Conversants

R. David Lankes
Libraries

- Technical Services
- Public Services

- Acquisitions
- Cataloging
- Systems

- Reference

Virtual face-to-face
ALA’s
Core Competences of Librarianship

Final version
Approved by the ALA Executive Board, October 25th 2008
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1. Foundations of the Profession
2. Information Resources
3. Organization of Recorded Knowledge and Information
4. Technological Knowledge and Skills
5. Reference and User Services
6. Research
7. Continuing Education and Lifelong Learning
8. Administration and Management
Limitations of a Functional View

- False Functional Equivalencies
- The Web is like a Brochure
- Libraries are like Amazon (or Google, or Bing, or Sears)
- Failure to be Strategic
- Encarta vs Wikipedia
August 2004
August 2004
The Mission of Librarians:
To Improve Society Through Facilitating Knowledge Creation in their Communities
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Conversation Theory

• Conversants
• Language
• Agreements
• Memory
The Mission of Librarians:
To Improve Society Through Facilitating Knowledge Creation in their Communities

Librarians

Improve Society

Facilitating

Communities

Conversants

Language

Agreements

Relational Memory

Knowledge Creation

Conversation Theory

Knowledge is created through conversation

Libraries are in the Knowledge Business Therefore the Conversation Business
The mission of librarians is to improve society through facilitating knowledge creation in their communities.

Knowledge is created through conversation.

Libraries are in the knowledge business therefore the conversation business.

Explained in Conversation Theory.

Tuesday, July 14, 2009
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

Serve
Lead
Innovate

Join the Mission http://www.DavidLankes.org