TITLE: The Educator’s Reference Desk: Building on an 11 Year Investment to Promote Libraries
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ABSTRACT: An update on AskERIC and a proposal for the Educator's Reference Desk.
KEYWORDS: ERIC, AskERIC, Educator’s Reference Desk
The Educator’s Reference Desk

Building on an 11 Year Investment to Promote Libraries
Goodbye AskERIC…

• 11 Years
• Firsts:
  – 100 Gopher Sites
  – First 100 Web Sites
  – First U.S. Department of Education Site
• Over 300,000 Digital Reference Questions Answered
• 17,648,218 Unique Visitors
• 948,441,778 Web Hits
...Hello Educator’s Reference Desk
Transferred Resources

- AskERIC Resource Collection
  - 3000 resources on a variety of educational issues
- ERIC Database
- Ask an Education Expert
- Question Archive
  - The AskERIC Question Archive is a sample of responses to questions that have been sent to the AskERIC service.

- Lesson Plans
  - More than 2,000 unique lesson plans
  - Included in GEM, which links to over 25,000 online education resources.
  - The lesson plans constitute nearly a third of the traffic to AskERIC
  - Submit a Lesson Plan (about 200 a year are submitted)
  - Write-a-Lesson Plan Guide
AskERIC Users are Migrating

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The Opportunity

- Take 11 Years of Investment and Transform it into a Showcase for the Essential Nature of Libraries
- Education Libraries
- School Libraries
- Others
Here’s What’s on the Table

• 1 Semester of Limited Staffing
  – 1/2 Coordinator
  – 200 Hours of Programming Time

• Resources

• ERIC Database Subscription

• Infrastructure
  – System Support

• Partnerships

• Outreach
  – VRD Conference, Dig_ref, The EduRef Site Itself
What Else is Needed?

- Partners
- Governance Structure
- Ownership
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