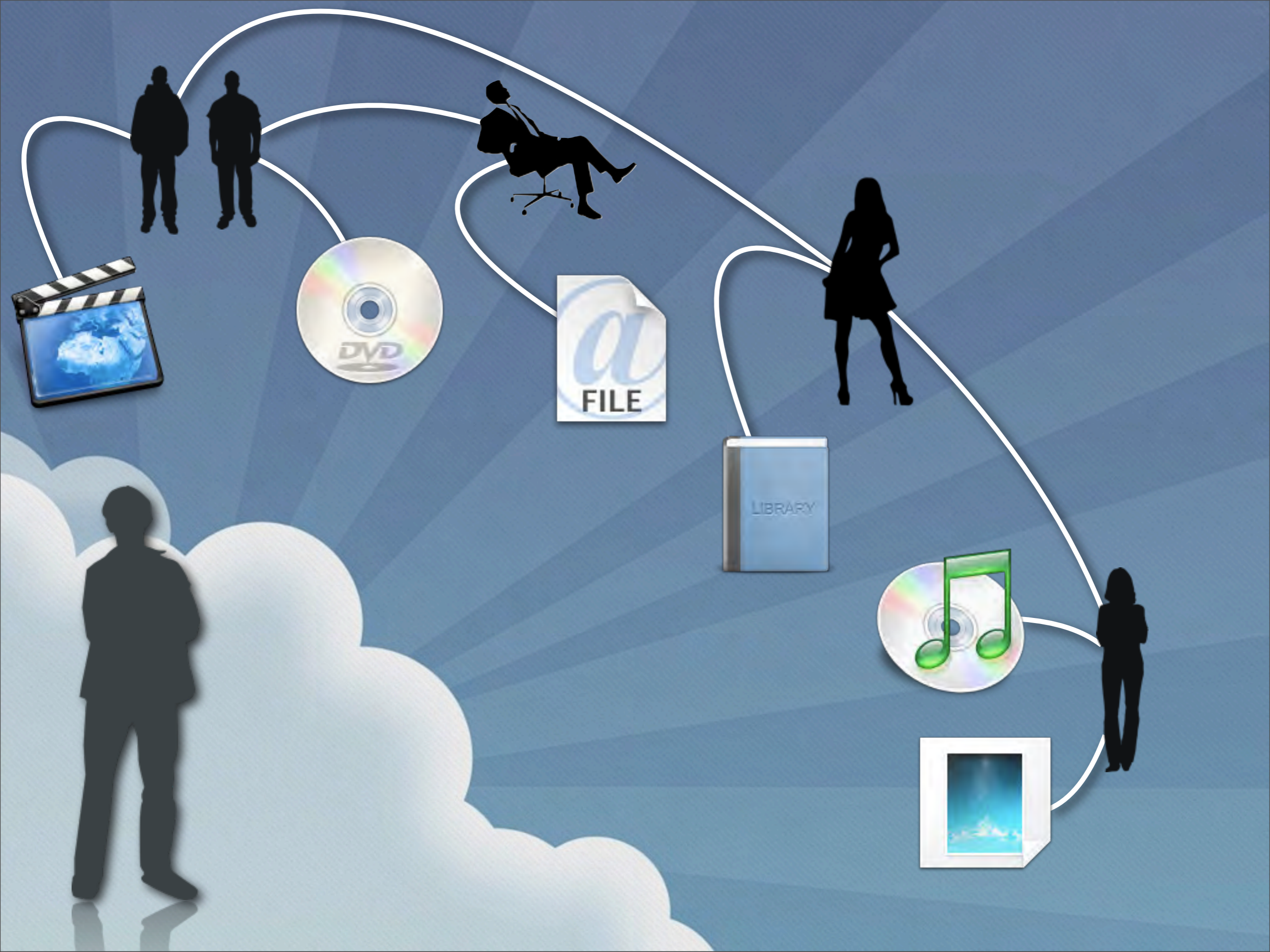
$$\frac{\sum^{Move^a} \left\{ \begin{array}{l} \text{IF abs(date-date') > 5 THEN MOVE +1} \\ \text{IF (el=e'l') THEN MOVE +3} \end{array} \right\}}{\sum^{Move^p}} \left. \vphantom{\frac{\sum^{Move^a}}{\sum^{Move^p}}} \right\} \text{ THEN MOVE}$$

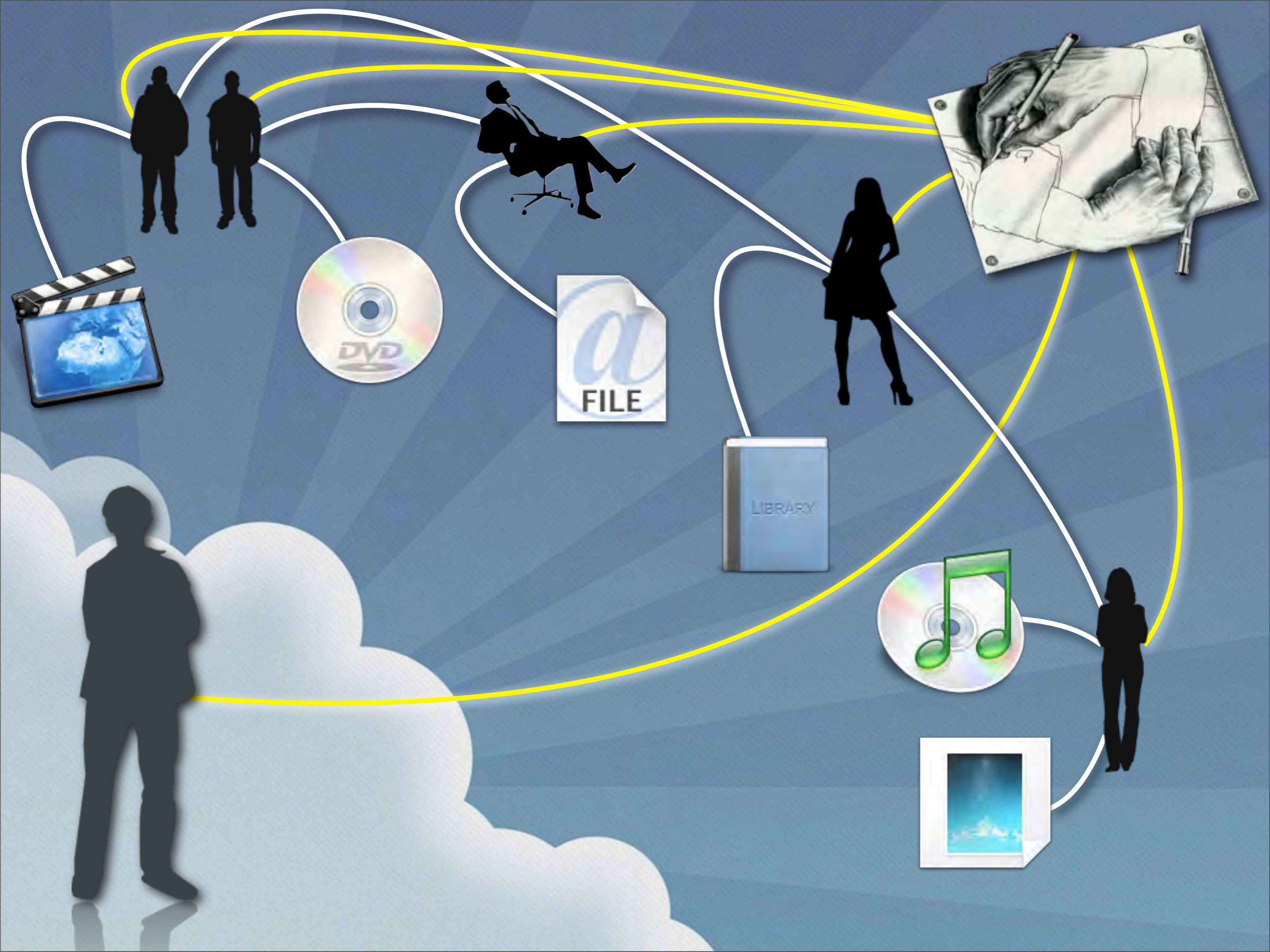




- Reference Suggestions
- Credibility and Search Engines
- Social Network Applications







The Mission of Librarians is to Improve Society through  
Facilitating Knowledge Creation in their Communities

# The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

Serve



# The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

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Lead



# The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

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Lead



Innovate





# The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

Serve



Lead



Innovate



Slides @ <http://www.DavidLankes.org>