THE BIG PICTURE

R. David Lankes
http://www.DavidLankes.org
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From Collection to Scholarship

From Dissemination to Action
Knowledge as Thing versus Knowledge as Action
THE MISSION
THE MISSION

Deep in the jungles of South America, two men bring civilization to a native tribe. Now, after years of struggle together, they find themselves on opposite sides in a dramatic fight for the natives' independence. One will trust in the power of prayer. One will believe in the might of the sword.
THE MISSION
THE MISSION
DEVELOPING A MISSION
DEVELOPING A MISSION

Today
DEVELOPING A MISSION
DEVELOPING A MISSION

Ideal Future

Today

Predicted Future
DEVELOPING A MISSION

Today

Ideal Future

Gap

Predicted Future

Wednesday 3
DEVELOPING A MISSION

Today → Predicted Future → Ideal Future

Gap

Today → Predicted Future

Wednesday 3
DEVELOPING A MISSION

Today — Predicted Future

Ideal Future

Gap

Task n
Task 3
Task 2
Task 1

Today

Predicted Future
DEVELOPING A MISSION

Mission

Today

Predicted Future

Ideal Future

Gap

Task 1

Task 2

Task 3

Task n
The Mission of Librarians:
To Improve Society Through Facilitating Knowledge Creation in their Communities
The Mission of Librarians:  
To Improve Society Through Facilitating Knowledge Creation in their Communities

My Mission:  
Transform the Field to where Librarians are Valued for their Credibility and Intellect and not for the Artifacts they Maintain
The Mission of Librarians: To Improve Society Through Facilitating Knowledge Creation in their Communities
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The Mission of Librarians: To Improve Society Through Facilitating Knowledge Creation in their Communities
Intrinsic Motivation
Extrinsic Motivation
User

Intrinsic Motivation
Extrinsic Motivation

KNOWING

DOMAIN

TIME
Intrinsic Motivation
Extrinsic Motivation
Intrinsic Motivation
Extrinsic Motivation
Origin of Printing
Origin of Printing

Artifact to be Preserved

The User Defines Context, Not the Object or the Facilitator

Religious Truth
The Mission of Librarians: To Improve Society Through Facilitating Knowledge Creation in their Communities
The Mission of Librarians:
To Improve Society Through Facilitating Knowledge Creation in their Communities

Conversation Theory: Knowledge is Created through Conversation
The Mission of Librarians: To Improve Society Through **Facilitating** Knowledge Creation in their Communities

Conversation Theory: Knowledge is Created through Conversation
MEANS OF FACILITATION
MEANS OF FACILITATION

**Access**
- Provide Meeting Rooms
- Provide Sufficient Bandwidth for Information
- Collection of Unique Resources
- Provision of Long Term Storage
### MEANS OF FACILITATION

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
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<td>Provide Meeting Rooms</td>
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</tr>
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<td>Mentoring and Access to Experts</td>
</tr>
<tr>
<td>for Information</td>
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</tr>
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**Knowledge**
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- Mentoring and Access to Experts
- Standing Dissemination of Information
- Pathfinders & Synthesis

**Environment**
- Free & Open Access
- Safety & Acceptable Use
- Community Norms

**Motivation**
- Recognition of Effort

**Pushing People First on the Web**

**Ownership**

**Participation**
# Means of Facilitation

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Access; Knowledge; Environment; Motivation
OCLC Open WorldCat
OCPL
National Library of Australia
Library of Congress
Identity and Branding

OCLC Open WorldCat

OCPL

National Library of Australia

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Rich Girl
Rich Girl
Artist: Gwen Stefani
Artist: Eve
Album: Love, Angel, Music, Baby
Release Date: 2004
Rich Girl
Album: Love, Angel, Baby

Rich Girl
Hey Jeff, do you know where I can find the lyrics to this song?
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Hold on...
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Na, na, na, na, na, na, na, na, na, na, na, na, na, na, na, na, na, na, na

If I was a rich girl (na, na....)
See, I'd have all the money in the world, if I was a wealthy girl
No man could test me, impress me, my cash flow would never ever end
Cause I'd have all the money in the world, if I was a wealthy girl

Think what that money could bring
I'd buy everything
Clean out Vivienne Westwood
In my Galliano gown
No, wouldn't just have one hood
A Hollywood mansion if I could
Please book me first-class to my fancy house in London town

All the riches baby, won't mean anything
All the riches baby, won't bring what your love can bring
All the riches baby, won't mean anything
Don't need no other baby
Your lovin' is better than gold, and I know

If I was rich girl (na, na...)
See, I'd have all the money in the world, if I was a wealthy girl
No man could test me, impress me, my cash flow would never ever end
Cause I'd have all the money in the world, if I was a wealthy girl

I'd get me four Harajuku girls to (uh huh)
Inspire me and they'd come to my rescue
I'd dress them wicked, I'd give them names (yeah)
Love, Angel, Music, Baby
Hurry up and come and save me

All the riches baby, won't mean anything
All the riches baby, won't bring what your love can bring
All the riches baby, won't mean anything
Don't need no other baby
Your lovin' is better than gold, and I know

[Evе]
Come together all over the world
From the hoods of Japan, Harajuku girls
What, it's all love
What, give it up
What (shouldn't matter 4x), what
Hey Jeff, do you know where I can find the lyrics to this song?

Hold on...

Here's a Scape someone did on the lyrics, I'll bring it in.

-In my Galliano gown-

"I'd get me four Harajuku girls to (uh huh)"

"Clean out Vivienne Westwood"

"See Stefani and her L.A.M.B., I rock the Fetish"
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"See Stefani and her L.A.M.B., I rock the Fetish" +

Love, Angel, Music, Baby

Stefani Back up Dancers +

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Cool, but I know I've heard something like this before.

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Hi...do you know if this song is a remake?

'In my Galliano gown' +
'I'd get me four Harajuku girls to (uh huh)' +
'Clean out Vivienne Westwood' +
'See Stefani and her L.A.M.B., I rock the Fetish' +

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If I Were a Rich Man

Is a Version of

Fiddler on the Roof

Act I
1. Tradition
2. Matchmaker, Matchmaker
3. If I Were a Rich Man
4. Sabbath Prayer
5. To Life
6. Tevye's Monologue
7. Miracle of Miracles
8. Tevye's Dream
9. Sunrise, Sunset
10. The Bottle Dance

Act II
1. Now I Have Everything
2. Tevye's Rebuttal
3. Do You Love Me?
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Album: Love, Angel, Music, Baby +

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To Improve Society Through Facilitating Knowledge Creation in their Communities

Conversation Theory: Knowledge is Created through Conversation

Access; Knowledge; Environment; Motivation
The Mission of Librarians: To Improve Society Through Facilitating Knowledge Creation in their Communities

Conversation Theory: Knowledge is Created through Conversation

Tools: Scapes; Reference Extract

Access; Knowledge; Environment; Motivation
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**Conversation Theory**: Knowledge is Created through Conversation

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**Access**: Knowledge; Environment; Motivation
LEARNING IS CHANGE;
INNOVATION IS POSITIVE CHANGE
LEARNING IS CHANGE;
INNOVATION IS POSITIVE CHANGE

• We are in the Change Business
LEARNING IS CHANGE; INNOVATION IS POSITIVE CHANGE

• We are in the Change Business

• We Must Change from Core Principles
LEARNING IS CHANGE; INNOVATION IS POSITIVE CHANGE

• We are in the Change Business
• We Must Change from Core Principles
• This MUST be Applied to Ourselves
  • How can a Conservative, Risk Averse, Passive Institution Produce Revolutionary Change?
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Access; Knowledge; Environment; Motivation

Innovation

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Innovation

Improve Society
The Mission of Librarians is to Improve Society through Facilitating Knowledge Creation in their Communities
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Serve

Innovate
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Serve

Lead

Innovate

Join the Mission http://ptbed.org