

New Librarianship

R. David Lankes

Slides and Screencast @
www.DavidLankes.org

I Believe...

- Best Days of Librarianship are Ahead of Us
- We are the Right Profession, Uniquely Positioned to Lead in the Knowledge Age
- However, We won't get there Following Current Trends and with our Current Focus on "Recorded Knowledge"

We Need a New Librarianship

- Unencumbered by an Artifact-Centrality
- Focusing on Knowledge and Conversation
- Dedicated to Social Action, Leadership, and Innovation

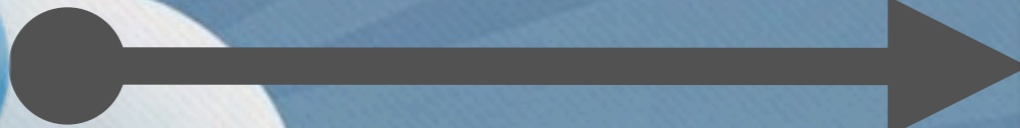




Today



Today

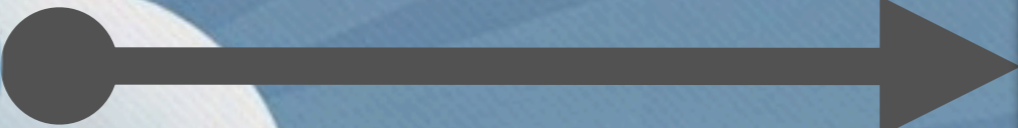


Predicted Future

Ideal Future



Today



Predicted Future

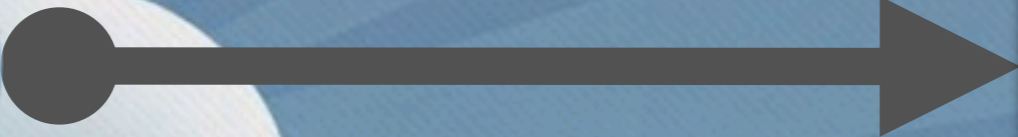
Ideal Future



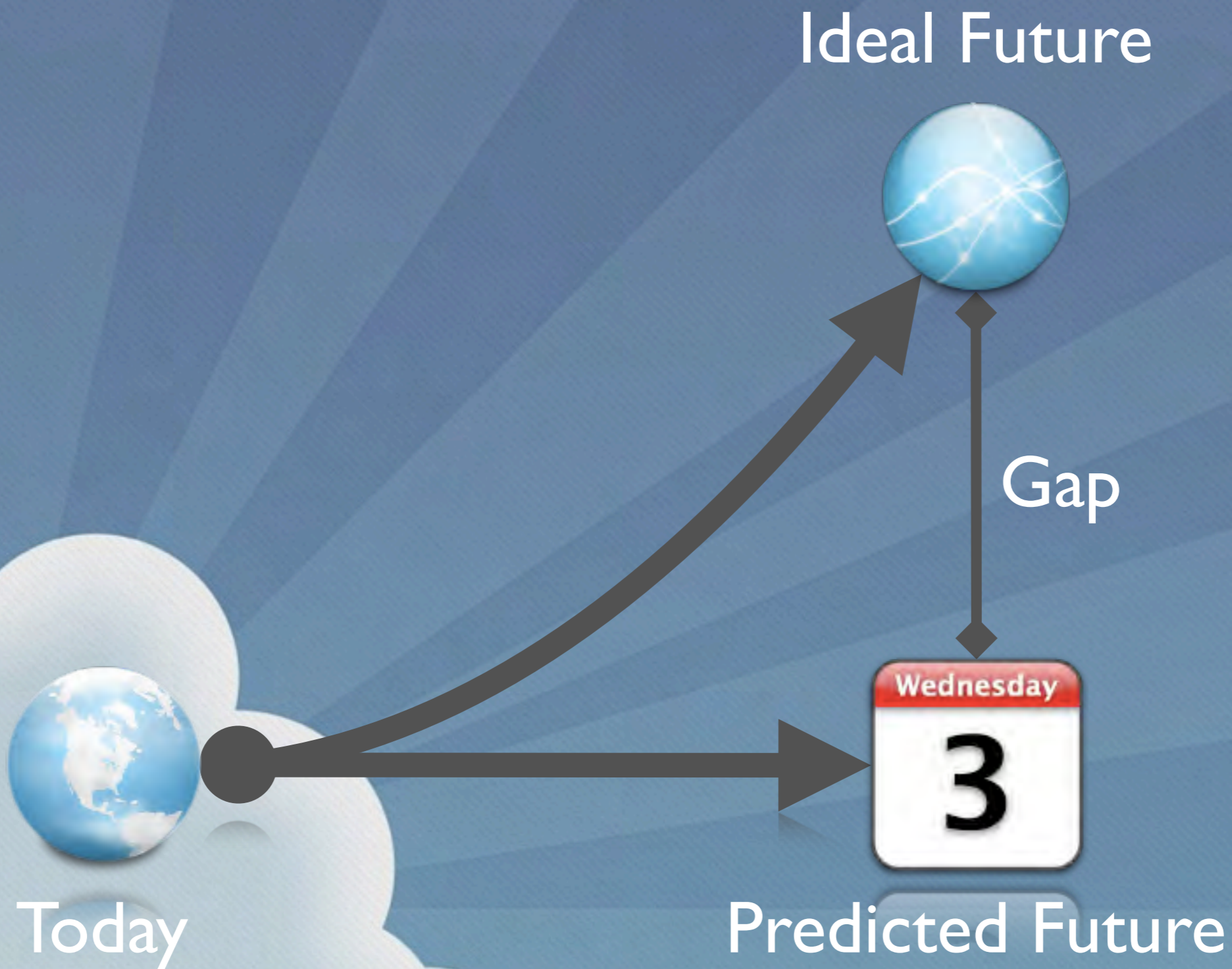
Gap

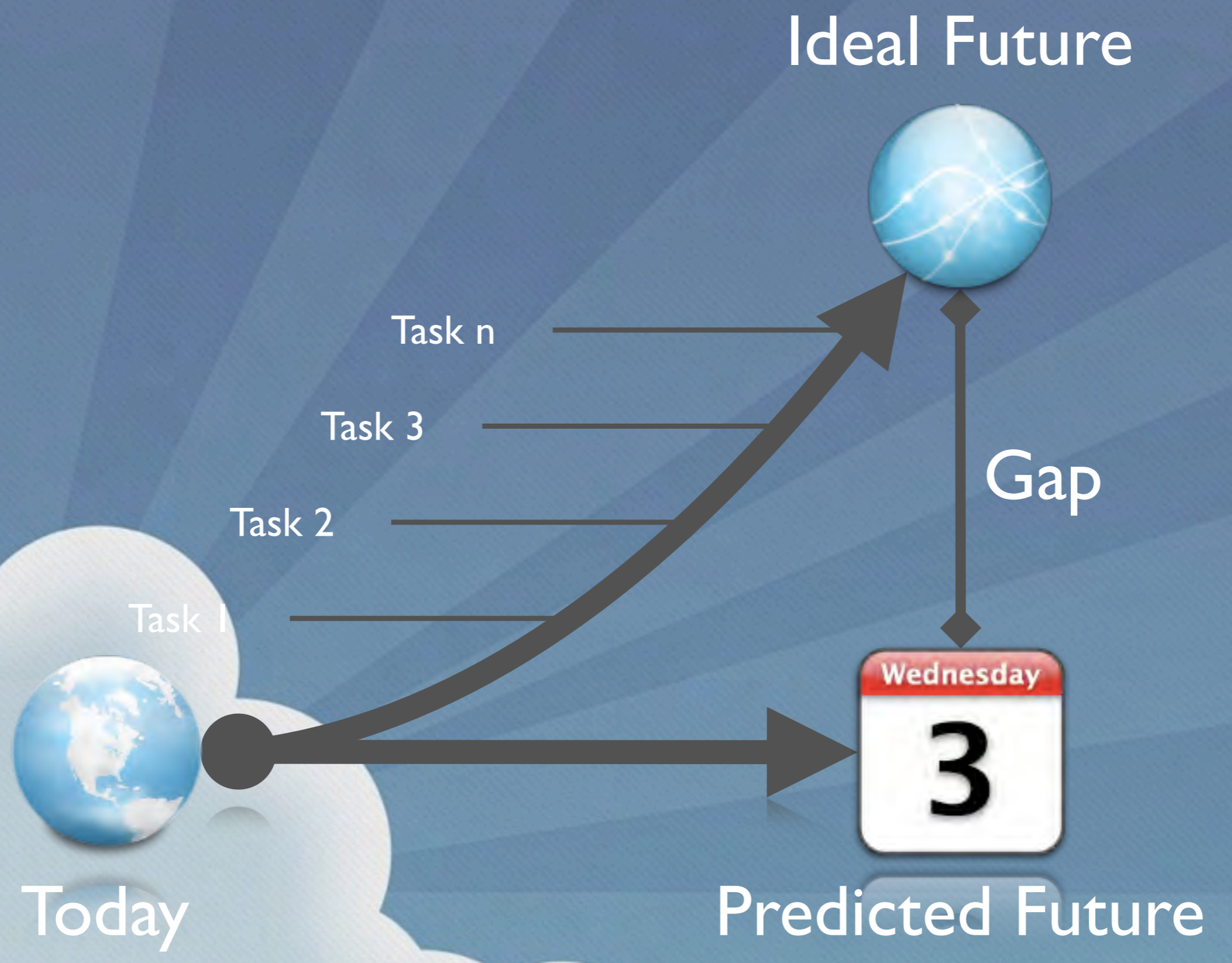


Today



Predicted Future





Ideal Future

Today

Predicted Future

Gap

Task n

Task 3

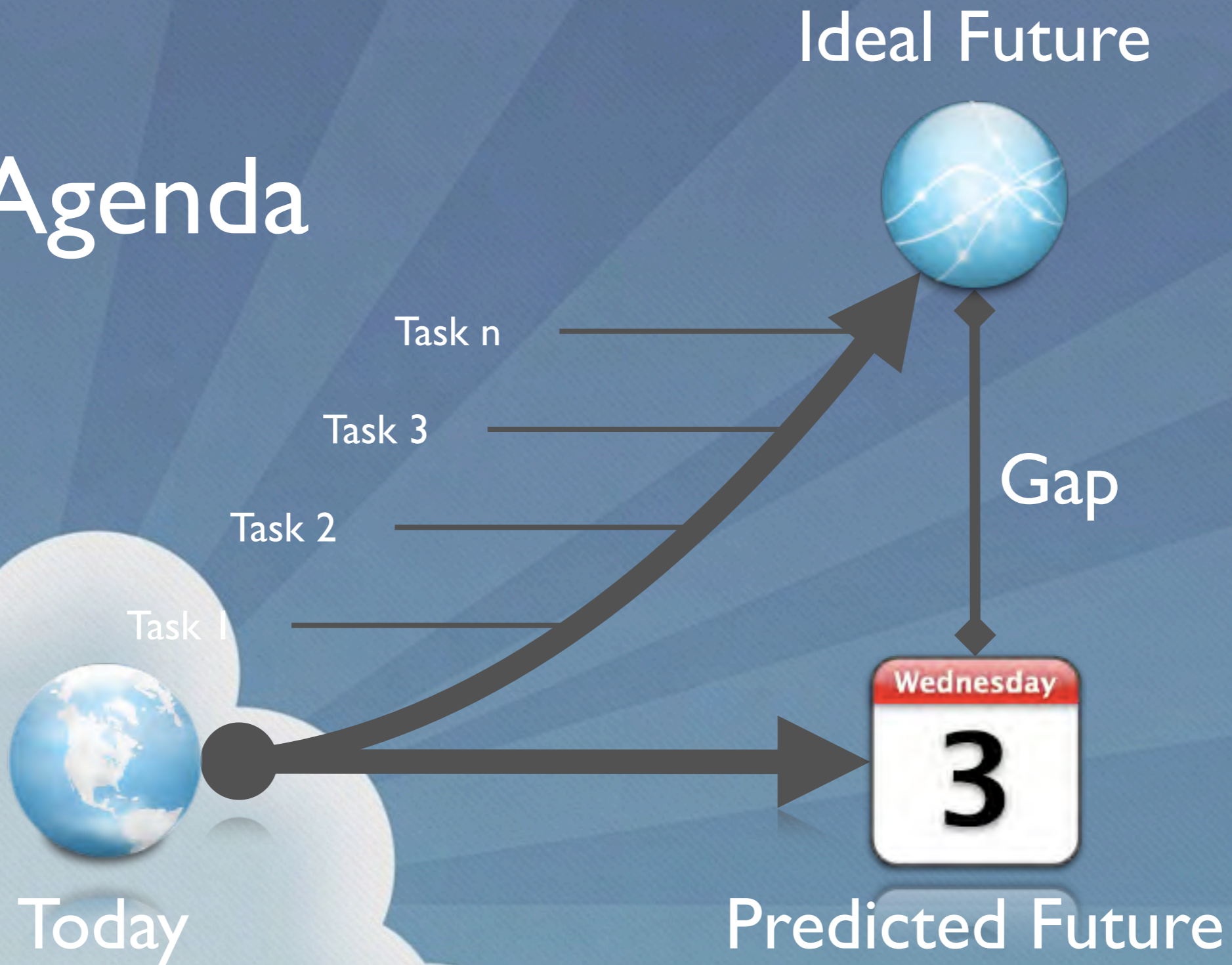
Task 2

Task 1

Wednesday

3

Agenda



increase in public library usage - Google Search

http://www.google.com/search?client=safari&rls=en&q=inc... increase in publi

Dave's World ▾ Institute Stuff ▾ Site Maintain ▾ Development ▾ Look at ▾ Bookmarks ▾ iPhone ▾ Babel Fish

Web [Images](#) [Videos](#) [Maps](#) [News](#) [Shopping](#) [Gmail](#) [more ▾](#) [rdlankes@gmail.com](#) | [Web History](#) | [Settings ▾](#) | [Sign out](#)

Google [Advanced Search](#)

Web [+ Show options...](#) Results 1 - 10 of about 57,500,000 for [increase in public library usage](#). (0.10 seconds)

[Check it out - The Boston Globe](#) - 6:29pm
Jan 4, 2009 ... "When the economy is bad, **library use** goes up. ... Such efforts have helped **increase library** circulation in Massachusetts ever so slightly in each of the last nine ... The Boston **Public Library's** branches are thriving. ...
www.boston.com/news/local/massachusetts/articles/.../check_it_out/ - [Similar](#) -

[FriendShop in The Seattle Public Library: Library Use Shows ...](#) - 6:30pm
Aug 27, 2009 ... FriendShop in The Seattle **Public Library** wrote a note titled **Library Use Shows Dramatic Increase** As Furlough Approaches.
www.facebook.com/note.php?note_id=144148916203... - [Cached](#) - [Similar](#) -

[Recession brings dramatic increase in public library use ...](#) - 6:30pm
Apr 18, 2009 ... Recession brings dramatic **increase in public library use** ... The Somerville **Public Library** is recording its highest **usage** in years. ...
www.wickedlocal.com/.../Recession-brings-dramatic-increase-in-public-library-use - [Similar](#) -

[Big increase in public library usage - Miami, Fort Lauderdale ...](#)
Feb 6, 2009 ... MIAMI (WSVN) - Miami-Dade **public libraries** are seeing an **increase in use** as the United States suffers some of the toughest economic times ...
www.wsvn.com/news/articles/local/MI112164/ - [Cached](#) - [Similar](#) -



Today



Today

Iowa Public Library Checkouts

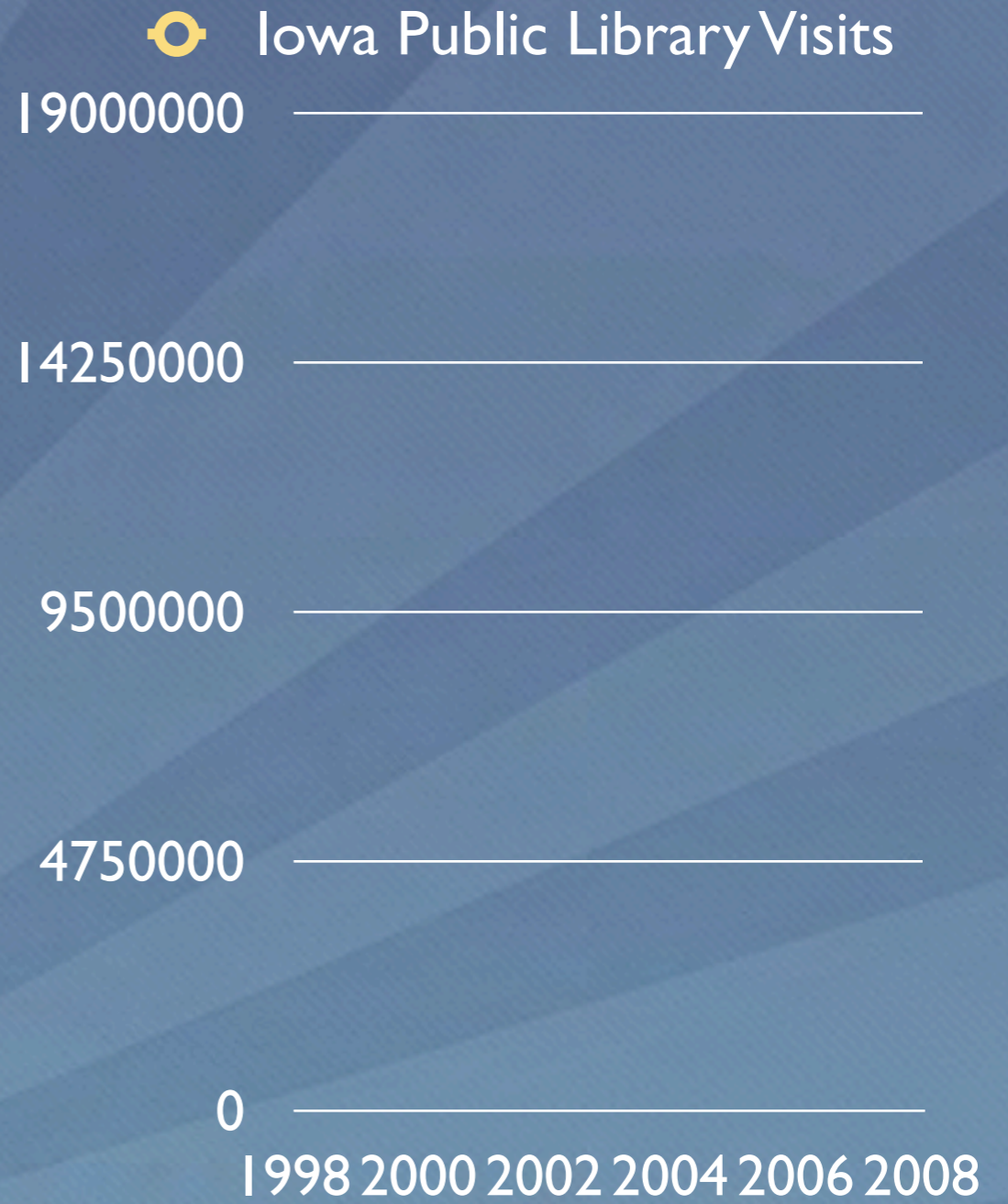
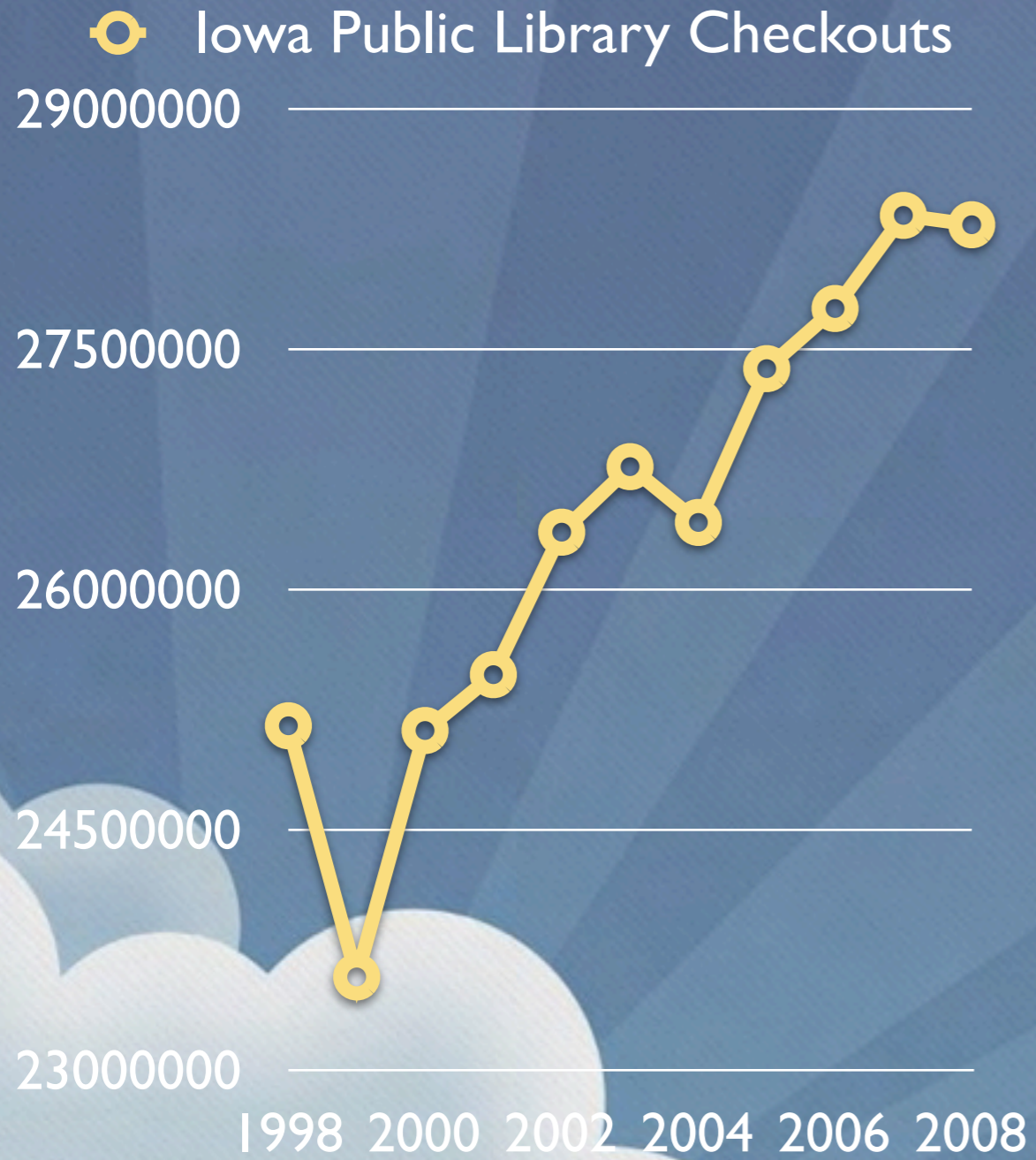


Today

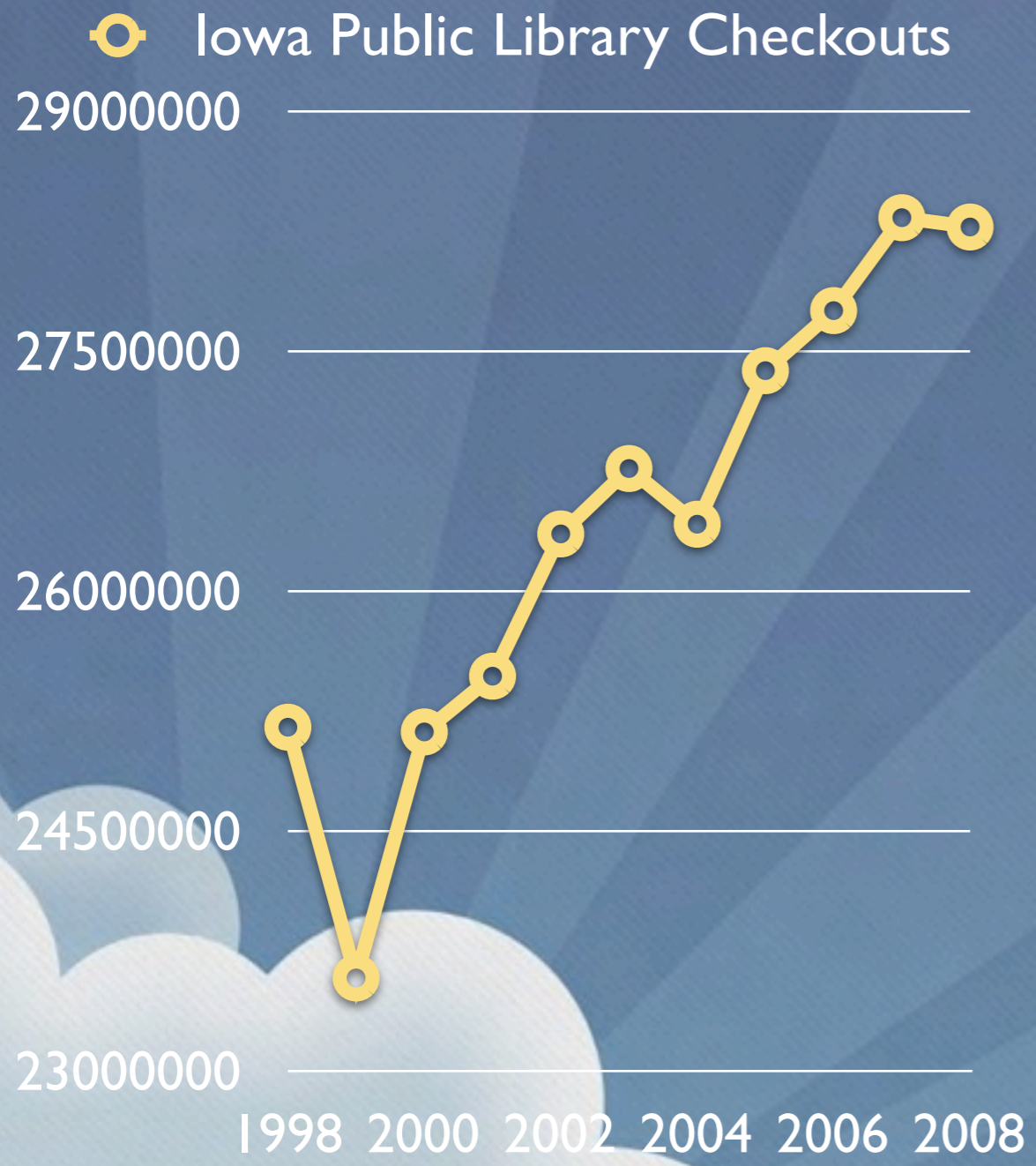
Iowa Public Library Checkouts



Today



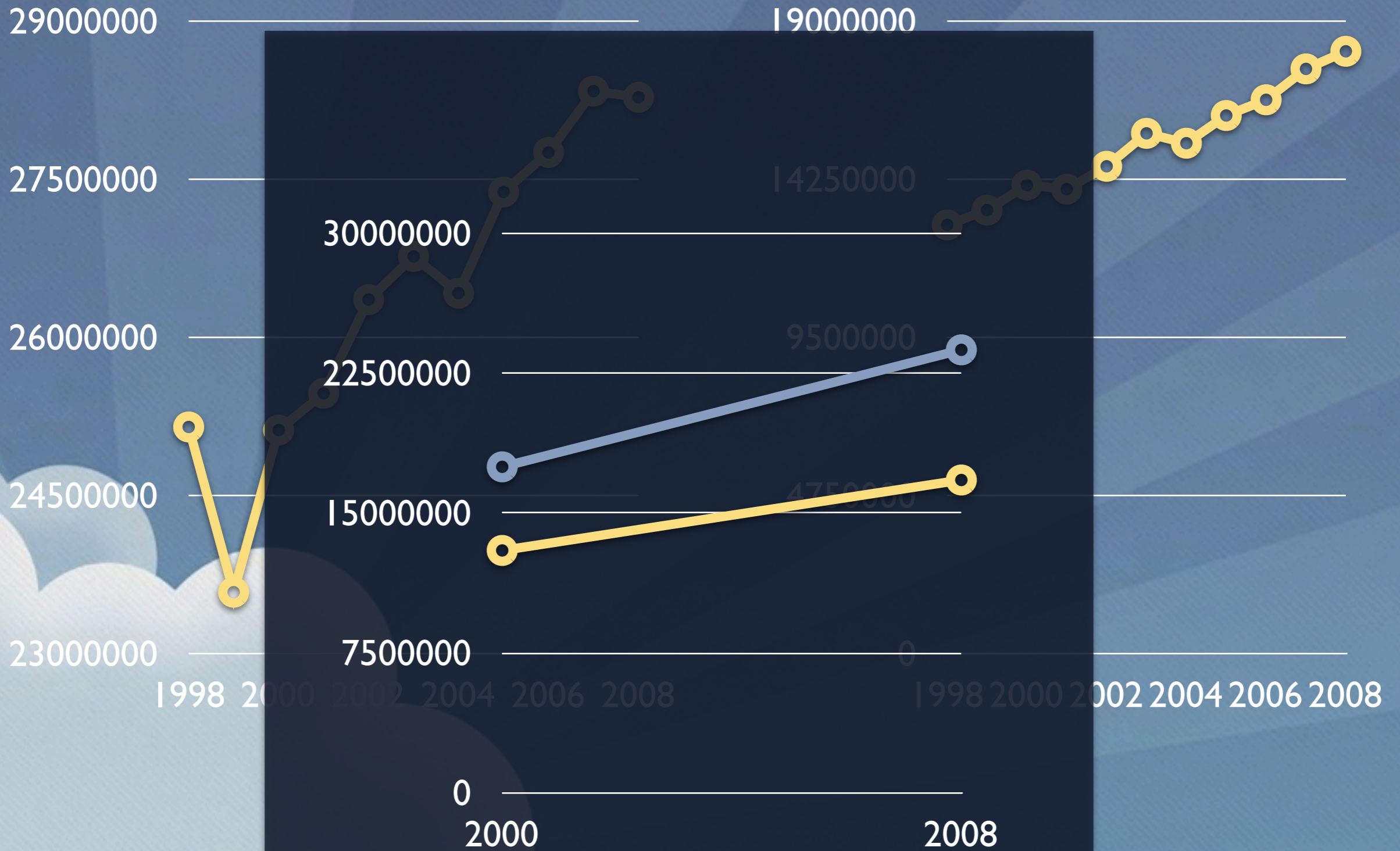
Today



Today

Iowa Public Library Checkouts

Iowa Public Library Visits



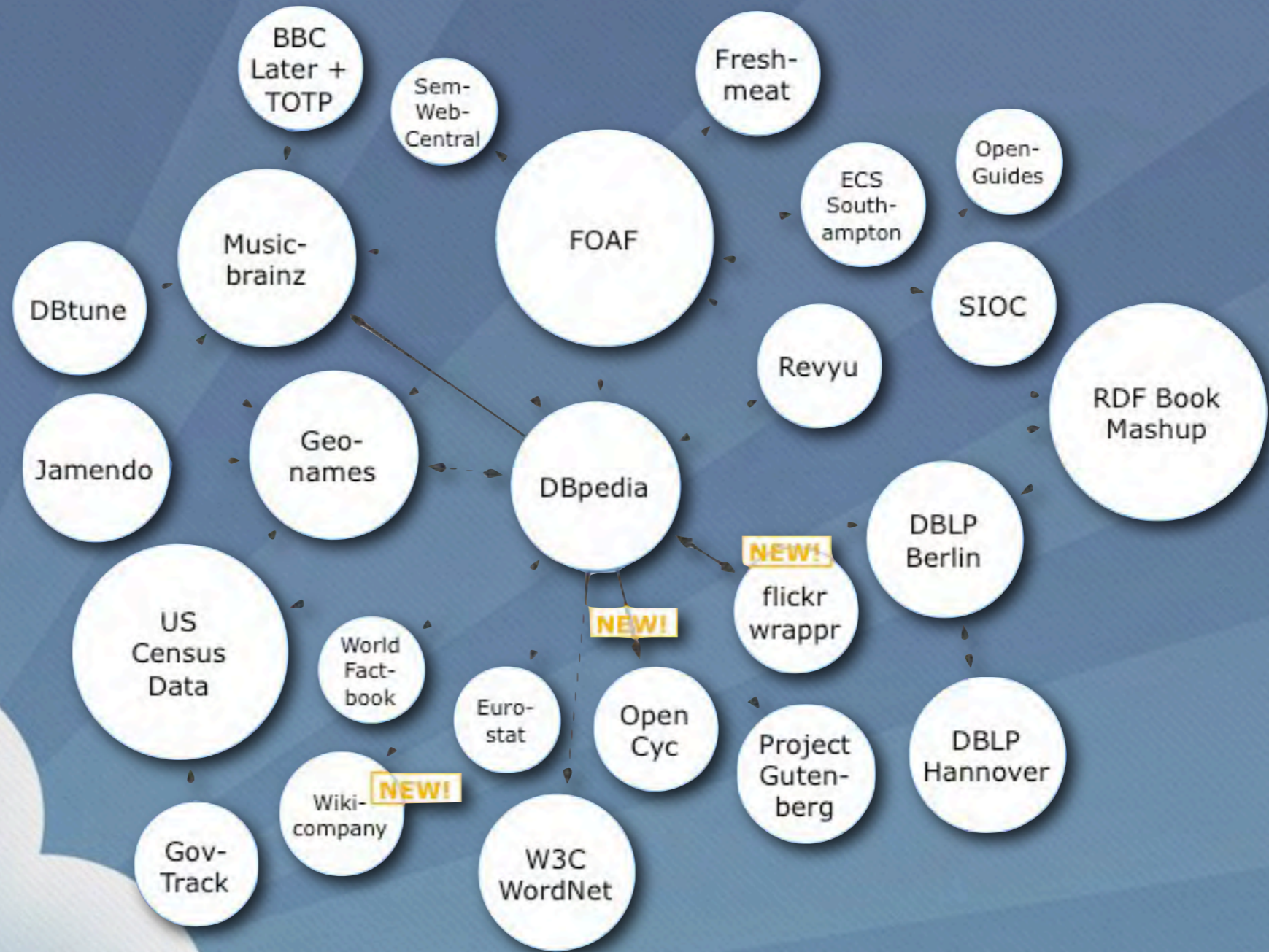
Today



Today



Today



Today



alice

File Action View Help

Support (3/3)

- ◆ bob
- ◆ peter
- mark (meeting)

Engineering (1/2)

Sales (1/2)

- ◆ carol

Offline (2/7)

- eliza
- ◆ mallery (business)

active

Notifications Received by mark

Sender	Date	Subject
tom	10:05 PM, Thu 2001/11/02	Please reupload the sales report
alice	10:38 PM, Thu 2001/11/02	Sales Meeting

Akeni Messenger - Notification Composer

To: bob, alice, john

Subject: Sales meeting

The meeting will start in 10 minutes in room 238.

Close dialog after send Make notification personal

Send Close

Conference started by bob on Fri Feb 21 00:06:43 2002

Conference started by bob on Fri Feb 21 00:06:43 2002

bob: Hi, This is Bob. This meeting is the meeting to decide when we are going to have a meeting

alice: Hi Bob

john: Well, my time is up with me. Bye

alice: Same here

john: Bye

bob: Let's make it tomorrow at eleven then

Active (2/3)

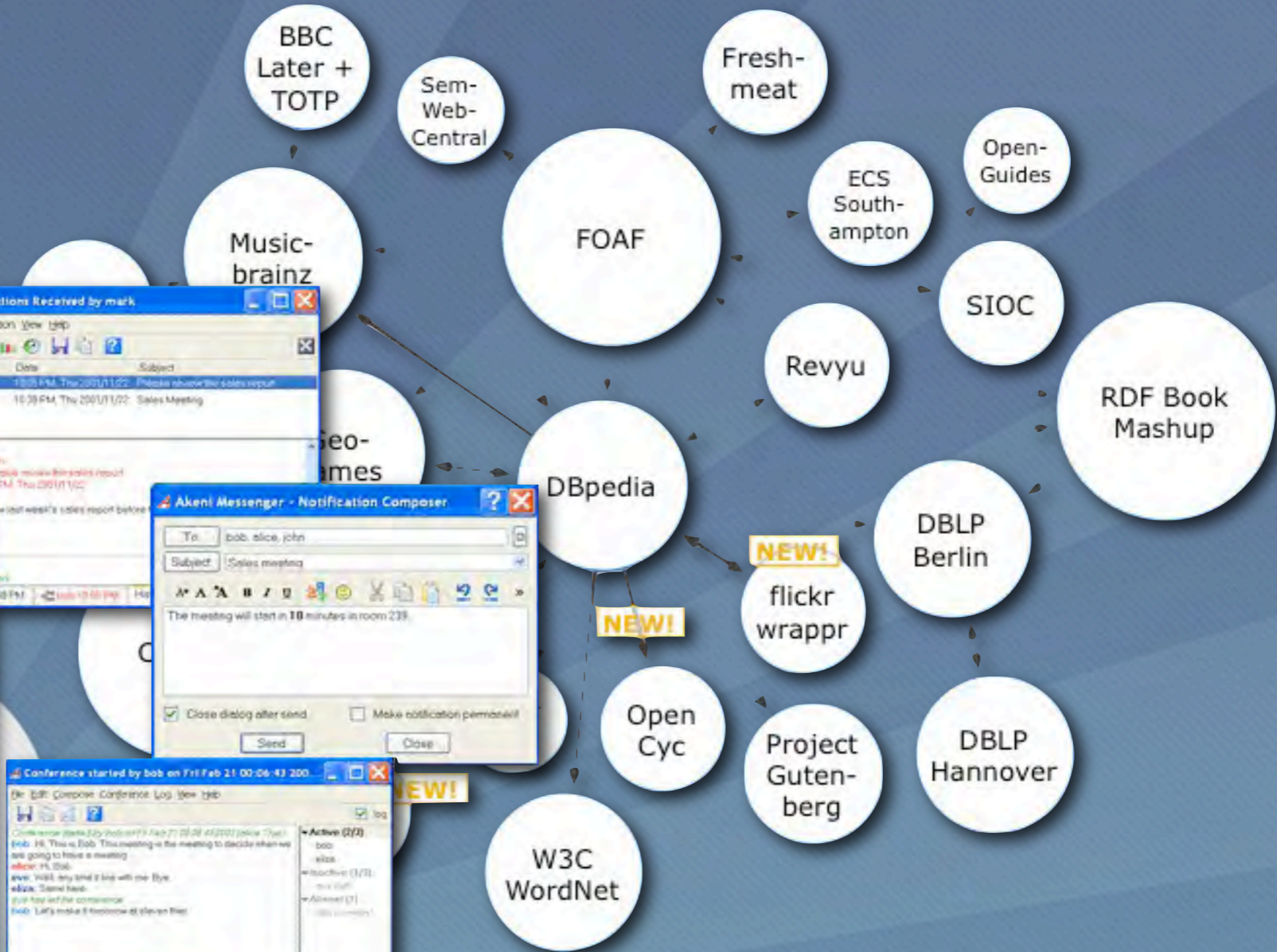
- bob
- alice

Inactive (1/3)

- john

Address (1)

- alice.computer



Today



RDF Book Mashup

alice

File Action View Help

Support (3/3)

- bob
- peter
- mark (meeting)

Engineering (1/2)

Sales (1/2)

- carol

Offline (2/7)

- eliza
- mallory (business)

active



Today

[Librarians] have become so busy and adept at keeping the library efficient and well managed that we have lacked the space to step back and observe it from a higher level. -Derek Law



Today

[Librarians] have become so busy and adept at keeping the library efficient and well managed that we have lacked the space to step back and observe it from a higher level. -Derek Law

<http://www.informaworld.com/smpp/section?content=a914077465&fulltext=713240928>



Today

Main Page - Wikipedia, the free encyclopedia

Navigation: Main Page, Community portal, Current events, Recent changes, Random page, Help, Donations

Search:

Today's featured article: **Art competitions** were held from 1912 to 1948 at the Olympic Games. The competitions were an idea of Pierre de Coubertin, founder of the modern Olympic Movement. Medals were awarded in five areas: architecture, literature, music, painting and sculpture, in works of art inspired by sport. The art competitions were abandoned in 1954 because artists were contented to be professionals, while Olympic athletes were required to be amateurs. Since 1988, the Olympic cultural programme has taken the place of the art competitions.

Selected anniversaries: August 26 - 1071 - The Seljuk Turks defeated the Byzantine Empire at the Battle of Manzikert, which marked the decline of Byzantine fortunes. 1789 - French revolution: The Declaration of the Rights of Man and of the Citizen was approved by Constituent Assembly at Versailles. 1905 - The state of Utah landed off Long Island. 1985 - Volcanic eruption of Krakatau in Indonesia generated disastrous tsunami waves, destroying many settlements on Java and Sumatra and killing 36,000 people. 1988 - The Beatles' "Hey Jude" was released as a single in the United States.

Recent days: August 26 - August 24 - August 23

Browse Wikipedia by topic: Nature

MSN Learning & Research - More useful everyday

Home | Address | Network | College | Job | Learning | Events | Developer | Products

Search MSN Learning & Research:

Today's highlights:

- Star in 1 sec: **Switzerland** and **Switzerland** news
- What are winners of new **Switzerland**?
- History's biggest **April** events
- Are you a **Switzerland**? Test yourself

College: Paying the Bills

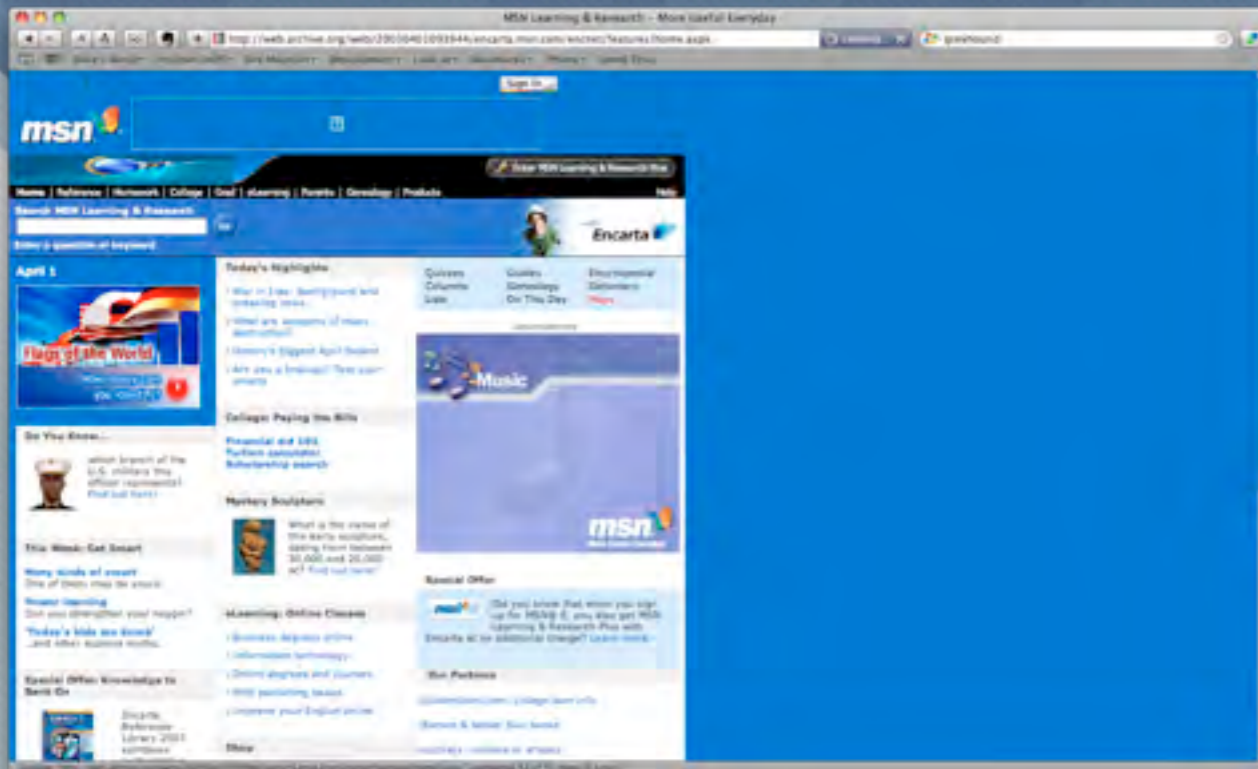
Do You Know...: which branch of the U.S. military the official **Switzerland**?

Music: **Switzerland**

Special Offer: **MSN** (Did you know that when you sign up for MSN Learning & Research Plus with Encarta all the additional **Switzerland** content is yours.)



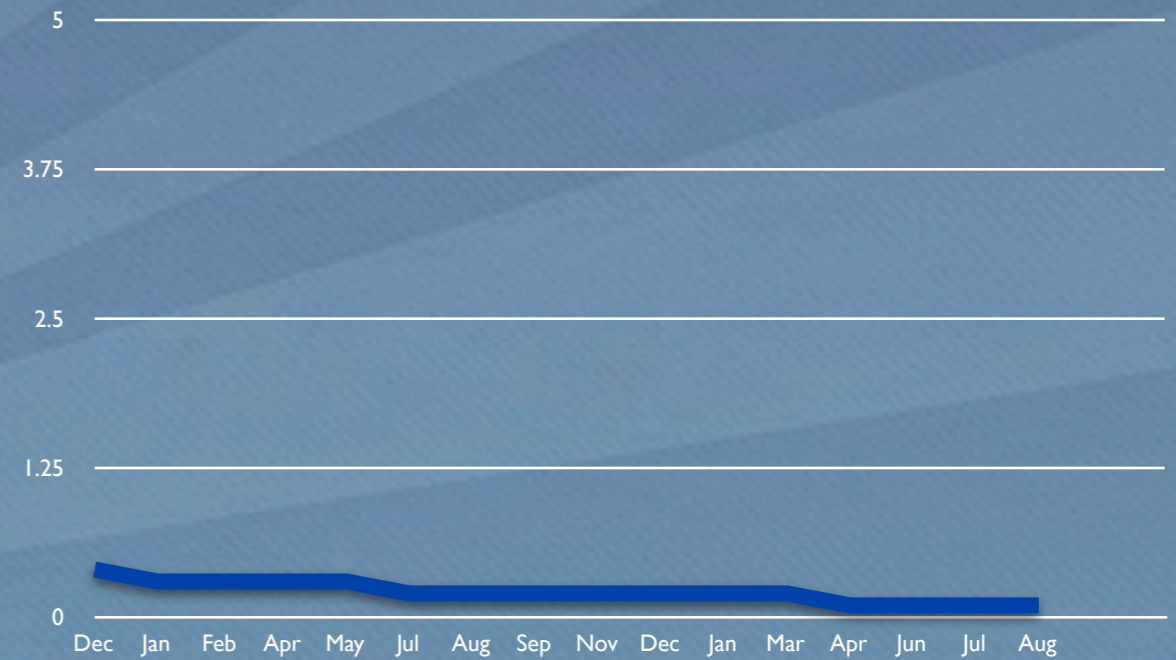
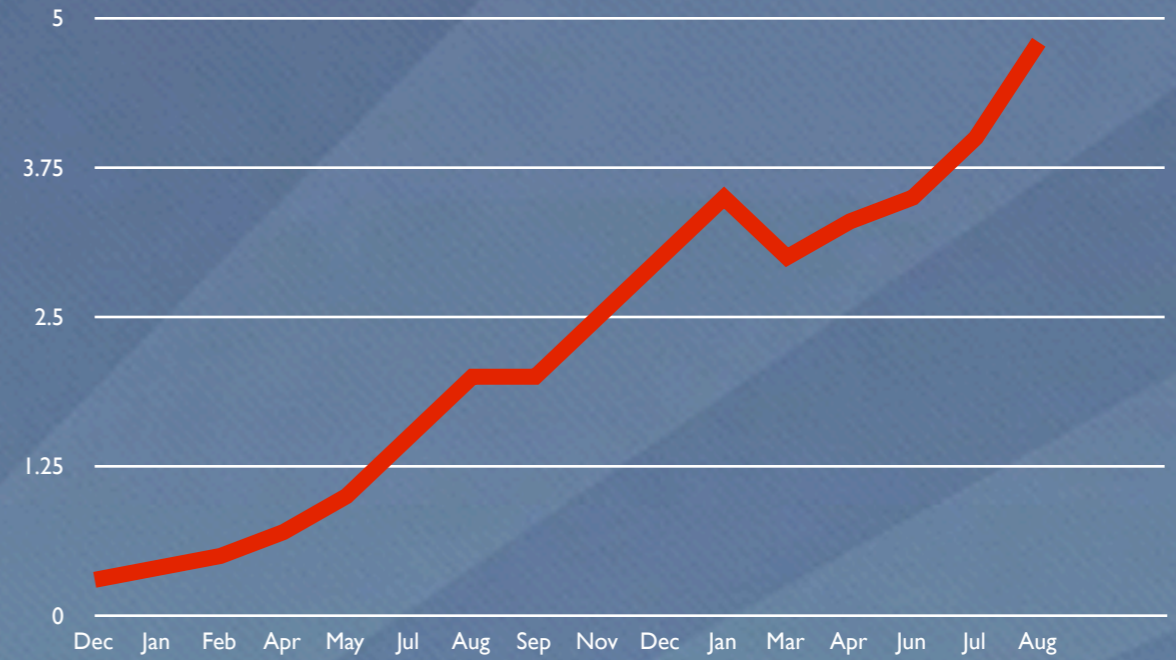
Today



Today



Today



Today

Agenda



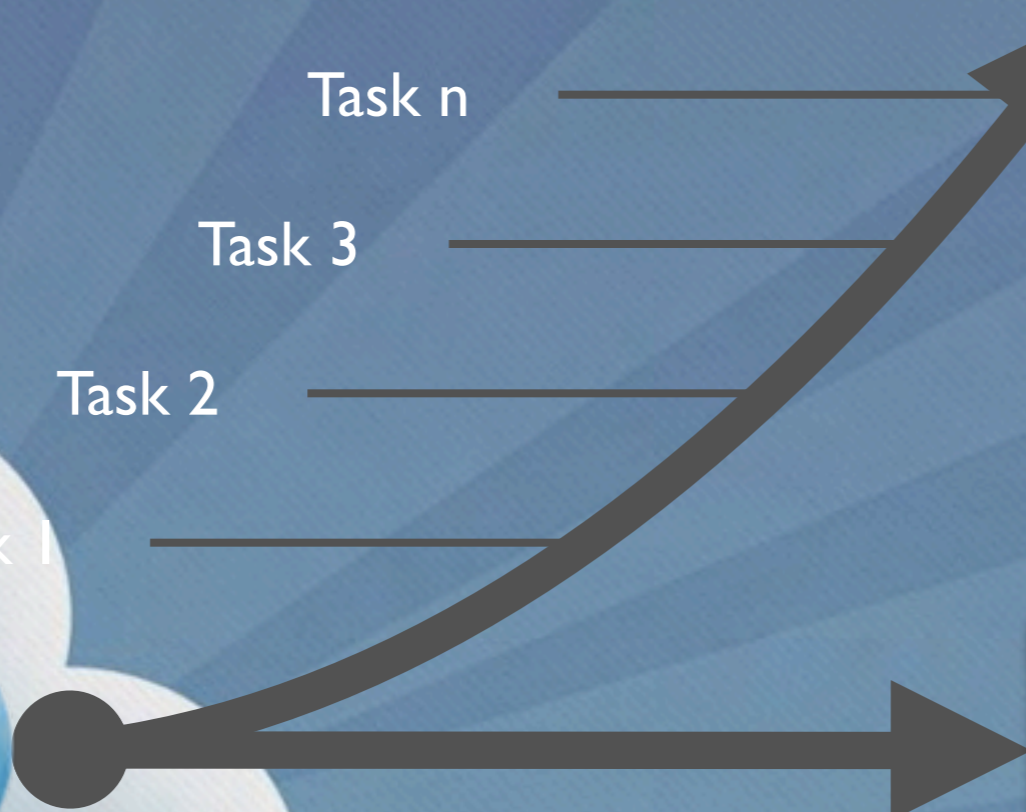
Today

Task 1

Task 2

Task 3

Task n



Ideal Future



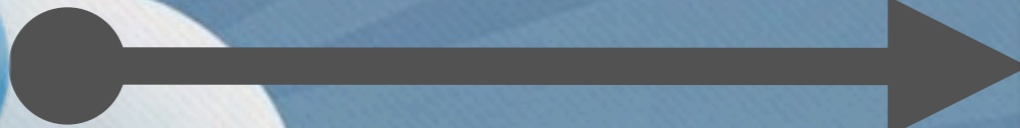
Predicted Future

Gap





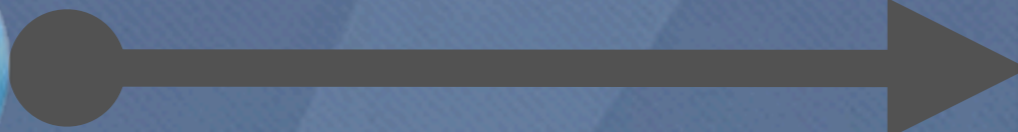
Today



Predicted Future



Today

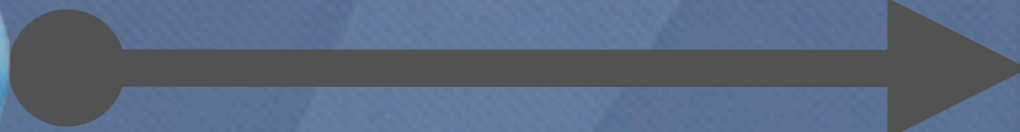


Predicted Future

- Shift from Ownership to Rental
 - Databases, DRM, Digital Content
- Explosion in Artifact Production
- Disaggregation of Content
- Explosion in Data
- Disintegration of Traditional Publishing Models



Today



Predicted Future

But Tim Quirk of the music subscription service Rhapsody says the rest of us, fans and musicians, are better off than we were 10 years ago.

TIM QUIRK: Far better off; it's almost a paradise. As a listener, it means you've got access to almost anything you want to hear, almost anywhere you are, almost whenever you want. If you're an artist, labels are now an option, not a necessity. You can go direct to fans, if you want to. Even if you do opt to go with a label you can get, depending on the label, you can get much better terms than you used to be able to get because nobody's got a lock on distribution anymore.

Agenda



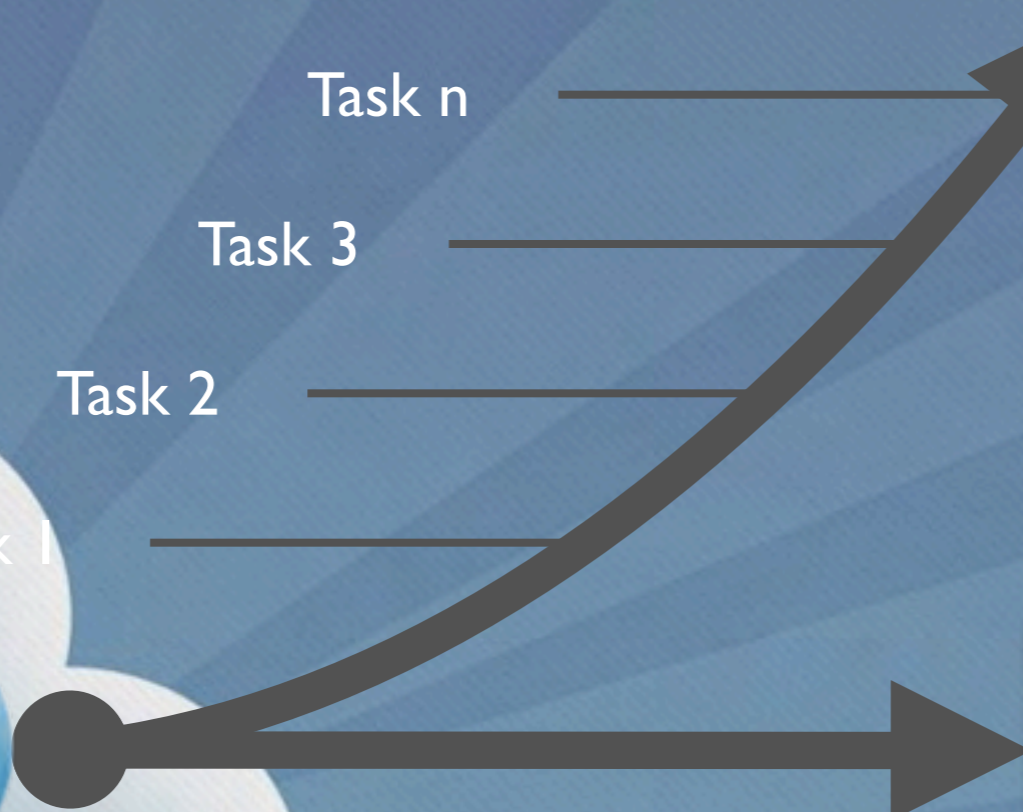
Today

Task 1

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Task n



Ideal Future

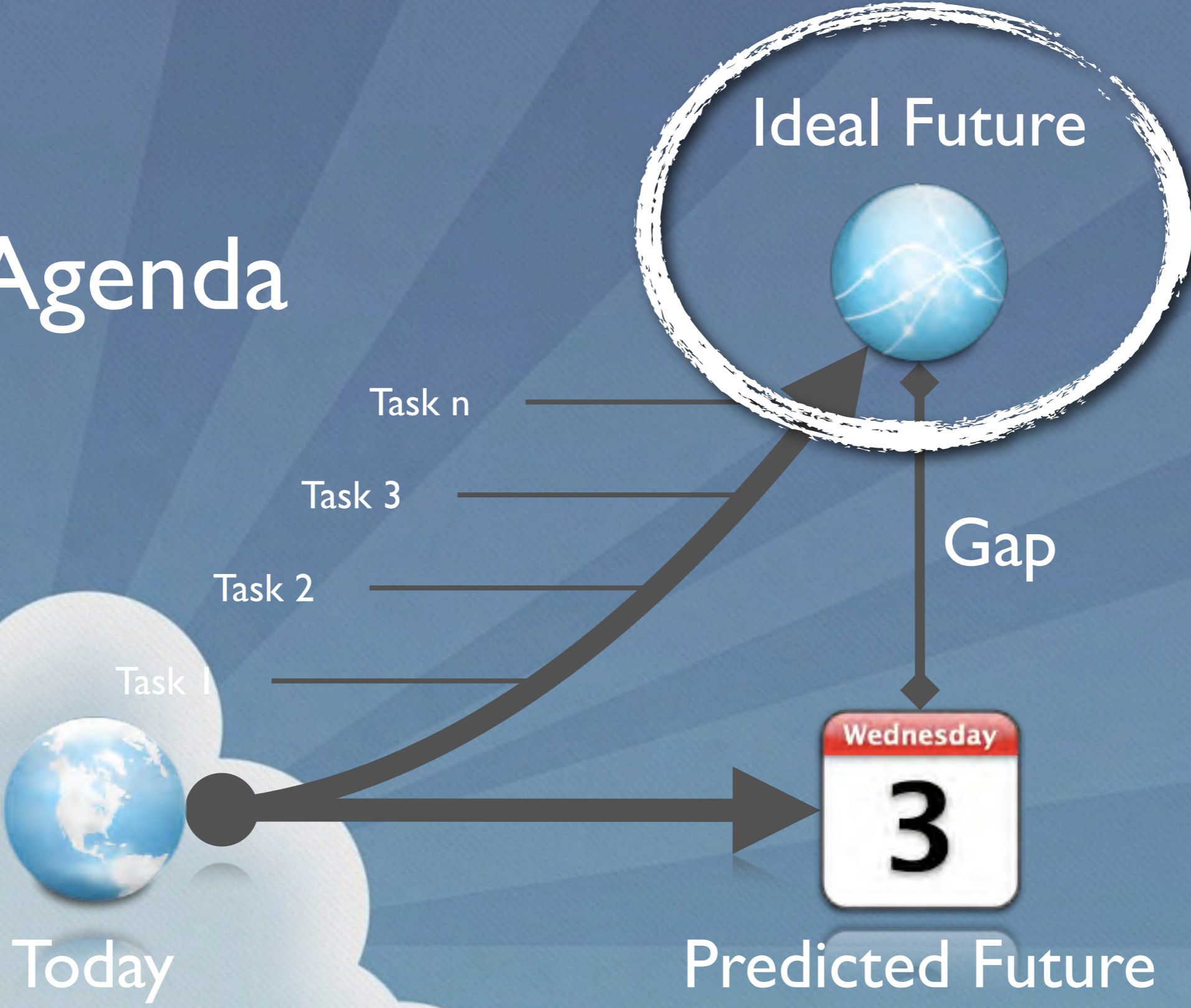


Gap



Predicted Future

Agenda



Ideal Future

Task n

Task 3

Task 2

Task 1

Gap

Wednesday

3

Today

Predicted Future

The background is a deep blue with a sunburst pattern of lighter blue rays emanating from the top left. A large, soft white cloud is positioned in the bottom left corner. The text is centered in the upper half of the image.

What is the future of libraries?

The background features a series of blue rays emanating from the top left, set against a dark blue gradient. A large, soft white cloud is positioned in the bottom left corner.

What is the future of libraries?

What **should be** the future of libraries **and librarians in a democracy?**





Knowledge is Created through Conversation:



Knowledge is Created through Conversation:

- Conversants



Knowledge is Created through Conversation:

- Conversants
- Language



Knowledge is Created through Conversation:

- Conversants
- Language
- Agreements



Knowledge is Created through Conversation:

- Conversants
- Language
- Agreements
- Memory





**The Mission of Librarians is
to Improve Society through
Facilitating Knowledge
Creation in their
Communities**

Mission



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Librarians

Mission

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Librarians

Improve Society

Mission

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Mission

Librarians

Improve Society

Facilitation

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Mission

Librarians

Improve Society

Facilitation

Knowledge
Creation

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**Knowledge
Creation**

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**Knowledge
Creation**

Knowledge is created through
conversation

Conversation Theory



**The Mission of Librarians is
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**Knowledge
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Conversants

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**Knowledge
Creation**

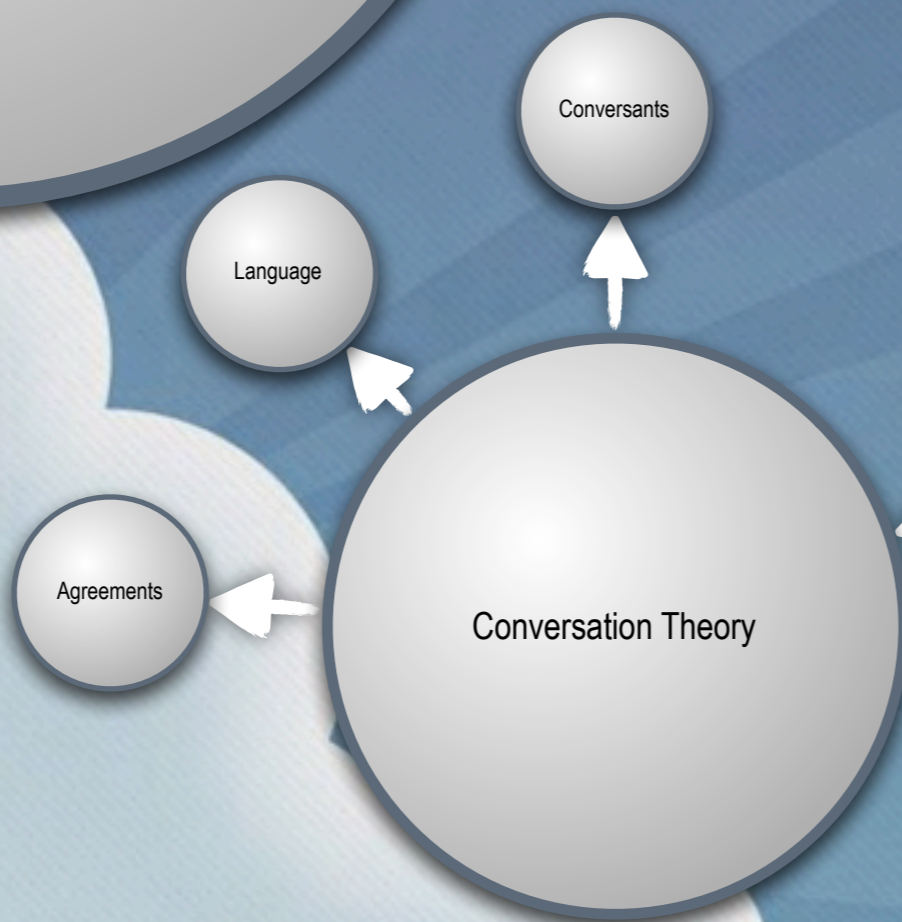
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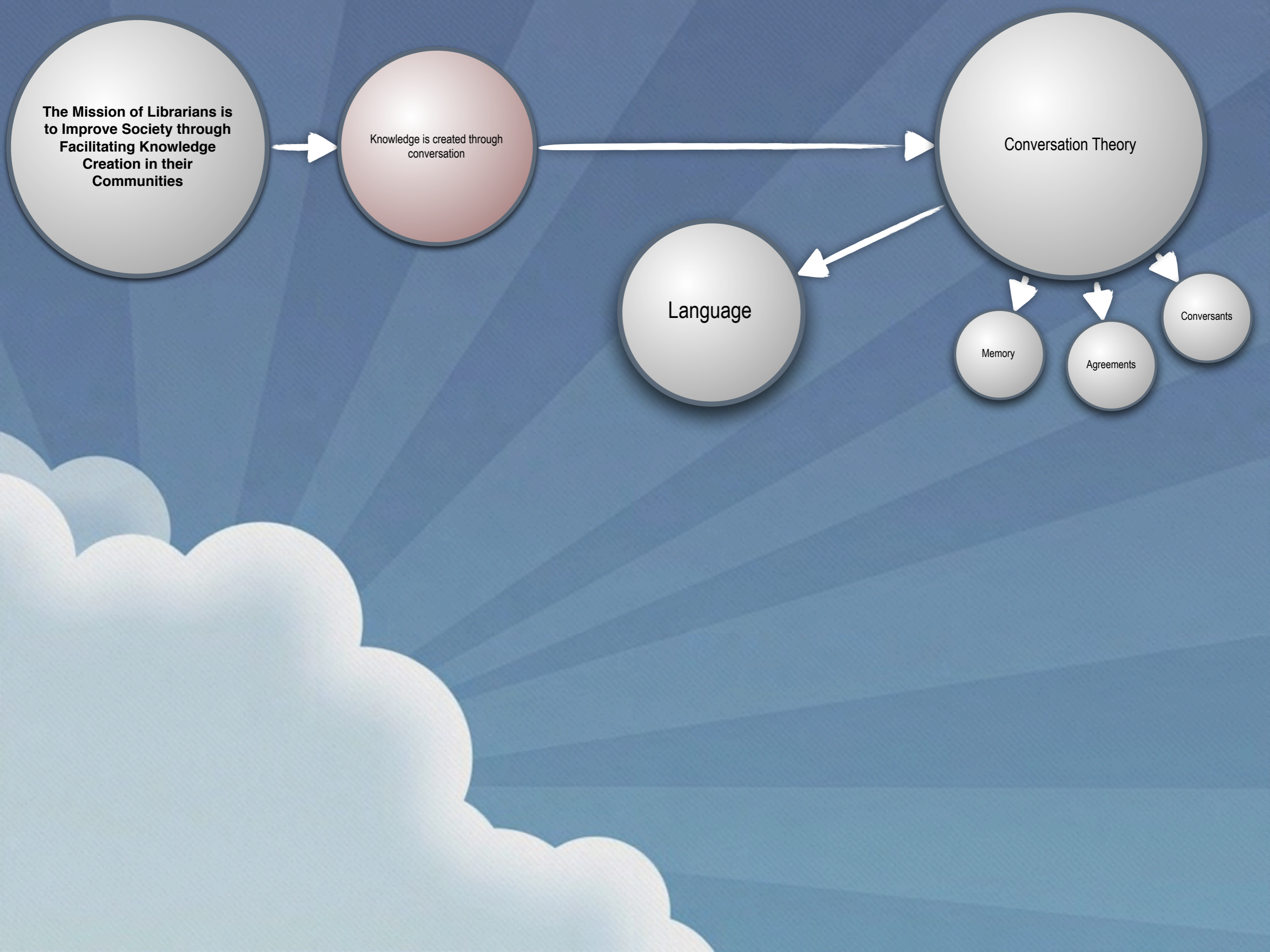
Conversants

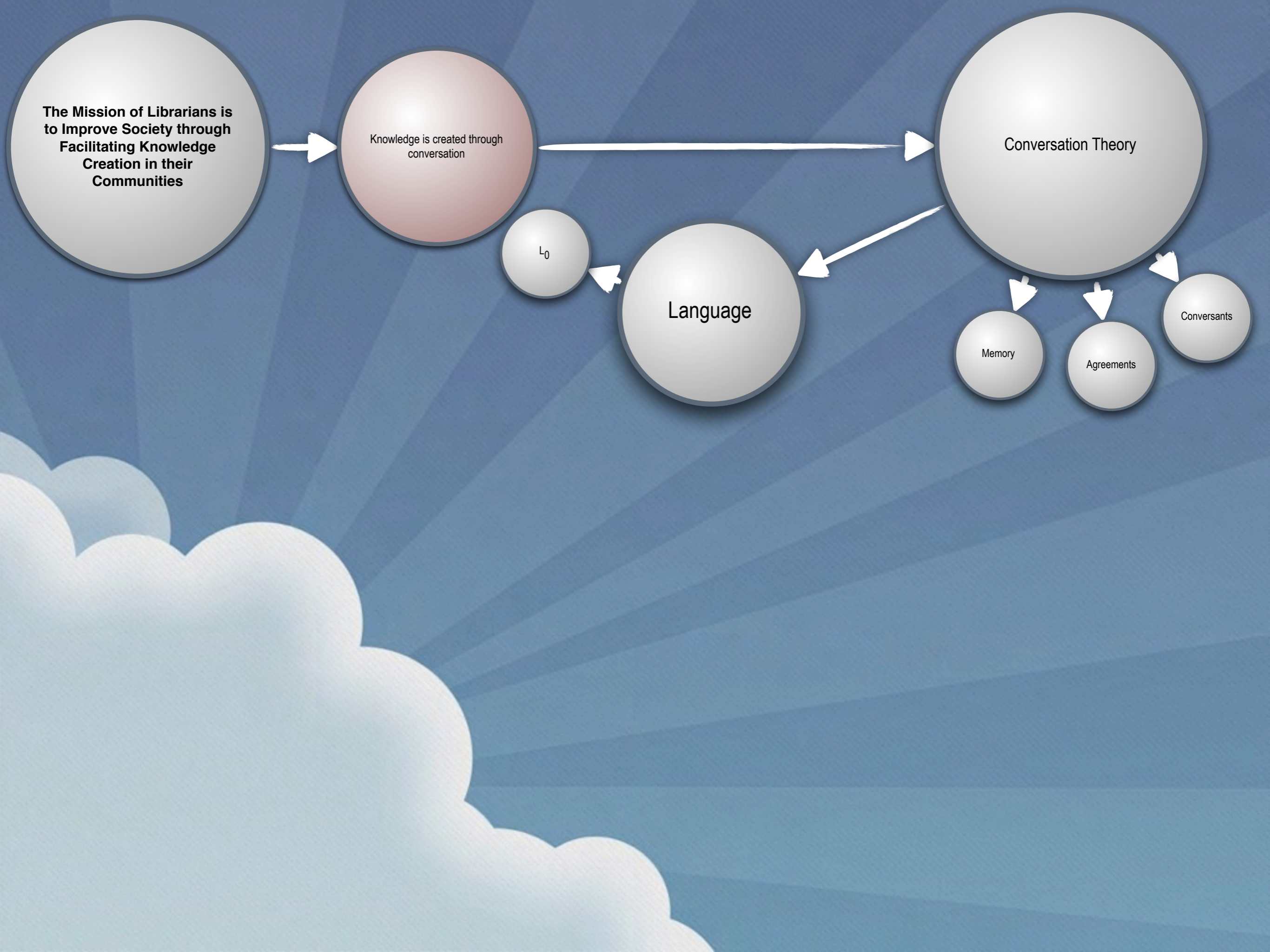
Language

Agreements

Memory

Conversation Theory





The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

Knowledge is created through conversation

Conversation Theory

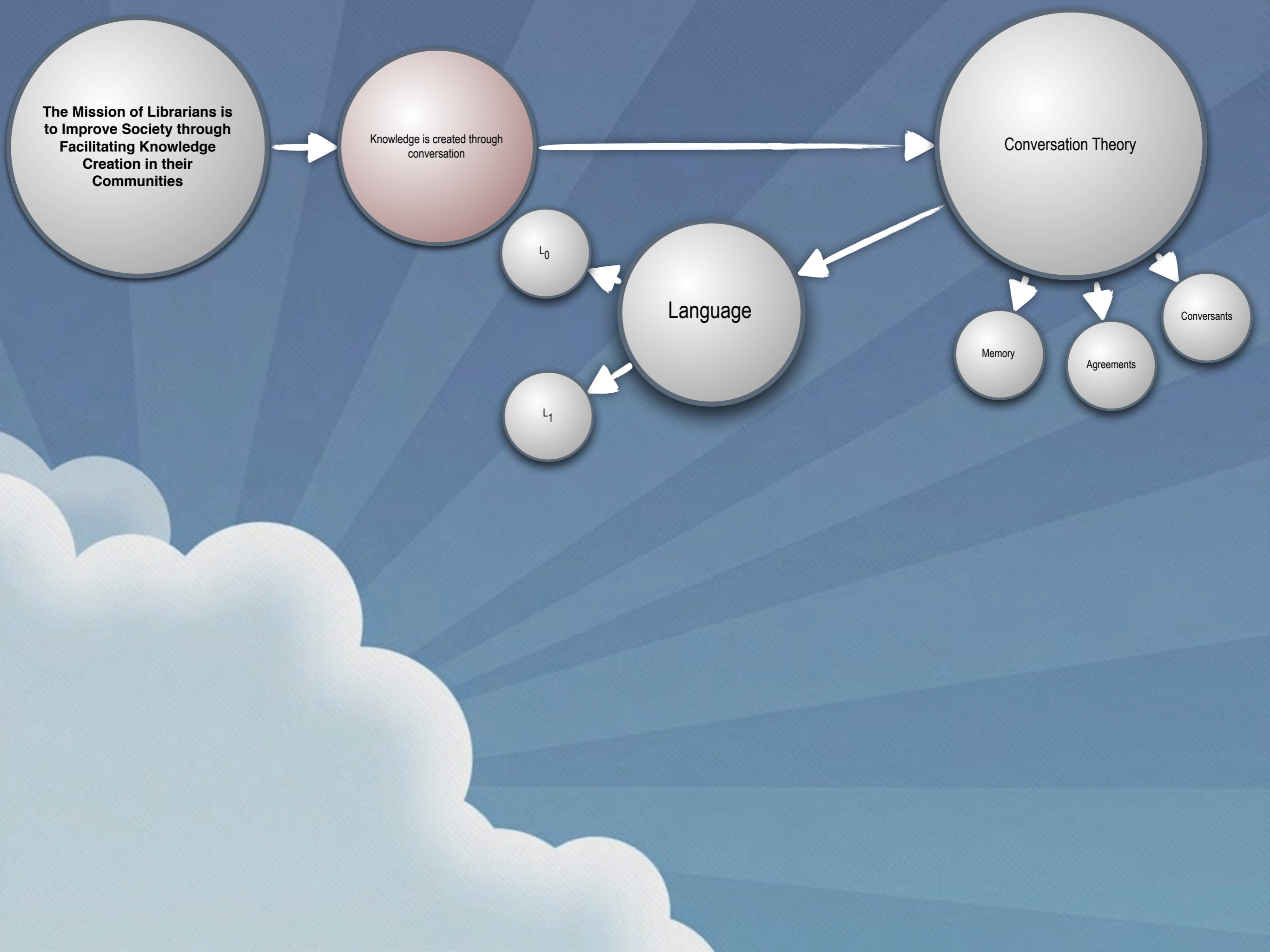
Language

L₀

Memory

Agreements

Conversants



The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

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Conversation Theory

Language

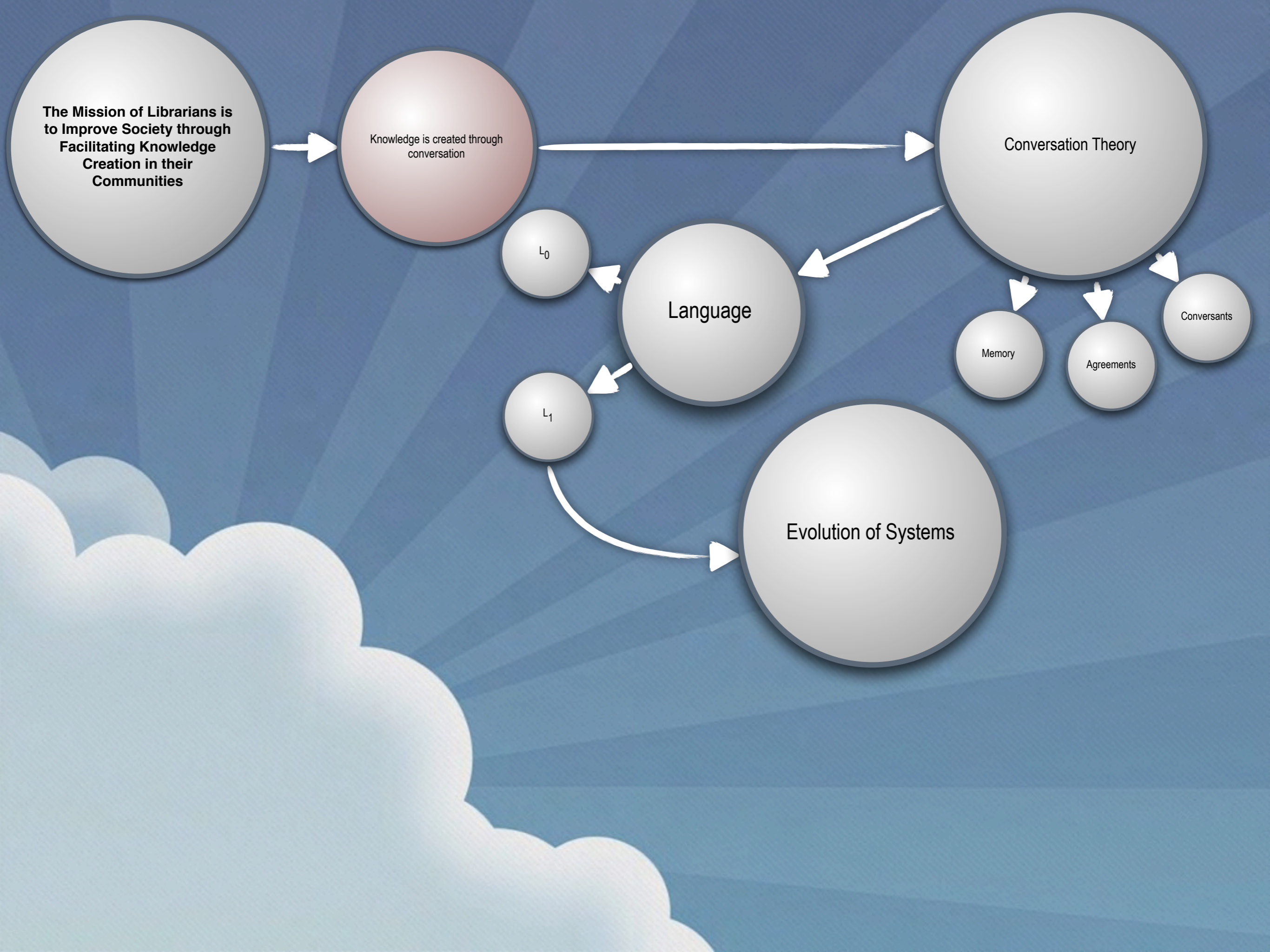
L_0

L_1

Conversants

Memory

Agreements



The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

Knowledge is created through conversation

Conversation Theory

Language

Evolution of Systems

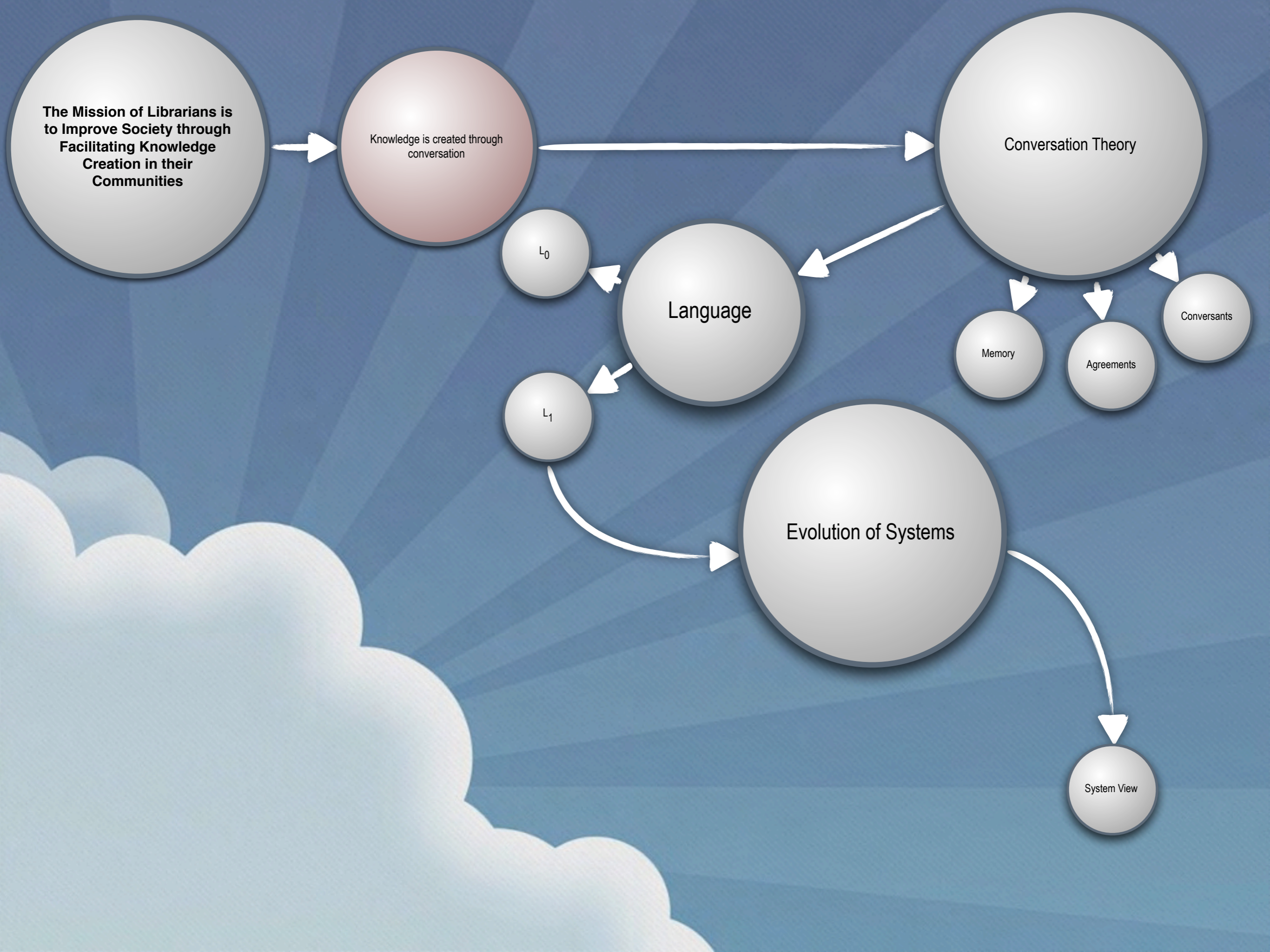
Memory

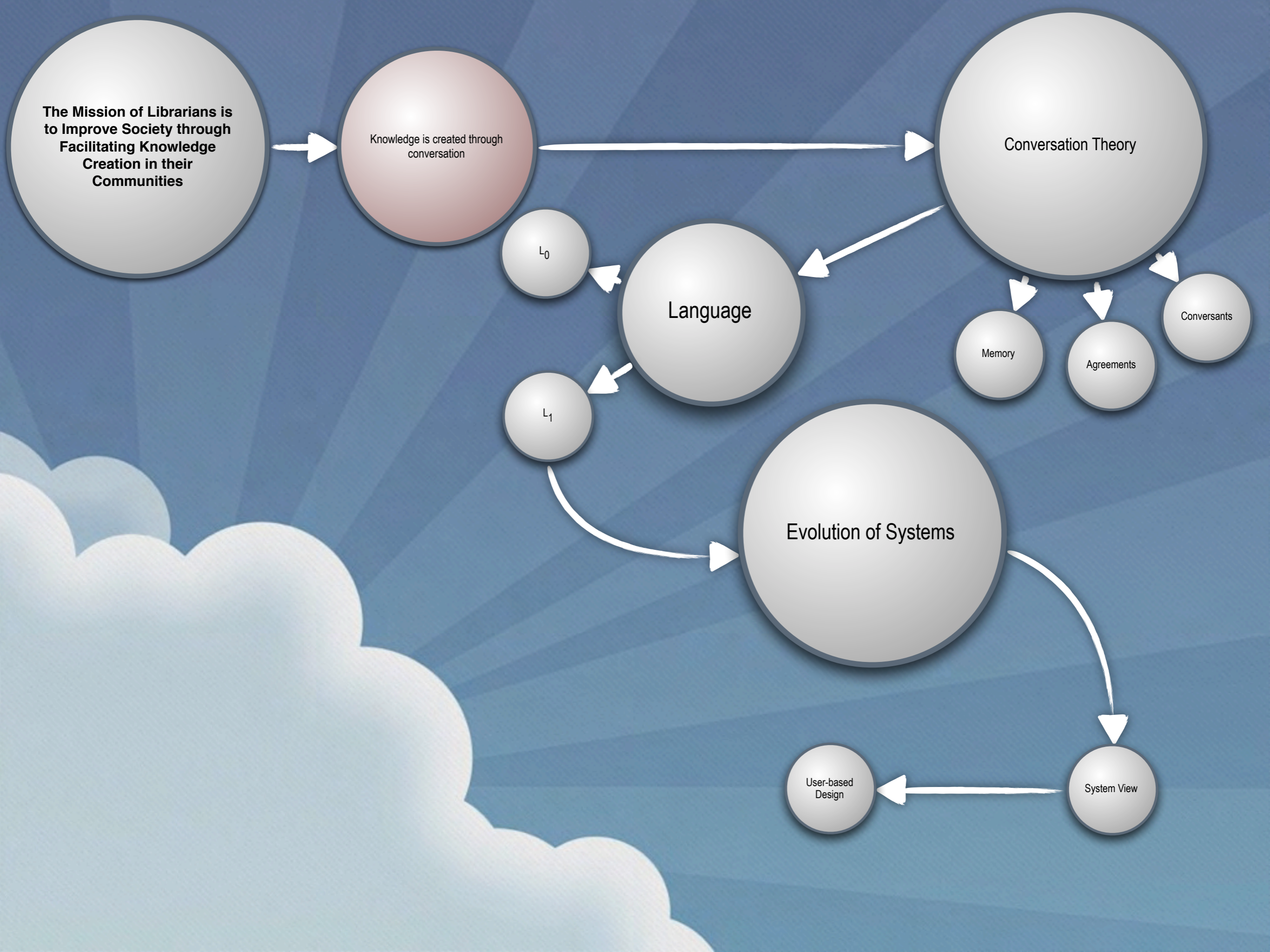
Agreements

Conversants

L₀

L₁





The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

Knowledge is created through conversation

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Language

L₀

L₁

Evolution of Systems

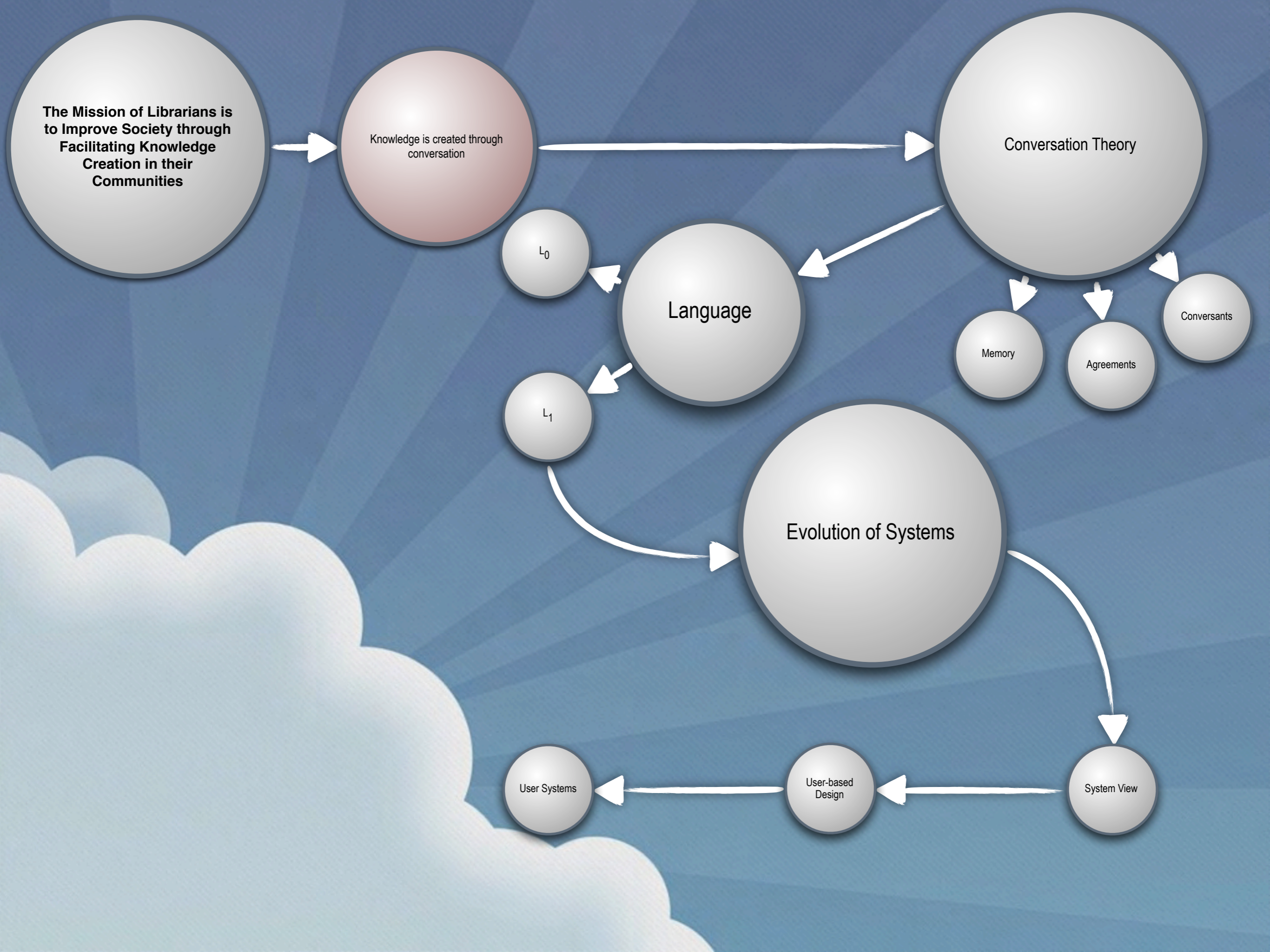
Memory

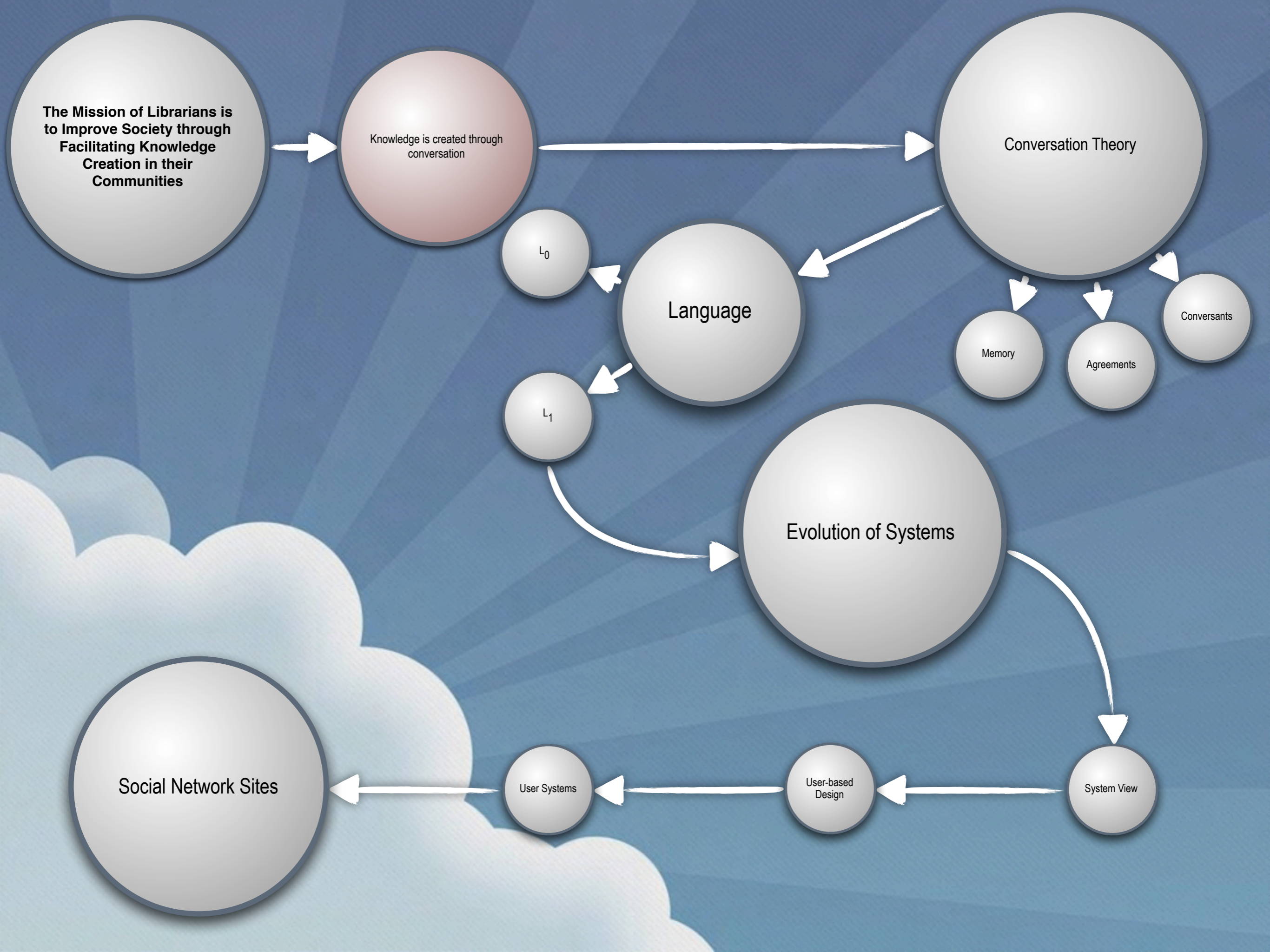
Agreements

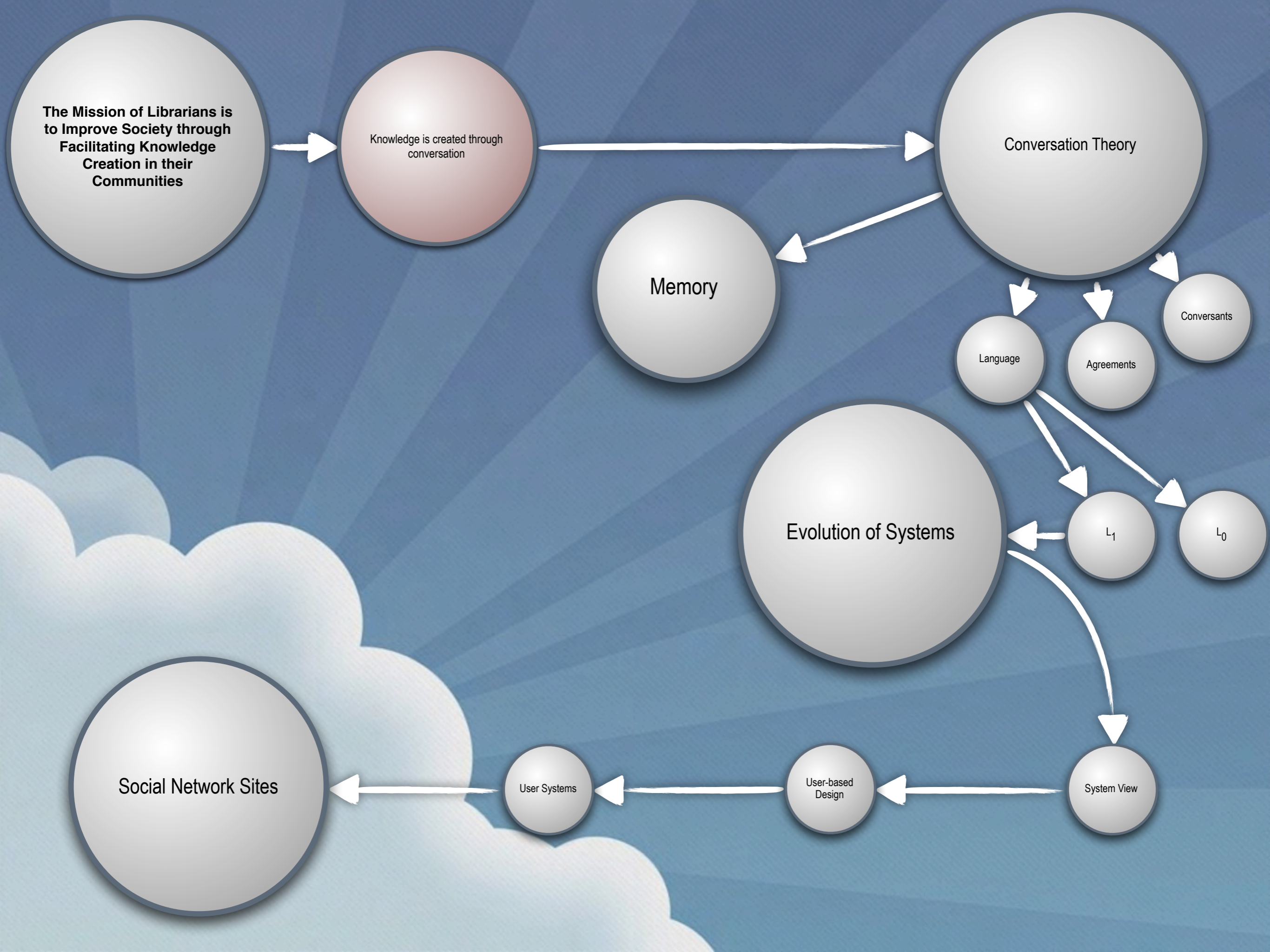
Conversants

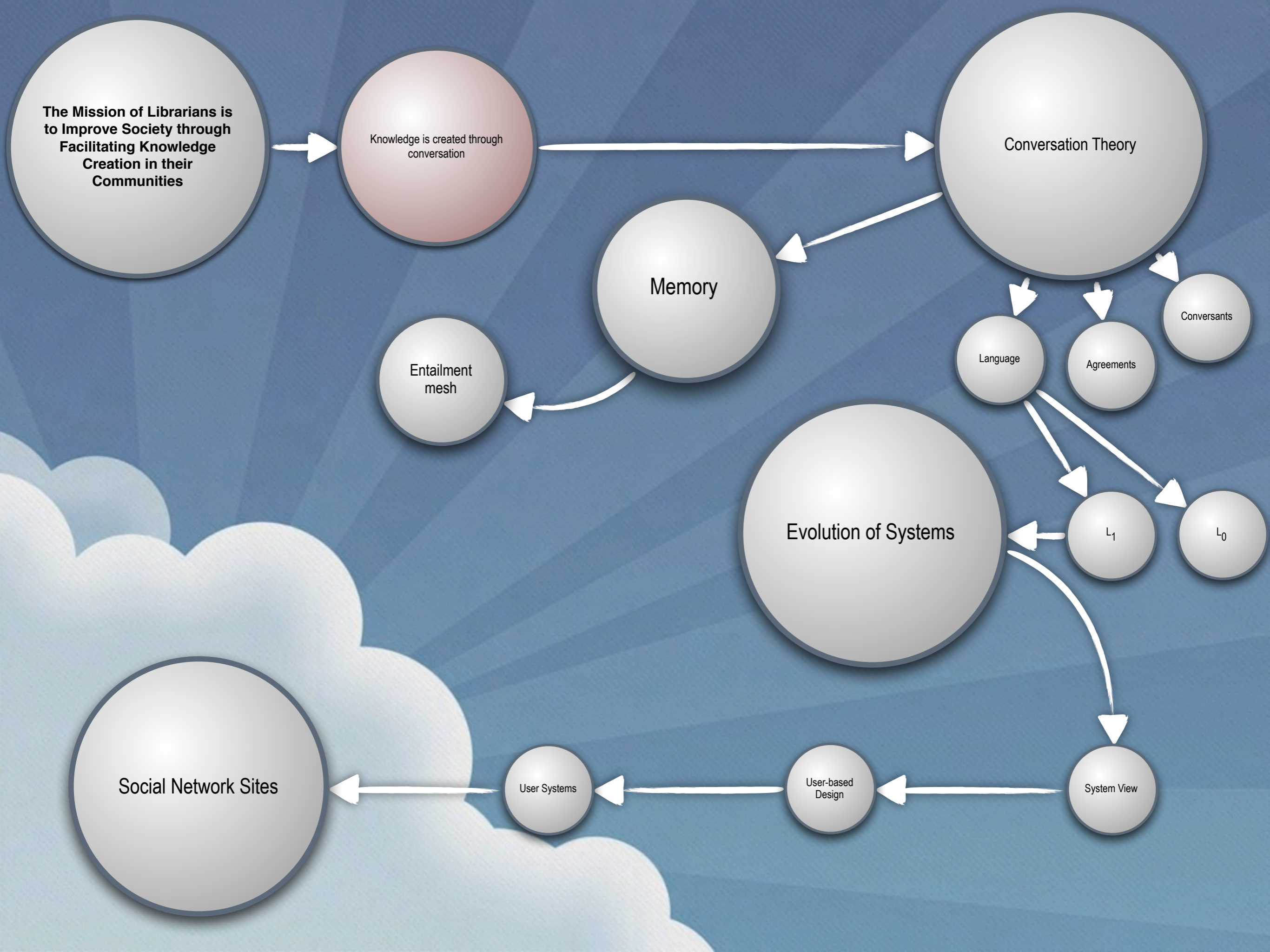
User-based Design

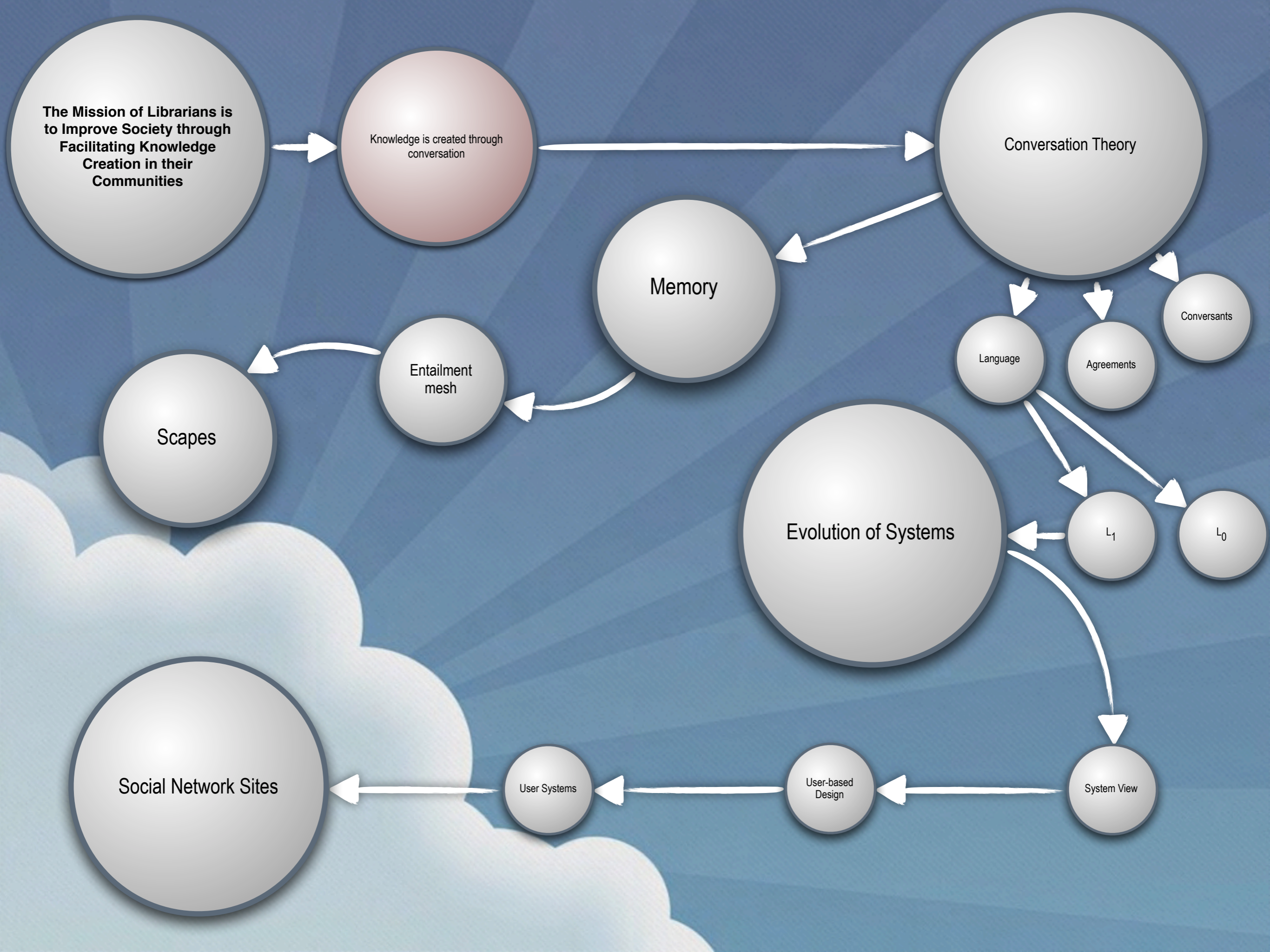
System View











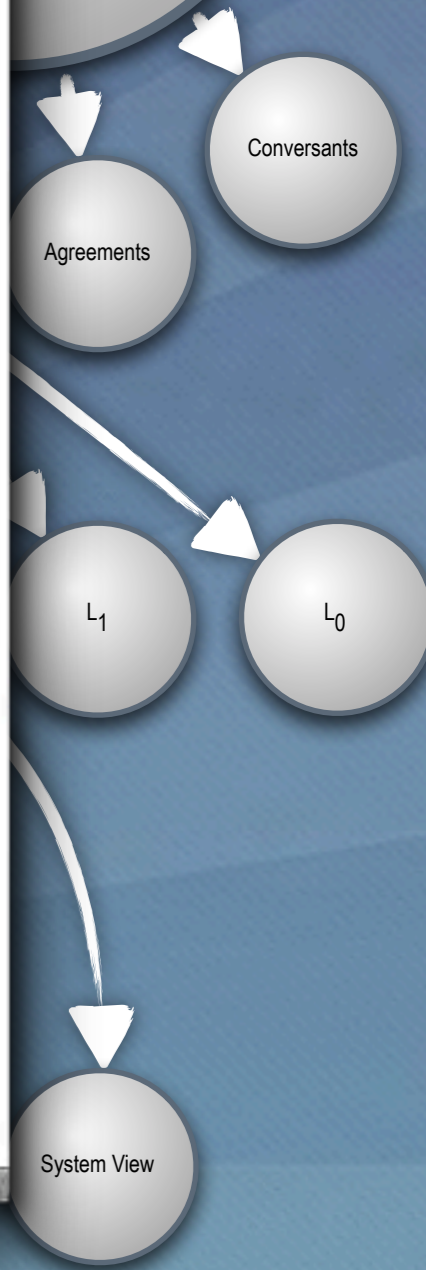
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

The screenshot shows a web browser window titled "Patron" with the URL <http://www.questionpoint.org/crs/servlet/org.oclc.home.TFSR>. The browser's address bar also shows "grand piano". The page content includes a logo for "Ask Us 24/7" with the text "Chat With A Librarian". A heading reads "Have a question? Get live answers 24 hours a day, 7 days a week." Below this is a form with the following fields: "Name (required)", "Email Address", "Confirm Email Address", and "Your Question". There are "Connect" and "Exit" buttons at the bottom of the form. A checkbox option is present: "Check this box to make this session anonymous. Please click here for explanation." The main text area contains a welcome message: "Welcome to Ask Us 24/7 - a service of Western New York, Rochester and Syracuse area Libraries. We can provide answers to your reference questions and provide information on your local library." It also includes instructions on how to get started and a link to <http://www.askus247.org>. The page footer states "Last updated May 2008".

on Theory

Scap

Social Net



The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

Knowledge is created through conversation

Conversation Theory

Scapes

Social Network Sites

User Systems

User-based Design

System View

Conversants

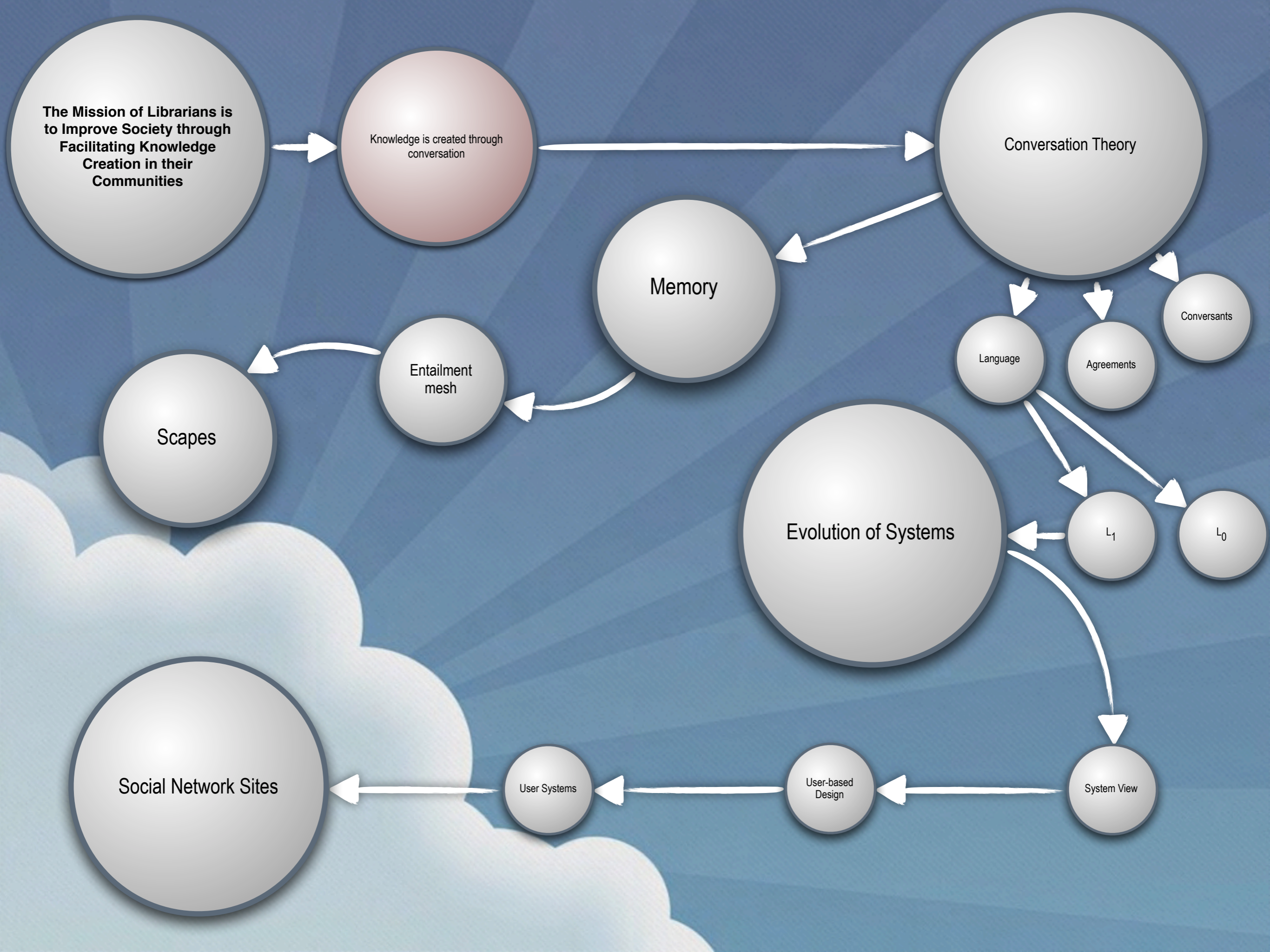
Agreements

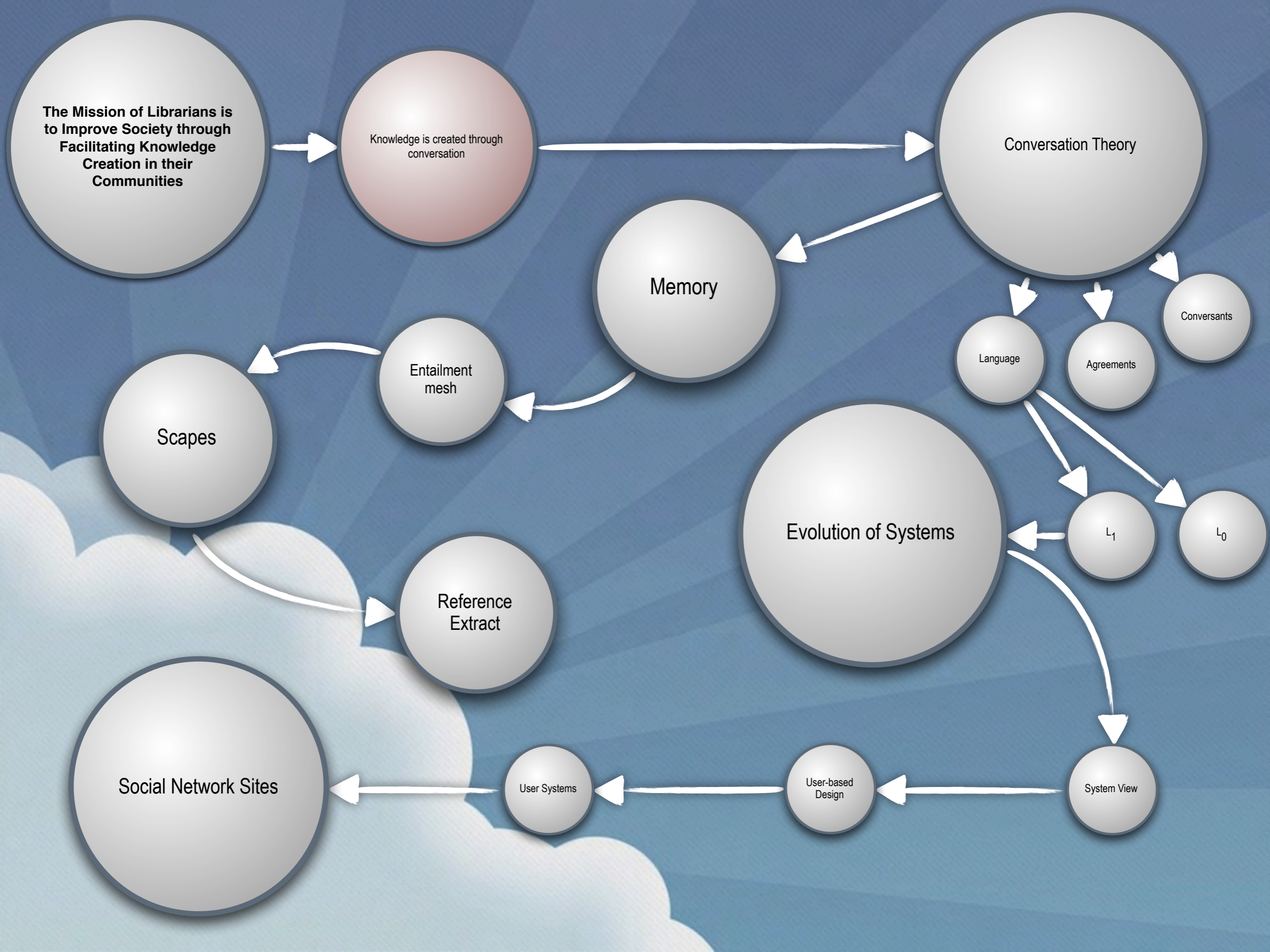
L₁

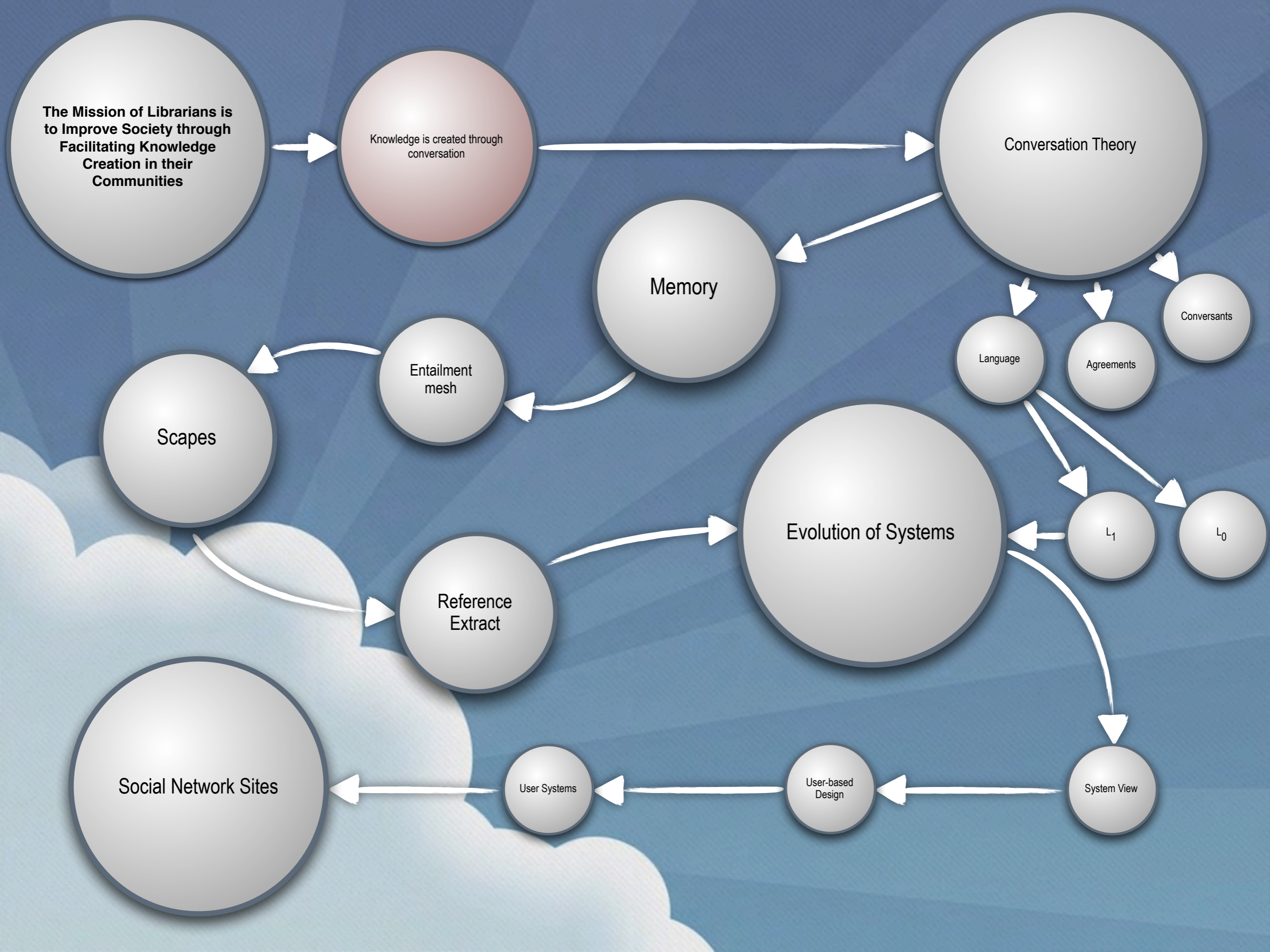
L₀

The screenshot shows a chat window titled "Chat with AOLYellowPages" on the left and a diagram on the right. The chat window contains a conversation about finding lyrics and identifying a song as a remake of "Fiddler on the Roof". The diagram on the right is a network graph showing relationships between songs and albums. It includes nodes for "Wind it Up", "The Lonely Goatherd", "Sound of Music", "Another Broadway Remake", "If I Were a Rich Man", "Fiddler on the Roof", "Rich Girl", and "Love, Angel, Music, Baby". It also includes text-based nodes like "In my Gulliana gown", "I'd get me four Harajuku girls", "Clean out Vivienne Westwood", and "See Stefani and her L.A.M.B. I rock the Fetish".

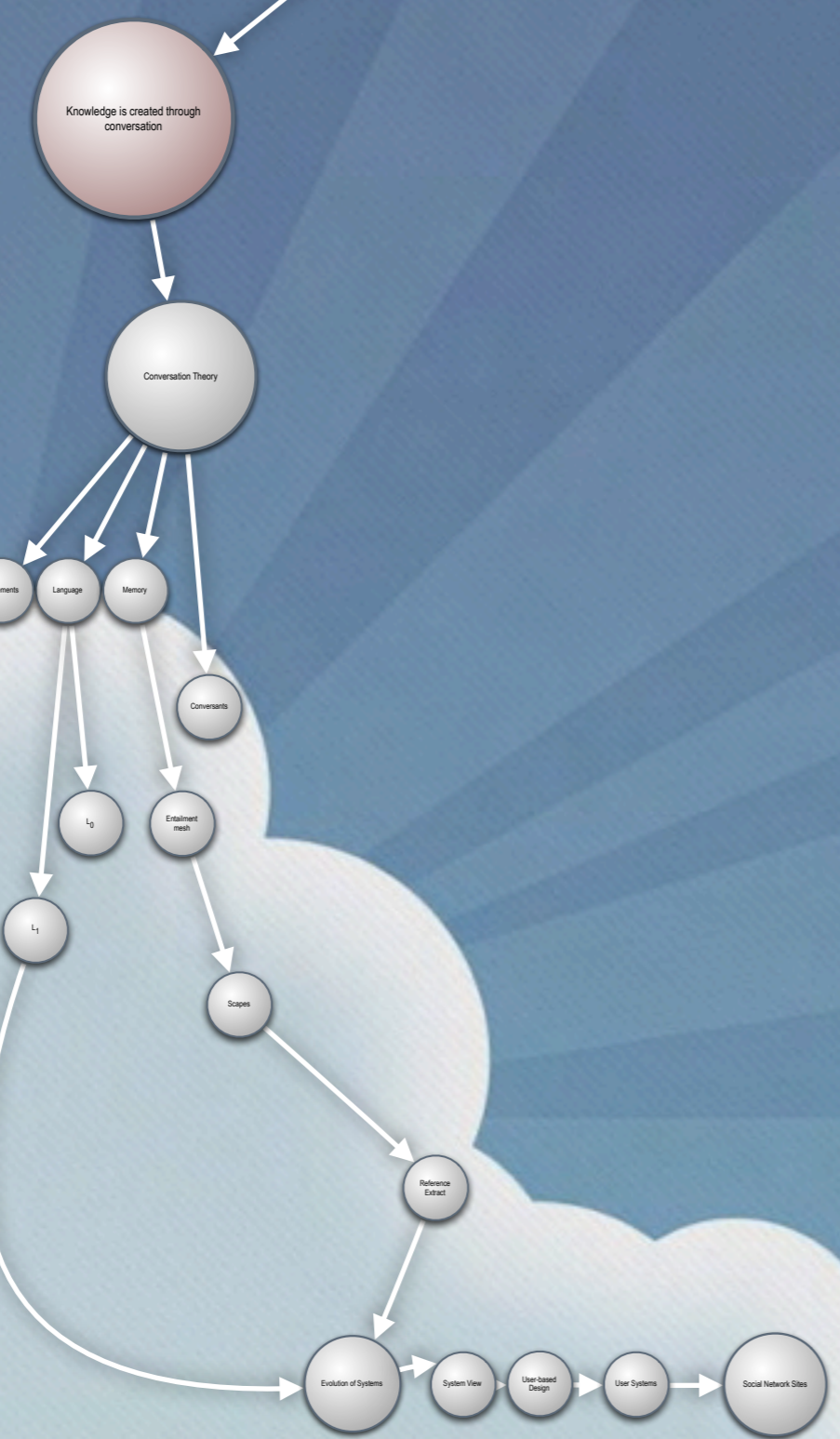
http://en.wikipedia.org/wiki/Harajuku_Girls

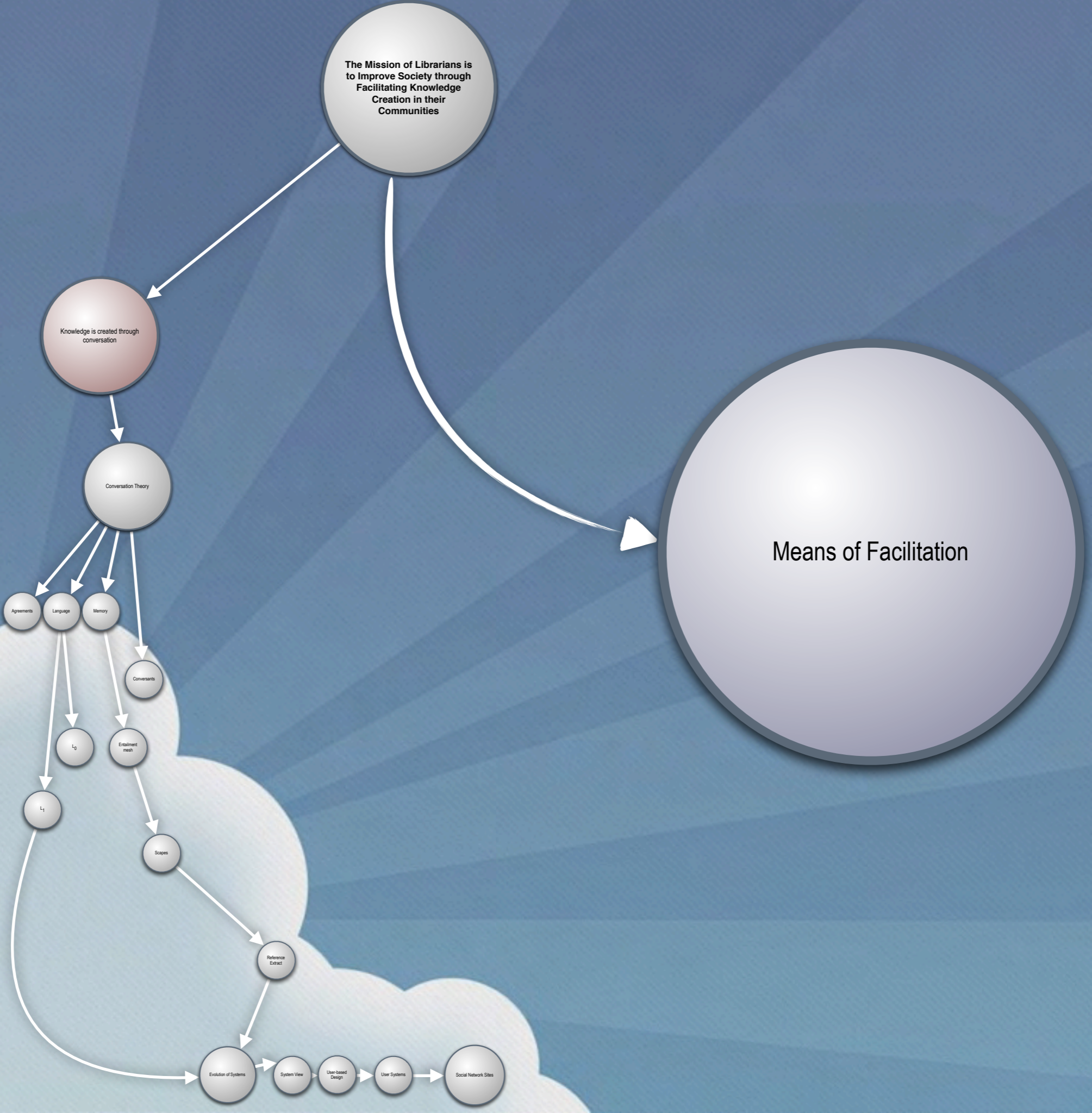


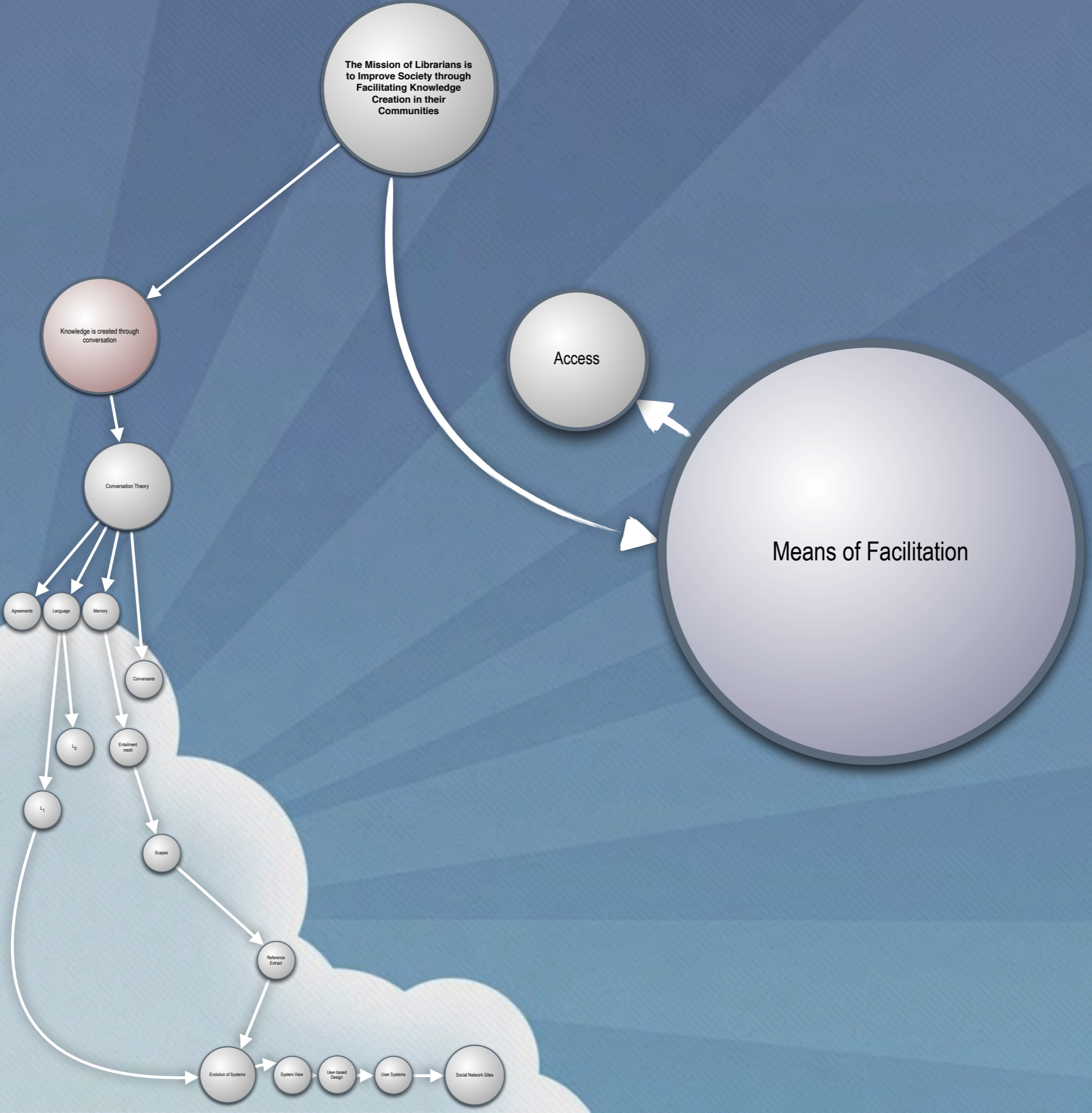


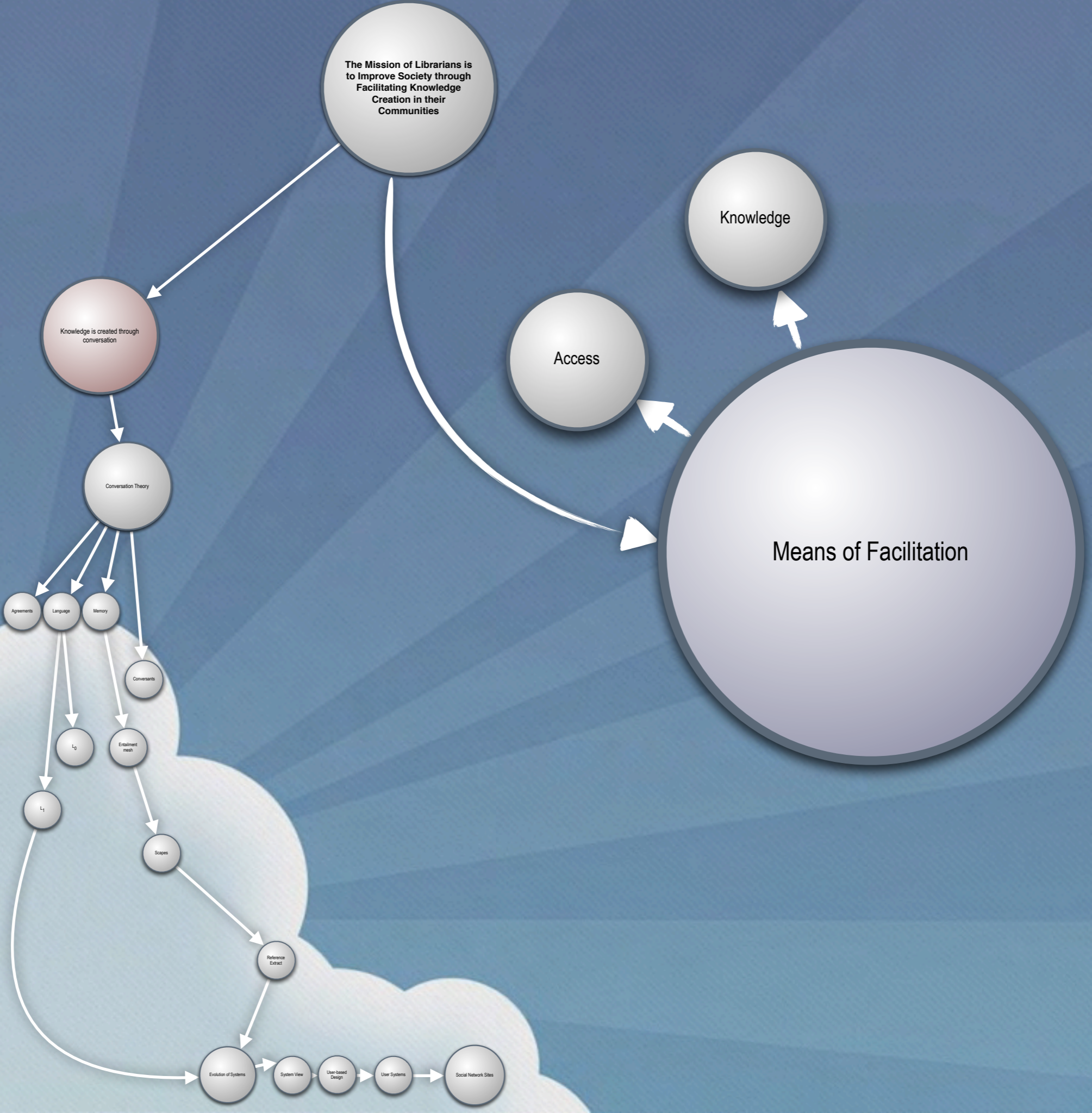


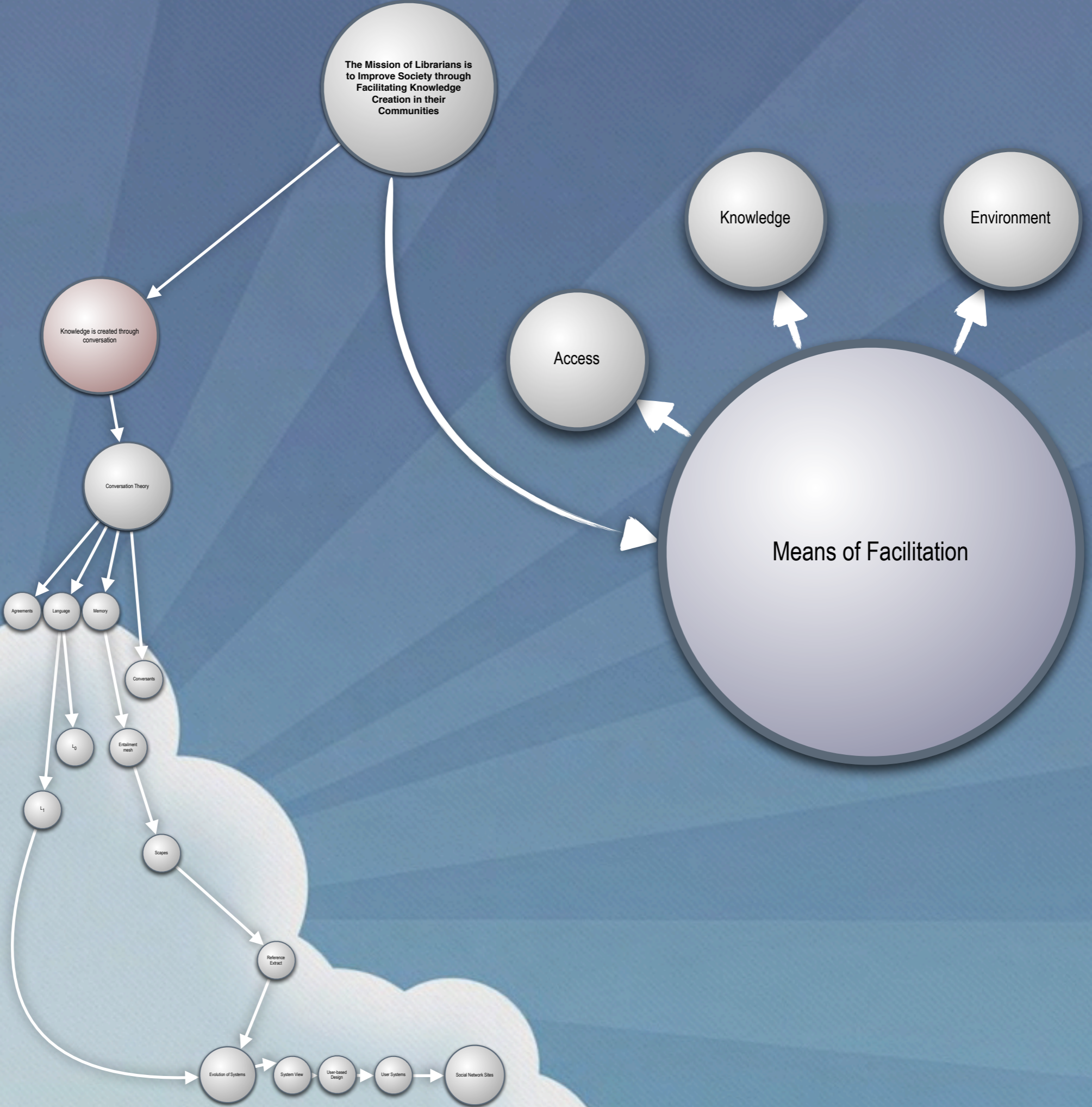
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

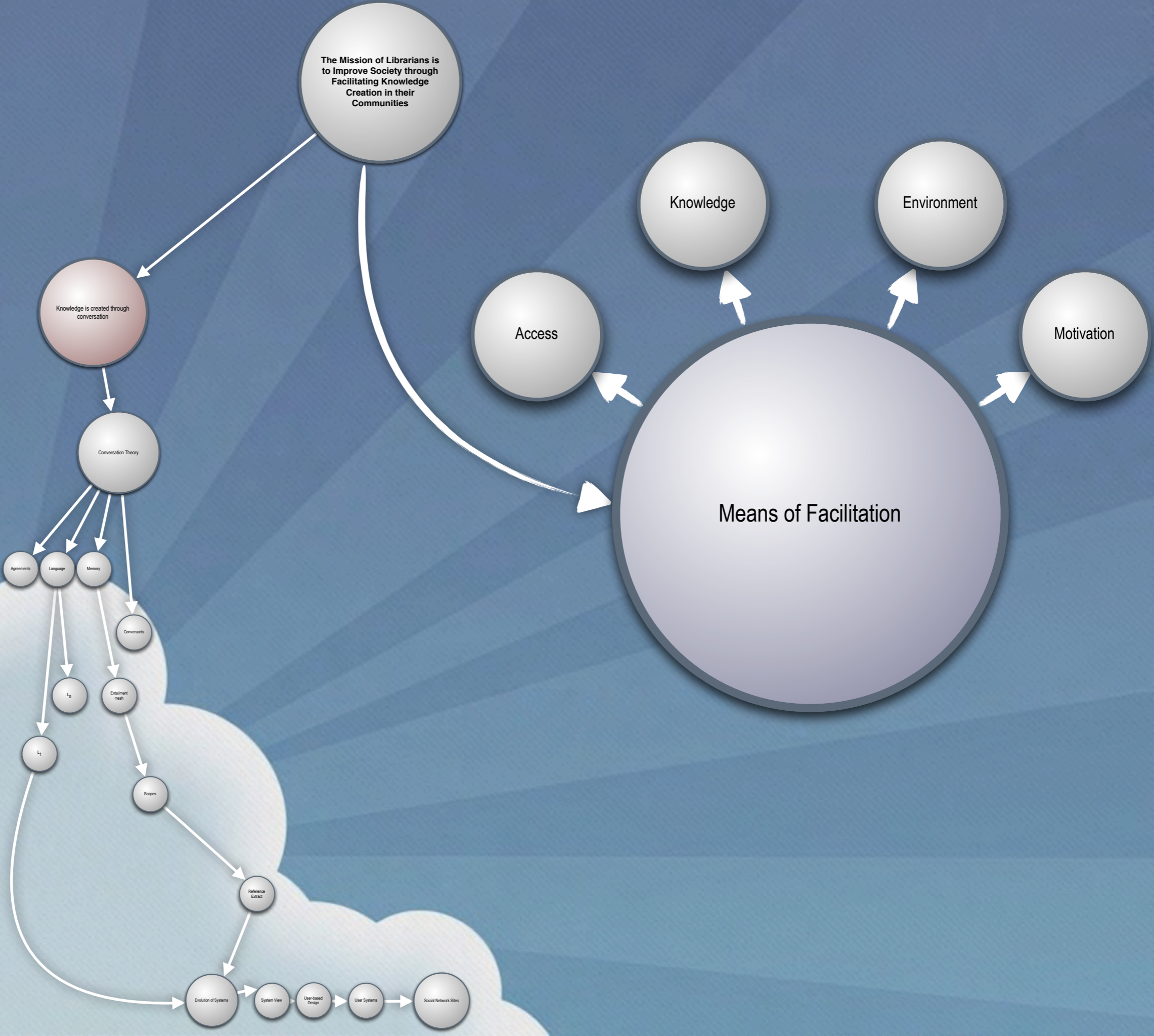


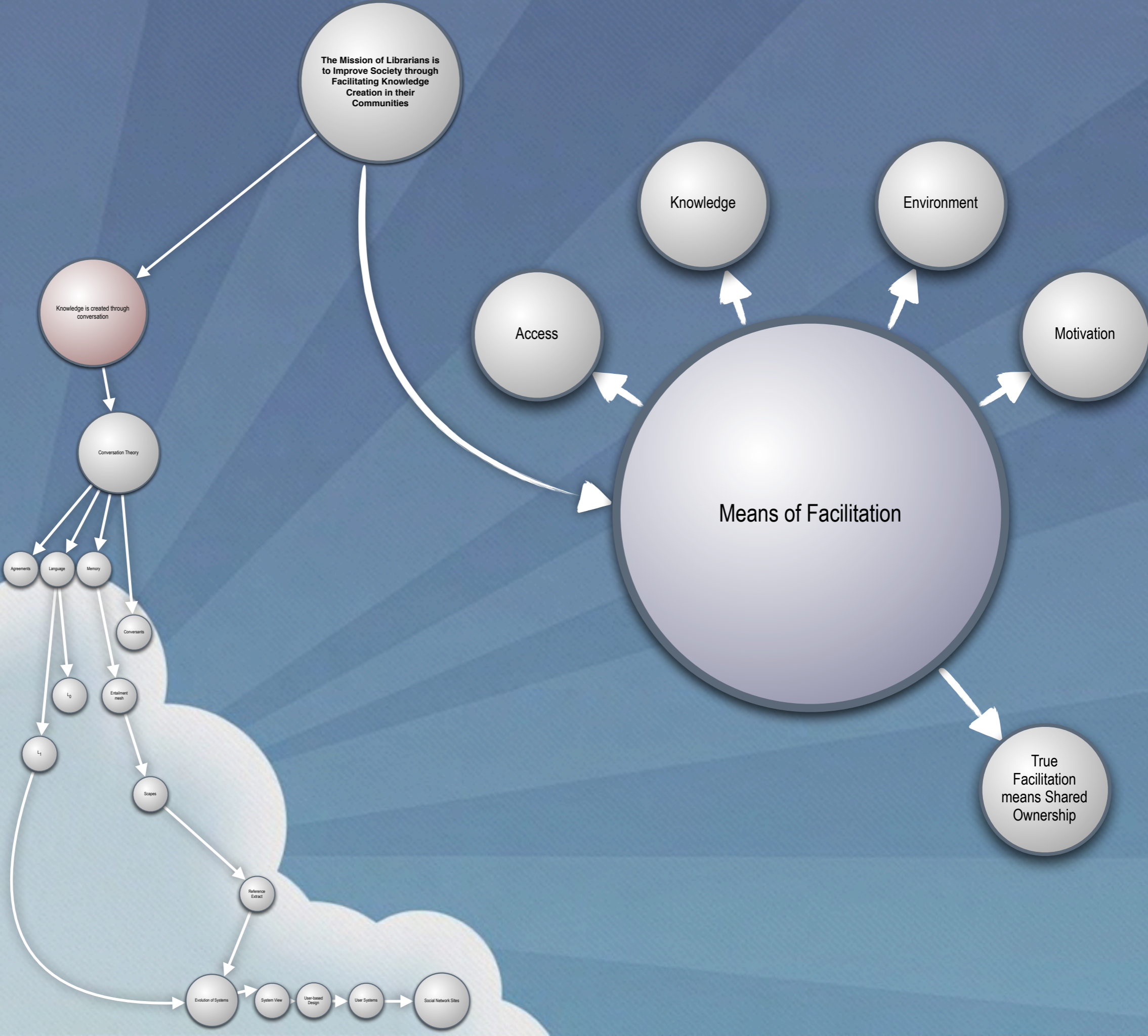


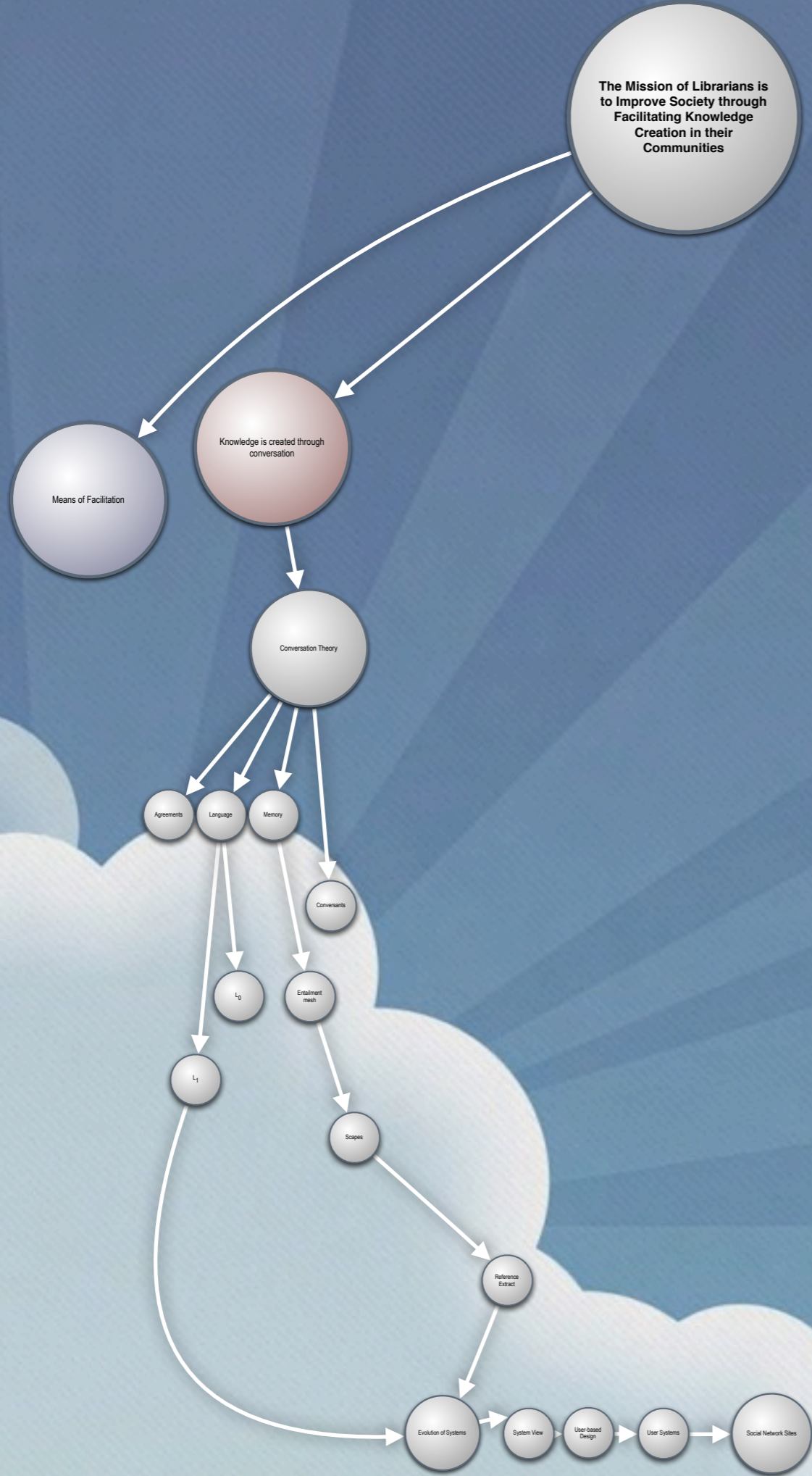


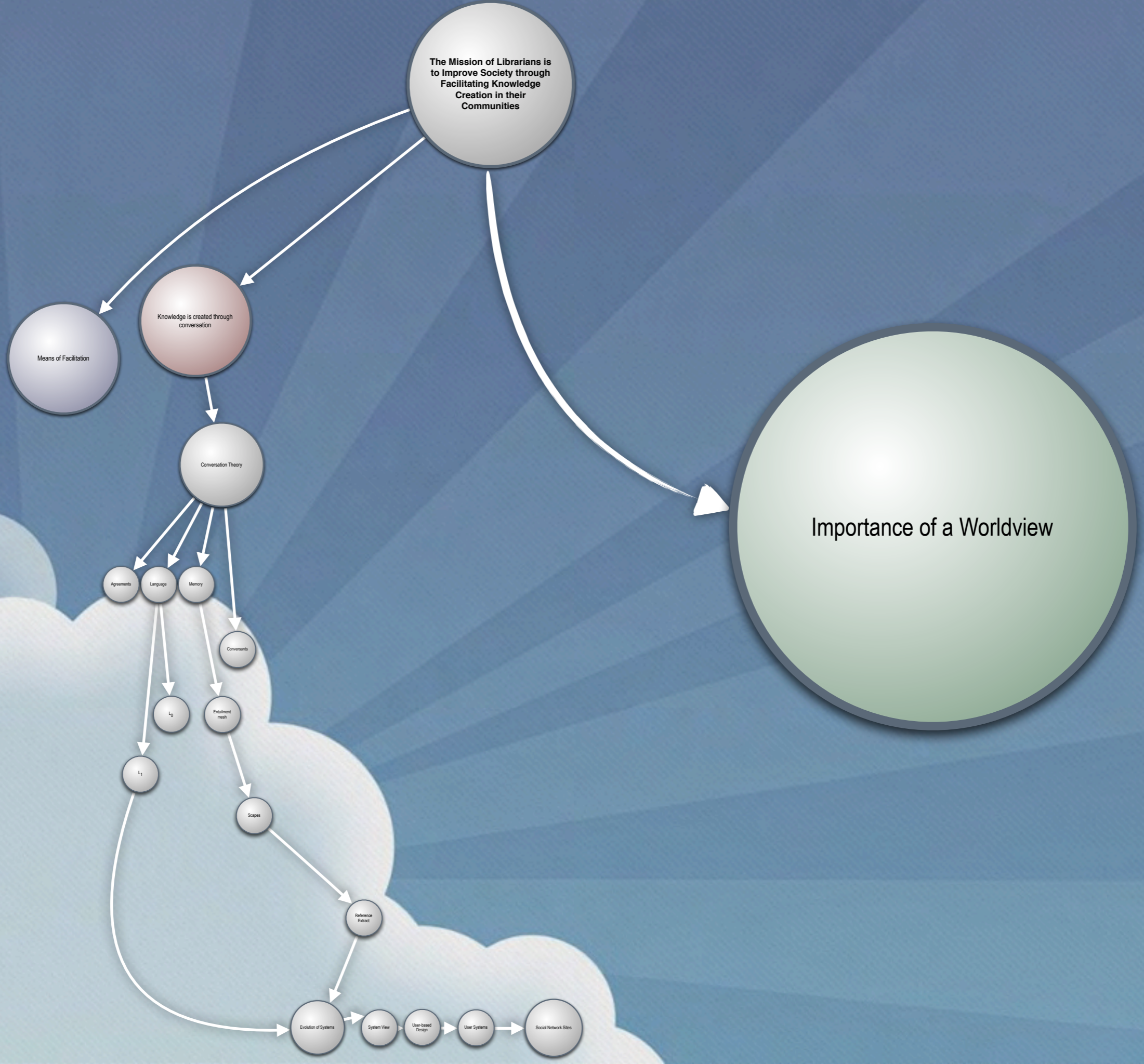


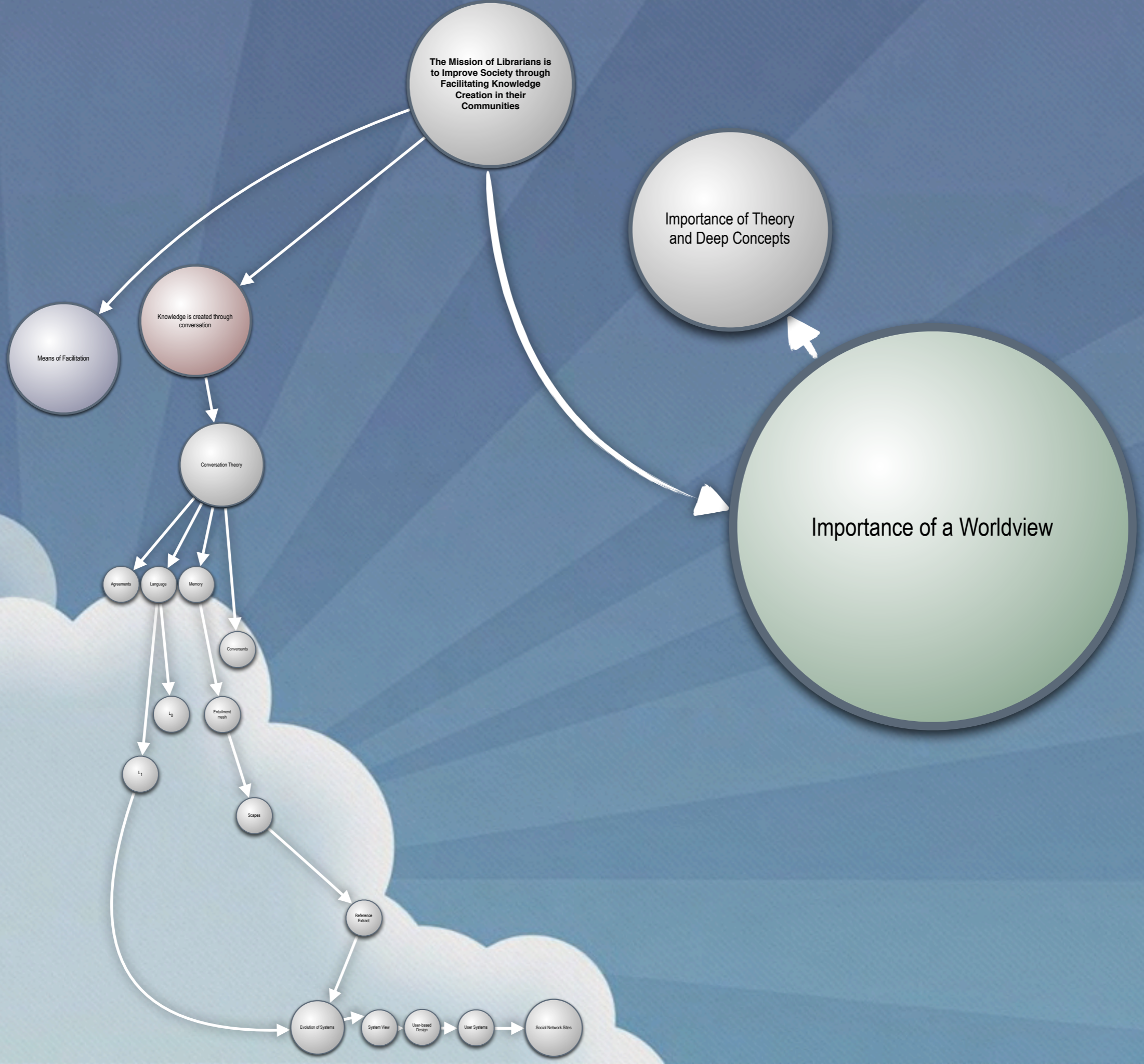


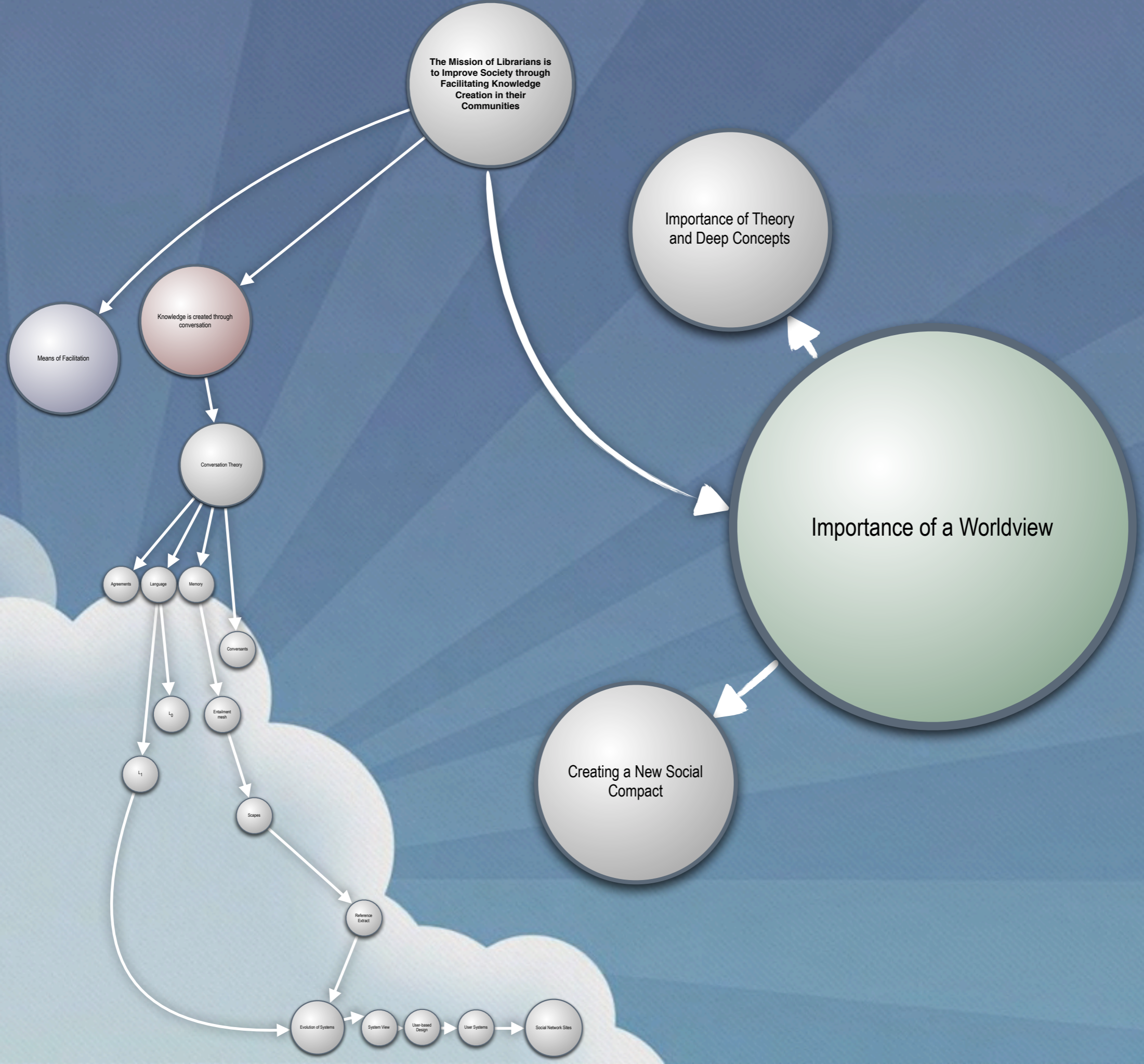


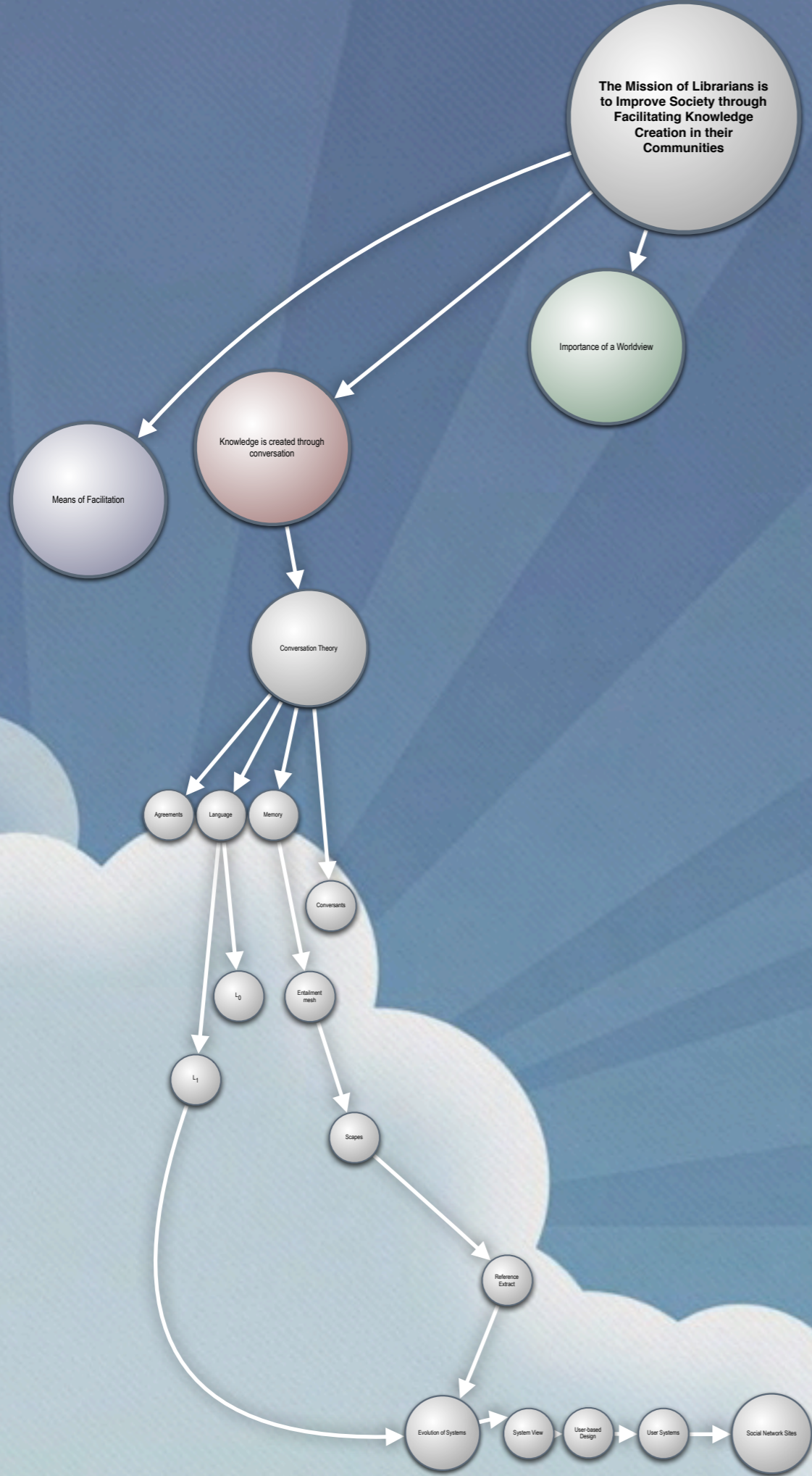


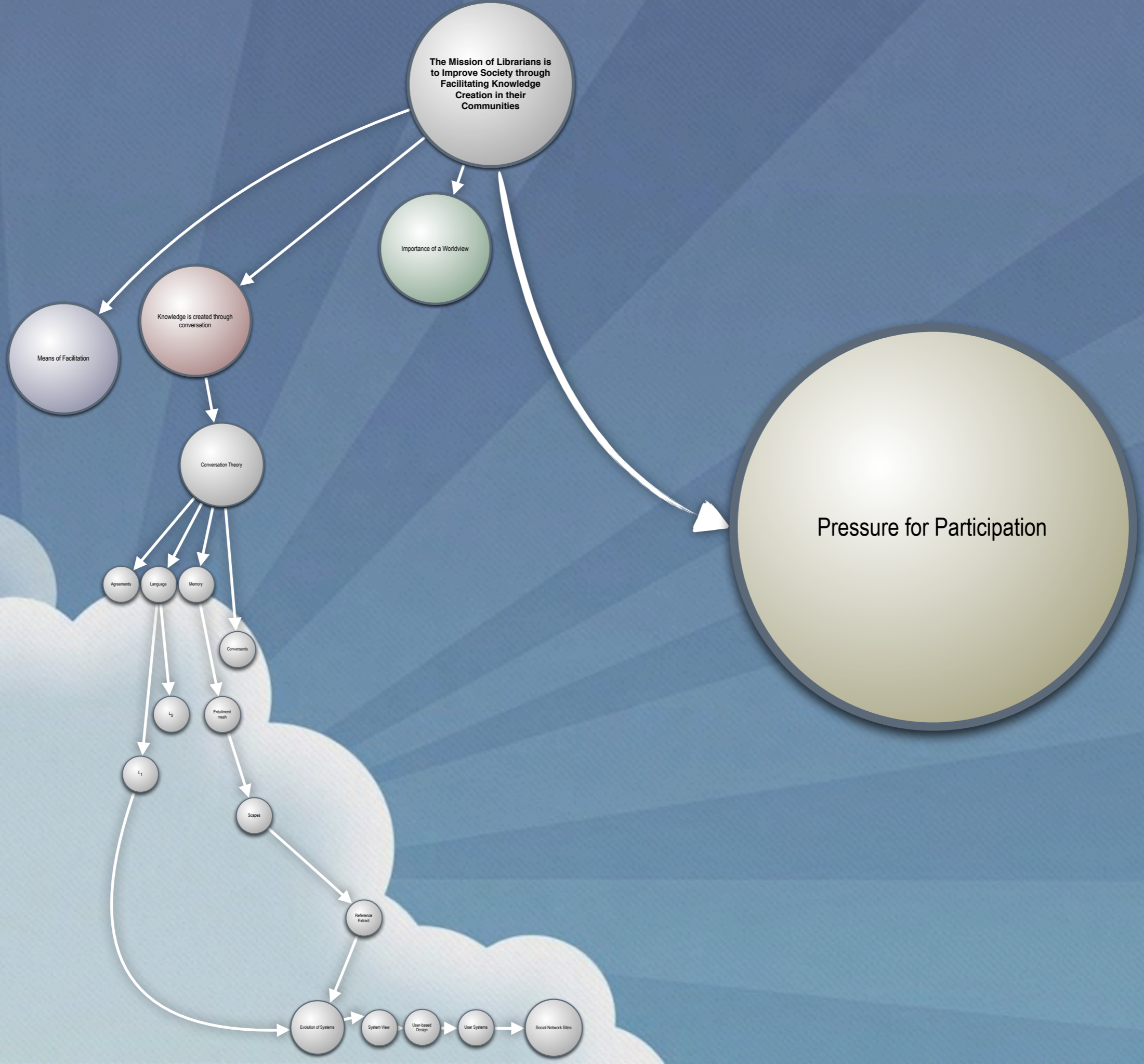


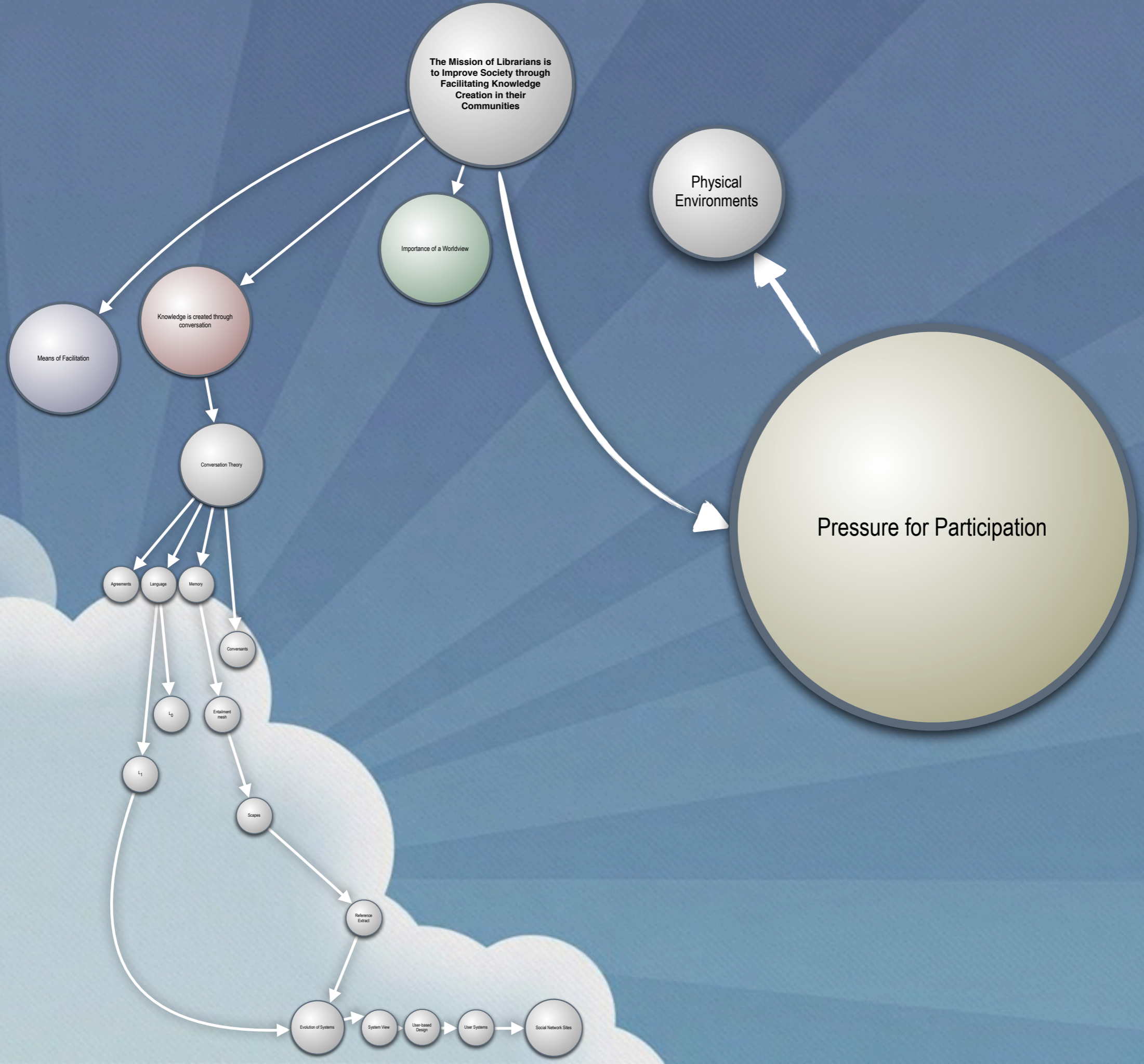












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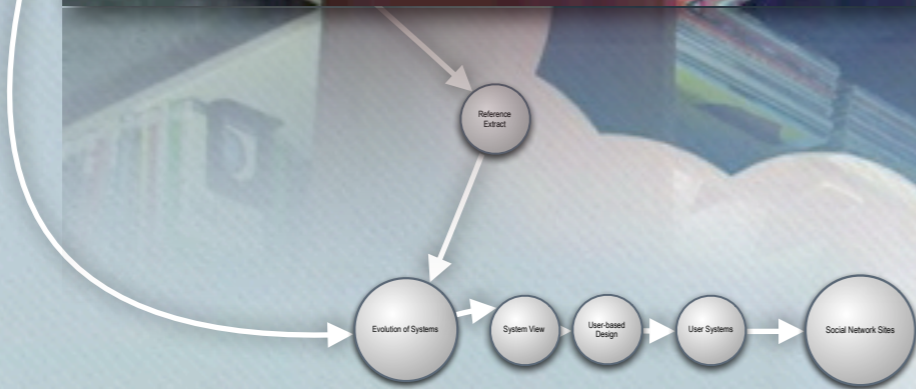
Physical Environments



Means of Facilitation

Agreements

Information



The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

Physical Environments

Means of Facilitation

Knowl

Agreements
Language

L₂

L₁

Reference Extract

Evolution of Systems

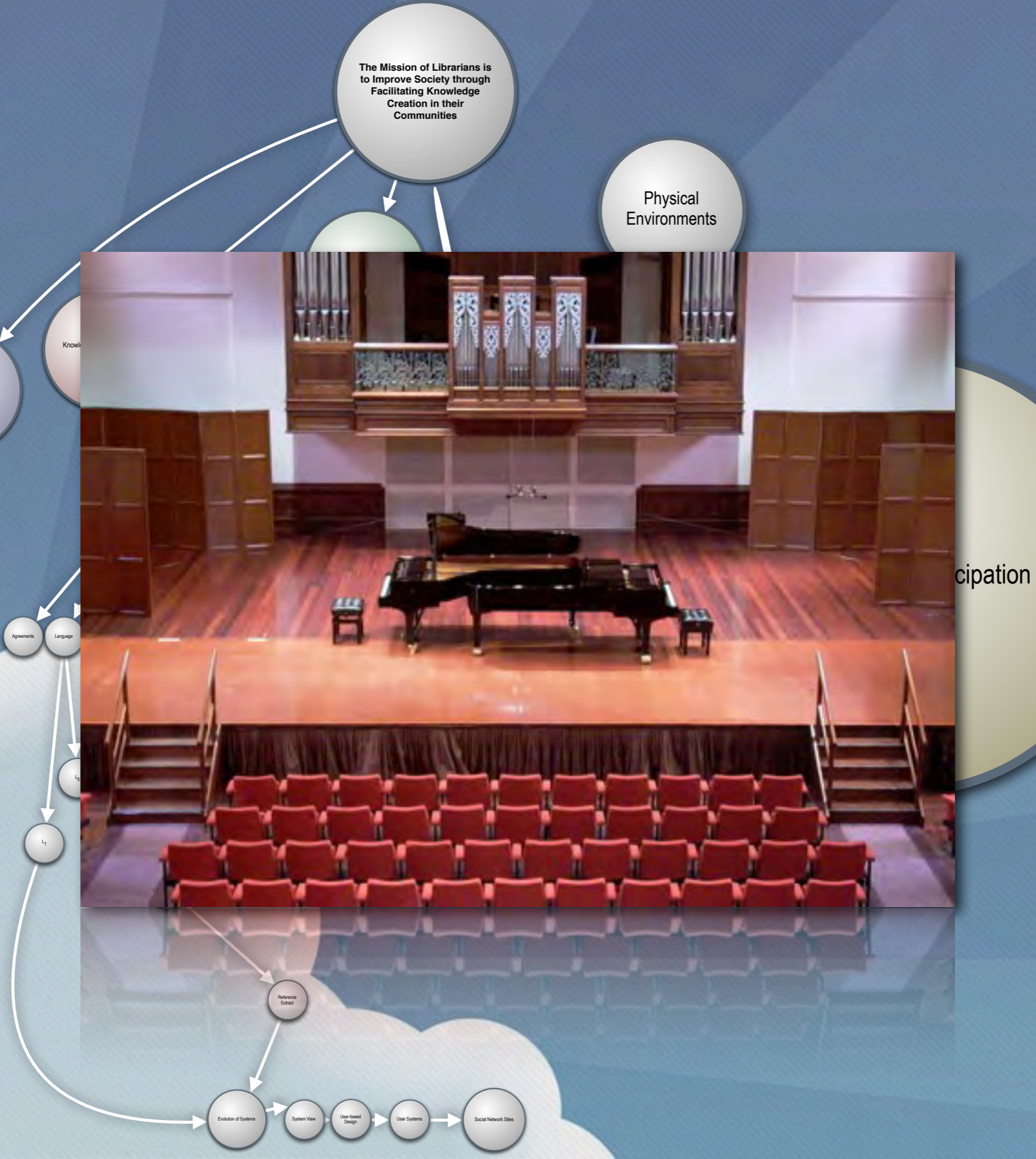
System View

User-based Design

User Systems

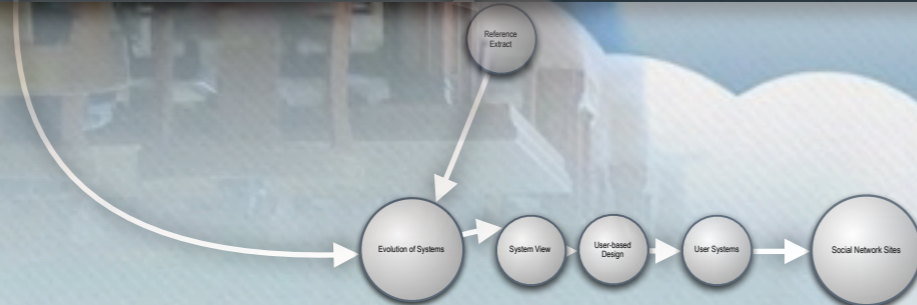
Social Network Sites

icipation



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Means of f



The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities

Physical Environments

Means of Facilitation



Reference Extract

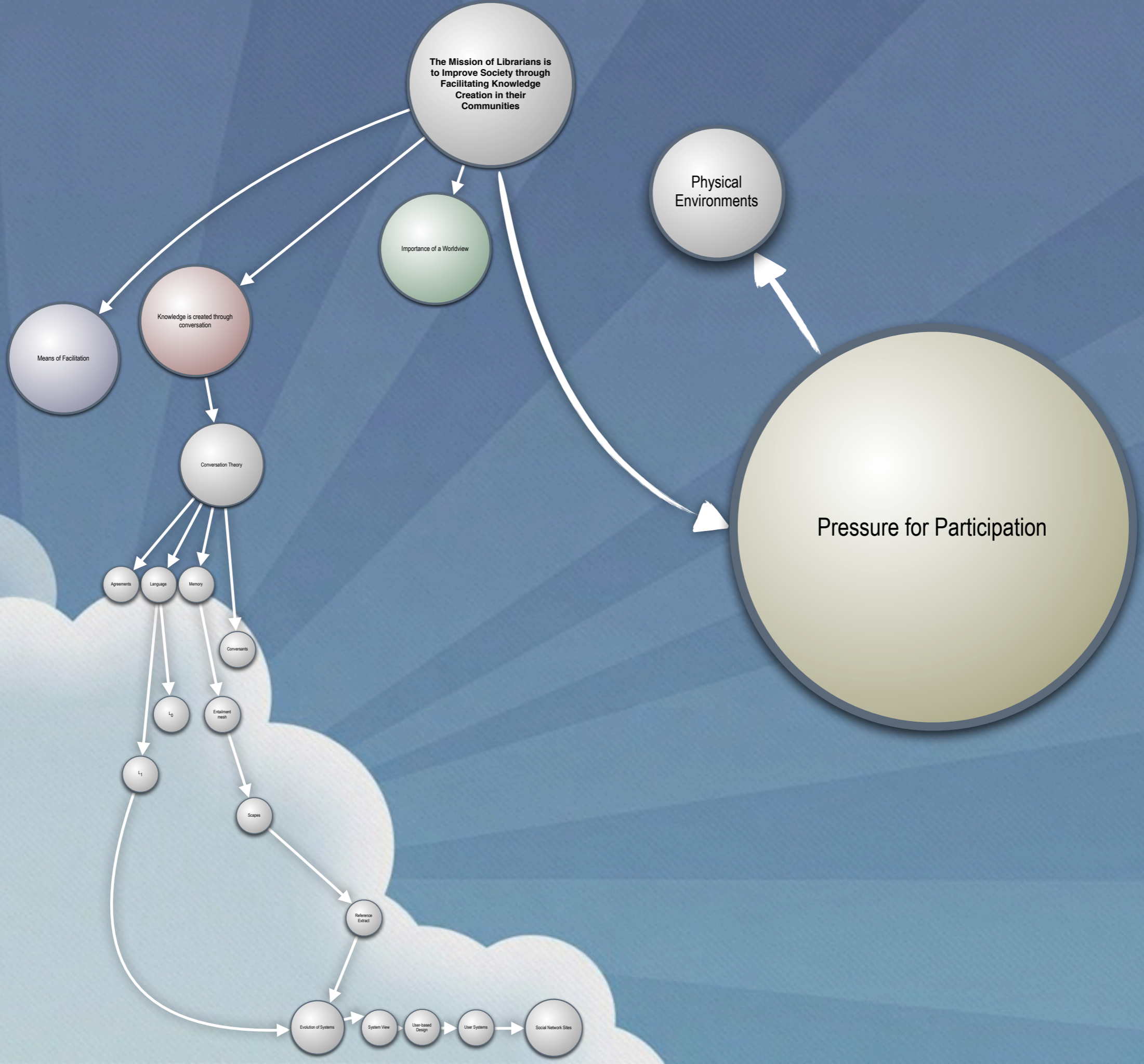
Evolution of Systems

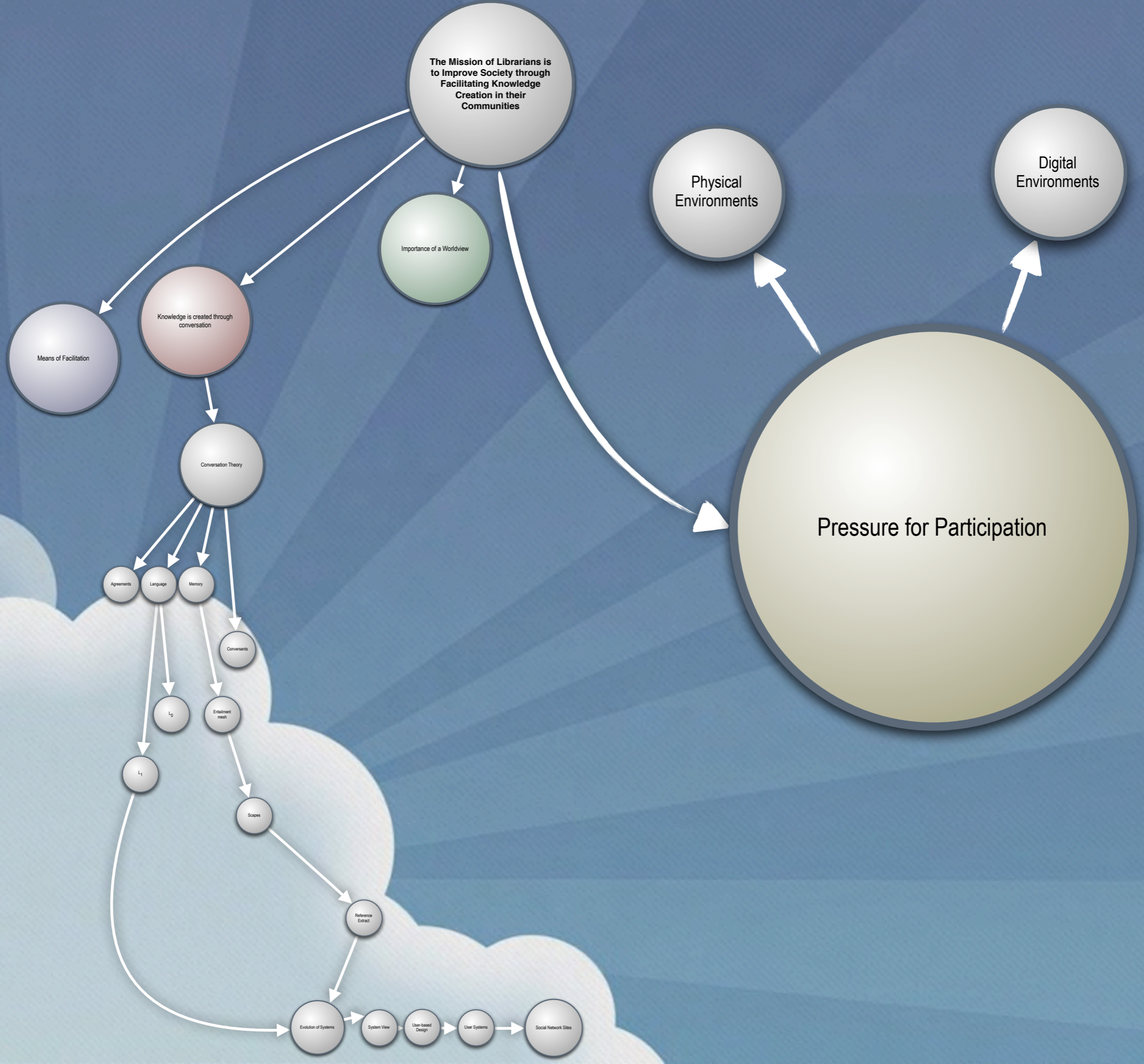
System View

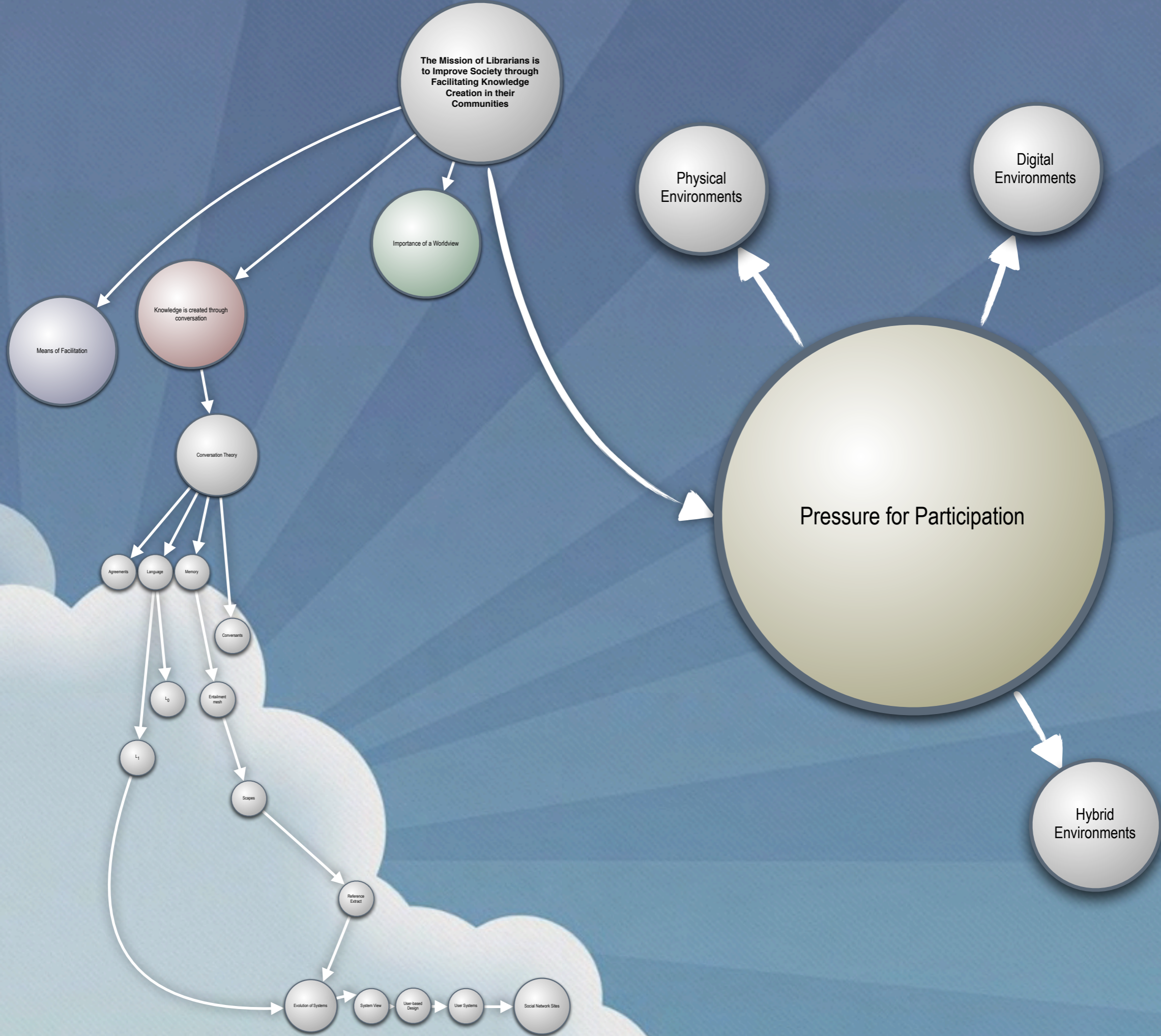
User-based Design

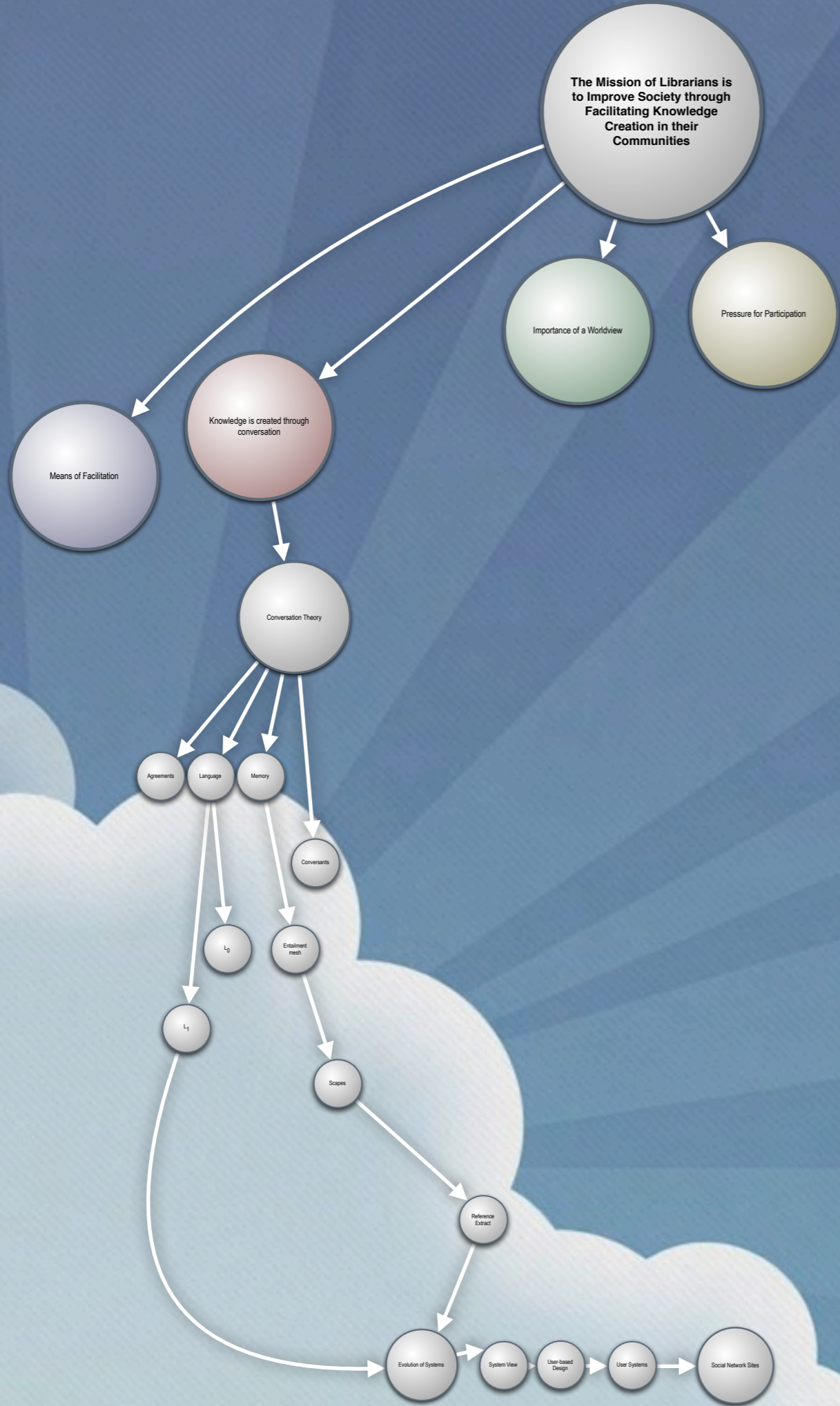
User Systems

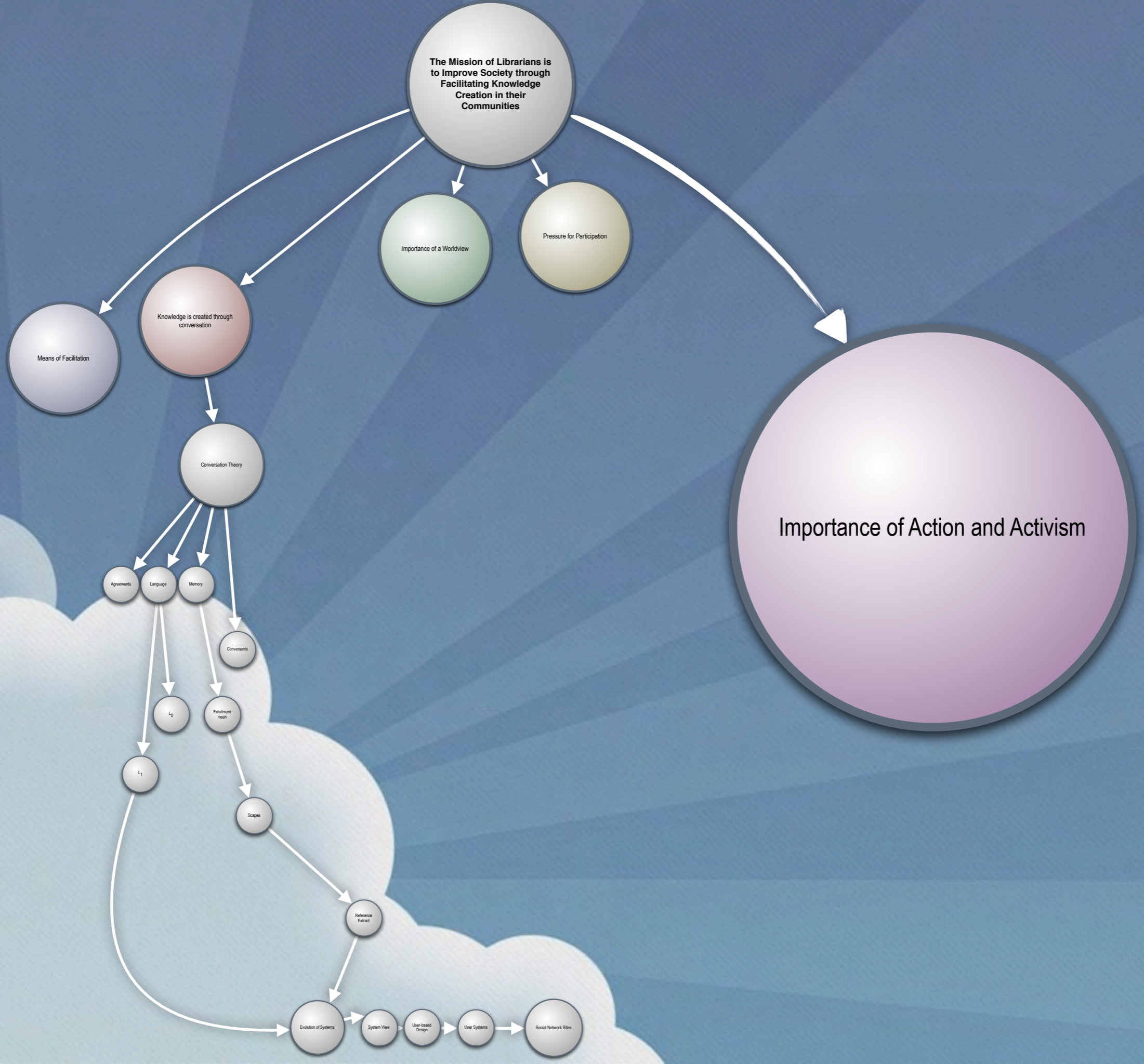
Social Network Sites

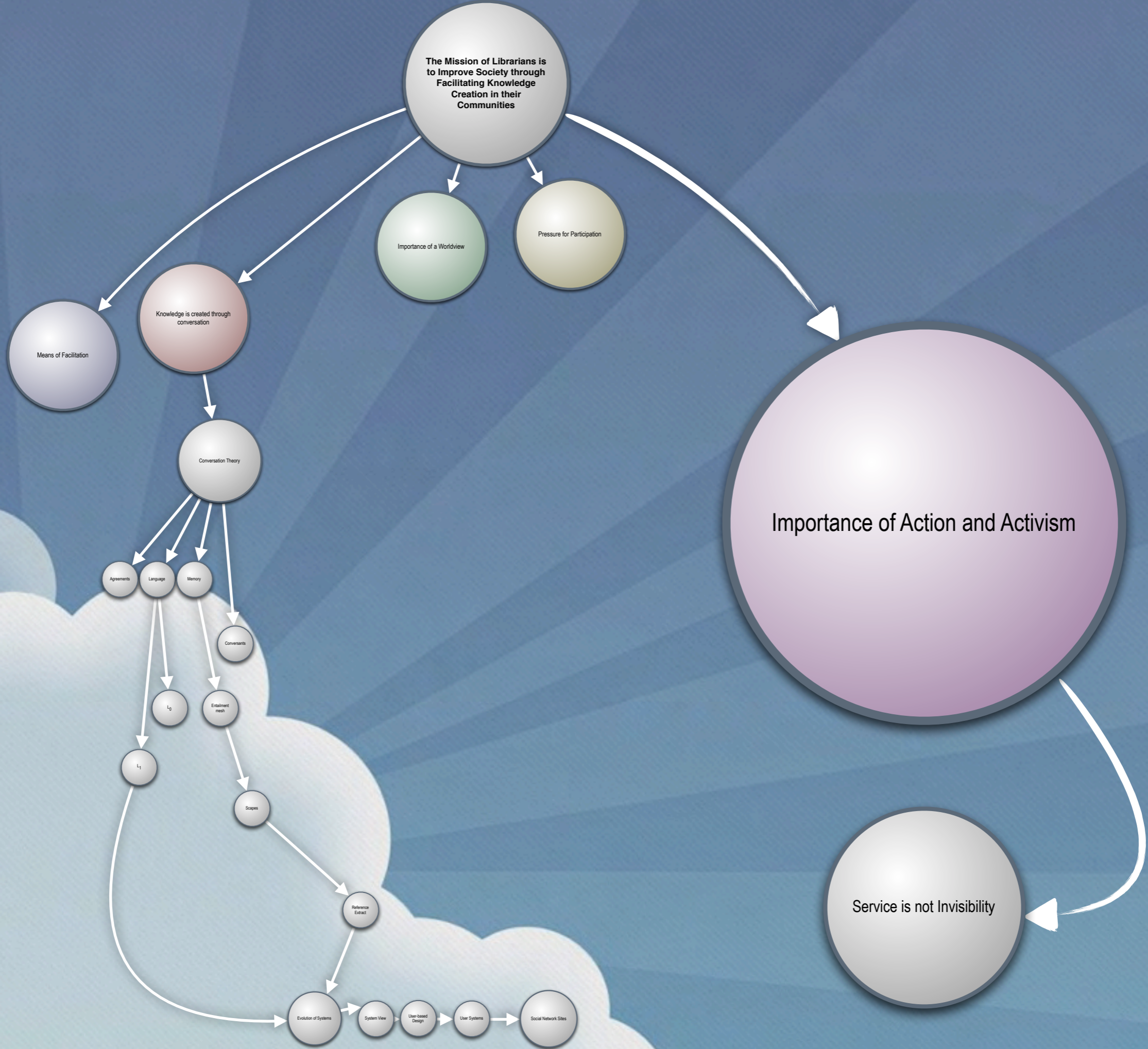












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Importance of a Worldview

Pressure for Participation

Means of Facilitation

Knowledge is created through conversation

Conversation Theory

Agreements

Language

Memory

Conversations

L₀

Entailment mesh

L₁

Scapes

Reference Extract

Evolution of Systems

System View

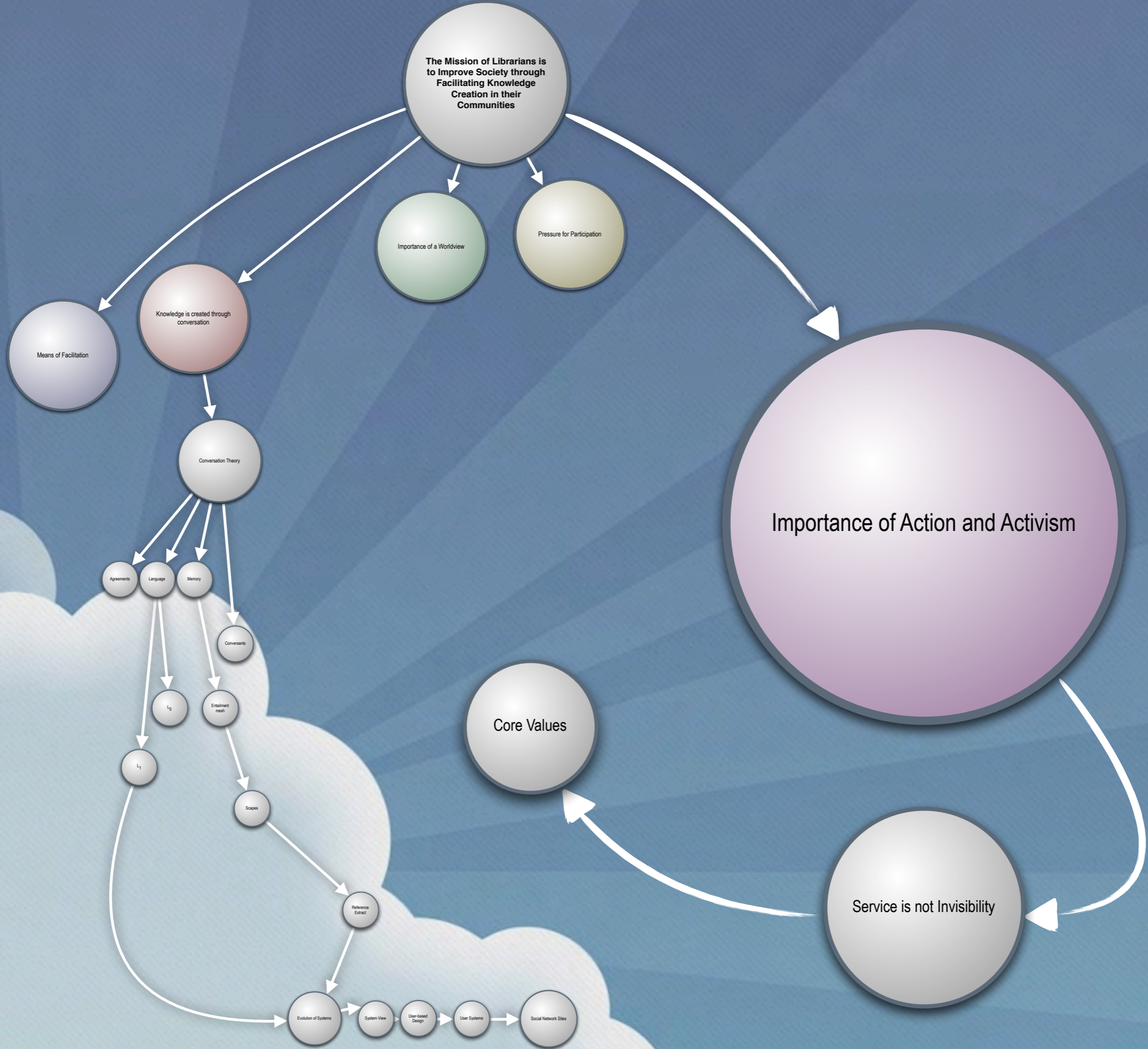
User-based Design

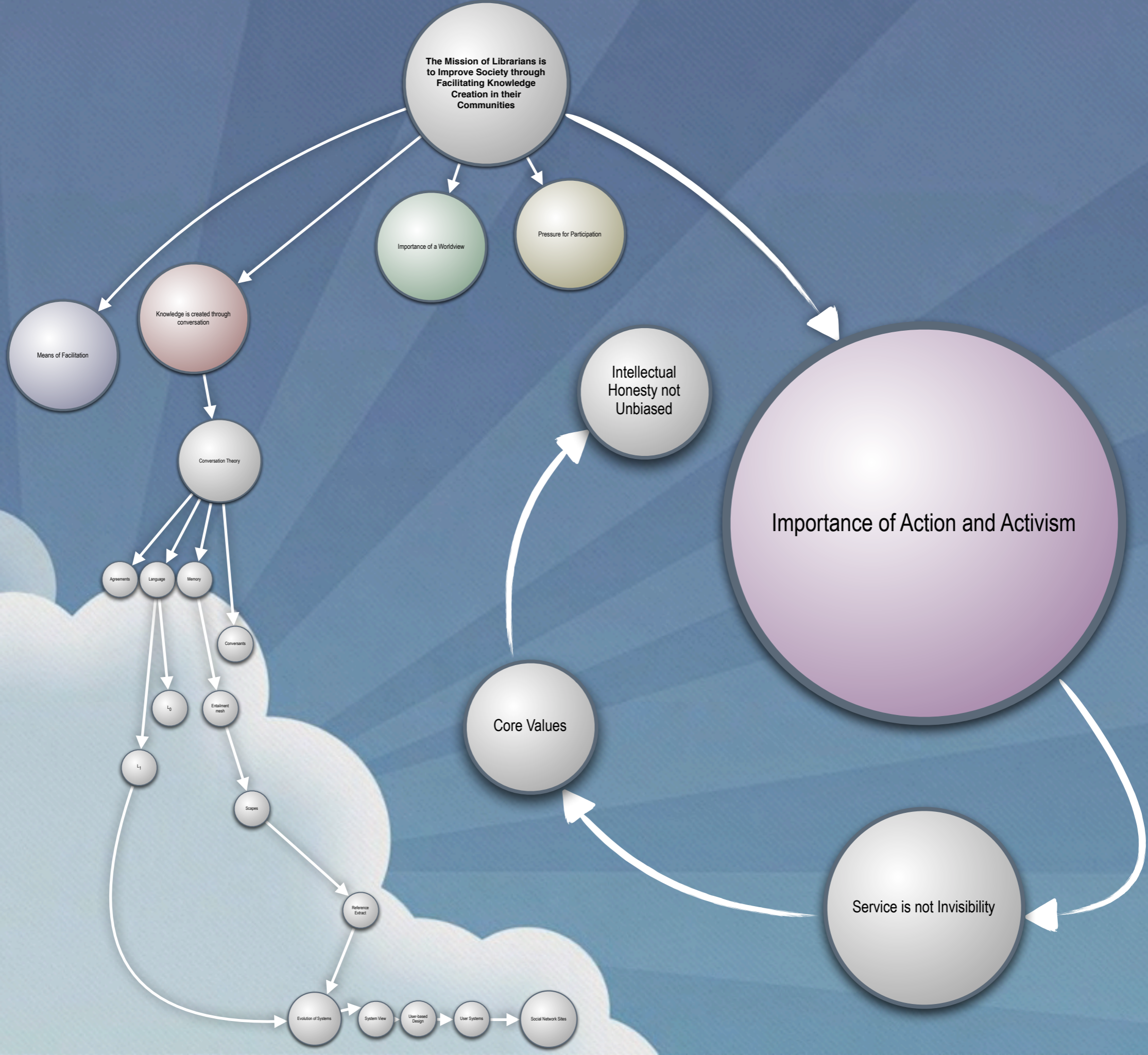
User Systems

Social Network Sites

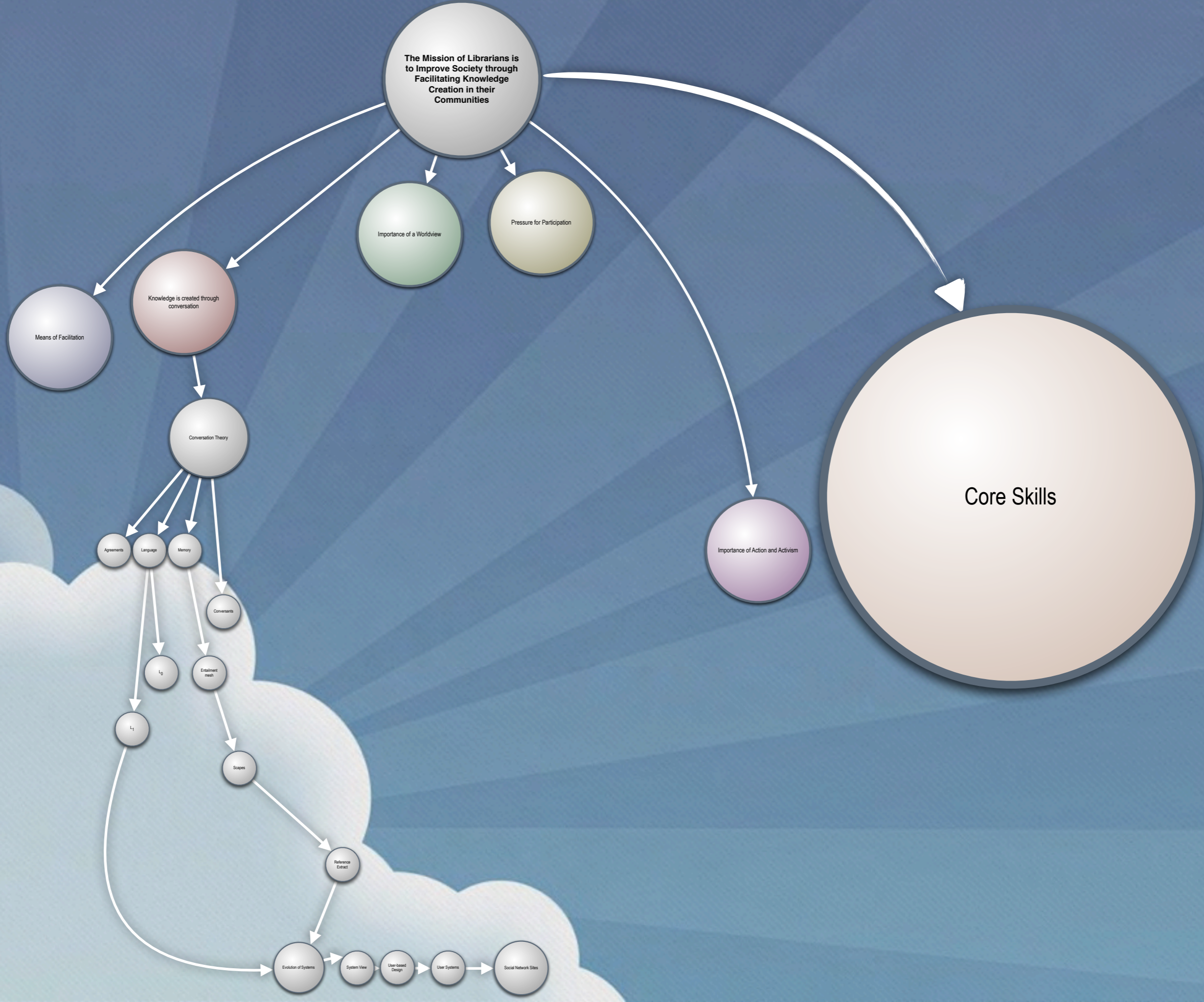
Importance of Action and Activism

Service is not Invisibility









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Means of Facilitation

Knowledge is created through conversation

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L₀

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Reference Extract

Evolution of Systems

System View

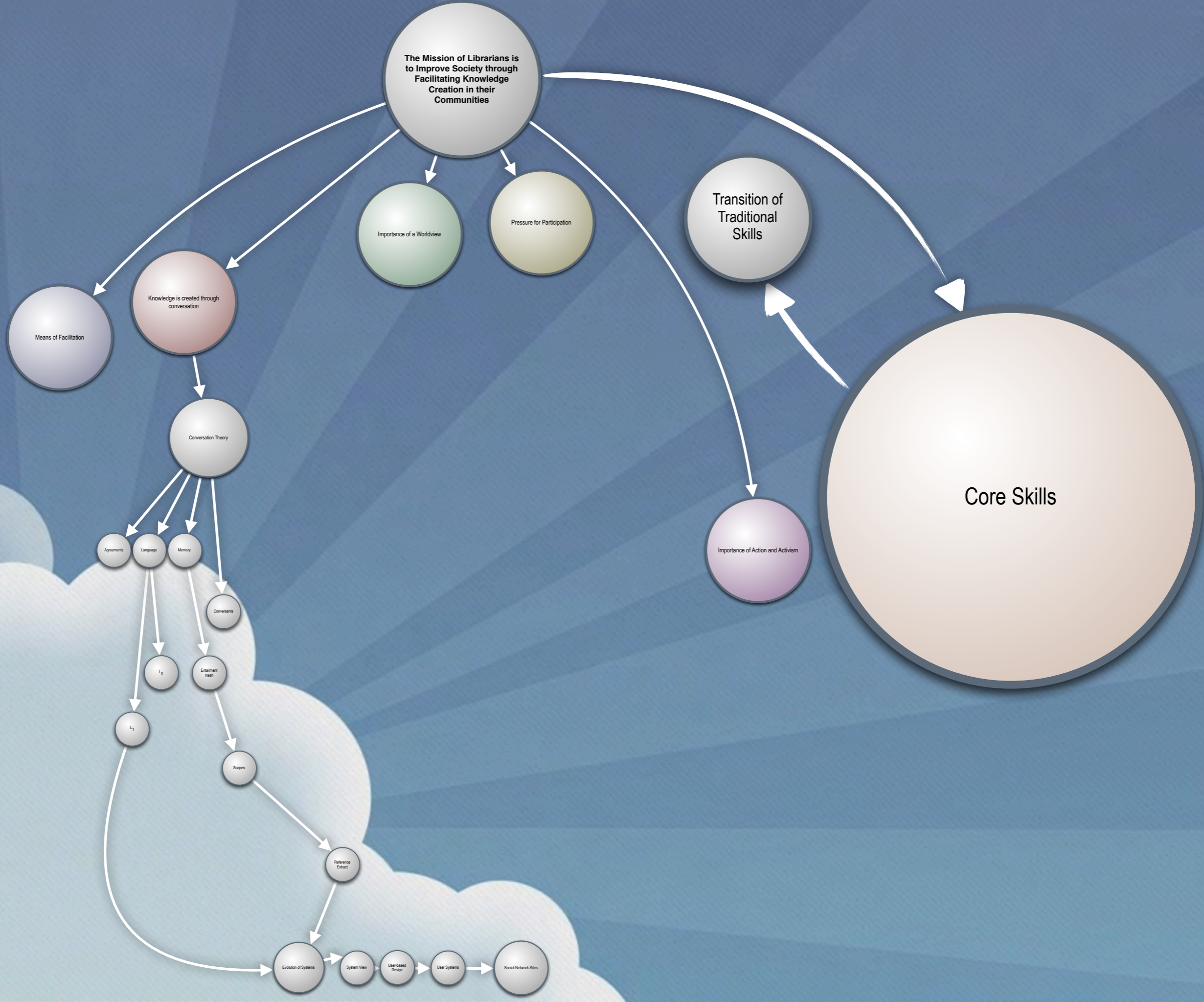
User-based Design

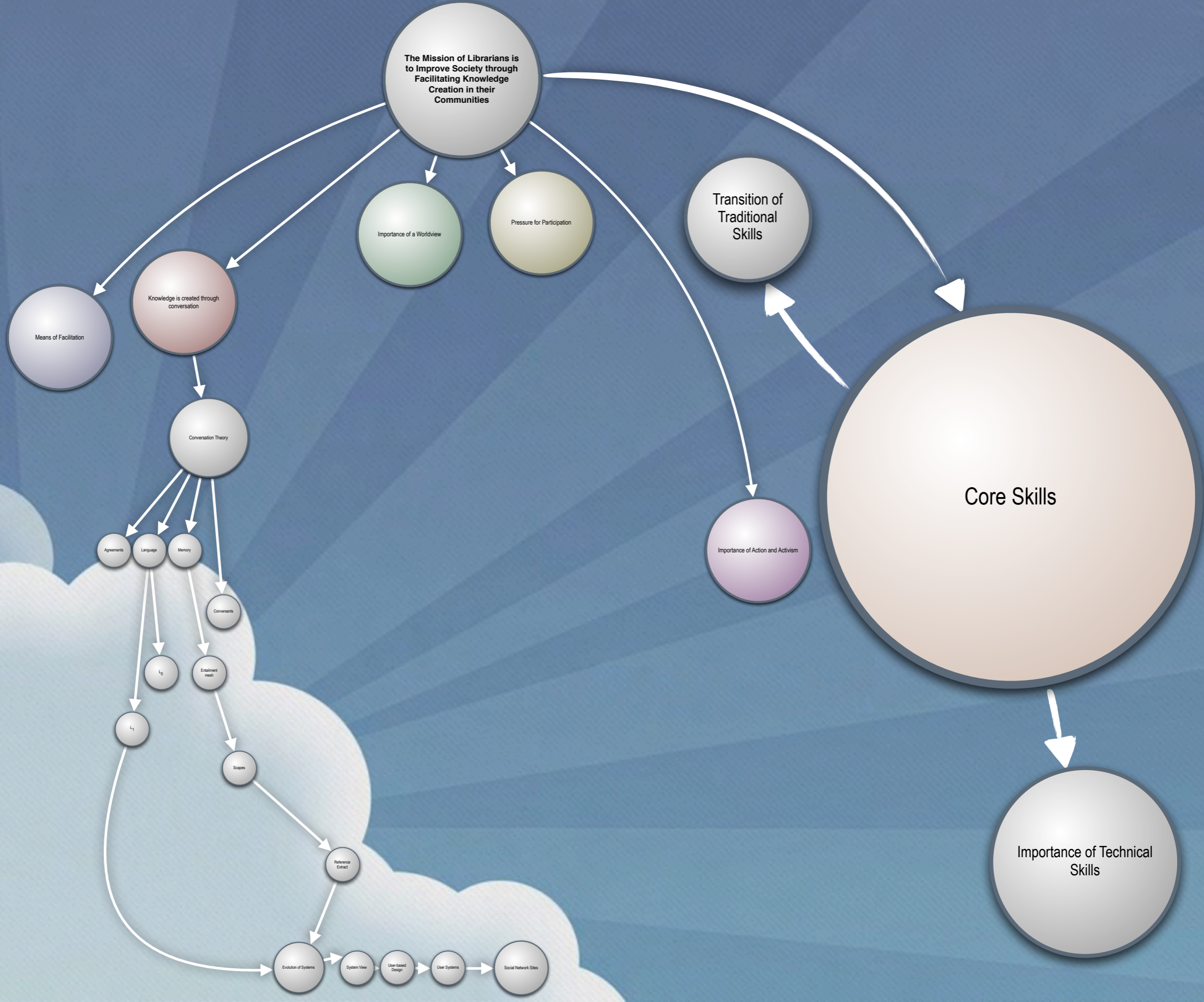
User Systems

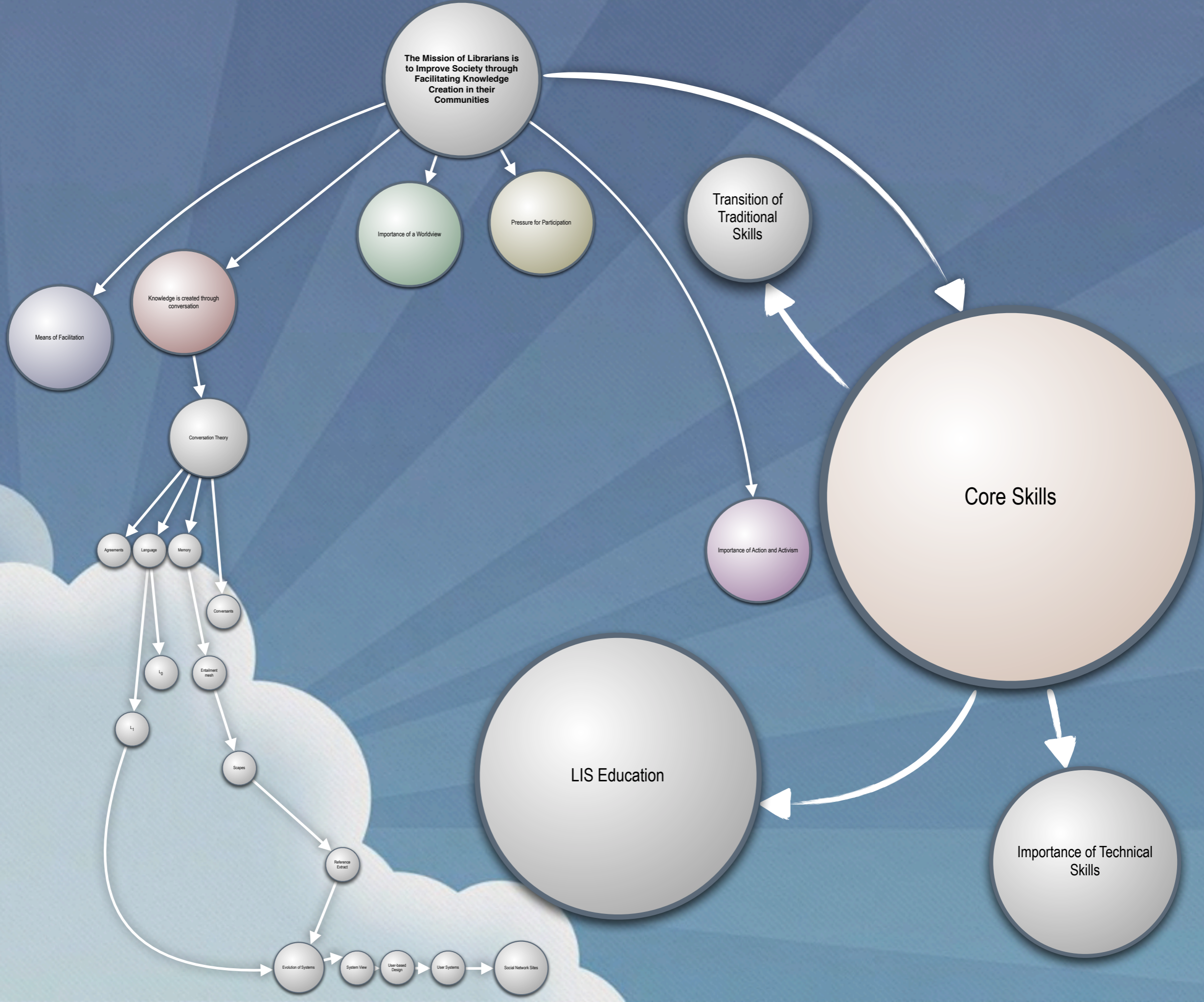
Social Network Sites

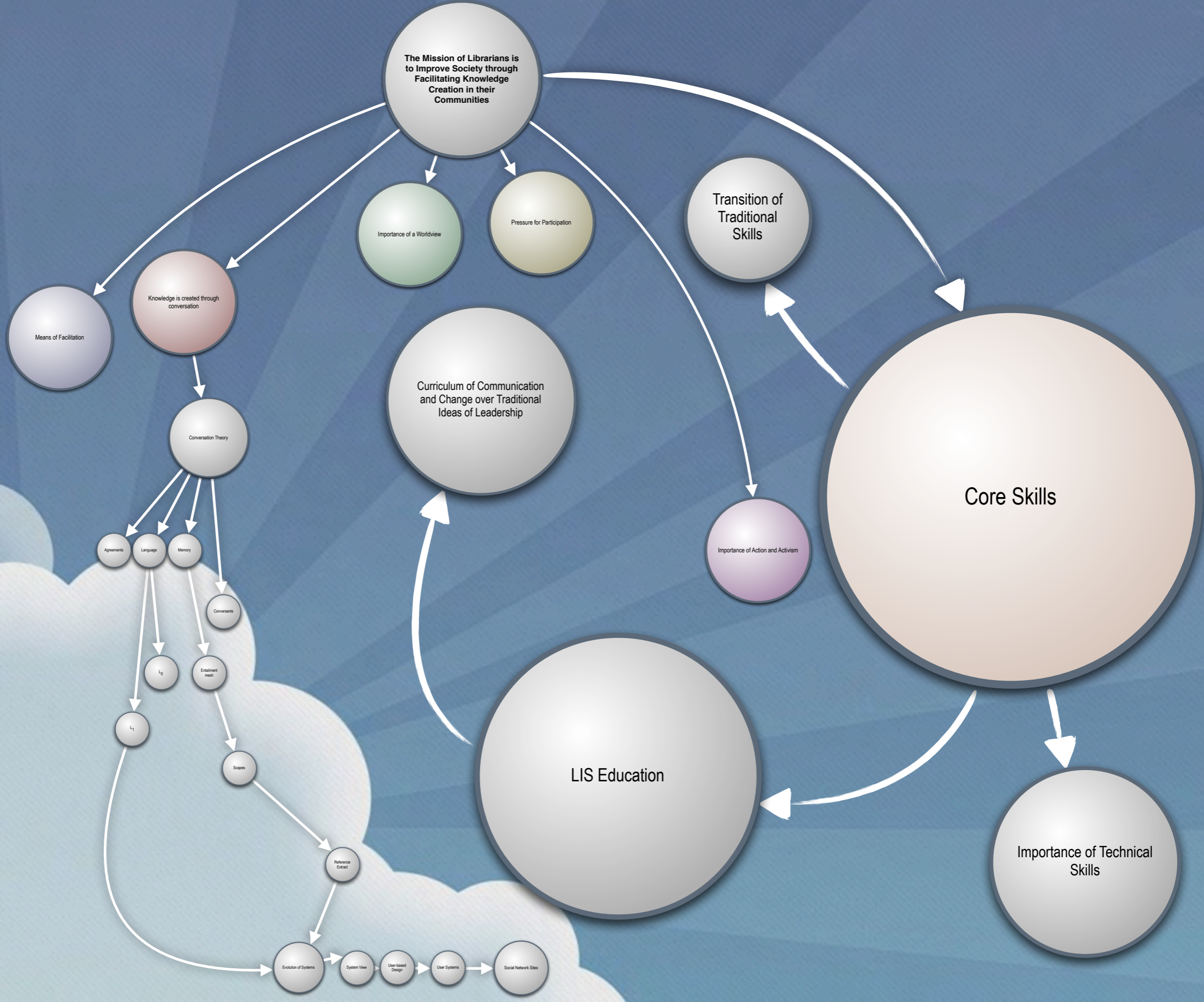
Importance of Action and Activism

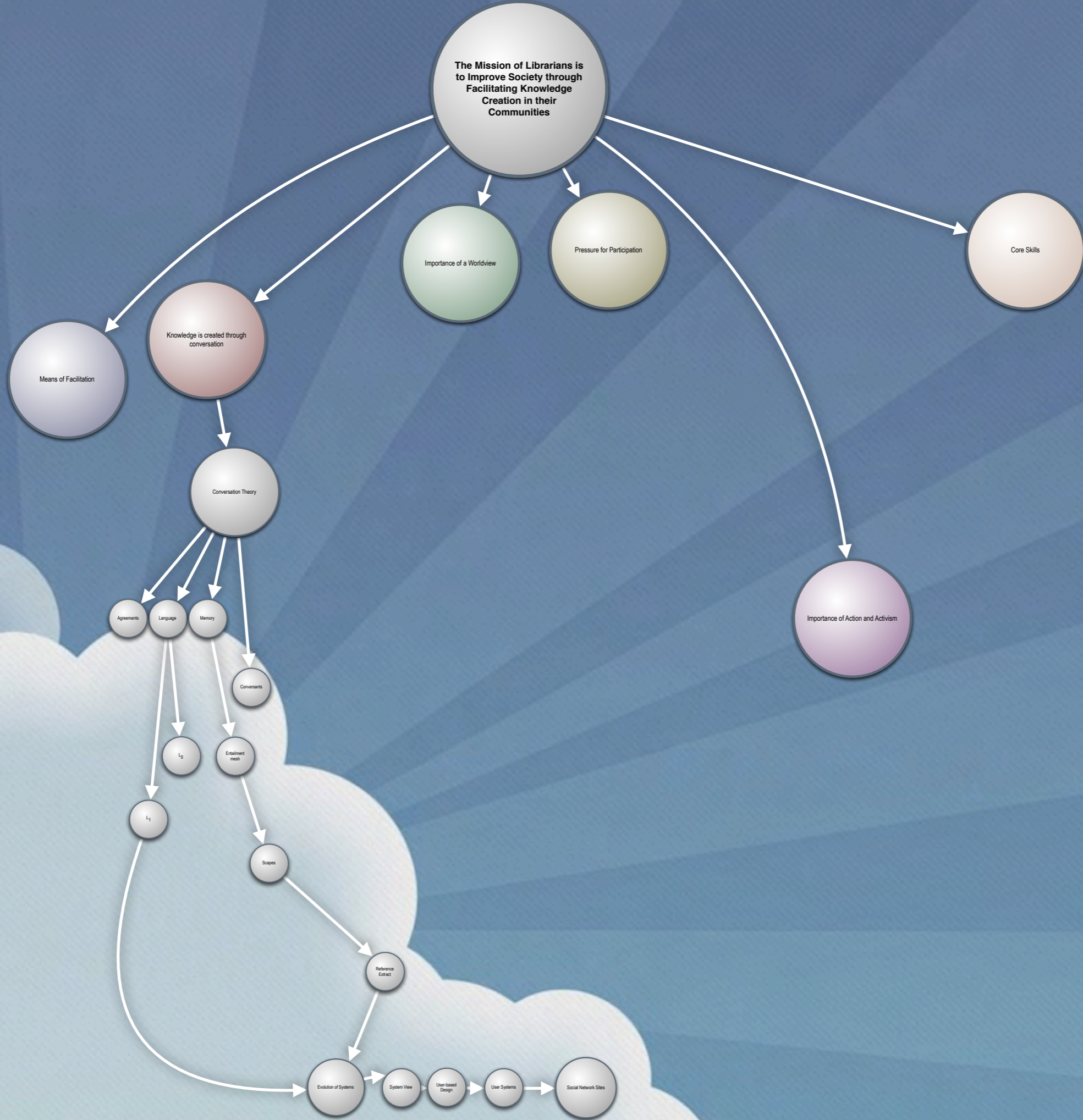
Core Skills

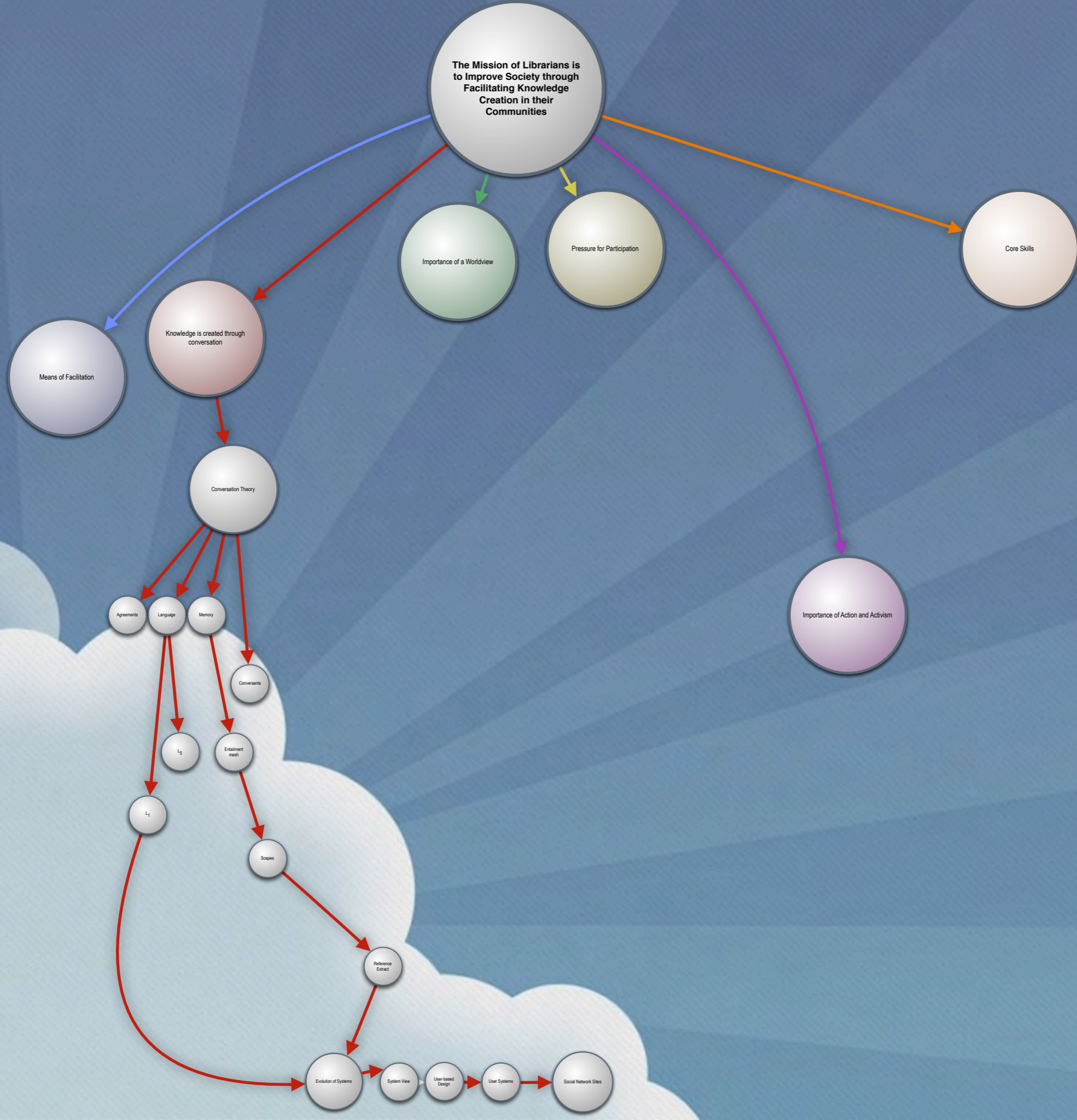


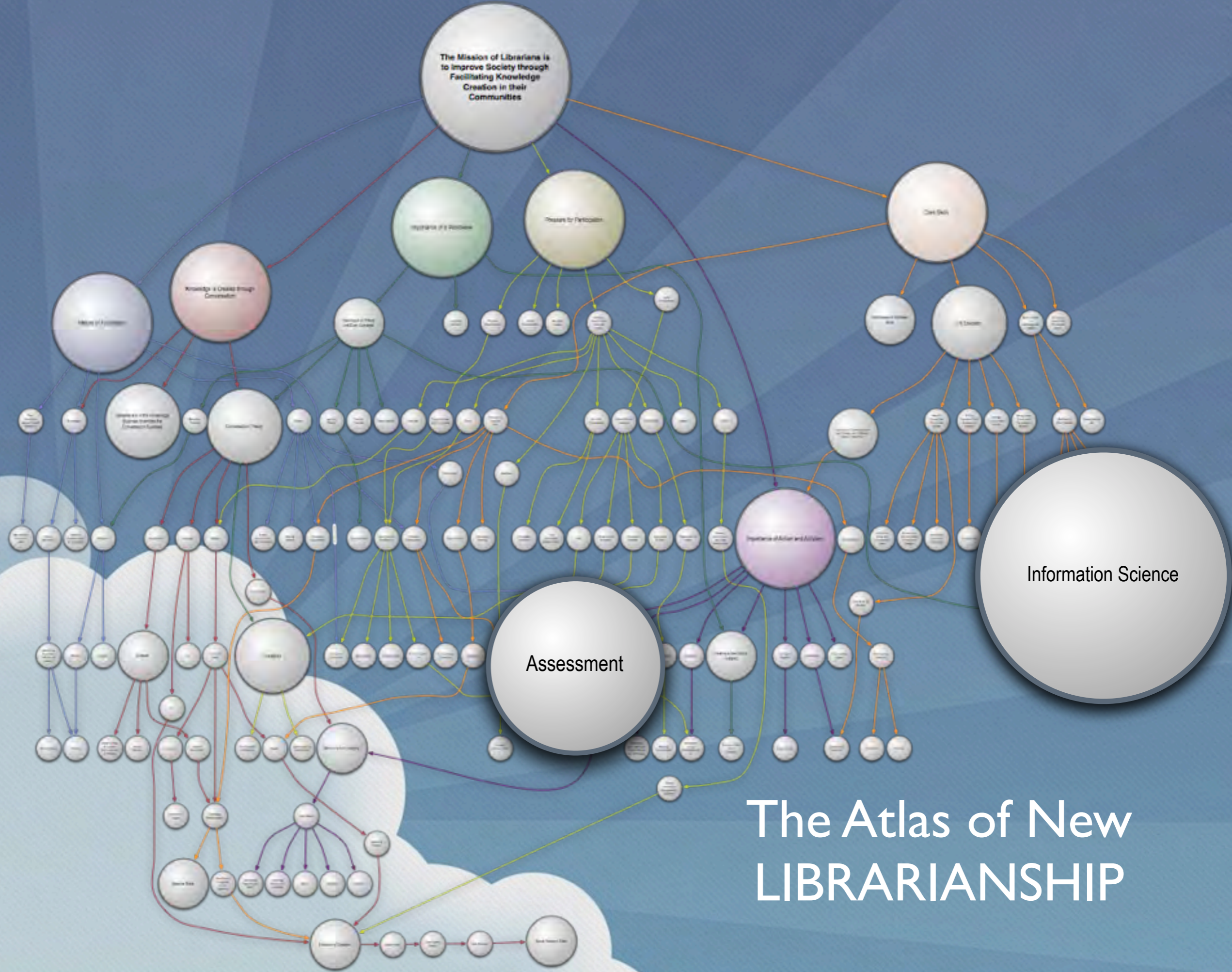


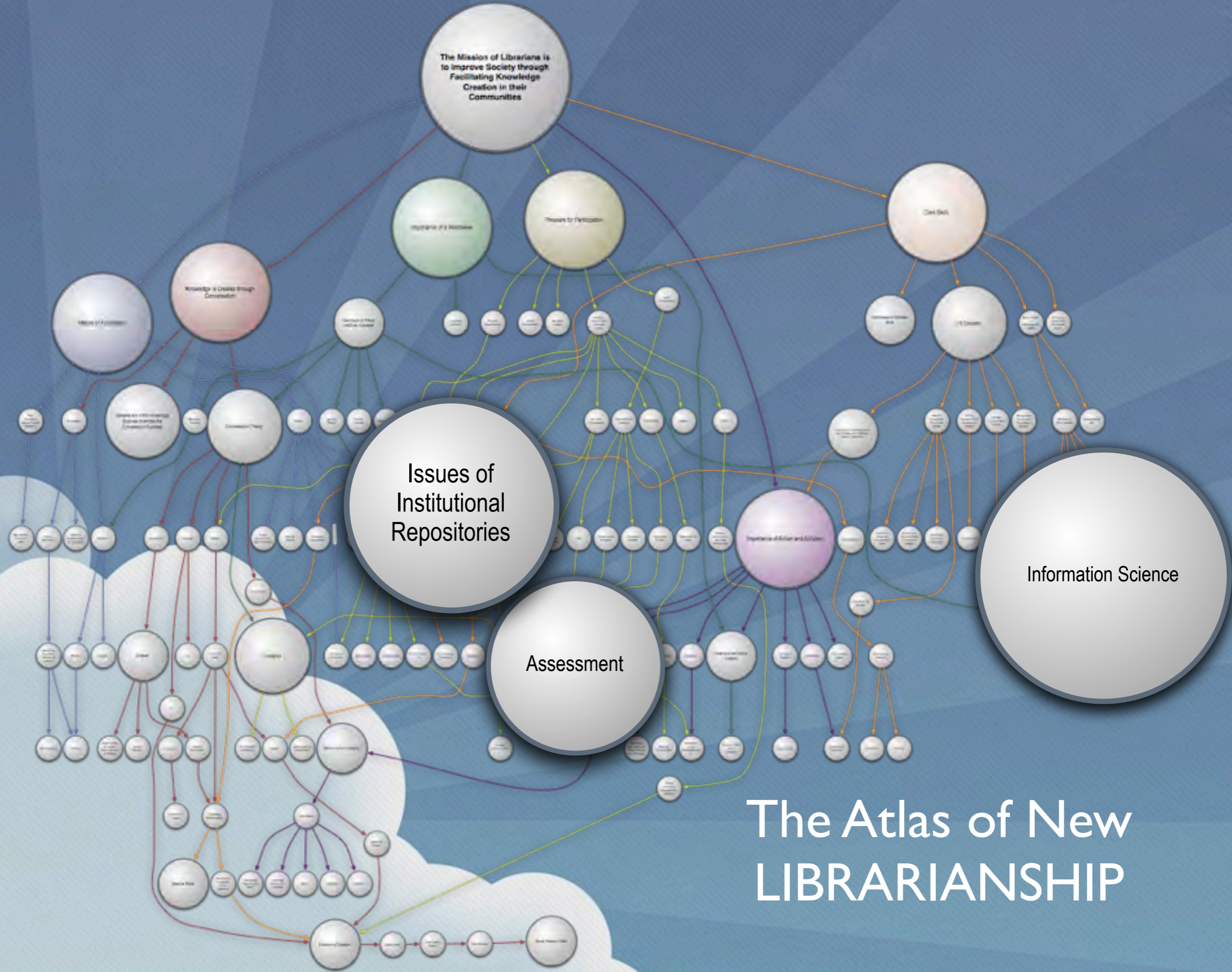


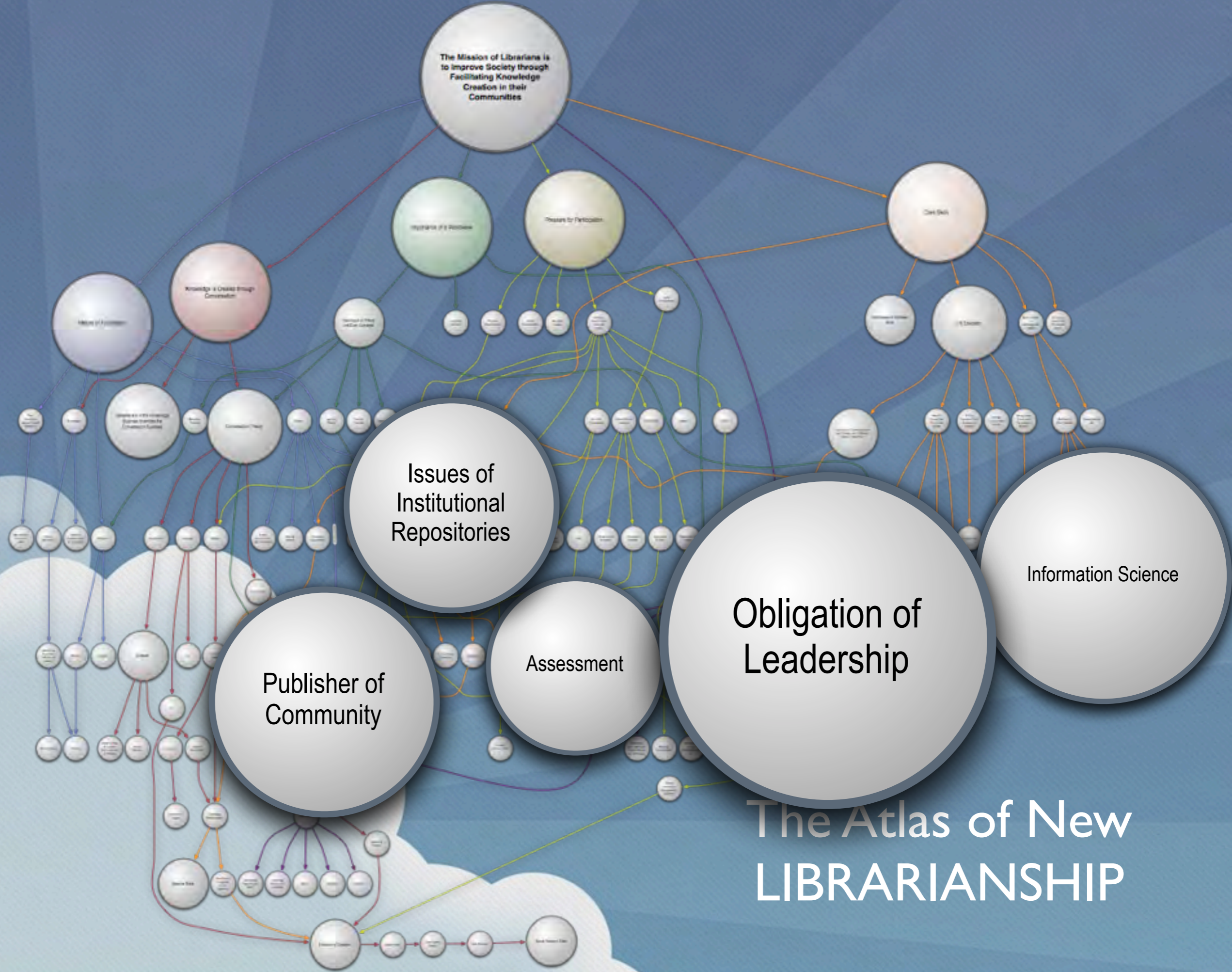












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Facilitating Knowledge Creation in their Communities

The background features a series of blue rays emanating from the top left, creating a sunburst effect. In the bottom left corner, there is a large, stylized white cloud with soft, rounded edges.

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Serve



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Serve



Lead



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Serve



Lead



Innovate



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Serve



Lead



Innovate



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