USELESS

R. David Lankes
THE REALITY OF THEORY

• Theory is a Rigorous Explanation of All the Available Evidence

• It Explains & Predicts & Can be Tested

• It is Tentative only in That New Evidence is Possible
That these are challenging, often difficult, times for academic libraries is no news to anyone in the library world. Concern for professionalism, with its attention to accountability and responsibility, abounds. Unprecedented growth in technology provides vast new opportunities for communication, and the availability of information far outstrips most people's capacity to digest it all. In the face of this information explosion, it is ironic that academic librarians are casting about for an appropriate myth or model for library service ...While critics charge that academic libraries are not sufficiently integrated into the central concerns of the college or university and that librarians have their own, independent agendas, librarians responsible for present services as well as plans for the future are uneasy.
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Perhaps it is an overstatement to say that academic librarians are drifting in a vast sea of information and technological advances, searching for an appropriate course of action. Nevertheless, we appear to have lost the stabilizing rudder of confidence in who we are and what we are to do.
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As a more powerful alternative to the images of librarianship already available or proposed, I suggest that we begin to think of libraries as centers for conversation and of ourselves as mediators of and participants in the conversations of the world.
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“This paper is not concerned with the usual library automation...routine automation is merely an extension of the control and warehousing functions of libraries. The work here is an early effort to understand better the communications functions of libraries...because that is what libraries are all about.”

- Bob Taylor, Question Negotiation, 1968
Intrinsic Motivation
Extrinsic Motivation
Intrinsic Motivation
Extrinsic Motivation
Intrinsic Motivation
Extrinsic Motivation

User

DOMAIN

KNOWING

TIME
Intrinsic Motivation
Extrinsic Motivation

User

DOMAIN

KNOWING

TIME
Intrinsic Motivation
Extrinsic Motivation
User
Intrinsic Motivation
Extrinsic Motivation
Language
Agreement
Artifact
Conversant
FORMULA
FORMULA

- Chemical Combination
FORMULA

• Chemical Combination

• Mathematical Expression
FORMULA

- Chemical Combination
- Mathematical Expression
- Baby Food
FORMULA

• Chemical Combination
• Mathematical Expression
• Baby Food
LIGHT
LIGHT

• Illumination
LIGHT

- Illumination
- Set Afire
LIGHT

- Illumination
- Set Afire
- Not Heavy
LIGHT

• Illumination
• Set Afire
• Not Heavy
OMG
OMG

• Object Management Group
OMG

- Object Management Group
- Omnicom Media Group
OMG

- Object Management Group
- Omnicom Media Group
- Oh My God!
OMG

- Object Management Group
- Omnicom Media Group
- Oh My God!
FORMULA + LIGHT + OMG
BUNS+BOOKS
Great Coffee Cakes, Sticky Buns, Muffins & More

Carole Walter
Winner of the James Beard Award

200 Anytime Treats and Special Sweets for Morning to Midnight
WOMEN+COMFORTABLE SHOES
WOMEN + COMFORTABLE SHOES

Venus Williams
ADULT + SERVICES
nulla est scriptum.
Origin of Printing
Origin of Printing

Artifact to be Preserved

Religious Truth
The User Defines Context, Not the Object or the Facilitator
Innovation
Innovation
Entrepreneurship
Capital
Innovation
Entrepreneurship
Capital
Risk
Innovation
Innovation

Entrepreneurship

Capital

Risk

Digital Networks

Access to the Multitudes
Market Place of Ideas

Innovation

Entrepreneurship

Capital

Risk

Digital Networks

Personal Fabricators

Access to the Multitudes
Market Place of Ideas

Innovation

Entrepreneurship

Capital

Risk

Digital Networks

Personal Fabricators

Access to the Multitudes

Library Strength

Library Weakness
Album: Love, Angel, Music, Baby +
Artist: Gwen Stefani +
Artist: Eve +
Album: Love, Angel, Music, Baby +
Release Date: 2004 +
Rich Girl
Rich Girl

Album: Love, Angel, Music, Baby

Love, Angel, Music, Baby
Album: Love, Angel,

Rich Girl
Hey Jeff, do you know where I can find the lyrics to this song?
Hey Jeff, do you know where I can find the lyrics to this song? Hold on...
Hey Jeff, do you know where I can find the lyrics to this song?

Hold on...
Hey Jeff, do you know where I can find the lyrics to this song?

Hold on...

Here’s a Scape someone did n the lyrics, I’ll bring it in.
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If I was a rich girl (na, na,...)
See, I'd have all the money in the world, if I was a wealthy girl
No man could test me, impress me, my cash flow would never ever end
Cause I'd have all the money in the world, if I was a wealthy girl

Think what that money could bring
I'd buy everything
Clean out Vivienne Westwood
In my Galliano gown
No, wouldn't just have one hood
A Hollywood mansion if I could
Please book me first-class to my fancy house in London town

All the riches baby, won't mean anything
All the riches baby, won't bring what your love can bring
All the riches baby, won't mean anything
Don't need no other baby
Your lovin' is better than gold, and I know

If I was rich girl (na, na...) See, I'd have all the money in the world, if I was a wealthy girl
No man could test me, impress me, my cash flow would never ever end
Cause I'd have all the money in the world, if I was a wealthy girl

I'd get me four Harajuku girls to (uh huh)
Inspire me and they'd come to my rescue
I'd dress them wicked, I'd give them names (yeah)
Love, Angel, Music, Baby
Hurry up and come and save me

All the riches baby, won't mean anything
All the riches baby, won't bring what your love can bring
All the riches baby, won't mean anything
Don't need no other baby
Your lovin' is better than gold, and I know

[2x]

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All the riches baby, won't mean anything
Don't need no other baby
Your lovin' is better than gold, and I know

[3x]

Come together all over the world
From the hoods of Japan, Harajuku girls
What, it's all love
What, give it up
What (shouldn't matter 4x), what

From the hoods of Tokyo, Harajuku girls
What, it's all love
What, give it up
What (shouldn't matter 4x), what
Hey Jeff, do you know where I can find the lyrics to this song?

Hold on...

Here's a Scape someone did on the lyrics, I'll bring it in.

Album: Love, Angel, Music, Baby

Rich Girl

Love, Angel, Music, Baby

"In my Galliano gown" +

"I'd get me four Harajuku girls to (uh huh)" +

"Clean out Vivienne Westwood" +

"See Stefani and her L.A.M.B., I rock the Fetish" +
Hey Jeff, do you know where I can find the lyrics to this song?

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“I’d get me four Harajuku girls to (uh huh)” +
“Clean out Vivienne Westwood” +
“See Stefani and her L.A.M.B., I rock the Fetish” +

Hey Jeff, do you know where I can find the lyrics to this song?

Hold on...

Here's a Scape someone did on the lyrics, I'll bring it in.

Cool, but I know I've heard something like this before.

"In my Galliano gown" +
"I'd get me four Harajuku girls to (uh huh)" +
"Clean out Vivienne Westwood" +
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Stefani Back up Dancers

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Hi...do you know if this song is a remake?

Album: Love, Angel, Music, Baby

Rich Girl

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Album: Love, Angel, Music, Baby

Rich Girl

Love, Angel, Music, Baby

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Librarian signed off
Penka signed off

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I'll go ahead and add that information

You know, she also remade a song from Sound of Music

Act I
1. Tradition
2. Matchmaker, Matchmaker
3. If I Were a Rich Man
4. Sabbath Prayer
5. To Life
6. Tevye's Monologue
7. Miracle of Miracles
8. Tevye's Dream
9. Sunrise, Sunset
10. The Bottle Dance

Act II
1. Now I Have Everything
2. Tevye's Rebuttal
3. Do You Love Me?
4. The Rumor
5. Far From the Home I Love
6. Yente
7. Chava Sequence
8. Anatevka

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Album: Love, Angel, Music, Baby

Wind it Up

Is a Version of

The Lonely Goatherd

Sound of Music

Another Broadway Remake

Is a Version of

If I Were a Rich Man

Fiddler on the Roof

Rich Girl

Is a Version of

Another Broadway Remake

"In my Galliano gown" +

"I'd get me four Harajuku girls to (uh huh)" +

"Clean out Vivienne Westwood" +

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Physical

Digital

Hybrid

TIME

KNOWING

DOMAIN

Intrinsic Motivation
Extrinsic Motivation

Language

Topical Center

Topical Center

The Library

Agreement
Artifact
Conversant

User
REFERENCE WEIGHTING

Site A → Site B
Site A → Site E
Site A → Site C
Site B → Site C
Site E → Site C

Librarians Providing Patrons Answers
ARCHITECTURE
ARCHITECTURE
ARCHITECTURE
ARCHITECTURE
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Blended Learning is the process of incorporating many different learning styles that can be accomplished through the use of 'blended' virtual and physical ...
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What the Blended Value Proposition states is that all organizations, whether for-profit or not, create value that consists of economic, ...
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<th>Library</th>
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<td>Communication and behavior of whales / edited by Roger Payne.</td>
<td>1983</td>
<td>ESF</td>
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<td>Moon Library Books Call Number: QL737.C4 C58 1983 Status: Available</td>
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<td>Audubon Society field guide to North American fishes, whales, and dolphins / Herbert T. Boschung, Jr. ... [et al.].</td>
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<td>ESF</td>
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<td></td>
<td>Available at more than one location</td>
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<td>Field guide to the whales, porpoises, and seals of the Gulf of Maine and eastern Canada : Cape Cod to Newfoundland / Steven K. Katona, Valerie Rough, David T. Richardson ; illustrations by John R. Quinn, D.D. Tyler, and Sara Landry.</td>
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<td>ESF</td>
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<td>Sierra Club handbook of whales and dolphins / Stephen Leatherwood and Randall R. Reeves ; paintings by Larry Foster.</td>
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<td>ESF</td>
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<td>Biological observations on Mesoplodon carhubbsi (Cetacea, Tursiops) / Edward J. Munk, William D. Waring, and William A. Waring.</td>
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Sort by: Relevance

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<td><strong>Whale</strong> - Wikipedia, the free encyclopedia 72k Cached Similar pages</td>
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<td>Whales are marine mammals which are neither dolphins (i.e. members of the families Delphinidae or Phoebidae) nor porpoises. ... en.wikipedia.org/wiki/Whale</td>
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| 2  |           | **ZOOM WHALES** - Enchanted Learning Software 3k Cached Similar pages |
|    |           | Cetaceans are the group of mammals that includes the whales, dolphins, ... Whale calves can swim at or soon after birth. Mother whales care for their young ... www.enchantedlearning.com/topics/whales |

| 3  |           | **Whales** - What is a Whale? - Enchanted Learning Software 29k Cached Similar pages |
|    |           | Whales are large aquatic mammals that breathe air through blowhole(s) into lungs (unlike fish which breathe using gills). They live their entire lives in ... www.enchantedlearning.com/topics/whales/allabout |
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Questions

Ask a Question | check Your Questions and Answers

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*Question:

Asterisk (*) denotes required field.

Ask
ARCHITECTURE
“Now that is an interesting idea. Quality instead of quantity. Of course, we have to ask ourselves, what took librarians ten years to realize that? I do note that being a librarian is kind of a ‘slow’ profession, but still... it's not like we couldn't have collected high quality links a long time ago...”
USELESS?
USELESS?
USELESS?
“And libraries? They hire library school graduates. In case the penny hasn’t dropped, let’s do the comparison in our heads. On the one hand, we have the best engineers and programmers in the country, and on the other hand we have…library school graduates. Unless the ALA can lobby successfully for some anti-competitive labor standards favoring librarians, I don’t see how libraries are going to compete.”

-The Annoyed Librarian
“Librarians should just relax, because they’re not going to reinvent anything. They never have. They never will. That’s not what libraries are for, but a lot of librarians like to get all hot and bothered that they can’t compete in a field they never entered in the first place.”

-The Annoyed Librarian
AN OBLIGATION
AN OBLIGATION

of Service
AN OBLIGATION

of Service

of Innovation
AN OBLIGATION

of Service

of Leadership

of Innovation
LIS Education
Ethics
Digital Libraries
Information Organization
Theory
SCAPES
Planning
Reference EXTRACT